

Public Art Life Cycle

Part I

Concept to Commission

Urban Light by Chris Burden



Visual

- Permanent
- Temporary
- Time-based

I See What You Mean by Lawrence Argent



Performance

- Dance
- Theater
- Literary

Carte Blanche Performance



Experiential

- Light
- Sound
- Emersive



Land or Earthworks

- Earth
- Rocks
- Twigs

Before I Die . . . By Candy Chang

Architecture?



Where does Public Art come from?



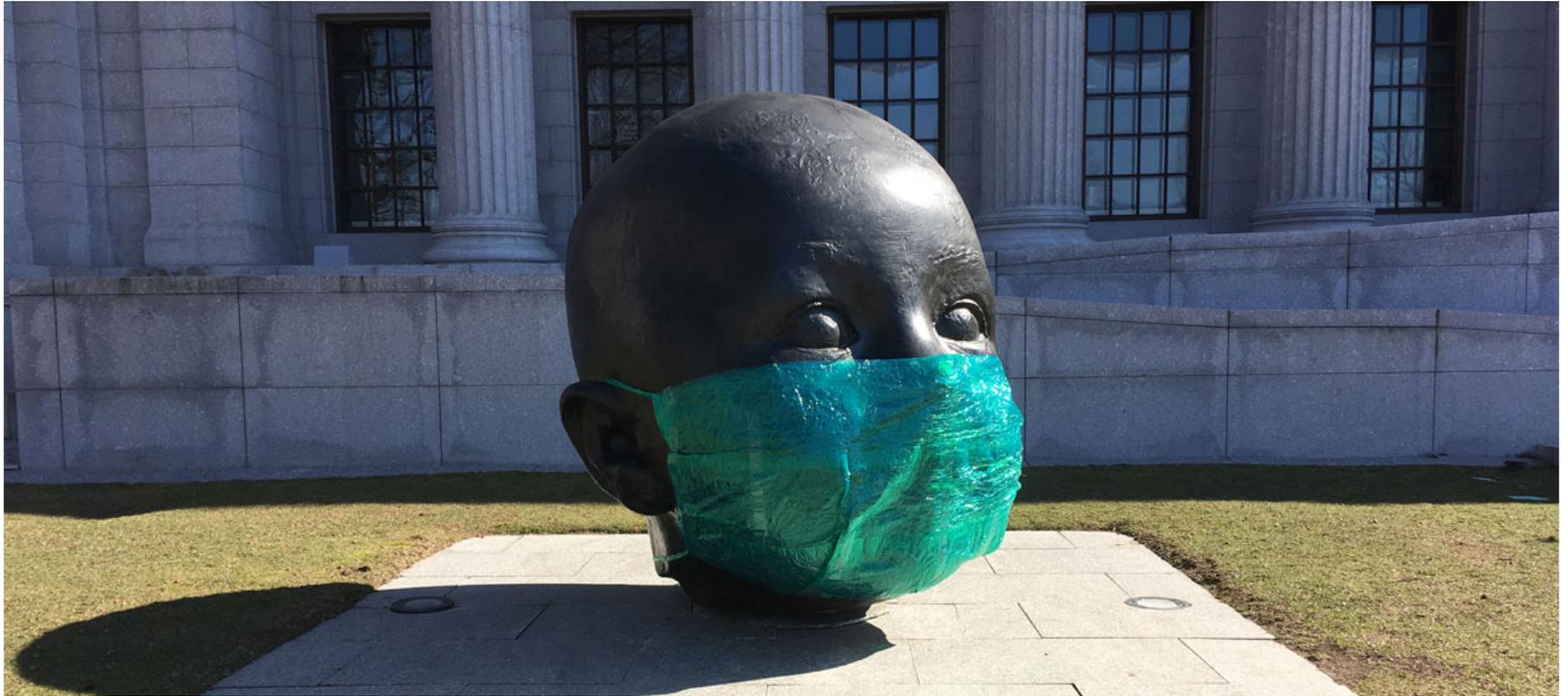
Ripped Up by Ervin Herve-Loranth

Unsanctioned

- **Graffiti/Street Art**
- **Interventions**



Mural commemorating Breonna Taylor by Lola Lovenotes



Mask added by artist Peter Agoos to
Day by Antonio López Garcia



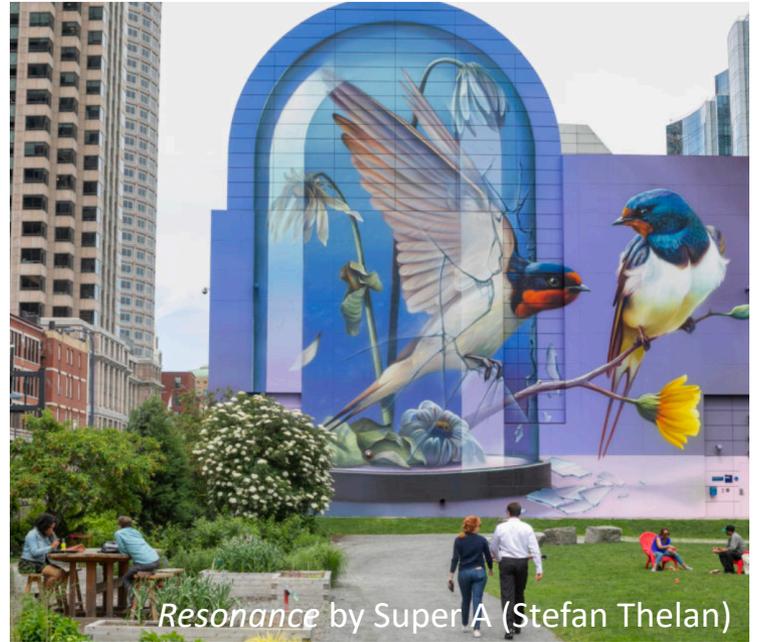
Fearless Girl by Kristin Visbal
&
Charging Bull by Arturo DiModica

Sanctioned

- **Public Works**
- **Private Development**



Seven Magic Mountains by Ugo Rondinone



Resonance by Super A (Stefan Thelan)



Bay Bridge Lights by Leo Villareal



Cloud Gate by Anish Kapoor

PROs

- Enriches our lives
- Creates community
- Reduces crime
- Increase tourism
- Mitigates development
- Means for acknowledging sacrifice and contribution

CONS

- Encourages gentrification
- Potential eyesore if not maintained
- Cost to taxpayers for maintenance
- Lightning rod for controversy
- Creates complex processes for government
- Developers might argue it increases housing costs

**How Do We
Know if
Public Art
is Successful**





Critical Acclaim

The River That Flows Both Ways by Spencer Finch

Public Response

Marilyn Monroe sculpture by Seward Johnson



Financial Success

The Gates by Christo and Jean-Claude



Value of Artwork

LOVE by Robert Indiana

A bronze sculpture titled "Swing Low" by Alison Saar. The sculpture depicts a figure, possibly a woman, standing on a large, textured base. The base is covered in numerous small, embossed faces of various expressions and orientations. The figure is shown in profile, looking towards the right. The background shows a clear blue sky and a brick building with windows.

