

# 2013 RSA Summer Institute Lawrence, Kansas

## RSA 2013 Summer Institute Program (online version)

The online version of the program does not include the Wi-Fi passwords you will need to access the internet (we're not allowed to put these online). But, they will be included in the hard copy of the program which you will receive at Check-In.

The online version of the program is, however, in full color. Enjoy.

*FIFTH BIENNIAL*  
**RHETORIC SOCIETY  
OF AMERICA**  
*SUMMER INSTITUTE*

**RSA@KU** THE UNIVERSITY OF  
KANSAS

**THE UNIVERSITY OF KANSAS**  
KU Memorial Union and The Oread Hotel  
Lawrence, Kansas | **June 3 - 9, 2013**



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# FIFTH BIENNIAL RSA SUMMER INSTITUTE

## **RSA 2013 Summer Institute Sponsors**

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<i>Associate Director</i>	Cara Finnegan	University of Illinois
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<i>Keynote Speaker</i>	Frank Farmer	The University of Kansas
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# RSA 2013 SUMMER INSTITUTE SCHEDULE OF EVENTS

<b>Monday, June 3</b>	7:30 a.m. – 9:00 a.m.	<b>Seminar Check In</b> <i>Traditions Area, Level 4 of Kansas Memorial Union</i>
	8:30 a.m. – 8:50 a.m.	<b>Session Leader Orientation Meeting</b> <i>Alderson Auditorium, Kansas Memorial Union, Level 4</i>
	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 4:00 p.m.	<b>Seminars begin</b> <i>Refer to program for room location</i>
<b>Tuesday, June 4</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 4:00 p.m.	<b>Seminars resume</b>
<b>Wednesday, June 5</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 4:00 p.m.	<b>Seminars resume</b>
	7:00 p.m.	<b>Ars Rhetorica Pub Crawl</b> <i>Starts: Dempsey's Burger Pub, 623 Vermont St.</i>
<b>Thursday, June 6</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 4:00 p.m.	<b>Seminars resume</b>
<b>Friday, June 7</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 11:30 a.m.	<b>Seminars conclude</b>
	10:00 a.m. – 1:30 p.m.	<b>Workshop Check In</b> <i>Traditions Area, Level 4 of Kansas Memorial Union</i>
	Noon – 1:30 p.m.	<b>Plenary Luncheon</b> <i>Level 5, Kansas Memorial Union Ballroom</i> Keynote: Frank Farmer, "Making Stuff and Doing Things: Bricolage and the Making of Local Publics"
	1:45 p.m. – 4:00 p.m.	<b>Workshops Begin</b> <i>Refer to program for room location</i>
	6:00 p.m. – 9:00 p.m.	<b>RSA Reception</b> <i>The Oread Hotel, The Terrace on Fifth (alternative – Hancock Room)</i>
<b>Saturday, June 8</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>
	9:00 a.m. – 4:00 p.m.	<b>Workshops resume</b>
	6:00 p.m. – 9:00 p.m.	<b>RSA Dinner</b> <i>Level 5, Kansas Memorial Union Ballroom</i>
<b>Sunday, June 9</b>	8:00 a.m. – 9:00 a.m.	<b>Continental Breakfast</b> <i>Traditions Area, Level 4</i>

# RSA 2013 SUMMER INSTITUTE SCHEDULE DETAILS

## Seminar and Workshop Check In

Please arrange to check in prior to attending your first RSA session or workshop in order to pick up your name badge and Institute program. Your name badge should be worn at all times during the Institute.

If you are unable to check in during the designated times please contact Lindsay Harroff to arrange an alternative time to pick up your supporting materials (lharroff@ku.edu).

If you are attending both the Seminar and Workshop, you do not have to check in a second time.

When and Where do I Check In? See the “Schedule of Events” on page 4!

## Continental Breakfast

There will be a continental breakfast every morning in the Traditions Area on level 4 of the Kansas Memorial Union. You must wear your name badge to attend the breakfast.

## Free Wi-Fi Access

*See hard copy of the program.*

## Lunch and Coffee Breaks

*There are a variety of dining and break options nearby.*

### In the Kansas Memorial Union:

Milton’s Coffee Shop      Level 1      Tues – Fri: 8am – 3pm  
*Locally-owned coffee shop offering coffee, coffee drinks, and bakery goods*

The Market      Level 3      Mon – Fri: 7am – 3pm and  
*Food court offering Pizza Hut, sushi, salads, Sat: 11am – 2pm*  
*sandwiches, wraps, quesadillas and tacos, and more*

Impromptu Café      Level 3      Mon – Fri: 11am – 2pm  
*Full-service casual restaurant*

# RSA 2013 SUMMER INSTITUTE SCHEDULE DETAILS

## **In the Kansas Memorial Union (cont.)**

Hawk Shop Store                      Level 4                      Mon – Thurs: 7am – 6pm;  
*Convenience Store*                      Fri: 7am – 5:30pm;  
Sat: 7am – 5pm;  
Sun: 12pm – 5pm

Pulse Coffee Counter                  Level 4                      Mon –Fri: 7am – 4pm  
*Coffee, smoothies, and bakery goods*                  Sat: 9am – 3pm  
Sun: 9am - Noon

## **At The Oread:**

Bird Dog Bar                              Sun – Thurs: 11am – 12 am;  
*Casual restaurant and bar, great for*                      Fri – Sat: 11am – 12:30am  
*lunch or appetizers and a drink*

A Slice of History                              Mon – Sun: 11am – 10pm  
*Gourmet, oven-baked pizza*

Jimmy John's Gourmet Sandwiches                  Mon – Sun: 10am – 3am  
*Sub sandwiches*

Coffee Corner at The Oread                      Mon – Sun: 7am – 5pm  
*Coffee shop serving Starbucks coffee and bakery goods*

*\*See recommendations for local options on and around Massachusetts Street on pages 26-27*

# RSA 2013 SUMMER INSTITUTE SEMINARS AND WORKSHOPS

## *Seminars*

### **1. Argumentation**

*Kansas Union, Level 4, Alderson Auditorium (primary)*

*Kansas Union, Level 6, Kansas Room*

Argumentation is the study of how people justify their acts, beliefs, attitudes, and values, and influence the thought and actions of others, by providing good reasons for the claims they make. In this seminar we will balance theoretical considerations and analysis of actual arguments. Topics to be covered include: logical, dialectical, and rhetorical approaches to argumentation; the emergence of pragma-dialectics; informal logic and fallacies; argumentation and public reason; fields and spheres of argument; speech-act analysis and the design of arguments; *The New Rhetoric* and argumentation studies; and argumentation and rhetorical pedagogy.

