



*Building knowledge on-the-go.*



**The Home Builders**

# Ohio Housing Market

May 2017



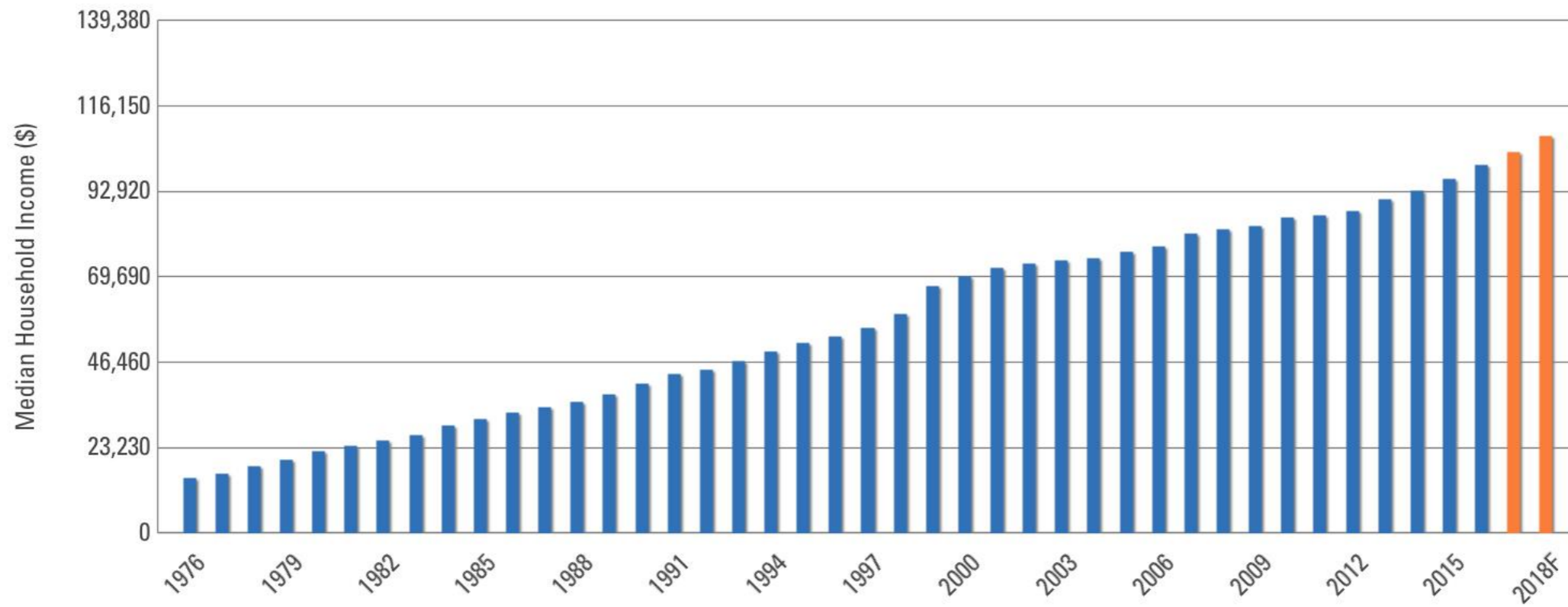
*Delaware County*

Delaware County

# Median Household Income ↑ \$103,750

Change over year: **3.7%**

Updated 05-28-2017



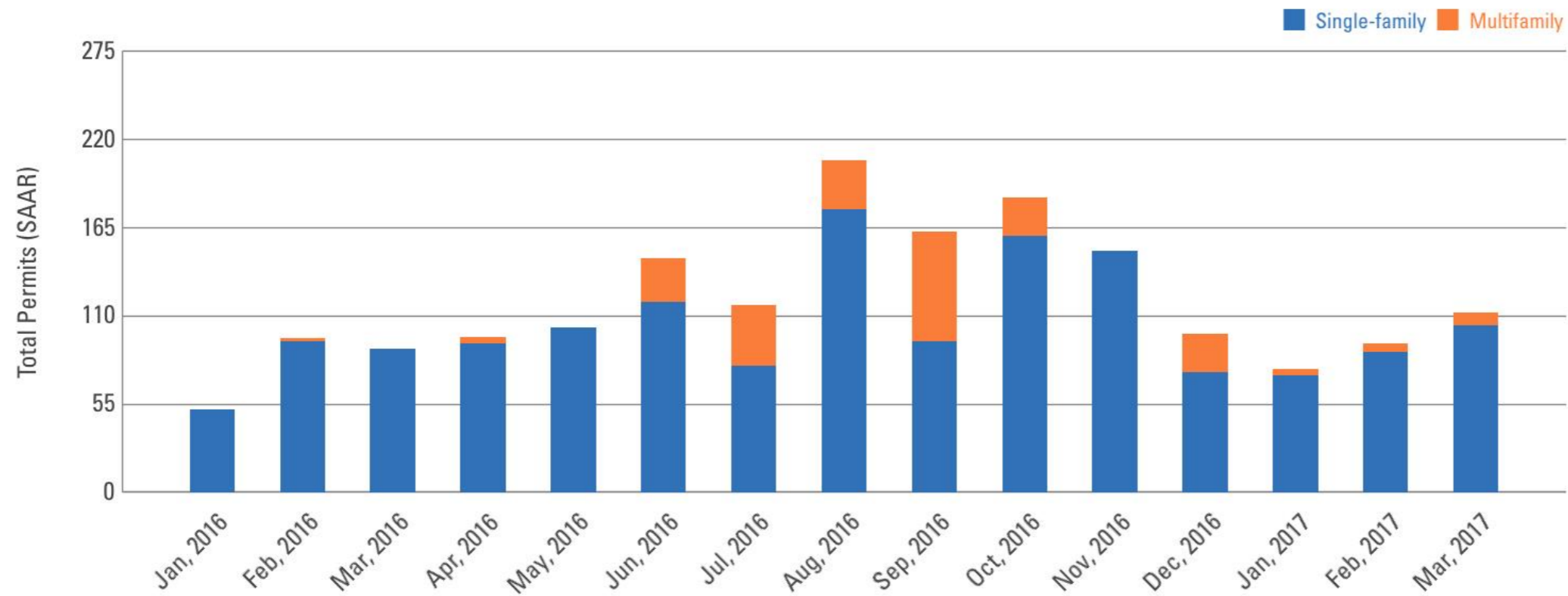
Source: US Census Bureau; Zonda by Meyers Research

Delaware County

**Building Permits** (seasonally adjusted annual rate) ↑ 1,549

Change over year: **0.5%**

*Updated 05-28-2017*



Source: US Census Bureau; Zonda by Meyers Research

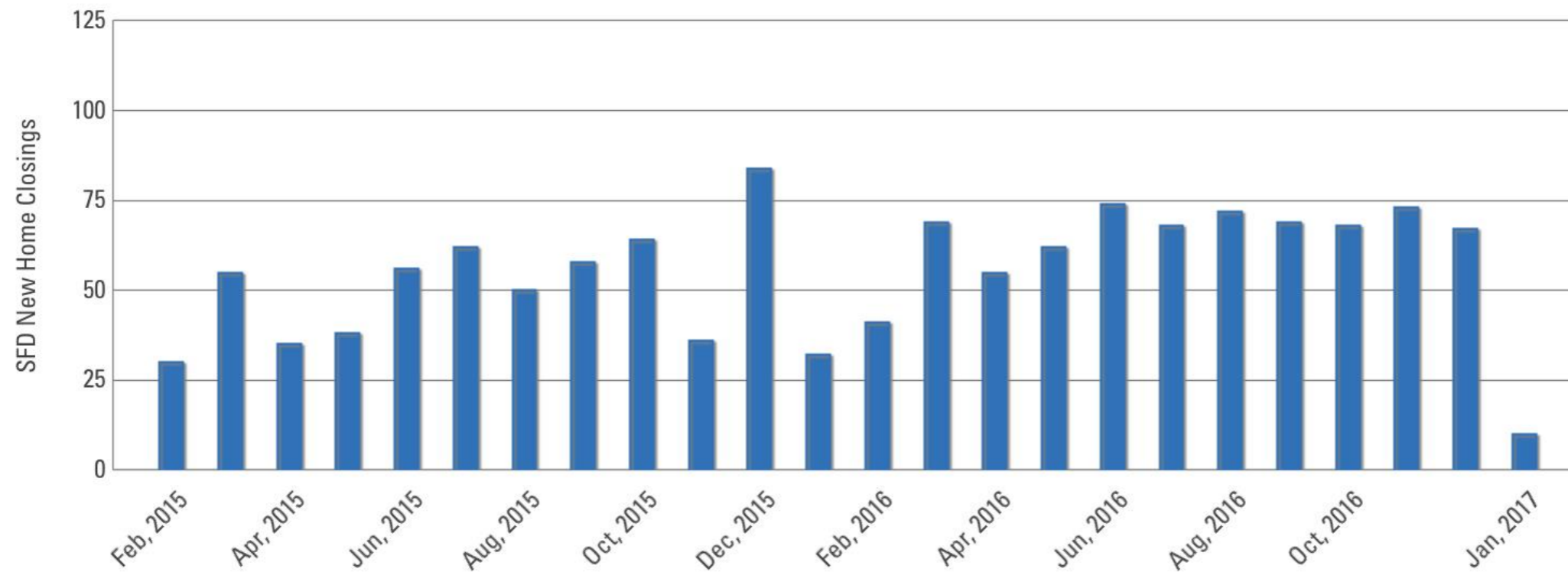


Delaware County

# SFD New Home Closings (Last twelve months) 563

Change over year: **-11.8%**

*Updated 05-25-2017*



*Source: Public Record Data; Zonda by Meyers Research*

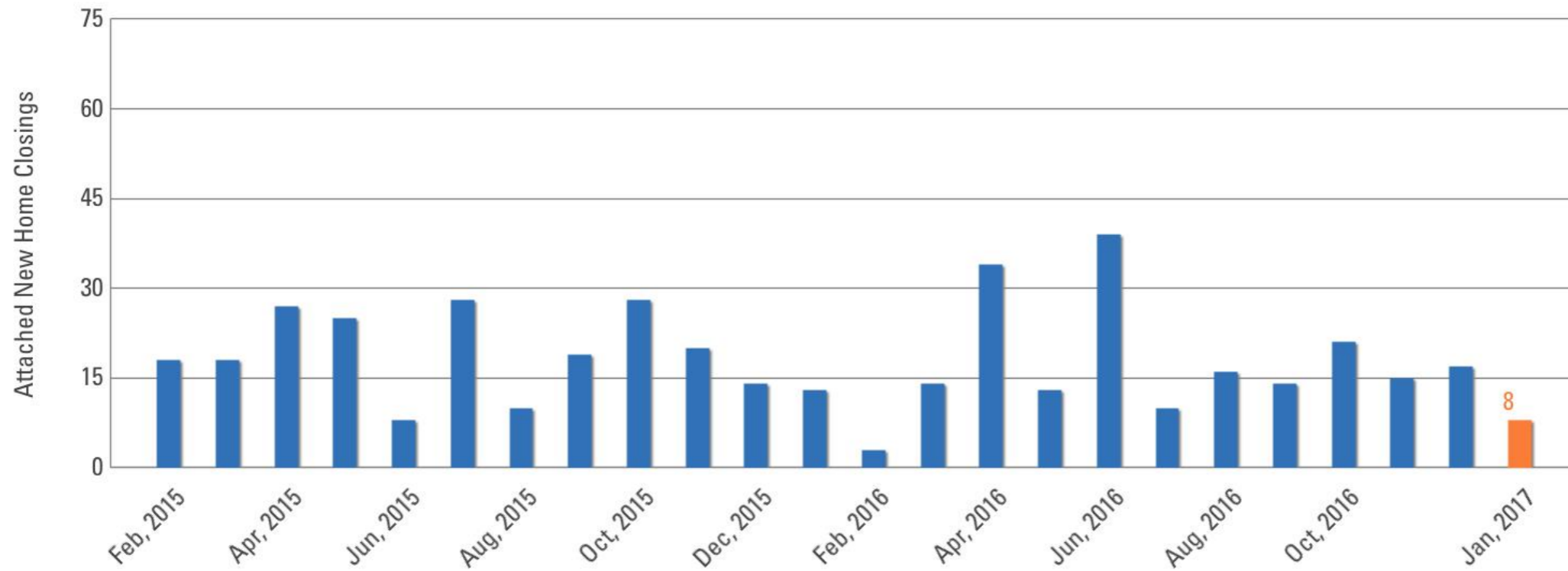
Delaware County

# Attached New Home Closings (Last twelve months)

153

Change over year: **10.8%**

Updated 05-25-2017

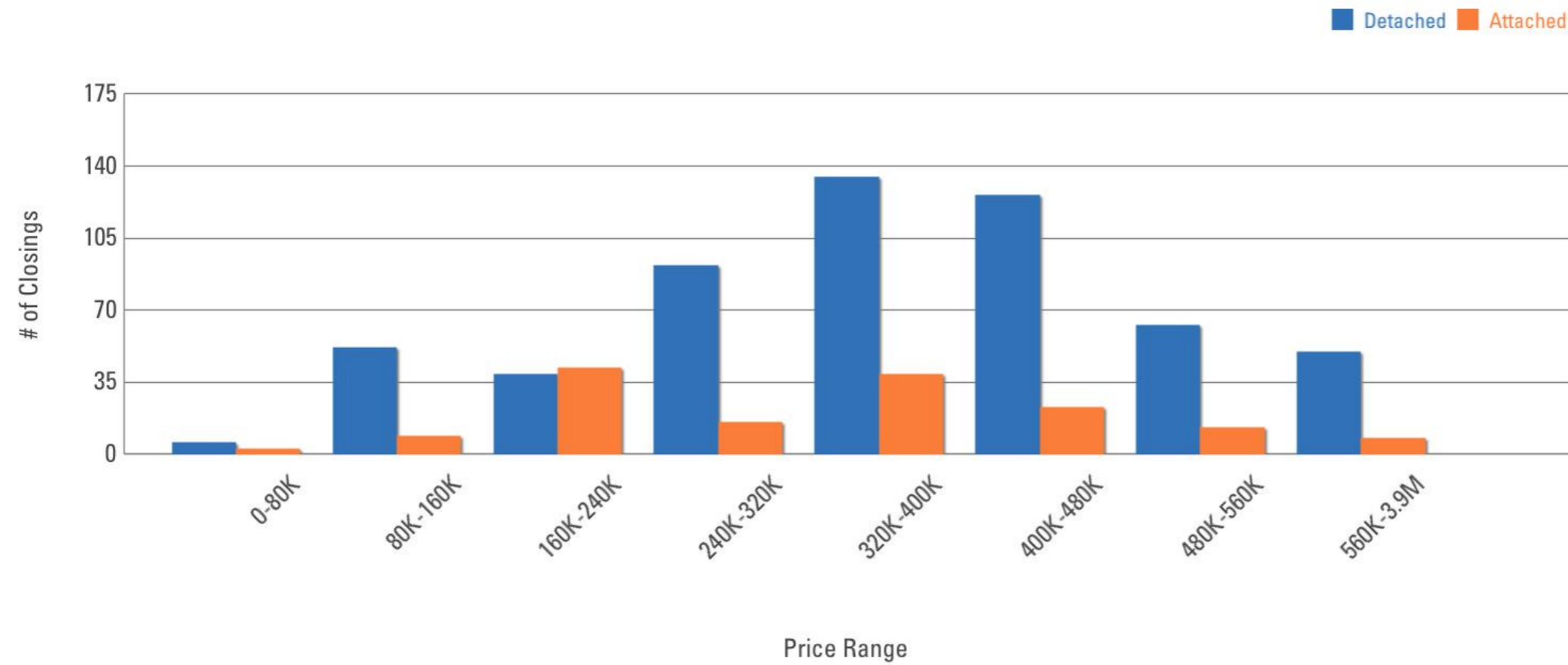


Source: Public Record Data; Zonda by Meyers Research

Delaware County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research



*Fairfield County*

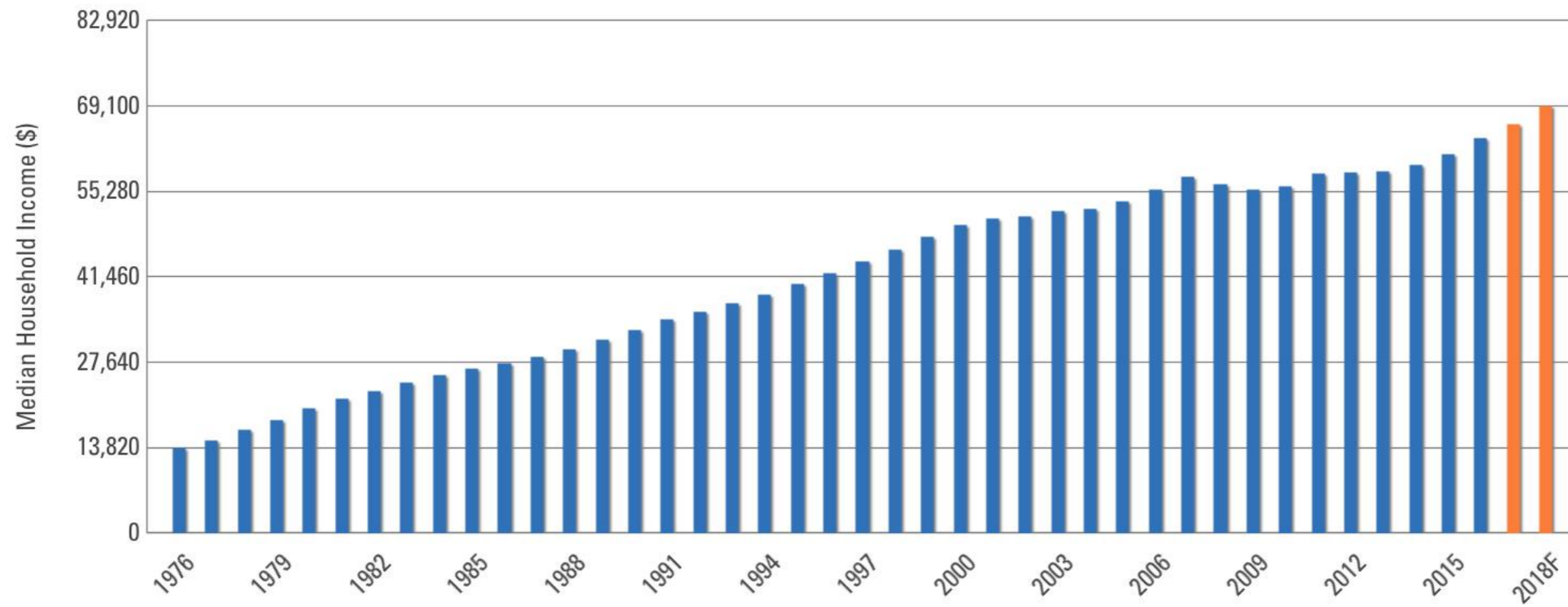


Fairfield County

# Median Household Income ↑ \$66,191

Change over year: **3.6%**

Updated 05-28-2017



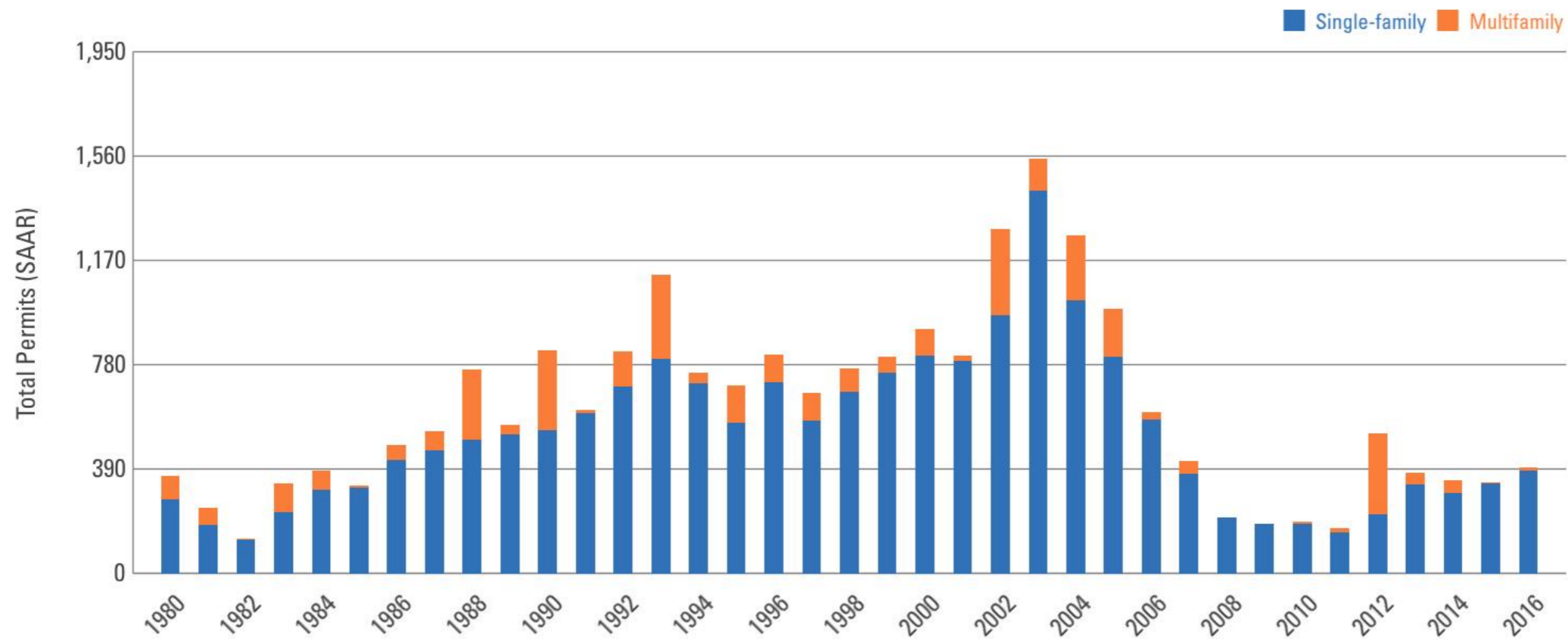
Source: US Census Bureau; Zonda by Meyers Research

