



**Mad River Conference  
Southern Ohio Synod  
Household Trend**

**Pop Facts:  
Household Trend**

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|                                         | 2000<br>Census | %      | 2008<br>Estimate | %      | 2013<br>Projection | %      | 2000<br>Census | %      | 2008<br>Estimate | %      | 2013<br>Projection | %      |
|-----------------------------------------|----------------|--------|------------------|--------|--------------------|--------|----------------|--------|------------------|--------|--------------------|--------|
| <b>Population</b>                       | 229,757        |        | 228,052          |        | 226,592            |        | 5,314,839      |        | 5,520,968        |        | 5,636,699          |        |
| Percent Change                          |                |        | -0.74%           |        | -0.64%             |        |                |        | 3.88%            |        | 2.10%              |        |
| <b>Households</b>                       | 89,584         |        | 91,258           |        | 92,049             |        | 2,082,335      |        | 2,197,358        |        | 2,264,551          |        |
| Percent Change                          |                |        | 1.87%            |        | 0.87%              |        |                |        | 5.52%            |        | 3.06%              |        |
| <b>Families</b>                         | 63,038         |        | 64,242           |        | 64,819             |        | 1,393,432      |        | 1,477,600        |        | 1,527,113          |        |
| Percent Change                          |                |        | 1.91%            |        | 0.90%              |        |                |        | 6.04%            |        | 3.35%              |        |
| <b>Housing Units</b>                    | 98,529         |        | 101,460          |        | 102,320            |        | 2,245,794      |        | 2,406,255        |        | 2,477,758          |        |
| Percent Change                          |                |        | 2.97%            |        | 0.85%              |        |                |        | 7.14%            |        | 2.97%              |        |
| <b>Group Quarters Population</b>        | 5,005          |        | 4,565            |        | 4,486              |        | 152,095        |        | 153,150          |        | 154,858            |        |
| Percent Change                          |                |        | -8.79%           |        | -1.73%             |        |                |        | 0.69%            |        | 1.12%              |        |
| <b>Average Household Size</b>           | 2.51           |        | 2.45             |        | 2.41               |        | 2.48           |        | 2.44             |        | 2.42               |        |
| Percent Change                          |                |        | -2.39%           |        | -1.47%             |        |                |        | -1.47%           |        | -0.91%             |        |
| <b>Income Totals</b>                    |                |        |                  |        |                    |        |                |        |                  |        |                    |        |
| <b>Aggregate(\$MM) Household Income</b> | 4,418          |        | 5,025            |        | 5,436              |        | 112,112        |        | 137,160          |        | 155,211            |        |
| Percent Change                          |                |        | 13.74%           |        | 8.17%              |        |                |        | 22.34%           |        | 13.16%             |        |
| <b>Per Capita</b>                       | \$ 19,344      |        | \$ 22,267        |        | \$ 24,217          |        | \$ 21,403      |        | \$ 25,109        |        | \$ 27,799          |        |
| Percent Change                          |                |        | 15.11%           |        | 8.76%              |        |                |        | 17.31%           |        | 10.71%             |        |
| <b>Households by Household Income</b>   | 89,647         |        | 91,258           |        | 92,049             |        | 2,082,694      |        | 2,197,358        |        | 2,264,551          |        |
| Less than \$15,000                      | 13,162         | 14.68% | 11,803           | 12.93% | 11,070             | 12.03% | 321,867        | 15.45% | 287,050          | 13.06% | 269,185            | 11.89% |
| \$15,000 to \$24,999                    | 12,025         | 13.41% | 10,949           | 12.00% | 10,312             | 11.20% | 271,420        | 13.03% | 245,346          | 11.17% | 230,024            | 10.16% |
| \$25,000 to \$34,999                    | 12,434         | 13.87% | 11,390           | 12.48% | 10,811             | 11.74% | 278,443        | 13.37% | 258,256          | 11.75% | 244,645            | 10.80% |
| \$35,000 to \$49,999                    | 16,583         | 18.50% | 16,365           | 17.93% | 15,814             | 17.18% | 356,438        | 17.11% | 360,638          | 16.41% | 353,896            | 15.63% |
| \$50,000 to \$74,999                    | 19,638         | 21.91% | 19,912           | 21.82% | 19,932             | 21.65% | 423,248        | 20.32% | 442,886          | 20.16% | 448,473            | 19.80% |
| \$75,000 to \$99,999                    | 9,067          | 10.11% | 10,602           | 11.62% | 11,372             | 12.35% | 212,824        | 10.22% | 261,028          | 11.88% | 283,676            | 12.53% |
| \$100,000 to \$149,999                  | 5,092          | 5.68%  | 7,738            | 8.48%  | 9,406              | 10.22% | 144,260        | 6.93%  | 228,094          | 10.38% | 280,360            | 12.38% |
| \$150,000 to \$249,999                  | 1,318          | 1.47%  | 1,979            | 2.17%  | 2,643              | 2.87%  | 55,032         | 2.64%  | 81,682           | 3.72%  | 110,389            | 4.87%  |
| \$250,000 to \$499,999                  | 270            | 0.30%  | 413              | 0.45%  | 532                | 0.58%  | 14,094         | 0.68%  | 23,430           | 1.07%  | 31,051             | 1.37%  |
| \$500,000 or more                       | 58             | 0.06%  | 107              | 0.12%  | 157                | 0.17%  | 5,068          | 0.24%  | 8,948            | 0.41%  | 12,852             | 0.57%  |
| <b>Average Household Income</b>         | \$ 49,283      |        | \$ 55,066        |        | \$ 59,056          |        | \$ 53,830      |        | \$ 62,420        |        | \$ 68,540          |        |
| <b>Median Household Income</b>          | \$ 41,515      |        | \$ 45,529        |        | \$ 48,120          |        | \$ 42,138      |        | \$ 47,812        |        | \$ 51,925          |        |



