



2023 JOINT CONFERENCE

Bridging Academia & Practice

SPONSORSHIP & EXHIBIT OPPORTUNITIES

JUNE 4 - 8, 2023
SAN DIEGO, CA

Reach public and community health leaders

This joint conference brings public health nursing professionals and educators together for the first time in 5 years. Each participant is a leader in public/community health.

ACHNE's Mission is to promote evidence-based education, practice, and scholarship across diverse settings, communities, and populations to support and advance health equity for all through CALM: Collaboration, Advocacy, Leadership and Mentorship.

APHN's Mission is to shape the role of public health nursing within the specialty of population health and to educate and advocate for policies and practices that advance the practice of public health nursing to promote the public's health.

PUT YOUR ORGANIZATION IN THE SPOTLIGHT

GET CONNECTED TO THE RIGHT PEOPLE

**STRENGTHEN RELATIONSHIPS WITH
COMMUNITIES AND UNIVERSITIES**

This is your opportunity to reach key influencers and practitioners in community/public health.

STRONGER TOGETHER

SPONSORSHIP OPPORTUNITIES

Exhibit Space Included

BRONZE SPONSOR - \$3,000

- Recognition as Conference Sponsor in Program
- Logo placed on ACHNE, APHN, and conference sites
- Exhibit space with draped table and (2) chairs
- Two (2) Exhibit Personnel Passes
- Priority at the 2024 ACHNE/APHN conferences

SILVER SPONSOR - \$4,000

- All of the above, plus:
- Social media recognition
- One Full Conference registration

GOLD SPONSOR - \$5,000

- All of the above, plus:
- Pre-conference Workshop Sponsor recognition
- Logo on attendee daily emails
- Verbal Podium Recognition during the conference

PLATINUM SPONSOR - \$7,500 (2 AVAILABLE)

- All of the above, plus:
- Keynote Sponsor recognition
- Total of two (2) Full Conference registrations

This is your opportunity to reach key influencers and practitioners in community/public health.

STRONGER TOGETHER

MEAL & BREAK SPONSORSHIP OPPORTUNITIES

MEAL & BREAK SPONSORSHIPS INCLUDE:

- Exhibit space with draped table and (2) chairs
- One (1) Exhibit Personnel Pass
- Recognition in Program
- Food Display Table Signage
- Logo placed on ACHNE, APHN, and conference sites

BREAK SPONSOR - \$2,500

FOUR (4) AVAILABLE

All of the above, plus:

- One (1) Single Day Conference pass - day of sponsored break

BREAKFAST SPONSOR - \$3,000

THREE (3) AVAILABLE

All of the above, plus:

- One (1) Full Conference registration, in place of Single Day Conference Pass
- Verbal recognition during the conference

LUNCHEON SPONSOR - \$5,000

TWO (2) AVAILABLE

All of the above, plus:

- Sponsor recognition during luncheon
- Dining Room Signage

STRONGER TOGETHER

SPONSORSHIP ENHANCEMENTS

EXPAND YOUR REACH WITH AN EXCLUSIVE
SPONSORSHIP ENHANCEMENT!

BEACH PARTY SPONSOR - \$7,500

Add some sunshine to the conference!

Sponsoring the Official 2023 Joint Conference after-party will be sure to make your company's name a lasting memory for attendees. Our staff will work with you to design an exciting event incorporating food, dancing, music, and America's Brightest City.

TOTE BAG SPONSOR - \$2,000

Sponsoring the Official 2023 Joint Conference tote bag will make your company a center point of every attendee's attention.

WATER BOTTLE SPONSOR - \$2,000

With your logo on a water bottle, you will be an integral part of helping to keep attendees hydrated.

LANYARD SPONSOR - \$1,500

The lanyards will have your logo imprinted and will be worn by every attendee at the conference.

PEN SPONSOR - \$750

Put your company logo into the hands of every attendee with a branded pen.