Fairfield County

# Building Permits (seasonally adjusted annual rate) ↑ 399

Change over year: **16.8%**

*Updated 05-28-2017*



Minimum: **133 in 1982**

Maximum: **1,553 in 2003**

37 Year Average: **613**

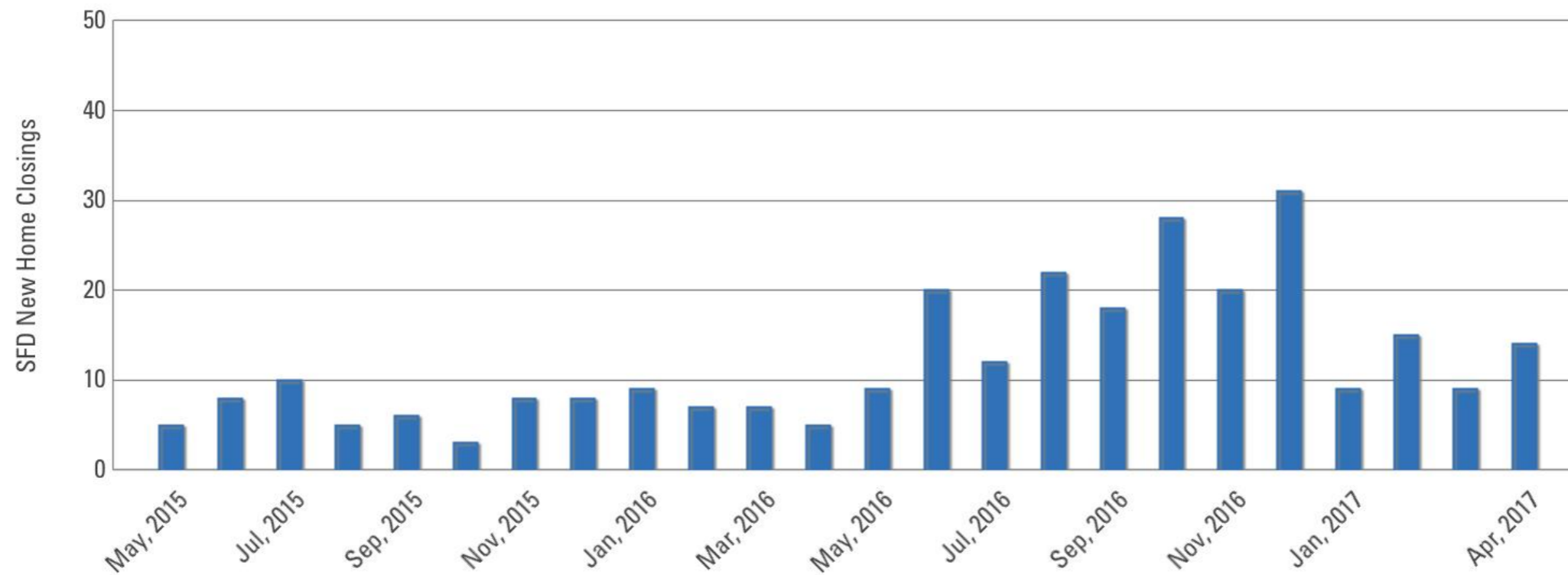
*Source: US Census Bureau; Zonda by Meyers Research*

Fairfield County

# SFD New Home Closings (Last twelve months) ↑ 207

Change over year: **10.1%**

*Updated 05-25-2017*



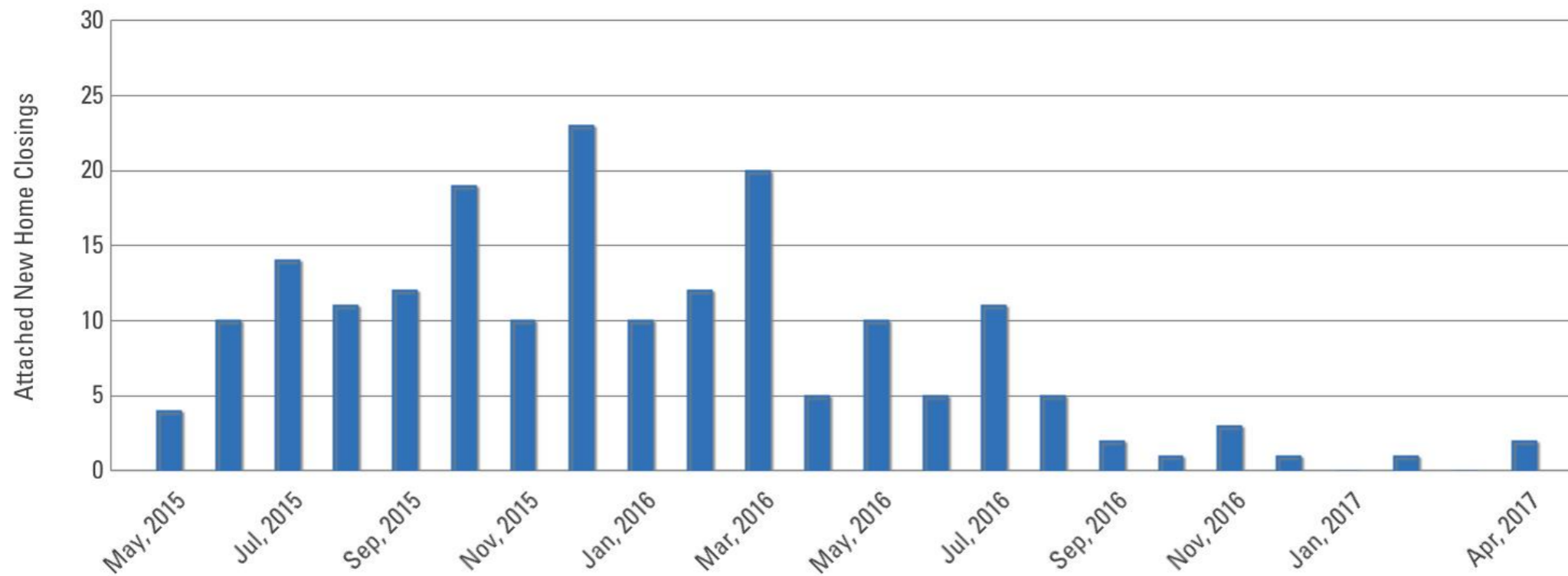
Source: Public Record Data; Zonda by Meyers Research

Fairfield County

# Attached New Home Closings (Last twelve months) ↓ 41

Change over year: **-51.8%**

*Updated 05-25-2017*

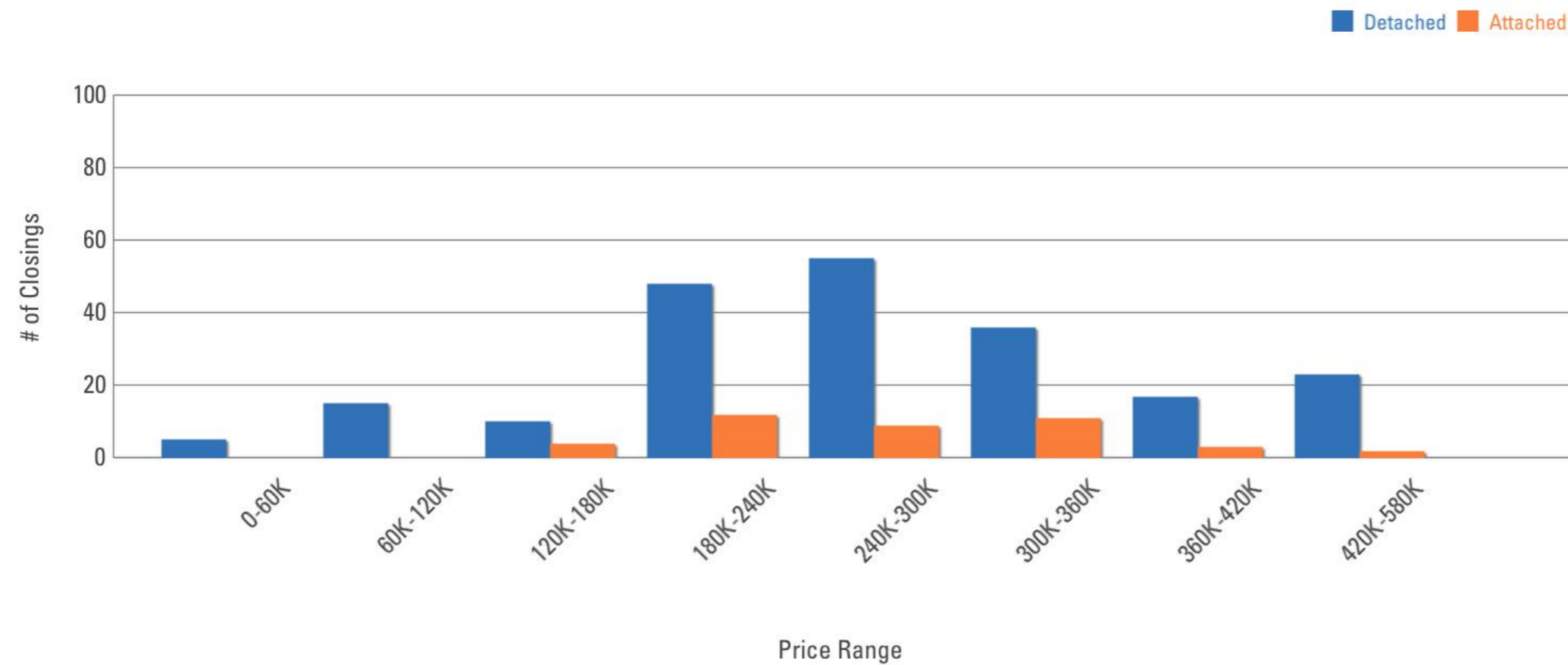


Source: Public Record Data; Zonda by Meyers Research

Fairfield County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research





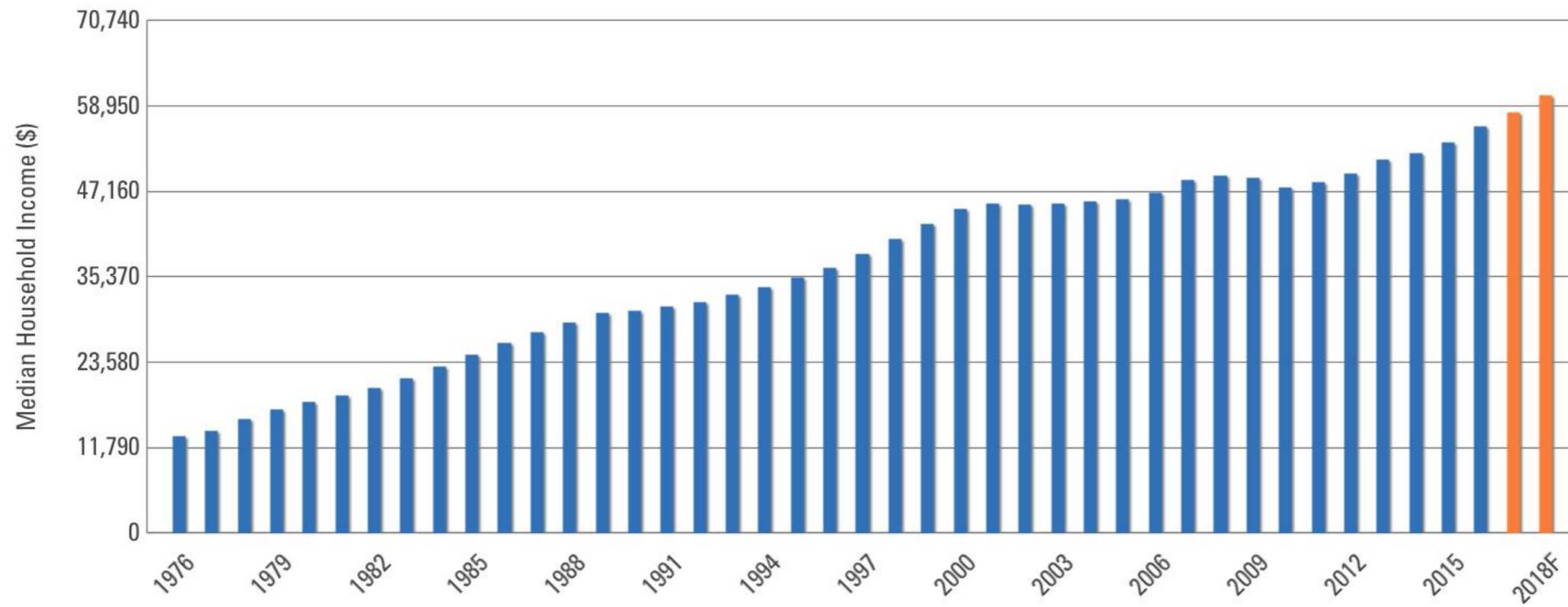
*Franklin County*

Franklin County

# Median Household Income ↑ \$58,125

Change over year: **3.6%**

*Updated 05-28-2017*



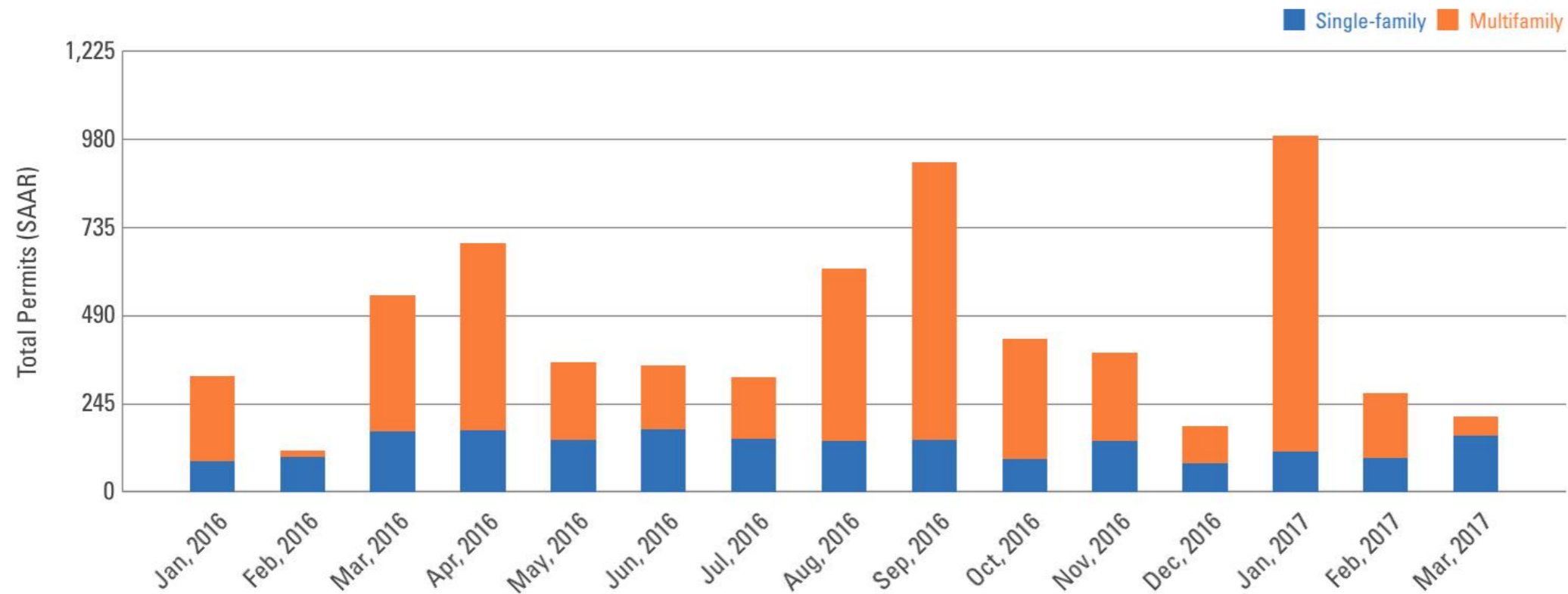
Source: US Census Bureau; Zonda by Meyers Research

Franklin County

**Building Permits** (seasonally adjusted annual rate) ↑ 5,739

Change over year: **11.7%**

Updated 05-28-2017



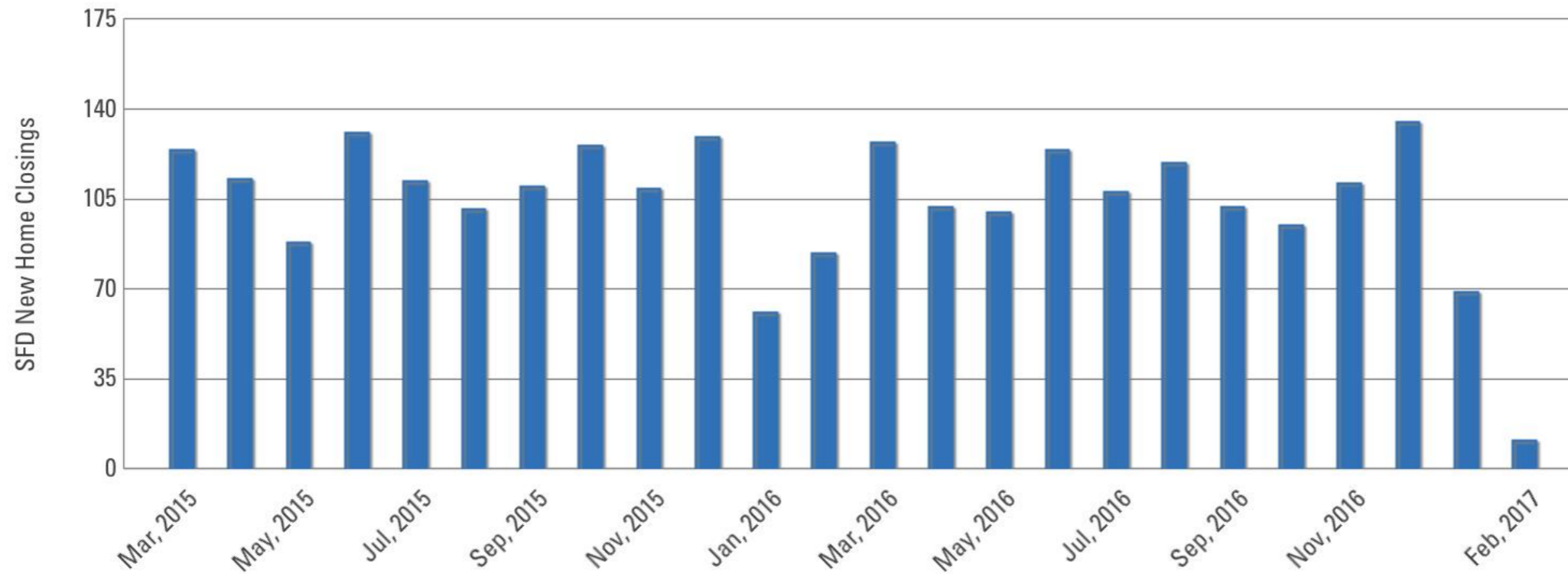
Source: US Census Bureau; Zonda by Meyers Research

