

PARTNER WITH ADMEI



Gain access to our membership of global DMCs who are ready to utilize your products and services.



Develop new business opportunities and establish valuable relationships that will provide important ROI to your company.



Data shows that our members buy from companies that they know and trust.

ADMEI MEMBERS

As the global voice of the Destination Management industry, ADMEI is the premier resource for education, standards, and practices within the DMC industry. ADMEI has a global presence and a respected reputation for sharing the value of DMCs to both internal and external stakeholders.

WHO WE ARE

Our members are among the largest Destination Management Companies (DMCs) in the industry and are recognized annually in the Top 25 DMCs List. Whether an independent or consortium member, ADMEI DMCs collaborate to define and advance new initiatives and look to ADMEI and its partners for advances impacting the Destination Management industry.

224 company members representing

831 DMC professionals from

32 different countries.

66% of members are from the United States

34% of members are from outside the United States



ARE YOU READY TO PARTNER AND ELEVATE YOUR PRESENCE IN THE INDUSTRY?



Included in this package are two paths to get more involved as a sponsor.

After reviewing both, let's chat!

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ADMEI CORPORATE SPONSOR

See page 3
for more details

2

2020 CONFERENCE SPONSOR

See page 5
for more details

Questions?

Contact Bo Jennings
ADMEI Sponsorship Chair
Maple Ridge Events
bjennings@mapleridgeevents.com
+1.615.596.6162

ADMEI Staff Liaison

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ADMEI CORPORATE SPONSORSHIP

Elevate your brand exposure to the premier global Destination Management Companies. Corporate Sponsorship opportunities start at \$10,500. Each level includes a variety of ways to maximize your company's exposure for an entire year. *Custom sponsorship opportunities available upon request.*

Corporate Sponsor Annual Benefits	Platinum \$50,000	Gold \$22,500	Silver \$15,000	Bronze \$10,500
Recognition on ADMEI.org as a Corporate Sponsor through June 30, 2020	X	X	X	X
Annual ADMEI Membership	X	X	X	X
Invitation to be a Panelist on an ADMEiXchange	X	X	X	X
Recognition on ADMEiXchange webinars	X	X	X	X
Recognition and Hyperlink in Quick Notes Emails	All	(5/yr)	(2/yr)	(1/yr)
Use of ADMEI Corporate Sponsor Logo on website and emails	X	X	X	X
Complimentary Conference Registrations	3	2	1	1
Register Additional Staff for Conference at Early-Bird Member Rate	X	X	X	X
Exhibit Table Friday and Saturday during Annual Conference <i>(Conference Registration Required)</i>	X	X	X	X
Annual Conference Logo Recognition in Print & Media*	X	X	X	X
Sponsor Ribbons for Registered Attendee Staff to Wear at Conference	X	X	X	X
Company Recognized from the Stage at the Annual Conference	X	X	X	X
Printed and Screen Recognition at ADMEI Awards Gala	X	X	X	X
Electronic Conference Final Attendee List (according to GDPR Guidelines)	X	X	X	X
Introduce Keynote Speaker	X	X	X	X
Recognized as the ADMEI Awards Gala Sponsor	X	-	-	-
Present DMC Professional Award During ADMEI Awards Gala	X	-	-	-
Recognition as an EPCP Sponsor	X	-	-	-
Additional Conference Sponsorship Recognition (based on level & availability)	\$10,000 level	\$7,500 level	\$5,000 level	\$3,500 level

*Sponsor must be confirmed and paid in full by November 15, 2019 to receive maximum print recognition.



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ADMEI CORPORATE SPONSORSHIP AGREEMENT

CORPORATE SPONSORSHIP LEVELS

- Platinum \$50,000
- Gold \$22,500
- Silver \$ 15,000
- Bronze \$ 10,500

The ADMEI Corporate Sponsor Program is a twelve-month nonexclusive agreement and is designed for organizations within the Destination Management Company (DMC) industry that want to elevate their exposure to ADMEI members and the DMC industry at-large. Corporate Sponsor status is achieved by paying a Corporate Sponsor Fee and in return receiving specific benefits. The Corporate Sponsor Program and this Agreement do not constitute an endorsement by ADMEI or its representatives of the Sponsor's products.

This Agreement will be in effect from date of signature through June 30, 2020. The total cost of the Corporate Sponsorship selected above is payable to ADMEI within thirty days of signing this agreement, unless otherwise agreed. I understand that by completing this form for the sponsorship level selected above, our company agrees to Terms & Conditions listed below.

Company: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Billing Address: _____

City/State: _____ Postal Code: _____ Country: _____

Payment Method: Credit Card (Visa/Mastercard/American Express) Check - Check # ACH/WT

Card No.: _____ Exp. / CVV _____

 Sponsor Representative Print Name Title Sponsor Signature Date

 ADMEI Print Name Title ADMEI Signature Date

TERMS & CONDITIONS

Payment – Sponsorship Fee is equal to amount checked above. Payment is due with signed Agreement unless otherwise agreed.

Benefits – Sponsor benefit fulfillment begins upon payment in full of Sponsorship Fee.

Refund – This agreement is non-refundable, however should one of the benefits listed be no longer available, ADMEI will work with Sponsor to reach agreement on a fair substitution.

