

Leading with Equity

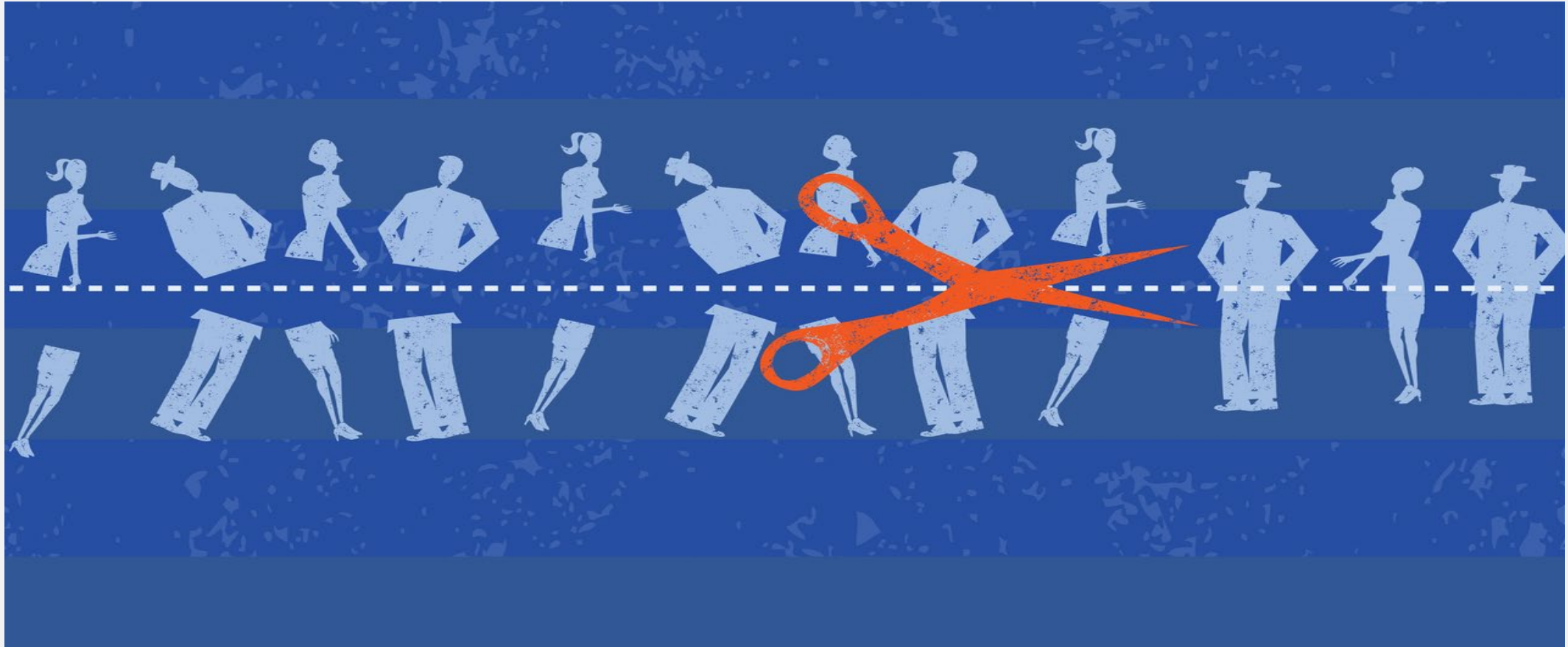
Centering Equity in Public Investments The Whole Family Approach



Ramona Mullahey
Honolulu, HI
ramonamullahey@hawaiiantel.net

Sponsored by: Private Practice Division
November 3, 2021

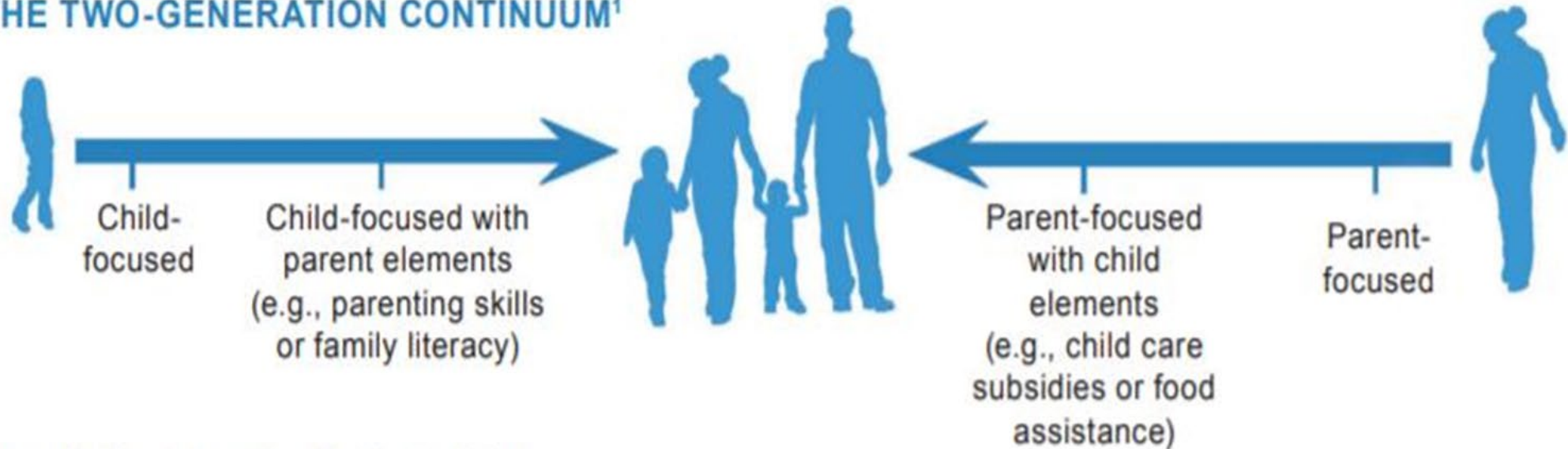
Benefits Cliff



Advancing Children and Families Together:

The Two-Generation

THE TWO-GENERATION CONTINUUM¹



The Six Key Components



Aspen Institute releases:
State of the Field report -
June 2021

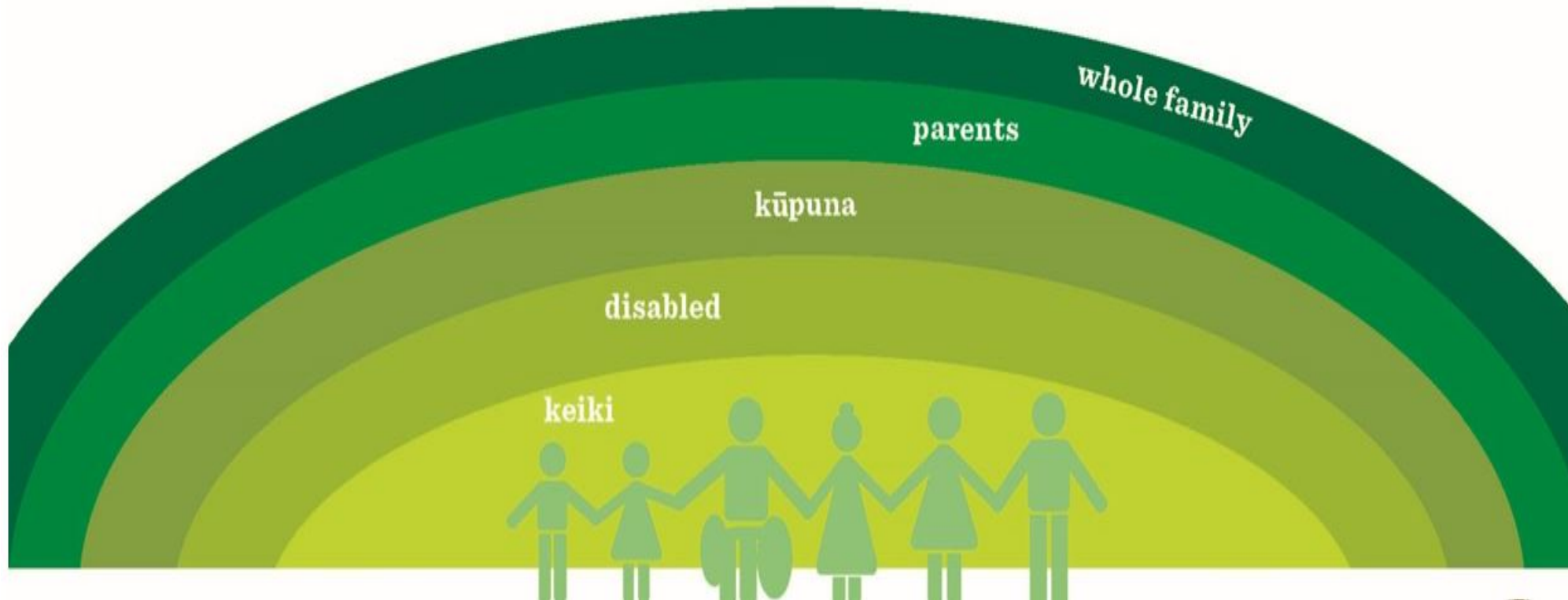


A Recommendation

Work more effectively and equitably within and across agencies

‘OHANA NUI:

Hawai‘i multi-generational approach



‘OHANA NUI IS HAWAII’S APPROACH TO DELIVERING HUMAN SERVICES THAT
FOCUSES
EARLY & CONCURRENTLY ON WHOLE FAMILIES

'OHANA NUI FRAMEWORK

5 Pillars of 'Ohana Nui

'Ohana Nui focuses on the five pillars or social determinants of health that include housing, food & nutrition, health & wellness, education & economic stability, and social capital.

