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#### EVERSOLE RUN AT JEROME VILLAGE It takes a village BY CAROLYN REMER

SPECIAL TO DISPATCH MEDIA GROUP

The BIA Parade of Homes is in full swing at its old stomping grounds. Just as it did in 2013, the Parade is once again taking place in Jerome Village, a vibrant community that continues to grow and attract people of all backgrounds.

And if you ask the executive director of the Building Industry Association of Central Ohio, it's not hard to see why the Parade would want to return to Jerome Village.

"The overall growth has continued dramatically," said Jonathan Melchi. "It's a great site. It's a very attractive area to homeowners," he said.

Melchi also pointed out that as the Columbus metro area continues to grow, it's now easier to get to work and other areas of the city.

"Jerome Village is really accessible to Route 33," he said, just one of the reasons it no longer feels "too far" like the area may have felt 10 years ago. And, while it's a community that is still developing, it already has established a community feel to it, he said.

Scott Shively, COO of Bob Webb Homes, also noted the community feel of the area and the way that homeowners are making new friends.

In a community like Jerome Village, he said that one of the most EVERSOLE RUN at Jerome Village

exciting aspects is that "you're really creating a family outside of your own."

Jerome Village, developed by Nationwide Realty Investors, lends itself to that sense of community and family. The Jerome Village Community Center, a building reminiscent of a vintage barn, is a gathering place for neighborhhood residents, with a pool, fitness center and restaurant. The area plans to develop features like walking paths and green spaces — the kinds of places where kids can ride their bikes and neighbors can interact, Melchi said.

It's the kind of community that checks all the boxes when you're having a Parade, Melchi continued.

"It has all the amenities, the schools, and it's growing," he said. "Since we were there last, the builders and developers have done a great job of attracting a wide variety of people. That sets it apart."

This year's BIA Parade of Homes is taking place in the Eversole Run neighborhood in Jerome Village, featuring million dollar homes with the latest trends in everything from architecture to design, decor and



IMAGES JE EVANS PHOTOGRAPHY



landscaping.

The builders with homes in this year's Parade are 3 Pillar Homes, Arthur Rutenburg Homes, Bob Webb Homes, Manor Homes, Memmer Homes, Coppertree Homes and Romanelli & Hughes Building Co. "It's the best builders in a great location that is desirable and accessible," said Melchi, adding that he's excited for visitors to see "the best of the best." "We're eager to have the people of central Ohio see what the people in our community can do."



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## BIA OF CENTRAL OHIO — PRESIDENT'S MESSAGE Welcome to the 2018 Parade of Homes at Eversole Run



The Building Industry Association of Central Ohio is very proud to report that midway through the BIA Parade of Homes at Eversole Run, our signature event

our signature event is drawing enthusiastic crowds and rave reviews. Thousands of people are touring the seven homes on display, and finding ideas and inspiration.

Craig Tuckerman

Located within desirable Jerome Village, Eversole Run is set apart by its peaceful country setting. Thank you to our site developer, Nationwide Realty Investors, for creating a beautiful community where the Parade homes all sit on spacious, parklike lots surrounded by mature trees and ravines.

Each builder is showcasing a one-of-a-kind home specifically designed for this community and these homesites. Congratulations and thanks to: 3 Pillar Homes, Arthur Rutenberg Homes, Bob Webb Homes, Coppertree Homes, Manor Homes, Memmer Homes and Romanelli & Hughes Building Co.

Special recognition goes to 3 Pillar Homes, our generous BIA Foundation Home builder. Donations to the BIA Foundation from the BIA Foundation Home builder and the Preview Party provide support for select charities that this year include Habitat IMAGE JE EVANS PHOTOGRAPHY

for Humanity of Delaware & Union Counties and LifeCare Alliance.

Thank you to all of the BIA trade partners and suppliers who worked hard along with the Parade builders to create the spectacular Parade homes.

We could not present the Parade without the efforts and support of our corporate sponsors and our community sponsor, Jerome Township. We appreciate their help and partnership.

Above all, we thank the many Parade guests who are joining us at Eversole Run to view the latestand-greatest in design, products, landscaping and decorating. For more details, visit biaparade.com.



