

2012 RSA CONFERENCE PROGRAM

Loews Hotel
1200 Market Street
Philadelphia, PA 19107
215 627.1200

- **Session Locations:** All sessions will be held in the Loews Hotel, except the five sessions designated for off-site venues
- **AV:** An asterisk* denotes rooms with AV facilities; these requests will be confirmed in April.
- **Chair Duties:** Chairs should (a) make introductions and (b) enforce time limits
- **Paper Time Limits:** 3-paper panels = 20 minutes each; 4-paper panels = 15 minutes each; Roundtables = adjust accordingly, allowing time for discussion. It's professional courtesy to abide by these limits.

[Add Awards page]

THURSDAY, MAY 24, 2012

- 8:00-5:00 ASHR MEETING (Dave Tell, *Commonwealth C*)
- Noon-5:00* CAREER RETREAT MEETING (Cheryl Geisler, *Commonwealth B*)
Noon-5:00 ARST MEETING (Lisa Keranen, *Commonwealth D*)

FRIDAY, MAY 25, 2012

- 8:00 am – 10:00 pm REGISTRATION (*Millenium Foyer*)
- 8:00-noon CAREER RETREAT MEETING (Cheryl Geisler, *Commonwealth B*)
8:00-noon ASHR MEETING (Dave Tell, *Commonwealth C*)
8:00-noon ARST MEETING (Lisa Keranen, *Commonwealth D*)
- 8:45-noon RSA BOARD BUFFET BREAKFAST & BOARD MEETING (Kris Ratcliffe, *Howe*)

9:30 – 10:45 FRIDAY "A" SESSIONS

- A01 **RECOGNIZING IMMAPPANCY IN THE READING, WRITING, AND TEACHING OF RHETORIC** (*Washington A*)
A Brief History of Map Rhetoric, or, Defining Immappancy
Samantha NeCamp, Midway College
Immappancy in Rhetoric and Composition: Tracing Spatial Metaphors through Contemporary Scholarship
Lisa Arnold, American U
Spatial Metaphors and Translingual Pedagogies: Placing Ourselves in the Curriculum
Vanessa Kraemer Sohan, U of Louisville (*Chair*)
- A02 **DIFFICULT IDENTIFICATIONS: HEALTH, DISABILITY, AND MENTAL ILLNESS** (*Washington B*)
Health is a Material Horizon for Rhetoric
Nathan Stormer, University of Maine
Identification by Sensation: Alternative Means of Connection among Diverse Bodies
Shannon Walters, Temple University
Breaching an Enclave: Reconfiguring the Face of Mental Health
Jessica Bargar Kuperavage, Penn State University (*Chair*)
Lisa Keranen, University of Colorado (*Respondent*)
- A03 **RHETORICAL ANALYSES OF MEDIEVAL TEXTS** (*Washington C*)
"Uncer giedd geador": Rhetorical Personae in the Old English "Wulf and Eadwacer"
John Moffatt, University of Saskatchewan (*Chair*)
Stopping in "fly-over country": *Sir Gawain and the Green Knight* and the Ciceronian Tradition
Joseph Turner, University of Delaware
Dante among the Sodomites: (Mis-)Identification, the Vernacular, and Civic Discourse in *Inferno* 15-16
Kevin Gustafson, University of Texas at Arlington

- A04 MULTIMODAL DESIGN, POLITICAL CRITIQUE, AND RHETORICAL EDUCATION IN COLLEGE WRITING**
(Tubman)
Artful Critique, Political Design, and the Photo Series: De-Familiarizing Steichen's "Great Family of Man" as Rhetorical Education
 Kuhio Walters, West Chester University of Pennsylvania *(Chair)*
"Harsh Beauty," Fragmentation, Metamorphosis: Aesthetic Arguments in the Collaboration of Romare Bearden and Russell Goings
 Gretchen Dietz, West Chester University of Pennsylvania
"We Don't Need No Thought Control": Self-authorization, Bricolage, and Garageband as Critical Pedagogy
 Devon Kehler, West Chester University of Pennsylvania
- A05 NATIONAL SECURITY AND TERROR RHETORICS** *(Anthony)*
Reframing Security: Moving Beyond "National Security" to "Human Security"
 Jessica Prody, Colgate University *(Chair)*
The Consummatory, Epistemological, and National Security Functions of the Pirate Narrative
 Kundai Chirindo, The University of Kansas
"If You See Something, Do Something": The New Vigilante War On Terror
 Athena Murray, University of Georgia
- A06 CONSUBSTANTIALITY** *(Adams)*
Toward a Rhetoric of Spirit: Burke, Hegel, and Consubstantial Recognition
 Joseph Sery, University of Pittsburgh *(Chair)*
Consubstantiality in a Shifting Rhetorical Ecology: Familial Letter Writing during World War II
 Brian Gogan, Western Michigan University
Public Response to the Gulf Oil Spill: Towards a Theory of Identification and Articulation through Consubstantiality
 Dustin Greenwalt, University of Georgia
- A07 REFRAMING TRADITIONS** *(Jefferson)*
Re-framing the Controversy Over Human Origins
 George Gittinger, University of Pittsburgh *(Chair)*
Beyond the Greco-Roman View of Rhetoric: An Illustration of the use of Nyaya Sutra Argument in a Writing Classroom
 Ghanashyam Sharma, University of Louisville
The Mantel of Colbert, The Mantle of Cato
 Michele Kennerly, Northeastern University
- A08* IS THERE A RHETORIC OF IMAGES? THE PROBLEM OF STYLE** *(Congress A)*
The Syntax of Narratives: The Example of Vectors
 Kathy Northcut, Missouri University of Science and Technology
Bodiless Heads on Magazine Covers: Metaphor and Visual Persuasion in Communicating Science
 Maria Gigante, University of Maryland
Domesticating the Deep Past: The Persuasive Power of Synecdoche
 Alan Gross, University of Minnesota *(Chair)*
- A09* DIS-IDENTIFYING THE NONMODERN CONSTITUTION: BRUNO LATOUR'S RHETORIC AND COMPOSITION**
(Congress B)
Smartphone Parliament: Composing Mobile Assemblages
 Alexander Reid, SUNY Buffalo *(Chair)*
ANT(s) on the Move: Networks, Objects, Insects
 Bryon Hawk, University of South Carolina
The Fittingness of Relationality: Thinking with Latour and Heidegger on Persuasion
 Thomas Rickert, Purdue University
- A10* REFRAMING IMPERIAL RHETORICS IN THE PRACTICE OF NATIONAL POLITICS** *(Congress C)*
An Ottoman Spring?: Political Appropriation of the Past in Contemporary Turkey
 Jim Bowman, St. John Fisher
"He was (Re)Framed!" Celebrating Zheng Chenggong Once Again
 Jennifer Rudolph, Worcester Polytechnic Institute
"I don't go there for the war criminals": Japanese Desire to Conserve a Singular Culture

Jennifer deWinter, Worcester Polytechnic Institute (*Chair*)

- A11*** **THE CHRISTIAN RIGHT SINCE OBAMA: ARGUMENTS AND ARTIFACTS [SPECIAL FORUM]** (*Regency A*)
Ayn Rand, the New Testament, and the Dissociation of Ideologies
 Brian Jackson, Brigham Young University (*Chair*)
Conservative Meaning and the Rhetoric of Pledges in the Obama Era
 Ben Crosby, Iowa State University
- A12*** **THE POLITICAL RHETOR AS TEXT: PERSPECTIVES ON VISUAL, TEXTUAL, AND EMBODIED RHETORICS**
 (*Lescaze*)
Deeds Done in More Than Words: US Presidents Embodying Executive Citizenship
 Elise Verzosa, University of Arizona
But Is She [blank] Enough?: Visual Rhetoric, Women Candidates, and the News
 David Rogers, University of North Carolina-Greensboro
Political Rhetoric in a Transnational World
 Rebecca Richards, St. Olaf College (*Chair*)
- A13*** **OLD FLAMES, NEW FRAMES: RE-PLACING ENVIRONMENTAL RHETORIC [ROUNDTABLE DISCUSSION]**
 (*Regency B*)
Ranging in Place and Time: Reframing Freedom as an Environmental Value
 M. Jimmie Killingsworth, Texas A&M University
Watershed Rhetorics: Resistance and Restoration in the Colorado River Basin
 Paul Formisano, University of New Mexico
The 'Chamizal Effect': Solastalgia and the Rhetoric of Place on the US/Mexico Border
 Michelle Hall Kells, University of New Mexico
Art Suitable for Framing: The Big-Budget Nature Film and the Myth of 'Untouched' Spaces
 Lisa D'Amico, Texas A&M University
Time as Place: Contrasting Temporalities in Sand County and Tinker Creek
 Dan Cryer, University of New Mexico (*Chair*)
- A14** **NINETEENTH-CENTURY WHITE FEMINISTS AND RHETORIC** (*Roberts Boardroom*)
Cognitive Metaphor Studies and Gertude Buck's The Metaphor: A Study in the Psychology of Rhetoric
 Ashley Rose Kelly, North Carolina State University, (*Chair*) and Randy Allen Harris, University of Waterloo
Agency, Community, and the "Respectable" Woman: The Rhetoric of Nineteenth-Century Feminist Lois Waisbrooker
 Wendy Hayden, Hunter College, CUNY
A New Woman and a True Woman: Jane Campbell and the Re/Framing of Identity
 Susanna Engbers, Kendall College of Art and Design

11:00-12:15 FRIDAY "B" SESSIONS

- B01** **HUMAN RIGHTS / HUMANS WRITE: COMMUNITY LITERACY TEACHING AS HUMAN RIGHTS ACTIVISM**
 (*Roberts Boardroom*)
Identity, Property, and Empathy: Kenneth Burke in the Human Rights Tradition
 John Tiedemann, University of Denver (*Chair*)
Ethical Encounters at the Intersection of Education and Activism
 Geoffrey Bateman, University of Denver
Rules for Writing Center Radicals
 Eliana Schonberg, University of Denver
Sponsoring the Human Right to Literacy
 Robert Gilmor, University of Denver
- B02** **IMMIGRATION RHETORIC** (*Washington B*)
Facing Immigration: *Prosopopeia* and Public Rhetorics of the "Muslim-Arab-Middle Eastern" Other
 Johanna Hartelius, Northern Illinois University (*Chair*)
Ethnic Screening: Deflection, Reflection, and Selection of Immigration in Arizona SB2281
 José Cortez, University of Arizona
Circulating Counterhegemonic Ideographs Within the Immigration Debate: Rhetorical Agency and Postmodernity
 Steven Accardi, Penn State University—Hazleton

- B03 REFRAMING BURKEAN THEORY AND PRAXIS** (*Washington C*)
Burke, McKeon, Weaver: Reframing Modernist Rhetoric
 Patrick Shaw, University of Southern Indiana (*Chair*)
"You Don't Have Liability for Your STRAWMAN": Sovereign Citizens, Capitis Diminutio, and Burkean Burlesque
 Drew Loewe, St. Edward's University
Reframing Burkean Rhetoric for Exploring Virtual Simulacra
 Pamela Andrews, University of Central Florida
- B04* RELIGION, WOMEN, AND SOCIAL JUSTICE** (*Commonwealth C*)
The Female Seminary and Rise of Social Justice for Women
 Kristen Welch, Longwood University (*Chair*)
Backstabbing Prophets: The Rhetorical Construction and Contestation of Gender, Religious Legitimacy, and Catholic Identity in the Apostolic Visitation of Institutes of Women Religious in the United States
 Kari Tremeryn, Carnegie Mellon University
Perceptions of Participants after a High School World Religions Course
 Shelley Buckingham, West Island College
- B05 TWENTIETH-CENTURY AFRICAN AMERICAN TACTICS** (*Anthony*)
Re-discovering African American Critical Practice during World War II
 Jansen Werner, Minnesota State University, Mankato (*Chair*)
A Different Way to Tell the Story: The Du Boisian Rhetoric
 Joseph Evans, Mount Carmel Baptist Church and Divinity School, Howard University
Dick Gregory's Satire on Segregation
 Daniel Keller, Ohio State University
- B06* RESPONDING TO RHETORIC THAT DOES VIOLENCE** (*Adams*)
@\$\$hole: A Story of Internet "Being" and Rebellion
 Michael Smith, Purdue University (*Chair*)
Would a SLUT by Any Other Name Still Wear Stilettos?: The Rhetoric of Underwear and Sexual Assault
McCarthy
 Rebecca Lea McCarthy, Highline Community College
Bodies Under Construction: Rhetorical Tactics for Re-Scripting Rape
 Kaitlin Marks-Dubbs, University of Illinois, Urbana-Champaign
The Material Rhetoric of Abuse Prevention Orders
 Elizabeth Britt, Northeastern University
- B07 ORIGINS AND FUTURES OF COMPOSITION** (*Jefferson*)
Adams Sherman Hill, Accreditation, and the "Birth" of First-Year Composition
 Ryan Skinnel, University of North Texas (*Chair*)
Origins of the Five-Paragraph Essay
 Matthew Nunes, Ohio University
Reframing College Writing: Disciplinary and Public Implications
 Kristine Johnson, Xavier University
- B08* IDENTIFICATION OF SELF AND OTHER IN VIRTUAL SPACES** (*Congress A*)
Procedural Rhetoric in *Dead Island*: Confessional Code and Gender Enactment
 Grace Hagood, University of South Carolina (*Chair*)
Identity Subversion in Virtual Space: Trolling as Play
 Cecil Decker, University of South Carolina
Witnessing New Identities: The Virtual and Material Worlds of Nonprofit Imagery
 Brian Harmon, University of South Carolina
A Gorgian Fool's Deadly Serious Game: Embodiment, Performance, and Parody in Stephen Colbert's SuperPAC
 Mary Fratini, University of South Carolina
- B09* RE-FRAMING RHETORICAL ACTION WITHIN GLOBAL DIGITAL NETWORKS** (*Congress B*)
Reframing Identifications through Global-digital Confluence
 Santosh Khadka, Syracuse University
Bayanihan and the Digital Rhetorics of Transnational (Im)mobility

- Eileen Lagman, University of Illinois (*Chair*)
Costs of the Social Media Revolution
 Rachel Shapiro, Syracuse University
- B10*** **PRESIDENT OBAMA'S RHETORIC AND ITS RECEPTION** (*Congress C*)
Charging Treason While Committing Treason: Patricia Roberts-Miller's "Cunning Projection" and Barack Obama's Identity Critics
 Keith Miller, Arizona State University (*Chair*)
Novel Disclosures, Worlding, and the Politics of the Presidency
 Joshua Gonzalez, University of Iowa
"The First Asian American President": Obama, the Birthers, and the Identification of Foreignness
 Vincent Pham, California State University San Marcos
- B11*** **RHETORICAL REMAINS: AFFECT, ENACTMENT, AND THE LIVING DEAD** (*Regency A*)
Estate Sale Finds: Material Rhetoric and/as a Method of Object-Oriented Invention
 Kerry Banazek, University of Pittsburgh
Dead Bodies, Live Voices: [Re]Inventing Vocality for Digital Rhetoric
 Erin R. Anderson, University of Pittsburgh (*Chair*)
Paging memory, moving memory, forgetting
 Anne Frances Wysocki, University of Wisconsin-Milwaukee
#dogwalking in cemetery woods: rhetoric of remains
 Jamie Bianco, University of Pittsburgh
- B12*** **MOURNING AND MEMORIALS** (*Lescaze*)
The Role of Turn of the Nineteenth-Century Memorial Samplers in Gendering Sentiment and Mourning Practices
 Maureen Daly Goggin, Arizona State University (*Chair*)
War Memorials, Metonyms of Dead U.S. Soldiers, and the Delimitation of Commemoration and Mourning
 Bryan Walsh, Indiana University
Friends or Enemies? Transnational Identification at Coronado National Memorial
 Cynthia Haller, York College/City University of New York
- B13*** **STEWART, COLBERT, AND THE REVIVAL OF COMMON SENSE REALISM** (*Regency B*)
Shaftesbury on Humor as a Midwife to Common Sense
 Rachel Bowman, University of North Carolina at Greensboro (*Chair*)
Parody, Perspicuity, and Jon Stewart's Reasoned Eloquence"
 William Duffy, Francis Marion University
After Jon: The Colbert Report, Passion, and the Pedagogy of Parody"
 John Pell, Stanford University
- B14** **AGONISM AND DIALOGISM IN ANCIENT AND MEDIEVAL JEWISH TEXTS [Sponsored by Khal Rhetorica Affiliate]** (*Washington A*)
Chair: David Metzger, Old Dominion University
The Kairos of Curses: Balancing on the Brink of God's Judgment in Psalm 7 and Psalm 109
 Davida Charney, University of Texas at Austin
The Agonistic Bavli: Greco-Roman Rhetoric in Sasanian Persia
 Richard Hidary, Yeshiva University
A Medieval Jewish Sophist? The "Both-And" Rhetoric of Rabbi Moses ben Nachman
 Patricia Bizzell, College of the Holy Cross

12:30 - 1:45 FRIDAY "C" SESSIONS

- C01** **POLITICAL CONTROVERSIES & THEIR AUDIENCES** (*Mayor's Room at City Hall*)
Political Controversy and Audience Reception
 Barbara Warnock, University of Pittsburgh (*Chair*)
Palin Reality: A metaphorical and narrative analysis of Palin's Vice Presidential Nomination Acceptance Speech
 Tiara Foster, Syracuse University
Barack Obama's Selma Sermon and Post-Partisan Political Theology
 Jason Moyer, Malone University

OFF-SITE VENUE: Mayor's Room at City Hall (allow time to clear security)



Directions: from Loew's Hotel (1200 Market Street) to City Hall (Broad and Market Streets)

- Turn Left on Market Street, and walk west toward City Hall, a large grey building directly in the middle of Market Street just past 13th Street.
- When you arrive at City Hall, turn right (north), and walk to the entrance near Juniper and Commerce Streets, which is marked "Visitor Entrance." You will need to sign in and show identification; your bag will be inspected. Security will give you directions to the Mayor's Room. Fifteen minutes will allow you to complete this process comfortably. This space is wheelchair accessible.

- C02 2012 RSA CAREER RETREAT FOR ASSOCIATE PROFESSORS [SPECIAL FORUM] (Washington A)**
Co-Chairs: Cheryl Geisler, Patricia Roberts-Miller, Thomas Miller
Panelists: Alfred Mueller, Penn State Mont Alto
 Julie Bokser, DePaul University
 Meta Carstarphen, University of Oklahoma
 Christine Tulley, The University of Findley
 Martha Cheng, Rollins College
 Leah Ceccarelli, University of Washington
- C03 RHETORIC, SCIENCE, AND NEUROSCIENCE (Washington B)**
Synapses and Memory Palaces: Synaptic Mapping, Topoi, and Rhetorical Memory
 Will Dodson, University of North Carolina at Greensboro (*Chair*)
Neuroscience as Perspective: The Epistemological Grounds for a Humanistic Neurorhetoric
 Michelle Gibbons, Georgia Tech
Reframing the "Neuroscientific Challenge": The Rhetoric of Decision Making Research
 Christian Smith, University of South Carolina
- C04 GLOBAL PRACTICES OF WORKING TOWARD PEACE (Washington C)**
Recognizing the Effects of the Past in the Present: Theorizing A Way Forward on the Israel-Palestine Conflict
 Matthew Abraham, DePaul University (*Chair*)
A Dramatistic Analysis of the 7.5 Riot in Urumqi, China, in 2009
 Deng Zhiyong, University of Shanghai for Science and Technology, and Wang Lingling
Hospitality and 'Real Presences': Dorothy Day's Pacifist Conversion
 Sean Barnette, Lander University
- C05 ARISTOTLE'S RHETORIC (Tubman)**
Reframing Identities from Exclusion to Exception: Tracing Exception as a Means of Persuasion in Aristotle's Theory of Forensic Rhetoric
 Mari Lee Mifsud, University of Richmond (*Chair*)
Shame on You! Developing Character through Shame in Aristotle
 Brita Anderson, University of Pittsburgh
Good Man Reasoning
 Daniel Cutshawm Old Dominion University
- C06 REFRAMING THE FRAMERS: THE RHETORICAL WORK OF RESISTING SLAVE IDENTIFICATIONS (Anthony)**
Oracular Voices: New York African Free School Students Performing Their Freedom

- Kermit Campbell, Colgate University
"Let Me Come Before the World": Harriet Jacobs's Epistolary Interventions
 Suzanne B. Spring, Colgate University (*Chair*)
- C07*** **APOLOGIA AS RHETORICAL PRACTICE** (*Adams*)
I'm Kind of, Mostly, But Not Totally Sorry I Killed Your Mother: Apology in the Aftermath of the Salem Witchcraft Crisis
 Lauren Lemley, Abilene Christian University (*Chair*)
From a Vial of Hemlock to a Vial of Steroids: Apology, Agonism, and Aporia*
 Marc Santos, University of South Florida
Framing Public Apologies for the Personal Pffense: (Re) constructing the Private/Public Identity in Political Apologia
 Elizabeth Dudash, Missouri State University, and Spencer Harris, University of Kansas
- C08** **CORPOREAL RHETORIC** (*Jefferson*)
Critical Thinking as Embodied Inference
 Eve Wiederhold, George Mason University
Writing as a Practice of Wonder
 Laura Micciche, University of Cincinnati
Composing with the Body Present
 Donna Strickland, University of Missouri-Columbia (*Chair*)
- C09*** **SOCIAL DELIVERY** (*Congress A*)
Craft Delivery
 Jeff Rice, University of Kentucky (*Chair*)
Craft, Plentitude, and Negation: Delivery in Post-Consumer Rhetorics
 David M. Grant, University of Northern Iowa
Delivering Resilience
 Jodie Nicotra, University of Idaho
- C10*** **PROPHETIC RHETORIC ON THE ROAD TO MORAL SALVATION** (*Congress B*)
A Generation Lost to Conformity: Post-War Education and America's Covenant
 Emily Darnell, Western Carolina University
The Prophetic and Shifting Transcendence: How Rhetoric Changed the Rules for Salvation
 Beth Huber, Western Carolina University (*Chair*)
Apocalypticism and the Anti-Christ: The Rhetoric of Evangelical Identity
 Alan Wray, Western Carolina University
- C11*** **SPATIAL EPIDEICTIC: MATERIAL RHETORICS AND CONTINUUMS OF (MIS)IDENTIFICATION** (*Congress C*)
A Rhetoric of Place: Examining Epideictic Rhetoric within the Spatial Design of the Plan of St. Gall
 Logan Bearden, Florida State University
Carefully Screened from Public View": The Gentleman's Directory, Epideictic Rhetoric and Spaces of Prostitution
 Josh Mehler, Florida State University (*Chair*)
Misidentifying the Legacy: Competing Epideictic Rhetorics in FSU's Legacy Walk
 Leigh Graziano, Florida State University
- C12*** **THE ETHICS OF VISUAL FRAMING AND THE COMIC CORRECTIVE** (*Regency A*)
Re-Framing the Veil: Marjane Satrapi's *Persepolis* as Comic Corrective
 Christopher Basgier, Indiana University
The Laugh of Recognition: Ethical Frames and Torture at Abu Ghraib
 Laura Sparks, Indiana University
Does the Frame Change the Picture? - On the Responsibility of Identity Coherences
 Lavinia Hirsu, Indiana University (*Chair*)
- C13*** **QUEER RHETORICS** (*Lescaze*)
Love Multiplied: Sister Wives, Polygamy, and Queering Heterosexuality
 Courtney Bailey, Allegheny College (*Chair*)
The Queerness of Rurality; Or, Idaho Made Me This Way
 Erin Rand, Syracuse University

- Queering the Ice: A Critical Rhetoric of the Case of Johnny Weir**
Brandon Bumstead, Wayne State University
- C14* AESTHETIC RHETORICS OF WAR: DEFENDING AND CONTESTING WAR THROUGH ART, CULTURE, AND MEDIA** (*Commonwealth C*)
Chair: Jeremy Engels, The Pennsylvania State University
The Nature of War: Visions of Biomimesis in the Future Military
Roger Stahl, University of Georgia
The Poetics of Battle: La Grande Illusion as an Emancipatory Discourse on War
John Minbiolo, The Pennsylvania State University
Constructing the "Peace Candidate": Barack Obama's Anti-War Campaign Aesthetic
Mike Bergmaier, The Pennsylvania State University
Stephen Hartnett, University of Colorado Denver (*Respondent*)
- C15 A DIALOGUE ON RECENTLY PUBLISHED BOOKS IN THE HISTORY OF RHETORIC [SPECIAL FORUM Sponsored by ASHR]** (*Millenium Hall*)
Facilitator: Brandon Inabinet, Furman University
Letters to Power: Public Advocacy Without Public Intellectuals by Samuel McCormick
Reviewed by: Paul Stob, Vanderbilt University
Dirty Words: The Rhetoric of Public Sex Education, 1870-1924 by Robin E. Jensen
Reviewed by: Whitney Myers, Texas Wesleyan University
Militant Citizenship: Rhetorical Strategies of the National Woman's Party, 1913-1920 by Belinda Stillion Southard
Reviewed by: Cindy Koenig Richards, Willamette University
Spirits of the Cold War: Contesting Worldviews in the Classical Age of American Security Strategy by Ned O'Gorman
Reviewed by: Rachel Whidden, Lake Forest College
Enemyship: Democracy & Counter-Revolution in the Early Republic by Jeremy Engels
Reviewed by: Mark Longaker, University of Texas
Founding Fictions by Jennifer Mercieca
Reviewed by: Lester Olson, University of Pittsburgh
- C16 RHETORICAL THEORY** (*Commonwealth B*)
The Dimensions of Rhetoric
Bruce McComiskey, University of Alabama at Birmingham (*Chair*)
The Problematological Reframing of Rhetorical Theory
Matthew Parfitt, Boston University
Rhetoric, Theory, Ideology
Jamie Merchant, Northwestern University
- C17 CREATING IDENTITIES IN U.S. PRESIDENTIAL CAMPAIGNS** (*Commonwealth A2*)
Prophecy, Collectivism, and Presence: The Rhetoric of Henry A. Wallace's 1948 Southern Tour
Adam Gaffey, Texas A&M University (*Chair*)
Mrs. Kennedy, Syndicated Columnist: Identities Reframed in "Campaign Wife"
Melody Lehn, University of Memphis
Narrative, the Self, and the Creation of a Presidential Political Identity: Michele Bachmann's Candidacy Announcement
Morgan Ginther, Georgia Southern University
- C18 RHETORICS OF LEGAL COURT CASES AND QUESTIONS OF RIGHTS** (*Parlor 2*)
When Communism and Jim Crow Collide: Harry Raymond and the Case of Willie McGee
Jaclyn Howell, University of Kansas (*Chair*)
In defense of "Breathing Space:" The Structure of Political Debate in Snyder v. Phelps
Jeremiah Hickey, St. John's University
Rhetorical Construction of Gender in Marriage Cases
Helen Lee, University of North Carolina at Chapel Hill

Sponsored by Taylor and Francis, Routledge Journals

- C19 Seminar Meeting** (*Roberts Boardroom—only registered participants may attend*)
Leader: Professor Laurent Pernot, University of Strasbourg

Registered Participants:

Janet Atwill (University Tennessee)
 Kathleen Bingham (University Utah)
 Joshua Butcher (Trinitas Christian School)
 Brad Cook (University of Mississippi)
 Richard Graff (University of Minnesota)
 Larry Green (University of Southern California)
 Katie Homar (University of Pittsburgh)
 Susan Jarratt (University of California, Irvine)
 Robert King (Elms College)
 Kathleen Lamp (Arizona State University)
 Ilon Lauer (Western Illinois University)
 Arabella Lyon (SUNY, Buffalo)
 Kerri Morris (Governors State University)
 Ellen Quandahl (San Diego State University)
 James Selby (Whitefield Academy)
 Vessela Valiavitcharska (University of Maryland)
 Lisa Villadsen (University of Copenhagen)
 Susan Wells (Temple)
 Marjorie Woods (University of Texas)

C20 EMERGENT GENRES (Howe)**Genre Emergence and Evolution**

Carolyn Miller, North Carolina State University (*Chair*)

Model Readers and the Manufacture of Exigence in Emergent Genres

Lindsay Russell, University of Washington

Cookbook Rhetoric: Cooking Memoirs and the Formation of Identity and Genre

Jennifer Mallette, University of Arkansas

C21 NEW DIRECTIONS IN THE RHETORIC OF MEDICINE: RE/FRAMING OUR MODES OF INFLUENCE IN PRACTICES OF MODERN MEDICINE [ROUNDTABLE DISCUSSION] (Commonwealth A1)

John Lynch, University of Cincinnati

Michelle Gibbons, Georgia Tech

David Gruber, North Carolina State University

Monica Brown, University of British Columbia

Jillian Klean Zwilling, University of British Columbia

Lora Arduser, Texas Tech University

Jennifer Malkowski, University of Colorado (*Chair*)

Blake Scott, University of Central Florida

Jordynn Jack, University of North Carolina, and Lisa Keranen, University of Colorado (*Respondents*)

2:00-3:15 FRIDAY "D" SESSIONS**D01 REFRAMING BLACK WOMEN'S INTELLECTUAL SPACES: LEARNING FROM PEDAGOGICAL, SCHOLARLY, AND METHODOLOGICAL APPROACHES TO RHETORICAL STUDIES (African American History Museum)**
On Making It In Rhetoric and Composition: A Black Woman's Perspective on Motherhood, Marriage, and Graduate School

April Baker-Bell, Michigan State University

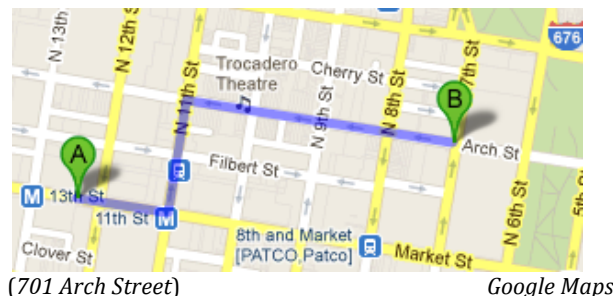
On Teachable, Rhetorical Moments: The Examination of Illness Narratives by Black Women

Letitia Fowler, Michigan State University

On Mothering: Intellectual Possibilities for Examining Black Women's Roles in Writing Program Administration

Staci Perryman-Clark, Western Michigan University (*Chair*)

OFF-SITE VENUE: African American History Museum



(701 Arch Street)

Google Maps

Directions: Turn Right from Loew's front door, and walk east on Market to 11th Street. Turn left (north) on 11th and go two blocks to Arch Street. Turn right (east) on Arch Street, and walk four blocks to 7th Street. Go into the African American History Museum; panel is in the auditorium. (Total distance: .6 mile) This site is wheelchair accessible.