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EXHIBITOR OPPORTUNITIES

NON-MEMBER CORPORATE	\$1,500
NONPROFIT/GOVERNMENT ORGANIZATION	\$750
ACHNE INSTITUTIONAL MEMBER	\$400
APHN GROUP MEMBER	\$400

- Exhibit table (6' x 30") and chairs
- Listing in the conference program
- Logo placed on ACHNE, APHN, and conference sites
- One (1) Exhibit Personnel Pass

ADDITIONAL EXHIBIT PERSONEL PASS - \$150

If an exhibitor chooses to attend any conference session for continuing education credit, they are required to register for the conference separately.

Exhibitor Personnel Passes do not include continuing education credits or on-demand access.

FEES MUST BE PAID IN FULL BY MAY 1, 2023

Payments are to be made by check or credit card.

Make checks payable to:

ACHNE

11 W. Monument Ave.

Suite 510

Dayton, OH 45402

STRONGER TOGETHER

DIGITAL PROGRAM ADVERTISING

ADVERTISE YOUR INSTITUTION OR ORGANIZATION IN THE ONSITE DIGITAL PROGRAM. TO PLACE AN AD, PLEASE COMPLETE THE AD ORDER SECTION ON THE APPLICATION FORM. WE CAN ACCEPT YOUR COPY AS AN ELECTRONIC FILE IN TIFF OR PDF FORMAT, MINIMUM 300 DPI RESOLUTION. PLEASE CALL IF YOUR FILE IS IN A DIFFERENT FORMAT.

THE DEADLINE TO RECEIVE YOUR COPY FOR THE DIGITAL ONSITE PROGRAM IS MAY 1, 2023.

	EXHIBITOR	NON-EXHIBITOR
OUTSIDE BACK COVER	\$600	\$640
INSIDE FRONT / BACK COVER	\$550	\$590
INSIDE FULL PAGE	\$450	\$490
INSIDE HALF PAGE	\$400	\$440

PAGE DIMENSIONS

FULL PAGE 8 1/2" W X 11" H; ADD .125" BLEED ON ALL SIDES

HALF PAGE 8 1/2" W X 5.5" H

STRONGER TOGETHER

MEDIA DISTRIBUTION

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$250 is charged for participation in this distribution program.

Please send a sample for approval, via email to ACHNE@meinet.com.

It is the vendor's responsibility to provide the needed number of copies. The vendor must ship the inserts directly to the hotel.

Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

INSERTS MUST ARRIVE AT THE HOTEL NO LATER THAN FRIDAY, JUNE 2, 2023.

STRONGER TOGETHER

HOTEL INFORMATION

The meeting will be held at the DoubleTree by Hilton San Diego Mission Valley. A special rate of \$169 single/double (plus applicable taxes) has been arranged. Please use the direct reservation link found at www.ACHNE.org/HOTEL to make reservations. Alternatively, you can call 800-222-TREE (8733) with our group code JNT. Please reference this code and identify yourself as part of the 2023 ACHNE/APHN Joint Conference room block to receive the special rate. The reservation cutoff date is May 15, 2023; thereafter the hotel will accept reservations on a space-available basis only at the current market rate.

A deposit of one-night room and tax, refundable up to 72 hours prior to arrival, will be charged upon making each reservation. Reservations may be canceled with no penalty up to 72 hours before check-in. Within the 72-hour window, cancellations will be charged one-night room and tax. If a guest does not check in on their arrival date, a “no-show” fee of one-night room and tax will be charged.

Our check-in time is 4 pm; check-out time is 11 am. All guests arriving before 4 pm will be accommodated as rooms become available, provided that such guests elect to pay an early arrival fee (currently, \$25). Our staff can arrange to check baggage for those arriving early when rooms are unavailable and for guests attending functions on departure day.

THE LAST DAY TO MAKE YOUR RESERVATION AND STILL BE GUARANTEED THE ACHNE /APHN RATE OF \$169+ TAX IS MAY 15, 2023.

