



Making The Case For Evidence-Informed Policies That Improve Health,  
Achieve Equity And Lead To Sustainable Healthcare Spending

September 15, 2023



# Contacts

- **Amy Rohling McGee, MSW**, President  
[arohlingmcgee@hpio.net](mailto:arohlingmcgee@hpio.net)
- **Carrie Almasi, MPA**, Director of Assessment and Planning  
[calmasi@hpio.net](mailto:calmasi@hpio.net)
- **Tonni Oberly, PhD, MPH**, Senior Policy Analyst  
[toberly@hpio.net](mailto:toberly@hpio.net)

# Objectives

Following this presentation, attendees will be able to:

- Identify Ohio's greatest health challenges and strengths
- Explain how disparities impact both health and economic outcomes
- Act on strategies to advance evidence-informed health policies



# Mission

HPIO is an independent and nonpartisan organization. Our mission is to advance evidence-informed policies that improve health, achieve equity, and lead to sustainable healthcare spending in Ohio.

# Vision

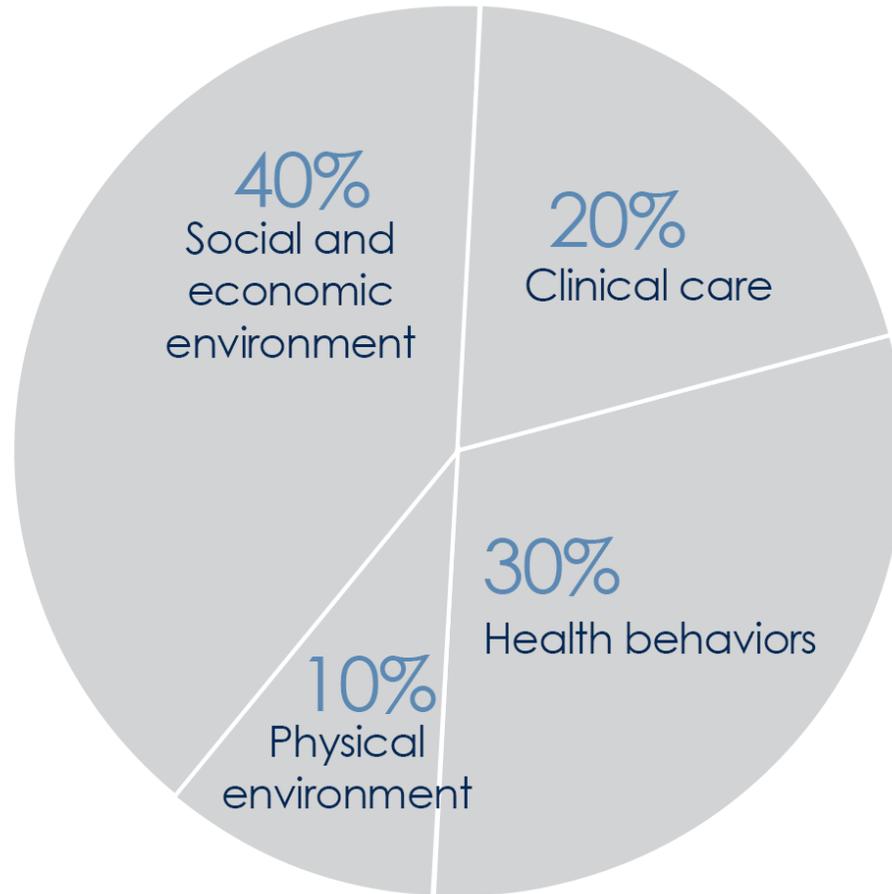
Ohio is a model of health, well-being and economic vitality



# CORE FUNDERS



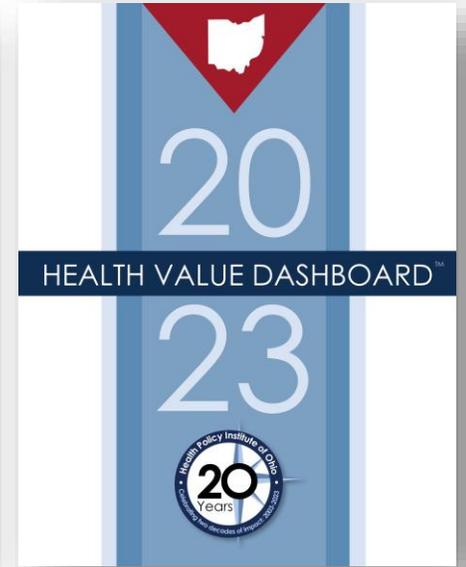
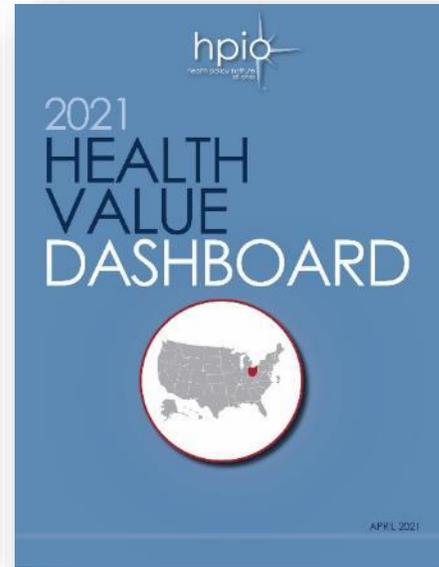
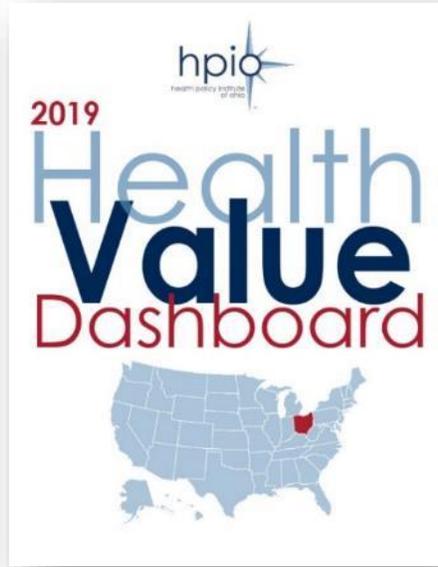
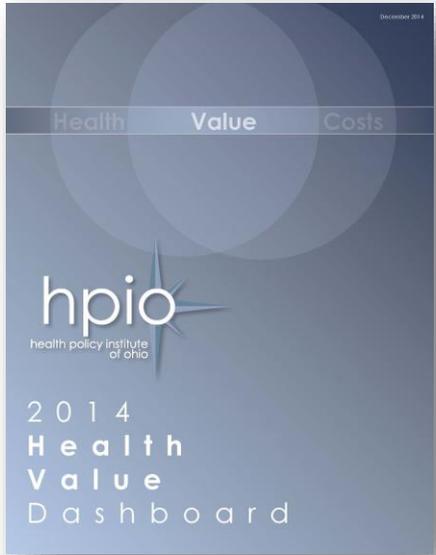
# Modifiable factors that impact health



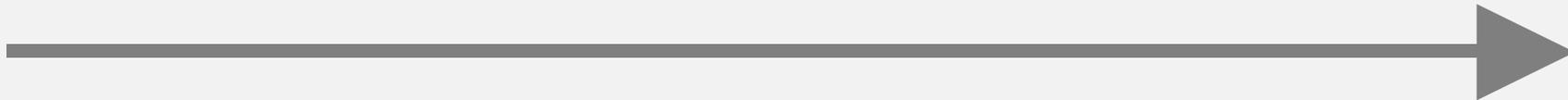
## Underlying drivers of inequity

Racism and other forms of discrimination (i.e., ableism, ageism, sexism, xenophobia, homophobia, etc.), trauma, exposure to violence, toxic stress, stigma

**Source:** Booske, Bridget C. et. Al. *County Health Rankings Working Paper: Different Perspectives for Assigning Weights to Determinants of Health*. University of Wisconsin Public Health Institute, 2010.

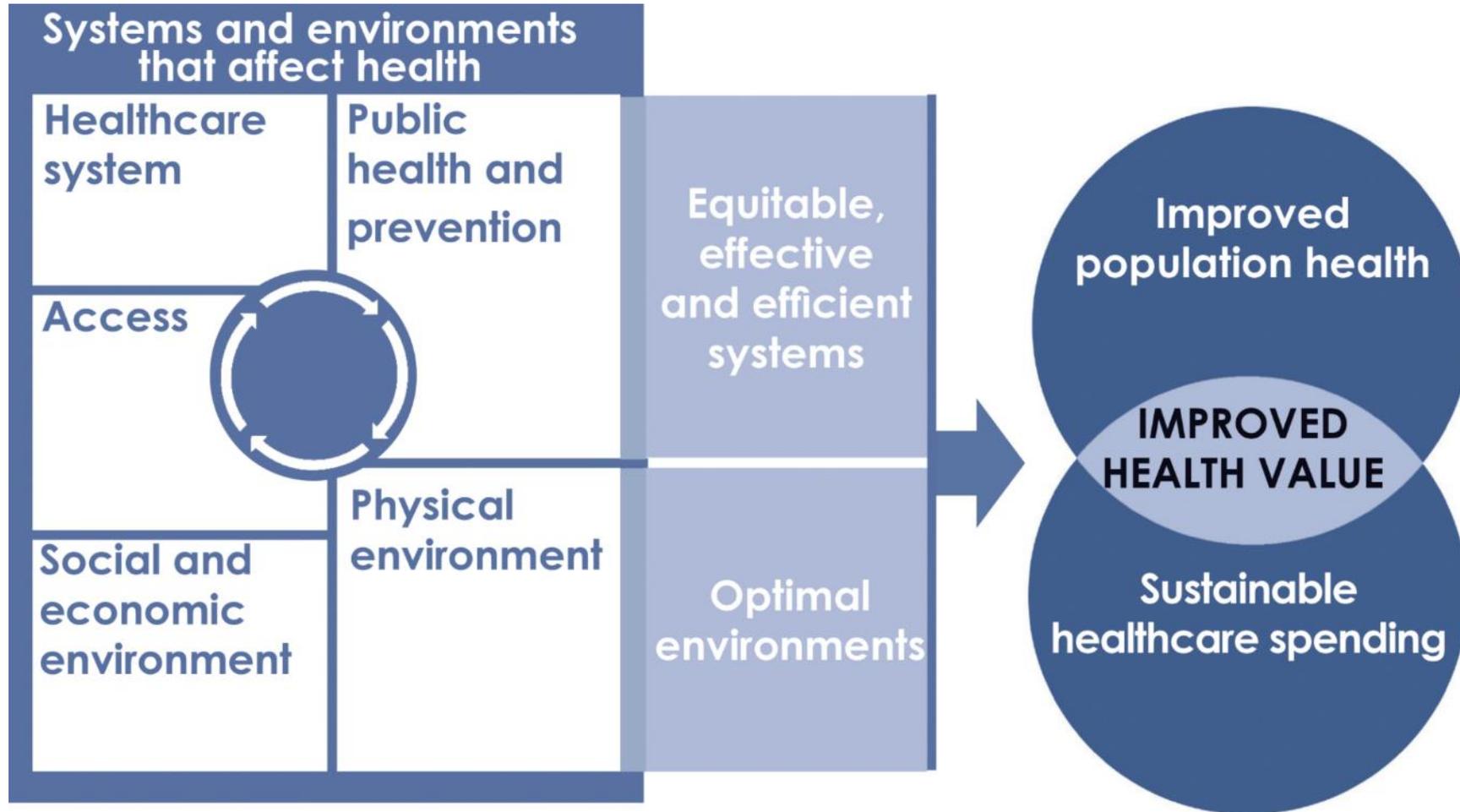


2014



2023

# Pathway to improved health value



**World Health Organization definition of health:** Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.



# Informed policy decisions



Data in  
context



Concise key  
findings



Highlight  
what works



# 2023 HEALTH VALUE DASHBOARD™

# KEY FINDINGS

# Value factors

**43** Population health

**40** Healthcare spending



# Health value rank

**44**

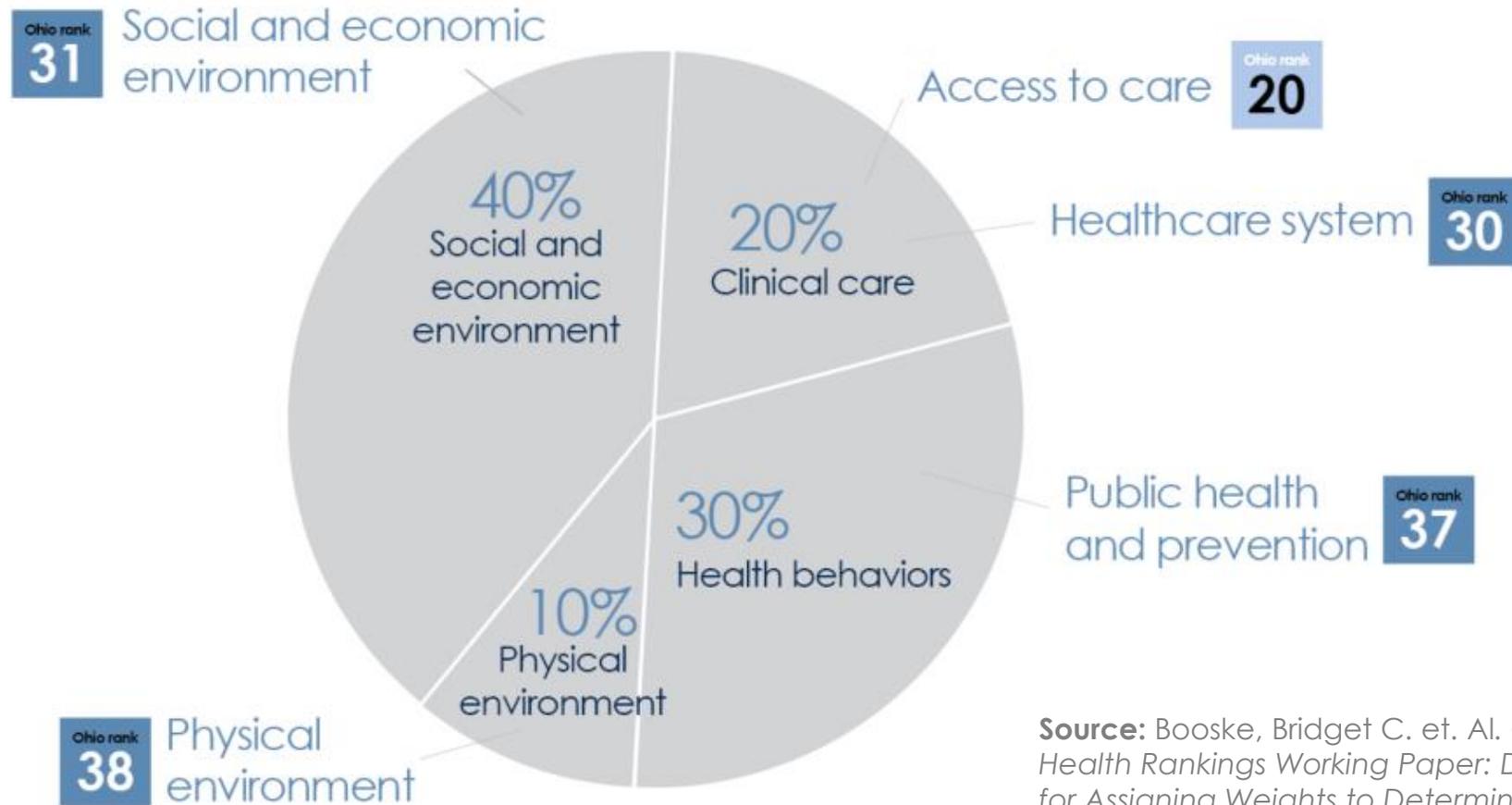
Top quartile (best)

Second quartile

Third quartile

Bottom quartile (worst)

# Ohio's domain ranks and the modifiable factors that contribute to health value



**Source:** Booske, Bridget C. et. Al. *County Health Rankings Working Paper: Different Perspectives for Assigning Weights to Determinants of Health.* University of Wisconsin Public Health Institute, 2010.

