



2012 OSAE AFFILIATE MEMBER BENEFIT HIGHLIGHTS



OSAE fosters excellence, leadership and professionalism in association management.

Since its founding in 1938, OSAE has provided a variety of tangible services and benefits that enhance development, growth and professional expertise among its membership. For those who serve the association industry, there are numerous ways to take advantage of an OSAE membership.

ADVERTISING OPPORTUNITIES

Advertising in the Membership Directory, on the OSAE Website and in *Executive News* and *Executive News Briefs* adds targeted exposure to key association decision-makers.

ONLINE MARKETPLACE LISTING

All Affiliate memberships include a complimentary basic listing on the OSAE Website's Marketplace section, an online guide featuring products and services for the Ohio association community. It provides a convenient location for association members to quickly find qualified vendors that meet their unique needs. Members may purchase a premier listing at a discounted rate of \$250. The non-member premier listing cost is \$350.
OSAE Member Benefit: The basic listing is available only to members; \$100 for premier listing.

MEMBERSHIP DIRECTORY

The annual OSAE Membership Directory is a valuable marketing tool, providing contact information for all association members. In addition to individual and company listings, Affiliate members are included in the "Products and Services Locator."
OSAE Member Benefit: The Membership Directory is available only to members.

MAILING LABELS

OSAE members may purchase mailing labels to be used for direct-mail promotions for \$175. The non-member cost is \$250.
OSAE Member Benefit: \$75

PROFESSIONAL DEVELOPMENT PROGRAMS

The professional development programs, consisting of workshops, luncheons and roundtables, provide members with numerous opportunities to expand their client bases and maintain connections with current customers.

OSAE Member Benefit: Members receive discounted registration fees.

COMPLIMENTARY ROUNDTABLE REGISTRATION

All 2012 OSAE memberships include one complimentary registration for an individual Roundtable program held during the year. Roundtable programs cover topics of interest to association professionals at all levels of experience. The regular cost for a Roundtable event is \$25.

OSAE Member Benefit: \$25

COMPLIMENTARY WEBSITE EMPLOYMENT LISTING

All primary memberships include one complimentary listing on the OSAE Website Job Forum during 2012. The current charge for listing a position in the Job Forum is \$50 for OSAE members and \$100 for non-members. Please go to www.OSAE.org to list a position on the Job Forum.

OSAE Member Benefit: \$50

SPONSORSHIP OPPORTUNITIES

Sponsorships of OSAE events increase your visibility to associations and boost your recognition with members.

OSAE Member Benefit: Members receive exclusive promotional opportunities.

STRATEGIC PARTNER PROGRAM

Affiliate members have the opportunity to become an OSAE Strategic Partner. Strategic Partners provide associations with essential business products and services at a member discount. They also supply OSAE with ongoing educational support to benefit members.

OSAE Member Benefit: Strategic Partners receive ongoing promotional support and industry exclusivity.

ANNUAL CONFERENCE JULY 25-27, 2012 CLEVELAND

The Annual Conference will highlight a stellar educational program tailored to the needs of the OSAE membership. Positively Cleveland, Marriott Key Center, Cleveland Medical Mart and Rock & Roll Hall of Fame will host the event.

Programming will consist of educational tracks designed to enhance the professional skills of association executives, as well as those serving the association community.

Networking opportunities at the Annual Conference will provide optimum exposure to association executives.

OSAE Member Benefit: Exhibit opportunities for the Annual Conference & Marketplace with discounted pricing for OSAE members.