

Program Schedule

Friday, May 26

1:30 – 3:00 pm

A01

Alonzo Locke

RHETORICS OF THE BODY

Chair: Wendy Dasler Johnson, Washington State University, Vancouver

Reintroducing the Body into Ethos Formation and Expression
Alexis P. Ramsey, Purdue University

Public and Private Bodies: The Intersection of Pregnancy Discourses
Patti Hanlon-Baker, Stanford University

Negotiating Bodies: The Rhetoric of Metaphor, Rape, and Recovery
Robert J. Affeldt, University of Texas—Pan American

Rhetorical Performance and the Body: Adah Isaacs Menken's *Cartes de Visite*
Susan M. Adams, New Jersey City University

A02

Brinkley

RE-EVALUATIONS OF CHINESE RHETORICAL TRADITIONS: YIN-YANG, BAGUWEN, AND NEGLECTED TEXTS

Chair: C. Jan Swearingen, Texas A&M University

Ren, Wen, Baguwen: A Rhetoric and Poetics of Chinese Parallelism
C. Jan Swearingen, Texas A&M University

The 'Yin-Yang' Concept: Understanding the Rhetoric of Reciprocity in Ancient China
Luming Mao, Miami University

From Trickery to Telepathy: Audience Adaptation in the *Annals of Lu*
Mary Garrett, Wayne State University

China's First Treatise on Persuasion by Guiguzi: The "Master of Ghost Valley"
Hui Wu, University of Central Arkansas

A03

Cockrell

RHETORICAL AGENCY

Chair: Gerard A. Hauser, University of Colorado

Agents in Motion

Sonya C. Brown, Fayetteville State University

The Agency of Visual Rhetoric as a Problem of the Agency of Speech

Bonnie Million, University of Utah

Just Say Yes, But Wait: Rhetorical Agency as Persuasion in the American
Evangelical Sexual Abuse Movement

Christine J. Gardner, Wheaton College

"Sorry Seems to be the Hardest Word to Say": Official Apology and Rhetorical
Agency in Contemporary Danish Politics

Lisa Villadsen, University of Copenhagen

A04

George Peabody

RHETORIC OF CIVIL RIGHTS

Chair: Alisse Portnoy, University of Michigan

"Arguing with the Man": Strategic Constructions of the Enemy in the U.S. Civil
Rights Movement

Alisse Portnoy, University of Michigan

"Care for the Other" Rhetoric: Martin Luther King Goes to the Mountaintop

Kristine Warrenburg, University of Denver

Seeing the Glory: Martin Luther King, Jr.'s "I've Been to the Mountaintop" as
Biblical Hermeneutic and Biblical Prophecy

Keith D. Miller, Arizona State University

Recognizing Repression: Coming to Terms with the Death of Emmett Till

Maegan Parker, University of Wisconsin—Madison

A05

Ben Hollander

**CULTURE, LAW, AND LABOR:
PROGRESSIVE ERA RHETORICS OF CHILDREN AND YOUTH**

Chair: Cara A. Finnegan, University of Illinois at Urbana-Champaign

The Working Child as Productive Citizen

Cara A. Finnegan, University of Illinois at Urbana-Champaign

Fortified Young Men: Vice Reform at the Turn of the 20th Century

Leslie Hahner, Truman State University

Law as Father: The Relationship Between the State and the Family in Progressive Era Child Custody Law

Leslie Harris, Lake Forest College

The Problem of Child Labor: A Rhetorical Study of an Early Chicago Reform Campaign

Louise W. (Lucy) Knight, Northwestern University

Respondent: James Arnt Aune, Texas A&M University

A06

Louis XVI

**MANUFACTURING THE DEMOCRATIC IMAGINATION:
REFLECTIONS ON THE RHETORIC OF THE PRESS**

Chair: Ann Dobyns, University of Denver

Kenneth Burke and the Progressive Press

Ann Dobyns, University of Denver

“Deborah Doubtful,” “Mary Lovetruth,” and “Your Caliope”: Women Contributors to the American Revolutionary-Era Public Sphere

Betsy Verhoeven, Duke University

Reporting the Conservative View: An Aesthetic Criticism of *FrontPage Magazine.com*

Christina R. Foust, University of Denver

The Community of the Reasonable and Responsibility

Darrin Hicks, University of Denver

A08

Bert Parker

NARRATIVE / NARRATION

Chair: Brett Lunceford, Pennsylvania State University

Narrative Interventions in Public Health
Joseph Petraglia, Global Health Communications

Rhetorics of Reality: Narration in Documentary Film
James V. Catano, Louisiana State University

Constructing a Believable Rape Victim: Ethos in Alice Sebold's Rape Narratives
Sarah Stone Watt, Pennsylvania State University

3:15 – 4:45 pm

B01

Alonzo Locke

READING THE RHETORIC OF SCIENCE

Chair: AnDrea Cleaves, Bowling Green State University

The Rhetoric of Kuhn's Paradigms
Raymond Oenbring, University of Washington

Rhetorical Aspects of Kuhn's *The Structure of Scientific Revolutions*
Craig Hamilton, University of California, Irvine

Speaking Plutonium: The Discovery/Construction of an Element
Greg Wilson, Los Alamos National Laboratory, and
Carl Herndl, Iowa State University

Towards a Public Mystery: R. Gordon Wasson's Rhetorical Reconfiguration of
Scientific Secrecy
Antonio Ceraso, Pennsylvania State University

B02

Brinkley

WOMEN AND 19th CENTURY REFORM

Chair: David Cheshier, Georgia State University

Margaret Sanger, Radicalism, and Maternal Rhetoric
Lindal Buchanan, Kettering University

Breathing Life into the Public Woman: Victoria Woodhull and the Defense of
Women's Suffrage
Jason Jones, University of Maryland, College Park

Late 19th Century Southern Suffrage Rhetoric and the Tangled Intersections of
Racial and Gendered Politics
David Cheshier, Georgia State University

"One of Them": Nellie Bly and the Rhetoric of Experiential Journalism
Jenell Johnson, Pennsylvania State University

B03

Cockrell

**THE RHETORICS OF NATION AND COMMUNITY:
SIZING UP RHETORIC IN CENTRAL/EASTERN EUROPE
AND IN SOUTH AFRICA**

Chair: Cezar M. Ornatowski, San Diego State University

Topoi of Identity: Rhetorical Practices in the Political Reconstruction of Poland
Cezar M. Ornatowski, San Diego State University

Rhetorical Boundaries in Romanian Discourse on Nation Building
Noemi Marin, Florida Atlantic University

Nation and Community: The Essential Argument
Philippe-Joseph Salazar, University of Cape Town

Parliament of the People: Indigenizing the Rhetoric of Democracy in South Africa
Nathalie Rosa Bucher, University of Cape Town

B04

George Peabody

**SOUNDING OFF: RHETORIC, MUSIC, AND MEANING
IN THE TWENTIETH CENTURY**

Chair: Daniel M. Larson, University of Illinois at Urbana-Champaign

On the Aesthetic Rhetoric of Satanic Heavy Metal
Ian A. Reyes, University of Pittsburgh

The Color of Music: The Sonic Construction of Race, 1923-39
Gregory S. Goodale, University of Illinois at Urbana-Champaign

Aural Fixation: (Un)intelligibility and Invitation in Contemporary Pop Music
Ryan H. Blum and Daniel M. Larson, University of Illinois at Urbana-Champaign

B05

Ben Hollander

RETHINKING RHETORICAL ARTIFACTS/THEORY

Chair: Janice Lauer, Purdue University

Rhetorical Figures in Rhetorical Criticism
Marie Lund Klujeff, University of Aarhus, Denmark

The Rhetoric of Aviation Safety Artifacts: Rhetoric and Representation in Human Factors Research
Onur Azeri, Kent State University

(Re)Claiming the Ground: *Kairos*, Image Events, and Discourse
Hunter Stephenson, University of Houston—Clear Lake

The Leap as a Rhetorical Move
Thomas Rickert, Purdue University

Genre and Register Theory: A Linguistic Framework for Rhetorical Criticism
Jennifer Jacovitch, University of Arizona

B06

Louis XVI

RHETORIC OF SEPTEMBER 11

Chair: Raymie E. McKerrow, Ohio University

A Politics of Style as No Style: Civility and Terror in Antithesis
Jeffrey St. John and Raymie E. McKerrow, Ohio University

Deliberating Memory: The Controversy Over Ground Zero and the Limits of Publicity
Van E. Hillard, Duke University

The Rhetoric of Witness: Art Spelman and the Memory of 9/11
Richard Glejzer, North Central College

Arguing War and Facing the Other: Critical Pedagogy in the Post-9/11 Classroom
Kevin Douglas Kuswa, University of Richmond

B07

General Moorman

**POLITICIZING AND REGENDERING SPACE:
RHETORICAL RESHAPING OF THE SCHOOL,
HOSPITAL, LAB, AND UNIVERSITY**

Chair: Jessica Enoch, University of New Hampshire

The School Mistress and the Classroom: Regendering Pedagogical Space in the
19th Century
Jessica Enoch, University of New Hampshire

Making Space for Prenatal Care in the Hospital and Home
Marika Seigel, Michigan Technological University

Standing By and Making Room: Women's Work and the Los Alamos National
Laboratory
Jordynn Jack, University of North Carolina—Chapel Hill

B08

Bert Parker

**BRINGING THE PAST INTO THE PRESENT:
ARCHIVAL RESEARCH INTO RHETORIC
AND WRITING INSTRUCTION**

Chair: Cheryl Glenn, Pennsylvania State University

Archival Research on Rhetorical Frontiers: Nineteenth-Century Women Rhetors
in the American West
Roselyn Collings Eves, Pennsylvania State University

A Rhetoric of Justification: Literacy, Law, and the American Indian Boarding
School Experience
Whitney Myers Madden, University of New Mexico

Nineteenth-Century Textbooks, Pedagogy, and the Formation of a Discipline
Malkiel Choseed, Onondaga Community College

Student Writing at the End of Rhetoric
Chris Warnick, University of Pittsburgh

5:15 – 8:00 pm

KEYNOTE SESSION

**Continental Ballroom
5:15 – 6:15 pm**

Chair: David Zarefsky, Northwestern University, RSA President

Keynote Address:

One Size Doesn't Fit All: The Contingent Universality of Rhetoric
Steven Mailloux, University of California, Irvine

BUFFET RECEPTION

**Skyway
6:30 – 8:00 pm**

Sponsored by Taylor & Francis

Saturday, May 27

8:30 – 10:00 am

C01

Ben Hollander

DISCIPLINING RHETORIC

Chair: Frederick Antczak, Grand Valley State University

“But . . . This is a Good Graph!”: The Rhetoric of Political Science and What the Rhetoric of Political Science Can Tell Us About the Rhetoric of Rhetoric
Aaron McKain, Ohio State University

Benjamin Rush, Michel Foucault, and the Discipline of Rhetoric
Gregory S. Goodale, University of Illinois at Urbana-Champaign

Defending or Losing Disciplinary Turf? Rhetorical Theory in the Present
Andreea Deciu Ritivoi, Carnegie Mellon University

