



INCLUDED IN THIS CONFERENCE

- Continuing Medical Education Sessions for Physicians, Nurses and EMS Professionals
- Community Education Program on Saturday
- Survivors and Heroes Dinner Celebration
- Exhibit Hall
- Benefit & Awards Dinner
- Chapter Volunteer Education

Letter from the President



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Navigating a National Approach to SCA Survival

The **2011 Annual Meeting** of the **Sudden Cardiac Arrest Association** (SCAA) brings together survivors, patients, physicians, nurses, emergency professionals, and other community advocates working to broaden public awareness, improve emergency response, and increase access to preventive medical care—all with the goal of saving lives from sudden cardiac arrest (SCA). SCAA has quickly grown to become the largest advocacy organization in the U.S. exclusively dedicated to SCA, and this annual gathering of our chapter and affiliate leaders is open to all who want to join our cause, learn more about SCA prevention, and network with other survivors and volunteers.

The SCAA program has some amazing educational opportunities. Included are topics specifically for SCAA volunteers, survivors, supporters, medical health professionals and community advocates. With one full day dedicated to **continuing medical education**, Friday offers opportunities for everyone interested in learning more about the most recent advances in preventing and treating sudden cardiac arrest.

Saturday's program has been developed with community volunteers in mind. We invite you to attend our one day program track and learn more about preventing SCA in your community. In addition to the tremendous educational content, SCAA is rolling out some new initiatives for our chapters and affiliates that are great tools for everyone involved in increasing awareness and prevention of SCA. Don't forget about the Exhibit Hall with all of the major industry companies showcasing their products and services including product demonstrations – new this year!

We haven't forgotten the social and networking events. As a survivor or family member you will have the opportunity to meet with other individuals with similar experiences. Every year SCAA honors survivors and their heroes and rescuers at a dinner reception on Friday evening. This year is no exception and promises to be a rewarding event. During Saturday's Benefit and Awards Dinner, SCAA will honor individuals and companies who exemplify an outstanding commitment to preventing or treating SCA through the work they do in the community.

We look forward to seeing you in Minneapolis and to celebrating life!

Lisa A. Levine, CAE
President
Sudden Cardiac Arrest Association (SCAA)

2011 CME Program Schedule of Events

CME Program

Continuum of Care: Comprehensive Efforts in SCA Prevention, Treatment and Rehabilitation

This year's one-day continuing medical education program is a collaborative effort with Heart Rhythm Society and SCAA.

Friday, September 23rd

8:00am – 8:15am Welcome
Vince Mosesso, MD and Len Ganz, MD

8:15am – 9:00am State of the Science
Roger White, MD

Screening for Risk of SCA

9:00am – 9:30am Genetic Testing Related to SCA Risk
Dr. Ackerman (invited)

9:30am – 10:00am Cardiac Conduction Parameters
Dr. Rosenbaum (invited)

10:00am – 10:30am Break with Exhibitors

10:30am – 11:30am Pre-participation Evaluation of Athletes and the Pros and Cons of Screening
Christine Lawless, MD and Barry J. Marion, MD

11:30am – 12:00pm Questions and Answers

12:00pm – 1:00pm Lunch with Exhibitors

Recovery and Rehabilitation for SCA Survivors and Their Families

1:00pm – 1:10pm Recovery and Rehabilitation Program Overview
Vince Mosesso, MD

1:10 – 1:30 pm SCA from Survivor's Point of View
Dr. Cheri Olson, Survivor

1:30pm – 2:30pm Current Care and Unmet Needs
Quality of Life after SCA
Eva Serber, Ph.D.