- D02 PERFORMING IDENTITIES: RHETORIC AND INTERSECTIONALITY** (*Washington A*)
Embracing Intersectionality
David Wallace, University of Central Florida
Aristotle Is Not My Father: Re-framing & Decolonizing Legitimizing Narratives in Rhetoric Studies
Malea Powell, Michigan State University
Reading Ted Haggard: Performing a Queer Archive
Jonathan Alexander, University of California, Irvine (*Chair*)
- D03 OUR CALL FOR ACTION: REFRAMING THE CONSTRUCTED IDENTITIES OF STUDENTS AND TEACHERS OF WRITING IN HIGHER EDUCATION** (*Commonwealth A2*)
Reforming Identities: The Intersection of Identity and Pedagogical Practice
Beth Edelstein, Towson University
"Listen Harder": Challenging Constructions of Identity Attached to Multilingual Learners
Amanda Gates, Towson University
Vital Voices In Our Field: Recognizing and Learning from the Intellectual Contributions of African American Undergraduate Male Writers
Steven Lessner, Michigan State University (*Chair*)
- D04* CHANGING CONCEPTS OF U.S. CITIZENSHIP** (*Regency B*)
The 1909 Plan of Chicago as Representative Anecdote: Envisioning Citizenship at the Turn of the Century
Martha Cheng, Rollins College, (*Chair*) and Julian Chambliss, Rollins College
Reframing Citizenship Identification: The Rhetoricity of White Racial Shame
Edward Hahn, University of Minnesota
A Nation of Investors: The Rise of Citizenship in the 21st Century
Blake Abbott, University of Richmond
- D05 FUNCTIONS OF ANTI-SLAVERY DISCOURSES** (*Tubman*)
The Audacity of the Plain Style: Quaker and Puritan Plain Styles in Early American Anti-Slavery Discourse
Bjorn Stillion Southard, University of Georgia (*Chair*)
Capitalizing on Ambivalence: Enslavement Tropes in Nineteenth Century America Social Reform Discourses
Melissa Huffman, University of New Mexico
- D06 RHETORICAL ANALYSES OF PLACE** (*Anthony*)
Consubstantiality along the 49th Parallel: The Rhetorical History of Canadian (Anti)Annexation Movements
Daniel Richards, University of South Florida (*Chair*)
Reframing Local Identity: *Star Trek* and the Visual Rhetorics of Place Branding in Rural Alberta.
Derek Foster, Brock University
Kneading a Palatable Identity: The Rhetorical Function of Cookbooks in the Assimilation of New Mexico
Katie Councilor, University of Wisconsin-Madison
- D07* MEDIEVAL AND EARLY MODERN RHETORICS** (*Adams*)
Reframing Deliberative Rhetoric in the Middle Ages: Identifying Noble Women as Agents of Civic Persuasion in the Long Twelfth Century

- Shawn Ramsey, Bowling Green State University (*Chair*)
"I am what you should be": Ciceronian self-fashioning in Jonson's *Catiline*
 Vernon Dickson, Florida International University
Mother Knows Best: Ethos in Dorothy Leigh's Seventeenth Century Conduct Manual
 Julia Combs, Southern Utah University
- D08 PERCEPTIONS OF SELF AND OTHERS** (*Jefferson*)
Composing Empathy: Understanding Self and Identifying Other Through Reflective Writing and Social Action
 Kerrie Farkas, Millersville University (*Chair*)
Redemptive Self-Love: A Reframing of Perception
 Kimberly Johnson, University of Memphis
- D09* LISTENING** (*Congress A*)
Exodus Re/framed: A Listening Rhetoric
 Julie Bokser, DePaul University (*Chair*)
Listening Gestures
 Cory Holding, University of Illinois at Urbana-Champaign, and Hannah Bellwoar, Juniata College
Paper Towels Getting Married: Listening to the Cultural Logics of Homosexuality
 Timothy Oleksiak, University of Minnesota
- D10* WHEN TECHNOLOGIES & BODIES MEET: SHIFTING IDENTITIES ACROSS MACHINES** (*Congress B*)
From Agency to Desire: Reframing the Body Through Technology & Across Cultures
 Jennifer Sano-Franchini, Michigan State University (*Chair*)
Mediating Bodies, Assembling Identities: The Roles of Desire and Technology in Regulating the Lives of Adult Film Actors
 Lehua Ledbetter, Michigan State University
Reframing Civic Space: Bodies, Mobile Devices, and the Coffeehouse as Symbol
 Stacey Pigg, University of Central Florida
- D11* RE/FRAMING "IT GETS BETTER": QUEERING THE GENEALOGIES OF CRITICAL IN(TER)VENTION**
 (*Congress C*)
 Charles E. Morris, III, Boston College
 Cindy M. Spurlock, Appalachian State University (*Chair*)
 Peter Campbell, University of Illinois at Urbana-Champaign
- D12* IDENTIFYING DIS-IDENTIFICATIONS: THE CASE OF VICTORIA WOODHULL, DISAPPEARED RHETOR**
 (*Regency A*)
Outrageous Outrage: Calling Out the Hypocrisy of the Presumptively Moral While Presumptively Immoral Oneself
 Jane Detweiler, University of Nevada, Reno (*Chair*)
Reframing the Female Apologia: A Rhetorical Analysis of Victoria Woodhull's Apologia
 Meghan Sweeney, University of Nevada, Reno
"Nothing said with an earnest purpose and for a good end, is or can be obscene": Woodhull's "Notorious" Persona as A Case Study of "Counter *Ethos*"
 Katie Miller, University of Nevada, Reno
- D13* COLOR AND STYLE: STRATEGIES FOR IDENTIFICATION, FRAMING, AND RESISTANCE IN AFRICAN-AMERICAN RHETORICAL PRODUCTION AND ACTS** (*Lescage*)
Raise it Up!: The Rhetoric of Resistance in Baltimore's Dirt Bike Movement
 Katie Kavanagh O'Neill, University of Pittsburgh (*Chair*)
Mammies and Matriarchs: An Intersectional Analysis of Feminine Style and Signifyin' in Carol Moseley-Braun's 2003-2004 Campaign for the Presidency
 Shanara R. Reid-Brinkley, University of Pittsburgh
Reading Gender in the City: Assumptions and Complications
 Rickie Sanders, (co-authored by Loreley Gomez Garcia), Temple University
- D14* FASHION AND RHETORIC** (*Commonwealth C*)
"Sarah-dipity": Framing, Feminine Style, and the Mediated Identity of Sarah Palin
 Danee Pye, University of Texas at Austin
Fashioning Race for the "Post" Era: Racial Tourism, Rhetorical Agency, and the Neoliberal Citizen

Anjali Vats, University of Washington

- D15 WHITE PRIVILEGE IN SOCIETY: RHETORICAL ANALYSIS AND IMPLICATIONS** (*Millenium Hall*)
Wearing Whiteness: Re-Framing Authority, Feminism and Race
 Dr. Meta Carstarphen, University of Oklahoma
Default Whiteness and Advanced Composition-Rhetoric Pedagogy
 Dr. Kathleen Welch, University of Oklahoma (*Chair*)
'White Makes Might': White Privilege and Issues of Identity in Superhero Media
 Bryan Carr, The University of Oklahoma
- D16 THE HELP IN CONTEXT: WHITE WOMEN, CIVIL RIGHTS, AND ISSUES OF IDENTIFICATION**
 (*Commonwealth B*)
The Help as Nostalgic Re-vision
 Christine Farris, Indiana University (*Chair*)
Medgar Evers's Assassin and Eudora Welty's Voices
 John Schilb, , Indiana University
- D17 NAVIGATING THE CONTINGENT: THE ROLE OF IMAGES, SPACES, AND VISION IN ALTERING IDENTIFICATIONS** (*Commonwealth A1*)
Monster Citizens: A Rhetorical Examination of True Blood as Instruction for Identities in Transition
 Marylou Naumoff, Wayne State University
Dancing with the Transgendered Star: The Role of Bodily Performances on the Articulation of Identity
 Erika Thomas, California State University, Fullerton (*Chair*)
Overcoming Conditionality: From Bystander to Activist in 'From Memory to Action
 Theresa Donofrio, California State University, Fullerton
"If you do this, I will own you forever": Materializing the Pulitzer Prize for Photography
 Daniel Kim, University of Colorado at Boulder
- D18 PHRONESIS, IDENTIFICATION, AND EQUALITY IN U.S. LEGAL RHETORIC** (*Washington B*)
Queer Phronesis in Constitutional Argument
 Peter Odell Campbell, University of Illinois, Urbana-Champaign (*Chair*)
Reconstituting a Prudential Middle Ground Regarding Racial Classifications: From *Bakke* to *Parents United*
 James Jasinski, University of Puget Sound
Dividing Definitions of Gender/Sexuality and the Implications for Lesbian Asylum Seekers in the United States
 Sara McKinnon, University of Wisconsin, Madison f
- D19 THE ROLE OF THE CONTEMPORARY UNIVERSITY** (*Parlor 2*)
Reframing Academia: The Identification of the Contemporary University with Corporate America
 Christie Daniels, Michigan State University (*Chair*)
The Mis-Education of Michael: Rhetorical Analysis of a Southern Utah Rancher's Advice to the College of Southern Utah
 Julia Combs,, Sourthern Utah University
- D20 JESUIT RHETORICAL TRADITIONS: EXAMINATIONS OF MISSION AND IDENTITY [Affiliate Jesuit Conference on Rhetoric and Compostion]** (*Howe*)
Eloquence and the Rhetorical Arts at Loyola Marymount University
 Steven Mailloux, KJ Peters, and, Maureen Fitzsimmons, Loyola Marymount University
Naming, Unnaming and Renaming: Jesuit Roles in Rhetoric and Education for Eloquence in the U.S.
 Cinthia Gannett, Fairfield University (*Chair*), and John Brereton, Boston Athenaeum
Jesuit Ecology: Walter Ong and the Society of Jesus
Learning to Listen in Time—Moving Toward Rhetoric of "Cultural Acoustics
 Vincent Casaregola, Saint Louis University
- D21 RHETORICS OF VICTIMHOOD: PLACES AND INDIVIDUALS** (*Roberts Boardroom*)
Re-Framing Southern Identity through the Landscape of Victimization: A Rhetorical Reading of Charles
 Diedre Garriott, University of Tennessee (*Chair*)
Showcasing the Scars: Competing Frames of Victimhood in the Former Yugoslavia
 Amy Milakovic, Avila University
Breaking Bad: Identification and Dis-Identification with the Victimhood of Privilege

Paul Johnson, University of Pittsburgh

3:30 – 4:45 FRIDAY “E” SESSIONS

- E01 FRAMING DANISH POLITICAL RHETORIC THE AMERICAN WAY: HOW US POLITICS AND MEDIA PREFIGURE THEIR DANISH COUNTERPARTS** (*Washington A*)
Reframing Political Identities: The Concession Speeches of Danish and American Political Candidates
 Mark Herron, University of Copenhagen
Political Commentators and their (Re)framing of Rhetorical Citizenship
 Mette Bengtsson, University of Copenhagen (*Chair*)
(Re)framing Web-Mediated Rhetorical Citizenship: Political Debates among Users on US and Danish Online Newspapers
 Rasmus Rønlev, University of Copenhagen
Inception: How US and Danish Politicians Used Conversational Implicatures to Plant Views in People’s Minds
 Christian Kock, University of Copenhagen
- E02 OUTREACHING IDENTITIES: PUBLISHING AND PERFORMANCE FROM THE PRISON-INDUSTRIAL COMPLEX** (*Washington B*)
Gestures Less Revelatory: Revisiting Performance in Prison
 Patrick Berry, Syracuse University (*Chair*)
Prison IDs: Contradictory Visions of Literacy, Schooling, and Identity
 Cory Holding, University of Illinois at Urbana-Champaign
Behind the Collective “We”: Publishing Between Prisoners and University Volunteers
 Andrea Olinger, University of Illinois at Urbana-Champaign
- E03 REFRAMING EPISTOLARY IDENTIFICATIONS: MAKING VISIBLE THE RHETORICAL WORK OF NINETEENTH-CENTURY LETTERS** (*Washington C*)
 Josie Walwema, Oakland University (*Chair*)
Rhetorical Education for Romantic Engagement: Reframing Romantic Identifications
 Pamela VanHaitsma, University of Pittsburgh
Re-framing Children’s Letters: Finding a Methodology for the Rhetorical Analysis of Children’s Writing
 Jessica Isaac, University of Pittsburgh
Rhetorical Rights: Citizenship, Self, and Representations of Letter-Writing
 Kathleen Davies, University of Pittsburgh
- E04 LETTING IT RIDE: RHETORICAL GAMBLERS AND SPECULATIVE SUBJECTIVITY** (*Tubman*)
Kenneth Burke’s Shadow Play
 Kyle Jensen, University of North Texas
You Bet Your Life: Austin’s Wager and Performative Subjectivity
 Brooke Rollins, Louisiana State University (*Chair*)
Teaching to the Dicethrow
 John Muckelbauer, University of South Carolina
Two Versions of Homo Economicus: Foucault on the Rhetorical Pedagogy of Risk
 Jeffrey T. Nealon, Penn State University
- E05 RHETORICS OF VIDEO GAMES** (*Anthony*)
Playing in the Quagmire: The Transformation of Political Discourses in *Assassin’s Creed*
 George Boone, University of Illinois (*Chair*)
Reframing the Public Sphere: Interface Design, Procedure and Persuasion in *World of Warcraft*
 Nathan Hulsey, North Carolina State University
Hunting for Identity: Community, Performance, and the Curious Case of the Huntard in *World of Warcraft*
 Jeff Holmes, Arizona State University
- E06 ISOCROTEAN RHETORIC** (*Adams*)
The Continuing and Controversial Relevance of Isocratean Rhetoric in Re/Framing Identifications
 Charles Marsh, University of Kansas (*Chair*)
Isocratic Invective, Aristophanic Attack, and Platonic Philippic: Re-Framing Classical Critique and Contemporary Appropriations of Anti-Teacher Rhetoric
 Rocky Colavito, Butler University

- E07 RHETORICS ABOUT JAPAN** (*Jefferson*)
Both Insiders and Outsiders: Re/Framing Identification in Japanese Rhetoric
 Dominic Ashby, Miami University (*Chair*)
"To Knot the Ties of Friendship": Narrative Repair of U.S.-Japan Relations in the Japanese American Courier, 1928-1942
 Hilary Schuldt, Carnegie Mellon University
- E08* AScribing AND RESISTING COMMUNAL IDENTITIES IN THE 21ST CENTURY** (*Congress A*)
Play and Non-Play: Determining Rhetorical Identity after Kosovo's Independence
 Mary Hedengren, University of Texas at Austin
How Flash Mobs Perform Disidentification
 Megan Varelmann, University of Texas at Austin
"Internet Hate Machine"?: Anonymous' Identity and "Incoherent" Rhetoric
 Marjorie Foley, University of Texas at Austin (*Chair*)
"Where Do You Stand?": Organizing Rhetorical Identity on a Commercial Website
 Amanda Wall, University of Texas at Austin
- E09* DIGITAL TEMPLATES, DESIGN, AND AUTHORSHIP** (*Congress B*)
Digital Self-Presentation in the Age of the Template
 Ronald Tulley, The University of Findlay (*Chair*)
The Role of Digital Design in Online Rhetorical Invention
 Vincent Oliveri, University of Washington
Citacionality, Ethics and Authorship in Digital Media
 Kim Moreland, University of Wisconsin
Keeping Good Faith: Wikipedia, Community Identity, and Editor Diversity
 Melanie Kill, University of Maryland
- E10* ROMAN RHETORIC** (*Congress C*)
Cultivating Rhetoric: Rhetorical culture in Roman Antiquity
 Ilon Lauer, Western Illinois University (*Chair*)
Reframing Roman Citizenship: The Coins of the Principate
 Kathleen Lamp, Arizona State University
Quintilian's "Natural" Latin and Ambiguity on Language Foreignness
 Jay Jordan, University of Utah
- E11* AMERICAN WOMEN LEARN TO SPEAK: ORATORICAL EDUCATION FROM THE EARLY REPUBLIC TO THE PRESENT** (*Regency A*)
 David Gold, University of Tennessee (*Chair*)
"Faculties Capable of Improvement": Almira Hart Lincoln Phelps and Oratorical Education for Girls
 Jane Donawerth, University of Maryland
The Arguments They Wore: The Role of the Neoclassical Toga in American Delsartism
 Lisa Suter, University of Tampa
Rhetorical Bodies and Womanly Eloquence: Regendering the Public Speaker through Physical Culture in the Late Nineteenth Century
 Paige Van Osdol, Ohio State University
'Resolved that the Mind of Woman Is Not Inferior to that of Man': Women's Oratorical Preparation in California State Normal School Literary Societies in the Late Nineteenth Century
 Suzanne Bordelon, San Diego State University
Learning Not to Preach: Evangelical Speaker Beth Moore and the Rhetoric of Constraint
 Emily Murphy Cope, University of Tennessee, Knoxville
- E12* ENVIRONMENTAL RHETORICS** (*Lescaze*)
Reading the Atlas of the Patagonian Sea: Toward a Visual-Material Rhetorics of Environmental Advocacy
 Amy Propen, York College of Pennsylvania (*Chair*)
Cyberactivism and Climate Change
 Sharon Harris, Texas Christian University
Crime or No Punishment? Gulf Fishermen Reframe Tony Hayward's Rhetoric on the Deepwater Horizon Spill
 Matt McKinney, University of Nevada-Reno

- E13*** **PRESIDENT OBAMA'S RHETORIC** (*Commonwealth C*)
Circulation, Obama Hope, and the Study of Reframed Dis/Identifications in a Networked, Global Climate
 Laurie Gries, University of Florida (*Chair*)
The African Influences of Obama's Politics
 Kundai Chirindo, The University of Kansas
Empathy as Theme and Rhetorical Means in the Speeches of Barack Obama
 Eric Leake, University of Denver
- E14** **FORMING AND CONTESTING JEWISH IDENTITY THROUGH MEMORY, LITERACY, EMBODIMENT, AND PRACTICE [Sponsored by Khal Rhetorica Affiliate]** (*Millenium Hall*)
Jewish Rhetoric as Ethnic Rhetoric
 Michael Bernard-Donals, University of Wisconsin-Madison (*Chair*)
Rhetorical Absence and Assimilation in Jewish Representation of (Jewish)Adoption
 Deborah Holdstein, Columbia College
Secular B'nai Mitzvot: Rhetorical Tradition in the Jewish Children's Folkshul of Philadelphia
 Eli Goldblatt, Temple University
The Individual Versus the Collective: Rethinking the Canon of Memory in the Jewish and Greco-Roman Traditions
 Rachel Carrales
- E15** **DIVERGENT HISTORIES AND RHETORIC'S BASE: NEW FRAMES, NEW QUESTIONS** (*Howe*)
Byzantine Contexts: Conceptualizing Rhetoric in the Eastern Roman Empire
 Ellen Quandahl, San Diego State University
Emergent and Divergent Latin American Historical Rhetoric: Meeting Reader Expectations for Coverage
 Susan Romano, University of New Mexico
Encounters with Theory in a History of Post-Classical Greek Rhetoric
 Susan Jarratt, University of California, Irvine (*Chair*)
- E16** **DEBATING DIVERSITY: AN ANALYSIS OF THE LEGAL AND ETHICAL ARGUMENTS SURROUNDING THE SIXTH CIRCUIT COURT OF APPEALS DECISION IN COALITION TO DEFEND AFFIRMATIVE ACTION, INTEGRATION AND IMMIGRANT RIGHTS AND FIGHT FOR EQUALITY BY ANY MEANS NECESSARY** (*Commonwealth A1*)
Affirmative Action, Then and Now: A Legal History
 Eric M. Gander, Baruch College (*Chair*)
The Facts Matter: How Bad Facts Make For Bad Law
 David E. Grassmick, Kirkland & Ellis LLP
- E17** **DEBATING REVISIONS OF CIVIL RIGHTS RHETORIC** (*Commonwealth A2*)
Should Rosa Parks be Adulated or Emulated?: Challenging Rhetorics of Disengagement in Civil Rights Archetypes
 Paul Feigenbaum, Florida International University (*Chair*)
Tea Shall Overcome: Questioning the Appropriation of Civil Rights Movement Rhetoric in Conservative Politics
 Michelle Trim, Elon University
- E18** **RHETORICS OF "DEVELOPING" REGIONS/NATIONS** (*Parlor 2*)
Reframing Laptops, Children, and Education in Developing Nations: Metaphors that Re-construct Identities in the One Laptop Per Child Project
 Ana Cooke, Carnegie Mellon University (*Chair*)
Ethical Implications and Long-Term Impacts of Volunteer Tourism on Developing Regions
 Laura Hennessey, University of South Florida
- E19** **MEETING OF THE INTERNATIONAL TASK FORCE** (*Roberts Boardroom*)
 Kendall Phillips (US) (*Chair*)
 Ceilia Miranda (Brazil)
 Alejandra Vitale (Argentina)
 Jing Zhao (China),
 Jing Yuan (China)
 John Moffatt (Canada)
 Ruth Amossy (Israel)
 Hilde van Belle (Belgium)

Lisa Villadsen (Denmark)
 Philippe Salazar (South Africa)
 Ryan Solomon (South Africa)
 Alan Finlayson (UK)

- E20*** **ANALYZING VISUAL RHETORICS** (*Regency B*)
Re/framing the Word as a Force of Visual Rhetoric: From Orality to Visual Presence in Insular Illuminated Manuscripts
 Bill Endres, University of Kentucky (*Chair*)
Framing Visual Rhetoric: The Riot Kiss
 Leslie Hahner, Baylor University
Analysis versus Production in Visual/Verbal Communication
 Susan Hagan, Carnegie Mellon University, and Martha Cheng, Rollins College

*Co-sponsored by
 Taylor and Francis
 and
 University of Minnesota*

***5:00 – 6:30 FRIDAY KEYNOTE SPEECH** (*Millenium Hall*)
Chair: Kris Ratcliffe, Marquette University

Encapsulating the National Identity in Key Presidential Phrases
 Kathleen Hall Jamieson, Annenberg Public Policy Center of the University of Pennsylvania
 Karlyn Kohrs Campbell, University of Minnesota

Sponsored by Taylor and Francis

6:30 – 8:00 FRIDAY KEYNOTE RECEPTION (*Millenium Hall*)

SATURDAY, MAY 26, 2012

8:00 – 9:15 SATURDAY “F” SESSIONS

- F01 RHETORICS OF PREACHING** (*Washington A*)
Identification Delivered: Persuasion and the Politics of the Fifth Canon
 Kerrie Carsey, York College of Pennsylvania
Disintegrating Discourses? A Rhetorical Analysis of How Evangelical Pastors are Teaching the Free Market and Preaching Personal Responsibility since the Onset of the Recession of 2008
 Stephanie Martin, University of California, San Diego
“Discerning God’s Will for Us”: Narrative and the Pulpit
 Corrina Yerke, North Carolina State University
- F02 IDENTITY, SUBJECTIVITY, AND THE ARCHIVE: CASE STUDIES AND CRITICAL REFLECTIONS** (*Howe*)
 Karlyn Kohrs Campbell (*Chair and Respondent*)
Up in the Air or Between the Sheets: The Dueling Public Identities of Amelia Earhart
 Julia Scatliff O’Grady, University of Minnesota, Twin Cities
The ‘Other’ Rhetorician: Speechwriters, Their Archives, and Presidential Rhetoric
 Allison Prasch, University of North Carolina, Chapel Hill (*Chair*)
Locating Lesbian Voices in GLBT Archives: A Contrast in Archival Experiences
 Alyssa Samek, University of Maryland
The Archive and the Scholar: A Relationship of Habitus?
 Jillian Klean Zwilling, University of Illinois, Urbana-Champaign

