



**Muskingum Conference
Southern Ohio Synod
Effective Buying Income**

Effective Buying Income	Muskingum Conf	Southern OH Synod
	%	%
2008 Demographic Totals		
Population	373,819	5,520,968
Households	147,753	2,197,358
Families	104,224	1,477,600
Group Quarters Population	11,980	153,150
Housing Units	165,811	2,406,255
2008 Average Household Size	2.45	2.44
2008 Median Age	39.63	36.76
2008 Median Household Income	\$ 38,358	\$ 47,812
2008 Median All Owner-Occupied Housing Unit Value	\$ 94,456	\$ 134,033
2008 Estimated Households by Effective Buying Income	147,753	2,197,358
Less than \$15,000	26,529 17.95%	307,206 13.98%
\$15,000 to \$24,999	27,954 18.92%	317,508 14.45%
\$25,000 to \$34,999	25,756 17.43%	329,397 14.99%
\$35,000 to \$49,999	30,700 20.78%	440,329 20.04%
\$50,000 to \$74,999	23,690 16.03%	426,476 19.41%
\$75,000 to \$99,999	9,011 6.10%	226,003 10.29%
\$100,000 to \$149,999	2,435 1.65%	96,582 4.40%
\$150,000 to \$249,999	963 0.65%	31,507 1.43%
\$250,000 to \$499,999	490 0.33%	13,402 0.61%
\$500,000 or more	225 0.15%	8,948 0.41%
2008 Estimated Average Household Effective Buying Income	\$ 39,575	\$ 50,291
2008 Estimated Median Household Effective Buying Income	\$ 32,530	\$ 39,925



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2013 Demographic Totals		
Population	372,483	5,636,699
Households	148,496	2,264,551
Families	104,770	1,527,113
Group Quarters Population	12,486	154,858
Housing Units	166,625	2,477,758
2013 Average Household Size	2.42	2.42
2013 Median Age	40.39	37.72
2013 Median Household Income	\$ 41,721	\$ 51,925
2013 Median All Owner-Occupied Housing Unit Value	\$ 101,507	\$ 142,155
2013 Projected Households by Effective Buying Income	148,496	2,264,551
Less than \$15,000	24,140 16.26%	287,999 12.72%
\$15,000 to \$24,999	25,711 17.31%	298,003 13.16%
\$25,000 to \$34,999	24,697 16.63%	315,377 13.93%
\$35,000 to \$49,999	30,571 20.59%	441,830 19.51%
\$50,000 to \$74,999	25,784 17.36%	449,937 19.87%
\$75,000 to \$99,999	11,810 7.95%	268,751 11.87%
\$100,000 to \$149,999	3,690 2.48%	131,003 5.78%
\$150,000 to \$249,999	1,143 0.77%	40,980 1.81%
\$250,000 to \$499,999	587 0.40%	17,826 0.79%
\$500,000 or more	363 0.24%	12,845 0.57%
2013 Projected Average Household Effective Buying Income	\$ 43,205	\$ 54,987
2013 Projected Median Household Effective Buying Income	\$ 34,879	\$ 42,839