Meaningful to Community

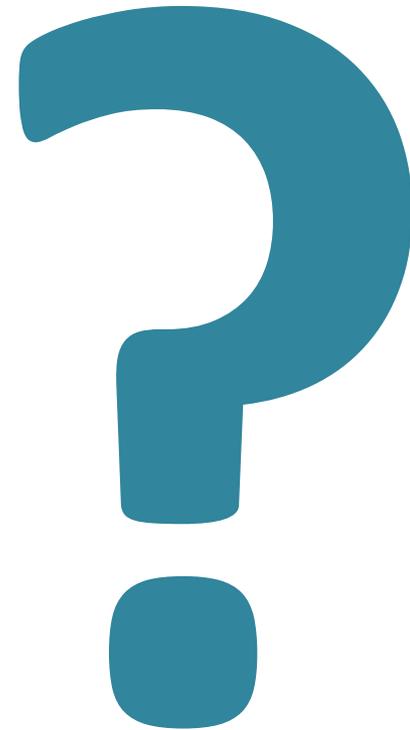
Swing Low by Alison Saar

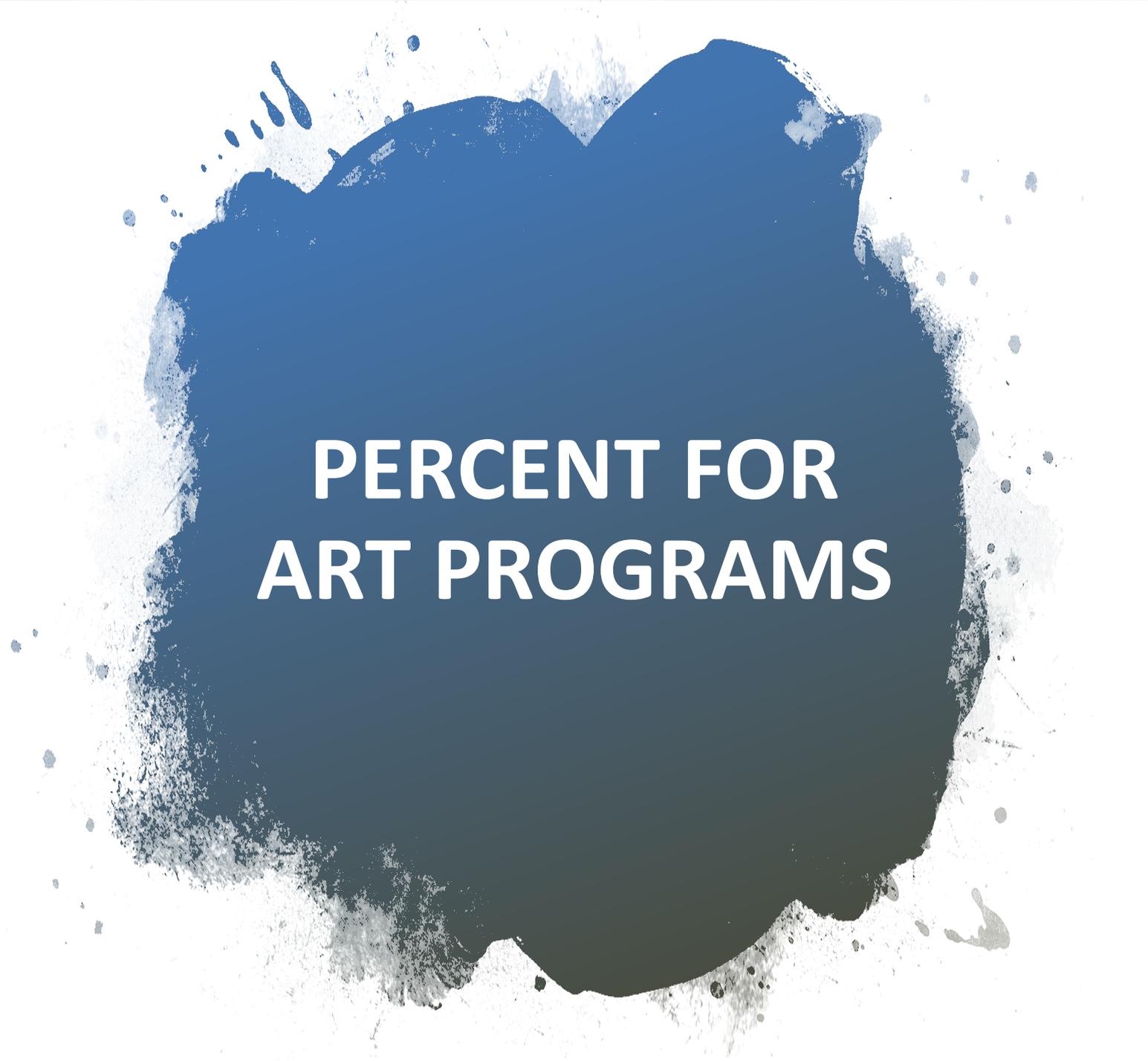


Inclusivity

Wind Sculpture SGI by Yinka Shonibara

**Who
Pays for
Public
Art**

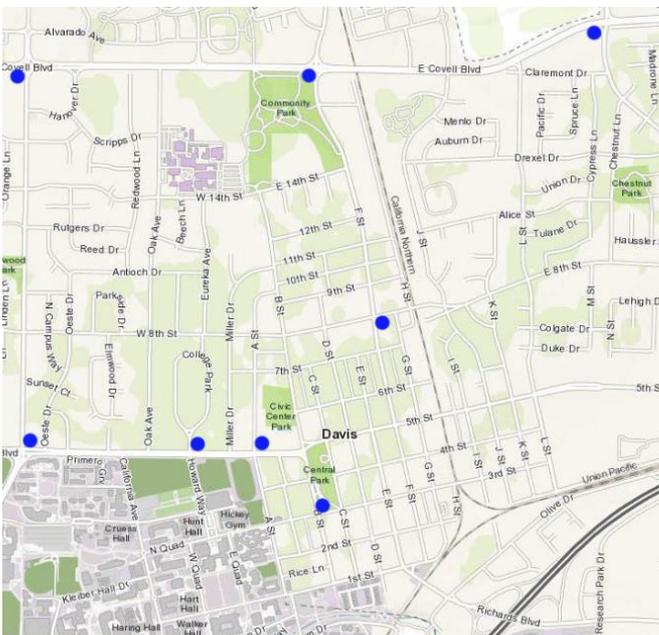
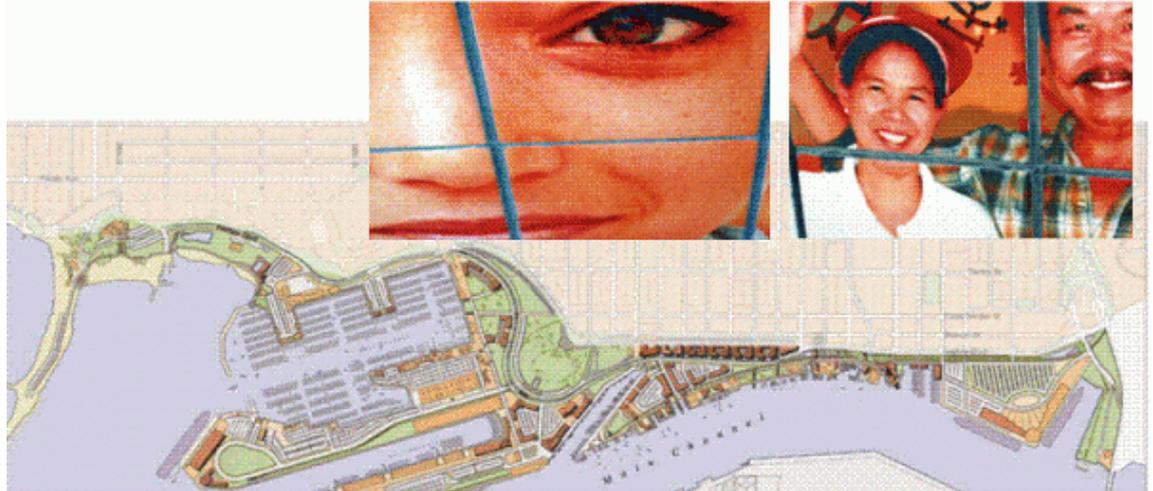




**PERCENT FOR
ART PROGRAMS**



SAN PEDRO WATERFRONT AND PROMENADE *from Bridge to Breakwater*





City of Florence

Selection Committee

Are you interested in volunteering to be part of the Florence's next big piece of Public Art? The Public Art Selection Committee is choosing an artist to morph the Central Lincoln PUD Building into Florence's newest public art piece on Highway 101.

Please submit your application to Sarah Moehrke, City Assistant, Sarah.Moehrke@ci.florence.or.us, City of Florence, 97439

Please feel free to share each answer in more detail if you need more space, please attach photos.