Housing



**Food &
Nutrition**



**Health &
Wellness**



**Education &
Economic
Stability**



Social Capital



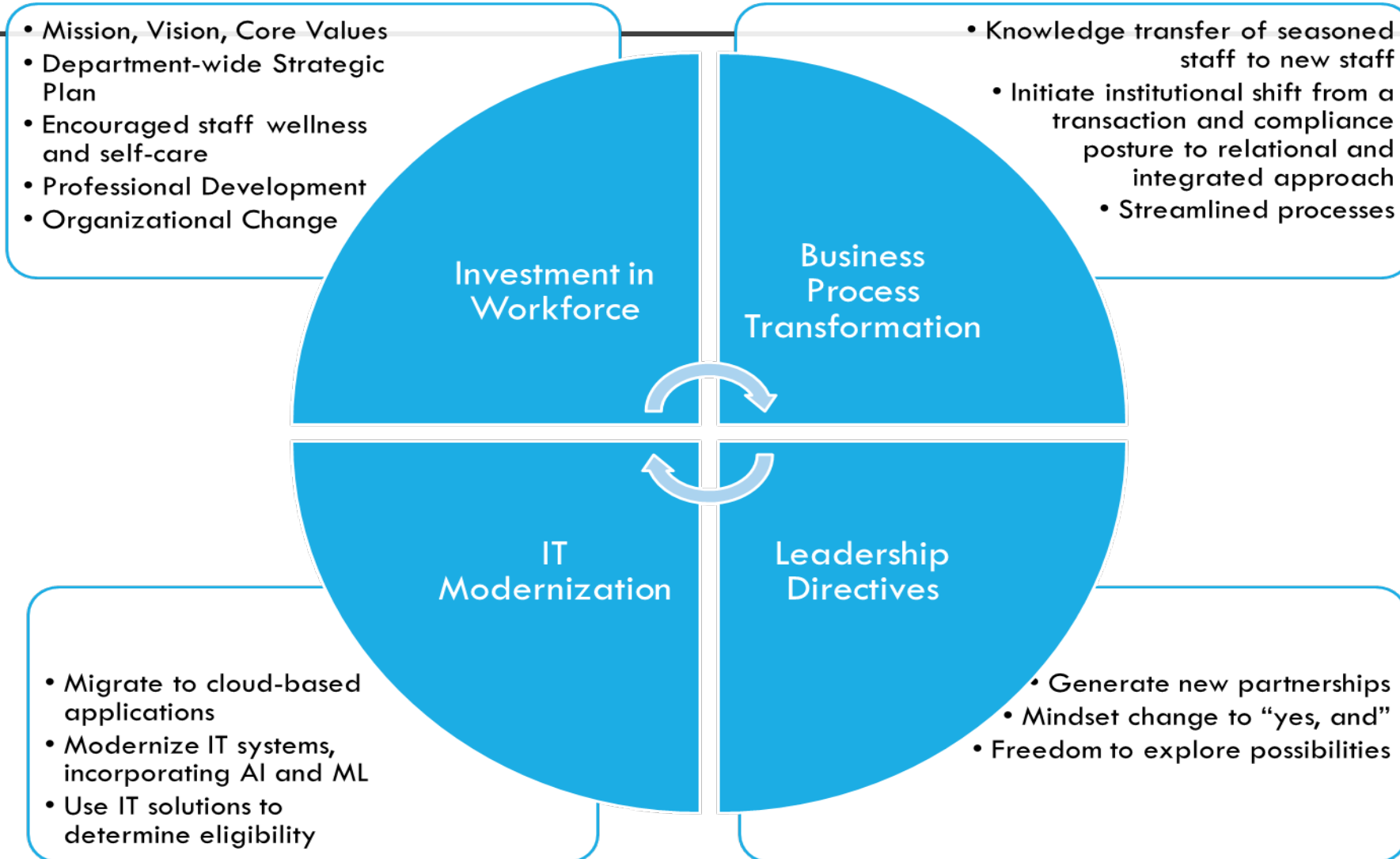


‘OHANA NUI APPROACH IS THE LAW

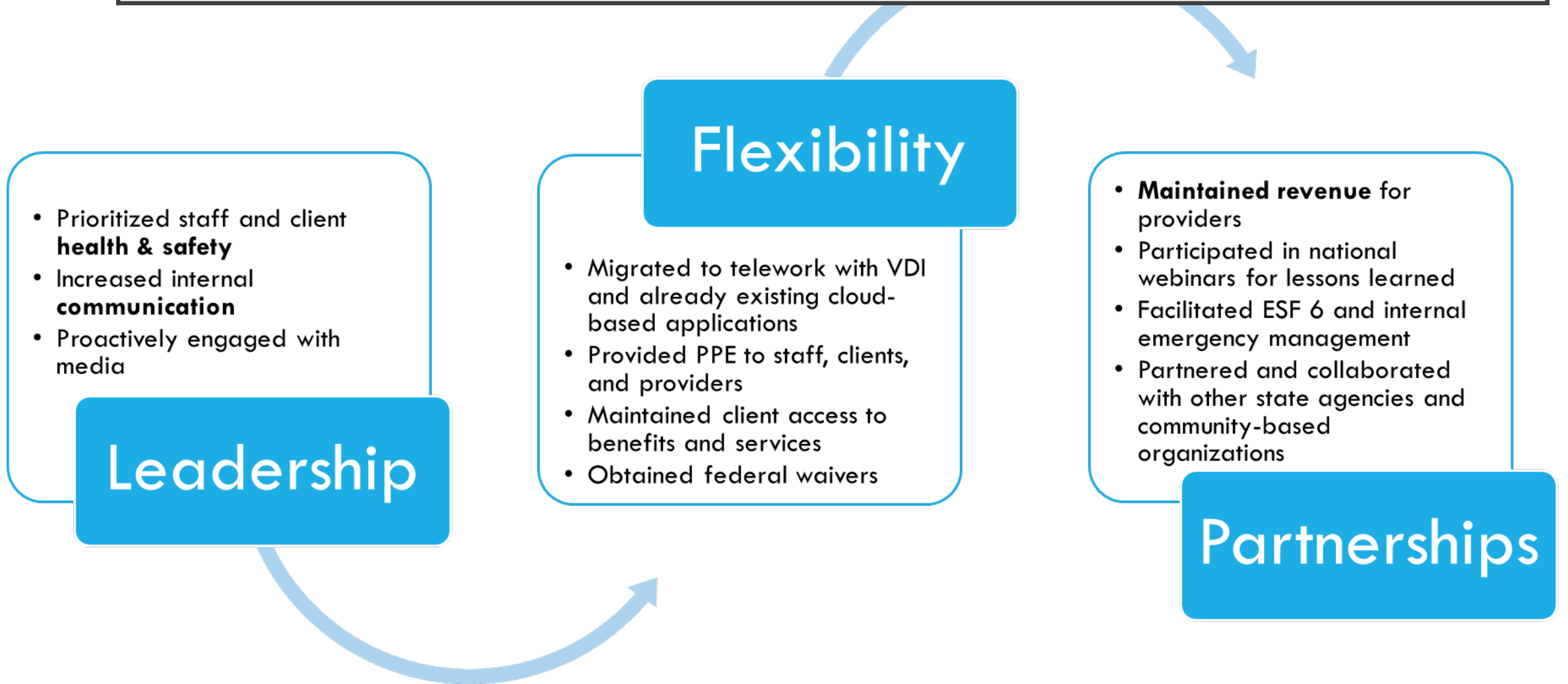
“The department shall administer programs through an **integrated and multigenerational** approach designed to improve the social well-being, economic security, and productivity of the people of the State to reduce the incidence of intergenerational poverty and dependence upon public benefits.”

Section 26-14, Hawaii Revised Statutes, Governor David Y. Ige signed Act 82 (SLH 2019) that amended DHS’ enabling statute.

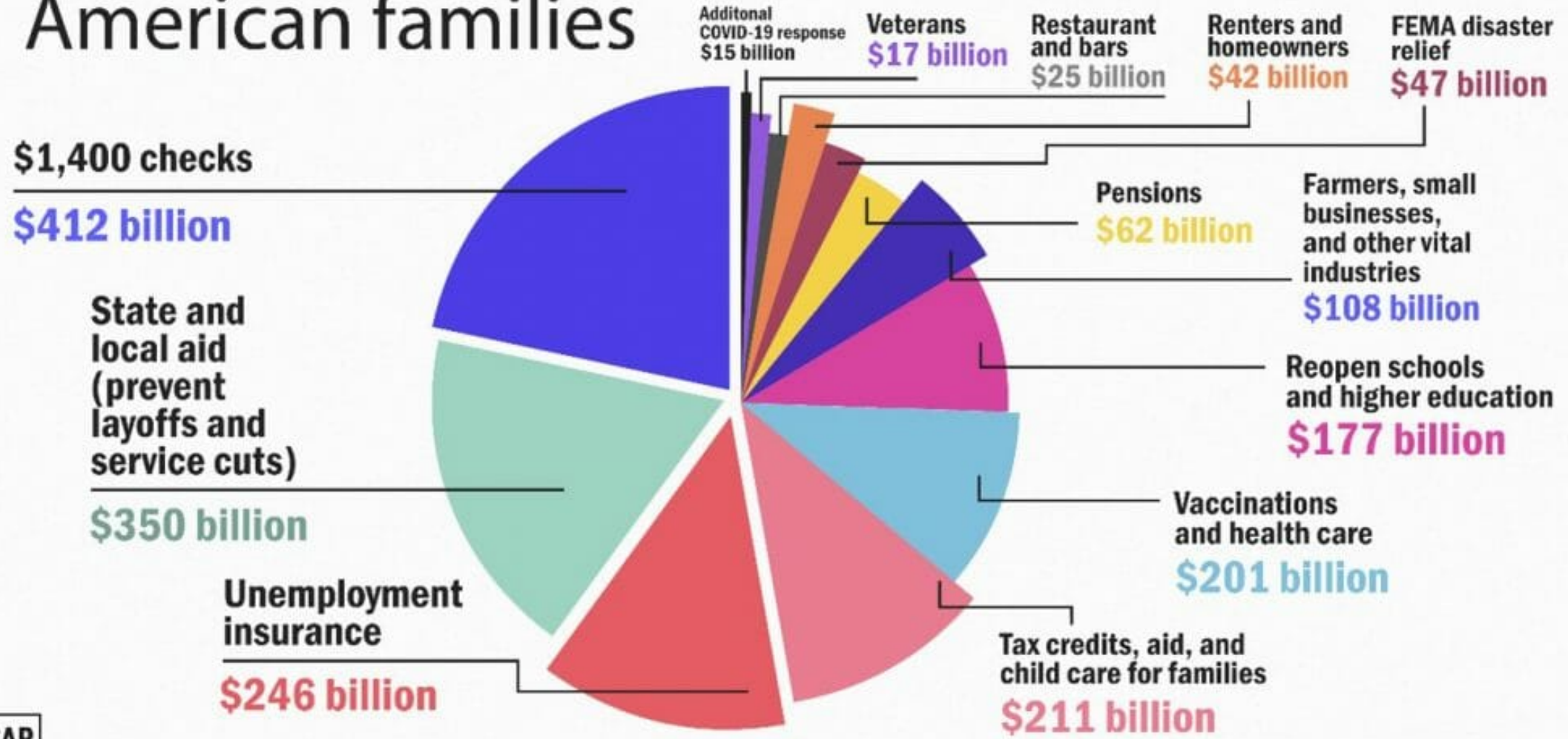
Pre-Pandemic Strategies



Lessons gleaned from the Pandemic



Who does the American Rescue Plan help? American families



Source: Congressional Budget Office, "Estimated Budgetary Effects of the Senate Amendment in the Nature of a Substitute to the American Rescue Plan Act of 2021" (March 4, 2021).

Resources



American Planning Association

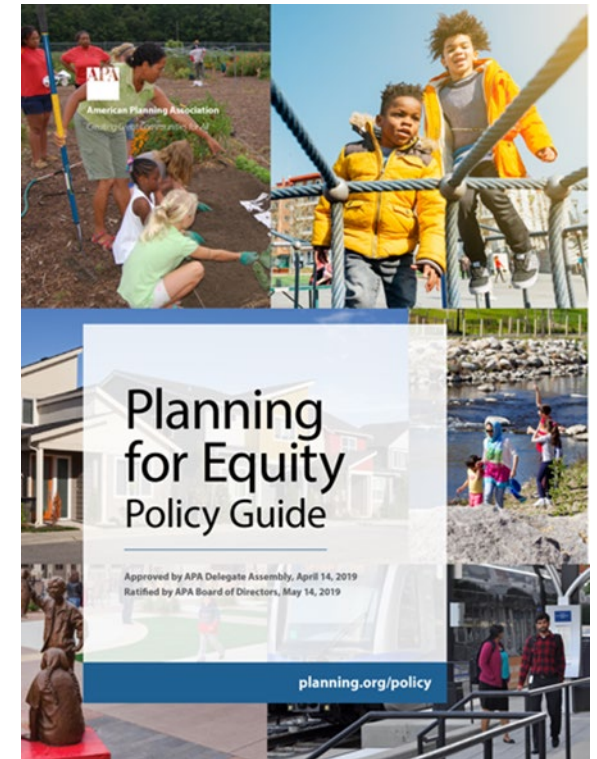
Creating Great Communities for All

APA Policy Guides

Policy Guides represent APA's official position on critical planning issues and arm planners with the tools to advocate for policies.