#### **Seminar Leaders:**

David Zarefsky	Northwestern University
Robert C. Rowland	University of Kansas
Jean Goodwin	Iowa State University
Jeanne Fahnestock	University of Maryland
Frans H. van Eemeren	University of Amsterdam

#### **Seminar Participants:**

Amy Anderson	University of Kentucky
Lauren Archer	University of Washington
Adria Battaglia	Angelo State University
Todd Battistelli	University of Texas at Austin
Donovan Bisbee	University of Illinois - Urbana-Champaign
Matthew Breece	
Matthew Brigham	James Madison University
Chris Brown	Minnesota State University - Mankato
Peter Campbell	University of Illinois - Urbana-Champaign
Martin Camper	University of Maryland
Jonathan Carter	Illinois State University
Kirsti Cole	Minnesota State University
Jared Colton	Washington State University
Carolyn Commer	Carnegie Mellon University
John Duffy	University of Notre Dame
Chris Earle	University of Wisconsin - Madison
Justin Eckstein	University of Denver
Mary Fratini	University of South Carolina
Holly Gates	Penn State University
Matthew Gayetsky	University of Pittsburgh
Cory Geraths	Pennsylvania State University
Cynthia Haller	York College/City University of New York
Michael Hoppmann	Northeastern University



Gavin Hurley	Northwestern University
Randall Iden	Northwestern University
Michelle Iten	Texas Christian University
Gerald Jackson, Jr.	University of South Carolina
Laura Jones	Louisiana State University
Trent Kays	University of Minnesota
Anne Kretsinger-Harries	Penn State University
Ben Krueger	University of Maryland
Brian Larson	University of Minnesota
Jeffery Lawshe	University of Washington
Jennifer Lee	University of Rhode Island
Jennifer LeMesurier	University of Washington
Paul Lynch	Saint Louis University
James Ovard	University of Kansas
Tad Patterson	University of Minnesota
Doug Phillips	Carnegie Mellon University
Pamela Pietrucci	University of Washington
John Price	University of Kansas
David Richardson	Texas A & M University
John Rief	University of Pittsburgh
William Saas	Penn State University
Benjamin Schvarcz	Hebrew University of Jerusalem
Laura Sparks	Indiana University - Bloomington
Connie Steel	University of Texas - Austin
Brandon Strubberg	Texas Tech University
Erika Thomas	California State University - Fullerton
Kenny Walker	University of Arizona

## 2. Comparative Rhetoric: Enacting the Art of Recontextualization

*Kansas Union, Level 6, Centennial Room*

Challenging a euroamerica-centric paradigm that has anchored knowledge production and consumption for centuries, comparative rhetoric studies non-euroamerican rhetorical practices on their own terms and in their own contexts. Participants will read and respond to works on important questions facing this area of study and other related questions and topics from the perspectives of history, theory, and practice.

<b>Seminar Leaders:</b>	LuMing Mao	Miami University
	Arabella Lyon	University at Buffalo, SUNY
<b>Seminar Participants:</b>	Chanon Adsanatham	Miami University
	Dom Ashby	Miami University of Ohio
	Minu Basnet	Wayne State University
	Ruben Casas	University of Wisconsin - Madison
	David Charney	University of Texas - Austin
	Kundai Chirindo	Lewis & Clark College
	Jennifer Clifton	University of Missouri
	Rasha Diab	University of Texas at Austin
	Lindsay Harroff	University of Kansas

Lavinia Hirsu	Indiana University
Jo Hsu	Pennsylvania State University
Jerry Lee	University of Arizona
Li Li	Iowa State University
Rebecca Lorimer Leonard	University of Massachusetts - Amherst
Phillip Marzluf	Kansas State University
Maxwell Philbrook	University of Missouri - Columbia
Abraham Romney	UC-Irvine
Angela Rounsaville	University of Central Florida
Megan Schoen	La Salle University
Brad Serber	Pennsylvania State University
Nancy Small	Texas A & M University
Hangping Xu	University of Oregon
Shui-yin Yam	University of Wisconsin - Madison

### 3. Historiography and the Archives: Taking the Next Steps

*Kansas Union, Level 5, Big 12 Room (primary)*

*Kansas Union, Level 6, Malott Room*

In this seminar historians of rhetoric, composition, and communication who work in different geographies and time periods will share their current efforts to pose new sets of questions, pressing on assumptions and practices that may have reached their limits of usefulness for 21<sup>st</sup> century histories. Though we will focus on taking “next steps,” we will also discuss archive navigation, reading strategies for texts and images, and translation practices.

<b>Seminar Leaders:</b>	Susan C. Jarratt	University of California, Irvine
	Susan Romano	University of New Mexico
	David Gold	University of Michigan
	Davis W. Houck	Florida State University
<b>Seminar Participants:</b>	Ira Allen	Indiana University
	Risa Applegarth	University of North Carolina - Greensboro
	Jason Barrett-Fox	University of Kansas
	John Belk	Pennsylvania State University
	Bryan Blankfield	Pennsylvania State University
	Laura Brown	Pennsylvania State University
	Meta Carstarphen	University of Oklahoma/Gaylord College
	Karen Carter	Arizona State University
	Shannon Carter	Texas A & M University - Commerce
	Brent Chappelow	Arizona State University
	David Cisneros	Northeastern University
	Daniel Cryer	University of New Mexico
	Elizabeth Ellis	University of Maryland - College Park
	Anndrea Ellison	Northwestern University
	Patricia Fancher	Clemson University
	Maureen Fitzsimmons	University of California, Irvine
	Renea Frey	Miami University
Elizabeth Gardner	University of Maryland - College Park	

Mark Hlavacik	Pennsylvania State University
Katie Homar	University of Pittsburgh
Jaclyn Howell	University of Kansas
Rachel Jackson	University of Oklahoma
Liz Kalbfleisch	James Madison University
Valerie Kinsey	University of New Mexico
Kristin Kondrlik	Case Western Reserve University
Christina LaVecchia	University of Cincinnati
Lauren Lemley	Abilene Christian University
Jennifer Malkowski	University of Colorado - Boulder
Trevor Meyer	University of South Carolina
Sarah Moseley	Old Dominion University
Julia O'Grady	University of North Carolina - Chapel Hill
Adedoyin Ogunfeyimi	University of Wisconsin - Madison
Nadya Pittendrigh	University of Illinois - Chicago
KJ Rawson	College of the Holy Cross
Lindsay Russell	University of Illinois - Urbana-Champaign
Ryan Skinnell	University of North Texas
Michelle Smith	Marian University
Jonathan Stone	University of Illinois
Kimberly Thomas-Pollei	University of Minnesota - Twin Cities
Patty Wilde	University of New Hampshire
Carly Woods	University of Nebraska - Lincoln

#### 4. Rhetoric in/between Communication and English

*Kansas Union, Level 6, English Room*

Is there a possibility of a common field of rhetoric, or will rhetoric always be “between the disciplines” of English and Communication? We will address this question by considering what we can learn from how we have taught rhetoric, rather than focusing on how we have *studied* it. The work of the seminar will be simultaneously an examination of the comparative history of speech and writing pedagogy and an inquiry into the basic questions of rhetorical theory, for the purpose of developing joint understandings of what is essentially a cultural difference born of our differing contexts – intellectual, institutional and labor – within the academy.

