

Ohio Chapter of the
American Planning Association

Annual Report

2023

Downtown Delaware, 2023 APA Ohio Great Place

APA
OH

*** 1919-2019 ***

Uptown Westerville, 2023 APA Ohio Great Place



Welcome

On behalf of APA Ohio, I am proud to present our 2023 annual report, summarizing the Chapter's activities and accomplishments over the past year.

At 1,200 members strong, with an incredibly active board, and a robust volunteer base across Ohio, our organization is one of the leading American Planning Association chapters in the US.

We should be proud of our work throughout 2023. We gave out \$5,000 in scholarships to students, published the second version of the *Ohio Guide to Planning*, held local education workshops in four cities, increased sponsorship levels to fund chapter events, and advocated for state and local policies that promote planners and the profession.

This report summarizes our metrics of success, Chapter priorities, and reviews of how our organization spends our time and efforts.

Thank you for your membership with the American Planning Association and for doing your part to help us advance the mission of APA Ohio - reminding our stakeholders and constituents that it is **ONLY Because We Plan**, that great places happen.

Eric Anderson, AICP

President, 2022-24
APA Ohio



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OUR MISSION

APA Ohio is dedicated to advancing the art, science and profession of good planning – physical, economic and social – to create vibrant communities that offer choices and improve the quality of life for all Ohioans.

Our Objectives



About

APA Ohio

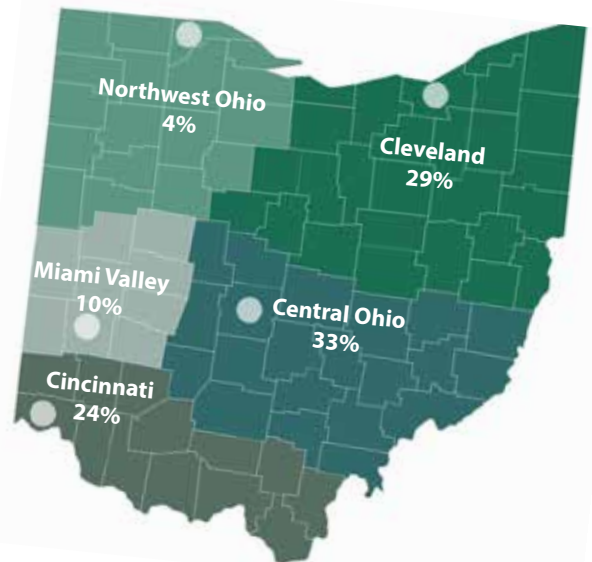
APA Ohio is a statewide, non-profit 501(c)(3) association of citizen and professional planners committed to promoting and enhancing planning and the quality of planning for all governmental entities in order to maintain and improve the quality of life for all Ohioans. APA Ohio is a state chapter of the American Planning Association (APA) and is in the top third grouping of largest chapters (based on membership).

Sections

APA Ohio is comprised of five geographic sections. Sections coordinate and sponsor various activities and programs along with partnering with the Chapter to host state-wide conferences. Sections are well known for hosting their annual planning and zoning workshops.

1,200

2023 APA Ohio Membership



Membership Distribution among sections

Learn more about APA Ohio Sections at www.ohioplanning.org/sections.

Board of Trustees

APA Ohio operates under the guidance of a Board of Trustees elected from the general membership and sections. Board members are volunteers who donate time and effort to help further planning in Ohio communities. The Board of Trustees is comprised of:

- 16** at-large members
- 5** APA Ohio section directors or their reps
- 3** university reps from CSU, OSU and UC
- 1** executive director (non voting)

Learn more about the Board of Trustees at www.ohioplanning.org/board.

The APA Ohio Board of Trustees is a working organization; not simply an advisory group. Board members dedicate a significant amount of time and effort to working on programs and initiatives outside of the board meetings. Board committees have been established to perform the majority of APA Ohio's work.

Learn more about the Board of Trustees committees at www.ohioplanning.org/board.

Number serving on the APA Ohio Board of Trustees

24

Strategic Plan

The Strategic Plan is APA Ohio's guiding framework. It articulates the Chapter's mission and priorities and ensures that all Board actions serve the organization's strategic priorities. It serves as the foundation for the Chapter's annual committee work plans, which is how the Board implements strategic priorities along with the annual budget. The APA Ohio Chapter Board developed four strategic priorities, with supporting tactics to be implemented over a five-year period (2020-2024). Learn more at www.ohioplanning.org/strategicplan.



Expand Influence

Build on the success of #BecauseWePlan and develop a strategy to tell the planning story. Become a voice for emerging planning issues in Ohio.



Grow Core Strengths

Continue to provide top-rated professional development and education programs that can evolve to meet the changing needs of planning professionals, citizen planners, and planning allies in Ohio.