BIAPARADE

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#### 1. Manor Homes



4,970 sq. ft. 5 Bedrooms 4 Full & 2 Half Baths 3 Car Garage \$979,000

Home Design Manor Homes (614) 841-1800 manorhomes.biz

Interior Design Couture Design, LLC (614) 323-8195 facebook.com/couturedesignandstaging

Landscape Design Blendon Gardens, Inc. (614) 840-0500 blendongardens.com

Sales Contact Diane Lorenzo (614) 565-1895 centralohioliving.com

#### Must See

The spectacular kitchen island features SapienStone porcelain countertops with an integrated table made from a live-edge tree trunk

#### Outstanding Features

- Upscale mountain chalet style
- Great room with multi-tiered lodge style fireplace and 20 foot ceilings
- Three levels of beautiful outdoor living space, each with an entrance to the home
- Lower level guest/in-law/au pair suite with its own entry
- Stunning galvanized steel soaking tub in the owner's suite bath



#### Meet the Builder

Manor Homes is a family-owned custom builder that has been building award-winning homes throughout central Ohio since 1989. Proud of their customer referrals and repeat clients, Manor Homes ensures each home is Energy

H O M E S

Star certified and designed for comfortable living. Manor maintains long-lasting relationships with the area's finest trade partners with the highest standards of quality construction. Let us build your dream home in one of our premier neighborhoods or on your home site.

manorhomes.biz

#### 2. Romanelli and Hughes Building Co.



4,866 sq. ft. 4 Bedrooms 3 Full and 2 Half Baths 3 Car Garage \$1,050,000

Home Design Romanelli & Hughes (614) 891-2042 rh-homes.com

Interior Design Baker Designs LTD (614) 578-2512 bakerdesignsltd.com

Landscape Design Ciminello's, Inc. (614) 885-3779

ciminellos.com

Sales Contact Tom Such (614) 207-2001 Must See Gorgeous outdoor living area features multiple levels, two fireplaces, pergola and kitchen.

#### **Outstanding Features**

- Unique ceiling treatments
- throughout the homeSensational wrap around bar in lower level
- Beautiful painted stone exterior
- Heavy beams and trim used inside and out
- Elegant glass railing on inside staircase and outdoor balconies



#### Meet the Builder

Family owned and operated for over four decades, Romanelli and Hughes is the area's most experienced custom builder. Homebuyers receive hands-on personal service from the company owners and building staff. Romanelli



and Hughes' comprehensive services include full architectural design and selections offered in-house. The company has a stellar reputation and is rated a top custom home builder in central Ohio.

rh-homes.com

# 3. Arthur Rutenberg Homes

5,104 sq. ft. 4 Bedrooms 5 Full & 1 Half Baths 3 Car Garage \$1,224,900

Home Design Arthur Rutenberg Homes, Inc. (614) 570-0222 arhomes.com

Interior Design Rite Rug Flooring/Michael David Interiors (614) 296-0178 riterug.com

Landscape Design Blendon Gardens (614) 840-0500 blendongardens.com

Sales Contact David Brentley (614) 570-0222

#### Must See

The expansive combined Great Room and Casual Dining areas feature soaring ceilings and impressive detailing, providing the ideal setting for entertaining. 9

#### Outstanding Features

- Craftsman exterior and expansive front porch provide impressive curb appeal
- Hidden pantry between cooktop and oven discretely expands kitchen space
- Vaulted ceiling and decorative beams beautifully create volume in the owner's suite
- Freestanding tub and oversized shower give the owner's bath a spa-like feel
- Upscale lower level features a microdistillery perfect for a Buckeyes watch party



#### Meet the Builder

Arthur Rutenberg Homes is a family of independently-owned and locally-operated

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custom building companies. With a large portfolio of award-winning designs, a variety of unique support services and a cadre of nationally-recognized vendor partners, we excel at building the most beautiful homes in the neighborhood. Our buyers get the best of both worlds – the incomparable value of a brand established over a half century ago, as well as the market expertise and exceptional personalized service from a local franchised builder.

arhomes.com



5,667 sq. ft. 5 Bedrooms 4 Full & 1 Half Baths 3 Car Garage \$1,125,000

Home Design 3 Pillar Homes (614) 245-3460 3pillar.com

Interior Design 3 Pillar Homes (614) 245-3460 3pillar.com Rite Rug Flooring/Michael David Interiors (614) 416-4246 riterug.com

Landscape Design Ciminello's, Inc. (614) 885-3779 ciminellos.com

#### Sales Contact Taylor Hoover (614) 245-3460

Must See

Impressive, breathtaking kitchen with double grand islands and floor to ceiling matte black cabinets, plus a beautiful view to the covered porch featuring triple walls of oversized sliding glass doors.