Address: 101 and 126
Central Lincoln PUD
Central Installation

Name: _____
Address: _____
City: _____ State: _____ Zip: _____ Phone: _____

Committee to Empower Voices for Healing and Equity
Invites You to Attend

BEYOND SIMS

ARTIST SELECTION PANEL

Schomburg Center for Research in Black Culture - American Negro Theatre
515 Malcolm X Blvd. New York, NY 10037

Saturday, February 23rd
11 am - 2 pm. Doors Open at 10:30 am

FREE ENTRANCE

WE WANT TO HEAR FROM YOU

Following years of community activism, in April 2018 the City removed the statue of Dr. J. Marion Sims from Central Park East. Sims was a physician who gained fame in Western medicine for his experiments on enslaved African-American women. The Committee to Empower Voices for Healing and Equity was formed to move forward the process of commissioning a new artwork for the site by the end of 2020.

Join us for the artist selection panel to narrow down our pool of applicants to a select few artists and/or artist collectives who will be invited to submit proposals. This is an opportunity to meet members of the Steering Committee and to make your voice heard in the artist selection process. Feedback from the community throughout the selection process is essential as we collaborate on commissioning a new monument that helps us to heal and move beyond this painful legacy.

Main entrance fully accessible. For further information on accessibility or to request accommodations, please contact us at info@nycedc.com.

PUBLIC ART PRESENTATIONS FOR NEW STAPLETON WATERFRONT

NYCEDC and the Public Art Selection Committee want to hear from you as they evaluate the four finalists' proposals for public art projects on the New Stapleton Waterfront. Join us to see the artists' visions, learn more about the process, and provide valuable feedback.

MONDAY, AUGUST 15, 2016
6 p.m. - 8 p.m.

5050 Skate Park, 354 Front Street
Staten Island, New York, 10304

Please RSVP online at: NSWPublicArt.eventbrite.com



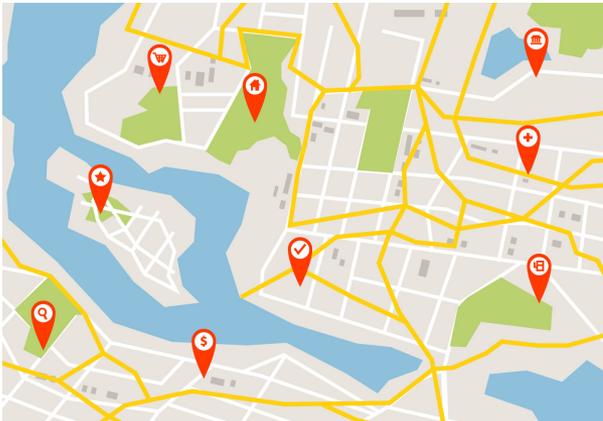
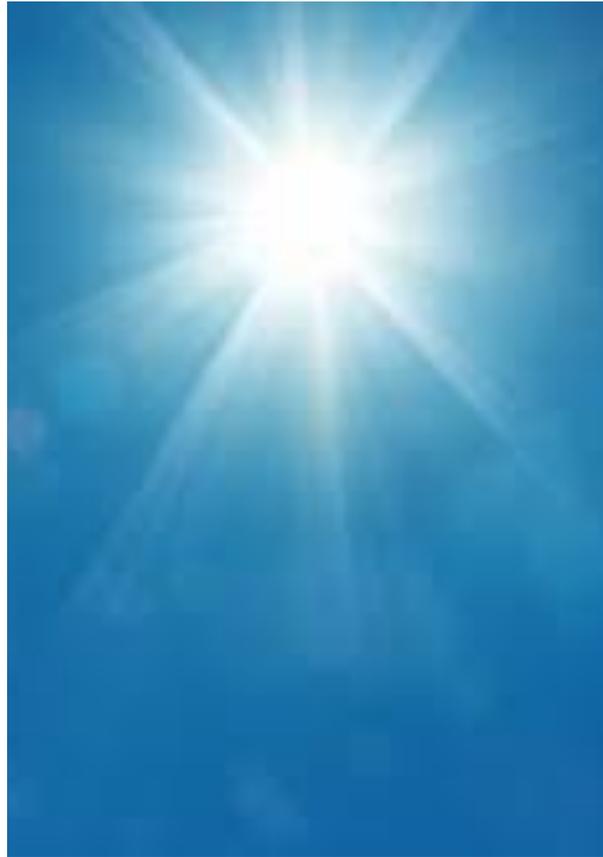
Art Selection Committee Seeking Members

The Town of Silverthorne Art Board seeks community members for the Art Selection Committee. The ASC makes recommendations regarding permanent and temporary public art installations in Silverthorne.

