

LEVY TIME LINE

November 15 – Passage of Resolution Levy Declaration by Board of Health

November 29 – Passage of Resolution by County Commissioners to declare necessity of Levy and request Certification from the County Auditor

December – Certification from the County Auditor

December 20 – Certification from County Commissioners Clerk of all foregoing documents to Board of Elections **by 4 p.m. (75 days before election)**

January 7- Campaign Kickoff (Campaign Officially Begins After New Year's)

Speakers Bureau begins.

Distribution of materials to volunteers

Absentee ballots labels

February 4-8

Speaker's bureau continues.

Letters to the editor begin appearing.

Identify places in your area to post signs.

February 11-15

Begin to place yard signs in areas mutually agreed upon by team (build slowly and intensify with time).

Begin television/radio commercials and newspaper advertising.

February 18-22

Letters to the editor.

Yard signs should begin to be placed in large number of areas.

Media begins to intensify advertisements.

February 25-29

Intensify yard signs.

Intensify advertising.

Letters to the editor continue.

March 3- Ads, ads, and more ads.

March 4- Election Day. VICTORY PARTY! 9:00 P.M.

March 11 – Campaign Wrapup