

PROGRAM SCHEDULE

FRIDAY, MAY 28, 2010

12:15 – 1:45 pm

- A01 **A REPORT OF THE FIRST RSA CAREER RETREAT**
Co-Chairs: Cheryl Geisler, Simon Fraser University; Michael Halloran, Rensselaer Polytechnic Institute; Krista Ratcliffe, Marquette University
Participants: Jen Bacon, West Chester University; Suzanne Bordelon, San Diego State University; Elizabeth Britt, Northeastern University; Leah Ceccarelli, University of Washington; Martha Cheng, Rollins College; Janice Chernekoff, Kutztown University; Arabella Lyon, SUNY-Buffalo; Carole Clark Papper, Hofstra University; Barbara Schneider, University of Toledo; Christine Tully, University of Wisconsin, Madison; Liz Wright, Rivier College
- A02 **BARACK OBAMA: THE RHETORIC OF A POSTMODERN PRESIDENT**
Chair: Connie Johnson, University of Texas at Austin
A Tale of Two Cities: Obama at Howard and at South New Hampshire
Sheena Howard, Howard University
Cultural Memory and Productive Forgetting in Obama's *A More Perfect Union* Speech
G. Mitchell Reyes, Lewis and Clark College
A More Perfect Union: A Critical Analysis of Obama's "Race" Speech
Matt Morris, University of Texas at Austin
Barack Obama's Heroic Whiteness: Invoking the Founding Fathers to Win the Presidency
Connie Johnson, University of Texas at Austin
Respondent: Barry Brummett, University of Texas at Austin
- A03 **RHETORIC OF SCIENCE**
Chair: Virginia Anderson, Indiana University Southeast
Raising Moral Questions through Science: *Silent Spring's* Use of Narrative, Time, and Space
Jessica Prody, University of Minnesota
Evolving Concordance: An Aristotelian Approach to Defending Science
Andrew Kidd, University of Minnesota
The Aesthetics of Thought and the Effort to Fund "Pure Science" in the Nineteenth-Century United States
Gabriel Cutrufello, Temple University
A Study of Logology: Words about Science as Words about God
Virginia Anderson, Indiana University Southeast
Rhetoric, Techne, and the Art of Doing Physics
Chad Wickman, Auburn University
- A04 **REMEDIATING RHETORICAL INSTRUCTION**
Chair: Blake Scott, University of Central Florida
Rhetorical Memory and Delivery Remediated (Again)
Fred Reynolds, City College of New York
Teaching Database as Argument
Blake Scott, University of Central Florida
Web-Based Rhetorical Instruction
Melody Bowden, University of Central Florida
Visual Argument, Embodied Argument, and Presence in James Nachtwey's XDRTB Campaign
Walter Wade, Northwestern University
Metaphoric Transference, Commonplaces, and the Possibilities of Visual Argument

Candice Welhausen, Georgia Institute of Technology

A05

BEYOND CONTROVERSY IN TURN OF THE CENTURY FEMINIST RHETORIC

Chair: Michelle Smith, Penn State University

Modest Claims, Radical Implications: Abby Morton Diaz's Material Feminism

Michelle Smith, Penn State University

It's a Draw: Identity, Incongruity, and Inference in Nell Brinkley's New Woman Illustrations

Heather Brook Adams, Penn State University

Beyond Acceptability: Recovering Anita Loos's (Feminist?) Rhetoric

Jason Barrett-Fox, University of Kansas

Decorous Dissent: the Ideology of the Women of the Ku Klux Klan (1923-30)

Abigail Selzer King, Purdue University

A06

THE MOVEMENT'S MOVIN' ON: RECONFIGURING THE HISTORY OF CIVIL RIGHTS RHETORIC

Chair: Stephen Schneider, University of Alabama

Civil Rights Rhetoric, the Popular Front, and the Southern Conference on Human Welfare

Stephen Schneider, University of Alabama

"I Want Them to Hear Me Tonight": Vernacular Oratory, Reputational Memory and Ralph Abernathy's Rhetoric

David Holmes, Pepperdine University

Malcolm X's Apocalyptic Rhetoric: Esteeming the Rejected Tragic Frame

Keith Miller, Arizona State University

Respectability and Race: Convergent and Divergent Identities in Mary Church Terrell's "What it Means to be Colored in the Capital of the United States"

Cynthia King, Furman University

A07

FACULTY/STUDENT WRITING COLLABORATIONS AMONG MALES

Chair: Michael Kleine, University of Arkansas at Little Rock

Collaborating on an Academic Essay

Jay Jensen and James Levernier, University of Arkansas at Little Rock

Collaborating on a Textbook

Ernest Cox and Mark Isbell, University of Arkansas at Little Rock

Collaborating in Course Design

Michael Klein, Barret Hulen, and Trent Kays, University of Arkansas at Little Rock

A08

PROMOTING PAIDEIA AND CIVIC ENGAGEMENT IN RHETORICAL THEORY PEDAGOGY: A ROUNDTABLE DISCUSSION

Chair: Christina Standerfer, University of Arkansas Clinton School of Public Service

Participants: Christina Standerfer, University of Arkansas Clinton School of Public Service

Amy Buxbaum, North Central College

Paul Turpin, University of the Pacific

Margaret Morgan, University of Central Arkansas

A09

DEMOCRACY ON A LEASH: MANAGING ONLINE COMMUNITIES AND PUBLIC DISCOURSE

Chair: David Gruber, North Carolina State University

Sovereignty Online: The Rhetoric of Social Media Management and the Machiavellian Mode of Analysis

David Gruber, North Carolina State University

Astroturfing: Constructing a Grassroots Rhetoric

Jordan Frith, North Carolina State University

Chicago's Web 2.0 Rhetorical Context: Technology, Advertising, Community

Jon Monberg, Michigan State University

Energy Ethics from the Gospel of Chevron: Fashioning the Self through Advergaming

Daniel M. Sutko, North Carolina State University

Building Social Networks to Bridge Cultural Misunderstandings: Working with Mobile Technologies and Microfinance in the United States and the Democratic Republic of Congo

Bernadette Longo, University of Minnesota

A10

CICERO AND HIS LEGACY

Chair: Nancy Myers, University of North Carolina at Greensboro

Ethos and Evolved Behavior in Cicero's *De Oratore*

Alex C. Parrish, Washington State University

Concordia discors* and the Literary Design of Cicero's *De Oratore

Christopher van den Berg, University of Arizona

Did St. Ignatius Build the Spiritual Exercises on Ciceronian Rhetoric?

Maureen Fitzsimmons, Loyola Marymount University

Working for Concord Amidst the Controversy: The Circulation of Cicero's *Secundus Philippic*

Nancy Myers, University of North Carolina at Greensboro

A11

REBUILDING THE RHETORICAL CITY: URBAN SPACE AND THE RHETORIC OF CRISIS

Chair: Jenny Edbauer Rice, University of Missouri

Hard to Read Like Graffiti: Tagging as A Signifying Rhetorical Practice

Jenny Edbauer Rice, University of Missouri

Exceptional Subjects and Urban Development

Tony Ceraso, DePaul University

Layered Images: The Michigan Central Train Station

Jeff Rice, University of Missouri

Rhetoric among the Ruins: Post-New Orleansean Civic Space

Donovan Conley, University of Nevada

A12

THE ETHICS OF RHETORIC

Chair: Christine Garlough, University of Wisconsin, Madison

Forgetting, Ethics, and The History of Rhetoric

Trevor Hoag, University of Texas at Austin

Ethics In-Between: Diaspora and the Progressive Speeches of Basanta Koomar Roy

Christine Garlough, University of Wisconsin, Madison

Rhetoric, Ethics, and Epistemology: Aesthetics and Everyday Life

Kristin Simpson, University of Texas at Austin

Me! I Disconnect With You: Ethical Responsibilities and Choosing Who Can Speak

Matt Hill, University of Denver

Rhetoric, Dialectic, and Public Discourse

Michael Kochin, Tel Aviv University

A13

SEMINAR MEETS

A14

WHAT DOES A POSTHUMANIST RHETORIC LOOK LIKE?

Chair: Ronald Brooks, Oklahoma State University

"Half-Human, Half-Animal Figures": Incipient Posthumanism in McLuhan's *The Mechanical Bride*

Ronald Brooks, Oklahoma State University

Home Bodies: Prosthetic People and the Economy of Desire

Timothy Richardson, University of Texas at Arlington

Intruder Alert: Gaming the Obtuse Other Hand in *Dead Space*

Anthony Colamati, Clemson University

A15

IDEOGRAPHIC ANALYSIS

Chair: Alexis Teagarden, University of Pittsburgh

Ideograph in Everyday Discourse

Alexis Teagarden, University of Pittsburgh, and Aletha Akers, Magee Womens Research Institute

An Ideographic Analysis of Campaign Terms Utilized in Florida State University Graduate Labor Union Organizing

Danielle Holbrook and Kathleen Hladky, Florida State University

The "O" Bama Logo as Visual Ideograph

Joseph Faina, University of Texas at Austin

Style, Homology, and Barak Obama's Image

Joseph Brentlinger, University of Texas at Austin

A16

ISSUES IN PEDAGOGY

Chair: Joseph Jeyaraj, Liberty University

Administrative Rhetoric and the Emergence of Digital Writing

Ryan Trauman, University of Louisville

Reading, Writing and Recidivism: Rhetorics of Literacy in the Prison Classroom

Patrick Berry, University of Illinois, Urbana-Champaign

Insider-Outsider Perspectives and Cultural Literacy: Teaching Engineering Majors

International Technical Writing

Joseph Jeyaraj, Liberty University

The Ethics of Rhetorical Engagement in a Community-Based Writing Center

Geoffrey Bateman, University of Denver

A17

RHETORIC AND NATIONAL IDENTITY

Chair: Jim Bowman, St. John Fisher College

U.S. Expansion and the White Man's Burden: Framing American Identity at the Turn of the 20th Century

Una Kimokeo-Goes, Penn State University

Cora Wilson Stewart and the Rhetoric of "Americanization"

Samantha NeCamp, University of Louisville

The Role of National Identity in U.S. Political Divisions and Rhetoric

Devid Sepulveda, University of Arizona

Civilizing Missions, Ambiguous Rhetorics: American Narratives of the Middle East Post-9/11

Jim Bowman, St. John Fisher College

A18

INTERROGATING THE NEW MEDIA

Chair: Ryan Skinnell, Arizona State University

Divide, Conquer, Dwell Together: How World of Warcraft Uses Landscape Language to Motivate Players Towards Identification and Division

Matthew Kaplan, University of Minnesota

The Rhetoric of Text Boxes: Social Networks as Collaborative Composition

Chris Gerben, University of Michigan

YouTube's Vault: Rhetorical Invention in the Video Archive

Ryan Skinnell, Arizona State University

Kenneth Burke and Social Networking Technology

Brian Bailie, Syracuse University

The Rhetoric of Façade: Procedural Content, Branching Narratives, and Behavior Languages

Matt Barton, St. Cloud State University

A19

RHETORIC IN PUBLIC LIFE

Chair: James Daniel Elam, Northwestern University

Internal Discord and “the Signifying Process” in Ethico-Political Rhetoric

Lynn Clarke, University of Pittsburgh

Speaking for the POLIS(H): Political Features of the Finished Phrase in Attic Rhetoric

Michele Kennerly, University of Pittsburgh

Rhetoric and the Bomb: Bhagat Singh, Emma Goldman and the Rhetoric of Mass Politics

James Daniel Elam, Northwestern University

Aló Presidente: From Rhetorical Strategy to Abuse of Power?

Marianallet Mendez, St. John’s University

FRIDAY, MAY 28, 2010

2:00 – 3:30 pm

B01

U.S.-LATINO RHETORICS AND POST-WORLD WAR II CIVIL RIGHTS MOVEMENTS

Chair: Rene De Los Santos, DePaul University

Barrios, Bulldozers, and Baseball: Exploring Rhetorics of Removal and the Chavez Ravine “Incident”

Scott Rogers, University of Louisville

The Public Rhetoric of Vicente Ximenes: Phronesis and Mexican American Civil Rights Activism

Michelle Kells, University of New Mexico

The Border Rhetoric of Reies López Tijerina

David Cisneros, Northeastern University

Latino/a Rhetorical Reception and the Shaping of Ken Burns’ The War

Yazmin Lazcano, Arizona State University

B02

CONCEPTUALIZING POSTMODERN RHETORIC VISUALLY

Chair and Respondent: Bryan McCall, University of Texas at Austin

Exploring the Political Presuppositions of Contemporary Postmodern Theorists

Josh Hanan, University of Texas at Austin

Essence of Différance: Essence of Meaning(s) in Postmodern Theory

Diana Martinez, University of Texas at Austin

Mapping Hurricane Postmodernism

Tiara Naputi, University of Texas at Austin

Conceptualizing Postmodernism as a Metro System

Clariza Ruiz De Castilla, University of Texas at Austin

B03

RHETORIC DURING THE EMANCIPATION ERA

Chair: Angela Ray, Northwestern University

Division and Unification through Lynching: Violent and Resistant Acts of Community Building

Samuel Perry, Georgia State University

William Lloyd Garrison and the Construction of Identity in the *Liberator*’s “Refuge of Oppression” Column

Kennie Rose, University of Louisville

Comparative Popular Memory: Douglass Interprets Lincoln via William of Orange

Angela Ray, Northwestern University

Frederick Douglass and the Consequences of Rhetoric: The Reception of the January 2, 1893 Haiti Speeches

Glenn McClish, San Diego State University

Racial Concord and National Loyalty in the Era of Emancipation

Michael Stancliff, Arizona State University

B04

PRESIDENTIAL RHETORIC

Chair: Thomas Dunn, University of Pittsburgh

Bible Allusions in Presidential Inaugural Addresses: Findings and Questions

Alexandra Glynn, North Dakota State University

Recession Rhetoric and the Rise to Power: Genre Considerations in the Inaugural Addresses of FDR and BHO

Brad Serber, University of Minnesota

The Tale of Two Oaths: Inaugural Gaffes, Genre, and Technical Public Memories

Thomas Dunn, University of Pittsburgh

Marginalized Scholarship: The Death and Resurrection of Presidential Speechwriting Studies

Ashlyn Gentry, University of Texas at Austin

B05

THE SOUNDS OF RHETORIC

Co-Chairs: Thomas Rickert, Purdue University, and Joshua Gunn, University of Texas at Austin

The Sounds of Windows: Softening Our Aural Wares

Geoffrey Carter, Saginaw Valley State University, and Thomas Richert, Purdue University

D.O.A.: Death of Authenticity

Eric Fuchs, The Penn State University

The Threat of Sonorous Envelopes to Democratic Deliberation

Greg Goodale, Northeastern University

Killing Them Loudly: Rhetorics of Sonic Torture

Mirko Hall, Converse College

B06

CITIZENSHIP, MEMORY, AND EXCLUSIONARY DISCOURSE AFTER 9/11

Chair: Jennifer Haley-Brown, University of Arizona

Mapping Public Memories of September 11

Jennifer Haley-Brown, University of Arizona

Temporal Bridging and Civic Instruction in ABC's "In Search of America"

Theresa A. Donofrio, University of Maryland

Delivering the Un-Expected: "Reeling" In Baby Mommas in Post-9/11 Imaginaries

Natalie Fixmer-Oraiz, University of North Carolina-Chapel Hill

Voices of 9/11: The Aesthetics of Subjective Reconstitution

Niko Poulakos, University of Iowa

Respondent: John Ackerman, University of Colorado at Boulder

B07

RUPTURE AND RECONCILIATION: RHETORIC AND THE COSTS OF COMMUNITY

Chair: Adam Ellwanger, University of Houston - Downtown

The Public Apology: The Rhetoric of Reconciliation and the Will to Punish

Adam Ellwanger, University of Houston - Downtown

Apology and Media in the Mark Sanford Case

Casey Boyle, University of South Carolina

Future Responses to the Last Disaster: Revision and the Epideictic Rhetoric of Disaster

Planning

John J. Bono, University of Pittsburgh

Design and Deliver: The Rhetorical Significance of Reparation Projects in the Process of Reconciliation

Susan Ryan, University of South Carolina

- B08** **THE PRICE AND PLACE OF RHETORICAL TECHNAI IN CONTEMPORARY PUBLIC LIFE: RHETORICAL THEORY AND COMMUNITY-BASED RESEARCH**
Chair and Respondent: Elenore Long, Arizona State University
- The Ethos of the Local: Community Organizing in Theory and Practice**
Andrea Lewis, Arizona State University
- Wise and Timely Counsel: Intersubjective Differences and the Activist Rhetoric of Lillian Smith**
Judy Holiday, Arizona State University
- Recognizing Rhetoric Technai: A Tool Whose Name I Didn't Know**
Arlon Benson, Arizona State University
- New Media and Rhetorical Technai: A Transformative Toolset for Emerging Digital Communities**
Sarah Dutton-Breen, Arizona State University
- B09** **VISUAL HISTORIOGRAPHY AND THE REFRAMING OF RACE**
Chair: Ersula Ore, Penn State University
- Dependents or Agents?: Pictorial and Textual Representation of the Mothers of Watts**
Sarah Stone Watt, Pepperdine University
- Glee, Repulsion, Remorse: Rhetorical Re-Circulation and the Reception of Lynching Images**
Ersula Ore, Penn State University
- Constructing the Contemporary Color Line: Visual and Discursive Imaginings of Race in "Post-Racial" America**
Lisa Thornhill, University of Washington
- Taking Liberties: Melton Prior's Iconic Misreading of a 19th Century Carnival Scene**
Kevin Browne, University of Wisconsin, Milwaukee
- B10** **THE FORMATION OF QUEER IDENTITIES**
Chair: Erin Rand, Syracuse University
- Articulating Rhetorical Identity in the LGBT Rights Movement**
Maggie Werner, University of Arizona
- Inside Out: Reconstructing Queer Rhetorics of Identity Against the Academy**
Alexadra Cavallaro, University of Illinois, Urbana-Champaign
- Forging Queer Collectivity: Concord and Controversy in the National Equality March**
Erin Rand, Syracuse University
- Public Confession: Transsexual Gender Construction through Visual Discourse**
Rustian Phelps, University of West Florida
- Contemplatively (Re)visioning a Transsexual Self**
Brice Nordquist, University of Louisville
- B11** **ROUNDTABLE: ALTERNATIVE METHODOLOGIES IN RHETORICAL CRITICISM**
Chair: Tonya Hassell, Appalachian State University
Participants: Tanja Juul Christiansen, Copenhagen Business School
Daniel Kim, University of Colorado at Boulder
- B12** **RHETORIC AND LEGAL ADVOCACY**

Chair: Amy Propen, York College of Pennsylvania

Listening to *Defending Our Lives*: Identification and Domestic Violence Advocacy

Elizabeth Britt, Northeastern University

Standing in Terri Schiavo's Shoes: Rhetoric as Advocacy in End-of-Life Cases

Mary Lay Schuster, University of Minnesota

Knowledge, Power, Ethos, and the Rhetorical Advocacy Work of Guardians ad Litem in the Legal Arena

Amy Propen, York College of Pennsylvania

B13 RHETORIC IN INSTITUTIONAL SETTINGS

Chair: Van Hillard, Davidson College

"There Must Be Method in this Madness": Nineteenth-Century Normal Schools, Pestalozzian Theory, and the Visual Rhetoric of Photographers Mary and Frances Allen

Beth Ann Rothermel, Westfield State College

"Language is the Teacher's Instrument": Women's Rhetorical Training at California State Normal School

Suzanne Bordelon, San Diego State University

First-Year Writing as Intellectual Writing: Smart Talk in Public Spaces

Van Hillard, Davidson College

Public-Intellectual Writing as a Matter of Social Epistemology

Jim Collier, Virginia Tech University

B14 FOUR OUT OF FOUR PANELISTS AGREE IT'S UNRELIABLE: QUESTIONING AUTHORITY IN RHETORIC

Chair: Patricia Roberts-Miller, University of Texas at Austin

The Phantom Expert: The Appeal to Expertise and its Problems

Patricia Roberts-Miller, University of Texas at Austin

Law, Narrative, and Authority in Historical Writing

Douglas Coulson, University of Texas at Austin

Realism, Plain Style, and Arguments from Authority in the US Intelligence Community

Eric Dieter, University of Texas at Austin

A Million Little Peaces: The Authority of Authenticity and its Pragmatic Antidote

Nathan Kreuter, University of Texas at Austin

B15 DIVISION AND UNIFICATION: THE BELLIGERENT, THE SICK, THE IMMIGRANT, AND THE TORTURED

Chair: Janet Carey Eldred, University of Kentucky

War Rhetoric: Deconstructing the Construction of Reality

Amanda Klimesh, Iowa State University

Blogs_as_Prothesis@Perceptions_of_Health

Marcy Leasum Orwig, Iowa State University

Political Justification of Tortured Bodies

Greg Wilson, Iowa State University

Immigration, Remigration, and Migration

Janet Carey Eldred, University of Kentucky

B16 IMAGINING RHETORICAL SPACES

Chair: Peter Mortensen, University of Illinois, Urbana-Champaign

Joseph's Tomb: Sacred Site of Israeli/Palestinian Conflict and Identity Formation

Carol Lea Clack, University of Texas at El Paso

Building Kairos of Stone, Wood, and Glass: The National Cathedral as a Kairic Space

Benjamin Crosby, Iowa State University

Rethinking Rhetorical Landscapes: The Problem of National Parks in the Southeast after 1920

Peter Mortensen, University of Illinois, Urbana-Champaign

The Construction of Home in Debates over the National Housing Act of 1934

Pamela Conners, University of Wisconsin, Madison

The Rhetorical Construction of Academic Literacy: A Case Study of Campus and School Novels and Films

Kris Rutten and Ronald Soetaert, Ghent University

B17

RHETORIC IN INTERNATIONAL FRAMES

Chair: James Daniel, University of Wisconsin, Madison

Global Governances and Communities of Resistance

James Daniel, University of Wisconsin, Madison

A Paradoxical Rhetoric: Acts of Rebellion and Semblance in Slaves' Practice of Capoeira in Nineteenth-Century Brasil

Marissa Juárez, University of Arizona

The Caribbean Conundrum: The Restrictive Liberation of Language, Rhetoric and Idiom in Anglophone Caribbean Literature

Timoth Henningsen, University of Illinois, Chicago

Baudrillard's Rhetoric of Liberation and the 2009 "Serfs Liberation Day" Holiday

Brian Gogan, Virginia Tech University

Unity in Diversity – Rhetorics of Liberation or Limitation?