The Conceptualization of Rhetoricity
Frank Rosen, Kent State University

C02

Brinkley

STUDIES OF CLASSICAL GREEK RHETORICIANS

Chair: D. Alexis Hart, Virginia Military Institute

Myth, Realism, Anti-Realism, and the Birth of Rhetoric
Bruce McComiskey, University of Alabama at Birmingham

The Moment of Persuasion in Three Greek Texts
Peter T. Koper, Central Michigan University

Sizing Up Sophistic Rhetoric for Writing Assessment
Asao B. Inoue, Southern Illinois University, Edwardsville

Isocrates: Classical New Media Specialist
D. Alexis Hart, Virginia Military Institute

C03

Hernando DeSoto

DIGITAL DISCOURSES

Chair: Erin Wais, University of Minnesota

Making Use of Technology: Technoscience Codes as Cloaking Device
Lynn C. Lewis, University of Oklahoma

E-Sizing the Rhetoric of Science: How Digital Discourse and Information
Technologies are Transforming Biology
Michelle Sidler, Auburn University

Digital Rhetoric: Theory and Practice
James P. Zappen, Rensselaer Polytechnic Institute

Rhetorical Delivery and the Remediation of Hypertext
Ben McCorkle, Ohio State University—Marion

Rhetorical Invention for a Dynamic Vernacular
Robert Leston, University of Texas, Arlington

C04

Alonzo Locke

**RHETORICAL THEORY AND THE “PROBLEM” OF
RELIGION AND PUBLIC LIFE**

Chair: David Tell, Pennsylvania State University

Augustine and the Politics of Confession
David Tell, Pennsylvania State University

Paulo Freire’s Basis for Intervention in Public Life
Dale Sullivan, North Dakota State University

Baudrillard and the Appropriation of Religious Rhetorics
Vanessa B. Beasley, University of Georgia

When the Gospel Went Public: The Pragmatic Power of Prophecy in Democracy
Brian Jackson, University of Arizona

Respondent: James A. Herrick, Hope College

C05

Grand Salon F

WOMEN IN THE 19th CENTURY RHETORICAL TRADITION

Chair: Susan Zaeske, University of Wisconsin-Madison

Collective Memory, Contemporary Policy: The Significant Shift in Ida B. Wells's Lynching Discourses

Maegan Parker, University of Wisconsin-Madison

Religion, Oppression, and Blame: Sarah Grimké's Letters on the Equality of the Sexes

Michelle Murray, University of Wisconsin-Madison

A Rhetorical Theory of Collective Memory: Textual Agency and Symbolic Entrepreneurship in the Case of Sojourner Truth

Sara C. VanderHaagen, Northwestern University

Sowing the Seeds of Change: American Women's Rhetorical Practices in the 1830's

Jami Carlacio, Cornell University

C06

Forest

SCIENCE, RHETORIC, AND POLITICS

Chair: Lisa B. Keranen, University of Colorado, Boulder

Rhetoric and the "Politicization of Science": John Marburger's Rhetorical Vision of Science

Lisa B. Keranen, Lisa Irvin, Alison Vogelaar, and Jason Lesko, University of Colorado, Boulder

Investigating the Role of "Science" in Social Controversies: A Rhetorical/Discourse Analytic Approach

Craig O. Stewart, Carnegie Mellon University

Casuistry: Alive and Well in the White House Council on Bioethics

John Wafer, University of Miami

C07

Louis XVI

RHETORIC CULTURE: A DIALOGUE BETWEEN ANTHROPOLOGY AND RHETORIC

Chair: Ralph Cintron, University of Illinois at Chicago

Participants:

Ivo Strecher, Johann Gutenberg University
Jean Lydall, Johann Gutenberg University

Respondent: Gerard A. Hauser, University of Colorado, Boulder

C08

General Moorman

**THE (RE)PRODUCING OF CIVIC IDENTITY:
THREE CASE STUDIES**

Chair: Cezar M. Orantowski, San Diego State University

Writing and Imitation in Isocratean Pedagogy
Alexandra Sartor, University of California, Irvine

The Archive as Rhetoric: (Re)Producing the Citizen Through Institutional Means
René Agustín de los Santos, University of California, Santa Barbara

Phi Beta Kappa, Rhetorical Education, and the Decolonization of the Early
American Mind (1782-1837)
Paul Dahlgren, University of California, Irvine

C09

Grand Salon E

SIZING UP MEDIA A LA FEMINISM

Chair: Bonnie J. Dow, University of Georgia

Envisioning Postpartum Disorders: Visual Rhetoric and the Articulation of
Mother
Tasha Dubriwny, University of South Florida

The Gospel of Submission: Gendered Subjectivities in *The Passion of the Christ*
Kristy Maddux, University of Georgia

Mediated Activism: A Case Study of Kathryn Blume's Work
Lesli K. Pace, University of Louisiana, Monroe

(Re)Domesticating Liberated Women: Radical/Lesbian Alternative Press and
Feminism's Second Wave

C10

Cockrell

POSTMODERN VARIATIONS ON THE THEME OF AGENCY

Chair: Carolyn R. Miller, North Carolina State University

Spatializing Rhetorical Agency: Capacities for Action in Non-Place
R. Scot Barnett, University of Wisconsin-Madison

Can We Automate Agency? Performance, Participation, and Attribution
Carolyn R. Miller, North Carolina State University

Rhetoric, Ethics, and Agency: Derrida, Levinas, and Constitutive Violence
John Mucklebauer, University of South Carolina

Locative Art and Rhetorical Agency
David Rieder, North Carolina State University

10:15 – 11:45 am

D01

Ben Hollander

RETHINKING LITERACY

Chair: Julie A. Bokser, DePaul University

Gender, HIV, and the Technologies of Literacy: Ancient and Contemporary
Rhetoric and the Control of Women's Lives
Melody Bowdon, University of Central Florida

Minimizing the Jolt: Literacy as a "Go Between" Truth
Connie Kendall, University of Kentucky

Style, Inc.: The Privatization of Literacy and the Politics of Plainness
Kendall Marie Leon, Michigan State University

Is Spelling a Rhetorical Matter?
Larry Beason, University of South Alabama

D02

Brinkley

CIVIC IDENTITY

Chair: Keith Dorwick, University of Louisiana, Lafayette

Bringing Rhetoric Down to Size: A Call to Study the Rhetorical Practices of Local Civic Engagement

Tom Moriarty, Salisbury University

Civic Identity: Understanding Today's Citizenship Through Rhetorical Praxis

Jay P. Childers, University of Texas at Austin

Advancing a Citizen Public via Discourse Theories of the Audience

Lisa R. Foster, University of Oklahoma

Giving the Civic the Once-Over: A Social Etymology of Civic Virtue

Heather Speweik, Bowling Green State University

D03

Hernando DeSoto

VISUAL RHETORIC AND VISUAL CULTURE

Chair: Robert Hariman, Northwestern University

How to Look at Heads: The *American Phrenological Journal* and Nineteenth-Century Visual Culture

Michelle Gibbons, University of Pittsburgh

Reading Sex: Progressive Era Image Vernaculars and Sexual Education Campaigns

Robin E. Jensen, University of Illinois at Urbana-Champaign

An Innocent Face: Image Vernaculars in the Murder of Helen Jewett and Trial of Richard P. Robinson

Kassie Lamp, University of Illinois at Urbana-Champaign

Victims and Perpetrators Look Back: The Visual Rhetorics of South Africa's Truth and Reconciliation Commission

Katherine Mack, University of California-Irvine

Respondent: Cara A. Finnegan, University of Illinois at Urbana-Champaign

D04

Alonzo Locke

HISTORICAL STUDIES OF AFRICAN-AMERICAN RHETORIC

Chair: Karen Ashley Greenstone, Loyola University New Orleans

Artful Anyone Analysis: A Call for a Rhetorical Theory of Afrocentric Personae
Jamie Landau, University of Georgia

Toward a More Accurate Portrayal: Absalom Jones and Richard Allen's A
*Narrative of the Proceedings of the Black People During the Late Awful Calamity
in Philadelphia*

Jill Weber, Pennsylvania State University

Sensibly Aggrieved: Rhetoric and Racial Insult on the Nineteenth Century Color
Line

Michael Stancliff, Arizona State University West

D05

Grand Salon F

BLOGGING

Chair: Barbara Warnick, University of Washington

Sizing Up Rhetoric on the World Wide Web: An Assessment
Steven M. Weiss, Northern Kentucky University

Muslim Fatwa on Terrorism: An Audience Analysis
Carol Lea Clark, University of Texas at El Paso

Redemption Drama: A Logological Syudy of Jihan Unspun.com
Drew M. Loewe, Texas Christian University

A Hypertext Hagiography: The Popular Canonization of Pope John Paul II as Site
of Rhetorical Inquiry

Brian J. McNely, University of Texas at El Paso

D06

Forest

RHETORIC AND CONTEMPORARY SOCIAL REFORM

Chair: James Darsey, Georgia State University

"A Song of Myself": Autobiography and Gay Liberation
James Darsey, Georgia State University

The Rhetoric of Transnational Social Movements: Negotiating Identity in
ATTAC

Jennifer Biedendorf, Pennsylvania State University

The Cheerleaders of the Revolution: Citizenship, the Body, and the Visual
Courtney Bailey, Allegheny College

Tribal Support of Native American Nicknames and Mascots: A Rhetorical Bind
Between Sovereignty and Stereotypes

Danielle Endres, University of Utah

D07

Louis XVI

CICERONIANISMS

Chair: Jeffrey Walker, University of Texas at Austin

Two Cheers for Antonius: Rereading *De Oratore*

Jeffrey Walker, University of Texas at Austin

Topical Tudor Dialogues

Edward Armstrong, Purdue University North Central

Cicero's *Academica*: Rhetorical Skepticism and Fallibilistic Epistemology

Catalina Gonzalez, Emory University

Transgressive Eloquence: A New Subjectivity for the Contemporary Rhetorical
Critic

Antonio Raul de Velasco, University of Memphis

D08

General Moorman

TEACHING THE HISTORY OF RHETORIC

Chair: Sean Patrick O'Rourke, Furman University

Speaking with the Dead

Sean Patrick O'Rourke, Furman University

Dialoguing with the Past: Using WebCT to Engage the History of Rhetoric

Beth S. Bennett, University of Alabama

A Web-Base Interactive Tutor for Teaching History of Rhetoric

Robert N. Gaines, University of Maryland

Performing Classical Rhetoric
John Poulakos, University of Pittsburgh

D09

Grand Salon E

**TURNING YOUR DISSERTATION INTO A BOOK:
A WORKSHOP FOR GRADUATE STUDENTS**

Presenter: Angela G. Ray, Northwestern University

D10

Cockrell

**REMEMBERING VIOLENCE, FORGETTING VIOLENCE:
THE RHETORIC AND POLITICS OF MEMORY
IN THE UNITED STATES**

Chair: Rosa Eberly, Pennsylvania State University

The Rhetoric of Erasure and the Fight to Resolve America's Founding Paradox
Jeremy Engels, University of Illinois at Urbana-Champaign

Mississippi Burning as Metaphor: Fictional Film and Political Violence in Public
Memory