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|----------------------------------------|----------------|--------|------------------|--------|--------------------|--------|----------------|--------|------------------|--------|--------------------|--------|
| <b>Total Family Household Income</b>   | 63,246         |        | 64,242           |        | 64,819             |        | 1,399,835      |        | 1,477,600        |        | 1,527,113          |        |
| Less than \$15,000                     | 4,762          | 7.53%  | 4,570            | 7.11%  | 4,217              | 6.51%  | 114,173        | 8.16%  | 108,478          | 7.34%  | 100,514            | 6.58%  |
| \$15,000 to \$24,999                   | 6,118          | 9.67%  | 5,582            | 8.69%  | 5,084              | 7.84%  | 135,781        | 9.70%  | 120,484          | 8.15%  | 108,988            | 7.14%  |
| \$25,000 to \$34,999                   | 8,300          | 13.12% | 7,329            | 11.41% | 6,718              | 10.36% | 166,473        | 11.89% | 147,569          | 9.99%  | 134,997            | 8.84%  |
| \$35,000 to \$49,999                   | 12,811         | 20.26% | 11,552           | 17.98% | 10,950             | 16.89% | 252,515        | 18.04% | 230,380          | 15.59% | 217,890            | 14.27% |
| \$50,000 to \$74,999                   | 16,779         | 26.53% | 16,585           | 25.82% | 16,241             | 25.06% | 345,947        | 24.71% | 345,931          | 23.41% | 338,139            | 22.14% |
| \$75,000 to \$99,999                   | 8,307          | 13.13% | 9,676            | 15.06% | 10,307             | 15.90% | 188,512        | 13.47% | 226,240          | 15.31% | 242,639            | 15.89% |
| \$100,000 to \$149,999                 | 4,700          | 7.43%  | 6,854            | 10.67% | 8,488              | 13.09% | 130,707        | 9.34%  | 199,418          | 13.50% | 247,585            | 16.21% |
| \$150,000 to \$249,999                 | 1,173          | 1.85%  | 1,661            | 2.59%  | 2,258              | 3.48%  | 48,438         | 3.46%  | 71,411           | 4.83%  | 98,487             | 6.45%  |
| \$250,000 to \$499,999                 | 239            | 0.38%  | 338              | 0.53%  | 428                | 0.66%  | 12,378         | 0.88%  | 19,860           | 1.34%  | 26,752             | 1.75%  |
| \$500,000 or more                      | 57             | 0.09%  | 95               | 0.15%  | 128                | 0.20%  | 4,911          | 0.35%  | 7,829            | 0.53%  | 11,122             | 0.73%  |
| <b>Average Family Household Income</b> | \$ 57,303      |        | \$ 63,015        |        | \$ 67,751          |        | \$ 63,789      |        | \$ 73,175        |        | \$ 80,771          |        |
| <b>Median Family Household Income</b>  | \$ 49,569      |        | \$ 54,655        |        | \$ 58,375          |        | \$ 52,238      |        | \$ 59,531        |        | \$ 64,873          |        |



