

## PROGRAM SCHEDULE

FRIDAY, MAY 28, 2010

12:15 – 1:45 pm

- A01**  
EXCELSIOR BAY **A REPORT OF THE FIRST RSA CAREER RETREAT**  
*Co-Chairs:* Cheryl Geisler, Simon Fraser University; Michael Halloran, Rensselaer Polytechnic Institute; Krista Ratcliffe, Marquette University  
*Participants:* Jen Bacon, West Chester University; Suzanne Bordelon, San Diego State University; Elizabeth Britt, Northeastern University; Leah Ceccarelli, University of Washington; Martha Cheng, Rollins College; Janice Cherekoff, Kutztown University; Arabella Lyon, SUNY-Buffalo; Carole Clark Papper, Hofstra University; Barbara Schneider, University of Toledo; Christine Tully, University of Wisconsin, Madison; Liz Wright, Rivier College
- A02**  
ST. CROIX I **BARACK OBAMA: THE RHETORIC OF A POSTMODERN PRESIDENT**  
*Chair:* Connie Johnson, University of Texas at Austin  
**A Tale of Two Cities: Obama at Howard and at South New Hampshire**  
Sheena Howard, Howard University  
**Cultural Memory and Productive Forgetting in Obama's *A More Perfect Union* Speech**  
G. Mitchell Reyes, Lewis and Clark College  
**A More Perfect Union: A Critical Analysis of Obama's "Race" Speech**  
Matt Morris, University of Texas at Austin  
**Barack Obama's Heroic Whiteness: Invoking the Founding Fathers to Win the Presidency**  
Connie Johnson, University of Texas at Austin  
*Respondent:* Barry Brummett, University of Texas at Austin
- A03**  
ST. CROIX II **RHETORIC OF SCIENCE**  
*Chair:* Virginia Anderson, Indiana University Southeast  
**Raising Moral Questions through Science: *Silent Spring's* Use of Narrative, Time, and Space**  
Jessica Prody, University of Minnesota  
**Evolving Concordance: An Aristotelian Approach to Defending Science**  
Andrew Kidd, University of Minnesota  
**The Aesthetics of Thought and the Effort to Fund "Pure Science" in the Nineteenth-Century United States**  
Gabriel Cutrufello, Temple University  
**A Study of Logology: Words about Science as Words about God**  
Virginia Anderson, Indiana University Southeast  
**Rhetoric, Techne, and the Art of Doing Physics**  
Chad Wickman, Auburn University
- A04**  
GRAY'S BAY **REMEDIATING RHETORICAL INSTRUCTION**  
*Chair:* Blake Scott, University of Central Florida  
**Rhetorical Memory and Delivery Remediated (Again)**  
Fred Reynolds, University of Cincinnati  
**Teaching Database as Argument**  
Blake Scott, University of Central Florida  
**Web-Based Rhetorical Instruction**  
Melody Bowden, University of Central Florida  
**Visual Argument, Embodied Argument, and Presence in James Nachtwey's XDRTB Campaign**  
Walter Wade, Northwestern University  
**Metaphoric Transference, Commonplaces, and the Possibilities of Visual Argument**  
Candice Welhausen, Georgia Institute of Technology
- A05**  
WAYZATA BAY **BEYOND CONTROVERSY IN TURN OF THE CENTURY FEMINIST RHETORIC**  
*Chair:* Michelle Smith, Penn State University

**Modest Claims, Radical Implications: Abby Morton Diaz's Material Feminism**

Michelle Smith, Penn State University

**It's a Draw: Identity, Incongruity, and Inference in Nell Brinkley's New Woman Illustrations**

Heather Brook Adams, Penn State University

**Beyond Acceptability: Recovering Anita Loos's (Feminist?) Rhetoric**

Jason Barrett-Fox, University of Kansas

**Decorous Dissent: the Ideology of the Women of the Ku Klux Klan (1923-30)**

Abigail Selzer King, Purdue University

A06

SPRING PARK BAY

**THE MOVEMENT'S MOVIN' ON: RECONFIGURING THE HISTORY OF CIVIL RIGHTS RHETORIC**

*Chair:* Stephen Schneider, University of Alabama

**Civil Rights Rhetoric, the Popular Front, and the Southern Conference on Human Welfare**

Stephen Schneider, University of Alabama

**"I Want Them to Hear Me Tonight": Vernacular Oratory, Reputational Memory and Ralph Abernathy's Rhetoric**

David Holmes, Pepperdine University

**Malcolm X's Apocalyptic Rhetoric: Esteeming the Rejected Tragic Frame**

Keith Miller, Arizona State University

**Respectability and Race: Convergent and Divergent Identities in Mary Church Terrell's "What it Means to be Colored in the Capital of the United States"**

Cynthia King, Furman University

A07

COOK'S BAY

**FACULTY/STUDENT WRITING COLLABORATIONS AMONG MALES**

*Chair:* Michael Kleine, University of Arkansas at Little Rock

**Collaborating on an Academic Essay**

Jay Jensen and James Levernier, University of Arkansas at Little Rock

**Collaborating on a Textbook**

Ernest Cox and Mark Isbell, University of Arkansas at Little Rock

**Collaborating in Course Design**

Michael Kleine, Barret Hulén, and Trent Kays, University of Arkansas at Little Rock

A08

BIRCH LAKE

**PROMOTING PAIDEIA AND CIVIC ENGAGEMENT IN RHETORICAL THEORY PEDAGOGY: A ROUNDTABLE DISCUSSION**

*Chair:* Christina Standerfer, University of Arkansas Clinton School of Public Service

*Participants:* Christina Standerfer, University of Arkansas Clinton School of Public Service

Amy Buxbaum, North Central College

Paul Turpin, University of the Pacific

Margaret Morgan, University of Central Arkansas

A09

CEDAR LAKE

**DEMOCRACY ON A LEASH: MANAGING ONLINE COMMUNITIES AND PUBLIC DISCOURSE**

*Chair:* David Gruber, North Carolina State University

**Sovereignty Online: The Rhetoric of Social Media Management and the Machiavellian Mode of Analysis**

David Gruber, North Carolina State University

**Astroturfing: Constructing a Grassroots Rhetoric**

Jordan Frith, North Carolina State University

**Chicago's Web 2.0 Rhetorical Context: Technology, Advertising, Community**

Jon Monberg, Michigan State University

**Energy Ethics from the Gospel of Chevron: Fashioning the Self through Advergaming**

Daniel M. Sutko, North Carolina State University

**Building Social Networks to Bridge Cultural Misunderstandings: Working with Mobile Technologies and Microfinance in the United States and the Democratic Republic of Congo**

Bernadette Longo, University of Minnesota

- A10  
MAPLE LAKE
- CICERO AND HIS LEGACY**  
*Chair:* Nancy Myers, University of North Carolina at Greensboro
- Ethos and Evolved Behavior in Cicero's *De Oratore***  
 Alex C. Parrish, Washington State University
- Concordia discors* and the Literary Design of Cicero's *De Oratore***  
 Christopher van den Berg, University of Arizona
- Did St. Ignatius Build the Spiritual Exercises on Ciceronian Rhetoric?**  
 Maureen Fitzsimmons, Loyola Marymount University
- Working for Concord Amidst the Controversy: The Circulation of Cicero's *Second Philippic***  
 Nancy Myers, University of North Carolina at Greensboro
- A11  
LAKE CALHOUN
- REBUILDING THE RHETORICAL CITY: URBAN SPACE AND THE RHETORIC OF CRISIS**  
*Chair:* Jenny Edbauer Rice, University of Missouri
- Hard to Read Like Graffiti: Tagging as Assignifying Rhetorical Practice**  
 Antonio Ceraso, DePaul University
- Exceptional Subjects and Urban Development**  
 Jenny Edbauer Rice, University of Missouri
- Layered Images: The Michigan Central Train Station**  
 Jeff Rice, University of Missouri
- Rhetoric among the Ruins: Post-New Orleansean Civic Space**  
 Donovan Conley, University of Nevada
- A12  
LAFAYETTE BAY
- THE ETHICS OF RHETORIC**  
*Chair:* Christine Garlough, University of Wisconsin, Madison
- Forgetting, Ethics, and The History of Rhetoric**  
 Trevor Hoag, University of Texas at Austin
- Ethics In-Between: Diaspora and the Progressive Speeches of Basanta Koomar Roy**  
 Christine Garlough, University of Wisconsin, Madison
- Rhetoric, Ethics, and Epistemology: Aesthetics and Everyday Life**  
 Kristin Simpson, University of Texas at Austin
- Me! I Disconnect With You: Ethical Responsibilities and Choosing Who Can Speak**  
 Matt Hill, University of Denver
- Rhetoric, Dialectic, and Public Discourse**  
 Michael Kochin, Tel Aviv University
- A13  
DEER LAKE
- HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT**
- A14  
LAKE NOKOMIS
- WHAT DOES A POSTHUMANIST RHETORIC LOOK LIKE?**  
*Chair:* David Metzger, Old Dominion University
- "Half-Human, Half-Animal Figures": Incipient Posthumanism in McLuhan's *The Mechanical Bride***  
 Ronald Brooks, Oklahoma State University
- Home Bodies: Prosthetic People and the Economy of Desire**  
 Timothy Richardson, University of Texas at Arlington
- Intruder Alert: Gaming the Obtuse Other Hand in *Dead Space***  
 Anthony Colamati, Clemson University
- A15  
ELK LAKE
- IDEOGRAPHIC ANALYSIS**  
*Chair:* Alexis Teagarden, Carnegie Mellon University
- Ideograph in Everyday Discourse**  
 Alexis Teagarden, Carnegie Mellon University, and Aletha Akers, Magee Womens Research Institute
- An Ideographic Analysis of Campaign Terms Utilized in Florida State University Graduate Labor Union Organizing**  
 Danielle Holbrook and Kathleen Hladky, Florida State University
- The "O" Bama Logo as Visual Ideograph**

Joseph Faina, University of Texas at Austin  
**Style, Homology, and Barak Obama's Image**  
Joseph Brentlinger, University of Texas at Austin

A16  
BALLROOM 1

**ISSUES IN PEDAGOGY**

*Chair:* Joseph Jeyaraj, Liberty University

**Administrative Rhetoric and the Emergence of Digital Writing**

Ryan Trauman, University of Louisville

**Reading, Writing and Recidivism: Rhetorics of Literacy in the Prison Classroom**

Patrick Berry, University of Illinois, Urbana-Champaign

**Insider-Outsider Perspectives and Cultural Literacy: Teaching Engineering Majors International Technical Writing**

Joseph Jeyaraj, Liberty University

**The Ethics of Rhetorical Engagement in a Community-Based Writing Center**

Geoffrey Bateman, University of Denver

A17  
BALLROOM 2

**RHETORIC AND NATIONAL IDENTITY**

*Chair:* Jim Bowman, St. John Fisher College

**U.S. Expansion and the White Man's Burden: Framing American Identity at the Turn of the 20<sup>th</sup> Century**

Una Kimokeo-Goes, Penn State University

**Cora Wilson Stewart and the Rhetoric of "Americanization"**

Samantha NeCamp, University of Louisville

**The Role of National Identity in U.S. Political Divisions and Rhetoric**

David Sepulveda, University of Arizona

**Civilizing Missions, Ambiguous Rhetorics: American Narratives of the Middle East Post-9/11**

Jim Bowman, St. John Fisher College

A18  
BALLROOM 3

**INTERROGATING THE NEW MEDIA**

*Chair:* Ryan Skinnell, Arizona State University

**Divide, Conquer, Dwell Together: How World of Warcraft Uses Landscape Language to Motivate Players Towards Identification and Division**

Matthew Kaplan, University of Minnesota

**The Rhetoric of Text Boxes: Social Networks as Collaborative Composition**

Chris Gerben, University of Michigan

**YouTube's Vault: Rhetorical Invention in the Video Archive**

Ryan Skinnell, Arizona State University

**Kenneth Burke and Social Networking Technology**

Brian Bailie, Syracuse University

**The Rhetoric of Façade: Procedural Content, Branching Narratives, and Behavior Languages**

Matt Barton, St. Cloud State University

A19  
BALLROOM 4

**RHETORIC IN PUBLIC LIFE**

*Chair:* James Daniel Elam, Northwestern University

**Internal Discord and "the Signifying Process" in Ethico-Political Rhetoric**

Lynn Clarke, University of Pittsburgh

**Speaking for the POLIS(H): Political Features of the Finished Phrase in Attic Rhetoric**

Michele Kennerly, University of Pittsburgh

**Rhetoric and the Bomb: Bhagat Singh, Emma Goldman and the Rhetoric of Mass Politics**

James Daniel Elam, Northwestern University

**Aló Presidente: From Rhetorical Strategy to Abuse of Power?**

Marianallet Mendez, St. John's University

**Guilt as Social Motivator: Truth and Consequences**

Maggie McDermott, University of Missouri

FRIDAY, MAY 28, 2010

1:45 – 2:00 pm

ATRIUM LOBBY COFFEE BREAK

FRIDAY, MAY 28, 2010

2:00 – 3:30 pm

**B01** U.S.-LATINO RHETORICS AND POST-WORLD WAR II CIVIL RIGHTS MOVEMENTS  
ST. CROIX I *Chair:* Rene De Los Santos, DePaul University

**Barrios, Bulldozers, and Baseball: Exploring Rhetorics of Removal and the Chavez Ravine “Incident”**

Scott Rogers, University of Louisville

**The Public Rhetoric of Vicente Ximenes: Phronesis and Mexican American Civil Rights Activism**

Michelle Kells, University of New Mexico

**The Border Rhetoric of Reies López Tijerina**

David Cisneros, Northeastern University

**Latino/a Rhetorical Reception and the Shaping of Ken Burns’ *The War***

Yazmin Lazcano, Arizona State University

**B02** CONCEPTUALIZING POSTMODERN RHETORIC VISUALLY

WAYZATA BAY *Chair and Respondent:* Bryan McCann, Marian University

**Exploring the Political Presuppositions of Contemporary Postmodern Theorists**

Josh Hanan, University of Texas at Austin

**Essence of Différance: Essence of Meaning(s) in Postmodern Theory**

Clariza Ruiz de Castilla, University of Texas at Austin

**Mapping Hurricane Postmodernism**

Diana Martinez, University of Texas at Austin

**Conceptualizing Postmodernism as a Metro System**

Tiara Naputi, University of Texas at Austin

**B03** RHETORIC DURING THE EMANCIPATION ERA

ST. CROIX II *Chair:* Angela Ray, Northwestern University

**Division and Unification through Lynching: Violent and Resistant Acts of Community Building**

Samuel Perry, Georgia State University

**William Lloyd Garrison and the Construction of Identity in the *Liberator’s* “Refuge of Oppression” Column**

Kennie Rose, University of Louisville

**Comparative Popular Memory: Douglass Interprets Lincoln via William of Orange**

Angela Ray, Northwestern University

**Frederick Douglass and the Consequences of Rhetoric: The Reception of the January 2, 1893 Haiti Speeches**

Glen McClish, San Diego State University

**Racial Concord and National Loyalty in the Era of Emancipation**

Michael Stancliff, Arizona State University

**B04** PRESIDENTIAL RHETORIC

EXCELSIOR BAY *Chair:* Thomas Dunn, University of Pittsburgh

**Bible Allusions in Presidential Inaugural Addresses: Findings and Questions**

Alexandra Glynn, North Dakota State University

**Recession Rhetoric and the Rise to Power: Genre Considerations in the Inaugural Addresses of FDR and BHO**

Brad Serber, University of Minnesota

**The Tale of Two Oaths: Inaugural Gaffes, Genre, and Technical Public Memories**

Thomas Dunn, University of Pittsburgh

**Marginalized Scholarship: The Death and Resurrection of Presidential Speechwriting Studies**

Ashlyn Gentry, University of Texas at Austin

**B05**

**THE SOUNDS OF RHETORIC**

SPRING PARK BAY *Co-Chairs:* Thomas Rickert, Purdue University, and Joshua Gunn, University of Texas at Austin

**The Sounds of Windows: Softening Our Aural Wares**

Geoffrey Carter, Saginaw Valley State University, and Thomas Richert, Purdue University

**D.O.A.: Death of Authenticity**

Eric Fuchs, The Penn State University

**The Threat of Sonorous Envelopes to Democratic Deliberation**

Greg Goodale, Northeastern University

**Killing Them Loudly: Rhetorics of Sonic Torture**

Mirko Hall, Converse College

**B06**

**CITIZENSHIP, MEMORY, AND EXCLUSIONARY DISCOURSE AFTER 9/11**

LAKE CALHOUN *Chair:* Jennifer Haley-Brown, University of Arizona

**Mapping Public Memories of September 11**

Jennifer Haley-Brown, University of Arizona

**Temporal Bridging and Civic Instruction in ABC's "In Search of America"**

Theresa A. Donofrio, University of Maryland

**Delivering the Un-Expected: "Reeling" In Baby Mommas in Post-9/11 Imaginaries**

Natalie Fixmer-Oraiz, University of North Carolina-Chapel Hill

**Voices of 9/11: The Aesthetics of Subjective Reconstitution**

Niko Poulakos, University of Iowa

*Respondent:* John Ackerman, University of Colorado at Boulder

**B07**

**RUPTURE AND RECONCILIATION: RHETORIC AND THE COSTS OF COMMUNITY**

COOK'S BAY *Chair:* Adam Ellwanger, University of Houston - Downtown

**The Public Apology: The Rhetoric of Reconciliation and the Will to Punish**

Adam Ellwanger, University of Houston - Downtown

**Apology and Media in the Mark Sanford Case**

Casey Boyle, University of South Carolina

**Future Responses to the Last Disaster: Revision and the Epideictic Rhetoric of Disaster Planning**

John J. Bono, University of Pittsburgh

**Design and Deliver: The Rhetorical Significance of Reparation Projects in the Process of Reconciliation**

Susan Ryan, University of South Carolina

**B08**

**THE PRICE AND PLACE OF RHETORICAL TECHNAI IN CONTEMPORARY PUBLIC LIFE: RHETORICAL THEORY AND COMMUNITY-BASED RESEARCH**

GRAY'S BAY *Chair and Respondent:* Elenore Long, Arizona State University

**The Ethos of the Local: Community Organizing in Theory and Practice**

Andrea Lewis, Arizona State University

**Wise and Timely Counsel: Intersubjective Differences and the Activist Rhetoric of Lillian Smith**

Judy Holiday, Arizona State University

**Recognizing Rhetoric Technai: A Tool Whose Name I Didn't Know**

Arlon Benson, Arizona State University

**New Media and Rhetorical Technai: A Transformative Toolset for Emerging Digital Communities**

Sarah Dutton-Breen, Arizona State University

**B09**

**VISUAL HISTORIOGRAPHY AND THE REFRAMING OF RACE**

LAFAYETTE BAY *Chair:* Ersula Ore, Penn State University

**Dependents or Agents?: Pictorial and Textual Representation of the Mothers of Watts**

Sarah Stone Watt, Pepperdine University

**Glee, Repulsion, Remorse: Rhetorical Re-Circulation and the Reception of Lynching Images**

Ersula Ore, Penn State University

**Constructing the Contemporary Color Line: Visual and Discursive Imaginings of Race in "Post-Racial" America**

Lisa Thornhill, University of Washington

**Taking Liberties: Melton Prior's Iconic Misreading of a 19<sup>th</sup> Century Carnival Scene**

Kevin Browne, University of Wisconsin, Milwaukee

**B10**  
DEER LAKE

**THE FORMATION OF QUEER IDENTITIES**

*Chair:* Erin Rand, Syracuse University

**Articulating Rhetorical Identity in the LGBT Rights Movement**

Maggie Werner, University of Arizona

**Inside Out: Reconstructing Queer Rhetorics of Identity Against the Academy**

Alexadra Cavallaro, University of Illinois, Urbana-Champaign

**Forging Queer Collectivity: Concord and Controversy in the National Equality March**

Erin Rand, Syracuse University

**Public Confession: Transsexual Gender Construction through Visual Discourse**

Rustian Phelps, University of West Florida

**Contemplatively (Re)visioning a Transsexual Self**

Brice Nordquist, University of Louisville

**B11**  
BIRCH LAKE

**CONNECTING RHETORIC, POETICS, AND ENGLISH STUDIES**

*Chair:* Sarah Harris, University of Arizona

**Knowledge and Technique: Classical Poetics and the Modern [Creative Writing] Student**

Sarah Harris, University of Arizona

**Greek Declamation and the New Creative Writing Workshop**

Ben Ristow, University of Arizona

**The Rhetoric of Creative Nonfiction and its Potentialities for the Creative Writing Discipline**

Crystal Fodrey, University of Arizona

**B12**  
LAKE NOKOMIS

**RHETORIC AND LEGAL ADVOCACY**

*Chair:* Amy Propen, York College of Pennsylvania

**Listening to *Defending Our Lives*: Identification and Domestic Violence Advocacy**

Elizabeth Britt, Northeastern University

**Standing in Terri Schiavo's Shoes: Rhetoric as Advocacy in End-of-Life Cases**

Mary Lay Schuster, University of Minnesota

**Knowledge, Power, Ethos, and the Rhetorical Advocacy Work of Guardians ad Litem in the Legal Arena**

Amy Propen, York College of Pennsylvania

**B13**  
CEDAR LAKE

**RHETORIC IN INSTITUTIONAL SETTINGS**

*Chair:* Van Hillard, Davidson College

**"There Must Be Method in this Madness": Nineteenth-Century Normal Schools, Pestalozzian Theory, and the Visual Rhetoric of Photographers Mary and Frances Allen**

Beth Ann Rothermel, Westfield State College

**"Language is the Teacher's Instrument": Women's Rhetorical Training at California State Normal School**

Suzanne Bordelon, San Diego State University

**First-Year Writing as Intellectual Writing: Smart Talk in Public Spaces**

Van Hillard, Davidson College

**Public-Intellectual Writing as a Matter of Social Epistemology**

Jim Collier, Virginia Tech

**B14**  
ELK LAKE

**FOUR OUT OF FOUR PANELISTS AGREE IT'S UNRELIABLE: QUESTIONING AUTHORITY IN RHETORIC**

*Chair:* Patricia Roberts-Miller, University of Texas at Austin

**The Phantom Expert: The Appeal to Expertise and its Problems**

Patricia Roberts-Miller, University of Texas at Austin

**Law, Narrative, and Authority in Historical Writing**

Douglas Coulson, University of Texas at Austin

**Realism, Plain Style, and Arguments from Authority in the US Intelligence Community**

Eric Dieter, University of Texas at Austin

**A Million Little Peaces: The Authority of Authenticity and its Pragmatic Antidote**  
Nathan Kreuter, University of Texas at Austin

**B15**  
MAPLE LAKE

**DIVISION AND UNIFICATION: THE BELLIGERENT, THE SICK, THE IMMIGRANT, AND THE TORTURED**

*Chair:* Janet Carey Eldred, University of Kentucky

**War Rhetoric: Deconstructing the Construction of Reality**

Amanda Klimesh, Iowa State University

**Blogs\_as\_Prothesis@Perceptions\_of\_Health**

Marcy Leasum Orwig, Iowa State University

**Political Justification of Tortured Bodies**

Greg Wilson, Iowa State University

**Immigration, Remigration, and Migration**

Janet Carey Eldred, University of Kentucky

**B16**  
BALLROOM 1

**IMAGINING RHETORICAL SPACES**

*Chair:* Peter Mortensen, University of Illinois, Urbana-Champaign

**Joseph's Tomb: Sacred Site of Israeli/Palestinian Conflict and Identity Formation**

Carol Lea Clark, University of Texas at El Paso

**Building Kairos of Stone, Wood, and Glass: The National Cathedral as a Kairic Space**

Benjamin Crosby, Iowa State University

**Rethinking Rhetorical Landscapes: The Problem of National Parks in the Southeast after 1920**

Peter Mortensen, University of Illinois, Urbana-Champaign

**The Construction of Home in Debates over the National Housing Act of 1934**

Pamela Conners, University of Wisconsin, Madison

**The Rhetorical Construction of Academic Literacy: A Case Study of Campus and School Novels and Films**

Kris Rutten and Ronald Soetaert, Ghent University

**B17**  
BALLROOM 2

**RHETORIC IN INTERNATIONAL FRAMES**

*Chair:* James Daniel, University of Wisconsin, Madison

**Global Governances and Communities of Resistance**

James Daniel, University of Wisconsin, Madison

**A Paradoxical Rhetoric: Acts of Rebellion and Semblance in Slaves' Practice of Capoeira in Nineteenth-Century Brasil**

Marissa Juárez, University of Arizona

**The Caribbean Conundrum: The Restrictive Liberation of Language, Rhetoric and Idiom in Anglophone Caribbean Literature**

Timothy Henningsen, University of Illinois, Chicago

**Baudrillard's Rhetoric of Liberation and the 2009 "Serfs Liberation Day" Holiday**

Brian Gogan, Virginia Tech

**Unity in Diversity – Rhetorics of Liberation or Limitation?**

Sine Noerholm Just and Tanja Juul Christiansen, Copenhagen Business School

**B18**  
PINE LAKE

**REFLECTING ON ACADEMIC PRACTICES**

*Chair:* Kelly Bradbury, The College of Staten Island, CUNY

**The Rhetoric of College Application Essays**

Jim Warren, University of Texas at Arlington

**The Rhetoric of Anti-Intellectualism in American Culture**

Kelly Bradbury, The College of Staten Island, CUNY

**These Balls Taste like Christmas: The Rhetoric of Memes in Classroom Community Building**

Jill Morris, Baker College

**Peer Review: Differences between Experts and Novices Regarding Concord and Discord**

Christine Neuwirth, Carnegie Mellon University

**B19**

**ACADEMIC CONTEXTS FOR RHETORICAL EDUCATION**

BALLROOM 3 *Chair:* Thomas Miller, University of Arizona  
**If These Walls Could Talk: The Origins of Composition and Rhetoric Studies at the University of New Mexico**  
Elizabeth Leahy, University of New Mexico  
**A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program**  
Deborah Schlacks, University of Wisconsin at Superior  
**Rhetorician Rediviva: A Re-Examination of Fred Newton Scott's Contributions to Rhetoric and Composition**  
Timothy R. Dougherty, University of Minnesota at Twin Cities  
**The Formation of College English: Literacy and Literacy Studies from the Puritans to the Postmoderns**  
Thomas Miller, University of Arizona