#### **Outstanding Features**

- One-of-a-kind, eclectic architectural style
- · Luxurious first floor owner's suite, with oversized zero entry shower
- Private family entrance into a mudroom complete with bench and lockers
- High vaulted ceilings and beautifully appointed trim throughout
- First floor layout designed to maximize family entertaining spaces





5,164 sq. ft. 5 Bedrooms 4 Full & 1 Half Baths 3 Car Garage \$1,024,000

Home Design Memmer Homes (614) 793-2383 memmerhomes.com

#### Interior Design

kellyscottinteriors.com Trove Warehouse (614) 429-8526 trovewarehouse.com

Landscape Design Ciminello's, Inc. (614) 885-3779 ciminellos.com

Sales Contact Jeff Memmer (614) 793-2383

#### Must See

The kitchen and dining area feature a beautiful cathedral ceiling and raised fireplace hearth.

#### Outstanding Features

- Custom cathedral ceiling in the kitchen and dining area
- Lower level features sensational wine cellar highlighted by white subway tile
- Standout 10.5 foot kitchen island
- Spacious closet in first floor owner's suite
- Expansive family center includes a mudroom, laundry room and pocket office

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#### Meet the Builder

For over 30 years, Memmer Homes has been committed to building exceptional custom homes. Our superior craftsmanship and original designs ensure each home will stand the test of time. We pride ourselves on a reputation of honesty, transparency and genuine care. As a

family-owned company, we truly understand the needs of our clients and deliver unique homes that foster memories for generations.

memmerhomes.com



#### Meet the Builder

Homebuyers appreciate our client-centered designbuild process, whether it be in one of the many neighborhoods featuring our homes or on their own off-site lot. An award-winning custom homebuilder for more than 20 years, 3 Pillar Homes is a familyowned company led by a second-generation builder.



As one of the largest custom home builders in central Ohio, we take pride in delivering our 3 Pillars of Excellence for you: Honor, Quality and Design.

#### 3pillar.com

Kelly Scott Interiors

## 6. Coppertree Homes



6,495 sq. ft. 5 Bedrooms 4 Full & 1 Half Baths 3 Car Garage \$1,300,000

Home Design SBA Studios (614) 562-7761 sba-studios.com

Interior Design Coppertree Homes (614) 425-2649 coppertreehomes.com

Landscape Design Wilson Enterprises, Inc. dba Wilson's Turf (614) 444-8873 wilsonlandscapeandturf.com

#### Sales Contact

First Floo

Justin Shear or Kim Woods (614) 425-2649

#### Must See

Sensational open rotunda staircase is an immediate complement to the home's many unique design features.

#### **Outstanding Features**

- Modern farmhouse style with dramatic rotunda, open staircase
- Family-friendly design with indoor and outdoor recreation
- Cozy hearth room that's ideal for casual or formal dining
- Perfect pub, plus covered porch designed for entertaining
- Private yoga/meditation room in owner's retreat





6,000 sq. ft. 7 Bedrooms 6 Full & 1 Half Baths 4 Car Garage \$1,490,000

Home Design Bob Webb Architectural Team (614) 604-9859

Interior Design Becky Webb (614) 530-4926

Landscape Design Oakland Nursery, Inc. (614) 268-3511 oaklandnursery.com

Sales Contact Melissa McCauley (614) 530-4926

#### Must See

The most innovative, exciting, beautiful home Bob Webb has ever built, this show home features Bob Webb's famous Messy Kitchen, an open floor plan and a walkout Outdoor Living space.

#### **Outstanding Features**

- Bob Webb's Messy Kitchen has wowed the Columbus market since its introduction, another Bob Webb original
- Outdoor living space feels like your living room, extending into the beautiful backyard
- Lower level features home theater and extensive wet bar
- Stunning owner's bath with heated floors and programmable shower
- Porte-cochère provides ample covered parking



#### Meet the Builder

Coppertree Homes is a pure custom, boutique builder with a focus on building relationships. Our clients are invited to design, decorate and personalize all aspects of their homes. We encourage them



to share their vision, wants and needs with us so we can craft a home that brings their dream to life. Creating an environment where our customers can individualize every aspect of the home is our specialty. We engineer and build our homes to very high standards, regardless of size, amenities or price point. And, we build in community settings, plus on-your-own-lot.