Sine Noerholm Just and Tanja Juul Christiansen, Copenhagen Business School

B18

REFLECTING ON ACADEMIC PRACTICES

Chair: Kelly Bradbury, The College of Staten Island, CUNY

The Rhetoric of College Application Essays

Jim Warren, University of Texas at Arlington

The Rhetoric of Anti-Intellectualism in American Culture

Kelly Bradbury, The College of Staten Island, CUNY

These Balls Taste like Christmas: The Rhetoric of Memes in Classroom Community Building

Jill Morris, Baker College

Peer Review: Differences between Experts and Novices Regarding Concord and Discord

Christine Neuwirth, Carnegie Mellon University

B19

ACADEMIC CONTEXTS FOR RHETORICAL EDUCATION

Chair: Thomas Miller, University of Arizona

If These Walls Could Talk: The Origins of Composition and Rhetoric Studies at the University of New Mexico

Elizabeth Leahy, University of New Mexico

A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program

Deborah Schlacks, University of Wisconsin at Superior

Rhetorician Rediviva: A Re-Examination of Fred Newton Scott's Contributions to Rhetoric and Composition

Timothy R. Dougherty, University of Minnesota at Twin Cities

The Formation of College English: Literacy and Literacy Studies from the Puritans to the Postmoderns

Thomas Miller, University of Arizona

B20

THEORY

Chair: Sharon Avital, University of Texas at Austin

Rhetorical Imagination: Expanding the Scope of Agential Possibility

Dana Anderson, Indiana University

Linear Transgressions: Derrida, Deleuze, and the De/Sign of the Sinusoid

Keidrick Roy, University of Arizona

Why Richard Weaver Matters

Patrick Shaw, University of Southern Indiana

The Idiom of Haunting and the Rhetoric of "Suchness"

Sharon Avital, University of Texas at Austin

The Precarious Nature of Everyday Life

Philip Handke, Indiana University

FRIDAY, MAY 28, 2010

3:45 – 5:15 pm

C01

RHETORICAL INTERPRETATION ACROSS RACIAL LINES: PUSHING THROUGH THE DIVIDE

Chair: Susan Zeske, University of Wisconsin, Madison

Wednesdays in Mississippi: Controversial Alliances in the "White Scholars/Black Texts" Binary

Maegan Parker Brooks, University of Puget Sound

Whiteness and the Construction of Racial Identity in the California Constitutional Convention of 1849

J. David Cisneros, Northeastern University

Whiteness—A Foreign Country: Developing Race Critique in Proslavery Discourse

Brandon Inabinet, Northwestern University

They Sure Are Mighty Similar: Jackie Kennedy, the Reification of Whiteness and the Muting of Michelle Obama in First Lady Comparisons

Kimberly Alecia Singletary, Northwestern University

Respondent: Mark Lawrence McPhail, Southern Methodist University

C02

RADICALS AND RHETORIC: ARGUMENTATION ON THE FRINGE

Chair: Chad Kuyper, Florida State College at Jacksonville

Bawdy Rhetoric: The Radical Voice of John Wilkes

Patrick Loeb, University of Memphis

The Power of Affect: Valerie Solanas and the Affective Trace

Desiree Rowe, University of South Carolina, Upstate

Ethos, Identity, and the Rhetoric of Identity Appropriation

James Patrick Dimock, and Robert Browne, Minnesota State University at Mankato

Facilitation through Frustration: A Case Study in Postmodern Composition Pedagogies

Mary Stroud, University of Arizona

Respondent: Aaron Dimock, University of Nebraska at Kearney

C03

THE RHETORICAL POLIS

Chair: Margaret Johnson, Boise State University

Administrative Rhetoric: The Ethics of the Language of Community

Margaret Johnson, Boise State University

Downtown Revitalization and Civic Rhetoric in Small Town America

Thomas Moriarty, Salisbury University

“Rhetoric-izing” the City: A Place for Theory and a Space for Praxis?

Erin Daina McClellan, Boise State University

Greenwashing Liberal Guilt: Conflicting Representations of Space and Representational Spaces at Holiday Neighborhood

Katherin Cruger, University of Colorado at Boulder

Trafficking Grief: Considering Ghostbikes as Civic Advocacy

Megan Bernard, Northwestern University

C04

ALTERNATIVE RHETORICS: CONCORD AND CONFLICT IN CLASSICAL, BYZANTINE, ARABIC, AND MODERN TRADITIONS

Chair: Jeffrey Walker, University of Texas at Austin

A Different History: Lessons in Rhetorical Engagement

Susan Miller, University of Utah

History as Rhetorical Theory: The *Roman* Antiquity of Dionysius of Halicarnassus

Jeffrey Walker, University of Texas at Austin

Teaching *The Iliad*: Literature or Rhetoric?

Vessela Valiavitcharska, University of Maryland

Revisiting Arabic Rhetoric: Sulh and the Peacemaking Power of “Sweet” Persuasion

Rasha Diab, University of Texas at Austin

C05

RHETORIC IN A RECONSTRUCTION CONTEXT

Chair: Catherine Hobbs, University of Oklahoma

Rogierian Rhetoric and American Reconstruction

Kathryn Warren, University of Texas at Austin

Desegregation, Rhetoric, and the New Confederacy

Brad Peters, Northern Illinois University

The Rhetoric of Race and Whiteness in the Southern Public Women’s Colleges

Catherine Hobbs, University of Oklahoma, and David Gold, University of Tennessee

Southern Rhetoric: Instruction in Rhetoric (and Composition) at the Nashville Bible School from 1895 to 1903

Adam Pope, Purdue University

C06

INTERSECTIONS OF RHETORIC AND RELIGION

Chair: John Gage, University of Oregon

Rhetoric and Religious Innovation in Ancient Rome

Apencer Cole, University of Minnesota

Roman Rhetoric and Religious Practice: Revising Our Conception of Virtuous Conduct

Ilon Lauer, Western Illinois University

The Poetics of the *Rhetoric of Religion*

John Gage, University of Oregon

***Biblioteca Sacra*: A Nineteenth-Century Rhetoric Journal**

Brian Fehler, Tarleton State University

C07

NEW MEDIA

Chair: Jeff Grabill, Michigan State University

Coordinating Networked Knowledge: Wikipedians, Genre, and the Pursuit of Digital Community

Melanie Kill, Texas Christian University

I’m in ur head, shapin’ ur interwebz: Internet Memes, User Agency, and Rhetorical Transmission

Matt Morain, North Carolina State University

I luv chickens! W00t!: Using Rhetoric to Reread "Social Nonsense" in a Digital Writing

Environment

Stacey Pigg and Jeff Grabill, Michigan State University

C08 RE-INVENTING CIVIL DISCOURSE: CONTROVERSY AND WOMEN'S RHETORICAL ACTIVISM

Chair: Sharon Kirsch, Arizona State University

Negotiating the Boundaries of "Telling Too Much Truth": Mary Ann Shadd Cary and the Rhetorical Power of Public Letters

Suzanne Spring, Colgate University

The Role of Women's Memories in Social Change: Jane Addams's *The Long Road of Woman's Memory*

Stacey Sheriff, Penn State University

Towards a Rhetorical Race History: Ida B. Wells's *Crusade for Justice*

Sharon Kirsch, Arizona State University

A Few of Indira's Favorite Things

James Daniel Elam, Northwestern University

C09 WOMEN IN THE RHETORICAL TRADITION

Chair: Arabella Lyon, SUNY-Buffalo

Edward Eggleston's "The Faith Doctor" and Women Preachers of Metaphysical Healing in the Progressive Era

Brandy Scalise, Penn State University

Insiders and Outsiders: Nineteenth-Century Women Physicians and the Rhetoric of Professionalism

Carolyn Skinner, Ohio State University

The Beauty of Arendt's Lies and Human Rights Deliberation

Arabella Lyon, SUNY-Buffalo

Mr. Burke, Meet Helen Keller, Candidate for Canonization

Ann George, Texas Christian University

C10 SOUND PEDAGOGIES/SOUND ALTERNATIVES: RE-ARRANGING RHETORIC AND COMPOSITION STUDIES

Chair: Doreen Piano, University of New Orleans

The Sinatra Mix

Geoffrey Sirc, University of Minnesota

Composing the City through Sound: Re/Presenting the Crescent City One Podcast at a Time

Doreen Piano, University of New Orleans

Teaching Writing through Song: Bob Dylan as Poet and Educator

Kathrin Kottemann, University of New Orleans

Listening to Hip Hop at School

Kate Drabinski, Tulane University

C11 DISCURSIVE INTERACTIONISM: RE-IMAGINING THE RHETORICAL CANONS

Chair: Fred Reynolds, University of Cincinnati

Rhetorical Memory, Neurology, and Davidson

Will Duffy, University of North Carolina at Greensboro

From Style to Invention: Re-Canonizing Collaboration

John Pell, University of North Carolina at Greensboro

Discursive Delivery and Culture After Davidson

Will Dodson, University of North Carolina at Greensboro

Interactionist Field Rhetorics: A Proposal for New Rhetorical Canons

Stephen Yarbrough, University of North Carolina at Greensboro

- C12 **THE EARLY NATION**
Chair: Sandra Sarkela, University of Memphis
The Controversial Rhetoric of John Dickinson during the 1764 Campaign for Royal Government in Pennsylvania
Sandra Sarkela, University of Memphis
Early Quakers, Marriage, and William Penn's 1694 Impromptu Wedding Sermon
Michael Graves, Liberty University
Who's Hosting the Boston Tea Party? A Discussion of Emplotment and Public Memory
Meredith Neville, University of Kansas
The Influence of *The Spectator* on Vernacular Rhetoric of the American Revolutionary-War Period
Betsy Verhoeven, Susquehanna University
- C13 **CONNECTING RHETORIC, POETICS, AND ENGLISH STUDIES**
Chair: Sarah Harris, University of Arizona
Knowledge and Technique: Classical Poetics and the Modern [Creative Writing] Student
Sarah Harris, University of Arizona
Greek Declamation and the New Creative Writing Workshop
Ben Ristow, University of Arizona
The Rhetoric of Creative Nonfiction and its Potentialities for the Creative Writing Discipline
Crystal Fodrey, University of Arizona
- C14 **THE GHOSTS OF RHETORIC PAST: NINETEENTH-CENTURY ASSUMPTIONS AND THEIR LEGACIES FOR RHETORIC**
Chair: Tess Evans, Ball State University
Elocution on Exhibit at the Chicago World's Fair: Expanding the Definition of Nineteenth-Century Women's Rhetorical Space
Karen Neubauer, Ball State University
Abandoning the Faculties: Association Psychology and Alexander Bain's Rhetoric
Jeff Paschke-Johannes, Ball State University
"Doing What One's Ordinary Self Likes": Culture and Anarchy within English Studies
Tess Evans, Ball State University
- C15 **THE AUTHOR AND AUTHORITY**
Chair: Gretchen Perbix, Minnesota State University at Mankato
The Author vs. the Audience in Online Collaboration: A Heuristic for Evaluating Authorship
Joshua Welsh, University of Minnesota
Inventing Author(ity): The Rhetoric of Authorial Invention and Method
Dan Louis Singer, University of Denver
Technology and Diluted Identity: Reestablishing Ethos in Times of Technological Transition
Jacob Rawlins, Iowa State University
Understanding End Users' Experiences in System Implementations through the Concept of Identification
Gretchen Perbix, Minnesota State University at Mankato
- C16 **RHETORICS OF DISSOCIATION AND COHESION IN ONLINE FORUMS**
Chair: Kenton Camper, University of Maryland
Personal Testimony and Collective Trauma: The Online Rhetoric(s) of the Post-Abortion Movement

Heather Brown, University of Maryland

Discordant Discourse: The Online Rhetoric of Cancer Movements

Lindsay Dunne, University of Maryland

The Emergence of the Sacred: The Construction of Place in Online Prayer Forums

Kenton Camper, University of Maryland

C17

THE MIND

Chair: Russell Carpenter, Eastern Kentucky University

Visual Concord and Controversy: A Rhetoric of Cognitive Maps

Russell Carpenter, Eastern Kentucky University

Whose Line Is It Anyway? Rhetoric and the Divided Self of Psychoanalysis

Erin Branch, University of North Carolina at Chapel Hill

The Pleasures of Misrecognition

Chloe Hansen, Syracuse University

Cultural Aphasia: (In)Accessible Memory-in-Language

Jaime Wright, St. John's University

A Fantasy of Rhetoric: Troubled Freedom in Lacan and Laplanche

Ira J. Allen, Indiana University

C18

INTERPRETING POPULAR MEDIA

Chair: Jeanie Wells, University of Saskatchewan

Normalizing Happiness: The Relationships among Happiness, Rhetoric, and Antidepressant Advertisements

Holly Ryan, Duke University

Three Archetypal Fantasy Themes in Advertising's Rhetorical Vision: Ethical Implications for a Civil Society

Jeanie Wells, University of Saskatchewan

Talking Back to TV: The Rhetoric of Fan-Made Videos

Tisha Turk, University of Minnesota Morris

Stories as Arguments: The Aesthetical and Ideological Function of New Journalism Narratives

Hilde van Belle, Lessius University College

FRIDAY, MAY 28, 2010

5:30 – 6:30

PLENARY PRESENTATION: SHARON CROWLEY

Chair: David Zarefsky, Northwestern University

Introduction: Fred Antczak, Grand Valley State University

What Shall We Do with the White People

Sharon Crowley

Sponsored by Taylor and Francis

FRIDAY, MAY 28, 2010

6:30 – 8:00 pm

GALA RECEPTION

Ballroom 3 and 4, 6:30 – 8:00 pm

Sponsored by The University of Minnesota

Music by: TBA

SATURDAY, MAY 29, 2010

8:30 – 10:00 am

- D01** **INTERNATIONAL PUBLICS**
Chair: Ruth Amossy, Tel Aviv University
- Polemical Discourse and Ethos Construction Online: Protesters in French Newsgroups**
Ruth Amossy, Tel Aviv University
- Collective Ethos between Public Image and Group Identity: An Important Constituent to the Rhetoric of Social Movements**
Eithan Orkibi, Tel Aviv University
- Polemical Public Discourse Triggered by the French Notion: “Selected Immigration”**
Maria Brilliant, Tel Aviv University
- The Rhetoric of Social Control and the Anemia of Social Conscience**
Yingfan Zhang, Suffolk Community College
-
- D02** **RHETORICS OF TRUST AND IDENTITY**
Chair: Dawn M. Armfield, University of Minnesota
- Trust as a Rhetorical Concept**
Smiljana Antonijevic, Royal Netherlands Academy of Arts and Sciences, and Laura J. Gurak, University of Minnesota
- Who is Anonymous? Identity in PostSecret and SecretTweet**
Dawn M. Armfield, University of Minnesota
- Anonymous Communities in Cyberculture: Constructing Shared Values in Artifact Identity Formation**
Drew Virtue, University of Minnesota
- Online Protests of the Chicago Olympic Bid: The Consequences of a White Ethos**
Ed Hahn, University of Minnesota
-
- D03** **POPE BENEDICT XVI AT THE INTERSECTION OF RELIGION, POLITICS AND ECONOMICS: *CARITAS IN VERITATE***
Chair: Paul Turpin, University of the Pacific
- Solidarity as Salvation: Exploiting the Exigency of the Financial Crisis in *Caritas in Veritate***
Paul Turpin, University of the Pacific
- A Unity for the Good: Benedict’s Rhetoric and Economic Thought as Social Solidarity**
Jonathan Jones, Texas A&M University
- The Upward Way: A Response to the Call for Spiritual Investment in *Caritas in Veritate***
Randall Iden, Northwestern University
- Charity in Truth: A Righteous Rhetorical Vision of Economics and Technology**
Emil Towner, Texas Tech University
- A Sociorhetorical Examination of Benedict XVI’s Encyclical *Caritas in Veritate***
L. Gregory Bloomquist and Peter Robinson, St. Paul University
-
- D04** **STUDIES IN NATIVE AMERICAN DISCOURSES**
Chair: Meta Carstarphen, University of Oklahoma
- Writing to Prove, Speaking to Move: Native American Confessions in Puritan New England**
Abram Van Engen, Northwestern University
- Literacy Learning and Indigenous Self-Determination among Early Nineteenth-Century Cherokee Women**
Amanda Moulder, University of Texas at Austin
- Aristotle’s Rhetorical Triangle and Three Traditional Types of Cherokee Stories**
Pamela Tambornino, Haskell Indian Nations University

To Plead Their Own Cause: Irony and Epideictic in the First Indian and Black Newspapers
Meta Carstarphen, University of Oklahoma

Economic Identity: Listening Rhetorically to Frederick Weyerhaeuser and Buffalo Bird Woman

William Schraufnagel, Penn State University

D05 RHETORIC IN MILITARY AND FOREIGN POLICY

Chair: Patricia Dunmire, Kent State University

The Civil Theology of Woodrow Wilson's Foreign Policy

Jaosn Moyer, University of Iowa

Transparency and Secrecy in Richard Nixon's Vietnam War Argumentation

Walter Wade, Northwestern University

Suppressing Dialogicity, Exercising Power: The Case of the Bush Doctrine

Patricia Dunmire, Kent State University

Language Will Not Convey: Rhetorical Formation of Interpersonal Civil-Military Relations

Christina Knopf, SUNY-Potsdam

Playing Out American Foreign Policy in a Very Small Role

Jonathan Benda, Tunghai University

D06 THE BODY OBSERVED: VISUAL CULTURE, IDENTITY, AND MARGINALITY

Chair: Theresa Donofrio, University of Maryland

Sighting the Dead: Visual Culture and Memorialization

Theresa Donofrio, University of Maryland

Viewing the Body Metropolitan: Cities as Anatomical Reflections

Paul Berkbigler, P. Berkbigler Design & Illustration

Visualizing Borders: The Citizen/Alien Dichotomy in Images of Immigration

Diana Martinez, University of Texas at Austin

Envisioning the Gendered, "Othered" Body: Visual Culture and Social Unrest

Paige Conley, University of Wisconsin, Milwaukee

Encountering Images of Queer/Intersex Bodies: Reifying or Dismantling the Discourse of Gender Binaries?

Erika M. Thomas, Wayne State University

Respondent: Shawn Parry-Giles, University of Maryland

D07 THE SAME-SEX MARRIAGE DEBATE

Chair: Jen Bacon, West Chester University

"We are Pro-Marriage, Not Anti-Gay": The Rhetorical Construction of Tolerance in the Same-Sex Marriage Debate

Carrie Anne Platt, North Dakota State University

Creating a Critical Understanding of the Contemporary Pro-Gay Marriage Movements

Michelle Kelsey, Arizona State University

Relational Rhetorics in Same-Sex Divorce

Jen Bacon, West Chester University

Measuring Manhood: Sophistic and Platonic Rhetoric in the Gay Marriage Debates

Seth Long, California State Polytechnic University

D08 MEDIATING CONCORD AND CONTROVERSY: THE POLITICS OF EXCEPTION

Chair: Randall Bush, Northwestern University

Carl Schmitt and Situated Law: Or, Why Rhetoric Needs the Exception

Randall Bush, Northwestern University

Citizenship without Subjects: The Rhetorical Inversion of Political Exception

Megan Foley, Mississippi State University

The Light of Pure Reason in the Shadow of Guantanamo

Paul Johnson, University of Iowa

Exceptional Inscription: Graffiti, Murals and the Visual Others

Caitlin Bruce, Northwestern University

D09

CONCORD AND CONTROVERSY WITHIN U.S. ABORTION RHETORIC

Chair: Kari Lundgren, Carnegie Mellon

Conflict, Diagnosis, and Critique: The Public Controversy of Post-Abortion Trauma

Heather Brown, University of Maryland

Genre, Situation, and Typification: The Appropriation of Holocaust Tropes in Anti-Abortion Rhetoric

K. Martin Camper, University of Maryland

Rhetorical Strategy in the Death with Dignity Act

Ashley Karlin, Carnegie Mellon University

Catholic Identity and Abortion as a Political Legitimation Strategy in the 2009 Notre Dame Commencement Controversy

Kari Lundgren, Carnegie Mellon University

Lies, Damned Lies, and Statistics in Abortion Rhetoric

R. Adam Molnar, Bellarmine University

D10

RHETORIC OF RELIGION

Chair: William Fitzgerald, Rutgers University

The Epideictic Dichotomy of The Lord's Prayer

Karen Sorensen, North Dakota State University

Performing the "Memorare": Prayer as a Rhetorical Art of Memory

William Fitzgerald, Rutgers University

An Audience of One: St. Augustine's Rhetoric of Prayer

Grace Veach, University of South Florida

Casuistic Stretching in Public Religious Discourse

Kristine Johnson, Xavier University

Environmental Exegesis: Reading the Bible through the Eyes of the Earth

Barbara Liu, Eastern Connecticut State University

D11

TOWARD A MATERIALIST RHETORIC: THEORIES AND METHODS FOR STUDYING RHETORIC-IN-ACTION

Chair: Candice Rai, University of Washington

The Ethnography of Rhetoric-in-Action: The Activity and Rhetoric of a Messaging Campaign for "Quality" Child Care and Early Childhood Education

Sarah Read, University of Washington

Positive Loitering and Public Goods: The Ambivalence of Civic Participation and Community Policing in the Neoliberal City

Candice Rai, University of Washington

Arguing Agriculture: County Government, Farmer Freedom, and Competing Visions of the Good Life

Caroline Gottschalk-Druschke, University of Illinois, Chicago

Choric Becomings in Architectural Design: Utilizing a "Rhetoric as Aesthetic" Perspective to Pursue Material Rhetoric

Diane Keeling, University of Colorado at Boulder

- D12** **OUT OF BOUNDS?: EXPLORATIONS IN THE RHETORIC OF MATHEMATICS**
Chair: James Wynn, Carnegie Mellon University
- Counted Out: The Neutralization of Science with Probability in the Debate over Nuclear Safety**
James Wynn, Carnegie Mellon University
- Mathematics as a Domain for Rhetoric: Examining How Cauchy’s Delta-Epsilon Arguments Can Be Understood as a New Rhetorical *Topos***
Tad Patterson, University of Minnesota
- "Neither Positive nor Negative nor Yet Null Numbers": The Gradual Reception of Complex Numbers in Early Modern European Mathematics**
Joseph Little, Niagara University
- D13** **SEMINAR MEETS**
- D14** **RHETORIC AND LITERATURE IN CONTROVERSY**
Chair: Stephanie Odom, University of Texas at Austin
- Revisiting the Lindeman-Tate Debate**
Stephanie Odom, University of Texas at Austin
- The Lyric and the Epideictic**
Shawn Rice, City University of New York
- Literature as a Tool for Evaluating Rhetoric**
Nyssa Wilton, Independent Scholar
- Teaching Narrative to Explore Opposing Views**
Zachary Dobbins, Eckerd College
- Poetry, Meet Rhetoric: Reconciling the Aesthetic and the Rhetorical**
Mary Hedengren, Brigham Young University
- D15** **BECOMING RHETORICAL LOCAVORES: CONCORD AND CONTROVERSY IN TEXAS**
Chair and Respondent: Leslie Hahner, Baylor University
- Developing Color Consciousness in *Hernandez v. Texas***
Katie Langford, Texas Tech University
- Women in Aggjeland**
Kristan Poirot, Texas A&M University
- Values and Vaccines: Rick Perry’s Gardasil Mandate**
Tasha Dubriwny, Texas A&M University
- Returning to the Stack: The Aggie Bonfire Controversy**
Jennifer Jones Barbour, Texas A&M University
- D16** **VERSUS MEDICINE: CRITIQUES OF INSTITUTIONAL BIOMEDICINE IN THE VERNACULAR WEB**
Chair: Jenell Johnson, Louisiana State University
- Nature Moms vs. "Big Pharma": Vernacular Authority in Online Medical Forums**
Jenell Johnson, Louisiana State University
- A Case of “Bad Data”: Birth Bloggers, ACOG, and the Battle over Scientific Evidence**
Jennifer Ellis West, Louisiana State University
- Honor Past and Present: The Controversy over the Memory of Antonio Egas Moniz**
Robert Howard, University of Wisconsin, Madison
- Creating a Vocabulary of Stigmatization: Eugenics and the “Moron”**
Jessica Bargar, Penn State University

