



HARVARD
T.H. CHAN

SCHOOL OF PUBLIC HEALTH
Emergency Preparedness Research
Evaluation and Practice Program



Building capabilities to address mis-disinformation

Emergency Risk Communication Workshop

May 21, 2024

9:30 AM -3:30 PM

Union County Health Department
940 London Avenue Marysville, OH 43040

This workshop will engage participants as dynamic players in an interactive scenario that encompasses the decision-making processes in the day-to-day challenges facing public officials during a crisis, focusing on how, when, and what to communicate to the public in a complex information ecosystem. The scenario will be tailored to the local Ohio context and participants will have an opportunity provide critical feedback on advancing best practices in emergency risk communication.

This workshop is organized by the Association of Ohio Health Commissioners in partnership with the Harvard T. H. Chan School of Public Health's Emergency Preparedness Research Evaluation and Practice Program.

Agenda

9:30- 9:45	Welcome and introductions
9:45 - 10:30	Communication challenges in a complex information ecosystem
10:30 - 12:00	Interactive workshop session on navigating uncertainty and monitoring the information environment. (Breakout rooms)
12:00 - 12:30	Debrief
12:30-1:00	Lunch
1:00 -2:30	Interactive workshop session on addressing mis-disinformation. (Breakout rooms)
2:30 - 3:30	Debrief and practical tools to take home.

Workshop Facilitators



Elena Savoia, MD, MPH is a Principal Scientist in Biostatistics and a medical doctor by training. She is the co-director of the Emergency Preparedness Research, Evaluation & Practice (EPREP) Program for which she has been P.I. of over twenty research and training projects. During the past fifteen years, Dr. Savoia has been leading research and training activities at the Harvard T.H. Chan School of Public Health focused on public health emergency preparedness.



Rachael Piltch-Loeb, PhD, MSPH is a Senior Fellow at the Harvard T. H. Chan School of Public Health, with the Emergency Preparedness Research Evaluation and Practice Program (EPREP) and an Assistant Professor at the CUNY Graduate School of Public Health in New York City. Her work focuses on research, measurement, and evaluation of public health emergency preparedness and response and how to more effectively engage the public during public health emergencies.