

## **Arizona Association of Chiropractic**

### **Executive Committee (EC) Monthly Meeting**

**Meeting Date:** February 27th, 2025 - 12:00 pm – 1:30 pm (MST). All attendees attended via AAC ZOOM account

#### **Present:**

James Bogash, DC  
Scott LeBaron, DC  
Bill Gallagher, DC  
Greg Muchnij, DC  
David Kern, DC  
David Morrison, JD  
Larry Lazzara, JD  
James Candland, Lobbyist, Clarus Co.  
Kris Dowell, Consultant  
Lisa Love-Smith, Consultant  
Daniel McRae, Executive Director

Meeting brought to order – 12:03 pm MST; 2:03 pm EST

#### **President Report**

None

#### **Past President Report**

None

#### **Vice President Report**

None

#### **Treasurer Report**

None

#### **Secretary Report**

None

Daniel McRae, Acting Secretary for today's meeting

## **Ongoing / New Business**

### **Public Policy**

**Dr. Muchnij made a motion to select Dr. Kern to be Chairman of the Legislative Committee (LC).**

**Dr. Kern seconded the motion (all voted aye / zero nays)**

**Motion carried**

James gave an overview of current AZ bills (600-700) in the current “cross-over week” (as the bills are crossing over chambers). James spoke with Senator Schamp to discuss bills affecting the chiropractic profession in AZ. There will be a different report structure on next Legislative update.

Kris requested to create a Legislative Committee (LC) to collaborate with Mr. James Canded on a consistent basis. Kris stated when speaking with James we will inform Dr. Bogash.

Dr. Bogash stated that AAC has had an LC in the past and would like to bring it back.

Dr. Kern stated during the Senator Schamp district meeting a few negatives comments were expressed.

Dr. Kern asked James if there’s no hard feelings and the board can move forward on future discussions.

James spoke with Senator Schamp, and this was a one-off negative comment that was positioned by a former member. To move forward, LC and James should attend legislative meetings.

Dr. LeBaron expressed concerns about discussions during the district meeting.

Kris suggested the LC consist of three (3) members – Lobbyist, Dr. Kern, and Legal.

Dr. LeBaron agreed to the small group of three (3) to be on the LC.

Dr. Kern is willing to take the role within LC but important decisions to go through the board for vote on the EC position.

Dr. Muchnij stated to inform the AZ DCs that the AAC has an LC and the AAC will communicate the position of chiropractic in AZ.

Dr. Bogash asked James if 4a iii subsection A, paragraph 16 was a misprint. James stated that bills are rarely a misprint in state law and would require an amendment.

### **Legal**

Larry stated he’s looking forward to working with the team on possible bylaw updates.

Kris agreed the team would prioritize this effort.

Larry commented that looking at fee splitting language we may want to suggest will take a lot of work. He’s willing to assist of course but needs the team to do a lot of heavy lifting.

David has reached out to other national associations on their positions and will communicate those positions with the board.

Dr. Kern suggested that the AAC attorneys provide their research to Dr. Kern. Then, Dr. Kern will take them to the board for further discussion. Kris asked Dr. Kern to please share all the information with the team, and they will do the same thing.

### **Goals and objectives of the AAC**

Dr. Bogash suggested overall goals and expectations of the AAC be discussed with the team at the next meeting, so the team is on the same page.

Kris stated we would provide goals and objectives and a mission statement for further discussion before the next EC meeting.

### **Communication with AZ Governor**

Kris will provide the MAC declaration from the MI governor.

Dr. Kern stated the board should review the MAC declaration. Then, send it to the Governor's office for approval. If approved, the declaration will be sent to AAC members.

### **PAC**

Kris will provide Dr. Kern and the EC with information on building a PAC.

Dr. Bogash stated there was an education type fund but not a PAC.

### **Executive Committee terms**

Kris mentioned EC term limits will be included in recommendations for bylaw revisions.

Dr. LeBaron stated the term length should be discussed and approved, then placed in the bylaws.

### **Dues**

Daniel sent out recommended due structures before the last EC meeting.

Lisa suggested the dues should be approved for the upcoming membership drive.

Dr. LeBaron stated a decision on dues structure should be voted on sooner than later.

Daniel displayed an example of a tiered membership pricing document.

Lisa explained the new tiered membership pricing.

Kris stated the tiered member pricing will be sent out via email to the board for input and a vote at the next meeting.

### **District Meeting report and development**

Dr. Kern suggested the 25<sup>th</sup> of March for the next District Meeting.

### **Convention (discussed throughout this EC meeting)**

Lisa stated revenue from national exhibitors has been flowing into the association, and the team is working on new relationships every day. We hope to help nail down the speaker schedule very soon so we can send out the marketing for the convention.

Additionally, a convention brochure, a regular newsletter update, and an eJournal will soon be ready for approval and dissemination.

Dr. LeBaron suggested that a postcard type print should be sent to members.

Kris invited the EC to attend the 2025 MAC Spring convention.

Dr. LeBaron stated the expectations for next year's convention that the consulting team will be in charge of all aspects of the convention.

Dr. Kern thanked Lisa for the hard work that has been put forth towards the convention.

Lisa gave an overview of the new affiliate sponsors.

Lisa restated the new vendor member levels -Standard, Affiliate, and Corporate that is bringing in revenue (residual income).

Dr. Bogash asked about the logistics of bringing in new members. Kris stated we plan a statewide membership drive to begin as soon as the website updates and marketing materials are completed, hopefully in the next two weeks.

Lisa stated the membership benefits will be placed on the AAC website and Daniel will help us determine what assistance we may need. The team has the ability to do much of this work.

### **Old Business**

#### **Access to AAC bank account / credit cards**

Kris mentioned the MI association has an audit & budget committee that passes the budget for the year and will communicate with Dr. Muchnij and Daniel to establish the committee.

#### **Planning retreat follow-up needed**

Kris and Dr. Bogash to discuss a strategic planning retreat.

### **Topic – Action – Assignment**

#### **Methodology / protocol to store and locate AAC materials**

Lisa will reach out to Dr. Gallagher to discuss the CE processes.

**Dr. Kern made a motion to approve the committees and reports.**

**Dr. LeBaron 2<sup>nd</sup> the motion (all voted aye / zero nays)**

**Motion carried.**

Meeting adjourned at 1:24pm (MST); 3:24 pm (EST)

**Next meeting – Thursday, March 27, 2025 @ 12:00 pm on AAC ZOOM link**

### **Topics for next AAC Executive Meeting**

The goals and objectives and mission statement of the AAC.

The EC Board will discuss implementing a membership system consisting of a tiered system with different pricing and benefit packages.