



# 2011 Retail Florist of the Year wholesaler nomination form

**Deadline for Submissions - December 31, 2010**

**Wholesalers:** The following information will weigh heavily on the nominated florist's application for the 2011 Retail Florist of the Year. Please attach this to the florist's application. If you do not have the application, fax this evaluation form to WF&FSA at 410-573-5001.

YOUR COMPANY NAME \_\_\_\_\_

CITY, STATE \_\_\_\_\_

YOUR NAME \_\_\_\_\_

YOUR PHONE NUMBER \_\_\_\_\_

NAME OF RETAIL STORE
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1. Would you recommend this florist for the 2011 Retail Florist of the Year Award?

\_\_\_\_\_ YES \_\_\_\_\_ NO

2. Is this florist well respected in the local floral community?

\_\_\_\_\_ YES \_\_\_\_\_ NO

3. Does this florist pay bills in a satisfactory manner?

\_\_\_\_\_ YES \_\_\_\_\_ NO

4. Why do you think this florist should receive this award?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Is there any reason why this florist should not receive this award?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Your comments will be kept in the strictest confidence.**