More than 25 policy guides on a wide range of issues, including new guides on Hazard Mitigation, Planning for Equity, Housing, and Surface Transportation:

<https://www.planning.org/policy/guides/>



SPEAKERS: UP NEXT

- **Mildred E. Warner, Ph.D.**, Professor
City and Regional Planning - W. Sibley Hall
Cornell University
mwarner@cornell.edu
- **Laura Keyes, Ph.D., AICP**
Lecturer & Undergrad Program Coordinator
Department of Public Administration
University of North Texas
laura.keyes@unt.edu
- **Jana Lynott, AICP**
Senior Strategic Policy Advisor
AARP Public Policy Institute
jlynott@aarp.org

Equity Across Generations:

Collaboration for all ages, rural and urban

APA Webinar - November 3, 2021

*Leading with Equity –
A more effective way to frame Age-Friendly Approaches*

Mildred E. Warner, Professor, City and Reg. Planning

Cornell University

mwarner@cornell.edu

www.mildredwarner.org

Funding from USDA - NIFA and Engaged Cornell

RESTART

Land Acknowledgement

- Cornell University is located on the traditional homelands of the Gayogohó:nq' (the Cayuga Nation). The Gayogohó:nq' are members of the Haudenosaunee Confederacy, an alliance of six sovereign Nations with a historic and contemporary presence on this land.
- The Confederacy precedes the establishment of Cornell University, New York State, and the United States of America.
- We acknowledge the painful history of Gayogohó:nq' dispossession, and honor the ongoing connection of Gayogohó:nq' people, past and present, to these lands and waters.



Multigenerational Framework

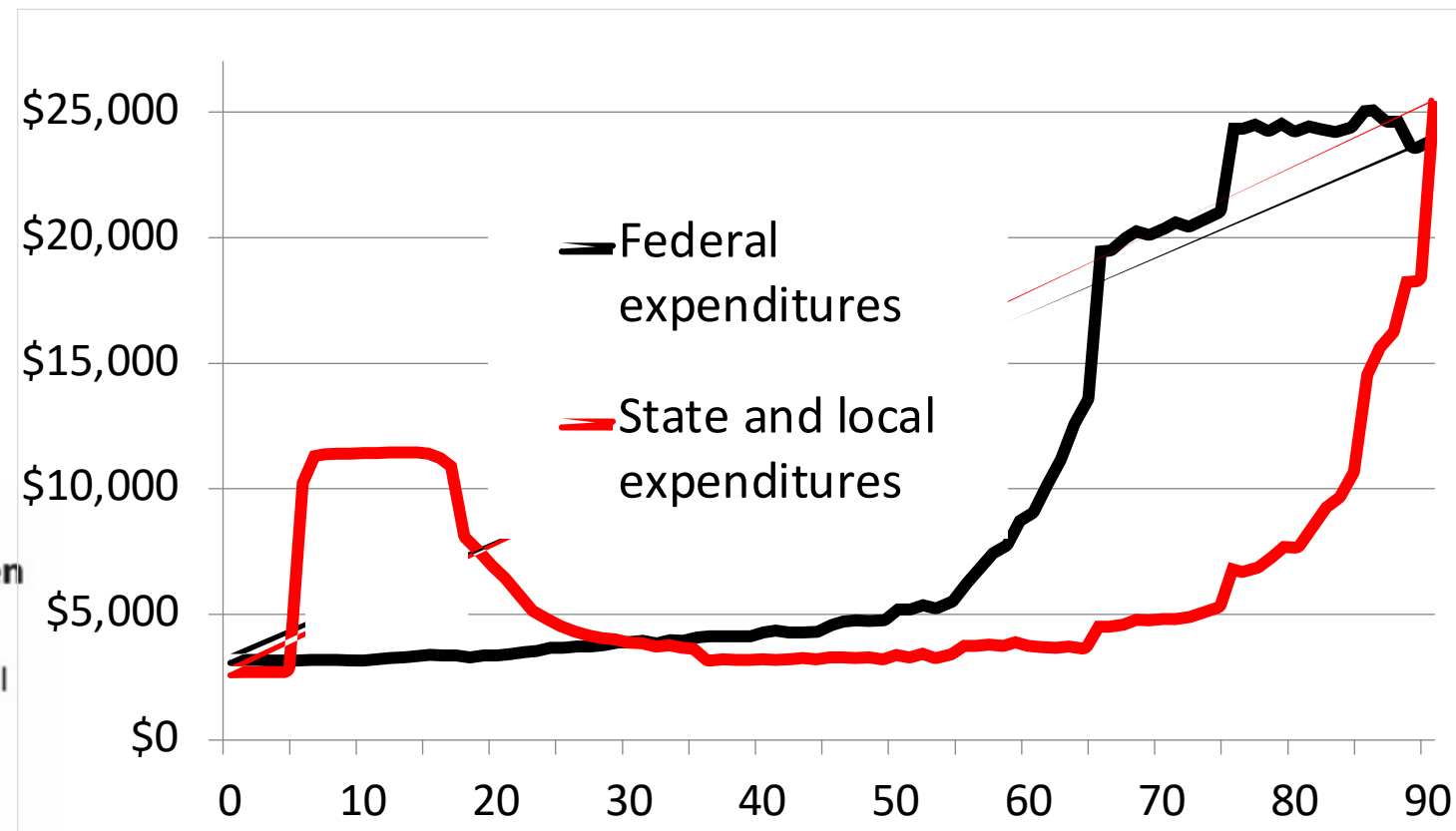
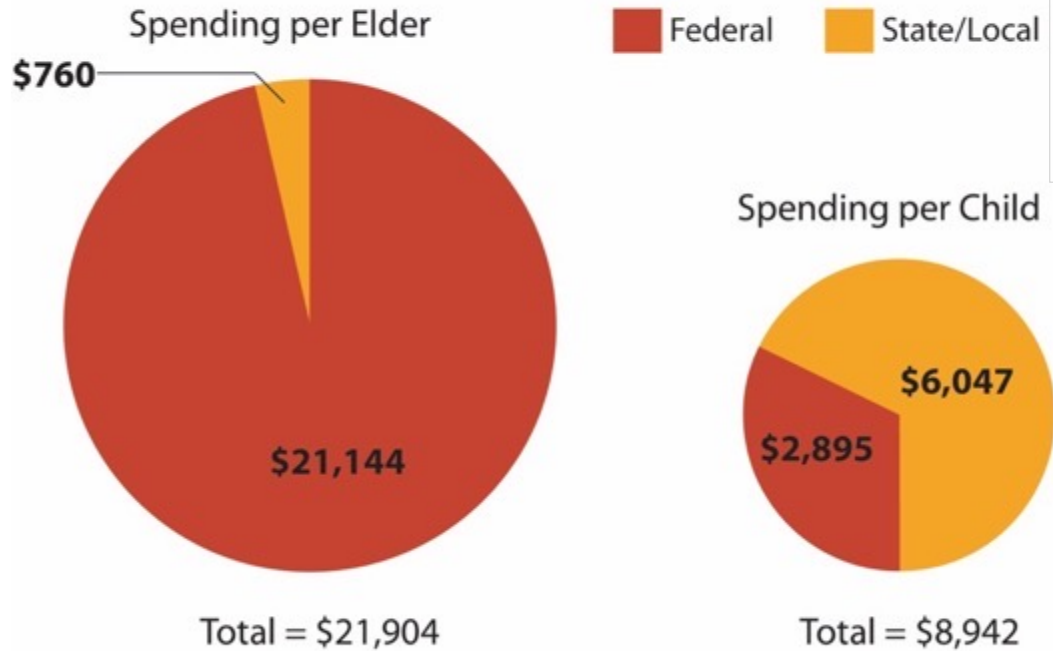
Build equity across generations



The Equity Challenge

Service needs greatest for children and seniors, but federal spending focused on seniors

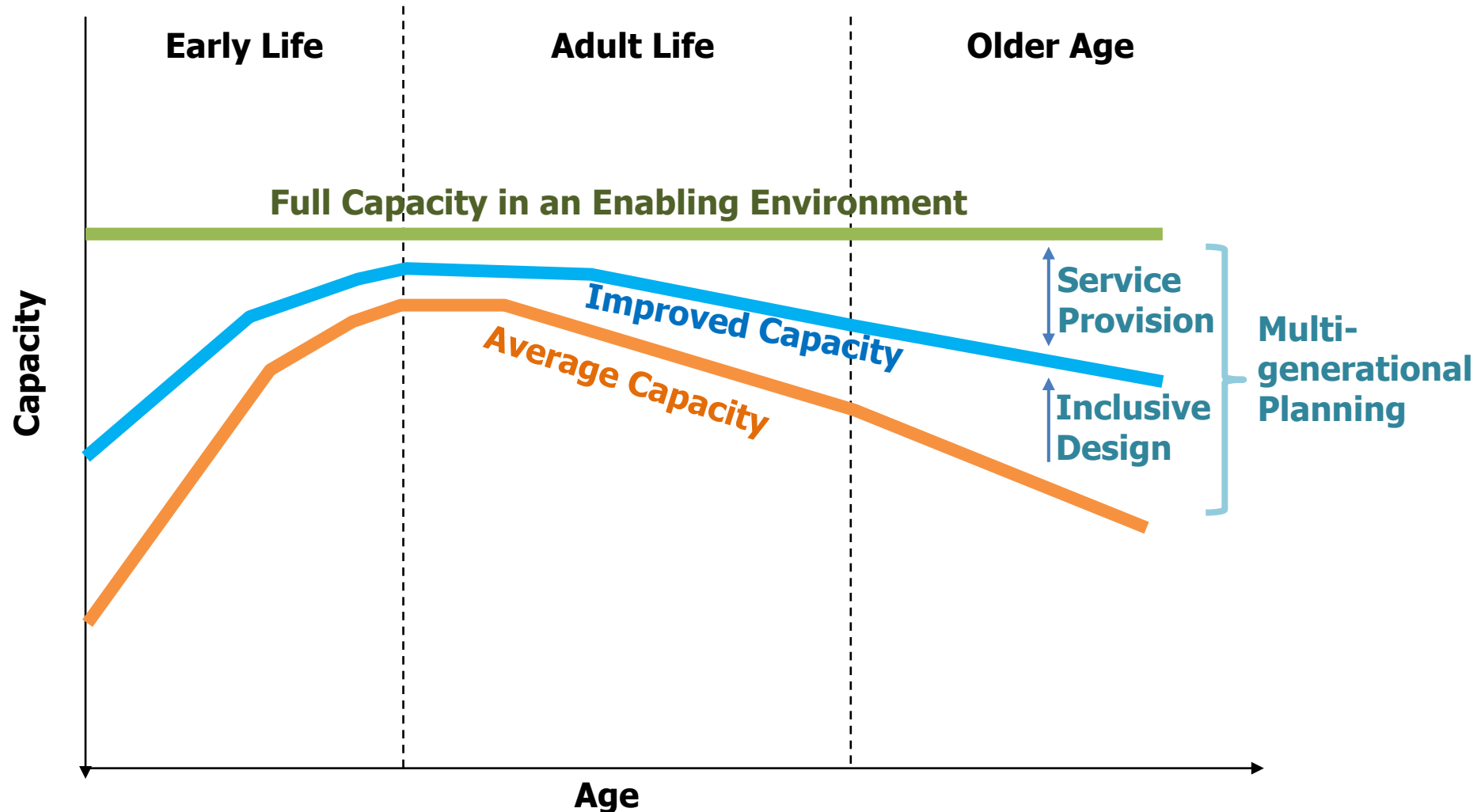
Federal and State/Local Spending on Elderly and Children



Based on estimates by Edwards, Ryan D. 2010. Forecasting Government Revenue and Expenditure in the U.S. Using Data on Age-Specific Utilization, Working Paper no. WP10-01.

Multigenerational programs promote equity and fiscal efficiency

Promoting Equity Across the Life Cycle: A Multi-generational Planning Approach



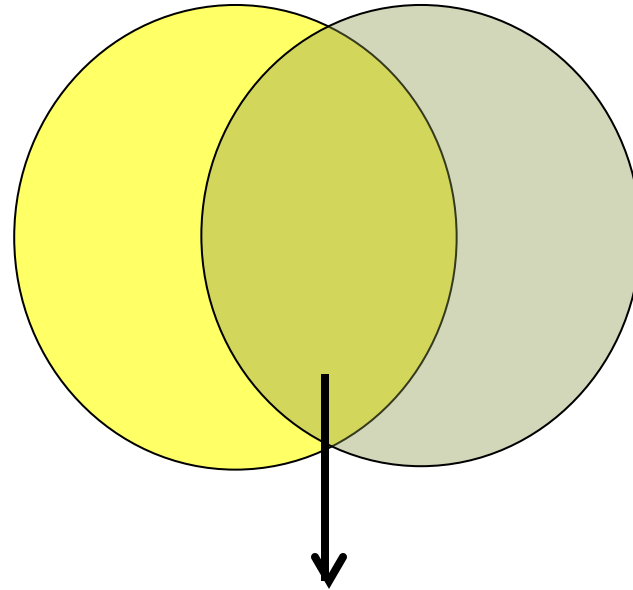
- Warner, M. E., Homsy, G. C., & Morken, L. J. (2017). Planning for aging in place: Stimulating a market and government response. *Journal of Planning Education and Research*, 37(1), 29-42.