2:30pm – 3:00pm Break with Exhibitors

3:00pm – 3:45pm Improving Psychosocial Outcomes in Survivors and Their Families

3:45pm – 4:00pm Materials and Resources Available for Patients
Lisa A. Levine, CAE

4:00pm – 4:45pm Best Practice: Heart Rescue Program Update

4:45pm – 5:00pm Questions and Closing Remarks

OBJECTIVES:

By the end of program the attendees will be able to:

- Identify the most important aspects of the acute management of sudden cardiac arrest (SCA).
- Understand and apply the new CPR guidelines
- Describe the rationale behind the use of hypothermia early after resuscitation from sudden cardiac arrest
- Describe current best practices for identifying patients at risk for sudden death, including diagnostic tests and imaging technologies
- Understand the use of genetic testing to detect inherited arrhythmia syndromes and other genetic diseases
- Identify the basics of ICD function, and common issues and problems in the management of patients with ICDs.
- Describe and empower HCPs on the difficult End of Life discussions with patients with ICDs
- Identify promising therapies and approaches for the future treatment of SCA.
- Evaluate the role of pharmacologic therapy in the management of patients with SCA as well as risk factors, including cardiovascular disease and post-myocardial infarction care
- Identify how to work with patients and family members to address concerns and anxieties.
- Recognize the importance of community preparedness and the role of immediate bystander action
- Expand the HCP understanding of psycho-social concerns that impact the overall outcomes in survivors and their family

Accreditation & Continuing Education

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of The Heart Rhythm Society and the Sudden Cardiac Arrest Association. The Heart Rhythm Society is accredited by the ACCME to provide continuing medical education for physicians. The Heart Rhythm Society designates this live activity for a maximum of 6.5 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity. The AMA has determined that physicians not licensed in the USA who participate in this CME activity are eligible for AMA PRA Category 1 Credits™.

Continuing Education (CE) for Nurses

The Heart Rhythm Society is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. It has been assigned code 7M7R3X-PRV-09-7M7R3X-PRV-09-27. A maximum of 6.5 credit hours are available for this educational activity.

2011 SCAA Conference Schedule of Events



Who Attends the SCAA Annual Meeting?

Physicians, healthcare providers, allied organization professionals, SCA survivors and their families, EMS professionals, hospital community outreach providers, athletic directors, sport coaches and community leaders interested in raising awareness of cardiac arrest in hopes of increasing survival rates.

SCAA Conference Program

Navigating a National Approach to SCA Survival

Friday, September 23, 2011

7:00am – 8:00am	Breakfast with Exhibitors, Networking with Attendees and Equipment Demos
8:00am – 5:00pm	CME Course (see outline, previous page)
10:00am – 10:30am	Break and Equipment Demos
10:30am – 12:00pm	CPR/AED Train the Trainer Session- (For chapter leaders only)
Noon – 1:00pm	Lunch with Exhibitors and Equipment Demos
1:00pm – 2:30pm	CPR/AED Train the Trainer - Continues
2:30pm – 3:00pm	Break with Exhibitors and Equipment Demos
3:00pm – 4:00pm	(New) Chapter Leader Orientation
5:00pm	All Sessions Adjourn
5:30pm	Buses leave hotel for Survivor/Hero Celebration Dinner
6:00pm – 8:30pm	Survivor and Heroes Dinner Celebration <i>Sponsored by Medtronic</i>
After Hours	Informal Networking 'round the Bar



Saturday, September 24, 2011

7:00am – 8:00am	Breakfast with Exhibitors, Networking, and Equipment Demos Discussion topics at each of the breakfast tables with a moderator
	General Session:
8:00am – 8:15am	Welcome & Introductions <i>Jeffrey G. Micklos, SCAA Chair</i>
8:15am – 8:30am	State of the Association <i>Lisa A. Levine, CAE, SCAA President</i>
8:30am – 8:45am	Medical Advisory Board Update <i>Vince Mosesso, MD, SCAA Medical Director</i>
8:45am – 9:15am	Advancements in Cardiac Care <i>Charles Lick, MD</i>
9:15am – 9:45am	Morning Networking and Exhibitor Equipment Demonstrations

Concurrent Sessions with Two Tracks:

Chapter Directors and Community Education

Community Education Track Sponsored by Minnesota Resuscitation Consortium

9:45am – 10:30am	Chapter Directors How to Run an Effective Chapter <i>Various Chapter Leaders</i>
	Community Education Young athletes - How to keep them safe <i>Dr. Christine Lawless</i> <i>Jody Redman, Anyone Can Save a Life Program Representative</i>

