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General / media release

September 12, 2016

Delaware Valley Floral Group
Acquires
Empire Floral Supply

The Delaware Valley Floral Group (DVFG) has reached an agreement to acquire certain assets of Empire Floral Supply (Empire). Located in Syracuse, New York, Empire is a 35 year old company, which has been serving florists in the Greater Syracuse marketplace. The business will be consolidated into DVFlora, a division of DVFG.

The customers of Empire will be served from the current DVFlora Sales and Distribution Center in Syracuse. Sean Young, President, and Jason Young, COO, of Empire, will be joining DVFlora. Sean commented; *"We are delighted that the members of our staff joining DVFlora will be working for a leader in the industry. DVFlora will allow the Empire staff to offer a host of new programs, extended product lines, and enhanced services."*

Ken Wilkins, DVFG's VP of Business Development, commented: *"Empire has a history of excellent quality and service with the floral customers they serve. We are pleased that a number of the Empire salespeople and other staff will be joining DVFlora. This acquisition strengthens our commitment to the Northeast marketplace. We have had great success adding wholesalers to our company and remain interested in further acquisition opportunities."*

Jack Chidester, DVFG's CEO, stated: *"The Empire acquisition compliments and expands the customer base for our Syracuse Sales and Distribution Center, which was established in 2015. Our growth in the Northeast markets have been supported by Sales and Distribution Centers added in Wilkes-Barre PA, Syracuse NY, Berlin CT and Shrewsbury MA."*

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About Empire Floral Supply:

For over 35 years Empire Flower Supply has been providing retail florists in the Greater Syracuse area with quality fresh cut flowers and decorative greens. Empire Flower Supply is a hands on, owner operated wholesale house and carries a wide variety of flowers from South America, California, Canada, several areas overseas, and also from local growers, right here in upstate New York. empireflowersupply.com

About DVFlora:

DVFlora, a division of Delaware Valley Floral Group, for over 56 years has been providing professional florists with the finest in fresh cut flowers and greens, floral supplies, botanicals and gourmet. The DVFlora market area includes the Mid-Atlantic and New England states, but the company also ships throughout the United States, as well as to Bermuda and the Caribbean. The company has the industry's premier Internet presence through its e-commerce website. www.dvflora.com

About Delaware Valley Floral Group:

Delaware Valley Floral Group, a family-owned business, is one of the largest floral distribution companies in the United States. The company has three operating divisions including DVFlora, FreshBlooms, and Flower Transfer Logistics. With corporate headquarters located in Sewell, New Jersey, the company also operates out of facilities in Jessup, Maryland; Edison, New Jersey; Erie, Pennsylvania; Wilkes-Barre, Pennsylvania; Cranberry, Pennsylvania; Syracuse, New York; Berlin, Connecticut; Shrewsbury, Massachusetts; Miami, Florida; and Oxnard, California. www.dvfloralgroup.com

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