Franklin County

# SFD New Home Closings (Last twelve months) ↓ 974

Change over year: **-23.2%**

*Updated 05-25-2017*



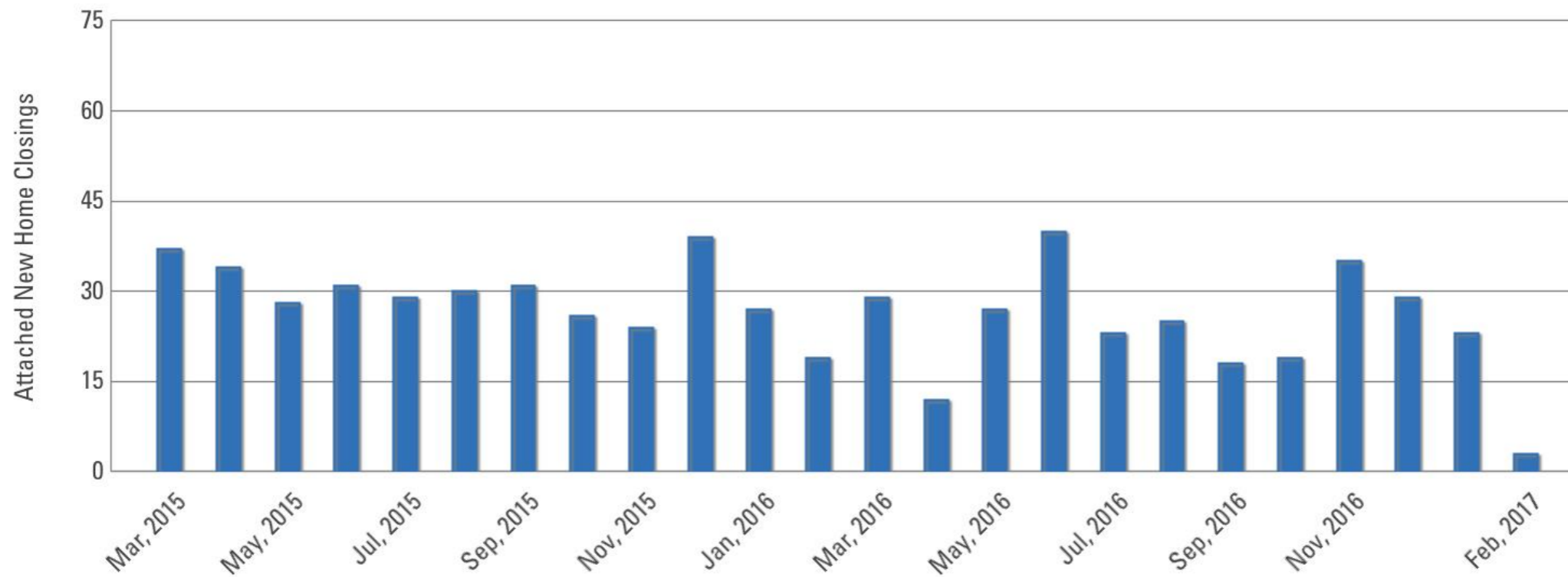
Source: Public Record Data; Zonda by Meyers Research

Franklin County

# Attached New Home Closings (Last twelve months) ↓ 242

Change over year: **-20.1%**

*Updated 05-25-2017*



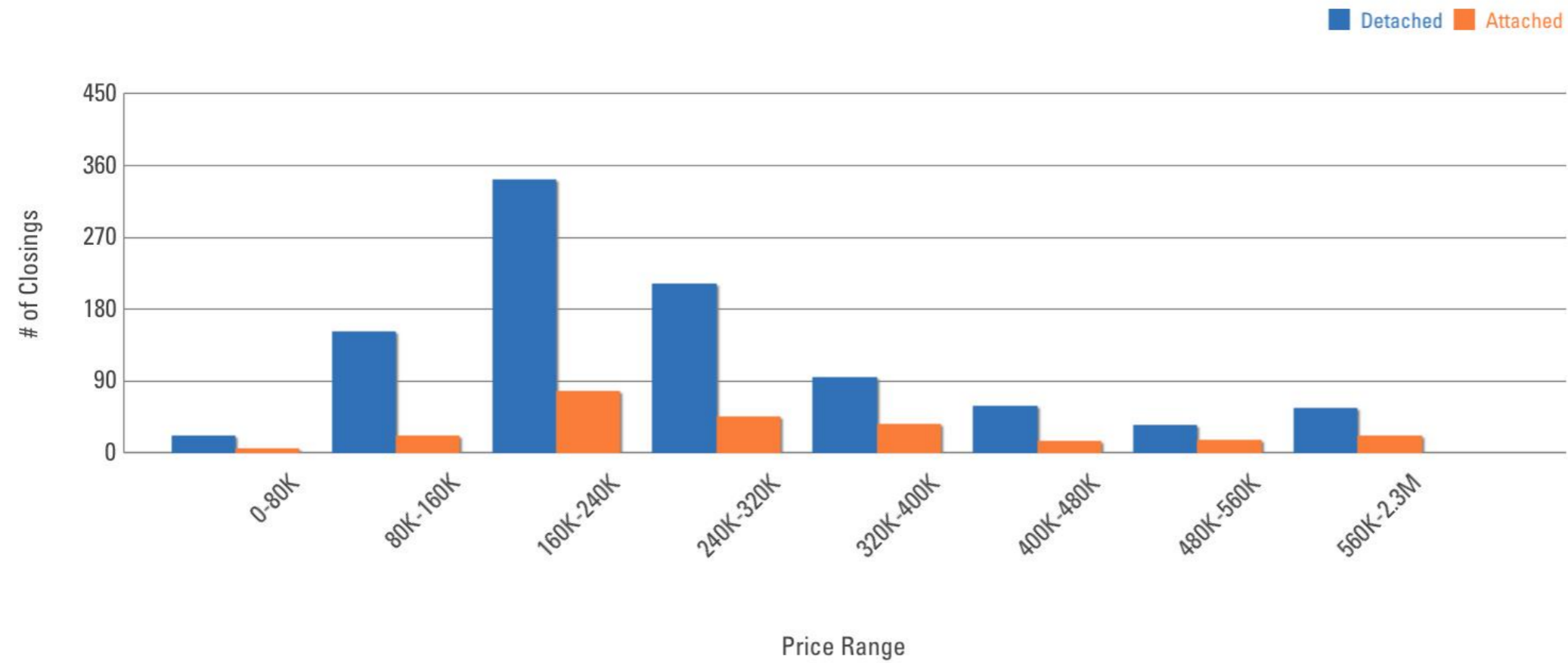
Source: Public Record Data; Zonda by Meyers Research



Franklin County

# New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research



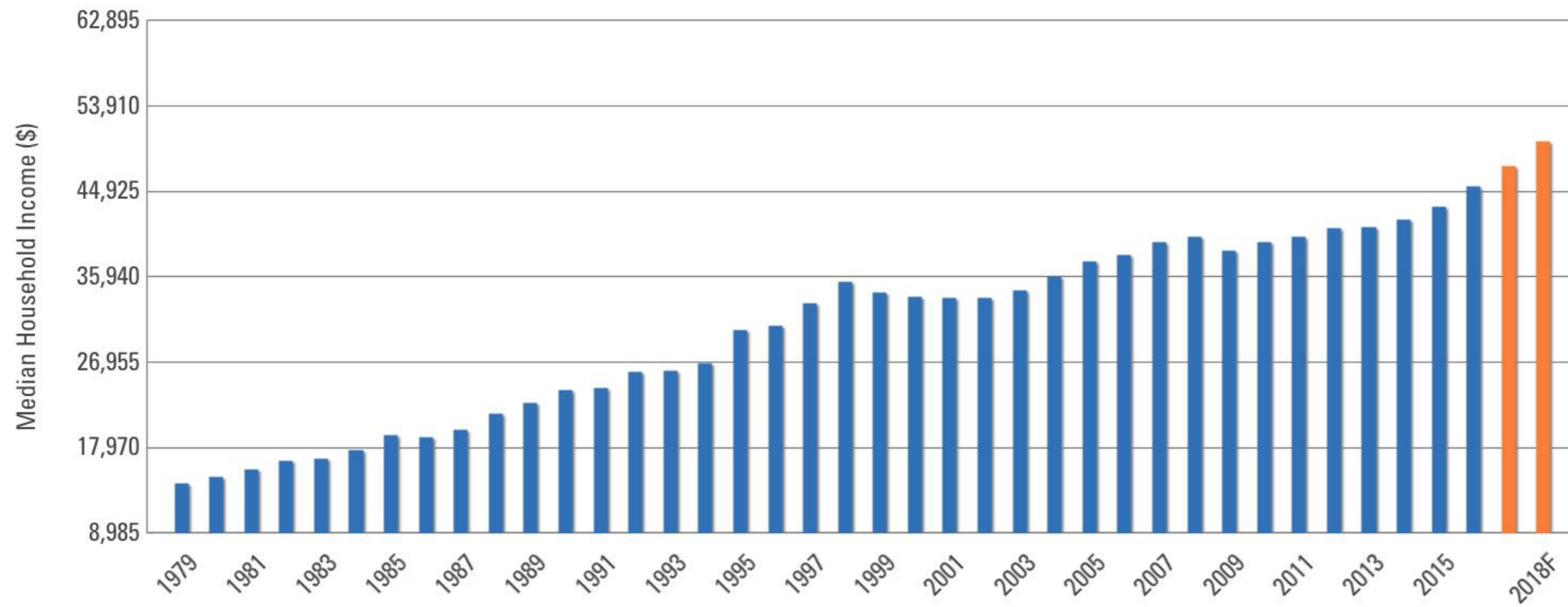
*Hocking County*

Hocking County

# Median Household Income ↑ \$47,572

Change over year: **4.6%**

*Updated 05-28-2017*



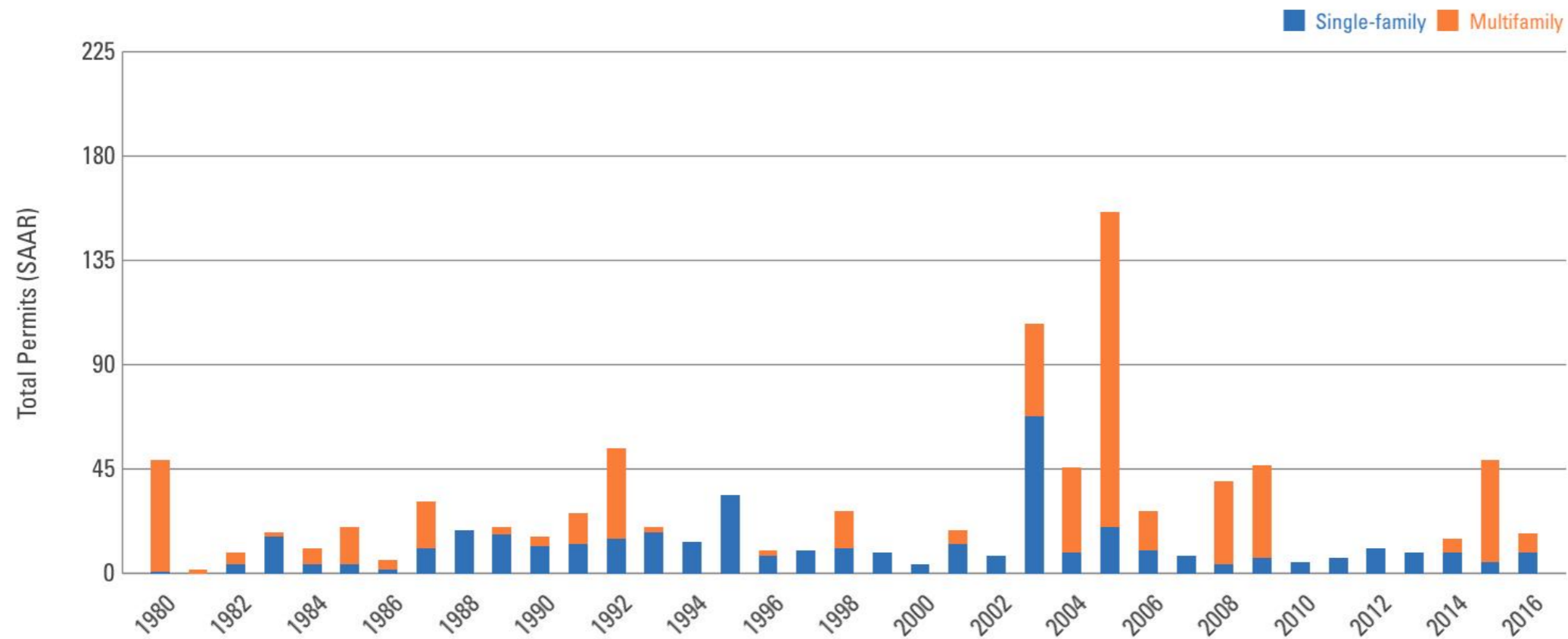
*Source: US Census Bureau; Zonda by Meyers Research*

Hocking County

**Building Permits** (seasonally adjusted annual rate) ↓ 17

Change over year: **-64.6%**

Updated 05-28-2017



Minimum: **2 in 1981**

Maximum: **156 in 2005**

37 Year Average: **27**

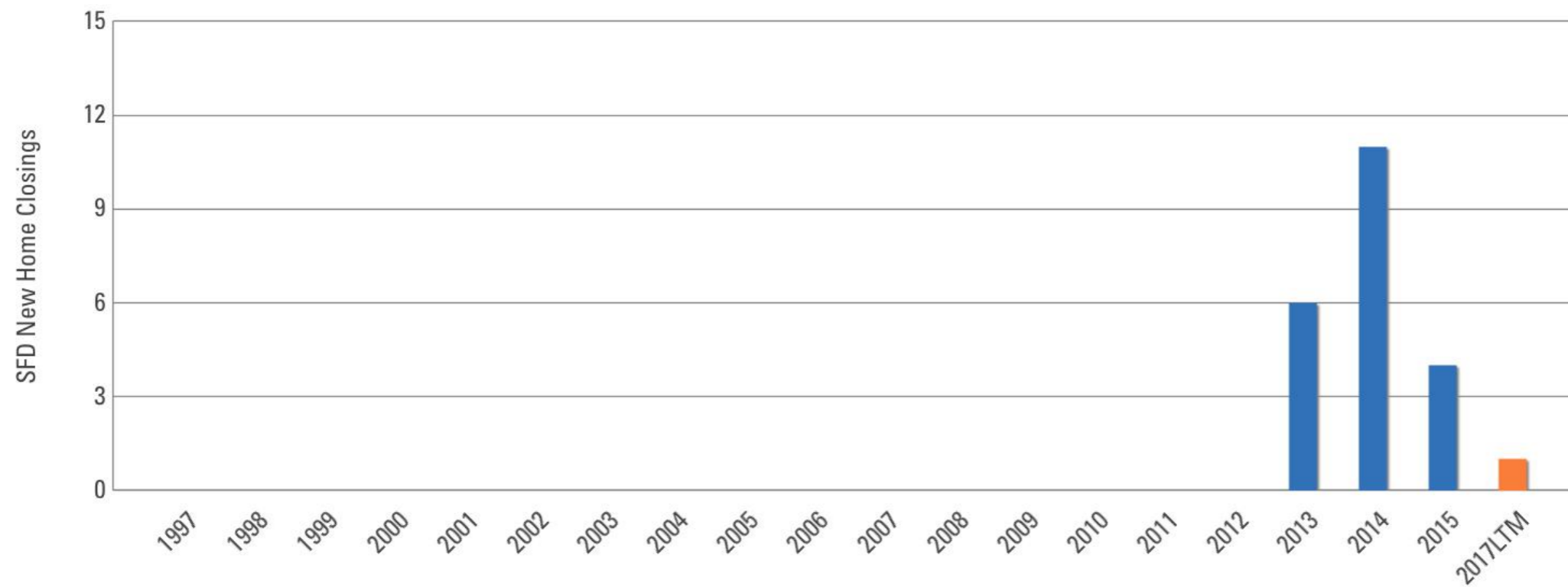
Source: US Census Bureau; Zonda by Meyers Research