Letters of interest due by 1:00 p.m. November 12

More details at Silverthorne.org
Click "Arts & Culture" on main page
Select "Art Selection Committee Seeks Members"

PROCESS AND OVERSIGHT



| | MON | TUE | WED | THU | FRI | S |
|--|-----|-----|-----|-----|-----|----|
| | | | | | 1 | 2 |
| | 4 | 5 | 6 | 7 | 8 | 9 |
| | 11 | 12 | 13 | 14 | 15 | 16 |
| | 18 | 19 | 20 | 21 | 22 | 23 |



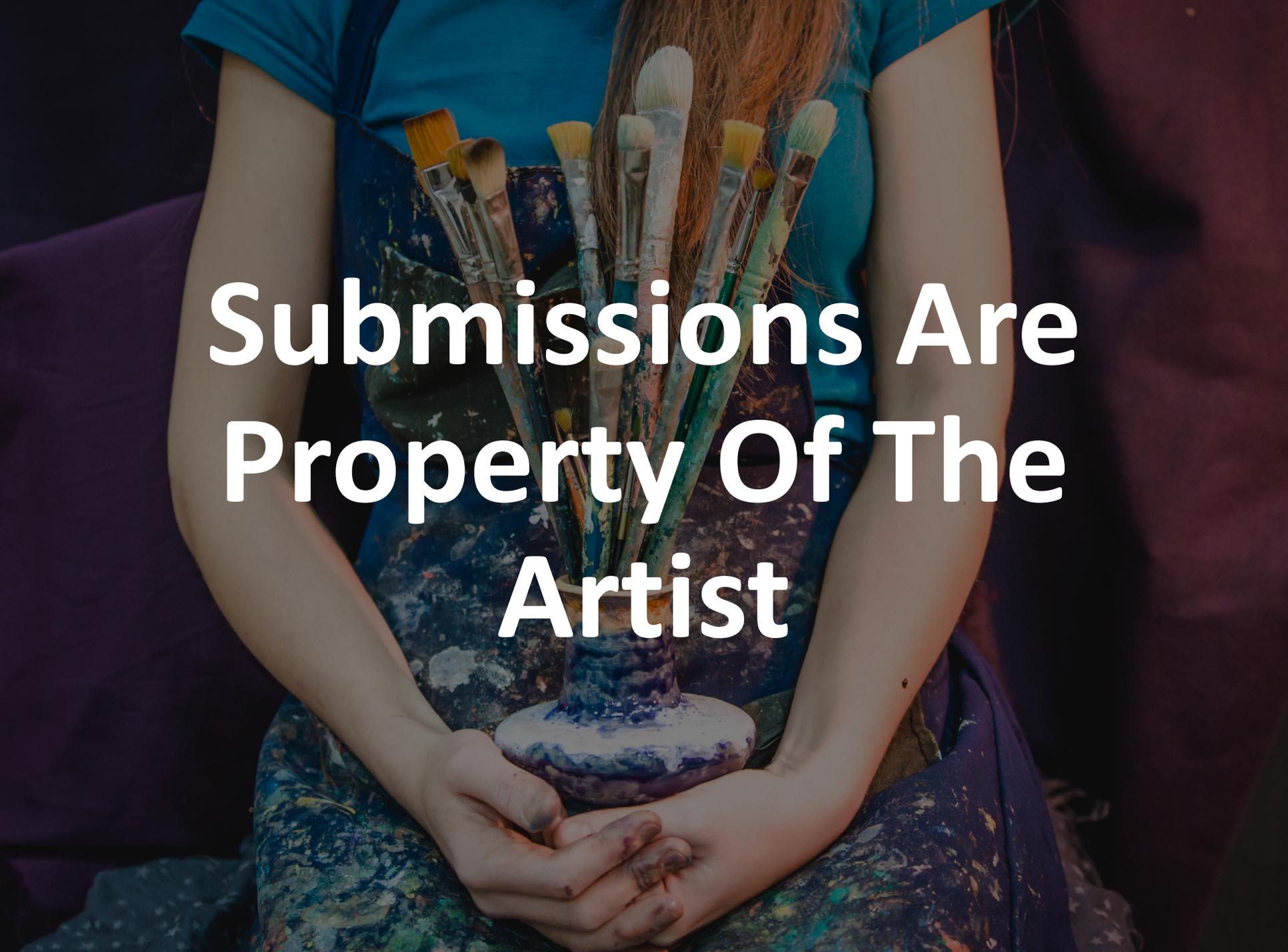
DEFINING PARAMETERS



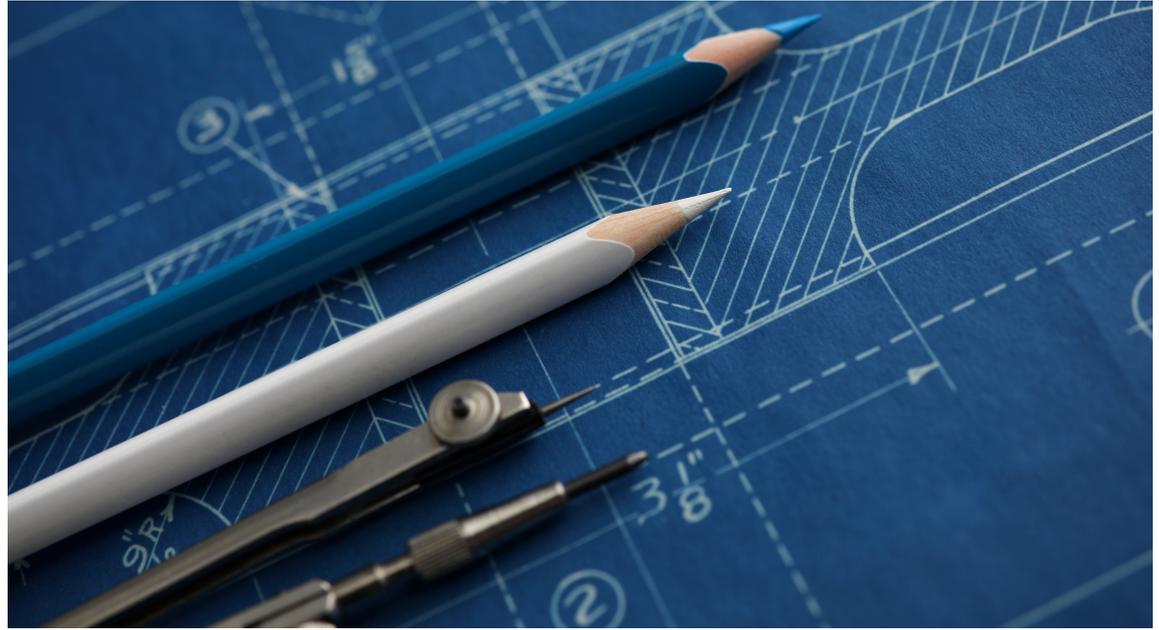
SELECTION PROCESS

**PUBLIC ART OPPORTUNITY
REQUEST FOR PROPOSALS (RFP)**

Open Call, Small Artwork(s)

A photograph of an artist from the waist down, wearing a blue t-shirt and a dark, paint-splattered apron. The artist is holding a small, light-colored ceramic vase filled with several paintbrushes of various sizes and colors. The artist's hands are resting on their lap, and the background is a soft, out-of-focus purple and blue. The text "Submissions Are Property Of The Artist" is overlaid in the center in a large, white, sans-serif font.

