

### E-News & Updates

February 21,

2012



## SCAA to Participate in White House Briefing on Cardiovascular Health

SCAA has been invited to participate in the Community Leaders Briefing on Cardiovascular Health at the White House on February 24, in honor of American Heart Month. The event will include a town hall discussion and breakout sessions with senior administration officials on heart and stroke-related policy issues, a White House East Wing tour, and a networking lunch. The event provides Administration officials with the opportunity to meet

people who have been affected by heart disease or stroke or who are fighting cardiovascular disease through prevention, treatment, or research in their communities and to discuss the issues and challenges they face.



#### **FDA Seeks Members for Advisory Committees**

Want your voice to be heard before government regulators making decisions on life changing devices, technology and treatments? Can you provide a unique perspective valuable in the process of public policymaking? The Food and Drug Administration is currently opening membership on its <u>Advisory Committees</u>. Positions are available for academicians/practitioners, consumer representatives, industry representatives and patient representatives. Specific committees cover the Office of the Commissioner, Center for Biologics Evaluation and Research, Center for Drug Evaluation and Research, Center for Food Safety and Applied Nutrition, Center for Devices and Radiological Health, Center for Veterinary Medicine, National Center for Toxicological Research and

Center for Tobacco Products.



# **CPR Mobile Phone App Has Silicon Valley Buzzing, Downloading**

The "PulsePoint" smartphone application introduced last week in San Jose, California, continues to gain recognition. From social media outlets to traditional print media, the concept of the location-based app that alerts people trained in CPR to nearby heart attacks or cardiac arrest events is burning up the airwaves and generating attention from industries beyond the field of emergency response.

In just a few short days, the app was mentioned in the: San Jose Mercury News, Contra Costa Times, PC World, MacWorld, International Association of Fire Chiefs, KTVU 10, KPIX CBS 5, KNTV NBC Bay Area,

KGO AM Radio, KLIV 1590 AM Radio and KCBS AM Radio. Developed as a joint effort between El Camino Hospital and the San Jose, California, Fire Department, the makers of "PulsePoint" are offering the app for FREE to encourage bystander intervention in the fight to increase SCA survival.

## Inspire Provides Strength in Numbers for Those Reflecting in Fight Against SCA



SCAA's online support community, <a href="Inspire">Inspire</a>, is a place of peace, laughter, hope and advice providing comfort for patients, family members/friends and healthcare professionals looking for ways to better understand the devastating impact of SCA. We invite you to join us on Inspire, where you can be connected to hundreds of other people experiencing similar situations and emotions. SCAA Inspire is a secure, moderated forum where topics like "living with an ICD," or "dealing with loss," or "survivor guilt"

are frequently discussed. Here's what some recent users had to say about the site:

- "It's the most amazing supportive place you won't find a better place to ask for help."
- "There is support for all here. I would have never made it through this without this group of Angels!"
- "A great site for info, support and compassion."



Extra! Extra! SCAA and Its Chapters are Making News
Gateway Chapter Holds Trivia Night for SCA Awareness
KMOV
February 17, 2012

For more information about SCAA and how you can help save lives, visit www.suddencardiacarrest.org.

## Mark Your Calendar and be there with SCAA for these Exciting Events!

Heart Month: February 2012
National Collegiate EMS Conference: February 24-26, 2012

EMS Today: February 28-March 3, 2012

American College of Cardiology: March 24-27, 2012 Heart Rhythm Society Annual Conference: May 9-12, 2012

> National EMS Week: May 20 - 26, 2012 CPR/AED Week: June 1-7, 2012

Emergency Cardiovascular Care Update: September 11-15, 2012 SCAA 2012 Annual Meeting: September 13-15, 2012