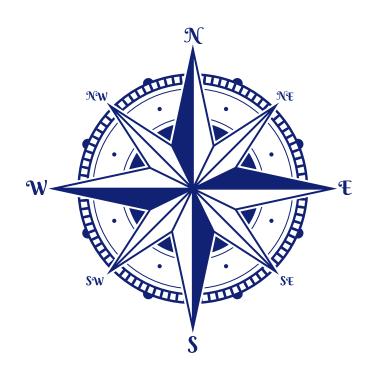


2024 Annual Institute: Meeting at the Crossroads of Healthcare



June 5 - 8, 2024 Renaissance Chicago North Shore

Sponsorship & Exhibit Opportunities

Step into the Future of Public Health Nursing Education

As an exhibitor and sponsor at the 2024 Annual Institute: Meeting at the Crossroads of Healthcare, you'll have a unique opportunity to showcase your products and services to a targeted audience of public health and community health nursing educators, leaders, practitioners, and students.

This prestigious event brings together individuals committed to excellence and innovation in community/public/population health nursing education, research, and practice. By participating as an exhibitor, you'll have direct access to a captive audience actively seeking solutions and collaborations in the field of public health and nursing education.

Join a select group of industry leaders and innovators who are driving advancements in public health education. Gain visibility, build brand awareness, and connect with key decision-makers and influencers in the field.

Our event offers a range of opportunities to showcase your products and services in a highly professional and engaging environment. From tabletop exhibits in high traffic areas to networking breaks and receptions, you'll have ample opportunity to connect with attendees and make meaningful connections.

But it doesn't end there. As an exhibitor, you'll also have the chance to participate in the rich educational program of the Annual Institute. Immerse yourself in thought-provoking keynote speeches, interactive workshops, and panel discussions, and gain valuable insights into the latest research, best practices, and emerging trends in public health.

Don't miss this unparalleled opportunity to position your company at the forefront of the public health education community. Reserve your exhibit space now at the 2024 Annual Institute: Meeting at the Crossroads of Healthcare and showcase your products and services to a highly targeted audience. Together, let's shape the future of public health and create a healthier world for all.



SPONSORSHIP OPPORTUNITIES

Exhibit Space Included

BRONZE SPONSOR - \$3,000

- Recognition as Sponsor in Digital Program
- Logo placed on ACHNE & Conference Websites
- Exhibit space with draped table and (2) chairs
- Two (2) Exhibit Personel Passes
- Priority at the 2025 ACHNE Annual Institute

SILVER SPONSOR - \$4,000

- All of the above, plus:
- Social media recognition
- One Full Conference registration

GOLD SPONSOR - \$5,000

- All of the above, plus:
- Pre-conference Workshop Sponsor recognition
- Logo on attendee daily emails
- Verbal Podium Recognition during the conference

PLATINUM SPONSOR - \$7,500 (2 AVAILABLE)

- All of the above, plus:
- Keynote Sponsor recognition
- Total of two (2) Full Conference registrations

This is your opportunity to reach key influencers and practitioners in community/public health.

MEAL & BREAK SPONSORSHIP OPPORTUNITIES

MEAL & BREAK SPONSORSHIPS INCLUDE:

- Exhibit space with draped table and (2) chairs
- One (1) Exhibit Personel Pass
- Recognition in Digital Program
- Food Display Table Signage
- Logo placed on ACHNE and Conference Websites

BREAK SPONSOR - \$2,500

THREE (3) AVAILABLE

All of the above, plus:

• One (1) Single Day Conference pass - day of sponsored break

BREAKFAST SPONSOR - \$3,000

TWO (2) AVAILABLE

All of the above, plus:

- One (1) Full Conference registration, in place of Single Day Conference Pass
- Verbal recognition during the conference

LUNCHEON SPONSOR - \$5,000

ONE (1) AVAILABLE

All of the above, plus:

• Sponsor recognition during luncheon

• Dining Room Signage



SPONSORSHIP ENHANCEMENTS

EXPAND YOUR REACH WITH AN EXCLUSIVE SPONSORSHIP ENHANCEMENT!