B20  
BALLROOM 4 **THEORY**  
*Chair:* Sharon Avital, University of Texas at Austin  
**Rhetorical Imagination: Expanding the Scope of Agential Possibility**  
Dana Anderson, Indiana University  
**Linear Transgressions: Derrida, Deleuze, and the De/Sign of the Sinusoid**  
Keidrick Roy, University of Arizona  
**Why Richard Weaver Matters**  
Patrick Shaw, University of Southern Indiana  
**The Idiom of Haunting and the Rhetoric of "Suchness"**  
Sharon Avital, University of Texas at Austin  
**The Precarious Nature of Everyday Life**  
Philip Handke, Indiana University

**FRIDAY, MAY 28, 2010**  
**3:45 – 5:15 pm**

C01  
ST. CROIX I **RHETORICAL INTERPRETATION ACROSS RACIAL LINES: PUSHING THROUGH THE DIVIDE**  
*Chair:* Susan Zaeske, University of Wisconsin, Madison  
**Wednesdays in Mississippi: Controversial Alliances in the "White Scholars/Black Texts" Binary**  
Maegan Parker Brooks, University of Puget Sound  
**Whiteness and the Construction of Racial Identity in the California Constitutional Convention of 1849**  
David Cisneros, Northeastern University  
**Whiteness—A Foreign Country: Developing Race Critique in Proslavery Discourse**  
Brandon Inabinet, Northwestern University  
**The Quest for a More Perfect Union: Barack Obama and Representations of Race**  
Heather Hayes, University of Minnesota  
**They Sure Are Mighty Similar: Jackie Kennedy, the Reification of Whiteness and the Muting of Michelle Obama in First Lady Comparisons**  
Kimberly Alecia Singletary, Northwestern University  
*Respondent:* Mark Lawrence McPhail, Southern Methodist University

C02  
ST. CROIX II **RADICALS AND RHETORIC: ARGUMENTATION ON THE FRINGE**  
*Chair:* Chad Kuyper, Florida State College at Jacksonville  
**Bawdy Rhetoric: The Radical Voice of John Wilkes**  
Patrick Loebs, University of Memphis  
**The Power of Affect: Valerie Solanas and the Affective Trace**  
Desiree Rowe, University of South Carolina, Upstate  
**Ethos, Identity, and the Rhetoric of Identity Appropriation**  
James Patrick Dimock, and Robert Browne, Minnesota State University at Mankato  
**Facilitation through Frustration: A Case Study in Postmodern Composition Pedagogies**  
Mary Stroud, University of Arizona  
*Respondent:* Aaron Dimock, University of Nebraska at Kearney

- C03**  
WAYZATA BAY **THE RHETORICAL POLIS**  
*Chair:* Margaret Johnson, Boise State University
- Administrative Rhetoric: The Ethics of the Language of Community**  
Margaret Johnson, Boise State University
- Downtown Revitalization and Civic Rhetoric in Small Town America**  
Thomas Moriarty, Salisbury University
- “Rhetoric-izing” the City: A Place for Theory and a Space for Praxis?**  
Erin Daina McClellan, Boise State University
- Greenwashing Liberal Guilt: Conflicting Representations of Space and Representational Spaces at Holiday Neighborhood**  
Katherin Cruger, University of Colorado at Boulder
- Trafficking Grief: Considering Ghostbikes as Civic Advocacy**  
Megan Bernard, Northwestern University
- C04**  
EXCELSIOR BAY **ALTERNATIVE RHETORICS: CONCORD AND CONFLICT IN CLASSICAL, BYZANTINE, ARABIC, AND MODERN TRADITIONS**  
*Chair:* Jeffrey Walker, University of Texas at Austin
- A Different History: Lessons in Rhetorical Engagement**  
Susan Miller, University of Utah
- History as Rhetorical Theory: *The Roman Antiquities* of Dionysius of Halicarnassus**  
Jeffrey Walker, University of Texas at Austin
- Teaching *The Iliad*: Literature or Rhetoric?**  
Vessela Valiavitcharska, University of Maryland
- Revisiting Arabic Rhetoric: Sulh and the Peacemaking Power of “Sweet” Persuasion**  
Rasha Diab, University of Texas at Austin
- C05**  
BIRCH LAKE **RHETORIC IN A RECONSTRUCTION CONTEXT**  
*Chair:* Catherine Hobbs, University of Oklahoma
- Rogierian Rhetoric and American Reconstruction**  
Kathryn Warren, University of Texas at Austin
- Desegregation, Rhetoric, and the New Confederacy**  
Brad Peters, Northern Illinois University
- The Rhetoric of Race and Whiteness in the Southern Public Women’s Colleges**  
Catherine Hobbs, University of Oklahoma, and David Gold, University of Tennessee
- Southern Rhetoric: Instruction in Rhetoric (and Composition) at the Nashville Bible School from 1895 to 1903**  
Adam Pope, Purdue University
- C06**  
SPRING PARK BAY **INTERSECTIONS OF RHETORIC AND RELIGION**  
*Chair:* John Gage, University of Oregon
- Rhetoric and Religious Innovation in Ancient Rome**  
Spencer Cole, University of Minnesota
- Roman Rhetoric and Religious Practice: Revising Our Conception of Virtuous Conduct**  
Ilon Lauer, Western Illinois University
- The Poetics of the *Rhetoric of Religion***  
John Gage, University of Oregon
- Biblioteca Sacra*: A Nineteenth-Century Rhetoric Journal**  
Brian Fehler, Tarleton State University
- The Discourse of Self-Determination: Religious Identification or Political Division?**  
Naomi Clark, University of Missouri
- C07**  
CEDAR LAKE **NEW MEDIA**  
*Chair:* Jeff Grabill, Michigan State University
- Coordinating Networked Knowledge: Wikipedians, Genre, and the Pursuit of Digital Community**

Melanie Kill, Texas Christian University

**I'm in ur head, shapin' ur interwebz: Internet Memes, User Agency, and Rhetorical Transmission**

Matt Morain, North Carolina State University

**I luv chickens! W00t!: Using Rhetoric to Reread "Social Nonsense" in a Digital Writing Environment**

Stacey Pigg and Jeff Grabill, Michigan State University

C08

DEER LAKE

**RE-INVENTING CIVIL DISCOURSE: CONTROVERSY AND WOMEN'S RHETORICAL ACTIVISM**

*Chair:* Sharon Kirsch, Arizona State University

**Negotiating the Boundaries of "Telling Too Much Truth": Mary Ann Shadd Cary and the Rhetorical Power of Public Letters**

Suzanne Spring, Colgate University

**The Role of Women's Memories in Social Change: Jane Addams's *The Long Road of Woman's Memory***

Stacey Sheriff, Penn State University

**Towards a Rhetorical Race History: Ida B. Wells's *Crusade for Justice***

Sharon Kirsch, Arizona State University

**A Few of Indira's Favorite Things**

James Daniel Elam, Northwestern University

C09

ELK LAKE

**WOMEN IN THE RHETORICAL TRADITION**

*Chair:* Arabella Lyon, SUNY-Buffalo

**Edward Eggleston's "The Faith Doctor" and Women Preachers of Metaphysical Healing in the Progressive Era**

Brandy Scalise, Penn State University

**Insiders and Outsiders: Nineteenth-Century Women Physicians and the Rhetoric of Professionalism**

Carolyn Skinner, Ohio State University

**The Beauty of Arendt's Lies and Human Rights Deliberation**

Arabella Lyon, SUNY-Buffalo

**Mr. Burke, Meet Helen Keller, Candidate for Canonization**

Ann George, Texas Christian University

C10

LAKE CALHOUN

**SOUND PEDAGOGIES/SOUND ALTERNATIVES: RE-ARRANGING RHETORIC AND COMPOSITION STUDIES**

*Chair:* Doreen Piano, University of New Orleans

**The Sinatra Mix**

Geoffrey Sirc, University of Minnesota

**Composing the City through Sound: Re/Presenting the Crescent City One Podcast at a Time**

Doreen Piano, University of New Orleans

**Teaching Writing through Song: Bob Dylan as Poet and Educator**

Kathrin Kottemann, University of New Orleans

**Listening to Hip Hop at School**

Kate Drabinski, Tulane University

C11

GRAY'S BAY

**DISCURSIVE INTERACTIONISM: RE-IMAGINING THE RHETORICAL CANONS**

*Chair:* Fred Reynolds, University of Cincinnati

**Rhetorical Memory, Neurology, and Davidson**

Will Dodson, University of North Carolina at Greensboro

**From Style to Invention: Re-Canonizing Collaboration**

Will Duffy, University of North Carolina at Greensboro

**Discursive Delivery and Culture After Davidson**

John Pell, University of North Carolina at Greensboro

**Interactionist Field Rhetorics: A Proposal for New Rhetorical Canons**

Stephen Yarbrough, University of North Carolina at Greensboro

C12

LAFAYETTE BAY

**THE EARLY NATION**

*Chair:* Sandra Sarkela, University of Memphis

**The Controversial Rhetoric of John Dickinson during the 1764 Campaign for Royal Government in Pennsylvania**

Sandra Sarkela, University of Memphis

**Early Quakers, Marriage, and William Penn's 1694 Impromptu Wedding Sermon**

Michael Graves, Liberty University

**Who's Hosting the Boston Tea Party? A Discussion of Emplotment and Public Memory**

Meredith Neville, University of Kansas

**The Influence of *The Spectator* on Vernacular Rhetoric of the American Revolutionary-War Period**

Betsy Verhoeven, Susquehanna University

**Reason as Ideograph in Thomas Paine's *The Age of Reason* and Richard Watson's *Apology for the Bible***

David Hoffman, Baruch College, CUNY

C13

MAPLE LAKE

**ROUNDTABLE: ALTERNATIVE METHODOLOGIES IN RHETORICAL CRITICISM**

*Chair:* Tonya Hassell, Appalachian State University

*Participants:* Tanja Juul Christiansen, Copenhagen Business School

Daniel Kim, University of Colorado at Boulder

C14

PINE LAKE

**THE GHOSTS OF RHETORIC PAST: NINETEENTH-CENTURY ASSUMPTIONS AND THEIR LEGACIES FOR RHETORIC**

*Chair:* Tess Evans, Ball State University

**Elocution on Exhibit at the Chicago World's Fair: Expanding the Definition of Nineteenth-Century Women's Rhetorical Space**

Karen Neubauer, Ball State University

**Abandoning the Faculties: Association Psychology and Alexander Bain's Rhetoric**

Jeff Paschke-Johannes, Ball State University

**"Doing What One's Ordinary Self Likes": Culture and Anarchy within English Studies**

Tess Evans, Ball State University

C15

COOK'S BAY

**THE AUTHOR AND AUTHORITY**

*Chair:* Gretchen Perbix, Minnesota State University at Mankato

**The Author vs. the Audience in Online Collaboration: A Heuristic for Evaluating Authorship**

Joshua Welsh, University of Minnesota

**Inventing Author(ity): The Rhetoric of Authorial Invention and Method**

Dan Louis Singer, University of Denver

**Technology and Diluted Identity: Reestablishing Ethos in Times of Technological Transition**

Jacob Rawlins, Iowa State University

**Understanding End Users' Experiences in System Implementations through the Concept of Identification**

Gretchen Perbix, Minnesota State University at Mankato

C16

BALLROOM 1

**RHETORICS OF DISSOCIATION AND COHESION IN ONLINE FORUMS**

*Chair:* Kenton Camper, University of Maryland

**Personal Testimony and Collective Trauma: The Online Rhetoric(s) of the Post-Abortion Movement**

Heather Brown, University of Maryland

**Discordant Discourse: The Online Rhetoric of Cancer Movements**

Lindsay Dunne, University of Maryland

**The Emergence of the Sacred: The Construction of Place in Online Prayer Forums**

Kenton Camper, University of Maryland

C17

BALLROOM 2

**THE MIND**

*Chair:* Russell Carpenter, Eastern Kentucky University

**Visual Concord and Controversy: A Rhetoric of Cognitive Maps**

Russell Carpenter, Eastern Kentucky University

**Whose Line Is It Anyway? Rhetoric and the Divided Self of Psychoanalysis**

Erin Branch, University of North Carolina at Chapel Hill

**The Pleasures of Misrecognition**

Chloe Hansen, Syracuse University

**Cultural Aphasia: (In)Accessible Memory-in-Language**

Jaime Wright, St. John's University

**A Fantasy of Rhetoric: Troubled Freedom in Lacan and Laplanche**

Ira J. Allen, Indiana University

**C18 INTERPRETING POPULAR MEDIA**

LAKE NOKOMIS *Chair:* Jeanie Wells, University of Saskatchewan

**Normalizing Happiness: The Relationships among Happiness, Rhetoric, and Antidepressant Advertisements**

Holly Ryan, Duke University

**Three Archetypal Fantasy Themes in Advertising's Rhetorical Vision: Ethical Implications for a Civil Society**

Jeanie Wills, University of Saskatchewan

**Talking Back to TV: The Rhetoric of Fan-Made Videos**

Tisha Turk, University of Minnesota Morris

**Stories as Arguments: The Aesthetical and Ideological Function of New Journalism Narratives**

Hilde van Belle, Lessius University College

**FRIDAY, MAY 28, 2010**

**5:30 – 6:30**

**BALLROOM 1 & 2 PLENARY PRESENTATION: SHARON CROWLEY**

*Chair:* David Zarefsky, Northwestern University

*Introduction:* Fred Antczak, Grand Valley State University

**What Shall We Do with the White People?**

Sharon Crowley

Sponsored by Taylor and Francis

**FRIDAY, MAY 28, 2010**

**6:30 – 8:00 pm**

**GALA RECEPTION**

SIXTH FLOOR, 6:30 – 8:00 pm

*Sponsored by* The University of Minnesota

*Music by* The Adam Meckler Trio

**SATURDAY, MAY 29, 2010**

**8:30 – 10:00 am**

**D01 INTERNATIONAL PUBLICS**

ST. CROIX I *Chair:* Ruth Amossy, Tel Aviv University

**Polemical Discourse and Ethos Construction Online: Protesters in French Newsgroups**

Ruth Amossy, Tel Aviv University

**Collective Ethos between Public Image and Group Identity: An Important Constituent to the Rhetoric of Social Movements**

Eithan Orkibi, Tel Aviv University

**Polemical Public Discourse Triggered by the French Notion: "Selected Immigration"**

Maria Brilliant, Tel Aviv University

**The Rhetoric of Social Control and the Anemia of Social Conscience**

Yingfan Zhang, Suffolk Community College

**The "Symptomatic Enigma" of Russian National Identity: The Rhetoric of Putin and the Rhetoric of Russian Ultrationalists**

Anna Hajiyer, Georgia State University

**D02 RHETORICS OF TRUST AND IDENTITY**

LAKE NOKOMIS *Chair:* Dawn M. Armfield, University of Minnesota

**Trust as a Rhetorical Concept**

Smiljana Antonijevic, Royal Netherlands Academy of Arts and Sciences, and Laura J. Gurak, University of Minnesota

**Who is Anonymous? Identity in PostSecret and SecretTweet**

Dawn M. Armfield, University of Minnesota

**Anonymous Communities in Cyberculture: Constructing Shared Values in Artifact Identity Formation**

Drew Virtue, University of Minnesota

**Online Protests of the Chicago Olympic Bid: The Consequences of a White Ethos**

Ed Hahn, University of Minnesota

D03  
ST. CROIX II

**POPE BENEDICT XVI AT THE INTERSECTION OF RELIGION, POLITICS AND ECONOMICS: *CARITAS IN VERITATE***

*Chair:* Paul Turpin, University of the Pacific

**Solidarity as Salvation: Exploiting the Exigency of the Financial Crisis in *Caritas in Veritate***

Paul Turpin, University of the Pacific

**A Unity for the Good: Benedict's Rhetoric and Economic Thought as Social Solidarity**

Jonathan Jones, Texas A&M University

**The Upward Way: A Response to the Call for Spiritual Investment in *Caritas in Veritate***

Randall Iden, Northwestern University

**Charity in Truth: A Righteous Rhetorical Vision of Economics and Technology**

Emil Towner, Texas Tech University

**A Sociorhetorical Examination of Benedict XVI's Encyclical *Caritas in Veritate***

L. Gregory Bloomquist and Peter Robinson, St. Paul University

D04  
EXCELSIOR BAY

**STUDIES IN NATIVE AMERICAN DISCOURSES**

*Chair:* Meta Carstarphen, University of Oklahoma

**Writing to Prove, Speaking to Move: Native American Confessions in Puritan New England**

Abram Van Engen, Northwestern University

**Literacy Learning and Indigenous Self-Determination among Early Nineteenth-Century Cherokee Women**

Amanda Moulder, University of Texas at Austin

**Aristotle's Rhetorical Triangle and Three Traditional Types of Cherokee Stories**

Pamela Tambornino, Haskell Indian Nations University

**To Plead Their Own Cause: Irony and Epideictic in the First Indian and Black Newspapers**

Meta Carstarphen, University of Oklahoma

**Economic Identity: Listening Rhetorically to Frederick Weyerhaeuser and Buffalo Bird Woman**

William Schraufnagel, Penn State University

D05  
SPRING PARK BAY

**RHETORIC IN MILITARY AND FOREIGN POLICY**

*Chair:* Patricia Dunmire, Kent State University

**The Civil Theology of Woodrow Wilson's Foreign Policy**

Jason Moyer, University of Iowa

**Transparency and Secrecy in Richard Nixon's Vietnam War Argumentation**

Walter Wade, Northwestern University

**Suppressing Dialogicity, Exercising Power: The Case of the Bush Doctrine**

Patricia Dunmire, Kent State University

**Language Will Not Convey: Rhetorical Formation of Interpersonal Civil-Military Relations**

Christina Knopf, SUNY-Potsdam

**Playing Out American Foreign Policy in a Very Small Role**

Jonathan Benda, Tunghai University

D06  
LAKE CALHOUN

**THE BODY OBSERVED: VISUAL CULTURE, IDENTITY, AND MARGINALITY**

*Chair:* Theresa Donofrio, University of Maryland

**Sighting the Dead: Visual Culture and Memorialization**

Theresa Donofrio, University of Maryland

**Viewing the Body Metropolitan: Cities as Anatomical Reflections**

Paul Berkbigler, P. Berkbigler Design & Illustration

**Visualizing Borders: The Citizen/Alien Dichotomy in Images of Immigration**

Diana Martinez, University of Texas at Austin

**Envisioning the Gendered, "Othered" Body: Visual Culture and Social Unrest**

Paige Conley, University of Wisconsin, Milwaukee

**Encountering Images of Queer/Intersex Bodies: Reifying or Dismantling the Discourse of Gender Binaries?**

Erika M. Thomas, Wayne State University

*Respondent:* Shawn Parry-Giles, University of Maryland

D07

GRAY'S BAY

**THE SAME-SEX MARRIAGE DEBATE**

*Chair:* Jen Bacon, West Chester University

**"We are Pro-Marriage, Not Anti-Gay": The Rhetorical Construction of Tolerance in the Same-Sex Marriage Debate**

Carrie Anne Platt, North Dakota State University

**Creating a Critical Understanding of the Contemporary Pro-Gay Marriage Movements**

Michelle Kelsey, Arizona State University

**Relational Rhetorics in Same-Sex Divorce**

Jen Bacon, West Chester University

**Measuring Manhood: Sophistic and Platonic Rhetoric in the Gay Marriage Debates**

Seth Long, California State Polytechnic University

D08

COOK'S BAY

**MEDIATING CONCORD AND CONTROVERSY: THE POLITICS OF EXCEPTION**

*Chair:* Randall Bush, Northwestern University

**Carl Schmitt and Situated Law: Or, Why Rhetoric Needs the Exception**

Randall Bush, Northwestern University

**Citizenship without Subjects: The Rhetorical Inversion of Political Exception**

Megan Foley, Mississippi State University

**The Light of Pure Reason in the Shadow of Guantanamo**

Paul Johnson, University of Iowa

**Exceptional Inscription: Graffiti, Murals and the Visual Others**

Caitlin Bruce, Northwestern University

D09

ELK LAKE

**CONCORD AND CONTROVERSY WITHIN U.S. ABORTION RHETORIC**

*Chair:* Kari Lundgren, Carnegie Mellon

**Conflict, Diagnosis, and Critique: The Public Controversy of Post-Abortion Trauma**

Heather Brown, University of Maryland

**Genre, Situation, and Typification: The Appropriation of Holocaust Tropes in Anti-Abortion Rhetoric**

K. Martin Camper, University of Maryland

**Rhetorical Strategy in the Death with Dignity Act**

Ashley Karlin, Carnegie Mellon University

**Catholic Identity and Abortion as a Political Legitimation Strategy in the 2009 Notre Dame Commencement Controversy**

Kari Lundgren, Carnegie Mellon University

**Lies, Damned Lies, and Statistics in Abortion Rhetoric**

R. Adam Molnar, Bellarmine University

D10

LAFAYETTE BAY

**RHETORIC OF RELIGION**

*Chair:* William Fitzgerald, Rutgers University

**The Epideictic Dichotomy of The Lord's Prayer**

Karen Sorensen, North Dakota State University

**Performing the "Memorare": Prayer as a Rhetorical Art of Memory**

William Fitzgerald, Rutgers University

**An Audience of One: St. Augustine's Rhetoric of Prayer**

Grace Veach, University of South Florida

**Casuristic Stretching in Public Religious Discourse**

Kristine Johnson, Xavier University

**Environmental Exegesis: Reading the Bible through the Eyes of the Earth**

Barbara Little Liu, Eastern Connecticut State University

D11  
WAYZATA BAY

**TOWARD A MATERIALIST RHETORIC: THEORIES AND METHODS FOR  
STUDYING RHETORIC-IN-ACTION**

*Chair:* Candice Rai, University of Washington

**The Ethnography of Rhetoric-in-Action: The Activity and Rhetoric of a Messaging Campaign for  
"Quality" Child Care and Early Childhood Education**

Sarah Read, University of Washington

**Positive Loitering and Public Goods: The Ambivalence of Civic Participation and Community Policing in  
the Neoliberal City**

Candice Rai, University of Washington

**Arguing Agriculture: County Government, Farmer Freedom, and Competing Visions of the Good Life**

Caroline Gottschalk-Druschke, University of Illinois, Chicago

**Choric Becomings in Architectural Design: Utilizing a "Rhetoric as Aesthetic" Perspective to Pursue  
Material Rhetoric**

Diane Keeling and John Ackerman, University of Colorado at Boulder

**Breaking Boundaries: Transnational Literary Historiography and the Politics of Genre**

Stephanie Turner Reich, University of Illinois, Chicago

D12  
BIRCH LAKE

**OUT OF BOUNDS?: EXPLORATIONS IN THE RHETORIC OF MATHEMATICS**

*Chair:* James Wynn, Carnegie Mellon University

**Counted Out: The Neutralization of Science with Probability in the Debate over Nuclear Safety**

James Wynn, Carnegie Mellon University

**Mathematics as a Domain for Rhetoric: Examining How Cauchy's Delta-Epsilon Arguments Can Be  
Understood as a New Rhetorical *Topos***

Tad Patterson, University of Minnesota

**"Neither Positive nor Negative nor Yet Null Numbers": The Gradual Reception of Complex Numbers in  
Early Modern European Mathematics**