D17

ON SILENCE

Chair: Jill McCracken, University of South Florida

The Pedagogical Ambiguity of Silence: An Exploration of the Inventive Possibilities for Kairotic Silence

Lisa Bailey, University of South Carolina

Discerning the Patterns of Spaces and Silence in Domestic Abuse

Sumiko Martinez, University of Utah

Civilization, Suvivance, and Silence: The Problem of Elias Boudinot's Ethos

Erika Strandjord, Ohio State University

Who Gets to Speak?: A Human-Rights Based Approach to Trafficking

Jill McCracken, University of South Florida

D18

KENNETH BURKE

Chair: Ethan Sproat, Purdue University

Throwing Burke into the Breach: Rethinking Eloquence Can Mitigate Public Distrust of Science

Isabel Gardett, University of Utah

To See Our Two Ways at Once: The Correspondence of Kenneth Burke and Paul de Man

Ethan Sproat, Purdue University

Burke and Butler: A Merger of Acts

Jeff Paschke-Johannes, Ball State University

Wishful Thinking: Rhetoric and the Modulation of Kenneth Burke's "Constitutional Wishes"

Joseph Sery, University of Pittsburgh

Hierarchy, Mystification, and the Cooperative Tensions toward "Ultimate Ends"

Grace Coggio, University of Minnesota

Identification and Enthymeme: Connection in Mechanism

Zhiyong Deng, University of Shanghai for Science and Technology

SATURDAY, MAY 29, 2010

10:15 – 11:45 am

E01

RHETORICAL EDUCATION

Chair: Mary Anne Trasciatti, Hofstra University

Soapbox Socialism: Rhetorical Education at the Rand School of Social Science, New York City, 1917-1923

Mary Anne Trasciatti, Hofstra University

Rhetorical Education for Transnational Publics

Hannah Gerrard, University of Pittsburgh

EFL Public Speaking in China's Universities

Wen Ren, Sichuan University

Rhetorical Strategies in the First Year of a Writing Across the Curriculum Program

Deborah Davis Schlacks, University of Wisconsin, Superior

E02

RADICAL WOMEN AND FEMALE RADICALS: A RHETORICAL STUDY OF RADICALISM AND GENDER

Chair: Kirsti Cole, Minnesota State University

A Rhetorical Quagmire: Radical Women of the Second Wave

Kirsti Cole, Minnesota State University

When Radical Doesn't Seem Very Radical: Cable News and Constructions of "Radical Feminism"

Sheryl Cunningham, Wittenberg University

Lillian Smith for Radical Change

Judy Holiday, Arizona State University

Maternalism or Radical Mamas?: Discourses of Radicalism and Maternal Subjectivity

Jocelyn Stitt, Minnesota State University

E03

REINVENTING RHETORICAL APPROACHES TO PUBLIC POLICY

Chair: Jeff Bennett, University of Iowa

Rethinking Rhetorical Criticism and Method, or, Why the Critic Isn't Enough

Rob Asen, University of Wisconsin

Troubled Interventions: Public Policy, Vectors of Disease, and the Rhetoric of Diabetes Management

Jeff Bennett, University of Iowa

Legislating Bodies in Pain: Policy-making, Feminist Jurisprudence, and Rhetorical Constructions of Abuse

Suzanne Enck-Wanzer, University of North Texas

Let Us Begin: John F. Kennedy's Inaugural Address

John Murphy, University of Illinois

E04

KENNETH BURKE AND IDENTIFICATION

Chair: Ann Dobyns, University of Denver

Courting Freud: Burke's Gendered Revisions of Identification and Group Formation

Anne-Marie Womack, Texas A&M University

Sublime Identification and Kenneth Burke's Invitation to Rhetoric

Matt King, University of Texas at Austin

Rhetorical Distance and Knowledge in Burke's Blurring of Identification and Division: A Reflection on the Definition and Evaluation of Knowledge Creation Processes

Constance Kampf and Jan Engberg, Aarhus University

Unifying Divisions: Possibilities, Potential, and Potential Problems with Ratcliffe's Theories of Identification

A. Abby Knoblauch, Kansas State University

The Rhetoric of Tango: Inducing Cooperation

Ann Dobyns, University of Denver

E05

MEDICAL RHETORIC

Chair: Cristina Hanganu-Bresch, University of the Sciences

Making Decisions in the Context of Health Crises: Narrativity, Emotion, and Reason

John Rief, University of Pittsburgh

Narratives of Care in the ICU: Rhetorical Challenges in Promoting Palliative Care Conversations

Amanda Young, University of Memphis

Dramatism in the Operating Theatre: Motives for the Acceptance and Rejection of Team Briefings by Surgeons, Nurses, and Anesthesiologists

Sarah Whyte, University of Waterloo

Critical Junctures in Genome Sequencing: Constituting Medical Subjects and Articulating Healthy Lives

Jason Kalin, North Carolina State University

Toward a Rhetoric of Depression and Melancholy

Cristina Hanganu-Bresch, University of the Sciences

E06

FROM HEDGE WITCHERY TO LEGEND TRIPPING: THE RHETORIC OF THE OCCULT

Chair: Carlita Greene, Nazareth College

Spanning the Sacred and the Profane: The Hedge Witch as a Mythic Figure

Carlita Greene, Nazareth College

A Boyfriend to Die for: Edward Cullen as Compensated Psychopath in Stephanie Meyer's *Twilight*

Deborah Merskin, University of Oregon

Mark Moran, Mark Scurman, and the Weird Series: Guides for Modern Legend Tripping

George Boone, University of Illinois, Urbana-Champaign

Respondent: Barry Brummett, University of Texas at Austin

E07

FEMINIST RHETORICS

Chair: Valerie Kinsey, University of New Mexico

Rhetoric, Political Economy, and Feminist Social Movements in the Works of John Stuart Mill

David Hingstman, University of Iowa

Dissent and Opportunity: Rhetorical Chronotopes in Margaret Fuller's Writings

Kristen Garrison, Midwestern State University

"This Dream of Purity": Simone de Beauvoir's Rhetoric of Ambiguity and Feminist Social Change

Eme Crawford, University of South Carolina

Mormon Women "Set Apart" and "Acting Together": Ritual and Rhetoric in the Nevada E.R.A. Referendum

Valerie Kinsey, University of New Mexico

"Baby come back": Swiffer Cleaning Products and the Biopower of "Women's Work"

Jillian Klean Zwilling, University Of Illinois

E08

IMITATION AND STYLE

Chair: Nancy Christiansen, Brigham Young University

Style: An Anti-Curriculum Based Upon Richard Lanham's *Anti-Textbook*

Nate Kreuter, University of Texas at Austin

The Renaissance Plain Style Revisited

Nancy Christiansen, Brigham Young University

The Rhetoric of Parenthesis

Jane Blanchard, Westminster Schools of Augusta

Observe and Learn: Liberating Imitation through and from Science

Eddie Glenn, University of Kansas

Working the In-Between: A Networked Theory of Imitation

Mark Hannah, Purdue University

E09

RETHINKING IDENTITIY-NESES; OR ELLIOTT-NESS IS NO LONGER UNTOUCHABLE, AND THE LOCH-NESS MONSTER IS NO LONGER SCARY

Chair and Respondent: Thomas Nakayama, Northeastern University

Animal-Ness as Transgressive

Mary Trachsel, University of Iowa

Exploring the Constellations of Queer-Ness

Isaac West, University of Iowa

Deconstruction Race-Ness

Stephanie Young, University of Southern Indiana

Insurrectionary Womanli-Ness

Melanie McNaughton, Bridgewater State College

The Colores of Black-Ness

Greg Goodale, Northeastern University

Urban(e)-Ness; Achieving a Utopic Identity through Documentary Film

Ryan Blum, University of Illinois

E10

IRONY, SATIRE, AND HUMOR

Chair: Craig Stewart, University of Memphis

Persuading T(w)o Extremes: Satire as Embodied Rhetorical Paradox and Play

Alaina Feltenberger, University of Colorado at Boulder

Partisan Laughter: Analyzing Conservative and Liberal Satire

Daniel Keller, Ohio State University

The New Prophetic: The Case of Jon Stewart

Anna Young, Pacific Lutheran University, and Johanna Hartelius, Northern Illinois University

Strategies of Verbal Irony in Visual Satire: Reading *The New Yorker's* "Politics of Fear" Cover

Craig Stewart, University of Memphis

Just Joking – The Potential of Performing Humorous Rhetoric

Jennifer LeMesurier, University of Washington

E11

INVENTING THE DEPARTMENT: RHETORICS OF ACCESS IN WRITING STUDIES

Chair: Timothy Oleksiak, The University of Minnesota, Twin Cities

Reframing Democratic Agency in the Neoliberal Moment

Timothy Oleksiak, The University of Minnesota, Twin Cities

Teaching Writing in the Master's House

Matthew Williams, The University of Minnesota, Twin Cities

Engines of Inequality: Accessing Student Language

Patrick Bruch, The University of Minnesota, Twin Cities

Linguistic Discord: Non-Native Speakers and First-Year Writing

Mary Jo Wiatrack-Uhlenkott, The University of Minnesota, Twin Cities

Access: A Case Study

Lucia Pawlowski, The University of Minnesota, Twin Cities

E12

WOMEN IN POLITICS

Chair: Jordynn Jack, University of North Carolina at Chapel Hill

What Shall We Do with the Feminine Style?

Marie Klujeff, Aarhus University, Denmark

Bitch, is in Fact, Not the New Black: Addressing the Vulnerabilities of Women in Political Candidates and Recovering Feminine Style through Psychoanalysis

Mary Anne Taylor, University of Texas at Austin

Movement toward the Future in Belva Lockwood's "How I Ran for the Presidency"

Emily Berg, University of Minnesota

Confounding the Double Bind: Hillary Clinton's Post-Feminist Candidacy in the 2008 Presidential Democratic Primary Contest

Jaelyn Howell, University of Kansas

A (Post)Presidential Concession: Hillary Rodham Clinton's Address to the 2008 Democratic National Convention

Justin Killian, University of Minnesota

E13

INTO THE HOPPER: REPROCESSING FOOD, TECHNOLOGY, AND GENDER

Chair: Paul Muhlhauser, College of Staten Island

Into the Belly of the Beast: Weight-Loss Advertising and the Grotesque Gendered Body

Marie Drews, Luther College

Body, Voice, and Language: Aristotle and Quintilian on the Formation of *Hexis*

Mark Brantner, SUNY-Binghamton

Into the Burn: Regendering Female Athletes through Sports Commentary

Daniel Schafer, Washington State University

Into the Honeybucket: Gender and Controlling Regularity

Paul Muhlhauser, College of Staten Island

Gendering the Moral Appeal of Environmental Discourses

Katrina Powell, Virginia Tech University

E14

POLITICAL DISCOURSES

Chair: Phillip Marzluf, Kansas State University

Rhetoric and/or Violence? Frantz Fanon's Revolutionary Manifesto

Phillip Marzluf, Kansas State University

Some of It I Half Remember: Resistant Figurations of Immigrant/Citizen in *Gangs of New York*

Meryl Irwin, University of Iowa

Birthers, Partiers, and Anarchists: The Rhetoric of Anarchism in Contemporary Political Discourse

Michael Ristich, Wayne State University

Rhetoric for Avoiding Offense: The Art of Dissimulation in French Rhetorical Manuals of the Renaissance

Claudia Carlos, Carnegie Mellon University

Rhetoric, Revolution, Nation

Iswari Pandey, Syracuse University

E15

INCLUSION/EXCLUSION: GOVERNMENTALITY AND THE BIOPOLITICAL

Chair: Matthew Pavesich, Roosevelt University

The Cherokee Nation Excludes the Freeman

Matthew Pavesich, Roosevelt University

Why Was Tamms Prison Invented?

Nadya Pittendrigh, University of Illinois, Chicago

Positioning Addiction and Addicts

Lindsay Marshall, University of Illinois, Chicago

Rhetoric and Recreation: *Khora* and the Labor/ Leisure of Posthuman Agency

David Grant, University of Northern Iowa

"Progressive" Latino Politicians in Chicago

Jose Castellanos, University of Illinois, Chicago

E16

PUBLIC MEMORY

Chair: David Gilbert, Maine Maritime University

Producing Public Memories: Middleton Place Plantation, the Production of Communities, and Nostalgia as an Agent of Discipline

Stacy Day, University of Arizona

Consuming the War on Terror: "America: The Gift Shop" and the Ironic Rhetoric of Nostalgia

Troy Cooper, University of Illinois

Nostalgia, Self-Identity, and the Rhetoric of the Slow Food Movement

David Gilbert, Maine Maritime University

Where the Popular Meets the Political: The Rocky Ethics of Materially Constructing Public Memory

Sarah Vartabedian, University of Texas at Austin

E17

CONSTRUCTING (AND DECONSTRUCTING) THE CLASSICAL

Chair: Michael Svoboda, The George Washington University

A Cultural Katrina: "Rome" and the Politics of Transgression

Jon Hoffman, University of Minnesota

The Function of Urban Slaves in Ancient Rome: The Administration of Marcus Tullius Tiro

Zach Bankston, University of Reno

Augustan Concord, Gothic Controversy, and the Models of Empire in *The Spectator*

Jonathan Torn, Northern Arizona University

Idiotai in the Public Square: Deconstructing Garrett Hardin's "Tragedy of the Commons"

Michael Svoboda, The George Washington University

E18

RESEARCH NETWORK

Open only to those named. This session will continue through 1:30 pm as **F18**.

(Boxed lunches included)

GROUP 1: Janet Atwill, University of Tennessee, *Leader*

Kim Lacey, Wayne State University

Making Memory: Techne, Technology, and the Refashioning of Contemporary Memory

Scot Barnett, University of Wisconsin, Madison

Arts of Concealment: Rhetoric and Ethics in the Age of Wireless Computing

Ryan Skinnell, Arizona State University

An Uncomfortable Encounter: Postmodern Reading Meets History in the Archives

Alex Parrish, Washington State University

Adaptive Rhetoric: Ethos and Evolved Behavior in Cicero's *De Oratore*

Jason Schneider, University of Illinois, Chicago

Non-Negotiable Lives: Citizenship, Immigration, and the Discourses of National Belonging

Vessela Valiavitcharska, University of Maryland

Rhythm in Byzantine Rhetorical Theory

GROUP 2: Davida Charney, University of Texas at Austin, *Leader*

Bryna Siegel Finer, Southern Vermont College

Persistence, Resistance, and Change: Toward a Critical Praxis for Student Researched Writing

Casie Fedukovich, University of Tennessee, Knoxville

Definitions of Labor: A Study of Working-Class Writing Instructors

Monique Leslie Akassi, Morgan State University

Black (M)other/Daughter Relationships

Mark Hoffmann, University of Maryland

Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"

Sarah Read, University of Washington

The Rhetoric of Brain Science and in the Public Discourse about Childcare and Early Childhood Education

GROUP 3: Gregory Clark, Brigham Young University, *Leader*

Heather Brook Adams, Penn State University

Beyond Ingratiation: Defining a Burkean Theory of Style

Sarah Skripsky, Westmont College

Rhetorics of Nation in the Illustrated Literary Press: Postcolonial Nation-Building in the Red Dragon, Wales, and Young Wales (1882-1904)

Sarah Whyte, University of Waterloo

Towards a Rhetorical Approach to Knowledge Translation in Health Care

Donna Evans, Washington State University

Identification and Division in the Rhetorics of Harney County, Oregon

Kevin Browne, University of Wisconsin, Milwaukee

Caribbean Rhetorics

GROUP 4: James Darsey, Georgia State University, *Leader*

Natalie Fixmer-Oraiz, University of North Carolina

Baby Mommas at the Box Office: The Rhetorical Management of Maternity in Crisis

Desiree Rowe, University of South Carolina, Upstate

Reclaiming Textual Agency through Subversion

Jillian Klean Zwilling, University of Illinois

Washington's Etiquette

Pearce Durst, Washington State University

Social Movements Defining Rhetoric

Merci Decker, University of Memphis

The Vanguard Group: Examining a Radical Response to the Great Depression

Michael McGinnis, Wayne State University

Performativity and Politics: "Coming Out" as a Rhetorical Stance

GROUP 5: Diane Davis, University of Texas at Austin, *Leader*

Sharon Kirsch, Arizona State University

The Trouble with Theory: Why Has *Critical Inquiry* Forgotten Rhetoric?

Serena Sanchez-Wilson, University of Nevada, Las Vegas

Kairotic Strategema: A Rhetorical Investigation of Barack Obama's 2009 Health Care Address

Sarah Jedd, University of Wisconsin, Madison

The Family at War: Discourses of Health, Democracy, and Family Planning

Cathy Spidell, University of Akron

A Rhetoric on Invisible Disability: Teaching for Inclusion and Access in a Required Pre-Service Education Technology Course

Ira James Allen, Indiana University

The Asymptote: A Methodological Trope for Rhetorical Theory

Erica Rogers, University of Nebraska

(Re)Configuring Space: (Re)Thinking the Classroom and Its Borders

GROUP 6: Jeanne Fahnestock, University of Maryland, *Leader*

Jun Xu, University of Washington

Where Knowledge Dwells: Productive Metaphors in Molecular Biology

Greg Schneider, Kettering University

Science Museums and the Rhetoric of Public Science

Rebecca de Wind Mattingly, University of Colorado, Boulder

Invention's Shifting: Apprentice Rhetors and the Impact of Choice

Seth Long, California State Polytechnic University

Uncontested Terms and Value Hierarchies in Presidential Inaugural Addresses

Kimberly Thomas-Pollei, University of Minnesota

Experimental Knowledge and Probability: Intersections of Nineteenth-Century Medical Education and Reform

Cory Holding, University of Illinois

The Rhetor and the Sphere: Gesture and Weather in Gilbert Austin's *Chironomia*

GROUP 7: Cara Finnegan, University of Illinois, *Leader*

Daniel Kim, University of Colorado

Constructing Citizenship through Everyday Photography: Rhetorics of Practice, Process, and the Common Camera

Amanda Moulder, University of Texas at Austin

Early Cherokee Women's Rhetorical Traditions and Rhetorical Education

Timothy Henningsen, University of Illinois, Chicago

Ideological Idiom: Democratic Rhetoric in 19th Century American and 20th Century Caribbean Literature

Jamie White-Farnham, University of Rhode Island

Housework, Homemakers, and Heirlooms: Rhetorics of the Domestic Sphere

Carly Woods, University of Pittsburgh

Recorporealizing Rhetoric: Education, Enactment, and Eloquence

Ersula Ore, Penn State University

Lynching Photography in the 21st Century

GROUP 8: Keith Gilyard, Penn State University, *Leader*

Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

The Rhetoric of Psychiatric Disability: The Case of Plath's Biographers

Paige Conley, University of Wisconsin, Milwaukee

Remapping a Space for Rhetoric: Zitkala-Ša's Dacotah Ode, (Retooled) Techne, and the Washington Monument

John Pell, University of North Carolina, Greensboro

(An)Other Way: Pragmatic Empathy and Identification After Rhetoric

Courtney Caudle, University of Illinois

Preserving the White House: Jackie's Televised Tour

Jacob Dickerson, North Carolina State University

The Streets of the Five Points: Romanticizing Poverty in America's First Slum

GROUP 9: Martin Medhurst, Baylor University, *Leader*

Ashlyn Gentry, University of Texas at Austin

Disappearing Act: The Scholarship of Presidential Speechwriting

William Saas, University of Louisville

Haunting as Rhetorical Effect

Morgan Ginther, University of Memphis

Mississippi, the Closed Society, and the Realization of Freedom in 1964

Patrick Loeb, University of Memphis

Samuel Adams and the Rhetoric of Engineered Rationale

Jared Colton, Washington State University

Rhetoric and Religious Ideology: Processes of Reification in the Language of Privilege and Equality

GROUP 10: Krista Ratcliffe, Marquette University, *Leader*

Rita Stacy, Portland State University

Rhetorically Listening to the Simulations of Absence with Consubstantial Consciousness

Kristine Marie Berg, University of Copenhagen

Notions of the Intercultural Dialogue

Paul G. Cook, University of South Carolina

Neoliberalism and Biopolitics: The Possibility of Collective Action in the Twenty-First Century

Caroline Gottschalk-Druschke, University of Illinois, Chicago

***Oikos*: Gender, Possibility, and the Private Sphere**

Dawn Armfield, University of Minnesota

Sojourner Truth: A Case of Style

Katherine Mack, University of Colorado, Colorado Springs

Abu Ghraib in and as Public Memory

GROUP 11: Jack Selzer, Penn State University, *Leader*

Cathryn Molloy, University of Rhode Island

”I Just Really Love My Spirit”: Dissociative Identity Disorder and the Archetypal American Woman

Gae Lynn Henderson, Utah Valley University

Countering Propaganda through Kenneth Burke’s Heuristics: Contemporary Brain Research Meets “The Muddle”

Janice Fernheimer, Rensselaer Polytechnic Institute

Rhetoric, Race, Religion: Hatzaad Harishon and Black Jewish Identity from Civil Rights to Black Power

John Donolfo, Clemson University

Visual Rhetoric in Cell Biology

Candice Rai, University of Washington

Geographies of Invention: Democracy, Competing Publics, and the Materiality of Rhetoric

Jodie Nicotra, University of Idaho

Rhetoric and Attunement: Habit, Forgetting, Response

GROUP 12: Susan Wells, Temple University, *Leader*

Erin Wais Hennen, University of Minnesota

The American Journal of Chinese Medicine: From Spirituality to Science

Sarah Hallenbeck, Duke University

Framing the Faces of Eve: A Patient Writes Dissociative Identity Disorder

Craig A. Meyer, Ohio University

The Critical Theory of Religion: Horkheimer's Darkness and Hope

Heather Branstetter, University of North Carolina at Chapel Hill

Inventive Education

Matt Morain, North Carolina State University

Taxonomies of Digital Silliness: Categorizing Emerging Genres of Internet Memes

GROUP 13: Kirt Wilson, University of Minnesota, *Leader*

Kirsten Dyck, Washington State University

”The Blood of My Ancestors”: Nostalgia in White-Supremacist Hate Rock

Hannah Goff Spicher, University of South Carolina

How Has the International Criminal Court Defined and Defended Its Own Legitimacy?