## Contributing factors

- 20 Access to care
- 30 Healthcare system
- 37 Public health and prevention
- 31 Social and economic environment
- 38 Physical environment

## Value factors

- 43 Population health
- 40 Healthcare spending

## Health value rank

44

Top quartile (best)

Second quartile

Third quartile

Bottom quartile (worst)





# Ohio's health value rank



2014



2017



2019



2021



2023

Top quartile (best)

Second quartile

Third quartile

Bottom quartile (worst)





# How can Ohio improve?

 Strengthen Ohio's workforce

 Foster mental well-being

 Improve healthcare effectiveness

## Building on strengths

Ohio can build upon recent success in attracting employers in high-growth industries to strengthen the workforce and reduce poverty

Ohio can build upon expertise with, and community response to, the addiction crisis to become a national leader in behavioral health

Ohio can build upon strengths in access to care to reinvigorate approaches to improving outcomes and controlling healthcare spending

# Policies that drive improvement



## Strengthen Ohio's workforce

- Career technical education (CTE)
- Childcare subsidy
- Paid family leave



## Foster mental well-being

- Mental health and addiction workforce recruitment and retention
- Integration of mental and physical health
- Recovery housing



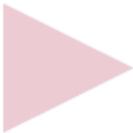
## Improve healthcare effectiveness

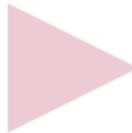
- Primary care workforce training
- School-based health services
- Cost containment



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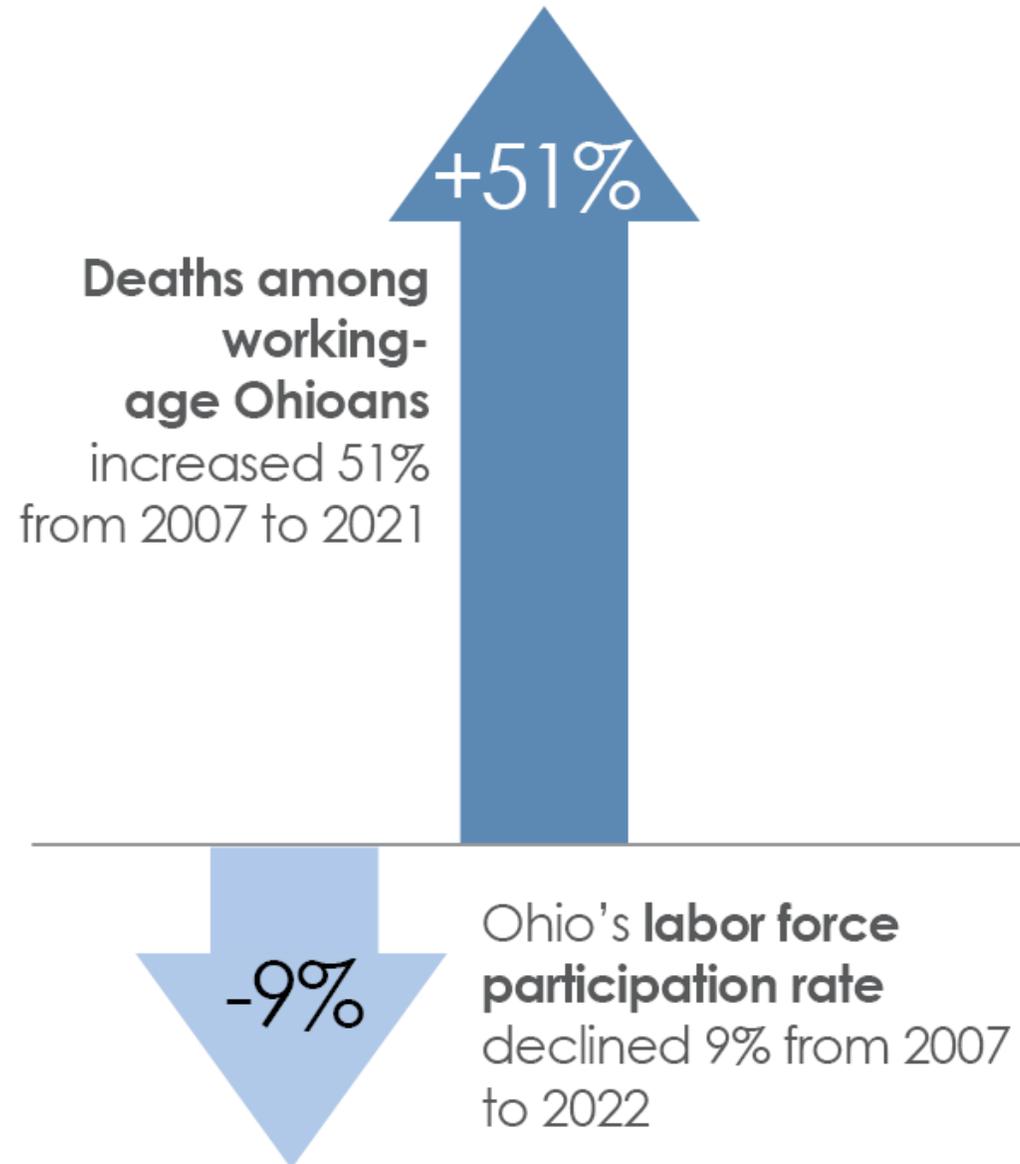
# Labor force participation in Ohio

Labor force participation rate in Ohio from April 2007 to April 2022



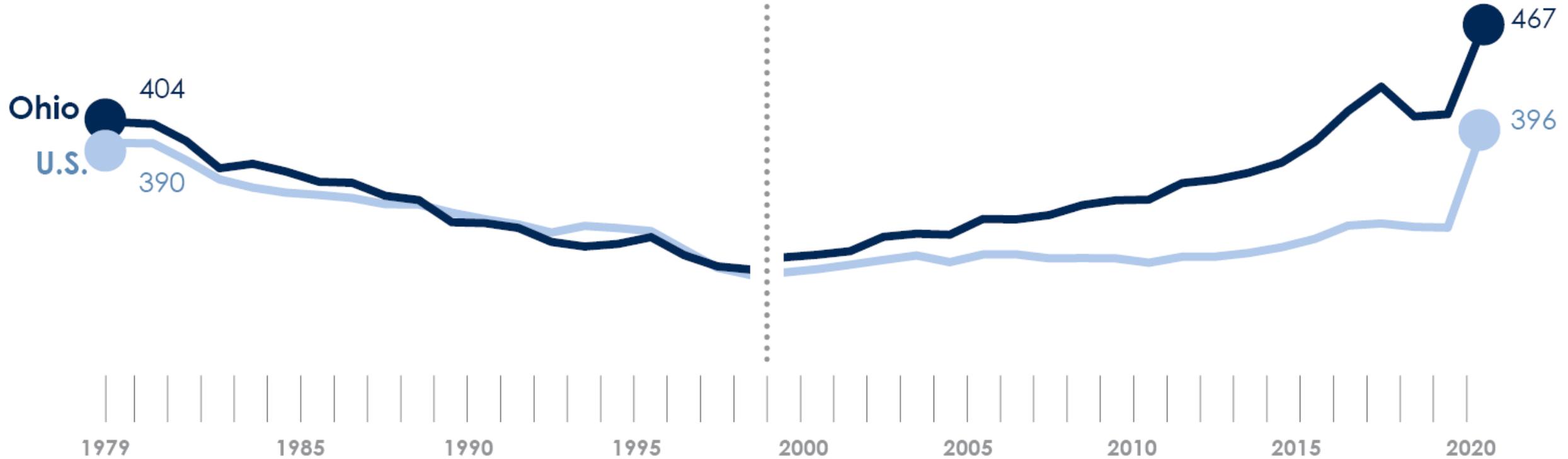
Data source: Health Policy Institute of Ohio analysis of data from the Federal Reserve Economic Data (FRED), St. Louis Federal Reserve

# Economic conditions, labor force participation and health are linked



# Ohio's working-age death rate compared to U.S.

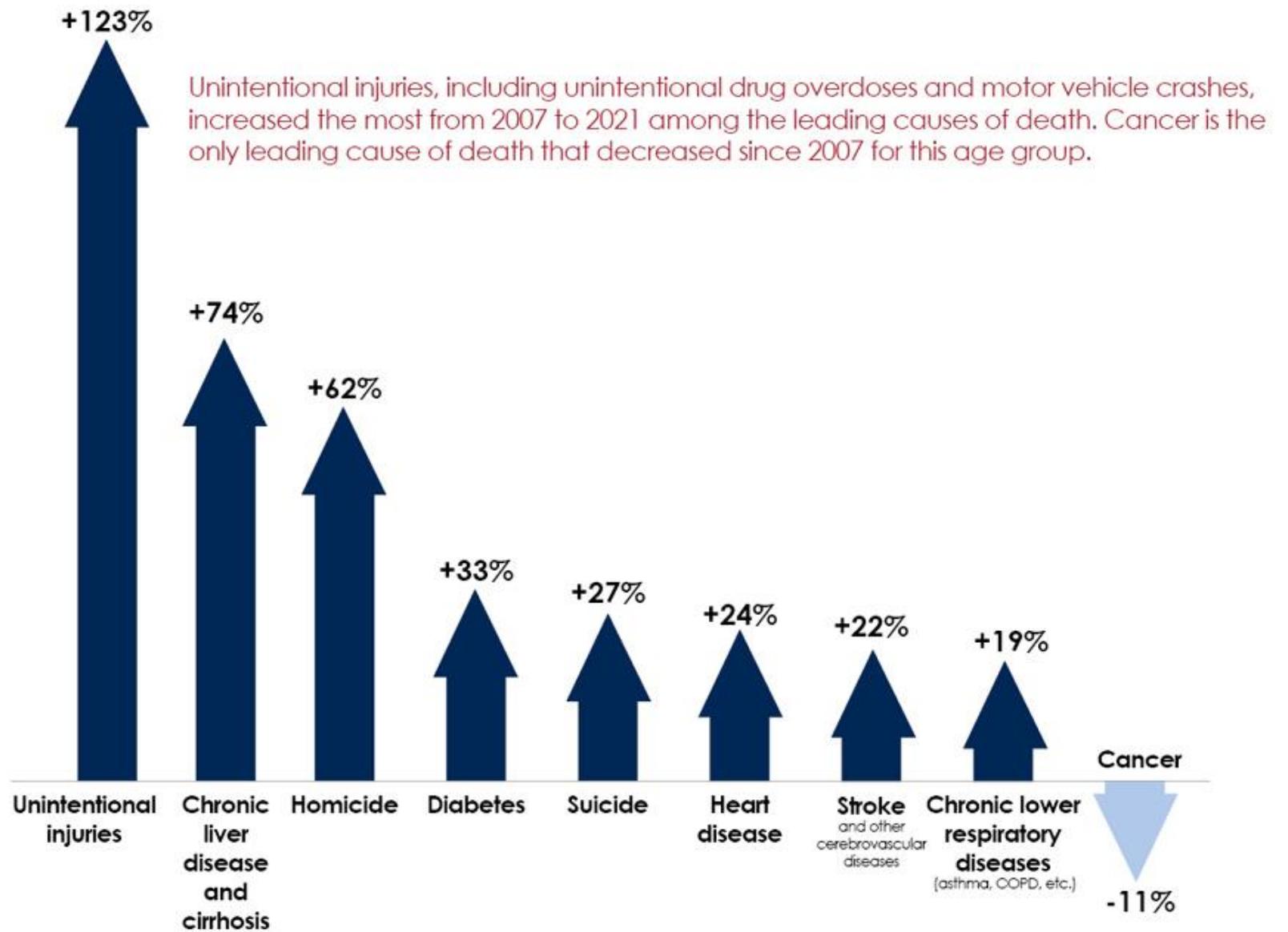
Number of deaths, per 100,000 population, Ohio and U.S., ages 15-64, 1979-2020



**Note:** Data is not age-adjusted. The CDC does not recommend trending across 1998 -1999 due to methodological changes in how deaths were reported during that time. The 1979-1998 data is based on compressed mortality with ICD-9 codes (classification of causes of death), and 1999-2020 data is based on underlying causes of death using ICD-10 codes.

**Source:** Health Policy Institute of Ohio analysis of data from CDC Wonder

# Changes in leading causes of death for working-age Ohioans from 2007 to 2021



\*2021 data is preliminary

**Note:** All data is reported as of May 6, 2022

**Data source:** Health Policy Institute of Ohio analysis of data from Ohio Department of Health, Public Health Data Warehouse

Child abuse  
and neglect

Some  
college

Adult  
poverty

Child  
poverty

Food insecurity

Incarceration



Top quartile (best)

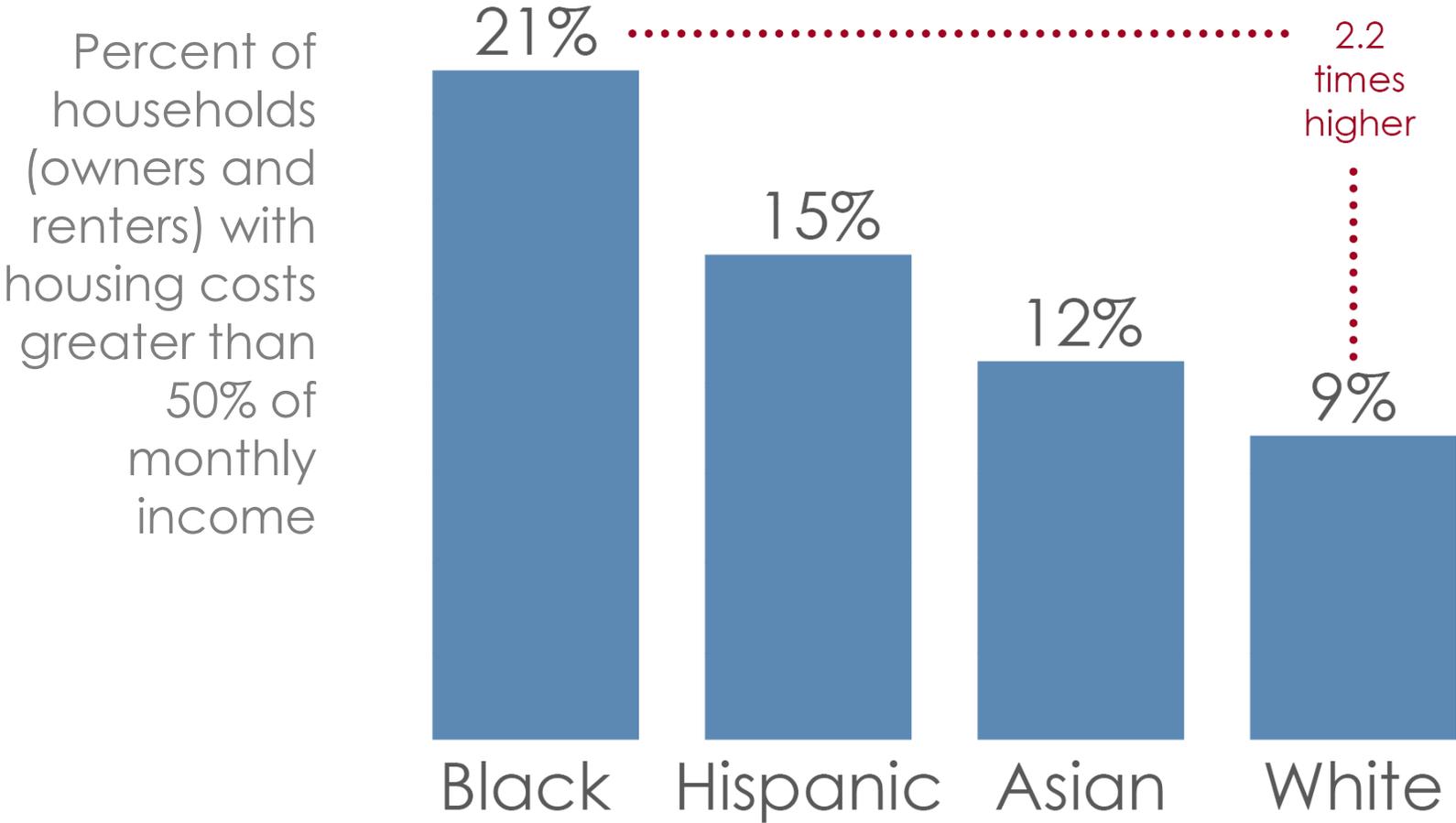
Second quartile

Third quartile

Bottom quartile (worst)

