

# Data-powered Futures

**Virtual Conference  
July 15-17, 2014**

The ACRP annual conference connects data-concerned professionals in industry and education from across the world. Attend virtually and everyone from your team can gather in one room and learn together, or participate individually.



**Sponsored by the Alliance of Career Resource Professionals**



## Presenters

### July 15, 1-3:15 EDT

David Hawkins: *Are College Entrance Exams Worth Their Salt?* Director of Policy & Research, National Association of College Admissions Counselors

Carol Kaffenberger: *Data Mondays*. Author and consultant on data-based transformations to school counseling programs, Associate Professor Emerita, George Mason University

### July 16, 1-3:15, EDT

Nancy Karpowitz and Allison French: *Data Speaks*. School personnel from UT and OR discuss how they use data to improve programs and services

Steve Mitzel: *Data Security Concerns at Work & at Home*. IT Director, Ashland (Oregon) School District

### July 17, 1-3:45, EDT

Janet Wall: *Abilities: the Missing Link in Career Development*. President, Sage Solutions; founder CEUonestop.com

Debbie Northup: *Not All Information Is the Same*. Lead Occupation Analyst, intoCareers

Jeff Alderson: *How We Use Data*. President, Alliance of Career Resource Professionals

## Who Should Attend?

- K-16 Educators and Counselors
- Career Resource Professionals
- Agency personnel
- Those seeking to learn new data-management strategies
- Career Resource Managers seeking new tools and ideas

Register online now at [www.ACRPRO.org](http://www.ACRPRO.org)

### Registration Fees

ACRP Member	\$ 99
Non-member	\$169
Student/Unemployed/Retired	\$ 59
Day Pass Non-member	\$ 59
Day Pass Member	\$ 39

**Sponsored by the Alliance of Career Resource Professionals (ACRP). Our goal is to advance the development and distribution of high quality career resources.**



**ACRPro.org**  
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