Activate Leadership

Develop performance metrics and organize the APA Ohio Board for successful transition of leadership and knowledge through succession planning. Develop the pipeline of future leaders.



Support Membership

Inclusively engage members and partners across the spectrum to retain members, recruit new members and leaders, and build a network of planning advocates across the state. Continue to provide the services and programs that APA Ohio members find most valuable.



The Strategic Plan is meant to recognize APA Ohio's first 100 years as an organization, and inspire us for the next 100.

*Rachel Ray, AICP
APA Ohio Past President*

2023 Accomplishments

from the Strategic Plan



Invited guest speakers from allied organizations including Greater Ohio Policy Center and the Ohio Department of Development to Board meetings to advance policy discussions and expand APA Ohio's influence across the state. Continued to create and fulfill a plan for regular updates to the communication strategy to keep the APA Ohio "planning story" relevant. This means timely eNews updates, relevant social media posts, and print pieces like this.



Developed strategies to ensure local events and annual conferences continue to be effective and deliver value for members despite the ongoing pandemic. Started involving policy programming at local and chapter events, and in regular chapter communications. Worked diligently on the update to the Guide to Planning in Ohio.



Worked with Sections and Universities to successfully execute a student awards program to showcase exceptional students in planning schools.

Maintained communication and engagement with APA National. Built a strong partnership with the APA Policy & Advocacy staff to ensure timely action in response to key federal planning policy issues.



Formulated a method to touch base with our Diversity, Equity, and Inclusion goals as it relates to our work plans and committee work.

Continued to grow partnerships with organizations like Greater Ohio Policy Center, Ohio Township Association, and the Ohio Economic Development Association to recruit potential members and maximize impact on legislative priorities.

APA Ohio

Annual Work Plan

APA Ohio's Work Plan is a one (1) year plan with the intent to identify priorities and ways in which to accomplish short term goals based on the Strategic Plan. The Work Plan is divided up over APA Ohio's seven (7) Committees. Learn more at www.ohioplanning.org/workplan.

2023 Accomplishments from the Work Plan



AWARDS

Administered student awards program through PAB accredited Ohio Schools resulting in almost \$5,000 in scholarships.

Administered biannual Great Places in Ohio and APA Ohio Planning awards programs honoring three (3) great places.



COMMUNICATIONS

Refreshed look of the weekly eNEWS newsletter. Refreshed various marketing pieces for planning and non-planning professionals to highlight the influence that planning has on our communities.

Continued ongoing management of the APA Ohio Media Schedule.



EDUCATION

Audited the latest AICP exam and conducted AICP training and exam study prep.

Assisted in planning the 2022 Ohio Kentucky and Indiana (OKI) Regional Planning Conference. Executed the 2023 APA Ohio Planning Conference.



EXECUTIVE

Assisted with the 2022 APA Ohio Board of Trustees Elections. 2023 FAICP application process for four (4) members of APA Ohio.

Worked on advocacy coalition building and strategic member recruitment.

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The Annual Work Plan lays foundations and creates the structure for accomplishing bigger goals. It accelerates our impact and prepares us for the next Strategic Plan.

*Eric Anderson, AICP
APA Ohio President*

Did You Know?

Members are always welcome and encouraged to serve on APA Ohio Committees.



LEGISLATIVE

Completed updating the Guide to Planning in Ohio – the first update since the Guide’s original publication in 2008.

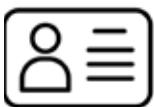
Sent representatives to various APA National hosted policy and advocacy events and sessions.

Continued to develop relationships with key Congressional leaders in Ohio.



GOVERNANCE

Began planning for the 2024 APA Ohio Board of Trustees Elections.



MEMBERSHIP

Established APA Ohio media kit to distribute to local sections for their use along with distributing targeted media information to Ohio Universities and Colleges with planning or planning adjacent programs.

By the Numbers

Programming Highlights



State-wide Planning Conference

The 2023 APA Ohio Planning Conference was held September 27-29 in Columbus, Ohio. The theme was "Foresight: Trending Toward Tomorrow". The ability to anticipate future trends allows us to meet tomorrow's needs today. As planners we must learn, prepare, and act to foster sustainable and socially just cities. Through innovative zoning, transformative technology, and futuristic mobility we are trending toward tomorrow. Our impact is greater together!

422 REGISTRANTS

38 SESSIONS

9 MOBILE

P&Z Workshops & Attendees

CINCINNATI 169

MIAMI VALLEY 372

NORTHEAST 107

NORTHWEST 32

Citizen Planner Training is a new offering, developed because APA Ohio members asked for it.

What else can we do? Tell us!