Una H. Kimokeo-Goes, Penn State University

U.S. Expansion and the White Man’s Burden: Framing American Identity at the Turn of the 20th Century

Elizabeth Vogel, Arcadia University

Fear, Disdain, and Elation: Beginning Composition Teachers’ Rhetoric on Emotion in the Writing Classroom

Kimberly Johnson, University of Memphis

Say “Amen” for the Sistahs: The Rhetoric of Womanist Preaching

Hillary Savoie, Rensselaer Polytechnic Institute

The Display of American Life: This American Life as Public Memory, Epideictic Rhetoric, and Interactive Media

GROUP 14: David Zarefsky, Northwestern University, *Leader*

Maegan Parker Brooks, University of Puget Sound

Fannie Lou Hamer and the Rhetoric of the Black Freedom Movement

Elizabeth Leahy, University of Minnesota

The Origins of Composition and Rhetoric at the University of New Mexico

Peter Zhang, Grand Valley State University

Rethinking Sophistic with Gilles Deleuze

Lisa Zimmerelli, University of Maryland

A Stereoscopic Theology: Frances Willard’s *Woman in the Pulpit*

Jonathan Benda, Tunghai University

The Rhetorical Reception of George H. Kerr’s *Formosa Betrayed*

SATURDAY, MAY 29, 2010

12:00 – 1:30 am

F01

RETHEORIZINGS

Chair: Kimberly Thomas-Pollei, University of Minnesota

A Rhetorical Approach to Formulaic Language

Hilary Franklin, Carnegie Mellon University

Rhetorical Figuration and Theories of Language: Vico and Nietzsche

Kimberly Thomas-Pollei, University of Minnesota

“Broken Heart” Models and Gaussian Copulas: Implications of Vico’s View of Mathematics for Rhetorical Criticism

Zoltan Majdik, North Dakota State University

Melanchthon’s Ethical Theory of Concord and Diachronicity of Language

Julia Major, University of Washington

F02

EMBODYING STYLES IN PRACTICE, THEORY, AND CRITICISM

Chair: Chris Holcomb, University of South Carolina

Enregistering Style

Barbara Johnstone, Carnegie Mellon University

A Motives of Style: From Description to Interpretation

Chris Holcomb, University of South Carolina

Imagery and the Rhetoric of the Body

Jimmie Killingsworth, Texas A&M University

Technē: Henry Ford’s “Secrets of the Machine”

Ian Hill, University of Illinois

F03

ROUNDTABLE: WHAT IS RHETORIC RESEARCH? A CONTINUING CONVERSATION

Co-Chairs: Jenn Fishman, University of Tennessee-Knoxville, and John Duffy, University of Notre Dame

Participants:

Damian Baca, University of Arizona

Matthew Capdevielle, University of Notre Dame

Jason Jones, University of Washington

Chris Minnix, University of Arizona
Bryan Trabold, Suffolk University

F04

RHETORIC AND RELIGION

Chair: Brad McAdon, University of Memphis

The Function of Myth in Isocrates' Rhetoric

Steven Edscorn, University of Memphis

Rhetorical Reworking and Revision within the New Testament Post-Resurrection Appearances

Mike Duncan, University of Houston Downtown

Counter-Narratives: Toward a Rhetoric of the Gospels

Brad McAdon, University of Memphis

Invention as a Rhetorical Ends: The Christian Middle Ages and Animal Imagery in the Book of Kells

William Endres, University of Kentucky

Respondent: Carol Poster, York University

F05

THE ISOCRATEAN LEGACY

Chair: Jeff Pruchnic, Wayne State University

To Give Back What is Given: Isocrates and the Rhetoric of Appropriation

Jeff Pruchnic, Wayne State University

Negotiating the Negating: Isocrates' Civic Educational Program and the Fundamentally Religious Scholar

Daniel Richards, University of South Florida

Preventing Plagiarism: Using Isocrates and Quintilian to Promote Student Originality

Amy Patterson, Virginia Tech University

Notes toward an Isocratean Theory of Attention

David Landes, University of Pittsburgh, and Damien Pfister, University of Nebraska at Lincoln

F06

IMAGES OF WOMEN IN THE U.S., 1875-1920

Chair: Heather Adams, Penn State University

Images of the Composing Woman and the Popular Press

Nan Johnson, Ohio State University

American Women Depicted: The Circus Poster

Katherine Adams, Loyola University

Little Egypt, Salomé, and the Shimmy

Michael Keene, University of Tennessee

Imagetexts of Death: New York Times Coverage of the 1876 Brooklyn Theater Fire and the 1911 Shirtwaist Factory Fire

Erin Dross, Rebecca Ivic, and Robin Jensen, Purdue University

F07

INTELLECTUAL WOMEN, PIETY, AND RHETORICAL TENSIONS IN LATE ANTIQUITY AND THE MIDDLE AGES

Chair: Susan Jarratt, University of California, Irvine

Philostratus in the Rhetorical Circle of Julia Domna

Susan Jarratt, University of California, Irvine

Gendered Rhetoric in the Byzantine Hagiography of the Transvestite Nun St. Mary/Marinos

Heather Palmer, University of Tennessee at Chattanooga

Andria in the Nunnery: Rhetorical Learnedness in 12th-Century Byzantium

Ellen Quandahl, San Diego State University

F08

SPACE

Chair: Jerry Blitefield, University of Massachusetts, Dartmouth

Where Do I Stand?: Geographies as Topoi for Invention

Lehua Ledbetter, University of Hawaii

"To Be a More Distinct People": Spatial Rhetoric as a Resource for Identification

Rosalyn Eves, Southern Utah University

Identification and Division Manipulated by the Physicality of Space

Aaron Little, San Diego State University

Consecration through Desecration: The Sacred, The Profane, and The Moving Wall

Jerry Blitefield, University of Massachusetts, Dartmouth

Placement, Ecological Location, and Feminist Agency I

Kathleen J. Ryan, University of Montana

Placement, Ecological Location, and Feminist Agency II

Tarez Samra Graban, Indiana University

F09

RHETORICS OF NEPANTLA IN COLONIAL LATIN AMERICA

Chair: Victor Villanueva, Washington State University

Toward a Rhetoric of the First "Indians": The Taínos of the Second Voyage of Columbus

Victor Villanueva, Washington State University

***La Malinche* and *Nepantlisma*: Decolonial Translations**

Damián Baca, University of Arizona

Humanist Rhetoric in Colonial Mexico: The Teacher Figure and the Universal Human Subject

Susan Romano, University of New Mexico

F10

RHETORICAL MOTHERHOOD

Chair: Candice McFadyen, Pepperdine University

Motherhood in Prison: Analyzing Sarah B. From's Speech through a Critical Feminist Lens

Candice McFadyen, Pepperdine University

Memory and the Mommy Blog: Envisioning a Future for the Familial Narrative

Elizabeth Ellis, University of Alabama

Rocking the Cradle and Ruling the World: Kairos and the Rhetoric of Mommy Blogs in the Twenty-First Century

Elizabeth Howells, Armstrong Atlantic State University

"If I Were a Man": Intersections of Genre and Gender in *A Mother's Blessing*, Dorothy Leigh's Seventeenth-Century Conduct Manual

Julia Combs, University of Nevada, Las Vegas

F11

ROUNDTABLE: DO WE KNOW ENOUGH ABOUT MEDIEVAL RHETORIC?

Chair: James Murphy, University of California, Davis

Participants: Martin Camargo, University of Illinois

Rita Copeland, University of Pennsylvania

Jill Ross, University of Toronto

Marjorie Woods, University of Texas-Austin

F12

OBAMA

Chair: Linda Selzer, Pennsylvania State University

Barack Obama and the New Cosmopolitanism

Linda Selzer, Penn State University

Let's Have a Beer: Neo-Liberal Political Rationality, Obama, and the Evisceration of

African-American Hush Harbor Parrhesia

Vorris Nunley, University of California at Riverside

"Yes We Can!": Identification and the Invitation to Collective Identity in Barack Obama's Campaign Rhetoric

Courtney Jue, San Diego State University

Obama-Haha: The "Concord and Controversy" of Racial Comedy and Barack Obama

Jonathan Rossing, Indiana University at Bloomington

F13

APPLYING STASIS THEORY IN WRITING, LAW, AND GLOBAL LITERACY STUDIES

Chair: K. Alex Ilyasova, University of Colorado, Colorado Springs

Beyond "Plug, Chuck, and Forget": Inventing Technical Writing Through the Use of Stasis Theory

K. Alex Ilyasova, University of Colorado, Colorado Springs

Stasis Theory, First-year Comp, and Darfur: Opening a Doorway to Critical Thinking and Authentic and Genuine Representation

Julie Ann Hoffman, University of Colorado, Colorado Springs

Actus/Status, Categoria/Apologia: Stasis and Kairos in Chinese Literacy and Religious Discourse

Jeffrey Schonberg, Angelo State University

Judicial Rhetoric as Motion: Stasis Theory and "The Law"

Christine A. Geyer, Syracuse University

F14

THE SLIPPERINESS OF SYMBOLS AND THE PARADOXICAL NATURE OF WHITE PRIVILEGE

Chair: Matthew Jackson, Brigham Young University

The Media's Morphing of the Color of Power: Recasting Race, Presidential Whiteness, and the Obama Plan

Meta Carstarphen, University of Oklahoma

Races and the Stases: Assumptions Underlying the Power of White Supremacy

Matthew Jackson, Brigham Young University

Composition-Rhetoric, White Privilege, and the Teaching of a Graduate-Level Composition-Rhetoric Course

Kathleen Welch, University of Oklahoma

F15

THE VISUAL

Chair: Janice Thornton, Kaplan University

Visual Rhetoric in a Wireless World: Seeking a Common Language

Thomas Geary, University of Maryland

The Limited Vision of "First Things First," or, How Iconoclasm Improves Visual Rhetoric

Brett Ommen, University of North Dakota

Voters and Voting on "American Idol"

Danee Pye and Steven Seybold, University of Texas at Austin

F16

RHETORIC AND ECONOMICS

Chair: Josh Hanan, University of Texas at Austin

Nothing Ventured, Nothing Gained: Rhetorics of Risk in Financial Markets

Alexandria Murray Risso, San Diego State University

Financial Fantasies and Constitutive Criminals: The Rhetoric of Economic Justice in the the Financial Crisis

Kevin Marinelli, University of Georgia

Theorizing the Role of Rhetoric in the Present Economic Crisis

Josh Hanan, University of Texas at Austin

Dis/Connecting the Downturns: Metaphors and Time in Recession Rhetoric

Lars Soderlund, Purdue University

F17

RHETORIC IN URBAN SPACE

Chair: Caitlyn Bruce, Northwestern University

Urban Dictionary and the Reconfiguration of the Dictionary as Democratic Public

Lindsay Rose Russell, University of Washington

More than Visual Aids: Securing Consensus and Activating Dissent- GIS and Urban Development Discourse

Caitlin Bruce, Northwestern University

Reexamining the Rhetoric of Community Violence

Katie Kavanagh O'Neill, University of Pittsburgh

F18

RESEARCH NETWORK

Continuation of E18

SATURDAY, MAY 29, 2010

1:45 – 3:15 am

G01

HOW DO MUSEUMS SPEAK?

Chair: Elizabeth Weiser, Ohio State University

Us Not Them: Museums Negotiating National Identification

Elizabeth Weiser, Ohio State University

Music, Museums, and Meaning: A Rhetorical Analysis of the Experience Music Project and the Rock and Roll Hall of Fame and Museum

Kristine Weglarz, University of Minnesota

Controversy under Erasure: Memory, Museum Practice, and the Politics of Magnitude

William Trapani, Florida Atlantic University, and Kelly Young, Wayne State University

Spaces of Controversy and Tourism: Public Rhetorics in New York City in the Wake of 9/11

Ekaternia Haskins and Hillary Savoie, Rensselaer Polytechnic Institute

Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and Earth History

Julie Homchick, Dartmouth College

G02

PEDAGOGY

Chair: Judy Halden-Sullivan, Millersville University of Pennsylvania

***De Magistro:* The Rhetoric of Augustine's Performance of Pedagogy**

Joshua Butcher and Dustin Wood, Texas A&M University

Reenacting Historical Controversy: "Reacting to the Past" as Rhetoric Pedagogy

Kristine Buss, University of Kansas

Oh My Friends, There Are No Friends: Friendship as Rhetorical Pedagogy

Douglas Christensen, University of Utah

Closed Fist or Open Hand: The Civilization Properties of Rogerian Argument in Persuasive Writing Pedagogy

Robin Murphy, East Central University

Rhetorics of "Nearness"

Judy Halden-Sullivan, Millersville University of Pennsylvania

G03

GLORIA STEINEM'S RHETORIC: BUILDING RADICAL FEMINIST BRIDGES TO THE MODERATE MIDDLE

Chair: Louise W. Knight, Northwestern University

"This is the Year of Women's Liberation": Gloria Steinem's 1970 Commencement Address at

Vassar

Bonnie Dow, Vanderbilt University

Feminism and the "Spiral of History": History in the Rhetoric of Gloria Steinem

Leslie Harris, University of Wisconsin, Milwaukee

Wrestling with Demons: Gloria Steinem and the Rhetoric of Spirituality, Religion, and Therapy

Mari Boor Tonn, University of Richmond

G04 RHETORIC, CITIZENSHIP, AND COMMUNITY IN THE PRAGMATIC TRADITION

Chair: William Keith, University of Wisconsin, Milwaukee

Pragmatism, Rhetorical Citizenship, and Social Democracy

Robert Danisch, Concordia University

The Importance of James's *Pragmatism* for the Study of Rhetoric

Paul Stob, Vanderbilt University

John Dewey, Kenneth Burke, and the Role of Orientation in Rhetoric

Scott Stroud, University of Texas at Austin

Roots for a Technological Rhetoric?: A Reevaluation of John Dewey's Writings on Deliberation

Jeremiah Dyehouse, University of Rhode Island

Respondent: Barry Brummett, University of Texas at Austin

G05 THE END(S) OF MAN: NONHUMAN RHETORICS

Chair: Debra Hawhee, Penn State University

Bestial Rhetorics

Debra Hawhee, Penn State University

Wrangler Rhetorics

Cynthia Haynes, Clemson University

Lycanthropic Rhetorics

Michelle Ballif, University of Georgia

Creaturely Rhetorics

Diane Davis, University of Texas at Austin

G06 RELIGION AND RHETORIC: DIVINITY, DANGER, CREATION, AND REDEMPTION

Chair: Joseph Bartolotta, University of Minnesota

Rhetoric of Divinity: Archetypal Heresy and the Social Function of Creeds in Late Antiquity

Stephen Brasher, University of Minnesota

Lethal Sermons: Jim Jones and the Notion of Dangerous Rhetorical Force

Jacqueline Schiappa, University of Minnesota

Creating a New Relationship with Creation: The Rhetoric of Evangelical Christianity's Tip-Toe toward Environmental Sustainability

Joseph Bartolotta, University of Minnesota

Rhetoric of Confession: Homosexual Redemption and Withdrawal

Mary Jo Wiatrak-Uhlenkott, University of Minnesota

Reconciling Nature and Spirit: Evangelicalism, Science, and "Creation Care"

Erik J. Hjalmeby, University of Wisconsin

G07 ROUNDTABLE: WHITE IN THE BLACK IMAGINATION: ON THE RHETORICAL LEGACY OF MICHAEL JACKSON

Chair: Ebony A. Utley, California State University

Participants: Lisa M. Gorrigan, University of Arkansas

Brett Ommen, University of North Dakota

Marica Alesan Dawkins, California State University

- G08** **FRIENDS, UNFRIENDS, AND CUSTOMERS: ADDRESSING SOCIAL NETWORKINGS AND “SELF” DISTRIBUTION**
Chair: Bonnie Kyburz, Utah Valley University
Status Update
Bonnie Kyburz, Utah Valley University
Social Networking and Social Blacklisting: When Friends Behave Vituperatively on Facebook
Erin Boade, Drew University
The Adults in the Room
Andy Blubaugh, Portland Art Museum School of Film
- G09** **RHETORICAL TENSIONS IN COLLABORATION BETWEEN ACADEMIA AND INDUSTRY**
Chair: Beth Hewett, University of Maryland University College
The Evolution of a Writing Team
Beth Hewett, University of Maryland University College
Questions of Value in Acts of Collaboration
Charlotte Robidoux, Hewlett Packard Corporation
Theorizing Industry – Academic Collaboration
David Overbey, Bellarmine University
- G10** **POLITICAL ECONOMY AND ITS IMAGINARIES**
Chair: Ralph Cintron, University of Illinois, Chicago
The Aesthetic, Material, and Rhetorical Problem of Price
Jason Douglas, University of Illinois, Chicago
Does Freedom Have a Nature?
David Bleeden, De Paul University
Democracy as Fetish, Modernity, and the Expansion of Life
Ralph Cintron, University of Illinois, Chicago
- G11** **ROUNDTABLE: THE CONSTITUTION OF PUBLIC ARGUMENT: A CLINIC ON RHETORIC, ENGAGEMENT, AND HEALTH CARE POLICY**
Chair: Sean Patrick O’Rourke, Furman University
Participants: David Cheshier, Georgia State University
Pat Gehrke, University of South Carolina
Kelly Happe, University of Georgia
Antonio de Velasco, University of Memphis
- G12** **ROUNDTABLE: RETHINKING THE TEACHING OF THE LANGUAGE ARTS IN JESUIT INSTITUTIONS**
Chair: Cinthia Gannett, Loyola Marymount University
Participants: Kevin Peters, Loyola Marymount University
Toni Glover, Loyola Marymount University
Paul Lynch, Loyola Marymount University
Laurie Smith, Loyola Marymount University
Steven Maillioux, Loyola Marymount University
- G13** **GREEK RHETORIC**
Chair: Carol Poster, York University

Ancient Medicine and Ancient Rhetoric: Plato's Parallels

Elizabeth L. Angeli, Purdue University

The Ends of Language: Rhetoric, Magic, and Medicine in Ancient Greece

Rico Abrahamsen, University of Wisconsin, Madison

Is Callicles Really Plato? Exploring Four Views of Rhetoric in the *Gorgias*

Richard Johnson-Sheehan, Purdue University

Theages, C'est Moi: Plato on Charisma, Authority, and Education

Carol Poster, York University

Visualizing Metanoia in Rhetorical Theory

Kelly Myers, Stanford University

G14 THE NEW RHETORIC PROJECT: ARCHIVES, TRANSLATIONS, AND FUTURE RESEARCH

Chair and Respondent: John Gage, University of Oregon

The Archive Project

Jim Crosswhite, University of Oregon

The Archive Project

David Frank, University of Oregon

Perelman, Judaism, and Zionism: The Archive Project

Janice Fernheimer, Rensselaer Polytechnic Institute

Translating Perelman and Olbrechts-Tyteca

Michelle Bolduc, University of Wisconsin, Milwaukee

Translating Perelman and Olbrechts-Tyteca

Barbara Warnick, University of Pittsburgh

G15 MORE ON FEMINIST RHETORIC

Chair: TBA

Rhetorically Reframing Mary Magdalene as a Necessary Evil

Rebecca McCarthy, Kaplan University

Consuming Crazy: Britney Spears's Breakdown and the Commodification of Feminine Sexuality

Matthew Morris: University of Texas at Austin

"She Just Snapped": Reality Television, Murder and the Myth of Feminine Evil

Megan Tomei, Florida Atlantic University

G16 IN THE POPULAR MEDIA

Chair: J. Rocky Colavito, Butler University

The Ideology of a Medium: Comics as a Site of Contestation

Daniel Lawson, Virginia Tech University

Introducing the Cyborg Patient as Transhumanist Rhetor

Kevin Thayer, Rensselaer Polytechnic Institute

Alien Sex! Anal Probes! and Bigfoot's Love Child!: Enquirer Epideictic, the Rhetoric of the Damned, and the Schism in Covering the Unexplained

J. Rocky Colavito, Butler University

Simulating the Real: The Confessional as Mediated Intimacy

Dalyn Luedtke, University of Arizona

Decoding the Language of Brain Decoding: Fear and Science Fiction in Popular News Reports of Neuroscientific Research

David Gruber, North Carolina State University

- G17** **POLITICAL RHETORIC**
Chair: TBA
- Concord and Controversy of Sound Judgment: The Brandeis Confirmation**
 Timothy Barouch, Northwestern University
- Narrative Reasoning and Ethos in Colin Powell's Speech to the UN**
 Martha Cheng, Rollins College
- Passionate Argument between Friends: Agonistic Rhetoric and John McCain's 2006 Commencement Speeches at Liberty, New School, and Columbia Universities**
 Jay Childers, University of Kansas
- Rhetoric's "Slow Motion Explosion": Exposing the Range of Rhetorical Action Underlying the Minnesota Legislature's 2008 Veto Override**
 Terence Morrow, Gustavus Adolphus College
- G18** **RHETORIC ACROSS BORDERS**
Chair: TBA
- Praxis and the Preservation of Indian Classical Odissi Dance**
 Shreelina Ghosh, Michigan State University
- Constituting Temporary Community, Mediating Experience: The Rhetoric of Asian-American Independent Media**
 Vincent Pham, University of Illinois, Urbana-Champaign
- Rhetoric or Utopianism? The Emergence of Multitude as a Discourse of Transforming Democracy in the Global World**
 Ken Watanabe, Texas A&M University
- Rousseau's Body Politic: Figuring Democratic Unity and Division**
 Freya Thimsen, University of North Carolina at Chapel Hill
- G18** **THE WIDE WORLD OF SPORTS RHETORIC**
Chair: TBA
- Beijing Welcomes the World: Olympic Village and the Rhetoric of Globalization**
 Heather Hill, University of Washington
- The Opening Ceremony of the 2008 Beijing Olympic Games**
 Michelle Murray Yang, University of Wisconsin, Madison
- Softball Constituting National Identity?**
 Korrin Mozisek, Indiana University
- "We Must Protect This House!": The Familial Rhetoric of Big-Time College Football**
 David Wright, University of South Carolina
- What Presidential Responses to Steroids in Baseball Reveal about American Identity**
 Michael Butterworth, Bowling Green State University

SATURDAY, MAY 29, 2010

3:30 – 5:30 pm

- H01** **SUPERSESSION ON THE CHALLENGES OF TEACHING RHETORICAL CRITICISM**
Director: James Jasinski, University of Puget Sound
- Presenters:* Leah Ceccarelli, University of Washington
- Rosa Eberly, Penn State University
- Lester Olson, University of Pittsburgh
- James Darsey, Georgia State University
- David Zarefsky, Northwestern University
- H02** **SUPERSESSION ON RHETORICAL THEORY: A CALLING TO QUESTIONS?**
Director: Erik Doxtader, University of South Carolina
- Presenters:* Barbara Biesecker, University of Iowa

Carolyn Miller, North Carolina State University
John Muckelbauer, University of South Carolina
Thomas Rickert, Purdue University
Philippe-Joseph Salazar, University of Cape Town

- H03** **SUPERSESSION: *THE NEW RHETORIC* READS LAWRENCE V. TEXAS**
Director: Francis Mootz, University of Nevada, Las Vegas
Presenters: Francis Mootz, University of Nevada, Las Vegas
James Crosswhite, University of Oregon
Janice Fernheimer, Rensselaer Polytechnic Institute
Michelle Bolduc, University of Wisconsin, Milwaukee
Barbara Warnick, University of Pittsburgh
David Frank, University of Oregon
Description: Session invites rhetorical scholars to approach the issues raised in Lawrence v. Texas, which is the landmark United States Supreme Court striking down the sodomy law in Texas.
- H04** **SUPERSESSION ON RETHINKING MODERNITY AND MODERNISM FOR RHETORICAL STUDIES**
Director: David Beard, University of Minnesota Duluth
Presenters: James Aune, Texas A&M University
Richard Graff, University of Minnesota, Twin Cities
Joshua Gunn, University of Texas at Austin
Debra Hawhee, Penn State University
Marguerite Helmers, University of Wisconsin, Oshkosh
William Keith, University of Wisconsin, Milwaukee
Respondents: Pat Gehrke, University of South Carolina, and Ron Arnett, Duquesne University
- H05** **SUPERSESSION ON AMERICAN PRAGMATISM AND AMERICAN RHETORIC**
Director: Gregory Clark, Brigham Young University
Participants: Kate Ronald, Miami University
Keith Gilyard, Penn State University
Steven Mailloux, Loyola Marymount University
Robert Danisch, Concordia University
- H06** **SUPERSESSION ON PUBLIC MEMORY: INVESTIGATING THE RHETORIC AND POLITICS OF REGRET**
Director: Bradford Vivian, Syracuse University
Participants: John Ackerman, University of Colorado
Stephen Browne, Penn State University
Ekaterina Haskins, Rensselaer Polytechnic University
Kendall Phillips, Syracuse University
Lisa Storm Villadsen, University of Copenhagen
Respondent: Jeffrey Olick, University of Virginia
- H07** **SUPERSESSION: IS CIVIC VIRTUE A RHETORICALLY CONSTRUCTED DELUSION?**
Director: Antonio de Velasco, University of Memphis
Participants: Jeffrey Walker, University of Texas at Austin

Gary Remer, Tulane University
Janet Atwill, University of Tennessee
G. Thomas Goodnight, University of Southern California

H08 SUPERSESSION ON A BABEL OF SIGNS AND SYMBOLS: RHETORIC, DELIBERATION, AND DEMOCRATIC INQUIRY

Director: Jeremy Engels, Penn State University
Participants: Robert Asen, University of Wisconsin, Madison
Jay Childers, University of Kansas
Jeremy Engels, Penn State University
Bryan Garsten, Yale University

H09 SUPERSESSION ON RHETORIC IN SECONDARY SCHOOLS

Co-Directors: David Joliffe, University of Arkansas, and Ralph Cintron, University of Illinois, Chicago

H10 SUPERSESSION ON LATIN AMERICAN RHETORICS

Director: Victor Villanueva, Washington State University

U.S.-Based Participants:

Abraham Romney, University of California, Irvine
Christa Olson, University of Illinois
René Agustín De Los Santos, DePaul University
Victor Villanueva, Washington State University

Argentina/Brazil/Mexico-Based Participants:

Maria Cecília Nogueira Coelho, Universidade de Sao Paolo
Maria Alejandra Vitale, Universidad de Buenos Aires
Mariana Ozuna Castañeda, Universidad Nacional, Mexico
Victor Villanueva, Washington State University

Description: This panel devoted to Latin American rhetorics aims to further our understanding of the rich history of rhetoric in this important area in our field. The six panelists are all members of the *La Sociedad Latinoamericana de Retórica* (SLR), a hemisphere-wide coalition of scholars organized in 2008.