NEW: Fill It Forward SPONSOR - \$3,000

ACHNE has partnered with Fill It Forward to make a lasting impact! Your sponsorship will provide water bottles with your logo and a QR code to track the conference's footprint. Keep attendees hydrated and contribute to a more sustainable event with Fill It Forward. Join us in creating a healthier and environmentally conscious future.

TOTE BAG SPONSOR - \$2,000

Sponsoring the Official 2024 Annual Institute tote bag will make your company a center point of every attend tote bag will make your company a center point of every attendee's attention.ee's attention.

LANYARD SPONSOR - \$1,500

The lanyards will have your logo imprinted and will be worn by every attendee at the conference.

PEN SPONSOR - \$750

Put your company logo into the hands of every attendee with a branded pen.



EXHIBITOR OPPORTUNITIES

NON-MEMBER CORPORATE	\$1,	5 C	0 (
NONPROFIT/GOVERNMENT ORGANIZATION	\$	75	5 0
ACHNE INSTITUTIONAL MEMBER	Ś	5 C	0 (

- Exhibit table (6' x 30") and chairs
- Listing in the conference program
- Logo placed on ACHNE, APHN, and conference sites
- One (1) Exhibit Personel Pass

ADDITIONAL EXHIBIT PERSONEL PASS - \$150

If an exhibitor chooses to attend any conference session for continuing education credit, they are required to register for the conference separately. Exhibitor Personel Passes do not include continuing education credits or on-demand access.

FEES MUST BE PAID IN FULL BY MAY 1, 2024

Payments are to be made by check or credit card. Make checks payable to:

ACHNE

11 W. Monument Ave.

Suite 510

Dayton, OH 45402



DIGITAL PROGRAM ADVERTISING

ADVERTISE YOUR INSTITUTION OR ORGANIZATION IN THE ONSITE DIGITAL PROGRAM. TO PLACE AN AD, PLEASE COMPLETE THE AD ORDER SECTION ON THE APPLICATION FORM. WE CAN ACCEPT YOUR COPY AS AN ELECTRONIC FILE IN TIFF OR PDF FORMAT, MINIMUM 300 DPI RESOLUTION. PLEASE CALL IF YOUR FILE IS IN A DIFFERENT FORMAT.

THE DEADLINE TO RECEIVE YOUR COPY FOR THE DIGITAL ONSITE PROGRAM IS MAY 1, 2024.

OUTSIDE BACK COVER	EXHIBITOR \$600	NON-EXHIBITOR \$640
INSIDE FRONT / BACK COVE	R \$550	\$590
INSIDE FULL PAGE	\$450	\$490
INSIDE HALF PAGE	\$400	\$440

PAGE DIMENSIONS

FULL PAGE 8 1/2" W X 11" H; ADD .125" BLEED ON ALL SIDES





MEDIA DISTRIBUTION

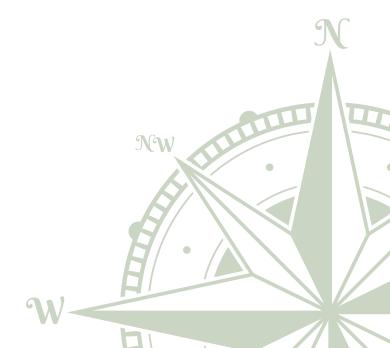
As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$250 is charged for participation in this distribution program.

Please send a sample for approval, via email to ACHNE@meinet.com.

It is the vendor's responsibility to provide the needed number of copies. The vendor must ship the inserts directly to the hotel.

Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

INSERTS MUST ARRIVE AT THE HOTEL NO LATER THAN MONDAY, JUNE 3, 2024.



HOTEL INFORMATION

Discover the perfect accommodation for your stay at the ACHNE Annual Institute. Experience ultimate convenience and comfort at the Renaissance Chicago North Shore Hotel, located less than 16 miles from Chicago O'Hare International Airport. With a free shuttle service to local dining and shopping establishments, this prime location ensures you have everything you need at your fingertips.

