

# BIA EXPO'19



**WEDNESDAY, JANUARY 30**

The Ohio Expo Center • Cardinal Hall  
171 E 17th Ave. • Columbus, OH • 43211

Expo'19 brings you central Ohio's biggest and best residential construction product showcase featuring nearly 100 exhibitors. Kicking off the event is the Keynote Luncheon presented by Park National Bank featuring nationally known futurist Simon J. Anderson and the 2019 BIA Board of Trustees installation. The event will also feature speed networking, educational sessions, product showcase sessions and more.

## EXPO SCHEDULE

**11AM - 12PM**      SPEED NETWORKING

**12PM - 1:30PM**      KEYNOTE LUNCHEON & BOARD  
INSTALLATION

**1:30PM - 6PM**      EXPO FLOOR HOURS

**2PM - 6PM**      PRODUCT SHOWCASE &  
EDUCATIONAL SESSIONS

## HOW TO REGISTER

Register online at  
[www.biahomebuilders.com](http://www.biahomebuilders.com)  
for a secure transaction and a detailed  
confirmation/invoice via email.

## EXPO ADMISSION

### BIA BUILDER MEMBER/EMPLOYEE

Free entry  
Preregister to get five(5) additional raffle tickets

### NON EXHIBITING BIA ASSOCIATE MEMBER

Preregistered - \$25  
At door - \$35

### NON BIA MEMBERS

Preregistered - \$30  
At door - \$40

## EXHIBIT OPPORTUNITIES

MUST BE BIA MEMBER TO EXHIBIT

**EXPO Floor Hours 1:30PM - 6:00PM**

**Set up hours: Tuesday, January 29, 9AM-3PM**

**No set up allowed on day of show**

### EXHIBIT DESCRIPTION

- 10' wide by 10' deep - No Height Restrictions!
- One(1) table with tablecloth and two(2) chairs included
- Up to four(4) worker admission included (Expo access only)
- 10 raffle tickets to give builders for the trip/prize drawings
- Electric included
- Wifi available upon request (additional fee)

### COST

- Tier 1 Space \$800 (light blue on map)
- Tier 2 Space - \$650 (green on map)
- Tier 3 Space - \$500 (dark blue on map)
- 50% due at registration, remaining balance due Wednesday, January 16, 2019

### ADDITIONAL WORKER ADMISSION

- \$20 per preregistered additional worker/\$30 at door (Expo access only)
- \$50 per preregistered additional worker if attending Keynote Luncheon - includes luncheon and Expo access

### SPEED NETWORKING

**Speed Networking Hours 11:00AM - 12:00PM**

- Every exhibitor is invited to participate for no additional fee
- Includes up to two(2) 4-minute one-on-one meetings with a builder at the event.

EXHIBIT CONTACT

Marilyn Evans

marilyn@biahomebuilders.com

## SPONSOR OPPORTUNITIES

### MAJOR SPONSOR \$2,500

- Limit 4
- Premier Exhibit Space (20' wide by 15' deep, 6' table, 2 chairs)
- Up to 10(ten) worker admissions (Expo access only)
- Company name/logo on event bag
- Logo recognition on online map
- Social media and website promotion
- Full page ad in event program
- Event program listing

### TRIP SPONSOR \$2,000

- Limit 1
- Four(4) free admissions (Expo access only)
- Social media and website promotion
- Half page ad in event program
- Event program listing

### VIP SPEED NETWORKING ROOM SPONSOR \$600

- Limit 1
- Signage at speed networking room
- Opportunity to greet speed networking participants
- Two(2) free admissions (Expo access only)
- Social media and website promotion
- Event program listing

### LANYARD/BADGE SPONSOR \$850

- Limit 1
- Company name/logo printed on lanyard that everyone wears at event
- Two(2) free admissions (Expo access only)
- Social media and website promotion

### SNACK STATION SPONSOR \$325

- Limit 2
- Signage at the food station
- One(1) free admission (Expo access only)

SPONSORSHIP CONTACT

Linda Winrod

linda@biahomebuilders.com

or (614) 891-0575 X103

# KEYNOTE LUNCHEON

**KEYNOTE LUNCHEON**  
**12PM - 1:30PM**

PRESENTED BY



Start your 2019 year by attending the Keynote Luncheon featuring nationally known futurist Simon J. Anderson. Celebrate installation of the 2019 BIA Board of Trustees and hear remarks from BIA President Matt Callahan before you walk the Expo floor.