Core Principles Physical Design + Participation



Child-Friendly Cities

Basic Services
Safe Water
Safe Streets
Opportunity to Play
Civic Participation
Family Support
Protection from
Exploitation

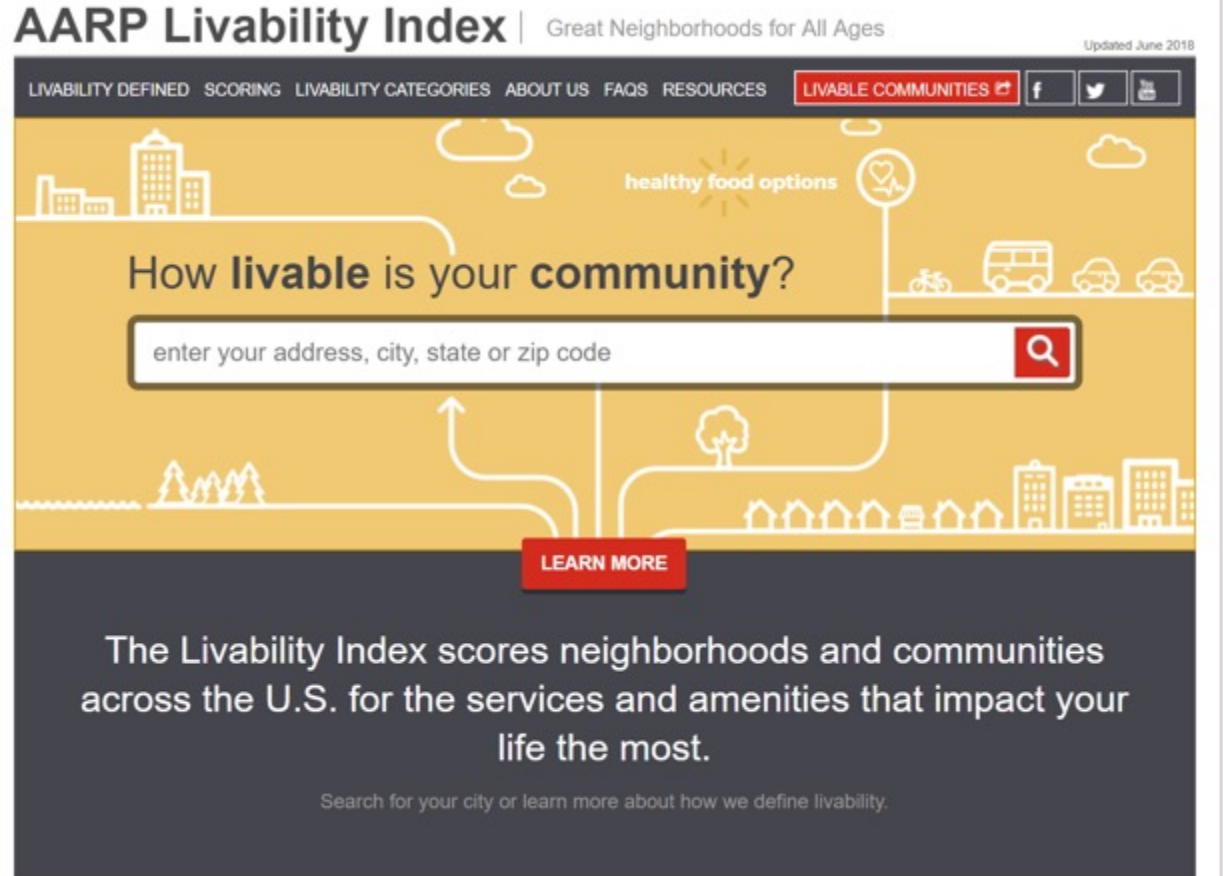


**Many Common
Elements**



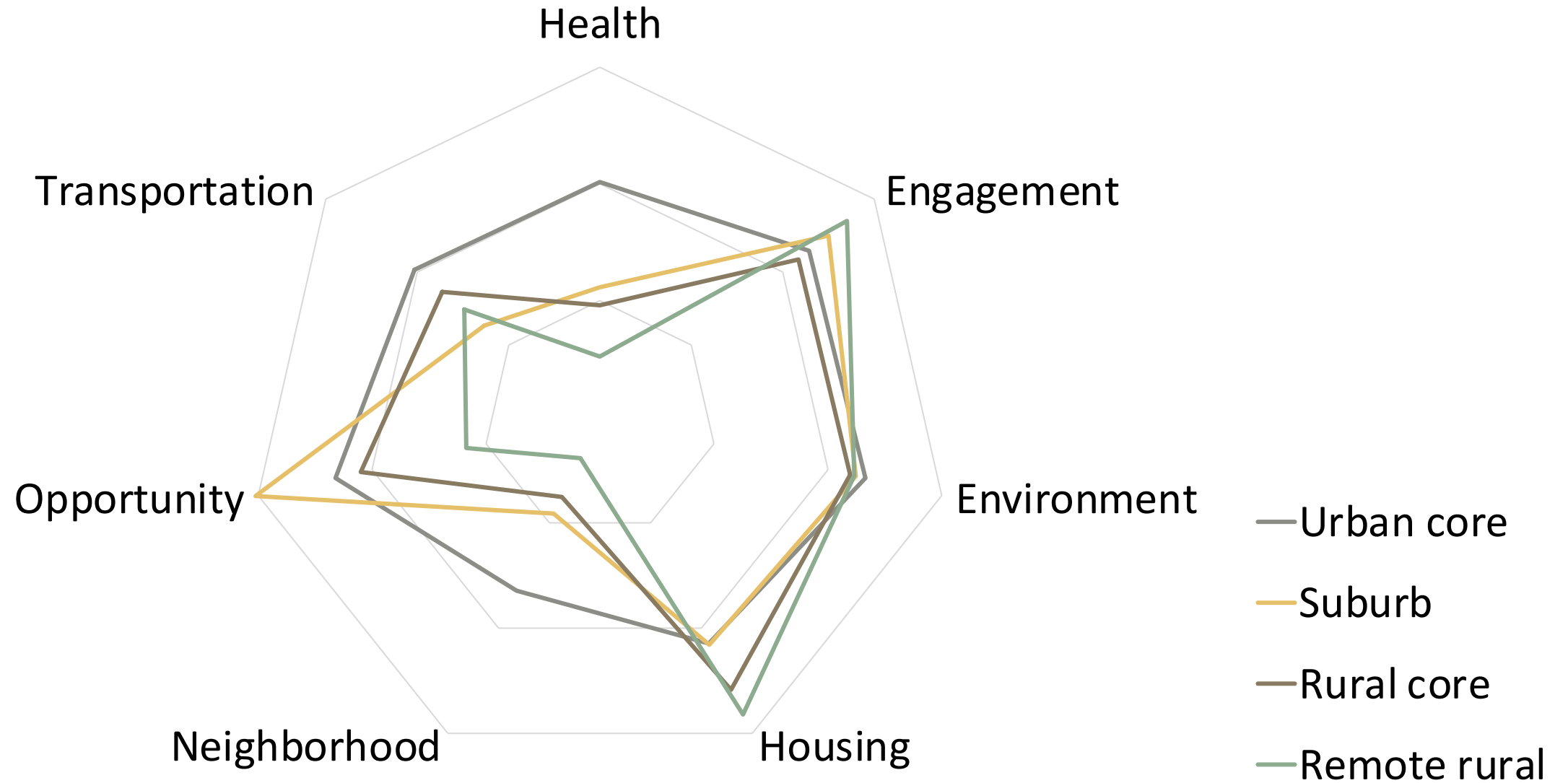
Age-Friendly Cities

Housing
Transportation
Services (Health)
Outdoor Spaces
Communication
Civic and Social
Participation
Respect



Data: <https://livabilityindex.aarp.org/>

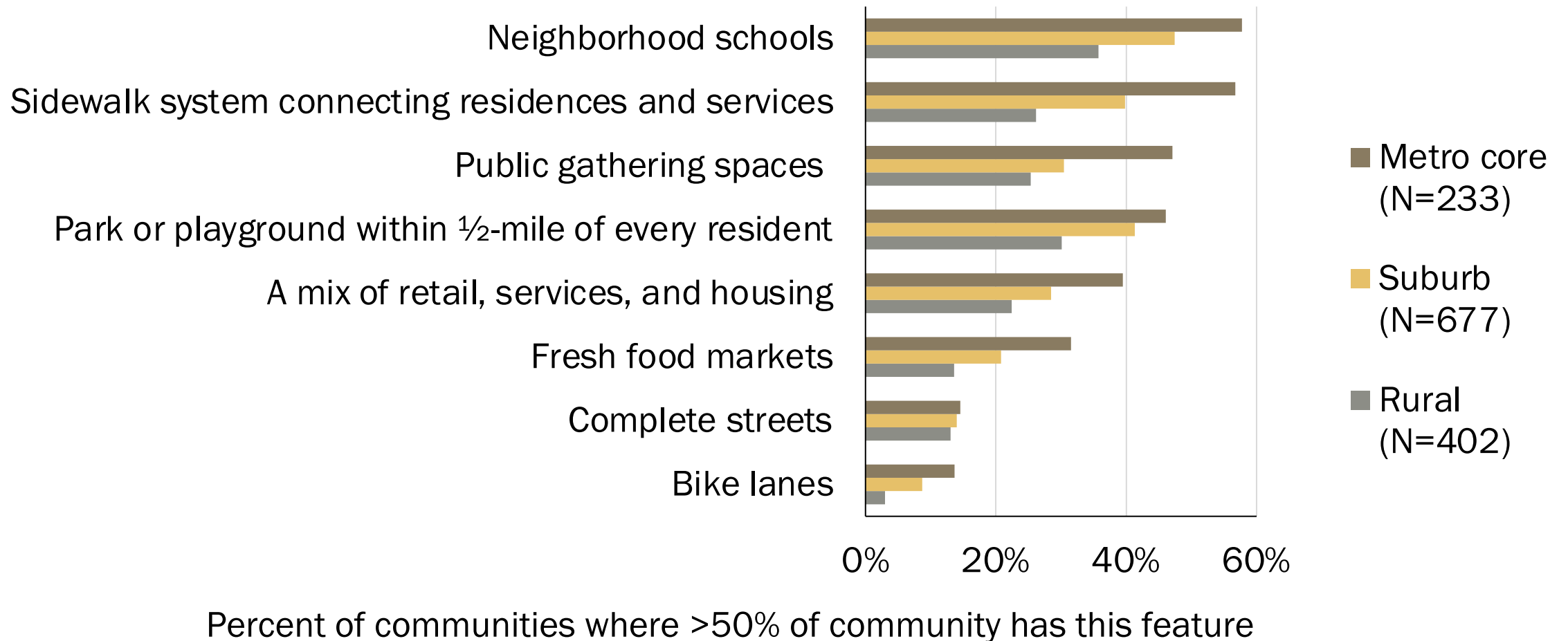
Rural counties lag on health, transportation, built environment