Arrangements for this panel were made by the U.S. Chapter of the Latin American Rhetoric Society, an affiliate of *La Sociedad Latinoamericana de Retórica*. Funding for the “Perspective from Scholars based in Argentina, Brazil, and Mexico” portion of this panel was made possible by a grant from the Provost’s Office at DePaul University. Travel and accommodation in the US were also supported by the “Writing and Rhetoric Across Borders” series, an annual speakers’ series sponsored by the Department of Writing, Rhetoric, and Discourse and the College of Liberal Arts and Sciences at DePaul University.

H11 SUPERSESSION: POPULAR CHRISTIAN MEDIA AND GENDERED CIVIC IDENTITIES

Director: Martin Medhurst, Baylor University
Participants: Michael Hyde, Wake Forest University
Claire King, Vanderbilt University
Aric Putnam, St. John’s University
Respondent: Kristy Maddux, University of Maryland

H12 SUPERSESSION: RHETORIC FOR NINETEENTH-CENTURY WOMEN: IDENTIFYING WITH DIFFERENCE

Participants: Lisa Zimmerelli, University of Maryland University College

Jane Donawerth, University of Maryland
Wendy Hayden, Hunter College, City University of Maryland
Wendy Dasler Johnson, Washington State University, Vancouver

H13 SUPERSESSON ON CONFLICT, COMMUNITY, AND CREATIVITY: IDENTIFYING ASIAN-AMERICAN RHETORICAL TEXTS

Director: Morris Young, University of Wisconsin, Madison

Participants: Chanon Adsanatham, Miami University

Ken Ono, University of Illinois

Dominic Ashby, Miami University

Stuart Ching and Stella Oh, Loyola Marymount University

LuMing Mao, Miami University

SATURDAY, MAY 29, 2010

5:45 – 7:30 pm

RECEPTION

AT TBA

SUNDAY, MAY 30, 2010

8:30 – 10:00 am

101 RHETORICAL CRITICISM

Chair: Matthew de Tar, Northwestern University

Telling Theory from Method and Highlighting Interpretation: Towards a Sorting Out of Rhetorical Criticism and Scholarship

Lisa Storm Villadsen, University of Copenhagen

Critical Rhetoric as Unveiling and Constituting an Apparatus: Toward a Meta-Critique of Contemporary Rhetorical Theory and Criticism

Daniel Mistich, Syracuse University

Contingency in Rhetorical Criticism

Matthew de Tar, Northwestern University

Badiou as a Method for Rhetorical Criticism: On Dmitri Shostakovich and the Rhetorical Event

John McKenzie, University of Texas at Austin

Reordering the Disorder: The Rhetorical Agency Debate through the Rhetorical Situation

Steven Accardi, Arizona State University

102 DELIVERY

Chair: Elizabeth Kalbfleisch, University of Minnesota

Hands Performing: The Repertoire of Gesture in John Bulwer's *Chironomia* and *Chirologia*

George Pate, University of Tennessee at Knoxville

Gesture and Rhetoric of Delivery: The Transmission of Knowledge in Complex Situations

Sigrid Streit, Kent State University

Body, Text, Fancy: Thomas Sheriden's Theory of "Delivery"?

Elizabeth Kalbfleisch, University of Minnesota

Cultivating Voices and Empowering Women: Late Nineteenth-Century Women's Revision of Elocution Training

Paige VanOsdol, Ohio State University

Why Sarah Palin Won't Go Away: A Classical and Contemporary Examination of Elocution, Tone and Delivery

Mary Anne Taylor, University of Texas at Austin

103

STUDIES IN GENDER AND POLITICAL RHETORIC

Chair: Mary L. Kahl, SUNY-New Paltz

The Sarah Palin Spectacle: Shifting the Parameters of Research on Women's Political Rhetoric

Janis Edwards, University of Alabama

The Rhetoric of Oppressive Montage in *Chisholm: Unbought & Unbossed*

Teresa Bergman, University of the Pacific

Examining Michelle Obama's Rhetorical Platform: The Conflation of Public and Private Spheres

Mary L. Kahl, SUNY-New Paltz

104

COURTROOM RHETORIC

Chair: Catherine Schryer, Ryerson University

A Case Study of Exposure and Hiding: The Rhetoric of Classification in Legal Discourse

Megan Little, University of Texas at Austin

Louis Riel's Speech to the Jury, 1885

Hans Vilhelm Hansen, University of Windsor

The Sublime at Trial: A Rhetorical Perspective of Law and the Sublime

Brita Dooghan, University of Pittsburgh

Antirrhesis and Judicial Activism: The Midcentury Concord and Conflict of Roscoe Pound and Felix Frankfurter

Mary Lynn Veden, University of Washington

Lost Voices and Broken Chains of Evidence: A Study of Citation Practices in Forensic Letters

Catherine Schryer, Ryerson University

105

RETHINKING ANCIENT RHETORIC

Chair: James Fredal, Ohio State University

What Did Tisias Really Invent?

James Fredal, Ohio State University

***Timaeus and Critias* Reconsidered**

Meghan Dunn, University of Texas at Austin

Politics and the "Noble" Socrates in Xenophon's *Apologia*

Randall Bush, Northwestern University

What Do We Need to Know to Participate?: Toward a New *Progymnasmata*

Thomas Allbaugh, Azusa Pacific University

The Relationship of the Heads of Purpose in Aphthonius' *Progymnasmata* to the Common and Special Topics as Interpreted by Cicero and Quintilian

James Selby, Whitefield Academy

106

MUSIC AND RHETORIC

Chair: Jeffrey Carroll, University of Hawaii at Manoa

Mozart as Epideictic Rhetor: The Representation of Enlightened Virtue in Tito

Jette Hansen, University of Copenhagen

Kenneth Burke: Music as Secular Conversion

Joel Overall, Texas Christian University

Kenneth Burke's Rhetoric of Music and Its Catastrophic Disappearance

Jeffrey Carroll, University of Hawaii at Manoa

Beyond Sesame Street: The Dramatism of Latino/a Rhetoric in Music and Performance

Denise Valdes, Syracuse University

- 107 **RHETORICAL CITIZENSHIP AT THE LIMITS OF THE NATION-STATE**
Chair and Respondent: Steve Stuglin, Georgia State University
- Universalized Democratic Values and the Limits of “Free” Dialogue: Oleg Kulik’s Cynical Cosmopolitan Rhetoric**
Aric Putnam, St. John’s University and the College of Saint Benedict
- The Blame Game – No Place for Europe in this Debate**
Megan Foley, Mississippi State University
- Market Citizens without a Nation State: The Effect of Hyperized Neoliberal Values on the Concept of Citizenship**
Kristine Marie Berg, University of Copenhagen
- The Rhetoric of Western Nationalisms: Cultural, Material, and Ideological Deep Resources**
Renee Reynolds, University of West Florida
- Respondent:* Steve Stuglin, Georgia State University
- 108 **TOWARD AN OBJECT-ORIENTED RHETORIC, OR, WHAT HAPPENS WHEN THE HUMAN IS NO LONGER THE CENTER OF RHETORIC?**
Chair: Scot Barnett, University of Wisconsin, Madison
- Rhetorics of the Flesh versus the Public, or How to Commune with Things**
Scot Barnett, University of Wisconsin, Madison
- Rhetorics of Revealing versus Persuasion, or How to Dwell with Things**
Thomas Rickert, Purdue University
- Rhetorics of Assemblage versus Audience, or How to Emerge with Things**
Byron Hawk, George Mason University
- Rhetorics of the Inhuman versus Interpretation, or How to Become Imperceptible with Things**
Robert Leston, New York City College of Technology
- 109 **THE ANTIDISCIPLINARY NEXUS:
COMMUNICATION/RHETORIC/COMPOSITION/CULTURAL STUDIES**
Chair: Ryan Claycomb, West Virginia University
- Subjugated Knowledges and Dedisciplinarity in a Cultural Studies Pedagogy**
Joe Parker, Pitzer College, Claremont Graduate University
- Location, Location, Location: The Radical Potential of Web-Intensive Writing Programs to Challenge Disciplinary Boundaries**
Catherine Gouge, West Virginia University
- Discipline and Indulgence**
Cathy Eisenhower, The George Washington University, and Dolsy Smith, The George Washington University
- (Re)Mapping Known Territory: A New Entelechial Topography of Communication and English**
Katherine Tanski, Purdue University
- State of Praise: Epideictic Rhetoric**
Kerri Morris, University of Alaska Anchorage
- 110 **A VOYAGE OF MANY ROADS: A TEACHER’S MAP AND JOURNEYS INSPIRED**
Chair: Robert Brooke, University of Nebraska
- Teaching Rhetoric and the Body: Rhetorical History and Contemporary Body Theory**
Robert Brooke, University of Nebraska
- The Rhetoric of Ballroom Beyond Gender Performance: A View from the Dance Floor**
Susan Martens-Baker, University of Nebraska

May I Have A (Spoken) Word with You?: Spatial Relationships in Performance Poetry and the Rhetoric of Borrowed Identities

Erica Rogers, University of Nebraska

I11

RHETORIC AND RELIGION

Chair: Aaron Dimock, University of Nebraska at Kearney

Theological Motives in Sixteenth-Century English Rhetoric

Ryan Stark, Penn State University

The Polemical Rhetoric of Anne Dutton, Eighteenth-Century Calvinist Theologian

Joy Karega, University of Louisville

Oriental Rhetoric: Struggle for Concord in Bonhoeffer's "After Ten Years"

Aaron Dimock, University of Nebraska at Kearney

Red Letter Christians and the Market Place of Moral Narratives

Samuel Boerboom, Gustavus Adolphus College

Christ Versus Culture: A Rhetorical Ethnography of Fundamentalism

Mark Ward, Sr., Clemson University

Don't Kill the Messenger: Rhetorics of Indoctrination

Jared Colton, Washington State University

I12

THE ENGLISH RHETORICAL TRADITION

Chair: Sarah Allen, University of Northern Colorado

Healthy Debate in Elizabethan Parliamentary Oratory: The Body Politic as Rhetorical Commonplace and Discursive Model

Daniel Seward, Independent Scholar

Civilizing the Rhetoric of Prostitution in Nineteenth-Century Britain

Laurie Lyda, University of North Carolina at Greensboro

The Rhetorical Practices of Neolithic Britain

Sarah Allen, University of Northern Colorado

Concord, Controversy, and Prophecy: The Early Royal Society Sees Its Way Clear

Lynda Walsh, University of Nevada at Reno

I13

SCANDALOUS!!! RECLAIMING CONTROVERSY FOR RHETORICAL SCHOLARSHIP

Chair: Kim Lacey, Wayne State University

Interstitial Citizens: An Examination of the Rhetorical Implications of the Immigrant Driver's License Debate

Marylou Naumoff, Wayne State University

A Matter of Life and Death Panels: Carl Schmitt's Anti-Rhetorical Politics

Michael McGinnis, Wayne State University

Forgetting to Remember: Keeping Tabs on Digital Memory

Kim Lacey, Wayne State University

Navigating the Mundane: A Controversially Uncontroversial Approach to Digital Identity in the Twenty-First Century

Derek Risse, Wayne State University

I14

REMEDICATIONS: HISTORICAL PERSPECTIVES FOR NEW MEDIA CONTEXTS

Chair: Anne Frances Wysocki, University of Wisconsin, Milwaukee

Twitter as Heraclitean War Machine: Real-time Revolutions and Aggregating Utopian Flows

Abram Anders, University of Minnesota Duluth

Networks of News: the Mediated Temporal Structure of Periodic Publication

Matt Weiss, Penn State University

Necessary Education: Lady Mary Wortley Montagu and the Proliferation of Content
Kristin Shimmin, Carnegie Mellon University

115 THE RHETORICAL WISDOM OF CROWDS: CIRCULATION, COMMUNITY, CULTURE

Chair: Krista Kennedy, Syracuse University

Massively Multiplayer Rhetorical Ecologies

Collin Brooke, Syracuse University

Eighteenth-Century Crowdsourcing

Krista Kennedy, Syracuse University

Harnessing the Crowd: Willis J. Abbot and the Innocent Amateur

Jeff Ward, University of Minnesota

Weaving the Discourse of the "Other": Employing the Textile Metaphor in Rhetoric and Composition

Vanessa Kraemer, University of Louisville

116 ELECTION 2008

Chair: Ryan Weber, Penn State University, Altoona

Live From New York, It's Election 2008!

Ryan Weber, Penn State University, Altoona

Using Issues to Create a Persona: Barack Obama and Hillary Clinton on Iraq in the 2008 Democratic Primary Election

Meg Kunde, University of Minnesota

Presidential Masculinity and National Security in the 2008 Election

John Landreau, The College of New Jersey

Obama's Johannic Jeremiad: A New Take on an Old American Tradition

Alfred Mueller II, Penn State University, Mont Alto

117 ENVIRONMENTAL RHETORIC

Chair: Leah Mortenson, Augustana College

To Take Up Dancing: Recasting the Environment in a New Metaphor

Sharon A Harris, Texas Christian University

Global Warming and the Limits of Definitional Ruptures

Marlia Banning, University of Colorado at Boulder

Scientists as Strong Publics: The Role of the Intergovernmental Panel of Climate Change on World-Wide Consensus

Susan Giesemann North, University of Tennessee at Chattanooga

Waves of Discontent: Hydrocommerce, Access to Water, and the Distribution of the Bio-sensible

Monica Waugh-Benton, Georgia State University

118 FROM DIVERSITY TO DIFFERENCE: MOVING BEYOND HEGEMONY

Chair: Kathleen Dixon, University of North Dakota

"What all True English Hearts Honour and Reverence": Guy Fawkes and the Construction of English Colonial Rhetoric

Kathleen Dixon, University of North Dakota

Good Girls and Bad Boys: The Melodramatic Gendering of a Faculty Rights Case

Stephen Dilks, University of Missouri

Women Monastics in North India: Homology and the Creation of Political Identity in Exile

Carol Winkelmann, Xavier University

Difference as the Starting Point
Mark Noe, University of Texas Pan American

SUNDAY, MAY 30, 2010

10:15 – 11:45 am

- J01 READING LINCOLN CONTROVERSIALLY**
Chair and Respondent: David Zarefsky, Northwestern University
- Another Lincoln Paradox: Implicit and Explicit Rhetorical Theory in the Temperance Address**
David Dzikowski, Penn State University
- The Significance of Spiritual Allusions in Lincoln’s 1857 Dred Scott Speech**
John Gooch, University of Texas at Dallas
- The Constitution as Foundation: Abraham Lincoln’s Metaphor of the Frame House Revisited**
Alfred Mueller II, Penn State University, Mont Alto
- Did Lincoln Precipitate the American Civil War? Reflections on Rhetorical Theory, Rhetorical Criticism, and What We Do as Communication Scholars**
Maureen Minielli, CUNY-Kingsborough
- The Presence of Absence: Lincoln and His Battlefield Narrative in the *Gettysburg Address***
Oksana Jackim, University of Massachusetts at Dartmouth
- Invention and the Presidential Protopublic: Lincoln’s “Meditation on the Divine Will” and the Complexities of Public Voice from Positions of Authority**
Christine Stephenson, University of Wisconsin, Madison
- J02 RHETORIC AND MAGIC IN POPULAR CULTURE: CRITICAL APPROACHES TO
HARRY POTTER, TWILIGHT, ANGEL, and LORD OF THE RINGS**
Chair: Adria Battaglia, University of Texas at Austin
- Language, Magic, and Terministic Screens: An Analysis of the Rhetorical Construction of Femininity in *Harry Potter***
Lauren Lemley, Texas A&M University
- Twilight* of the Postmodern Economic Paradigm**
Robert McDonald, University of Texas at Austin
- “Power Play”: *Angel* and Post-Structuralism**
Elizabeth Thorpe, Texas A&M University
- Queer Magic: Rhetoric and the Erotic Mentorships of Dumbledore and Gandalf**
John McKenzie, University of Texas at Austin
- Respondent:* Barry Brummett, University of Texas at Austin
- J03 CONCORD AND CONTROVERSY IN HOBBS’S THEORY OF RHETORIC**
Chair: James Aune, Texas A&M University
- The *Leviathan* and Rhetorical Anxiety**
David Tell, University of Kansas
- Hobbes on Thucydides on Words and Conflicts**
Patricia Roberts-Miller, University of Texas, Austin
- Hobbes and the Democratization of Rhetoric**
Ned O’Gorman, University of Illinois
- Hobbes and Possessive Individualism: How to Reconcile the Rhetorical and Social Interpretations of *Leviathan***
James Aune, Texas A&M University
- J04 FANNIE LOU HAMER: REORIENTING RESEARCH ON CIVIL RIGHTS MOVEMENT**

RHETORIC

Chair and Respondent: Kirt H. Wilson, University of Minnesota

Fannie Lou Hamer: The Rhetorical Persona of a Womanist Activist

Janice D. Hamlet, Northern Illinois University

“We Gonna Make You Wish You Was Dead”: Traumatic Rhetoric and Embodied Agency in Fannie Lou Hamer’s Winona Story

Davis W. Houck, Florida State University

In Her Words: Accounting for Rhetorical Appeal through Vernacularity

Maegan Parker Brooks, University of Puget Sound

Challenging the Closed Society and the Realization of Freedom: The Lasting Impacts of Fannie Lou Hamer’s Testimony at the 1964 Democratic National Convention

Morgan Ginther, University of Memphis

J05 TRADITIONS, TEXTBOOKS, AND “DISCIPLINARY DYSFUNCTION”: REIMAGINING RHETORICAL PEDAGOGY

Chair: Lisa Arnold, University of Louisville

Student Writers and Speakers in One Discipline: Composition, Speech, and the First-Year Course

Benjamin Crosby, Iowa State University

A Textbook Argument: A Noteworthy Exception to Failed Identification

Don Jones, University of Hartford

Questions of/about “Belonging”: Teaching, Tradition(s), and Histories of Rhetoric(s)

Lisa Arnold, University of Louisville

Media of Invention: The Places of Finding and Figuring

Peter Simonson, University of Colorado

Respondent: Jean Goodwin, Iowa State University

J06 RACE, RHETORIC, AND BARACK OBAMA

Chair: Nneka Ifeoma Ofulue, University of Maryland

Does Dialogue = Diversity?: Barack Obama’s “A More Perfect Union” as Transactional Communication

Meta Carstarphen, University of Oklahoma

Healthy Debates?: How Racialized Responses to Barack Obama’s Health Care Reform are Poisoning Post-Racial America

Ebony Utley, California State University Long Beach, and Amy Heyse, California State University Long Beach

Embodying Racial America: Barack Obama’s Rhetorical Construction of Self in a “More Perfect Union”

Nneka Ifeoma Ofulue, University of Maryland

J07 THE NOTION OF CONTEXT IN RHETORICAL THEORY

Chair: Jennifer Andrus, Carnegie Mellon University

Figuring a Brief History of Context

Mark T. Williams, California State University, Long Beach

Locative Technologies, Context, and the Volatile Agent

Daniel Kim, University of Colorado at Boulder

The Co-production of Texts and Contexts

Jennifer Andrus, Carnegie Mellon University

Visual Rhetoric in Context

Nathan Atkinson, Carnegie Mellon University

Patriots and Saboteurs: The Rhetorical Negotiation of Context in Institutional Frameworks

Mark Thompson, Carnegie Mellon University

J08

REVIVING RHETORICAL EDUCATION FOR THE TWENTY-FIRST CENTURY: A COLLABORATION BETWEEN ENGLISH AND

Chair and Respondent: Cara Finnegan, University of Illinois

Rhetorical Education in the 1940s and 1950s: Learning from the History of Collaborations between English and Communication

Roxanne Mountford, University of Kentucky

Integrated Composition and Communication: Addressing the Needs of the Twenty-first Century

Deanna Sellnow, University of Kentucky

Compromising a Curriculum: Using the Politics of General Education Reform to Integrate Oral, Written, and Visual Communication

Janet Eldred, University of Kentucky

J09

SPLIT IMPERATIVES: THE PROBLEM OF AUDIENCE IN MEDICAL RHETORIC

Chair: Ellen Barton, Wayne State University

Clinical and Critical Imperatives, Impact, and Pragmatic Interdisciplinarity

Ellen Barton and Richard Marback, Wayne State University

Health Pioneers: Telling Their Story or Telling a Story?