<b>Seminar Leaders:</b>	William Keith	University of Wisconsin - Milwaukee
	Roxanne Mountford	University of Kentucky
<b>Seminar Participants:</b>	Kerrie Carsey	York College of Pennsylvania
	Emily Cope	University of Tennessee - Knoxville
	Michael Donnelly	Ball State University
	Amy Edwards Patterson	Moraine Park Technical College
	Kendall Gerdes	University of Texas at Austin
	David Grant	University of Northern Iowa
	Derek Handley	Carnegie Mellon University
	Rachel Herzl-Betz	University of Wisconsin - Madison
Jonathan Maricle	University of South Carolina	

Katie Miller	University of Nevada - Reno
Terry Morales	Georgia State University
Timothy Oleksiak	University of Minnesota, Twin Cities
Lester Olson	University of Pittsburgh
Ersula Ore	Arizona State University
Sam Perry	Baylor University
Craig Rood	Pennsylvania State University
Jonathan Rossing	Indiana University-Purdue University Indianapolis
David Stock	Brigham Young University
Joonna Trapp	King College
Sara VanderHaagen	University of Nevada - Las Vegas
Gerard Yee	Carnegie Mellon University

## 5. Rhetorical Approaches to the 2012 Presidential Campaign

*Kansas Union, Level 5, Jayhawk Room*

With an emphasis on the discourse leading up to the election of 2012 as our common text, we will explore a variety of questions related to the rhetorical nature of presidential campaigns and elections. In exploring these questions, the purpose of this workshop will be three-fold: (1) to discuss the foundational literature within the rhetorical study of U.S. presidential elections; (2) to update and augment this reading list with recent work on campaigns, including some scholarship on the impact of new media, and (3) to provide participants with conceptual and analytical tools useful to developing their own research programs.

<b>Seminar Leaders:</b>	Vanessa Beasley Shawn J. Parry-Giles	Vanderbilt University University of Maryland
<b>Seminar Participants:</b>	Lindsey Bartlett Ashly Bender Mike Bergmaier Raymond Blanton Eric English Doug Eskew Clay Guinn James Heiman Mark Herron Zoey Hess Carney Zhenhua Huang PJ Johnson Angela McGowan Aaron McKain Ryan Neville-Shepard Matthew Pitchford Allison Prasch David Rogers Frank Stec, III Mary Anne Taylor Justin Vaughn	University of Kansas University of Louisville Pennsylvania State University University of Nebraska - Lincoln University of Pittsburgh Colorado State University - Pueblo University of Houston St. Cloud State University Copenhagen University Georgia State University University of Wisconsin - Madison University of Pittsburgh University of Southern Mississippi Hamline University Indiana University-Purdue University Indianapolis University of Illinois - Urbana-Champaign University of Minnesota Philadelphia University Penn State University University of Texas at Austin Boise State University

# Workshops

## 1. Apogee of the Civil Rights Movement

*Kansas Union, Level 6, English Room*

This workshop considers the rhetoric and history of the black civil rights movement, focusing on the three years that scholars identify as the high point of its non-violent stage—1963, 1964, and 1965. Participants will examine many of the well-known dimensions of that period, as well as events that typically are overlooked. This workshop will historicize the movement within international, national, and regional politics, discuss the impact of youth culture on the movement, and map the divergent theories of activism that eventually divided civil rights actors.

<b>Session Leader:</b>	Kirt H. Wilson	Penn State University
<b>Workshop Participants:</b>	Erin Boade	University of Southern Mississippi
	Judith Collins	Kansas State University at Salina
	Craig Crowder	University of Kentucky
	James Daniel	University of Texas - Tyler
	Derek Handley	Carnegie Mellon University
	David Henry	University of Nevada
	Ryessia Jones	University of Texas - Austin
	Michelle Kearl	Marian University
	Aric Putnam	St. John's University
	Jonathan Rossing	Indiana University-Purdue University Indianapolis
	Stephen Schneider	University of Louisville
	Jack Selzer	Penn State University
	Davi Thonton	Southwestern University

## 2. Biopolitics and Bioethics

*Kansas Union, Level 5, Big 12 Room*

This workshop asks how biopolitics forces us to rethink our understanding of ethics. In his later work, Michel Foucault defines ethics as the self's relation to itself. In a biopolitical age, however, the terms of our ethical self-relation have organized around a narrowing concept of "life." Together, we'll read and discuss key texts by Foucault, as well as other post-Foucaudian texts treating biopolitics and ethics.

<b>Session Leaders:</b>	Stuart J. Murray	Carleton University
	Twyla Gibson	University of Missouri
<b>Workshop Participants:</b>	Kevin Carey	University of Illinois - Chicago
	Jonathan Clark	University of Colorado Denver
	Chloe Hansen	University of Pittsburgh
	Jenell Johnson	University of Wisconsin - Madison
	Amber Kelsie	University of Pittsburgh

Lindsay Marshall	University of Illinois - Chicago
John Minbiole	Pennsylvania State University
Daniel Mistich	University of Georgia
Jessy Ohl	University of Nebraska - Lincoln
Alex Parrish	James Madison University
John Rief	University of Pittsburgh
Brandi Rogers	University of Wisconsin - Madison
Allie Rowland	University of Colorado - Boulder
Nathan Shepard	University of Illinois - Chicago
Nathaniel Street	University of South Carolina

### 3. Building a Career in Rhetorical Studies

*Kansas Union, Jayhawk Room, Level 5*

The purpose of this workshop is to illuminate the many implicit and explicit ways that choice-making and goal-setting figures into career-building. We will proceed from the perspective that academic careers can be understood in terms of stages, which present different kinds of problems and possibilities. Our goals will be to explore various career possibilities, working with participants to consider how they might create a career for themselves that best suits their investments and interests.