Kristen Hoerl, Auburn University

Making Dissent Nonviolent: The Proposed Martin Luther King, Jr. Memorial
Jennifer Asenas, University of Texas at Austin

Into Dark Places: Violence, History, and the American Militia Movement
Darren Mulloy, Wilfrid Laurier University

12:00 – 12:45 pm

**MENTORING CONVERSATIONS
FOR GRADUATE STUDENTS**

Mentors and topics to be selected

1:00 – 2:30 pm

E01

Ben Hollander

RENAISSANCE RHETORIC

Chair: Don Bialostosky, University of Pittsburgh

Figurative Analysis as Psychological Analysis: A Renaissance Insight
Nancy Christiansen, Brigham Young University

Rhetoric and Imagination in Giambattista Vico's "Universal Right"
Alessandra Beasley, University of Pittsburgh

The Influence of Agricola's *De inventione dialectica* on 16th Century
Controversial Literature
Grant Boswell, Brigham Young University

The Age of Rhetoric
Lawrence D. Green, University of Southern California

E02

Brinkley

CONTEMPORARY U.S. POLITICAL RHETORICS

Chair: David Henry, University of Nevada, Las Vegas

"One of Our Own": Rhetorical Strategy in RFK's Discourse with Cesar Chavez
and the United Farm Workers
Scott Rogers, University of New Mexico

President Clinton, Civil Rights, and the Limits of the Rhetorical Presidency
David Henry, University of Nevada, Las Vegas

Political Rhetoric in a Democratic Primary: A Content Analysis of the 2004
Illinois United States Senate Race
Lacey Connelly, Northwestern University

Getting the Government Out of Farming: Sizing Up Eisenhower's Early
Agricultural Policy Rhetoric
Lora Cohn, Park University

E03

Hernando DeSoto

SIZING UP VISUAL RHETORIC SCHOLARSHIP

Chair: John Louis Lucaites, Indiana University

Intellectual and Conceptual Resources for Visual Rhetoric: A Re-Examination of Scholarship Since 1950

Lester Olson, University of Pittsburgh

Engaging Images and the Rhetoric of Response: Conceptions of the Viewing Public in Current Scholarship

Diane S. Hope, Rochester Institute of Technology

Moving Beyond the Semiotic-Structural Study of Visual Discourse

Bruce E. Gronbeck, University of Iowa

E04

Alonzo Locke

LABOR AND CAPITAL

Chair: Martha Watson, University of Nevada, Las Vegas

“Groping Out of Darkness”: Constructing the American Worker-Citizen

Amy J. Wan, University of Illinois at Urbana-Champaign

Anthem as Argument: Ayn Rand’s Ode to the Self and Capitalist Rhetoric

Kathryn C. Palmer, University of Wisconsin-Madison

Fast Capitalism De-Composes: The Rhetorical Limits of Responsiveness and Responsibility in Bruce Chatwin’s *Songlines*

Richard Van Dyke, Lock Haven University of Pennsylvania

E05

Grand Salon F

STUDIES OF PREACHING

Chair: Glen McClish, San Diego State University

“I Read It on a Church Sign”: A Burkean Analysis of Southern Baptist Church Marquees

Christa Jean Downer, Texas Woman’s University

Preaching in the Light: Early Quaker Preaching Performance

Michael P. Graves, Liberty University

Delivery and Credibility in Early Twentieth-Century Preaching: Aimee Semple
McPherson and the Illustrated Sermon

Roxanne Mountford, University of Arizona

William Whipper and the End of Logos

Glen McClish, San Diego State University

E06

Forest

CELEBRATING WAYNE BOOTH

Chair: Rosa Eberly, Pennsylvania State University

Keeping Company with the Devil: Mr. Booth as Palmer

Rosa Eberly, Pennsylvania State University

Rhetoric, Criticism, and *My Many Selves*

Gregory Clark, Brigham Young University

An Amateur's Legacy: Wayne Booth, the Self, and Redemptive Engagement

Frederick J. Antczak, Grand Valley State University

E07

Louis XVI

RE-SIZING RHETORIC FOR A GLOBALIZING WORLD

Chair: Anis Bawarshi, University of Washington

“Sizing Up” Rhetoric as a Response to Language Diversity in Higher Education

Melanie Kill, University of Washington

Learners or “Users”? “Sizing Up” ESL Students as Rhetors

Jay Jordan, Pennsylvania State University

“Sizing Up” the World Bank’s “Inclusive Diversity” Through Disability
Movement Rhetorics

Rebecca Dingo, University of Missouri

“Sizing Up” Rhetorics of Language Diversity in Public Policy

Scott Wible, Pennsylvania State University

E08

General Moorman

ENVIRONMENTAL RHETORIC

Chair: Donovan Conley, University of Nevada, Las Vegas

Schema Theory and the Rhetoric of Fighting Forest Fires
Alan P. Church, University of Texas at Brownsville

Heating Up: The Rhetoric and Politics of Climate Change
Chad Wickman, Kent State University

Hydraulological
Donovan Conley, University of Nevada, Las Vegas

Receiving Rhetoric: Mayor Ray Nagin's Persuasion Regarding Evacuation of
New Orleans
Karen Taylor, Tulane University

E09

Grand Salon E

INSTRUCTING NATIONAL IDENTITY AND CIVIC VIRTUE

Chair: Jean Ferguson Carr, University of Pittsburgh

Nineteenth-Century Rhetorical Readers and Civic Virtue
Jean Ferguson Carr, University of Pittsburgh

Imagining a Nation: Appeals to National Identity in Early U.S. Textbooks
Stephen L. Carr, University of Pittsburgh

"Write Down Five Jokes about the War": Civic Discourse in the World War II
Classroom
Lucille Schultz, University of Cincinnati

E10

Cockrell

**THE SCOPE OF RHETORIC IN
WRITING PROGRAM DEVELOPMENT**

Chair: Mary Jean Braun, University of West Florida

Developing a First-Year Writing Program in Rhetoric: The Term(ination) of
Composition as We've Known It

Mary Jean Braun, University of West Florida

Introduction to Rhetoric and First-Year Composition: Collision Courses?

M. Karen Powers-Stubbs, Kent State University-Tuscarawas

Developing a Rhetorically Sound Undergraduate Writing Curriculum: Lessons from the Rhetorical Hermeneutics Debate

Catherine Chaput, Georgia Southern University

Developing a Graduate Program in Rhetoric: Political, Economic, and Cultural Constraints

Danika Brown, University of Texas, Pan American

E11

Bert Parker

DISCOURSES OF SLAVERY

Chair: Jeffrey B. Kurtz, Denison University

The Prophet of Abolition: Ambiguous Prophecy and Rhetorical Echoes in the Rhetoric of David Walker's Appeal

David C. Bailey, Texas A&M University

The Power of Refutation: David Walker on Thomas Jefferson's "Notes on the State of Virginia"

Michele Mason, University of Maryland

"Kissing the Rod": Metaphors of Submission and Domination in Proslavery Rhetoric

Patricia Roberts-Miller, University of Texas at Austin

"Bargained, Sold, and Delivered": Bills of Sale and the Expansion of Proslavery Documents

Daniel Keller, University of Louisville

"This Fatal Delusion": Toward Garrisonian Notions of Public Sentiment and the (Evil?) Limits of Moral Compromise

Jeffrey B. Kurtz, Denison University

2:45 – 4:15 pm

F01

Ben Hollander

RHETORICAL PEDAGOGY AND 19th CENTURY STUDIES

Chair: David Dzikowski, Pennsylvania State University

“It’s rather dreadful when you haven’t got any particular lines”: College Women Teach Each Other to Speak Their Minds, 1870-1900

L. Jill Lamberton, University of Michigan

A Delicate Authority: Ethos in Advice Books by Nineteenth-Century Women Physicians

Carolyn Skinner, University of Louisville

The Return of Harriet Grote

Victor J. Vitanza, Clemson University

What About Sex? Reconsidering Histories of 19th Century Women’s Public Reform Discourse

Inez Schaechterle, Buena Vista University, and
Sue Carter, Bowling Green State University

F02

Brinkley

CASE STUDIES IN THE RHETORIC OF SCIENCE

Chair: Amy Grim, North Central College

Risky Detection and Prevention: Science vs. Politics in U.S. HIV Testing Policy

Blake Scott, University of Central Florida

Evolution, Intelligent Design, and the Scopes of Rhetoric

Elizabeth P. Shea, Northeastern University

Parallel Universes: An Analysis of the Chronotopic Dimensions of Euthanasia Discourse on *Talk of the Nation*

Amy Grim, North Central College

Probable Knowledge in Human Genome Science: Rhetorical Figures Used as Dialectical Tools

Charlotte Robidoux, Catholic University of America

F03

Hernando DeSoto

SIZING UP RHETORICAL PEDAGOGY

Chair: David Kaufer, Carnegie Mellon University

Research and Style Guidelines
Christine Neuwirth, Carnegie Mellon University

Ethical Value Hierarchies: Teaching Students to Read Invective with Charity
David Charney, University of Texas at Austin

Sizing Up WID: The Difficulties of Bringing WID Research to WID Instruction
Laura Wilder, State University of New York, Albany

F04

Alonzo Locke

RHETORIC IN THE SPACES LEFT

Chair: Rosa Eberly, Pennsylvania State University

Researching in the Spaces Left: Some Notes on Historiography
Cheryl Glenn, Pennsylvania State University

Performing Literacy in the Spaces Left
Shirley Wilson Logan, University of Maryland

Performing Gender in the Spaces Left: Women, Elocution, and 19th Century Sentimental Culture
Jane Donawerth, University of Maryland

F05

Grand Salon F

MEDICAL RHETORICS

Chair: Sara Newman, Kent State University

The Founding Descriptions of Tourette Syndrome: Rhetoric, Definition, and the Science of the Human Mind
Sara Newman, Kent State University

Bearing Witness to a Miracle: Cochlear Implants, News Discourse, and the Public Fascination with Curing Deafness
Sean Zdenek, Texas Tech University

The Experience of Pain or Pain as Experience? A Critical Theoretical Inquiry into the Rhetorical Construction of Pain
Susanna Weinstein, University of Wisconsin-Madison

F06

Forest

**TRANSNATIONAL RHETORIC:
(RE)WRITING THE DISCIPLINE, CITIZEN, AND NATION**

Chair: Gail P. Coskan-Johnson, Syracuse University

A Transnational (Re)Writing of the National Imaginary
Gail P. Coskan-Johnson, Syracuse University

Digital Fields of Rhetorical Action in Transnational Feminist Encounters
Mary Queen, American University of Kuwait

Globalizing the Rhetoric of the State: Feminizing U.S. Immigrants in Nationalist
Discourse
Jennifer Wingard, Syracuse University

F07

Louis XVI

CONSTRUCTING/CONSTITUTING AUDIENCE

Chair: Barbara Willard, DePaul University

Shifting Personae in Wangari Maathai's Novel Lecture: A Both/And Approach to
Culture, Social Movements, and Peace
Lisa Slawter, University of Georgia

Constituting the Venezuelan "Puebla": The Rhetoric of President Hugo R. Chavez
Marianallet Mendez, University of Minnesota

Reconstituting the South and Southern Identity: Zell Miller's Glorious Defeat
Leia E. Droll, Pennsylvania State University

