



ARIZONA SELF-STORAGE  
ASSOCIATION

## AZSA 2023 Conference Schedule

### Day 1 – Owners’ Summit Wednesday February 15, 2023

8:00 a.m. – 5:00 p.m.	Registration
8:00 a.m. – 9:30 a.m.	Breakfast
8:30 a.m. – 8:45 a.m.	Tribal Blessing
8:45 a.m. – 9:00 a.m.	Trade Show Welcome
9:00 a.m. – 10:00 a.m.	Keynote Speaker – Dr. Tom LaSalvia, PHD Moody’s Analytics <b>Topic:</b> Macro/Micro Economics of Self Storage
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:15 a.m.	Terry Campbell – Copper Storage Management - Moderator <b>Panel:</b> John Jordan – Go Local Interactive Geoff Hayth – DaVinci Lock Brett Copper – Copper Storage Management Scott Worden – Call Potential <b>Topic:</b> Operating Unmanned Facilities
11:15 a.m. – 1:15 p.m.	Trade Show
12:00 p.m. – 1:30 p.m.	Lunch – Lifetime Achievement and Retired board member presentations
1:30 p.m. – 2:30 p.m.	Chris Sonne – Newmark Valuation & Advisory <b>Topic:</b> 2022 State of the industry
2:30 p.m. – 3:30 p.m.	Whitney Jurjevich – Ameripark <b>Topic:</b> Developing And Operating Boat & RV Storage
3:30 p.m. – 4:30 p.m.	Triadvocates – Barb Meaney & Lourdes Pena <b>Topic:</b> Arizona Legislative Forecast 2023
3:30 p.m. – 6:00 p.m.	Trade Show
6:00 p.m. – 7:00p.m.	Cocktail hour

### Day 2 – Operational Program Thursday February 16, 2023

7:00 a.m. – 4:00 p.m.	Registration
7:15 a.m. – 8:45 p.m.	Breakfast
8:00 a.m. – 8:15 a.m.	Tribal Blessing
8:15 a.m. – 8:30 a.m.	Trade Show Welcome
8:30 a.m. – 10:30 a.m.	Anne Ballard/Sara Beth – Universal Storage Group <b>Topic:</b> Pearls of wisdom
10:30 a.m – 11:30 a.m.	Roundtables
11:30 a.m. – 12:30 p.m.	Homes For Our Troops – Storage Gives Speakers: SSG Michael Lage and Brigadier General US (RET) Tom Landwermeyer
12:30 p.m. – 1:30 p.m.	Meet the speaker – HFOT
12:30 p.m. – 1:30 p.m.	Lunch (Trade Show floor open)
1:30 p.m. – 2:30 p.m.	Trade Show
2:00 p.m. – 3:00 p.m.	Alyssa Quill – Storage Asset Management <b>Topic:</b> Maintaining Culture & Authenticity
3:00 p.m. – 4:00 p.m.	Christina Rita –StoragePRO <b>Topic:</b> Weathering the Storm: How to Prepare for a Recession
4:00 p.m. - 4:30 p.m.	Vendor Raffle
4:30 p.m	Conference Closes



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