Joseph Little and Martiza Branker, Niagara University

D13  
DEER LAKE

**HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT**

D14  
CEDAR LAKE

**RHETORIC AND LITERATURE IN CONTROVERSY**

*Chair:* Stephanie Odom, University of Texas at Austin

**Revisiting the Lindeman-Tate Debate**

Stephanie Odom, University of Texas at Austin

**The Lyric and the Epideictic**

Shawn Rice, City University of New York

**Literature as a Tool for Evaluating Rhetoric**

Nyssa Wilton, Independent Scholar

**Teaching Narrative to Explore Opposing Views**

Zachary Dobbins, Eckerd College

**Poetry, Meet Rhetoric: Reconciling the Aesthetic and the Rhetorical**

Mary Hedengren, Brigham Young University

D15  
MAPLE LAKE

**BECOMING RHETORICAL LOCAVORES: CONCORD AND CONTROVERSY IN  
TEXAS**

*Chair and Respondent:* Leslie Hahner, Baylor University

**Developing Color Consciousness in *Hernandez v. Texas***

Katie Langford, Texas Tech University

**Women in Aggieland**

Kristan Poirot, Texas A&M University

**Values and Vaccines: Rick Perry's Gardasil Mandate**

Tasha Dubriwny, Texas A&M University

**Returning to the Stack: The Aggie Bonfire Controversy**

Jennifer Jones Barbour, Texas A&M University

D16  
PINE LAKE

**VERSUS MEDICINE: CRITIQUES OF INSTITUTIONAL BIOMEDICINE IN THE VERNACULAR WEB**

*Chair:* Jenell Johnson, Louisiana State University

**Nature Moms vs. "Big Pharma": Vernacular Authority in Online Medical Forums**

Jenell Johnson, Louisiana State University

**A Case of "Bad Data": Birth Bloggers, ACOG, and the Battle over Scientific Evidence**

Jennifer Ellis West, Louisiana State University

**Honor Past and Present: The Controversy over the Memory of Antonio Egas Moniz**

Robert Howard, University of Wisconsin, Madison

**Creating a Vocabulary of Stigmatization: Eugenics and the "Moron"**

Jessica Bargar, Penn State University

D17  
BALLROOM 3

**ON SILENCE**

*Chair:* Jill McCracken, University of South Florida

**The Pedagogical Ambiguity of Silence: An Exploration of the Inventive Possibilities for Kairotic Silence**

Lisa Bailey, University of South Carolina

**Discerning the Patterns of Spaces and Silence in Domestic Abuse**

Sumiko Martinez, University of Utah

**Civilization, Suvivance, and Silence: The Problem of Elias Boudinot's Ethos**

Erika Strandjord, Ohio State University

**Who Gets to Speak?: A Human-Rights Based Approach to Trafficking**

Jill McCracken, University of South Florida

D18  
BALLROOM 4

**KENNETH BURKE**

*Chair:* Ethan Sproat, Purdue University

**Throwing Burke into the Breach: Rethinking Eloquence Can Mitigate Public Distrust of Science**

Marie Gardett, University of Utah

**To See Our Two Ways at Once: The Correspondence of Kenneth Burke and Paul de Man**

Ethan Sproat, Purdue University

**Burke and Butler: A Merger of Acts**

Jeff Paschke-Johannes, Ball State University

**Wishful Thinking: Rhetoric and the Modulation of Kenneth Burke's "Constitutional Wishes"**

Joseph Sery, University of Pittsburgh

**Identification and Enthymeme: Connection in Mechanism**

Zhiyong Deng, University of Shanghai for Science and Technology

**SATURDAY, MAY 29, 2010**

**10:00 – 10:15 pm**

ATRIUM LOBBY **BOOK EXHIBIT WITH COFFEE BREAK**

Sponsored by Grand Valley State University

**SATURDAY, MAY 29, 2010**

**10:15 – 11:45 am**

E01  
GRAY'S BAY

**RHETORICAL EDUCATION**

*Chair:* Mary Anne Trasciatti, Hofstra University

**Soapbox Socialism: Rhetorical Education at the Rand School of Social Science, New York City, 1917-1923**

Mary Anne Trasciatti, Hofstra University

**Rhetorical Education for Transnational Publics**

Hannah Gerrard, University of Pittsburgh

**EFL Public Speaking in China's Universities**

Wen Ren, Sichuan University

**Rhetorical Strategies in the First Year of a Writing Across the Curriculum Program**

Deborah Davis Schlacks, University of Wisconsin, Superior

E02  
ST. CROIX I

**RADICAL WOMEN AND FEMALE RADICALS: A RHETORICAL STUDY OF  
RADICALISM AND GENDER**

*Chair:* Kirsti Cole, Minnesota State University

**A Rhetorical Quagmire: Radical Women of the Second Wave**

Kirsti Cole, Minnesota State University

**When Radical Doesn't Seem Very Radical: Cable News and Constructions of "Radical Feminism"**

Sheryl Cunningham, Wittenberg University

**Lillian Smith for Radical Change**

Judy Holiday, Arizona State University

**Maternalism or Radical Mamas?: Discourses of Radicalism and Maternal Subjectivity**

Jocelyn Stitt, Minnesota State University

E03  
ST. CROIX II

**REINVENTING RHETORICAL APPROACHES TO PUBLIC POLICY**

*Chair:* Jeff Bennett, University of Iowa

**Rethinking Rhetorical Criticism and Method, or, Why the Critic Isn't Enough**

Rob Asen, University of Wisconsin

**Troubled Interventions: Public Policy, Vectors of Disease, and the Rhetoric of Diabetes Management**

Jeff Bennett, University of Iowa

**Legislating Bodies in Pain: Policy-making, Feminist Jurisprudence, and Rhetorical Constructions of Abuse**

Suzanne Enck-Wanzer, University of North Texas

**Let Us Begin: John F. Kennedy's Inaugural Address**

John Murphy, University of Illinois

E04  
LAKE CALHOUN

**KENNETH BURKE AND IDENTIFICATION**

*Chair:* Ann Dobyns, University of Denver

**Courting Freud: Burke's Gendered Revisions of Identification and Group Formation**

Anne-Marie Womack, Texas A&M University

**Sublime Identification and Kenneth Burke's Invitation to Rhetoric**

Matt King, University of Texas at Austin

**Rhetorical Distance and Knowledge in Burke's Blurring of Identification and Division: A Reflection on the Definition and Evaluation of Knowledge Creation Processes**

Constance Kampf and Jan Engberg, Aarhus University

**Unifying Divisions: Possibilities, Potential, and Potential Problems with Ratcliffe's Theories of Identification**

A. Abby Knoblauch, Kansas State University

**The Rhetoric of Tango: Inducing Cooperation**

Ann Dobyns, University of Denver

E05  
LAFAYETTE BAY

**MEDICAL RHETORIC**

*Chair:* Cristina Hanganu-Bresch, University of the Sciences

**Making Decisions in the Context of Health Crises: Narrativity, Emotion, and Reason**

John Rief, University of Pittsburgh

**Narratives of Care in the ICU: Rhetorical Challenges in Promoting Palliative Care Conversations**

Amanda Young, University of Memphis

**Dramatism in the Operating Theatre: Motives for the Acceptance and Rejection of Team Briefings by Surgeons, Nurses, and Anesthesiologists**

Sarah Whyte, University of Waterloo

**Critical Junctures in Genome Sequencing: Constituting Medical Subjects and Articulating Healthy Lives**

Jason Kalin, North Carolina State University

**Toward a Rhetoric of Depression and Melancholy**  
Cristina Hanganu-Bresch, University of the Sciences

E06  
BIRCH LAKE

**FROM HEDGE WITCHERY TO LEGEND TRIPPING: THE RHETORIC OF THE OCCULT**

*Chair:* Carlrita Greene, Nazareth College

**Spanning the Sacred and the Profane: The Hedge Witch as a Mythic Figure**

Carlrita Greene, Nazareth College

**A Boyfriend to Die for: Edward Cullen as Compensated Psychopath in Stephanie Meyer's *Twilight***

Deborah Merskin, University of Oregon

**Mark Moran, Mark Sceurman, and the Weird Series: Guides for Modern Legend Tripping**

George Boone, University of Illinois, Urbana-Champaign

*Respondent:* Barry Brummett, University of Texas at Austin

E07  
EXCELSIOR BAY

**FEMINIST RHETORICS**

*Chair:* Valerie Kinsey, University of New Mexico

**Rhetoric, Political Economy, and Feminist Social Movements in the Works of John Stuart Mill**

David Hingstman, University of Iowa

**Dissent and Opportunity: Rhetorical Chronotopes in Margaret Fuller's Writings**

Kristen Garrison, Midwestern State University

**"This Dream of Purity": Simone de Beauvoir's Rhetoric of Ambiguity and Feminist Social Change**

Eme Crawford, University of South Carolina

**Mormon Women "Set Apart" and "Acting Together": Ritual and Rhetoric in the Nevada E.R.A. Referendum**

Valerie Kinsey, University of New Mexico

**"Baby come back": Swiffer Cleaning Products and the Biopower of "Women's Work"**

Jillian Klean Zwilling, University Of Illinois

E08  
COOK'S BAY

**IMITATION AND STYLE**

*Chair:* Nancy Christiansen, Brigham Young University

**Style: An Anti-Curriculum Based Upon Richard Lanham's *Anti-Textbook***

Nate Kreuter, University of Texas at Austin

**The Renaissance Plain Style Revisited**

Nancy Christiansen, Brigham Young University

**The Rhetoric of Parenthesis**

Jane Blanchard, Westminster Schools of Augusta

**Observe and Learn: Liberating Imitation through and from Science**

Eddie Glenn, University of Kansas

**Working the In-Between: A Networked Theory of Imitation**

Mark Hannah, Purdue University

E09  
CEDAR LAKE

**RETHINKING IDENTITIY-NESSSES; OR ELLIOTT-NESS IS NO LONGER UNTOUCHABLE, AND THE LOCH-NESS MONSTER IS NO LONGER SCARY**

*Chair and Respondent:* Thomas Nakayama, Northeastern University

**Animal-Ness as Transgressive**

Mary Trachsel, University of Iowa

**Exploring the Constellations of Queer-Ness**

Isaac West, University of Iowa

**Deconstruction Race-Ness**

Stephanie Young, University of Southern Indiana

**Insurrectionary Womanli-Ness**

Melanie McNaughton, Bridgewater State College

**The Colores of Black-Ness**

Greg Goodale, Northeastern University

**Urban(e)-Ness; Achieving a Utopic Identity through Documentary Film**

Ryan Blum, University of Illinois

- E10**  
LAKE NOKOMIS
- IRONY, SATIRE, AND HUMOR**  
*Chair:* Craig Stewart, University of Memphis
- Persuading T(w)o Extremes: Satire as Embodied Rhetorical Paradox and Play**  
Alaina Feltenberger, University of Colorado at Boulder
- Partisan Laughter: Analyzing Conservative and Liberal Satire**  
Daniel Keller, Ohio State University
- The New Prophetic: The Case of Jon Stewart**  
Anna Young, Pacific Lutheran University, and Johanna Hartelius, Northern Illinois University
- Strategies of Verbal Irony in Visual Satire: Reading *The New Yorker's* "Politics of Fear" Cover**  
Craig Stewart, University of Memphis
- Just Joking – The Potential of Performing Humorous Rhetoric**  
Jennifer LeMesurier, University of Washington
- 
- E11**  
WAYZATA BAY
- INVENTING THE DEPARTMENT: RHETORICS OF ACCESS IN WRITING STUDIES**  
*Chair:* Timothy Oleksiak, The University of Minnesota, Twin Cities
- Reframing Democratic Agency in the Neoliberal Moment**  
Timothy Oleksiak, The University of Minnesota, Twin Cities
- Teaching Writing in the Master's House**  
Matthew Williams, The University of Minnesota, Twin Cities
- Engines of Inequality: Accessing Student Language**  
Patrick Bruch, The University of Minnesota, Twin Cities
- Linguistic Discord: Non-Native Speakers and First-Year Writing**  
Mary Jo Wiatrak-Uhlenkott, University of Minnesota, Twin Cities
- Access: A Case Study**  
Lucia Pawlowski, The University of Minnesota, Twin Cities
- 
- E12**  
SPRING PARK BAY
- WOMEN IN POLITICS**  
*Chair:* Jordynn Jack, University of North Carolina at Chapel Hill
- What Shall We Do with the Feminine Style?**  
Marie Klujeff, Aarhus University, Denmark
- Bitch, is in Fact, Not the New Black: Addressing the Vulnerabilities of Women in Political Candidates and Recovering Feminine Style through Psychoanalysis**  
Mary Anne Taylor, University of Texas at Austin
- Movement toward the Future in Belva Lockwood's "How I Ran for the Presidency"**  
Emily Berg, University of Minnesota
- Confounding the Double Bind: Hillary Clinton's Post-Feminist Candidacy in the 2008 Presidential Democratic Primary Contest**  
Jaelyn Howell, University of Kansas
- A (Post)Presidential Concession: Hillary Rodham Clinton's Address to the 2008 Democratic National Convention**  
Justin Killian, University of Minnesota
- 
- E13**  
MAPLE LAKE
- INTO THE HOPPER: REPROCESSING FOOD, TECHNOLOGY, AND GENDER**  
*Chair:* Paul Muhlhauser, College of Staten Island
- Into the Belly of the Beast: Weight-Loss Advertising and the Grotesque Gendered Body**  
Marie Drews, Luther College
- Body, Voice, and Language: Aristotle and Quintilian on the Formation of *Hexis***  
Mark Brantner, SUNY-Binghamton
- Into the Burn: Regendering Female Athletes through Sports Commentary**  
Daniel Schafer, Washington State University
- Into the Honeybucket: Gender and Controlling Regularity**  
Paul Muhlhauser, College of Staten Island
- Gendering the Moral Appeal of Environmental Discourses**  
Katrina Powell, Clare Dannenberg, and Bernice L. Hausman, Virginia Tech

- E14**  
DEER LAKE
- POLITICAL DISCOURSES**  
*Chair:* Phillip Marzluf, Kansas State University
- Rhetoric and/or Violence? Frantz Fanon's Revolutionary Manifesto**  
Phillip Marzluf, Kansas State University
- Some of It I Half Remember: Resistant Figurations of Immigrant/Citizen in *Gangs of New York***  
Meryl Irwin, University of Iowa
- Birthers, Partiers, and Anarchists: The Rhetoric of Anarchism in Contemporary Political Discourse**  
Michael Ristich, Wayne State University
- Rhetoric for Avoiding Offense: The Art of Dissimulation in French Rhetorical Manuals of the Renaissance**  
Claudia Carlos, Carnegie Mellon University
- Rhetoric, Revolution, Nation**  
Iswari Pandey, Syracuse University
- E15**  
PINE LAKE
- INCLUSION/EXCLUSION: GOVERNMENTALITY AND THE BIOPOLITICAL**  
*Chair:* Matthew Pavesich, Roosevelt University
- The Cherokee Nation Excludes the Freeman**  
Matthew Pavesich, Roosevelt University
- Why Was Tamms Prison Invented?**  
Nadya Pittendrigh, University of Illinois, Chicago
- Positioning Addiction and Addicts**  
Lindsay Marshall, University of Illinois, Chicago
- Rhetoric and Recreation: *Khora* and the Labor/ Leisure of Posthuman Agency**  
David Grant, University of Northern Iowa
- "Progressive" Latino Politicians in Chicago**  
Jose Castellanos, University of Illinois, Chicago
- E16**  
ELK LAKE
- PUBLIC MEMORY**  
*Chair:* David Gilbert, Maine Maritime University
- Producing Public Memories: Middleton Place Plantation, the Production of Communities, and Nostalgia as an Agent of Discipline**  
Stacy Day, University of Arizona
- Consuming the War on Terror: "America: The Gift Shop" and the Ironic Rhetoric of Nostalgia**  
Troy Cooper, University of Illinois
- Nostalgia, Self-Identity, and the Rhetoric of the Slow Food Movement**  
David Gilbert, Maine Maritime University
- Where the Popular Meets the Political: The Rocky Ethics of Materially Constructing Public Memory**  
Sarah Vartabedian, University of Texas at Austin
- E17**  
LAKE HARRIETT
- CONSTRUCTING (AND DECONSTRUCTING) THE CLASSICAL**  
*Chair:* Michael Svoboda, The George Washington University
- A Cultural Katrina: "Rome" and the Politics of Transgression**  
Jon Hoffman, University of Minnesota
- The Function of Urban Slaves in Ancient Rome: The Administration of Marcus Tullius Tiro**  
Zach Bankston, University of Nevada, Reno
- Augustan Concord, Gothic Controversy, and the Models of Empire in *The Spectator***  
Jonathan Torn, Northern Arizona University
- Idiotai in the Public Square: Deconstructing Garrett Hardin's "Tragedy of the Commons"**  
Michael Svoboda, The George Washington University
- Rhetorical Hexis and Creativity in Workplace Writing**  
Stewart Whitemore, Auburn University
- E18**  
BALLROOM 3 & 4
- RESEARCH NETWORK**  
Sponsored by the University of Minnesota, in honor of Michael Leff  
Open only to those named. This session will continue through 1:30 pm as **F18**.

(Boxed lunches included)

**GROUP 1:** Janet Atwill, University of Tennessee, *Leader*

Kim Lacey, Wayne State University

**Making Memory: Techne, Technology, and the Refashioning of Contemporary Memory**

Scot Barnett, University of Wisconsin, Madison

**Arts of Concealment: Rhetoric and Ethics in the Age of Wireless Computing**

Ryan Skinnell, Arizona State University

**An Uncomfortable Encounter: Postmodern Reading Meets History in the Archives**

Alex Parrish, Washington State University

**Adaptive Rhetoric: Ethos and Evolved Behavior in Cicero's *De Oratore***

Jason Schneider, University of Illinois, Chicago

**Non-Negotiable Lives: Citizenship, Immigration, and the Discourses of National Belonging**

Vessela Valiavitcharska, University of Maryland

**Rhythm in Byzantine Rhetorical Theory**

**GROUP 2:** Davida Charney, University of Texas at Austin, *Leader*

Bryna Siegel Finer, Southern Vermont College

**Persistence, Resistance, and Change: Toward a Critical Praxis for Student Researched Writing**

Casie Fedukovich, University of Tennessee, Knoxville

**Definitions of Labor: A Study of Working-Class Writing Instructors**

Monique Leslie Akassi, Morgan State University

**Black (M)other/Daughter Relationships**

Mark Hoffmann, University of Maryland

**Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"**

Sarah Read, University of Washington

**The Rhetoric of Brain Science and in the Public Discourse about Childcare and Early Childhood Education**

**GROUP 3:** Gregory Clark, Brigham Young University, *Leader*

Heather Brook Adams, Penn State University

**Beyond Ingratiation: Defining a Burkean Theory of Style**

Sarah Skripsky, Westmont College

**Rhetorics of Nation in the Illustrated Literary Press: Postcolonial Nation-Building in the Red Dragon, Wales, and Young Wales (1882-1904)**

Sarah Whyte, University of Waterloo

**Towards a Rhetorical Approach to Knowledge Translation in Health Care**

Donna Evans, Washington State University

**Identification and Division in the Rhetorics of Harney County, Oregon**

Kevin Browne, University of Wisconsin, Milwaukee

**Caribbean Rhetorics**

**GROUP 4:** James Darsey, Georgia State University, *Leader*

Natalie Fixmer-Oraiz, University of North Carolina

**Baby Mommas at the Box Office: The Rhetorical Management of Maternity in Crisis**

Desiree Rowe, University of South Carolina, Upstate

**Reclaiming Textual Agency through Subversion**

Jillian Klean Zwilling, University of Illinois

**Washington's Etiquette**

Pearce Durst, Washington State University

**Social Movements Defining Rhetoric**

Merci Decker, University of Memphis

**The Vanguard Group: Examining a Radical Response to the Great Depression**

Michael McGinnis, Wayne State University

**Performativity and Politics: "Coming Out" as a Rhetorical Stance**

**GROUP 5:** Diane Davis, University of Texas at Austin, *Leader*

Sharon Kirsch, Arizona State University

**The Trouble with Theory: Why Has *Critical Inquiry* Forgotten Rhetoric?**

Serena Sanchez-Wilson, University of Nevada, Las Vegas

**Kairoitic Strategema: A Rhetorical Investigation of Barack Obama's 2009 Health Care Address**

Sarah Jedd, University of Wisconsin, Madison

**The Family at War: Discourses of Health, Democracy, and Family Planning**

Cathy Spidell, University of Akron

**A Rhetoric on Invisible Disability: Teaching for Inclusion and Access in a Required Pre-Service Education Technology Course**

Ira James Allen, Indiana University

**The Asymptote: A Methodological Trope for Rhetorical Theory**

Erica Rogers, University of Nebraska

**(Re)Configuring Space: (Re)Thinking the Classroom and Its Borders**

**GROUP 6:** Jeanne Fahnestock, University of Maryland, *Leader*

Jun Xu, University of Washington

**Where Knowledge Dwells: Productive Metaphors in Molecular Biology**

Greg Schneider, Kettering University

**Science Museums and the Rhetoric of Public Science**

Rebecca de Wind Mattingly, University of Colorado, Boulder

**Invention's Shifting: Apprentice Rhetors and the Impact of Choice**

Seth Long, California State Polytechnic University

**Uncontested Terms and Value Hierarchies in Presidential Inaugural Addresses**

Kimberly Thomas-Pollei, University of Minnesota

**Experimental Knowledge and Probability: Intersections of Nineteenth-Century Medical Education Reform and Rhetoric**

Cory Holding, University of Illinois

**The Rhetor and the Sphere: Gesture and Weather in Gilbert Austin's *Chironomia***

**GROUP 7:** Cara Finnegan, University of Illinois, *Leader*

Daniel Kim, University of Colorado

**Constructing Citizenship through Everyday Photography: Rhetorics of Practice, Process, and the Common Camera**

Amanda Moulder, University of Texas at Austin

**Early Cherokee Women's Rhetorical Traditions and Rhetorical Education**

Timothy Henningsen, University of Illinois, Chicago

**Ideological Idiom: Democratic Rhetoric in 19<sup>th</sup> Century American and 20<sup>th</sup> Century Caribbean Literature**

Jamie White-Farnham, University of Rhode Island

**Housework, Homemakers, and Heirlooms: Rhetorics of the Domestic Sphere**

Carly Woods, University of Pittsburgh

**Recorporealizing Rhetoric: Education, Enactment, and Eloquence**

Ersula Ore, Penn State University

**Lynching Photography in the 21st Century**

**GROUP 8:** Keith Gilyard, Penn State University, *Leader*

Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

**The Rhetoric of Psychiatric Disability: The Case of Plath's Biographers**

Paige Conley, University of Wisconsin, Milwaukee

**Remapping a Space for Rhetoric: Zitkala-Ša's Dacotah Ode, (Retooled) *Techne*, and the Washington Monument**

John Pell, University of North Carolina, Greensboro

**(An)Other Way: Pragmatic Empathy and Identification After Rhetoric**

Courtney Caudle, University of Illinois

**Preserving the White House: Jackie's Televised Tour**

Jacob Dickerson, North Carolina State University

**The Streets of the Five Points: Romanticizing Poverty in America's First Slum**

**GROUP 9:** Martin Medhurst, Baylor University, *Leader*

Ashlyn Gentry, University of Texas at Austin

**Disappearing Act: The Scholarship of Presidential Speechwriting**

William Saas, University of Louisville

**Haunting as Rhetorical Effect**

Morgan Ginther, University of Memphis

**Mississippi, the Closed Society, and the Realization of Freedom in 1964**

Patrick Loeb, University of Memphis

**Samuel Adams and the Rhetoric of Engineered Rationale**

Jared Colton, Washington State University

**Rhetoric and Religious Ideology: Processes of Reification in the Language of Privilege and Equality**

Herbert Simons

**The Prospect of Rhetoric**

**GROUP 10:** Krista Ratcliffe, Marquette University, *Leader*

Rita Stacy, Portland State University

**Rhetorically Listening to the Simulations of Absence with Consubstantial Consciousness**

Kristine Marie Berg, University of Copenhagen

**Notions of the Intercultural Dialogue**

Paul G. Cook, University of South Carolina

**Neoliberalism and Biopolitics: The Possibility of Collective Action in the Twenty-First Century**

Caroline Gottschalk-Druschke, University of Illinois, Chicago

**Oikos: Gender, Possibility, and the Private Sphere**

Dawn Armfield, University of Minnesota

**Sojourner Truth: A Case of Style**

Katherine Mack, University of Colorado, Colorado Springs

**Abu Ghraib in and as Public Memory**

**GROUP 11:** Jack Selzer, Penn State University, *Leader*

Cathryn Molloy, University of Rhode Island

**"I Just Really Love My Spirit": Dissociative Identity Disorder and the Archetypal American Woman**

Gae Lynn Henderson, Utah Valley University

**Countering Propaganda through Kenneth Burke's Heuristics: Contemporary Brain Research Meets "The Muddle"**

Janice Fernheimer, Rensselaer Polytechnic Institute

**Rhetoric, Race, Religion: Hatzaad Harishon and Black Jewish Identity from Civil Rights to Black Power**

John Donolfo, Clemson University

**Visual Rhetoric in Cell Biology**

Candice Rai, University of Washington

**Geographies of Invention: Democracy, Competing Publics, and the Materiality of Rhetoric**

Jodie Nicotra, University of Idaho

**Rhetoric and Attunement: Habit, Forgetting, Response**

**GROUP 12:** Susan Wells, Temple University, *Leader*

Erin Wais Hennen, University of Minnesota

**The American Journal of Chinese Medicine: From Spirituality to Science**

Sarah Hallenbeck, Duke University

**Framing the Faces of Eve: A Patient Writes Dissociative Identity Disorder**

Craig A. Meyer, Ohio University

**The Critical Theory of Religion: Horkheimer's Darkness and Hope**

Heather Branstetter, University of North Carolina at Chapel Hill

### **Inventive Education**

Matt Morain, North Carolina State University

**Taxonomies of Digital Silliness: Categorizing Emerging Genres of Internet Memes**

**GROUP 13:** Kirt Wilson, University of Minnesota, *Leader*

Kirsten Dyck, Washington State University

**”The Blood of My Ancestors”:** Nostalgia in White-Supremacist Hate Rock

Una H. Kimokeo-Goes, Penn State University

**U.S. Expansion and the White Man’s Burden: Framing American Identity at the Turn of the 20th Century**

Elizabeth Vogel, Arcadia University

**Fear, Disdain, and Elation: Beginning Composition Teachers’ Rhetoric on Emotion in the Writing Classroom**

Kimberly Johnson, University of Memphis

**Say “Amen” for the Sistahs: The Rhetoric of Womanist Preaching**

Hillary Savoie, Rensselaer Polytechnic Institute

**The Display of American Life: This American Life as Public Memory, Epideictic Rhetoric, and Interactive Media**

**GROUP 14:** David Zarefsky, Northwestern University, *Leader*

Maegan Parker Brooks, University of Puget Sound

**Fannie Lou Hamer and the Rhetoric of the Black Freedom Movement**

Elizabeth Leahy, University of New Mexico

**The Origins of Composition and Rhetoric at the University of New Mexico**

Peter Zhang, Grand Valley State University

**Rethinking Sophistic with Gilles Deleuze**

Lisa Zimmerelli, University of Maryland

**A Stereoscopic Theology: Frances Willard’s *Woman in the Pulpit***

Jonathan Benda, Tunghai University

**The Rhetorical Reception of George H. Kerr’s *Formosa Betrayed***

**SATURDAY, MAY 29, 2010**

**12:00 – 1:30 pm**

**F01 RETHEORIZINGS**

EXCELSIOR BAY *Chair:* Kimberly Thomas-Pollei, University of Minnesota

**A Rhetorical Approach to Formulaic Language**

Hilary Franklin, Carnegie Mellon University

**Rhetorical Figuration and Theories of Language: Vico and Nietzsche**

Kimberly Thomas-Pollei, University of Minnesota

**“Broken Heart” Models and Gaussian Copulas: Implications of Vico’s View of Mathematics for Rhetorical Criticism**

Zoltan Majdik, North Dakota State University

**Melanchthon’s Ethical Theory of Concord and Diachronicity of Language**

Julia Major, University of Washington

**F02 EMBODYING STYLES IN PRACTICE, THEORY, AND CRITICISM**

SPRING PARK BAY *Chair:* Chris Holcomb, University of South Carolina

**Enregistering Style**

Barbara Johnstone, Carnegie Mellon University

**A Motives of Style: From Description to Interpretation**

Chris Holcomb, University of South Carolina

**Imagery and the Rhetoric of the Body**

Jimmie Killingsworth, Texas A&M University

**Technē: Henry Ford’s “Secrets of the Machine”**

Ian Hill, University of Illinois

**Martyrdom as Embodied Rhetoric in the Early Christian Church**

John Belk, Penn State University

F03  
ST. CROIX I

**ROUNDTABLE: WHAT IS RHETORIC RESEARCH? A CONTINUING CONVERSATION**

*Co-Chairs:* Jenn Fishman, University of Tennessee-Knoxville, and John Duffy, University of Notre Dame

