

AAC Executive Committee Minutes (Virtual Meeting)

November 20, 2025

Call to Order and Roll Call 12:00 MST

The meeting was called to order by Dr. LeBaron. Roll call was taken and a quorum was confirmed.

Dr. LeBaron moved to approve the October Minutes.

Motion seconded by Dr. Muchnij. Motion passed unanimously.

Dr. LeBaron moved to approve the Agenda.

Motion seconded by Dr. Muchnij. Motion passed unanimously

Reports of Officers and Committees:

- Mr. Lazzara reported that State Farm has financially supported efforts related to national insurance lien legislation and he suggests the AAC form a PAC to do fundraising.
- Kris provided an update on the Medicare Modernization Act as it moves through Congress. She asked doctors to contact her if they have any questions.
- Dr. LeBaron mentioned that at the recent ChiroCongress event, he learned that the Medicare Carrier Advisory Committees (CAC) is looking for volunteers. He suggested Dr. Bogash consider getting involved.
- Update from lobbyist: Legislative language under review by Mr. Blaze and Senator Warner; status update expected before the next AAC EC meeting.
- December 3rd Government Relations Meeting is scheduled and invites will be sent.

Audit & Budget:

Dr. Muchnij provided a Treasurer's Report. He stated as of October 31 there is \$84,000 in the AAC bank account. He and Danile reported that the QuickBooks transition is complete. Dr. Muchnij also reported that Mr. Lazzara advised he's raised \$60,000 in revenue, \$12,500 collected to date.

Education and Policy:

Mr. Lazzara also reported that two new speakers have been secured for convention and they will provide 40 CE hours (only 6 hours PI). Lisa reported that registration links will be ready by January 31. She stated she has invited Medal of Honor recipient Leroy Petrie as lunchtime speaker. There was a brief discussion of a convention promotion timeline with advertising beginning in January. Specific ideas proposed include a Saturday mixer following the main event. Mr. Lazzara's reported that his vendor outreach at the \$2,500 sponsorship level is largely exhausted. It was suggested that he also reach out to the NACA attorneys for support.

Government Relations Report:

Dr. Kern discussed the insurance companies' increasing influence over private investigations and legislative movements affecting lien laws and the collateral source rule. The recent Utah Supreme Court decision limiting damages to actual losses was discussed. Doctors expressed concerns that this could potentially be promoted in Arizona.

Membership & Marketing:

Dr. Hargrave and Chrissy provided an update on the following items: Total current membership: 106 (including sponsorship-based members), the AAC's migration from Constant Contact to new AMS is almost complete, we are reaching out to newly licensed doctors, and working on increasing membership through local meetups, college/high school outreach, and outreach through chiropractic colleges. A public-facing page is being developed on our website (modeled after Michigan's Healthy Mitten). We are also improving our outreach through all social media accounts and are highlighting member benefits and research.

Dr. Bogash will assist in providing admin access to Jayme and Chrissy for LinkedIn, Facebook, and Instagram. The doctors liked the idea of adding a line in the budget for such initiatives as expanding interviews with members, creating a new doctor packet, and other out-reach efforts to build membership.

Past Leadership Committee:

Dr. Bogash stated the committee is meeting within the next few weeks.

Old Business

- The doctors agreed to offer a webinar/CE course on lien laws, potentially as a member benefit.
- Dr. Kern suggested that a thorough review of decompression and x-ray delegation issues be addressed at the next legislative committee meeting.

New Business

- The revised bylaws are ready for a required full membership vote.
- Kris will check on why AAC does not have a 501(c)(6) status and is finalizing a series of steps to form an AAC Political Action Committee (PAC).
- Staff will create enhanced legislative public education materials and undertake public outreach.

Action Items discussed

- Send Medicare Modernization Act information to members.
- Send bylaws to full membership for vote by Monday morning.
- Invite Mr. Candland, Dr. Wilk, Larry, and Dr. LeBaron to Legislative / Government Relations Committee.
- Publish "Save the Date" and hotel reservation link asap.
- Have registration links ready by January 10.

- Follow up with committed sponsors for payment.
- Work with MAC on proposal for video production budget/YouTube video.
- Provide admin access for LinkedIn, Facebook, Instagram to Jamie & Chrissy.
- Obtain D&O liability insurance quote.
- Continue weekly outreach to newly licensed doctors.
- Complete migration from Constant Contact to TCS (AMS system).

Announcements:

- December 3rd at noon - Government Relations Committee meeting (Zoom).
- Engage Conference (ACA) in January – Chris Hargrave attending.

Adjournment:

There being no further business: the meeting was adjourned at **1:07pm MST**.