It's Easy to Praise Rhetoricians at RSA: Carving Out a Consubstantial
Relationship Between Media and Rhetoric
Brenda Helmbrecht, California Polytechnic State University

F08

General Moorman

STUDIES IN LEGAL RHETORIC

Chair: Josh Hanan, San Diego State University

What is “Reasonable” in Victim Impact Testimony?
Jean Nienkamp, Indiana University of Pennsylvania

Performing Citizenship: Translating Judicial Opinion into Public Discourse
Davin Grindstaff, Georgia State University

The Meese Commission: Reifying the Limits of the Sexual Hierarchy
Kimberly Huff, Georgia State University

The Proposed “Marriage Protection Amendment” and the Ethos of the American Family
Scott Simpson, Pennsylvania State University

F09

Grand Salon E

**ROUNDTABLE DISCUSSION:
EVALUATION OF THE RSA INSTITUTE**

Chair: Jessica Enoch, University of New Hampshire

Participants:

Andrea Williams, University of Calgary
Jenn Fishman, University of Tennessee
Alexandra Sartor, University of California, Irvine
Melanie Kill, University of Washington
Carlton Clark, Collin County Community College
Laurie Johnson, University of Minnesota
Cindy M. Spurlock, University of North Carolina at Chapel Hill
Susan S. Gilpin, Marshall University
René Agustín de los Santos, University of California, Santa Barbara
Scott Wible, Pennsylvania State University

F10

Cockrell

SIZING UP THE COMPOSITION OF “MEMORY”

Chair: Raymie E. McKerrow, Ohio University

Ideological Criticism as Public Memory Critique
M. Lane Bruner, Georgia State University

Whose War Was It Anyway? Competing Compositions of Memory

James Janack, Eckerd College

Defining the “Memory” in Memory Studies: Cultural Identity and the Rhetoric of Organizations in the Birth and Growth of an Institutional Keyword
Jeffrey St. John and Todd Kelshaw, Ohio University

F11

Bert Parker

**RABBINIC RHETORICS:
TEACHING, READING, AND HISTORY**

Chair: David Metzger, Old Dominion University

History and Rabbinic Authority: An Examination of Mishnah Bikkurim, Chap. 3
David Metzger, Old Dominion University

Two Torahs: Rabbinic Notions of Text and the Transmission of Knowledge
Timothy Richardson, University of Texas at Arlington

Mystical Hermeneutics of Rabbis: From Midrash to Kabbalah and Beyond
Steven B. Katz, North Carolina State University

5:30 – 7:30 pm

**PLENARY SESSION
AT THE NATIONAL CIVIL RIGHTS MUSEUM**

Note: There is an admission fee to the Museum that is payable at registration for the conference. The Museum is accessible by trolley from the Peabody Hotel. You may go at any time during the afternoon to tour the Museum.

Chair: Michael Leff, University of Memphis

Rhetoric and Race in the American Experience
Kirt H. Wilson, University of Minnesota

Reception Following
Sponsored by the University of Memphis

Sunday, May 28

8:30 – 10:00 am

G01

Ben Hollander

RHETORICAL PEDAGOGY

Chair: Martín Carcasson, Colorado State University

Boys/Girls: Writing Business, Writing Gender

Maureen Mathison and Natalie Stillman-Webb, University of Utah

Case Studies in the Multi-Major Technical Communication Course: Facilitating Transfer of Rhetorical Knowledge and Skills

Richard House, Anneliese Watt, Julia Williams, and Meredith Zoetewey,
Rose-Hulman Institute of Technology

“Thank You! I’ll Be Here All Semester”: The Rhetorics of Performance Applied to the Teaching of Rhetorics

Chris Kreiser, Slippery Rock University

Pedagogy of the Privileged: Confronting Cynicism, Apathy, and Polarization Through Rhetorical Education

Martín Carcasson and Elizabeth Sink, Colorado State University

G02

Brinkley

FEMINIST RHETORICAL THEORY

Chair: Christine Tracy, Rensselaer Polytechnic Institute

Discovering a Rhetorical Site of Feminism

Kate Zittlow Rogness, University of Denver

Notes Toward a Theory of Women’s Rhetoric

Logan Dale Greene, Eastern Washington University

Feminist Rhetorical Theory? A Look into the Rhetorical World of Frances Willard

Sue Carter, Bowling Green State University, and
Inez Schaechterle, Buena Vista University

G03

Hernando DeSoto

**INTRODUCING PETER DIMOCK'S
A SHORT RHETORIC FOR LEAVING THE FAMILY**

Chair: Rosa Eberly, Pennsylvania State University

Excerpts from *A Short Rhetoric for Leaving the Family*
Peter Dimock, Columbia University Press

“Some Speech for Another History”: Dimock, Memory Studies, and the Uses of Rhetoric
Rosa Eberly, Pennsylvania State University

Dear Benjamin: Or, A Short Rhetoric for Keeping the Family
David Gore, University of Minnesota, Duluth

G04

Alonzo Locke

TOPOLOGIES OF EXPERIENCE AND PUBLIC RHETORICS

Chair: Anne Frances Wysocki, Michigan Technological University

When the Landscape is All and Only Light: The Material Constructions and Visual Rhetorics of Online Public Spaces in Blogs
Anne Frances Wysocki, Michigan Technological University

No Place Like Home: Rhetorical Experience at a Historic House Museum
Gregory Clark, Brigham Young University, and
S. Michael Halloran, Rensselaer Polytechnic Institute

Public Rhetorics and Dead Malls: Amateur Fieldwork as Rhetorical Method
Jenny Edbauer, Pennsylvania State University

Multimodal Texts / Public Rhetorics: Documentary Film(making) and/as “The Music of Rhetoric”
Bonnie Kyburz, Utah Valley State College

G05

Grand Salon F

RHETORIC AND THE JESUIT TRADITION: “LOOKING FORWARD”

Chair: K. J. Peters, Loyola Marymount University

The Roots of Loyola's Rhetoric
John C. Brereton, Boston Athenaeum

Eloquencia Imperfecta: The Unfinished Business of *Eloquencia Perfecta* in Jesuit
Universities of the 21st Century
Cinthia Gannett, Loyola College in Maryland

Men and Women for Others: Adapting the Jesuit Rhetorical Tradition to
Contemporary Culture
Jean-Paul DeLucca, St. Aloysius College Sixth Form

McLuhan, Ong, Lonergan, and the Future of Rhetoric
Thomas J. Farrell, University of Minnesota, Duluth

G06

Forest

STUDIES IN POLITICAL RHETORIC

Chair: John M. Murphy, University of Georgia

Authenticity and Liberalism: The Mutual Exclusivity of America's Favorite Ideas
Matthew Pavesich, University of Illinois-Chicago

"You're Doing Theater When You Should Be Doing Debate": Sizing Up
Aesthetics and Poetics in the Political Spheres
E. Johanna Hartelius, University of Texas at Austin

Presidential Publicity: Re-feudalizing the American Public Sphere
Jeff Drury, University of Wisconsin-Madison

Appealing the Divide: Logos, Ethos, and Contemporary American Presidential
Campaign Rhetoric
Marc C. Santos, Purdue University

G07

Louis XVI

**RHETORICS OF EMOTION, AFFECT,
AND COMMON SENSE**

Chair: Donna Strickland, University of Missouri-Columbia

The Burke Effect

Donna Strickland, University of Missouri-Columbia

Rereading Emotions: Feminist Responses to the Rhetorical Tradition
Alice Gillam, University of Wisconsin-Milwaukee

Emotion as Rhetoric: “Not Necessarily Reprehensible”
Laura Micciche, University of Cincinnati

Democratizing Sensibilities: The Politics of Common Sense
Eve Wiederhold, University of North Carolina, Greensboro

G08

General Moorman

RHETORICAL AND POLITICAL BODIES

Chair: David G. Holmes, Pepperdine University

Materiality, Disability, and the Body: An Examination of the Terri Schiavo Case
Holly Lynn Mandes, University of Arizona

Terri Schiavo’s Political Body: The Changing Definition of Human Nature in
End-of-Life Rhetoric
Marlana Portolano, Towson University

Ahead of Her Time: Hildegard of Bingen and Medieval Images of Writing the
Body
Erin Knoche Laverick, University of Findlay

Embodying Mary McCartney: Literary Journalism and the Rhetoric of the Body
Bess Fox, University of Kentucky

G09

Grand Salon E

INSTITUTIONAL RHETORICS

Chair: Cheryl Geisler, Rensselaer Polytechnic Institute

Institutional Rhetorics and Gendered Expectations in Faculty Handbooks
Jennifer Bay, Purdue University

Representing Rhetoric to Scholarly Peers: Reflections of an Area Studies
Rhetorician
Jim Bowman, University of Arizona

Voodoo Genetics and Sea Chanteys: Locating the Whale's Footprint of
Essentialism in Traditional Departments of English
Moira Amado-Miller, University of South Alabama

Women in 13+ Club in Rhetorical Studies: Understanding, Documenting, and
Resisting Gendered Patterns of Advancement to Full Professor
Cheryl Geisler, Rensselaer Polytechnic Institute

G10

Cockrell

RHETORIC AND LAW

Chair: James Arnt Aune, Texas A&M University

Mathematizing Doxa: The Debate about "Subjective Probability" in Law
Elizabeth C. Britt, Northeastern University

Sizing Up Legal "Rhetoric": Not Just for Lawyers Anymore?
Frances J. Ranney, Wayne State University

On Publics and Commons: Intellectual Property Law and the Kairotic Art of
Rhetorical Invention
Christine Harold, University of Georgia

G11

Bert Parker

**OUT OF BOUNDS:
APPLICATIONS OF BRITISH ENLIGHTENMENT RHETORIC**

Chair: Mark Garrett Longaker, University of Texas at Austin

Representation and Exchange: John Locke's Rhetorical and Economic Theory
Mark Garrett Longaker, University of Texas at Austin

The Moral Economy: Adam Smith and the Debate to Abolish the Slave Trade
Vidhya Swaminathan, Long Island University, Brooklyn

What's in the Box?: Locke's Abstraction in Computer Programming
James Brown, University of Texas at Austin

10:15 – 11:45 am

H01

Ben Hollander

VISUALIZING IN RHETORIC

Chair: Michael Svoboda, George Washington University

Visual Rhetoric and the Problematic Trope of the Auteur
Michael Charlton, University of Oklahoma

What is Imagined? What is Concrete? New Directions in Visual/Verbal Rhetoric
Susan M. Hagan, Carnegie Mellon University

The Rhetoric of Decorative Art: The Structuring of Interlace in *The Book of Kells*
Bill Endres, Arizona State University

Painted Sermons: Widening the Scope of Explanatory Rhetoric
Karen D. Rowe, Bob Jones University

H02

Brinkley

**GEORGE W. BUSH AND THE RHETORIC OF
THE WAR IN IRAQ**

Chair: Timothy Barouch, Northwestern University

Rhetorically Constructing Torture: Emergence of a Second and Third Persona in
Bush Administration Discourse
Marita Gronnvoll, University of Georgia

Constructing Imminence: The Temporal Landscape of the Doctrine of
“Preemptive War”
Patricia L. Dunmire, Kent State University