Hocking County

# SFD New Home Closings (Last twelve months) 1

Change over year: **-63.6%**

Updated 05-25-2017



Minimum: **0 in 2012**

Maximum: **11 in 2014**

20 Year Average: **1**

Source: Public Record Data; Zonda by Meyers Research

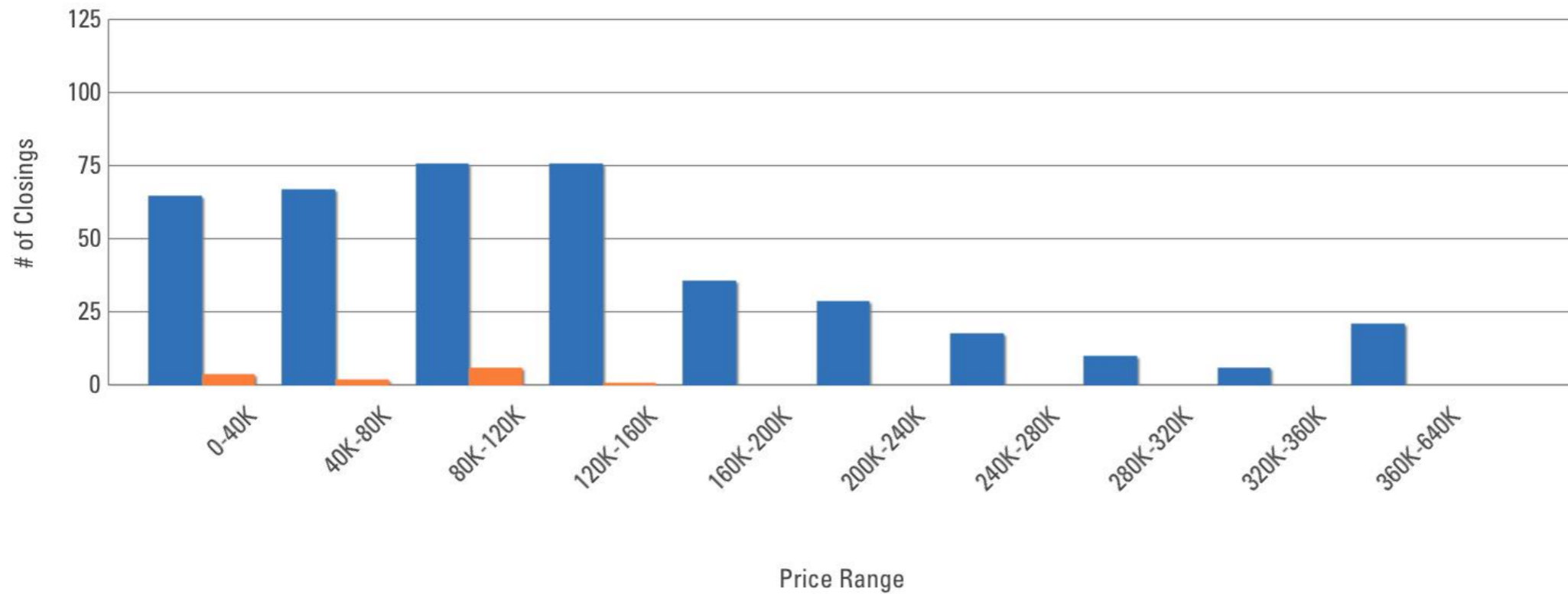


Hocking County

# Existing Home Sales by Price Range (last twelve months)

Updated 2017

■ Detached ■ Attached



Source: Public Record Data; Zonda by Meyers Research





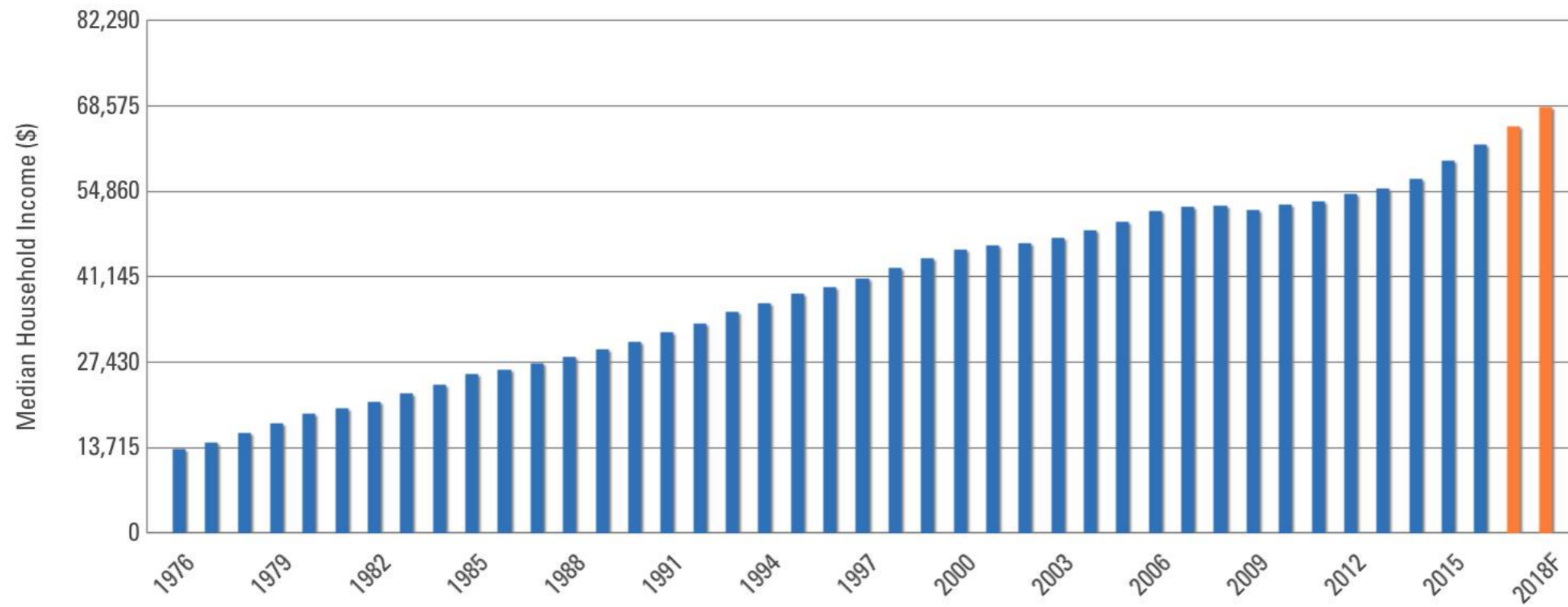
*Licking County*

Licking County

# Median Household Income ↑ \$65,253

Change over year: **4.4%**

Updated 05-28-2017



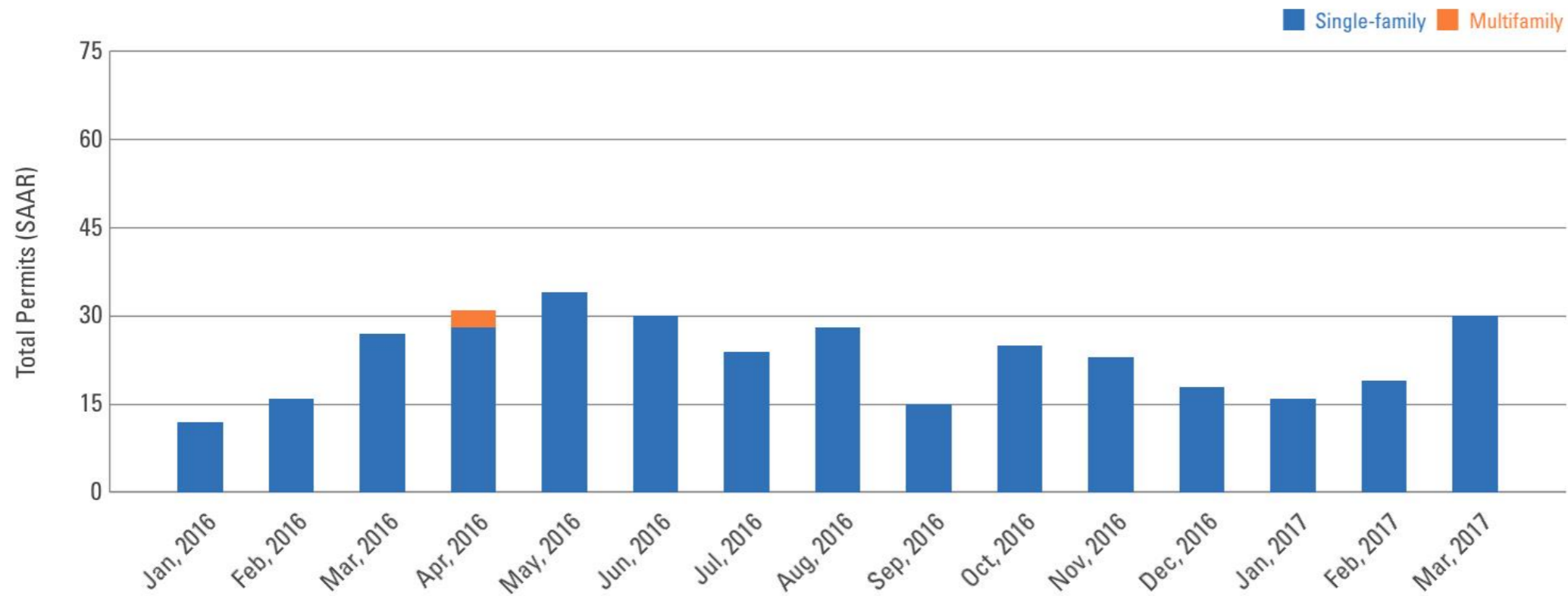
Source: US Census Bureau; Zonda by Meyers Research

Licking County

**Building Permits** (seasonally adjusted annual rate) ↓ 293

Change over year: **-2.7%**

Updated 05-28-2017



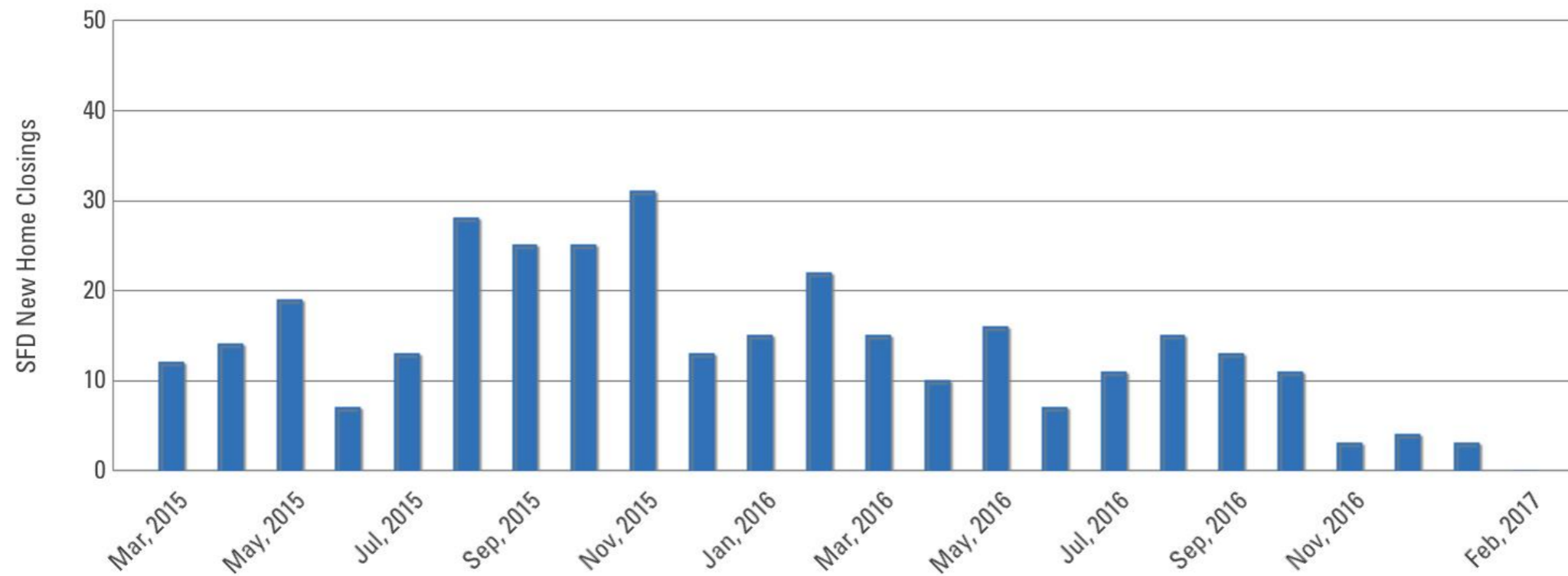
Source: US Census Bureau; Zonda by Meyers Research

Licking County

# SFD New Home Closings (Last twelve months) ↓ 83

Change over year: **-41.5%**

*Updated 05-25-2017*



*Source: Public Record Data; Zonda by Meyers Research*

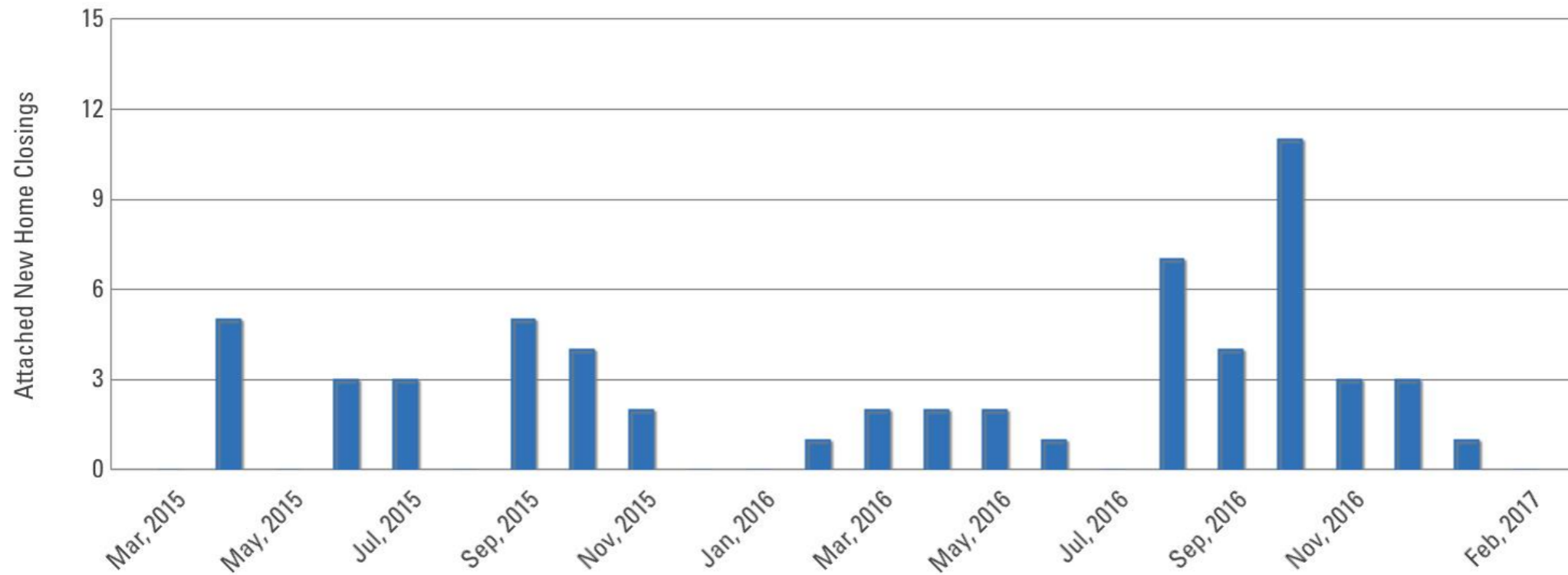


Licking County

# Attached New Home Closings (Last twelve months) ↓ 32

Change over year: **-11.1%**

*Updated 05-25-2017*

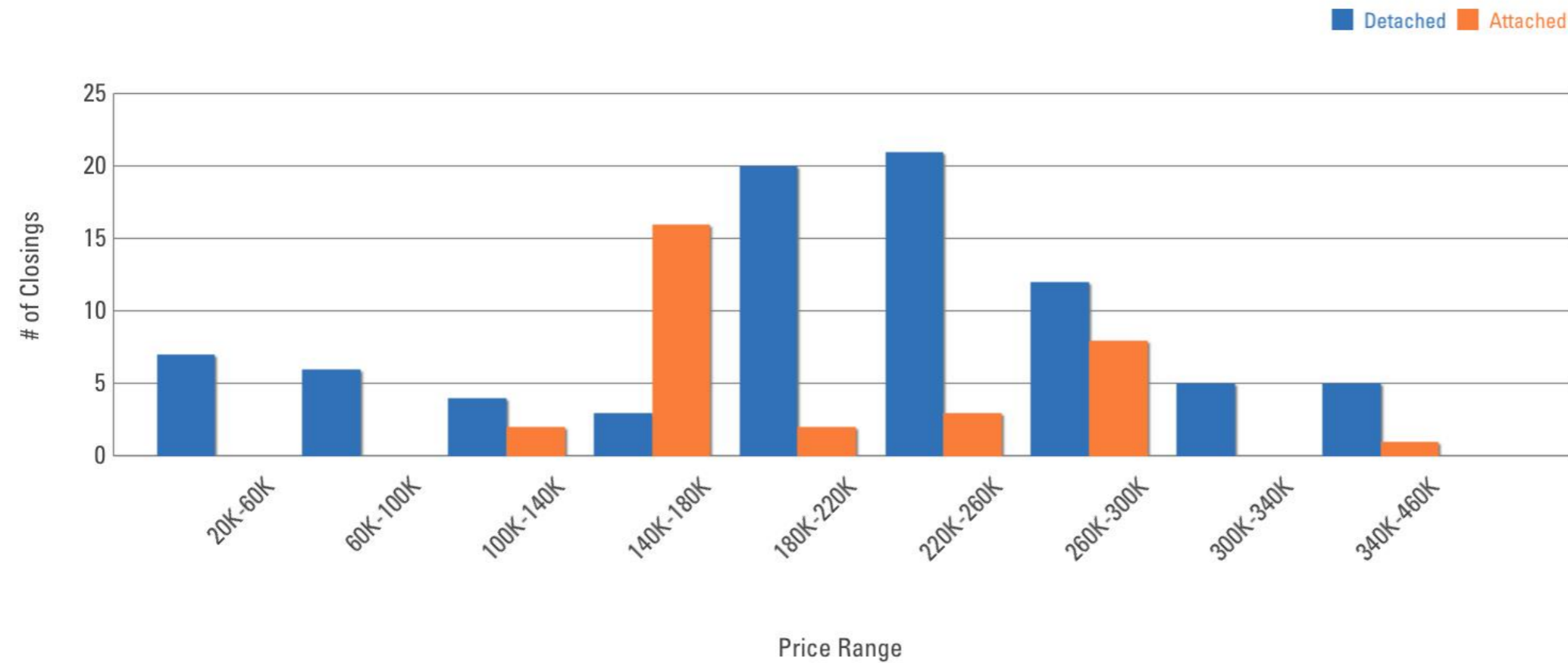


Source: Public Record Data; Zonda by Meyers Research

Licking County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research



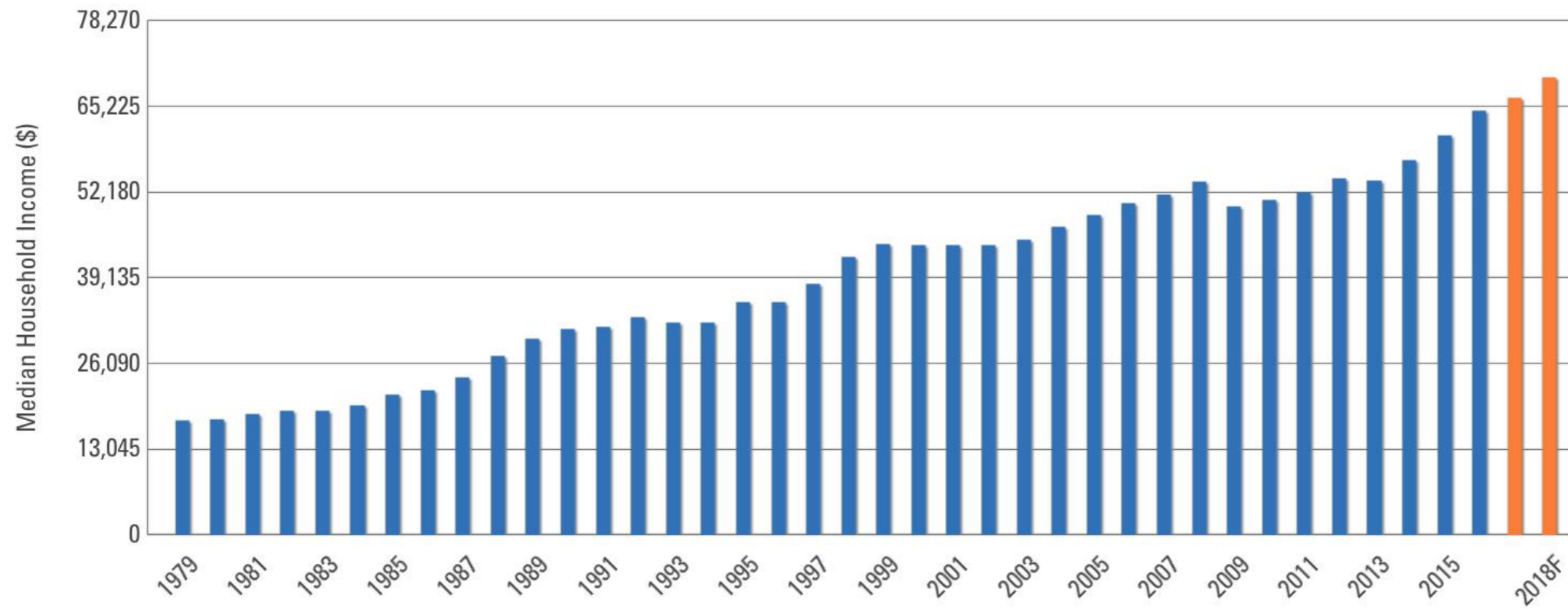
*Madison County*

Madison County

# Median Household Income ↑ \$66,553

Change over year: **3.1%**

*Updated 05-28-2017*



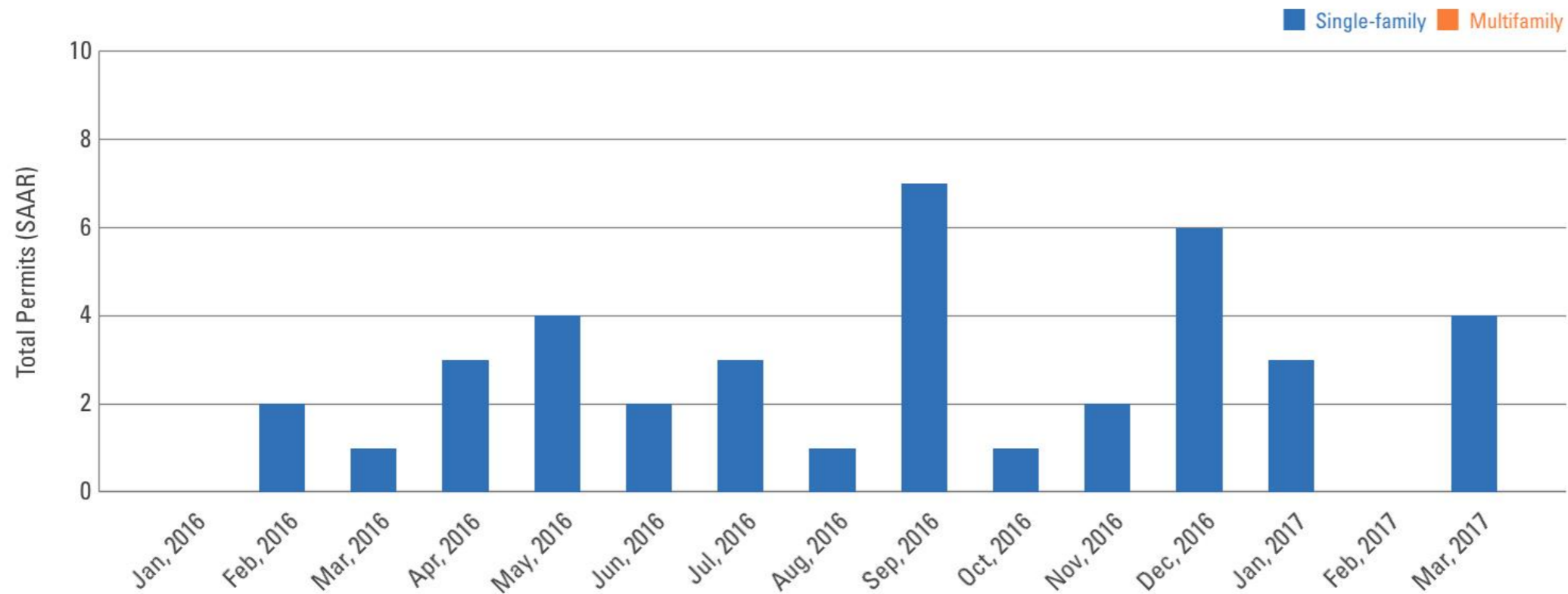
Source: US Census Bureau; Zonda by Meyers Research