Limited Liability – The liability of ADMEI for any act, error, or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. ADMEI will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. ADMEI shall not be subject to any liability whatsoever for any failure to hold event because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of ADMEI. Unintentional or inadvertent failures of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

General Terms – The terms and conditions set forth in this Agreement govern the relationship between ADMEI and Sponsor. Unless expressly agreed to in writing by ADMEI, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on ADMEI. ADMEI shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement. The waiver of any provision of this Agreement shall not be construed to a waiver of either party's right to later require strict observation and performance of each of the provisions hereof. Facsimile or electronic transmission of a copy of this Agreement bearing a signature shall be deemed delivery of a signed original Agreement.

Severability – If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force.

Entire Agreement – This Agreement constitutes the entire agreement between Sponsor and ADMEI. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound. All sponsorship levels and pricing are accurate at the time of printing this document. ADMEI reserves the right to modify at any time.

Electronic Mailing Lists – Sponsor agrees to abide by GDPR guidelines and to not distribute, sell, or share ADMEI's mailing list with any outside entities. Additionally, Sponsor must provide an option for members to "opt out" of mass email solicitation list. ADMEI grants permission for the use of its logo in the specified items above. Any other use of the ADMEI logo must receive prior approval in writing by ADMEI.

2020 CONFERENCE

ABOUT THE CONFERENCE

This three-day conference is the pinnacle opportunity to interact with global DMC owners and staff as they learn about best practices, network, and explore emerging trends. There are many opportunities to build important relationships that will result in business development beyond the normal sphere of influence.



ADMEI is heading to beautiful San Juan, Puerto Rico to celebrate its 25th Anniversary! Through its conference on the “Island of Enchantment” ADMEI will:

- ✦ Positively IMPACT Puerto Rico with a CSR event
- ✦ Provide IMPACTFUL “roll up your sleeves” content for DMCs
- ✦ IMPACT DMCs through powerful networking opportunities
- ✦ Celebrate its IMPACT on the DMC industry for the last 25 years

The event will close with an Awards Gala celebrating member excellence in DMC program, component development, and delivery.

WHO ATTENDS

The international conference attracts DMC owners, and key sales & operations staff from around the world. Many participating DMCs belong to major global DMC consortia and marketing groups, further extending opportunities for extended business relationships.

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Conference WiFi.....\$7,500	<input type="checkbox"/> Saturday Breakfast \$5,000
<input type="checkbox"/> Transportation.....\$7,500	<input type="checkbox"/> Key Note Speaker \$5,000
<input type="checkbox"/> Friday Luncheon.....\$7,500	<input type="checkbox"/> Attendee Badges..... \$4,000
<input type="checkbox"/> Saturday Luncheon.....\$7,500	<input type="checkbox"/> Coffee Break \$3,500
<input type="checkbox"/> Awards Gala Bar.....\$7,500	<input type="checkbox"/> First Timers’ Reception..... \$3,500
<input type="checkbox"/> Friday Breakfast \$5,000	<input type="checkbox"/> Registration Desk..... \$3,500
<input type="checkbox"/> Friday Night Social..... \$5,000	<input type="checkbox"/> Hotel Key Cards..... \$3,500

CONFERENCE SPONSOR BENEFITS

- ✦ Early-bird Member Registration Rate
- ✦ Exhibit Table Friday and Saturday (Requires Conference Registration)
- ✦ Logo in Conference Mobile App, on Conference Webpage, and in General Session Room
- ✦ Sponsor Ribbons for All Registered Staff
- ✦ Electronic Conference Final Attendee List (per GDPR Guidelines)

IN-KIND CONTRIBUTIONS

With all the services DMCs provide, vendors can greatly benefit by providing in-kind products and services at the ADMEI Annual Conference! Both essential and non-essential products and services are welcomed; however, non-essential items will be evaluated to ensure they are a good fit and will enhance the attendee experience. Benefits include: Logo in Conference Mobile App, on Conference Webpage, and in General Session Room.

2020 CONFERENCE SPONSORSHIP AGREEMENT

- | | |
|---|---|
| <input type="checkbox"/> Conference WiFi \$7,500 | <input type="checkbox"/> Saturday Breakfast..... \$5,000 |
| <input type="checkbox"/> Transportation \$7,500 | <input type="checkbox"/> Key Note Speaker..... \$5,000 |
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| <input type="checkbox"/> Friday Night Social..... \$5,000 | <input type="checkbox"/> Hotel Key Cards \$3,500 |

The Conference Sponsor Program is nonexclusive and is designed for organizations within the Destination Management Company (DMC) industry that want to elevate their exposure to ADMEI members attending and following the Annual Conference. Conference Sponsor status is achieved by sponsoring specific conference items and in return receiving specific benefits. The Conference Sponsor Program and this Agreement do not constitute an endorsement by ADMEI or its representatives of the Sponsor's product(s).

This Agreement will be in effect from date of signature through March 31, 2020. The total cost of the Conference Sponsorship selected above is payable to ADMEI within thirty days of signing this agreement unless otherwise agreed. I understand that by completing this form for the sponsorship level selected above, our company agrees to Terms & Conditions listed below.

Company: _____

Contact Name: _____ Title: _____

Email: _____ Phone: _____

Billing Address: _____

City/State: _____ Postal Code: _____ Country: _____

Payment Method: Credit Card (Visa/Mastercard/American Express) Check - Check # ACH/WT

Card No.: _____ Exp. / _____ CVV _____

_____ Sponsor Representative Print Name	_____ Title	_____ Sponsor Signature	_____ Date
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_____ ADMEI Print Name	_____ Title	_____ ADMEI Signature	_____ Date
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