<b>Session Leaders:</b>	Bonnie J. Dow	Vanderbilt University
	Jessica Enoch	University of Maryland
<b>Workshop Participants:</b>	Blake Abbott	Towson University
	Heather Adams	Pennsylvania State University
	Ruth Beerman	University of Wisconsin - Milwaukee
	Emily Deering Crosby	University of Pittsburgh
	Suzanne Enck	University of North Texas
	Eric English	University of Pittsburgh
	Natalie Fixmer-Oraiz	University of Iowa
	Karen Gulbrandsen	University of Massachusetts - Dartmouth
	Jes Hodgson	University of Missouri - Columbia
	Jaclyn Howell	University of Kansas
	Anne Kretsinger-Harries	Pennsylvania State University
	Melody Lehn	University of Memphis
	Patty Wilde	University of New Hampshire

### 4. Placemaking: Rhetorical Studies and Critical Geography

*Kansas Union, Alderson Auditorium, Level 4*

This workshop offers a productive conversation about the possibilities for rhetorical scholars to contribute solutions to the problems of place(s). We will focus on carving out a methodology for rhetorical studies in terms of place and placemaking, clarifying definitions for ourselves, and considering the contributions we can make outside of rhetorical studies, perhaps even outside the academy.

<b>Session Leaders:</b>	Jenny Rice	University of Kentucky
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Doug Reichert Powell      Columbia College

<b>Workshop Participants:</b>	Adria Battaglia	Angelo State University
	Caitlin Bruce	Northwestern University
	Shannon Carter	Texas A & M University - Commerce
	Claire Chase	University of Colorado - Boulder
	Kundai Chirindo	Lewis & Clark College
	Joshua Ewalt	University of Nebraska - Lincoln
	Whitney Gent	University of Wisconsin - Madison
	Megan Gianfagna	University of Texas - Austin
	Chelsea Graham	University of Kansas
	Brook Irving	University of Iowa
	Elizabeth Jones	Illinois State University
	Leigh Jones	Hunter College, CUNY
	Jennifer Keohane	University of Wisconsin - Madison
	Joan McAlister	Drake University
	David Rogers	Philadelphia University
	Phyllis Ryder	George Washington University
	Christy-Dale Sims	University of Colorado - Boulder
	Kristin Stimpson	University of Texas - Austin
	Jen Wingard	University of Houston

## 5. Materialist and Object-Oriented Rhetorics

*Kansas Union, Level 5, International Room*

The workshop will address the importance of new materialist thought for rhetorical theory. While material things are certainly around us and at issue, it is meaning, symbolicity, and persuasion as pursued by human beings that define rhetoric. Our primary question will be whether materiality, both prior to symbolicity and as it enters the symbolic, persuades, and if so how. We will look at important and representative readings from the fields of science and technology studies, new materialism, and object-oriented ontology.

<b>Session Leaders:</b>	Thomas Rickert	Purdue University
	Byron Hawk	University of South Carolina

<b>Workshop Participants:</b>	Scot Barnett	Clemson University
	Cynthia Bateman	University of South Carolina at Columbia
	Casey Boyle	University of Utah
	Trisha Campbell	University of Pittsburgh
	Piper Corp	University of Pittsburgh
	Patricia Fancher	Clemson University
	Brian Gogan	Western Michigan University
	Steven Holmes	Clemson University
	Gerald Jackson, Jr.	University of South Carolina at Columbia
	Maggie Kainulainen	University of Illinois
	Jason Kalin	DePaul University
	Chris Lindgren	University of Minnesota - Twin Cities
	Megan McIntyre	University of South Florida
	Julie Nelson	University of Wisconsin - Milwaukee

Terry Peterman  
Nathaniel Rivers  
Jen Talbot

Westwood College  
Saint Louis University  
Universty of Central Arkansas

## 6. Places of Invention: Topoi, Media, Locales

*Kansas Union, Level 6, Curry Room*

This workshop begins from the assumption that location matters in public and everyday life and will explore intersections of rhetorical theory, field methods, and critical practice as they gather around questions of place, materiality, and invention. It will consider *topos*, *medium*, and *locale* as architectonic concepts for investigating and engaging with rhetorical places of varying sorts.

**Session Leaders:** John Ackerman University of Colorado - Boulder  
Peter Simonson University of Colorado - Boulder

**Workshop Participants:** Steven Accardi Penn State University, Hazleton  
Rusty Bartels University of California - Davis  
Fenobia Dallas Saginaw Valley State University  
Kendra Fullwood University of Kansas  
Kathleen Lamp Arizona State University  
Lydia Petersson Mary Baldwin College  
Doreen Piano University of New Orleans  
Stacey Pigg University of Central Florida  
Doreen Plano University of New Orleans  
Craig Rood Pennsylvania State University  
Joy Santee McKendree University  
Anthony Stagliano University of South Carolina  
Tyrell Stewart University of Illinois - Chicago  
Mary Anne Trasciatti Hofstra University

## 7. Queer Activism

*Kansas Union, Alcove G, Level 3*

This workshop explores the relationship among LGBT/queer studies, rhetorical theory and criticism, and public activism. Rhetorical scholarship and LGBT/queer studies have long emphasized activism, both as an object of study and a participatory form of cultural critique. Yet, recent commentary by some queer scholars suggests that disciplinary apparatuses, such as queer theory, may have run their course. This session will investigate questions about the ways rhetorical scholars can participate in public culture in relation to LGBT studies and queer theory.

**Session Leaders:** Jeff Bennett University of Iowa  
Erin Rand Syracuse University

**Workshop Participants:** Lacey Brian University of Pittsburgh  
Brandon Bumstead Wayne State University  
Lauren Camacci Pennsylvania State University  
Peter Campbell University of Illinois, Urbana-Champaign



Kendall Gerdes	University of Texas at Austin
King King, PhD	Vanderbilt University
Chuck Morris, III	Boston College
Tom Nakayama	Northeastern University
Lester Olson	University of Pittsburgh
Christopher Thomas	Wake Forest University
Isaac West	University of Iowa

## 8. Reframing Documentary in the Age of Social Media

*Kansas Union, Level 3, Alcove A*

This workshop explores the nature and status of documentary in the age of social media. A survey of recent scholarship on the rhetoric of documentary finds that while we still produce vigorous studies of documentary photography, film, and television, we largely have ignored how the new media landscape has changed the context for distributing and interpreting documentary forms. This workshop seeks to explore the nature and status of documentary in the age of social media.

<b>Session Leaders:</b>	Anne T. Demo	Syracuse University
	Cara A. Finnegan	University of Illinois at Urbana-Champaign
<b>Workshop Participants:</b>	Abby Dubisar	Daemen College
	Brian Harmon	University of South Carolina
	Katie Lind	Indiana University
	Christina Smith	California State University - Channel Islands
	Hanping Xu	University of Oregon

## 9. Religion and American Public Argument

*Kansas Union, Level 5, Regionalist Room*

This workshop will explore the roles that faith traditions have played in the practice of American public argument. More specifically, we'll examine the ways in which advocates have drawn on the inventional resources of religious rhetoric to intervene in political debates. Beginning with the arguments and linguistic choices that gave rise to American exceptionalism, we'll examine an array of public controversies that have sought to use the languages of American mission to advance their causes.