*Participants:* Damian Baca, University of Arizona

Matthew Capdevielle, University of Notre Dame

Jason Jones, University of Washington

Chris Minnix, University of Arizona

Bryan Trabold, Suffolk University

F04  
ST. CROIX II

**RHETORIC AND RELIGION**

*Chair:* Brad McAdon, University of Memphis

**The Function of Myth in Isocrates' Rhetoric**

Steven Edscorn, University of Memphis

**Rhetorical Reworking and Revision within the New Testament Post-Resurrection Appearances**

Mike Duncan, University of Houston Downtown

**Counter-Narratives: Toward a Rhetoric of the Gospels**

Brad McAdon, University of Memphis

**Invention as a Rhetorical Ends: The Christian Middle Ages and Animal Imagery in the Book of Kells**

William Endres, University of Kentucky

**Rhetoric of Divinity: Archetypal Heresy and the Social Function of Creeds in Late Antiquity**

Stephen Brasher, University of Minnesota

*Respondent:* Carol Poster, York University

F05  
DEER LAKE

**THE ISOCRATEAN LEGACY**

*Chair:* Jeff Pruchnic, Wayne State University

**To Give Back What is Given: Isocrates and the Rhetoric of Appropriation**

Jeff Pruchnic, Wayne State University

**Negotiating the Negating: Isocrates' Civic Educational Program and the Fundamentally Religious Scholar**

Daniel Richards, University of South Florida

**Preventing Plagiarism: Using Isocrates and Quintilian to Promote Student Originality**

Amy Patterson, Virginia Tech

**Notes toward an Isocratean Theory of Attention**

David Landes, University of Pittsburgh, and Damien Pfister, University of Nebraska at Lincoln

F06  
WAYZATA BAY

**IMAGES OF WOMEN IN THE U.S., 1875-1920**

*mChair:* Nan Johnson, Ohio State University

**Images of the Composing Woman and the Popular Press**

Nan Johnson, Ohio State University

**American Women Depicted: The Circus Poster**

Katherine Adams, Loyola University

**Little Egypt, Salomé, and the Shimmy**

Michael Keene, University of Tennessee

**Imagetexts of Death: New York Times Coverage of the 1876 Brooklyn Theater Fire and the 1911 Shirtwaist Factory Fire**

Robin Jensen, Erin Doss, and Rebecca Ivic, Purdue University

F07  
BIRCH LAKE

**INTELLECTUAL WOMEN, PIETY, AND RHETORICAL TENSIONS IN LATE ANTIQUITY AND THE MIDDLE AGES**

*Chair:* Susan Jarratt, University of California, Irvine

**Philostratus in the Rhetorical Circle of Julia Domna**

Susan Jarratt, University of California, Irvine

**Gendered Rhetoric in the Byzantine Hagiography of the Transvestite Nun St. Mary/Marinos**

Heather Palmer, University of Tennessee at Chattanooga

**Andria in the Nunnery: Rhetorical Learnedness in 12<sup>th</sup>-Century Byzantium**

Ellen Quandahl, San Diego State University

F08

**SPACE**

LAKE CALHOUN *Chair:* Jerry Blitefield, University of Massachusetts, Dartmouth

**Where Do I Stand?: Geographies as Topoi for Invention**

Lehua Ledbetter, University of Hawaii

**"To Be a More Distinct People": Spatial Rhetoric as a Resource for Identification**

Rosalyn Eves, Southern Utah University

**Identification and Division Manipulated by the Physicality of Space**

Aaron Little, San Diego State University

**Consecration through Desecration: The Sacred, The Profane, and The Moving Wall**

Jerry Blitefield, University of Massachusetts, Dartmouth

**Placement, Digital Location, and Feminist Agency**

Tarez Samra Graban, Indiana University

**Ecological Location, Ecomposition, and Feminist Agency**

Kathleen J. Ryan, University of Montana

F09

**RHETORICAL TENSIONS IN COLLABORATION BETWEEN ACADEMIA AND INDUSTRY**

CEDAR LAKE

*Chair:* Beth Hewett, University of Maryland University College

**The Evolution of a Writing Team**

Beth Hewett, University of Maryland University College

**Questions of Value in Acts of Collaboration**

Charlotte Robidoux, Hewlett Packard Corporation

**Theorizing Industry – Academic Collaboration**

David Overbey, Bellarmine University

F10

**RHETORICAL MOTHERHOOD**

LAFAYETTE BAY *Chair:* Candice McFadyen, Pepperdine University

**Motherhood in Prison: Analyzing Sarah B. From's Speech through a Critical Feminist Lens**

Candice McFadyen, Pepperdine University

**Memory and the Mommy Blog: Envisioning a Future for the Familial Narrative**

Elizabeth Ellis, University of Alabama

**Rocking the Cradle and Ruling the World: Kairos and the Rhetoric of Mommy Blogs in the Twenty-First Century**

Elizabeth Howells, Armstrong Atlantic State University

**"If I Were a Man": Intersections of Genre and Gender in *A Mother's Blessing*, Dorothy Leigh's Seventeenth-Century Conduct Manual**

Julia Combs, University of Nevada, Las Vegas

F11

**ROUNDTABLE: DO WE KNOW ENOUGH ABOUT MEDIEVAL RHETORIC?**

MAPLE LAKE

*Chair:* James Murphy, University of California, Davis

*Participants:* Martin Camargo, University of Illinois

Rita Copeland, University of Pennsylvania

Jill Ross, University of Toronto

Marjorie Woods, University of Texas-Austin

Beth Bennett, University of Alabama

F12

**OBAMA**

ELK LAKE

*Chair:* Linda Selzer, Pennsylvania State University

**Barack Obama and the New Cosmopolitanism**

Linda Selzer, Penn State University

**Let's Have a Beer: Neo-Liberal Political Rationality, Obama, and the Evisceration of African-**

**American Hush Harbor Parrhesia**

Vorris Nunley, University of California at Riverside

**"Yes We Can!": Identification and the Invitation to Collective Identity in Barack Obama's Campaign Rhetoric**

Courtney Jue, San Diego State University

**Obama-Haha: The "Concord and Controversy" of Racial Comedy and Barack Obama**

Jonathan Rossing, Indiana University at Bloomington

F13  
PINE LAKE

**APPLYING STASIS THEORY IN WRITING, LAW, AND GLOBAL LITERACY STUDIES**

*Chair:* K. Alex Ilyasova, University of Colorado, Colorado Springs

**Beyond "Plug, Chuck, and Forget": Inventing Technical Writing Through the Use of Stasis Theory**

K. Alex Ilyasova, University of Colorado, Colorado Springs

**Stasis Theory, First-year Comp, and Darfur: Opening a Doorway to Critical Thinking and Authentic and Genuine Representation**

Julie Ann Hoffman, University of Colorado, Colorado Springs

**Actus/Status, Kategorial/Apologia: Stasis and Kairos in Chinese Literacy and Religious Discourse**

Jeffrey Schonberg, Angelo State University

**Judicial Rhetoric as Motion: Stasis Theory and "The Law"**

Christine A. Geyer, Syracuse University

F14  
GRAY'S BAY

**THE SLIPPERINESS OF SYMBOLS AND THE PARADOXICAL NATURE OF WHITE PRIVILEGE**

*Chair:* Matthew Jackson, Brigham Young University

**The Media's Morphing of the Color of Power: Recasting Race, Presidential Whiteness, and the Obama Plan**

Meta Carstarphen, University of Oklahoma

**Races and the Stases: Assumptions Underlying the Power of White Supremacy**

Matthew Jackson, Brigham Young University

**Composition-Rhetoric, White Privilege, and the Teaching of a Graduate-Level Composition-Rhetoric Course**

Kathleen Welch, University of Oklahoma

F15  
LAKE NOKOMIS

**THE VISUAL**

*Chair:* Brett Ommen, University of North Dakota

**Visual Rhetoric in a Wireless World: Seeking a Common Language**

Thomas Geary, University of Maryland

**The Limited Vision of "First Things First," or, How Iconoclasm Improves Visual Rhetoric**

Brett Ommen, University of North Dakota

**Voters and Voting on "American Idol"**

Danee Pye and Steven Seybold, University of Texas at Austin

F16  
COOK'S BAY

**RHETORIC AND ECONOMICS**

*Chair:* Josh Hanan, University of Texas at Austin

**Nothing Ventured, Nothing Gained: Rhetorics of Risk in Financial Markets**

Alexandria Murray Risso, San Diego State University

**Financial Fantasies and Constitutive Criminals: The Rhetoric of Economic Justice in the the Financial Crisis**

Kevin Marinelli, University of Georgia

**Theorizing the Role of Rhetoric in the Present Economic Crisis**

Josh Hanan, University of Texas at Austin

**Dis/Connecting the Downturns: Metaphors and Time in Recession Rhetoric**

Lars Soderlund, Purdue University

F17  
LAKE HARRIETT

**RHETORIC AND CIVIC WORK**

*Chair:* Caitlyn Bruce, Northwestern University

**Urban Dictionary and the Reconfiguration of the Dictionary as Democratic Public**

Lindsay Rose Russell, University of Washington

**More than Visual Aids: Securing Consensus and Activating Dissent- GIS and Urban Development Discourse**

Caitlin Bruce, Northwestern University

**Reexamining the Rhetoric of Community Violence**

Katie Kavanagh O'Neill, University of Pittsburgh

**Speaking Truth to Power Aslant: Meridel LeSueur's "The Glory of Robert Emmet"**

Julia Allen, Sonoma State University

**F18 RESEARCH NETWORK**

BALLROOM 3 & 4 Continuation of E18

**SATURDAY, MAY 29, 2010**

**1:30 – 4:45 pm**

ATRIUM LOBBY **BOOK EXHIBIT WITH COFFEE BREAK**

**SATURDAY, MAY 29, 2010**

**1:45 – 3:15 pm**

**G01 HOW DO MUSEUMS SPEAK?**

LAKE HARRIETT *Chair:* Elizabeth Weiser, Ohio State University

**Us Not Them: Museums Negotiating National Identification**

Elizabeth Weiser, Ohio State University

**Music, Museums, and Meaning: A Rhetorical Analysis of the Experience Music Project and the Rock and Roll Hall of Fame and Museum**

Kristine Weglarz, University of Minnesota

**Controversy under Erasure: Memory, Museum Practice, and the Politics of Magnitude**

William Trapani, Florida Atlantic University, and Kelly Young, Wayne State University

**Spaces of Controversy and Tourism: Public Rhetorics in New York City in the Wake of 9/11**

Ekaterina Haskins and Hillary Savoie, Rensselaer Polytechnic Institute

**Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and Earth History**

Julie Homchick, Dartmouth College

**G02 PEDAGOGY**

ST. CROIX I *Chair:* Judy Halden-Sullivan, Millersville University of Pennsylvania

***De Magistro*: The Rhetoric of Augustine's Performance of Pedagogy**

Joshua Butcher and Dustin Wood, Texas A&M University

**Reenacting Historical Controversy: "Reacting to the Past" as Rhetoric Pedagogy**

Kristine Bruss, University of Kansas

**Oh My Friends, There Are No Friends: Friendship as Rhetorical Pedagogy**

Douglas Christensen, University of Utah

**Closed Fist or Open Hand: The Civilization Properties of Rogerian Argument in Persuasive Writing Pedagogy**

Robin Murphy, East Central University

**Rhetorics of "Nearness"**

Judy Halden-Sullivan, Millersville University of Pennsylvania

**G03 GLORIA STEINEM'S RHETORIC: BUILDING RADICAL FEMINIST BRIDGES TO THE MODERATE MIDDLE**

WAYZATA BAY *Chair:* Louise W. Knight, Northwestern University

**"This is the Year of Women's Liberation": Gloria Steinem's 1970 Commencement Address at Vassar**

Bonnie Dow, Vanderbilt University

**Feminism and the "Spiral of History": History in the Rhetoric of Gloria Steinem**

Leslie Harris, University of Wisconsin, Milwaukee

**Wrestling with Demons: Gloria Steinem and the Rhetoric of Spirituality, Religion, and Therapy**

Mari Boor Tonn, University of Richmond

- G04**  
EXCELSIOR BAY **RHETORIC, CITIZENSHIP, AND COMMUNITY IN THE PRAGMATIC TRADITION**  
*Chair:* William Keith, University of Wisconsin, Milwaukee  
**Pragmatism, Rhetorical Citizenship, and Social Democracy**  
Robert Danisch, Concordia University  
**The Importance of James's *Pragmatism* for the Study of Rhetoric**  
Paul Stob, Vanderbilt University  
**John Dewey, Kenneth Burke, and the Role of Orientation in Rhetoric**  
Scott Stroud, University of Texas at Austin  
**Roots for a Technological Rhetoric?: A Reevaluation of John Dewey's Writings on Deliberation**  
Jeremiah Dyehouse, University of Rhode Island  
*Respondent:* Barry Brummett, University of Texas at Austin
- G05**  
ST. CROIX II **THE END(S) OF MAN: NONHUMAN RHETORICS**  
*Chair:* Debra Hawhee, Penn State University  
**Bestial Rhetorics**  
Debra Hawhee, Penn State University  
**Wrangler Rhetorics**  
Cynthia Haynes, Clemson University  
**Lycanthropic Rhetorics**  
Michelle Ballif, University of Georgia  
**Creaturely Rhetorics**  
Diane Davis, University of Texas at Austin
- G06**  
SPRING PARK BAY **RELIGION AND RHETORIC: DIVINITY, DANGER, CREATION, AND REDEMPTION**  
*Chair:* Joseph Bartolotta, University of Minnesota  
**Lethal Sermons: Jim Jones and the Notion of Dangerous Rhetorical Force**  
Jacqueline Schiappa, University of Minnesota  
**Creating a New Relationship with Creation: The Rhetoric of Evangelical Christianity's Tip-Toe toward Environmental Sustainability**  
Joseph Bartolotta, University of Minnesota  
**Reconciling Nature and Spirit: Evangelicalism, Science, and "Creation Care"**  
Erik J. Hjalmeby, University of Wisconsin  
**Condensation Symbols and the Origins of Political Fundamentalism**  
Jonathan Edwards, Northwestern University
- G07**  
BIRCH LAKE **ROUNDTABLE: WHITE IN THE BLACK IMAGINATION: ON THE RHETORICAL LEGACY OF MICHAEL JACKSON**  
*Chair:* Ebony A. Utley, California State University  
*Participants:* Lisa M. Gorrigan, University of Arkansas  
Brett Ommen, University of North Dakota  
Marica Alesan Dawkins, California State University
- G08**  
LAKE CALHOUN **FRIENDS, UNFRIENDS, AND CUSTOMERS: ADDRESSING SOCIAL NETWORKINGS AND "SELF" DISTRIBUTION**  
*Chair:* Bonnie Kyburz, Utah Valley University  
**Status Update**  
Bonnie Kyburz, Utah Valley University  
**Social Networking and Social Blacklisting: When Friends Behave Vituperatively on Facebook**  
Erin Boade, Drew University  
**The Adults in the Room**  
Andy Blubaugh, Portland Art Museum School of Film
- G09**  
COOK'S BAY **RHETORICS OF NEPANTLA IN COLONIAL LATIN AMERICA**  
*Chair:* Victor Villanueva, Washington State University

**Toward a Rhetoric of the First “Indians”: The Taínos of the Second Voyage of Columbus**

Victor Villanueva, Washington State University

***La Malinche* and *Nepantlisma*: Decolonial Translations**

Damián Baca, University of Arizona

**Humanist Rhetoric in Colonial Mexico: The Teacher Figure and the Universal Human Subject**

Susan Romano, University of New Mexico

G10

CEDAR LAKE

**POLITICAL ECONOMY AND ITS IMAGINARIES**

*Chair:* Ralph Cintron, University of Illinois, Chicago

**The Aesthetic, Material, and Rhetorical Problem of Price**

Jason Douglas, University of Illinois, Chicago

**Does Freedom Have a Nature?**

David Bleeden, De Paul University

**Democracy as Fetish, Modernity, and the Expansion of Life**

Ralph Cintron, University of Illinois, Chicago

G11

GRAY'S BAY

**ROUNDTABLE: THE CONSTITUTION OF PUBLIC ARGUMENT: A CLINIC ON RHETORIC, ENGAGEMENT, AND HEALTH CARE POLICY**

*Chair:* Sean Patrick O'Rourke, Furman University

*Participants:* David Cheshier, Georgia State University

Pat Gehrke, University of South Carolina

Kelly Happe, University of Georgia

Antonio de Velasco, University of Memphis

G12

LAFAYETTE BAY

**ROUNDTABLE: RETHINKING THE TEACHING OF THE LANGUAGE ARTS IN JESUIT INSTITUTIONS**

*Chair:* Cinthia Gannett, Fairfield University

*Participants:* Kevin Peters, Loyola Marymount University

Toni Glover, University of Scranton

Paul Lynch, St. Louis University

Steven Mailloux, Loyola Marymount University

John Brereton, Boston Athenaeum

G13

DEER LAKE

**GREEK RHETORIC**

*Chair:* Carol Poster, York University

**Ancient Medicine and Ancient Rhetoric: Plato's Parallels**

Elizabeth L. Angeli, Purdue University

**The Ends of Language: Rhetoric, Magic, and Medicine in Ancient Greece**

Rico Abrahamsen, University of Wisconsin, Madison

**Is Callicles Really Plato? Exploring Four Views of Rhetoric in the *Gorgias***

Richard Johnson-Sheehan, Purdue University

**Theages, C'est Moi: Plato on Charisma, Authority, and Education**

Carol Poster, York University

**Visualizing Metanoia in Rhetorical Theory**

Kelly Myers, Stanford University

G14

ELK LAKE

**THE NEW RHETORIC PROJECT: ARCHIVES, TRANSLATIONS, AND FUTURE RESEARCH**

*Chair and Respondent:* John Gage, University of Oregon

**The Archive Project**

Jim Crosswhite, University of Oregon

**The Archive Project**

David Frank, University of Oregon

**Perelman, Judaism, and Zionism: The Archive Project**

Janice Fernheimer, Rensselaer Polytechnic Institute

**Translating Perelman and Olbrechts-Tyteca**  
Michelle Bolduc, University of Wisconsin, Milwaukee

**Translating Perelman and Olbrechts-Tyteca**  
Barbara Warnick, University of Pittsburgh

**Dissociation in *The New Rhetoric***  
Andreea Ritivoi, Carnegie Mellon University

**G15**  
MAPLE LAKE

**MORE ON FEMINIST RHETORIC**  
*Chair:* Leigh Gruwell, Florida State University

**Rhetorically Reframing Mary Magdalene as a Necessary Evil**  
Rebecca McCarthy, Kaplan University

**Consuming Crazy: Britney Spears's Breakdown and the Commodification of Feminine Sexuality**  
Matthew Morris, University of Texas at Austin

**"She Just Snapped": Reality Television, Murder and the Myth of Feminine Evil**  
Megan Tomei, Florida Atlantic University

**Image and the Construction of the Historical Subject: Portraits of Elizabeth Cady Stanton**  
Leigh Gruwell, Florida State University

**G16**  
BALLROOM 3

**IN THE POPULAR MEDIA**  
*Chair:* J. Rocky Colavito, Butler University

**The Ideology of a Medium: Comics as a Site of Contestation**  
Daniel Lawson, Virginia Tech

**Introducing the Cyborg Patient as Transhumanist Rhetor**  
Kevin Thayer, Rensselaer Polytechnic Institute

**Alien Sex! Anal Probes! and Bigfoot's Love Child!: Enquirer Epideictic, the Rhetoric of the Damned, and the Schism in Covering the Unexplained**  
J. Rocky Colavito, Butler University

**Simulating the Real: The Confessional as Mediated Intimacy**  
Dalyn Luedtke, University of Arizona

**Decoding the Language of Brain Decoding: Fear and Science Fiction in Popular News Reports of Neuroscientific Research**  
David Gruber, North Carolina State University

**G17**  
LAKE NOKOMIS

**POLITICAL RHETORIC**  
*Chair:* Jay Childers, University of Kansas

**Concord and Controversy of Sound Judgment: The Brandeis Confirmation**  
Timothy Barouch, Northwestern University

**Narrative Reasoning and Ethos in Colin Powell's Speech to the UN**  
Martha Cheng, Rollins College

**Passionate Argument between Friends: Agonistic Rhetoric and John McCain's 2006 Commencement Speeches at Liberty, New School, and Columbia Universities**  
Jay Childers, University of Kansas

**Rhetoric's "Slow Motion Explosion": Exposing the Range of Rhetorical Action Underlying the Minnesota Legislature's 2008 Veto Override**  
Terence Morrow, Gustavus Adolphus College

**Concordant and Controversial Conservatives: Print Culture and the Disciplining of Conservatism**  
Michael Lee, College of Charleston

**G18**  
PINE LAKE

**RHETORIC ACROSS BORDERS**  
*Chair:* Ken Watanabe, Texas A&M University

**Praxis and the Preservation of Indian Classical Odissi Dance**  
Shreelina Ghosh, Michigan State University

**Constituting Temporary Community, Mediating Experience: The Rhetoric of Asian-American Independent Media**  
Vincent Pham, University of Illinois, Urbana-Champaign

**Rhetoric or Utopianism? The Emergence of Multitude as a Discourse of Transforming Democracy in the**

**Global World**

Ken Watanabe, Texas A&M University

**Rousseau's Body Politic: Figuring Democratic Unity and Division**

Freya Thimsen, University of North Carolina at Chapel Hill

**G19**

BALLROOM 4

**THE WIDE WORLD OF SPORTS RHETORIC**

*Chair:* David Wright, University of South Carolina

**Beijing Welcomes the World: Olympic Village and the Rhetoric of Globalization**

Heather Hill, University of Washington

**The Opening Ceremony of the 2008 Beijing Olympic Games**

Michelle Murray Yang, University of Wisconsin, Madison

**Softball Constituting National Identity?**

Korryn Mozisek, Indiana University

**"We Must Protect This House!": The Familial Rhetoric of Big-Time College Football**

David Wright, University of South Carolina

**What Presidential Responses to Steroids in Baseball Reveal about American Identity**

Michael Butterworth, Bowling Green State University

**SATURDAY, MAY 29, 2010**

**3:30 – 5:30 pm**

**H01**

ST. CROIX I

**SUPERSESSON ON THE CHALLENGES OF TEACHING RHETORICAL CRITICISM**

*Director:* James Jasinski, University of Puget Sound

*Presenters:* Leah Ceccarelli, University of Washington

Rosa Eberly, Penn State University

Lester Olson, University of Pittsburgh

James Darsey, Georgia State University

David Zarefsky, Northwestern University

Cara Finnegan, University of Illinois

**H02**

ST. CROIX II

**SUPERSESSON ON RHETORICAL THEORY: A CALLING TO QUESTIONS?**

*Director:* Erik Doxtader, University of South Carolina

*Presenters:* Barbara Biesecker, University of Iowa

Carolyn Miller, North Carolina State University

John Muckelbauer, University of South Carolina

Thomas Rickert, Purdue University

Philippe-Joseph Salazar, University of Cape Town

**H03**

WAYZATA BAY

**SUPERSESSON: THE NEW RHETORIC READS LAWRENCE V. TEXAS**

*Director:* Francis Mootz, University of Nevada, Las Vegas

*Presenters:* Francis Mootz, University of Nevada, Las Vegas

James Crosswhite, University of Oregon

Janice Fernheimer, Rensselaer Polytechnic Institute

Michelle Bolduc, University of Wisconsin, Milwaukee

Barbara Warnick, University of Pittsburgh

David Frank, University of Oregon

Andreea Ritivoi, Carnegie Mellon University

*Description:* This session invites rhetorical scholars to approach the issues raised in Lawrence v. Texas, which is the landmark United States Supreme Court decision striking down the sodomy law in Texas.

**H04**

EXCELSIOR BAY

**SUPERSESSON ON RETHINKING MODERNITY AND MODERNISM FOR RHETORICAL STUDIES**

*Director:* David Beard, University of Minnesota Duluth

*Presenters:* James Aune, Texas A&M University

Richard Graff, University of Minnesota, Twin Cities  
Joshua Gunn, University of Texas at Austin  
Debra Hawhee, Penn State University  
Marguerite Helmers, University of Wisconsin, Oshkosh  
William Keith, University of Wisconsin, Milwaukee  
*Respondents:* Pat Gehrke, University of South Carolina, and Ron Arnett, Duquesne University

**H05 SUPERSESSION ON AMERICAN PRAGMATISM AND AMERICAN RHETORIC**

SPRING PARK BAY *Director:* Gregory Clark, Brigham Young University

*Participants:* Kate Ronald, Miami University  
Keith Gilyard, Penn State University  
Steven Mailloux, Loyola Marymount University  
Robert Danisch, Concordia University

**H06 SUPERSESSION ON PUBLIC MEMORY: INVESTIGATING THE RHETORIC AND POLITICS OF REGRET**

DEER LAKE

*Director:* Bradford Vivian, Syracuse University  
*Participants:* John Ackerman, University of Colorado  
Stephen Browne, Penn State University  
Ekaterina Haskins, Rensselaer Polytechnic University  
Kendall Phillips, Syracuse University  
Lisa Storm Villadsen, University of Copenhagen  
Bradford Vivian, Syracuse University  
*Respondent:* Jeffrey Olick, University of Virginia

**H07 SUPERSESSION: IS CIVIC VIRTUE A RHETORICALLY CONSTRUCTED DELUSION?**

ELK LAKE

*Director:* Antonio de Velasco, University of Memphis  
*Participants:* Jeffrey Walker, University of Texas at Austin  
Gary Remer, Tulane University  
Janet Atwill, University of Tennessee  
G. Thomas Goodnight, University of Southern California

**H08 SUPERSESSION ON A BABEL OF SIGNS AND SYMBOLS: RHETORIC, DELIBERATION, AND DEMOCRATIC INQUIRY**

GRAY'S BAY

*Director:* Jeremy Engels, Penn State University  
*Participants:* Robert Asen, University of Wisconsin, Madison  
**Deliberative Democracy in Context: What Rhetoricians Can Learn from Getting Out in the "Field"**  
Jay Childers, University of Kansas  
**Agnostic Rhetoric and the Realities of Democracy**  
Jeremy Engels, Penn State University  
**Character Counts: Excellence in Democratic Deliberation**  
Bryan Garsten, Yale University  
**What Do Political Theorists Want from Rhetoric?**

*Description:* John Dewey said it long ago: "Communication alone can create the great community. Our Babel is not one of tongues but of signs and symbols without which shared experience is impossible." How might rhetorical scholars contribute to democratic deliberation?

