

2015 YBAA MEMBERSHIP ADVERTISING OPPORTUNITIES

Reach the leaders in your industry through these advertising options in 2015! Advertise on the YBAA Website and in the monthly Yacht Broker e-News. The e-newsletter reaches about 2500 industry contacts in North America and the world. Please see the attached form for advertising examples and specifications for placing your ad.

On behalf of the YBAA member company listed below, I authorize the placement of an ad, as noted on this form.

Company Name:_____

Individual Contact:_____

Signature:_____ Date:_____

Phone: ______Fax: _____

Check Enclosed for: \$____Check #____

Charge a total of \$ _____ to my:

□ AMEX □ MasterCard □ VISA □ Discover

Card number: _____

Expiration Date: _____Verification#_____

Name on Card: _____

Signature: _____

Or, □ please bill me.

Questions? Contact Beth Hiltabidle, YBAA Marketing Associate at <u>bhiltabidle@ybaa.com</u> or 410-940-6345.

*Select your advertising options below:

YBAA Website Advertising

Premium High Placement Ads

<u>Rotating Ad</u> – Rectangular Ad	
(Limit 10 Advertisers)	
6 months - \$1200	\$
12 months - \$2000	\$

Yacht Broker News (monthly e-newsletter)

Premium Tombstone Ad	
(Limit 3 Advertisers)	
Monthly - \$150	\$
6 months - \$840	\$
12 months -\$1560	\$
*Non-members add 50%	\$
Grand Total	\$

Please submit your completed order form and ad to:

YBAA, Advertising 105 Eastern Ave., Suite 104 Annapolis, MD 21043

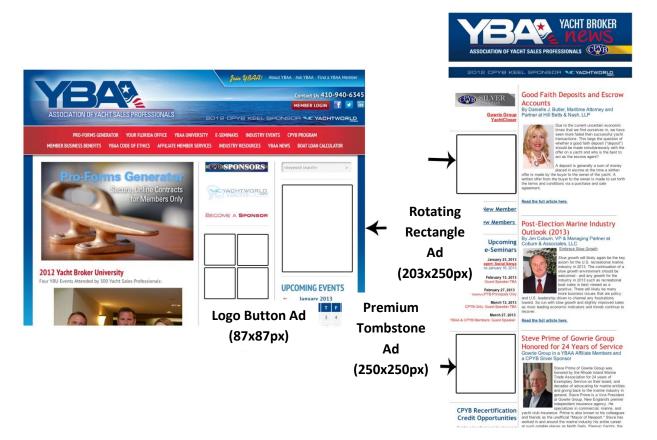
Or Fax to 410-263-1659

Act now – it's an investment that will create many new opportunities in 2015!



ELECTRONIC ADVERTISING IN 2015!

Reach the leaders in our industry with low cost and effective advertising on the web or in the e-newsletter. ACT NOW. First come, first served.



The **YBAA Website**: choose between a premium rotator ad featured on all pages, restricted to **ten advertisers** only for maximum exposure or a homepage static logo button ad featured on the homepage, restricted to **four advertisers**. These ads can appear for a six or 12 -month duration for maximum exposure.

The **YBAA News**: a monthly enewsletter informing members and prospective members of association news and educational events, reaching over 2500 individuals. Limited to **three premium tombstone ads**, this newsletter is also posted to Twitter and Facebook for maximum exposure.

105 Eastern Avenue, Suite 104 ◊ Annapolis, MD 21403 ◊ Phone: 410-940-6345 ◊ Fax: 410-263-1659