

## **SCAA Puts the ‘AED’ in CPR/AED Week to Make Communities Safer, Better Equipped to Respond to Cardiac Arrest**

WASHINGTON, DC, June 1, 2011 – For 30 years, the national survival rate of sudden cardiac arrest (SCA) has remained a low six percent. Recognizing the need for expanded awareness of the public health crisis of SCA, the Sudden Cardiac Arrest Association (SCAA) is donating 30 life-saving automated external defibrillators (AEDs) to nonprofit community organizations across the country as part of the Association’s “donAtED 2011” program.

SCAA’s nationwide network of chapters will officially present the devices at various public dedication ceremonies during National CPR/AED Week, June 1-6, 2011.

"SCA continues to strike at alarming numbers in the United States, yet our chapters are making extraordinary strides in expanding awareness of the nation’s leading cause of death. This donation effort is a vital element to our spectrum of SCA awareness, which also includes education on preventive heart/healthy lifestyles and bystander assistance as well as implementation of broader access to publicly accessible AEDs, developments in therapies/treatments and post-SCA recovery and rehabilitation resources," said Lisa A. Levine, CAE, president, SCAA.

SCAA’s “donated 2011” program was made possible through support from Cardiac Science, Defibtech and Zoll. “With their support, we’ve been able to touch thousands of lives, particularly in rural communities where SCA survival is even more sparse due to geographic barriers,” notes Levine. “These companies have placed a patient-centered approach at the forefront of doing business, which demonstrates why they are industry leaders in the development of lifesaving emergency response and resuscitation technology.”

A sampling of the 30 local organizations receiving AEDs includes:

- Richland Baptist Church (Fredericksburg, Virginia)
- The Children’s Museum of the Upstate (Greenville, South Carolina)
- James L. Stanfield VFW Post 10386 (Kingman, Arizona)
- Lucas County Law Center (Chariton, Iowa)
- School & Church of the Crucifixion (LaCrescent, Minnesota)
- Central Region Emergency Strike Team (State College, Pennsylvania)
- Boys and Girls Club (Gilbert, Arizona)
- Wicks Lane Baptist Church (Billings, Montana)
- Panama Buena Vista School District (Bakersfield, California)
- Riding for the Handicapped of Western Pennsylvania (Allison Park, PA)
- Forest Hills School (Jackman, Maine)
- Hopedale Junior/Senior High School (Hopedale, Massachusetts)

- Manhasset/Lakevale Fire Department (Great Neck, New York)
- JA Biztown Junior Achievement (Houston, Texas)
- School Health Clinics of Santa Clara County (San Jose, California)
- Scott Township Park & Athletic Complex (Pittsburgh, Pennsylvania)
- Monson Volunteer Fire Department (Mexico, Maine)
- LaCrosse Police Department (LaCrosse, Wisconsin)

National CPR/AED Week is an annual designation by Congress for Americans to become more educated about bystander assistance and trained in cardiovascular pulmonary resuscitation (CPR) and AED usage.

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### **About the Sudden Cardiac Arrest Association**

SCAA is the nation's leading nonprofit patient advocacy organization exclusively dedicated to SCA awareness and prevention. For more information, visit [www.suddencardiacarrest.org](http://www.suddencardiacarrest.org).

### **About Cardiac Science**

Cardiac Science, a wholly owned subsidiary of Opto Circuits (India) Ltd., develops, manufactures, and markets a family of advanced diagnostic and therapeutic cardiology devices and systems, including automated external defibrillators, electrocardiograph devices (ECG/EKG), cardiac stress treadmill and systems, PC-based diagnostic workstations, Holter monitoring systems, hospital defibrillators, vital signs monitors, cardiac rehabilitation telemetry systems, and cardiology data management systems (informatics) that connect with hospital information (HIS), electronic medical record (EMR), and other information systems. For more information, visit [www.cardiacscience.com](http://www.cardiacscience.com).

### **About Defibtech**

Defibtech designs and manufactures defibrillators, which include the Lifeline™ and ReviveR™ families of AEDs. Defibtech's products are sold through its network of distribution partners in the United States and around the world. Defibtech is headquartered in Guilford, Conn. All Defibtech AEDs are manufactured in the United States in state-of-the-art ISO 13485:2003 certified facilities. For more information about Defibtech and its products, visit [www.defibtech.com](http://www.defibtech.com).

### **About Zoll**

ZOLL Medical Corporation develops and markets medical devices and software solutions that help advance emergency care and save lives, while increasing clinical and operational efficiencies. With products for defibrillation and monitoring, circulation and CPR feedback, data management, fluid resuscitation, and therapeutic temperature management, ZOLL provides a comprehensive set of technologies that help clinicians, EMS and fire professionals, and lay rescuers treat victims needing resuscitation and critical care. For more information, visit [www.zoll.com](http://www.zoll.com).