



**Mad River Conference  
Southern Ohio Synod  
Effective Buying Income**

<b>Effective Buying Income</b>	<b>Mad River Conference</b>	<b>Southern OH Synod</b>
	%	%
<b>2008 Demographic Totals</b>		
Population	228,052	5,520,968
Households	91,258	2,197,358
Families	64,242	1,477,600
Group Quarters Population	4,565	153,150
Housing Units	101,460	2,406,255
<b>2008 Average Household Size</b>	2.45	2.44
<b>2008 Median Age</b>	38.90	36.76
<b>2008 Median Household Income</b>	\$ 45,529	\$ 47,812
<b>2008 Median All Owner-Occupied Housing Unit Value</b>	\$ 115,637	\$ 134,033
<b>2008 Estimated Households by Effective Buying Income</b>	91,258	2,197,358
Less than \$15,000	12,697 13.91%	307,206 13.98%
\$15,000 to \$24,999	14,113 15.46%	317,508 14.45%
\$25,000 to \$34,999	14,700 16.11%	329,397 14.99%
\$35,000 to \$49,999	20,081 22.00%	440,329 20.04%
\$50,000 to \$74,999	18,011 19.74%	426,476 19.41%
\$75,000 to \$99,999	8,063 8.84%	226,003 10.29%
\$100,000 to \$149,999	2,613 2.86%	96,582 4.40%
\$150,000 to \$249,999	634 0.69%	31,507 1.43%
\$250,000 to \$499,999	236 0.26%	13,402 0.61%
\$500,000 or more	110 0.12%	8,948 0.41%
<b>2008 Estimated Average Household Effective Buying Income</b>	\$ 44,499	\$ 50,291
<b>2008 Estimated Median Household Effective Buying Income</b>	\$ 38,077	\$ 39,925



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<b>Effective Buying Income</b>	<b>Mad River Conference</b>	<b>Southern OH Synod</b>
	%	%
<b>2013 Demographic Totals</b>		
Population	226,592	5,636,699
Households	92,049	2,264,551
Families	64,819	1,527,113
Group Quarters Population	4,486	154,858
Housing Units	102,320	2,477,758
<b>2013 Average Household Size</b>	2.41	2.42
<b>2013 Median Age</b>	39.57	37.72
<b>2013 Median Household Income</b>	\$ 48,120	\$ 51,925
<b>2013 Median All Owner-Occupied Housing Unit Value</b>	\$ 122,718	\$ 142,155
<b>2013 Projected Households by Effective Buying Income</b>	92,049	2,264,551
Less than \$15,000	11,926 12.96%	287,999 12.72%
\$15,000 to \$24,999	13,296 14.44%	298,003 13.16%
\$25,000 to \$34,999	13,989 15.20%	315,377 13.93%
\$35,000 to \$49,999	19,844 21.56%	441,830 19.51%
\$50,000 to \$74,999	18,745 20.36%	449,937 19.87%
\$75,000 to \$99,999	9,463 10.28%	268,751 11.87%
\$100,000 to \$149,999	3,512 3.82%	131,003 5.78%
\$150,000 to \$249,999	809 0.88%	40,980 1.81%
\$250,000 to \$499,999	311 0.34%	17,826 0.79%
\$500,000 or more	154 0.17%	12,845 0.57%
<b>2013 Projected Average Household Effective Buying Income</b>	\$ 47,468	\$ 54,987
<b>2013 Projected Median Household Effective Buying Income</b>	\$ 40,150	\$ 42,839