- F03 NAMING, FRAMING, AND RE-FRAMING: GOD AND DEVIL TERMS IN CONTESTED RHETORICAL SITUATIONS** (*Washington C*)
The God Terms of War: “Woman’s Place” and “Mothers” in the U.S. Rhetoric of WWI Intervention
 Stacey Sheriff, Bridgewater State University (*Chair*)
The God Terms of Immigration: Teaching Rhetoric to Move Past the Issues
 Elizabeth Kimball, City University of New York-New Community College
Still Crazy after All These Years: God and Devil Terms in Segregationist and Tea Party Rhetoric
 Erin Boade, Raritan Valley Community College
- F04 RHETORICS OF POPULAR CULTURE** (*Tubman*)
The Bakhtinian Grotesque and The Fall of Cultural Kings
 Rebecca Ingalls, Drexel University (*Chair*)
A Weapon from Wandlore: Consubstantiality in the Realm of Harry Potter
 Joseph Brentlinger, The University of Texas at Austin
Malcolm Gladwell’s [Rhetorical] Situation
 Susan Hilligoss, Clemson University
- F05 ETHOS, SUBJECTIVITY, AND IDENTIFICATIONS** (*Anthony*)
Relocating the Habitual Meeting Place: Ethos as an In-Situ Dynamic
 Lew Caccia, Youngstown State University (*Chair*)
Bakhtin, Foucault, and Butler on Authors and Subjects
 Michael Robertson, Independent Scholar
Love and Rhetoric: A Dear Josh Letter
 Josue Cisneros, Northeastern University, and Eric Jenkins, University of Cincinnati
- F06 REFRAMING AGENCY: INTERROGATING CONTEMPORARY THEORIES OF AGENCY IN THREE CASE STUDIES (THE RURAL, THE RELIGIOUS, AND THE DIGITAL)** (*Adams*)
Agency in Interactive Data Displays: Learning about Natural Contexts for Agency by Studying Authored Environments
 Gregory D. Wilson, Iowa State University (*Chair*), and Jacob D. Rawlins, Iowa State University
Developing Multiple Understandings of Agency in Case Studies of Women Farmland Owners
 Rachel M. Wolford, Iowa State University
Politicizing the Family: Dr. James Dobson and the “Agent Function” in Contemporary Politics
 James McAfee, Iowa State University
- F07 ARTISTS AS RHETORICIANS** (*Jefferson*)
The Political Engagement of the Post-revolutionary Mexican Avant-Garde
 Elliott Heilman, Northwestern University (*Chair*)
Contemporary Global Art: Schizophrenic Identity, Cosmopolitan Imagination
 Monica Westin, University of Illinois
Does it (Still) Matter if You’re Black or White?: Afrofuturism in Michael Jackson’s Art
 Lisa Corrigan, University of Arkansas
Kanye West’s Reframing of Audience Values
 Kerri Morris, Governors State University
- F08* RACIALIZED RHETORICS: UNDERSTANDING PAST AND PRESENT TACTICAL REFRAMINGS OF AMERICAN IDENTIFICATIONS** (*Commonwealth A1*)
Public Sphere, Theater and Re-imagining an Identity
 Karen Ching Carter, Arizona State University
The Art of Margarita “Mago” Gándara as a Site of Rhetorically Performed Citizenship
 Yazmin Lazcano-Pry, Arizona State University (*Chair*)
Voicing, Constructing, and Negotiating Identities: International Teaching Associates in Composition Classrooms
 Yuching Jill Yang, Arizona State University
- F09* LEGAL/POLITICAL/CULTURAL LOGICS THAT HAUNT DEFINITIONS OF MARRIAGE** (*Commonwealth A2*)
Definitional Anxieties over Protecting Marriage: Kategoria as Civic Violence
 Van Hillard, Davidson College (*Chair*)
The Victim Style In Religious Anti-Gay Rhetoric
 Brenda Glascott, California State University, San Bernardino
A Definitional Argument of Marriage: A Case Study of *Sister Wives*

Lara Stache, University of Wisconsin - Milwaukee

- F10*** **RE/FRAMING ENVIRONMENTAL CRISIS AND DEVELOPMENT RHETORICS: LOCAL/GLOBAL CONTEXTS FOR RHETORICAL ACTION** (*Commonwealth B*)
Been Heres vs. Drill Heres: The Rhetorics Framing Natural Gas Development of the Marcellus Shale
 James Guignard, Mansfield University
Whose Honey, Whose Hive: Addressing Colony Collapse Disorder (CCD) in Honeybee Populations through an Image Event
 Kurt Stavenhagen, Syracuse University
Rhetorical Diffusion: Framing and Reframing Treeplanting as a Sustainable Development Strategy
 Eileen Schell, Syracuse University (*Chair*)
A Plea for Earthy Writing: Permaculture and Rhetorics of Place
 Stephanie Wade, Unity College
- F11*** **PHILADELPHIA FREEDOM, COMMERCE, AND THE PRINCIPLES OF '98: A FIFTY-YEAR VIEW** (*Regency A*)
 Stephen H. Browne, Pennsylvania State University (*Chair and Respondent*)
Crumbling Columns: Controversy in Philadelphia and the Decay of Virtue
 Brandon Inabinet, Furman University
Federalism and the New Economy
 Jennifer R. Mercieca, Texas A&M University
The Politics of Resentment and the Monster Bank: On the Rhetorical Criticism of the Techniques of Governance
 Jeremy Engels, Pennsylvania State University
- F12** **REFRAMING JOHN DEWEY'S CONTRIBUTIONS TO RHETORICAL STUDIES** (*Lescaze*)
Chair: Danee Pye, University of Texas at Austin
Reframing Dewey's Commitment to Science, Deliberation, and the Sociology of Rhetoric
 Robert Danisch, University of Waterloo
Comprehensive Rhetorical Pluralism and the Demands of Non-Coercion: John Dewey, Disagreement, and the Freeing Solvent of Jain Logic
 Scott R. Stroud, University of Texas at Austin
Rhetoric, But For What? Reframing Dewey's Pullman Strike Encounter for a Post-Rorty World
 Matthew Clark Williams, University of Minnesota, Twin Cities Campus
Objectifying the Event: Dewey on the Telos of Rhetoric
 Nathan Crick, Louisiana State University
 Paul Stob, Vanderbilt University (*Respondent*)
- F13*** **IN CONSIDERATION OF WHAT'S POSSIBLE: THREE CRITICAL APPROACHES FOR REFRAMING DIFFERENCE** (*Commonwealth C*)
Hierarchical Framing Thwarts Social Justice
 Judy Holiday, Arizona State University
Wilderness and Access: Race, Class, and Rhetorical Listening in Ecomposition
 Elizabeth Lowry, Arizona State University
"My name is Chief Wise Owl, and I exist...."— A Native American Tribe Reframes Survivance: *The Hiding in Plain Sight* Documentary Project
 Elenore Long, Arizona State University (*Chair*)
- F14*** **EARLY U.S. RHETORICS** (*Regency C2*)
Franklin and Empiricism: On Becoming a Tolerable English Writer
 Thomas Reynolds, Northwestern State University (*Chair*)
English Literacy and American Identity: Rhetorics of Writing in Eighteenth-Century Philadelphia
 Shawn Casey, The Ohio State University
Reframing a Scientific Culture: The Rhetoric of Benjamin Smith Barton
 Carroll Ferguson Nardone, Sam Houston State University
- F15*** **BENEATH THE MASK THERE IS AN IDEA: RE/FRAMING IDENTITIES IN THE MATERIALITIES OF PRINT AND DIGITAL TEXTS** (*Congress A*)
The Woman Behind the Pants: Rhetoric, Feminism, and the Re/framed Identity of Annie Smith Peck
 Hannah Scialdone-Kimberley, Old Dominion University
The Grammar of Anonymous: A Pentadic Analysis of Operation BART
 Dylan Retzinger, New Mexico State University

- The User Behind the Profile: A Case Study of a Facebook User's Perceptions of User Content**
Katie Retzinger-Pruitt, Old Dominion University (*Chair*)
- F16 RHETORICS OF THE 2011 EGYPTIAN REVOLUTION** (*Congress B*)
Disastrous Dialogues – Meaning Formation, Agential Potential, and the Arab Spring
Sine N. Just, Copenhagen Business School (*Chair*)
Beyond Persuasion: The Rhetorical Form of Revolutionary Movements
Ebony Coletu, The American University - Cairo
(Re)Framing the Interests of English Speakers: “We are all Khaled Said”
Katherine Bridgman, Florida State University
- F17 COMMUNICATING ACROSS CULTURES** (*Commonwealth D*)
Metonymic Reframing in Multilingual Communication
Rebecca Lorimer, University of Wisconsin-Madison (*Chair*)
Divergence and Convergence in Intercultural Communication: A Rhetorical Case Study of Online Movie Reviews
Shuwen Li, University of Minnesota at Twin Cities
Re/Framing Identifications for an Intercultural Era: Updating and Teaching Young, Becker, and Pike's Rhetoric of Reconciliation
William Lalicker, West Chester University
- F18* PERSONAL AND NATIONAL IDENTITIES IN LITERARY RHETORICS** (*Regency C1*)
Dialogue and Internal Monologue: Modes around the Limitations of the Self in Literary Journalism
Emma Seemann, San Diego State University (*Chair*)
“We have come so far, it is over”: Identification and Rhetoric in Sylvia Plath's Last Poems
Stephanie Horton, Georgia State University
Violent Identifications in a Femicide Testimonio
Michelle A. Holling, California State University San Marcos
- F19 ENGAGING HISTORIES OF ENGLISH AND COMMUNICATION STUDIES** (*Congress C*)
Dividing a Shared History: Defining Rhetoric within the Disciplinary Identities of English and Communication Graduate Students
Andrew Cole, University of Wisconsin – Milwaukee (*Chair*)
Disciplinary Identifications with Aristotle's Rhetoric
Sarah Spring, University of Iowa

9:30 — 10:45 SATURDAY “G” SESSIONS

Sponsored by Taylor and Francis, Routledge Journals

G01 Seminar Meeting (*Reading Room, Philadelphia Athenaeum*)

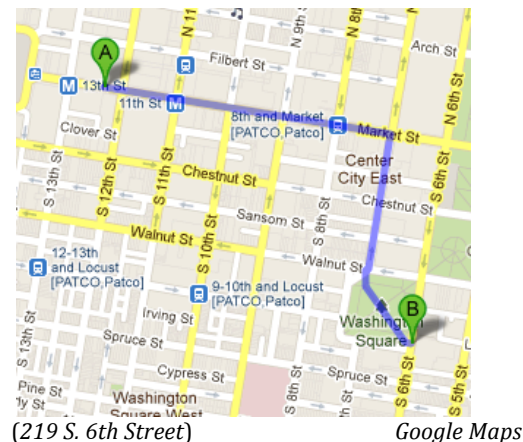
Leader: Professor Laurent Pernot, University of Strasbourg

Registered Participants

Janet Atwill (University Tennessee)
Kathleen Bingham (University Utah)
Joshua Butcher (Trinitas Christian School)
Brad Cook (University of Mississippi)
Richard Graff (University of Minnesota)
Larry Green (University of Southern California)
Katie Homar (University of Pittsburgh)
Susan Jarratt (University of California, Irvine)
Robert King (Elms College)
Kathleen Lamp (Arizona State University)
Ilon Lauer (Western Illinois University)
Arabella Lyon (SUNY, Buffalo)
Kerri Morris (Governors State University)
Ellen Quandahl (San Diego State University)
James Selby (Whitefield Academy)

Vessela Valiavitcharska (University of Maryland)
 Lisa Villadsen (University of Copenhagen)
 Susan Wells (Temple)
 Marjorie Woods (University of Texas)

OFF-SITE VENUE: Reading Room, Philadelphia Athenaeum



Directions: Turn right leaving Loew's and go east on Market Street to 6th Street. Turn right on 6th Street and walk south four blocks, to Walnut Street. You will be at Washington Square Park. Continue an additional half block; the Athenaeum will be on the left side of 6th Street. Total distance: .8 mile. This site is wheelchair accessible

- G02 RHETORICAL ANALYSES OF LITERARY TEXTS** (*Anthony*)
The Pedagogy of the Constructed Self in Frances Perkins's Rhetorical Autobiography
 Janet Jepernick, Pittsburg State University (*Chair*)
From Hostile Other to Dear Mother: the Reshaping of Albania-Europe Relations in I. Kadare's Works
 Jing Ke, Beijing Foreign Studies University
Reading Between National Lines: Pearl Buck's Rhetoric of Universal Humanity
 Kasi Williamson, Saint Louis University
- G03 FRAMING AND BEING FRAMED IN THE LIBERAL MARKETPLACE OF IDENTIFICATIONS** (*Washington B*)
 Michael McGinnis, Wayne State University (*Chair*)
A Communist for the Constitution: Elizabeth Gurley Flynn and the Dilemmas of Using the Marketplace Metaphor to Defend Free Speech for Socialists
 Mary Anne Trasciatti, Hofstra University
Reframing American Christian Fundamentalism: More than a Reaction to Modernity
 Naomi Clark, University of Missouri
Bold Silence: Taking the Einstein Pledge in 1953
 Julia Allen, Sonoma State University
- G04 "THE IDEA OF LATIN AMERICA": RECONSIDERING IDENTITY FORMATION IN LATIN AMERICAN AND LATINO CONTEXTS** (*Washington C*)
Reframing the Role of Genre for Constituting 19th century Mexican National Identity
 Mariana Ozuna, Universidad Autónoma de México
"Sin Fronteras": Mexican labor activism and transnational identity in the United States
 Alejandra Vitale, Universidad de Buenos Aires
Constructions of Self in the Inaugural Speeches of Bachelet, Kirchner, and Rouseff
 Rene De los Santos, DePaul University (*Chair*)
- G05 U.S. GOVERNMENT IDENTITIES & SPECTACLE** (*Tubman*)
The Contract with America: Reframing Government through the Iconic Encasement of Form and Message
 Margaret Kunde, University of Minnesota (*Chair*)
Red State Re/Framed: Reclaiming Oklahoma's Radical History/Political Identity
 Rachel Jackson, University of Oklahoma

Congressional Committee Hearings as Political Spectacle

*Paul McKean, University of Illinois at Urbana-Champaign

- G06 REFRAMING OUR UNDERSTANDINGS OF NINETEENTH-CENTURY AMERICAN RHETORIC TO INCLUDE THE CATHOLIC: A BEGINNING** (*Washington A*)
Whores of Babylon and Delilahs: Early American Anti-Catholic Rhetoric and Efforts to Reframe the Image of U. S. Catholics.
 Carol Mattingly, University of Louisville
Framing the Catholic Women's Education: The Catholic Educational Exhibit at the World's Columbian Exposition
 Elizabethada A. Wright, Rivier College (*Chair*)
Using an Old Frame to Reframe a Gilded Age: Re-Constructing Post-Civil War American Identity via Antebellum Anti-Catholicism
 Michael Sobiech, University of Louisville
- G07 KAIROTIC INVENTIONS** (*Adams*)
Kairotic Encounters: The Possibilities for Conceptual Writing in Rhetorics Discourse
 Erica Fischer, University of South Carolina (*Chair*)
Re-framing Literate Identities: Kairos and Transfer from GE to Writing in the Disciplines
 Tara Lockhart, San Francisco State University
Discerning the Indiscernible: Rereading Kairos Through Alain Badiou's Being and Event
 John Vance, University of Louisville
- G08 INTERPRETING VISUAL IMAGES** (*Jefferson*)
 Judy Fowler, Fayetteville State University (*Chair*)
Four rhetorical qualities of pictures
 Jens Kjeldsen, University of Bergen
Surprise Homecomings and Vicarious Sacrifices
 Lisa Carlton, The University of Iowa
- G09* QUEER MOVEMENTS, QUEER RHETORICS: IDENTIFICATION AND IDENTITY IN LGBTQ EXPERIENCE** (*Commonwealth A1*)
From One to Many: Queer Collectivity and Individual Identification with Queer Social Movements
 A.V Luce, Syracuse University (*Chair*)
The TSA Made Me Queer: Consubstantiality of Breast Cancer Survivors and Queers Under TSA's Gaze
 Sally Spalding, Syracuse University
Engendering Solidarity: Identification and Rhetorical Gay-Straight Alliances Building
 Christopher Perrello, Syracuse University
- G10* HEALTH RHETORIC IN THE PUBLIC SPHERE** (*Commonwealth A2*)
Rhetorical Assumptions and Healthism Discourse: Citizen Perspectives on Public Communication about Healthy Living
 Philippa Spoel, Laurentian University (co-authors: Roma Harris and Flis Henwood)
Patient Empowerment Rhetorics around Electronic Health Record Infrastructures
 J. Blake Scott, University of Central Florida
"Good" Handwashing as Belonging
 Monica Brown, University of British Columbia
Disciplining the Patient: The Limits of Agency
 Judy Segal, University of British Columbia (*Chair*)
"Polyherbacy" and Risk in Discourses about Dietary Supplements
 Colleen Derkatch, Ryerson University.
- G11* AESTHETIC NOISE: RHETORICAL DISIDENTIFICATION AND SPACES OF DISSENSUS** (*Commonwealth B*)
Democracy as Scandal
 Randall Bush, Northwestern University
Meeting of the Styles: Visual Ebulliance, Dissensus, and Transnational Re-identification
 Caitlin Bruce, Northwestern University (*Chair*)
Architectural Noise as Anticipatory Illumination: Daniel Libeskind's Jewish Museum Berlin
 Brent Allen Saindon, University of Pittsburgh
"Dressing and Addressing 'The Part Having No Part': The Levi's 'We Are All Workers' Ad Campaign"
 David Seitz, Penn State University-Greater Allegheny, and Michael Vicaro, University of Pittsburgh

- G12*** **KENNETH BURKE'S LOGOLOGY AND SCAPEGOATING** (*Regency A*)
From Logosophia to Logology: Kenneth Burke's Appropriations of Coleridge
Walter Beale, University of North Carolina, Greensboro (*Chair*)
Applying Kenneth Burke's Scapegoating Dialectic to Heidegger's Being & Time: An Exploratory Account of Rhetorical Purification as Authenticity
Jermaine Martinez, University of Illinois
Reframing Advertising Discourse as Sermons of Salvation: How Burke's Logology Explains Advertising
Jeanie Wills, University of Saskatchewan
- G13** **RE/FRAMING OUR COMMITMENTS: FROM HISTORY TO IDENTIFICATION** (*Lescaze*)
Identification, Consubstantiality, Interval and Temporality: Luce Irigaray and the Possibilities for Rhetoric
Jan Odom, Georgia Gwinnett College
Re/framing Women's History for Identification
Cara Minardi, Georgia Gwinnett College (*Chair*)
Rhetoric's Shared Disciplinary Identifications
Tonya Ritola, Georgia Gwinnett College
Barbara Biesecker, University of Georgia (*Respondent*)
- G14*** **THE AUTHENTIC: ON IDENTIFICATION AND DISTANCE** (*Commonwealth C*)
Identification Beyond Symbolic Action
Robert Leston, New York College of Technology
Against an Old-fashioned Future, or The Authenticity of What's Next
Timothy Richardson, University of Texas at Arlington (*Chair*)
Hacking Temple Grandin: A Lesson in Identification and Authenticity
Ron Brooks, Oklahoma State University
One-Touch Vintage: Authentic Operations of the Hipstamatic at War
Anthony Collamati, Clemson University
David Metzger, Old Dominion University (*Respondent*)
- G15*** **CHINESE MIGRANT WORKERS & REPRESENTATIONS OF CHINESE IN THE U.S.** (*Regency C2*)
Rhetorical Topoi in Action: Public Space and Struggle of Identification at a Grassroots Organization of Chinese Migrant Workers
Mingjie Wang, University of Colorado Boulder (*Chair*)
Surveillance and Discipline of "the Other": The Representation of Chinese Immigrants in the Statistical Atlases of the United States from 1874 to 1925
Li Li, Iowa State University
- G16*** **REFRAMING THE SELF IN ACTS OF DEFIANCE: IDA B. WELLS' CONFRONTATIONAL RHETORIC** (*Regency C1*)
Wearing Out the Apron: Ida B. Wells at the 1893 Chicago World's Fair
Yvonne Schultz, Mount Vernon Nazarene University (*Chair*)
Dismayed But Undaunted: The Epideictic Power of Blame in Wells' Anti-Lynching Pamphlets
Beth Church, Bowling Green State University
The Emergence and Shaping of Wells' Voice in her Early Public Rhetoric
Sue Wood, Bowling Green State University
- G17** **TEACHING RHETORIC, TEACHING IDENTIFICATIONS [ROUNDTABLE DISCUSSION]** (*Congress B*)
Jenn Fishman, Marquette University (*Chair*)
Tarez Graban, Indiana University
Erin Krampetz, Ashoka Global Headquarters
Andrea Lunsford, Stanford University
Beverly Moss, The Ohio State University
- G18** **CHRISTIANITY AS SOCIAL/BUSINESS LOGIC** (*Congress C*)
The Social Gospel as Christian Empiricism: William T. Stead's If Christ Came to Chicago
Elizabeth Gardner, University of Maryland (*Chair*)
Jesus, the Founder of Modern Business: Rhetorics of Christianity and the Masculine Executive in 1920s America
Bethany Keeley-Jonker, University of Georgia
Bethany Keeley-Jonker, University of Georgia

- G19 RHETORIC IN (AND OF) EARLY MODERN POLITICAL PHILOSOPHY: FOUR STUDIES OF LOCKE'S SECOND TREATISE OF GOVERNMENT** (*Howe*)
Debating Locke's Second Treatise: The Status (and Rhetorical Stakes) of the Scholarly Controversy
 James Arnt Aune, Texas A&M University (*Chair*)
Locke as "Critical" Rhetorical Theorist in the Two Treatises of Government
 Ned O'Gorman, University of Illinois
Locke's Second Treatise and the Distrust of Deliberation
 Trish Roberts-Miller, University of Texas, Austin
John Locke, Rhetoric, and the Modes of Power
 Dave Tell, University of Kansas
- G20* RHETORIC AND SCIENCE** (*Congress A*)
The Rhetorical Control of Novel Images in Science
 Jeanne Fahnestock, University of Maryland (*Chair*)
Reframing the Frontier of Science: George W. Bush's Stem Cell Rhetoric"
 Leah Ceccarelli, University of Washington
Drawing the Search Term: Visual Rhetoric in Chemistry Research
 Michelle Sidler, Auburn University
- G21 LINGUISTIC PRAGMATISM AND WIKILEAKS** (*Commonwealth D*)
WikiLeaks and the Negotiation of Post-National Civic Agency
 James Daniel, University of Wisconsin - Madison (*Chair*)
The Secret of the Leak: WikiLeaks and the Production of Silence
 Atilla Hallsby, University of Georgia

11:00 — 12:15 SATURDAY "H" SESSIONS

- H01 AUTHOR MEETS (RHETORICAL) CRITICS: ROGERS SMITH DISCUSSES RACIAL IDENTITY IN OBAMA'S AMERICA [SPECIAL FORUM]** (*Howe*)
Chair: Vanessa B. Beasley, Vanderbilt University
Author: Rogers Smith, University of Pennsylvania, co-author with Desmond King of *Politics in Obama's America* (Princeton University Press, 2011).
 John M. Murphy, University of Illinois, and Shawn Parry-Giles, University of Maryland (*Respondent*)
- H02 RHETORICS THAT AFFECT FAMILIES** (*Washington B*)
The Rhetoric of Family Values in the 1985-1993 "Family Policy" Debates
 Jill Weber, Hollins University (*Chair*)
"Do You Know Who the Father Is?": A Rhetorical Analysis of Confrontations between Strangers and Teen Moms
 Jenna Vinson, The University of Arizona
American Housing Defined
 Shannon Stevens, University of Minnesota
Domestic Violence Bill in Lebanon and the Public Sphere
 Nicole, Khoury, Arizona State University
- H03* INFLUENCES ON U.S. GOVERNMENT POLICIES** (*Regency C2*)
Petitioning Against the "Opium Evil"
 Jessica Kuperavage, Pennsylvania State University
Civilian Exclusion: The Rhetorical Diffusion of Responsibility for Japanese Internment Camps in "Executive Order No. 9066"
 Ashley Karlin, Carnegie Mellon University (*Chair*)
- H04 REFRAMING THE UNIVERSITY: THE PROPAGATION OF NEOLIBERALISM IN HIGHER EDUCATION** (*Tubman*)
Neoliberal Economic Reasoning: From Academic Inquiry to Public Commonplace
 Cathrine Chaput, University of Nevada Reno
The Shaping of eLearning Policy from 2000 - 2010
 Chris Werry, San Diego State University
"The College of 2020": Eliding Advertising and Scholarly Rhetorical Conventions in a Chronicle of Higher Education Research Report
 MJ Braun, University of North Carolina at Pembroke (*Chair*)

- H05 RHETORICAL CONSTRUCTIONS OF CLASS CATEGORIES** (*Anthony*)
The Hillbilly as “Rhetorical Myth”: Re/Framing Appalachian Identity
 Todd Snyder, Siena College
Crafting Capitalist Identifications: Recovering the Image of the CEO After the 2008 Economic Collapse
 Steven Herro, College of Southern Nevada
Negotiating--and Rejecting--Conflicting Identities: Colleague/Employee, Grad Student/Customer, etc.
 Mitzi Jones, University of Arkansas (*Chair*)
- H06 RISK(Y) IDENTIFICATIONS IN BIOMEDICAL AND HEALTH ACTIVIST DISCOURSES** (*Adams*)
Rhetorics of Risk, Authority, and Presence in Vaccine Controversy
 Heidi Lawrence, Virginia Tech University
The Exigences of Genetic Disease: A Rhetorical Reading of “Somatic Individuality” in Two Biosocial Communities
 Kelly Pender, Virginia Tech University (*Chair*)
Recruiting the “Bad Girls of Breast Cancer”: The Risky Rhetoric of Breast Cancer Action and Breast Cancer Fund
 Karen Kopelson, University of Louisville
Risk and the Rhetorical Formation of Identity in Online Discourse about Down Syndrome
 Amy Reed, Virginia Tech University
- H07 CONSTITUTING NATIONAL IDENTITY: DANISH GENRES OF GOVERNANCE** (*Jefferson*)
The Opening Address
 Marie Klujeff, Aarhus University (*Chair*)
Ineffable power: The annual address of Queen Margrethe II of Denmark to the nation on New Year’s Eve
 Carsten Madsen, Aarhus University
Defining Danish democracy: The Constitution Day Address
 Sofie Madsen, Aarhus University
No Regrets? Danish Government Apologies
 Lisa Villadsen, University of Copenhagen
- H08* RE/FRAMING DIGITAL HISTORICAL METHODS: TOOLS, TECHNOLOGIES, ETHICS, EPISTEMOLOGIES**
 (*Commonwealth A1*)
The Archive in my Office: Considerations for Creating An Institutionally-Based Digital Archive
 Alexis Ramsey-Tobienne, Eckerd College (*Chair*)
What Digitization (Dis)allows: The Albuquerque Indian School Digitization Project
 Whitney Myers, Texas Wesleyan University
Reframing Digital Epistemologies: A Metadata Project
 Tarez Samra-Grabau, Indiana University
- H09* DISCOURSES OF MADNESS: THREE HISTORICAL PERSPECTIVES** (*Commonwealth A2*)
Humors and Spirits in Robert Burton’s *Anatomy of Melancholy*
 Susan Wells, Temple University
Narrative Survival: Personal and Institutional Accounts of Asylum Confinement
 Carol Berkenkotter, University of Minnesota (co-author: Cristina Hanganu-Bresch)
Proving (In)sanity in 19th Century America: The Hinchman Conspiracy Case
 Cristina Hanganu-Bresch, University of the Sciences (*Chair*)
- H10* DINÉ AND HOPI RHETORICS: FRAMING ONE’S OWN STORIES** (*Commonwealth B*)
Thinking and Speaking the Circle: Symbolic Action in Navajo Rhetoric
 Edward Karshner, Robert Morris University (*Chair*)
“Would you Pee in a Church?”: Compulsory Native Rhetoric on the San Francisco Peaks
 Kyle Boggs, University of Arizona
Re/Framing the NMAI: Storytelling and the Invisible Influence of Institutional Memory
 Andrea Davis, Washington State University, Tri-Cities
- H11* ENTER THE ACTRESS: WOMEN, RHETORIC, AND THE THEATRICAL STAGE** (*Regency A*)
The Rhetoric of Breeches: A Textual Re-evaluation
 Elizabeth Keenan, University of Delaware
Elizabeth Barry: Mistress of Emotion
 Elizabeth Tasker, Stephen F. Austin University