coppertreehomes.com

## 

#### Meet the Builder

Bob Webb has been the leader in custom homes since 1960, and he's not slowing down. Under his guidance, Bob Webb Homes continues to innovate with ideas like the Messy Kitchen and the Pocket Office, as well as improving

Innovate with ideas like the Messy Kitchen and the Pocket Office, as well as improving on Outdoor Living space. People often say that if you live in a Bob Webb home, you've made it, and we believe they're right!

bobwebb.com



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## Parade homes at a glance

**BY AMY WEIRICK** 

#### **3 PILLAR HOMES**

Serving as this year's BIA Foundation Home, the 3 Pillar Parade house challenges traditional farmhouse designs by adding an urban twist to create an edgier version of the traditional homes the company typically creates.

In this reimagined layout, the entrance takes visitors directly into the heart of the home with completely open sight lines of the entire living space, where visitors can see a full 40 feet into the house. The layout encourages guests and residents alike to be present and feel immediately welcomed.

The dramatic dining room, kitchen and great room lead the eye straight through to the massive glass doors that open to a covered patio and outdoor living space.

Accessible by the kitchen, great room and the study, the patio overlooks a picturesque wooded area with a small creek. A firepit and multiple seating areas offer additional entertainment space.

The 3 Pillar Homes kitchen offers an edgy spin on today's most popular designs features. Floor-toceiling black cabinets frame two massive islands that offer twice as much counterspace. Modern finishes include an oversized black rangehood adding to the already-sleek design, while pushing the envelope.

Black accents are maintained throughout the house, including the exterior. Curb appeal is extreme as well, as a black garage door and dark natural brick add richness to this eye-catching house. Complete with soaring pitches and tall windows, the home marries gothic-style elegance and drama with sleek, modern finishes.

The first-floor master suite incorporates luxury yet practical features for optimized living. Vaulted ceilings add an open, airy feeling, while the floor-toceiling cabinets and a floating closet vanity indulge while offering plenty of storage space. The master bedroom also features its own washer and dryer in addition to the full second-floor laundry room.

The finished lower-level adds yet another family entertainment area. Natural light pours in from a bank of windows, illuminating the modern space that includes a bar, shuffle board and a pool table surrounded by the warmth of weathered flooring and dark teak-stained cabinets.

#### ARTHUR RUTENBERG HOMES

With a craftsman exterior and a sprawling front porch, this house boasts impressive curb appeal. And inside it's every bit as inviting. The open concept floorplan allows each room to flow effortlessly into the next. Elegant ceiling details and dramatic lighting separate the spaces.

A massive curved bar carries the eye through the kitchen and offers plenty of eat-in and entertaining space. Tucked between the cooktop and oven in the kitchen is a hidden pantry that discreetly expands the kitchen space while hiding away messes and countertop appliances and accoutrements.

Large windows cover the back wall, allowing light to flood the home beckoning visitors to the inviting covered porch. Serving as the Arthur Rutenberg calling card, covered porches come standard in all of their homes, creating additional outdoor living space that's useful all year-round.

Little touches make the home as beautiful as it is functional, such as light switches at door-handle heights, and light, natural wood flooring that makes the home appear more spacious and is far more forgiving than darker floors.

The first-floor master suite offers a beautiful oasis equipped with an oversized shower and stunning freestanding tub. High, vaulted ceilings and decorative beams float overhead, giving the bedroom volume while keeping its cozy retreat vibe.



IMAGES JE EVANS PHOTOGRAPHY

A finished basement with vibrant entertainment space comes complete with an on-site micro distillery and walk-in wine cellar, capitalizing on the intense regional appreciation for craft brew.

#### **BOB WEBB HOMES**

This 6,000-square-foot home has already won awards for its stunning beauty, impressive curb appeal and incredible functionality. Crowned by Ohio Home Builders as Best Floor Plan, Bob Webb Homes' Parade entry was designed so that every inch is extraordinarily livable, usable space.

The large open-concept great room flows from the foyer, with the full back wall of glass opening up into a large, multilevel outdoor living space. Complete with an outdoor kitchen, fireplace, built-in keg and three seating areas, the backyard is ultra inviting and offers the perfect spot for entertaining.

Indoors, the den has been replaced by a clubroom for families that offers an intimate retreat for cozy gatherings. Throughout the house, visitors will find rich custom trim, woodwork and built-ins signaling that this is a Bob Webb design.

