



## Verification of the Authenticity and Completeness of Affirmation Information Form

I hereby submit this application on behalf of

(the "Company") for accreditation by the Destination Management Company ("DMC") Accreditation Commission (the "Commission") of the Associate of Destination Management Executives ("ADMEI") in accordance with and subject to its rules. I understand that the information gathered in the accreditation process may be used by the ADMEI DMC Accreditation Commission for statistical purposes for the evaluation of the accreditation program. I further understand that the Commission will use reasonable efforts to keep the information in its possession confidential. I understand that the Commission reserves the right to verify any or all of the information associated with or required by this application, and that providing false or omitting required information or misleading information or other violating the rules governing this accreditation may constitute grounds for the rejection of this application, revocation of this accreditation, or other appropriate disciplinary action. I further understand that the Company must promptly inform the Commission of any changed circumstances that may affect this application and the information that has been provided by the Company. This includes any information that reflects significant changed circumstance in the business, eligibility, geographic scope, corporate status or structure, insurance, loss of certification, or any other information that is modified from that provided to the Commission with the initial application or renewal form, including but not limited to change of name, transfer of ownership, or the merger, consolidation, or acquisition/sale of the DMC.. Such notice does not imply automatic transfer of Accreditation and may require the submission of a new application.

I, the undersigned, on behalf of the Company, recognize that the members of the Commission are the sole and only judges of the qualifications of our Company to receive and maintain accreditation. I further recognize that the Commission reserves the right to modify or alter at any time the accreditation standards and any rules, policies, or procedures in connection therewith. I understand and agree that as a condition of accreditation the Company must make the ADMEI Accreditation Standards readily available to clients and prospective clients. I authorize the Commission to include the Company's name and contact information in any

publicly available lists or directories in which the names of ADMEI-Accredited Destination Management Companies (“ADMC”) are published, and waive any right of objections to such listings. I understand and agree that ADMEI owns all right, title, and interest in and to all name, trademarks, logos, applications, and other materials related to the accreditation program, and I agree on behalf of the Company that the Company shall only use intellectual property in accordance with policies developed by the Commission and agree to cease using such intellectual property upon expiration, suspension, or termination of the Company’s accreditation. I understand and agree that ADMEI makes no claims or warranties regarding the performance of any ADMC, and I agree, on behalf of the Company, not to misrepresent the Company’s accreditation status and its meaning. I, on behalf of the company, hereby irrevocably assign to ADMEI all right, title, and interest in and to this application for accreditation.

I further agree to release and hold harmless individually and collectively the officers, directors, appointed Commission and Appeals Committee members, employees, and agents to the Commission for any decision, action, or omission in connection with this application, for the failure of the Commission to issue my Company an accreditation or accreditation renewal, or for the revocation of this accreditation. I also understand and agree that in considering this application, the Commission may make inquiry of such persons or entities, inspect such records, and make and retain copies of such materials as the Commission deems appropriate. Without limiting the generality of the foregoing, I hereby authorize the Commission to make such inquiries regarding the Company’s fitness for accreditation and authorize any persons or entities contacted by the Commission to respond to such inquiries and provide copies of any relevant and non-confidential information to the Commission. I further authorize the Commission to provide a copy of this Declaration and Release to those entities contacted by the Commission in connection with this application. I have the Application and associated materials and understand and agree to abide by the policies of the Commission. I hereby certify that I am authorized by the Company to submit this application.

Name of Principal/Officer of DMC

Title

Signature