RECLAIMING SPACES

The APA Ohio Statewide Planning Conference is returning to Toledo for the first time in nearly 20 years! Sponsors will reach hundreds of planners, elected officials, allied professions and public agencies from all over Ohio, as well as from SE Michigan and NE Indiana during this three-day event.



2015 APA Ohio Statewide Planning Conference
SPONSORSHIP OPPORTUNITIES

5PONSORSHIP OPPORTUNITIES	
Cash Sponsor Levels:	Amount:
Conference Supporter Benefit: Name listed in Conference Program	\$200
Bronze Sponsor Benefits: Exhibit space on Thursday & Friday; 1 registration; ¼-page advertisement in Conference Program	\$750
Silver Sponsor Benefits: Exhibit space on Thursday & Friday; 1 registration; ¼-page advertisement in Conference Program; Mud Hens Suite* (Thursday evening)	\$1,000
Gold Sponsor Benefits: Exhibit space on Thursday & Friday; 2 registrations; full -page advertisement in Conference Program; packet stuffer (in conference package); Mud Hens Suite*	\$1,500
Platinum Sponsor Benefits: Negotiable	\$3,500
Event Specific Sponsor Levels:	Amount
Breakfast or Break Sponsor Benefits: Recognition signs during breakfasts/breaks (Wednesday – Friday); Name listed in Conference Program	\$300
Tony Packo's Evening Reception Sponsor (Wednesday) Benefits: Recognition sign at Tony Packo's during reception; Name listed in Conference Program	\$400
Exhibitor (Thursday & Friday) Benefits: Exhibit space on Thursday & Friday; 1 registration; Name listed in Conference Program	\$500
Mobile Workshop Sponsor (Thursday or Friday) 1 Available Thu. & 1 Available Fri. 1 Recognition on handouts at mobile workshop; Name listed in Conference Program	\$500
Professional Development Bus Tour Sponsor (Wednesday) **Benefits: Recognition on workshop handouts; Name listed in Conference Program* 1 Available Wed.	\$700
Mud Hens Stadium Evening Reception Sponsor (Thursday) 1 Available Benefits: 1 registration; ¼-page advertisement in the Conference Program; Mud Hens Suite*	\$800
Opening Plenary Speaker Sponsor (Thursday) Benefits: Exhibit space on Thursday & Friday; 2 registrations; 1/2 -page advertisement in Conference Program; Mud Hens Suite*	\$1,500
Keynote Speaker Luncheon Sponsor (Friday) Benefits: Exhibit space on Thursday & Friday; 2 registrations; full-page advertisement in Conference Program; letter-sized packet stuffer; Mud Hens Suite*	\$2,000 Filled!

^{*} A total of 26 private suites are available at the Mud Hens Stadium for the Thursday evening reception on a first come reservation basis. Sponsors will have a private luxury box for the evening for setting up their organization's promotional material and have the option of bringing in desserts to attract attendees into their private suite for introductions.

Sponsorship Payment Information:

- 1. Register online at ohioplanning.org/conference
- 2. Make checks payable to:

"APA Ohio Northwest Ohio Section"

3. Send payment via check to:

Northwest Section of APA Ohio

Attn: Patrick Etchie

1800 Indian Wood Circle

Maumee, OH 43537

4. If you have questions contact:

Patrick Etchie <u>petchie@manniksmithgroup.com</u> or call (419) 891-2222.

FOR PEOPLE'S SAKE.





Fifth Third Field – Toledo Mud Hens Private Suite Details for the 2015 APA Ohio Statewide Planning Conference Evening Reception on Thursday September 24, 2015



The Thursday Evening Reception of the 2015 APA Ohio Statewide Planning Conference will have a unique experience this year. The event will be held at Fifth Third Field, the home of the World Famous Toledo Mud Hens made popular by actor Jamie Farr, and his character Corporal Klinger on the classic television show M*A*S*H. We will have this magnificent ballpark all to ourselves! The reception will be held in the Executive Suites level of the stadium where finger foods and beverages will be served. In addition, sponsors of qualifying levels will have a private suite available (first come basis on limited quantity) that they can invite attendees into their suite to introduce themselves and provide a dessert if they would like to provide such. Contact Pat Etchie at petchieomanniksmithgroup.com for more details or to answer questions.

Availability of Private Suites:

A total of 26 private suites available on first come basis. These are being made available to the Cash Sponsor Levels of Silver, Gold, & Platinum; as well as to the Event Specific Sponsor Levels of Mud Hens Stadium Evening Reception Sponsor; Opening Plenary Speaker Sponsor; and Keynote Speaker Luncheon Sponsor. See the Sponsorship Opportunities at www.ohioplanning.org/conference - so register your sponsorship early if you want a suite.



Private Suite Description:

Each private suite is 250SF and can accommodate up to 18 people comfortably at a time. Suites include a TV; Sofa that is 4 sections long; 2 bistro tables; 4 bistro chairs; coffee table; 8 foot buffet table (to set your desserts on); small refrigerator; sink with countertop space; set of sliding glass doors open to the stadium; and 10-12 exterior stadium seats. The sponsors requesting a suite will be allowed to bring in their own desserts for the event and these can be from outside companies. The caterer of the stadium will be providing finger foods and beverages out in the executive area and bar area for the evening, so the only item a sponsor can bring in are the desserts. Sponsors are welcome to bring desserts from their hometown sources, or you can order from local caterers or the stadium caterer. Contact Pat Etchie for information.