<b>Session Leader:</b>	John M. Murphy	University of Illinois - Urbana-Champaign
<b>Workshop Participants:</b>	Michael DePalma	Baylor University
	Will Duffy	Francis Marion University
	Anndrea Ellison	Northwestern University
	Adam Gaffey	Texas A&M University
	Brian Heslop	The University of Memphis
	Austin Jackson	Michigan State University
	Bethany Keeley-Jonker	Trinity Christian College
	Ben Krueger	University of Maryland
Jeff Kurtz	Denison University	

Barbara Liu	Eastern Connecticut State University
Sabrina Marsh	University of Illinois - Urbana-Champaign
Sara Ann Mehlretter Drury	Wabash College
Christa Olson	University of Wisconsin - Madison
Joseph Rhodes	Pennsylvania State University
Jeffrey Ringer	Lee University
Brandy Scalise	University of Kentucky
Lisa Shaver	Baylor University
Kerith Woodyard	Northern Illinois University

## 10. Rethinking the Relationship between Rhetoric and Democracy

### *The Oread Hotel, Gathering 1*

This workshop investigates the complex relationship between rhetoric and democracy, with specific focus on the foundations and premises of civic idealism and idealized deliberative discourse. This workshop will provide participants with the space and resources to investigate the criticisms and justifications of rhetoric that are at work in contemporary scholarly and popular arguments about democracy.

<b>Session Leaders:</b>	Jeremy Engels Pat Gehrke	Penn State University University of South Carolina
<b>Workshop Participants:</b>	Ira Allen Ralph Cintron David Cisneros Jordana Cox Adam Ellwanger Brandon Inabinet Michelle Iten Paul Johnson Becky Kuehl Jonathan Maricle Matthew Meier Marnie Ritchie Frank Stec, III Freya Thimsen	Indiana University University of Illinois - Chicago Northeastern University Northwestern University University of Houston-Downtown Furman University Texas Christian University University of Pittsburgh South Dakota State University University of South Carolina Bowling Green State University Syracuse University Penn State University University of North Carolina - Chapel Hill

## 11. Rhetoric and Its Temporalities

### *The Oread Hotel, Gathering 2*

This workshop aims to investigate a variety of discourses of temporality—from chronos to *kairos*; from the metaphysical construction of time to the phenomenological experience of it; from the origin to the event. Examining how temporality has been traditionally figured and, yet, further problematized as “women’s time,” as “queered,” or anachronistic, we will address questions of how to extend or rethink traditional figurations of rhetoric’s temporality.

<b>Session Leaders:</b>	Michelle Ballif Megan Foley	University of Georgia Mississippi State University
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<b>Workshop Participants:</b>	Matthew Brigham	James Madison University
	Naomi Clark	University of Missouri - Columbia
	Kirsti Cole	Minnesota State University
	Adam Conrad	University of Colorado - Boulder
	Daniel Cryer	University of New Mexico
	Tom Dunn	Colorado State University
	Erica Fischer	University of South Carolina
	Eric Leake	University of Denver
	James McGuffey	Indiana University
	Jasper Neel	Southern Methodist University
	Jacqueline Pratt	Kutztown University
	William Schraufngel	Pennsylvania State University
	Laura Sparks	Indiana University - Bloomington
	Sara VanderHaagen	University of Nevada - Las Vegas
	Bradford Vivian	Syracuse University
	Emily Winderman	University of Georgia

## 12. Rhetoric and Public Policy

*The Oread Hotel, Griffith Room*

This workshop examines public policymaking through a rhetorical lens. From this perspective, we will consider theoretical issues implicated in acts of policymaking; how the constitutive power of language often shapes public problems; the operation of meaning in policy debate; how media frame public policies and thus influence our assessment of these issues; the role of linguistic devices; and ethical obligations that contributors to policymaking hold to each other and their audiences.

<b>Sessions Leader:</b>	Robert Asen	University of Wisconsin - Madison
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<b>Workshop Participants:</b>	Lauren Archer	University of Washington
	Carolyn Commer	Carnegie Mellon University
	Mark Hlavacik	Pennsylvania State University
	Laura Jones	Louisiana State University
	Kathy Kerr	Virginia Tech
	Sagashus Levingston	University of Wisconsin - Madison
	Paul McKean	University of Illinois, Urbana-Champaign
	Kristen Moore	Texas Tech University
	Kevin Musgrave	University of Oklahoma
	Dahlani Reynolds	Roger Williams University
	Christina Saidy	Arizona State University
	Kaia Simon Power	University of Illinois - Urbana-Champaign
	McKay Stangler	University of Kansas
	Michael Steudeman	University of Maryland - College Park
	Meaghan Varieur	University of Kansas
	Amy Wan	Queens College, CUNY
	Jim Webber	University of Nevada - Reno
	Jill Weber	Hollins University
	Scott Wible	University of Maryland

### 13. Rhetoric Memory Archive Museum

*Kansas Union, Level 6, Centennial Room*

Our goal in this workshop is to make clear the relation of memory to the spaces in which those memories reside and are made visible, and to the bodies on which those memories are inscribed and through which they are performed. We will think seriously about the discursive and extra--discursive aspects of memory as rhetorical, and trace the connections among writing, space, and memory in historical, theoretical, and practical terms.

<b>Session Leader:</b>	Michael Barnard-Donals	University of Wisconsin - Madison
<b>Workshop Participants:</b>	Risa Applegarth	University of North Carolina - Greensboro
	Lindal Buchanan	Old Dominion University
	Rosanne Carlo	University of Arizona
	Roberta Chevrette	Arizona State University
	Lisa Costello	Georgia Southern University
	Cynthia Fields	Virginia Tech
	Jessica Harrell	Carnegie Mellon University
	Jennifer Juskiewicz	Indiana University - Bloomington
	Terese Monberg	Michigan State University
	Carroll Nardone	Sam Houston State University
	Marcy Orwig	University of Wisconsin - Eau Clair
	KJ Rawson	College of the Holy Cross
	Jessica Shumake	University of Arizona
	Ryan Skinnell	University of North Texas
	Glen Southergill	Clemson University
	Connie Steel	University of Texas - Austin
	Justine Wells	University of South Carolina

### 14. Is a Rhetorical Ethics Possible?

*The Oread Hotel, Gathering 3*

This workshop attempts to foster inquiry into a prior question, that is, a question behind a question—not the familiar, "What is a rhetorical ethics?" but instead, "Is a rhetorical ethics possible?" In one of his early philosophical essays, Bakhtin reiterates a longstanding distinction between a formal ethics and a content ethics. Bakhtin's insights serve as a starting point to explore what kind of rhetorical ethics is possible once we refuse predetermined rules and methods for ethical action.

