

# Arizona Association of Chiropractic

## Executive Committee (EC) Meeting

**Meeting Date:** January 16, 2025 - 12:00 pm – 1:30 pm (MST). All attendees attended via AAC ZOOM account

## Subject: Monthly Meeting

### Present:

James Bogash, DC  
Scott LeBaron, DC  
Bill Gallagher, DC  
Greg Muchnij, DC  
Rebecca Carlson, DC  
David Kern, DC  
David Morrison, JD  
Larry Lazzara, JD  
Kris Dowell, Consultant  
Daniel McRae, Consultant

James Candland, Lobbyist, Clarus Co. was not in attendance.

Meeting brought to order – 12:04 pm MST

President – No minutes approved from last EC meeting

### President Report

None

### Past President Report

None

### Vice President Report

None

### Treasurer Report

None

### Secretary Report

None

Daniel McRae, Acting Secretary for today's meeting

## Committee Business

### **Public Policy**

Mr. Morrison stated the EC and Mr. Lazzara are working on an AAC statement regarding the special audit findings of the AZBCE.

Dr. LeBaron opinion was that several AZBCE board members should step down/ resign.

Dr. Muchnij agreed with Dr. LeBaron's statement.

Dr. Bogash was against calling out anyone on the AZBCE board at this time.

Dr. Bogash reiterated that the EC should be following the efforts to create a state committee that could potentially bundle chiropractic in with other professions.

Dr. Gallagher and Dr. LeBaron agreed with Dr. Bogash's opinion.

Dr. Kern asked to review any AAC statement being drafted regarding the AZBCE special audit.

Dr. Kern suggested the EC follow "Roberts Rules of Order" for motions and efficiency throughout EC meetings.

### **Legal**

Dr. Bogash stated the retainer agreement will be sent out to the board for approval and then will be shared with Mr. Lazzara.

Mr. Morrison has reviewed the retainer agreement and is suggesting the addition of convention involvement and future AAC events.

Mr. Lazzara stated he will review the retainer agreement and will be making revisions before signing.

Kris offered to recommend how to promote Mr. Lazzara as the AAC attorney.

Mr. Lazzara asked Daniel to reach out to his office manager (Daniel has sent an email to Ashley).

Daniel suggested helping with editing of the bylaws, including fixing misspelled words, typos, and possibly adding some new language.

Kris offered to support the bylaws rewrite.

**Mr. Morrison stated he believes it will take a Board of Directors vote (EC and District delegates) to change the bylaws. He will review the bylaws and then confirm his findings with the board.**

### **Goals and objectives of the AAC**

Dr. Bogash stated he's received minimal feedback regarding the AAC goals and objectives. However, he suggested a goal would be: 1) access to the Industrial Commission through Mr. Candland, AAC lobbyist.

Kris suggested the EC (or a subgroup of the EC) develop a strategic plan that takes into account the group's goals.

Dr. Bogash will send out an email and/or document asking the EC to share their goals and ideas. Once all have been received, the goals and objectives will be compiled into a strategic plan document.

The goals and objectives memo/document will be discussed within the EC board meeting in February and/or at an AAC planning retreat.

Dr. Kern suggested three objectives: 1) increase membership 2) protect chiropractic through legal action 3) protect chiropractic through legislation.

### **Executive Committee term**

**Dr. LeBaron made a motion to revise the EC term from one year to two years.**

**Dr. Kern seconded the motion**

**Two EC members voted aye / two EC members voted nay.**

**Motion did not pass.**

Mr. Morrison stated if the EC term is altered then the AAC bylaws will need to be revised to state the new term length.

Dr. Bogash mentioned he doesn't want the board to unilaterally make the term length decision without membership involvement.

Kris suggested a friendly amendment that would give the EC voting power to modify the bylaws during the rewrite process.

**Dr. LeBaron accepted the friendly amendment allowing the EC to vote on bylaw revisions.**

**Dr. Kern seconded the motion (all voted aye / zero nays)**

**Motion carried**

### **Dues**

Dr. LeBaron mentioned when he speaks with potential new AAC members, the price of the membership is most frequently discussed.

Daniel displayed an example of a tiered membership document and the MI tiered memberships.

Dr. Kern asked to be sent the two documents. Daniel sent the two documents out to the EC before this meeting.

Dr. LeBaron agreed with a potential tiered structure for AAC membership.

**Dr. LeBaron made a motion to begin the process of changing the AAC membership fee schedule.**

**Dr. Kern seconded the motion (all voted aye / zero nays)**

**Motion carried**

Kris offered to recommend options for a fee schedule in the next 30-60 days.

Dr. Bogash stated there should be a well-planned membership drive. In the past, a registered DC could receive a credit/reduced amount towards their membership fee when signing up to attend the AAC convention.

Kris recommended the AAC consider a Century Club membership (similar to the one offered in MI).

Dr. Kern agreed the different types of membership levels are the way forward for AAC.

The EC stated they agree with the potential tier system.