Madison County

**Building Permits** (seasonally adjusted annual rate) ↑ 36

Change over year: **1.3%**

*Updated 05-28-2017*



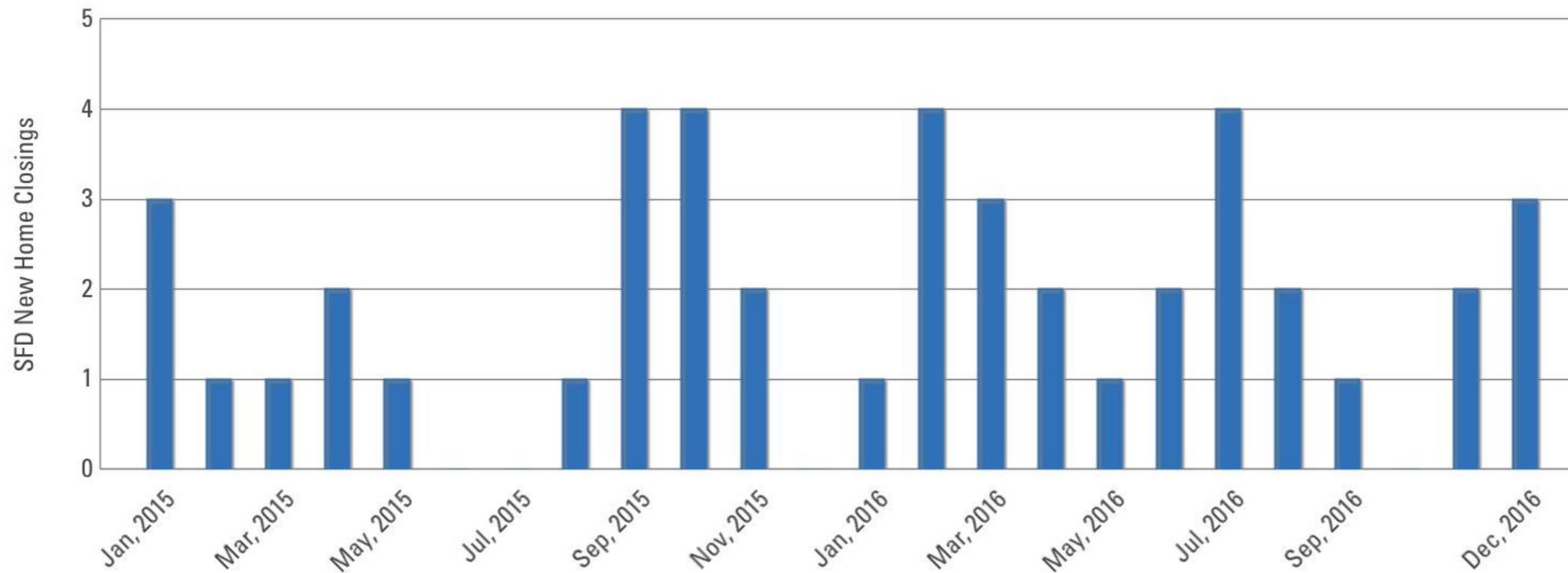
Source: US Census Bureau; Zonda by Meyers Research

Madison County

# SFD New Home Closings (Last twelve months) 15

Change over year: **-17.4%**

*Updated 05-25-2017*



*Source: Public Record Data; Zonda by Meyers Research*

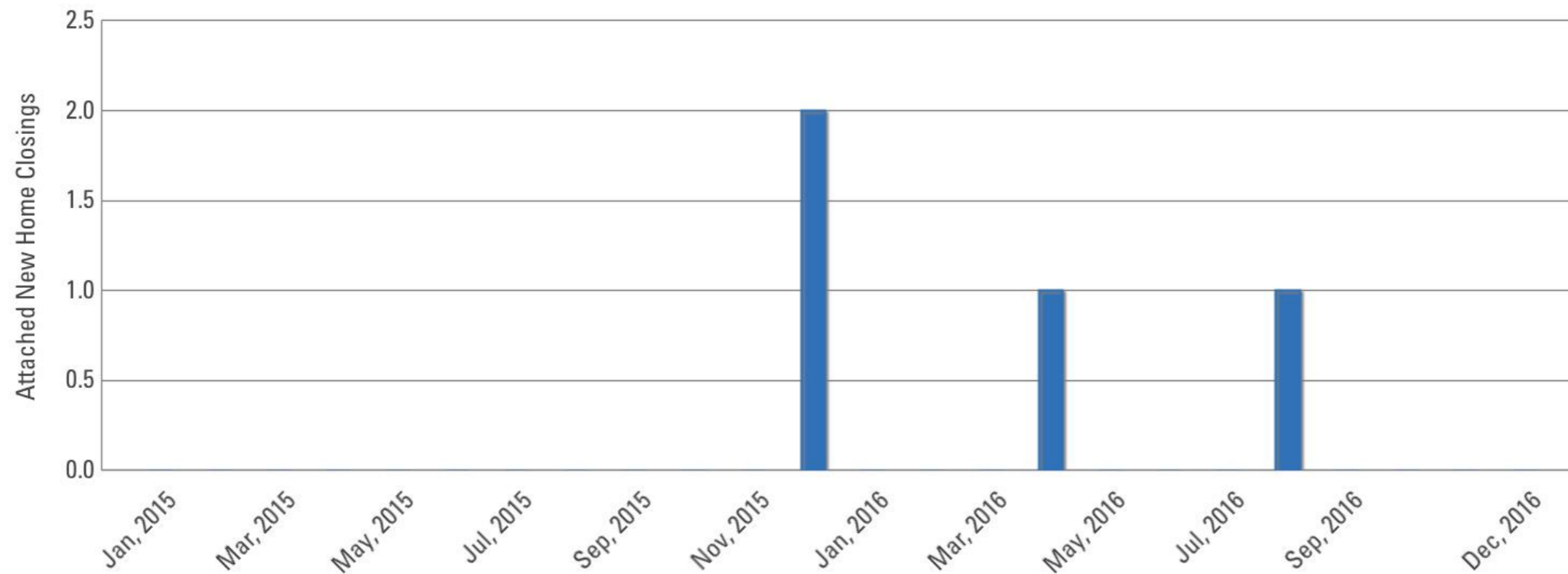


Madison County

# Attached New Home Closings (Last twelve months) 1

Change over year: **100.0%**

*Updated 05-25-2017*

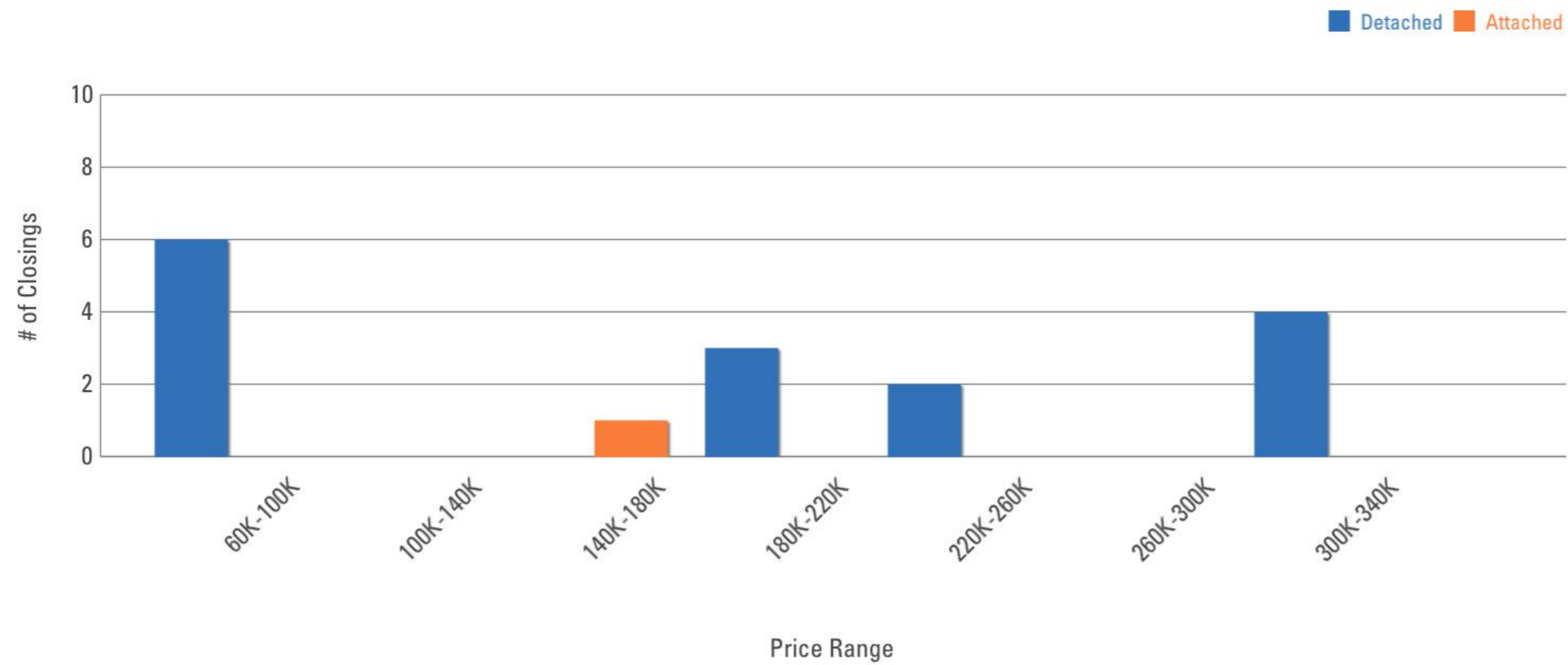


*Source: Public Record Data; Zonda by Meyers Research*

Madison County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research



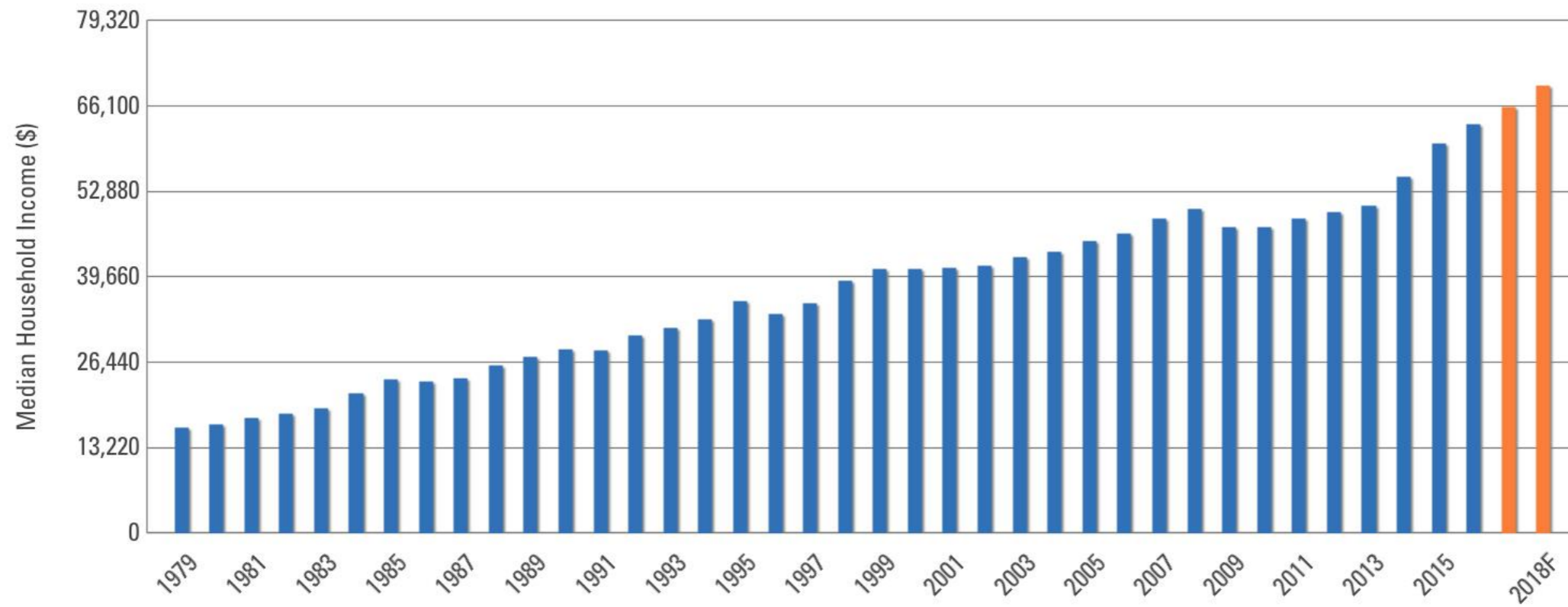
*Morrow County*

Morrow County

# Median Household Income ↑ \$65,927

Change over year: **4.1%**

*Updated 05-28-2017*



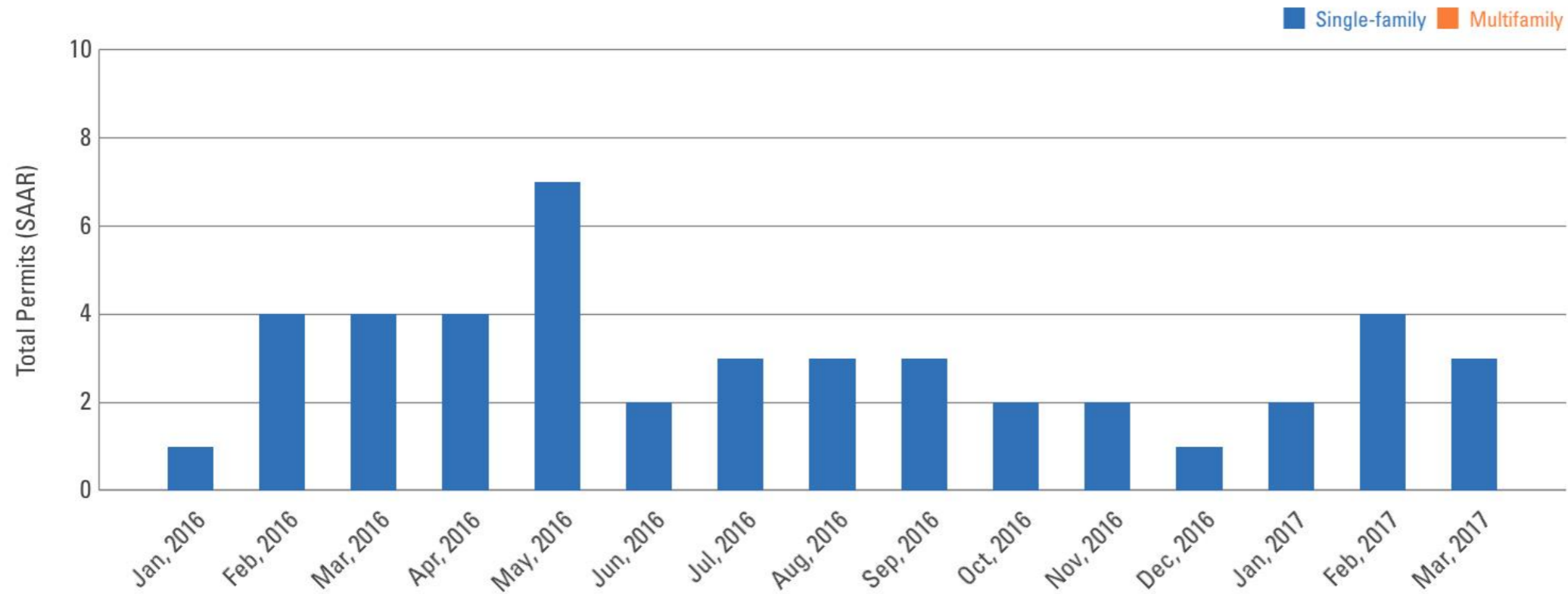
*Source: US Census Bureau; Zonda by Meyers Research*