Staying in line with current housing trends, this residence allows homeowners to have everything they actually want and will use; swapping out separate dining and living rooms for flexible multipurpose spaces that do double duty and ensure no room goes unused.

White Cambria engineered stone covers the massive kitchen island and seamlessly cascades up the wall to create the backsplash. To keep those luxurious countertops clean and elegant looking, a messy kitchen just off the main kitchen creates a dual-use space for both prep and a pantry. The kitchen also offers a French windowed bar to add to the area's position as the perfect spot for entertaining. The finished lower level also features a bar area with a substantial island gathering space adjacent to the open home theatre.

By banishing hallways, the home offers open and airy spaces from top to bottom. Upstairs, a Jack-and-Jill bathroom separates two charming bedrooms designed for younger children. A highly functional workspace sits in the center of the upstairs atop the porte-cochere and leads into another bedroom that's ideal for in-laws, kids returning from college or a live-in nanny. That same porte-cochere offers stunning curb appeal while reclaiming lot space typically wasted on a large driveway.

ing a closet that is virtually undetectable to the untrained—or snoopy eye. It offers the ideal place to stash valuables and hide holiday gifts.

#### MANOR HOMES

Creating a multigenerational home that allows plenty of space for the entire family—including multiple generations—Manor Homes has constructed a midwestern mountain chalet. To create a space for today's flexible families, the home features a private side entrance and additional level for a mother-in-law suite.

Moving through this handsome home, each room creates its own special vibe, energy and function, while weaving in a massive natural and outdoorsy feel.

Attached to the substantial kitchen island, a giant slice of a tree trunk creates a gathering space with a striking earthy twist.

Full slabs of HanStone quartz were used for kitchen tile, eliminating the need for high-maintenance grout and creating a gleaming endless flow.

The kitchen also includes a fullyequipped butler's pantry with a sink, mini fridge and auxiliary counter space for entertaining or to help keep the main kitchen looking tidy and ready for a party.

The house is accented by reclaimed wood used in ceiling beams and beautiful staircases. As the center piece of the great room, the elaborate fireplace incorporates three different design elements. At the base sits stone, which leads to a middle section wrapped in reclaimed wood, which is followed by a stucco finish at the top. Nonporous and totally luxurious, HanStone is also used in the master bathroom, creating an oasis.

Three levels of outdoor living space offer loads of distinctive areas for relaxation and entertainment. The lower level features gorgeous mountain living-inspired entertaining space with a full bar and whisky barrel paneling.

See GLANCE on Page 14



The house is fully wired with Control4 home automation, allowing homeowners to easily adjust lights, blinds and showers with the touch of a button.

#### COPPERTREE HOMES

Upon entering the Coppertree Homes Parade house, guests are greeted by a theatrical open rotunda staircase with a dazzling combination of sconces and chandeliers that draws the eye through all three levels of this gorgeous home.

The home's unique design ensures that every room of the house is a destination in its own right. Featuring the wildly popular modern farmhouse vibe, its architecture creates an open, homey feeling.

A large, light and bright great room's 11-foot center island is the hub of the home, whether it's for family dining, entertaining or homework. The great room is open, flowing effortlessly into a cozy hearth room, which offers the ideal family gathering and dining space. A large pub room is yet another space where adults can gather to watch a game, play cards and share libations.

Family fun continues downstairs in the well-equipped lower-level game room with shuffleboard, pool table, giant Jenga and board games, plus a full bar and entertaining area. The amusement continues right outside to the patio space where a giant checkerboard blends whimsy with fun-filled function.

While every Coppertree home is unique to the family for which it is built, wide hallways and staircases are staple features in each of the custom builder's homes.

This home in particular features a one-of-a-kind master suite that goes beyond the standard, featuring a yoga retreat space. Using black-out windows, candles and calming accoutrements, the room allows for a full escape from daily stress and a move toward greater well-being.

Additionally, the master closet has a special feature: a secret doorway hid-



#### Glance continued from page 12

The owner's retreat features a stunning bath, accented with a rustic and natural pebble stone floor. The massive rivet-studded galvanized standalone bathtub is the show stopper of this magnificent master suite.

#### **MEMMER HOMES**

Boasting a traditional farmhousecottage feel, the large house encompasses the hallmarks of a Memmer Homes house with the custom builder's trademark clean lines, traditional exterior and open interior.

Large windows take in the neighborhood's beautiful views, splashing sunlight across the elegant blonde flooring creating a light, airy mood that feels immersed in nature.