Susan Wells, Temple University

W(h)ither Critique?: Interdisciplinary Impact and (versus?) Critical Intervention in Medical Rhetoric

Karen Kopelson, University of Louisville

J10

INVITING RHETORICAL THEORY TO THE STUDY OF MULTILINGUALISM

Chair: Scott Wible, West Virginia University

Rhetorical Perspectives on Historic Multilingualism

Elizabeth Kimball, Temple University

(Con)testing Rhetoric in Nineteenth-Century Rhetorical Education

David Stock, University of Wisconsin

The Rhetorical Potential of Translation

Rebecca Lorimer, University of Wisconsin

Multilingual Creativity and the Life-Worlds of Chinese White Collars

Xiaoye You, Penn State University

The Linguistic Politics of Global Citizenship: Designing a Multilingual Rhetorical Education

Scott Wible, West Virginia University

J11

MODERN RHETORICAL THEORY: CHALLENGES TO THE BORDERS OF THE FIELD

Chair and Respondent: David Beard, University of Minnesota Duluth

A/B/C/D/E/F . . . (Aristotle, Burke, Chaim, Deliberative, Epideictic, Forensic)

John Logie, University of Minnesota Twin Cities

Holding it All Together: The Rhetorical Potential of the Network to Link a Fragmented Field

Joe Erickson, Bowling Green State University

Rhetorical Studies and Popular Culture: The Role of Rhetoric in Popular Detective Fiction and the Pedagogy of Persuasion

Eden Leone, Bowling Green State University

Modernity and Religion: Rhetoric Negotiates the Border between Church and State, and Faith and Reason

David Gore, University of Minnesota Duluth

Reinventing Rhetoric in the 20th (and 21st) Centuries: Synthetic Comments with Reference to the Work of I. A. Richards

David Beard, University of Minnesota Duluth

J12 NEW WORK IN PERFORMANCE AND THE RHETORICAL TRADITION – HISTORY, THEORY, AND PRACTICE

Chair: Jenn Fishman, University of Tennessee - Knoxville

Rhetorical Hands: Gesture as Performance in Elocutionist Rhetoric

Cory Holding, University of Illinois

Signing Rhetoric, Signing Performance

Daisy Levy, Michigan State University

A Rhetorical Body: The Discourse Style of Community-based Theater

Tim Dawson, Carnegie Mellon University

J13 DISABILITY RHETORICS

Chair: Amy Vidali, University of Colorado at Denver

“Her Pronouns Wax and Wane”: Autobiography, Mental Disability, and Counter-Diagnosis

Margaret Price, Spelman College

More Than Anxious: 19th-Century “Hysterical Rhetorics” in Contemporary Studies of Gastrointestinal Disorder and Distress in Women

Amy Vidali, University of Colorado at Denver

A New Rhetoric of Mental Illness: How the Icarus Project Creates a Chance for a Credible Ethos

Elizabeth Brewer, Ohio State University

Resisting “Rhetorical Voiceover”: Frank Deford’s *Alex* –Recognizing the Voiceless Other of Cystic Fibrosis

Christopher Syrnyk, University of Wisconsin

J14 THE USES OF CLASSICAL RHETORIC

Chair: Michael Hoppmann, Northeastern University

A Modern Theory of Stasis

Michael Hoppmann, Northeastern University

Eloquence Where Enthymeme and Stasis Converge

Ying Yuan and Yan Jiang, Hong Kong Polytechnic University

Dissent in Zion: Using Stasis Theory to Analyze Legal Disputes Between the FLDS Church and the State of Utah

Keith Grant-Davie, Utah State University

The Peaceable Control of Augustan Rhetoric

Kathleen Lamp, University of Illinois

Virtue May Be Habit-Forming: Some Corollaries of the Speech-as-Civilizer Topos

Thomas Lawton, University of Maryland

J15 ASIAN AND MIDDLE EASTERN RHETORICS

Chair: Valerie Peterson, Grand Valley State University

The Sort of Doctrine, Friend, Where One Does Not Keep Quarreling with Anyone: Buddhist Teachings and the Rhetoric of Asignification

Donna Strickland, University of Missouri

At Once Seeking Harmony and Reserving Differences: Confucius' Rhetoric at a Crossroads

Haixia Lan, University of Wisconsin, La Crosse

Reading the Qur'an: A Closed Codex or an Elusive Text?

Esther Quinlan, University of Colorado at Boulder

The Social Negotiation of the "Kemalist Text" and its Implications for "Modern" Turkish Identity

Elif Guler, Old Dominion University

J16

IDENTITY FORMATION

Chair: David Moscowitz, College of Charleston

Placing Oñate: Rhetoric and the Place/ing of Memory, History, and Identity

Nikki Agee, University of Texas at El Paso

Identity and Contradiction: Considering the Concord and Controversy of the Jewish Skinhead

David Moscowitz, College of Charleston

Autonomy's Rhetorical Entrapment – Rethinking Identity and Agency

Kim Moreland, University of Wisconsin, Madison

Deliberative Disclosure: The Rhetoric of Stigmatized Identity in the Public Sphere

Douglas Cloud, Carnegie Mellon University

"In the Bonds of Woman and the Slave": Analogy and Collective Identity in Woman's Rights Discourse, 1860-1869

Jennifer Keohane, University of Wisconsin, Madison

SUNDAY, MAY 30, 2010

12 – 2 pm

CONFERENCE LUNCHEON

TBA • 12:00 – 2:00 pm

Presiding:

David Zarefsky, Northwestern University, President, RSA

Presentation of Awards:

Cynthia Gannet, Fairfield University

Looking Forward:

Krista Ratcliffe, Marquette University, President-Elect, RSA

Speaker:

Concord and Controversy on August 28, 1963

Jack Selzer, Penn State University

SUNDAY, MAY 30, 2010

2:15 – 3:45 pm

K01

RESTORING THE STUDY OF POLITICAL RHETORIC TO THE HUMANITIES CURRICULUM

Chair: Donald Lazere, California Polytechnic State University

A Core Curriculum for Civic Literacy?

Donald Lazere, California Polytechnic State University

Rethinking the Rhetoric of Economics

James Aune, Texas A & M University

Constitution Day Every Day: Rhetoric and Higher Education's Commonest Topoi

Rosa Eberly, Penn State University

Politicizing Rhetoric Through "Little Democracies"

Michael Halloran, Rensselaer Polytechnic Institute

K02 FORENSIC RHETORIC

Chair: TBA

Orators' Reproaches to Jurors and Assembly Members in Ancient Greece

Tim Behme, University of Minnesota

The Ethics of Judicial Oratory in Aristophanes' *Wasps*

Sean Larson, University of Minnesota

"We Must Always Go Fully Armed to Court": The Viking Forensic Tradition

Robert Lively, University of Nevada

Making a Scene: Demanding Legal Recognition

Sarah Burgess, University of San Francisco

Critical Perspective in the Study of Rhetorical Concord and Controversy: Considering the Possibilities and Limits of the Hermeneutics of Suspicion and the Hermeneutics of Hope

Matthew Brigham, James Madison University

K03 ROUNDTABLE: REFLECTIONS ON TEACHING SPEAKING AND WRITING: FRESHMAN COMPOSITION AND PUBLIC SPEAKING AS A LEARNING COMMUNITY

Chair: Dennis Lynch, University of Wisconsin, Milwaukee

Presenters: Dennis Lynch, University of Wisconsin, Milwaukee

William Keith, University of Wisconsin, Milwaukee

Paige Conley, University of Wisconsin, Milwaukee

Tyler Buckley, University of Wisconsin, Milwaukee

David Beard, University of Minnesota Duluth

K04 ROUNDTABLE: RHETORIC, TECHNOLOGY, AND THE EXPERIENCE OF ETHICS

Chair: Steven Katz, Clemson University

Presenters: Steven Katz, Clemson University

Mark Ward, Clemson University

Cynthia Haynes, Clemson University

Jan Holmevik, Clemson University

Michal Moskow, Metropolitan State University

Bernadette Longo, University of Minnesota

Josephine Walwema, Clemson University

Vicki Rhodes, Center for Developmental Services

Maggie VanNorman, University of Minnesota

K05 FOSTERING UNDERGRADUATE CONTRIBUTIONS TO SCHOLARSHIP IN RHETORIC

Chair: Jonathan Hunt, Stanford University

Rhetorical Analysis as a Methodology of Potential for Undergraduate Research

Doug Downs, Montana State University

From the Archives to the Classroom: Undergraduates ReWriting and ReReading Histories of Women's Rhetoric

Jane Greer, University of Missouri, Kansas City

Undergraduate Research as Text, Activity, and Goal

Jonathan Hunt, Stanford University

Undergraduate Contributions to Basic Research in Rhetoric: Recovering Lost Texts

Sean Patrick O'Rourke, Furman University

- K06** **SCREENS, SCRIPTURES, PSALMS, AND SYMBOLS: EVIDENTIAL MATERIALITY IN SACRED SPACES**
Chair: David Charney, University of Texas at Austin
- Where Scripture Meets Screen: A Rhetorical Analysis of Multimodal Homiletics in the Contemporary Protestant Church**
Christa Teston, Rowan University
- A Brief History of the Monstrance: Embodied Rhetorics and Eucharistic Benediction**
Brian McNely, Ball State University
- Establishing Ethos with an Omniscient Hearer: The Hebrew Psalms as Deliberative Argument**
Davida Charney, University of Texas at Austin
- Rhetoric as Protestant Hermeneutic: The Case of Jacobus Goeshelius**
Grant Boswell, Brigham Young University
- K07** **WAR EFFORTS**
Chair: Paul Achter, University of Richmond
- Peace in the Midst of War: The Rhetoric of Ferdowsi**
Kathryn Johnston, Northwestern University
- The Paradox of the Prophetic: William Sloan Coffin and the Vietnam Anti-War Movement**
Ben Krueger, University of Maryland
- Military Chic and the Production of War**
Paul Achter, University of Richmond
- Mission Failed: Rhetorical Identification and Military Discourse**
William Marcellino, Carnegie Mellon University
- National Dissociation, Local Identification: The Exigency and Materiality of the Liberty Bond Campaigns During WWI**
Eric W. Hanbury, Carnegie Mellon University
- K08** **IDENTIFICATION AND DIVISION IN CONTEMPORARY HEALTH CARE REFORM RHETORIC**
Chair and Respondent: Corey Davis, University of Wisconsin, Whitewater
- Consubstantiality and Rhetorical Bodies: Health Care Reform Rhetoric as Shared Substance**
Mark Glantz, University of Missouri
- Not Backing Down in the Invisible Polis**
Jeffrey Delbert, University of Missouri
- Presidential Prescriptions and Public Rejection of the Medicine: Obama's Use of Bio-Political Presidential Rhetoric**
Darin Gully, University of Missouri
- Consubstantiating the Incommensurable: President Obama's Rhetorical Bridging of the Attempted Decommodification of American Health Care**
Scot Walus, University of Missouri
- K09** **FOOD, RHETORIC, AND POWER**
Chair: Ehren Pflugfelder, Purdue University
- Plato's Gastronomica and Experiential Learning**
Joshua Prenosil, Purdue University
- Makes a Soul Strong: The Magical Rhetoric of Food from Alchemy to Mushrooms**
Danielle Cordaro, Purdue University
- Urban Foragers and Guerilla Gardeners: The Rhetoric of Postindustrial Food Movements**
Morgan Reitmeyer, Purdue University
- Haute Cuisine, Celebrity Chefs, and Post-Technē**

Ehren Pflugfelder, Purdue University

K10

DO-IT-YOURSELF RHETORICS

Chair: Jodie Nicotra, University of Idaho

The Rhetorical Education of Urban Foragers

Jodie Nicotra, University of Idaho

Anti-slick to Post-slick: The Rhetoric of DIY Books and Youth Culture

Rochelle Smith, University of Idaho

Communion, Conflict, and Commodity: The Rhetoric of Ken Wilber's DIY Science

Daniel Anderson, George Mason University

Unifying, Educating, and Persuading: Developing a Rhetoric of Balance

Erin Doss, Purdue University

K11

CONCORD AND CONTROVERSY IN THE POLITICAL SPHERE

Chair: Terry Peterman, Westwood Institute of Technology

Dissent is NOT Unpatriotic: George Washington Cable and the Role of Revolutionary Rhetoric in Southern Racial Reform

Terry Peterman, Westwood Institute of Technology

Women's Discourse of Dissent in the Late Eighteenth Century

Jurgen Siess, University of Caen

Dissenting from State Power: A Rhetorically Informed Response to Agamben's Critique of Human Rights

Merrit Dukehart, University of Colorado at Boulder

"To Bury the Woman and the Negro in the Citizen": The Failed Rhetorical Vision of the American Equal Rights Association

Kerith Woodyard, Northern Illinois University

The Rhetorical Paradoxes of Elizabeth Cady Stanton

Janet Novak, Independent Scholar

K12

ARTE PRAEDICANDI

Chair: TBA

"I Go In No Pulpit": Margery Kempe's Rhetorical Guide to Unlicensed Preaching in the Late Middle Ages

Brad Herzog, Saginaw Valley State University

The Black Preacher as a Rhetorician: An Exploratory Essay

Kendra Fullwood, University of Kansas

Problems, Promises, and Prescriptions: The Slippery Slope of T.D. Jakes' Transformative Rhetoric of Healing

Tamika Care, Syracuse University

The Apocalyptic Rhetoric of Fred Phelps and the Westboro Baptist Church

Jeremy Adolphson, University of Wisconsin, Milwaukee

Harleys and Angels' Wings: Nonverbal Rhetorical Response to the Westboro Baptist Church

Heather Roy, Eastern Illinois University

K13

THE RHETORICAL USES OF PUBLIC SCIENCE

Chair: Craig Stewart, University of Memphis

Rhetorical Effects of News Frames on Audience Perceptions of Adult and Embryonic Stem Cell Research

Craig Stewart, University of Memphis, and Daniel Dickerson and Rose Hotchkiss, Old Dominion University

Narrative and Public Health Policy: Three Ways We've "Storied" the Artificial

Fluoridation of Water Debate

Melanie Hoftyzer, University of Wisconsin, Madison

Concord, Controversy, and the Leaders of the People: The Post-Rhetorical Demagogue and the 2009 Town-Hall Healthcare Reform Debates

Jennifer Mercieca and Kathryn Kelly, Texas A&M University

Rhetoric and Clandestine Feminism: Usurping the Farming Practices of Big Ag

Rachel Wolford, Iowa State University

Constructing Disciplinary Arguments on Divisive Issues: Business Students Writing about the Environment

Natalie Stillman-Webb, University of Utah

K14

PEDAGOGY

Chair: Paul Anheier, University of Wisconsin at Stout

When Scholars Attack (or Don't): Finding the Available Means of Persuasion in Political Debates Over Writing Instruction

Jim Webber, University of New Hampshire

Between Community and Individual: Social Perspectives and Economic Frameworks in Online Political Writing

Matthew Bridgewater, Central Michigan University

Mind Your Language: What Face-Threatening Acts and Redressive Strategies Reveal About Cooperation and Dissent in the Writing Classroom

Monika Shehi, Lander University

Textbooks, Technical Communication, and Constitutive Rhetoric: A History of Disciplinary Formation in the Rhetoric of Reporting Technical Information

Paul Anheier, University of Wisconsin at Stout

The Sub-stance of Narrative: Bridging Text and Context in the Technical and Professional Writing Classroom

Daniel Cryer, University of New Mexico

A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program

Deborah Schlacks, University of Wisconsin-Superior

K15

CONSIDERING THE 'Q' QUESTION

Chair: James Brown, Wayne State University

New Media and The Limits of Lanham's "Cyberethics"

James Brown, Wayne State University

Re-Mixing "The 'Q' Question"; or, Articulating Cybernetic Agency

Rodney Herring, University of Denver

The Responsibility of Artful Curricula

William Burdette, University of Texas at Austin

Rhetoric's Violent Ethics: Derrida and the Rhetorical Address

Brooke Rollins, Louisiana State University

K16

READING PHOTOGRAPHS

Chair: Kuhio Walters, West Chester University

War Photography in the Digital Age

Leah Cassorla, Florida State University

Arresting Beauty, Framing Evidence: An Inquiry into Photography and/as Rhetoric

Kuhio Walters, West Chester University

Lieutenant Kerry or Hanoi John?: Controversy Over the Forged Photograph of John Kerry

and Jane Fonda
Amy Tully, University of Wisconsin, Madison

SUNDAY, MAY 30, 2010
4:00 – 5:30 pm

- L01 ROUNDTABLE: NEW CONCORDS AND CONTROVERSIES IN RHETORICAL HISTORY AND HISTORIOGRAPHY**
Chair: Daniel Ellis, St. Bonaventure University
Participants: Paul Dahlgren, University of California, Irvine
Jenn Fishman, University of Tennessee
Brandon Inabinet, Furman University
Elizabeth Kalbfleisch, University of Minnesota
Elizabeth Kimball, Temple University
Kellie Myers, Stanford University
Whitney Myers, Texas Wesleyan University
Alexandra Sartor, University of California Irvine
Christopher Swift, Texas A&M University
- L02 RACE IN THE AGE OF OBAMA: BLOOD, APOLOGY, AND KAIROS**
Chair: Krista Ratcliffe, Marquette University
There Will be Blood: Or, How *Blood* Tropes Haunt U.S. Definitions of Race
Krista Ratcliffe, Marquette University
“Teachable Moments” and the Rhetoric of the Performative Apology: Who’s Sorry Now?
Christine Farris, Indiana University
Kairotic Interventions with a Beer: President Obama’s “Teachable Moment”
Joyce Middleton, East Carolina State University
- L03 CLASSICAL RHETORIC AND ITS LEGACY**
Chair: Robert Gaines, University of Maryland
Was the Art of Speaking Really Invented by Plato or Aristotle?
Robert Gaines, University of Maryland
Masterpiece and Metonym: The Genesis of Geoffrey of Vinsauf’s *Poetria nova*
Martin Camargo, University of Illinois
Five Faces of Metis
Elizabeth Allan, Oakland University
- L04 STUDIES IN NEW MEDIA**
Chair: Barry Brummett, University of Texas at Austin
The Democracy Enthymeme in the Rhetoric of Software
Jennifer Maher, University of Maryland
This Information is Classified: Wikipedia’s “Outline of Knowledge” Project and the Rhetoric of Taxonomy
Cynthia Haller, York College, City University of New York
The Entelechial System of Mobile Media Devices: The Role of the iPhone/iPod Touch Software in the Individuals Everyday Life
Charles Soukup, University of Northern Colorado
Opening My iPod Nano: A Homological Study of Media and Discourse
Barry Brummett, University of Texas at Austin
Representations of Crisis Communication in Video Games: Informing Our Field and Pedagogy
Anita Furtner, University of Arizona

Artificial Intelligence as Rhetorical Audience
Christin Phelps, North Carolina State University

L05 **THE MASTERS DEGREE IN RHETORIC: PURPOSES, PROBLEMS, AND POSSIBILITIES**
Chair: James Dimock, Minnesota State University, Mankato

Designing MA Curriculum to Serve Complex Student Populations
Seth Kahn, West Chester University of Pennsylvania

The Place of the Master's Degree in Rhetorical Studies
Peter Vandenberg, DePaul University

Canons on the Bridge: Challenges to Teaching Rhetorical Studies to MA Students
Kendall Phillips, Syracuse University

From the Lyceum to On-Line: Developing an On-Line Masters in Rhetoric
Aaron Dimock, University of Nebraska, Kearney, and James Dimock, Minnesota State University, Mankato

L06 **ROUNDTABLE: STARTING AND MAINTAINING A RHETORIC SOCIETY OF AMERICA STUDENT CHAPTER**

Chair: Caroline Gottschalk-Druschke, University of Illinois, Chicago

Participants: Eme Crawford, University of South Carolina

Trent Kays, University of Arkansas at Little Rock

Jon Wallin, Brigham Young University

Erica Delgadillo, University of Colorado at Boulder

Mark Hoffman, University of Maryland

L07 **FEMINIST RHETORIC**

Chair: TBA

Identity-Robbing Female Rhetoric in Ambrose's *Story of the Woman of Antioch*
Robin Waugh, Wilfrid Laurier University

"Their Natural Constitution": Disciplining Womanhood in the Pennsylvania Muncy Act
Adria Battaglia and John McKenzie, University of Texas at Austin

Guy Vision: Social Movement Style and Anti-Feminist Epistemologies in Kathleen Parker's *Save the Males*
Ashley Mack, University of Texas at Austin

Female Bodies, Abstract Values: (De-)Mystification in the Campaign against Female Genital Mutilation
Christina Cedillo, Texas A&M University

Bodies that Shatter: Interrogating Agency and Feminism in Media Accounts of Arab Female Suicide Bombers
Marita Gronnvoll, Eastern Illinois University

L08 **TREATING RACIALIZED TRAUMAS THROUGH NATIONAL MUSEUMS**

Chair: Joan Faber McAlister, Drake University

Robben Island vs. Constitution Hill: Reliving and Remembering National Trauma through South Africa's Prison Systems
Joan Faber McAlister, Drake University

The University and Particular on Display at the Japanese American Memorial to Patriotism
Brian Lain, University of North Texas

Remembering the Sit-Ins: Embodied Performance and Public Space

Marilyn DeLaure, University of San Francisco

- L09** **ON EDUCATIONAL REFORM**
Chair: TBA
- The Rhetorical Art of Education Reform: Harvard's Charles W. Eliot and the Rhetorical Situations of Nineteenth-Century American Higher Education Policy**
J.S. Dunn, Jr., Eastern Michigan University
- Fear of the "Un-American" University: Popular Sentiments and Public Debates about Higher Education in the Nineteenth Century**
Ghanashyam Sharma, University of Louisville
- Rhetorical Invention, Institutional Invention, and the Engaged University: Toward a Unifying Mission for Higher Education**
Paul Feigenbaum, Florida International University
- Technocratic Discourse in Higher Education Policy: An Analysis of the 2006 Spellings Commission Report on U.S. Higher Education**
Carolyn Commer, Carnegie Mellon University
- L10** **SUSTAINABILITY AND KNOWLEDGE ASYMMETRIES FROM DIFFERENT DISCIPLINARY ANGLES: RHETORIC, COMMUNICATION, CULTURAL STUDIES**
Chair: Dale Sullivan, North Dakota State University
- "Sustainability" in the Terminology Clusters of the Northern Plains Sustainable Agriculture Society and Monsanto: Uncovering Political Ideologies through Cluster Analysis**
Dale Sullivan, North Dakota State University
- Creating Culturally Sustaining Knowledge**
Iris Rittenhofer, Aarhus School of Business, Aarhus University
- Moments of Knowledge Communication in the Arena of Sustainability: Conceptualizing Knowledge Asymmetries Unfolding in Communication Encounters**
Ushma Chauhan Jacobsen, Aarhus School of Business, Aarhus University
- Toward a Sustainable Rhetoric**
Matthew Newcomb, SUNY-New Paltz
- L11** **FROM REENACTMENT TO APOLOGY: RHETORICAL ACCOMMODATIONS OF MEMORY**
Chair: Hilary Franklin, Carnegie Mellon University
- Contested Memory, Competing Agendas, and the Collapse of Coalition: The Moore's Ford Lynching Reenactment**
Peter Ehrenhaus, Pacific Lutheran University, and A. Susan Owen, University of Puget Sound
- Rhetoric of Agritourism, Rituals of Mourning, and the Politics of Preserving Rural Culture at Living History Farms**
Ross Singer, Southern Illinois University at Carbondale
- Accommodating the Labor Unions and the Competition: The *San Francisco Chronicle's* Anti-Japanese Campaign in 1905**
Hilary Franklin, Carnegie Mellon University
- Memory and Legacy: Confronting Institutional Memory through Apology**
Daniel S. Brown, Jr., Grove City College
- L12** **THEORIZING THE COMIC**
Chair: Andrew Behrmann, University of Iowa
- Uniting and Dividing Through Laughter: The Rhetorical Functions of Topical Humor**
Elizabeth Benacka, Lake Forest College
- Classical Rhetoric and the Comedy of Lenny Bruce**
Kevin Casper, Louisiana State University

Perspective By Parody

Lisa Carlton, University of Iowa

Two Spartans Walk Into a Bar: Aristotle on the Ethics of Comedy

Andrew Behrmann, University of Iowa

Practical, Proud, and Passive: The Ironic Carnival Fools in *Praise of Folly*

Tess Evans, Ball State University

Just Joking: The Potential of Performing Humorous Rhetoric

Jennifer LeMesurier, University of Washington

L13

THEORIZING RHETORIC: BAKHTIN, DELEUZE, DE MAN

Chair: Jason Cohen, Berea College

Bakhtinian Challenges to the Rhetorical Tradition

B. Lee Miller, Chadron State College

A Response to the Scholarship of Melissa Deem: Toward a Better Understanding of a Deleuzian Theory of Minor Rhetoric: Rhetoric as an Affective War Machine

Ryan Smith, Baylor University

Of Vitalism, Becoming, and a Deleuzian Minor Rhetoric

Peter Zhang, Grand Valley State University

Rhetoric and an Ethics of Immanence

Isaac Holyoak, Purdue University

Why Return to “The Return to Philology”?