**H09 SUPERSESSION ON RHETORIC IN SECONDARY SCHOOLS**

BIRCH LAKE

*Co-Directors:* David Joliffe, University of Arkansas, and Ralph Cintron, University of Illinois, Chicago

**H10 SUPERSESSION ON LATIN AMERICAN RHETORICS**

LAKE CALHOUN

*Director:* Victor Villanueva, Washington State University

*U.S.-Based Participants:*  
Abraham Romney, University of California, Irvine

Christa Olson, University of Illinois  
René Agustín De Los Santos, DePaul University  
Victor Villanueva, Washington State University

*Argentina/Brazil/Mexico-Based Participants:*

Maria Cecília Nogueira Coelho, Universidade de Sao Paulo  
Maria Alejandra Vitale, Universidad de Buenos Aires  
Mariana Ozuna Castañeda, Universidad Nacional, Mexico  
Victor Villanueva, Washington State University

*Description:* This panel devoted to Latin American rhetorics aims to further our understanding of the rich history of rhetoric in this important area in our field. The six panelists are all members of the *La Sociedad Latinoamericana de Retórica* (SLR), a hemisphere-wide coalition of scholars organized in 2008.

Arrangements for this panel were made by the U.S. Chapter of the Latin American Rhetoric Society, an affiliate of *La Sociedad Latinoamericana de Retórica*. Funding for the “Perspective from Scholars based in Argentina, Brazil, and Mexico” portion of this panel was made possible by a grant from the Provost’s Office at DePaul University. Travel and accommodation in the US were also supported by the “Writing and Rhetoric Across Borders” series, an annual speakers’ series sponsored by the Department of Writing, Rhetoric, and Discourse and the College of Liberal Arts and Sciences at DePaul University.

**H11 LAKE NOKOMIS SUPERSESSION: POPULAR CHRISTIAN MEDIA AND GENDERED CIVIC IDENTITIES**

*Director:* Martin Medhurst, Baylor University

*Participants:* Michael Hyde, Wake Forest University

Claire King, Vanderbilt University

Aric Putnam, St. John’s University

*Respondent:* Kristy Maddux, University of Maryland

*Description:* Scholars of rhetoric consider the arguments in Kristy Maddux’s forthcoming *The Faithful Citizen*, a study of how the Christian faith is modeled and enacted in popular media.

**H12 COOK’S BAY SUPERSESSION: RHETORIC FOR NINETEENTH-CENTURY WOMEN: IDENTIFYING WITH DIFFERENCE**

*Participants:* Lisa Zimmerelli, University of Maryland University College

Jane Donawerth, University of Maryland

Wendy Hayden, Hunter College, CUNY

Wendy Dasler Johnson, Washington State University, Vancouver

*Description:* This panel explores a paradox: the unifying and divisive nature of rhetoric for nineteenth-century feminists.

**H13 LAFAYETTE BAY SUPERSESSION ON CONFLICT, COMMUNITY, AND CREATIVITY: IDENTIFYING ASIAN-AMERICAN RHETORICAL TEXTS**

*Director:* Morris Young, University of Wisconsin, Madison

*Participants:* Chanon Adsanatham, Miami University

**Division, Aggression, and Essentialism in Alex Hing’s Call for an Asian American Front**

Kent Ono, University of Illinois

**History as Techne in Yuri Kochuyama’s “Consciousness of Power” Speech**

Dominic Ashby, Miami University

**Representing Japan, Embodying America: The Rhetoric of Two Japanese American Memoirs**

Stuart Ching and Stella Oh, Loyola Marymount University

**Rhetorical Invention in Theresa Cha’s *Dictée***

Morris Young, University of Wisconsin, Madison

**The Ethos of Yi-Fu Tuan’s *Who Am I?***

LuMing Mao, Miami University

**Reading Asian Rap**

*Description:* The panelists on this session will identify, theorize, and analyze primary texts written by Asian Americans as instances of Asian American rhetoric. How have Asian Americans used rhetoric to respond to conflict, form community, and express creativity?

H14

MAPLE LAKE

**RETHINKING ARISTOTLE**

*Chair and Respondent:* Don Bialostosky, University of Pittsburgh

***Eiromenê* and *Katestrammenê*: A Re-evaluation of Aristotle's Opposing Styles**

Kyle Schlett, University of Mississippi (*Hauser Award Winner*)

**"Universal" and "For the Most Part" Arguments in Aristotle's *Rhetoric***

Brad McAdon, University of Memphis

**Heidegger, Persuasion, and Aristotle's *Rhetoric***

P. Christopher Smith, University of Massachusetts at Lowell

**The Art of Listening in Martin Heidegger's SS 1924 Lecture Course on Aristotle's *Rhetoric***

Daniel Gross, University of California, Irvine

**SATURDAY, MAY 29, 2010**

**5:45 – 7:30 pm**

**"OPEN MIKE" RECEPTION**

BALLROOM 3 & 4, 5:45 – 7:30 pm

In celebration of Michael C. Leff's brilliant life and career, a portion of this RSA reception will be devoted to a sharing of memories and stories about RSA's late president. Decorous short orations are welcome as we lift a toast (or two) to his continuing influence. (Contact Leah Ceccarelli at [cecc@uw.edu](mailto:cecc@uw.edu) if you think you might want a turn at the microphone.)

**SUNDAY, MAY 30, 2010**

**8:30 – 10:00 am**

101

ST. CROIX I

**RHETORICAL CRITICISM**

*Chair:* Matthew de Tar, Northwestern University

**Telling Theory from Method and Highlighting Interpretation: Towards a Sorting Out of Rhetorical Criticism and Scholarship**

Lisa Storm Villadsen, University of Copenhagen

**Critical Rhetoric as Unveiling and Constituting an Apparatus: Toward a Meta-Critique of Contemporary Rhetorical Theory and Criticism**

Daniel Mistich, Syracuse University

**Contingency in Rhetorical Criticism**

Matthew de Tar, Northwestern University

**Badiou as a Method for Rhetorical Criticism: On Dmitri Shostakovich and the Rhetorical Event**

John McKenzie, University of Texas at Austin

**Reordering the Disorder: The Rhetorical Agency Debate through the Rhetorical Situation**

Steven Accardi, Arizona State University

102

ST. CROIX II

**DELIVERY**

*Chair:* Elizabeth Kalbfleisch, University of Minnesota

**Hands Performing: The Repertoire of Gesture in John Bulwer's *Chironomia* and *Chirologia***

George Pate, University of Tennessee at Knoxville

**Gesture and Rhetoric of Delivery: The Transmission of Knowledge in Complex Situations**

Sigrid Streit, Kent State University

**Body, Text, Fancy: Thomas Sheriden's Theory of "Delivery"?**

Elizabeth Kalbfleisch, University of Minnesota

**Cultivating Voices and Empowering Women: Late Nineteenth-Century Women's Revision of Elocution Training**

Paige VanOsdol, Ohio State University

**Why Sarah Palin Won't Go Away: A Classical and Contemporary Examination of Elocution, Tone and**

**Delivery**

Mary Anne Taylor, University of Texas at Austin

103

WAYZATA BAY

**STUDIES IN GENDER AND POLITICAL RHETORIC**

*Chair:* Mary L. Kahl, SUNY-New Paltz

**The Sarah Palin Spectacle: Shifting the Parameters of Research on Women's Political Rhetoric**

Janis Edwards, University of Alabama

**The Rhetoric of Oppressive Montage in *Chisholm: Unbought & Unbossed***

Teresa Bergman, University of the Pacific

**Examining Michelle Obama's Rhetorical Platform: The Conflation of Public and Private Spheres**

Mary L. Kahl, SUNY-New Paltz

**Racing Jesse Jackson: Leadership, Masculinity, and the Black Presidency**

Paul Achter, University of Richmond

104

BIRCH LAKE

**COURTROOM RHETORIC**

*Chair:* Catherine Schryer, Ryerson University

**A Case Study of Exposure and Hiding: The Rhetoric of Classification in Legal Discourse**

Megan Little, University of Texas at Austin

**Louis Riel's Speech to the Jury, 1885**

Hans Vilhelm Hansen, University of Windsor

**The Sublime at Trial: A Rhetorical Perspective of Law and the Sublime**

Brita Dooghan, University of Pittsburgh

**Antirrhesis and Judicial Activism: The Midcentury Concord and Conflict of Roscoe Pound and Felix Frankfurter**

Mary Lynn Veden, University of Washington

**Lost Voices and Broken Chains of Evidence: A Study of Citation Practices in Forensic Letters**

Catherine Schryer, Ryerson University

105

EXCELSIOR BAY

**RETHINKING ANCIENT RHETORIC**

*Chair:* James Fredal, Ohio State University

**What Did Tisias Really Invent?**

James Fredal, Ohio State University

***Timaeus and Critias* Reconsidered**

Meghan Dunn, University of Texas at Austin

**Politics and the "Noble" Socrates in Xenophon's Apologia**

Randall Bush, Northwestern University

**Whose Time for Speaking? *Kairos* as Control and Chaos**

Hunter Stephenson, University of Houston-Clear Lake

**What Do We Need to Know to Participate?: Toward a New Progymnasmata**

Thomas Allbaugh, Azusa Pacific University

**The Relationship of the Heads of Purpose in Aphthonius' *Progymnasmata* to the Common and Special Topics as Interpreted by Cicero and Quintilian**

James Selby, Whitefield Academy

106

GRAY'S BAY

**MUSIC AND RHETORIC**

*Chair:* Jeffrey Carroll, University of Hawaii at Manoa

**Mozart as Epideictic Rhetor: The Representation of Enlightened Virtue in Tito**

Jette Hansen, University of Copenhagen

**Kenneth Burke: Music as Secular Conversion**

Joel Overall, Texas Christian University

**Kenneth Burke's Rhetoric of Music and Its Catastrophic Disappearance**

Jeffrey Carroll, University of Hawaii at Manoa

**Beyond Sesame Street: The Dramatism of Latino/a Rhetoric in Music and Performance**

Denise Valdes, Syracuse University

107

**RHETORICAL CITIZENSHIP AT THE LIMITS OF THE NATION-STATE**

- LAFAYETTE BAY *Chair and Respondent:* Aric Putnam, St. John's University and the College of Saint Benedict
- Universalized Democratic Values and the Limits of "Free" Dialogue: Oleg Kulik's Cynical Cosmopolitan Rhetoric**  
Megan Foley, Mississippi State University
- The Blame Game – No Place for Europe in this Debate**  
Kristine Marie Berg, University of Copenhagen
- Market Citizens without a Nation State: The Effect of Hyperized Neoliberal Values on the Concept of Citizenship**  
Renee Reynolds, University of West Florida
- The Rhetoric of Western Nationalisms: Cultural, Material, and Ideological Deep Resources**  
Steve Stuglin, Georgia State University
- 108**  
SPRING PARK BAY **TOWARD AN OBJECT-ORIENTED RHETORIC, OR, WHAT HAPPENS WHEN THE HUMAN IS NO LONGER THE CENTER OF RHETORIC?**  
*Chair:* Scot Barnett, University of Wisconsin, Madison
- Rhetorics of the Flesh versus the Public, or How to Commune with Things**  
Scot Barnett, University of Wisconsin, Madison
- Rhetorics of Revealing versus Persuasion, or How to Dwell with Things**  
Thomas Rickert, Purdue University
- Rhetorics of Assemblage versus Audience, or How to Emerge with Things**  
Byron Hawk, George Mason University
- Rhetorics of the Inhuman versus Interpretation, or How to Become Imperceptible with Things**  
Robert Leston, New York City College of Technology
- 109**  
DEER LAKE **THE ANTIDISCIPLINARY NEXUS: COMMUNICATION/RHETORIC/COMPOSITION/CULTURAL STUDIES**  
*Chair:* Ryan Claycomb, West Virginia University
- Subjugated Knowledges and Dedisciplinarity in a Cultural Studies Pedagogy**  
Joe Parker, Pitzer College, Claremont Graduate University
- Location, Location, Location: The Radical Potential of Web-Intensive Writing Programs to Challenge Disciplinary Boundaries**  
Catherine Gouge, West Virginia University
- Discipline and Indulgence**  
Cathy Eisenhower, The George Washington University, and Dolsy Smith, The George Washington University
- (Re)Mapping Known Territory: A New Entelechial Topography of Communication and English**  
Katherine Tanski, Purdue University
- State of Praise: Epideictic Rhetoric**  
Kerri Morris, University of Alaska Anchorage
- 110**  
CEDAR LAKE **A VOYAGE OF MANY ROADS: A TEACHER'S MAP AND JOURNEYS INSPIRED**  
*Chair:* Robert Brooke, University of Nebraska
- Teaching Rhetoric and the Body: Rhetorical History and Contemporary Body Theory**  
Robert Brooke, University of Nebraska
- The Rhetoric of Ballroom Beyond Gender Performance: A View from the Dance Floor**  
Susan Martens-Baker, University of Nebraska
- May I Have A (Spoken) Word with You?: Spatial Relationships in Performance Poetry and the Rhetoric of Borrowed Identities**  
Erica Rogers, University of Nebraska
- 111**  
ELK LAKE **RHETORIC AND RELIGION**  
*Chair:* Aaron Dimock, University of Nebraska at Kearney
- Theological Motives in Sixteenth-Century English Rhetoric**  
Ryan Stark, Penn State University
- The Polemical Rhetoric of Anne Dutton, Eighteenth-Century Calvinist Theologian**  
Joy Karega, University of Louisville
- Oriental Rhetoric: Struggle for Concord in Bonhoeffer's "After Ten Years"**

Aaron Dimock, University of Nebraska at Kearney

**Red Letter Christians and the Market Place of Moral Narratives**

Samuel Boerboom, Gustavus Adolphus College

**Christ Versus Culture: A Rhetorical Ethnography of Fundamentalism**

Mark Ward, Sr., Clemson University

**Don't Kill the Messenger: Rhetorics of Indoctrination**

Jared Colton, Washington State University

112

COOK'S BAY

**THE ENGLISH RHETORICAL TRADITION**

*Chair:* Sarah Allen, University of Northern Colorado

**Healthy Debate in Elizabethan Parliamentary Oratory: The Body Politic as Rhetorical Commonplace and Discursive Model**

Daniel Seward, Independent Scholar

**Civilizing the Rhetoric of Prostitution in Nineteenth-Century Britain**

Laurie Lyda, University of North Carolina at Greensboro

**The Rhetorical Practices of Neolithic Britain**

Sarah Allen, University of Northern Colorado

**Concord, Controversy, and Prophecy: The Early Royal Society Sees Its Way Clear**

Lynda Walsh, University of Nevada at Reno

113

MAPLE LAKE

**SCANDALOUS!!! RECLAIMING CONTROVERSY FOR RHETORICAL SCHOLARSHIP**

*Chair:* Kim Lacey, Wayne State University

**Interstitial Citizens: An Examination of the Rhetorical Implications of the Immigrant Driver's License Debate**

Marylou Naumoff, Wayne State University

**A Matter of Life and Death Panels: Carl Schmitt's Anti-Rhetorical Politics**

Michael McGinnis, Wayne State University

**Forgetting to Remember: Keeping Tabs on Digital Memory**

Kim Lacey, Wayne State University

**Navigating the Mundane: A Controversially Uncontroversial Approach to Digital Identity in the Twenty-First Century**

Derek Risse, Wayne State University

**Showdown at High Noon: A Fight for Public Deliberation**

Rebecca Jones, University of Tennessee, Chattanooga

114

LAKE CALHOUN

**REMEDICATIONS: HISTORICAL PERSPECTIVES FOR NEW MEDIA CONTEXTS**

*Chair:* Anne Frances Wysocki, University of Wisconsin, Milwaukee

**Twitter as Heraclitean War Machine: Real-time Revolutions and Aggregating Utopian Flows**

Abram Anders, University of Minnesota Duluth

**Networks of News: the Mediated Temporal Structure of Periodic Publication**

Matt Weiss, Penn State University

**Necessary Education: Lady Mary Wortley Montagu and the Proliferation of Content**

Kristin Shimmin, Carnegie Mellon University

115

PINE LAKE

**THE RHETORICAL WISDOM OF CROWDS: CIRCULATION, COMMUNITY, CULTURE**

*Chair:* Krista Kennedy, Syracuse University

**Massively Multiplayer Rhetorical Ecologies**

Collin Brooke, Syracuse University

**Eighteenth-Century Crowdsourcing**

Krista Kennedy, Syracuse University

**Harnessing the Crowd: Willis J. Abbot and the Innocent Amateur**

Jeff Ward, University of Minnesota

**Weaving the Discourse of the "Other": Employing the Textile Metaphor in Rhetoric and Composition**

Vanessa Kraemer, University of Louisville

- 116**  
LAKE NOKOMIS **ELECTION 2008**  
*Chair:* Ryan Weber, Penn State University, Altoona  
**Live From New York, It's Election 2008!**  
Ryan Weber, Penn State University, Altoona  
**Using Issues to Create a Persona: Barack Obama and Hillary Clinton on Iraq in the 2008 Democratic Primary Election**  
Meg Kunde, University of Minnesota  
**Presidential Masculinity and National Security in the 2008 Election**  
John Landreau, The College of New Jersey  
**Obama's Johannic Jeremiad: A New Take on an Old American Tradition**  
Alfred Mueller II, Penn State University, Mont Alto
- 117**  
BALLROOM 3 **ENVIRONMENTAL RHETORIC**  
*Chair:* Marlia Banning, University of Colorado at Boulder  
**To Take Up Dancing: Recasting the Environment in a New Metaphor**  
Sharon A Harris, Texas Christian University  
**Global Warming and the Limits of Definitional Ruptures**  
Marlia Banning, University of Colorado at Boulder  
**The "we" Campaign and Citizen Agency: A Case Study of the Use of Second Persona to Reframe Environmental Controversy**  
Leah Mortenson, Augustana College  
**Scientists as Strong Publics: The Role of the Intergovernmental Panel of Climate Change on World-Wide Consensus**  
Susan Giesemann North, University of Tennessee at Chattanooga  
**Waves of Discontent: Hydrocommerce, Access to Water, and the Distribution of the Bio-sensible**  
Monica Waugh-Benton, Georgia State University
- 118**  
BALLROOM 4 **FROM DIVERSITY TO DIFFERENCE: MOVING BEYOND HEGEMONY**  
*Chair:* Kathleen Dixon, University of North Dakota  
**"What all True English Hearts Honour and Reverence": Guy Fawkes and the Construction of English Colonial Rhetoric**  
Stephen Dilks, University of Missouri, Kansas City  
**Good Girls and Bad Boys: The Melodramatic Gendering of a Faculty Rights Case**  
Kathleen Dixon, University of North Dakota  
**Women Monastics in North India: Homology and the Creation of Political Identity in Exile**  
Carol Winkelmann, Xavier University  
**Difference as the Starting Point**  
Mark Noe, University of Texas Pan American

**SUNDAY, MAY 30, 2010**

**10:00 – 10:15 pm**

ATRIUM LOBBY **BOOK EXHIBIT WITH COFFEE BREAK**  
Sponsored by University of South Carolina Press

**SUNDAY, MAY 30, 2010**

**10:15 – 11:45 am**

**J01**  
ST. CROIX I **READING LINCOLN CONTROVERSIALLY**  
*Chair and Respondent:* David Zarefsky, Northwestern University  
**Another Lincoln Paradox: Implicit and Explicit Rhetorical Theory in the Temperance Address**  
David Dzikowski, Penn State University  
**The Significance of Spiritual Allusions in Lincoln's 1857 Dred Scott Speech**  
John Gooch, University of Texas at Dallas  
**The Constitution as Foundation: Abraham Lincoln's Metaphor of the Frame House Revisited**  
Alfred Mueller II, Penn State University, Mont Alto

**Did Lincoln Precipitate the American Civil War? Reflections on Rhetorical Theory, Rhetorical Criticism, and What We Do as Communication Scholars**

Maureen Minielli, CUNY-Kingsborough

**The Presence of Absence: Lincoln and His Battlefield Narrative in the *Gettysburg Address***

Oksana Jackim, University of Massachusetts at Dartmouth

**Invention and the Presidential Protopublic: Lincoln's "Meditation on the Divine Will" and the Complexities of Public Voice from Positions of Authority**

Christine Stephenson, University of Wisconsin, Madison

J02  
ST. CROIX II

**RHETORIC AND MAGIC IN POPULAR CULTURE: CRITICAL APPROACHES TO *HARRY POTTER*, *TWILIGHT*, *ANGEL*, and *LORD OF THE RINGS***

*Chair:* Adria Battaglia, University of Texas at Austin

**Language, Magic, and Terministic Screens: An Analysis of the Rhetorical Construction of Femininity in *Harry Potter***

Lauren Lemley, Texas A&M University

***Twilight* of the Postmodern Economic Paradigm**

Robert McDonald, University of Texas at Austin

**"Power Play": *Angel* and Post-Structuralism**

Elizabeth Thorpe, Texas A&M University

**Queer Magic: Rhetoric and the Erotic Mentorships of Dumbledore and Gandalf**

John McKenzie, University of Texas at Austin

*Respondent:* Barry Brummett, University of Texas at Austin

J03  
GRAY'S BAY

**CONCORD AND CONTROVERSY IN HOBBS'S THEORY OF RHETORIC**

*Chair:* James Aune, Texas A&M University

**The *Leviathan* and Rhetorical Anxiety**

David Tell, University of Kansas

**Hobbes on Thucydides on Words and Conflicts**

Patricia Roberts-Miller, University of Texas, Austin

**Hobbes and the Democratization of Rhetoric**

Ned O'Gorman, University of Illinois

**Hobbes and Possessive Individualism: How to Reconcile the Rhetorical and Social Interpretations of *Leviathan***

James Aune, Texas A&M University

J04  
WAYZATA BAY

**FANNIE LOU HAMER: REORIENTING RESEARCH ON CIVIL RIGHTS MOVEMENT RHETORIC**

*Chair and Respondent:* Kirt H. Wilson, University of Minnesota

**Fannie Lou Hamer: The Rhetorical Persona of a Womanist Activist**

Janice D. Hamlet, Northern Illinois University

**"We Gonna Make You Wish You Was Dead": Traumatic Rhetoric and Embodied Agency in Fannie Lou Hamer's Winona Story**

Davis W. Houck, Florida State University

**In Her Words: Accounting for Rhetorical Appeal through Vernacularity**

Maegan Parker Brooks, University of Puget Sound

**Challenging the Closed Society and the Realization of Freedom: The Lasting Impacts of Fannie Lou Hamer's Testimony at the 1964 Democratic National Convention**

Morgan Ginther, University of Memphis

J05  
EXCELSIOR BAY

**TRADITIONS, TEXTBOOKS, AND "DISCIPLINARY DYSFUNCTION": REIMAGINING RHETORICAL PEDAGOGY**

*Chair:* Lisa Arnold, University of Louisville

**Student Writers and Speakers in One Discipline: Composition, Speech, and the First-Year Course**

Benjamin Crosby, Iowa State University

**A Textbook Argument: A Noteworthy Exception to Failed Identification**

Don Jones, University of Hartford

**Questions of/about "Belonging": Teaching, Tradition(s), and Histories of Rhetoric(s)**

Lisa Arnold, University of Louisville

**Media of Invention: The Places of Finding and Figuring**

Peter Simonson, University of Colorado

**The Next Evolution in *Rhetorical Peaks*: How to Structure a Rhetoric Video Game**

Scott Nelson and Tekla Schell, University of Texas at Austin

*Respondent*: Jean Goodwin, Iowa State University

**J06 RACE, RHETORIC, AND BARACK OBAMA**

LAFAYETTE BAY *Chair*: Nneka Ifeoma Ofulue, University of Maryland

**Does Dialogue = Diversity?: Barack Obama's "A More Perfect Union" as Transactional Communication**  
Meta Carstarphen, University of Oklahoma

**Healthy Debates?: How Racialized Responses to Barack Obama's Health Care Reform are Poisoning Post-Racial America**

Ebony Utley, California State University Long Beach, and Amy Heyse, California State University Long Beach

**Embodying Racial America: Barack Obama's Rhetorical Construction of Self in a "More Perfect Union"**

Nneka Ifeoma Ofulue, University of Maryland

**J07 THE NOTION OF CONTEXT IN RHETORICAL THEORY**

SPRING PARK BAY *Chair*: Jennifer Andrus, Carnegie Mellon University

**Figuring a Brief History of Context**

Mark T. Williams, California State University, Long Beach

**Locative Technologies, Context, and the Volatile Agent**

Daniel Kim, University of Colorado at Boulder

**The Co-production of Texts and Contexts**

Jennifer Andrus, Carnegie Mellon University

**Visual Rhetoric in Context**

Nathan Atkinson, Georgia State University

**Patriots and Saboteurs: The Rhetorical Negotiation of Context in Institutional Frameworks**

Mark Thompson, Carnegie Mellon University

**J08 REVIVING RHETORICAL EDUCATION FOR THE TWENTY-FIRST CENTURY: A COLLABORATION BETWEEN ENGLISH AND COMMUNICATION AT ONE SOUTHERN UNIVERSITY**

COOK'S BAY

*Chair and Respondent*: Cara Finnegan, University of Illinois

**Rhetorical Education in the 1940s and 1950s: Learning from the History of Collaborations between English and Communication**

Roxanne Mountford, University of Kentucky

**Integrated Composition and Communication: Addressing the Needs of the Twenty-first Century**

Deanna Sellnow, University of Kentucky

**Compromising a Curriculum: Using the Politics of General Education Reform to Integrate Oral, Written, and Visual Communication**