**Submissions Are
Property Of The
Artist**



COMMISSIONING PROCESS

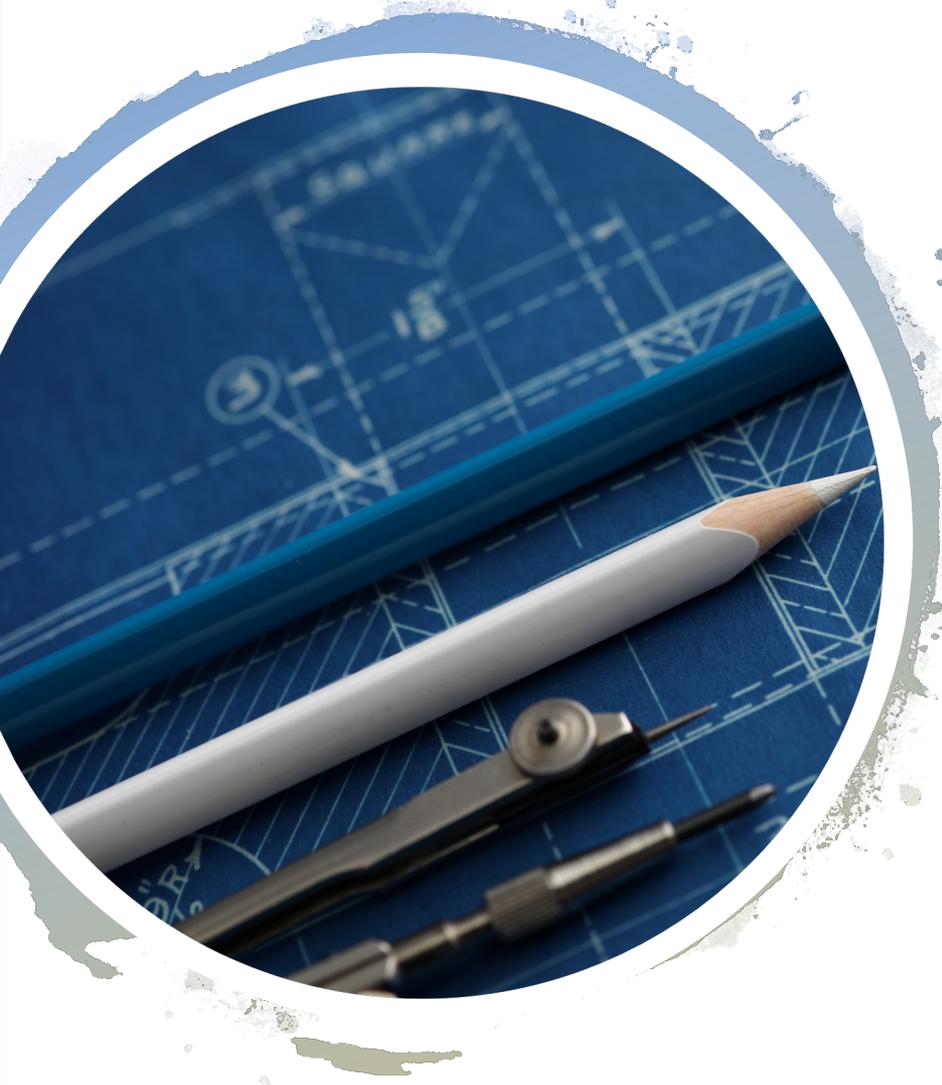


Budget

- Artist Fee
- Fabrication Costs
- Site Preparation
- Installation
- Contingency

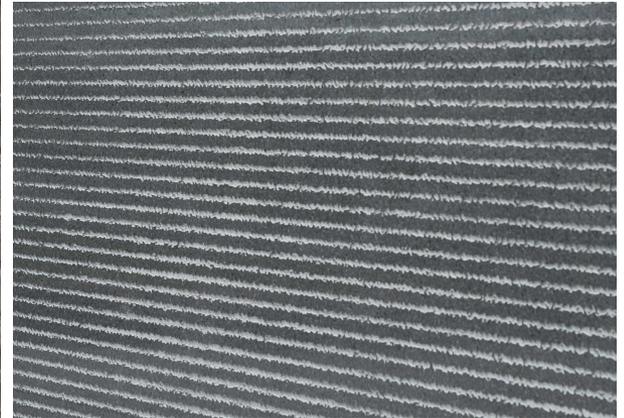


Schedule



Documents

- Plans
- Permits



FABRICATION

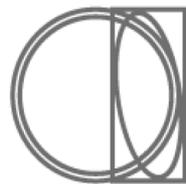


DELIVERY & INSTALLATION

FINAL APPROVAL



Sarah Conley Odenkirk
310.990.9581
sarah@artconverge.com
www.artconverge.com



ARTCONVERGE

a professional law corporation