- A Short History of Motherhood on the London Stage**
Lindal Buchanan, Old Dominion University
Painting the Theatrical Postcard: Ellen Terry's Pre-Raphaelite Ethos
Rachael Zeleny, University of Delaware (*Chair*)
- H12 REFRAMING THE BRAIN: IDENTIFICATION AND THE RHETORIC OF NEUROSCIENCE** (*Lescaze*)
Reframing Pleasure: Olds' Rats, Identification, and Addiction
Jordynn Jack, University of North Carolina, Chapel Hill (*Chair*)
Reframing Pain: Quantifying Pain through an "Objective Brain Phenotype"
David Gruber, North Carolina State University
Reframing Deception: Psychology, Rhetoric, and Agency
Nathaniel Rivers, St. Louis University
Reframing Sanity: Scapegoating the Mentally Ill in the Case of Jared Laughner
Katie Rose Guest Pryal, University of North Carolina, Chapel Hill
Reframing Consilience: Pitfalls and Possibilities of Cognitive Rhetorics
Daniel Gross, University of California, Irvine
- H13* RESHAPING IDENTITIES IN SITUATIONS OF CRISIS AND RADICAL CHANGE** (*Commonwealth C*)
Constructing an Image of Woman Citizen: Public Letters and Addresses during the French Revolution
Jürgen Siess, University of Caen, France and ADARR (*Chair*)
How Can a Woman Become a War Witness and a Citizen? French Nurses in WWI
Ruth Amossy, Tel Aviv, ADARR
The Invention of the Political Student in France during the Algerian War
Eithan Orkibi, Tel Aviv and Bar Ilan University, ADARR
- H14 RHETORIC AND THE NEW MATERIALISMS: ACTING IN A WORLD THAT ACTS** (*Washington C*)
Rhetoric and the New Materialism
Carl Herndl, University of South Florida (*Chair*)
An Ontological History of Pain Medicine
Scott Graham, University of South Florida
Teaching Latour to Count to Three: How the Third Sophistic Might Cultivate an Ethos of Care
Marc C. Santos, University of South Florida
- H15* REFRAMING FORCE: (RE)IDENTIFICATION AND PERFORMATIVITY IN OBSCENE, OFFENSIVE, AND VIOLENT TEXTS** (*Congress A*)
The Performative Force of Stand-Up Comedy in *The Lenny Bruce Performance Film*
Kevin Casper, Louisiana State University
Excitable Verse: Reframing Hateful Rhetoric at *GodLovesPoetry.com*
David Riche, Louisiana State University
Know What You Do: Identification and the Rhetorical Force of Gameplay in *God of War III*
Catherine Riley, Louisiana State University (*Chair*)
- H16 FEMINIST RHETORICS: THEORIES AND PEDAGOGIES** (*Congress B*)
Re/Framing Essentialism, Intersectionality and Recognition: A Feminist Rhetorical Approach to the Audience
Sara McKinnon, University of Wisconsin-Madison (*Chair*)
Still "The Other 'F' Word": Re/Framing the Rhetoric of Feminism within Composition Courses
Elizabeth Vogel, Arcadia University
Boston's Gleaning Circle (1805): Reframing Women's Education
Katherine Fredlund, Bowling Green State University
- H17 RHETORIC AND COMPOSITION PEDAGOGIES** (*Congress C*)
Rhetorical Tactics for Improved Stature and Structure of Composition Pedagogy
Holly Burkett, Towson University (*Chair*)
The Citizen in the Classroom: Teaching Composition during the 2008/2011
Daisy Miller, Hofstra University
(Re)Constructing Ourselves, Our Worlds, and Our Classrooms with 3D CGI
Nikki Agee, University of Texas at El Paso
- H18 RHETORICAL ANALYSES OF POPULAR CULTURE GENRES** (*Commonwealth D*)
Be Here Now: Perpetual Contact, Absent Presence, and the Windows Phone 7 "Really" Advertisements

Vince Merserko, Kansas University (*Chair*)

Reframing the Self in the World in the French Comic Book *La Vie de Pahé*

Binita Mehta, Manhattanville College

Equal Opportunity Offenders and Politics of Unaccountability

Jonathan Rossing, Indiana University Purdue University, Indianapolis

H19* INTERSECTIONS OF RHETORIC AND ECONOMIC THEORY (*Regency C1*)

Reclaiming Social Knowledge: This American Life Making the Economic Crisis Matter

Frank Stec, The Pennsylvania State University (*Chair*)

Economic Citizenship in Paul Ryan's "Roadmap for America's Future"

Ryan Stangler, University of Kansas

H20 RESEARCH NETWORK [Runs from 11:00-1:45 into session **I21** and includes lunch] (*Millenium Ballroom*)

Leaders & Participants:

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
- **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
- **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
- **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
- **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
- **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
- **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
- **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearn, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
- **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
- **Jack Selzer** (Penn State University): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
- **Art Walzer** (University of Minnesota): Jill Lambertson, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
- **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

12:30 — 1:45 SATURDAY "I" SESSIONS

I01 RELIGION, IDENTIFICATION, AND THE REFRAMING OF HUMAN RIGHTS

RHETORIC IN A GLOBAL CONTEXT (*Friends Monthly Meeting Room, Arch Street Meeting House*)

"For you were aliens in the land of Egypt": Conservative Christian Identity and Immigration Reform

Barbara Little Liu, Eastern Connecticut State University

Witnessing Conversions: International Justice Mission, Christian Rhetorics, and the Representation of Human Rights.

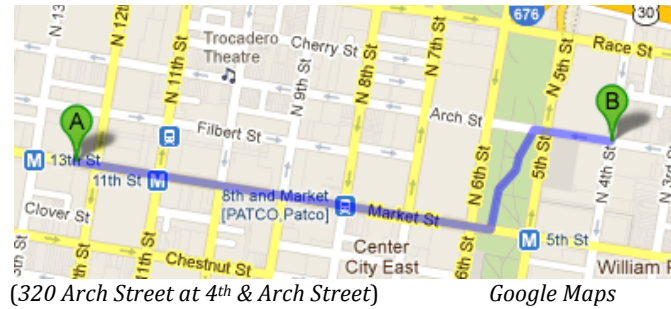
Jeffrey Ringer, Lee University (*Co-chair*)

Religious Identifications/Purifications/Excisions: Pornography and Minorities in a Muslim Democracy

Mary McCoy, University of Wisconsin - Madison (*Co-chair*)

Patricia Bizzell, College of The Holy Cross (*Respondent*)

OFF-SITE VENUE: Friends Monthly Meeting Room, Arch Street Meeting House



Directions: Turn right leaving Loew’s, and go east on Market Street to 5th street. Turn left (north) on 5th Street, or turn left on the walkway through Independence Hall Park. Walk one block to Arch Street. Turn right on Arch and walk east to 4th Street. The meeting is a gray stone building at 4th and Arch. Come in through the front drive; we are in the Monthly Meeting Room. Total distance: .8 mile. This site is wheelchair accessible.

- I02 REFRAMING WOMEN’S AGENCY** (*Washington A*)
Angelina Grimke Finds Female Agency in Southern Tradition
 Louise W. Knight, Northwestern University
“Free Love” and the Oneida Perfectionists: Reimagining Female Agency by Reimagining Marriage
 Leslie J. Harris, University of Wisconsin - Milwaukee (*Chair*)
“Nourished and Equipped for the Duties of Life”: Cultivating Political Agency Through Community Cookbooks
 Cindy Koenig Richards, Willamette University
Race, Gender, and Agency in *American Girl’s* Historical Character Books
 Sara VanderHaagen, Loyola University Chicago
- I03 RHETORICIANS IN THE PUBLIC SPHERE** (*Washington B*)
More Rhetoricians Patrolling the Public Sphere?
 Christian Kock, University of Copenhagen (*Chair*)
From Analyst to Participant: One Rhetorician’s Adventures in the Local Public Sphere
 Thomas Moriarty, Salisbury University
- I04 RE/FRAMING RHETORICAL ANALYTICS IN A TRANSNATIONAL AGE** (*Washington C*)
Networking Arguments: Rhetoric, Transnational Feminism, and Public Policy Writing
 Rebecca Dingo, University of Missouri, Columbia
Branding Bodies: Rhetorically Assembling the Neoliberal Nation State
 Jennifer Wingard, University of Houston (*Chair*)
Responsibility at a Distance: Traces of Life and Death in a Neoliberal World
 Rachel Riedner, The George Washington University
- I05 DEMOCRACY IN PRACTICE** (*Tubman*)
Democracy as Discursive Insurgency: Entering and Breaking
 Andrew Rechnitz, University of Texas at Austin (*Chair*)
Democracy and its Death Drive(s): Event and the Reframing of Subjectivity in Democratic Style
 Matthew Bost, University of Minnesota-Twin Cities
Deconstructing America: Stephen Colbert’s Testimony Before Congress
 Robert Mulholand, University of Georgia
- I06 RHETORICAL MEMORY AND ITS USES** (*Anthony*)
Memory, Propaganda, and Resistance: Investigating ‘Jihadi Tourism’
 William DeGenaro, The University of Michigan Dearborn (*Chair*)
Identification Takes Place: The Uneven Geography of Memory
 Scott Tulloch, Georgia State University
Constructing the Addict: A 12-Step Program
 Jaime Wright, St. John’s University
- I07 RHETORICAL CONSTRUCTIONS OF TEACHER & STUDENT IDENTITIES** (*Adams*)
Creating Consubstantiation between Teachers and Students Despite Disparate Rhetorics of Embodiment

- Nicole Howell, Syracuse University (*Chair*)
Re-identifying the Student via the Sophistic Fragments
 Lee Bauknight, University of South Carolina
Effectively Ineffective: (Re)Framing Teacherly Identity in Public Spaces
 Christina Saidy, Arizona State University
- 108 **COMPLEX LIVING ARGUMENTS: SUSTAINMENT THROUGH IDENTIFICATION** (*Jefferson*)
Setting the Terms of Debate, Dynamically
 Chris Mays, Illinois State University
Identificatory Resonances: Disassembling the “Birther Movement”
 Julie Jung, Illinois State University (*Chair*)
Hazardous Identifications: Why the Truth about Aspartame and Splenda is so Hard to Swallow
 Amy E. Robillard, Illinois State University
- 109* **FRAMING HEALTHCARE REFORM: CHOICE, CARE, AND PRACTICES OF DELIBERATION** (*Commonwealth A1*)
Our “Big, Messy Tough Democracy”: Healthcare Reform and the Failure of Rhetoric
 Adam, Ellwanger, University of Houston-Downtown
Rhetoric and the Possibilities of Care
 Casey Boyle, University of Utah (*Chair*)
Defining “clinical meaningfulness” in FDA cancer-care hearings
 Christa B. Teston, University of Idaho
Accountable Deliberation: The Public’s Role in Healthcare Reform
 Jonathan Maricle, University of South Carolina
- 110* **REORDERING [REFRAMING] RHETORIC AS DISTRIBUTED AND NETWORK(ED) ACTIVITY**
 (*Commonwealth A2*)
Re-assembling Rhetoric: Tracing the Construction of Language, Culture, and Identify Across Local and Global Contexts
 Steven Fraiberg, Michigan State University
Network Rhetoric: Making Visible How Rhetoric Mediates the Associations Between Members of an Actor Network
 Sarah Read, DePaul University (*Chair*)
- 111* **PROVOCATIVE IDENTIFICATIONS: INTOXICATING, INEXORABLE AND INVISIBLE RHETORICS**
 (*Commonwealth B*)
Habit-Forming: Identity-Addiction and the Rhetoric of Humility
 Kendall Joy Gerdes, The University of Texas at Austin (*Chair*)
(Re)readingwriting Companion Species
 Steven J LeMieux, The University of Texas at Austin
Night Letters: A Rhetoric of the Suicide Note
 Sarah Frank, The University of Texas at Austin
Breaking Up [at] Hegemony: Stuff White People Like and Identifying [with] Privilege
 Cate Blouke, The University of Texas at Austin
Re/framing ‘White’ Student Identities Via Reflexive Reading
 Eric Detweiler, The University of Texas at Austin
- 112* **BURKEAN METHODS** (*Regency A*)
Equations, Indexing, and Kenneth Burke’s Critical Method
 David Erland Isaksen, Brigham Young University (*Chair*)
They Speak English in What?: Burkean Consubstantiality in *The Boondocks*
 Lauren DeGraffenreid, University of Nevada Reno
Social Recalcitrance: Tropes, Schemes, Ideographs and the Dialectical Space of Ambiguity and Change
 Jacqueline Preston, Utah Valley University
- 113 **ART AND IDENTIFICATION** (*Lescaze*)
The Rhetoric of Vanitas
 Kathleen Bingham, University of Utah
Pulling Back the Mask: The Rhetorical Structure of Cinematic Horror
 Kendall Phillips, Syracuse University
Satirical Music Theatre as Moral Vernacular: Danish Revue during the German Occupation 1940-45
 Jette Barnholdt Hansen, Section of Rhetoric, University of Copenhagen (*Chair*)

- I14*** **INSIDER/OUTSIDER RHETORICS** (*Commonwealth C*)
Internet Memes and the Exchange of Insiderness
 Alan Benson, University of North Carolina at Greensboro (*Chair*)
Rhetorics: Negotiating Inclusivity and Exclusivity through Identification
 Charlotte Hogg, Texas Christian University Sorority
Re-Framing “Outsider” Candidates: Lar Daly and the Federal Communications Commission’s Ruling on Equal Time Provisions in 1960
 Ryan Neville-Shepard, Indiana University
- I15** **BLACK POWER AND BLACK MUSLIM RHETORICS** (*Regency C2*)
“Ready for the Revolution”: Stokely Carmichael, Black Power Rhetoric, and Object-Oriented Ontology
 Carlton Clark, Collin College (*Chair*)
(Re)Framing the Argument: Malcolm X’s Rhetorical Refusals as Model for Social Change
 Scott Varda, Baylor University
- I16*** **KENNETH BURKE: MUSIC, ART, FILM** (*Congress A*)
Aural Rhetoric in Kenneth Burke’s Musical Compositions
 Joel Overall, Texas Christian University (*Chair*)
Kenneth Burke and the Western Round Table on Modern Art
 Ethan Sproat, Purdue University
Dialectical Struggle in *Next to Normal*: A Burkean and Corderian Analysis
 Rosanne Carlo, University of Arizona
- I17** **RELIGIOUS DISCOURSE AS PROTEST** (*Congress B*)
Debates about Dissent 1620—1760: Rhetoric, Religion, and the Politics of Liberty
 C. Jan Swearingen, Texas A&M University (*Chair*)
Reframing Religious Dissent: The Figure of Schematismus in a Huguenot Remonstrance (1622)
 Claudia Carlos, Independent Scholar
Sarah Grimké’s Letters on the Equality of the Sexes: Religious Discourse in Service of Progressive Politics
 Anndrea Ellison, Northwestern University
- I18** **RHETORICS OF ANCIENT GREECE** (*Congress C*)
Resurrecting Aristides of Athens: A translation and rhetorical analysis of “To Emperor Hadrian Caesar from the Athenian Philosopher Aristides”
 Alfred Mueller II, Mount St. Mary’s University (*Chair*)
The Klepsydra’s [Water Clock’s] Influence upon Oratorical Precepts and Practices in Ancient Greece
 Tim Behme, University of Minnesota
Ethical Arguments and Economics in Aristophanes’ Wealth
 Sean Larson, University of Wisconsin, River Falls
- I19** **FEMINSIST RHETORICAL ANALYSES** (*Commonwealth D*)
Here Comes the... Groom? Post-Feminist Masculinity during the Wedding Planning Process
 Jeremy Adolphson, University of Wisconsin - Milwaukee (*Chair*)
Performing for Approval: A Feminist Rhetorical Analysis of the Testimony of Melissa Fryrear
 Shannon Montgomery, Georgia State University
Writing a Riot: Re/Framing Punk and Feminism Through Riot Grrrl Zines
 Rebekah Buchanan, Western Illinois University
- I20*** **RHETORICS OF 9/11** (*Regency C1*)
Rhetoric Re/Framed as Exchange: Methodical Performance, Baudrillard, and 9/11 Ten Years Later
 Brian Gogan, Western Michigan University (*Chair*)
Re/framing Public Memory in the Arena: Sport, the 10th Anniversary of 9/11, and the Illusion of Democracy
 Michael Butterworth, Bowling Green State University
9/11/11: The Visual and Rhetorical (Re)Constitution of Muslim American Identity Politics
 Nicholas Paliewicz, University of Utah

I21	RESEARCH NETWORK [Begins in Session H21 and includes lunch] (<i>Millenium Ballroom</i>)
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Leaders & Participants:

- **Ralph Cintrón** (University of Illinois-Chicago): Mette Bengtsson, Brian Larissa, Tim Dougherty, Genevieve

- Garcia de Mueller, Christine Beagle, Ligia Mihut, Lisa Thornhill Richman
- **Diane Davis** (University of Texas-Austin): Erin Williams, Katie Irwin, Steven Accardi, Shreelina Ghosh, Jacob Robertson
 - **Chris Farris** (Indiana University): Sarah Kornfield, Erich Werner, Meaghan Brewer, Genesee Carter, Carolyn Wisniewski, Lauren Lemley
 - **Cara Finnegan**, (University of Illinois): Dawn Armfield, Caitlin Bruce, Lavinia Hirsu, Lara Stache, Monica Westin, Caroline Gottschalk-Druschke
 - **Shirley Wilson Logan** (University of Maryland): Rasmus Rønlev, Diedre Evans Garriott, Nadya Pittendrigh, Ghanashyam Sharma, Mittie Carey, Vanessa Rouilloon
 - **Carolyn Miller** (North Carolina State University): Lauren Archer, Miles Coleman, Judith Fourzan-Rice, Gerald Jackson, Daniel Kim, Mridula Mascarenhas
 - **Roxanne Mountford** (University of Kentucky): Matthew Oakes, William Duffy, Emily Murphy Cope, Carolyn Ostrander, Mary Beth Pennington, David Stock
 - **Lester Olson** (University of Pittsburgh): Jason Schneider, Merci Decker, Susan Ryan, Amy Anderson, Bryan Blankfield, Belinda Walzer
 - **Kendall Phillips** (Syracuse University): Paul Johnson, Michelle Kearn, Jennifer LeMesurier, Pamela Pietrucci, Mary Jo Wiatrak-Uhlenkott
 - **Kris Ratcliffe** (Marquette University): Lisa Bailey, Heather Brown, Naomi Clark, Jason Ludden, Timothy Oleksiak, Christina Santana
 - **Jack Selzer** (Penn State University): Cynthia Bateman, Lorin Milotta, Esben Bjerggaard Nielson, Josephine Walwema, Sarah Whyte, Peter Zhang
 - **Art Walzer** (University of Minnesota): Jill Lamberton, Lindsay Russell, David Dzikowski, Shawn Ramsey, Kevin Carey, Erica Fischer
 - **David Zarefsky** (Northwestern University): Gary Brooten, Mark Herron, Ashley Kelly, Una Kimokeo-Goes, Kristin Mathe, Michael Sobiech

2:00 – 3:15 SATURDAY “J” SESSIONS

- J01** **PERFORMING RADICAL RHETORICS** (*Washington A*)
Violence and the Borders of Radical Rhetoric: The Alianza Federal de Mercedes and the 1967 Courthouse Raid
 Josue Cisneros, Northeastern University (*Chair*)
Rhetoric and Saul Alinsky's Rules for Radicals
 Jerry Blitefield, University of Massachusetts Dartmouth
The Rhetorical Situationist: Remapping Agency between Singularity and the Specta
 Piper Corp, University of Pittsburgh
- J02*** **(DIS)ABILITY RHETORICS** (*Regency C2*)
Image(ining) Nostalgic (Dis)Ability: The Stigmatization of Attention Deficit Hyperactivity Disorder and Inhibition of Rhetorical Agency
 Nathan Stewart, Wayne State University (*Chair*)
What is Autism? DSM-5 Development and Expert Ways of Knowing
 Kimberly Elmore, Texas Tech University
Rhetorics of Autism Representation and (Dis)Identification
 Alison Sutherland, Arizona State University
The Rhetorical Art of Disability Accommodation Forms
 Susan Ghiaciuc, James Madison University
- J03** **RHETORICAL ANALYSIS OF NEWS MEDIA** (*Washington C*)
The Objectivity Bias: Examining Readers' Evaluation of Objectivity/Bias in News
 Christopher Eisenhart, University of Massachusetts Dartmouth (*Chair*) and Peter Cramer, Simon Fraser University
Sexed Up: Nationalism and Sexuality in the Amanda Knox Case
 Athena Murray, University of Georgia
Re/framing Obama: Exceptionalism and Deviance in Representations of Obama in the *New York Times*
 Jacquelyn Arcy, University of Minnesota
- J04** **RE/FRAMING NINETEENTH-CENTURY AFRICAN AMERICAN RHETORIC** (*Tubman*)
Rhetorical Travels: Public Experience within the Landscape of Frederick Douglass's *Narrative*

- Lindsey Banister, San Diego State University
Rhetoric of Agitation: Rev. Jermain W. Loguen's Speech in Defiance of the Fugitive Slave Law of 1850
 Paul Minifee, San Diego State University
The 'Whited Sepulcher' and the 'Abbyss of Injustice': Martin Luther King Reframes Frederick Douglass
 Glen McClish, San Diego State University (*Chair*)
- J05 THE SACRED, THE PROFANE, THE COMIC: RE/FRAMING DELIVERY IN THE AGE OF TEXTING AND TWITTER** (*Anthony*)
Texting God: Delivering Prayer in a Digital Age
 William Fitzgerald, Rutgers University, Camden
Ending Street Harassment, One iPhone At a Time: How the Hollaback! Campaign Maps the World
 Heather Brown, Monmouth University (*Chair*)
Performing on Twitter: Comedians and the Rebirth of the One-Liner
 Michael Phillips-Anderson, Monmouth University
- J06 RHETORICS OF THE VISUAL** (*Adams*)
Visual Rhetoric: A Peircean Account of Interpretation
 Michael Carter, North Carolina State University (*Chair*)
Refracted Views: Interpretive Flexibility and NASA's James Webb Space Telescope
 Ryan Weber, University of Alabama in Huntsville
Photographs, Witnesses and Bodies: Toward a Visual Rhetoric of Law
 Jennifer Andrus, University of Utah, and Nathan Atkinson, Georgia State University
- J07 FUNCTIONS OF IDENTIFICATION** (*Jefferson*)
The Persuasive Force of Identification
 Beth Innocenti, University of Kansas (*Chair*) and Jean Goodwin, Iowa State University
Categorizations for Identification: Normative and Narrative Formations in Mental Health
 Jessica Lee, The University of Arizona
Making Injustice Visible: Minority Rhetorics and Cross-Boundary Identification
 Thomas McNamara, University of Illinois at Urbana-Champaign
- J08* TEN YEARS LATER, COMMEMORATING 9/11** (*Commonwealth A1*)
From Terrorism to Tourism: A Rhetorical Inquiry into the Tenth Anniversary of 9/11"
 Aaron Hess, Indiana University-Purdue University Fort Wayne (with Art Herbig)
How to Build a Monument: Remembering 9-11 from 2002 to 2011
 Linda Czuba Brigance, Associate Professor, SUNY Fredonia
The Power of an Open Wound: The Rhetoric of the Martyred State Ten Years after 9/11
 Lee M. Pierce, Graduate Student, University of Georgia
Vernacular Stories and Vernacular Commemoration
 Sara Rowe, Graduate Student, Texas A&M University (*Chair*)
- J09* RACIAL IDENTIFICATIONS AND IDENTITIES** (*A2 Commonwealth*)
Racialized Rhetorics: Understanding Past and Present Tactical Reframings of American Identifications
 Yazmin Lazcano-Pry, Arizona State University (*Chair*)
A Turn for Reciprocity: Fostering a Space for Multi-Multiracial Identities
 Ashley McNeil, Salisbury University
"Hispanic and White Only": Rhetoric and the Changing Notion(s) of Race in the United States
 Malinda Williams, University of Denver
- J10* MEDICAL RHETORIC: NARRATIVES AND IDENTITIES** (*Commonwealth B*)
 Sarah Stone Watt, Pepperdine University (*Chair*)
Re/Framing Medical Identities: Rhetorics of Secrecy and Expression in a Medical Writing Group
 Susan Miller, University of Utah
Corpus-Assisted Discourse and Metaphorical Analyses of HIV/AIDS Patient Narratives: Cross-Cultural Comparison of Two Discussion Forums in the United States and in China
 Jingwen Zhan, University of Pennsylvania, and Huiling Ding, Clemson University
Medical Images and the Rhetorical Construction of Health Identity
 Mary Assad, Case Western Reserve University
From "Mutilation" to the "Ritual Nick": An Examination of Language in Debates About Female Circumcision in Africa
 Spencer Harris, The University of Kansas

- J11*** **FRAMING IDENTITY THROUGH IMAGE, ADVOCACY, AND EDUCATION: NINETEENTH-CENTURY ALIENATION, OPPORTUNITY, AND NATIONALISM** (*Regency A*)
Framing through Difference: Anti-Chinese Sentiments, the Racialized Gaze, and the Rhetoric of Difference in Nineteenth-Century Political Cartoons
Sue Hum, University of North Carolina at Greensboro
"To guide their own craft": Framing Metaphors of Spatial Agency in Stanton's "The Solitude of Self"
Kristie Fleckenstein, Florida State University
Framing Women for National Endeavors: Lockwood's *Lessons in English*
Nancy Myers, University of Texas at San Antonio (*Chair*)
- J12** **FOUCAULT'S LAST LECTURES: SOME IMPLICATIONS FOR RHETORIC** (*Lescaze*)
Foucault's Last Lectures: Rhetoric, *Parrhesia*, and the Tradition of Advising the Prince
Arthur E. Walzer, University of Minnesota (*Chair*)
Foucault, Frankness, and Philodemus
Robert Gaines, University of Maryland
Free Speech and the Otherness of Truth: Courage and Dissent in Modern Democracies
Pat J. Gehrke, The University of South Carolina
- J13*** **STEAMPUNK RHETORIC: VINTAGE TEXT IN WEB 3.0** (*Commonwealth C*)
Along the *Lines* of Wired Gyred Grammars in the of Future Writing
Jimmy Butts, Clemson University
Grammatology as Vintage Rhetoric
Jan Holmevik, Clemson University
Steampunk Typing: Teleprompting Élekcriture
Cynthia Haynes, Clemson University (*Chair*)
- J14** **WAR RHETORICS** (*Washington B*)
The "Genreology" of U.S. Army World War One Records: A Re/Framing of Organizational Communication and War
Marcy Orwig, Iowa State University (*Chair*)
The Transformation of Obama's War Rhetoric from Campaign to Post-Election: A Close Textual Analysis of President Obama's War Address on Afghanistan
Heather Roy, Syracuse University
War Rhetoric Reframed: Barack Obama's Health Care Reform Address and the Evolution of the War Rhetoric Genre
Mike Bergmaier, Penn State University
- J15*** **WORKERS, CRITICS, RADICALS, CLERKS: RE/FRAMING IDENTITIES AT THE UNIVERSITY OF NEW CAPITALISM** (*Congress A*)
Critics and Citizens for New Capitalism: The Antinomy of the First-Year Writer
Mathew Oakes, University of Illinois at Chicago (*Chair*)
Between Interpellation and Identification in the University: Who's Kicking Who?
Kevin Carey, University of Illinois at Chicago
The Return of Argument in Freshman Composition: Citizens, Workers, or What?
Lucas Johnson, University of Illinois at Chicago
- J16** **KENNETH BURKE** (*Congress B*)
Red, Pink, or Red, White and Blue? Defining and Redefining Burke's Political Past in the Controversy of the University of Washington's Cancellation of a 1952 Burke Lecture Series
David Williams, Florida Atlantic University (*Chair*)
Beyond the Symbolic Frame: Revisiting Burke
Matt King, University of Texas at Austin
Articulating the Patterns in Modern American Rhetoric: Reframing Burke's Identification with Travel, Movement, and Migration
Stacy Day, Penn State Abington
- J17** **THE VIOLENCE OF RHETORIC AND THE RHETORIC OF VIOLENCE [ROUNDTABLE DISCUSSION]**
(*Congress C*)
Joshua Gunn, University of Texas
Nathan Stormer, University of Maine