# Severe housing cost burden

among Ohioans, by race, 2015-2019

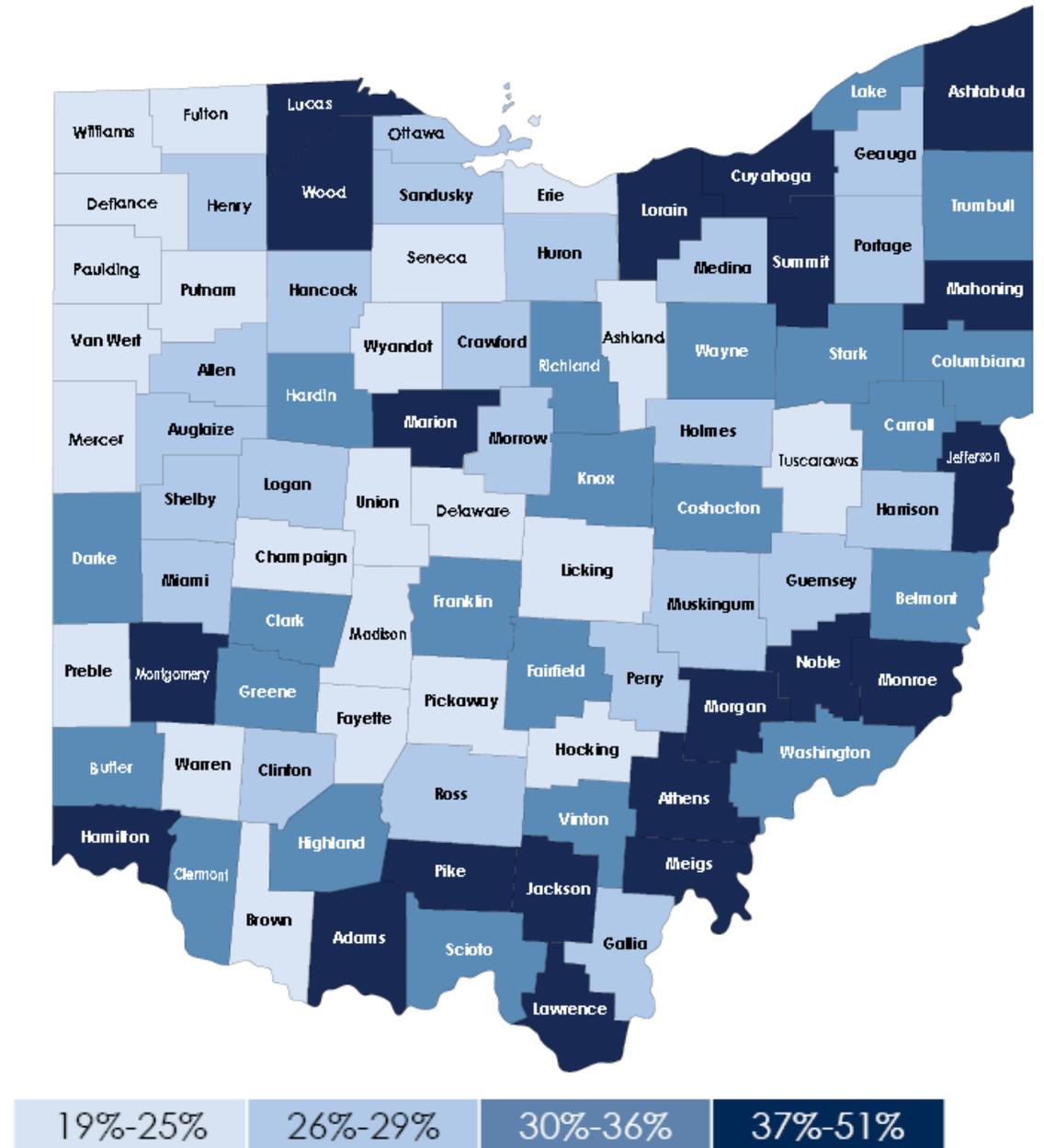


**Source:** Analysis of American Community Survey as compiled by the U.S. Department of Housing and Urban Development, Office of Policy Development and Research, Comprehensive Housing Affordability Strategy data by HPIO and The Voinovich School of Leadership & Public Affairs, Ohio University

# Child care cost burden

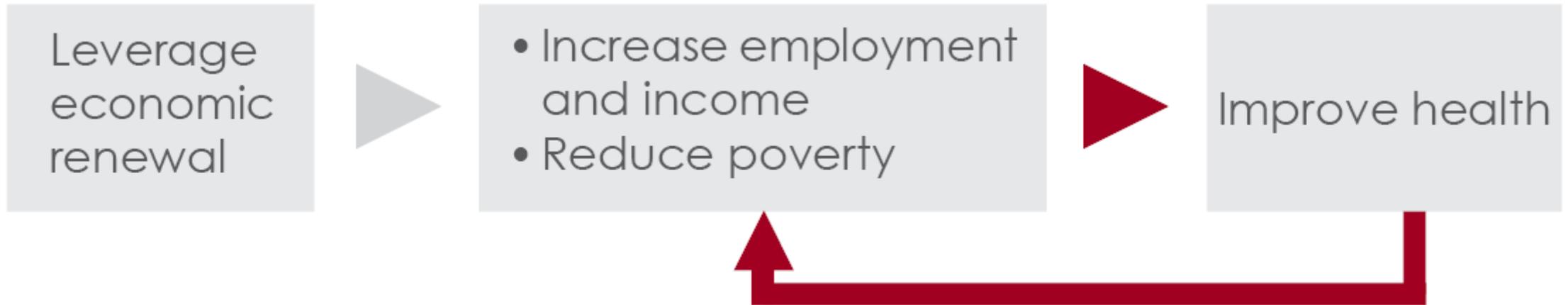
## by Ohio county 2021-2022

Child care costs for a household with two children as a percent of median household income



Source: County Health Rankings

# Connecting a stronger workforce to better health and equity



Factors like low educational attainment, trauma, incarceration and discrimination negatively affect both income and health.

**BUSINESS**

# **Intel picks Columbus area for largest chip factory in the world**

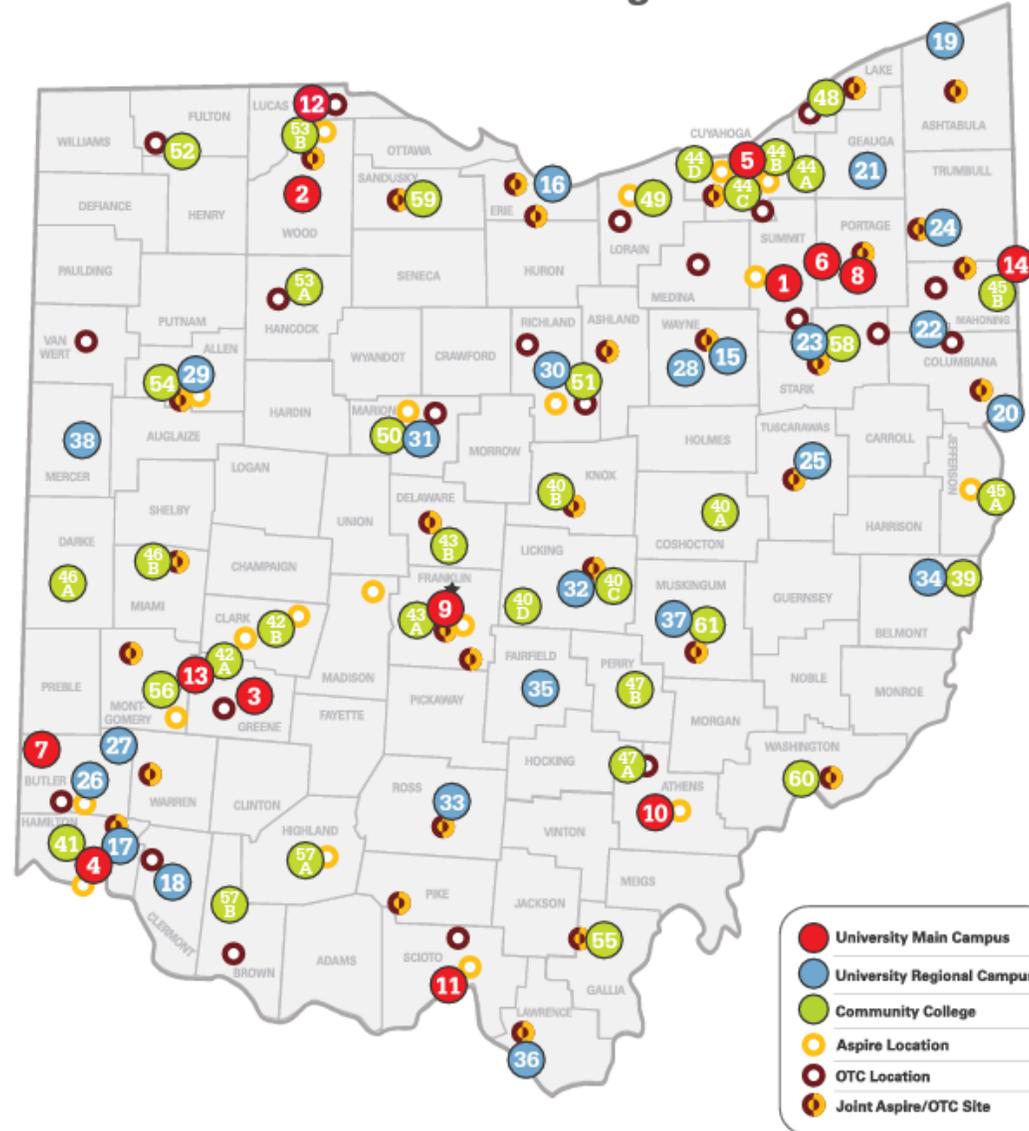
**HONDA LG ENERGY SOLUTIONS**

**Honda JV breaks ground on \$3.5 billion EV battery plant with LG Energy Solutions in Ohio**

**Abbott Laboratories to build \$536 million plant in Ohio to produce powder formula**



## Ohio Public Universities & Colleges

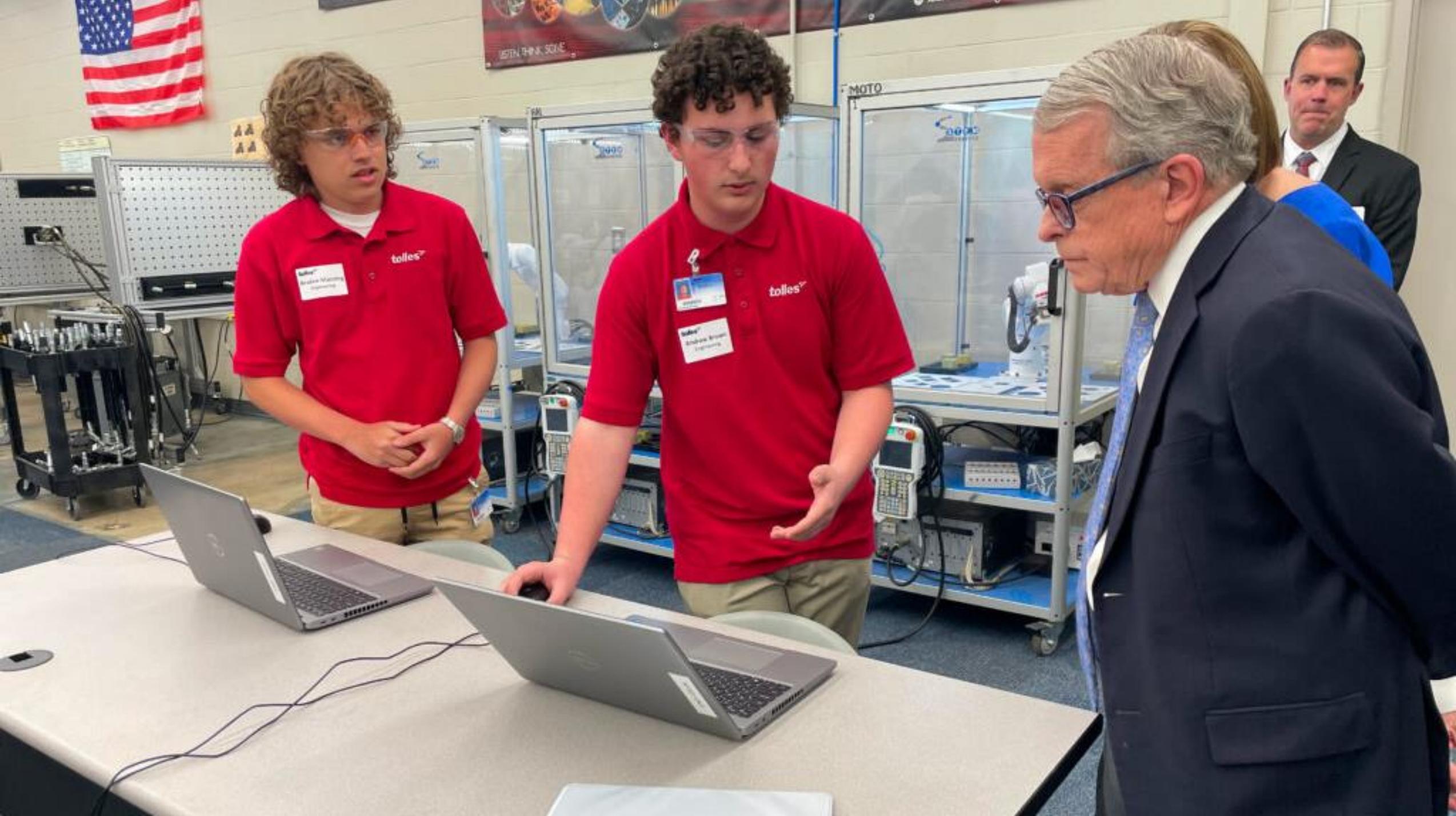




# Policies that drive improvement

## Strengthen Ohio's workforce

- Career technical education (CTE)
- Childcare subsidy
- Paid family leave





Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp  
black came did eat four get he into  
but do good no on out pretty

E E E E E E E E E E E E E E E E E E

The Writing Center  
Writing Process

Cycle Time Calendar  
Today is \_\_\_\_\_  
Days of the Week  
Letter of the Day  
Rr

September  
October  
November  
December  
Sunday  
Monday  
Tuesday  
Wednesday  
Thursday  
Friday  
Saturday  
Dress Weather  
Spring  
fall  
winter  
summer

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp  
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# How can Ohio improve?

Strengthen Ohio's workforce

Foster mental well-being

Improve healthcare effectiveness

## Building on strengths

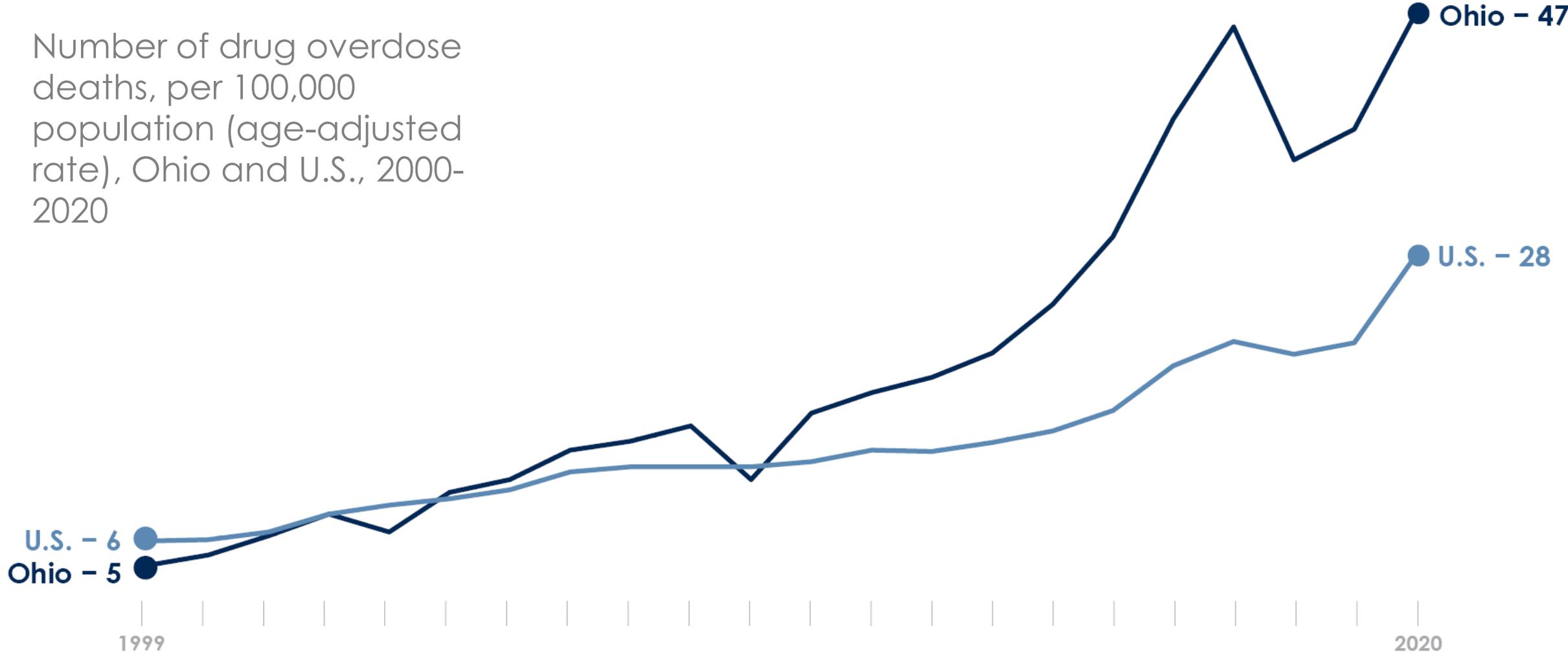
Ohio can build upon recent success in attracting employers in high-growth industries to strengthen the workforce and reduce poverty

Ohio can build upon expertise with, and community response to, the addiction crisis to become a national leader in behavioral health

Ohio can build upon strengths in access to care to reinvigorate approaches to improving outcomes and controlling healthcare spending