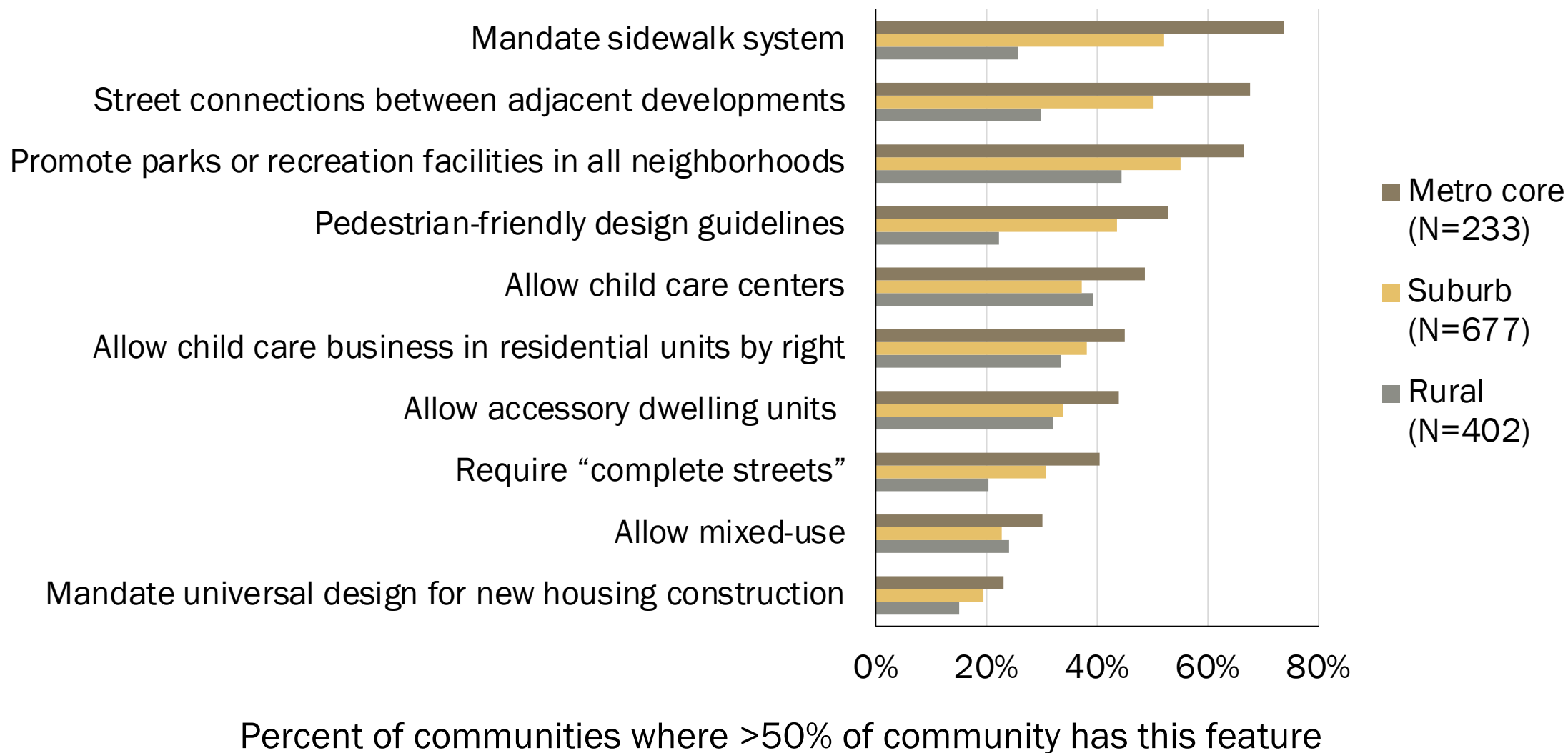
Planning Across Generations Survey, 2019