Cathedral ceilings in the kitchen and dining area offer an airy and welcoming environment that flows effortlessly into the great room. The kitchen comes equipped with a butler pantry, complete with appliances, and connects to the mudroom to keep all the less-tidy elements of a busy family's lifestyle tucked away.

This uniquely designed "family management center" includes a mudroom, laundry room and pocket office.

For subtle elegance, head into the first-floor master suite where a dramatic freestanding black Carrera tub shines.

Downstairs, the finished lower level creates an entertainment space with a fresh take on the traditional dark and woody wine cellar.

Using crisp white subway tiles and thick, square shelves and gleaming, glass-enclosed storage, the space is welcoming and bright.

Despite its hefty size, this family home brings its cozy cottage vibe to life inside with its large, raised fireplace, open trusses and a vintagelooking cook stove.

On the exterior, lower rooflines, historic stone and board-and-baton siding finishes add uncharacteristic warmth and intimacy to this large, luxury home.

#### ROMANELLI & HUGHES BUILDING CO.

Romanelli & Hughes puts a modern spin on the classic arts and craft home for this year's Parade. The R&H home's traditional exterior incorporates classic materials with a fresh white and bronze palette. Inside, the home balances traditional features with trendy twists.

From patina-aged brass to shiny new chrome, a diverse collection of sophisticated mixed-metal details allow this home to escape being pigeonholed into one specific style.

The increasingly popular farmhouse sink is taken to a new level with an eye-catching hand-hammered nickel fabrication that's a refreshing take on the predictability of traditional porcelain. Floating cabinets and additional lighting create a breezy, open feel throughout the space. Look for wallpaper to make a comeback in this gorgeous home.

Incorporating another up-and-coming trend, the house creates a seamless flow between indoor and outdoor living spaces. A full wall of glass brings the natural outdoors inside and invites guests to wander out to experience the home's beautiful exterior living areas. This massive windowed great room design has evolved into a Romanelli & Hughes signature.

Harmonizing interior and exterior furniture and decor creates a strong mirrored effect that elongates the home and creates an atmosphere of well-planned, yet seemingly effortless beauty, where one space flows to the next.

More natural beauty shines through in every burl, knot and wormhole in live-edge and reclaimed heirloom wood furnishings hand crafted by Ohio's own furniture designers, Abner Henry, located in Mount Hope.

A cool glass handrail leads the way to the finished lower level, where loads of additional space can easily be converted to fit a wide variety of func-



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tions. A bar area, craft room, exercise space and gaming table turn this level into a workhorse that checks off many family wishlist items. Easy-to-move and reshape, cube furniture sits frontand-center in the room, adding to the space's flexibility by allowing it to be used in many different ways at the drop of a hat.



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## The heart of the Parade

As people tour this year's BIA Parade of Homes at Eversole Run in Jerome Village, one home is attracting attention for its generosity as well as its beauty. It's the "home with a heart" — the BIA Foundation Home, built this year by 3 Pillar Homes.

By building the BIA Foundation Home, builders are donating to the BIA Foundation and committing to a Parade partnership that will benefit the community. The BIA Foundation, overseen by BIA Foundation Executive Director Tracy Schiefferle, supports community efforts that strengthen home ownership and the economy, including scholarships, workforce development and affordable housing. This year, the Foundation is offering support for Habitat for Humanity of Delaware & Union Counties and LifeCare Alliance.

3 Pillar Homes President Zenios Michael Zenios said his company chose to construct the BIA Foundation Home because it's a fantastic opportunity to say thank you to the community. 3 Pillar Homes, a seasoned Parade builder, built a previous BIA Foundation Home in 2014.

3 Pillar Homes is an awardwinning custom builder offering a client-centered design-build process. Their 2018 Foundation Home demonstrates the company's expertise for creating a home plan focused on lifestyle.

Parade-goers are streaming



into the Foundation Home, drawn by its eclectic architectural style and standout spaces like the breathtaking kitchen and luxurious first floor owner's suite. People that visit say they can easily imagine themselves living in this stunning home.



## Have you seen this item? Colanders make their way into the Parade

If you are heading out to the BIA Parade of Homes at Eversole Run in Jerome Village, don't be surprised if you see an abundance of kitchen collanders interwoven into the design of each Parade house.

That's because interior designers at this year's Parade took part in the first-ever Designer's Challenge in which they had to incorporate an ordinary item into their design concepts. The public got to pick which item they wanted to see.