# Drug overdose deaths

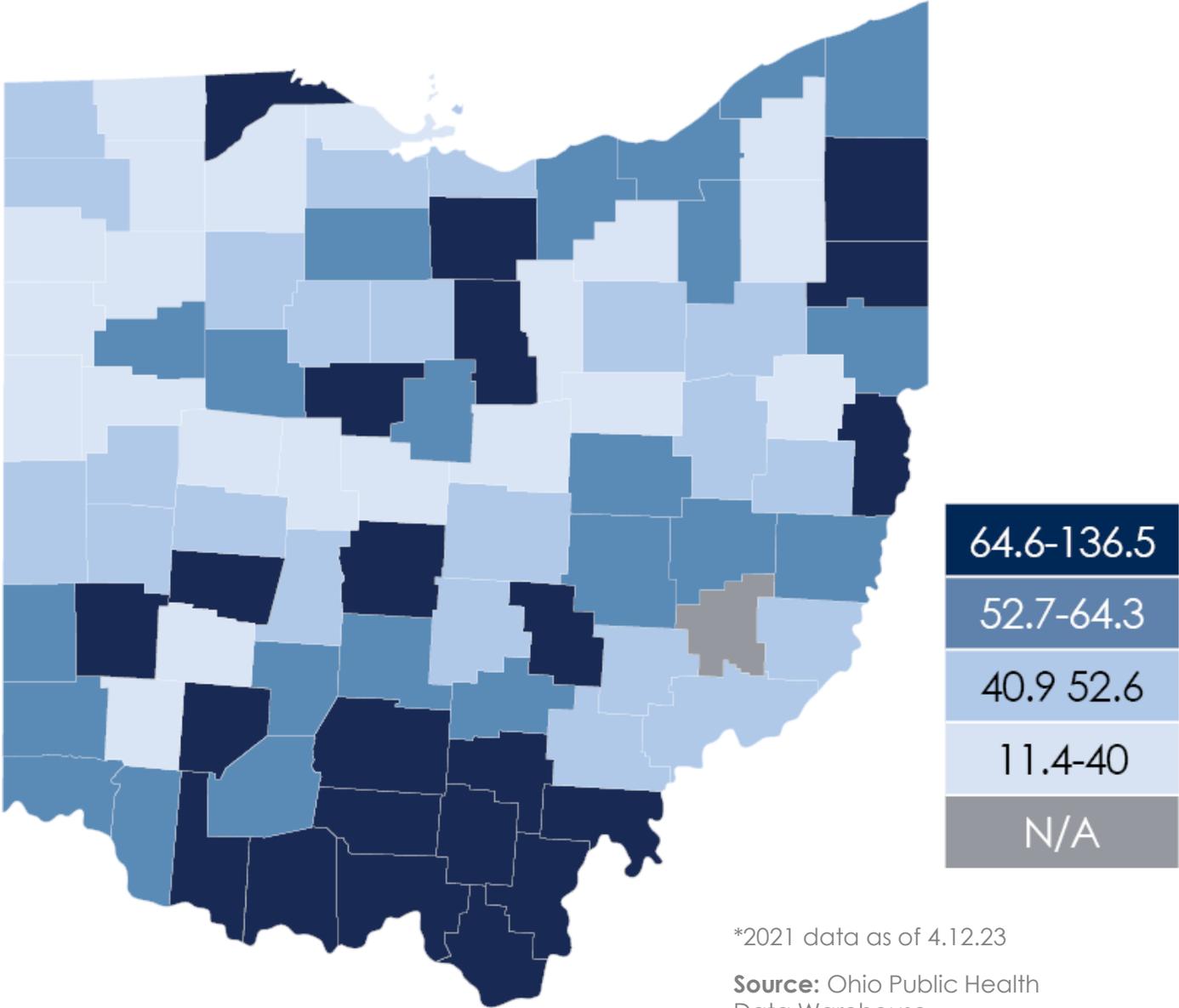
Number of drug overdose deaths, per 100,000 population (age-adjusted rate), Ohio and U.S., 2000-2020



Source: Center for Disease Control and Prevention, Wide-ranging Online Data for Epidemiological Research, 2000-2020.

# Overdose and suicide deaths

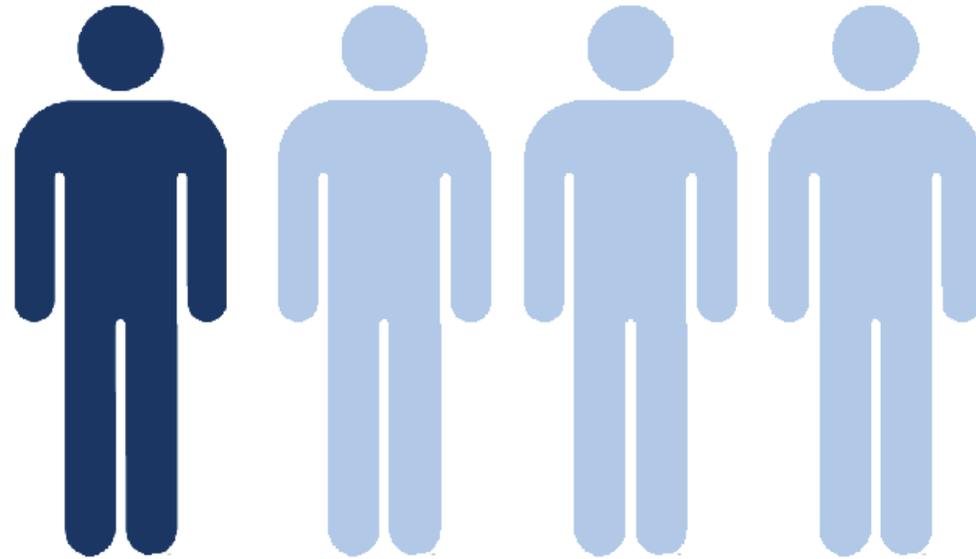
by county, per 100,000 population, 2020-2021\* (crude rate)



\*2021 data as of 4.12.23  
**Source:** Ohio Public Health Data Warehouse

# Mental health treatment

Percent of Ohio adults with any mental illness who had a need for mental health treatment or counseling and did not receive it in the past year, 2018-2019



**Data source:** National Survey on Drug Use and Health, via The Commonwealth Fund, 2018-2019

**Source:** Health Policy Institute of Ohio data snapshot, "Trends in mental health among Ohioans."

# Mental health and addiction strengths

- State leadership and local community partnerships
- Progress on treatment access, including medication-assisted treatment (MAT), telehealth and Medicaid expansion
- Opioid settlement funds
- Increased prevention in schools
- 988 crisis line launch and other crisis system improvements
- 1,500 Peer Recovery Specialists



# Connecting improved treatment to better well-being and health equity

Leverage Ohio's leadership and treatment assets



Improve treatment and recovery outcomes



Improve overall well-being and health equity



# Policies that drive improvement

## Foster mental well-being

- Mental health and addiction workforce recruitment and retention
- Integration of mental and physical health
- Recovery housing



COLONNADE

MEDICAL OFFICES

1550

200







# How can Ohio improve?

▶ Strengthen Ohio's workforce

▶ Foster mental well-being

▶ Improve healthcare effectiveness

## Building on strengths

Ohio can build upon recent success in attracting employers in high-growth industries to strengthen the workforce and reduce poverty

Ohio can build upon expertise with, and community response to, the addiction crisis to become a national leader in behavioral health

Ohio can build upon strengths in access to care to reinvigorate approaches to improving outcomes and controlling healthcare spending

# Ohio's rank on healthcare spending



Healthcare spending

Total out-of-pocket spending



Employer-sponsored health insurance outpatient spending, per enrollee



Total Medicare spending, per beneficiary



# Life expectancy

At birth, Ohio

76.8 years  
(2018)



75.3 years  
(2020)

1.7  
years

**Source:** U.S. Department of Health and Human Services, Centers for Disease Control and Prevention National Center for Health Statistics National Vital Statistics System Report. Vol. 7. No. 1

# Ohio's rank on primary care access



# Connecting access to better health outcomes and reduced spending

Leverage access and primary care assets



Provide leadership to control spending



- Improve healthcare outcomes
- Prevent need for costly downstream care and reduce spending growth



# Policies that drive improvement

## Improve healthcare effectiveness

- Primary care workforce training
- School-based health services
- Cost containment



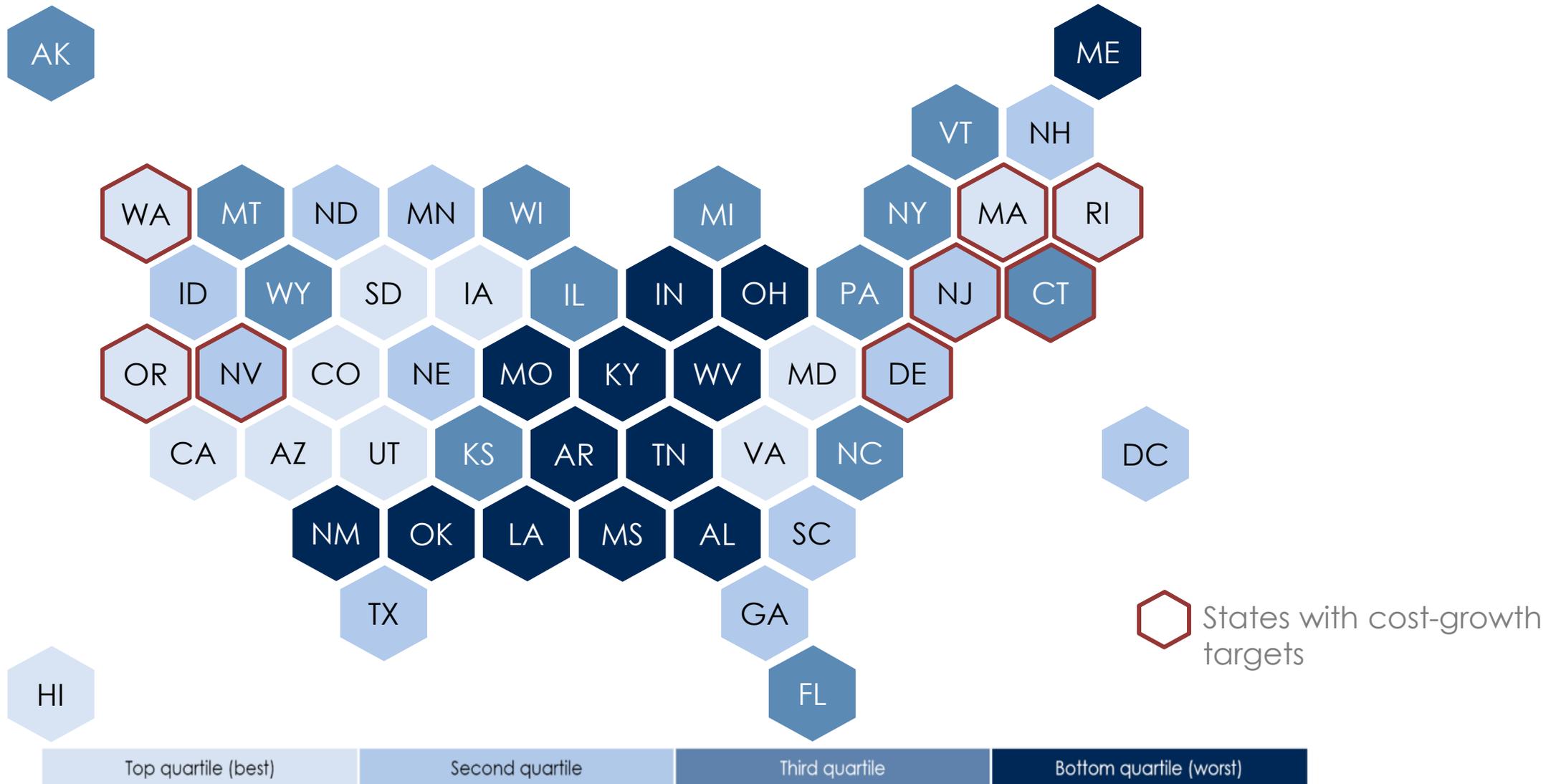
Lower Lights  
Christian Health Center

1160





# Cost containment and health value



# Policies that drive improvement



## Strengthen Ohio's workforce

- Career technical education (CTE)
- Childcare subsidy
- Paid family leave



## Foster mental well-being

- Mental health and addiction workforce recruitment and retention
- Integration of mental and physical health
- Recovery housing



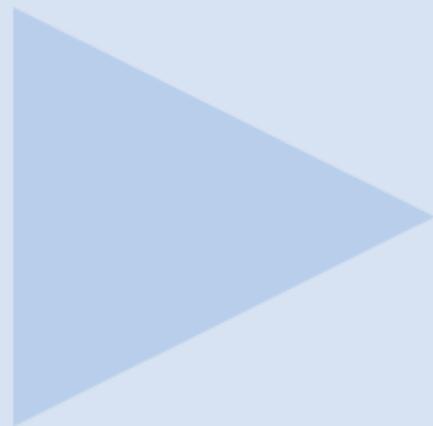
## Improve healthcare effectiveness

- Primary care workforce training
- School-based health services
- Cost containment



# Progress toward health value

Percent of metrics that improved or worsened



# How policy change contributes to improvement



Care within reach



Hospital quality for mothers and infants



Health department quality



Better food access



Cleaner air



Evidence-based addiction treatment

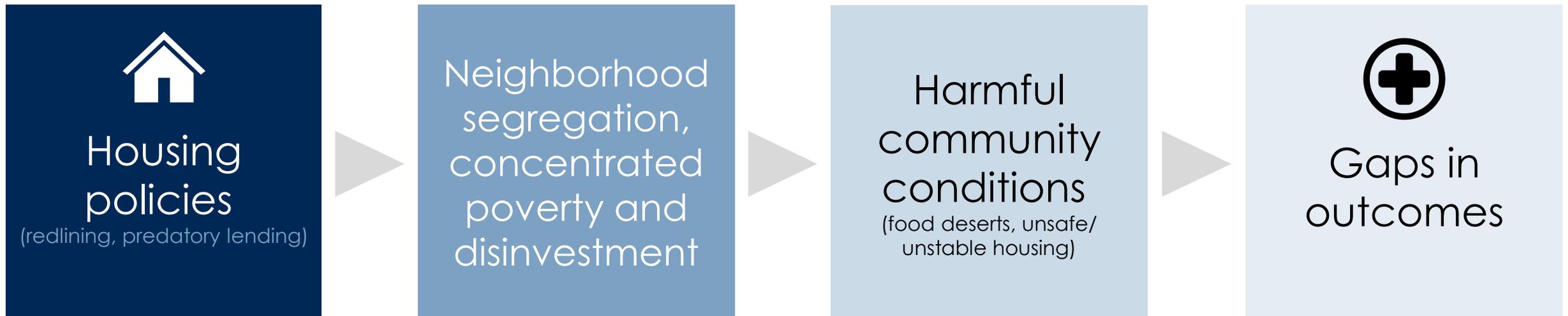




2023 HEALTH VALUE DASHBOARD™

# EQUITY PROFILES

# How can policies create barriers to health?



# Equity profiles:

- ▶ Black Ohioans
- ▶ Hispanic/Latino Ohioans
- ▶ Ohioans with disabilities
- ▶ Ohioans with lower incomes and/or less education
- ▶ LGBTQ+ Ohioans

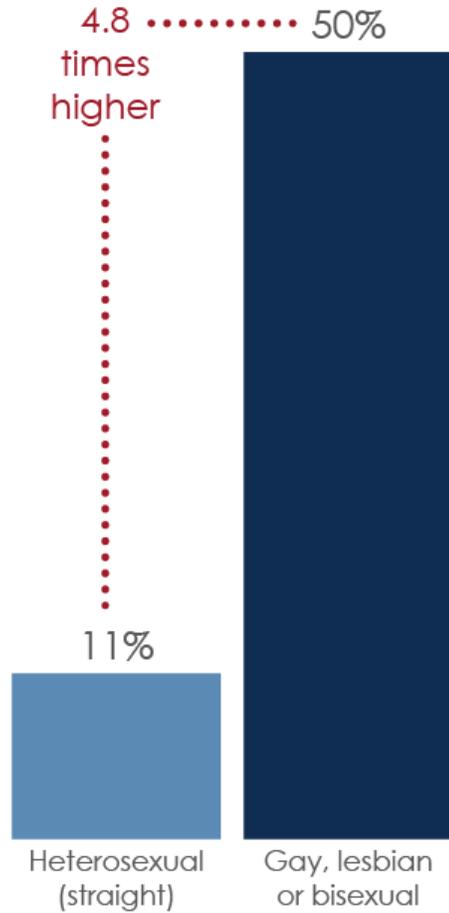
# EQUITY PROFILES

# BLACK OHIOANS

Physical environment	
Food insecurity, children	3.5
Zero-vehicle households	3.5
Severe housing cost burden	2.2
Air pollution	1.4