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|                                     | 2000<br>Census | %      | 2008<br>Estimate | %      | 2013<br>Projection | %      | 2000<br>Census | %      | 2008<br>Estimate | %      | 2013<br>Projection | %      |
|-------------------------------------|----------------|--------|------------------|--------|--------------------|--------|----------------|--------|------------------|--------|--------------------|--------|
| <b>Households by Type and Size*</b> |                |        |                  |        |                    |        |                |        |                  |        |                    |        |
| <b>Non-family Households</b>        | 26,546         |        | 27,016           |        | 27,230             |        | 688,903        |        | 719,758          |        | 737,438            |        |
| 1-person household                  | 22,642         | 85.29% | 24,378           | 90.24% | 25,243             | 92.70% | 566,559        | 82.24% | 615,855          | 85.56% | 644,811            | 87.44% |
| 2-person household                  | 3,182          | 11.99% | 2,094            | 7.75%  | 1,551              | 5.70%  | 98,357         | 14.28% | 82,539           | 11.47% | 72,932             | 9.89%  |
| 3-person household                  | 428            | 1.61%  | 319              | 1.18%  | 240                | 0.88%  | 14,639         | 2.12%  | 13,328           | 1.85%  | 12,268             | 1.66%  |
| 4-person household                  | 192            | 0.72%  | 145              | 0.54%  | 125                | 0.46%  | 6,213          | 0.90%  | 5,255            | 0.73%  | 4,806              | 0.65%  |
| 5-person household                  | 67             | 0.25%  | 50               | 0.19%  | 39                 | 0.14%  | 1,950          | 0.28%  | 1,703            | 0.24%  | 1,587              | 0.22%  |
| 6-person household                  | 24             | 0.09%  | 21               | 0.08%  | 22                 | 0.08%  | 701            | 0.10%  | 639              | 0.09%  | 617                | 0.08%  |
| 7 or more person household          | 11             | 0.04%  | 9                | 0.03%  | 10                 | 0.04%  | 484            | 0.07%  | 439              | 0.06%  | 417                | 0.06%  |
| <b>Family Households</b>            | 63,038         |        | 64,242           |        | 64,819             |        | 1,393,432      |        | 1,477,600        |        | 1,527,113          |        |
| 2-person household                  | 28,190         | 44.72% | 29,776           | 46.35% | 30,938             | 47.73% | 597,790        | 42.90% | 650,212          | 44.00% | 685,893            | 44.91% |
| 3-person household                  | 14,515         | 23.03% | 15,014           | 23.37% | 15,025             | 23.18% | 332,886        | 23.89% | 357,517          | 24.20% | 368,513            | 24.13% |
| 4-person household                  | 12,464         | 19.77% | 12,201           | 18.99% | 11,956             | 18.45% | 283,682        | 20.36% | 292,935          | 19.83% | 297,142            | 19.46% |
| 5-person household                  | 5,322          | 8.44%  | 5,002            | 7.79%  | 4,834              | 7.46%  | 121,757        | 8.74%  | 122,170          | 8.27%  | 122,449            | 8.02%  |
| 6-person household                  | 1,696          | 2.69%  | 1,622            | 2.52%  | 1,560              | 2.41%  | 39,178         | 2.81%  | 39,654           | 2.68%  | 39,597             | 2.59%  |
| 7 or more person household          | 851            | 1.35%  | 627              | 0.98%  | 506                | 0.78%  | 18,139         | 1.30%  | 15,112           | 1.02%  | 13,519             | 0.89%  |

\*In contrast to Claritas Demographic Estimates, "smoothed" data items are Census 2000 tables made consistent with current year estimated and 5 year projected base counts.