Jason Cohen, Berea College

L14

REFLECTING ON OUR PRACTICES AND THEORIES

Chair: Scott Simpson, Penn State University

Expanding the “Publics” for Composition Research: An Experiment in Blogging as a Mode for Discovering Readers and Research Participants

Cornelius Cosgrove, Slippery Rock University

All Communities Are Virtual

Scott Simpson, Penn State University

Tracing a Phantom Public

Zoe Hess Carney, Texas A&M University

Relating Relations: An Interactionist, Topological Analysis of a Seminar Discussion

Rachel Bowman, University of North Carolina at Greensboro

Who Killed Modern Rhetoric

Douglas Bruce, John Carroll University

What Does Gayatri Spivak Have to Do with Ethnography?: Redefining the Ethics of Representation in Rhetoric and Composition

Julia Voss, Ohio State University

L15

DIALECTIC, DIALECTICS

Chair and Respondent: Bryan McCann, Marian University

Stumbling Over a Topic: The Conflicting Roles of the Dialectical Problem

Daniel Cutshaw, Old Dominion University

Method as Dialectic: A Sociohistoric Look at the “Sociorhetorical Turn” in Composition and Rhetoric

Jacqueline Preston, University of Wisconsin, Madison

Dialectic, Persuasion, and Material Prosperity in the Translation Movement in Abbasid Baghdad

Maha Baddar, University of Arizona

Toward a Redemptive Rhetorical Criticism: Ideology, Utopia, and the Dialectics of G-Funk
Bryan McCann, Marian University

L16

RHETORIC AND POETICS

Chair: TBA

Writing De Quincey's Moment: A History and Rhetoric of the Essay

Emily Stone, University of Pittsburgh

Situating the Invention of Virginia Woolf's Impersonal Ethos: "A Certain Vein of Thought" in the *TLS* and *Guardian* Essays, 1904-1941

Angela Miss, Belmont Abbey College

Swift's Rhetorical Misanthropy in *Gulliver's Travels*

John Fletcher, University of Alaska at Fairbanks

Bridging the Divide: Emerson's Poetic Rhetoric

Meaghan Brewer, Temple University

At Life's End: The Rhetorical Art of Dying in Early Modern Tragedy

Rico Abrahamsen, University of Wisconsin, Madison

L17

RHETORIC AND GLOBAL CITIZENSHIP

Chair: Zornitsa Keremidchieva, Macalester College

Speech Education and the Promise of Citizenship: Lessons from the Americanization Campaigns of the Early Twentieth Century

Zornitsa Keremidchieva, Macalester College

(Re)Contextualizing Social Rights in the Universal Declaration of Human Rights: Toward a Feminist Theory of Global Citizenship

Rebecca Kuehl, University of Minnesota

A Modern Status Theory as a Tool for Rhetorical Citizenship

Christian Kock, University of Copenhagen

Civic Education in a Global World: Drawing Us Together or Pulling Us Apart?

Christina Saidy, Purdue University

Deval Patrick's Appeal for Corporate Social Responsibility in American Business

Nneka Logan, Georgia State University

L18

ON TORTURE

Chair: TBA

Cheney's Irreparable Torture

Jeremy Rogerson, Texas A&M University

Managing Concord and Forestalling Controversy: Tracing the Emergence of a "Rhetoric of Culpability" in the Wake of the Abu Ghraib Prisoner Abuse Scandal

Elizabeth Durham Smith, Wayne State University

The Ticking Bomb Argument: Concord and Controversy in the Torture Debates

Candice Melzow, Texas A&M University

Torture Debate Amongst Evangelicals: A Case Study

Juliet Purvis, Texas A&M University

SUNDAY, MAY 30, 2010

5:45 – 7:00 pm

M01

FEATURED SESSION: LAURENT PERNOT

Chair: Lawrence Green, University of Southern California

Two Enigmas of Epideictic Rhetoric

Laurent Pernot, University of Strasbourg

M02

ON POVERTY

Chair: Amy Milakovic, Avila University

Indecent or Inspiring?: Conflicts in Response to Images of Suffering

Amy Milakovic, Avila University

The Poverty of Dignity: Phenomenological Understandings of Work and Welfare Reform

Joshua Gonzalez, Wake Forest University

“You Can Make The Future”: Immortal Technique’s “The Poverty of Philosophy” as Ideological Critique

Timothy Carpenter, University of Colorado at Boulder

Rhetorical Foundation of the Troubling Legacy of the Great Society

Kristin Mathe, Penn State University

Austerity as Rhetorical Presence: Warren Buffett and the Simplicity of Wealth

Mark Meister and Robert Becker, North Dakota State University

M03

PRAGMATICS AND PRAGMATISM

Chair: Beth Innocenti, University of Kansas

Whately on the Pragmatics of Arguing

Beth Innocenti, University of Kansas

“Vital Religion” and the Needs of War: Pragmatic Argument and Religious Duty in Evangeline Booth’s Salvation Army Leadership

Sabrina Marsh, University of Illinois, Urbana-Champaign

Pragmatists Who Pray: Toward a Charismological Reading of Jamesian Pragmatism

Tae-Kyung T.E. Sung, University of California, Irvine

M04

UNRELIABLE NARRATIVES: ON AUTISM, ON HILLARY CLINTON

Chair: Shawn J. Parry-Giles, University of Maryland

Tracking “Image Bites” Across the Public/Private Divide: NBC News Coverage of Hillary Clinton

David Kaufer, Carnegie Mellon University, Shawn J. Parry-Giles, University of Maryland, and Beata Beigman Klebanov, Northwestern University

Autism Rhetoric Is an Epidemic—Coming to a Campus Near You

Melanie Yergeau, Ohio State University

The Other on the Margins: AD/HD and Basic Writing

Susan Bernstein, LaGuardia Community College – City University of New York

Our Present is Our Past: Disabling Metaphors of Autism in Bettelheim’s *Empty Fortress*

John Duffy, University of Notre Dame

M05

TROUBLING CATEGORIES

Chair: Nicole Quackenbush, University of Wyoming

Engaging the Conflict: Women’s Voices in the Silicone Gel Breast Implant Controversy

Karen Fitts, West Chester University

Ageing Bodies, Ageist Rhetoric: AARP’s Absent Presence

Lauren Marshall Bowen, University of Illinois

Disability Narratives as an Activist Genre: The Rhetoric of Harriet McBryde Johnson, John Hockenberry, and Dean Kramer

Nicole Quackenbush, University of Wyoming

Destabilizing Science from the Right: The Rhetoric of Heterosexual Victimage in the World Health Organization’s HIV/AIDS Controversy

Ashley Mack, University of Texas at Austin

What is a DSM Classification?

Patty Kelly, Simon Fraser University

- M06 **MEDICINE IN THE PUBLIC SPHERE**
Chair: Joy Santee, Utah Valley University
The Emplotment of an Epidemic: Tropology in the 1976 Swine Flu Public Service Campaign
Joshua Reeves, Carnegie Mellon University
Rhetorics of Inter-Institutional Cooperation: Black, White, and Other in Minority Public Health Initiatives
Joy Santee, Utah Valley University
The 2009 Town Hall Health Care Meetings
Matthew Brigham, James Madison University
A Slippery Debate: The H1N1 Affair
Jennifer Malkowski, University of Colorado at Boulder
Workplace Warnings: Analyzing the Rhetoric of Responses to H1N1
Monica Brown, University of British Columbia
- M07 **FEATURED SESSION: NEW DEVELOPMENTS IN ASIAN RHETORIC**
Chair: Ru-dong Chen, Peking University
On Currents of Rhetoric Studies in the Eastern Asia at the Globalization Time
Ru-dong Chen, Peking University
On Visual Rhetoric Studies in China
Jin-yuan Wang, Beijing Jiaotong University
On the History, Currents and Trends of News Rhetoric Studies in China
Jie Yi and Ru-dong Chen, Peking University
The Rhetorical Features of Discourse of Public Affairs on a Virtual Community and the Causes
Xue lian Jin, Chongqing University of Posts and Telecommunications
The Integration of Similar Meaning
Ruon-jing Sheng, Fudan University
Studies on Stylistic Rhetoric of Chinese Taoist Inscription
Jing Zhao, Southwest Jiaotong University
The Emotional Expressions between China and Japan
Wei-xiong Zhang, Sapporo Univeristy
On Rhetoric Studies of Peking University: From China to the World
Shi Tang, Peking University
- M08 **STUDIES OF AFRICAN AMERICAN WOMEN**
Chair: Stephen Donatelli, Princeton University
Cultural Memory, the Sabbath School, and Religious Conversion: Origins of Training for the Early African American Woman Rhetor
Katherine Alexander, University of New Mexico
“A Young Person of Rare Gifts”: Debating the Exemplarity of Phillis Wheatley
Sara VanderHaagen, Northwestern University
Written in the Body: The Fragile Rhetoric of “Race” in Nella Larsen’s *Passing*
Stephen Donatelli, Princeton University
Black (M)other/Daughter Relationships in *Their Eyes Were Watching God*
Monique Leslie Akassi, Morgan State University
- M09 **THE TASK OF HERACLITUS: RESPONDING TO CAROL POSTER**
Chair: Robin Reames, Bentley University
Structural *Logos* and Heraclitean *Bios*
David Hoffman, York University
Heraclitean *Logos* and Rhetorical *Logos*
Robin Reames, Bentley University
Heraclitean *Apeiron* and Boundless Readings
Jason Helms, Baruch College, City University of New York

Respondent: Carol Poster, Clemson University

- M10** **VAMPIRES AND THE PATHOLOGY OF EVERYDAY LIFE**
Chair: Peter Campbell, University of Illinois, Urbana-Champaign
- Rhetorical Bit(e)s**
 Pat Gill, University of Illinois, Urbana-Champaign
- Death, Desire, and the Unconstrained Body: George Romero's *Martin***
 Kendall Phillips, Syracuse University
- Grave Matters: Intersectional Metaphors of Race and Sexuality in HBO's *True Blood***
 Peter Campbell, University of Illinois, Urbana-Champaign
- Respondent:* A. Susan Owen, University of Puget Sound
- M11** **OBAMA**
Chair: Corey Davis, University of Wisconsin, Whitewater
- Appointments and Disappointments: The Relationship Between President Obama, Catholics, and Their Church**
 John Jasso, University of Pittsburgh, and Anthony Wachs, Duquesne University
- Jeremiah Wright and the African American Prophetic Tradition in the Age of Obama**
 Andre Johnson, Memphis Theological Seminary
- The Kairotic Effectiveness of Barack Obama's Jeremiah Wright Apologia**
 Corey Davis, University of Wisconsin, Whitewater
- Burke, the "Birthers," and Obama's Bodies**
 John Tiedemann, University of Denver
- M12** **CONFESSION AND RECONCILIATION**
Chair: TBA
- The Rhetoric of Amish Forgiveness**
 Nathan Gale, University of Texas at Arlington
- The Rhetoric of Apology Used by the Roman Catholic Church in Addressing the Sexual Abuse Crisis**
 Cheryl Lozano-Whitten, Texas A&M University
- Apology, Audience, Absolution: Investigating the Audience's Role in the Public Apology**
 Matthew Dowell, University of Louisville
- Politics of Apology: The "Comfort Women" Reparations Debate and Postwar Japanese Citizenship**
 Mariko Izumi, Columbus State University
- Politicizing Abstract Values Through Apologia: Joe Wilson and the Dixie Chicks**
 Emil Towner, Texas Tech University
- M13** **THE STATUS OF NETWORKING: COMMUNITY OR NARCISSISM?**
Chair: Andrew Mara, North Dakota State University
- Perceptions of Facebook: Inside and Out**
 Abigail Gaugert, North Dakota State University
- Rhetoric in Social Networks: Intimacy and/or Independence?**
 Craig Rood, North Dakota State University
- Remediating Agonism in Social Media**
 Karl Klint, North Dakota State University
- How Social Media Users Deploy the Rhetorics of Aggregation**
 Andrew Mara, North Dakota State University
- M14** **SUPEREMPOWERING RHETORICAL CRITICISM: CRITICAL ENGAGEMENTS VIA COMIC BOOK CULTURE**

Chair and Respondent: Shaun Treat, University of North Texas

“Is it Wednesday Yet?” Tracking the Currency of Flow in Popular Comic Book Culture

Garret Castleberry, University of North Texas

Superheroes in the Classroom

Desiree Rowe, University of South Carolina, Upstate

Batshit Crazy: The Haunting Desire of the Dark Knight

Matthew Morris, The University of Texas at Austin

M15 **THE LIGHTER SIDE OF CATASTROPHE: HUMOR IN ENVIRONMENTALIST RHETORIC**

Chair: Brian O’Sullivan, St. Mary’s College of Maryland

The Rhetor as the Letter C: Wallace Stevens’ Environmental Comedy

Brian O’Sullivan, St. Mary’s College of Maryland

Nature Red in Tooth and Ha-Ha-Ha: Humor in the American Youth Climate Protection Movement

Shane Hall, St. Mary’s College of Maryland

Poisonwood Persuasion: Kingsolver’s Rhetoric of Humor

Katherine Chandler, St. Mary’s College of Maryland

M16 **TROPING EMOTION**

Chair: Marie Moeller, Fayetteville State University

Toward a Place for Rhetorical Witnessing: A Burkean Tropological Analysis of Emotion and Belief in Student Responses’ to Racism and Otherness

Shelley DeBlasis, Illinois State University

Ego-Sustaining Emotions, “Good Teaching,” and Burkean Tropological Analysis

Kellie Sharp-Hoskins, Illinois State University

Prosthetic Education: Emotional Management, Metaphor, and Pedagogical Violence

Marie Moelle, Fayetteville State University

Paradoxes of Empathy: Social Cohesion and Egoistic Drift

Eric Leake, University of Louisville

M17 **VISUAL RHETORIC**

Chair: Kristie Fleckenstein, Florida State University

Rhetorical Empowerment: Tattoos as Visual Rhetoric of Resistance

Susan Gernenz, University of Arkansas at Little Rock

Invent and Subjugate: Polygenesis and the Visual Rhetoric of J. T. Zealy’s Slave Daguerreotypes

Kristie Fleckenstein, Florida State University

You Pick Up Our Coffee and We Shake The Hand of a Farmer in Peru: A Postcolonial Perspective to Coffee Companies’ Visual Rhetoric

Christopher Toutain, Penn State University

M18 **MARIO SAVIO AND THE RHETORIC OF 1960s PROTEST**

Chair: Patricia Roberts-Miller, University of Texas at Austin

Mario Savio’s Political Legacy

Robert Cohen, New York University

Mario Savio and the Power of Metaphor

Les Perelmen, Massachusetts Institute of Technology

Mario Savio: Poetic Voice of Student Protest

Donald Lazere, California Polytechnic State University

GRADUATE STUDENT BUSINESS MEETING AND RECEPTION

TBA, 7:15 – 8:30 pm

SUNDAY, MAY 30, 2010

8:30 – 10:00 pm

- N01 **REPRESENTATION AND “THE JEWS”:** CARYL CHURCHHILL’S *SEVEN JEWISH CHILDREN*
Chair: Janice Fernheimer, Rensselaer Polytechnic Institute
- Commonplaces, Controversies and Uncomfortable Communion in *Seven Jewish Children: A Play for Gaza***
Janice Fernheimer, Rensselaer Polytechnic Institute
- “The Text Must be Performed as Written”:** Reproducing the Words of Caryl Churchill’s *Seven Jewish Children*
John Schilb, Indiana University
- Displacement**
Michael Bernard-Donals, University of Wisconsin, and David Metzger, Old Dominion University

MONDAY, MAY 31, 2010

8:00 – 9:30 am

- O01 **RHETORIC IN THE PUBLIC ARENA**
Chair: Linda Flower, Carnegie Mellon University
- Building Community Amidst Controversy: A Heuristic Model for Analyzing Epideictic Rhetoric of Blame**
Beth Church, Bowling Green State University
- The Paradox of Leadership in Local Publics: Creating Conflict, Constructing Community**
Linda Flower, Carnegie Mellon University
- Holding Its Middle Ground: Years of Grace and the Creation of Cultural Value**
Kasi Williamson, University of Minnesota
- Talking Out of Turn: The Rhetoric of Emotion Surrounding Public Outbursts**
Elizabeth Vogel, Arcadia University
- O02 **CONTROVERSIAL MOMENTS IN THE AMERICAN RHETORIC OF SEDITION**
Chair: Jeremiah Hickey, St. John's University
- Progressive Sedition: Holmes, Abrams, and the First Amendment Gateway to Dewey’s “Great Community”**
Joe Sery, University of Pittsburgh
- Antiwar Speech and Sedition: The Criminalization of Protest Post Nine-Eleven**
Adria Battaglia, University of Texas at Austin
- Sedition and the Null Persona in Guantanamo Bay**
John McKenzie, University of Texas at Austin
- Silence is Consent: Perceptions of Illegal Immigrants and Sedition**
Diana Martinez, University of Texas at Austin
Respondent: James Aune, Texas A&M University
- O03 **FILM AND DOCUMENTARY RHETORIC**
Chair: Susan Owen, University of Puget Sound
- Cinematic Rhetoric: The Appeals of Moving Image**
Joddy Murray, Texas Christian University

Reframing the Japanese-American Internment: Transformative Dissent in Documentary Film

Janis Edwards, University of Alabama

Visual Rhetoric and American War Cinema Since 9/11

Susan Owen, University of Puget Sound

O04 UNSETTLING QUESTIONS ABOUT BODIES AND MINDS IN THE RHETORIC(S) OF HEALTH AND MEDICINE

Chair: Carol Berkenkotter, University of Minnesota

Pain, Pain Relief, and the Marketing of Pain Medication

Judy Z. Segal, University of British Columbia

Wrongful Confinement in a Victorian Lunatic Asylum? Two Narratives of a Patient's Incarceration

Carol Berkenkotter, University of Minnesota

Ethos and the Discursive Construction of Trust in Midwifery Care

Philippa Spoel, Laurentian University

Rhetorics of Dietary Supplements: "Wellness" as Incipient Illness

Colleen Derkatch, University of British Columbia

O05 RETHINKING ARISTOTLE

Chair and Respondent: Don Bialostosky, University of Pittsburgh

***Eiromenê* and *Katestrammenê*: A Re-evaluation of Aristotle's Opposing Styles**

Kyle Schlett, University of Mississippi

"Universal" and "For the Most Part" Arguments in Aristotle's *Rhetoric*

Brad McAdon, University of Memphis

Heidegger's Reading of Aristotle's *Rhetoric* I

Christopher Smith, University of Massachusetts at Lowell

Heidegger's Reading of Aristotle: *Rhetoric* II

Daniel Gross, University of California, Irvine

O06 GENDER, LABOR, AND NARRATIVES OF SOCIAL CHANGE

Chair: Christa Olson, University of Illinois, Urbana-Champaign

Women's Survival Economies and Rhetorical Situation

Rachel Riedner, The George Washington University

Making Headlines: The National Federation of Business and Professional Women's Clubs and the Promotion of the Business Woman

Janine Solberg, University of Massachusetts at Amherst

Contradictions of Progress: Indigenous Men, Public Works, and Visual Culture in Turn-of-the-Century Ecuador

Christa Olson, University of Illinois, Urbana-Champaign

O07 THE RHETORICAL ANALYSIS OF SOCIAL MOVEMENTS

Chair: Patricia Malesh, University of Colorado

Old Left, New Left: David Dellinger's 1960s Protest Rhetoric

David Henry, University of Nevada, Las Vegas

Neither Resistance, Nor Protest, Nor Revolt

Samuel McCormick, Purdue University

Pushing the Boundary of Hegemonic Agent in Movement Studies

Christina Foust, University of Denver

Befriending the Enemy: Corporate Sponsorship as Movement Rhetoric

Patricia Malesh, University of Colorado

- O08** **MULTIPLYING AVENUES BETWEEN KANT AND RHETORIC**
Chair: G. L. Ercolini, University of South Carolina
- Kant's Philosophical Rhetoric**
Christopher Swift, Texas A & M University
- Why Kant Hated Rhetoric—And Why We Shouldn't Hate Him for It**
Scott Stroud, University of Texas at Austin
- Judgment Revisited: Rethinking the Political through Arendt and Kant**
G. L. Ercolini, University of South Carolina
- Kantian Encounters: Toward an Inventional Ethos of Critique and Community**
Daniel Smith, University of South Carolina
- O09** **CON(CHORDS) OF CONTROVERSY: INVESTIGATING MUSIC AS A RHETORICAL PRACTICE**
Chair: Lisa Foster, University of Oklahoma
- The Fulfillment of Aural Desire in "I Have a Dream"**
Bernard Armada, University of St. Thomas
- Singing the Nation: Americanization Rituals during World War I and Belonging**
Leslie A Hahner, Baylor University
- Evading Difference and Ensuing Discourse in the Musical-Rhetorical Response of Billie Holiday's "Strange Fruit"**
Lisa Foster, University of Oklahoma
- O10** **ATTENDING TO NEW MEDIA: IDENTIFICATION, STYLE, AND ADVOCACY**
Chair: Michael J. Faris, Penn State University
- Desiring Attention: Burke in Lanham's *The Economics of Attention***
Michael J. Faris, Penn State University
- So Much Depends: Style and the Persuasive Link**
Jeffrey Breitenfeldt, Oregon State University
- The Pedagogy of Advocacy: A New Media Argument**
Travis Margoni, Oregon State University
- O11** **ANIMAL RIGHTS**
Chair: TBA
- Animal's People, Human Rights and Rhetoric***
Belinda Walzer, University of North Carolina at Greensboro
- Conceptualizing the Animal: Navigating Between Animal Rights and Animal Welfare**
Iklim Goksel, Independent Scholar
- From Colonel (Sanders) to King (Koop): The Social Movement Rhetoric of PETA's Anit-Advergame *Super Chick Sisters***
Karla Lyles, North Carolina State University
- The Rhetoric of PETA Online: The Simulation of Activism**
Stephanie Owen Fleischer, University of Louisville
- The Making of Reality TV Eco-Terrorists: The Spectacle of Whale Wars as Social Movement Rhetoric**
Frank Stec, Penn State University
- O12** **ETHOS AND IDENTITY**
Chair: Jeffrey Carroll, University of Hawaii at Manoa
- Slack Key As Mana: An Hawaiian Ethos as Postcolonial Rhetoric**
Jeffrey Carroll, University of Hawaii at Manoa

The Homeward Turn: The Transformation of Ethos in the Icelandic Vinland Sagas

John Moffatt, University of Saskatchewan

Recuperating National Identity Through (Trans)national Rhetorical Sites of Resistance

Lavinia Hirsu, University of Indiana at Bloomington

Placing Ethos

Lady Branham, University of Oklahoma

O13

THEORIZING RHETORICAL INVENTION: EMBODIED MOVEMENT ACROSS GEOGRAPHICAL AND METAPHORICAL SPACES

Chair: Heather Branstetter, University of North Carolina at Chapel Hill

To Know Their Culture Inside Out: Rhetorical Agency, Geographical Antithesis, and Boundary Transgression

Risa Applegarth, University of North Carolina at Greensboro

Going the Distance: Nineteenth-Century Women Bicyclists and the New Ethos of Mobility

Sarah Hallenbeck, Duke University

The “Movement of Movements” and Collective Invention: Theorizing the Strategies that Enabled a Network of Southern Queer Women

Heather Branstetter, University of North Carolina at Chapel Hill

O14

INCLUSIVE INSTITUTIONAL RHETORIC: EXAMINING THE RAMIFICATIONS OF GOOD INTENTIONS

Chair: TBA

Rhetorical Agency and Corporate Identity in Organizational Blogging

Tanja Juul Chistiansen, Copenhagen Business School

The Happy Ending of Diversity: Rhetorical Narratives in University Mission Statements

Teagan Decker, University of North Carolina at Pembroke

Whither Social Justice in Compulsory Syllabus Statements?