Megan Foley, Mississippi State University
 Gregory Goodale, Northeastern University
 Bradford J. Vivian, Syracuse University
 Jeremy Engels, Penn State University (*Chair*)

J18 "UNDOCUMENTED, UNAFRAID, AND UNAPOLOGETIC": REFRAMING CITIZENSHIP AND CIVIC IDENTITIES IN DREAM ACTIVISM (*Commonwealth D*)

Out of the Shadows, Into History: An Analysis of the Mimetic Strategies and Rhetoric of Undocumented Immigrant Youth

Kaitlyn Patia, University of Minnesota (*Chair*)

Dissenting DREAMer Voices: The Constitutive Effect of Social Protest by Undocumented Immigrant Youth

Claudia Anguiano, Dartmouth College

The Queer State of U.S. Citizenship (and How Undocumented Youth are Outing It)

Ruben Casas, University of Wisconsin

Narrative as Social Action: A Study of The DREAM ACTIVIST Organization

David Tucker, University of Minnesota

Reflections on Narrative and Rhetorical Reframing

Andreea Ritivoi, Carnegie Mellon University (*Respondent*)

J19* PRESENCES OF FEMINIST IDENTITIES (*Regency C1*)

Reframing Simone de Beauvoir's Rhetorical Ontology: Identifying Existentialism

Ira Allen, Indiana University (*Chair*)

Having it All: 30 Rock, Post-Irony, and Feminist Identity

Zachary Wagner, The University of Kansas

Towards a critical intersectional rhetoric: Feminist identity theory in critical rhetorical studies

Michelle Kelsey Kearn, Marian University

J20 RHETORIC, MYTH, AND THE AMERICAN DREAM (*Howe*)

Toy Story 3 and the Mythic Evolution of the American Dream

Christopher Medjesky, Bowling Green State University (*Chair*)

Mythologizing the Past: Johnny Appleseed and the Role of Truth in Constitutive Rhetoric

Justin Mando, Carnegie Mellon University

Meth, Myth, & the American Dream: A Narrative Analysis of the Montana Meth Project

Jeremy Adolphson, University of Wisconsin – Milwaukee

3:30 — 5:30 SATURDAY "K" SUPER SESSIONS

K01* CRITICAL GENEALOGIES: RETROSPECTION AND THE FUTURE OF RHETORICAL CRITICISM (*Commonwealth A*)

Co-leaders:

Vanessa Beasley, Vanderbilt University

Carole Blair, University of North Carolina, Chapel Hill

Jim Jasinski, University of Puget Sound

Charles Morris, Boston College

Kirt Wilson, Pennsylvania State University

Presenters:

Ruth Beerman, University of Wisconsin-Milwaukee

Peter Campbell, University of Illinois

Rasha Diab, University of Texas

Erik Robert Johnson, Northwestern University

Daniel Kim, University of Colorado

Vorris Nunley, University of California-Riverside

Allison Prash, University of Minnesota

Tonya Hassell Ritola, University of North Carolina at Greensboro

Jonathan Rossing, Indiana University Purdue University, Indianapolis (IUPUI)

Susan Ryan, Carnegie Mellon University

Alyssa Samek, University of Maryland

Anthony Stagliano, University of South Carolina

Jillian Zwilling, University of Illinois

- K02* HOW WOMEN'S RHETORICAL HISTORY SHAPES OUR RHETORICAL PRESENT/PRESENCE** (*Commonwealth B*)
 Shirley Logan, University of Maryland (*Chair*)
 Katherine Adams, Loyola University
 Gwendolyn Pough, Syracuse University
 Jessica Enoch, University of Texas
 Hui Wu, University of Texas at Tyler
- K03* RHETORIC AND FILM** (*Regency A*)
 Joyce Middleton, East Carolina University (*Co-chair*)
 Kendall Phillips, Syracuse University (*Co-chair*)
 Kent Ono, University of Illinois Urbana-Champaign
 David Blakesley, Clemson University of
 Susan Owen, University of Puget Sound
 Peter Ehrenhaus, Pacific Lutheran University
- K04* RECLAIMING RHETORICAL LEADERSHIP: FROM THE AMPHITHEATER TO THE BOARDROOM** (*Lescaze*)
 Gregory Clark, Brigham Young University (*Co-chair*)
 David Kaufer, Carnegie Mellon University (*Co-chair*)
 Ludmila Hyman, Carnegie Mellon University
 Ron Placone, Carnegie Mellon U
- K05* DOING VISUAL POLITICS IN REAL TIME: READING THE OPTICS OF NOW** (*Commonwealth C*)
 Cara Finnegan, University of Illinois Urbana-Champaign (*Chair*)
 Michael Shaw, BAGnewsNotes
 Karrin Vasby Anderson, Colorado State University
 Vanessa Beasley, Vanderbilt University
 Jens Kjeldsen, Södertörn University
 Christa Olson, University of Wisconsin
- K06* RHETORICAL REACHES: A FORUM ON PEDAGOGICAL PROJECTS THAT BREAK THE BOUNDARIES OF OUR RHETORICAL CLASSROOMS** (*Regency C*)
 Katie Kavanagh O'Neill, University of Pittsburgh (*Co-chair*)
 David Coogan, Virginia Commonwealth University (*Co-chair*)
 Linda S. Flower, Carnegie Mellon University
 Eli Goldblatt, Temple University
 Phyllis Ryder, George Washington University
 David W. Seitz, Penn State University
 David Landes, University of Pittsburgh
- K07* NEW PERSPECTIVES ON KENNETH BURKE** (*Congress A*)
 Jack Selzer, Penn State University (*Chair*)
 Steven Mailloux, Loyola Marymount University
 Gaines Hubbell, Rensselaer Polytechnic Institute
 James Zappen, Rensselaer Polytechnic Institute
 Kris Rutten, Ghent University
 Ronald Soetaert, Ghent University
 Jason Maxwell, Penn State University
- K08* DECOLONIAL RHETORICS OF INDIGENEITY AND LATINIDAD** (*Congress B*)
 Victor Villanueva, Auburn University (*Chair*)
 Damián Baca, University of Arizona
 Laura Pérez, University of California, Berkeley
 Ellen Cushman, Michigan State University
 Tricia Serviss, Auburn University
- K09* HUMAN RIGHTS RHETORIC** (*Congress C*)
 Arabella Lyon, University at Buffalo (*Co-chair*)
 Lester Olson, University of Pittsburgh (*Co-chair*)
 Erik Doxtader, University of South Carolina
 Gerard A. Hauser, University of Colorado

Jacqueline Jones Royster, Georgia Institute of Technology
 Mary E. Stuckey, Georgia State University
 Kirt Wilson, University of Minnesota

K10* RHETORIC FROM BEYOND (THE HUMAN) (*Commonwealth D*)

Diane D. Davis, University of Texas at Austin (*Chair*)
 Michelle Ballif, University of Georgia
 Debra Hawhee, Penn State University

K11* TRANSNATIONALISM AND RHETORIC (*Howe*)

Ralph Cintron (*Co-chair*)
 Robert Hariman (*Co-chair*)
 Rebecca Dingo, University of Missouri
 Eileen E. Schell, Syracuse University
 Cezar Ornatowski, San Diego State University
 Philippe-Joseph Salazar, University of Cape Town
 Rene De los Santos, DePaul University
 Michael Kaplan, Indiana University

K12* THE POWER OF HISTORICAL MODELS IN PUBLIC DEBATES: AN INTERNATIONAL OVERVIEW

(*Washington A & B*)
 John Moffatt, University of Saskatchewan (*Chair*)
 Ruth Amosy, ADARR, Tel Aviv University
 Christian Kock, Københavns Universitet

***5:45 – 7:00 SATURDAY RECEPTION TO CELEBRATE THE GROWTH OF RSA & HONOR RSA LEADERS**

(*Millenium Hall*)

Emcee: Roxanne Mountford, University of Kentucky

Honorees:

David Zarefsky Northwestern University
 Jack Selzer, Penn State University
 Greg Clark, Brigham Young University
 Carolyn Miller, North Carolina State University
 Kathie Cesa, KOC Member Services

SUNDAY, MAY 27, 2012

8:00 – 9:15 SUNDAY “L” SESSIONS

L01 HOME IS CALLING: FORMING SCHOLARLY IDENTITIES BY BRINGING HOME TO WORK (*Washington A*)

Crafting a Place, Crating a Place-Identity

Marilee Brooks Gillies, Michigan State University (*Chair*)

“Bring the Family to Work” Day? What about a “Bring My Family to Work” Career?

Elena Garcia, Michigan State University

L02 FRAMING TROUBLE (*Washington B*)

Future Tense: Science Fictions of Present Distress

Pat Gill, University of Illinois (*Chair*)

The Radical Possibilities of Catastrophe Films: Alfonso Cuarón’s *Children of Men* and a ‘Rhetoric of Warning’

Peter Campbell, University of Illinois

Remembering to Forget, Forgetting to Remember: Trauma in *Dexter*

Thomas DiPiero, University of Rochester

L03 LOOKING AT ANIMALS, LOOKING AT US: CRITICAL ANIMAL STUDIES AND RHETORIC (*Washington C*)

Animal Queer

- Aneil Rallin, Soka University (*Chair*)
Animal Actors, Inhumane Acts in Bullfighting Films of the 1950s and 1960
 I-Lien Tsay, Soka University
This Little Piggy Went to Market
 Diana Winslow, Rochester Institute of Technology
 Jill Swiencicki, St. John Fisher College (*Respondent*)
- L04 RE-FRAMING MEDIEVAL AND EARLY MODERN RHETORICAL THEORY THROUGH CONTEMPORARY CONTEXTS: PETER RAMUS, ROBERT OF BASEVORN, AND DESIDERIUS ERASMUS** (*Tubman*)
A Rhetorician in the Latin as a Second Language Classroom: Speculative Grammar and Double Translation as Foregrounds to the Rhetorical Theory of Peter Ramus
 Jeff Paschke-Johannes, Ball State University (*Chair*)
The Persuasion of Many in a Moderate Amount of Time: Robert of Basevorn on Advertising
 Tess Evans, Ball State University
Brevity in the Evolution of Personal Writing From Erasmus to Twitter
 Matthew Balk, Ball State University
- L05 NONHUMAN/ANIMAL RHETORICS** (*Anthony*)
Into the Pens: Placing the Nonhuman in Rhetorical Studies
 Cynthia Bateman, Southern Illinois University Edwardsville (*Chair*)
The Risks and Returns of Framing Human-Animal Identification through Analogies to the Abuse of Dehumanized People
 Amy Larsen, Texas A&M University
Towards a Pragmatics of Animal Rhetoric: Affect, Animals, and Rhetorical Analysis
 Dustin Greenwalt, University of Georgia
- L06 GLOBAL POST-RECESSION ECONOMIC RHETORIC AND NATIONAL IDENTITY** (*Adams*)
Chair: Adam Ellwanger, University of Houston, Downtown
Made in Germany: German Identity and the Rhetoric of Quality
 Gerald P. Mulderig, DePaul University
Selling Washingtons in Ecuador: Dollarization and National Identity in Ecuador
 Peter DuPuis, Independent Scholar
Reframing American Exceptionalism: Competition and the Problem of GDP and Wealth
 J. Banks Smither, College of Charleston (*Chair*)
- L07 TEACHING RHETORICAL ACTION IN LOCAL COMMUNITY** (*Jefferson*)
Locating the place of Kairos in Place Conscious Teaching
 Bernice Olivas, University of Nebraska-Lincoln
Teaching Rhetorical Action as Making Space for Kairos
 Robert Brooke, University of Nebraska-Lincoln (*Chair*)
"Why Didn't We Know?": Students respond to Kairos; Reading, Writing, Creating and Teaching for Their Community
 Dan Boster, Ralston High School
"If People Ask You What You Are Doing, Tell Them You Are a Writer": Kairos and Rhetorical Space in the Writing Marathon
 Susan Martens, University of Nebraska-Lincoln
- L08* (RE)FRAMING CITIZENSHIPS** (*Commonwealth A1*)
Rethinking Infantile Citizenship: The Juvenile Diabetes Research Foundation and the Rhetoric of Embodied Activism
 Jeff Bennett, University of Iowa
Affect Binds Amidst the Ruins: Photography and Corporeal Citizenship at Heart Mountain
 Emily Cram, Indiana University (*Chair*)
"Food Not Bombs The Protest Rhetoric of Homeless Meal-Sharing Programs
 Melanie Loehwing, Florida Atlantic University
Undoing Citizenship
 Isaac West, University of Iowa
- L09* ARTICULATING WOMEN AND DISABILITY** (*Commonwealth A2*)
Read My Lips: A Rhetorical Analysis of Mabel Bell's 1895 'Subtle Art of Speechreading'"
 Brenda Brueggemann, The Ohio State University

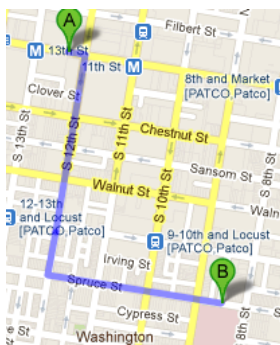
- “Mad Women on Display: Rhetoric and the Female Body at the Glore Psychiatric Museum**
Madaline Walter, Benedictine College, and Lauren Obermark, The Ohio State University *(Chair)*
“In a spirit of mutual cooperation’: Distributed Authorship and the Website for MindFreedom International”
Elizabeth Brewer, The Ohio State University,
- L10* HUMAN RIGHTS RHETORIC: POLITICAL, LEGAL, CORPORATE INFLUENCES** *(Commonwealth B)*
The U.S. Constitution and Human Rights: A Rhetorical Look at How the Constitution Is Used as a Weapon by Political and Corporate Interests to Deny Human Rights Concerns to Non-citizens Across the Globe
Mark Davis, Texas Tech University *(Chair)*
Commodiousness, Concern, and the Uses of Repetitive Questioning in Human Rights Rhetoric
William Morgan, New York University
Formosa Betrayed and Its Fate(s): Rhetorical Ecologies and the Reframing of Human Rights Rhetoric
Jonathan Benda, Northeastern University
- L11* DIGITAL IDENTIFICATIONS** *(Regency A)*
Identification with Technology: Man as a Servomechanism
Peter Zhang, Grand Valley State University *(Chair)*
Institutional and Crowdsourced Manipulation: Demagoguery in the Digital Age
Jeff Swift, North Carolina State University
Inventing Frames of Identification: Narrative Inquiry, Digital Video, and Collaborative Autobiography
Julie Lindquist, Michigan State University and Bump Halbritter, Michigan State University
- L12 AMERICAN IDENTITY AND THE SECOND WORLD WAR** *(Lescaze)*
Franklin D. Roosevelt and the Negotiation of a Constitutive Crisis
Jennifer Mercieca, Texas A & M University
Lindbergh’s America: National Identity through Anti-Interventionists’ Eyes
Mary Stuckey, Georgia State University
Reframing Religion on the Eve of War: John Dewey and the Gospel of Democracy
Paul Stob, Assistant Vanderbilt University
Reinhold Niebuhr, the Fact of Guilt, and the Grace of God
John M. Murphy, University of Illinois *(Chair)*
- L13* SPORTS AND RHETORIC** *(Commonwealth C)*
Humorous and Phanatic Masculinity in Philadelphia: The Strategic Rhetoric of Hypermasculinity Exposed in the Blogosphere of Sport
Ryan McCullough, West Liberty University *(Chair)*, and Daniel Mistich, University of Georgia
Support Those That Support the Sport: The Limited Shelf-Life of “Rider-Owned” Rhetoric in BMX Freestyle Culture (1989 – 2002)
Wade Nelson, University of Winnipeg
Rhetoric Running Wild: What Sports can Teach Us about the Fifth Canon
Sam Evans, Old Dominion University
- L14* THE UTILITY OF ACTIVITY THEORY TO THE METHODOLOGY AND HISTORIOGRAPHY OF RHETORIC** *(Commonwealth D)*
Gorgias’ Encomium of Helen and Arête: Contradiction and Resolution
Laurel Adams, Bowling Green State University
Noblewomen in the Twelfth Century: The Deliberative Rhetorical Tradition in the *ars dictaminis*
Shawn Ramsey, Bowling Green State University
African-American Women’s Biographies and Autobiographies as Literate Activity in the Jim Crow Era
Sue Carter Wood, Bowling Green State University *(Chair)*
- L15 POSTULATES, PRICES, AND PRECARIETY: RHETORICAL THEORY IN ECONOMY AND FINANCE** *(Congress A)*
The Metaphysical Origins of Kenneth Burke’s Economic Writing
William Schraufnagel, Penn State University
Banking on Failure: Credit Derivatives, Activity Theory and the Great Recession
Nickk Schuur, San Diego State University
Work It: the Rhetorics of Precarity
Alexandria Murray Risso, San Diego State University *(Chair)*

- L16** **CHEROKEE, PAIUTE, AND NARRAGANSETT RHETORICAL MOVES** (*Congress B*)
Double-Woven Identificatory Rhetorics: Cherokee Women's 1831 Opposition to Double Removal
Amanda Moulder, St. John's University (*Chair*)
"Pleading for the Far-off Plains of the West": Sarah Winnemucca's Place-based Rhetorical Practices
Rosalyn Eves, Southern Utah University
"We Face East": The Narragansett Dawn and Ecocentric Rhetorics of Identity and Justice
Matthew Ortoleva, Worcester State University
- L17*** **DIGITAL INFLECTIONS IN RHETORICAL THEORY** (*Congress C*)
Audience 3.0: A New Rhetorical Ethics (and Aesthetics) for a Post-Remix Era
McKain, Hamline Univer
Theorizing the Fantasy-Meme
David Heineman, Bloomsburg University of Pennsylvania, and Anna Turnage, Bloomsburg University of Pennsylvania
- L18** **GIAMBATTISTA VICO'S INGENIUM: REFRAMING DIGITAL IDENTITIES** (*Howe*)
David Beard, University of Minnesota Duluth (*Chair and Respondent*)
From Narbs to Authentic Identities: Ingenium and Collective Realities
Ananda Mitra, Wake Forest University
Virtual Transcendence and the Ingenium of Sex: The Interplay of Imagination and Reality in Second Life Capture Role Play
Margaret Zulick, Wake Forest University
Digital Identities in an Age of Artificial Intelligence: The Rhetorical Imagination of IBM's Watson
Zoltan P. Majdik and Carrie Anne Platt, North Dakota State University
Stochasticity and Ingenium: Finding Similarities across Digital Identities
Alessandra Beasley Von Burg, Wake Forest University
- L19** **RHETORICS OF GAY AND LESBIAN IDENTITY** (*Regency C1*)
Re/Framing Lesbian Identity through Rhetorics of Collective Memory
Jean Bessett, University of Pittsburgh (*Chair*)
The Rhetoric of the Possibility of Lesbian Love: Argumentative Aspects of the Legal Struggle of Lesbian Mothers in Argentina
Emiliano Marelló, Universidad de Buenos Aires
Anti-Gay Violence in Popular Discourse: A Close Textual Analysis of *Milk* and *Glee*
Thomas Dunn, University of Georgia
- L20** **RHETORICAL SOLUTIONS TO PEDAGOGICAL PROBLEMS** (*Regency C2*)
Toward a Stylistic Renaissance: Classical Rhetoric and Language Difference
Brian Ray, University of North Carolina-Greensboro (*Chair*)
The Cold-Blooded Murder of the English Tongue: Addressing Grammar within the Disciplines
Julia Combs, Southern Utah University
Beyond Plagiarism: Paraphrase and Power
Sonya Brown, Fayetteville State University

9:30 – 10:45 SUNDAY "M" SESSIONS

- M01** **THE HISTORY OF MEDICAL RHETORICS** (*Surgical Amphitheater, Pennsylvania Hospital*)
Lifting the Primeval Curse: Sin, Science, and the Fight for Obstetric Anesthesia
Josh Reeves, North Carolina State University (*Chair*)
Re-Framing Medical Knowledge in Nineteenth Century America: Genre, Pedagogy, and the Medical Model of Disciplinary Practice
Sara Newman, Kent State University
(Re-)framing the Body: Students between Western and non-Western Approaches to Medicine
Sigrid Streit, Stanford University

OFF-SITE VENUE: Surgical Amphitheater, Pennsylvania Hospital



(800 Spruce Street) Google Maps

Directions: Turn right at Loew’s front door, and walk east to 12th Street. Immediately turn right (south) on 12th Street. Walk past Chestnut, Walnut, and Locust Streets to Spruce St. Turn left (east) on Spruce, and walk to the Pennsylvania Hospital main entrance at 800 Spruce, just past 9th Street. Check in at the desk, showing ID, as if you were a hospital visitor. You will be given an id; a conference staff person will help you find the Surgical Amphitheater, which is beautiful, deeply historic, somewhat uncomfortable, and (apologies) not at all accessible to people with difficulty walking. Total distance: .7 mile; allow a good twenty minutes to walk to the hospital, check in and find the amphitheater.

- M02 (RE-)FIGURING THE NATION: FREEDOM, MOVEMENT, AND THE MAPS OF STATE SOVEREIGNTY** (*Washington A*)
 Ralph Cintrón, University of Illinois-Chicago (*Chair*)
Transnational Moves: Immigrant Rhetorics and the Nation-State
 Jason Schneider, University of Illinois at Chicago
The Military in the Discourse of Turkish National Identity
 Matthew deTar, Northwestern University
Rhetoric, Freedom and the Construction of the ‘Arab Spring’
 David Bleeden, DePaul University
- M03 RHETORICS OF DISCOMFORT: REFRAMING MEMORY AND MARGINALIZATION IN THE ACADEMY, THE CLASSROOM, HISTORIC SITES, AND THE SELF** (*Washington B*)
Gaps, Stutters, Traumas, and Commemorations of Public History: Or, How the New Echota State Historic Site Reframes the Canon of Memory
 Rochelle L. Harris, Kennesaw State University (*Chair*)
What Happens When a White Italian-American Girl Has an Identity Crisis?: An Argument for Rhetorical Discomfort to Reframe Marginalization and Privilege
 Jessica Corsaro, St. Johns University
The *Other* Linguist Other: Reframing Conversations about Speakers of Standardized English and Linguistic Diversity
 Maria Montaperto, Montclair State University
- M04* REFRAMING RHETORICS OF SCIENCE: THE POSTHUMAN BODY [ROUNDTABLE DISCUSSION]** (*Congress C*)
Golem vs. Cyberbeing
 Bernadette Longo, University of Minnesota (*Chair*)
Leaving the Flesh Behind: Post-human Adventures into Prosthetics, Cyberspace, and Spirituality
 Dale Sullivan, North Dakota State University
The Rhetoric of Prosthesis and Remixed Flesh
 Amanda Booher, Texas Technological University
Guattari/Jacobs: A Political Ecology of Media Tehnology
 John Monberg, Michigan State University
The Rhetorical Experience of ‘Bodies without Organs’
 Steven B. Katz, Clemson University
- M05 STRATEGIES OF IDENTIFICATION: LOCATING THE GROUNDS FOR TAXONOMIES OF IDENTITY** (*Tubman*)
Signs of Class: Late Nineteenth-Century Efforts to Fix Class Identity
 Rodney Herring, University of Colorado Denver (*Chair*)
Cunning Identification and Rhetorically Necessary Equivocation in Racist and Homophobic Discourse
 Patricia Roberts-Miller, University of Texas
Constructing Insanity: Identifying “Us” and “Them” in Insanity Defense Jurisprudence

Andrea Lewis, Arizona State University

- M06 RE-FRAMING AND RE-EVALUATING THE WAY WE THINK ABOUT REMEDIAL EDUCATION** (*Anthony*)
Curricular Fragmentation From High School Through College
 John Wittman, CSU Stanislaus
Remedial Education at CSU Stanislaus
 Helen Sandoval, CSU Stanislaus (*Chair*)
Evaluating the Long Term Challenges
 Alex Janney, CSU Stanislaus
- M07 GAMES RE/FRAMED: CULTURAL REFLECTIONS OF SOVEREIGNTY, HISTORICITY, AND AUGMENTATION IN VIDEO GAMES** (*Adams*)
Throw Tomahawk, Cast Spirit Walk: The Problems of Agency and Representation of American Indians in Video Games
 Emily Legg, Purdue University
Reframing Slavery: Rhetoric and the Move From Labor Systems to Civil Policy in Sid Meyer's Civilization
 Alex Layne, Purdue University (*Chair*)
"I Didn't Ask For This": On (Bio)Ethics, Rhetoric, and *Deus Ex: Human Revolution*
 Samantha Blackmon, Purdue University
- M08 TRUTH AND RECONCILIATION COMMISSIONS AND THE WORK OF IDENTIFICATION: PERFORMANCE, ENACTMENT, DIVISION** (*Jefferson*)
Thrice-Told Tales: Re-Staging the Truth and Reconciliation Hearings
 Patricia Stephens, Long Island University
"We Joined a World": Promoting Identification with Past Truth Commissions to Reframe the Past
 Jim Beitler, Roger Williams University (*Chair*)
Race and Racism in the Work of Truth and Reconciliation Commissions
 Katherine Mack, University of Colorado, Colorado Springs
- M09* VISUAL RHETORICS OF ENVIRONMENTAL APOCALYPSE** (*Commonwealth A1*)
Re/framing Environmentalism: Apocalyptic Rhetoric in "An Inconvenient Truth" and the Shift to New Media
 Savannah Thompson, University of Nevada, Reno (*Chair*)
Environmental Narratives and Apocalyptic Place: The Case of Facetheclimate.org
 Esben Bjerregaard Nielson, University of Aarhus
Visualizing Blight: 'The Ruins of Detroit' and the Instability of the Apocalypse
 Brook Irving, University of Iowa [Gerald Hauser Scholarship Winner]
- M10* RHETORICS OF DON'T ASK, DON'T TELL** (*Commonwealth A2*)
Deliberative Discourse Surrounding the Repeal of "Don't Ask, Don't Tell"
 Karen Wink, U.S. Coast Guard Academy (*Chair*)
Heroes v. Haters: Don't Ask, Don't Tell and the Masquerade of Justice
 Maggie Werner, Hobart & William
Obama Doesn't Like To 'Tell': A Rhetoric of Ambiguity in President Obama's 'Don't Ask, Don't Tell' Signing Address
 Kristen Hungerford, University of Memphis
- M11* OBJECT-ORIENTED RHETORIC: THE CASE OF THE BENJAMIN FRANKLIN BRIDGE** (*Commonwealth B*)
 Diane Davis, University of Texas at Austin (*Chair and Respondent*)
I Dreamed I Saw a City Invincible": Rhetorical Agency and the Fourfold
 Scot Barnett, Clemson University
Between Steel and Stone: Object-Oriented Identification
 Nathan Gale, University of Texas-Arlington
Paul Cret and the Decorum of Objects
 James Brown, University of Wisconsin
- M12* REFRAMING RHETORICAL HISTORIOGRAPHY: WHAT EMERGING METHODS, THEORIES, AND SUBJECTS MEAN FOR FUTURE PRACTICE** (*Regency A*)
Our Embodied Past: Opportunities and Challenges in Writing Rhetoric's Material History
 Jessica Enoch, University of Maryland
Beyond Berlin: Revising Revisionist History