10:40am – 11:30am	<p>Chapter Directors How to find and mobilize members, volunteers and survivors <i>Mary Tappe</i>, Colorado Affiliate Leader <i>Gene Johnson</i>, Minnesota Affiliate Leader</p> <p>Community Education Overcoming Barriers to Placing AEDs in Schools and Public Places <i>Charles Lick, MD; Elliot Fisch</i></p>
11:30am – 12:30pm	Lunch with Exhibitors and equipment demonstrations Discussion topics at each of the tables with a moderator
12:30pm – 1:30pm	<p>General Session How to Keep your Heart Healthy Examples of community programs and how to implement one in your own community <i>Barbara Ducharme</i>, Senior Director Community Health, AHA Midwest Affiliate Hearts Beat Back, Heart of New Ulm Program Representative</p>
1:30pm – 3:15pm	Recovery and Rehabilitation from an SCA <i>Eva Serber, PhD</i>
3:15pm – 3:45pm	Afternoon Networking and Exhibitor Equipment Demonstrations Exhibitors break down
3:30pm – 4:30pm	Heart Rescue Program and Presentation of Preliminary Data Findings
4:30pm	Day's Wrap up
5:00pm – 6:30pm	Networking round the hotel
6:30pm – 9:30pm	Cocktail Reception and Benefit Dinner

Sunday, September 25, 2011

Chapter Directors Only

8:00am – 8:30am	Breakfast - Discussion topics at each of the breakfast tables with a moderator
8:30am – 9:45am	New Program Roll outs and Chapter Kits 1. Recovery and Rehabilitation Program 2. Work with your EMS – First Responder Toolkit
9:45am – 10:00am	Break
10:00am – 11:00am	Creating a Presence in the Community and Media Attention <i>Chapter Advisory Council Members</i> <i>Kim Hawkins</i> , Allina Hospital
11:00am – 12:00pm	Closing Comments “You can't build a reputation on what you are going to do” – <i>Henry Ford</i> Discussion on turning SCAA programs into action, questions and answers on how to implement what you have learned this weekend when you return to your chapters.
12:00pm	Meeting Adjourn

Disclosure of Faculty's Commercial Relationship(s)

It is the policy of the Heart Rhythm Society to ensure balance, independent objectivity, and scientific rigor in all its certified educational activities. Everyone involved in the planning and participation of continuing medical education activities are required to disclose any real or apparent conflict of interest related to the content of their presentations and also disclose discussions of unlabeled/unapproved uses of drugs or devices during their presentations. In accordance with the ACCME's Standards for Commercial Support of Continuing Medical Education, all faculty and planning partners must disclose any financial relationship(s) or other relationship(s) held within the past 12 months. The Heart Rhythm Society implements a mechanism to identify and resolve all conflicts of interest prior to delivering the educational activity to learners. Detailed disclosure information will be available prior to the activity and in the activity slides.

Invited speakers have agreed that their presentations will be objective, and that they will provide a balanced view of diagnostic and therapeutic options, and that discussion of any off-label or investigational use of a commercial product will be disclosed to the audience.

Teaching Methodologies

Didactic lectures, panel discussions, case studies, and survivor stories (patient experiences before, during and after hospital stay), including information on Screening of athletes, Genetic Testing related to SCA, Cardiac Conduction Parameters and Improving Psychosocial outcomes.

Helpful Information

How to Register

The preferred method for registration for this event is the secure online registration form on the SCAA website. Credit card payments are required for online registration. Acceptable methods of payment are check, money order, AMEX, MasterCard, VISA or Discover. Registrations will be accepted on a first-come, first-served basis, and the meeting may sell out at any time. Therefore, we strongly encourage you to confirm your registration before making travel arrangements.

Online registration at www.suddencardiacarrest.org

CME Conference Registration for *Continuum of Care: Comprehensive Efforts in SCA Prevention, Treatment and Rehabilitation*

Physicians	\$175
Nurses	\$130
EMS and Allied Health Professionals	\$95

Fees are inclusive of Friday CME, breakfast, lunch and breaks. Attendees may participate in the Friday evening Survivor and Hero Celebration dinner for no fee, but must indicate that they are attending on the registration form. An additional fee is required to attend the Saturday evening Benefit and Awards Dinner.