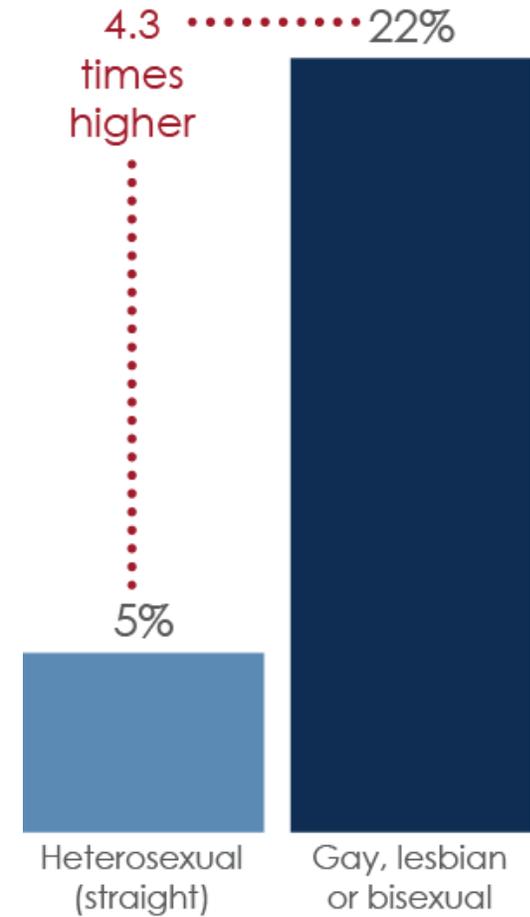
# Youth suicide

Youth **considering** suicide, Ohio, 2019



**Source:** Centers for Disease Control and Prevention, Youth Risk Behavioral Surveillance Survey

Youth suicide **attempt**, Ohio, 2019



**Source:** Centers for Disease Control and Prevention, Youth Risk Behavioral Surveillance Survey

# If disparities were eliminated...

- 30,385 Black children
- 12,512 Hispanic/Latino children
- 7,103 children with disabilities
- 36,972 children from families with low incomes

... in Ohio would not experience  
food insecurity

# Improvement is possible

## Unemployment

(2012-2016, 2017-2021 5-year estimates)

- Black Ohioans **33% decrease**
- Ohioans with less than a high school education **28% decrease**
- Hispanic Ohioans **26% decrease**
- Ohioans with low incomes **22% decrease**
- Ohioans with disabilities **20% decrease**

## Heart disease mortality

(2015, 2020)

Black Ohioans **28% decrease**

## Unable to see a doctor due to cost

(2015, 2021)

- Ohioans with less than a high school education **26% decrease**
- Hispanic Ohioans **22% decrease**
- Black Ohioans **20% decrease**
- Ohioans with low incomes **13% decrease**

## High school graduation

(2017-2018, 2021-2022 school years)

- Black Ohioans **24% increase**
- Hispanic Ohioans **13% increase**

## Child poverty

(2015, 2021)

- Hispanic Ohioans **17% decrease**
- Black Ohioans **16% decrease**
- Ohioans with disabilities **16% decrease**

# Improvement is possible

## Unemployment

(2012-2016, 2017-2021 5-year estimates)

- Black Ohioans 33% decrease
- Ohioans with less than a high school education 28% decrease
- Hispanic Ohioans 26% decrease
- Ohioans with low incomes 22% decrease
- Ohioans with disabilities 20% decrease

## Heart disease mortality

(2015, 2020)

Black Ohioans 28% decrease

## Unable to see a doctor due to cost

(2015, 2021)

- Ohioans with less than a high school education 26% decrease
- Hispanic Ohioans 22% decrease
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- Ohioans with low incomes 13% decrease

## High school graduation

(2017-2018, 2021-2022 school years)

- Black Ohioans 24% increase
- Hispanic Ohioans 13% increase

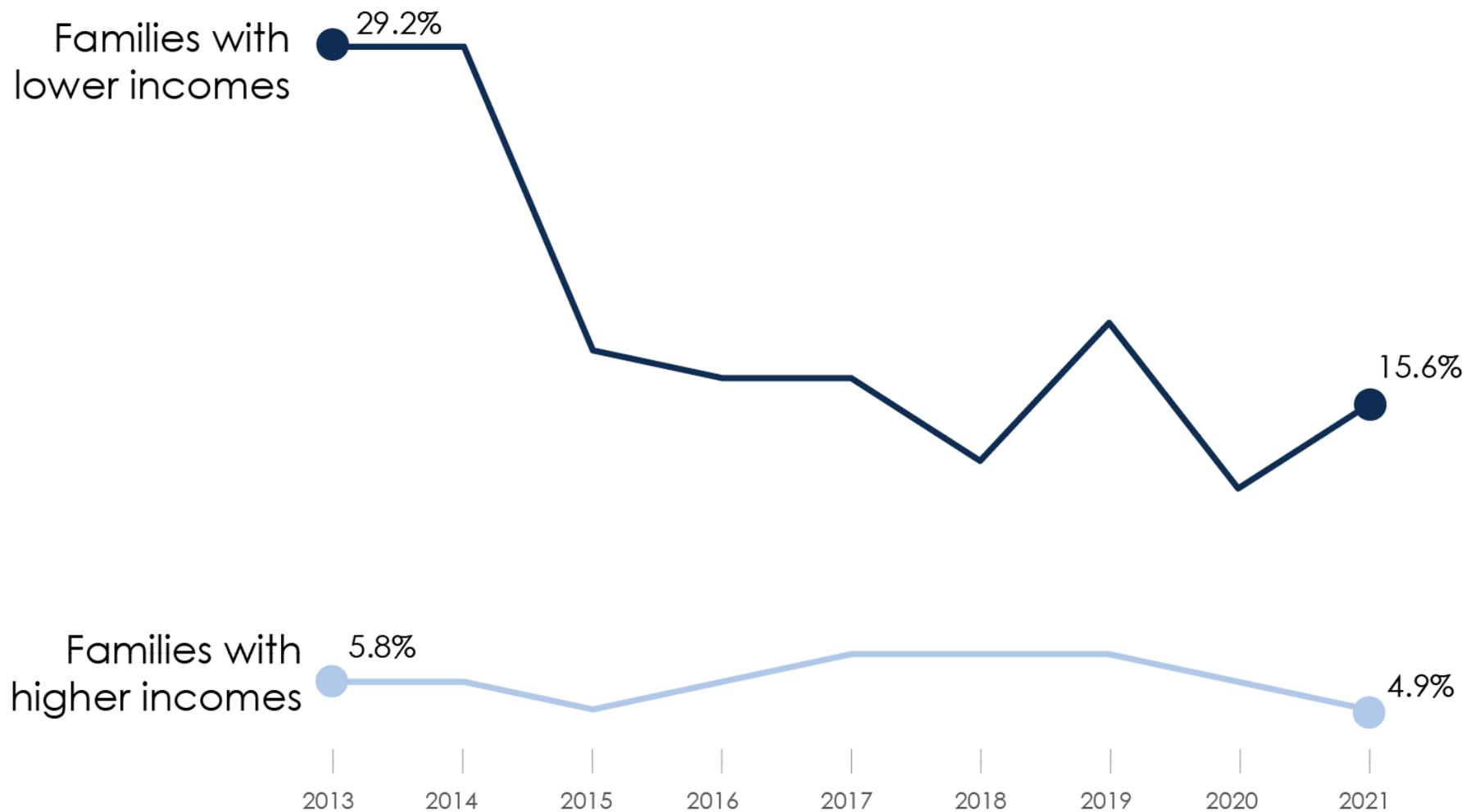
## Child poverty

(2015, 2021)

- Hispanic Ohioans 17% decrease
- Black Ohioans 16% decrease
- Ohioans with disabilities 16% decrease

# Affordable health care

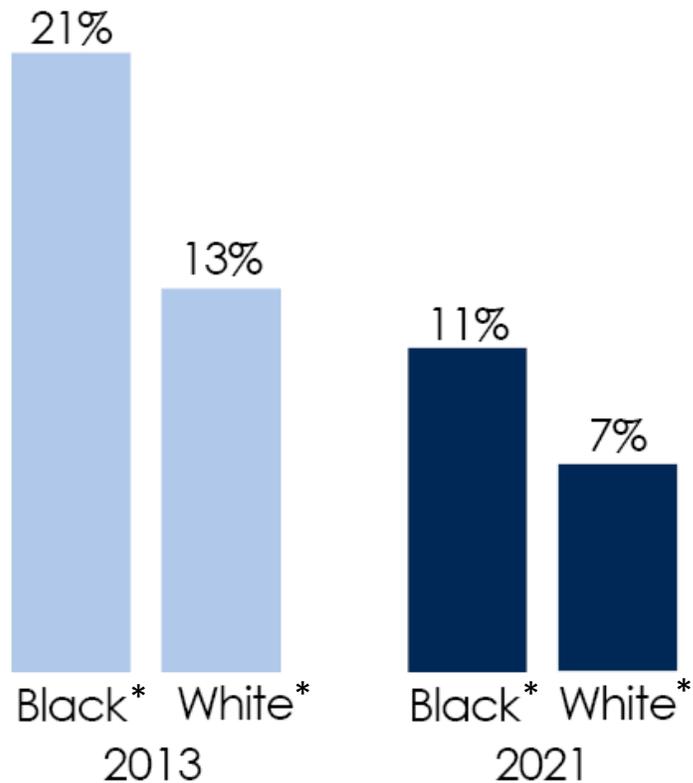
Unable to see doctor due to cost, Ohio, 2013-2020



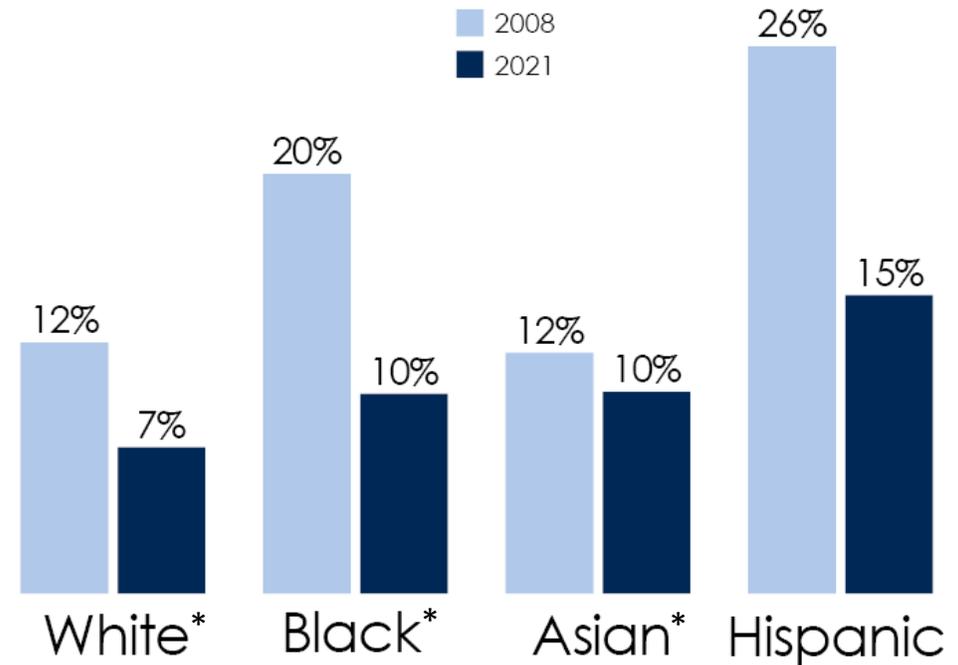
**Source:** Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance Survey

# Access and coverage

Percent of adult Ohioans who went without health care because of cost in the past year



Percent of Ohioans who are uninsured, ages 0-64



Source: American Community Survey, as compiled by Kaiser Family Foundation State Health Facts

\* non-Hispanic



# 2023 HEALTH VALUE DASHBOARD™

# QUESTIONS?



# Social Drivers of Infant Mortality

## Recommendations for Action and Accountability in Ohio

Ohio's greatest challenges

# infant mortality

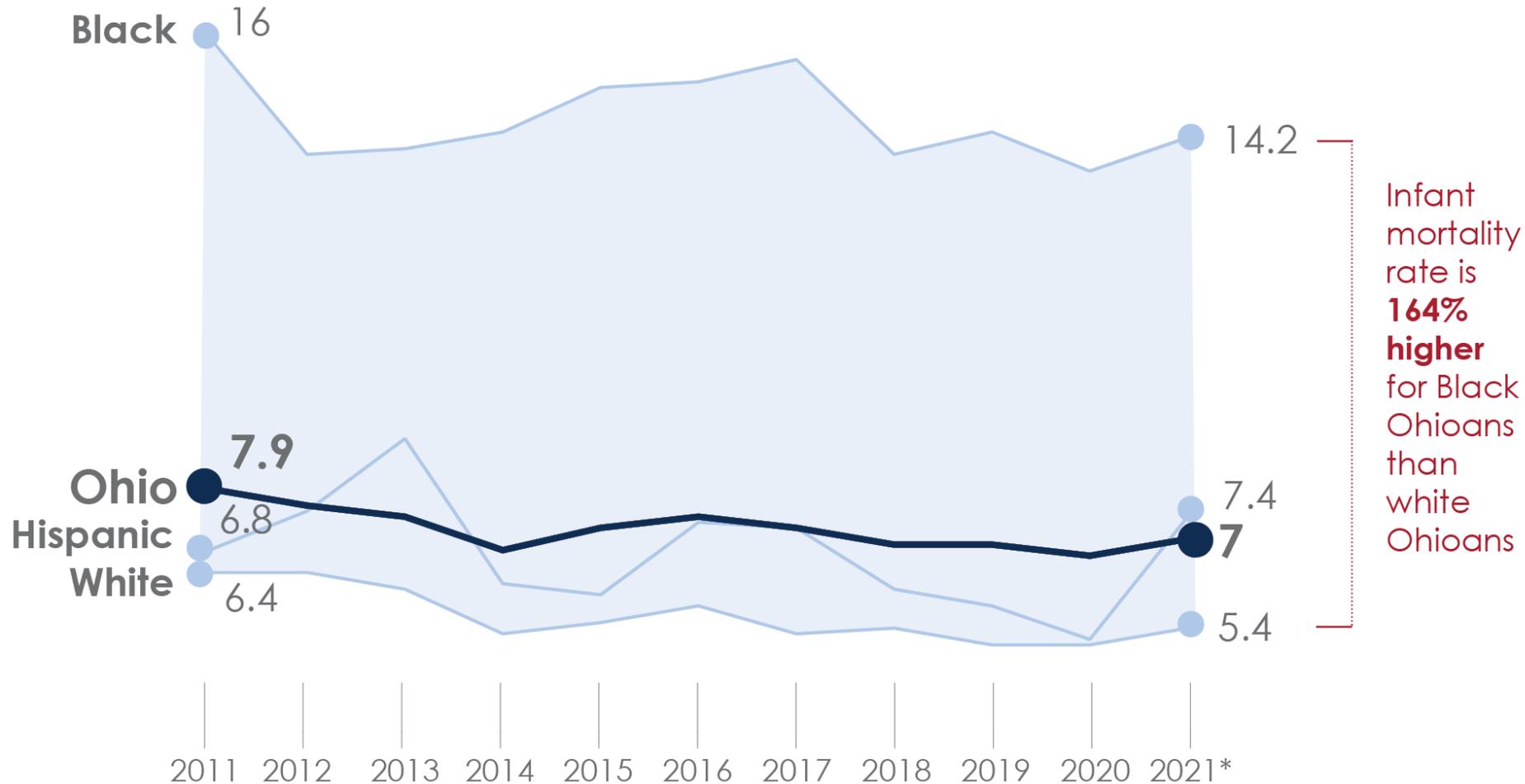


Based on 2020 data

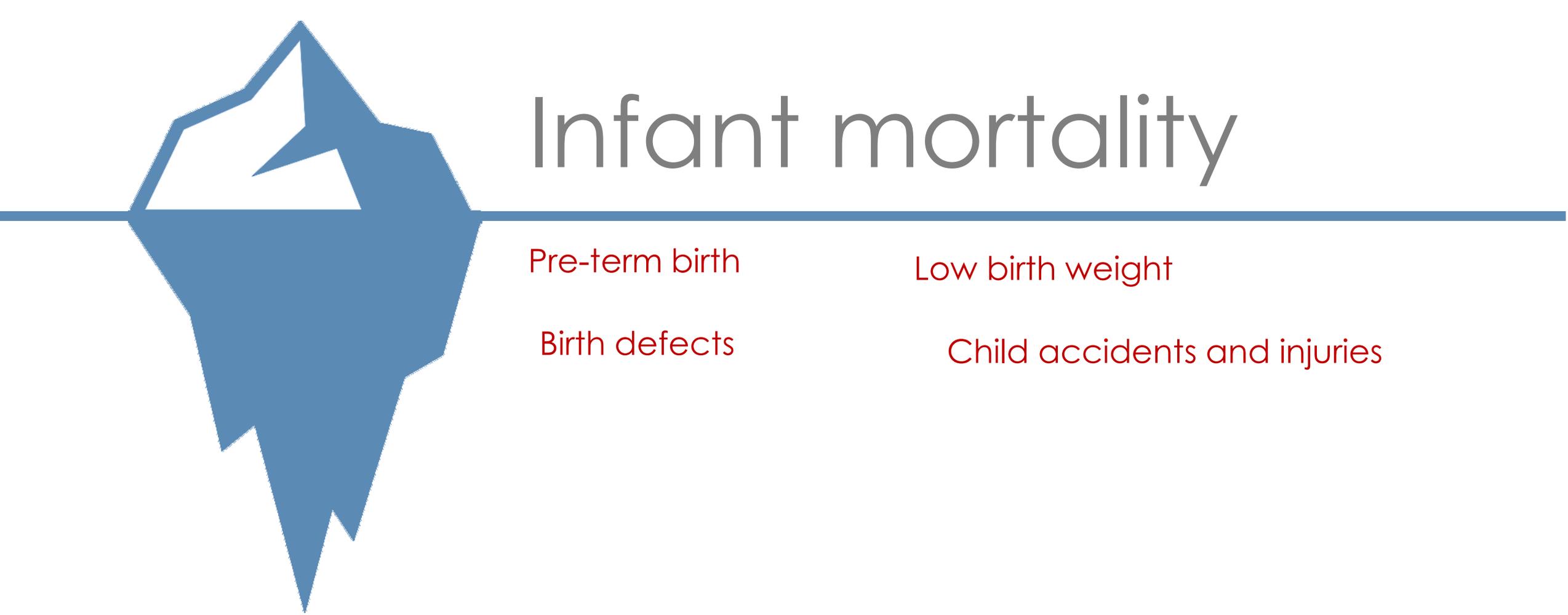
# Infant mortality in Ohio

2011-2021\*

Number of infant deaths per 1,000 births, by race and ethnicity



\*At the time this data was pulled (2.6.2023), the 2021 data year was marked as partial and may be incomplete.  
**Source:** Health Policy Institute of Ohio, "Social Drivers of Infant Mortality: Recommendations for Action and Accountability in Ohio." Data from Ohio Department of Health, Public Health Information Warehouse, Birth Resident and Mortality datasets