STRONGER TOGETHER

RULES AND REGULATIONS

The purpose of the ACHNE APHN Joint Conference is to enhance the professional development of our members. Accordingly, ACHNE and APHN reserve the exclusive and total rights to control all aspects of the conduct of the meeting and exhibits. ACHNE and APHN specifically reserve the right to determine the acceptability of applications for exhibit space.

Applications must meet all of the following criteria:

- The products or services to be exhibited are to be of professional or educational interest or benefit to the registrants.
- The applicant is determined by ACHNE and APHN to be ethical and reputable, and the goods and services to be exhibited are reasonably believed by ACHNE and APHN not to be harmful, ineffective, or illegal.
- The applicant agrees to comply with the ACHNE APHN 2023 Joint Conference's Rules and Regulations governing exhibits.
- The application, fees, and any required documents are received prior to the established deadline.

ENTERTAINMENT AND SOCIAL FUNCTIONS

No entertainment or social functions may be scheduled to conflict with the official ACHNE APHNE Joint Conference program or exhibit hours. Requests for use of function space at the facility must be made in writing. Upon receipt of the request for function space, the applicant will be notified if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.

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Sponsorship & Exhibitor Application

info@ACHNE.org
www.ACHNE.org/institute-exhibitors

Date Received

<input type="text"/>	<input type="text"/>	/	<input type="text"/>	<input type="text"/>	/	<input type="text"/>	<input type="text"/>
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MAIN CONTACT INFORMATION

Full Name

Company

Email

Phone

SPONSOR/EXHIBIT INFORMATION

Address

City, State, Zip

Website

Company

Description

(50 words or less)

Agreement:

In making this application, we agree to comply with ACHNE & APHN's guidelines governing exhibits listed herein.

Signature

The deadline to submit is May 1, 2023

Mail Checks to

ACHNE 11 W. Monument Ave, Suite 510, Dayton OH 45402

This form can be completed online and paid with a credit card at

www.ACHNE.org/institute-exhibitors

ACHNE APHN 2023 Joint Conference: Bridging Academia & Practice

June 4—8, 2023 Mission Valley, San Diego, CA

Sponsor & Exhibitor Application Form

Event Sponsorship Package <i>Exhibit Space Included</i>		Meal Sponsorship Package <i>Exhibit Space Included</i>	
<input type="checkbox"/> Platinum	\$7,500	<input type="checkbox"/> Beach Party	\$7,500
<input type="checkbox"/> Gold	\$5,000	<input type="checkbox"/> Luncheon	\$5,000
<input type="checkbox"/> Silver	\$4,000	<input type="checkbox"/> Breakfast	\$4,000
<input type="checkbox"/> Bronze	\$3,000	<input type="checkbox"/> Break	\$3,000

Sponsorship Enhancements			
<input type="checkbox"/> Tote Bag	\$2,000	<input type="checkbox"/> Lanyard	\$1,500
<input type="checkbox"/> Water Bottle	\$2,000	<input type="checkbox"/> Pens	\$750

Exhibit Space	
<input type="checkbox"/> Non-Member	\$1,500
<input type="checkbox"/> Not-For-Profit/Governmental Organization	\$750
<input type="checkbox"/> ACHNE Institutional Member	\$400
<input type="checkbox"/> APHN Group Member	\$400
<input type="checkbox"/> Additional Booth Personnel	\$150

Advertising Opportunities				
	Sponsor/Exhibitor		Regular Price	
Outside Back Cover	<input type="checkbox"/>	\$600	<input type="checkbox"/>	\$640
Inside Front Cover	<input type="checkbox"/>	\$550	<input type="checkbox"/>	\$590
Inside Full Page	<input type="checkbox"/>	\$450	<input type="checkbox"/>	\$490
Inside Half Page	<input type="checkbox"/>	\$400	<input type="checkbox"/>	\$440

Application Total	
<i>Fees must be paid in full no later than May 1, 2023</i>	_____

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