Morrow County

**Building Permits** (seasonally adjusted annual rate) ↓ 36

Change over year: **-5.4%**

Updated 05-28-2017



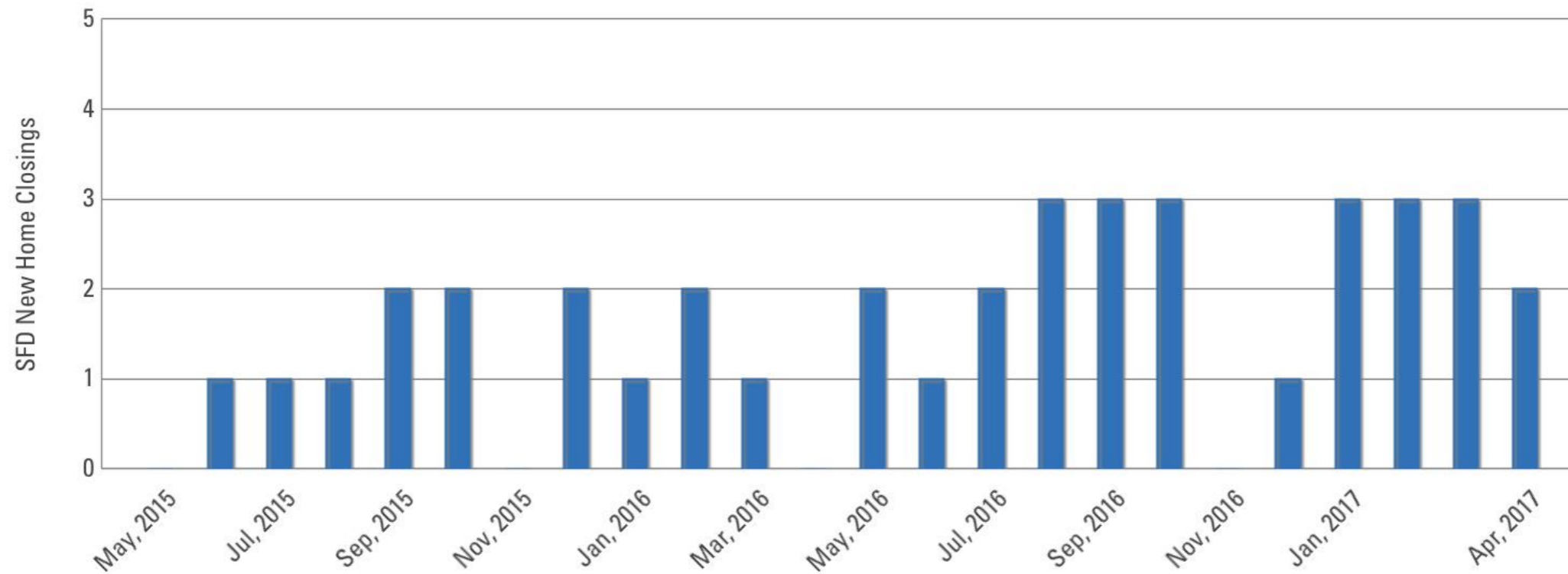
Source: US Census Bureau; Zonda by Meyers Research

Morrow County

# SFD New Home Closings (Last twelve months) ↑ 26

Change over year: **36.8%**

*Updated 05-25-2017*



*Source: Public Record Data; Zonda by Meyers Research*

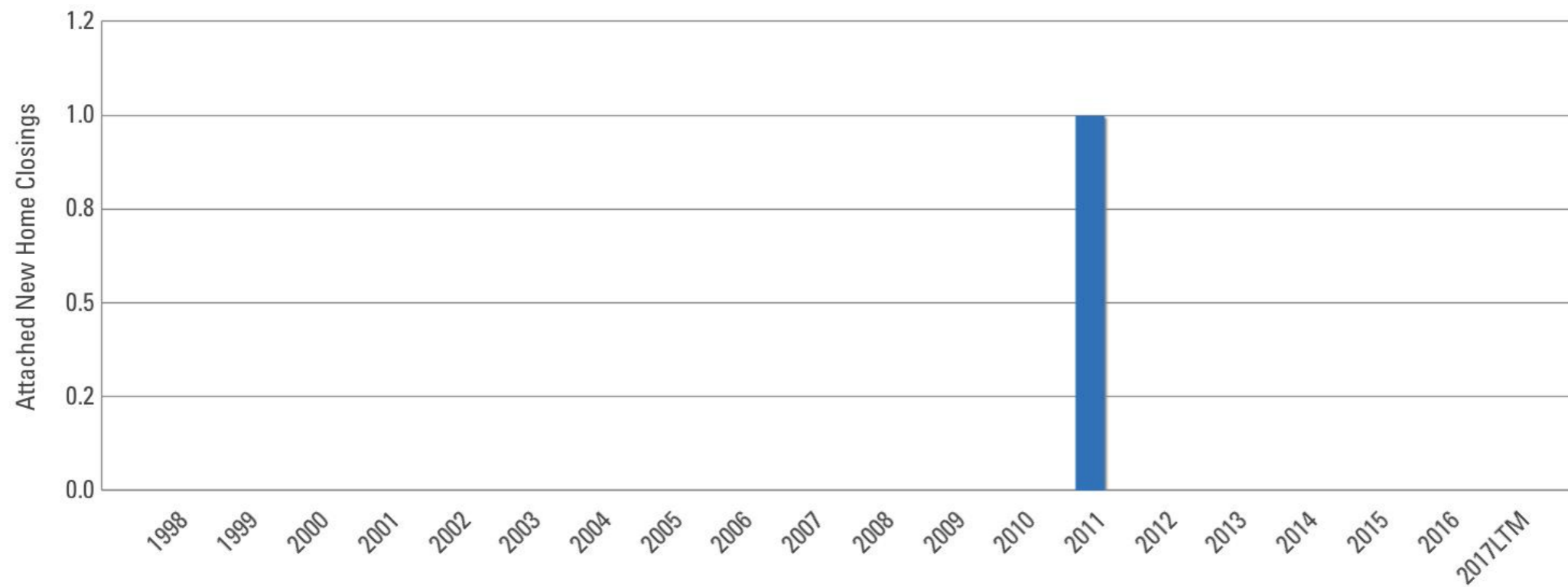


Morrow County

## Attached New Home Closings (Last twelve months)

Change over year: **0**

Updated 05-25-2017



Minimum: **0 in 2017LTM**

Maximum: **1 in 2011**

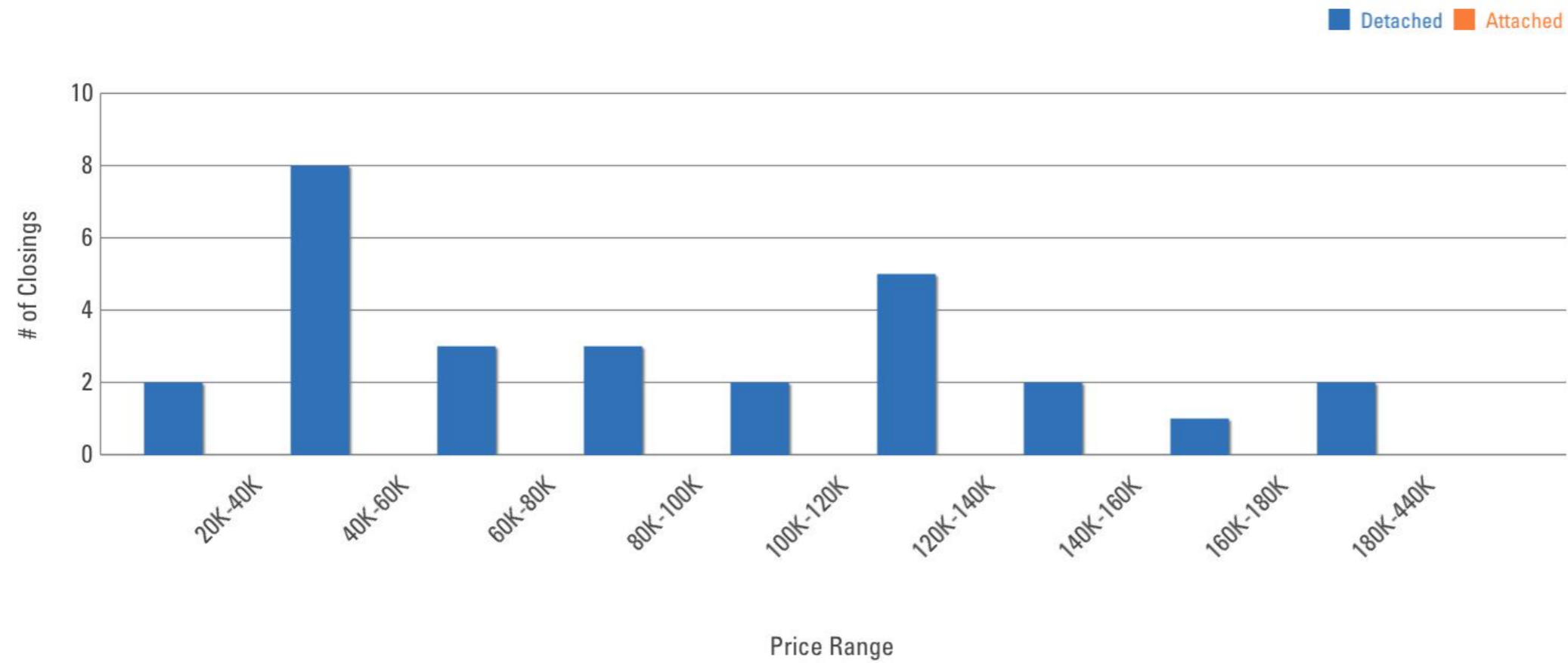
20 Year Average: **0**

Source: Public Record Data; Zonda by Meyers Research

Morrow County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research

*Perry County*

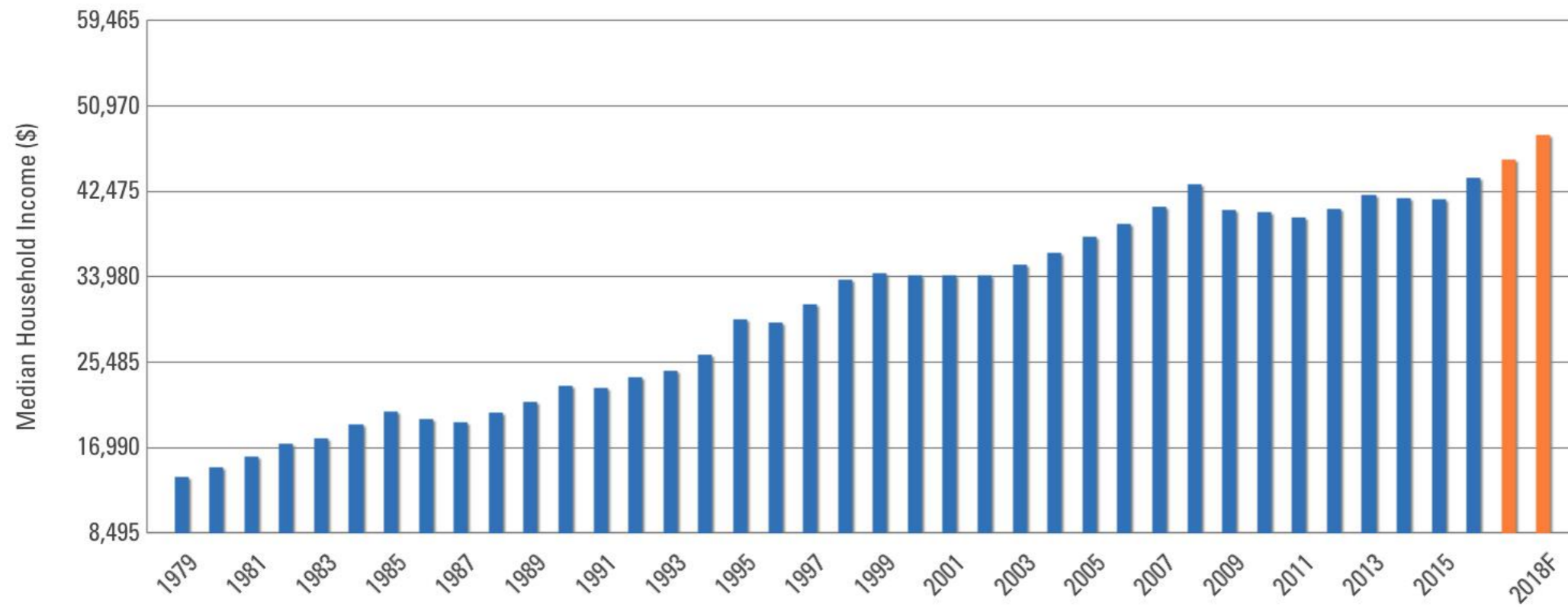


Perry County

# Median Household Income ↑ \$45,676

Change over year: **4.1%**

*Updated 05-28-2017*



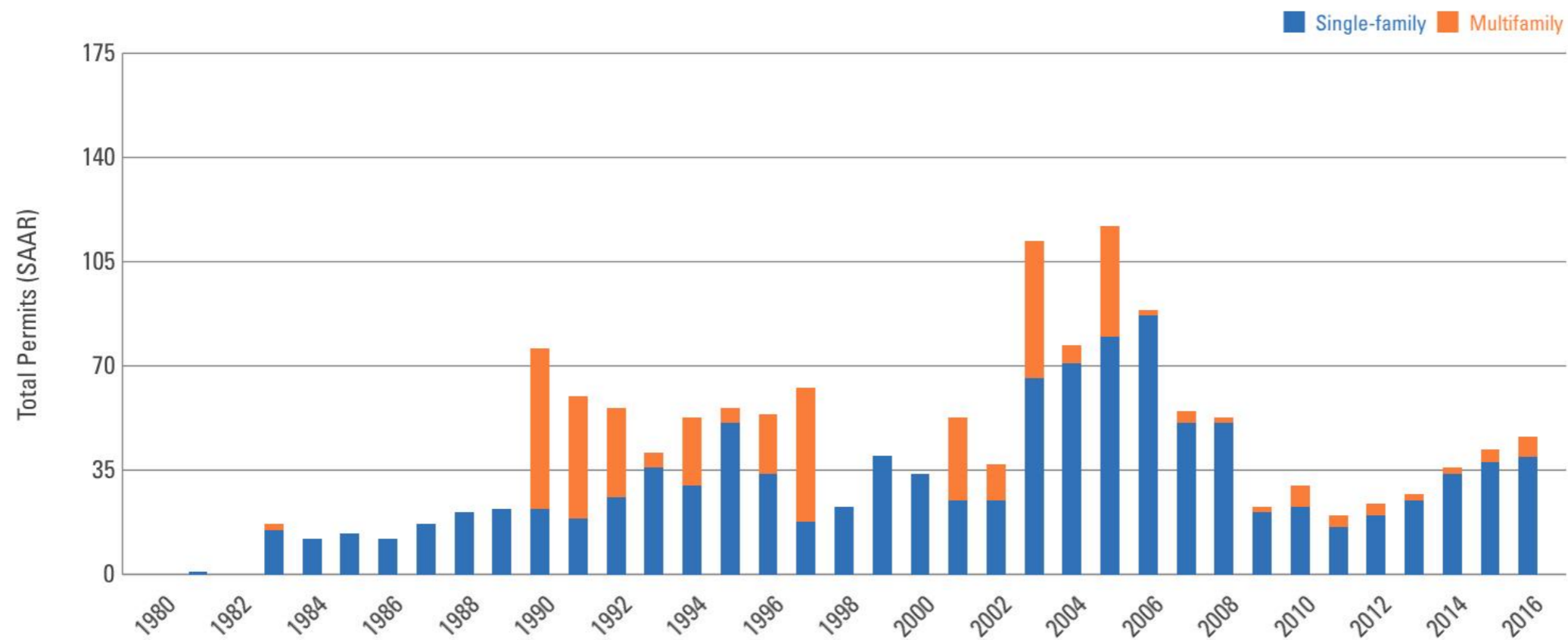
*Source: US Census Bureau; Zonda by Meyers Research*

Perry County

# Building Permits (seasonally adjusted annual rate) ↑ 46

Change over year: **10.4%**

Updated 05-28-2017



Minimum: **0 in 1982**

Maximum: **117 in 2005**

37 Year Average: **41**

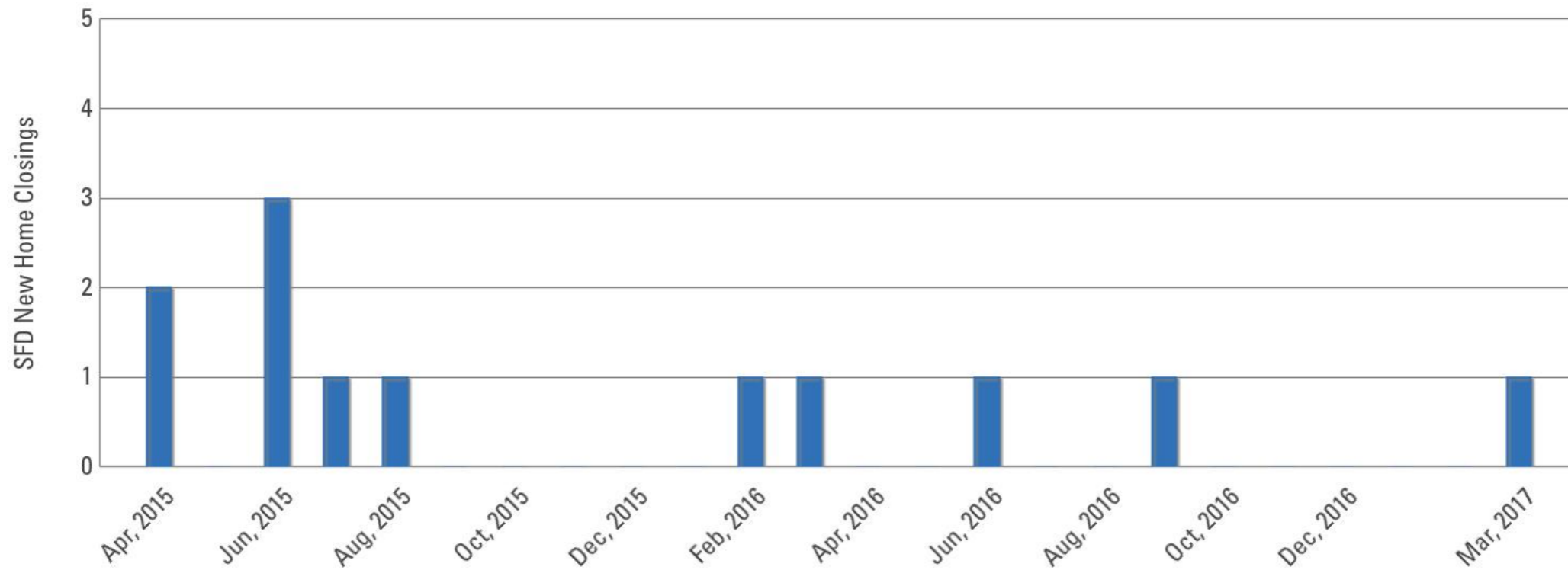
Source: US Census Bureau; Zonda by Meyers Research