The APA Ohio Board of Trustees makes it a priority to continue offering quality professional development. Learn more about all our current and future programming at www.ohioplanning.org/calendar.



The Ohio Chapter of the American Planning Association celebrates excellence in planning.

Planning Webcast Series

The Planning Webcast Series, sponsored by 57 APA Chapters and Divisions in 2023, is a weekly webcast run by APA Ohio Executive Director, Christine Davis, AICP. Free to all members of the APA Chapters and Divisions that sponsor the program, it's continually one of the highest ranked source of CM credits for planners for almost 15 years. Live and on-demand (recorded) sessions are available along with a library of almost 400 sessions on a wide breadth of topics. Check out what the Series has to offer at www.ohioplanning.org/planningwebcast.

APA Ohio Great Places in Ohio

Modeled after APA's Great Places in America program, the Great Places in Ohio awards program is a biannual selection of places that represent the gold standard in Ohio's neighborhoods, public spaces, and commercial districts.

10,264 ATTENDEES

28 SESSIONS

42 CM CREDITS

58 SPONSORS

2023 Awardees

UPTOWN WESTERVILLE
Westerville, Ohio

LAKWOOD PARK
Lakewood, Ohio

UPPER ARLINGTON HISTORIC DISTRICT
Upper Arlington, Ohio

Financials + Sponsors

APA Ohio is a not for profit 501(c)(3) organization. Section 5.9 of the APA Ohio Bylaws gives the APA Ohio Board of Trustees the charge of creating and maintaining a yearly budget. Section 5.8 gives the APA Ohio Treasurer (in partnership with the Executive Director) the responsibility of preparing annual budgets in consultation with the President for approval by the Board; maintaining accounts which shall be open to inspection by the officers and Governance Committee for the purposes of an audit; preparing for each meeting a financial report as prescribed by the Board; and providing an annual financial report to the membership at the end of the fiscal year. Learn more at www.ohioplanning.org/about

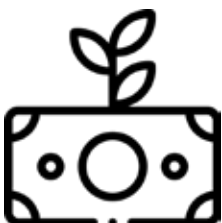
2023 Financial Snapshot



\$268,888.36
Revenue



\$297,305.96
Expenses



\$133,797
Assets

Investments: \$39,000
Conference: \$11,326
Emergency Reserve: \$7,755
Scholarship: \$48,194
Webcast Series: \$27,522



APA Ohio Sponsors

Our sponsors help support the advancement of good planning in Ohio through yearly and event specific contributions. Thank you to all those that sponsored us in 2023. Learn more about our sponsors and how you can support us at www.ohioplanning.org/sponsor.

Yearly APA Ohio Sponsors



2023 APA Ohio Planning Conference Sponsors

co: census

ms consultants, inc.

MKSK

CoGo Bike Share by Lyft

HDR

McBride Dale Clarion

One Columbus

Penrose Development

American Structurepoint

Burton Planning Services

Burgess & Niple

City of New Albany

EDGE

Franklin County Economic

Not on the sponsor list? Ask us how you can support APA Ohio in 2024 while showing off your brand and what you believe in.

Won't You Join Us?

Looking Ahead

APA Ohio Goals for 2024



The APA Ohio yearly work plan is a list of short term (1 year) action items that support the long range (5 year) strategic plan. Learn more at www.ohioplanning.org/workplan.

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We're excited to reunite in person again. That's where the spark is. Where the magic happens. Getting planners together in a room.

*Christine Dersi Davis, AICP
APA Ohio Executive Director*



Expand Influence

- Reinforce key messages to the APA Ohio audience (members, elected officials, allied professionals, citizen planners) via documents such as the annual report, strategic plan and other marketing pieces.



Grow Core Strengths

- Complete the Guide to Planning in Ohio update.
- Implement annual legislative “meet and greet” between APA Ohio members and elected officials which will lay the foundation for instituting an annual “Planners on the Hill” day.
- Continue with annual legislative Planners Advocacy Days



Activate Leadership

- Finalize a leadership succession plan for the Chapter and Sections.
- Empower non board members to serve as volunteers to implement APA Ohio programs and initiatives to accelerate the implementation of APA Ohio programs and initiatives.



Support Membership

- Continue developing relationships with allied organizations to recruit potential members and maximize our impact on legislative priorities.

Call to Action

APA Ohio Members

In October 1919, a group of future-oriented civic-minded Clevelanders organized the first Ohio State Conference on City Planning. The Ohio Planning Conference, later merging with the American Planning Association, **was the first organization of its kind and remains the oldest association of citizen and professional planners in the country.**

Our 1,200 members share passion and understanding of the value of planning in our communities. We are champions of the built environment and stewards of place.

