

**The following is the AZSA Board of Directors election ballot, which will be used to fill seats that will be vacated.**

1. You may vote for up to 3 candidates.
2. Cumulative voting is not permitted. Only one vote can be credited towards any candidate.
3. Only one ballot per designated member (not per facility) is allowed.
4. Member must add name, address and signature on the third page of the ballot to be to be counted, and it must be received no later than May 10, 2024. Ballots received thereafter will not be counted.
5. Election results will be announced at the AZSA Annual Meeting on May 16, 8-10 a.m., in person. Venue – TBD. Please join us (RSVP to [AZSA@AZSelfStorage.org](mailto:AZSA@AZSelfStorage.org)).

**Return completed ballots to AZSA:**

**Mail:** AZSA, PO Box 44031, Phoenix, AZ 85064 **Fax:** 602-441-4706 **Email:** [AZSA@AZSelfStorage.org](mailto:AZSA@AZSelfStorage.org)

**James Appleton:** James is Vice President, Program Sales for MiniCo Insurance Agency, overseeing customer storage insurance and collectibles programs. Since 2007, he has also been active in his family's self-storage business, The Rudel Company, Inc., in commercial real estate sales & leasing and self-storage property management. He worked for StorEDGE in both web development and facility management software sales, and in publishing advertising sales with the *Mini-Storage Messenger*. James also has a successful web design firm, Barking Tuna Web Design, that provides web design, graphic design, social marketing, and search engine optimization for small to medium businesses. James is a current member of the AZSA board of directors.

**Poppy Behrens:** Poppy is the Publisher of Modern Storage Media (MSM). Formerly Mini-Storage Messenger/MiniCo Publishing, MSM is a media company that produces self-storage-specific media and publications. As Publisher, Poppy oversees the planning, management, and execution of multiple print and digital projects that inform, educate, and connect self-storage professionals around the world. Publications include MSM's flagship magazine *Messenger*, the annual *Self-Storage Almanac*, *Self-Storage Canada*, *Self-Storage Now*, the *Development Handbook*, and *RV & Boat Development Handbook*. Since joining MiniCo in 2000, Poppy has been actively involved in the self-storage community through serving. A long-time member of the AZSA board of directors, among other appointments, she is the Chair of AZSA's Conference and Trade Show Committee. Her specialties include publication planning and management, editorial planning, special project management, writing, and editing. Prior to joining MiniCo, she was the Associate Editor of Newport Beach 714 magazine. In addition, she has worked as a freelance writer since 1990.

- Jordan Mills:** Jordan Mills is the Vice President of Crescendo Properties, an owner/operator of self-storage facilities in the Western US, including three facilities in Northern Arizona. Jordan has been with Crescendo for 10 years and started as an Executive Assistant. Since then, Jordan has held various roles in the organization before being named Vice President in October 2020. He has considerable experience in all aspects of self-storage transactions. Jordan earned a B.S. in Business Management from Brigham Young University – Idaho. Jordan loves spending time outdoors with his wife and four children, playing golf, and coaching little league.
- Carol Mixon:** Carol Mixon, a well-known self-storage industry expert and owner of SkilCheck Services, has been involved in the industry since 1984. Carol worked as a corporate trainer for a large self-storage developer with sixty-nine properties and trained over 200 managers. An expert in the self-storage field, she has written many articles on a variety of industry topics, including a quarterly newsletter on sales and customer service. Carol has years of experience as an educator at industry events. On the national level, Carol has been active in the Self Storage Association since the mid 2000s. A member of AZSA's board since 2015, she has uses her degree in secondary education by being active on AZSA's Education and Membership Committees. Carol also served as President of the SSA's Western Region, Director on the SSA Board for over 10 years, and on its Executive Committee from 1998-2001. Carol was also on the Board of Directors for the California Self Storage Association. SkilCheck Services came about to help Carol educate owner/operators on the importance of good customer services skills in the self-storage industry. Carol is always ready to help out with expert self-storage advice for everyone.



Company Name: \_\_\_\_\_

Representative's Name: \_\_\_\_\_

Address: \_\_\_\_\_

Representative's Signature: \_\_\_\_\_