SCAA 2011 Annual Conference Navigating a National Approach to SCA Survival

Full Conference	\$175
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Fees are inclusive of Friday lunch and breaks, Friday evening Survivors and Heroes Celebration dinner, Saturday breakfast, lunch and breaks as well as the Saturday evening Benefit and Awards Dinner, and Sunday breakfast and sessions.

Community Education Program – Saturday only program \$15

Sponsored by the Minnesota Resuscitation Consortium

Fees are inclusive of Saturday breakfast, lunch and breaks. An additional fee is required to attend the Saturday evening Benefit and Awards Dinner.

To Register Separately for Social Activities and Events

Survivors & Heroes Celebration

Join us Friday evening at a dinner to celebrate the survivors of SCA and their heroes and rescuers. Buses will leave the Millennium Hotel at approximately 5:30pm for transport to the event location. No one will be admitted to the event that is not registered or does not arrive at the event facility via SCAA provided ground transportation. Tickets are available through the online registration system.

This dinner event is sponsored by Medtronic



Saturday Evening Benefit Dinner & Awards Ceremony

You are cordially invited to attend a Benefit Dinner & Awards Ceremony on Saturday at 6:30 p.m. at the Millennium Hotel. This cocktail attired event will celebrate a few special individuals and companies who are making an impact on improving the SCA survival rate. The benefit dinner is \$100 per person or tables of 8 for \$1,000. Tickets can be purchased through the online registration system and must be purchased in advance.

Confirmation

Online registrations will receive a confirmation email shortly after completing the registration process. Registrations received in the mail will be sent an email confirmation within 1 week of receipt of registration and payment for the conference.

Cancellation and Refund Policy

A refund will be granted provided notification is in writing and postmarked no later than September 2, 2011. A \$50.00 processing fee will not be refunded. Substitutions from the same institution are permitted but must be received in writing at scaa-info@goAMP.com.

Americans with Disabilities Act (ADA)

The SCAA supports the Americans with Disabilities Act (ADA). Should you require specific aids or other services to accommodate your participation at the SCAA Annual Meeting, please notify SCAA in advance. An SCAA staff member will contact those individuals who have requested assistance to determine what special arrangements need to be made. Contact the Sudden Cardiac Arrest Association (SCAA) at 913.895.4624 with questions.

Hotel Information

This year's conference is being held at the Millennium Hotel in Minneapolis, Minnesota. The hotel is located at:

1313 Nicollet Mall
Minneapolis, MN 55403

Group room rate is \$129 plus applicable tax. You may make your reservations on line at: <http://tinyurl.com/Millenniumhotel-SCAA-2011> or call 1-800-522-8856 and be sure to request the SCAA group rate at the time of reservation.

Ground Transportation

SCAA has arranged a discount on SuperShuttle and ExecuCar MSP Airport Transfers.

To receive your group's discounted rate:

- Make your roundtrip reservation by following this link: <https://www.supershuttle.com/GroupRez/TripDetails.aspx?GC=MWDT7>
- Use the Online Group Discount Code: B28JB (*valid for travel Sept. 19-27, 2011*)
- Provide the requested information, to include roundtrip service, if accessible service is required, your name, flight details (from and to the airport), and your local contact phone number.
- Select your hotel/landmark from the drop-down listing of hotels (type 3-5 letters of name in search box e.g. Mill for Millennium Hotel)
- Choose your preferred service and pricing: (**additional \$1 per person fuel surcharge may apply**)
 - SuperShuttle Shared-Ride (\$15 one way, \$24 round trip using discount code)
 - ExecuCar Sedan Service (\$46 per direction for up to 4 passengers)
 - \$30 extra charge for ECar baggage claim "Meet and Greet".
- Provide a credit card for payment.
- Print your confirmation page (or you can e-mail it to yourself).