<b>Session Leaders:</b>	Frank Farmer	University of Kansas
	Margaret Zulick	Wake Forest University
<b>Workshop Participants:</b>	Joshua Abboud	University of Kentucky
	Janelle Adsit	SUNY - Albany
	Lisa Barca	Arizona State University
	Brittany Brannon	University of Kansas
	Jennifer Clifton	University of Missouri
	Jared Colton	Washington State University

John Duffy	University of Notre Dame
Mary Fratini	University of South Carolina
Michaela Frischherz	University of Iowa
Trevor Meyer	University of South Carolina
Mathew Oakes	University of Illinois-Chicago/Rock Valley College
Ryan Solomon	University of Wisconsin - Madison

## 15. Rogue Publics in a Digital Age

*Kansas Union, Alcove F, Level 3*

The advance of new media has re-energized the long-standing discussion of public spheres. This workshop will focus on the transformation of rhetorical inquiry into digital public spheres. Its aim is to develop strategies of critical inquiry into interactive spaces providing venues of public participation, rhetorical movement, and social change.

<b>Session Leaders:</b>	G. Thomas Goodnight	University of Southern California
	David B. Hingstman	University of Iowa

<b>Workshop Participants:</b>	Abigail Bakke	University of Minnesota
	Marlia Banning	University of Colorado
	Ashly Bender	University of Louisville
	Olivia Conti	University of Wisconsin - Madison
	Jamie Downing	University of Nebraska - Lincoln
	Jeff Drury	Wabash College
	Marjorie Foley	University of Texas - Austin
	Elliot Heilman	Northwestern University
	Lavinia Hirsu	Indiana University
	Jiyeon Kang	University of Iowa
	Trent Kays	University of Minnesota
	Jennifer Lee	University of Rhode Island
	Aaron McKain	Hamline University
	Jennifer Nish	University of Kansas
	Damien Pfister	University of Nebraska - Lincoln
Pamela Pietrucci	University of Washington	
Philip Tschirhart	University of Missouri - Columbia	

## 16. Sound Studies and Rhetoric

*Kansas Union, Level 5, Governor's Room*

In the past five years "sound studies" has emerged as an interdisciplinary field that investigates the human experience of sound and related speaking and listening practices. This workshop will investigate topics such as the conception of "auditory cultures," critical theory and sonority, affect studies, and the object of speech/voice in rhetorical studies. Our ultimate goal is to develop a sense of how scholars might approach sound studies from a rhetorical perspective.

<b>Session Leaders:</b>	Joshua Gunn	University of Texas - Austin
	Greg Goodale	Northeastern University
	Mirko M. Hall	Converse College

<b>Workshop Participants:</b>	Lisa Bailey	University of South Carolina
	Roy Christopher	UT - Austin/University of Illinois - Chicago
	Rosa Eberly	Pennsylvania State University
	Gina Ercolini	University of South Carolina
	Kati Fargo Ahern	Long Island Univeristy – CW Post Campus
	Lisa Foster	University of Oklahoma
	Richard Graff	University of Minnesota
	Andrew Hansen	Trinity University
	Jamie Landau	Keene State College
	Martin Law	Indiana University
	Anne Shea	California College of the Arts
	Jonathan Stone	University of Illinois

## 17. The Ends of Words: Mystic Practice and Rhetorical Limit Experience

*Kansas Union, Level 3, Alcove B*

This workshop will explore the tensions endemic to, as writer Alan Watts once described, “effing the ineffable”. Mystic rhetorical practices are collectively defined by this paradoxical attempt to describe the indescribable, and in so doing they explore the rhetorical limits of any given historical moment or domain. Exploring a variety of texts from the eighth century to modern times, this workshop will collaboratively map some rhetorical domains of what is possible, and not possible, to “eff.”

<b>Session Leader:</b>	Richard Doyle	Pennsylvania State University
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<b>Workshop Participants:</b>	Jason Barrett-Fox	University of Kansas
	John Belk	Pennsylvania State University
	Spencer Harris	University of Kansas
	Judy Holiday	University of La Verne
	John Jasso	University of Pittsburgh
	Nadya Pittendrigh	University of Illinois - Chicago
	Jennifer Saltmarsh	University of Pittsburgh

## 18. The Rhetorics of Disability

*Kansas Room, Level 6, Malott Room*

When it comes to disability, words matter in very real, immediate ways. This workshop will move beyond the usual discussions of “positive” and “negative” rhetorical representations to a more nuanced and historicized understanding of how the study of disability and rhetoric can influence each other.

<b>Session Leaders:</b>	Rachel Adams	Columbia University
	Michael Bérubé	Pennsylvania State University

<b>Workshop Participants:</b>	Sari Altschuler	University of South Florida
	James Cherney	Wayne State University
	Christopher Clough-Hunter	University of Iowa

Rachel Herzl-Betz	University of Wisconsin - Madison
Cory Holding	University of Pittsburgh
Stephanie Kerschbaum	University of Delaware
Abby Knoblauch	Kansas State University
William Lewis	Drake University
Melissa Miles McCarter	University of Texas - Arlington
Elisabeth Miller	University of Wisconsin - Madison
Sara Newman	Kent State University
Amy Reed	Rowan University
Pamela Saunders	University of Illinois - Urbana-Champaign
Hilary Selznick	Illinois State University
Karen Tatum	Norfolk State University
Amy Vidali	University of Colorado - Denver
Muffy Walter	Benedictine College

## 19. Shifting the Paradigm: Towards a Translingual Rhetoric of Writing

*Kansas Union, Level 6, Pine Room*

This workshop generates alternatives to the deterministic and essentialized orientations to texts and writers that have characterized traditional writing scholarship as we move toward identifying, cultivating, and practicing a rhetoric of translingual writing. By shuttling between theory and practice, participants in this workshop will move beyond notions that each language is informed by rhetorical assumptions belonging to a specific culture.

<b>Session Leaders:</b>	Suresh Canagarajah	Pennsylvania State University
	Maria Jerskey	LaGuardia Community College/CUNY
	Dorothy Worden	Pennsylvania State University
<b>Workshop Participants:</b>	Sara Alvarez	University of Kentucky
	Steven Alvarez	University of Kentucky
	Minu Basnet	Wayne State University
	Rachel Bloom	University of Kansas
	Mark Brantner	National University of Singapore
	Angela Dadak	American University/Old Dominion University
	Rasha Diab	University of Texas - Austin
	David Green, Jr.	Hampton University
	Liz Kimball	Drew University
	Jerry Lee	University of Arizona
	Tania Lopez	Florida International University
	Rebecca Lorimer Leonard	University of Massachusetts - Amherst
	Amanda Moulder	St. John's University
	Bobbi Olson	University of Nebraska - Lincoln
	Angela Rounsaville	University of Central Florida
Shui-yin Yam	University of Wisconsin - Madison	
Jennifer Zinchuk	University of Washington	

