

Arizona Association of Chiropractic

Executive Committee (EC) Meeting

Meeting Date: March 27, 2025 - 12:00 pm – 1:30 pm (MST). All attendees attended via AAC ZOOM

Present:

James Bogash, DC
Scott LeBaron, DC
Bill Gallagher, DC
Greg Muchnij, DC
Kris Dowell, Consultant
Lisa Love-Smith, Consultant
Daniel McRae, Executive Director
Chrissy Psaros, Consultant

Not Present:

David Kern, DC
David Morrison, JD
Larry Lazzara, JD
James Candland, Lobbyist, Clarus Co.

Meeting brought to order – 12:05 pm MST

President – Minutes were approved from last EC meeting

Dr. Gallagher made a motion to approve Feb. 27th EC meeting minutes.

Dr. LeBaron 2nd the motion (all voted aye / zero nays).

Motion carried.

President Report

None

Past President Report

None

Vice President Report

None

Treasurer Report

None

Secretary Report

None

Daniel McRae, Acting Secretary for today's meeting

Ongoing / New Business

Public Policy

Kris provided an update of the fee-splitting concerns.

Dr. Bogash stated he only receives a weekly email from James and would like more information. Kris offered to reach out to him to discuss additional updates.

Dr. Bogash agreed to join the legislative committee.

Legal Affairs

Kris stated the bylaws are still being researched for possible revisions and to plan for upcoming elections.

Goals and Objectives

Kris stated the team will provide recommendations for goals and objectives, and an updated mission statement to be discussed soon.

Communication with AZ Governor

Kris will work with Dr. Kern to obtain a spinal health care month declaration by the AZ Governor

PAC

Dr. Bogash stated AAC had an education type fund in the past, but not a PAC. The team will work with Dr. Kern to create a PAC.

District Meetings report and development

Kris stated we'll work with Dr. Kern to schedule the next district meeting.

AAC Convention Update

Dr. Gallagher stated the AAC convention currently has a full speaker schedule. He also reported that he has been informed that the AZ board will accept multiple filings for all speakers to save \$50 per speaker application to gain CEs.

Daniel stated if exhibitors/ vendors are selling products at the convention, they will need a business license to sell products because the resort is on Indian tribal land.

Team Discussion

Daniel sent the recommended membership levels and dues structure to the EC prior to the meeting.

The recommendations were also shown on the zoom call and Chrissy discussed them. Kris mentioned that the new structure was strategically developed for the membership drive and can always be amended in the future.

Dr. Muchnij asked if a DC sublets an office for certain days to another DC, is the DC at the same address eligible for the 40% discount rate? The team answered yes.

Dr. LeBaron stated he agrees with the \$100 premium membership for initial DC membership and the 40% discounted rate to other DCs at same address/office.

Dr. Muchnij asked if the benefits within the premium level will require an extra cost to the AAC? The team answered no and stated that the benefits are imbedded into the premium monthly rate.

Dr. LeBaron made a motion to approve the membership levels recommended by the team.

Dr. Muchnij 2nd the motion (all voted aye / zero nays).

Motion carried.

Chrissy presented the Association Management System (AMS) TCS proposal for board approval. She reported that we were able to negotiate a discount for the initial start-up and stated that TCS could potentially save monthly expenses by cancelling other subscriptions now paid by AAC.

Dr. Gallagher asked if TCS manages webinars? The team answered no, but the team is working on LMS ideas and will make recommendations to the board soon.

Lisa stated TCS will have a comprehensive member directory to quickly query all member profiles.

Dr. Muchnij asked if TCS could pull financial snapshots to streamline the AAC treasurers' reports? The team answered yes, we'll be able to pull financial information from TCS

Dr. Muchnij made a motion to approve the TCS system, an Association Management System (AMS) for AAC membership processes and procedures.

Dr. LeBaron 2nd the motion (all voted aye / zero nays)

Motion carried.

Further Discussion Followed:

Dr. Bogash asked if there are funds to cover the initial cost of TCS? Dr. Muchnij responded yes.

Chrissy presented the new AAC eNewsletter – the Arizona Advocate template that was approved by Dr. Bogash.

Lisa stated revenue from national level exhibitors continues to flow into the association and exhibitors are reserving booths for the convention.

Lisa will collaborate with the convention committee on the speaker schedule and the speaker sponsors.

Lisa stated she is working with the convention committee to help with the CE approval process.

Dr. Bogash asked if the AAC website would be replaced with a new TCS website and if the current WordPress will be removed? The team responded that the website content will not be lost with the implementation of the TCS system. If anything, TCS will improve the AAC website with more control of AAC intellectual property.

Old Business

Access to AAC bank account / credit cards

Kris stated that Daniel is working with Dr. Muchnij to create an AAC monthly financial snapshot and the team is also putting in place other accounting principles. In addition, they are looking at what liability coverage they will need.

Dr. Muchnij and Daniel explained they have established access to the majority of the AAC financial systems. They do need to obtain monthly financial statements from the bookkeeper to create the monthly financial snapshot.

Kris stated Daniel is also creating a yearly budget for AAC EC review.

Dr. LeBaron asked if Daniel receives monthly statements from the bookkeeper? Daniel responded not yet, but he is working with Dr. Muchnij to do so.

Dr. Bogash agreed to reach out to the former treasurer to speed up the process of receiving the monthly financial statements.

Planning retreat follow-up needed

Kris and Daniel are looking into a visit to AZ to join a strategic planning session, possibly right before the convention.

Elections

Dr. Gallagher mentioned board elections are 60 days out, and bylaw revisions will need to be voted on by the AAC members at that time. Kris will work with Dr. Gallagher to prepare for the elections.

Meeting adjourned at 1:16pm (MST)

Next meeting – Thursday, April 24, 2025 @ 12:00 pm MST on AAC ZOOM link

Topics for next AAC Executive Meeting

Agenda to be sent prior to the next meeting.