1312 city managers responding

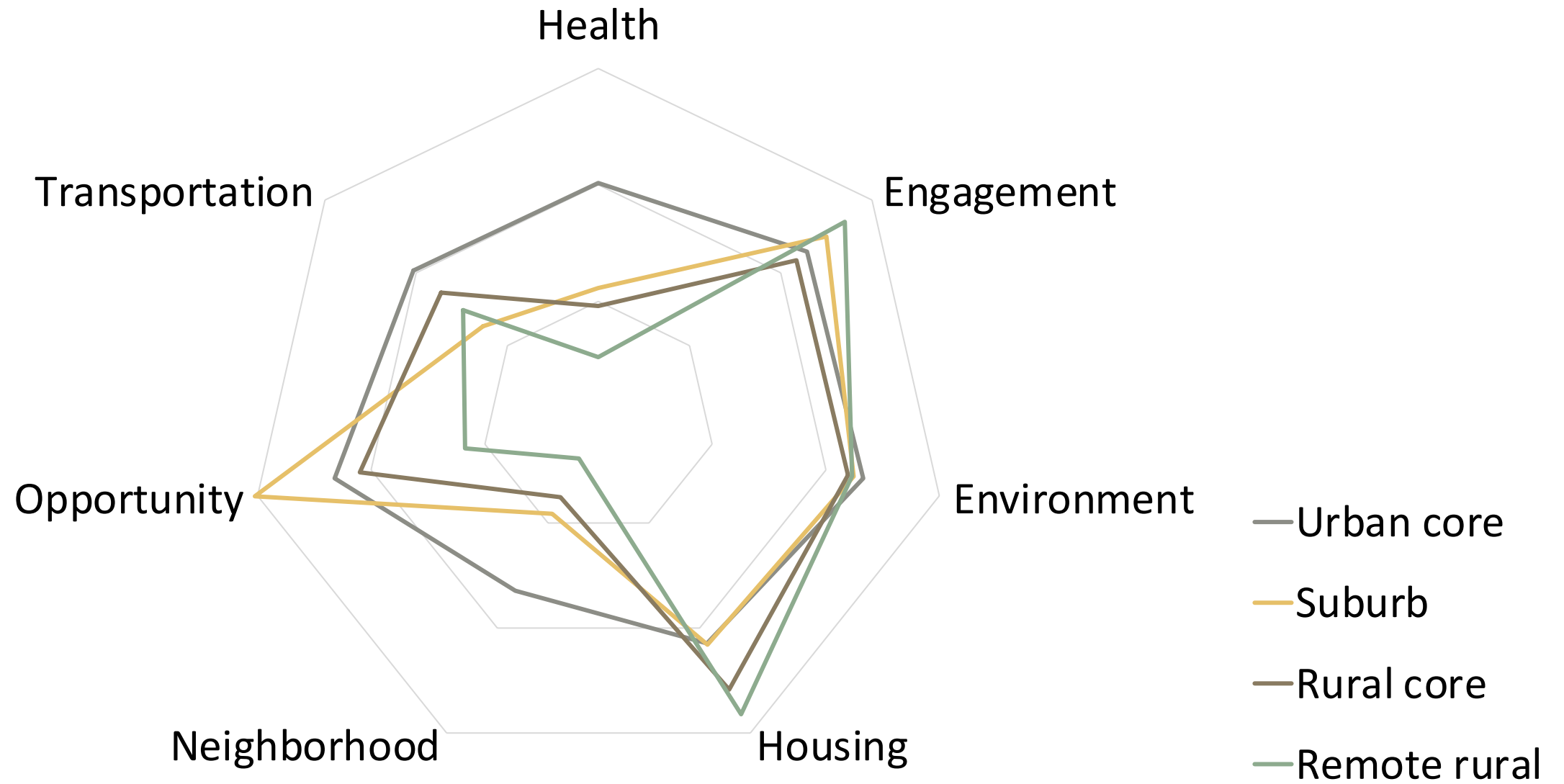
Rural lag in built environment



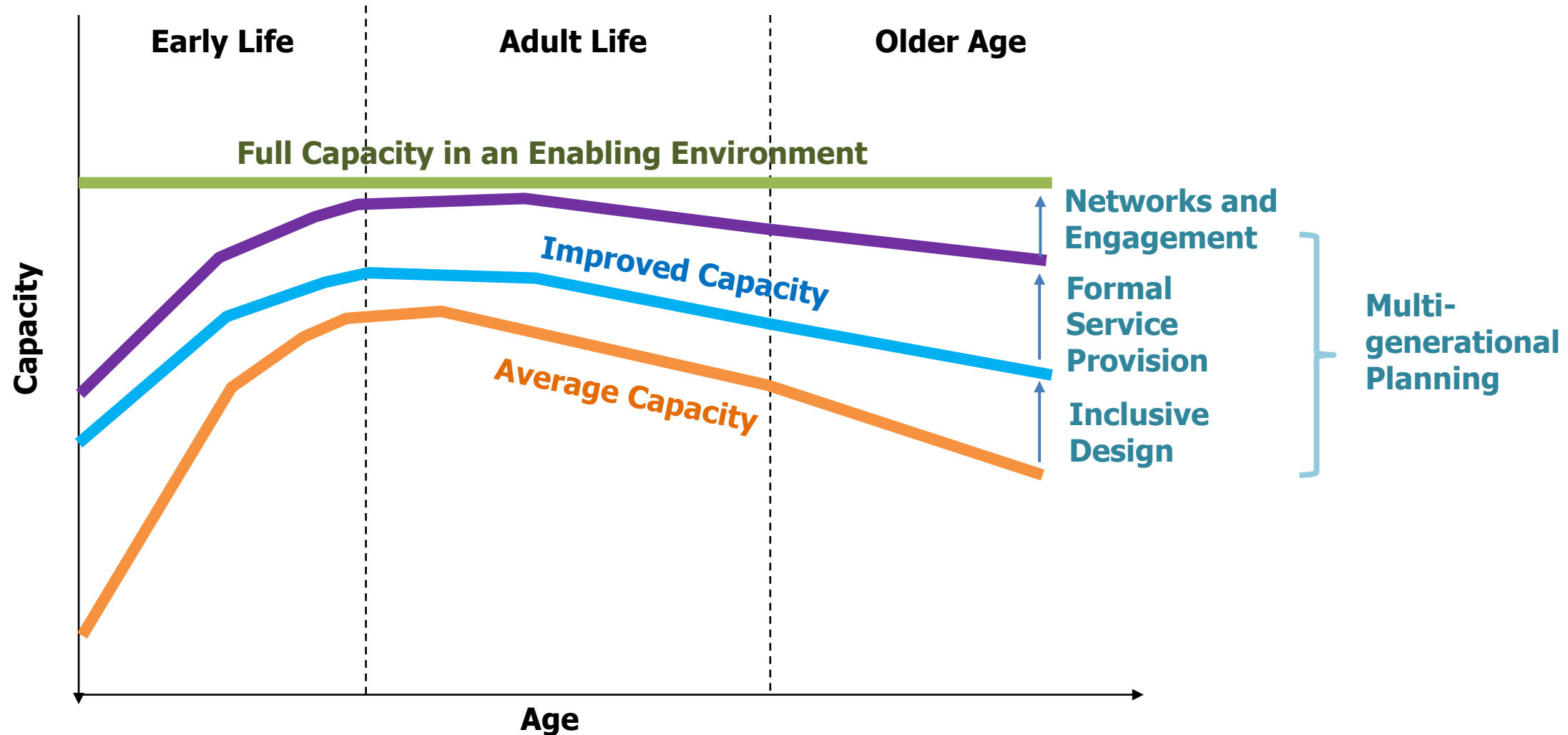
Rural lag in zoning



Rural counties lead on engagement



Need a Multi-generational Planning Approach Design + Services + Engagement





AGE FRIENDLY
ITHACA & TOMPKINS COUNTY
Center for Excellence



Equity for All Ages, Rural and Urban

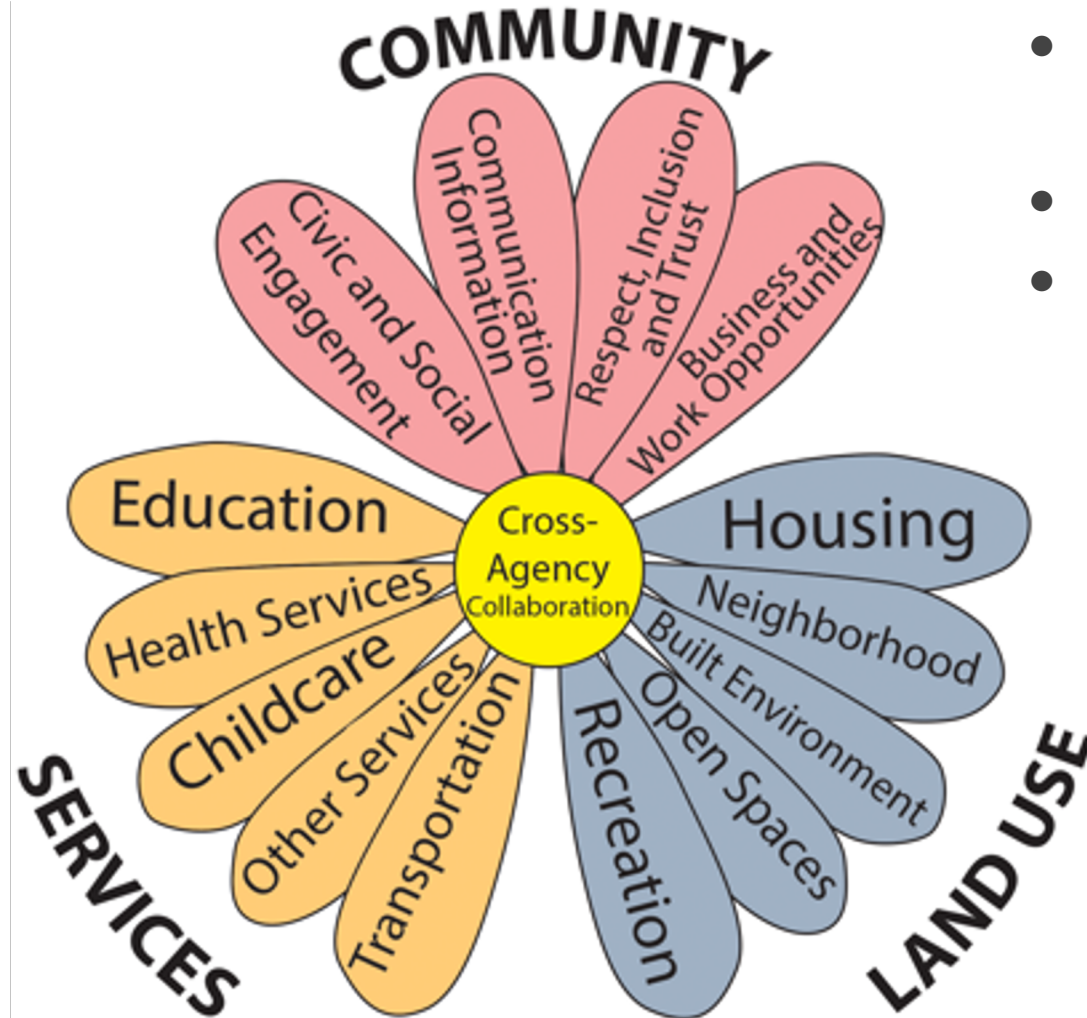
Tompkins Co NY

- Task force with broad representation
- All ages – children and seniors
- Inclusive Framework
- Study of local plans and service access
- COVID-19 response
- Cross Agency Collaboration

RESTART

Age Friendly Domains

- Education
- Health Services
- Childcare
- Other Services
- Transportation



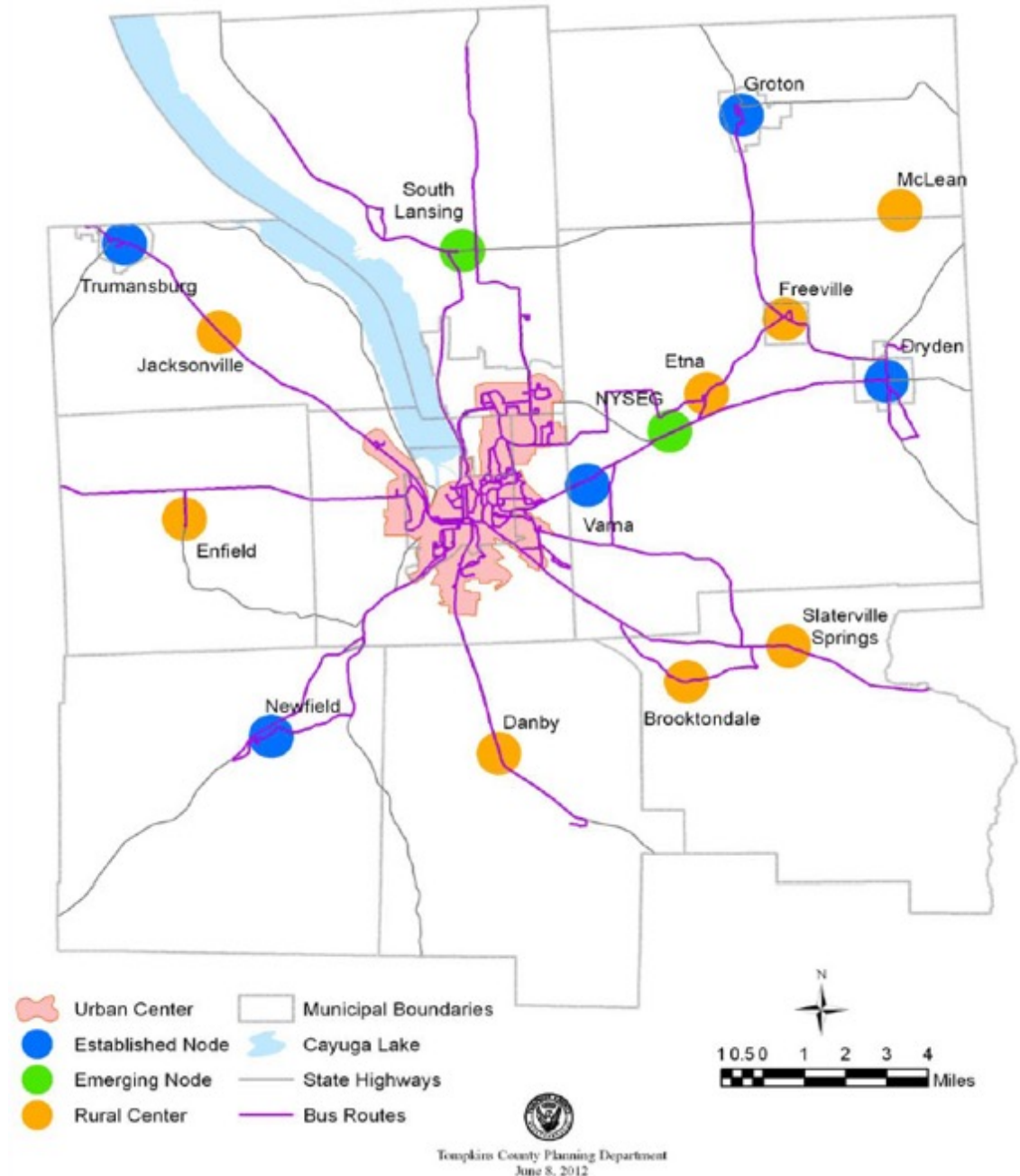
- Civic and Social Engagement
- Communication and Information
- Respect, Inclusion and Trust
- Business and Work Opportunities

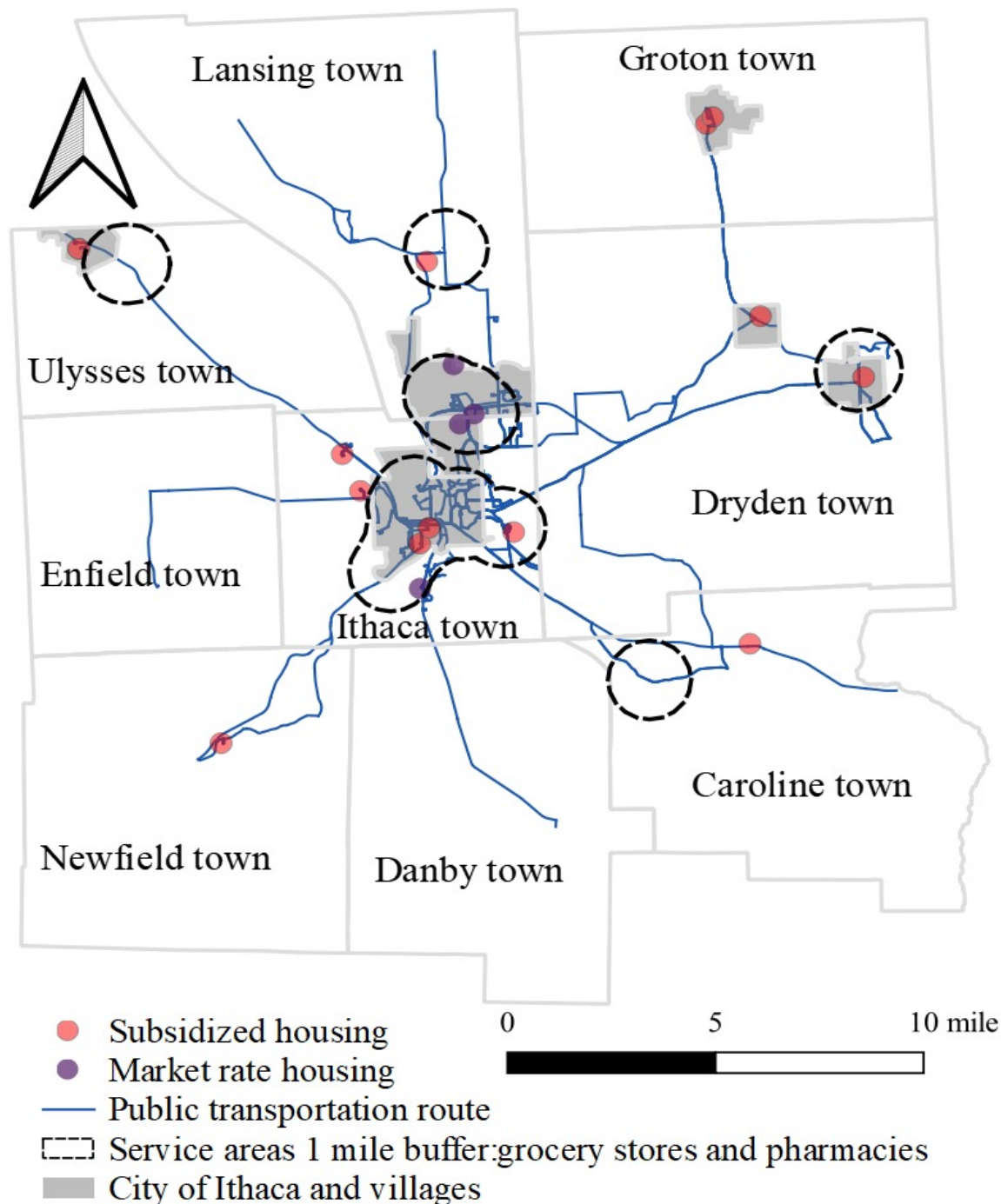
- Housing
- Neighborhood
- Built Environment
- Open Spaces
- Recreation

Planning Challenges

Limits of Smart Growth

- Nodal Development primary focus
- Increased housing density could create opportunities to build age-friendly attributes into physical planning
- Hamlets and Villages are urbanized locations that can integrate land use and services
- Rural Transit is limited
- Services & broad community cohesion are essential for age-friendly living in rural areas





Inequitable Access to Services

Market Rate Senior Housing is more likely to be near groceries and amenities than rural Subsidized Senior Housing

Transit routes connect – but schedules focused on commuters and bus stops lack benches or shade structures