## 20. Visual Rhetorics of Violence: Cultural Trauma and Visual Representation

*Kansas Union, Level 6, Divine Nine Room*

This workshop offers an opportunity to explore and discuss the challenges of working with visual rhetorics of violence. The workshop problematizes and investigates the need for an *ethics of looking*, a set of guidelines, standards, or norms for academic researchers who deal with violent visual materials. Moreover, the workshop provides opportunities for participants to discuss the aesthetic and narrative logics of popular forms of violent visual materials

<b>Session Leaders:</b>	Kendall Phillips	Syracuse University
<b>Workshop Participants:</b>	Theresa Donofrio	University of Maryland
	Megan Eatman	University of Texas at Austin
	Sarah Beth Evans	Syracuse University
	Scott Gage	Colorado State University - Pueblo
	Meredith Neville-Shepard	University of Kansas
	Denise Oles-Acevedo	Iowa State University
	Ersula Ore	Arizona State University
	Sam Perry	Baylor University
	David Richardson	Texas A & M University
	Rebecca Robinson	University of Iowa
	Brad Serber	Pennsylvania State University



# UNIVERSITY OF KANSAS CAMPUS MAP



# KANSAS UNION DIRECTORY

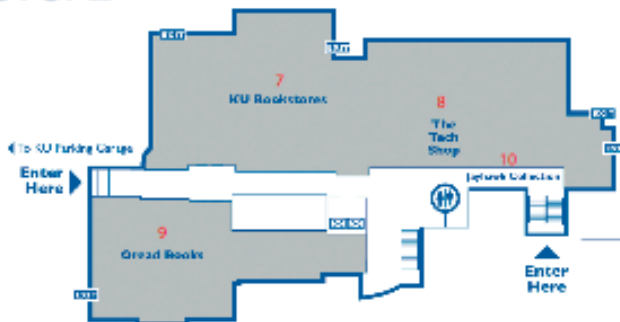


## Level 1



- 1 - Jaybowl
- 2 - Jaybowl Engraving
- 3 - Hawk's Nest
- 4 - Milton's Coffee Shop
- 5 - Tunnel
- 6 - Hawk's Nest
- 7 - Baumgartner Terrace

## Level 2



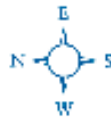
- 7 - The KU Bookstore
- 8 - The Tech Shop
- 9 - Oread Books
- 10 - Jayhawk Collection

## Level 3

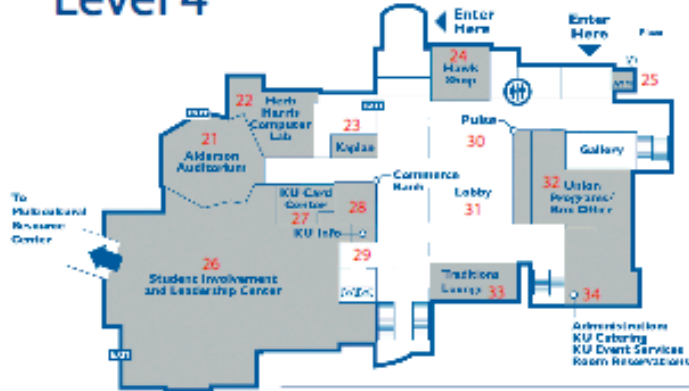


- 11 - KU Media Productions
- 12 - Union I.T.
- 13 - The Market
- 14 - KU Dining Offices
- 15 - Salon Hawk
- 16 - FedEx Office
- 17 - Alcoves A-G
- 18 - Impromptu Cafe
- 19 - KJHK
- 20 - Dining Area

# KANSAS UNION DIRECTORY



## Level 4



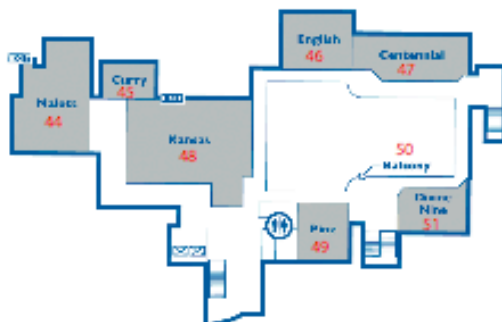
- 21 - Alderson Auditorium
- 22 - Herb Harris Computer Lab
- 23 - Kaplan
- 24 - Hawk Shop
- 25 - ATM
- 26 - Student Involvement and Leadership Center
- 27 - KU Card Center
- 28 - Commerce Bank
- 29 - KU Info
- 30 - Pulse
- 31 - Lobby
- 32 - Union Programs/Box Office
- 33 - Traditions Lounge
- 34 - Administration:  
KU Catering  
KU Event Services  
Room Reservations

## Level 5



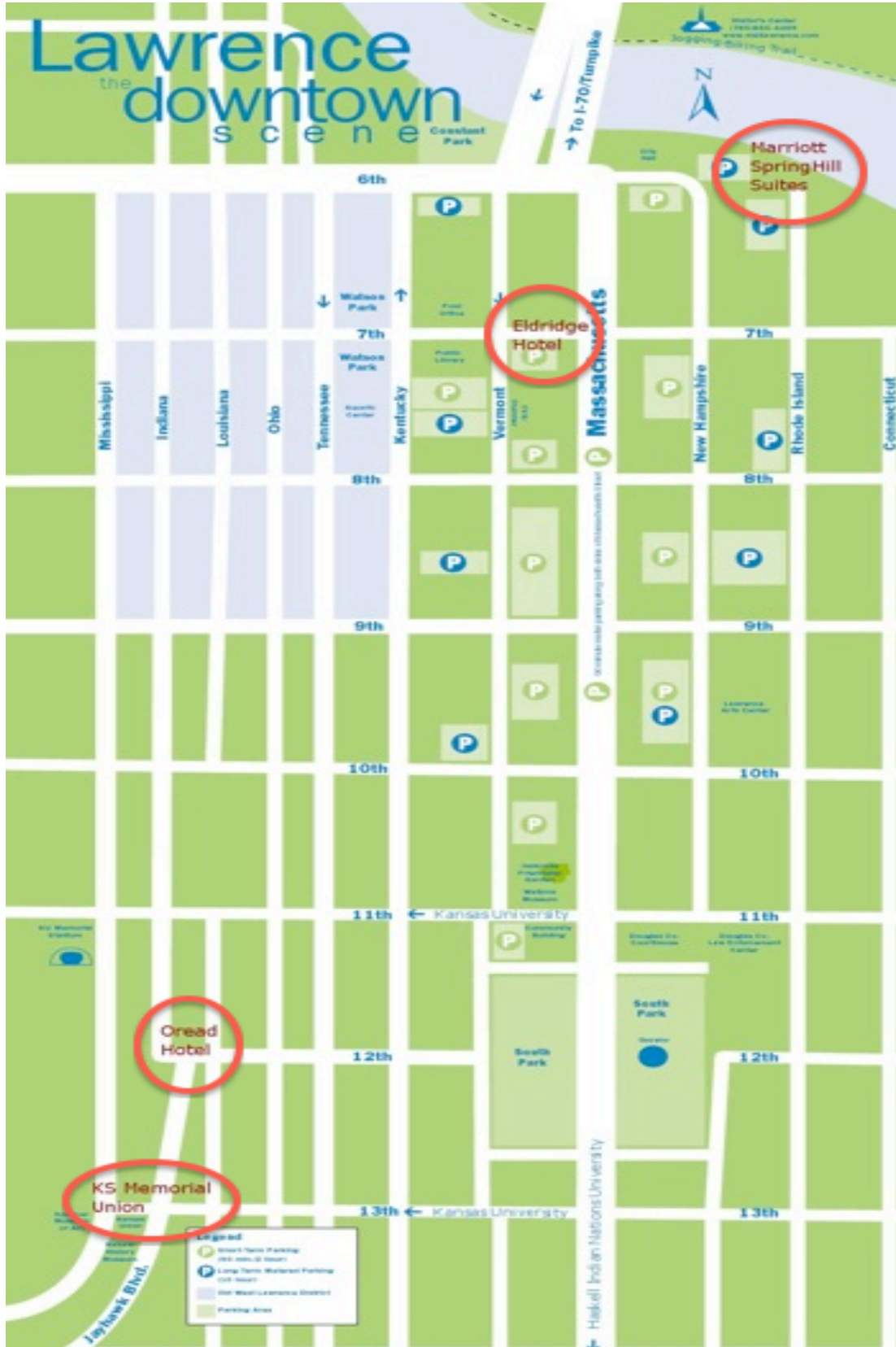
- 35 - Regionalist
- 36 - Big 12
- 37 - Jayhawk
- 38 - Parlor
- 39 - Ballroom
- 40 - Woodruff
- 41 - International
- 42 - Governor's
- 43 - Market