Jason Johnson, West Virginia University

O15

UNDERSTANDING OBAMA

Chair: Sky Wilson, Washington State University

The Appeal of Our First Black President to Racial Profiling and U.S. Imperialism

Sky Wilson, Washington State University

Forced Internal Discord as a Means of Persuasion: President Barack Obama at Notre Dame

Ashlyn Gentry, University of Texas at Austin

Framing “A More Perfect Union”: A Burkean Analysis

Michelle Kesley, Arizona State University

Rush Limbaugh’s Address at the 2009 Conservative Political Action Conference: President Obama as Liberal and Enemy

Meg Kunde, University of Minnesota

O16

MADNESS AND ARGUMENTATION: RHETORICS OF NEUROLOGICAL DIFFERENCE

Chair: Jordynn Jack, University of North Carolina at Chapel Hill

The Retreat of Scientific Racism and the Argument from Ignorance

John P. Jackson, Jr., University of Colorado at Boulder

The Genre of the Mood Memoir and the Romance of Mental Illness

Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

The Etiology of Autism and the Argument from Sex/Gender Difference

Jordynn Jack, University of North Carolina at Chapel Hill

Material Rhetoric, Neuroplasticity, and Violence

Brett Ingram and Dijana Jelaca, University of Massachusetts at Amherst

O17

READING THE VISUAL

Chair: Shirley K Rose, Arizona State University

Archival Description as a Rhetorical Practice: Representing John J. McCutcheon's Women's Suffrage Cartoons from 1950 to 2007

Shirley K Rose, Arizona State University

"Appropriate" Convergence: Intertextuality as Rhetorical Practice in Postmodern Art

Elizabeth Mix, Butler University

Sacrificing the Scapegoat, Reifying the Cult: Victimage, Identification, and the Circulation of Lynching Postcards

Scott Gage, Florida State University

Avatars of an Ideal Future: The (Empowering) Symbolic Capital of Hezbollah's Computer Wallpapers

Flurije Salihu, Arizona State University

O18

VERNACULAR VOICES AND THE RECUPERATION OF LOST SUBJECTS

Chair: Michael Kleine, University of Arkansas at Little Rock

Latini and the Rhetoric of Resistance

Michael Kleine, University of Arkansas at Little Rock

E-learning in Palestinian Universities: Prospects and Challenges

Lee Tesdell, Minnesota State University at Mankato

Rescuing Lost Subjects Through Vernacular Rhetoric: The Potential for Dialogue on Israel-Palestine

Matthew Abraham, DePaul University

MONDAY, MAY 31, 2010

9:45 – 11:15 am

P01

RHETORIC IN THE PUBLIC EYE

Chair: Richard Glejzer, North Central College

From Controversy to Concord: Rhetorics of Display and the Rhetorical Definition of Events

Nathan Atkinson, Carnegie Mellon University

Primo Levi and the Rhetoric of Disaster

Richard Glejzer, North Central College

Epideictic as the Rhetoric of Shared Risk: The Case of "Crackergate"

Daniel Dickson-LaPrade, Carnegie Mellon University

Words of Wisdom in an Overly Progressive Race for Armament: A Study of Anti-Nuclear Rhetoric

Andrew McLaughlin, Eastern Illinois University

A Burkean Alternative to the Paranoid Style: Conspiracy Rhetoric and the Scholars for 9/11 Truth

Ryan Shepard, University of Kansas

P02

REPRESENTING CONTROVERSY IN MEDIA AND POPULAR CULTURE

Chair: Christopher Eisenhart, University of Massachusetts at Dartmouth

Controversy as a Natural Disaster

Peter A. Cramer, Simon Frasier University

"Scientific Consensus" in the Public Reception of the IPCC Reports

Jean Goodwin, Iowa State University

The Mysterious Case of Harry Houdini and the U.S. Congress

Kendall Phillips, Syracuse University

Media Controversy as Motive for Action in Online Presidential Campaigning

Christopher Eisenhart, University of Massachusetts at Dartmouth

P03

RABBINIC ARGUMENTATION

Chair: Janice Fernheimer, Rensselaer Polytechnic Institute

Love at the End: Enmity and Eros in Talmudic Learning

Susan Handelman, Bar Ilan University, Israel

Sacred Arguments: Inductive and Agonistic Rhetoric in Jewish Legal Response

Lewis H. Glinert, Dalkey Archive Press

Ego Cōgitō, Ego Memorō: Refutation and Memory in the Babylonian Talmud

Sergey Dolgopolsky, University of Kansas

Respondent: David Metzger, Old Dominion University

P04

LEGAL RHETORIC

Chair: Todd Oakley, Case Western Reserve University

Constructional Approaches to Grammar and the Rhetorical Question in Marbury v. Madison

Todd Oakley, Case Western Reserve University

Rights or Benefits: Uncovering the Strategies and Influence of Amicus Curiae Briefs in Varnum v. Brien

Erica Delgadillo, University of Colorado at Boulder

The Rhetoric of Surveillance: A Broad Analysis of the Legal Evolution of Electronic Surveillance and the Fourth Amendment from Olmstead v. United States to Al-Haramain v. Bush

Lucas Logan, Texas A&M University

Plessy v. Ferguson, the Tiger Woods Bill, and the Racial Order

LeiLani Nishime, University of Washington

P05

ADVANCING RHETORICAL PEDAGOGY

Chair: Michael Carter, North Carolina State University

Writing in the Moment: Kairos and Performance in Composition

Conor Shaw-Draves, Wayne State University

Incorporating Online Peer Review into Student Writing Experiences, Including the Humanities and Social Sciences

Paul Turpin, University of the Pacific

Unifying Opposites: A Motor Theory of Speech and Writing

Michael Carter, North Carolina State University

Transgressing Boundaries Between Speech and Writing in a First-Year Course

Rebecca de Wind Mattingly, University of Colorado at Boulder

P06

NEW DIRECTIONS AND CONCERNS IN PUBLIC MEMORY AND FORGETTING SCHOLARSHIP

Chair: David Seitz, University of Pittsburgh

Feeling Forgetful: Therapeutic Forgetting and the Social Function of Emotional Memories

Thomas Dunn and David Seitz, University of Pittsburgh

“It’s a New Day” for Progress: Political Web Videos and the Mobilization of Public Memory

David Richardson, Syracuse University

Abu Ghraib “In” and “As” Public Memory

Katherine Mack, University of Colorado at Colorado Springs

Respondent: Bradford Vivian, Syracuse University

P07

DRESSING FOR SUCCESS: FASHIONING FEMININE POLITICAL FIGURES IN U.S. CULTURE

Chair: Denise Oles, Drake University

Who Wears the Pant(Suit)?: Media Depictions of Hillary's Trip to Africa

Heidi Hamilton, Emporia State University

From the Apron to the Gavel: Nancy Pelosi Recalls Her Rise to the Head of the Table

Denise Oles, Drake University

Gowns and Hope: Gender on Display in the North Texas Region

Brian Lain, University of North Texas

P08

REGULATING REPRODUCTION

Chair: Jordan Frith, North Carolina State University

Constructing "Abstinence": Ideology and Sexual Health

Melissa Carrion, Purdue University, and Jonathan Hilpert, Indiana University

A Quiverfull of Babies: Examining the Religious Rhetoric of the Duggar and Waller Families

Christy Mesaros-Winckles, Bowling Green State University

Pregnancy and Politics: The Conservative Response to the Bristol Palin Pregnancy

Jordan Frith, North Carolina State University

The Pure Heartthrob: The Jonas Brothers and the Potential for Queering Abstinence

Bethany Keeley, University of Georgia

P09

DIGITAL RHETORICS

Chair: James P. Zappen, Rensselaer Polytechnic Institute

Digital Rhetoric(s): Sparking Concord/Controversy for "Digital Literacies"

Justin Hodgson, University of Texas at Austin

Rhetoric and Digital Media: Symbolic Action from Burke to Baudrillard and Beyond

James P. Zappen, Rensselaer Polytechnic Institute

The Work of Teaching in the Age of Digital Reproduction: How Technology Transforms the Rhetoric of Education

Robin Brown, University of Minnesota

Secondary (Digital) Literacy: Applying Ong's Theory of Orality and Literacy in Digital Context

Robert Baron, University of Minnesota

The Waning of Civility: Rhetorics of Affect in the Network Society

Justin Young, Claremont McKenna College

P10

DISABILITY RHETORICS

Chair: John Duffy, University of Notre Dame

Experiencing Nonfiction: Axes of Interest in Disability Life Narratives

Nicholas Hetrick, Ohio State University

Read My Lips: A Rhetorical Analysis of Mabel Bell's 1895 "Subtle Art of Speechreading"

Brenda Brueggemann, Ohio State University

Letter-writing at a Nineteenth-Century Asylum-School

Zosha Stuckey, Syracuse University

Ethos on Display: E-patients and the Construction of Medical Knowledge

Susan Ghiaciu, James Madison University

P11

PRESIDENTIAL RHETORIC

Chair: TBA

The U.S. Senate's Antithetical Readings of Washington's "Farewell Address" in 1862-1888

Adam Gaffey, Texas A&M University

The Virtue of "Thoroughness" as Corrective to Enslavement in Lincoln's Milwaukee Lecture on Agriculture

Ross Singer, Southern Illinois University at Carbondale

Henry Kissinger's Rhetorical Presidency

Lee Honeycutt, Iowa State University

Lyndon Johnson's Liberalism in the Great Society: Constructing an Engaged American Public

Frank Stec, Penn State University

The Rhetoric of President Barack Obama: Transformative or More of the Same?

Nathalie Kuroiwa-Lewis, Saint Martin's University

P12

AS BABEL FALLS: IDENTIFICATION, DIVISION, AND HISTORY IN POLITICAL TRANSITIONS

Chair: Cezar Ornatowski, San Diego State University

Identification, Division and Consubstantiality Between: A Burkean Assessment of Political Transformations in Post-Soviet Russia

David Williams, Florida Atlantic University

Constructing Pluralism: Identification and Division in the Political Transformation of Poland

Cezar Ornatowski, San Diego State University

Rejecting or Resisting Concord? Post-Communism and Its Unsettled Rhetoric in Romania

Noemi Marin, Florida Atlantic University

The Invention of America: George Washington's Presidency as a Paradigm for Transitional Rhetoric

Philippe-Joseph Salazar, University of Cape Town

Rhetoric and Nationalist Theory: Mustafa Kemal's *Nutuk*

Matthew deTar, Northwestern University

P13

RHETOIC AND CAPITALISM

Chair: Francis-Clare Fischer, Divine Word College

Towards a Political Economy of Rhetoric in the Era of Capitalism's Crisis

Azfar Hussain, Grand Valley State University

The Rhetoric of the World Bank: Whose World? Whose Bank?

Melissa Hussain, Washington State University

Is It Mary, Satan or Just Plain Old Capitalism? The Apparitions at Medjugorje

Francis-Clare Fischer, Divine Word College

Silencing the Lamb: Containing Capitalism and the Murder of Harvey Milk

Connie Johnson, University of Texas at Austin

P14

SEMINAR MEETS

P15

POWER DISCOURSES

Chair: Kerrie Farkas, Millersville University

Citizen (In)Action in City Council Discourse: Divisions of Power and Control of Discourse

Kerrie Farkas, Millersville University

Complete Control: Rhetoric Dominates Circumstance

Robert Browne, Minnesota State University

Communication and the Police: A Theory of Political Communication Within Foucault's Discourse on Power

Greta Wendelin, University of Kansas

Michael Foucault and the Economy of Rhetoric

Kundai Chirindo, University of Kansas

P16

ANALYZING THE USES OF MUSIC

Chair: Jason Waite, Western Oregon University

Whose Blues?: The Life (and Death) of a Collected Memory

J. Scott Andrews, Penn State University

Evangelicalism in Christian Heavy Metal
Jeremy Adolphson, University of Wisconsin, Milwaukee

A Rhetoric of Horror: Black Metal, Suffering, Self-Empowerment
Jason Waite, Western Oregon University

Territorialism in White-Supremacist Hate Rock
Kirsten Dyck, Washington State University

P17

PUBLIC INTELLECTUALS, PUBLIC DISCOURSE

Chair: Paul Lynch, Saint Louis University

Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"
Mark Hoffmann, University of Maryland

The Rhetoric of Apostasy: Christopher Hitchens at War with the Left
Paul Lynch, Saint Louis University

Howard Zinn and the History of the American Empire
Sarah Jones, University of Nebraska at Lincoln

Birthers, Deathers, and the Right's "Ideologic" of Inferred Justification as Rhetorical Strategy
Kristen Seas, University of North Carolina, Wilmington

The Birth of a Public Intellectual: Noam Chomsky's Statement on the Responsibility of Intellectuals
James Dimock, Minnesota State University

Projection and the Non-Voter: A Jungian Analysis of Political Participation in the United States
Maegan Stephens, University of Texas at Austin

MONDAY, MAY 31, 2010

11:30 – 1:00 pm

Q01

ANALYZING PUBLIC CONCORD AND CONTROVERSY

Chair: Richard Herder, Georgia State University

Corporate Blind Spots and Tactical Resistance: Faux Histories and the Recovery of Conflicts in the Coalition of Immokalee Workers' McDonald's Campaign
Richard Herder, Georgia State University

Porous Boundaries and Permissible Authorship: Netizenship in the Whole Foods Boycott
Jiyeon Kang, Western Illinois University

Which Side Are You On, Again? The Continuing, Divisive Rhetoric of Appalachia and Coal
Tom Bowers, Northern Kentucky University

Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and Earth History
Julie Homchick, Dartmouth College

Extreme Makeover: Home Edition and the Politics of Hierarchical Inclusion
Helen Morgan, University of Minnesota

Q02

READING THE NEWS

Chair: Aaron Bruenger, Kansas City Art Institute

Representational Reporting: Mimêsis and Diegesis in Immersion Journalism
Christine Isager, University of Copenhagen

The Polish Daily News: (Re-)Writing the Polish Nation in Chicago
Jason Schneider, University of Illinois, Chicago

Politics of a Genre in Letters to the Editor
Natalia Kovalyova, University of Texas at Austin

Representations of Dissent in the Comments Section
Aaron Bruenger, Kansas City Art Institute

Community Identity Construction in Newsletter Discourse
Thomas D. Mitchell, Carnegie Mellon University

- Q03** **CIVIC RHETORIC, CIVIC ENGAGEMENT: THE ISOCRATEAN TRADITION**
Chair: Arthur Walzer, University of Minnesota
- Isocrates’ Panhellenism and the “Hymn to Logos”**
 Alex Hayden, University of Minnesota
- The Isocratean Concept of Natural Law: Eloquence and Civilization in the Greco-Roman Rhetorical Tradition**
 Robert Sullivan, Ithaca College
- Thomas Elyot: Rhetoric and Prudence in the Isocratean Tradition**
 Arthur Walzer, University of Minnesota
- Respondent:* Ekaterina Haskins, Rensselaer Polytechnic Institute
- Q04** **THE SARAH PALIN PHENOMENON**
Chair: Connie Johnson, University of Texas at Austin
- Media Representations of Sarah Palin**
 Connie Johnson, University of Texas at Austin
- Sarah Palin’s Preparations for 2010**
 Penni Pier, Wartburg College
- Q05** **THE RHETORIC OF SCIENCE**
Chair: Jonathan Buehl, Ohio State University
- The Visual Exordium: Re-Locating Frontispieces in Early Modern Science**
 Maria Gigante, University of Maryland
- Seeing through Rocks: The Verbal Microscopy of Henry Clifton Sorby**
 Jeanne Fahnestock, University of Maryland
- From “Pseudo-Movie” to “See Movie 1”: The Incorporation of Digital Video in Scientific Arguments**
 Jonathan Buehl, Ohio State University
- Spending for a Rainy Day: Latent Polysemy and the Rhetoric of Consumerism in Contemporary Weather-Casting**
 Carrie Anne Platt, Zoltan Majdik, and Mark Meister, North Dakota State University
- Q06** **NEGLECTED AREAS OF LEGAL RHETORIC**
Chair: Ryan Malphurs, Texas A&M University
- The Neglected Legal Rhetoric of L.A. Police Chief William Parker**
 John Gooch, University of Texas at Dallas
- Supreme Court Arguments as Ritual**
 Ryan Malphurs, Texas A&M University
- International Justice in Rwanda**
 Mark McPhail, Southern Methodist University
- The Role of Rhetoric in Legal Education**
 Jay Mootz, University of Nevada, Las Vegas
- Respondent:* James Aune, Texas A&M University
- Q07** **UNFORTUNATE TIMES: RHETORICAL IDENTIFICATIONS, MANUFACTURED RISKS, AND CONFLICTED HISTORIES**
Chair: Catherine Chaput, University of Nevada at Reno
- Ideology and Affect: The Productive Ambiguities of Rhetorical Criticism**
 Catherine Chaput, University of Nevada at Reno

Before Rhetoric Stands the Other: A Levinasian Reorientation

Danika Brown, University of Texas, Pan American

Global Warming and the Case for Stubbornly Realist Rhetorical Criticism

Marlia Banning, University of Colorado, Boulder

The Epideictic Rhetoric of the Kent State Shootings: Cause, Culpability, and Commemoration

Karen Powers, Kent State University, Tuscarawas

Q08

QUEER RHETORICS

Chair: TBA

The Right to Look: Disciplining the Queer Gaze in *Mahogany*

Kristin Stimpson, University of Texas at Austin

Alan Turing and the Performance of Queer Logics

Atilla Hallsby, University of Iowa

Publicity and Proposition Eight: The Case of Eightmaps.com

Sarah Spring, University of Iowa

The ELCS Synod Adopts a Statement on Human Sexuality

Debra Frank Dew, University of Colorado

Q09

EXPLORING RHETORIC AS VISUAL AND MATERIAL: A BOTH/AND PROPOSITION?

Chair: Victoria Gallagher, North Carolina State University

The Apple Store's Material Rhetoric as a Technology of the Self

Daniel Sutko, North Carolina State University

Visuality and Materiality in the Work of Andy Goldsworthy

Victoria Gallagher and Kelly Martin, North Carolina State University

Diversifying the Pioneer in Legend and Image: Unpacking the Rhetoric of Memory and Identity in Campus Art at a Midwestern University

Margaret LaWare, Iowa State University

Revising Materiality for Digital Spaces: An Examination of Online Vietnam War Memorials

Dana Gierdowski, North Carolina State University

Q10

MASCULINITY AND FEMININITY

Chair: Elizabeth Fleitz, Southeast Missouri State University

Men in the Kitchen: Contested Masculinity in Contemporary Cooking Media

Elizabeth Fleitz, Southeast Missouri State University

Markers of Power and Privilege in Primetime Male Hierarchies

Sarah Kornfield, Penn State University

Ann Coulter's Inconvenient Gender: The Conservative Feminine Persona and Legitimate Public Agency

Margaret E. Farrar and Stephen A Klien, Augustana College

Becoming [Wo]men: Fashioning Subjectivity in VH1's "The Pick Up Artist"

Joshua Hanan and Matt Morris, University of Texas at Austin

Q11

POLITICAL AND RHETORICAL POSSIBILITIES IN THE TEACHING OF FIRST-YEAR COMPOSITION

Chair: Dahliani Reynolds, University of Pittsburgh

Rhetorics of (Dis)Content: Public and Disciplinary Discourse about First-Year Composition

Dahliani Reynolds, University of Pittsburgh

The Rhetorical Value of "Basic Writer": A Case Study of Teacher Talk

Pamela Vanhaisma, University of Pittsburgh

Queer(er) Possibilities for Rhetorical Education

Stacey Waite, University of Pittsburgh

- Q12 **FILM**
Chair: Richard Marback, Wayne State University
An Invitational Rhetorical Analysis of *Fight Club*
 Suzanne Berg, Bowling Green State University
Rhetorical Affect in Contemporary Horror Films
 Marylou Naumoff and Erika Thomas, Wayne State University
Wikus van der Merwe's Body and the Fragility of Democratic Rhetoric
 Richard Marback, Wayne State University
- Q13 **READING RHETORICAL ACTION IN AFRICA**
Chair: James Beitler, Roger Williams University
Making More of the Middle: The Rhetoric of Desmond Tutu and the South African Truth and Reconciliation Commission
 James Beitler, Roger Williams University
In Search of the Great Community: Rhetorical Community and the Problem of Xenophobia in South Africa
 Ryan Solomon, University of Wisconsin
Kwame Nkrumah and the Oratorical World of Ghana's First Republic
 Erik Johnson, Northwestern University
- Q14 **RHEORICAL MUSIC: ENACTING DISSONANCE AND HARMONY IN SOCIO-POLITICAL PERFORMANCES**
Chair: Kati Fargo, North Carolina State University
I'll Drink to That: Music, Masculinity, and the French Resistance
 Kelly Jakes, University of Wisconsin, Madison
Remembering Rosa: Hip Hop, Performance, and Public Memory
 David Green, Penn State University
Play it Again, Sam: The Rhetorical Dimension of Theme Songs in Political Campaigns
 Kati Fargo, North Carolina State University
- Q15 **THE SOPHISTIC LEGACY**
Chair: Karen Whedbee, Northern Illinois University
Gorgias' Affirmative Impulse
 John Vance, University of Louisville
Levinas's Metaphysics as Explication of Gorgias
 Marc C. Santos, University of South Florida
The Early-Modern Critique of Professional Sophistry
 Karen Whedbee, Northern Illinois University
Sophistry, Spirituality, and Feminist Historiography: Accounting for Agency in Julian of Norwich's *Showings*
 T.J. Geiger II, Syracuse University