# Infant mortality

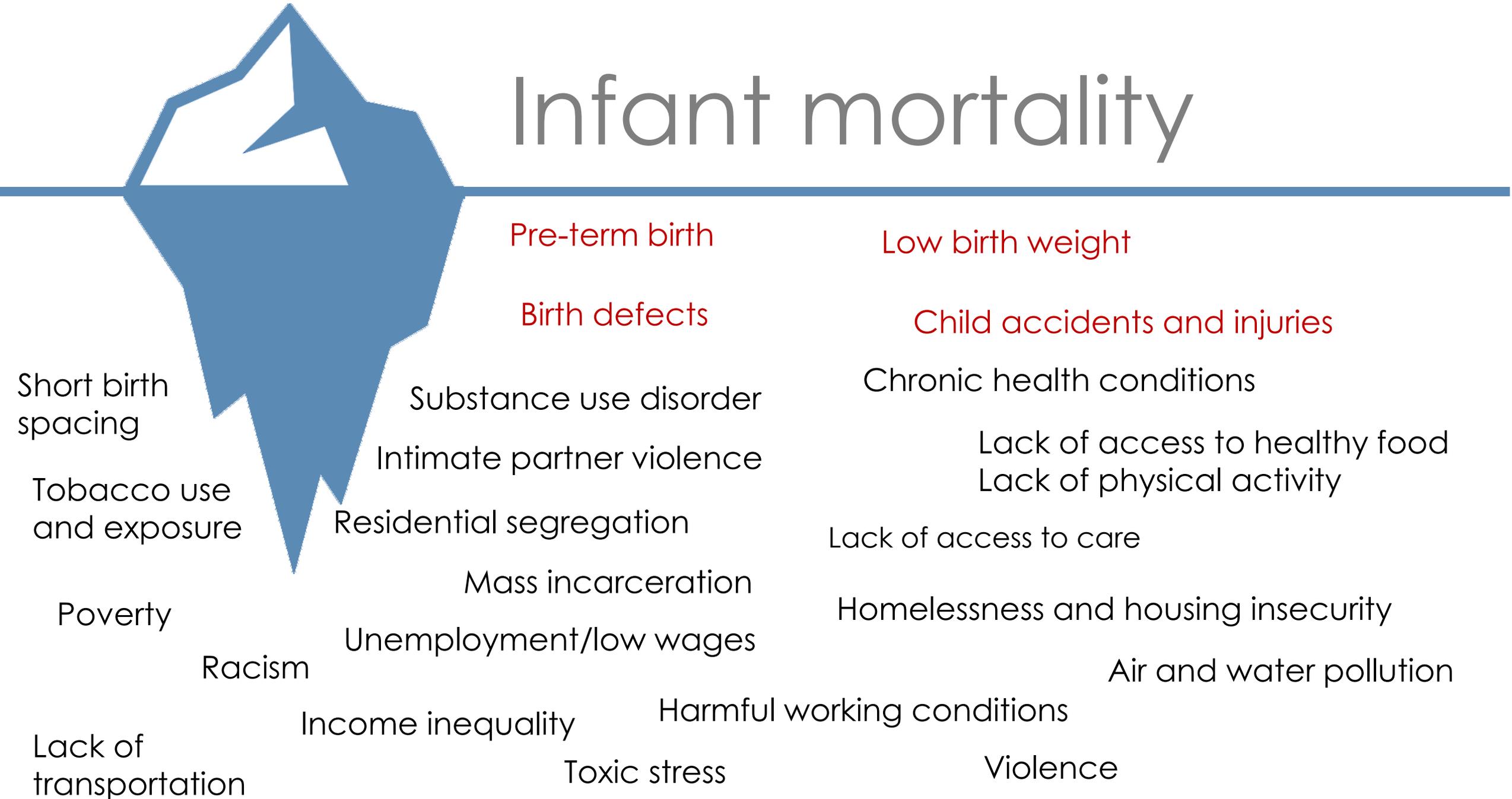
Pre-term birth

Low birth weight

Birth defects

Child accidents and injuries

# Infant mortality





# A new approach to reduce infant mortality and achieve equity

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Policy recommendations to improve  
housing, transportation, education  
and employment



Prepared by the Health Policy Institute of Ohio  
for the Ohio Legislative Service Commission

Dec. 1, 2017

**Report Released**  
Dec. 2017



**HB166**  
State Budget  
(SFY 2020-2021)  
July 2019

**COVID-19**  
declared  
a pandemic  
March 2020

**HB110**  
State Budget  
(SFY 2022-2023)  
July 2021

**COVID-19 Public Health Emergency (federal)**

**Kasich Administration**

**DeWine Administration**

2018

2019

2020

2021

2022

132 General Assembly

133 General Assembly

134 General Assembly



# Social Drivers of Infant Mortality

Recommendations for Action and Accountability in Ohio

## Why is action needed?

For many years, policymakers and community leaders across Ohio have worked to reduce high rates of infant mortality. Decisionmakers have explored this issue through multiple advisory committees, collaborative efforts, investments, legislation and other policy changes.<sup>1</sup> For example, the Ohio General Assembly passed Senate Bill 322 in 2017, which adopted recommendations from the Ohio Commission on Infant Mortality's 2016 report and required the creation of the 2017 Social Drivers of Infant Mortality (SDOIM) report: A New Approach to Reduce Infant Mortality and Achieve Equity.

## 3 Key findings for policymakers

- 1. Changes beyond health care are needed to ensure that every baby thrives.** While healthcare innovations are necessary, improvements to broader community conditions are needed to decrease widening gaps and reinvigorate Ohio's stalled progress on infant mortality.
- 2. Leaders across sectors must work together for meaningful changes.** Public and private partners from the health, housing, transportation, education and employment sectors have many opportunities to change policies and invest in effective solutions to eliminate disparities.
- 3. Progress on past recommendations has been mixed.** Policymakers can build upon the bipartisan cooperation, sustained investment and local collaboration that contributed to action on evidence-based recommendations, and more can be done to engage community members and hold leaders accountable for enacting specific changes to support families.

## Building on and prioritizing recommendations to reduce infant mortality



**A New Approach to Reduce Infant Mortality and Achieve Equity (2017)**  
Specific recommendations to improve housing, transportation, education and employment. Developed by the Health Policy Institute of Ohio (HPIO) for the Ohio Legislative Service Commission.



**Final Recommendations of the Eliminating Disparities in Infant Mortality Task Force (2022)**  
General recommendations to improve health care, education, economic stability, neighborhood and built environment and social and community context. Coordinated by the Ohio Department of Health.



This policy brief builds upon these recommendations by prioritizing specific and actionable steps leaders can take to create change in five areas: Housing, transportation, education, employment and racism.



housing



transportation



education



employment



racism

# Policy goals and recommendations

## Topics



Housing



Transportation



Education



Employment



Eliminating racism

## Goals

- Rental assistance
- Structural barriers
- Housing supply

- Medicaid Non-Emergency Medical Transportation
- Public transportation

- Early childhood education and family support programs
- Career-technical and postsecondary

- Work supports
- Leave policies and employment benefits

- Partner
- Implement and fund
- Accountability

## Recommendations

10

Recommendations

8

Recommendations

10

Recommendations

7

Recommendations

9

Recommendations





# Prioritized policy goals: Housing

**Goal 1:** Increase availability of rental assistance

**Goal 2:** Reduce structural barriers to affordable housing

**Goal 3:** Increase affordable housing supply

# What is the relationship between **transportation** and maternal and child health?

## **Transportation factors**

- Public transit access, reliability and frequency
- Pedestrian, bicycle and motor vehicle safety
- Vehicle ownership and driver's license status
- Air quality (vehicle emissions)



## **Intermediate outcomes**

- Improved access to employment, education, health care and food
- Decreased toxic and persistent stress
- Reduced exposure to air pollution and unsafe conditions for drivers and pedestrians



## **Long-term outcomes**

- Healthy mothers and babies
- Improved birth outcomes
- Health equity

Decreased inequities

Decreased disparities



# Prioritized policy goals: Transportation

**Goal 4:** Improve Medicaid Non-Emergency Medical Transportation

**Goal 5:** Improve and expand local public transportation

# What is the relationship between **education** and maternal and child health?





# Prioritized policy goals: Education

**Goal 6:** Strengthen early childhood education and family support programs

**Goal 7:** Reduce barriers to career-technical education and other postsecondary education programs

# What is the relationship between **employment** and maternal and child health?

## Employment factors

- Wages
- Working conditions
- Employee benefits, including:
  - Affordable and comprehensive health insurance
  - Paid family leave

## Intermediate outcomes

- Increased income and access to health care and healthy food
- Decreased toxic and persistent stress
- Increased breastfeeding

## Long-term outcomes

- Healthy mothers and babies
- Improved birth outcomes
- Health equity

Decreased inequities

Decreased disparities

# \$ Prioritized policy goals: Employment

**Goal 8:** Increase access to work supports

**Goal 9:** Adopt more robust leave policies and employment benefits

# What is the relationship between **racism** and maternal and child health?

## **Discrimination factors**

Eliminate racism at all levels:

- Structural (across systems in society)
- Institutional (within institutions and organizations)
- Interpersonal (between individuals)
- Internalized (within individuals)



## **Intermediate outcomes**

- Reduced exposure to trauma, violence and toxic stress
- Reduced poverty
- Increased access to quality education and employment
- Reduced residential segregation
- Increased access to quality health care



## **Long-term outcomes**

- Healthy mothers and babies
- Improved birth outcomes
- Health equity

Decreased inequities

Decreased disparities



# Prioritized policy goals: Racism

**Goal 10:** Authentically partner with Black Ohioans and tailor policies and programs to meet their needs

**Goal 11:** Implement and fund policies and programs that promote justice and fairness

**Goal 12:** Increase accountability for eliminating disparities in birth outcomes

## Topics



Housing



Transportation



Education



Employment



Eliminating racism

## Goals

- Rental assistance
- Structural barriers
- Housing supply

- Medicaid Non-Emergency Medical Transportation
- Public transportation

- Early childhood education and family support programs
- Career-technical and postsecondary

- Work supports
- Leave policies and employment benefits

- Partner
- Implement and fund
- Accountability

# Action Guides



health policy institute of ohio April 2023

## Social drivers of infant mortality HOUSING ACTION GUIDE

**Why is action needed?**  
 Everyone deserves to live a long, healthy and fulfilling life. However, Black infants in Ohio are over 2.5 times more likely to die before their first birthday compared to white infants. Racism (including individual, interpersonal, institutional and structural racism) is at the root of social health disparities, such as the racial differences in infant mortality rates. Racism contributes to and upholds inequities in the social, economic and physical environment, which drive the increased risk of infant mortality for marginalized communities. For example, African immigrants have significantly lower prenatal birth rates compared to U.S. born, non-Hispanic Black women. However, within one generation, African immigrants in the United States experience the same poor birth outcomes as other non-Hispanic Black populations. This points to the negative impacts of community conditions including exposure to racism and migration in the US.

Racism affects overall health and well-being in several ways:  
 • Racism impacts community conditions including access to housing, transportation, healthy food and quality education. These conditions, in turn, make it more difficult for people to live healthy lives.  
 • Racism is a form of trauma. Exposure to racism and the resulting community conditions can cause toxic stress, resulting in both physical and mental health challenges.  
 • Racism can impact the treatment that individuals receive from healthcare providers through both implicit and explicit bias.<sup>1</sup>

To learn more about the connections between racism and health see the HPID Policy Brief **Connections Between Racism and Health**.

**Figure 1. Relationship between housing and infant mortality**

**Source:** HPID. A New Approach to Reduce Infant Mortality and Achieve Equity: Intersectional, Interpersonal and Institutional Racism. <https://www.hpid.org/ohio>

health policy institute of ohio April 2023

## Social drivers of infant mortality EDUCATION ACTION GUIDE

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**Figure 1. Relationship between education and infant mortality**

**Source:** HPID. A New Approach to Reduce Infant Mortality and Achieve Equity: Intersectional, Interpersonal and Institutional Racism. <https://www.hpid.org/ohio>

health policy institute of ohio June 2023

## Social drivers of infant mortality TRANSPORTATION ACTION GUIDE

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**Figure 1. Relationship between transportation and infant mortality**

**Source:** HPID. A New Approach to Reduce Infant Mortality and Achieve Equity: Intersectional, Interpersonal and Institutional Racism. <https://www.hpid.org/ohio>

health policy institute of ohio June 2023

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**Figure 1. Relationship between employment and infant mortality**

**Source:** HPID. A New Approach to Reduce Infant Mortality and Achieve Equity: Intersectional, Interpersonal and Institutional Racism. <https://www.hpid.org/ohio>

health policy institute of ohio August 2023

## Social drivers of infant mortality RACISM ACTION GUIDE

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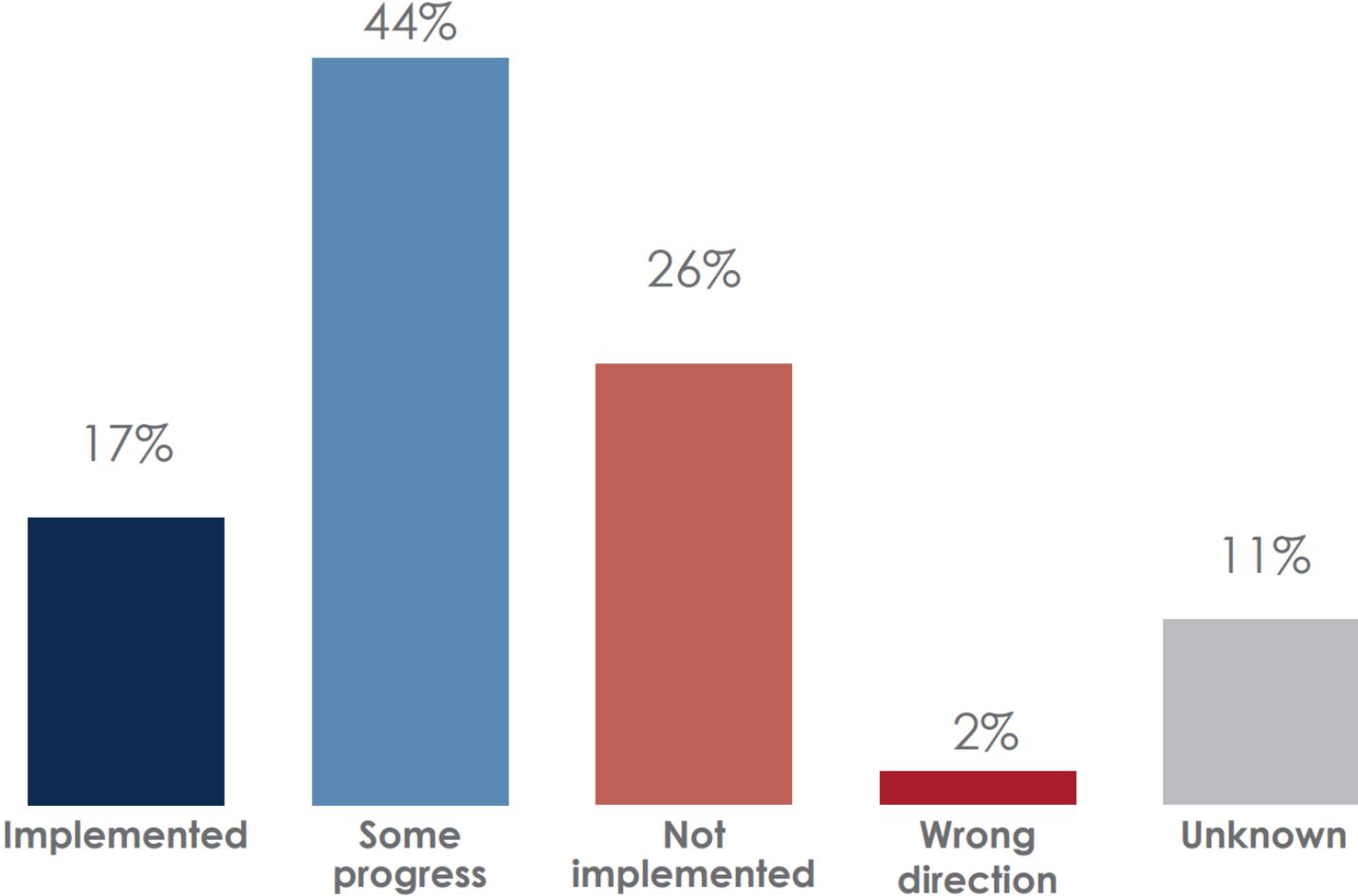
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**Figure 1. Relationship between racism and infant mortality**