A kitchen colander, which was among a list of items that included a football, a pink flamingo lawn ornament, a washboard, a rubber boot and a bowling pin, received the most votes.

The voting was managed by Sunny 95 through an online consumer balloting process that took place July 14-27.

The best integration of colanders will be a category of this year's judging with gold, silver and bronze rankings being awarded. BIA Assistant Executive Director Tracy Schiefferle said the idea came about as a way to get Parade-goers engaged in the design aspect.

"BIA Parade of Homes guests wait excitedly all year to visit the Parade to see the latest in the most spectacular home decor and designs," Schiefferle said. "Given their intense interest in the home decor, we wanted to offer our guests the opportunity to be involved in decorating these seven stunning homes; so we thought this contest was a fun way to allow them to be part of the design process."

So, what did the designers think of this year's new challenge? The sentiments ranged from viewing the challenge as a fun idea to creating a bit of anxiety as they awaited the winning item to be announced.

"I think it's a fun idea, something interesting to incorporate into the home," said Mandy Smith, the interior designer for 3 Pillar Homes, but she did confess to thinking some of the items presented a bigger challenge.

Smith, who was interviewed prior to the item being announced, thought central Ohioans would pick the pink flamingo. However, she said she'd be OK with any of the items. "Whatever will be shall be," she said.

Joy Coulter, the interior designer for Manor Homes, agreed that it's an entertaining idea for this year's Parade, but noted she was a tad anxious to learn the winner and get started, wondering if she would incorporate the piece just once or find a way to pop it all over the house.

The creative juices were already flowing for the designers, and there's no doubt this will add an interatve element for attendees to watch out for in the homes.

Have fun finding colanders in each home. And once you do—if you're so inclined—take a selfie with it and share it on social media — #DesignersChallenge.



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## 5 not-to-miss features at this year's Parade

#### **BY CAROLYN REMER** SPECIAL TO DISPATCH MEDIA GROUP

There's a lot to look at when you attend the BIA Parade of Homes: million dollar houses, each boasting thousands of square feet, with several floors of stunning design and decor.

First, we suggest taking your time so you can take it all in, because you never know when inspiration will strike. But, just in case, we thought we'd help you out with five of the

features you definitely won't want to miss when visiting this year's Parade. Of course, there are more than five, but we'll let you discover them at your leisure.

#### SOAK IN THE BATHTUBS

Okay, you can't actually take a bath, but this year bathtubs are making quite the splash in master bathrooms. If you've been keeping up, these tubs were being thrown out with the bathwater just a few short years

ago, but now you'll see them through- wrapped in galvanized steel. out the homes in the Parade. The difference is that now, homeowners are opting for freestanding tubs.

"The freestanding tub takes up less room than the big tub decks," noted Joy Coulter, the interior designer for Manor Homes. "They have a more stylized silhouette giving a greater design aesthetic to the entire space."

You'll find everything from clean and contemporary white tubs to statement-making black tubs and tubs

#### **A LIGHT TOUCH**

Adding texture in subtle ways throughout the home has become a big trend, so you'll want to pay attention to the details in each of this year's Parade homes.

"People want texture on things without overwhelming the space," said Jeff Memmer, owner of Memmer Homes.





Some of the ways you'll see this touch of texture throughout the homes is textured wallpaper, bathroom tiles, fireplace surrounds and live edges on everything from countertops to dining tables.

#### **GAME PLAN**

No, we're not talking about the beginning of Ohio State football season. Walk through each of the Parade Homes and you'll notice a not-so-subtle theme—entertainment spaces.

This year, entertainment is the name of the game. It's just one of the reasons the kitchen and great room areas have opened way up, said

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Zenios Michael Zenios, president of 3 Pillar Homes, whose Parade house features multiple TVs throughout the space.

Some homes feature actual games outside, like giant Jenga, or have entire lower levels dedicated to entertainment spaces featuring things like pool tables, bars, wine cellars and media rooms. It's just one part of an even larger trend you'll notice—making your home a destination.

#### THE GREAT OUTDOORS

Some of the biggest wow factors of this year's Parade can be found in the incredible outdoor spaces. Allen Baker, the interior designer for Romanelli & Hughes, noted that when homes have less square footage, the outdoor spaces create more livable space for homeowners.

Many homes feature huge retractable walls of glass that open directly onto the outdoor living space, making for quite a memorable feature.