Generic Imperatives: Burke, Bush, and the American Jeremiad
Ann George, Texas Christian University

Bush’s Rhetoric of War: Consensus as Justification
Robin Reames Henry and Meaghan O’Keefe, Carnegie Mellon University

H03

Hernando DeSoto

**ROUNDTABLE DISCUSSION:
SIZING UP PUBLIC MEMORY**

Chair: Elizabethada A. Wright, Rivier College

Participants:

John M. Ackerman, Kent State University
Jennifer Biedendorf, Pennsylvania State University
M. Lane Bruner, Georgia State University
Ekaterina Haskins, Rensselaer Polytechnic Institute
Beth Browning Jacobs, Axia College
Katherine Mack, University of California, Irvine
Kendall R. Phillips, Syracuse University
G. Mitchell Reyes, California State University, Long Beach
Amy Scarfone, Rensselaer Polytechnic Institute
David Schulz, California State University, Stanislaus
Michael Tumolo, Pennsylvania State University
Bradford Vivian, Vanderbilt University

H04

Alonzo Locke

INFLUENCES OF RELIGION ON RHETORICAL THEORY

Chair: Martin J. Medhurst, Baylor University

How Erasure Came for the Archbishop (Fénelon): Re-examining the French Connection

Carol Mattingly, University of Louisville

Kenneth Burke: Rhetoric as Secular Theory

Patrick Shaw, Lindsey Wilson College

Like a Kindling Fire: The Rhetoric of Friendship in Augustine's *Confessions* and the Transformation of First-Year Students

Kilian McCurrie, Columbia College Chicago

H05

Grand Salon F

SPACES AND PLACES

Chair: Janet Atwill, University of Tennessee

Boulder's Boulder: Analyzing the Vernacular Rhetoric of a Boulder Landscape

Erin D. Underwood, University of Colorado-Boulder

Rhetorics of Democracy and the Contestation over Urban Space
Candice Rai, University of Illinois-Chicago

Rhetoric and the Ideology of Suburban Sprawl
Michael Vastola, University of Florida

H06

Forest

**NEGOTIATING THE JOB MARKET:
A WORKSHOP FOR GRADUATE STUDENTS**

Participants to be selected.

H07

Louis XVI

RHETORICAL STUDIES IN HUMOR AND THE COMIC

Chair: Elizabeth Benacka, Northwestern University

Desperately Seeking Samantha: Revisiting the Rhetoric of Marietta Holley
Christine Denecker, University of Findlay

“S(ure)hirley” You Jest! Furthering Women’s Humor in the Rhetorical Tradition
Robin Murphy, Bowling Green State University

All Humor is Not Created Equal: A Rhetorical Analysis of the 2004 and 2005
Radio and Television Correspondents’ Dinner
Elizabeth Benacka, Northwestern University

Armed, Angry, and Queer: An Analysis of Diane DiMassa’s Hothead Paisan:
Homicidal Lesbian Terrorist
Ivey Taylor, Georgia State University

H08

General Moorman

**COUNTER-PUBLICS, COUNTER-RHETORICS,
COUNTER-RATIONALITY**

Chair: Michael Bernard-Donals, University of Wisconsin-Madison

Writing Against the Public
Michael Bernard-Donals, University of Wisconsin-Madison

The Creation of a Conservative Counterpublic Sphere
Robert Asen, University of Wisconsin-Madison

Communicating in Public . . . or Not
Steven Mailloux, University of California, Irvine

The (Ir)rationality of Civic Discourse
D. Diane Davis, University of Texas at Austin

H09

Grand Salon E

**STUDIES IN THE RHETORIC OF SCIENCE
IN HONOR OF JOHN ANGUS CAMPBELL**

Chair: Michael Leff, University of Memphis

Darwin's View of Adaptations as Sublime
David Depew, University of Iowa

Exploring the Scientific Frontier (Metaphor): Contemporary Ambivalence about
an American Commonplace
Leah Ceccarelli, University of Washington

Rhetoric of Science at the Cutting Edge
John Lyne, University of Pittsburgh

Respondent: John Angus Campbell, University of Memphis

H10

Cockrell

**THE WORD WAS WITH GOD:
RHETORICAL AUTHORITY FOR THREE MEDIEVAL WOMEN**

Chair: Nancy Myers, University of North Carolina, Greensboro

Love and Fear God: Spirituality as Agency in Christine de Pizan's Rhetoric for
the Active Life
Nancy Myers, University of North Carolina, Greensboro

Seeking and Seeing: Key *Topoi* in Julian of Norwich's Rhetoric of the Unitive
Life
Brad Peters, Northern Illinois University

In the Blood of the Word: Embodied Rhetorical Authority in Catherine of Siena's
Dialogue

Kristie S. Fleckenstein, Ball State University

H11

Bert Parker

**ENLIGHTENMENT RHETORIC AT THE
DISCIPLINARY BOUNDARIES**

Chair: Sylvia Gale, University of Texas at Austin

Imagining Education: Eighteenth-Century Rhetorical Pedagogy and Moor's Indian
Charity School

Sylvia Gale, University of Texas at Austin

"Making Men" in African-American Freemasonry: Mythic-Epideictic Identity
Construction in the Discourses of Prince Hall

Dana Anderson, Indiana University

Moral Math: The Influence of Mathematics on the Rhetoric of John Locke

Anthony Matteo, University of Texas at Austin

12:00 – 2:00 pm

CONFERENCE LUNCHEON

Grand Salon A, B, C

Presiding: David Zarefsky, Northwestern University
President, RSA

Presentation of Awards
Barbara Willard, DePaul University
Gregory Clark, Brigham Young University

Looking Forward
Jack Selzer, Pennsylvania State University
President-Elect, RSA

Luncheon Speaker
Rhetoric and Religion

Patricia Bizzell, College of the Holy Cross
Immediate Past President, RSA

2:00 – 3:30 pm

I01

Ben Hollander

RHETORIC AND POPULAR CULTURE

Chair: Robert Terrill, Indiana University

Hannah Arendt and Hip-Hop: Art, Culture, and the Political Realm
Sarah Stone Watt, Pennsylvania State University

Inventional Critique
Robert Terrill, Indiana University

Mediating the American Civil War: Collective Memory Construction in the Press
Jaime Doyle, University of Texas at Austin

I02

Brinkley

CORPORATE RHETORICS

Chair: Paul Bator, Stanford University

The Rhetoric of Incarnation: The Corporate “Body Without a Soul”
Marian E. Lupo, Ohio State University

Toward a Theory of Corporate Spheres: The Intersection of the RIAA and the
Accidental Counterpublic of File Sharers
Brett Lunceford, Pennsylvania State University

Rhetorical Writing: Creating a Culture of Response in the Knowledge
Organization
Katrine Dahl, University of Copenhagen

Accounting for Evidence: A Discourse Analysis Approach to Examining
Evidence Choices in Workplace Meetings
Erin Friess, Carnegie Mellon University

VISUAL RHETORIC AND THE IRAQ WAR

Chair: Keith Gibson, Auburn University

“10,000 Songs, 10,000 Dead”: Culture Jamming and Protest Rhetoric in the Iraq Campaign

Troy Cooper, University of Illinois

Complexity and Ideology in Televisual War RhetoricL The Ad War Over Iraq in Campaign 2004

Stephen A. Klein, Augustana College

I See What You Mean: Iraq Visual Language Kits and the Rhetorical Situation

Nathan Atkinson, Carnegie Mellon University

The Performance and Performativity of Torture” The Iconic Photo of Lynndie England Degrading Naked Iraqi Detainees at Abu Ghraib Prison

Susan A. Sci, University of Denver

**ISSUES IN EIGHTEENTH AND
NINETEENTH CENTURY BRITISH RHETORIC**

Chair: Raymie E. McKerrow, Ohio University

Scottish Rhetoric Moves South: The Case of Political Economy

David Depew, University of Iowa

Argumentation from Testimony: The 18th and 19th Century Religious Backgrounds to an Epistemological Problem

Carol Poster, York University

A Reconsideration of Elocution in Late 18th and 19th Century England

Linda Ferreira-Buckley, University of Texas, Austin

Making the Worse Cause Appear the Better: Descriptions of the Greek Sophists in Britain, c. 1780-1850

Karen Whedbee, Northern Illinois University

I05

Grand Salon F

SOCIAL MOVEMENT THEORY

Chair: Virginia Sanprie, University of Colorado, Boulder

Image Events, Social Movement, and New Technologies of Mediation
Joe Wilferth, University of Tennessee at Chattanooga

Understanding the Death and Resurrection of a Social Movement by Locating the
Rearticulation of Chains of Equivalence and Difference
Tom Bowers, Northern Kentucky University

Conceptualizing Backlash: An Exploration of Backlash and its Rhetorical
Operations
Virginia Sanprie, University of Colorado, Boulder

I06

Forest

RHETORIC AND RACE

Chair: Murray Jardine, Auburn University

Domesticating Race: Politics and the Rhetoric of Neutrality
Annette Harris Powell, University of Louisville

“Spinning on Margins”: A Rhetorical Analysis of Passing
Marcia Alesan Dawkins, University of Southern California

The Rhetoric of a Vanishing Race: Chief “Seattle’s” Memorable Acquiescence
Address
Nancy Van Leuven, University of Washington

I07

Louis XVI

**PUBLIC RHETORIC AND SOCIAL CHANGE
IN UNDER-SERVED COMMUNITIES**

Chair: Onur Azeri, Kent State University

Up Against the Wall: The Rhetorical Force of Made and Remembered Things
John Ackerman, Kent State University

Community Organizing That Works: Rhetorical Principles for Building the
Constituencies of Grassroots Activist Organizations
Chris Wilkey, Northern Kentucky University

Pursuing Publicity and Power for People in Need
Dave Coogan, Virginia Commonwealth University

108

General Moorman

HISTORICAL STUDIES OF RELIGIOUS RHETORICAL PRACTICE

Chair: Jamie Thornton, Texas Christian University

Calvin and Hobbes: Trinity, Theology, and Community
Jonathan J. Edwards, Northwestern University

The Formation and Transformation of the Bartlet Chair of Sacred Oratory:
Calvinist Rhetoric in the Second Great Awakening
Brian Fehler, Tarleton State University

Keeping the Faith: The Rhetoric and Pedagogy of Medieval Jews
Janice Wendi Fernheimer, University of Texas at Austin

The Most Uncultivated Sinner: St. Patrick's Prose and the Rhetoric of
Identification
Paul Lynch, Purdue University

109

Grand Salon E

**ESSAYS FROM THE BRIGANCE COLLOQUY
ON RHETORIC AND DEMOCRATIC CITIZENSHIP**

Chair: David Timmerman, Wabash College

Rhetoric and Democratic Citizenship
Todd R. McDorman and David Timmerman, Wabash College

Toward a Genealogy of the Rhetorical Renaissance
Martin J. Medhurst, Baylor University

Speaking Democratically in the Backwash of War
Robert L. Ivie, Indiana University

Rethinking Deliberative Democracy

I10

Cockrell

**PERFECTION AND (POST)IDENTIFICATION:
THE PRACTICE AND PLACE OF *ETHOS* IN THE 21ST CENTURY
RHETORIC, ETHICS, AND PHILOSOPHY**