Dr. LeBaron asked Daniel to add a discussion of an AAC tiered system on the next EC agenda.

Dr. Muchnij would like the group to consider having certain pricing for larger offices with multiple DCs .

Dr. Muchnij asked if the EC terms are inserted into bylaws, when does the term length go into effect? Several EC members stated any new term length would be effective for the next EC committee members.

Dr. Carlson stated a potential challenge would be when new pricing is implemented there will be inquiries about any changes. She suggested having a transition plan in place.

### **Insurance**

Dr. Bogash asked that Arete HealthCare (potential vendor for AAC) be vetted by the EC.

Kris suggested the EC also vet ChiroEdge (the MI Management Services Organization). She will provide information on both to the group.

### **Convention**

Dr. Gallagher gave an overview of the current registration process and speakers.

Stated six (6) speakers have been confirmed. Three more potential speakers are in the process of submitting convention paperwork.

Kris asked how she and the consulting staff could assist more with speakers. Currently, they are focusing on exhibitors and sponsors.

Daniel stated that a tracker for vendors/exhibitor's is now in the "2025 Convention" Google drive folder. This tracker contains communications and confirmations.

Dr. Kern suggested picking speakers that could drive membership into the AAC. He'd like to have a speaker with a successful practice who can hold a breakout session for younger DCs on how to grow their practices. Kris has several recommendations to make regarding this type of speaker.

He also suggested allowing time for leaders to promote the AAC to drive membership.

Mr. Lazzara stated that AAC has a marketing table and is always welcome at Lazzara seminars.

Kris recommended we create materials that promote the AAC throughout the convention.

The EC discussed setting an affordable registration price for attendees.

### **Daily Business**

**A final consulting project report will be provided during the January 30<sup>th</sup> update meeting. Kris will email the report to the EC prior to that meeting.**

### **Access to AAC bank account / credit cards**

Kris mentioned the MI association has an audit & budget committee that passes the budget for the year.

Mr. Morrison stated in the bylaws there's a spending threshold that triggers EC signatures.

Dr. Bogash stated that access to bank accounts and credit cards needs to be rightened up. He wants the AAC Treasurer to determine who has access and then follow the bylaw process.

Dr. Muchnij stated he received a fraudulent email that seemed to come from a board member who was asking for credit card information to pay for a booth.

Dr. LeBaron asked who has an AAC credit card and was told that Dr. Carlson is the only one who has an AAC credit card for payments. Dr. LeBaron stated that Dr. Bogash should have a card and access. Dr. Gallagher stated he has shredded his card.

Dr. Gallagher mentioned there should be a check and balance of the AAC funds. The EC agreed.

### **Website**

Kris stated the consulting team continues to receive Dr. Bogash approval before referring any changes to the website.

### **Planning retreat follow up needed**

The EC will finalize plans for a planning retreat soon.

### **District Reports**

Dr. Kern mentioned the January 16<sup>th</sup> district meeting was cancelled due to scheduling conflicts.

He plans to confirm attendance of Senator Schamp and other AZ state representatives before rescheduling the meeting.

### **Topic – Action – Assignment**

#### **Methodology / protocol to store and locate AAC materials**

Kris reiterated that recommendations from the consulting team on these topics will be included in the next update meeting.

**Dr. Kern made a motion to discuss an AMS system at the next board meeting.**

**Dr. Gallagher 2<sup>nd</sup> the motion (all voted aye / zero nays)**

**Motion carries**

### **Legislative**

Dr. Bogash stated he does want to discuss the Legislative section on the AAC Executive Meeting agenda.

Dr. Bogash wants to modify wording in a statute (ARS 32-925.2) to specify "diagnostic imaging" rather than just "diagnostic X-rays" to account for new technologies.

Dr. Bogash wants clarification on (ARS 20-461) that incorrectly refers to auto repair terminology instead of medical terminology.

The EC plans to meet with their lobbyist and propose simple wording changes.

The EC also wants to meet with the Industrial Commission regarding being excluded from workers' compensation cases and with an insurance company (Access) to resolve reimbursement issues.

Dr. Kern stated he will reach out to Mr. James Candland and ask for the best path forward on the aforementioned bills.

### **Government entity meetings**

See Legislative section above.

### **Last words before adjournment**

The consulting agreement concludes January 31, 2025. The update meeting is in two weeks.

Dr. Bogash appreciates the work Daniel has been putting forth during the EC meetings.

Dr. Kern agreed with Dr. Bogash and mentioned having both Kris and Daniel participating in the EC meeting has been very valuable.

Meeting adjourned at 1:13pm (MST)

Next AAC Executive Board meeting – Thursday, February 20, 2025 @ 12:00 pm on AAC ZOOM link

### **Topics for next AAC Executive Meeting**

The EC will discuss suggestions for membership costs and benefits, and ideas for undertaking a massive membership drive.

They will also consider recommendations on moving to an AMS/LMS system and other best ways to store CEs, documents, and certifications.

Dr. Kern to speak with Mr. James Candland on topics under Legislative-6b.