- David Gold, University of Tennessee (*Chair*)
Women Making History: What Successful Twentieth-century Women Can Teach Us
 Lisa J. Shaver, Baylor University
Storiographies at Odds: The Case of Frances Willard
 Lisa Zimmerelli, Loyola University
- M13 CIVILITY AND ITS MALCONTENTS** (*Lescaze*)
Where is Tallman?: Agitation, Factionalism, and Making the Political Personal
 Kevin Mahoney, Kutztown University of PA
Antagonistic Logic
 MJ Braun, University of North Carolina-Pembroke
Pens, Swords, Silencers: When Incivility Turns to Violence
 Seth Kahn, West Chester University of Pennsylvania (*Chair*)
- M14* ONLINE RHETORICS** (*Commonwealth C*)
 Natalia Kovalyova, University of North Texas at Dallas (*Chair*)
The "My Online Friends" Discussion Board: A Place for Reframing Religious and Liberal Identifications
 Catherine Pavia, Arizona State University (*Chair*)
Re/Framing Gender Identifications in (Inter)actions with Virtual Conversational Partners
 Margaret Weaver, Missouri State University, and S. Brahnham, Missouri State University
Beauty and the Traps: Consubstantiality and Sexual Politics in the Online Construction of Identity
 Aliyah Hulsey, North Carolina State University
- M15* HISTORIES OF RHETORIC AND DREAMS OF CITIZENSHIP** (*Commonwealth D*)
"Preaching to the Fishes": Rhetoric's Complicated Promises
 Lois P. Agnew, Syracuse University
"We Are All the Same Species of Beings as Cicero": The Roman Ideal in America
 Marlana Portolano, Towson University
Ceremonial Rhetoric, Intellectual Disability, & the Shape of Citizenship
 Zosha Stuckey, Towson University (*Chair*)
'Teaching Must be Our Demonstration!': The Rhetorical Education of the Prince Edward County Free School, 1963-1964
 Candace Epps-Robertson, Syracuse University
- M16 PRACTICES OF PUBLIC RHETORIC AND RHETORICAL ETHNOGRAPHY** (*Congress A*)
On Public Rhetoric and Rhetorical Ethnography
 Candice Rai, University of Washington (*Chair*)
The Materializing Rhetorical Landscape: Placemaking in Environmental Movements
 Caroline Gottschalk-Druschke, University of Rhode Island
Rhetorical God: Ethnography, Materiality, and Identification as Community Building"
 Megan Marie, Northwest Arkansas Community College
Permanent Recovery: Rhetorics of Addiction in the 12-step Industry
 Lindsay Marshall, University of Illinois
Panopticon 2012: Rhetorical Ethnography, Embodiment, and Penal Culture at the Supermax Prison"
 Nadya Pittendrigh, University of Illinois
- M17 "MARKET AND NON-MARKET TALK": HOW CONTENDING DISCOURSES PROBLEMATIZE DEBATES ABOUT EDUCATION REFORM** (*Congress B*)
Abandoning the Language of the Marketplace: How Educators Defend the Liberal Arts
 Carolyn Commer, Carnegie Mellon University
Market Talk, Professionalism, and Democracy: The Case of the Common Core Standards Initiative (CCSI) and the National Council of Teachers of English (NCTE)
 Jim Webber, University of New Hampshire (*Chair*)
Out of Many Values, One Reform: The Rhetoric of Charter Schools"
 Alexis Teagarden, Carnegie Mellon University
- M18 RE/FRAMING RHETORIC'S IDENTIFICATION AS A LIBERAL ART** (*Washington C*)
Rhetoric, Liberal Education, and the Mechanic Arts
 David Beard, University of Minnesota Duluth
Can Rhetoric Learn to Live with Neo-Liberalism?
 Timothy Barouch, Northwestern University, and Brett Ommen, University of North Dakota (*Chair*)

The Liberal is Practical and the Practical is Liberal: Liberal Education in the 21st Century

William M. Keith, University of Wisconsin-Milwaukee

- M19 RELUCTANCE TO RHETORICAL INTERVENTIONS [ROUNDTABLE DISCUSSION] (Howe)**
 Jamie Landau, Keene State College (*Chair*)
 David Coogan, Virginia Commonwealth University
 Marita Gronnvoll, Eastern Illinois University
 Rebecca Kuehl, South Dakota State University
 Charles E. Morris III, Boston College
 Lisa Slawter Volkening, University of Wisconsin-Oshkosh
 Anna M. (Amy) Young, Pacific Lutheran University
- M20 TEA PARTY POLITICAL RHETORICS (Regency C1)**
 Heather Brook Adams, Penn State University (*Chair*)
Tea Party: Metonym of Leaders and Narrative of Movement
 Virginia Ferrer, Syracuse University
(Re) presenting the Will of the People: The Tea Party's Rhetorical Challenge to Radical Democracy
 Lee Pierce, University of Georgia
Already inside: the non-fringe, non-extremist, tea-flavored Republican center
 Cindy Tebbe Cowles, Arizona State University
The George Soros = Koch Brothers Syndrome
 Donald Lazere, Cal Poly San Luis Obispo
- M21 PRESIDENTIAL RHETORICS (Regency C2)**
[Re]Framing Hegemony: Cosmopolitan Values and the Trans-Atlantic Alliance (Kennedy)
 Andrew Barnes, Georgia State University (*Chair*)
The Gloves Are Coming Off: A Mixed Method Analysis of the Bush Administration's Torture Memos
 Dani Weber, University of Pittsburg at Bradford
Unitary Executive Discourse: A Critical Rhetorical Approach [Bush, Obama]
 William Saas, Penn State University
- 11:00 – 12:15 SUNDAY "N" SESSIONS**
- N01 WOMEN'S LABOR AND HUMAN TRAFFICKING (Washington A)**
Reframing Domestic Labor and Female Identities in American Communist Party Discourse
 Jennifer Keohane, University of Wisconsin-Madison (*Chair*)
From White Slave to Sex Worker: Reframing Prostitution in American Society
 Annie Hill, University of Minnesota
Victims of Confession: The Regulation of Human Agency in the Discourse on Human Trafficking
 Jason Regnier, University of Iowa
- N02 18th- AND 19th-CENTURY BRITISH, SCOTTISH, AND U.S. RHETORICS (Washington B)**
The Eloquence of the Age
 Katie Homar, University of Pittsburgh (*Chair*)
"On the Institution of Prizes": Examining Physical Spaces and Liminal Places in Essay Contests of Eighteenth-and Nineteenth-Century Scotland
 Lynee Gaillet, Georgia State University
Progressive Imperialism and Reframing American Identity
 Una Kimokeo-Goes, Willamette University
- N03 ONLINE FAMILY ADVICE GENRES (Washington C)**
Reframing Familial and Racial Identities in a Transracial, Transnational Adoptive Parents' Online Message Board
 Jeff Paschke-Johannes, Ball State University (*Chair*)
"So you hear it from everywhere": Infant-feeding Rhetoric Goes Viral
 Amy Koerber, Texas Tech University
Inventing Childbirth: Commonplaces and Ideologies in Online Birth Plan Advice
 Kim Hensley Owens, University of Rhode Island
- N04* RHETORICS OF NEW/SOCIAL MEDIA (Congress C)**

- Gary Woodward, The College of New Jersey
The Rhetoric of Re/mediation
 Justin Hodgson, The University of Texas at Austin (*Chair*)
"Collaborative Expectancy": Identification and Division in Online Communities
 John Jones, West Virginia University
"We Live in Public"? Why Public Theory is a Mismatch for Social Media
 Michael Faris, Penn State University
- N05 LATE NINETEENTH-/EARLY TWENTIETH-CENTURY GENDER ROLES FOR WOMEN: DOCTOR, STUDENT, UNION ACTIVIST** (*Anthony*)
Nineteenth-Century American Women Physicians and the Collective Development of Ethos
 Carolyn Skinner, The Ohio State University (*Chair*)
Meddling in Suche Things as Are Proper for Men
 Carolyn Kinslow, Cameron University
The Democratic Origins of Teachers' Union Rhetoric: Margaret Haley's Speech at the NEA
 Mark Hlavacik, Penn State
- N06 IN/OUT/IDENTIFY/REIDENTIFY: THE SHIFTING BOUNDARIES BETWEEN I/WE AND HE/SHE/THEM IN SCIENTIFIC, MEDICAL, AND HEALTH DISCOURSE** (*Adams*)
Reframing the Scientific "Persona"
 Karen Sorensen, North Dakota State University (*Chair*)
Reputation, Purification, and the FDA's Break With Women
 Isabel Gardett, University of Utah
The Preacher Becomes the Doctor: Abstinence-only Education and the Reidentification of the narrative Voice in Health Textbooks
 Sara Sliter-Hays, Wheeling Jesuit University
- N07 ENTHYMEMES AND DIS/IDENTIFICATIONS** (*Jefferson*)
Interdisciplinary Time: Rhetoric's Enthymeme and Linguistic Projection
 Alexis Teagarden, Carnegie Mellon University (*Chair*)
Failed Enthymemes and Dis/identification
 David Elder, Morningside College
- N08* TO SEE AND NOT TO SEE: RHETORIC, VISUALITY, BIOPOLITICS** (*Commonwealth A1*)
The Arrested Gaze: Framing Identifications through Visual Censorship in Communist Poland
 Cezar Ornatowski, San Diego State University (*Chair*)
"The Leader Never Grows Old": Re-Framing the "Right" Images as Rhetorical Arguments in Communist Romania
 Noemi Marin, Florida Atlantic University
Rhetorics of Control: The Intelligence of Images
 Philippe-Joseph Salazar, University of Cape Town
- N09* RHETORICS OF/ABOUT LYNCHING** (*Commonwealth A2*)
Invisible Archives and the Politics of Performing Lynching Photographs: The Case of the Moore's Ford Lynching Reenactment
 Bryan Walsh, Indiana University (*Chair*)
Blood Sacrifice, Communal Atonement: Framing Spectacle Lynching through Image-Word Transfiguration
 Scott Gage, Colorado State University-Pueblo
Re-framing African American Identity: The Lynching of Claude Neal
 Samuel Perry, Baylor University
- N10* DEFINING CITIZENSHIP IN DIFFERENT CULTURAL SITES** (*Commonwealth B*)
Questioning Citizenship: Does the Identity of "Citizen" Have Contemporary Relevance?
 Jessica Prody, Colgate University (*Chair*)
The Afghan Institute of Learning and Creating Hope International: Blending Private and Public Sphere Distinctions in Global Citizenship
 Rebecca Kuehl, South Dakota State University
Choques of Citizenship: Lessons from the Chicano Movement and the Immigration Rights Protests
 Clariza Ruiz de Castilla, University of Texas at Austin

- N11*** **COMIC BOOK RHETORICS** (*Regency A*)
Learning to Love the Machine: Machine Aesthetics and Super-hero Style in *Iron Man*
 Tyler Welsh, University of Texas at Austin (*Chair*)
The Power of the Perky: The Feminist Rhetoric of Gaiman's Death (*Sandman*)
 Lanette Cadle, Missouri State University
Superman as Cameraman: Visual Rhetoric & Anxiety Management in the Atomic Era
 Nathan Atkinson, Georgia State University
- N12** **THE RHETORIC OF SOCIAL PROBLEMS** (*Lescaze*)
Blue Smoke and Statistics: Numbers in Social Problems Rhetoric
 Joel Best, University of Delaware
The Ascent of Punditry: The Rhetorical Reconstruction of Reality
 Lynn Letukas, University of Delaware
Persuasion, Public Argument, and Publics: A Rhetorical Perspective on Claims Making
 Lawrence J. Prelli, University of New Hampshire
The claimant and the claim: Identity and Rhetorical Ethos in Claims-Making
 Eithan Orkibi, Tel Aviv University (*Chair*)
- N13*** **THE RHETORICAL PRESIDENCY OF BARACK OBAMA** (*Commonwealth C*)
Éthos and Enargeia in the Rhetorical War Presidency of Barack Obama
 Michael S. Kochin, Tel Aviv University (*Chair*)
Genre in Crisis: Barack Obama, August 2011
 Kathleen Hall Jamieson, Penn
The State of the Union Address and its Audience
 G. R. Boynton, University of Iowa
- N14*** **OFFICIAL APOLOGIES: A RHETORIC OF (RE)FRAMING CIVIC COMMITMENTS?** (*Commonwealth D*)
Collective Apologies and Reconstituting Citizenship
 Jason A. Edwards, Bridgewater State University
"Owning and Disowning the Past: The Rhetoric of Statements of Regret for the Massacres at Mountain Meadows and Bear River"
 Keith Grant-Davie, Utah State University
Apologies of the Week, Ladies and Gentlemen: A Copyrighted Feature of this Broadcast
 Rosa Eberly, Penn State University
A Sorry Excuse for an Apology? An analysis of the Danish Secretary of Social Affairs' Reasons for not Apologizing
 Lisa S. Villadsen, University of Copenhagen (*Chair*)
- N15** **RHETORIC AND MUSIC** (*Congress A*)
Musical and Rhetorical Chills in Broadway Show Tunes
 David Dzikowski, Penn State University (*Chair*)
"Ello Mama Africa:" The Rhetorical Use of Patois in Reggae Music Lyrics and the Afrocentrist Movement in Jamaica
 Shari Wolke, Michigan State University
Aurality and the Ideograph: National Songs Framing National Identity
 Nicole Barnes, Georgia State University
- N16** **RHETORICS OF U.S. LAW** (*Congress B*)
Indulging John Marshall's "Sympathies": Identification, the Cherokee Nation, and the Supreme Court in Worcester v. Georgia
 Joseph Bartolotta, University of Minnesota (*Chair*)
The Presidency as a Tool for Foreign Policy: An Exploration of the Implications of United States v. Curtiss-Wright Export Corp
 Shelby Bell, University of Minnesota
Not Gay Enough: Performing Identifications in U.S. Asylum Law
 Michaela Frischherz, The University of Iowa [Gerald Hauser Scholarship Winner]
- N17** **EXIGENCIES FOR PRESIDENTIAL ADDRESSES** (*Tubman*)
Talk the Walk: Presidential Pardons and the Rhetoric of Reconciliation
 Graham Dodds, Concordia University (*Chair*)

Defining Democracy Following Domestic Crisis: McKinley's Assassination and the Productive, Sober-Minded Citizen

Jay Childers, University of Kansas

Grappling with the Monster of Anarchy: A Rhetorical Analysis of Grover Cleveland's Eulogy for Former President McKinley

Merci Decker, University of Memphis

N18 NAMING AS RHETORICAL IDENTIFICATIONS/DISIDENTIFICATIONS (Regency C2)**From Beats to Beatniks: Naming a Generation Synecdochically**

Stephen Heidt, Georgia State University (Chair)

Naming the Unnamed: Reframing the Cultural Politics of Sexuality at Faith-Based Universities

Danielle Williams, Baylor University

"RIP, mothafucka!" Naming, the Death of Osama bin Laden, and (dis)Identification

Therese Grettano, University of Scranton

N19 RHETORICAL VIRTUES (Regency C1)**Rhetorical Virtues: Ethical Imperatives in Writing and Speech**

John Duffy, University of Notre Dame (Chair)

Identifying with Virtue

Daniel Cutshaw, Old Dominion University

The Politics of Truth: Competing Modes of Veridiction in 'Cablegate'

Daniel Horvath, University of Minnesota

N20 RHETORICS OF CARE (Howe)**No Longer Quivering, Still Testifying: Narrative Rhetoric Online**

Erin Cole, University of Minnesota (Chair)

MyChart, Consumerism, and the Ethic of Care

Lisa Meloncon, University of Cincinnati

When the Backbone Gets Sick: Infirmary and the Rhetoric of Healing in T.D. Jakes' Inspirational Books

Tamika L. Carey, University of North Carolina at Pembroke

*Sponsored by Marquette University***12:15—1:50 GENERAL LUNCHEON: PRESIDENT'S ADDRESS & AWARDS SESSION (Millenium Hall)***Sponsored by Marquette University**Chair:* Kris Ratcliffe, Marquette University**Presentation of Awards**

Cara Finnegan, University of Illinois, Awards Committee Chair

Lester Olson, University of Pittsburgh, Hauser Award Chair

PRESIDENT'S ADDRESS:**Re-framing Narratives of Nation: Women's Participation in the American Civil War**

Jacqueline Jones Royster, Georgia Institute of Technology

Announcements of Upcoming Events

2013 Institute (Lawrence, Kansas), Dave Tell, University of Kansas, Institute Director

2014 Conference (San Antonio, Texas), Kendall Phillips, Syracuse University, RSA President-elect

2:00 - 3:15 SUNDAY "O" SESSIONS**001 REFRAMING NARRATIVES AND RHETORICS OF RACE THROUGH CLASSROOM PRACTICE (Washington A)****The Struggle to Reframe Identity: Types of Student Resistance to Talking and Writing about Racism**

Irene Lietz, Carlow University (Chair)

Students of Color in White Public Space: Reframing Academic Rhetorics

Samantha Looker, University of Wisconsin Oshkosh

Relational Constructions of Whiteness: One Teacher's Story of Racism in Two Classrooms

Amanda Wray, University of North Carolina at Asheville

- 002 GLOBAL RHETORICS OF ACTIVISM** (*Washington B*)
The Politics and Poetics of Subterranean Voices in Post-Socialist China: A Critique of Duanzi as Folk Criticism
 Peter Zhang, Grand Valley State University (*Chair*)
Zero-Sum Identities: The Constitutive (And Disintegrative) Rhetoric of Singapore's Independence
 Rohini Singh, University of Illinois at Urbana-Champaign
Reframing Identities and Community in a Post-Catastrophe Situation: Rhetorics of "Netroots" Movements in Post-earthquake L'Aquila
 Pamela Pietrucci, University of Washington
- 003 POLITICAL IN/CIVILITY** (*Washington C*)
Civility in Discourse: Barack Obama as Rhetorical Theorist
 Craig Rood, Pennsylvania State University (*Chair*)
Outburst Rhetoric: Re/Framing Identification in an Age of Incivility
 Brett Miller, Southwest Baptist University, and Josh Compton, Dartmouth College
The Ego Function of Oppositional Rhetoric Online
 Michael Rancourt, Rensselaer Polytechnic Institute [**Gerald Hauser Scholarship Winner**]
Rhetors of the World Unite! Reframing Democratic Identity using Rhetorical Activism in an Age of Apathy
 Terry Peterman, Texas Christian University
- 004 POST-WORKERISM AND THE RE/FRAMING OF REVOLUTION: A RHETORICAL ENTERPRISE** (*Tubman*)
Investigating the Roots of Post-Workerism: Re/framing Freedom as Autonomy
 Jason Del Gandio, Temple University (*Chair*)
A Thousand Orator-Communists
 M. R. Greene-May
Exodus, Egypt, and the North African Revolutions
 Josh Hanan, Temple University
Beautiful Monsters: Love, Corruption, and Democracy
 Michael LeVan, University of South Florida"
- 005 THE RELATIONSHIP OF BODY TO RHETORIC** (*Anthony*)
The What of Rhetoric's Study: From Humanistic Text to Posthumanistic Milieu
 Diane Keeling, University of Colorado (*Chair*)
Re-Framing the Body: In Search of a Rhetorical Framework to Fit Physical Shifts in our Sexual Identities
 Kat Lambrecht, University of Nevada, Reno
Hedwig and the Angry Inch: A Theory of Bodily Rhetoric
 Fiona Harris Ramsby, University of Utah
- 006* POLITICAL AFFECT** (*Congress C*)
On Kindness: Reframing Political Discourses According to Affective Authority
 Susan Ryan, Carnegie Mellon University (*Chair*)
The Case for Common Sensorium: Collective Emotion and the Neoliberal Landscape
 Tim Jensen, The Ohio State University
Changing the Subject: Rhetorical Empathy in Gay Rights and Fundamentalist Discourse
 Lisa Blankenship, Miami University
The Rhetorical Mimic: Using Empathy to Persuade
 Kim Lacey, Saginaw Valley State University
- 007* RHETORICS OF MEMORIALS** (*Commonwealth A1*)
 Jamie Thornton, Kaplan University (*Chair*)
Re-Framing the Holocaust for the Future: How Regional Holocaust Museums in the United States Impact Holocaust Memory
 Lisa Costello, Georgia Southern University
Who's the Drum Major? Framing Authority in the MLK Memorial
 Sara VanderHaagen, Loyola University Chicago
Never Again: Reframing National Identity in Global Memorial Museums
 Elizabeth Weiser The Ohio State University-Newark

- 008*** **RHETORICAL CONSTRUCTIONS OF LAND** (*Commonwealth A2*)
A Century of Change: National Geographic, Ecospeak, and the Rhetoric of Amazonian Land Development
Garrett Stack, San Diego State University (*Chair*)
Reframing the Picturesque: Island Identities, Ecologies, and Rhetorics of Presence
Peter. Goggin, Arizona State University
Nostalgia, Guilt, and Illegitimacy: The Haunted American Land Ethic
Justine Wells, University of South Carolina
"We stand for the land:" Identity Deeply-rooted in Contextual, Familial, and Directional Substance Invoked Simultaneously in Three-minute Testimonies Protesting Recovering Wolves to Yellowstone
Patricia Paystrup, Southern Utah University
- 09*** **RHETORICAL PEDAGOGIES** (*Commonwealth B*)
Aphthonius' Pedagogy of Writing: The Place of Story in the Progymnasmata
Jim Selby, Whitefield Academy (*Chair*)
"Links in the Chain": Recovering Bakhtin's Primary and Secondary Speech Genres in Composition Theory and Pedagogy
Lauren Campbell, University of Pittsburgh
Levinas and Buber: Responsibility, Dialogue, and Reframing Rhetorical Pedagogy
Danika Brown, University of Texas, Pan American
- 010*** **RHETORIC AND ORDINARY DEMOCRACY** (*Regency A*)
Samuel McCormick, Purdue University (*Chair*)
Face-to-face Democratic Deliberation: The Role of Rhetoric in Communal Assemblies
Frank M. Bryan, University of Vermont
Vicarious Deliberation: How the Oregon Citizens' Initiative Review Influences Deliberation in Mass Elections
John Gastil, Penn State University
Listening to the People: the Contribution of Online Comment Forums"
Karen S. Hoffman, Marquette University
Robert Hariman, Northwestern University (*Respondent*)
- 011** **RHETORICAL QUESTIONS OF HUMAN RIGHTS DISCOURSE** (*Lescaze*)
Erik Doxtader, University of South Carolina and the Institute for Justice and Reconciliation (*Chair*)
The Limits of Religious Rights Discourse: The EU in Domestic Turkish Politics
Matthew deTar, Northwestern University
Revisiting the Constitution of Medina: A Medieval, Arab-Islamic Articulation of Conciliation and Human Rights
Rasha Diab, University of Texas
Logos and Aristotlean Justice: Dikē from Aporia to Analogy
Megan Foley, Mississippi State University
What Are The Alternatives? Human Rights, Subjectivity and the Potential of Narrative
Belinda Walzer, University of North Carolina-Greensboro
- 012*** **PANDEMIC EXIGENCIES: MEDIATING NARRATIVE, DISCOURSE, AND ETHOS** (*Commonwealth C*)
Re-framing Journalistic "Role" in the Genre of Pandemic Reportage
Tess Laidlaw, Mount Saint Vincent University
Constructing Severity: Health Communication and Perceptions of Seriousness in Flu Discourse
Heidi Lawrence, Virginia Tech
Adaptable Ethos and Ethnographic Methods: Re/framing Interviewer Identification Practices
Libby Anthony, Virginia Tech (*Chair*)
- 013*** **ETHOS: CONTEMPORARY THEORETICAL AND POLITICAL IMPLICATIONS OF A CLASSICAL CONCEPT** (*Commonwealth D*)
Barbara Warnick, University of Pittsburgh (*Chair and Respondent*)
Exploring the "Ethos Effect": Ethos and Identity in Rhetoric's Critical Vocabulary of the Person
Dana Anderson, Indiana University
Intertextual Ethos and Transitive Chains of Authority
John Oddo, Carnegie Mellon University
The Ethos of Foreigners
Andreea Deciu Ritivoi, Carnegie Mellon University

- 014 THE POSSIBILITY FOR ETHICAL ENGAGEMENT THROUGH DISRUPTING IDENTIFICATION PROCESSES**
(Regency C1)
[Re] [Re] [Re]-Framing Identification: Jacques Derrida, Hans-Georg Gadamer and the Ethics of Letting Go
 Nathaniel Street, University of South Carolina *(Chair)*
Agamben and the As-Not
 David Stubblefield, University of South Carolina
Sartre and Levinas – Ethics of Identity
 Andreas Herzog, University of South Carolina
Transborder Immigrant Tool—Nonverbal Rhetoric and Reframing Border Protest
 Anthony Stagliano, University of South Carolina
- 015 IDENTIFYING (WITH) THE GHOST IN THE MACHINE: DEVELOPING CRITICAL APPROACHES FOR AUTOMATED AND ARTIFICIAL RHETORICS** *(Congress B)*
The Googled and Fragmented Public Body of Michelle Obama
 Amber Davisson, Willamette University *(Chair)*
Procedurality, Enthymeme, and Matching Culture
 Dawn Shepherd, Boise State University
Augmented Detection of Eliminationist Rhetoric Using Statistical Methods
 Wes Unruh, Independent Scholar, and Aron Price, Independent Scholar
The Substance of Internet Cookies: Considerations of Digital Identification
 Aaron Hess, Indiana University–Purdue University Fort Wayne
- 016 ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART I: THE DEBATES** *(Adams)*
Legislative New Racism and the Rhetoric of Ethnic Studies in Arizona
 Alan Chu, University of Arizona *(Chair)*
Keeping the Targets Out: Representation and Social Justice in the Arizona SB 1070 Debate
 Emily Cooney, Arizona State University
Individuals, Not Solidarity: The Framing of an Emergent Discourse
 Renee Reynolds, University of Arizona
 [Note: Part II is Session P15]
- 017 IL/LITERACIES AND RHETORICAL EDUCATION** *(Regency C2)*
The Work of Illiteracy in the Rhetorical Curriculum
 Peter Mortensen, University of Illinois at Urbana-Champaign *(Chair)*
Citizenship Schools, Literacy, Techne
 Michael Dimmick, University of Wisconsin - Madison
- 018* RHETORICAL EDUCATION IN THE UNITED STATES, 1940-1960: PROPAGANDA AND THE COMMUNICATION ARTS** *(Congress A)*
 Cara Finnegan, University of Illinois *(Chair)*
Radio, War, and the Communication Arts: New Perspectives on Rhetorical Education in the 1940s
 Roxanne Mountford, University of Kentucky
Re/Framing (The) Class: Mental Hygiene Films and Current-Traditional Rhetoric in Postwar Secondary Schooling
 Kelly Ritter, University of North Carolina
- 019 STARTING AND MAINTAINING AN RSA STUDENT CHAPTER [ROUNDTABLE DISCUSSION]** *(Howe)*
 Pamela Conners, North Carolina State University
 Kimberly Thomas-Pollei, University of Minnesota *(Chair)*
 William Schraufnagel, Pennsylvania State University
 Jeff Swift, North Carolina State University
 David Stock, University of Wisconsin-Madison
- 020 IMPLICATIONS OF REVOLUTIONARY RHETORICS** *(Jefferson)*
Rhetorically (re)remembering Black Power and the Peoples Temple: A Feminist Call for Counter-Histories and Maintained Otherness
 Jacqueline Schiappa, University of Minnesota
The Cyber-Propelled Egyptian Revolution and the Power of Facebooking
 Samaa Gamie, Lincoln University
Framing Labor as nationalist or anti-nationalist: Samuel Gompers and the AFL
 Kristin Mathe, The Pennsylvania State University