Chair: Michael J. Hyde, Wake Forest University

Maverick *Ethos*: Post Identification as a System of Radical Alterity
Charles McKenzie, University of Arizona

Coming to Terms with Perfection: The Rhetorical Situation of Terri Schiavo
Sarah Sager and Michael J. Hyde, Wake Forest University

Ghostwriting the *Ethos* of Alterity
Brooke Rollins, University of South Carolina

I11

Bert Parker

RHETORIC, KNOWLEDGE, AND CULTURE

Chair: Ralph Cintron, University of Illinois-Chicago

Ratios: Transparencies/Opacities
Ralph Cintron, University of Illinois-Chicago

Isocrates, James Berlin, and Social Epistemic-Rhetoric
Justin Young, University of Oklahoma

Miracles Discourse and the Move from Rhetoric as Figuration to Rhetoric as
Argumentation
Rachel Avon Whidden, Lake Forest College

It's Much Bigger Than That: Rhetoric as Cultural Character
Susan Miller, University of Utah

3:45 – 5:15 pm

J01

Ben Hollander

EULOGY, GRIEF, AND APOLOGY

Chair: Craig R. Smith, California State University, Long Beach

The Eulogy: Grief and the Wisdom of the Ancients
Beth L. Hewett, *Kairos*

Remembering the Challenger Explosion: Ronald Reagan's January 28, 1986
Speech to the Nation
Mary E. Stuckey, Georgia State University

Apuleius and the Forensic Genre in Antiquity
Craig R. Smith, California State University, Long Beach

J02

Brinkley

SUBLIME RHETORIC, LONGINIAN STYLE

Chair: Ned O'Gorman, University of Illinois, Urbana-Champaign

Longinus and the Extension of Rhetorical Education: Teaching the Sublime
Ned O'Gorman, University of Illinois, Urbana-Champaign, and
Ilon Lauer, Western Illinois University

Enlarging the Classical Theory of Style: "Longinus" on the Sublimity of Silence
Richard Graff, University of Minnesota-Twin Cities

How Big is Longinus' Rhetoric?
Stanley Dambrowski, University of Maryland

Respondent: Michael Osborn, University of Memphis

J03

Hernando DeSoto

ROUNDTABLE DISCUSSION: FOSTERING CIVIC PARTICIPATION IN THE CLASSROOM: RECOMMENDATIONS, RESULTS, AND REFLECTIONS

Chair: Michael Leff, University of Memphis

Participants:

James Arnt Aune, Texas A&M University

Beth S. Bennett, University of Alabama
Rosa A. Eberly, Pennsylvania State University
Mary L. Kahl, State University of New York-New Paltz
William M. Keith, University of Wisconsin-Milwaukee
Sandra J. Sarkela, University of Memphis

J04

Alonzo Locke

COMPARATIVE NATIONAL RHETORICS

Chair: Mari Boor Tonn, University of Maryland

“Political Motivation” in the South Africa Truth and Reconciliation Amnesty Hearings: Intertextuality and the Shaping of Transitional Discourse
Susan Lawrence, Carnegie Mellon University

Rhetoric, Performance, and Social Change from the Margins: Grassroots Feminist Street Theater in India
Christine Garlough, University of Wisconsin-Madison

Rhetoric as a University Discipline in Early Colonial Mexico
Susan Romano, University of New Mexico

Brothers of Rhetoric: A Comparative Study of Arab/Islamic and Western Traditions of Persuasion
Melvin Hall, University of Wisconsin-Madison

J05

Grand Salon F

RHETORIC IN MUSIC, RELIGION, AND LAW

Chair: D. Diane Davis, University of Texas at Austin

Supreme Confusion: The Circuitous Rhetoric of the *Grokster* Decision and Its Cultural Consequences
John Logie, University of Minnesota

Rock N’Witness: Evangelical Rhetoric in Contemporary American Pop Music
Rachel T. Goldberg, University of Washington

The Rhetoric of Lyric Reading: A Case of Blurred Disciplinary Boundaries
Jim Warren, University of Texas at Austin

EXPANDING THE RHETORIC OF SCIENCE

Chair: Leah Ceccarelli, University of Washington

The Relationship Between the Rhetoric of Science and Feminist Science Studies
 Marcus Paroske, Temple University

Sizing Up “Rhetoric of Science”
 Yun Ding, Tennessee Tech University

The Scientific Nietzsche: The Aesthetics of Scientific Discourse
 Ron Von Burg, Christopher Newport University

Bio(in)security: Rhetoric, Science, and Citizens in the Age of Bioterrorism
 Lisa B. Keranen, University of Colorado-Boulder

BROADENING THE SCOPE OF RHETORICAL PEDAGOGY

Chair: Linda Bensef-Meyers, University of Denver

Orality in the Composition Classroom: Closing the Gap Between English
 Department Rhetoric and Communication Department Rhetoric
 Carlton Clark, Collin County Community College

Sizing Up Ideology in First Year Writing Programs
 Milissa Riggs, University of Texas at Arlington

Sizing Up the Rhetoric of Speaking onto the Page: Using Theories of Disability
 and Orality to Investigate a Neglected Means of Composing
 Sara Pace, Texas Woman’s University

Reclaiming Invention Through Interdividuation: New Applications for Mimetic
 Theory in Composition Pedagogy
 Kristine Johnson and Karen Schiler, Purdue University

**FROM MANTEXT TO SUBTEXT: ACCOMMODATION PRACTICES
 OF NINETEENTH-CENTURY AMERICAN FEMALE RHETORS**

Chair: Wendy Hayden, University of Maryland

Bodies of Knowledge: Mary Gove's and Dr. Clelia Mosher's Physiologic Arguments for Women's Rights

Wendy Hayden, University of Maryland

Pulpit, Press, Platform: Hybrid Texts of Nineteenth-Century Female Religious Rhetors

Lisa Zimmerelli, University of Maryland

Breathing Life into the Public Woman: Victoria Woodhull's Defense of Woman's Suffrage

Jason Jones, University of Maryland

J09

Grand Salon E

**RHETORICAL HERMENEUTICS AND
CONSTITUTIONAL INTERPRETATION**

Chair: James Jasinski, University of Puget Sound

Intentions as Rhetorical Constraint/Resource: The Case of Lysander Spooner's *The Unconstitutionality of Slavery* (1845)

James Jasinski, University of Puget Sound

A Rhetorical History of the "New Consensus" Regarding the Second Amendment

Peter Campbell, University of Puget Sound

Hermeneutics as Veneration, Hermeneutics as Subversion: Legal Appeals of Woman Suffragists, 1869-1875

Angela G. Ray and Cindy Koenig, Northwestern University

Respondents:

Paul Finkelman, University of Tulsa

Steven Mailloux, University of California, Irvine

J10

Cockrell

**SIZING UP AND/AS THE SYMPTOM: THE INCLUSION
OF PSYCHOANALYSIS AND THE STATE OF RHETORICAL THEORY**

Chair: Kenneth Rufo, Georgia State University

The Curse of the Political: Iranian Nukes, Zizekian Psychoanalysis, and Rhetoric

Kenneth Rufo, Georgia State University

Whose Rhetoric is Bigger?

Joshua Gunn, University of Texas at Austin

The Biggest Rhetoric of All: Restoring the Tropological Heritage of Lacanian
Psychoanalysis

Chris Lundberg, Northwestern University

Respondent: Barbara Biesecker, University of Iowa

J11

Bert Parker

STUDIES IN CHAIM PERELMAN'S RHETORICAL THEORY

Chair: David A. Frank, University of Oregon

Abstract Values, Concrete Values, and Hybridization in *The New Rhetoric*

Ryan Maphurs, Texas A&M University

The New Rhetoric Project: Chaim Perelman's Answer to the Crises of Reason

David A. Frank, University of Oregon

Perelman's Dissociation of Concepts: The Appearance and Reality of
Homosexuality in the Post-Modern Methodist Church

Marl Noe, University of Texas-Pan American

5:30 – 6:30 pm

**PLENARY SESSION
Continental Ballroom**

Chair:

Lawrence D. Green, University of Southern California

Aphthonius and the *Progymnasmata* in Rhetorical Theory and Practice

Manfred Kraus, University of Tübingen

Monday, May 29

8:00 – 9:30 am

K01

Ben Hollander

RHETORIC OF THE ENVIRONMENT AND MEDIA

Chair: David M. Berube, University of South Carolina

Rhetoric Reduced, Recycled, Unused: Chronicle of a Death Foretold
Jerry Blitefield, University of Massachusetts, Dartmouth

Drilling Through the Rhetoric: *The New York Times*, *Indian Country Today*, and
the Arctic National Wildlife Refuge
Kelly Bradbury, Ohio State University

Rhetorical Strategies for Public Engagement: The National Nanotechnology
Initiative and its Promotion
David M. Berube, University of South Carolina

K02

Brinkley

PEDAGOGIES FOR PUBLIC COMMUNICATION

Chair: Don Lazere, University of Tennessee

“This Day Belongs to the Students”: Epideictic’s Civic Potential
Lois Agnew, Syracuse University

Rhetoric’s Weight: Sizing Up Public Argumentation in Contemporary Discourse
Lisa Thornhill, University of Washington

Policy Argument and Contemporary Higher Education Reform: The Interplay of
Public, Personal, and Technical Spheres in the Discourse of the P-16 Movement
J. S. Dunn, Jr., Indiana University of Pennsylvania

K03

Hernando DeSoto

RHETORICAL NARRATIVES

Chair: Virginia Sanprie, University of Colorado-Boulder

Rhetorical Construction of National Identity in the Jessica Lynch Story
Virginia Sanprie, University of Colorado-Boulder

“Request Permission to Speak, Sir!”: Soldiers’ Stories and the Constraints of
NEA-Sponsored Remembrances
Amy Milakovic, Texas Christian University

Emotion, Narrative, and Rhetorical Effect
Dennis A. Lynch, Michigan Technological University

K04

Alonzo Locke

PUBLIC MEMORY AND PUBLIC MEMORIALS

Chair: Amy Scarfone, Rensselaer Polytechnic Institute

Visible Virtue: Trajan’s Column and the Iconographic Representation of Divine
Election in Pliny’s Panegyric
Ilon Lauer, Western Illinois University

A Rhetoric of Hope: The Holocaust Memorial Center
Mona Dunkel, Bob Jones University

Science Museum Rhetoric: An Examination of the Rhetorical Implications of the
Smithsonian’s Exhibit, “The Burgess Shale: Evolution’s Big Bang”
Julie Homchick, University of Washington

K05

Grand Salon F

ONE SIZE FITS SOME: THE RHETORIC OF NEW MEDIA

Chair: Collin G. Brooke, Syracuse University

Disciplinary Databasics: Visualizing the Network of Rhetoric
Collin G. Brooke, Syracuse University

Communication, New Media, Technology: Rhetorical Considerations
Daniel Smith, University of South Carolina

The Making of Ka-Knowledge: Digital Aurality
Jeff Rice, Wayne State University

Resizing Our Habits of Mind: Folksonomies and the New “Negative Spaces”
Jodie Nicotra, University of Idaho

