



Arizona Association of Chiropractic

Executive Committee (EC) Annual Meeting Minutes

Meeting Date: July 18th 2025 - 6:00 pm – 7:00 pm (MST) via In-person and Annual AAC conference

Present:

Scott LeBaron, DC
Chris
Bill Gallagher, DC
Greg Muchnij, DC
Steve Kern, DC
Larry Lazzara, JD via phone
Daniel McRae, Executive Director
Kris Dowell, Consultant

Not Present:

James Bogash, DC

Meeting brought to order – 6:04 pm MST

President – Minutes were approved from last EC meeting

Dr. Kern made a motion to approve May 29th EC meeting minutes.

Dr. Gallagher 2nd the motion (all voted aye / zero nays).

Motion carried.

Dr. Kern made a motion to approve July 18th Meeting Agenda.

Dr. Muchnij 2nd the motion (all voted aye / zero nays).

Motion carried.

President Report

Dr. Bogash spoke on yearly accomplishments and annual conference

Vice President Report

None

Past President Report

None

Treasurer Report

None

Secretary Report

None

Daniel McRae, Acting Secretary for today's meeting

Open Discussion amongst the EC and AAC Members

Dr. Bogash requested updated figures on current AAC conference attendance, vendor participation, and membership numbers. Daniel provided the Executive Committee with the requested data.

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Dr. Kern proposed revisiting the conference structure, including the possibility of holding two conferences per year and rotating venues to enhance accessibility and engagement.

Dr. Gallagher suggested exploring larger venues with expanded hotel capacity and introduced the idea of bringing in additional speaker options to broaden the program.

Dr. LeBaron noted the strong attendance at the current AAC conference, particularly notable given that it was a non-CE year for many chiropractors.

Dr. Dahl expressed appreciation for the consistent weekly communication provided to members through the *Arizona Advocate* newsletter.

Daniel delivered a brief update on the transition to new Association Management Software (AMS), which will improve the efficiency of membership tracking, financial reporting, and billing operations.

Dr. Bogash emphasized the need for a discussion on the AAC's current lobbyist arrangement.

Dr. Kern observed that the current lobbying approach has been largely defensive and urged the committee to consider a more proactive legislative strategy.

Dr. Kern also reported that the District Meeting with Senator Champ was well received and suggested scheduling future district meetings to strengthen legislative relationships.

Dr. Gallagher suggested some edits to the bylaws, and, approving a 5-year marketing agreement with Larry Lazzara, AAC attorney.

Dr. Gallagher made a motion to approve a Larry Lazzara 5-year marketing partnership for continuity.

Dr. Kern 2nd the motion (all voted aye / zero nays).

Motion carried.

Larry Lazzara, via phone, requested clarification on who would serve as the point of contact for expedited marketing material reviews and approvals.

Kris Dowell (MAC team) volunteered to serve in this capacity.

Dr. Kern made a motion for Kris Dowell to approve marketing material sent from Larry's office.

Dr. Dearth 2nd the motion (all voted aye / zero nays).

Motion carried.

Dr. Bogash proposed the development of a district delegate model aligned with Arizona's congressional districts, to enhance regional representation and grassroots engagement.

Dr. Dahl highlighted the importance of increasing diversity within AAC's leadership structure.

Meeting adjourned at 6:37pm (MST)

Next meeting – TBD via Zoom

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