3:30 – 4:45 SUNDAY “P” SESSIONS

- P01 RHETORICAL BODIES REFRAMING RHETORIC** (*Washington A*)
The Rhetoric of State Normals: Reframing Schoolhouses as Civic Spaces
 Justin Sevenker, University of Pittsburgh
A Rhetoric of Roller Derby
 Trisha Red Campbell, University of Pittsburgh
Revealing Rather Than Concealing Disability: The Rhetoric of Parkinson’s Advocate Michael J. Fox
 Peter Moe, University of Pittsburgh (*Chair*)
‘I Listen with My Eyes’: American Sign Language, Listening Bodies, and Rhetorical Spaces
 Steph Cerosa, University of Pittsburgh
 Jessica Enoch, University of Maryland (*Respondent*)
- P02 SOPHISTIC RHETORICS** (*Washington B*)
στις μαλακίες: Reframing Gorgias in Light of Harry Frankfurt
 Rocky Colavito, Butler University (*Chair*)
Re-identifying the Student via the Sophistic Fragments
 Lee Bauknight, University of South Carolina
Crouching Sophist, Hidden Platonist: Identifying the Politics of Rhetoric in the 21st Century
 Anthony Wachs, Northern State University, and John Jasso, University of Pittsburgh
- P03 RHETORICAL AGENCY REFRAMED: SOCIAL ONTOLOGY IN NONMODERN COMMUNITIES** (*Washington C*)
“Black Atlantic” Oceans and Ontologies: Spatial Assemblages and Race
 Nicole McFarlane, Clemson University
Ontological Invention/Inventing Ontology: Singular Writing that Writes Community
 Jared Colton, Clemson University
Greenwashing the Unwashed Masses: Politics, Environmentalism and Nonhuman Agency
 Steve Holmes, Clemson University (*Chair*)
- P04 LGBTQ RHETORICAL FRAMES** (*Tubman*)
Re-framing the Scene of Recognition
 Sarah Burgess, University of San Francisco (*Chair*)
Hiding and Seeking Rhetorical Visibility of LGBTQ People at the Smithsonian
 Jessica Shumake, University of Arizona
The Rhetoric of Transgender Recognition as a Template for Future Im/Possibility
 Erika Thomas, California State University, Fullerton
- P05 CHALLENGES TO DOMINANT CULTURAL LOGICS OF SUCCESS** (*Anthony*)
(Re)Framing “Off-Centered People”: Paradox, Identification, and the Dangers of Success
 Rebekah Fox, Texas State University-San Marcos (*Chair*)
From Flash Mobs to Freedom
 Trey Conner, University of South Florida St. Petersburg
Hip Hop Techne: A Rhetorical Analysis of Jay-Z’s Decoded as a Discourse of Augmentation
 Marylou Naumoff, Wayne State University
- P06 AFRICAN RHETORICAL PRACTICES** (*Adams*)
Maternal Bodies, Militant Voices: The Women of Liberia and Their Demand for Peace
 Alison Prash, University of Minnesota (*Chair*)
Revolutionary Addresses in the Gold Coast: The Case of a Postcolonial Constitutive Rhetoric
 Erik Johnson, Northwestern University
- P07 REFRAMING THE ENLIGHTENMENT’S RHETORICAL LEGACY** (*Congress B*)
 Ned O’Gorman, University of Illinois at Urbana-Champaign (*Chair*)
The Rhetoric of Common Sense
 Ronald C. Arnett, Duquesne University
Rhetoric’s Vitality in the German Enlightenment: The Case of Mendelssohn and Lessing
 Gina Ercolini, University of South Carolina
Practical Judgment and Disinterested Rhetoric in Kant”
 Scott R. Stroud, University of Texas at Austin (*Chair*)
 Nathan Crick, Louisiana State University (*Respondent*)

- P08*** **INHERENTLY THEIR OWN: AUTHENTICITY AND AFFILIATIONS IN THE LONG 18TH CENTURY** (*Commonwealth A1*)
Freemasonry, Class, and Intellectual Democracy in the *Chambers' Cyclopædia*
 Lois Agnew, Syracuse University
Rhetorical Character & Jurisprudence in Adam Smith
 Krista Kennedy, Syracuse University (*Chair*)
Adam Smith, Sincerity, and Bourgeois Virtue
 Mark Longaker, University of Texas Austin
Thomas De Quincey's Rhetoric: Commodified Resistance
 Stephen McKenna, Catholic University of America
- P09*** **REFRAMING COMMUNITIES: POSSIBILITIES AND PROBLEMS** (*Commonwealth A2*)
Chair: Beverly Moss
The Rhetoric of Living History: Fraternal Organizations and Persuasion to Community
 Erika Standjord, The Ohio State University
Reframing "Objective" Science: Community Bodies and Bodies of Communities in Science and Technology Centers
 Jennifer Herman, The Ohio State University (*Chair*)
Drawing on What They Already Know: Questioning the Rhetoric of Literacy Accumulation across Communities
 Julia Voss, The Ohio State University
- P10*** **RHETORICS OF PHOTOGRAPHY** (*Commonwealth B*)
Blackness: European Photographic Coverage of the Black American Experience
 Kimberly Singletary, Northwestern University Developing (*Chair*)
Eve Arnold's Photographs of Marilyn Monroe: Re/Framing Identity and Identification of Icons
 Courtney Caudle, University of Illinois at Urbana-Champaign
"Women of the Revolution:" Icons, Ideographs, Empty Signifiers and the Photo Essay Genre
 Mina Ivanova, Georgia State University

Sponsored by Taylor and Francis, Routledge Journals

- P11** **FEATURED SESSION: RSA SEMINAR LECTURE** (*Howe*)
 Larry Green, University of Southern California (*Chair*)
Epidictic Rhetoric in Antiquity: Issues and Interpretations
 Laurent Pernot, University of Strasbourg
- P12** **ADVOCATING HUMAN RIGHTS IN THE NAME OF SOCIAL JUSTICE** (*Lescaze*)
 Gerard A. Hauser, University of Colorado at Boulder (*Chair*)
Bleeding Mississippi: Violence, Coercion, and Social Change in the Civil-Rights Era Deep South
 Erin Boade, Raritan Valley Community College
Crafting of Modern Social Reform: Evangeline Booth, Aimee Semple McPherson, Dorothy Day and the Rhetorical Combination of Religion and Science in the Interwar Period
 Sabrina Marsh, University of Illinois
Madonna Delinquente: Rights, Retributions, and the Maternal Body
 Mary Jo Wiatrak-Uhlenkott, University of Minnesota
- P13*** **REFRAMING IDENTITIES AND SITES IN THE PUBLIC SPHERE** (*Commonwealth C*)
Tactics, Strategies, and The Public Sphere: Reframing Identities of Homeless Participants of a Street Newspaper in Atlanta
 Jeremy Godfrey, Georgia State University (*Chair*)
Gardening as Civil Disobedience: Reframing the Public Sphere
 Antonia Massa-McLeod, University of Wisconsin
Weblogs and Reframed Identifications in Public Sphere Discourse: Reuters' 24-7 Fukushima Blog
 David Hingstman, University of Iowa
- P14*** **ARIZONA AS SITE OF RACIAL/ETHNIC CONFLICTS, PART II: MEMORIALS** (*Commonwealth D*)
Moving Memories" in Arizona: Interruption as a Tactic for Shaping Memory Spaces

- Jennifer Haley-Brown, University of Arizona (*Chair*)
In Memoriam, U.S.A.: An Argumentative Analysis in the Wake of the 2011 Arizona Shootings
 Stephanie Wideman, Wayne State University
- P15 PATHOS ACROSS THE OFFICES** (*Congress A*)
Inventing Without A Thought: the Influence of Affect Theory on Rhetorical Studies
 Julie Nelson, University of Wisconsin - Milwaukee
Arrangement and the Structuring of Emotion through Narrative
 Jennifer Kontny, University of Wisconsin - Milwaukee (*Chair*)
Emotion and Affect/Memory and Delivery
 Dennis Lynch, University of Wisconsin - Milwaukee
- P16 ARISTOTLE'S RHETORIC** (*Jefferson*)
Seeing the words: The verbal-visual connection in Aristotle's Rhetoric
 Brent Chappelow, Arizona State University (*Chair*)
The Songbird and the Dissident: Stesichorus, Aristotle, and the Fable
 John Belk, Pennsylvania State University
Sophistical Reasoning, Fallacies, and the Argument from Design
 Karyn Stoutenburg, Minnesota State University, Mankato
- P17* RHETORICAL FIGURES: COMPETING DEFINITIONS AND USES** (*Congress C*)
The Trouble of Trope in Deleuze and Guattari: Action, Pragmatics, or Representation?
 Freya Thimsen, University of North Carolina (*Chair*)
Toward an Analytically Useful Taxonomy of the Figures of Speech
 Daniel Dickson-LaPrade, Carnegie Mellon University
 Argumentative Figures and Stylistic Enthymemes: The Case of the "I Have a Dream" Speech
 Daniel Dickson-LaPrade, Carnegie Mellon University
- P18 19th and 20th-CENTURY RHETORIC AND RELIGION** (*Regency C2*)
Reframing Religion: Charles Finney and Revival Rhetoric in the Second Great Awakening
 Dustin Wood, Texas A&M University (*Chair*)
Spiritualism on Trial: The Arguments of Austin Phelps
 Russell Hirst, University of Tennessee
The "Black Robe Regiment" and the Appeal of Sacred Patriotism
 Brandy Scalise, University of Kentucky
- P19 RHETORICAL INSTRUCTION** (*Regency C1*)
Reframing Rhetorical Instruction in the Composition Class
 Lilian Mina, Indiana University of Pennsylvania (*Chair*)
Imitation as Inspiration: Enabling Change through Affirmation
 Sarah Allen, University of Northern Colorado
Reframing High School Reading Instruction through Rhetorical Reading
 Jim Warren, University of Texas at Arlington
- P20 REPUBLICAN 2012 PRESIDENTIAL CANDIDATES' RHETORICS** (*Regency A*)
Coming to Terms with Conservative Rhetoric: Two Readings of Mitt Romney's "Faith in America"
 Benjamin Crosby, Iowa State University (*Chair*)
Innocence and Authenticity: Rick Perry, the Death Penalty, and Failures of Identification
 Megan Eatman, University of Texas
Libertarian Populism?: The Paradox of the Ron Paul Revolution
 Eric English, University of Pittsburgh

5:00 – 6:15 SUNDAY "Q" SESSIONS

- Q01 SAY IT AGAIN: REFRAMING VOICES FOR NEW CONTEXTS** (*Washington A*)
Discursive Units and Counter-Frames: Constituents' Voices and the City Council of St. Petersburg, FL
 Kristin Mathe, The Pennsylvania State University
Strategic Ambiguity: The Reframing of Vague Rhetoric in the Universal Declaration of Human Rights
 Holly Gates, The Pennsylvania State University

- Reframing Public Memory: The Salem Witchcraft Crisis Narrative in Contemporary American Pop Culture**
 Lauren Lemley, Abilene Christian University
Reframed Television: Characters, Crimes, and Genres
 Sarah Kornfield, The Pennsylvania State University (*Chair*)
- Q02 BEGINNING WITH FORGETTING: RETHINKING PUBLIC MEMORY (Washington B)**
Ritual Forgetting: Purification, Catharsis, and Community
 Josh Reeves, North Carolina State University
Forgetting or Foreclosure? The Politics of Selective Remembrance
 Barbarie Biesecker, University of Georgia
The Digitality of Forgetting
 Jason Kalin, North Carolina State University (*Chair*)
 Bradford Vivian, Syracuse University (*Respondent*)
- Q03 FIRST-PERSON PERSUASIVE: UNCOVERING RHETORICAL DIMENSIONS OF PERSONAL DISCOURSE (Washington C)**
 Dana Anderson, Indiana University (*Chair and Respondent*)
"Fake it Till You Make it": Performing Authenticity in First-person Narratives
 Sine Nørholm Just, Copenhagen Business School
A Cautious Exposure: The Ambiguities of Agency in Undercover Immersion Reportage
 Christine Isager, University of Copenhagen
Ethos and Identity at War: Personal Experience and Veterans' Strategies of Response to the War in Iraq
 Lydia Wilkes, Indiana University
- Q04 ENVIRONMENTAL RHETORICS (Tubman)**
We the People"—of Color: Environmental Justice Activists Reconstitute the U.S. Constitution
 Karen Powers, Kent State University at Tuscarawas (*Chair*)
The Identities of Appalachian Coal Miners: Pillars of the Community or Destroyers of the Environment?
 Jennifer England, New Mexico State University
The Feeling of Agonistic Pluralism: Terry Tempest Williams' Open Space of Democracy
 Jill Swiencicki, St. John Fisher College
- Q05* RHETORICAL CONSTRUCTIONS OF BODIES AND DEATH (Congress A)**
Death and Identity Displacement: "Bodies" and the Marketing of Public Health
 Tara Pauliny, John Jay College, CUNY (*Chair*)
Appealing to Death vs. Life: A Rhetorical Strategy or a Personal Need?
 Marianallet Mendez, Drexel University
Stolen Remains: Reframing the Body Politic
 Kate Pantelides, University of South Florida
Kill the Warm-Up: The Rhetorical Remaking of Death in the Pre-need Deathcare Industry
 Allie Rowland, University of Colorado-Boulder
- Q06 RE-FRAMING CIVIL RIGHTS DISCOURSE: THE RHETORICAL FOUNDATIONS OF THE HARLEM RENAISSANCE (Adams)**
Politicizing the Interstices between the Harlem Renaissance and the Modern Civil Rights Movement
 Jansen B. Werner, Minnesota State University, Mankato (*Chair*)
Framing the Harlem Renaissance's Impact on Contemporary Black Culture
 Christopher Brown, Minnesota State University, Mankato
Race Consciousness as the Rhetorical Motive of the Harlem Renaissance
 Byron B Craig, Indiana University
- Q07 MEDIEVAL RHETORIC (Jefferson)**
The Importance of Going Medieval: Reframing the History of Rhetoric in the Middle Ages
 John Jasso, University of Pittsburgh (*Chair*)
Medieval Monastic Scribes and Ars Praedicandi: Re/Framing How We Identify the Rhetor
 Julia Marie Smith, University of Illinois
'L'exstasi diví': Ramon Llull and the Mystic Joy of the Word
 Clyde Moneyhun, Boise State University
- Q08* RHETORIC AND THE LAND-GRANT LEGACY: A PECHA KUCHA [SPECIAL FORUM]**

(*Commonwealth A1*)

Jenny Rice, University of Kentucky (*Chair*)
 Rosa Eberly, Penn State University
 David Beard, University of Minnesota Duluth
 Scott Wible, University of Maryland
 Jen Wingard, University of Houston

Q09* REFRAMING ACADEMIC DISCOURSE & IDENTITY (*Commonwealth A2*)

Reframing Academic Discourse, Reframing Identity

Johanna Schmertz, University of Houston-Downtown (*Chair*)

Making It Personal: How Graduate Instructors Reframe Academic Identity

Meaghan Brewer, Temple University

Reframing African American Verbal Tradition as a Rhetorical Benefit For All Academic Writers

Bonnie Williams, Michigan State University

Q10* RHETORICAL AGENCY IN ONLINE COMMUNITIES (*Commonwealth B*)

The Problem of the Autism Community, the Autistic Community, and the Many

Kimberly Elmore, Texas Tech University

Online Counter-Narratives of Muslim Women

Danielle Saad, Texas Tech University (*Chair*)

"Writing Instructors Really Are a Pretty Selfless Lot": Constructing Students and Technology on the WPA-L

Christopher Andrews, Texas Tech University

Q11* THE FUTURE OF ACADEMIC JOURNALS [ASHR SPECIAL FORUM](*Regency A*)

Jonathan Buehl, The Ohio State University

Susan Delagrang, The Ohio State University-Marion

Alan Gross, University of Minnesota (*Chair*)

James Jasinski, University of Puget Sound

Kendall Phillips, Syracuse University

H. Lewis Ulman, The Ohio State University

Q12 RHETORICAL CONSTRUCTIONS OF WOMAN AND FEMININE STYLE (*Lescaze*)

20th and 21st Century Political Women: Re/Framing Oneself as "Woman"

Michele Lockhart, Texas Woman's University (*Chair*)

Rhetorically Framing the "Inside Woman": Female Health Care Workers Across Editions of Our Bodies, Ourselves

Lillian Campbell, University of Washington

Q13* PERSUADING MINDS: RHETORICS OF COGNITION AND (SELF-)IDENTIFICATION (*Commonwealth C*)

Why You Can't Persuade a Zombie to Not Eat Your Brains

Richard Marback, Wayne State University

Thinking Different: Primitive Accumulation, Cognitive Economies, and the Quest for a More Perfect Mind

Andrew Pilsch, Penn State University

Encomium of Frank: Rhetoric and Resistance in the Case of the Korean War "Turncoats"

Jenell Johnson, University of Wisconsin-Madison

On The Ends of Species: Rhetoric and Cognition in Contemporary Bioethics Debates

Jeff Pruchnic, Wayne State University (*Chair*)

Q14* ARCHIVAL RESEARCH AND/OF 19th-CENTURY INSTITUTIONS AND PEOPLE (*Commonwealth D*)

Rhetoricians in the Archive: Revisiting the Site and the Task

Natalia Kovalyova, UNT Dallas (*Chair*)

Afong Moy: Reframing Gentility in the Early Nineteenth Century

Hyoejin Yoon, West Chester University of Pennsylvania

Q15 CULTURAL LOGICS ABOUT EDUCATION (*Anthony*)

The Business of Education: Examining the Discourse of Corporatization in School Board Deliberation

Pamela Conners, Gustavus Adolphus College (*Chair*)

Free Appropriate Public Education: Anxiety of Agency in Special Education Law

Mary Glavin, Carnegie Mellon University

Of Numbers and Arguments: Analysis of The Death and Life of the Great American School System

Justin Thorpe, Michigan State University

- Q16*** **INTELLECTUAL HISTORY AND RHETORIC** (*Congress C*)
Identity of Arabic Rhetoric between Heritage and Modernity
 Hanadi Behairi, Umm al-Qura University (*Chair*)
Intellectual History as Epistemology and Rhetoric: The Case of Wittgenstein's Vienna
 Jean Nienkamp, Indiana University of Pennsylvania
Writing the Future Self: A Phenomenological Encounter with the Hupomnêmata
 Chloe Hansen, University of Pittsburgh
- Q17** **INTERPRETING SYMBOLIC ACTIONS** (*Congress B*)
Almost like Identification: How Bodies Move and are Moved Toward Allegiance
 Nancy Bixler, Independent Scholar (*Chair*)
They Will Know Us by Our Signs: Protestant Ideology and the Preservation of Sign Language
 Tracy Ann Morse, University of Tampa
I Wanted to Learn Anything, I Wouldn't Have Gone To Community College: NBC's Community and Meta-comedy as a Corrective to Symbolic Action
 Zachary Wagner, The University of Kansas
- Q18** **RHETORICS OF/ABOUT THE MILITARY** (*Regency C2*)
The Battle over Mount Soledad: A Cross is Not a Symbol of Christianity but a Symbol of Universal Military Sacrifice.
 Bob Stein, San Diego State University (*Chair*)
Talking Like a Marine: a Computer Aided Rhetorical Analysis of Military Identity and Rhetorical Performance
 William Marcellino, Carnegie Mellon University
War Deaths: Who Counts?
 Frank Stec, The Pennsylvania State University
- Q19** **RHETORICS OF KNOWING AND BEING** (*Regency C1*)
Uninventing Biological Warfare: Tales of Two Fissions [Explicit/Tacit Knowledge]
 George Gittinger, University of Pittsburgh (*Chair*)
Beyond Fields, Metaphors, and Games: Orders of Worth as Interstitial Rhetorics in and Between Institutions
 Don Waisanen, Baruch College, and Majdik Zoltan, North Dakota State University
Speaking Being: Techne and the Re/framing of Cartesian Identity
 Drew Kopp, Rowan University, and Bruce Hyde, St. Cloud State University
- Q20** **CONSTITUTIONAL RHETORICS: ORIGINS AND APPLICATIONS** (*Howe*)
Propositions and Prepositions: The Generative Rhetoric of *The Federalist Papers*
 Andrew Black, University of Maryland (*Chair*)
A Call for Praxis: Institutional Critique and the Re/framing of Constitutional Rhetorics
 Wendy Grosskopf, University of Rhode Island
Reframing Corporations as Individuals: The "Persuasive Marvels" Unleashed by the Citizens United Ruling Fox
 Rebekah Fox, Texas State University-San Marcos

Sponsored by Northwestern University

6:30 – 9:00 SUNDAY, GRADUATE STUDENT DISCUSSION AND RECEPTION (*Millenium Hall*)

Co-Chairs: Jennifer Keohane, University of Wisconsin, Madison
 Kendall Joy Gerdes, University of Texas at Austin

A Discussion on "Getting Published as a Graduate Student: From Conference Paper to Publication"

Participants:

Elise Verzosa, The University of Arizona
 Cindy Koenig Richards, Willamette University
 Ryan Skinnell, University of North Texas
 Brandon Inabinet, Furman University
 Jim Brown, University of Wisconsin, Madison
 Vincent Pham, California State, San Marcos

MONDAY, MAY 28, 2012

8:00 – 9:15 MONDAY “R” SESSIONS

- R01 REFRAMING WHAT LITERATURE SCHOLARS KNOW: TRANSFER AND THE RHETORIC OF LITERARY ANALYSIS** (*Washington A*)
What’s So Different Really about Writing about Literature?
 Laura Wilder, University at Albany, SUNY
Can writing literary analyses prepare students to write in other disciplines?
 Barrie Meadows, University of Louisville, and Joanna Wolfe, University of Louisville (*Chair*)
Students writing about literature and instructors teaching writing with literature
 Laura Beerits, University of Texas at Austin, and Stephanie Odom, University of Texas at Austin
- R02 FRAMING THE OTHER: TROPES OF THE RHETORICAL PRESIDENCY** (*Washington B*)
Constructing the Enemy: The Rhetorical Moves of Roosevelt’s “Pearl Harbor Address to the Nation”
 Rachel Gearhart, University of New Mexico (*Chair*)
Barack Obama’s Rhetorical Regression Toward the Future: The Tyranny of Tyrannizing Images
 Deborah S. Paczynski, University of New Mexico
Is the Rhetoric of Obamocracy Off Key
 Katherine M. Alexander, University of New Mexico
- R03 REFRAMING THE POPULAR FRONT: LESSONS FROM THE RHETORIC OF THE 1930’S** (*Washington C*)
The Big Money: John Dos Passos and the Limits of Popular Front Rhetoric
 [will] Stephen Schneider, University of Louisville
Kenneth Burke, *Science and Society*, and the Academic-Popular Front
 Antonio Ceraso, DePaul University (*Chair*)
Anarchism, Rhetoric, and the Politics of the Spanish Popular Front
 Michael Ristich, Wayne State University
- R04* ISSUES OF THE DIGITAL AGE** (*Tubman*)
Critical Exposure: Reporting on Radiation Risks in the Digital Age
 James Wynn, Carnegie Mellon University (*Chair*)
“A Short Burst of Inconsequential Information:” Can Avian Consciousness Help Theorize Ecocriticism and Networked Rhetorics?
 Damien Pfister, University of Nebraska-Lincoln
- R05 RE-FRAMING THE RHETORIC OF DIALOGIC ENGAGEMENT** (*Anthony*)
When and Why Should We Be Civil?
 Craig Rood, Pennsylvania State University (*Chair*)
Realizing Dialogic Communication’s Constructive Potential
 Debian Marty, California State University, Monterey Bay
Creating Conditions for Deliberative Decision Making
 Josina Makau, California State University, Monterey Bay
- R06 FUNCTIONS OF ETHOS AND IDENTITY** (*Adams*)
“I Used to be a Fearful Thinker, Now I am a Fearless Thinker”: Chronic Mental Illness and Recuperative Ethos
 Cathryn Molloy, University of Rhode Island (*Chair*)
Reframing Ethos in Social Media: Do Authorless Sources Have Intentions?
 Danette Paul, Brigham Young University
Old Jew, New Jew: Discourse, Appropriation and Jewishness in a “Post-Identity” Era
 Jamie Moshin, Marietta College
- R07 POSSIBILITIES FOR RHETORICAL COMMUNITY: PERSPECTIVES FROM POLITICAL SCIENCE**
 (*Congress B*)
 James Aune, Texas A&M University (*Chair*)

- Democratic Deliberation vs. "Deliberation Within" and the "Law of Group Polarization": Some Implications of the Argumentative Theory of Reasoning for Deliberative Democracy**
Hélène Landemore, Yale University and Hugo Mercier, University of Pennsylvania
"Is it better to be loved than feared?": Machiavelli and the Bases of Political Action
Benedetto Fontana, Baruch College/CUNY
Speaking without Ornament: The Politics of Machiavelli's Plain Performance
Daniel Kapust, UW Madison
Dilip Gaonkar, Northwestern U (*Respondent*)
- R08* DE-STRATIFYING RATIONAL IDENTITIES THROUGH RHETORICS OF RUINS, MUSIC, AND MYSTICISM** (*Commonwealth A1*)
Mysticism and Science: Identities of Evangelical Protestant Persuasion in the 18th and 19th Centuries
Heather Blain, University of Illinois (*Chair*)
"O Lord, trouble so hard": Sonic Rhetorics and the Low-Down Reconstruction Blues
Jonathan Stone, University of Illinois
Rhetoric in Ruins: A Hauntological Approach to the Posthuman Rhetorics of Detroit's Decay
Maggie Kainulainen, University of Illinois
- R09 REFRAMING IDENTITIES OF CITIZENSHIP IN THE TWENTY-FIRST CENTURY: NEW ARGUMENTS FOR EDUCATION, ACCESS, AND RIGHTS** (*Regency C1*)
The Promise of Citizenship and Education in the DREAM Act
Amy Wan, Queens College, CUNY
Sumak Kawsay: Citizenship, Nature, and the Good Life
Christa Olson, University of Wisconsin-Madison
Rhetorical Practices of Global Citizens
Scott Wible, University of Maryland (*Chair*)
- R10* EPIDEICTIC RHETORIC** (*Commonwealth B*)
Praise, Blame, and Primates: Epideictic Rhetoric and its Evolutionary Roots
Daniel Bommarito, Arizona State University (*Chair*)
"Under God:" An Epideictic Weapon in the Fight Against Communism
Elizabeth Thorpe, College at Brockport SUNY
The Last Interview: Moral Truth in Epideictic Rhetoric
Andrea Longini, Carnegie Mellon University
- R11* RHETORICS OF POLITICAL CARTOONS** (*Regency A*)
Anarchy framed: How political cartoons redefined the cultural identity of anarchism in the late 1800s
Hilary Ray, University of Arkansas (*Chair*)
Ideographs in Cartoons: Drawing Conflict for Western Consumption
Brendan Hughes, Eastern Illinois University
- R12 WOMEN'S RIGHTS CONSTRAINED BY SEXISM AND RACISM** (*Lescaze*)
Separate Spheres, Unified Progress: Anti-Suffragist Rhetoric of Civic Identity
Rachel Rigdon, Northwestern University (*Chair*)
"Rights Talk" and Gendered Racism: A Discussion of the Stolen Sisters Campaign and the Human Rights Response to Discrimination and Violence against Indigenous Women in Canada
Kelly Pineault, Independent Scholar
Girls Who Know Their Enemies: Investigating Identification and Scapegoating through the Educational Initiatives in the Girl's Club Run by the Women of the Ku Klux Klan
Abigail Selzer King, Purdue University
- R13* BEFORE THE AFTERMATH: HOW WORDS COME BETWEEN TRAUMA AND RECOVERY** (*Commonwealth C*)
The Survivor's Ontology: Infrastructural Rhetorics and Post-Disaster Recovery
Jamie Bono, Daemon College
United We Fall: Rhetoric and Recovery in Community Trauma
Rose K. Emerick, Independent Scholar
Identifying the Disease: A Critical Look at the Rhetoric of Post Traumatic Stress Disorder
Katie Kavanagh O'Neill, University of Pittsburgh (*Chair*)
- R14 NINETEENTH-CENTURY RHETORICS OF MEDICINE, RELIGION, POLITICS** (*Commonwealth D*)
Rhetoric, Imagination, and the American Physicist in the Nineteenth Century