K06

Forest

WOMEN’S RHETORIC OF THE CIVIL WAR ERA

Chair: Martha Watson, University of Nevada, Las Vegas

Letters to Lincoln: The Epideictic Rhetoric of Eliza P. Gurney
Vanessa Kraemer, University of Louisville

Harlots, Hags, or Helpless Victims: Southern Women’s Rhetorical Challenges
During the American Civil War
Kimberly Harrison, Florida International University

Antebellum Rhetoric and Feminist Discourse: A Study of Racial Conflict in
Abolitionist Rhetoric
Nicole L. Dexter, Augustana College

K07

Louis XVI

RHETORIC ON THE ATHENIAN STAGE

Chair: Rosa Eberly, Pennsylvania State University

Clouding the Mind: The Better and Worse Arguments in Aristophanes’ *Clouds*
(886-1112)
Jon Torn, Pennsylvania State University

The Apology of Helen: The Trial of Helen in Euripedes’ *Trojan Women*
Michael Svoboda, George Washington University

The Stench of Guile: The Anti-Rhetoric of Sophocles’ *Philoctetes*
Ned O’Gorman, University of Illinois, Urbana-Champaign

Aristophanes’ Earnest Appeal: The Chorus of Reconciliation in *The Frogs* (686-
737)
David Dzikowski, Pennsylvania State University

K08

General Moorman

MODELS OF CONTROVERSY

Chair: Patricia Roberts-Miller, University of Texas at Austin

From the Cycle to the Garbage Can: Models of Controversy in Policy Studies
Christopher Eisenhart, University of Massachusetts, Dartmouth

Controversy as a Media Object
Peter A. Cramer, Carnegie Mellon University

Constructing Controversy: Rhetorical Parameters of Controversies
Kendall Phillips, Syracuse University

K09

Grand Salon E

NEW RESEARCH IN THE NEW RHETORICS

Chair: Drew M. Loewe, Texas Christian University

Confounding Logic, Remaking Rhetoric: New Rhetoricians' Response to the
Threat of Modern Reason
Sarah Yoder, Texas Christian University

WAC and the New Rhetoric: Discovery and Change
Angela M. González, Texas Christian University

Pedagogy of the Oppressed: A New Rhetorical Reading
Jason King, Texas Christian University

Recovering, Rejecting, and Re-Presenting: *Modern Dogma* and a Heuristic of
Assent
I. Moriah McCracken, Texas Christian University

K10

Cockrell

RHETORICAL RELIGION: POLITICS, ECONOMICS, AND RHETORICS OF 21st CENTURY AMERICAN MEGACHURCHES

Chair: Megan Marie, University of Illinois-Chicago

Entrepreneurial Evangelicalism: An Analysis of a Private, Public, and Political
Rhetoric
Megan Marie, University of Illinois-Chicago

(P)reaching Agency: The Online Rhetoric of Megachurches and the Shaping of Political Christians

Christa Olson, University of Illinois, Urbana-Champaign

Sovereignty, Subjectivity, and Biopolitics: Locating the “Mega” in Megachurches

David Bleeden, University of Illinois-Chicago

9:45 – 11:15 am

L01

Ben Hollander

**RESIZING RHETORIC: COMING TO TERMS
WITH FEMINISM’S RESISTANT ARCHIVES**

Chair: Kathryn Flannery, University of Pittsburgh

(B)orderlands’ Rhetorics and (Re)Presentations: Navigating the (Il)Legitimate and (Im)Proper Terrain of Subversive Archives

Adela Licona, Iowa State University

Emergent Archives: Examining Third Wave Feminist Consumer Practices as Feminist Rhetorics

Doreen Piano, University of New Orleans

Archiving Contemporary Black Women’s Rhetorical Practices: From Hip-Hop Feminism to Black Women’s Book Clubs

Gwenolyn Pough, Syracuse University

L02

Brinkley

**RETHINKING PERFORMANCE:
REFLECTIONS ON THE FIFTH CANON**

Chair: Richard Graff, University of Minnesota

Inculcating and Performing Polite Presbyterianism: Blair on Delivery

Arthur E. Walzer, University of Minnesota

Oral Reading as Performance: Elocutionary Practices and the Prospects of Agency

Dana Harrington, Independent Scholar

Rhetoric in Action: Performance, Pedagogy, and New Concepts of Delivery
Jenn Fishman, University of Tennessee

L03

Hernando DeSoto

RHETORIC AND NEUROSCIENCE

Chair: Michael J. Hyde, Wake Forest University

A Chemical Imbalance in Your Brain: Sizing Up Psychopharmaceutical Rhetoric
Cristina Hanganu-Bresch, University of Minnesota

How Functional Brain Images Argue in Lay Contexts
Michelle Gibbons, University of Pittsburgh

The Brain as Frontier: Articulating Mind and Matter in Contemporary
Neuroscience
Davi Johnson, University of Georgia

L04

Alonzo Locke

LITERACY, NARRATIVE, AND MEDIA

Chair: Julie E. Groesch, Texas A&M University

Measuring One's Soul by the Tape of the World: Burke and the Rhetoric of
Literacy Narratives
Julie E. Groesch, Texas A&M University

Literacy Narratives as Spiritual Autobiography
Amy E. Dayton, University of Alabama

Investments in Illiteracy: Contending Rhetorics in the U.S. Periodical Press, Circa
1900
Peter Mortensen, University of Illinois, Urbana-Champaign

Ethos, Literacy, and Editorial Memoirs, or Why *The New Yorker* and *Ladies'*
Home Journal Aren't So Far Apart
Janet Carey Eldred, University of Kentucky

L05

Grand Salon F

ELECTRONIC CITIZENSHIP

Chair: Rona Buchalter, Swarthmore College

Online Ethos as a Communal Construct
Elisabeth Hoff-Clausen, University of Copenhagen

Rhetoric and the Study of Online Public Discourse: A Research Proposal
Barbara Warnick, University of Washington

The Internet's Challenge to Our Notions of Writing Skills and Citizenship
Rona Buchalter, Swarthmore College

L06

Forest

**GREEK RHETORICAL THEORY AND THE
SHAPING OF RHETORICAL CULTURE**

Chair: Susan C. Jarratt, University of California, Irvine

Rhetoric as Gift in Ancient Greece
James Fredal, Ohio State University

Dangerous Voices? Ancient Greek Women's Laments as Rhetorical Forms
Jill Weber, Pennsylvania State University

"The Siren of Isocrates, Sappho's Lyre, or Some Power Greater Still": The
Rhetoricity of Anna Komena's *Alexiad*
Susan C. Jarratt, University of California, Irvine, and
Ellen Quandahl, San Diego State University

Oratorio or Rhetorica? The Rhetoric of Nationalism and Cultural Superiority in
Cicero's *De Oratore*
Yun Ding, Tennessee Tech University

L07

Louis XVI

IDENTITY AND ACCESS ON THE WEB

Chair: Christopher Eisenhart, University of Massachusetts, Dartmouth

Building a Collective Identity for Hackers One Text Phile at a Time: Reading
Phrack
Brett Lunceford, Pennsylvania State University

Habermas Meets XML: Decoding Universal Access Through Experience Design
Joseph John Williams, University of Arkansas at Little Rock

Fan Fiction: The Writing Hybrid
Margaret E. Johnson, Idaho State University

L08

General Moorman

STUDIES IN CHINESE RHETORIC

Chair: Patricia Bizzell, College of the Holy Cross

Global “Greater China”: Discourse, Power, and the World Factory
Steven Wexler, Rollins College

Toward a Feminist Rhetoric: The Writing of Lu Yin
Bo Wang, California State University-Fresno

Defying the Patriarchal Confucian Tradition: The Rhetorical Strategies of
Empress Wu Zetian
Lei Zhang, Texas Woman’s University

L09

Grand Salon E

THE RHETORICS OF SPACE: FROM CITYSCAPES TO CYBERSPACE

Chair: Jennifer deWinter, University of Arizona

Constructing Dependence: Effects of Space on Japanese Rhetoric
Jennifer deWinter, University of Arizona

The Rhetorical City: Space as Material Condition of Rhetoric
Thomas J. Kinney, City University of New York

Linking City/Cyber Spaces: Graffiti as Political/Personal Rhetoric
Daniel Griffin, University of Arizona

Engaging Others in MySpace: Rhetorical Subversion of Online Sites
Stephanie Vie, University of Arizona

L10

Cockrell

RHETORIC OF SCIENCE

Chair: Jeanne Fahnestock, University of Maryland

Melanchthon and the Origins of a Rhetoric of Science
Jeanne Fahnestock, University of Maryland

Persuasion and the Birth of the Mendelian Genetic Paradigm
James Wynn, University of Maryland

The Rhetoric of Classification in Nineteenth-Century Botany Textbooks
Jonathan Buehl, University of Maryland

11:30 am – 1:00 pm

M01

Ben Hollander

**DECENTERING RHETORICAL POWER:
HOW CITIZENS AND COMMUNITIES WRITE CIVIC WEBPAGES**

Chair: Dennis A. Lynch, Michigan Technological University

Medium-Sized Rhetoric: How the Designs of City Webpages Shape Citizens and
Citizen Action
Anne Frances Wysocki, Michigan Technological University

Rhetorical Collaborations: Website Development Processes in Support of Civic
Participation
Michele Simmons, Miami University

Inventing Communities and Public Spaces Online
Jeff Grabill and Dundee Carroll Lackey, Michigan State University

M02

Brinkley

**PETITIONING FOR HUMAN RIGHTS:
THE U.S.-ISRAEL-PALESTINE CONFLICT AND THE
POLITICS OF PROTEST**

Chair: Matthew Abraham, University of Tennessee

On “Downsizing the Right to Petition”: Sizing Up the Rhetorical Force of the
Public Petition

Mary Jo Reiff, University of Tennessee

Sizing Up Human Rights in the Global Public: Genres and the Framing of
International Human Rights Exigencies

Chris Minnix, University of Tennessee

Rhetoric and the “Israel-Palestine Conflict”: Incommensurability and the Rhetoric
of “Sizing Up”

Anis Bawarshi, University of Washington

Respondent: Matthew Abraham, University of Tennessee

M03

Hernando DeSoto

RHETORIC AND LISTENING

Chair: Jack Selzer, Pennsylvania State University

Rhetorical Listening and Witnessing on the Ground: The Compassionate
Listening Project

Joy Arbor, University of Nebraska-Lincoln

The Art of Listening

Daniel M. Gross, University of Iowa

Interstitial Rhetorics of the *Foxfire* Cultural Journalism Project

Jason C. Waite, Rensselaer Polytechnic Institute

M04

Alonzo Locke

RHETORIC OF GEOGRAPHY

Chair: Kevin Douglas Kuswa, University of Richmond

The Building of a Wall: A Problem of Appearances

Michelle LaVigne, University of Wisconsin

The Leopoldina Journals: Written Knowledge and the Rhetorical Construction of
Hawaii

Tennyson O’Donnell, Mississippi State University

Media Tracing: The Ca(u)se of Luke Helder and the Smiling Bombs

Kevin Douglas Kuswa, University of Richmond

M05

Grand Salon F

STUDIES IN RHETORIC AND TECHNOLOGY

Chair: John M. Sloop, Vanderbilt University

The Increasing Standardization of Medical Curriculum Through Technology
Jennifer Novak, University of Minnesota