Janet Eldred, University of Kentucky

**J09 SPLIT IMPERATIVES: THE PROBLEM OF AUDIENCE IN MEDICAL RHETORIC**

BIRCH LAKE

*Chair*: Ellen Barton, Wayne State University

**Clinical and Critical Imperatives, Impact, and Pragmatic Interdisciplinarity**

Ellen Barton and Richard Marback, Wayne State University

**Health Pioneers: Telling Their Story or Telling a Story?**

Susan Wells, Temple University

**W(h)ither Critique?: Interdisciplinary Impact and (versus?) Critical Intervention in Medical Rhetoric**

Karen Kopelson, University of Louisville

**J10 INVITING RHETORICAL THEORY TO THE STUDY OF MULTILINGUALISM**

DEER LAKE

*Chair*: Scott Wible, West Virginia University

**Rhetorical Perspectives on Historic Multilingualism**

Elizabeth Kimball, Temple University

**(Con)testing Rhetoric in Nineteenth-Century Rhetorical Education**

David Stock, University of Wisconsin

**The Rhetorical Potential of Translation**

Rebecca Lorimer, University of Wisconsin

**Multilingual Creativity and the Life-Worlds of Chinese White Collars**

Xiaoye You, Penn State University

**The Linguistic Politics of Global Citizenship: Designing a Multilingual Rhetorical Education**

Scott Wible, West Virginia University

J11

ELK LAKE

**MODERN RHETORICAL THEORY: CHALLENGES TO THE BORDERS OF THE FIELD**

*Chair and Respondent:* David Beard, University of Minnesota Duluth

**A/B/C/D/E/F . . . (Aristotle, Burke, Chaim, Deliberative, Epideictic, Forensic)**

John Logie, University of Minnesota Twin Cities

**Holding it All Together: The Rhetorical Potential of the Network to Link a Fragmented Field**

Joe Erickson, Bowling Green State University

**Rhetorical Studies and Popular Culture: The Role of Rhetoric in Popular Detective Fiction and the Pedagogy of Persuasion**

Eden Leone, Bowling Green State University

**Modernity and Religion: Rhetoric Negotiates the Border between Church and State, and Faith and Reason**

David Gore, University of Minnesota Duluth

**Reinventing Rhetoric in the 20<sup>th</sup> (and 21<sup>st</sup>) Centuries: Synthetic Comments with Reference to the Work of I. A. Richards**

David Beard, University of Minnesota Duluth

J12

CEDAR LAKE

**NEW WORK IN PERFORMANCE AND THE RHETORICAL TRADITION – HISTORY, THEORY, AND PRACTICE**

*Chair:* Jenn Fishman, University of Tennessee - Knoxville

**Rhetorical Movements of Subjectivity in German Modern Dance: Kurt Jooss' *The Green Table***

Michelle LaVigne, University of San Francisco

**Rhetorical Hands: Gesture as Performance in Elocutionist Rhetoric**

Cory Holding, University of Illinois

**Signing Rhetoric, Signing Performance**

Daisy Levy, Michigan State University

**A Rhetorical Body: The Discourse Style of Community-based Theater**

Tim Dawson, Carnegie Mellon University

J13

MAPLE LAKE

**DISABILITY RHETORICS I**

*Chair:* Amy Vidali, University of Colorado Denver

**“Her Pronouns Wax and Wane”: Autobiography, Mental Disability, and Counter-Diagnosis**

Margaret Price, Spelman College

**More Than Anxious: 19<sup>th</sup>-Century “Hysterical Rhetorics” in Contemporary Studies of Gastrointestinal Disorder and Distress in Women**

Amy Vidali, University of Colorado Denver

**A New Rhetoric of Mental Illness: How the Icarus Project Creates a Chance for a Credible Ethos**

Elizabeth Brewer, Ohio State University

**Resisting “Rhetorical Voiceover”: Frank Deford’s *Alex* –Recognizing the Voiceless Other of Cystic Fibrosis**

Christopher Syrnyk, University of Wisconsin

J14

LAKE CALHOUN

**THE USES OF CLASSICAL RHETORIC**

*Chair:* Michael Hoppmann, Northeastern University

**A Modern Theory of Stasis**

Michael Hoppmann, Northeastern University

**Eloquence Where Enthymeme and Stasis Converge**

Ying Yuan and Yan Jiang, Hong Kong Polytechnic University

**Dissent in Zion: Using Stasis Theory to Analyze Legal Disputes Between the FLDS Church and the State of Utah**

Keith Grant-Davie, Utah State University

**The Peaceable Control of Augustan Rhetoric**

Kathleen Lamp, University of Illinois

**Virtue May Be Habit-Forming: Some Corollaries of the Speech-as-Civilizer Topos**

Thomas Lawton, University of Maryland

J15

PINE LAKE

**ASIAN AND MIDDLE EASTERN RHETORICS**

*Chair:* Valerie Peterson, Grand Valley State University

**The Sort of Doctrine, Friend, Where One Does Not Keep Quarreling with Anyone: Buddhist Teachings and the Rhetoric of Asignification**

Donna Strickland, University of Missouri

**At Once Seeking Harmony and Reserving Differences: Confucius' Rhetoric at a Crossroads**

Haixia Lan, University of Wisconsin, La Crosse

**Reading the Qur'an: A Closed Codex or an Elusive Text?**

Esther Quinlan, University of Colorado at Boulder

**The Social Negotiation of the "Kemalist Text" and its Implications for "Modern" Turkish Identity**

Elif Guler, Old Dominion University

J16

LAKE NOKOMIS

**IDENTITY FORMATION**

*Chair:* David Moscovitz, College of Charleston

**Placing Oñate: Rhetoric and the Place/ing of Memory, History, and Identity**

Nikki Agee, University of Texas at El Paso

**Identity and Contradiction: Considering the Concord and Controversy of the Jewish Skinhead**

David Moscovitz, College of Charleston

**Autonomy's Rhetorical Entrapment – Rethinking Identity and Agency**

Kim Moreland, University of Wisconsin, Madison

**Deliberative Disclosure: The Rhetoric of Stigmatized Identity in the Public Sphere**

Douglas Cloud, Carnegie Mellon University

**"In the Bonds of Woman and the Slave": Analogy and Collective Identity in Woman's Rights Discourse, 1860-1869**

Jennifer Keohane, University of Wisconsin, Madison (*Hauser Award Winner*)

**SUNDAY, MAY 30, 2010**

**12 – 2 pm**

**CONFERENCE LUNCHEON**

BALLROOM 3 & 4 • 12:00 – 2:00 pm

*Presiding:* David Zarefsky, Northwestern University, President, RSA

*Presentation of Awards:* Cinthia Gannet, Fairfield University

*Looking Forward:* Krista Ratcliffe, Marquette University, President-Elect, RSA

*Speaker:* Jack Selzer, Penn State University, **Concord and Controversy on August 28, 1963**

*Sponsored by:* American Society for the History of Rhetoric

**SUNDAY, MAY 30, 2010**

**2:15 – 3:45 pm**

K01

ST. CROIX I

**RESTORING THE STUDY OF POLITICAL RHETORIC TO THE HUMANITIES CURRICULUM**

*Chair:* Donald Lazere, California Polytechnic State University

**A Core Curriculum for Civic Literacy?**

Donald Lazere, California Polytechnic State University

**Rethinking the Rhetoric of Economics**

James Aune, Texas A & M University

**Constitution Day Every Day: Rhetoric and Higher Education's Commonest Topoi**

Rosa Eberly, Penn State University

**Politicizing Rhetoric Through “Little Democracies”**

Michael Halloran, Rensselaer Polytechnic Institute

**K02**  
ST. CROIX II

**FORENSIC RHETORIC**

*Chair:* Tim Behme, University of Minnesota

**Orators’ Reproaches to Jurors and Assembly Members in Ancient Greece**

Tim Behme, University of Minnesota

**The Ethics of Judicial Oratory in Aristophanes’ *Wasps***

Sean Larson, University of Minnesota

**“We Must Always Go Fully Armed to Court”: The Viking Forensic Tradition**

Robert Lively, University of Nevada

**Making a Scene: Demanding Legal Recognition**

Sarah Burgess, University of San Francisco

**Critical Perspective in the Study of Rhetorical Concord and Controversy: Considering the Possibilities and Limits of the Hermeneutics of Suspicion and the Hermeneutics of Hope**

Matthew Brigham, James Madison University

**K03**  
ELK LAKE

**ROUNDTABLE: REFLECTIONS ON TEACHING SPEAKING AND WRITING:  
FRESHMAN COMPOSITION AND PUBLIC SPEAKING AS A LEARNING COMMUNITY**

*Chair:* Dennis Lynch, University of Wisconsin, Milwaukee

*Presenters:* Dennis Lynch, University of Wisconsin, Milwaukee

William Keith, University of Wisconsin, Milwaukee

Paige Conley, University of Wisconsin, Milwaukee

Tyler Buckley, University of Wisconsin, Milwaukee

David Beard, University of Minnesota Duluth

**K04**  
WAYZATA BAY

**ROUNDTABLE: RHETORIC, TECHNOLOGY, AND THE EXPERIENCE OF ETHICS**

*Chair:* Steven Katz, Clemson University

*Presenters:* Steven Katz, Clemson University

Mark Ward, Clemson University

Cynthia Haynes, Clemson University

Jan Holmevik, Clemson University

Michal Moskow, Metropolitan State University

Bernadette Longo, University of Minnesota

Josephine Walwema, Clemson University

Vicki Rhodes, Center for Developmental Services

Maggie VanNorman, University of Minnesota

**K05**  
EXCELSIOR BAY

**FOSTERING UNDERGRADUATE CONTRIBUTIONS TO SCHOLARSHIP IN  
RHETORIC**

*Chair:* Jonathan Hunt, Stanford University

**Rhetorical Analysis as a Methodology of Potential for Undergraduate Research**

Doug Downs, Montana State University

**From the Archives to the Classroom: Undergraduates ReWriting and ReReading Histories of  
Women’s Rhetoric**

Jane Greer, University of Missouri, Kansas City

**Undergraduate Research as Text, Activity, and Goal**

Jonathan Hunt, Stanford University

**Undergraduate Contributions to Basic Research in Rhetoric: Recovering Lost Texts**

Sean Patrick O’Rourke, Furman University

**K06**  
SPRING PARK BAY

**SCREENS, SCRIPTURES, PSALMS, AND SYMBOLS: EVIDENTIAL MATERIALITY IN  
SACRED SPACES**

*Chair:* Davida Charney, University of Texas at Austin

**Where Scripture Meets Screen: A Rhetorical Analysis of Multimodal Homiletics in the Contemporary Protestant Church**

Christa Teston, Rowan University

**A Brief History of the Monstrance: Embodied Rhetorics and Eucharistic Benediction**

Brian McNely, Ball State University

**Establishing Ethos with an Omniscient Hearer: The Hebrew Psalms as Deliberative Argument**

Davida Charney, University of Texas at Austin

**Rhetoric as Protestant Hermeneutic: The Case of Jacobus Goeshelius**

Grant Boswell, Brigham Young University

K07

GRAY'S BAY

**WAR EFFORTS**

*Chair:* Paul Achter, University of Richmond

**Peace in the Midst of War: The Rhetoric of Ferdowsi**

Kathryn Johnston, Northwestern University

**The Paradox of the Prophetic: William Sloan Coffin and the Vietnam Anti-War Movement**

Ben Krueger, University of Maryland

**Military Chic and the Production of War**

Paul Achter, University of Richmond

**Mission Failed: Rhetorical Identification and Military Discourse**

William Marcellino, Carnegie Mellon University

**National Dissociation, Local Identification: The Exigency and Materiality of the Liberty Bond Campaigns During WWI**

Eric W. Hanbury, Carnegie Mellon University

K08

COOK'S BAY

**IDENTIFICATION AND DIVISION IN CONTEMPORARY HEALTH CARE REFORM RHETORIC**

*Chair and Respondent:* Corey Davis, University of Wisconsin, Whitewater

**Consubstantiality and Rhetorical Bodies: Health Care Reform Rhetoric as Shared Substance**

Mark Glantz, University of Missouri

**Not Backing Down in the Invisible Polis**

Jeffrey Delbert, University of Missouri

**Presidential Prescriptions and Public Rejection of the Medicine: Obama's Use of Bio-Political Presidential Rhetoric**

Darin Gully, University of Missouri

**Consubstantiating the Incommensurable: President Obama's Rhetorical Bridging of the Attempted Decommodification of American Health Care**

Scot Walus, University of Missouri

K09

BIRCH LAKE

**FOOD, RHETORIC, AND POWER**

*Chair:* Ehren Pflugfelder, Purdue University

**Plato's Gastronomica and Experiential Learning**

Joshua Prenosil, Purdue University

**Makes a Soul Strong: The Magical Rhetoric of Food from Alchemy to Mushrooms**

Danielle Cordaro, Purdue University

**Urban Foragers and Guerilla Gardeners: The Rhetoric of Postindustrial Food Movements**

Morgan Reitmeyer, Purdue University

**Haute Cuisine, Celebrity Chefs, and Post-Technē**

Ehren Pflugfelder, Purdue University

K10

CEDAR LAKE

**DO-IT-YOURSELF RHETORICS**

*Chair:* Jodie Nicotra, University of Idaho

**The Rhetorical Education of Urban Foragers**

Jodie Nicotra, University of Idaho

**Anti-slick to Post-slick: The Rhetoric of DIY Books and Youth Culture**

Rochelle Smith, University of Idaho

**Communion, Conflict, and Commodity: The Rhetoric of Ken Wilber's DIY Science**

Daniel Anderson, George Mason University

**Unifying, Educating, and Persuading: Developing a Rhetoric of Balance**  
Erin Doss, Purdue University

**K11 CONCORD AND CONTROVERSY IN THE POLITICAL SPHERE**

LAFAYETTE BAY *Chair:* Terry Peterman, Westwood Institute of Technology

**Dissent is NOT Unpatriotic: George Washington Cable and the Role of Revolutionary Rhetoric in Southern Racial Reform**

Terry Peterman, Westwood Institute of Technology

**Women's Discourse of Dissent in the Late Eighteenth Century**

Jurgen Siess, University of Caen

**Dissenting from State Power: A Rhetorically Informed Response to Agamben's Critique of Human Rights**

Merrit Dukehart, University of Colorado at Boulder

**"To Bury the Woman and the Negro in the Citizen": The Failed Rhetorical Vision of the American Equal Rights Association**

Kerith Woodyard, Northern Illinois University

**The Rhetorical Paradoxes of Elizabeth Cady Stanton**

Janet Novak, Independent Scholar

**K12 ARTE PRAEDICANDI**

MAPLE LAKE *Chair:* Heather Roy, Eastern Illinois University

**"I Go In No Pulpit": Margery Kempe's Rhetorical Guide to Unlicensed Preaching in the Late Middle Ages**

Brad Herzog, Saginaw Valley State University

**The Black Preacher as a Rhetorician: An Exploratory Essay**

Kendra Fullwood, University of Kansas

**Problems, Promises, and Prescriptions: The Slippery Slope of T.D. Jakes' Transformative Rhetoric of Healing**

Tamika Carey, Syracuse University

**The Apocalyptic Rhetoric of Fred Phelps and the Westboro Baptist Church**

Jeremy Adolphson, University of Wisconsin, Milwaukee

**Harleys and Angels' Wings: Nonverbal Rhetorical Response to the Westboro Baptist Church**

Heather Roy, Eastern Illinois University

**K13 THE RHETORICAL USES OF PUBLIC SCIENCE**

DEER LAKE *Chair:* Craig Stewart, University of Memphis

**Rhetorical Effects of News Frames on Audience Perceptions of Adult and Embryonic Stem Cell Research**

Craig Stewart, University of Memphis, and Daniel Dickerson and Rose Hotchkiss, Old Dominion University

**Narrative and Public Health Policy: Three Ways We've "Storied" the Artificial Fluoridation of Water Debate**

Melanie Hoftyzer, University of Wisconsin, Madison

**Concord, Controversy, and the Leaders of the People: The Post-Rhetorical Demagogue and the 2009 Town-Hall Healthcare Reform Debates**

Jennifer Mercieca and Kathryn Kelly, Texas A&M University

**Rhetoric and Clandestine Feminism: Usurping the Farming Practices of Big Ag**

Rachel Wolford, Iowa State University

**Constructing Disciplinary Arguments on Divisive Issues: Business Students Writing about the Environment**

Natalie Stillman-Webb, University of Utah

**K14 PEDAGOGY**

LAKE CALHOUN *Chair:* Paul Anheier, University of Wisconsin, Stout

**When Scholars Attack (or Don't): Finding the Available Means of Persuasion in Political Debates Over Writing Instruction**

Jim Webber, University of New Hampshire

**Between Community and Individual: Social Perspectives and Economic Frameworks in Online Political Writing**

Matthew Bridgewater, Central Michigan University

**Mind Your Language: What Face-Threatening Acts and Redressive Strategies Reveal About Cooperation and Dissent in the Writing Classroom**

Monika Shehi, Lander University

**Textbooks, Technical Communication, and Constitutive Rhetoric: A History of Disciplinary Formation in the Rhetoric of Reporting Technical Information**

Paul Anheier, University of Wisconsin at Stout

**The Sub-stance of Narrative: Bridging Text and Context in the Technical and Professional Writing Classroom**

Daniel Cryer, University of New Mexico

**A Story of Concord and Controversy: Rhetorical Strategies in the First Year of a New Writing Across the Curriculum Program**

Deborah Schlacks, University of Wisconsin-Superior

**K15**  
PINE LAKE

**CONSIDERING THE 'Q' QUESTION**

*Chair:* James Brown, Wayne State University

**New Media and The Limits of Lanham's "Cybernetics"**

James Brown, Wayne State University

**Re-Mixing "The 'Q' Question"; or, Articulating Cybernetic Agency**

William Rodney Herring, University of Denver

**The Responsibility of Artful Curricula**

William Burdette, University of Texas at Austin

**Rhetoric's Violent Ethics: Derrida and the Rhetorical Address**

Brooke Rollins, Louisiana State University

**K16**  
LAKE NOKOMIS

**READING PHOTOGRAPHS**

*Chair:* Kuhio Walters, West Chester University

**War Photography in the Digital Age**

Leah Cassorla, Florida State University

**Arresting Beauty, Framing Evidence: An Inquiry into Photography and/as Rhetoric**

Kuhio Walters, West Chester University

**Lieutenant Kerry or Hanoi John?: Controversy Over the Forged Photograph of John Kerry and Jane Fonda**

Amy Tully, University of Wisconsin, Madison

**SUNDAY, MAY 30, 2010**

**3:45 – 4:00 pm**

ATRIUM LOBBY **BOOK EXHIBIT WITH COFFEE BREAK**

**SUNDAY, MAY 30, 2010**

**4:00 – 5:30 pm**

**L01**  
ST. CROIX I

**ROUNDTABLE: NEW CONCORDS AND CONTROVERSIES IN RHETORICAL HISTORY AND HISTORIOGRAPHY**

*Chair:* Daniel Ellis, St. Bonaventure University

*Participants:* Paul Dahlgren, University of California, Irvine

Jenn Fishman, University of Tennessee

Brandon Inabinet, Furman University

Elizabeth Kalbfleisch, University of Minnesota

Elizabeth Kimball, Temple University

Kelly Myers, Stanford University

Whitney Myers, Texas Wesleyan University

Alexandra Sartor, University of California Irvine

Christopher Swift, Texas A&M University

- L02  
ST. CROIX II
- RACE IN THE AGE OF OBAMA: BLOOD, APOLOGY, AND KAIROS**  
*Chair:* Krista Ratcliffe, Marquette University
- There Will be Blood: Or, How *Blood Tropes* Haunt U.S. Definitions of Race**  
Krista Ratcliffe, Marquette University
- “Teachable Moments” and the Rhetoric of the Performative Apology**  
Christine Farris, Indiana University
- Kairoitic Interventions with a Beer: President Obama’s “Teachable Moment”**  
Joyce Middleton, East Carolina State University
- L03  
BIRCH LAKE
- CLASSICAL RHETORIC AND ITS LEGACY**  
*Chair:* Robert Gaines, University of Maryland
- Was the Art of Speaking Really Invented by Plato or Aristotle?**  
Robert Gaines, University of Maryland
- Masterpiece and Metonym: The Genesis of Geoffrey of Vinsauf’s *Poetria nova***  
Martin Camargo, University of Illinois
- Five Faces of Metis**  
Elizabeth Allan, Oakland University
- Parrhesia* as Practiced and Modeled by Dante’s Teacher**  
Michael Kleine, University of Arkansas, Little Rock
- Parrhesia* and the Concept of “Speaking Truth to Power”**  
Matthew Abraham, DePaul University
- L04  
LAKE CALHOUN
- STUDIES IN NEW MEDIA**  
*Chair:* Barry Brummett, University of Texas at Austin
- The Democracy Enthymeme in the Rhetoric of Software**  
Jennifer Maher, University of Maryland
- This Information is Classified: Wikipedia’s “Outline of Knowledge” Project and the Rhetoric of Taxonomy**  
Cynthia Haller, York College, CUNY
- The Entelechial System of Mobile Media Devices: The Role of the iPhone/iPod Touch Software in the Individuals Everyday Life**  
Charles Soukup, University of Northern Colorado
- Opening My iPod Nano: A Homological Study of Media and Discourse**  
Barry Brummett, University of Texas at Austin
- Representations of Crisis Communication in Video Games: Informing Our Field and Pedagogy**  
Anita Furtner, University of Arizona
- Artificial Intelligence as Rhetorical Audience**  
Christin Phelps, North Carolina State University
- L05  
WAYZATA BAY
- THE MASTERS DEGREE IN RHETORIC: PURPOSES, PROBLEMS, AND POSSIBILITIES**  
*Chair:* James Dimock, Minnesota State University, Mankato
- Designing MA Curriculum to Serve Complex Student Populations**  
Seth Kahn, West Chester University of Pennsylvania
- The Place of the Master’s Degree in Rhetorical Studies**  
Peter Vandenberg, DePaul University
- Canons on the Bridge: Challenges to Teaching Rhetorical Studies to MA Students**  
Kendall Phillips, Syracuse University
- From the Lyceum to On-Line: Developing an On-Line Masters in Rhetoric**  
Aaron Dimock, University of Nebraska, Kearney, and James Dimock, Minnesota State University, Mankato
- L06  
EXCELSIOR BAY
- ROUNDTABLE: STARTING AND MAINTAINING A RHETORIC SOCIETY OF AMERICA STUDENT CHAPTER**  
*Chair:* Caroline Gottschalk-Druschke, University of Illinois, Chicago
- Participants:* Eme Crawford, University of South Carolina
- Trent Kays, University of Arkansas at Little Rock

Jon Wallin, Brigham Young University  
Erica Delgadillo, University of Colorado at Boulder  
Mark Hoffman, University of Maryland

**L07**  
SPRING PARK BAY **FEMINIST RHETORIC**  
*Chair:* Robin Waugh, Wilfrid Laurier University

**Identity-Robbing Female Rhetoric in Ambrose's *Story of the Woman of Antioch***  
Robin Waugh, Wilfrid Laurier University

**"Their Natural Constitution": Disciplining Womanhood in the Pennsylvania Muncy Act**  
Adria Battaglia and John McKenzie, University of Texas at Austin

**Guy Vision: Social Movement Style and Anti-Feminist Epistemologies in Kathleen Parker's *Save the Males***  
Ashley Mack, University of Texas at Austin

**Female Bodies, Abstract Values: (De-)Mystification in the Campaign against Female Genital Mutilation**  
Christina Cedillo, Texas A&M University

**Bodies that Shatter: Interrogating Agency and Feminism in Media Accounts of Arab Female Suicide Bombers**  
Marita Gronnvoll, Eastern Illinois University, and Kristen McCauliff, Ball State University

**L08**  
CEDAR LAKE **TREATING RACIALIZED TRAUMAS THROUGH NATIONAL MUSEUMS**  
*Chair:* Joan Faber McAlister, Drake University

**Robben Island vs. Constitution Hill: Reliving and Remembering National Trauma through South Africa's Prison Museums**  
Joan Faber McAlister, Drake University

**Commemorating Honor, Acknowledging Injustice: The Universal and Particular on Display at the Japanese American Memorial to Patriotism**  
Brian Lain, University of North Texas

**Remembering the Sit-Ins: Embodied Performance and Public Space**  
Marilyn DeLaure, University of San Francisco

**L09**  
LAFAYETTE BAY **ON EDUCATIONAL REFORM**  
*Chair:* Paul Feigenbaum, Florida International University

**The Rhetorical Art of Education Reform: Harvard's Charles W. Eliot and the Rhetorical Situations of Nineteenth-Century American Higher Education Policy**  
J.S. Dunn, Jr., Eastern Michigan University

**Fear of the "Un-American" University: Popular Sentiments and Public Debates about Higher Education in the Nineteenth Century**  
Ghanashyam Sharma, University of Louisville

**Rhetorical Invention, Institutional Invention, and the Engaged University: Toward a Unifying Mission for Higher Education**  
Paul Feigenbaum, Florida International University

**Technocratic Discourse in Higher Education Policy: An Analysis of the 2006 Spellings Commission Report on U.S. Higher Education**  
Carolyn Commer, Carnegie Mellon University

**L10**  
MAPLE LAKE **SUSTAINABILITY AND KNOWLEDGE ASYMMETRIES FROM DIFFERENT DISCIPLINARY ANGLES: RHETORIC, COMMUNICATION, CULTURAL STUDIES**  
*Chair:* Dale Sullivan, North Dakota State University

**"Sustainability" in the Terminology Clusters of the Northern Plains Sustainable Agriculture Society and Monsanto: Uncovering Political Ideologies through Cluster Analysis**  
Dale Sullivan, North Dakota State University

**Creating Culturally Sustaining Knowledge**  
Iris Rittenhofer, Aarhus School of Business, Aarhus University

**Moments of Knowledge Communication in the Arena of Sustainability: Conceptualizing Knowledge Asymmetries Unfolding in Communication Encounters**  
Ushma Chauhan Jacobsen, Aarhus School of Business, Aarhus University