Perry County

# SFD New Home Closings (Last twelve months) 3

Change over year: **-12.5%**

*Updated 05-25-2017*



*Source: Public Record Data; Zonda by Meyers Research*

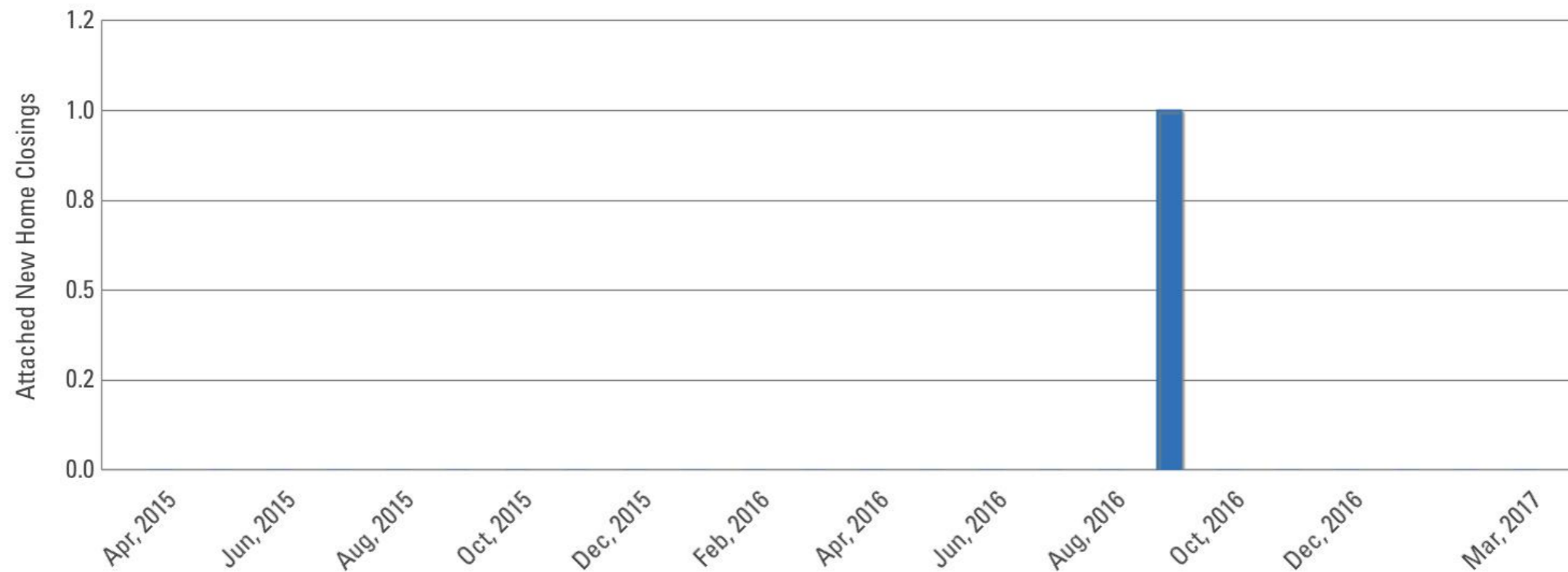


Perry County

# Attached New Home Closings (Last twelve months) 1

Change over year: **-83.3%**

*Updated 05-25-2017*

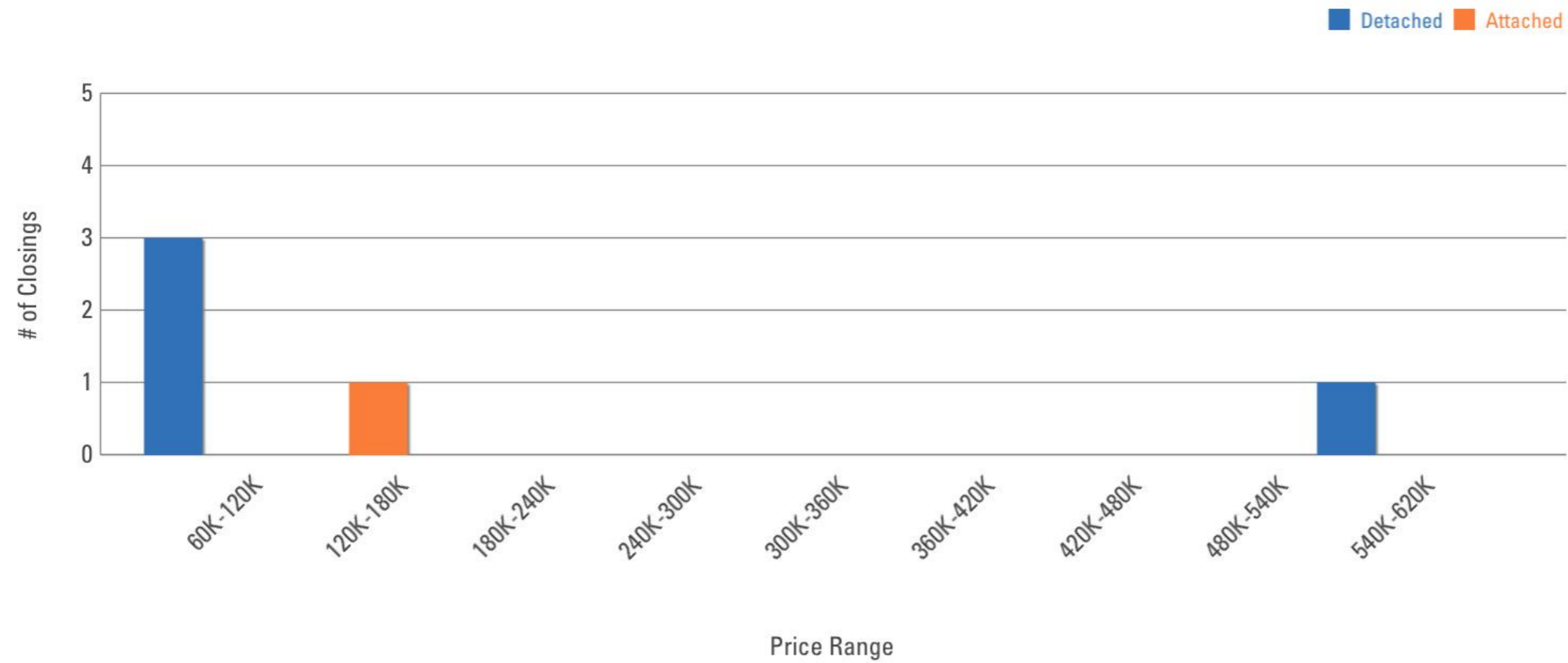


*Source: Public Record Data; Zonda by Meyers Research*

Perry County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research



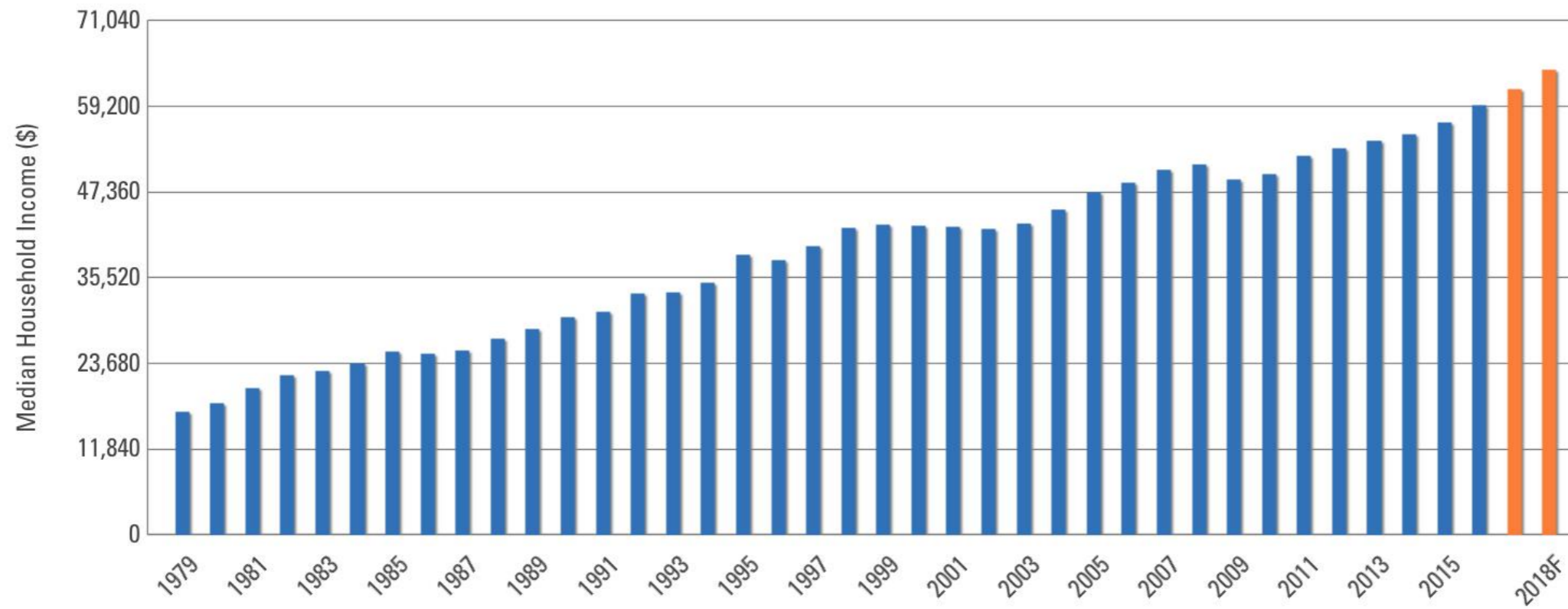
*Pickaway County*

Pickaway County

# Median Household Income ↑ \$61,584

Change over year: **3.7%**

Updated 05-28-2017



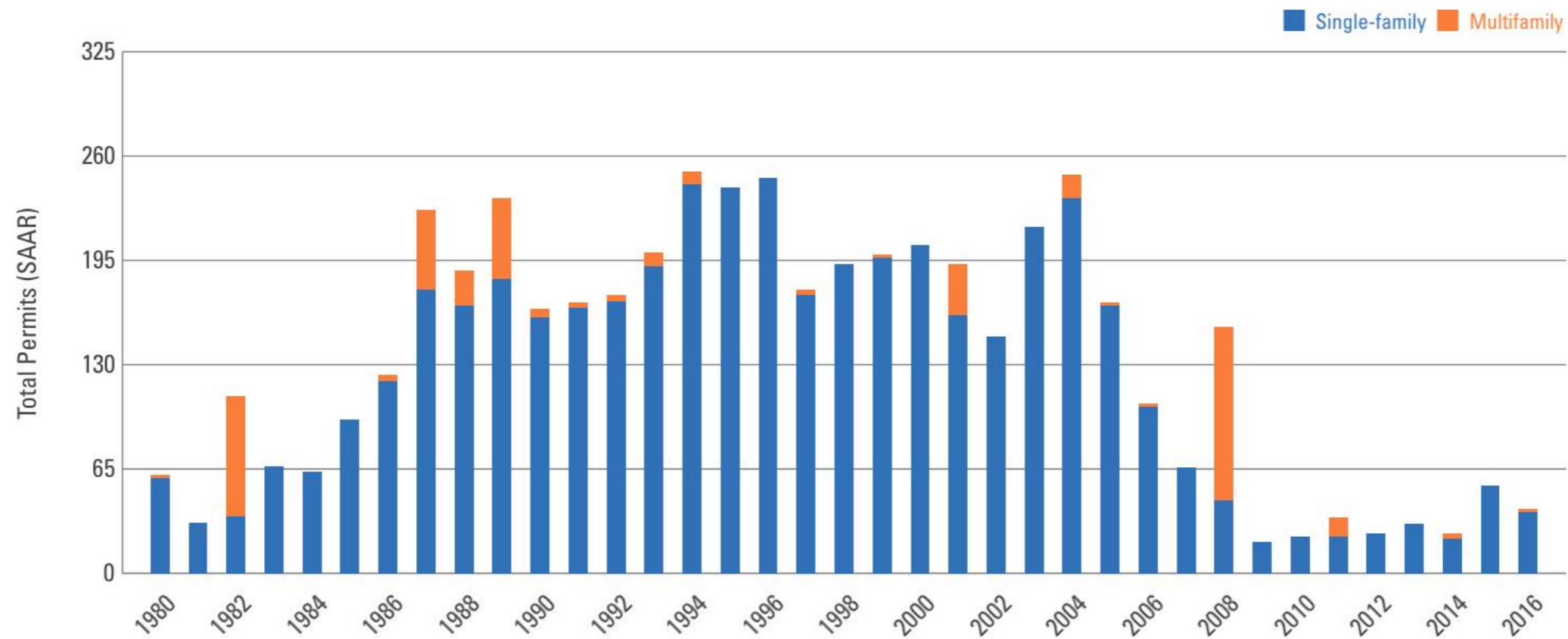
Source: US Census Bureau; Zonda by Meyers Research

Pickaway County

**Building Permits** (seasonally adjusted annual rate) ↓ 41

Change over year: **-26.3%**

Updated 05-28-2017



Minimum: **20 in 2009**

Maximum: **251 in 1994**

37 Year Average: **135**

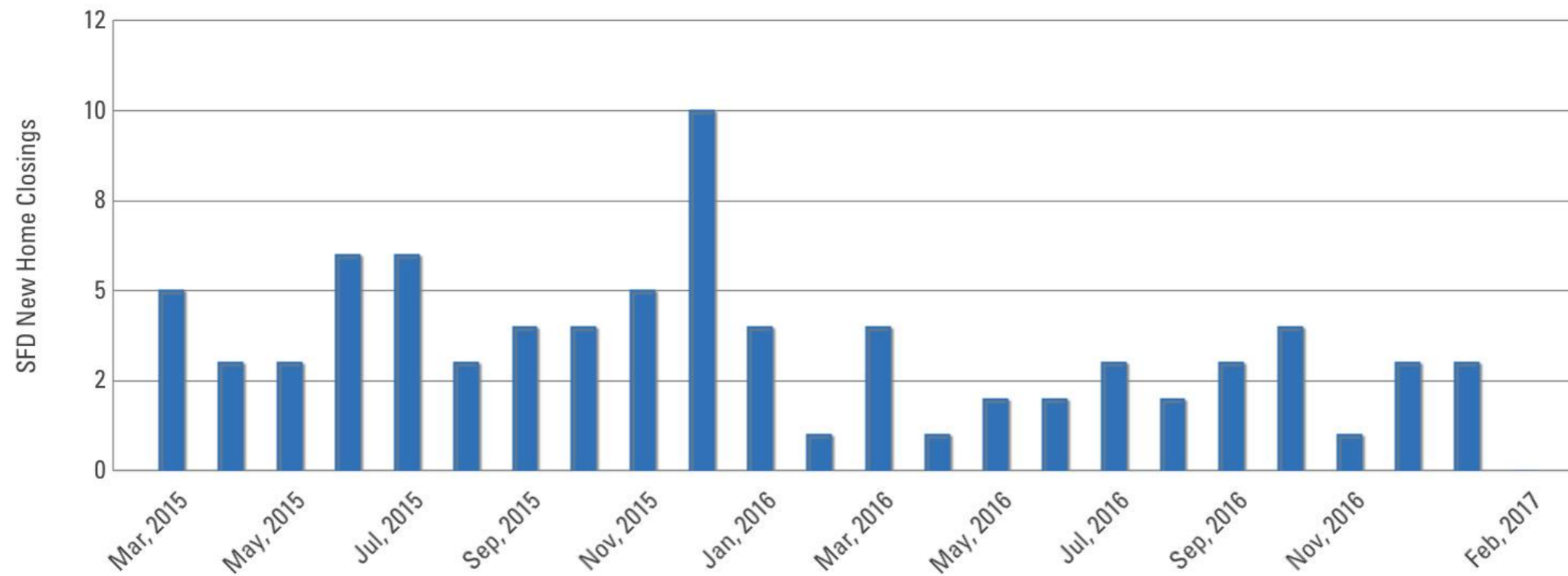
Source: US Census Bureau; Zonda by Meyers Research

Pickaway County

# SFD New Home Closings (Last twelve months) ↓ 23

Change over year: **-23.3%**

*Updated 05-25-2017*



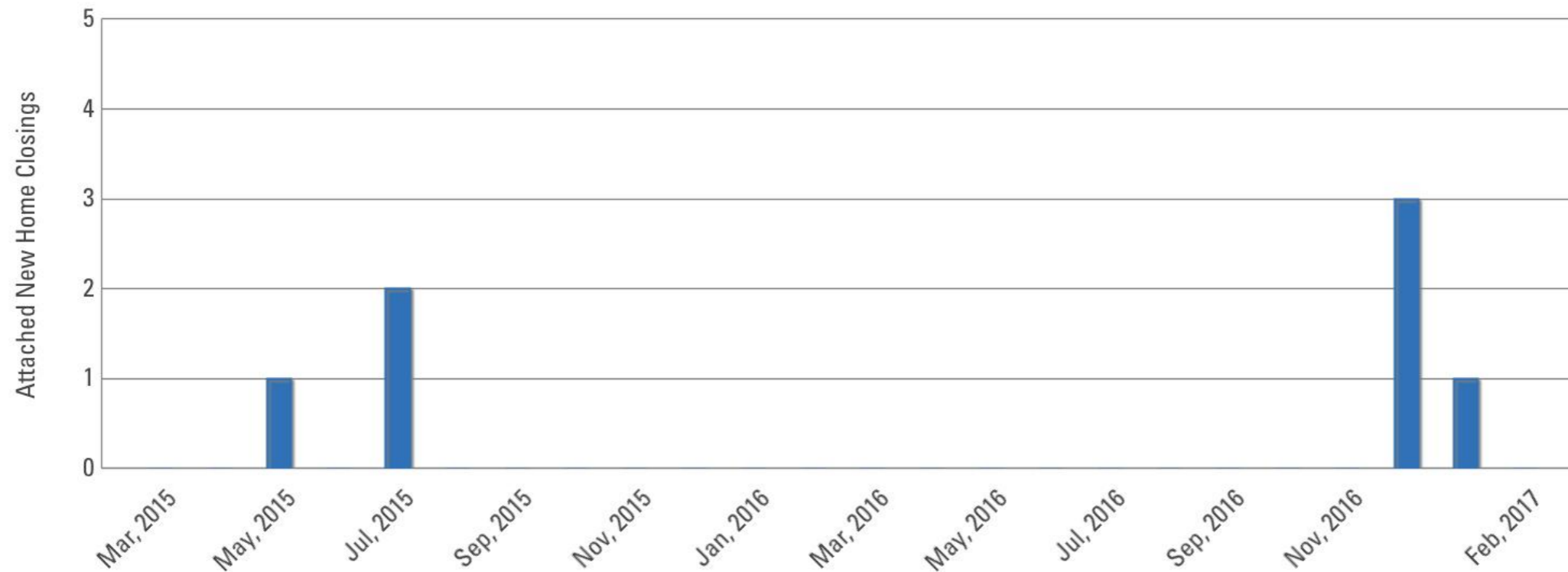
Source: Public Record Data; Zonda by Meyers Research

Pickaway County

# Attached New Home Closings (Last twelve months) ↑ 4

Change over year: **33.3%**

Updated 05-25-2017



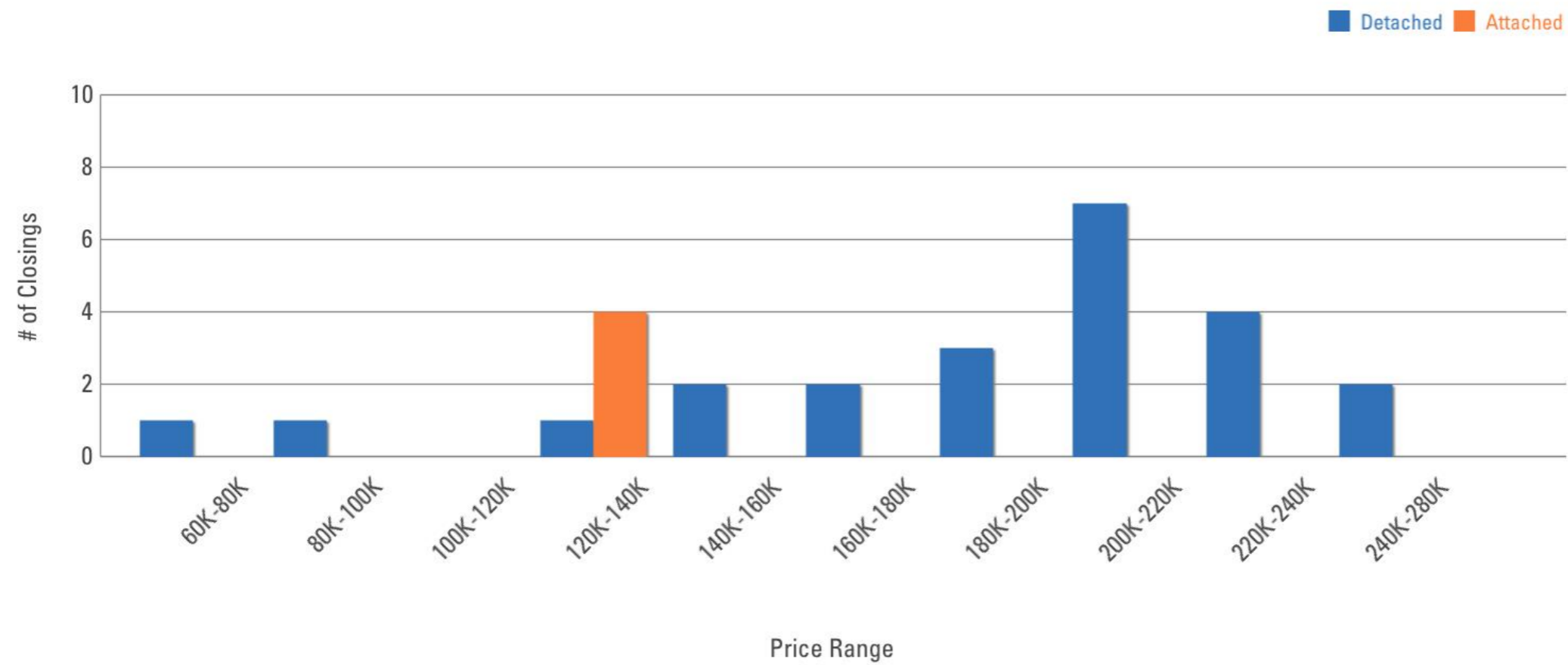
Source: Public Record Data; Zonda by Meyers Research