Physicians Who Are Qualified; Women Who Are Not
Barbara Schneider, University of Toledo

The Rhetorical Functions of IT in Cooperative Work
Jason Swarts, North Carolina State University

Prosthetic Citizenship: Disciplining and Regulating the Mediated Body
John M. Sloop, Vanderbilt University

M06

Forest

16th – 18th CENTURY RHETORIC

Chair: Debra Hawhee, University of Illinois, Urbana-Champaign

Wilson and the Wild Men: Rhetoric Defends Civilization from Savagery
Amy A. Childers, North Georgia College and State University

“Though you may take my Body, you cannot take my Immortal Soul”: The
Analysis of Letitia Wigington’s Confession
AnDrea Lynn Cleaves, Bowling Green State University

Assessing Eloquence in the Ceremonial Speech of Early Modern England
Daniel Seward, University of Texas at Austin

The Politics of Polite Letters: Smith, Blair, and National Usage
Daniel Emery, University of Utah

M07

Louis XVI

**SIZING UP MEANING IN THE KEY TERMS OF AMERICAN
INDEPENDENCE: FREEDOM, LIBERTY, NATURAL RIGHTS,
SLAVERY, AND VIRTUE IN AMERICAN POLITICAL RHETORIC**

Chair: James Arnt Aune, Texas A&M University

Coming to Terms with History: Contextualizing the Understanding and Application of “Natural Rights” in the American Revolutionary Period
Joshua Butcher and Millie Crews, Texas A&M University

The Founders’ Literal Liberty: Describing a Word that Defined a Nation
Brady Creel, Texas A&M University

“Freedom” and “Slavery”: The Founders’ Rhetorical Uses of Ambiguity
Autumn D. Caviness, Texas A&M University

Freedom Redefined: Comparing and Contrasting the Rhetoric of Freedom in the American Revolution with That of Today
John McKenzie, Texas A&M University

Redefining Reality: The Role of Virtue in Revolutionary Rhetoric
Jeremiah Hickey, Texas A&M University, and
Adria Battaglia, University of Texas at Austin

Respondent: James Arnt Aune, Texas A&M University

M08

General Moorman

**RHETORIC, TIME, AND THE UNTIMELY:
ETHICAL AND POLITICAL INQUIRIES INTO
TEMPORALITY AND INVENTION**

Chair: Bradford Vivian, Vanderbilt University

Rhetoric and the Politics of Beginning
Bradford Vivian, Vanderbilt University

Ontological Time: Rhetoric, Ethics, and Kairos
John Muckelbauer, University of South Carolina

Untimely Remembering: Ethics, Justice, and Freedom in Guantanamo Bay
Michael Tumolo, Pennsylvania State University

M09

Grand Salon E

**SIZING UP TECHNE (AGAIN): AN EXAMINATION
OF THE MATERIALS OF THE ART OF WRITING**

Chair: Shaun Slattery, DePaul University

The Techne of Mediation: An Examination of Writers Controlling Material
Conditions

Shaun Slattery, DePaul University

The Need for a Techne for New Media

Karl Stolley, Purdue University

More than a Method of Control: Art Beyond the Techne/Tuche Antithesis

Kelly Pender, Purdue University

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 Lunceford, Brett – A08, I02, L07
 Lundberg, Chris – J10
 Lupo, Marian E. – I02
 Lydall, Jean – C07
 Lynch, Dennis A. – K03, M01
 Lynch, Paul – I08
 Lyne, John – H09

 Mack, Katherine – D03, H03
 Madden, Whitney Myers – B08
 Maddux, Kristy – C09
 Mailloux, Steven – H08, J09, PLE
 Mandes, Holly Lynn – G08
 Mao, Luming – A02
 Maphurs, Ryan – J11
 Marie, Megan – K10

 Marin, Noemi – B03
 Mason, Michele – E11
 Massey, Kate – SEM
 Mathison, Maureen – G01
 Matteo, Anthony – H11
 Mattingly, Carol – H04
 McClish, Glen – E05
 McComiskey, Bruce – C02
 McCorkle, Ben – C03
 McCracken, I. Moriah – K09
 McCurrie, Kilian – H04
 McDorman, Todd R. – I09
 McKain, Aaron – C01
 McKenzie, Charles – I10
 McKenzie, John – M07
 McKerrow, Raymie E. – B06, F10, I04
 McNely, Brian J. – D05
 Medhurst, Martin J. – I09
 Mendez, Marianallet – F07
 Metzger, David – F11
 Micciche, Laura – G07
 Milakovic, Amy – K03
 Miller, Carolyn R. – C10
 Miller, Keith D. – A04
 Miller, Susan – I11
 Million, Bonnie – A03
 Minnix, Chris – M02
 Moriarty, Tom – D02
 Mortensen, Peter – L04
 Mountford, Roxanne – E05
 Muckelbauer, John – C10, M08
 Mulloy, Darren – D10
 Murphy, John M. – G06
 Murphy, Robin – H07
 Murray, Michelle – C05
 Myers, Nancy – H10

 Neuwirth, Christine – F03
 Newman, Sara – F05
 Nicotra, Jodie – K05
 Nienkamp, Jean – F08
 Noe, Marl – J11
 Novak, Jennifer – M05

 O'Donnell, Tennyson – M04
 O'Gorman, Ned – J02, K07

O'Keefe, Meaghan – H02
O'Rourke, Sean Patrick – D08
Oenbring, Raymond -- B01
Olson, Christa – K10
Olson, Lester – E03
Ornatowski, Cezar M. – B03, C08
Osborn, Michael – J02

Pace, Lesli K. – C09
Pace, Sara – J07
Palmer, Kathryn C. – E04
Parker, Maegan – A04, C05
Paroske, Marcus – J06
Pavesich, Matthew – G06
Pender, Kelly – M09
Peters, Brad – H10
Peters, K. J. – G05
Petraglia, Joseph – A08
Phillips, Kendall R. – H03, K08
Piano, Doreen – L01
Poirot, Kristan – C09
Portnoy, Alisse – A04
Portolano, Marlana – G08
Poster, Carol – I04
Pough, Gwenolyn – L01
Poulakos, John – D08
Powell, Annette Harris – I06
Powers-Stubbs, M. Karen – E10

Quandahl, Ellen – L06
Queen, Mary – F06

Rai, Candice – H05
Ramsey, Alexis P. – A01
Ranney, Frances J. – G10
Ray, Angela G. – D09, J09
Reiff, Mary Jo – M02
Reyes, G. Mitchell – H03
Reyes, Ian A. – B04
Rice, Jeff – K05
Richardson, Timothy – F11
Rickert, Thomas – B05
Rieder, David – C10
Riggs, Milissa – J07
Ritivoi, Andreea Deciu – C01
Roberts-Miller, Patricia – E11, K08

Robidoux, Charlotte – F02
Rogers, Scott – E02
Rogness, Kate Zittlow – G02
Rollins, Brooke – I10
Romano, Susan – J04
Rosen, Frank – C01
Rowe, Karen D. – H01
Rufo, Kenneth – J10

Sager, Sarah – I10
Salazar, Philippe-Joseph – B03
Sanprie, Virginia – I05, K03, BRD
Santos, Marc C. – G06
Sarkela, Sandra J. – J03
Sartor, Alexandra – C08, F09
Scarfone, Amy – H03, K04
Schaechterle, Inez – F01, G02
Schiler, Karen – J07
Schneider, Barbara – M05
Schultz, Lucille – E09
Schulz, David – H03
Sci, Susan A. – I03
Scott, Blake – F02
Seigel, Marika – B07
Selby, James – SEM
Selzer, Jack – M03, BRD
Seward, Daniel – M06, SEM
Shaw, Patrick – H04
Shea, Elizabeth P. – F02
Sidler, Michelle – C03
Simmons, Michele – M01
Simpson, Scott – F08
Sink, Elizabeth – G01
Skinner, Carolyn – F01
Slattery, Shaun – M09
Slawter, Lisa – F07
Sloop, John M. – M05
Smith, Craig R. – J01
Smith, Daniel – K05
Speweik, Heather – D02
Spurlock, Cindy M. – F09
St. John, Jeffrey – B06, F10
Stancliff, Michael – D04
Stephenson, Hunter – B05
Stewart, Craig O. – C06
Stillman-Webb, Natalie – G01

Stolley, Karl – M09
Strecher, Ivo – C07
Strickland, Donna – G07
Stuckey, Mary E. – J01
Sullivan, Dale – C04
Svoboda, Michael – H01, K07
Swaminathan, Vidhya – G11
Swarts, Jason – M05
Swearingen, C. Jan – A02

Taylor, Ivey – H07
Taylor, Karen – E08
Tell, David – C04
Terrill, Robert – I01
Thornhill, Lisa – K02
Thornton, Jamie – I08
Timmerman, David – I09
Tonn, Mari Boor – J04
Torn, Jon Leon – K07
Tracy, Christine – G02
Tumolo, Michael – H03, M08
Turpin, Paul – I06

Underwood, Erin D. – H05

Valiavitcharska, Vessela – SEM
Van Dyke, Richard – E04
Van Leuven, Nancy – I06
VanderHaagen, Sara C. – C05
Vastola, Michael – H05
Verhoeven, Betsy – A06
Vie, Stephanie – L09
Villadsen, Lisa – A03
Vitanza, Victor J. – F01
Vivian, Bradford – H03, M08
Vogelaar, Alison – C06
Von Burg, Ron – J06

Wafer, John – C06
Wais, Erin – C03
Waite, Jason C. – M03
Walker, Jeffrey – D07, SEM
Walzer, Arthur E. – L02
Wan, Amy J. – E04
Wang, Bo – L08

Warnick, Barbara – L05
Warnick, Chris – B08
Warren, Jim – J05
Warrenburg, Kristine – A04
Watson, Martha – E04, K06
Watt, Anneliese – G01
Watt, Sarah Stone – A08, I01
Weber, Jill – D04, L06
Weinstein, Susanna – F05
Weiss, Steven M. – D05
Wexler, Steven – L08
Whedbee, Karen – I04
Whidden, Rachel Avon – I11
Wible, Scott – E07, F09
Wickman, Chad – E08
Wiederhold, Eve – G07
Wilder, Laura – F03
Wilferth, Joe – I05
Wilkey, Chris – I07
Willard, Barbara – F07, PLE, BRD
Williams, Andrea – F09
Williams, Joseph John – L07
Williams, Julia – G01
Wilson, Greg – B01
Wilson, Kirt – PLE
Wingard, Jennifer – F06
Wright, Elizabethada A. – H03
Wu, Hui – A02
Wynn, James – L10
Wysocki, Anne Frances – G04, M01

Yoder, Sarah – K09
Young, Justin – I11

Zaeske, Susan – C05
Zappen, James P. – C03
Zarefsky, David – PLE, BRD
Zdenek, Sean – F05
Zhang, Lei – L08
Zimmerelli, Lisa – J08
Zoetewey, Meredith – G01

SEM = Aphthonius Seminar

PLE = Plenary Session

BRD = Board of Directors meeting