**Toward a Sustainable Rhetoric**

Matthew Newcomb, SUNY-New Paltz

L11  
GRAY'S BAY

**FROM REENACTMENT TO APOLOGY: RHETORICAL ACCOMMODATIONS OF MEMORY**

*Chair:* Hilary Franklin, Carnegie Mellon University

**Contested Memory, Competing Agendas, and the Collapse of Coalition: The Moore's Ford Lynching Reenactment**

Peter Ehrenhaus, Pacific Lutheran University, and A. Susan Owen, University of Puget Sound

**Rhetoric of Agritourism, Rituals of Mourning, and the Politics of Preserving Rural Culture at Living History Farms**

Ross Singer, Southern Illinois University at Carbondale

**Accommodating the Labor Unions and the Competition: The *San Francisco Chronicle's* Anti-Japanese Campaign in 1905**

Hilary Franklin, Carnegie Mellon University

**Memory and Legacy: Confronting Institutional Memory through Apology**

Daniel S. Brown, Jr., Grove City College

L12  
LAKE NOKOMIS

**THEORIZING THE COMIC**

*Chair:* Andrew Behrmann, University of Iowa

**Uniting and Dividing Through Laughter: The Rhetorical Functions of Topical Humor**

Elizabeth Benacka, Lake Forest College

**Classical Rhetoric and the Comedy of Lenny Bruce**

Kevin Casper, Louisiana State University

**Perspective By Parody**

Lisa Carlton, University of Iowa

**Two Spartans Walk Into a Bar: Aristotle on the Ethics of Comedy**

Andrew Behrmann, University of Iowa

**Practical, Proud, and Passive: The Ironic Carnival Fools in *Praise of Folly***

Tess Evans, Ball State University

**Just Joking: The Potential of Performing Humorous Rhetoric**

Jennifer LeMesurier, University of Washington

L13  
DEER LAKE

**THEORIZING RHETORIC: BAKHTIN, DELEUZE, DE MAN**

*Chair:* Jason Cohen, Berea College

**Bakhtinian Challenges to the Rhetorical Tradition**

B. Lee Miller, Chadron State College

**A Response to the Scholarship of Melissa Deem: Toward a Better Understanding of a Deleuzian Theory of Minor Rhetoric: Rhetoric as an Affective War Machine**

Ryan Smith, Baylor University

**Of Vitalism, Becoming, and a Deleuzian Minor Rhetoric**

Peter Zhang, Grand Valley State University

**Rhetoric and an Ethics of Immanence**

Isaac Holyoak, Purdue University

**Why Return to "The Return to Philology"?**

Jason Cohen, Berea College

L14  
ELK LAKE

**REFLECTING ON OUR PRACTICES AND THEORIES**

*Chair:* Scott Simpson, Penn State University

**Expanding the "Publics" for Composition Research: An Experiment in Blogging as a Mode for Discovering Readers and Research Participants**

Cornelius Cosgrove, Slippery Rock University

**All Communities Are Virtual**

Scott Simpson, Penn State University

**Tracing a Phantom Public**

Zoe Hess Carney, Texas A&M University

**Relating Relations: An Interactionist, Topological Analysis of a Seminar Discussion**

Rachel Bowman, University of North Carolina at Greensboro

**Who Killed Modern Rhetoric**

Douglas Bruce, John Carroll University

**What Does Gayatri Spivak Have to Do with Ethnography?: Redefining the Ethics of Representation in Rhetoric and Composition**

Julia Voss, Ohio State University

L15  
COOK'S BAY

**DIALECTIC, DIALECTICS**

*Chair:* Bryan McCann, Marian University

**Stumbling Over a Topic: The Conflicting Roles of the Dialectical Problem**

Daniel Cutshaw, Old Dominion University

**Method as Dialectic: A Sociohistoric Look at the "Sociorhetorical Turn" in Composition and Rhetoric**

Jacqueline Preston, University of Wisconsin, Madison

**Dialectic, Persuasion, and Material Prosperity in the Translation Movement in Abbasid Baghdad**

Maha Baddar, University of Arizona

**Toward a Redemptive Rhetorical Criticism: Ideology, Utopia, and the Dialectics of G-Funk**

Bryan McCann, Marian University

L16  
BALLROOM 3

**RHETORIC AND POETICS**

*Chair:* John Fletcher, University of Alaska at Fairbanks

**Writing De Quincey's Moment: A History and Rhetoric of the Essay**

Emily Stone, University of Pittsburgh

**Situating the Invention of Virginia Woolf's Impersonal Ethos: "A Certain Vein of Thought" in the *TLS* and *Guardian* Essays, 1904-1941**

Angela Miss, Belmont Abbey College

**Swift's Rhetorical Misanthropy in *Gulliver's Travels***

John Fletcher, University of Alaska at Fairbanks

**Bridging the Divide: Emerson's Poetic Rhetoric**

Meaghan Brewer, Temple University

**At Life's End: The Rhetorical Art of Dying in Early Modern Tragedy**

Rico Abrahamsen, University of Wisconsin, Madison

L17  
BALLROOM 4

**RHETORIC AND GLOBAL CITIZENSHIP**

*Chair:* Zornitsa Keremidchieva, Macalester College

**Speech Education and the Promise of Citizenship: Lessons from the Americanization Campaigns of the Early Twentieth Century**

Zornitsa Keremidchieva, Macalester College

**(Re)Contextualizing Social Rights in the Universal Declaration of Human Rights: Toward a Feminist Theory of Global Citizenship**

Rebecca Kuehl, University of Minnesota (*Hauser Award Winner*)

**A Modern Status Theory as a Tool for Rhetorical Citizenship**

Christian Kock, University of Copenhagen

**Civic Education in a Global World: Drawing Us Together or Pulling Us Apart?**

Christina Saily, Purdue University

**Deval Patrick's Appeal for Corporate Social Responsibility in American Business**

Nneka Logan, Georgia State University

L18  
PINE LAKE

**ON TORTURE**

*Chair:* Jeremy Rogerson, Texas A&M University

**Cheney's Irreparable Torture**

Jeremy Rogerson, Texas A&M University

**Managing Concord and Forestalling Controversy: Tracing the Emergence of a "Rhetoric of Culpability" in the Wake of the Abu Ghraib Prisoner Abuse Scandal**

Elizabeth Durham Smith, Wayne State University

**The Ticking Bomb Argument: Concord and Controversy in the Torture Debates**

Candice Melzow, Texas A&M University

**Torture Debate Amongst Evangelicals: A Case Study**  
Juliet Purvis, Texas A&M University

**SUNDAY, MAY 30, 2010**

**5:45 – 7:00 pm**

**M01**  
ST. CROIX I **FEATURED SESSION: LAURENT PERNOT**  
*Chair:* Lawrence Green, University of Southern California

**Two Enigmas of Epideictic Rhetoric**  
Laurent Pernet, University of Strasbourg

**M02**  
ST. CROIX II **ON POVERTY**  
*Chair:* Amy Milakovic, Avila University

**Indecent or Inspiring?: Conflicts in Response to Images of Suffering**  
Amy Milakovic, Avila University

**The Poverty of Dignity: Phenomenological Understandings of Work and Welfare Reform**  
Joshua Gonzalez, Wake Forest University

**“You Can Make The Future”: Immortal Technique’s “The Poverty of Philosophy” as Ideological Critique**

Timothy Carpenter, University of Colorado at Boulder

**Rhetorical Foundation of the Troubling Legacy of the Great Society**  
Kristin Mathe, Penn State University

**Austerity as Rhetorical Presence: Warren Buffett and the Simplicity of Wealth**  
Mark Meister and Robert Becker, North Dakota State University

**M03**  
COOK’S BAY **PRAGMATICS AND PRAGMATISM**  
*Chair:* Beth Innocenti, University of Kansas

**Whately on the Pragmatics of Arguing**  
Beth Innocenti, University of Kansas

**“Vital Religion” and the Needs of War: Pragmatic Argument and Religious Duty in Evangeline Booth’s Salvation Army Leadership**

Sabrina Marsh, University of Illinois, Urbana-Champaign

**Pragmatists Who Pray: Toward a Charismological Reading of Jamesian Pragmatism**  
Tae-Kyung T.E. Sung, University of California, Irvine

**M04**  
WAYZATA BAY **UNRELIABLE NARRATIVES: ON AUTISM, ON HILLARY CLINTON**  
*Chair:* Shawn J. Parry-Giles, University of Maryland

**Tracking “Image Bites” Across the Public/Private Divide: NBC News Coverage of Hillary Clinton**  
David Kaufer, Carnegie Mellon University, Shawn J. Parry-Giles, University of Maryland, and Beata Beigman Klebanov, Northwestern University

**Autism Rhetoric Is an Epidemic—Coming to a Campus Near You**  
Melanie Yergeau, Ohio State University

**The Other on the Margins: AD/HD and Basic Writing**  
Susan Bernstein, LaGuardia Community College, CUNY

**Our Present is Our Past: Disabling Metaphors of Autism in Bettelheim’s *Empty Fortress***  
John Duffy, University of Notre Dame

**M05**  
GRAY’S BAY **TROUBLING CATEGORIES**  
*Chair:* Nicole Quackenbush, University of Wyoming

**Engaging the Conflict: Women’s Voices in the Silicone Gel Breast Implant Controversy**  
Karen Fitts, West Chester University

**Aging Bodies, Ageist Rhetoric: AARP’s Absent Presence**  
Lauren Marshall Bowen, University of Illinois

**Disability Narratives as an Activist Genre: The Rhetoric of Harriet McBryde Johnson, John Hockenberry, and Dean Kramer**  
Nicole Quackenbush, University of Wyoming

**Destabilizing Science from the Right: The Rhetoric of Heterosexual Victimage in the World Health Organization's HIV/AIDS Controversy**

Ashley Mack, University of Texas at Austin

**What is a DSM Classification?**

Patty Kelly, Simon Fraser University

**M06 MEDICINE IN THE PUBLIC SPHERE**

EXCELSIOR BAY *Chair:* Joy Santee, Utah Valley University

**The Employment of an Epidemic: Tropology in the 1976 Swine Flu Public Service Campaign**

Joshua Reeves, Carnegie Mellon University

**Rhetorics of Inter-Institutional Cooperation: Black, White, and Other in Minority Public Health Initiatives**

Joy Santee, Utah Valley University

**The 2009 Town Hall Health Care Meetings**

Matthew Brigham, James Madison University

**A Slippery Debate: The H1N1 Affair**

Jennifer Malkowski, University of Colorado at Boulder

**Workplace Warnings: Analyzing the Rhetoric of Responses to H1N1**

Monica Brown, University of British Columbia

**M07 FEATURED SESSION: NEW DEVELOPMENTS IN ASIAN RHETORIC**

DEER LAKE *Chair:* Ru-dong Chen, Peking University

**On Currents of Rhetoric Studies in the Eastern Asia at the Globalization Time**

Ru-dong Chen, Peking University

**On Visual Rhetoric Studies in China**

Jin-yuan Wang, Beijing Jiaotong University

**On the History, Currents and Trends of News Rhetoric Studies in China**

Jie Yi and Ru-dong Chen, Peking University

**The Rhetorical Features of Discourse of Public Affairs on a Virtual Community and the Causes**

Xue lian Jin, Chongqing University of Posts and Telecommunications

**The Integration of Similar Meaning**

Ruon-jing Sheng, Fudan University

**Studies on Stylistic Rhetoric of Chinese Taoist Inscription**

Jing Zhao, Southwest Jiaotong University

**The Emotional Expressions between China and Japan**

Wei-xiong Zhang, Sapporo Univeristy

**On Rhetoric Studies of Peking University: From China to the World**

Shi Tang, Peking University

**M08 STUDIES OF AFRICAN AMERICAN WOMEN**

SPRING PARK BAY *Chair:* Stephen Donatelli, Princeton University

**Cultural Memory, the Sabbath School, and Religious Conversion: Origins of Training for the Early African American Woman Rhetor**

Katherine Alexander, University of New Mexico

**"A Young Person of Rare Gifts": Debating the Exemplarity of Phillis Wheatley**

Sara VanderHaagen, Northwestern University

**Written in the Body: The Fragile Rhetoric of "Race" in Nella Larsen's *Passing***

Stephen Donatelli, Princeton University

**Black (M)other/Daughter Relationships in *Their Eyes Were Watching God***

Monique Leslie Akassi, Morgan State University

**M09 THE TASK OF HERACLITUS: RESPONDING TO CAROL POSTER**

LAFAYETTE BAY *Chair:* Robin Reames, Bentley University

**Structural Logos and Heraclitean Bios**

David Hoffman, Baruch College, CUNY

**Heraclitean Logos and Rhetorical Logos**

Robin Reames, Bentley University  
**Heraclitean *Apeiron* and Boundless Readings**  
Jason Helms, Clemson University  
*Respondent:* Carol Poster, York University

M10  
BIRCH LAKE  
**VAMPIRES AND THE PATHOLOGY OF EVERYDAY LIFE**  
*Chair:* Peter Campbell, University of Illinois, Urbana-Champaign  
**Rhetorical Bit(e)s**  
Pat Gill, University of Illinois, Urbana-Champaign  
**Death, Desire, and the Unconstrained Body: George Romero's *Martin***  
Kendall Phillips, Syracuse University  
**Grave Matters: Intersectional Metaphors of Race and Sexuality in HBO's *True Blood***  
Peter Campbell, University of Illinois, Urbana-Champaign  
*Respondent:* A. Susan Owen, University of Puget Sound

M11  
ELK LAKE  
**OBAMA**  
*Chair:* Corey Davis, University of Wisconsin, Whitewater  
**Appointments and Disappointments: The Relationship Between President Obama, Catholics, and Their Church**  
John Jasso, University of Pittsburgh, and Anthony Wachs, Duquesne University  
**Jeremiah Wright and the African American Prophetic Tradition in the Age of Obama**  
Andre Johnson, Memphis Theological Seminary  
**The Kairotic Effectiveness of Barack Obama's Jeremiah Wright Apologia**  
Corey Davis, University of Wisconsin, Whitewater  
**Burke, the "Birthers," and Obama's Bodies**  
John Tiedemann, University of Denver

M12  
CEDAR LAKE  
**CONFESSION AND RECONCILIATION**  
*Chair:* Matthew Dowell, University of Louisville  
**The Rhetoric of Amish Forgiveness**  
Nathan Gale, University of Texas at Arlington  
**The Rhetoric of Apology Used by the Roman Catholic Church in Addressing the Sexual Abuse Crisis**  
Cheryl Lozano-Whitten, Texas A&M University  
**Apology, Audience, Absolution: Investigating the Audience's Role in the Public Apology**  
Matthew Dowell, University of Louisville  
**Politics of Apology: The "Comfort Women" Reparations Debate and Postwar Japanese Citizenship**  
Mariko Izumi, Columbus State University  
**Politicizing Abstract Values Through Apologia: Joe Wilson and the Dixie Chicks**  
Emil Towner, Texas Tech University

M13  
LAKE CALHOUN  
**THE STATUS OF NETWORKING: COMMUNITY OR NARCISSISM?**  
*Chair:* Andrew Mara, North Dakota State University  
**Perceptions of Facebook: Inside and Out**  
Abigail Gaugert, North Dakota State University  
**Rhetoric in Social Networks: Intimacy and/or Independence?**  
Craig Rood, North Dakota State University  
**Remediating Agonism in Social Media**  
Karl Klint, North Dakota State University  
**How Social Media Users Deploy the Rhetorics of Aggregation**  
Andrew Mara, North Dakota State University

M14  
MAPLE LAKE  
**SUPEREMPOWERING RHETORICAL CRITICISM: CRITICAL ENGAGEMENTS VIA COMIC BOOK CULTURE**  
*Chair and Respondent:* Shaun Treat, University of North Texas  
**"Is it Wednesday Yet?" Tracking the Currency of Flow in Popular Comic Book Culture**

Garret Castleberry, University of North Texas

**Superheroes in the Classroom**

Desiree Rowe, University of South Carolina, Upstate

**Batshit Crazy: The Haunting Desire of the Dark Knight**

Matthew Morris, The University of Texas at Austin

M15  
PINE LAKE

**THE LIGHTER SIDE OF CATASTROPHE: HUMOR IN ENVIRONMENTALIST RHETORIC**

*Chair:* Brian O'Sullivan, St. Mary's College of Maryland

**The Rhetor as the Letter C: Wallace Stevens' Environmental Comedy**

Brian O'Sullivan, St. Mary's College of Maryland

**Nature Red in Tooth and Ha-Ha-Ha: Humor in the American Youth Climate Protection Movement**

Shane Hall, St. Mary's College of Maryland

**Poisonwood Persuasion: Kingsolver's Rhetoric of Humor**

Katherine Chandler, St. Mary's College of Maryland

M16  
BALLROOM 3

**TROPING EMOTION**

*Chair:* Marie Moeller, Fayetteville State University

**Toward a Place for Rhetorical Witnessing: A Burkean Tropological Analysis of Emotion and Belief in Student Responses' to Racism and Otherness**

Shelley DeBlasis, Illinois State University

**Ego-Sustaining Emotions, "Good Teaching," and Burkean Tropological Analysis**

Kellie Sharp-Hoskins, Illinois State University

**Prosthetic Education: Emotional Management, Metaphor, and Pedagogical Violence**

Marie Moeller, Fayetteville State University

**Paradoxes of Empathy: Social Cohesion and Egoistic Drift**

Eric Leake, University of Louisville

M17  
LAKE NOKOMIS

**VISUAL RHETORIC**

*Chair:* Kristie Fleckenstein, Florida State University

**Rhetorical Empowerment: Tattoos as Visual Rhetoric of Resistance**

Susan Gernenz, University of Arkansas at Little Rock

**Invent and Subjugate: Polygenesis and the Visual Rhetoric of J. T. Zealy's Slave Daguerreotypes**

Kristie Fleckenstein, Florida State University

**You Pick Up Our Coffee and We Shake The Hand of a Farmer in Peru: A Postcolonial Perspective to Coffee Companies' Visual Rhetoric**

Christopher Toutain, Penn State University

M18  
BALLROOM 4

**MARIO SAVIO AND THE RHETORIC OF 1960s PROTEST**

*Chair:* Patricia Roberts-Miller, University of Texas at Austin

**Mario Savio's Political Legacy**

Robert Cohen, New York University

**Mario Savio and the Power of Metaphor**

Les Perelman, Massachusetts Institute of Technology

**Mario Savio: Poetic Voice of Student Protest**

Donald Lazere, California Polytechnic State University

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**GRADUATE STUDENT BUSINESS MEETING AND RECEPTION**

Ballroom 3; 7:15– 8:45 pm (including reception after the program, in Atrium Lobby)

Sponsored by Rensselaer Polytechnic Institute

A Discussion on "Preparing for the Job Market"

*Co-Chairs:* Pamela Connors, University of Wisconsin, Madison, and Kimberly Thomas-Pollei, University of Minnesota

*Participants:* Jordynn Jack, University of North Carolina at Chapel Hill

Paul Stob, Vanderbilt University  
Bradford Vivian, Syracuse University  
Krista Kennedy, Syracuse University  
T. Kenny Fountain, Case Western Reserve University

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**SUNDAY, MAY 30, 2010**

**8:30 – 10:00 pm**

**N01 SPECIAL INTEREST GROUP: KLAL RHETORICA**

ST. CROIX I *Chair:* Janice Fernheimer, Rensselaer Polytechnic Institute

*Description:* Klal Rhetorica is a group of scholars working in the overlapping areas of Rhetoric and Jewish Studies. Any scholar who is interested in exploring research and pedagogy related to the study of Jewish discourse, identity, and culture is invited and encouraged to attend this meeting.

**MONDAY, MAY 31, 2010**

**8:00 – 9:30 am**

**O01 RHETORIC IN THE PUBLIC ARENA**

WAYZATA BAY *Chair:* Linda Flower, Carnegie Mellon University

**Building Community Amidst Controversy: A Heuristic Model for Analyzing Epideictic Rhetoric of Blame**

Beth Church, Bowling Green State University

**The Paradox of Leadership in Local Publics: Creating Conflict, Constructing Community**

Linda Flower, Carnegie Mellon University

**Holding Its Middle Ground: Years of Grace and the Creation of Cultural Value**

Kasi Williamson, University of Minnesota

**Talking Out of Turn: The Rhetoric of Emotion Surrounding Public Outbursts**

Elizabeth Vogel, Arcadia University

**O02 CONTROVERSIAL MOMENTS IN THE AMERICAN RHETORIC OF SEDITION**

EXCELSIOR BAY *Chair:* Jeremiah Hickey, St. John's University

**Progressive Sedition: Holmes, Abrams, and the First Amendment Gateway to Dewey's "Great Community"**

Joe Sery, University of Pittsburgh

**Antiwar Speech and Sedition: The Criminalization of Protest Post Nine-Eleven**

Adria Battaglia, University of Texas at Austin

**Sedition and the Null Persona in Guantanamo Bay**

John McKenzie, University of Texas at Austin

**Silence is Consent: Perceptions of Illegal Immigrants and Sedition**

Diana Martinez, University of Texas at Austin

*Respondent:* James Aune, Texas A&M University

**O03 FILM AND DOCUMENTARY RHETORIC**

LAKE CALHOUN *Chair:* Susan Owen, University of Puget Sound

**Cinematic Rhetoric: The Appeals of Moving Image**

Joddy Murray, Texas Christian University

**Reframing the Japanese-American Internment: Transformative Dissent in Documentary Film**

Janis Edwards, University of Alabama

**Visual Rhetoric and American War Cinema Since 9/11**

Susan Owen, University of Puget Sound

**O04 UNSETTLING QUESTIONS ABOUT BODIES AND MINDS IN THE RHETORIC(S) OF HEALTH AND MEDICINE**

SPRING PARK BAY *Chair:* Carol Berkenkotter, University of Minnesota

**Pain, Pain Relief, and the Marketing of Pain Medication**

Judy Z. Segal, University of British Columbia

**Wrongful Confinement in a Victorian Lunatic Asylum? Two Narratives of a Patient's Incarceration**

Carol Berkenkotter, University of Minnesota

**Ethos and the Discursive Construction of Trust in Midwifery Care**

Philippa Spoel, Laurentian University

**Rhetorics of Dietary Supplements: "Wellness" as Incipient Illness**

Colleen Derkatch, University of British Columbia

O05  
DEER LAKE

**REPRESENTATION AND "THE JEWS": CARYL CHURCHILL'S SEVEN JEWISH CHILDREN**

*Chair:* Janice Fernheimer, Rensselaer Polytechnic Institute

**Commonplaces, Controversies and Uncomfortable Communion in *Seven Jewish Children: A Play for Gaza***

Janice Fernheimer, Rensselaer Polytechnic Institute

**"The Text Must be Performed as Written": Reproducing the Words of Caryl Churchill's *Seven Jewish Children***

John Schilb, Indiana University

**Displacement**

Michael Bernard-Donals, University of Wisconsin, and David Metzger, Old Dominion University

O06  
ELK LAKE

**GENDER, LABOR, AND NARRATIVES OF SOCIAL CHANGE**

*Chair:* Christa Olson, University of Illinois, Urbana-Champaign

**Women's Survival Economies and Rhetorical Situation**

Rachel Riedner, The George Washington University

**Making Headlines: The National Federation of Business and Professional Women's Clubs and the Promotion of the Business Woman**

Janine Solberg, University of Massachusetts at Amherst

**Contradictions of Progress: Indigenous Men, Public Works, and Visual Culture in Turn-of-the-Century Ecuador**

Christa Olson, University of Illinois, Urbana-Champaign

O07  
ST. CROIX I

**THE RHETORICAL ANALYSIS OF SOCIAL MOVEMENTS**

*Chair:* Patricia Malesh, University of Colorado

**Old Left, New Left: David Dellinger's 1960s Protest Rhetoric**

David Henry, University of Nevada, Las Vegas

**Neither Resistance, Nor Protest, Nor Revolt**

Samuel McCormick, Purdue University

**Pushing the Boundary of Hegemonic Agent in Movement Studies**

Christina Foust, University of Denver

**Befriending the Enemy: Corporate Sponsorship as Movement Rhetoric**

Patricia Malesh, University of Colorado

O08  
GRAY'S BAY

**MULTIPLYING AVENUES BETWEEN KANT AND RHETORIC**

*Chair:* G. L. Ercolini, University of South Carolina

**Kant's Philosophical Rhetoric**

Christopher Swift, Texas A & M University

**Why Kant Hated Rhetoric—And Why We Shouldn't Hate Him for It**

Scott Stroud, University of Texas at Austin

**Judgment Revisited: Rethinking the Political through Arendt and Kant**

G. L. Ercolini, University of South Carolina

**Kantian Encounters: Toward an Inventional Ethos of Critique and Community**

Daniel Smith, University of South Carolina

O09  
COOK'S BAY

**CON(CHORDS) OF CONTROVERSY: INVESTIGATING MUSIC AS A RHETORICAL PRACTICE**

*Chair:* Lisa Foster, University of Oklahoma

**The Fulfillment of Aural Desire in "I Have a Dream"**

Bernard Armada, University of St. Thomas

**Singing the Nation: Americanization Rituals during World War I and Belonging**

Leslie A Hahner, Baylor University

**Evading Difference and Ensuing Discourse in the Musical-Rhetorical Response of Billie Holiday's "Strange Fruit"**

Lisa Foster, University of Oklahoma

O10

BIRCH LAKE

**ATTENDING TO NEW MEDIA: IDENTIFICATION, STYLE, AND ADVOCACY**

*Chair:* Michael J. Faris, Penn State University

**Desiring Attention: Burke in Lanham's *The Economics of Attention***

Michael J. Faris, Penn State University

**So Much Depends: Style and the Persuasive Link**

Jeffrey Breitenfeldt, Oregon State University

**The Pedagogy of Advocacy: A New Media Argument**

Travis Margoni, Oregon State University

O11

ST. CROIX II

**ANIMAL RIGHTS**

*Chair:* Belinda Walzer, University of North Carolina at Greensboro

***Animal's People, Human Rights and Rhetoric***

Belinda Walzer, University of North Carolina at Greensboro

**Conceptualizing the Animal: Navigating Between Animal Rights and Animal Welfare**

Iklim Goksel, Independent Scholar

**From Colonel (Sanders) to King (Koop): The Social Movement Rhetoric of PETA's *Anit-Advergame Super Chick Sisters***

Karla Lyles, North Carolina State University

**The Rhetoric of PETA Online: The Simulation of Activism**

Stephanie Owen Fleischer, University of Louisville

**The Making of Reality TV Eco-Terrorists: The Spectacle of Whale Wars as Social Movement Rhetoric**

Frank Stec, Penn State University

O12

LAFAYETTE BAY

**ETHOS AND IDENTITY**

*Chair:* Jeffrey Carroll, University of Hawaii at Manoa

**Slack Key As Mana: An Hawaiian Ethos as Postcolonial Rhetoric**

Jeffrey Carroll, University of Hawaii at Manoa

**The Homeward Turn: The Transformation of Ethos in the Icelandic Vinland Sagas**

John Moffatt, University of Saskatchewan

**Recuperating National Identity Through (Trans)national Rhetorical Sites of Resistance**

Lavinia Hirsu, University of Indiana

**Placing Ethos**

Lady Branham, University of Oklahoma

O13

CEDAR LAKE

**THEORIZING RHETORICAL INVENTION: EMBODIED MOVEMENT ACROSS GEOGRAPHICAL AND METAPHORICAL SPACES**

*Chair:* Heather Branstetter, University of North Carolina at Chapel Hill

**To Know Their Culture Inside Out: Rhetorical Agency, Geographical Antithesis, and Boundary Transgression**

Risa Applegarth, University of North Carolina at Greensboro

**Going the Distance: Nineteenth-Century Women Bicyclists and the New Ethos of Mobility**

Sarah Hallenbeck, Duke University

**The "Movement of Movements" and Collective Invention: Theorizing the Strategies that Enabled a Network of Southern Queer Women**