Reservations from MSP are not required for SuperShuttle service, but are recommended. ExecuCar must be reserved in advance.



Registration Form

2011 SCAA Annual Meeting

September 23– 25, 2011 • Millennium Hotel, Minneapolis, MN



Sudden
Cardiac Arrest
Association

Power and passion, saving lives

Please Keep a copy for your files. Duplicate and share this form as needed.

STEP ONE: Name Badge and Roster Information (List as you would like name to appear on your badge)

Full Name _____ Nickname _____

Credentials _____ Title _____

Institution _____

Mailing Address _____

City _____ State _____ ZIP Code _____

E-mail Address _____

Daytime Phone _____ Fax Number _____

Dietary/Special Needs (including food allergies or disabilities requiring special assistance) _____

Emergency Contact Name and Phone _____

STEP TWO: Registration Fees

Registration forms must be postmarked, faxed, or submitted online on or before the early registration date to receive the lower fee. After September 1, registration fees increase for the Medical Education Conference and Awards Dinner.

Attendee Full Annual Meeting (includes Survivor/Hero Dinner on Friday, Saturday and Sunday educational sessions, breakfast lunch on Saturday, Awards Benefit Dinner on Saturday and breakfast on Sunday) \$175

Medical Education Conference (\$175 for physicians, \$130 for nurses, \$95 for EMS) \$ _____

Saturday One-Day Program \$15

Yes, I will be attending the Friday Survivors Celebration sponsored by Medtronic

Guest fee for Saturday Awards (Dinner) (\$100 per person) \$ _____
Total: \$ _____

Yes, I want to donate money to support SCAA's mission to prevent loss of life from SCA. \$ _____

SCAA is a 501(c)3 organization and any donation made is tax deductible. The SCAA Federal ID number is 20-2413593.

Total Amount Enclosed: \$ _____

STEP THREE: Demographic Information

I am a survivor of sudden cardiac arrest (SCA).
The date of my SCA was: _____

I am a family member of a survivor.

I am a friend of a survivor.

I am a health care professional.

I am a chapter leader/volunteer.

I am a first-time attendee.

STEP FOUR: Payment Information

Check Enclosed (please make checks payable to the Sudden Cardiac Arrest Association [SCAA] in U.S. currency via a U.S. bank) Check #: _____

MasterCard VISA AMEX Discover

Credit Card Number _____ Expiration Date _____

Name as it appears on card: _____

Signature _____ Date _____

STEP FIVE: Send Your Registration

To register, complete this registration form and return it, along with the appropriate registration fee to:

Mail: SCAA Operations Office
P.O. Box 14546
Lenexa, KS 66825.4546

Courier: 18000 W. 105th Street
Olathe, KS 66061

Fax: 913.895.4652

Online: Secured online registration at
www.suddencardiacarrest.org

Contact the SCAA Operations Office for further information: 913.895.4624



Healthcare Professionals —
Don't miss this opportunity to
earn 6.5 CME/CE credits.



**Sudden
Cardiac Arrest
Association**

Power and passion, saving lives

About SCAA

Founded in 2005, the SCAA now boasts a network of nearly 50 chapters and affiliates across the U.S. whose volunteers have trained tens of thousands of people in CPR, strongly advocated for the placement of AEDs, and educated the public about heart disease, SCA risk factors, and preventive medical therapies. Our growing membership of about 5,000 people includes about 500 SCA survivors whose personal stories provided not only the inspiration for the founding of SCAA, but also ongoing inspiration for the work of our volunteers around the country. The one-day medical education conference is part of a weekend of activities for the SCAA Annual Meeting, which includes education, leadership workshops, celebration, networking, and social events for our existing members and community leaders, as well as others who want to learn more and become involved.

About the Heart Rhythm Society

The Heart Rhythm Society is the international leader in science, education and advocacy for cardiac arrhythmia professionals and patients and the primary information resource on heart rhythm disorders. Its mission is to improve the care of patients by promoting research, education, and optimal health care policies and standards.



Heart Rhythm Society
Restoring the Rhythm of Life