- Gabriel Cutrufello, Swarthmore College (*Chair*)
Framing Fundamentalism: Ethics, Identification, and Feminist Rhetorical Action in the Career of the 19th Century Anti-Mormon Rhetor, Ann Eliza Young
 J.P. Hanly, Georgetown College
John Brown, Villain: Santa Fe Trail's Narrative Reframing of How the Civil War Began
 Anne Harries, Penn State University
- R15 EARLY MODERN RHETORICS** (*Congress A*)
Performing Memory: Early Modern Elocutionary Practices and Somatic Knowledge
 Dana Harrington, East Carolina University (*Chair*)
Tropological Regression in the Renaissance: Deconstructing Metalepsis and In Utramque Partem in Erasmus and Luther
 Kurt Zemlicka, University of North Carolina at Chapel Hill
The Sixteenth Century English Manor and the Foundations of English Rhetoric
 Daniel Ellis, St. Bonaventure University
- R16 KENNETH BURKE** (*Jefferson*)
Coming To a Welfare Center Near You: Permanence and Change—The Lecture Series
 Ann George, Texas Christian University (*Chair*)
Negation and Non-deliberation: "New Atheism" in the Burkean Barnyard
 Gavin Hurley, University of Rhode Island
- R17 RHETORICS OF FINANCIAL INSTITUTIONS** (*Congress C*)
Passing the Note: Identifying Opportunities for Rhetorical Intervention During Bank Robberies
 Jamie White-Farnham, University of Wisconsin-Superior (*Chair*)
The Public Framing of a Private Institution: The Federal Reserve's Rhetorical Construction of a Democratic Identity
 Ari Klein, Carnegie Mellon University
- R18 ONLINE EXPRESSIONS OF SELF** (*Regency C2*)
Vernacular Rhetoric, Aesthetics, and Status: Book Reviews on Amazon.com
 Chris Ingraham, University of Colorado, Boulder (*Chair*)
Remixing Writing/Remixing Rhetoric
 John Logie, University of Minnesota
The Constitutive Powers of Facebook: An Analysis of Helen Zille's Facebook
 Emily Sauter, University of Wisconsin Madison
- R19* WHERE SCIENCE AND RHETORIC MEET** (*Commonwealth A2*)
Framing 21st-century Female Sexuality: The Rhetorical Terms on Which Science and Vernacular Meet.
 Sarah Hanks, University of Oklahoma (*Chair*)
Feynman, Photons, and Word Bags: Rhetorical Approaches to the Infinitesimal
 Jessica Restaino, Montclair State University
Software Rhetoric and Rhetoric for Documenting Software: Reframing Engineers to be Rhetoricians
 Joseph Jeyaraj, Liberty University
Gilbert White's (Natural) History: Nature, Culture, Narrative and the Real in The Natural History of Selborne
 Carrie Byars Kilfoil, University of Louisville
- R20 FORCEFUL STYLE AND PERFORMANCE IN THE CLASSICAL, BYZANTINE, AND MODERN ERAS** (*Howe*)
Versions of the Maximum Style: Sublimity, Force, and Method
 Jeffrey Walker, University of Texas at Austin
Reading Poetry, Performing Rhetoric: The Place of Poetic Performance in Byzantine Rhetorical Education
 Vessela Valiavitcharska, University of Maryland
Charles Olson's Sublime Style: Force and Performance in "Projective Verse"
 Dale Smith, Ryerson University (*Chair*)

9:30 – 10:45 MONDAY "S" SESSIONS

- S01 THE RHETORIC OF ABRAHAM LINCOLN** (*Lincoln Memorial Room, The Union League*)

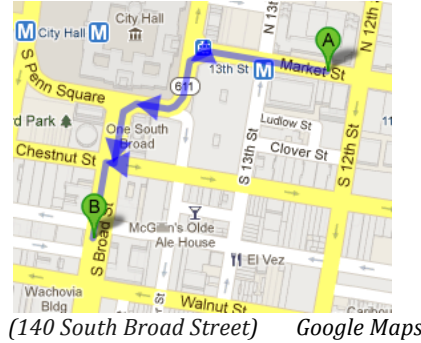
Abraham Lincoln in Philadelphia: Defining and Deriving National Identity

David Zarefsky, Northwestern University (*Chair*)

Arete and Mystery in Public Discourse: A study of Abraham Lincoln Re/framing Identifications

Natalie Kuroiwa-Lewis, Saint Martin's University

OFF-SITE VENUE: Lincoln Memorial Room, The Union League



Directions: Turn left (west) from Loew's, and walk toward City Hall (large grey building directly across Market Street). At City Hall, turn left, and continue around City Hall to Broad Street. Turn left (south) on Broad, and walk a little over two blocks. The Union League is just past Samsom Street on the west side of Broad Street. (Some signs for Broad will read Avenue of the Arts.) Enter through the curved staircase, or take the accessible entrance at street level. Total distance: .4 mile
Note: the Union League is a private club, and we have agreed to abide by their dress code: collared shirt or turtleneck and jacket for men; no jeans sneakers, athletic clothing, or shorts.

- S02 **WOMEN'S RIGHTS IN THE 1970s** (*Washington A*)
Making A Wave: A Rejection of the Equal Rights Amendment in 1970
 Elizabeth Benacka, Lake Forest College (*Chair*)
"Who are you and I to decide...?": Literal, Implicit, and Metaphoric Identities as Rhetorical Strategies
 Rebecca Hayes, North Dakato State University

- S03 **REFRAMING RHETORIC, REFRAMING CULTURE: THREE STORIES, THEORIES AND METHODOLOGIES** (*Washington B*)
The Proof is in the Story
 Madhu Narayan, Michigan State University
Conservative Vice Lords, Incorporated: Rhetorical Constructions of Identity as Social Mobilization
 Doug Schraufnagle, Michigan State University
This Book Called My Body
 Daisy Levy, Michigan State University (*Chair*)

- S04 **RHETORICAL CONSTRUCTIONS OF HEROES** (*Washington C*)
Constructing the Ideal Soldier: The Mediated Presence and Identity of Pat Tillman
 Marita Gronnvoll, Eastern Illinois University (*Chair*)
Unlikely Hero: Randy Weaver and the American Myth of Revolution
 Eddie Glenn, University of Kansas
I Was Struck By Radiation on the Way to the Classroom: Superheroes as an "Available Means" in the Classroom
 Jonathan Evans, Texas Woman's University

- S05* **ENVIRONMENTAL RHETORICS** (*Tubman*)
Denial 2.0: Hyperlinks, Identification, and the Virtual Policy Networks of Climate Change Denial
 Megan McIntyre (*Chair*)
Rhetorically Unsustainable: Environmental Activism, Burnout, and the Struggle for a Sustainable Movement
 Adam Conrad, University of Colorado Boulder
Rhetorical Framing in Corporate Press Releases: The Case of British Petroleum and the Gulf Oil Spill
 Chad Wickman, Auburn University

- S06 **RHETORIC AND THE POSSIBILITY OF POLITICS** (*Anthony*)

- The Problem of Race in the 21st Century**
Byron Craig, Indiana University
- What Makes a Politics of Capitalism Possible?**
Steven Rahko, Indiana University
- The Rhetorical Constitution: Reframing the Political**
Ira Allen, Indiana University (*Chair*)
- S07 IDENTITIES OF NEW MEXICO, LATINOS/AS, AND WRITING PEDAGOGY** (*Adams*)
Se Habla Español Aquí: A Case Study of Authorship, Agency, and Self-Governance in New Mexico
Elizabeth Leahy, University of Arizona
Historicizing Latinidad: Manifest Destiny and the Rhetorical Construction of Latino Identity in the United States
Ana Milena Ribero, University of Arizona (*Chair*)
Writing Pedagogy, Spirituality, and Gloria Anzaldúa: Forging El Mundo Zurdo
T.J. Geiger, Syracuse University
- S08 INVENTION TACTICS AND FUNCTIONS** (*Jefferson*)
The Interpretive Stases: A Heuristic for the Reframing of Textual Meaning
K. Martin Camper, University of Maryland (*Chair*)
Identifying with the Accused: A Modern Theory of Stasis
Michael Hoppman, Northeastern University
Where Invention and Arrangement Meet
Danielle Koupf, University of Pittsburgh
- S09* DRESSING UP: THE MATERIAL-VISUAL RHETORIC OF IDENTITY, PROFESSIONALIZATION, AND APPEARANCE** (*Commonwealth A1*)
Accidentally Ordinary: How Everyday Environments Write on Us
Marilee Brooks-Gillies, Michigan State University
"I Refuse to Hide: The Importance of Clothing in Developing and Presenting my Scholarly Identity"
Elena Marie Garcia, Michigan State University
"Seeking Power over My Own Body: Negotiating the Tensions of the Academy, Fashion, and Identity"
Katie Manthey, Michigan State University (*Chair*)
"Ties on *Khandooras*: Dressing for the US institution in the United Arab Emirates"
Lamiyah Bahrainwala, University of Texas Austin
- S10* RHETORICS IN SCHOOL FILMS AND BOOKS** (*Commonwealth A2*)
Picturing a Scientist in Middle School Textbooks: A Visual Rhetoric Approach to the Problem of Gender Disparities in STEM
Holly Wells, Texas Lutheran University (*Chair*)
Re/framing Gender Through American School Books
Amy Lueck, University of Louisville
- S11* THE CONSTITUTIVE RHETORIC OF ON-LINE AND HYBRID COMMUNITIES: TWO CASE STUDIES OF DISCOURSE REFRAMING IDENTITIES** (*Commonwealth B*)
Reframing Theories of Constitutive Rhetoric to Address the Identity Formations of On-Line Discourse
J.S. Dunn Jr., Eastern Michigan University
The Vernacular Rhetorics of an On-Line Discussion Board: How Discourse Persuades and Constitutes Audiences at michigan-sportsman.com
Scott Kowalewski, Virginia Tech
The Constitutive Rhetoric of Atheists On-Line: A Case Study of the Youtube Atheism Debates
Dayna Goldstein, Georgia Southern University (*Chair*)
- S12* RHETORICS OF TERRORISM** (*Regency A*)
Rhetoric of Terrorism: Motivation and the Role of Identity in the World's Most Contentious Rhetoric
Adiel Suarez-Murias, Wake Forest University (*Chair*)
A Jihad of One: Al-Qaeda's Inspire Magazine and the Reinvention of Guerilla Terrorism
Flurije Salihu, Arizona State University
Apocalyptic Identification in America: Reframing Terror from the Founders to the 2012 Fanatics
Jennifer Jackson, North Central College
- S13 VOICE, IDENTITY, & PERSONA: FRAMING WOMEN IN THE MEDIATED POLITICAL SPHERE** (*Lescaze*)

- Telling Women's Stories: The Unique Voice of Female Journalists: Reporting from War-Torn Countries**
Denise Oles-Acevedo, Iowa State University
- Women First or Journalists First: Media Coverage of Violence against Female Journalists in War Zones**
Heidi Hamilton, Emporia State University (*Chair*)
- The Ladies at the Tea Party: The Conservative Feminine Persona According to Palin, Bachmann and O'Donnell**
Stephen A. Klien, Augustana College
- S14* BARACK OBAMA'S PRESIDENTIAL RHETORIC** (*Commonwealth C*)
Does Presidential Rhetoric Matter?: Reframing the Controversy Over Rhetorical Efficacy
Antonio de Velasco, University of Memphis (*Chair*), and Mark Nagle, Indiana University
This is Our Generation's Sputnik Moment': Masterplots of American Success in President Obama's 2011 State of the Union Address"
Douglas Phillips, Carnegie Mellon University '
Alienating the Youth: Exploring Second Persona and Implicit Persona in President Obama's Georgetown University Energy Speech
Lauren Archer, University of Washington
- S15 RHETORIC OF THE "IT GETS BETTER" CAMPAIGN** (*Commonwealth D*)
It Gets Better May Make it Worse: The Narrative Fidelity of Dan Savage's Coming Out Narrative
Christopher Thomas, Wake Forest University (*Chair*)
"It Gets Better"?: Rhetorical Possibilities and Coming Out Narratives
Alexandra Cavallaro, University of Illinois
Mandating Identity: A Navigation Through the "It Gets Better" Project's Representative Anecdote.
Hannah Johnson, Augustana College
- S16 NINETEENTH-CENTURY RHETORIC AND POETICS IN A TRANSNATIONAL CONTEXT** (*Congress A*)
Emerson, Eloquence and the Belletristic Mind
Roger Thompson, Georgia Southwestern State University "
Oliver Wendell Holmes Sr. in France: Rhetoric, Poetics and Medicine"
Paul Dahlgren, Virginia Military Institute (*Chair*)
"By Inevitable Association": The Rhetoric of Latin-American Anti-rhetorical Modernist Aesthetics"
Abraham Romney, University of California, Irvine
- S17 RETHINKING THE RHETORIC OF ECONOMICS: ECONOMIC RHETORIC AND MARKET PERFORMATIVITY**
(*Congress B*)
Economic Imaginaries
Josh Hanan, Temple University
Economic Performativity as Rhetorical Struggle
Sine N. Just, Copenhagen Business School
Competitive Markets and the Performativity of Prices
Michael Kaplan, University of Indiana, Bloomington (*Chair*)
Rhetoric, Materiality, and Affect
Catherine Chaput, University of Nevada
The Norms of (Economic) Rhetorical Culture
Randall Iden, Northwestern University, and Dale Cyphert, University of Northern Iowa
Deirdre McCloskey, University of Illinois, Chicago (*Respondent*)
- S18* (RE)FRAMING THE RHETOR: NARRATIVE IDENTIFICATIONS ACROSS NEW MEDIA PERFORMANCES**
(*Congress C*)
Gender and Ethnic Identification in Victim Narratives of the Gulf of Mexico Oil Spill
R.J. Lambert, The University of Texas at El Paso (*Chair*)
Gender Identification and Arenas of Performance in Online Professional Websites
Moushumi Biswas, The University of Texas at El Paso
Female Gender Performance in Online Dating and Social Networking Profiles
Julieta Diaz-Inman, The University of Texas at El Paso
"Sexting" as Sexual Performance Framed by Institutional Controls
Judith Fourzan-Rice, The University of Texas at El Paso
(Re)framing WPA through Student Video Narratives and New Media
Minal Singh, The University of Texas at El Paso

- S19 RHETORICS OF CITY DEVELOPMENTS** (*Regency C2*)
Reshaping the Mexican Border City Imaginary
 Rebecca Robinson, University of Iowa (*Chair*)
Gentrifying the Gentrified: When Privileging City Expansion Thwarts Community Identity
 Mary Anne Taylor, University of Texas at Austin
Biopolitics and Enumeration: 2010 Census Discourses and State Identification in Post-Katrina New Orleans.
 Emily Winderman, University of Georgia
- S20 INTELLECTUAL HISTORY AND RHETORIC** (*Regency C1*)
Framing and Reframing History: The Work of Jeremiah in the Deuteronomic History
 B. Lee Miller, Chadron State College (*Chair*)
History and Rhetoric: Nancy Struever's Contribution to Rhetoric's Place in the History of Ideas
 Kimberly Thomas-Pollei, University of Minnesota Intellectual
The Intellectual of C. Wright Mills: His Contributions to a Rhetorical Understanding of the Intellectual in Society
 Timothy Carpenter, University of Colorado Boulder

Sponsored by Taylor & Francis

- S21 Seminar Meeting** (*Howe*)
Leader: Professor Laurent Pernot, University of Strasbourg
Registered Participants:
 Janet Atwill (University Tennessee)
 Kathleen Bingham (University Utah)
 Joshua Butcher (Trinitas Christan School)
 Brad Cook (University of Mississippi)
 Richard Graff (University of Minnesota)
 Larry Green (University of Southern California)
 Katie Homar (University of Pittsburgh)
 Susan Jarratt (University of California, Irvine)
 Robert King (Elms College)
 Kathleen Lamp (Arizona State University)
 Ilon Lauer (Western Illinois University)
 Arabella Lyon (SUNY, Buffalo)
 Kerri Morris (Governors State University)
 Ellen Quandahl (San Diego State University)
 James Selby (Whitefield Academy)
 Vessela Valiavitcharska (University of Maryland)
 Lisa Villadsen (University of Copenhagen)
 Susan Wells (Temple)
 Marjorie Woods (University of Texas)

11:00 – 12:15 MONDAY “T” SESSIONS

- T01 NINETEENTH CENTURY DEBATING, LIVING, AND LEARNING: INTELLECTUAL CULTURE FRAMING IDENTITY** (*Howe*)
 Gregory Clark, Brigham Young University (*Chair*)
The Production and Competition of Identities in Nineteenth Century College Literary Societies: An Intellectual Rising in the Old South
 Lindsay Harroff, Furman University
Framing Manly Character: Learning and Labor at the Lyceum Village, 1838–1842
 Angela G. Ray, Northwestern University
Religious Confrontation as Intellectual Empowerment: Robert Ingersoll and the Popular Lecture in the Nineteenth Century
 Paul Stob, Vanderbilt University
The Anxieties of Arguing: Comic Framings of Non-Normative Debating Societies
 Carly S. Woods, University of Nebraska-Lincoln
 William Keith, University of Wisconsin-Milwaukee (*Respondent*)

- T02 SITES OF SIGHT: THEORIZING PARTICULARLY PUBLIC AGONISMS** (*Washington B*)
State of the Union": "Dialectical Image" and the Legibility of Public Culture
 Dale Smith, Ryerson University
Don't Tread on Me: Tea Party Invocations of the Gadsden Flag
 Nate Kreuter, Western Carolina University (*Chair*)
National Culture, Public Memory, and the Cultivation of Environmental Citizenship at the Smithsonian
 Cindy Spurlock, Appalachian State University
- T03 CROSSING BORDERS, DRAWING BOUNDARIES: THE RHETORIC OF LINES ACROSS AMERICA** (*Washington C*)
Imagined Communities and the American Narrative: The Rhetoric of the 'Birther' Debates
 Patti Wojahn, New Mexico State University (*Chair*)
Difference as Rhetorical Stance: Meaningful Interactions and Identification Across Racial and Ethnic Lines
 Kathryn Valentine, New Mexico State University
Becoming Trickster: Reframing Identity, Carving New Paths, Inventing Alternative Destinations
 Jennifer Clifton
- T04 RHETORIC OF PUBLIC HEALTH: RE-FRAMING DISEASE IDENTITIES** (*Regency C1*)
The Framing and Re-Framing of Diabetes: Innocent Victims or Bad Citizens?"
 Lora Arduser, University of Cincinnati (*Chair*)
Framing Pharma: A Historical Perspective on Image Advertising
 Holly Ryan, Pennsylvania State University
Home Remedies and Patent Medicine: The Persona of Lydia E. Pinkham
 Jillian Klean Zwilling, University of Illinois
Reclaiming Science: Containment Rhetoric, Recuperative Re-Framing, & The Swine Flu Affair
 Jennifer Malkowski, University of Colorado
 Blake Scott, University of Central Florida (*Respondent*)
- T05 AMERICA TO THE AMERICANS: EPIDEICTIC DISCOURSES ON NATIONAL IDENTITY** (*Anthony*)
The Lincoln Memorial as Persuasion: Architecture as Epideictic Rhetoric
 Matthew Teutsch, University of Texas at Austin
Ethos, Epideictic, and Apple Pie: Teaching Voters about American Character(s)
 Chris Geyer, University of North Carolina at Greensboro
"Forever and For the Better": Epideictic and the Dedication of the Brown v. Board of Education National Historic Site
 Eric Dieter, University of Louisiana Lafayette (*Chair*)
Epideictic Rhetoric, Athletes, and Veterans: A National Discourse
 Jacob Babb, Cazenovia College
- T06 THE FEMININE AND RHETORIC** (*Adams*)
Feminine Rhetoric in II and IV Maccabees and in the Martyrdom of Blandina
 Robin Waugh, Wilfrid Laurier University (*Chair*)
Feminine Ethos and The Rhetoric of Intersubjectivity in the Showings of Christian Mystic Julian of Norwich
 Heather Palmer, University of Tennessee
Panties of Protest: Challenging Theories of Feminist International Organization
 Kathryn Johnston, Northwestern University
- T07 THE RHETORIC OF RESPECTABLE RACISM** (*Jefferson*)
The Survival of the Unfit: Was Madison Grant a Darwinist?
 John P. Jackson, Jr., University of Colorado (*Chair*)
Judgment, Bias, and Race: The Body of Persuasion in Reactionary Rhetoric
 Trish Roberts-Miller, University of Texas at Austin
Franz Boas's Ironic Use of Madison Grant in *United States v. Cartozian*
 Doug Coulson, University of Texas at Austin
- T08* FASHION STATEMENTS: THE INVESTIGATION OF CLOTHING AND POLITICAL PERFORMANCES IN A GENDERED PUBLIC CULTURE** (*Commonwealth A1*)
"(Un)Dressing to Dissent: Anti-establishment fashion in the un-silencing of the Dixie Chicks"
 Lisa Foster, University of Oklahoma
"From the Kitchen to Congress": Playing the Politics of Fashion to Reach the Head of the Table"

Denise Oles-Acevedo, Iowa State University – Panel Chair

“The Most Intellectual-Looking Exquisite”: Benjamin Disraeli’s Sartorial Wit as Affective Rhetoric

Ryan Blum, University of Illinois at Urbana-Champaign (*Chair*)

Missing Ties and Magic Underwear: The (Re)Fashioning of Mitt Romney’s Presidential Style

Stephanie L. Young, University of Southern Indiana

T09* AT THE CENTER OF THE CENTER: IDENTIFICATION AND INVENTION IN MARGINALIZED COMMUNITIES

(*Commonwealth A2*)

Can a Morehouse Man be a Mean Girl?: An examination of *Vibe* online reader responses to “The Mean Girls of Morehouse

Seth Davis, Syracuse University

“She Did Not Love Those White Children:” Resisting, Resenting, and Re/framing Personal and Theoretical Appropriations as Identifications

Carolyn Ostrander, Syracuse University

Ethos and the Bacchanalian Myth in 19th Century Trinidad

Kevin Browne, Syracuse University

I’m a #muthaf@cknmonsta: Hip-hop Female Discourse and Agency in Online Spaces

LaToya Sawyer, Syracuse University (*Chair*)

T10* GOING DEEPER WITH THE NEW RHETORIC: THE USE OF DISSOCIATION IN FRAMING AND REFRAMING

SOCIAL VALUES (*Commonwealth B*)

Dissociation and Metaphor in Arguments about Higher Education

Carolyn Commer, Carnegie Mellon University (*Chair*)

Dissociative Arguments and Marginalized Identities in the Same-Sex Marriage and Don’t Ask, Don’t Tell Controversies

Doug Cloud, Carnegie Mellon University

Levy’s Real Jewish Bread: Visual Rhetoric, Dissociation, and Rye Analysis

Amy Anderson, University of Kentucky

T11* DISABILITY DISCOURSES (*Regency A*)

Disability and the Multiliteracy Center: Reframing the Rhetorical Space of the Writing Center

Alison Hitt, Syracuse University (*Chair*)

“Birth, Death and Sex for All”: Opportunities for Meaning-Making for Individuals with Intellectual Disabilities

Jayna Payne, Loyola University Chicago

The Tragedy of Injury: Obscuring Disability in the Discourses of Football

James Cherney, Wayne State University

Hearing Out the Deaf: Re-framing Disabled Identity Through Deaf Protest

Anthony Cavaiani, Wayne State University

T12 RE/FRAMING COMMEMORATIVE SPACES: WAR, SOCIAL CONFLICT, AND THE EXPANSIVE POWER OF

EPIDEICTIC (*Lescaze*)

The Menin Gate: A Rhetoric of Commemoration and Division

Marguerite Helmers, University of Wisconsin Oshkosh

Competing Eulogies Unraveling Epideictic: Pat Tillman as Soldier and Brother

Marsha Lee Baker, Western Carolina University (*Chair*)

David Starnes, Western Carolina University

Soldier Confession and Civic Conversion: Complicating the Epideictic

Lynn Searfoss, Appalachian State University

T13* POSTMODERN DIS/IDENTIFICATIONS: TACTICS AND PRACTICES OF RHETORICAL SUBJECTIVITY

(*Commonwealth C*)

Networked Subjectivity: The Ground of Postmodern Identification

Helen Foster, University of Texas at El Paso

Alterity as a Means to Agency: Reframing Individual and Collective Subjectivities Using the Positive Deviance Approach

Lucia Dura, University of Texas at El Paso

Graduate Assistant Professionalization: Reframing Identifications via Networked Writing Practices

Brian McNely, Ball State University, and Katherine Denker, Ball State University (*Chair*)

T14 RHETORICAL METHODS TO ANALYZE TRAUMA (*Commonwealth D*)

- Recontextualizing patient reported speech in DSM-5 Kelly**
 Patty Kelly, Simon Fraser University (*Chair*)
Rhetoric's Ontology and the Psychoanalytic Real: An Analysis of Rhetorical Responses to the Deepwater Horizon Explosion
 Kevin Johnson, California State University, Long Beach
The Twin Towers and the 'Rebel Flag': Trauma, Commemoration, and Tourism in American Identity
 Cynthia Fields, Virginia Tech **and New Media**
 Minal Singh, The University of Texas at El Paso
- T15 CONSTRUCTING ONLINE IDENTITIES** (*Congress A*)
Giving an Account of the Medium: Agency, Opacity, and Identity in Marc Maron's What the Fuck Podcast
 Vince Meserko, Kansas University (*Chair*)
Identity and Language Learning via a Virtual World
 Jo'el Madore:, Texas Woman's University
Re/Framing Authorial Identity in Women's Personal Blogs
 Candice Melzow, Texas A&M University
Re/framing Identifications: 140 Characters of False Ethos at a Time
 Angela Spires, University of Nevada, Reno
- T16 EXPECTATIONS IN WRITING STUDIES: EFFICIENT RHETORIC & THE RHETORIC OF EFFICIENCY**
 (*Congress B*)
Rhetoric, Efficiency & Multilingual Writers
 Kevin Eric DePew, Old Dominion University (*Chair*)
Rhetoric, Efficiency & Digital Writing Pedagogies
 Julia Romberger, Old Dominion University
- T17* NATIONAL POLITICAL IDENTITIES** (*Congress C*)
Crimean Tatar Survivance Rhetoric and Crimean Identity
 Christian Berry, University of Central Florida (*Chair*)
Rhetoric of Neoliberalism and Far-Right Politics in the European Union: Bulgaria's "Ataka" (Attack) Party in the Context of Global Capitalism'
 Martin Marinos, University of Pittsburgh
(Re)Framing Populism in the U.S.
 Mark Schaukowitch, University of South Carolina
The Hidden Address: The Rhetorical Construction of Ataturk's Nutuk as a Sacred Text in Contemporary Turkey
 Elif Guler, Old Dominion University
- T18 REMEMBERINGS ACROSS TIMES AND PLACES** (*Regency C2*)
The Cause Abandoned: The Rhetoric of Northern Civil War Commemoration, 1881-1897
 Eric Fuchs, Pennsylvania State University (*Chair*)
Mines, Parks, and Leisure: Walking as Remembrance in the North of England
 Robert Topinka, Northwestern University
Re/Framing Transnational Collective Memories: Dokdo/Takeshima, Korea/Japan
 Jerry W, Lee, The University of Arizona
- *T19 IMMIGRATION POLICY AND RE-IMAGING IDENTITIES [ROUNDTABLE DISCUSSION]** (*Tubman*)
 Karen Carter, Arizona State University (*Chair*)
 Yazmin Lazcano-Pry, Arizona State University
 Yuching Jill Yang, Arizona State University
 Josue David Cisneros, Northeastern University

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