Heather Branstetter, University of North Carolina at Chapel Hill

O14

MAPLE LAKE

**INCLUSIVE INSTITUTIONAL RHETORIC: EXAMINING THE RAMIFICATIONS OF GOOD INTENTIONS**

*Chair:* Teagan Decker, University of North Carolina at Pembroke

**Rhetorical Agency and Corporate Identity in Organizational Blogging**

Tanja Juul Chistiansen, Copenhagen Business School

**The Happy Ending of Diversity: Rhetorical Narratives in University Mission Statements**

Teagan Decker, University of North Carolina at Pembroke

**Whither Social Justice in Compulsory Syllabus Statements?**

Jason Johnson, West Virginia University

O15

BALLROOM 3

**UNDERSTANDING OBAMA**

*Chair:* Sky Wilson, Washington State University

**The Appeal of Our First Black President to Racial Profiling and U.S. Imperialism**

Sky Wilson, Washington State University

**Forced Internal Discord as a Means of Persuasion: President Barack Obama at Notre Dame**

Ashlyn Gentry, University of Texas at Austin

**Framing “A More Perfect Union”: A Burkean Analysis**

Michelle Kelsey, Arizona State University

**Rush Limbaugh’s Address at the 2009 Conservative Political Action Conference: President Obama as Liberal and Enemy**

Meg Kunde, University of Minnesota

O16

BALLROOM 4

**MADNESS AND ARGUMENTATION: RHETORICS OF NEUROLOGICAL DIFFERENCE**

*Chair:* Jordynn Jack, University of North Carolina at Chapel Hill

**The Retreat of Scientific Racism and the Argument from Ignorance**

John P. Jackson, Jr., University of Colorado at Boulder

**The Genre of the Mood Memoir and the Romance of Mental Illness**

Katie Rose Guest Pryal, University of North Carolina at Chapel Hill

**The Etiology of Autism and the Argument from Sex/Gender Difference**

Jordynn Jack, University of North Carolina at Chapel Hill

**Material Rhetoric, Neuroplasticity, and Violence**

Brett Ingram and Dijana Jelaca, University of Massachusetts at Amherst

O17

LAKE NOKOMIS

**READING THE VISUAL**

*Chair:* Shirley K Rose, Arizona State University

**Archival Description as a Rhetorical Practice: Representing John J. McCutcheon’s Women’s Suffrage Cartoons from 1950 to 2007**

Shirley K Rose, Arizona State University

**“Appropriate” Convergence: Intertextuality as Rhetorical Practice in Postmodern Art**

Elizabeth Mix, Butler University

**Sacrificing the Scapegoat, Reifying the Cult: Victimhood, Identification, and the Circulation of Lynching Postcards**

Scott Gage, Florida State University

**Avatars of an Ideal Future: The (Empowering) Symbolic Capital of Hezbollah’s Computer Wallpapers**

Flurije Salihu, Arizona State University

O18

PINE LAKE

**VERNACULAR VOICES AND THE RECUPERATION OF LOST SUBJECTS**

*Chair:* Michael Kleine, University of Arkansas at Little Rock

**Latini and the Rhetoric of Resistance**

Michael Kleine, University of Arkansas at Little Rock

**E-learning in Palestinian Universities: Prospects and Challenges**

Lee Tesdell, Minnesota State University at Mankato

**Rescuing Lost Subjects Through Vernacular Rhetoric: The Potential for Dialogue on Israel-Palestine**

Matthew Abraham, DePaul University

**MONDAY, MAY 31, 2010**

**9:45 – 11:15 am**

P01

ST. CROIX I

**RHETORIC IN THE PUBLIC EYE**

*Chair:* Richard Glejzer, North Central College

**From Controversy to Concord: Rhetorics of Display and the Rhetorical Definition of Events**

Nathan Atkinson, Georgia State University

**Primo Levi and the Rhetoric of Disaster**

Richard Glejzer, North Central College

**Epidictic as the Rhetoric of Shared Risk: The Case of “Crackergate”**

Daniel Dickson-LaPrade, Carnegie Mellon University

**Words of Wisdom in an Overly Progressive Race for Armament: A Study of Anti-Nuclear Rhetoric**

Andrew McLaughlin, Eastern Illinois University

**A Burkean Alternative to the Paranoid Style: Conspiracy Rhetoric and the Scholars for 9/11 Truth**

Ryan Shepard, University of Kansas

P02

WAYZATA BAY

**REPRESENTING CONTROVERSY IN MEDIA AND POPULAR CULTURE**

*Chair:* Christopher Eisenhart, University of Massachusetts at Dartmouth

**Controversy as a Natural Disaster**

Peter A. Cramer, Simon Fraser University

**“Scientific Consensus” in the Public Reception of the IPCC Reports**

Jean Goodwin, Iowa State University

**The Mysterious Case of Harry Houdini and the U.S. Congress**

Kendall Phillips, Syracuse University

**Media Controversy as Motive for Action in Online Presidential Campaigning**

Christopher Eisenhart, University of Massachusetts at Dartmouth

P03

ST. CROIX II

**RABBINIC ARGUMENTATION**

*Chair:* Janice Fernheimer, Rensselaer Polytechnic Institute

**Love at the End: Enmity and Eros in Talmudic Learning**

Susan Handelman, Bar Ilan University, Israel

**Sacred Arguments: Inductive and Agonistic Rhetoric in Jewish Legal Responsa**

Lewis H. Glinert, Dartmouth College

***Ego Cōgitō, Ego Memorō*: Refutation and Memory in the Babylonian Talmud**

Sergey Dolgopolsky, University of Kansas

*Respondent:* David Metzger, Old Dominion University

P04

LAKE CALHOUN

**LEGAL RHETORIC**

*Chair:* Todd Oakley, Case Western Reserve University

**Constructional Approaches to Grammar and the Rhetorical Question in Marbury v. Madison**

Todd Oakley, Case Western Reserve University

**Rights or Benefits: Uncovering the Strategies and Influence of Amicus Curiae Briefs in Varnum v. Brien**

Erica Delgadillo, University of Colorado at Boulder

**The Rhetoric of Surveillance: A Broad Analysis of the Legal Evolution of Electronic Surveillance and the Fourth Amendment from Olmstead v. United States to Al-Haramain v. Bush**

Lucas Logan, Texas A&M University

**Plessy v. Ferguson, the Tiger Woods Bill, and the Racial Order**

LeiLani Nishime, University of Washington

P05

EXCELSIOR BAY

**ADVANCING RHETORICAL PEDAGOGY**

*Chair:* Michael Carter, North Carolina State University

**Writing in the Moment: Kairos and Performance in Composition**

Conor Shaw-Draves, Wayne State University

**Incorporating Online Peer Review into Student Writing Experiences, Including the Humanities and Social Sciences**

Paul Turpin, University of the Pacific

**Unifying Opposites: A Motor Theory of Speech and Writing**

Michael Carter, North Carolina State University

**Transgressing Boundaries Between Speech and Writing in a First-Year Course**

Rebecca de Wind Mattingly, University of Colorado at Boulder

- P06**  
GRAY'S BAY
- NEW DIRECTIONS AND CONCERNS IN PUBLIC MEMORY AND FORGETTING SCHOLARSHIP**  
*Chair:* David Seitz, University of Pittsburgh
- Feeling Forgetful: Therapeutic Forgetting and the Social Function of Emotional Memories**  
Thomas Dunn and David Seitz, University of Pittsburgh
- “It’s a New Day” for Progress: Political Web Videos and the Mobilization of Public Memory**  
David Richardson, Syracuse University
- Abu Ghraib “In” and “As” Public Memory**  
Katherine Mack, University of Colorado at Colorado Springs  
*Respondent:* Bradford Vivian, Syracuse University
- P07**  
BIRCH LAKE
- DRESSING FOR SUCCESS: FASHIONING FEMININE POLITICAL FIGURES IN U.S. CULTURE**  
*Chair:* Denise Oles, Drake University
- Who Wears the Pant(Suit)?: Media Depictions of Hillary’s Trip to Africa**  
Heidi Hamilton, Emporia State University
- From the Apron to the Gavel: Nancy Pelosi Recalls Her Rise to the Head of the Table**  
Denise Oles, Drake University
- Gowns and Hope: Gender on Display in the North Texas Region**  
Brian Lain, University of North Texas
- P08**  
SPRING PARK BAY
- REGULATING REPRODUCTION**  
*Chair:* Jordan Frith, North Carolina State University
- Constructing “Abstinence”: Ideology and Sexual Health**  
Melissa Carrion, Purdue University, and Jonathan Hilpert, Indiana University
- A Quiverfull of Babies: Examining the Religious Rhetoric of the Duggar and Waller Families**  
Christy Mesaros-Winckles, Bowling Green State University
- Pregnancy and Politics: The Conservative Response to the Bristol Palin Pregnancy**  
Jordan Frith, North Carolina State University
- The Pure Heartthrob: The Jonas Brothers and the Potential for Queering Abstinence**  
Bethany Keeley, University of Georgia
- P09**  
LAKE NOKOMIS
- DIGITAL RHETORICS**  
*Chair:* James P. Zappen, Rensselaer Polytechnic Institute
- Digital Rhetoric(s): Sparking Concord/Controversy for “Digital Literacies”**  
Justin Hodgson, University of Texas at Austin
- Rhetoric and Digital Media: Symbolic Action from Burke to Baudrillard and Beyond**  
James P. Zappen, Rensselaer Polytechnic Institute
- The Work of Teaching in the Age of Digital Reproduction: How Technology Transforms the Rhetoric of Education**  
Robin Brown, University of Minnesota
- Secondary (Digital) Literacy: Applying Ong’s Theory of Orality and Literacy in Digital Context**  
Robert Baron, University of Minnesota
- The Waning of Civility: Rhetorics of Affect in the Network Society**  
Justin Young, Claremont McKenna College
- P10**  
COOK’S BAY
- DISABILITY RHETORICS II**  
*Chair:* John Duffy, University of Notre Dame
- Experiencing Nonfiction: Axes of Interest in Disability Life Narratives**  
Nicholas Hetrick, Ohio State University
- Read My Lips: A Rhetorical Analysis of Mabel Bell’s 1895 “Subtle Art of Speechreading”**  
Brenda Brueggemann, Ohio State University
- Letter-writing at a Nineteenth-Century Asylum-School**  
Zosha Stuckey, Syracuse University
- Ethos on Display: E-patients and the Construction of Medical Knowledge**

Susan Ghiaciuc, James Madison University

**P11 PRESIDENTIAL RHETORIC**

LAFAYETTE BAY *Chair:* Maureen Minielli, CUNY-Kingsborough

**The U.S. Senate's Antithetical Readings of Washington's "Farewell Address" in 1862-1888**

Adam Gaffey, Texas A&M University

**The Virtue of "Thoroughness" as Corrective to Enslavement in Lincoln's Milwaukee Lecture on Agriculture**

Ross Singer, Southern Illinois University at Carbondale

**Henry Kissinger's Rhetorical Presidency**

Lee Honeycutt, Iowa State University

**Lyndon Johnson's Liberalism in the Great Society: Constructing an Engaged American Public**

Frank Stec, Penn State University

**The Rhetoric of President Barack Obama: Transformative or More of the Same?**

Nathalie Kuroiwa-Lewis, Saint Martin's University

**P12 AS BABEL FALLS: IDENTIFICATION, DIVISION, AND HISTORY IN POLITICAL TRANSITIONS**

ELK LAKE

*Chair:* Cezar Ornatowski, San Diego State University

**Identification, Division and Consubstantiality Between: A Burkean Assessment of Political Transformations in Post-Soviet Russia**

David Williams, Florida Atlantic University

**Constructing Pluralism: Identification and Division in the Political Transformation of Poland**

Cezar Ornatowski, San Diego State University

**Rejecting or Resisting Concord? Post-Communism and Its Unsettled Rhetoric in Romania**

Noemi Marin, Florida Atlantic University

**The Invention of America: George Washington's Presidency as a Paradigm for Transitional Rhetoric**

Philippe-Joseph Salazar, University of Cape Town

**Rhetoric and Nationalist Theory: Mustafa Kemal's *Nutuk***

Matthew deTar, Northwestern University

**P13 RHETORIC AND CAPITALISM**

CEDAR LAKE

*Chair:* Francis-Clare Fischer, Divine Word College

**Towards a Political Economy of Rhetoric in the Era of Capitalism's Crisis**

Azfar Hussain, Grand Valley State University

**The Rhetoric of the World Bank: Whose World? Whose Bank?**

Melissa Hussain, Washington State University

**Is It Mary, Satan or Just Plain Old Capitalism? The Apparitions at Medjugorje**

Francis-Clare Fischer, Divine Word College

**Silencing the Lamb: Containing Capitalism and the Murder of Harvey Milk**

Connie Johnson, University of Texas at Austin

**P14 HISTORY OF RHETORIC SEMINAR WITH LAURENT PERNOT**

DEER LAKE

**P15 POWER DISCOURSES**

MAPLE LAKE

*Chair:* Kerrie Farkas, Millersville University

**Citizen (In)Action in City Council Discourse: Divisions of Power and Control of Discourse**

Kerrie Farkas, Millersville University

**Complete Control: Rhetoric Dominates Circumstance**

Robert Browne, Minnesota State University

**Communication and the Police: A Theory of Political Communication Within Foucault's Discourse on Power**

Greta Wendelin, University of Kansas

**Michael Foucault and the Economy of Rhetoric**

Kundai Chirindo, University of Kansas

P16  
PINE LAKE

**ANALYZING THE USES OF MUSIC**

*Chair:* Jason Waite, Western Oregon University

**Whose Blues?: The Life (and Death) of a Collected Memory**

J. Scott Andrews, Penn State University

**Evangelicalism in Christian Heavy Metal**

Jeremy Adolphson, University of Wisconsin, Milwaukee

**A Rhetoric of Horror: Black Metal, Suffering, Self-Empowerment**

Jason Waite, Western Oregon University

**Territorialism in White-Supremacist Hate Rock**

Kirsten Dyck, Washington State University

P17  
BALLROOM 3

**PUBLIC INTELLECTUALS, PUBLIC DISCOURSE**

*Chair:* Paul Lynch, Saint Louis University

**Defining the State: Argument from Definitional Essence in Randolph Bourne's "The State"**

Mark Hoffmann, University of Maryland

**The Rhetoric of Apostasy: Christopher Hitchens at War with the Left**

Paul Lynch, Saint Louis University

**Howard Zinn and the History of the American Empire**

Sarah Jones, University of Nebraska at Lincoln

**Birthers, Deathers, and the Right's "Ideologic" of Inferred Justification as Rhetorical Strategy**

Kristen Seas, University of North Carolina, Wilmington

**The Birth of a Public Intellectual: Noam Chomsky's Statement on the Responsibility of Intellectuals**

James Dimock, Minnesota State University

**Projection and the Non-Voter: A Jungian Analysis of Political Participation in the United States**

Maegan Stephens, University of Texas at Austin

**MONDAY, MAY 31, 2010**

**11:30 – 1:00 pm**

Q01  
ST. CROIX I

**ANALYZING PUBLIC CONCORD AND CONTROVERSY**

*Chair:* Richard Herder, Georgia State University

**Corporate Blind Spots and Tactical Resistance: Faux Histories and the Recovery of Conflicts in the Coalition of Immokalee Workers' McDonald's Campaign**

Richard Herder, Georgia State University

**Porous Boundaries and Permissible Authorship: Netizenship in the Whole Foods Boycott**

Jiyeon Kang, Western Illinois University

**Which Side Are You On, Again? The Continuing, Divisive Rhetoric of Appalachia and Coal**

Tom Bowers, Northern Kentucky University

**Controversy and Creationism: A Look at the Institute for Creation Research's Museum of Creation and Earth History**

Julie Homchick, Dartmouth College

**Extreme Makeover: Home Edition and the Politics of Hierarchical Inclusion**

Helen Morgan, University of Minnesota

Q02  
ST. CROIX II

**READING THE NEWS**

*Chair:* Aaron Bruenger, Kansas City Art Institute

**Representational Reporting: Mimêsis and Diegesis in Immersion Journalism**

Christine Isager, University of Copenhagen

**The Polish Daily News: (Re-)Writing the Polish Nation in Chicago**

Jason Schneider, University of Illinois, Chicago

**Politics of a Genre in Letters to the Editor**

Natalia Kovalyova, University of Texas at Austin

**Representations of Dissent in the Comments Section**

Aaron Bruenger, Kansas City Art Institute

**Community Identity Construction in Newsletter Discourse**

Thomas D. Mitchell, Carnegie Mellon University

- Q03**  
EXCELSIOR BAY **CIVIC RHETORIC, CIVIC ENGAGEMENT: THE ISOCRATEAN TRADITION**  
*Chair:* Arthur Walzer, University of Minnesota
- Isocrates' Panhellenism and the "Hymn to Logos"**  
Alex Hayden, University of Minnesota
- The Isocratean Concept of Natural Law: Eloquence and Civilization in the Greco-Roman Rhetorical Tradition**  
Robert Sullivan, Ithaca College
- Thomas Elyot: Rhetoric and Prudence in the Isocratean Tradition**  
Arthur Walzer, University of Minnesota
- Respondent:* Ekaterina Haskins, Rensselaer Polytechnic Institute
- Q04**  
LAFAYETTE BAY **THE SARAH PALIN PHENOMENON**  
*Chair:* Connie Johnson, University of Texas at Austin
- Media Representations of Sarah Palin**  
Connie Johnson, University of Texas at Austin
- Sarah Palin's Preparations for 2010**  
Penni Pier, Wartburg College
- Q05**  
SPRING PARK BAY **THE RHETORIC OF SCIENCE**  
*Chair:* Jonathan Buehl, Ohio State University
- The Visual Exordium: Re-Locating Frontispieces in Early Modern Science**  
Maria Gigante, University of Maryland
- Seeing through Rocks: The Verbal Microscopy of Henry Clifton Sorby**  
Jeanne Fahnestock, University of Maryland
- From "Pseudo-Movie" to "See Movie 1": The Incorporation of Digital Video in Scientific Arguments**  
Jonathan Buehl, Ohio State University
- Spending for a Rainy Day: Latent Polysemy and the Rhetoric of Consumerism in Contemporary Weather-Casting**  
Carrie Anne Platt, Zoltan Majdik, and Mark Meister, North Dakota State University
- Q06**  
DEER LAKE **NEGLECTED AREAS OF LEGAL RHETORIC**  
*Chair:* Ryan Malphurs, Texas A&M University
- The Neglected Legal Rhetoric of L.A. Police Chief William Parker**  
John Gooch, University of Texas at Dallas
- Supreme Court Arguments as Ritual**  
Ryan Malphurs, Texas A&M University
- International Justice in Rwanda**  
Mark McPhail, Southern Methodist University
- The Role of Rhetoric in Legal Education**  
Jay Mootz, University of Nevada, Las Vegas
- Respondent:* James Aune, Texas A&M University
- Q07**  
ELK LAKE **UNFORTUNATE TIMES: RHETORICAL IDENTIFICATIONS, MANUFACTURED RISKS, AND CONFLICTED HISTORIES**  
*Chair:* Catherine Chaput, University of Nevada at Reno
- Ideology and Affect: The Productive Ambiguities of Rhetorical Criticism**  
Catherine Chaput, University of Nevada at Reno
- Before Rhetoric Stands the Other: A Levinasian Reorientation**  
Danika Brown, University of Texas, Pan American
- Global Warming and the Case for Stubbornly Realist Rhetorical Criticism**  
Marlia Banning, University of Colorado, Boulder
- The Epideictic Rhetoric of the Kent State Shootings: Cause, Culpability, and Commemoration**  
Karen Powers, Kent State University, Tuscarawas
- Q08**  
GRAY'S BAY **QUEER RHETORICS**  
*Chair:* Debra Frank Dew, University of Colorado at Colorado Springs

**The Right to Look: Disciplining the Queer Gaze in *Mahogany***

Kristin Stimpson, University of Texas at Austin

**Alan Turing and the Performance of Queer Logics**

Atila Hallsby, University of Iowa

**Publicity and Proposition Eight: The Case of Eightmaps.com**

Sarah Spring, University of Iowa (*Hauser Award Winner*)

**The ELCA Synod Adopts a Statement on Human Sexuality**

Debra Frank Dew, University of Colorado at Colorado Springs

Q09

WAYZATA BAY

**EXPLORING RHETORIC AS VISUAL AND MATERIAL: A BOTH/AND PROPOSITION?**

*Chair:* Victoria Gallagher, North Carolina State University

**The Apple Store's Material Rhetoric as a Technology of the Self**

Daniel Sutko, North Carolina State University

**Visuality and Materiality in the Work of Andy Goldsworthy**

Victoria Gallagher and Kelly Martin, North Carolina State University

**Diversifying the Pioneer in Legend and Image: Unpacking the Rhetoric of Memory and Identity in Campus Art at a Midwestern University**

Margaret LaWare, Iowa State University

**Revising Materiality for Digital Spaces: An Examination of Online Vietnam War Memorials**

Dana Gierdowski, North Carolina State University

Q10

LAKE CALHOUN

**MASCULINITY AND FEMININITY**

*Chair:* Elizabeth Fleitz, Southeast Missouri State University

**Men in the Kitchen: Contested Masculinity in Contemporary Cooking Media**

Elizabeth Fleitz, Southeast Missouri State University

**Markers of Power and Privilege in Primetime Male Hierarchies**

Sarah Kornfield, Penn State University

**Ann Coulter's Inconvenient Gender: The Conservative Feminine Persona and Legitimate Public Agency**

Margaret E. Farrar and Stephen A Klien, Augustana College

**Becoming [Wo]men: Fashioning Subjectivity in VH1's "The Pick Up Artist"**

Joshua Hanan and Matt Morris, University of Texas at Austin

Q11

BIRCH LAKE

**POLITICAL AND RHETORICAL POSSIBILITIES IN THE TEACHING OF FIRST-YEAR COMPOSITION**

*Chair:* Dahliani Reynolds, University of Pittsburgh

**Rhetorics of (Dis)Content: Public and Disciplinary Discourse about First-Year Composition**

Dahliani Reynolds, University of Pittsburgh

**The Rhetorical Value of "Basic Writer": A Case Study of Teacher Talk**

Pamela Vanhantsma, University of Pittsburgh

**Queer(er) Possibilities for Rhetorical Education**

Stacey Waite, University of Pittsburgh

Q12

LAKE NOKOMIS

**FILM**

*Chair:* Richard Marback, Wayne State University

**An Invitational Rhetorical Analysis of *Fight Club***

Suzanne Berg, Bowling Green State University

**Rhetorical Affect in Contemporary Horror Films**

Marylou Naumoff and Erika Thomas, Wayne State University

**Wikus van der Merwe's Body and the Fragility of Democratic Rhetoric**

Richard Marback, Wayne State University

Q13

CEDAR LAKE

**READING RHETORICAL ACTION IN AFRICA**

*Chair:* James Beitler, Roger Williams University

**Making More of the Middle: The Rhetoric of Desmond Tutu and the South African Truth and Reconciliation Commission**

James Beitler, Roger Williams University

**In Search of the Great Community: Rhetorical Community and the Problem of Xenophobia in South Africa**

Ryan Solomon, University of Wisconsin

**Kwame Nkrumah and the Oratorical World of Ghana's First Republic**

Erik Johnson, Northwestern University

Q14

MAPLE LAKE

**RHEORICAL MUSIC: ENACTING DISSONANCE AND HARMONY IN SOCIO-POLITICAL PERFORMANCES**

*Chair:* Kati Fargo, North Carolina State University

**I'll Drink to That: Music, Masculinity, and the French Resistance**

Kelly Jakes, University of Wisconsin, Madison

**Remembering Rosa: Hip Hop, Performance, and Public Memory**

David Green, Penn State University

**Play it Again, Sam: The Rhetorical Dimension of Theme Songs in Political Campaigns**

Kati Fargo, North Carolina State University

Q15

COOK'S BAY

**THE SOPHISTIC LEGACY**

*Chair:* Karen Whedbee, Northern Illinois University

**Gorgias' Affirmative Impulse**

John Vance, University of Louisville

**Levinas's Metaphysics as Explication of Gorgias**

Marc C. Santos, University of South Florida

**The Early-Modern Critique of Professional Sophistry**

Karen Whedbee, Northern Illinois University

**Sophistry, Spirituality, and Feminist Historiography: Accounting for Agency in Julian of Norwich's *Showings***

T J Geiger II, Syracuse University