Over the past one hundred years, the association and its members have changed and evolved but our mission remains the same – to promote good planning for the betterment of all Ohioans.



Wendy Moeller, FAICP
APA Ohio Past President and Region IV Representative on the APA National Board of Directors.



ACTIVATE

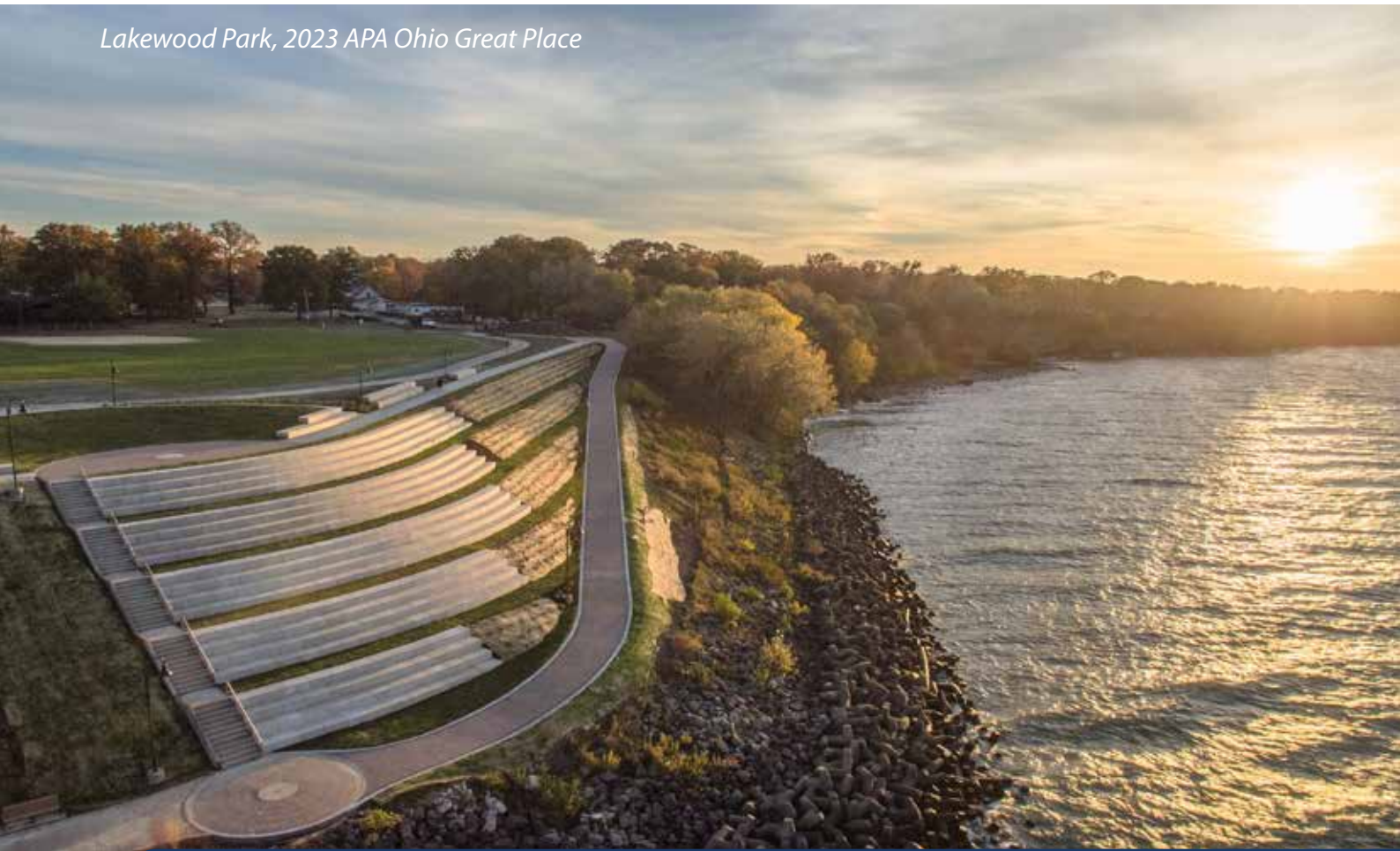
It is essential that planners, allied professionals, citizen planners, elected officials and decision makers join us in spreading our message that good planning is essential to creating great communities for all Ohioans.

Because We Plan great communities activate for all

- » Join an APA Ohio Committee
Sign up for the APA Planners Advocacy Network
- » Attend APA Ohio events
- » Volunteer with your local APA Ohio Section
- » Use the APA Ohio Policy Platform to help advocate for good planning in Ohio

Learn more at
www.ohioplanning.org/becauseweplan

Lakewood Park, 2023 APA Ohio Great Place



APA Ohio

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