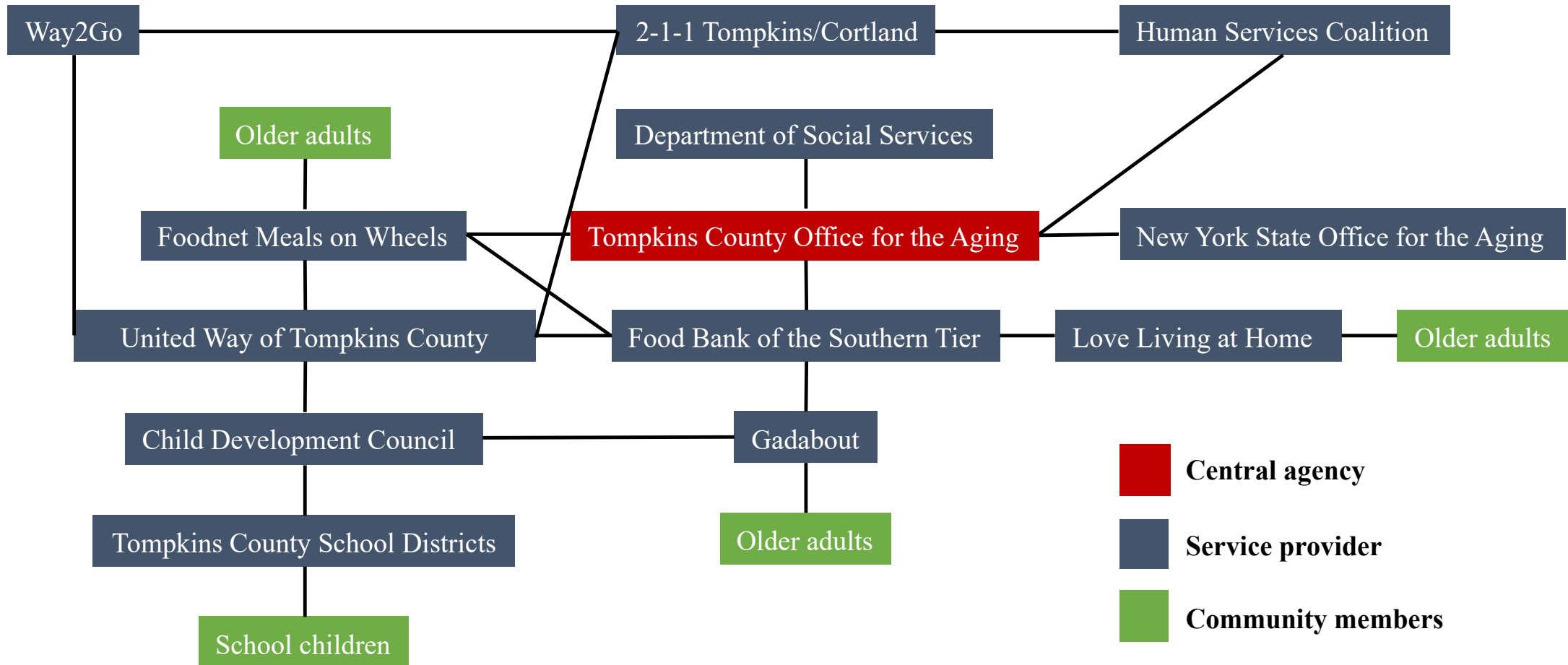
Need to promote delivery of pharmacy and groceries to ensure access

Add Economic Developers to the Age-Friendly Task Force

Importance of Cross Agency Collaboration



Multi-Agency COVID-19 Food Security Response



Broad Community Collaboration

Innovation: Paratransit and school buses used to deliver food

Centers of Cohesion

Schools, Fire Halls, Libraries

Libraries, Fire Departments and School Districts provide:

- Space for community programming
- A hub to connect people to programs

Libraries are “Yes” organizations

- Libraries are key in cross-agency collaboration
- Few secular civic hubs in rural areas



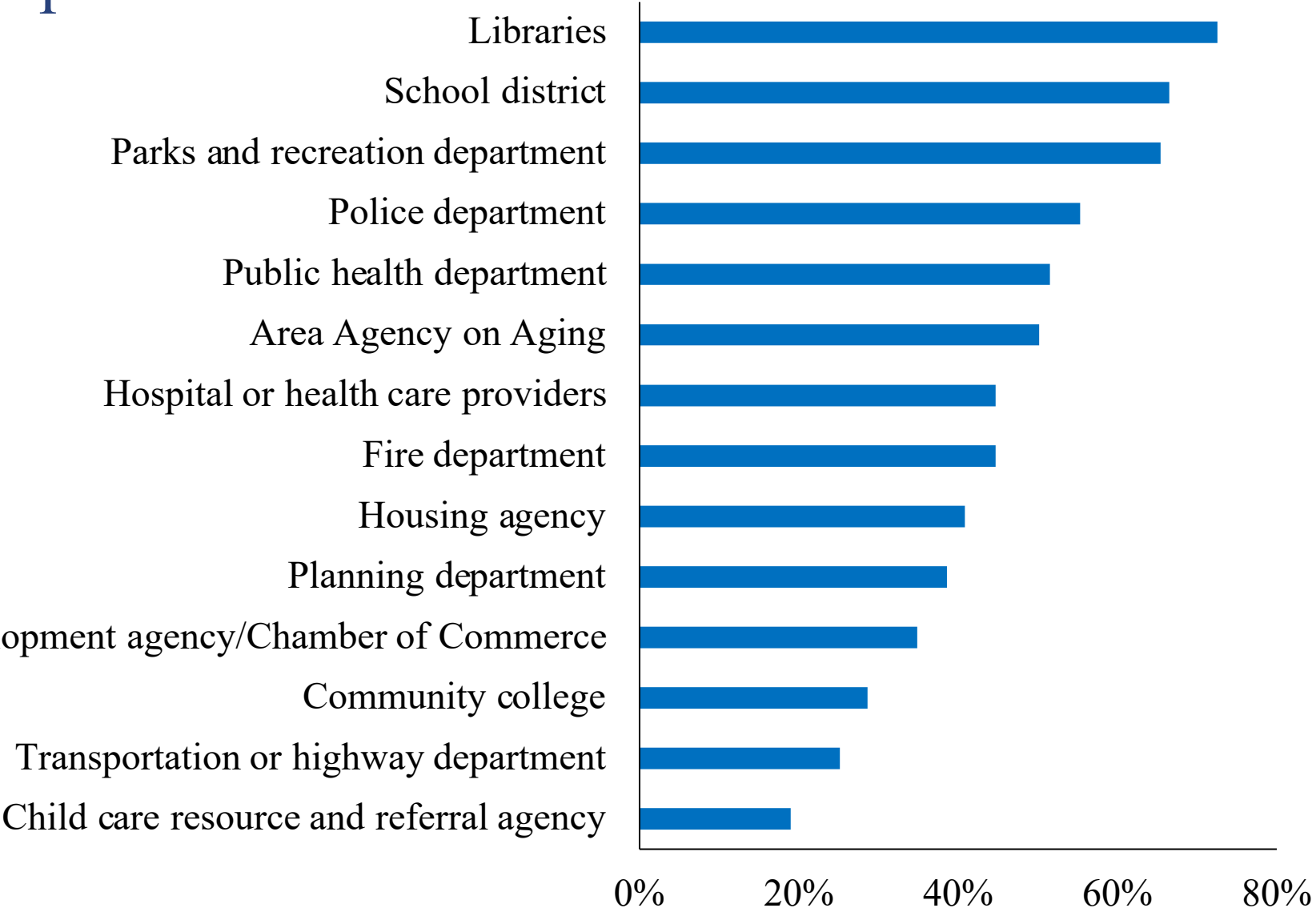
Community Cohesion and Identity is important to

- Ensure a sense of trust
- Create open communication and information

Cross-agency partnerships for service delivery

Libraries and Schools are
key partners

Less collaboration in
Planning or Transportation



Resources

Warner and Zhang, 2021. "Age-Friendly Planning: Are We Making Progress," CSA Journal. https://cdn.ymaws.com/www.csa.us/resource/resmgr/docs/journals/journal_82/Warner.pdf

Xu, 2020. "MULTIAGENCY RESPONSE TO FOOD INSECURITY DURING THE COVID-19 PANDEMIC", Best Practices Report. Tompkins County Age Friendly Center for Excellence, <http://cms.mildredwarner.org/p/315>

Warner and Zhang 2020. "Healthy Places for Children: the critical role of engagement, common vision and collaboration," *International Journal of Environmental Research and Public Health*, 17(24), 9277; <https://doi.org/10.3390/ijerph17249277>

Zhang, Warner and Wethington, 2020. Can age friendly planning promote equity in community health across the rural-urban divide? *International Journal of Environmental Research and Public Health*, 17(4): 1275-91. <https://doi.org/10.3390/ijerph17041275>

mwarner@cornell.edu

www.mildredwarner.org

Funding from USDA - NIFA and Engaged Cornell

Financing Cross-Generational Services and Needs Across the Life Cycle

Presentation to ICMA

Laura M. Keyes, Ph.D., AICP



Role of Local Governments in Age Friendly Implementation

- Government closest to the people; influential in shaping lives of residents
- Responsibility to meet the needs of most vulnerable (across the age span)
- Leadership in comprehensive planning for land use, transportation, housing, etc.
- Legal obligations for zoning, infrastructure, and neighborhood development
- Administrative responsibility for provision of services

Leveraging Senior Center Investments

- Centers provide necessary services to support health and independence of older people (Schneider et al., 2014; Choi et al., 2020)
- Senior center is an essential mark of an age friendly community (Fang et al., 2016)
- Municipal departments for senior services typically lead on age friendly policy action (Greenfield et al., 2015; Urban, 2018)
- Senior center alone is a narrow policy action for becoming age friendly (Markwood, 2013)
- Planning coordination across municipal departments captures value of broader public amenities for all ages

San Antonio Case Study, Senior Center Research

- Survey of senior center members measures current service usage
 - N=846
- 10 Comprehensive Centers
 - Participant attributes include being younger and white and having a higher level of educational attainment and higher level of income.
- 8 Specialized centers
 - Participants are on average older, diverse, and lower income
- Service preference findings highlight opportunities to optimize interdepartmental resources

Findings from Senior Center Research

City of San Antonio, Texas (N=846)

Combined Service Usage	N	%
Meal program	774	89.27
Games	589	67.94
Exercise classes	566	65.28
Health screenings	458	52.85
Field trips	437	50.40
Dance	356	41.06
Arts and crafts	298	34.37
Volunteer	256	29.53
Social Services	243	28.03
Computer	225	25.95
Library	206	23.76

Service Usage by Center Type	Comprehensive Center		Specialized Center	
Top 4 Services Used	N	%	N	%
Meal Plan	400	90	300	90
Games	400	80	200	90
Health Screenings	300	75	200	85
Exercise	400	75	200	80
Example for Comparison				
Library	200	25	100	50

- Duplication of services at each center type
- Under usage of services at each center type
- Opportunities to optimize other public amenities and increase access to more people

Center Consumer Types by Preferences for Services

1. Multi person activities (i.e. recreation, games)
 2. Government programs (i.e. health programs)
 3. Individual activities (i.e. art, library, computer)
- Social interaction matters for participation in senior center activities
 - Closer friendships at the senior center increases participation in multi-person activities, as well as health screening, arts and exercise
 - Integrating social activities into programming may facilitate relationship building and increase overall participation in under used services
 - Diversity of center members raises importance of culturally competent programming that fosters relationship building opportunities

(Keyes, Li, Collins, and Rivera-Torres, 2020)

Opportunities for Service Optimization

- Eliminate some services at certain centers
- Combine services with other center facilities
- **Collaborate with other public services and amenities**
 - Capture value through use of broader set of public amenities available in the community
 - Create programming opportunities to facilitate social interaction
 - i.e. using the public library system provides opportunities for equity access and connections to support lifelong learning and civic participation for all older people.
 - Create multi-generational recreational programming with parks and recreation facilities
 - Coordinate among city departments in identifying areas for age friendly action

(Keyes, Li, Collins, and Rivera-Torres, 2020)

(Keyes, Collins, Tao, and Tiwari, Forthcoming)

Utilization Rates and Market Potential for Services

Darker shading - number of survey respondents using a senior center amenity within a 5-mile radius as a percentage of the total 60+ population within that area

Green circles indicate the amenity is available. Circle size indicates the 60 plus population within 5 miles such that larger circles represent greater market potential.