Pickaway County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research

*Union County*

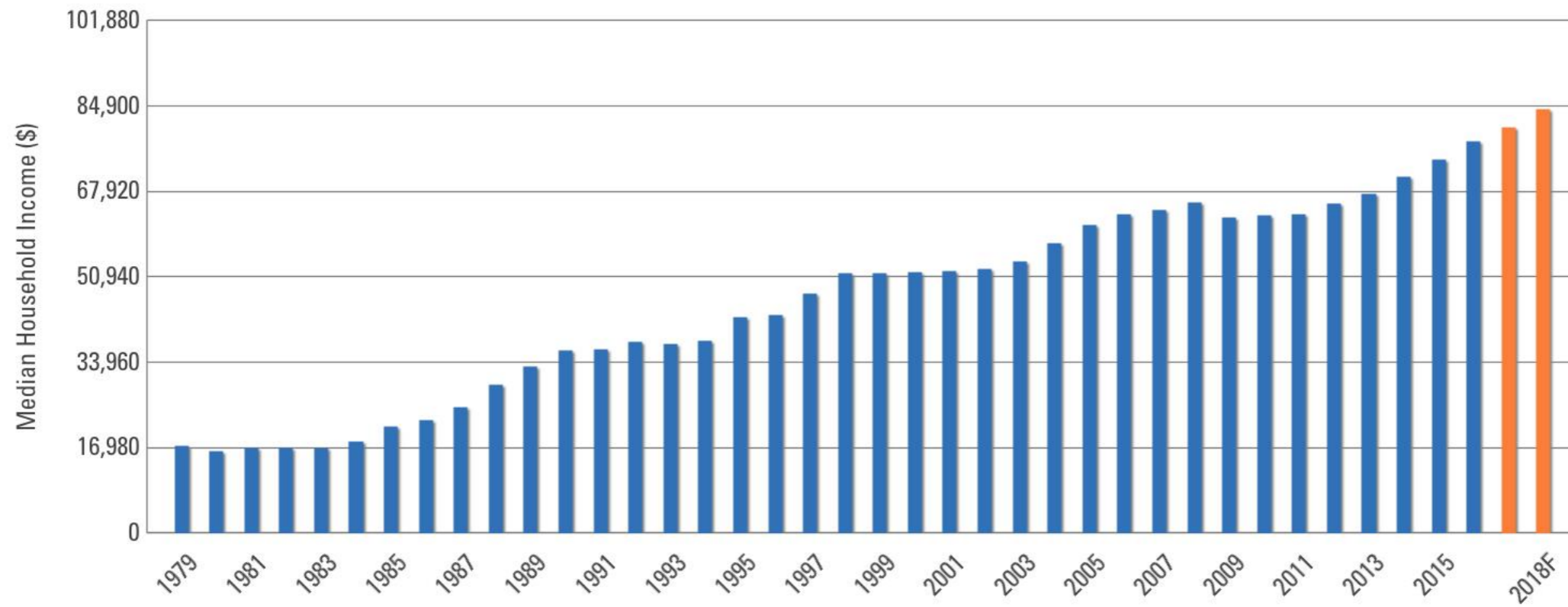


Union County

# Median Household Income ↑ \$80,584

Change over year: **3.5%**

Updated 05-28-2017



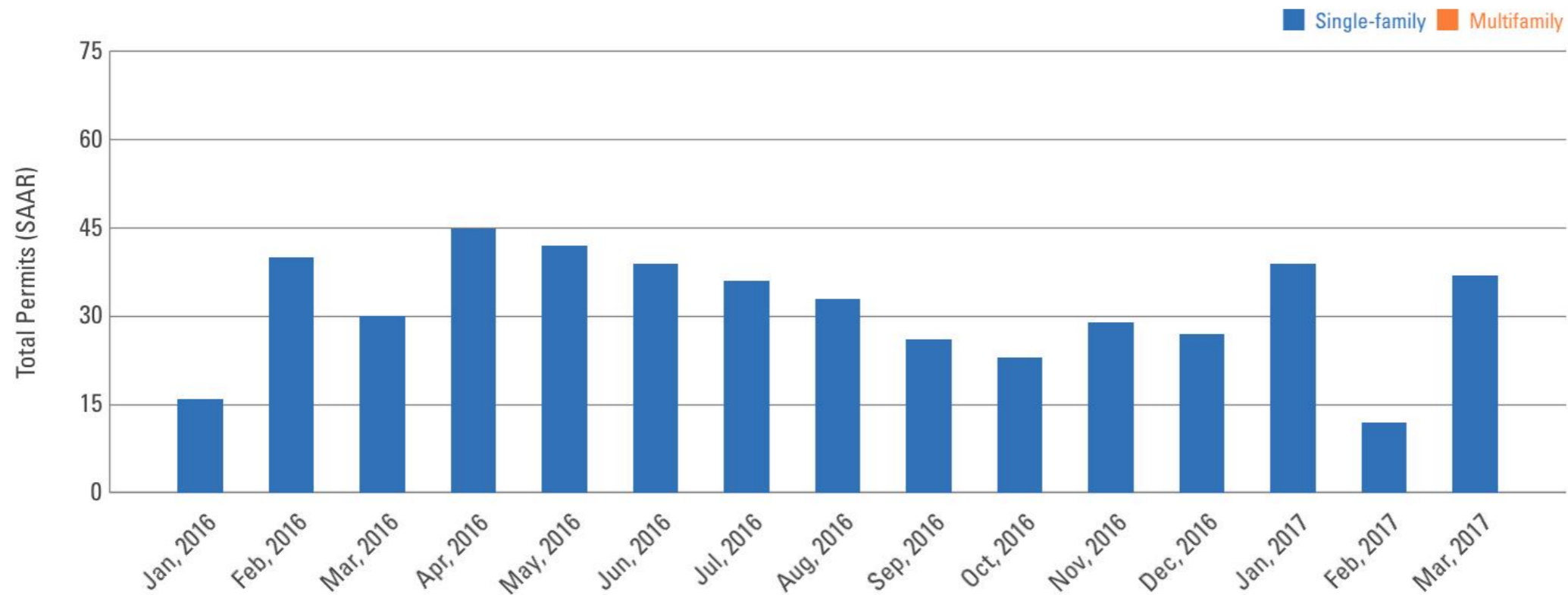
Source: US Census Bureau; Zonda by Meyers Research

Union County

**Building Permits** (seasonally adjusted annual rate) ↓ 388

Change over year: **-3.5%**

Updated 05-28-2017



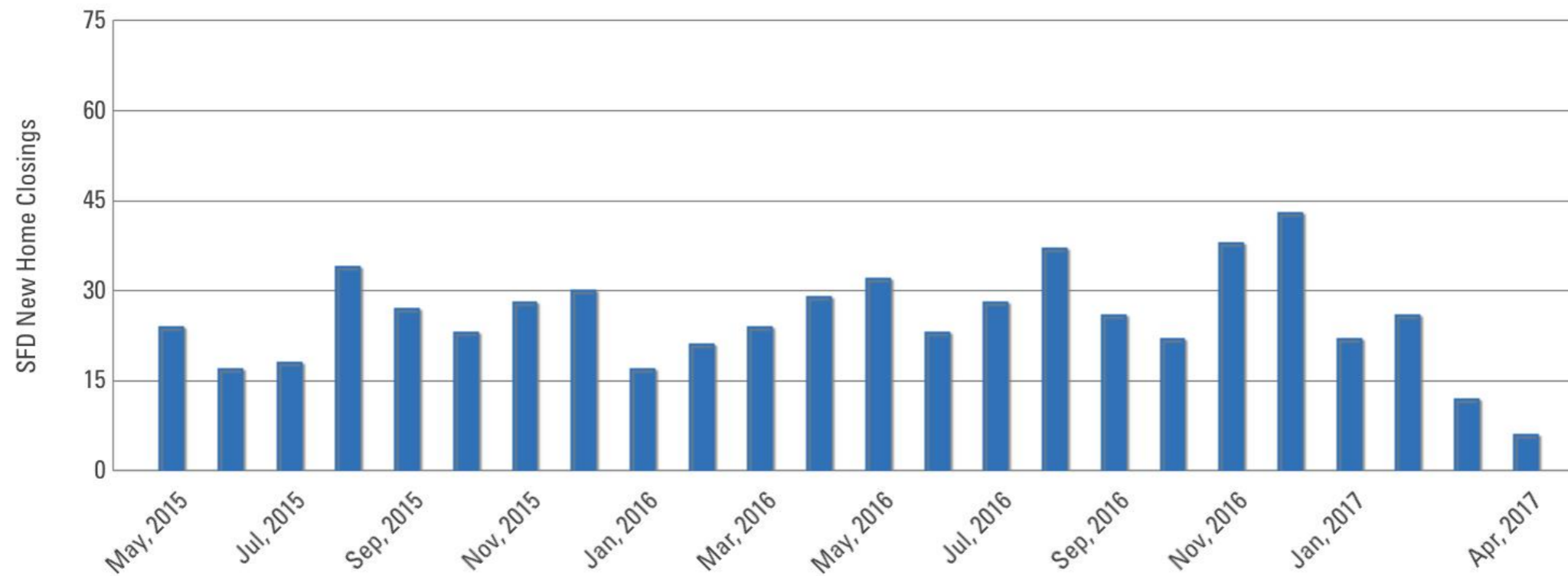
Source: US Census Bureau; Zonda by Meyers Research

Union County

**SFD New Home Closings** (Last twelve months) **315**

Change over year: **23.7%**

*Updated 05-25-2017*



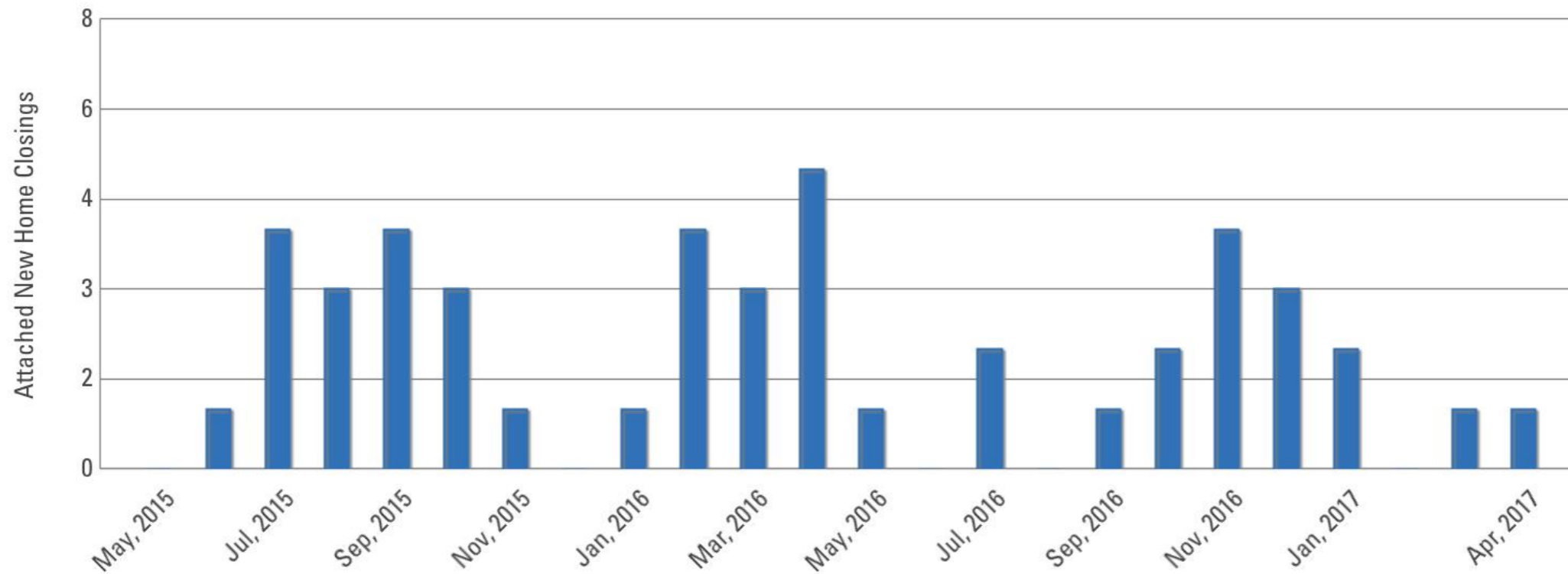
*Source: Public Record Data; Zonda by Meyers Research*

Union County

# Attached New Home Closings (Last twelve months) 17

Change over year: **-40.5%**

*Updated 05-25-2017*

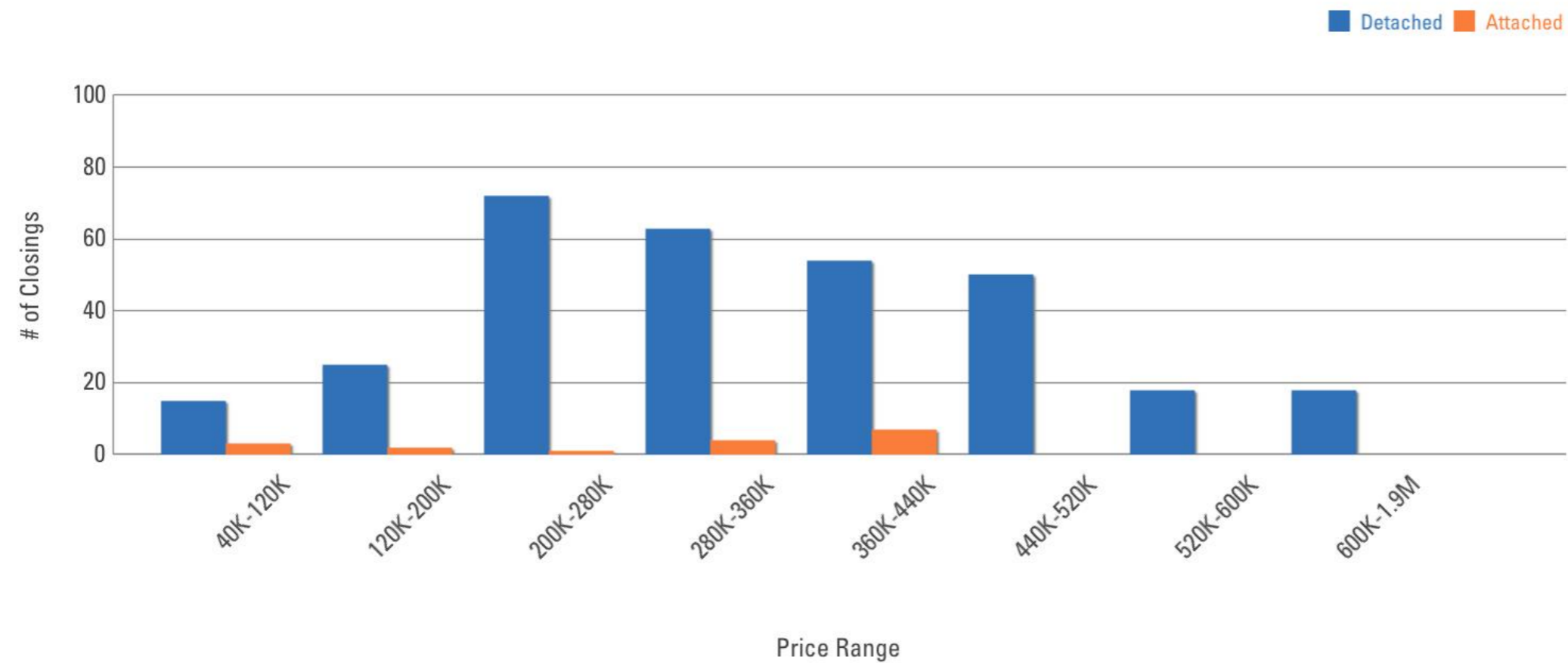


Source: Public Record Data; Zonda by Meyers Research

Union County

## New Home Closings by Price Range (last twelve months)

Updated 2017



Source: Public Record Data; Zonda by Meyers Research





*Building knowledge on-the-go.*



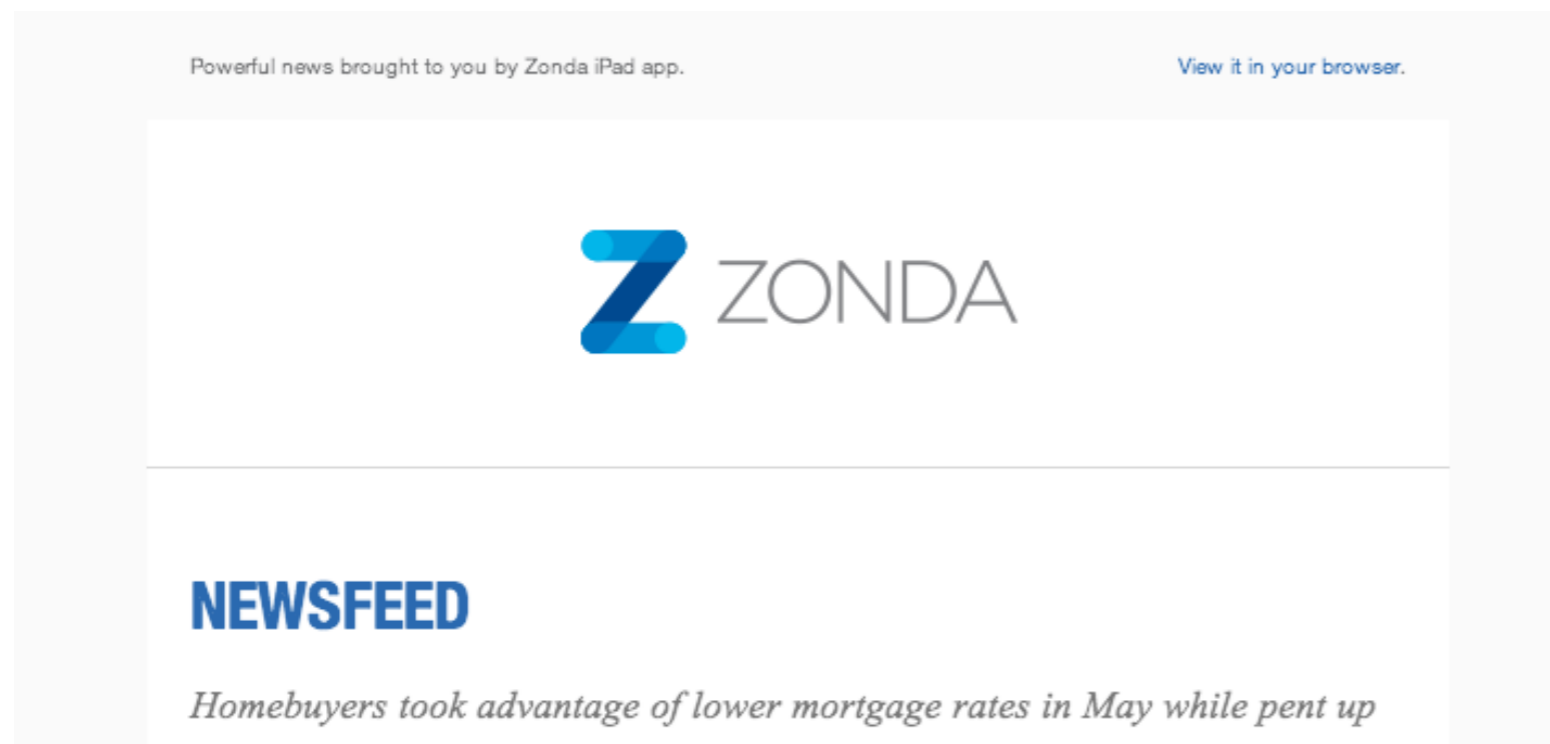
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# Thank You

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