## Level 6



- 44 - Malott
- 45 - Curry
- 46 - English
- 47 - Centennial
- 48 - Kansas
- 49 - Pine
- 50 - Balcony
- 51 - Divine Nine

# DOWNTOWN LAWRENCE MAP



## DOWNTOWN LAWRENCE LOCAL GUIDE

**Teller's Restaurant:** 746 Massachusetts St. Occupying the building of the former First National Bank of Lawrence, Teller's is an upscale restaurant specializing in beef tenderloins, salmon, and Italian dishes. Also a great choice for lunch, with fantastic salads and \$5 wood-fired pizzas.

**Free State Brewery:** 636 Massachusetts St. Free State was the first legal brewery to open in Kansas in over 100 years when it moved into its downtown location in 1989. Home to a number of original craft beers, try the Ad Astra Ale or Copperhead Pale Ale, two flagship brews. In addition to a brewery, Free State is one of Lawrence's most beloved restaurants; the menu features a variety of items cooked and prepared with locally-produced ingredients.

**The Jayhawker Bar:** 701 Massachusetts St. The Jayhawker sits inside the elegant Eldridge Hotel and features an extensive wine and martini list in addition to a menu featuring steaks, pasta, and seafood.

**Starbucks:** 647 Massachusetts St.

**La Prima Tazza:** 638 Massachusetts St. This coffee and espresso café boasts some of the best coffee in Lawrence. Try their Sumatra velvet blend or one of their many iced specialty drinks.

**Henry's Coffee Shop and Upstairs Bar:** 11 E. 8<sup>th</sup> St. This funky spot between

Massachusetts and New Hampshire streets features a downstairs coffee shop and a cozy upstairs bar that overlooks 8<sup>th</sup> street.

**Pachamama's Restaurant:** 800 New Hampshire. This ornate upscale restaurant on the corner of 8<sup>th</sup> and New Hampshire features an always-changing menu focused on fresh local ingredients. Highlights include the citrus ramp-crusted scallops and wood-roasted duck breast.

**Star Bar at Pachamama's:** 800 New Hampshire. The Star Bar is connected to Pachamama's and offers some of Lawrence's best specialty cocktails and Free State beer drink specials.

**715 Restaurant:** 715 Massachusetts St. This European-style bistro has quickly become one of Lawrence's most beloved weekend dinner spots. Start off with the rosemary flatbread appetizer or meatballs before finishing things off with spinach and ricotta ravioli, lasagna Bolognese, homemade sausage pizza or seared and roasted chicken breast. They also offer a grilled steak salad and a sweet apple-pecan salad in addition to a number of wine options.

**Ingredient:** 947 Massachusetts. Described as a "gourmet-fast casual restaurant" Ingredient prides itself on using all-fresh ingredients in its salads, pizza, burgers, and sandwiches.

**Red Lyon Tavern:** 944 Massachusetts. This European-style pub is the place to go

to catch a soccer game. In addition, it also features a popcorn machine, board games, and darts.

**Zen Zero:** 811 Massachusetts. This Asian-noodle shop & restaurant features cuisines from Nepal, Tibet, Thailand, Vietnam, and Japan.

**Dempsey's:** 623 Vermont. This burger-pub has an extensive beer list and some of Lawrence's best burgers. It's also a great place to watch sports.

**Genovese:** 941 Massachusetts St. Lawrence's premier Italian restaurant offers a "seasonal rustic" menu. The hot and cold pastas and pizzas are cooked on a wood-fired rotisserie imported from Italy.

**Aladdin's Café:** 1021 Massachusetts St. This Mediterranean Greek restaurant is known for its vegetarian options and Sunday lunch buffet.

**Intorno:** 801 Massachusetts St. One of Lawrence's newest restaurants, Intorno offers "unpretentious" Italian food like baked lasagna and grilled chicken spidini.

**The Burger Stand:** 803 Massachusetts St. This Irish-pub kitchen is known for its exquisite burgers, French fries, and a variety of sauces. Try the egg burger.

**La Parrilla:** 724 Massachusetts St. La Parrilla is known for its Latin American cuisine from Mexico and Central and South America. Options include traditional tacos, rice bowls, quesadillas, enchiladas & molcajetes.

**Sylas and Maddy's:** 1014 Massachusetts St. This locally-owned handmade ice cream shop provides a dazzling selection of customizable options. Everything here is rich, creamy and hand-dipped. Go for a scoop of Blueberry Cheesecake or Chocolate Chip Cookie Dough.

**The Bourgeois Pig:** 6 E. 9<sup>th</sup> St. The Pig is dimly lit, intimate and cozy, offering a front patio and back porch where you can revel with the endless stream of regulars that wander in throughout the day. Scan the local art that lines the walls as you sip one of their famous caffeine-infused cocktails or their signature pour-over coffee.











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