**Source:** HPID. 2017. A New Approach to Reduce Infant Mortality and Achieve Equity: Intersectional, Interpersonal and Institutional Racism. <https://www.hpid.org/ohio>

# Overall implementation status

Percent of all 2017 recommendations implemented



# Policy goals and recommendations

## Topics



Housing



Transportation



Education



Employment



Eliminating racism

## Goals

- Rental assistance
- Structural barriers
- Housing supply

- Medicaid Non-Emergency Medical Transportation
- Public transportation

- Early childhood education and family support programs
- Career-technical and postsecondary

- Work supports
- Leave policies and employment benefits

- Partner
- Implement and fund
- Accountability

## Recommendations

10

Recommendations

8

Recommendations

10

Recommendations

7

Recommendations

9

Recommendations

# QUESTIONS?



# Unlocking Ohio's economic potential

The impact of eliminating racial disparities on Ohio businesses, governments and communities

### Overview

Ohio can grow its economy and preserve public resources by ensuring that every person has the opportunity to live a healthy life and fully participate in the state's economy. When people are healthy and financially stable, their families, businesses and local communities benefit.

However, the 2023 Health Value Dashboard shows that Ohioans face worse health outcomes, including living shorter and less healthy lives, than people in most other states. Contributing factors include rising overheads and suicide deaths and Ohio's long-term decline in labor force participation.

These challenges are especially stark for Black and Hispanic/Latino Ohioans, who often face barriers to health care and employment — barriers that are rooted in systemic and historical injustices that continue to this day. This results in disparities, or systematic differences in outcomes, experienced across groups of Ohioans.

Beyond the substantial impacts on people and communities of color across Ohio, disparities in outcomes, such as life expectancy and overall health status, represent missed economic opportunities for Ohio businesses, governments and communities. Allowing these disparities to continue to exist will only result in a more economically unstable and unhealthier Ohio. By eliminating racial disparities, leaders in Ohio can grow the workforce, increase consumer spending, strengthen communities and reduce fiscal pressures on state and local budgets.

#### This analysis:

- Summarizes the factors that contribute to racial disparities in Ohio
- Provides new data on the economic benefits Ohio could gain by eliminating disparities
- Recommends a series of actions that Ohioans can take to eliminate racism, improve health and increase economic vitality

### If Ohio eliminates disparities...

Researchers estimate that by 2050:

▶ **Ohio could gain \$79 billion in economic output each year**

In addition, Ohio could gain:

▶ **\$40 billion** more in total income

▶ **\$30 billion** more in consumer spending

▶ **\$4 billion** more in state and local tax revenues

▶ **\$3 billion** in reduced healthcare spending

▶ **\$2 billion** in increased employee productivity

▶ **\$821 million** in reduced corrections spending



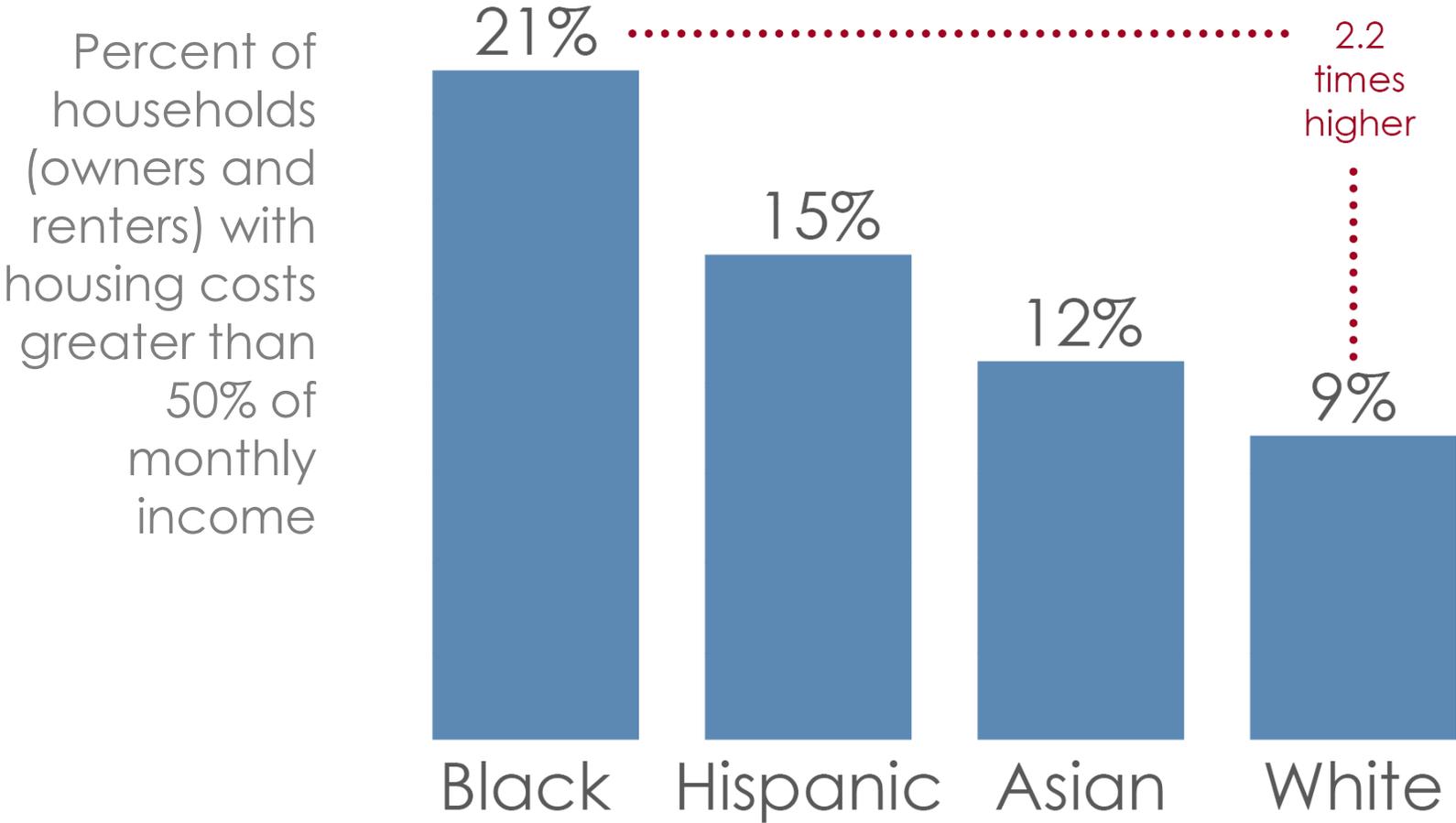
# Unlocking Ohio's economic potential

The impact of eliminating racial disparities on Ohio businesses, governments and communities

Carrie Almasi  
HPIO

# Severe housing cost burden

among Ohioans, by race, 2015-2019



**Source:** Analysis of American Community Survey data by HPIO and The Voinovich School of Leadership & Public Affairs, Ohio University

What did we  
measure?

# If Ohio eliminates disparities...

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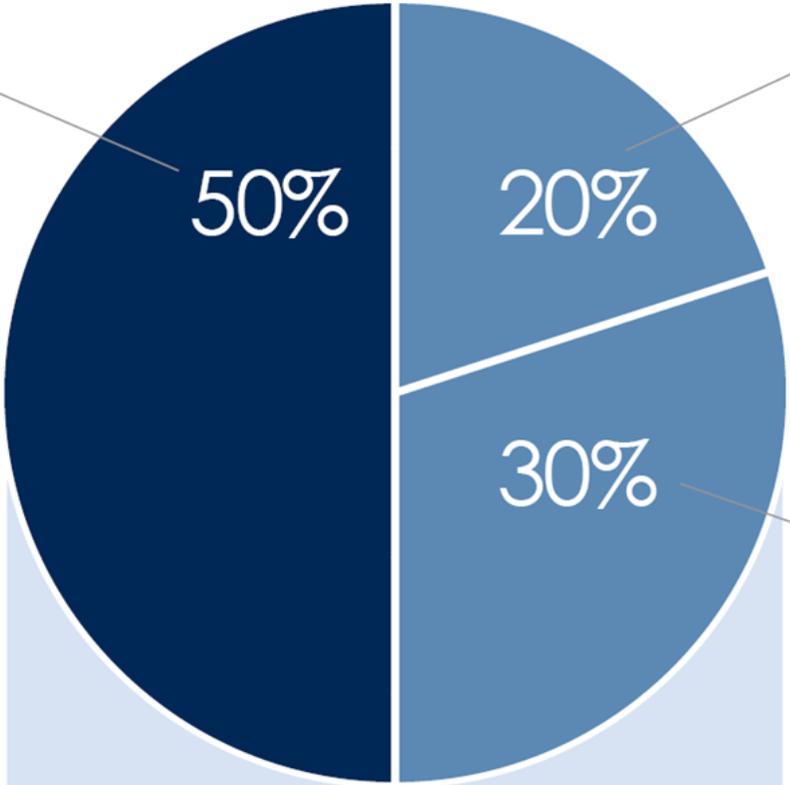
▶ **\$821 million** in reduced corrections spending

Source: HPIO "Unlocking Ohio's Economic Potential: The Impact of Eliminating Racial Disparities on Ohio Businesses, Governments and Communities" July 2023

Why do disparities  
exist?

# Modifiable factors that influence health

Social, economic and physical environment  
(Community conditions, such as economic stability, food insecurity, housing, education and transportation)



Clinical care  
(Such as health care quality and access)

Health behaviors  
(Such as physical activity and tobacco use)

Underlying drivers of inequity  
Racism and other forms of discrimination (i.e., ableism, ageism), trauma, toxic stress and violence

Source: University of Wisconsin Population Health Institute

# Four levels of racism

## Structural racism

is racial bias among institutions and across society

## Institutional racism

occurs within institutions and systems of power

## Interpersonal racism

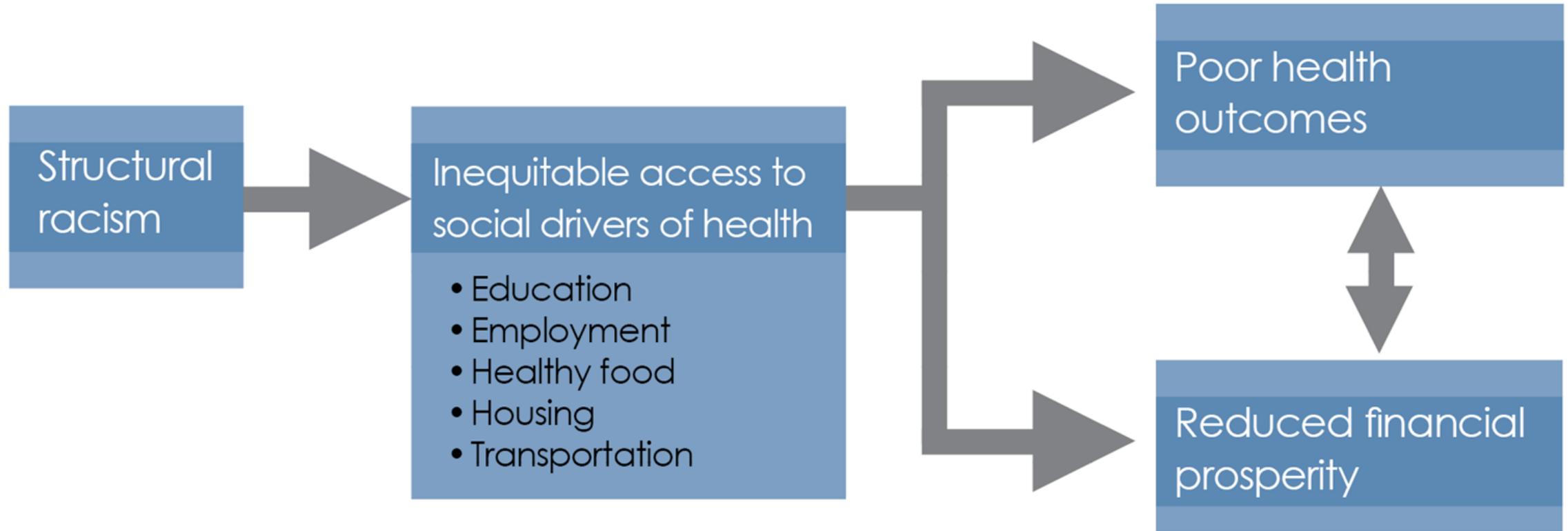
occurs between individuals

## Internalized racism

lies within individuals

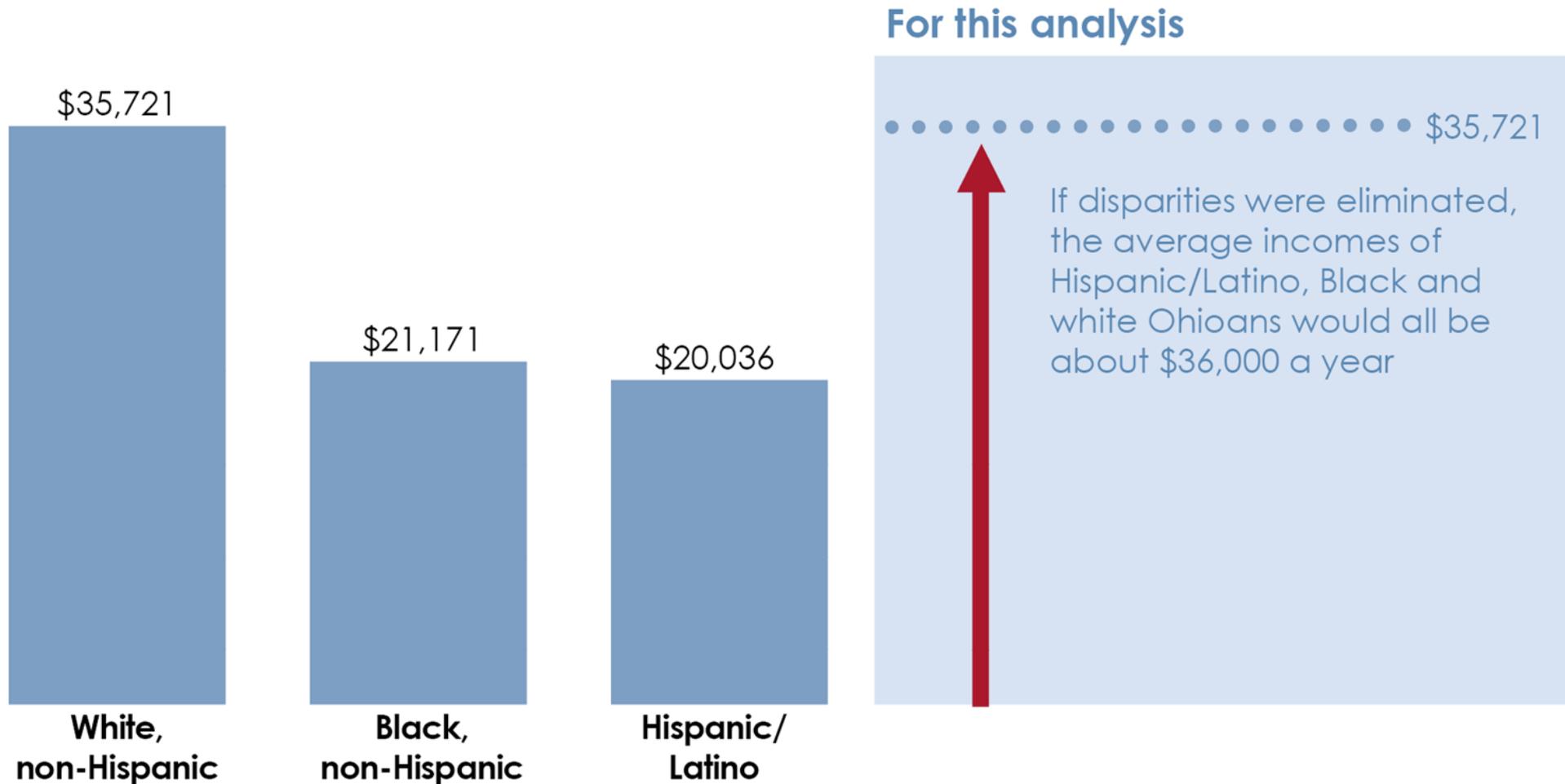
Source: Race Forward

# Racism's impact on health and economic outcomes



# Disparities in income

# Average annual individual income of Ohio adults by race/ethnicity 2019



**Source:** U.S. Census Bureau, American Community Survey

# Disparities in health outcomes

# Percent of Ohio adults who report low levels of overall health by race/ethnicity 2021



\* Interpret with caution due to small sample size

Source: Centers for Disease Control and Prevention

# Life expectancy

Average life expectancy at birth, U.S., 2020



Source: Centers for Disease Control and Prevention, National Vital Statistics System