During your stay, you can expect a seamless and relaxing experience at the Renaissance Chicago North Shore Hotel. Whether you're attending sessions, networking events, or exploring the vibrant North Shore, this hotel provides a haven of comfort and tranquility.

Rates start at just \$139 per night, available from Tuesday, June 4th through Sunday, June 9th, subject to availability. Don't miss out on this incredible opportunity to stay at the host hotel for the 2024 Annual Institute. Secure your spot now and enjoy a truly exceptional stay at the Renaissance Chicago North Shore Hotel.

Book your group rate for the ACHNE Annual Institute

THE LAST DAY TO MAKE YOUR RESERVATION AND STILL BE GUARANTEED THE ACHNEANNUAL INSTITUTE RATE OF \$139+ TAX IS MAY 14. 2024.



RULES AND REGULATIONS

At the ACHNE Annual Institute, our primary focus is to enhance the professional development of our members. To ensure the highest standards of quality and relevance, ACHNE reserves the exclusive right to control all aspects of the meeting and exhibits. We take great care in selecting exhibitors that align with our mission and provide products or services of professional or educational interest to our registrants.

To be considered for exhibit space, applicants must meet the following criteria:

- Products or services should be of professional or educational benefit,
- The applicant must be deemed ethical and reputable, and the goods and services must not be harmful, ineffective, or illegal.
- Additionally, all exhibitors must agree to comply with the Rules and Regulations governing exhibits.

It is crucial that applications, fees, and any required documents are submitted before the established deadline. Failure to comply with any of these rules or regulations may result in the rejection of the exhibit application and/or a request to leave the Annual Institute. Please note that if requested to leave the Institute, no refunds will be granted.

We appreciate your understanding and cooperation in maintaining the highest standards for our Annual Institute. Together, let's create an exceptional event that fosters professional growth and innovation in the field of public health and nursing education.

ENTERTAINMENT AND SOCIAL FUNCTIONS

No entertainment or social functions may be scheduled to conflict with the official ACHNE program or exhibit hours. Requests for use of function space at the facility must be made in writing. Upon receipt of the request for function space, the applicant will be notified if space is available. It is the responsibility of the exhibitor to finalize arrangements with the hotel.



Sponsorship & Exhibitor Application **Date Received** info@ACHNE.org www.ACHNE.org/institute-exhibitors **MAIN CONTACT INFORMATION Full Name** Company **Email** Phone **SPONSOR/EXHIBIT INFORMATION Address** City, State, Zip Website Company Description (50 words or less) **Agreement:** In making this application, we agree to comply with ACHNE's

The deadline to submit is May 1, 2024

guidelines governing exhibits listed herein.

Signature

Mail Checks to

ACHNE 11 W. Monument Ave, Suite 510, Dayton OH 45402
This form can be completed online and paid with a credit card at www.ACHNE.org/institute-exhibitors

ACHNE Annual Institute: Meeting at the Crossroads of Healthcare

June 5—8, 2024 Chicago North Shore, IL

Sponsor & Exhibitor Application Form

Event Sponsorship Pac Exhibit Space Included	kage	Meal Sponsorship Pack Exhibit Space Included	age	
Platinum	\$7,500	Luncheon	\$5,000	
Gold	\$5,000	Breakfast	\$4,000	
Silver	\$4,000	Break	\$2,500	
Bronze	\$3,000			
Sponsorship Enhancements				
Tote Bag	\$2,000	Lanyard	\$1,500	
Water Bottle	\$3,000	Pens	\$750	
	Exhibit	Space		
Do Not Select Exhibit S	Do Not Select Exhibit Space if you have selected a Sponsorship Package			
Non-Member			\$1,500	
Not-For-Profit/Governmental Organization			\$750	
ACHNE Institutional Me	ember		\$500	
Additional Exhibit Perso	onnel		\$150	

Advertising Opportunities					
	Sponsor/Exhibitor	Regular Price			
Outside Back Cover	\$600	\$640			
Inside Front Cover	\$550	\$590			
Inside Full Page	\$450	\$490			
Inside Half Page	\$400	\$440			

Application Total	
Fees must be paid in full no later than May 1, 2024	