## LUNCHEON & EXPO ADMISSION ADVANCED REGISTRATION ONLY

Includes luncheon with Keynote Speaker Simon J. Anderson and access to Expo floor

BIA BUILDER MEMBER OR EXHIBITOR - \$50

NON EXHIBITING BIA ASSOCIATE MEMBER - \$65

NON-MEMBER - \$75

## RESERVED TABLE \$500

Seats 8 people, includes access to Expo floor

## PRODUCT SHOWCASE

MUST BE AN EXHIBITOR

The Product Showcase will allow you to have the opportunity to present your product and market your business in a private small group setting. Invite your clients for an even better experience. BIA will provide light refreshments.

### SESSION TIMES

There will be two(2) sessions during each time slot to choose from.

ROOM A	ROOM B
2:00 - 2:45PM	2:00 - 2:45PM
3:00 - 3:45PM	3:00 - 3:45PM
4:00 - 4:45PM	4:00 - 4:45PM
5:00 - 5:45PM	5:00 - 5:45PM

### COST

\$100

Additional \$50 if LCD projector and screen are needed

## ADVERTISING OPPORTUNITIES

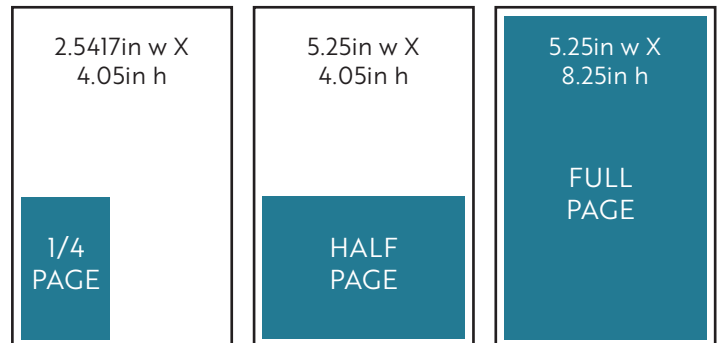
OPEN TO EXHIBITORS AND SPONSORS

Maximize your exposure by advertising your business in the BIA Expo Program that will be distributed to attendees. The Expo program will also be on the BIA website.

### COST

- Full page - \$275 (includes 10 raffle tickets)
- Half page - \$175 (includes 5 raffle tickets)
- 1/4 page - \$125

All ads include color



Program Size 5.5in w X 8.5in h

**FULL CASH BAR OPEN DURING  
EXPO - ACCEPTS CASH & CARD**

### AD CONTACT

Sara Hays

sara@biahomebuilders.com

or (614) 891-0575 X106

# TRENDS TRANSFORMING HOUSING: How to Be Future Ready in a Fast-Changing World

Join Futurist Simon J. Anderson for an entertaining and thought-provoking look at the emerging technologies and trends transforming the future of the housing industry. This eye-opening presentation brings attention to advancements that could reshape how we build, furnish, and maintain where we live in the future, and provides new approaches to capitalizing on the opportunities and anticipating the challenges that these advancements could create.

## SIMON J. ANDERSON



Simon J. Anderson is a strategic foresight consultant and speaker with his company Venture Foresight. He co-authored the award-winning book *Foresight 2020: A Futurist Explores the Trends Transforming Tomorrow* with Jack Uldrich. He previously served as a key member of the international Communities of the Future network, and having traveled to more than 25 countries, he brings a global perspective to his work. In his role as a futurist, he helps leaders spot opportunities created by change, and teaches specific actions to be better positioned for the future.

Anderson's insights on emerging technology have been featured in a wide variety of publications including *Crain's Business News*, the Austrian management magazine *the Hernsteiner*, and the Fall 2018 edition of *Executive Connections*, a publication of the Executive MBA Council. His new book, tentatively titled *Outrunning Automation: A Professional's Guide to Creating Value in a Fast-Changing World* is due out early next year.

THANK YOU TO OUR GENEROUS SPONSOR FOR MAKING  
THIS LUNCHEON POSSIBLE

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