# Years of life lost

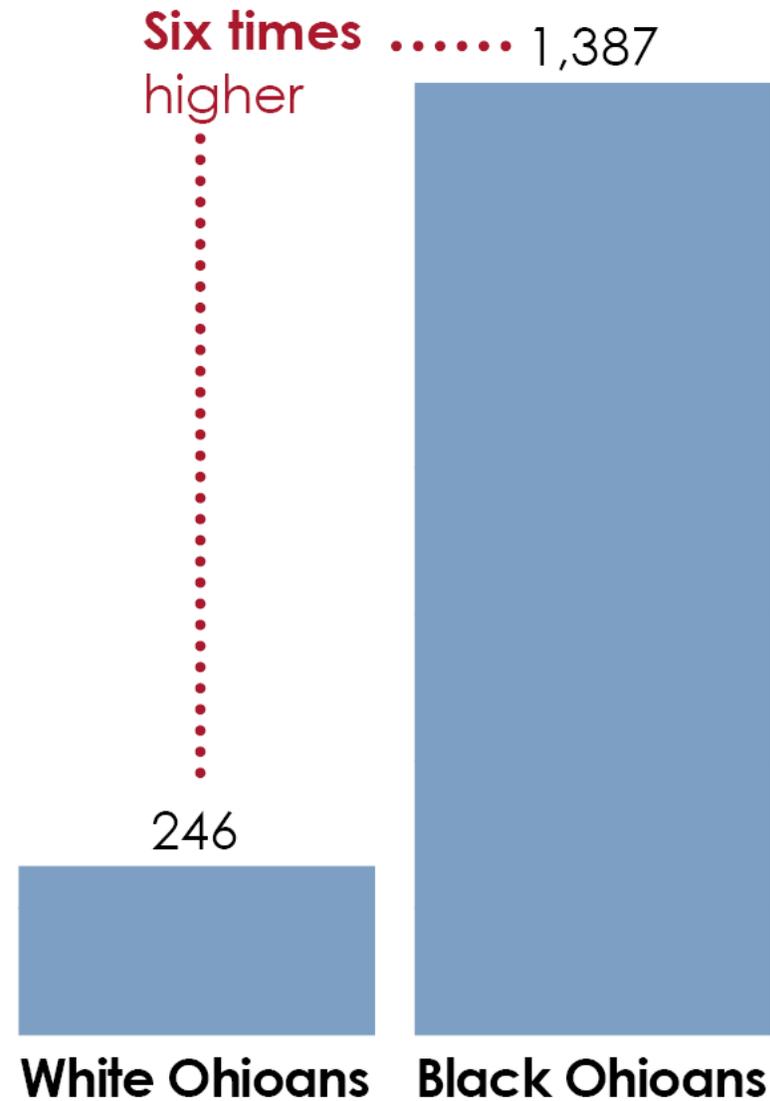
Average number of years of potential life lost before age 75 per 100,000 population, Ohio, 2018-2019



Source: Centers for Disease Control and Prevention, as compiled by the State Health Access Data Assistance Center

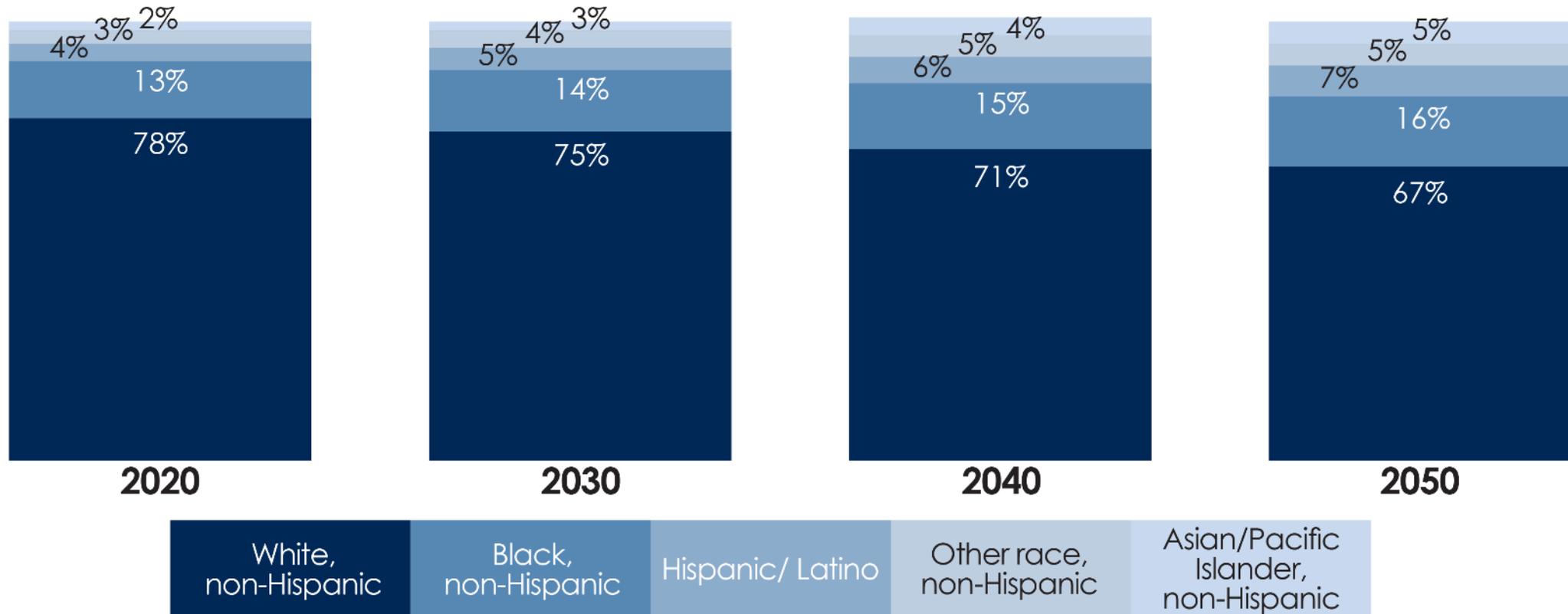
# Disparities in incarceration

# Ohio prison incarceration rate, per 100,000 population, by race 2022



**Source:** Ohio Department of Rehabilitation and Correction and U.S. Census Bureau

# Estimated changes in Ohio's racial/ethnic composition, 2020-2050



Source: Analysis of U.S. Census Bureau, Ohio Development Services Agency and PolicyLink/USC Equity Research Institute data

What can Ohioans  
do?

# What can Ohio do?

Recommended action steps	Implementation examples
<b>1. Implement and assess policies and programs that promote justice and fairness.</b> Establish and measure plans, policies and initiatives that eliminate racism and increase opportunities for good health.	<b>Meigs County, Ohio:</b> The Meigs County Health Department's <b>Health Equity Policy</b> describes the organization's plan to align programs and resources, work in partnership across communities, improve data collection and analysis and work at the policy level to advance health equity. <b>Virginia:</b> The <b>Virginia Joint Legislative Audit and Review Commission</b> provides racial and ethnic impact statements that examine proposed criminal justice legislation for potential impact on disparities. <b>Illinois:</b> In 2021, Illinois passed the " <b>Illinois Health Care and Human Services Reform Act</b> ," which sought to expand access to health care for residents with low incomes and in rural areas to end inequities in the health care system.
<b>2. Tailor policies and practices to support Ohioans of color.</b> Partner with and engage communities and customize approaches to ensure they fit the needs of the community. <sup>1</sup>	<b>Toledo, Ohio:</b> The <b>Toledo Racial Equity and Inclusion Council</b> is a public-private partnership formed to engage community members to address the root causes of poverty, dismantle systemic barriers caused by structural racism and build wealth within communities of color. <b>Ohio:</b> The Ohio Department of Health has designated 735 neighborhoods across the state as <b>Health Improvement Zones</b> , which can inform long-term planning to address inequities.
<b>3. Allocate funding and resources to support policies that strengthen Ohio's communities.</b> Ensure that all communities can access the resources and services they need for good health, such as equitable access to education, workforce development programs and safe and affordable housing.	<b>Columbus, Ohio:</b> Franklin County and the City of Columbus collaborated to develop a <b>Housing Action Fund</b> to expand the availability of affordable places to live. <b>Denver, Colorado:</b> CareerConnect partnered with <b>Denver Public Schools' Division of Student Equity and Opportunity</b> to make career-technical education programs accessible to all students. The program connects students with employers from growing industries and increases student engagement with the workforce through internships and apprenticeships. <sup>2</sup>

# What can Ohio do?

Recommended action steps	Implementation examples
<p><b>4. Increase accountability for eliminating disparities in outcomes.</b> As policies and programs to eliminate disparities are implemented, ensure that these policies are evaluated, and progress is reported.</p>	<p><b>Ohio:</b> The Ohio Department of Medicaid, in partnership with managed care plans, is focused on eliminating disparities in infant mortality in the state's ten <b>Ohio Equity Initiative (OEI)</b> communities. The <b>OEI Evaluation project</b> aims to determine the extent to which the selected interventions serve high-risk Medicaid-enrolled pregnant women and assess the effect of these interventions on health care utilization and birth outcomes.</p>
<p><b>5. Implement criminal justice policies that provide accountability while addressing the underlying causes of criminal offenses,</b> such as mental health and substance use disorders. Related strategies include treatment courts, pretrial diversion and pretrial services programs.</p>	<p><b>Montgomery County, Ohio:</b> The Montgomery County Prosecutor's Diversion Division offers a <b>deferred prosecution program</b> that provides accountability while preventing people from being unnecessarily caught up in the criminal legal system.</p> <p><b>Lucas County, Ohio:</b> In 2015, Lucas County courts adopted the <b>Arnold Foundation's Public Safety Assessment tool</b>, which helps judges more fairly and reliably assess whether people with a legal problem can await trial without being jailed. After the first year of implementation, court appearance rates improved, along with public safety rates and pretrial success rates. Several other Ohio counties have <b>pretrial service programs</b>.</p> <p><b>Harris County, Texas:</b> Harris County adopted bail reforms in 2019, amending its local bail ordinance to require unconditional release of defendants charged with most misdemeanors. People who do not qualify for immediate unconditional release must be given a hearing within 48 hours and any bail amount set must be within a defendant's ability to pay. After this change, researchers found that there was no increase in recidivism rates among people released pretrial. Additionally, the disparity in pretrial release rates for Black and white defendants narrowed, indicating that the pretrial process was more equitable.<sup>1</sup></p>
<p><b>6. Increase equitable access to financing, support and business resources</b> for entrepreneurs from systematically disadvantaged communities.<sup>2</sup></p>	<p><b>Ohio:</b> The Ohio Department of Development's <b>Minority Business Enterprise Program</b> is designed to ensure that businesses owned by people of color have a full and fair chance to do business with state government.</p> <p><b>Pennsylvania:</b> The <b>Pennsylvania Minority Business Development Authority</b> provides low-interest loans to businesses owned and operated by people of color, who are more likely to be charged higher interest rates by private lenders.</p>

# 3 Key findings for policymakers

1. **Eliminating disparities experienced by Black and Hispanic/Latino Ohioans can increase the state's health, well-being and economic vitality.** Ohio stands to gain an estimated \$79 billion in annual economic output by 2050 by providing fair environments and opportunities to every resident.
2. **If Ohio fails to act, the state stands to continue losing billions of dollars** in income, consumer spending, tax revenues, employee productivity and excess healthcare and government spending each year.
3. **Leaders across various sectors have many options to drive meaningful change.** Public and private partners from all corners of the state have a role to play in supporting the well-being of every Ohioan and maximizing everyone's potential to contribute.

**Source:** Health Policy Institute of Ohio, "Ohio Medicaid Basics 2023." May 2023.



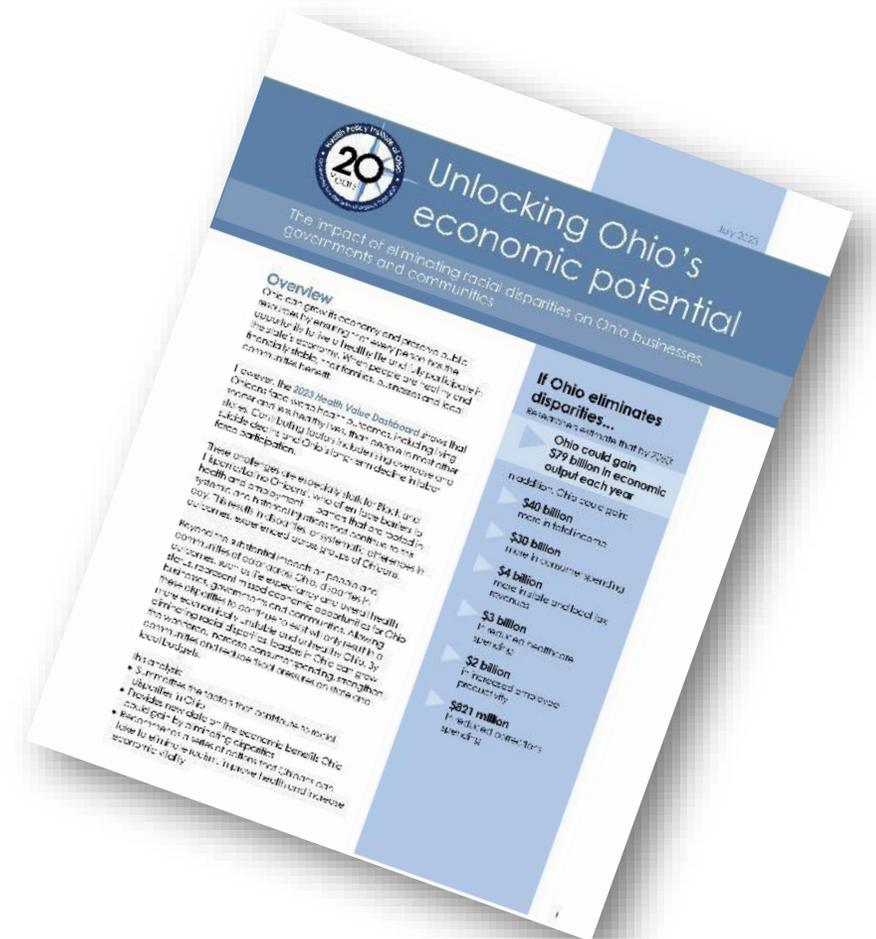
# Disseminating the findings

## Initial release

- Advisory group
- Funders
- Board directors
- Media

## Next steps

- Outreach to stakeholders



# Objectives

Following this presentation, attendees will be able to:

- Identify Ohio's greatest health challenges and strengths
- Explain how disparities impact both health and economic outcomes
- Act on strategies to advance evidence-informed health policies



# Contacts

- **Amy Rohling McGee**, President  
[arohlingmcgee@hpio.net](mailto:arohlingmcgee@hpio.net)
- **Carrie Almasi**, Director of Assessment and Planning  
[calmasi@hpio.net](mailto:calmasi@hpio.net)
- **Tonni Oberly, PhD**, Senior Health Policy Analyst  
[toberly@hpio.net](mailto:toberly@hpio.net)