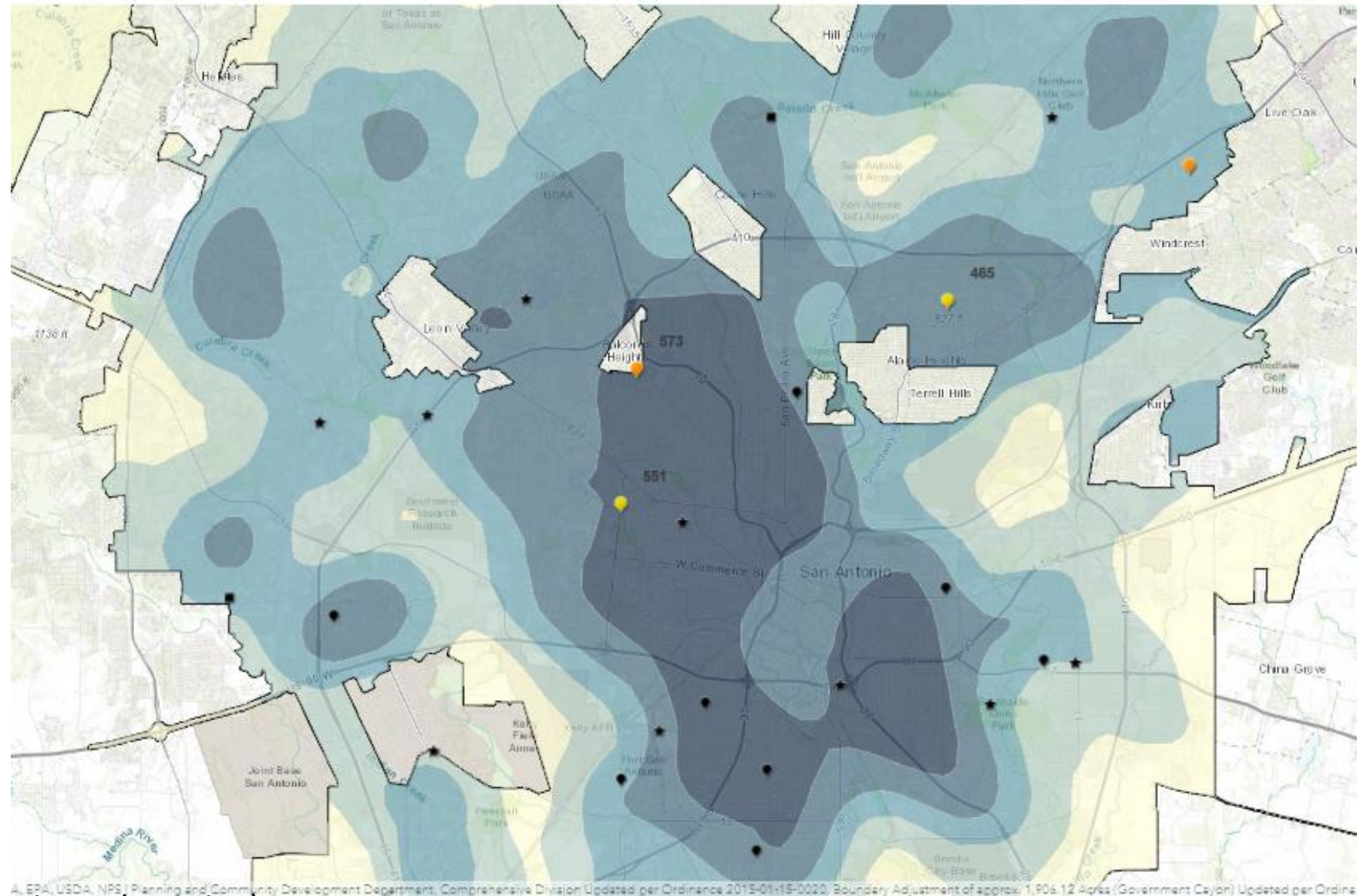


Possibilities for Future Public Amenity Locations

Attractiveness Index –
identifies locations in the city
deficient or rich in age friendly
features

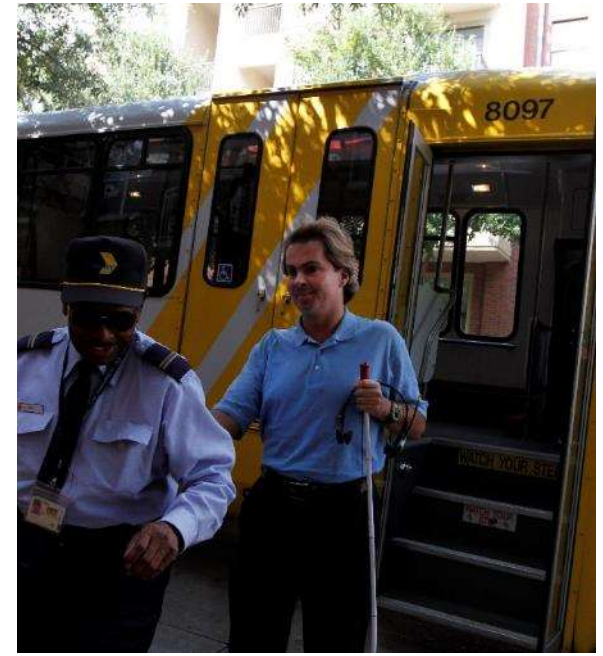
Suggests optimal placement of
future senior centers

Areas beyond darker shading
important for understanding
gaps in locations throughout
the city where age friendly
features are lacking or not
emerging



Practical Applications for City Managers

- Policy action not limited to administrative divisions of senior services
- Survey senior center participants to gauge demand for services
- Optimize demand information to provide more equitable access and use of public investment
- Use other vehicles for delivery of services such as parks and recreation and library system
- Age friendly policy implementation plans should span across work programs for most municipal departments



Leading with Equity

An APA Private Practice Division Webinar

Jana Lynott, AICP
Senior Transportation Policy Advisor
AARP Public Policy Institute
Twitter: @JanaLynott



Defining Equity

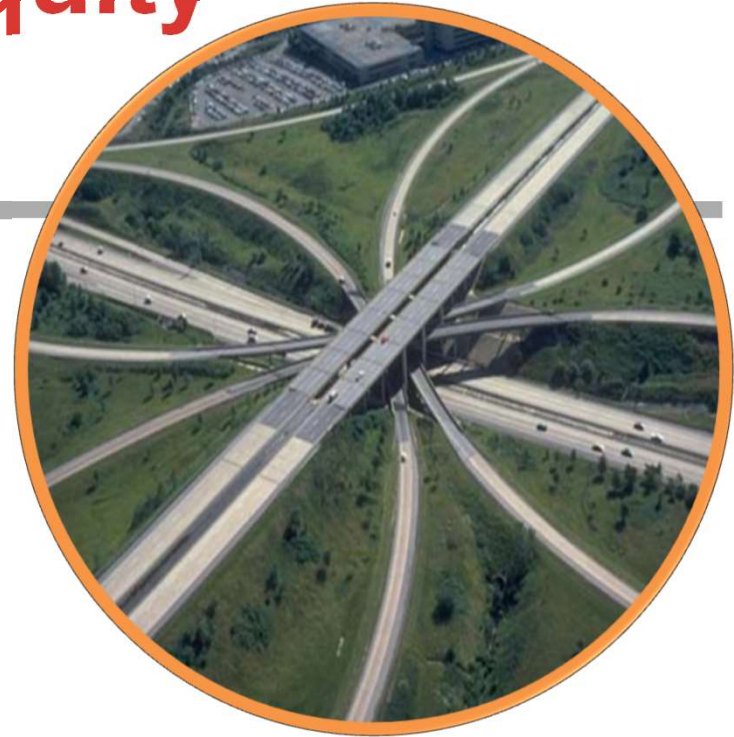
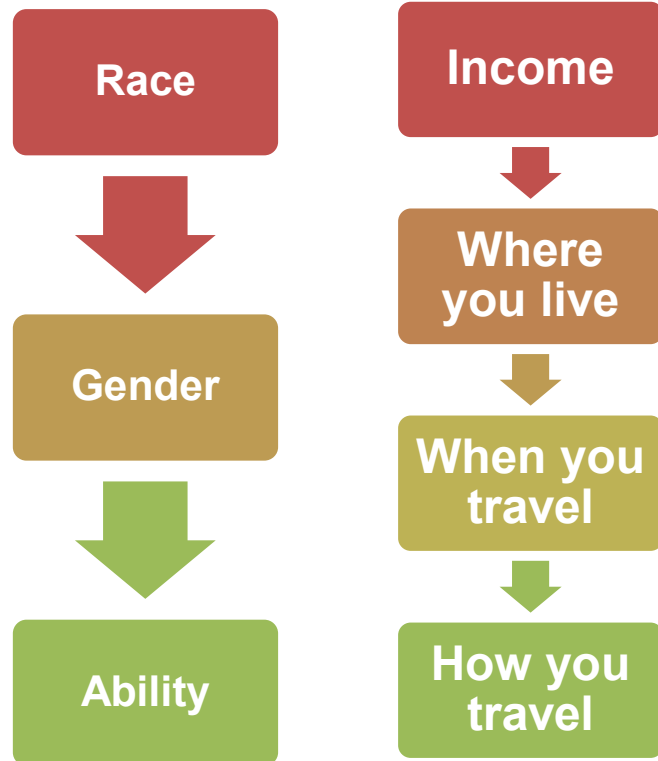
This is equity: just and fair inclusion into a society in which all can participate, prosper, and reach their full potential. Unlocking the promise of the nation by unleashing the promise in us all.

Excerpt from, *Equity Manifesto*, available at <http://www.policylink.org/about/equity-manifesto>

Getting to Equity: The Curb-cut Effect



Transportation Equity Influenced by...



For the past 60 years, communities have developed around motor vehicles as the principal form of transportation.

1/3 of Americans do not drive

- 1 in 5 people 65+
- Many w/disabilities
- Many low-income
- Children
- Others by choice





EQUITY & JUSTICE FRAMEWORK

Distributive Justice:

Who has physical access to the street, park or trail?

Procedural Justice:

Who has influence over the design, operations, and programming?

Interactional Justice:

What makes people feel welcome or unwanted in the space?

Representational Justice:

Do people feel their experience and history is represented in the space?

Care:

How do people demonstrate their care for the space and other people in it?

*Citation: Setha Low, Director of the Public Space Research Group, University of New York
Social Justice as a Framework for Evaluating Public Space
A chapter in Companion to Public Spaces
<https://www.routledgehandbooks.com/doi/10.4324/9781351002189-6>*



Distributive Justice

Who has physical access to the street, park, trail, vehicle, app?



Photo courtesy National Complete Streets Coalition

Procedural Justice

Who has influence over the design, operations, and programming?



Photo courtesy WALC Institute

Interactional Justice

What makes people feel welcome or unwanted in the space?



Photo courtesy National Complete Streets Coalition

Representational Justice

Do people feel their experience and history is represented in the space?



Photo by Chris Narisi

Care

How do people demonstrate care for the space and the people in it?





EQUITY & JUSTICE FRAMEWORK

Distributive Justice:

Who has physical access to the street, park or trail?

Procedural Justice:

Who has influence over the design, operations, and programming?

Interactional Justice:

What makes people feel welcome or unwanted in the space?

Representational Justice:

Do people feel their experience and history is represented in the space?

Care:

How do people demonstrate their care for the space and other people in it?

Citation: Setha Low, Director of the Public Space Research Group, University of New York