"When you walk in the front door, you can see the whole backyard," said Ankur Gupta, president and owner of Arthur Rutenberg Homes in Columbus. And the outdoor spaces themselves feel like a getaway in your own backyard, with fireplaces, TVs, fire pits, built-in grills, pergolas, and several seating areas to create a home not so far away from home.

#### MASTER OF YOUR DOMAIN

Owner's suites tend to be larger in size and have features like more closet space and a master bath—that's nothing new. But in this year's Parade, it's the added touches that make the master bedrooms so memorable, and these are the features to watch for.

Look for traditional sitting room areas turned into zen meditation spaces, secret closets, fireplaces, glammed-up shoe closets, and even a second washer and dryer in the master closet.

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#### **BY CAROLYN REMER**

The builders and interior designers at this year's Parade of Homes spared little expense making their homes into a showcase of design, architecture and decor, but that doesn't mean you have to just to get the same look. We have tips for achieving some of the biggest trends from the Parade at a price you can afford.

#### TEXTURE

One of the ways designers have brought texture into the Parade homes is with beautiful wallpaper, but you don't need to cover your walls in expensive wallpaper to get a similar look.

Wallpaper can be found in a range of prices, and it can be added as just an accent wall to help save some money as well, noted Molly Croak, an interior designer for Manor Homes. Another option Croak suggested is a faux finish, which she liked because you can tweak it to be your exact colors.

Joy Coulter, also an interior designer for Manor Homes, suggested layering area rugs as not only an inexpensive way to add texture into a home, but also as a way to "make a plain carpet come to life."

Kelly Scott, the interior designer for Memmer Homes, said that woven wood materials are a great way to add texture in accessories and are very popular right now. She also said greenery adds amazing texture, and all it requires is a

trip to your local garden store ... or your backyard.

#### MIXED METALS

Want to update your home to feature the mixed-metals look?

"Lighting and hardware are the most easily changeable areas," Scott said.

But, she noted that you shouldn't add more than two metals in a dominant way. You can add a third metal to a space, but you would want to keep it more subtle, she said.

"Lighting is the icing on the cake," said Coulter, who agreed that it's a great and inexpensive way to update to the mixed-metal look while adding some personality to a room.

And while a designer can help you figure out which metals would work well together in your space, she suggested Pinterest and HGTV as great options to get inspiration and learn what would work well together for your overall look.

#### **BRINGING THE OUTDOORS IN**

Unless you're building a home from scratch with a nice budget, it may be difficult to figure out how to achieve the look of "bringing the outdoors in." You can't necessarily tear down a wall to install a huge retractable glass wall that opens up to your backyard. But there are things you can do.

One of the big reasons people

love the idea of bringing the outdoors in is that it brings in natural light, and Scott said that adding more natural light to your home can achieve a similar effect.

And no, you don't need to bust out a wall or add windows.

"There are blinds everywhere in homes," Scott noted, encouraging homeowners to simply open the blinds to bring in more natural light. Or, opt for white linen drapery to encourage opening the windows and letting the light shine through.

Croak added that adding plants to the home is another great way to bring the feeling of the outdoors in, suggesting living walls with real moss or succulents. You can put them in a frame and create a piece of art, she noted.

#### **FIREPLACES**

Have a tired old fireplace? There are inexpensive ways to turn it into a hot statement piece in your home.

"There is lots of reclaimed wood," said Coulter, noting that value shoppers can find it at a good price and use it to frame-in part of the mantle for an updated look. Croak also suggested adding reclaimed wood or even shiplap all the way up the wall above the fireplace to create a statement area in the home.

Another inexpensive option? If you have a brick fireplace, consider painting it white for a fresher look, Scott said.



## The new neutral

Looking for the latest paint color for your home? "Bold is intimidating, but neutral will never go out of style," said Kim Woods of Coppertree Homes. And this year's neutral is a move away from the cooler grays dominating color schemes for the past few years. Gray is still popular, but now expect to see walls with lighter, taupier grays.

"The main color is more of a grey beige," said Kelly Scott, interior designer for Memmer Homes. "White walls are also making a major comeback." So, why the change? "It's warmer, more inviting," noted Joy Coulter, interior designer for Manor Homes.

But the more muted palette doesn't mean you can't add pops of color. Scott is a big fan of deep indigo, hunter green and peachy blush tones to add some color to the space.

Molly Croak, also an interior designer for Manor Homes, noted that pops of color are great as accent walls in kid's rooms or for accessories that are easy to change out.







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