

AAC Board of Director's Meeting Minutes (Virtual Meeting)

January 22, 2026

Call to Order and Roll Call

The meeting was called to order by Dr. LeBaron. Roll call was taken and a quorum was confirmed.

Dr. LeBaron moved to approve the November Minutes.

Motion seconded by Dr. Muchnij. Motion passed unanimously.

Dr. LeBaron moved to approve the agenda.

Motion seconded by Dr. Muchnij. Motion passed unanimously.

Reports of Officers and Committees:

- Dr. LeBaron reported that there was good DC attendance at a recent event held by Larry. He stated he's also pleased that Board members are joining important committee meetings and helping the AAC move forward. He advised the Board that the Acupuncture Association of Arizona extended an invitation for participation in a fundraising event. Dr. LeBaron asked the Board members if they were okay with sharing this information. All agreed it was a good idea.
- Dr. LeBaron also provided a legislative update, including ongoing monitoring of proposed bills affecting chiropractic assistants (CAs) and Board of Chiropractic rule changes. He also stated that the Government Relations Committee is working on needed language changes to the Sen. Werner bill regarding diagnostic imaging.

Audit and Budget:

Dr. Muchnij presented the financial report, including current account balances and expenses. Lisa provided an update on the convention, noting that the schedule and speaker arrangements were nearly finalized. She commented that at this time, the AAC has received \$40,000 in sponsorship income.

Education and Policy:

Larry reported that he has set Feb. 4th for the convention committee to vote on a final convention schedule. The Board discussed outreach strategies to increase attendance, including direct phone calls, email outreach, and social media engagement.

Lisa reported that there are approximately ten (10) convention registrations received to date, and that two hotel suites are available for upgrades. One suite could be used for a Board gathering during the convention. The Board reviewed and approved the current convention website layout.

Convention Audio Visual quote

Dr. LeBaron moved to authorize Lisa to request audiovisual (AV) services proposal from the hotel.

Dr. Brungard seconded the motion.

Motion passed unanimously.

Government Relations:

Kris reported on meetings with the AAC lobbyist, Mr. James Candland and committee members. The group discussed future initiatives. The Board discussed the need to continue to communicate with Dr. Kern and James Candland, and the GR committee members, via monthly meetings.

Political Action Committee (PAC) Chair

Dr. Muchnij moved: To establish a Political Action Committee Chair and appoint Dr. LeBaron while he continues to serve as President.

Dr. Brungard seconded the motion.

Motion passed unanimously.

Membership and Marketing:

Chrissy and Jayme reported that we now have 102 AAC members, 11 paid affiliate sponsors, and one corporate sponsor. They also announced a new member spotlight initiative focusing on board members first. Jayme and Larry reported positive developments with the Lazzara Law Firm marketing relationship at a recent seminar, and Larry mentioned an upcoming meeting in Prescott to discuss case management deficiencies, which he will use as an AAC recruitment opportunity.

Jayme and Chrissy reported that a “Chiro Community Connect” mixer event is scheduled for February 13, 2025, in Phoenix. The purpose of the event is member engagement, public outreach, and a “Meet the Board” initiative.

The board identified the need for a public member on the BOC to break the current 4-4 tie between chiropractors. Dr. LeBaron asked Jayme to reach out to association members for potential candidates.

Past Leadership:

Daniel reported that a meeting will be held Monday 2/02/2026 to reconvene the Past Leaders Committee.

New Business:

- The Board reviewed updates regarding convention planning, including sponsorship arrangements, suite upgrades, and registration incentives.
- The Board approved convention sponsorship arrangements and authorized complimentary room upgrades for select sponsors.
- Discussion also included the use of upgraded suites for board gatherings during the convention.
- Dr. LeBaron provided an update on legislative matters, including proposed rule changes.
- Competing legislation was discussed, including proposals that would restrict CA delegation and increase continuing education requirements. The Board acknowledged the need for advocacy and continued monitoring.

A new contract from Chiropractic Strategic Initiatives (CSI team) was discussed.

Dr. LeBaron moved to renew the CSI team contract, with Jayme Perkins as designated Executive Director.

Dr. Muchnij seconded the motion.

Motion passed unanimously

Action Items discussed

- Lazzara will attend and promote AAC at the upcoming Prescott chiropractor meeting as a recruitment opportunity.
- AAC Team will collect images, videos, and updates from board members for “Member Spotlight” and “Members on the Move” social media features.
- Update the website and Advocate about convention and membership content as available.
- Post finalized convention details to the website upon committee approval.
- The Board will continue vendor outreach and encourage convention registration using the new online system.
- Obtain a proposal from the hotel for audiovisual (AV) services for the convention.
- Schedule a committee vote on the final convention schedule (target: next Wednesday).
- Begin advertising the February 13, 2025, “Chiro Community Connect” mixer event and confirm Board member attendance.
- Attend the February 13 mixer event as available to support the “Meet the Board” initiative.
- Distribute a letter to AAC members requesting referrals for potential public (non-chiropractor) Board of Chiropractic candidates and conduct interviews as needed.
- Reach out to Dr. Camacho and other Board of Chiropractic members to discuss support for proposed rule changes.
- Obtain AZ BCE current DC mailing list.
- Distribute Political Action Committee guidelines, including roles and responsibilities.
- Schedule a Zoom meeting to set election dates and ensure compliance with updated bylaws.
- Send updated meeting invitation reflecting the rescheduled February Board Meeting date.
- Continuing membership and vendor outreach efforts to support the goal of reaching 200 members by June and increase convention registrations.

February Board Meeting rescheduled from February 26 to February 19, 2026

Adjournment

There being no further business: the meeting was adjourned at **12:47pm**