

# Mardi Gras MAME Awards WINNERS



Friday, May 21, 2010 • Bridgewater Banquet & Conference Center • Honoring the top achievers in the new home industry from 2009

## **MARKETING, ADVERTISING & MERCHANDISING AWARDS**

### **Most Unique Logo**

- Builder/Remodeler: Oak Park Dublin - Hallmark Homes
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: Sevell + Sevell

### **Most Creative Website**

- Builder/Remodeler: Virginia Homes
- Associate: Mullet Cabinet

### **Exceptional Virtual Tour**

- Builder/Remodeler: Epcon Communities
- Associate: America's Floor Source

### **Top Company or Product Brochure**

- Builder/Remodeler: Virginia Homes
- Realtor: Keller Williams Classic Properties - Cindy Braun
- Associate: America's Floor Source

### **Most Valuable Community Brochure**

- Builder/Remodeler: Oak Park Dublin - Hallmark Homes
- Associate: Printing Arts Press

### **Exceptional Direct Mail Piece**

- Builder/Remodeler: Wayne Homes
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: J. E. Evans & Mullet Cabinet (*tie*)

### **Best Newsletter**

- Builder/Remodeler: Wayne Homes
- Realtor: Re/Max Premier Choice - Ralph Renninger
- Associate: Printing Arts Press

### **Best E-Newsletter**

- Associate: Sevell + Sevell

### **Best Magazine**

- Builder/Remodeler: Romanelli & Hughes
- Associate: Advantage Media

### **Most Successful Black & White Ad**

- Builder/Remodeler: Coppertree Homes
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division

### **Outstanding Color Ad**

- Builder/Remodeler: GreenTech Construction & Oak Park Dublin - Hallmark Homes (*tie*)
- Associate: Sevell + Sevell

### **Best Billboard Design**

- Builder/Remodeler: Wayne Homes
- Associate: Nite Lites

### **Exceptional Radio Ad**

- Builder/Remodeler: Wayne Homes
- Associate: Advantage Media

### **Most Creative TV Commercial**

- Builder/Remodeler: Epcon Communities
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: Advantage Media

### **Best Blog Experience**

- Builder/Remodeler: Romanelli & Hughes
- Associate: Sevell + Sevell

### **Most Valuable E-mail Campaign**

- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division

### **Exceptional Digital Media Campaign**

- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: America's Floor Source & The Columbus Dispatch (*tie*)

### **Most Valuable Multi-Media Campaign**

- Builder/Remodeler: M/I Homes
- Associate: Advantage Media

### **Best Realtor Relations Program**

- Builder/Remodeler: Maronda Homes

### **Most Successful One Time Event/Special Promotion**

- Builder/Remodeler: Oak Park Dublin - Hallmark Homes
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: Artina Promotional Products & Distinctive Residential Design (*tie*)

### **Best Exhibit Booth/Trade Show Booth**

- Associate: Mullet Cabinet & Stewart Title (*tie*)

### **Exceptional Model Home or Development Sign Program**

- Builder/Remodeler: Compass Homes

### **Best Corporate Office Sign Program**

- Associate: America's Floor Source & Décor Blvd

### **Best Clubhouse/Recreation Amenities of a New Home**

- Priced up to \$249,999: Schottenstein Real Estate Group
- Priced \$250,000 to \$499,999: Oak Park Dublin - Hallmark Homes

### **Most Distinctive Builder/Remodeler Sales Office**

- Under 500 sq. ft: Maronda Homes
- Over 500 sq. ft: Wayne Homes

### **Exceptional Builder/Remodeler Design Center**

- Under 1,000 sq. ft: Wayne Homes
- Over 1,000 sq. ft: M/I Homes

### **Best Associate Showroom**

- Over 500 sq. ft: America's Floor Source/Décor Blvd & Mullet Cabinet (*tie*)

### **Most Artistic Landscape Design of a New Home**

- Priced \$250,000 to \$499,999: GreenScapes Landscape Co.
- Priced \$500,000 and up: GreenScapes Landscape Co.

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### **Best Model Home Interior Merchandising by a Builder/Remodeler**

#### **- Single Family New Home**

- Priced up to \$249,999: Westport Homes
- Priced \$250,000 to \$499,999: Epcon Communities
- Priced \$500,000 and up: Compass Homes

### **Best Model Home Interior Merchandising by an Associate - Single Family New Home**

- Priced \$500,000 and up: Grand DesignGroup

### **Outstanding Model Home Interior Merchandising - Attached New Home**

- Priced \$250,000 to \$499,999: Epcon Communities
- Priced \$500,000 and up: Romanelli & Hughes

### **Best of the Best Home Design - New Home**

- Priced up to \$249,999: Maronda Homes
- Priced \$250,000 to \$499,999: Romanelli & Hughes
- Priced \$500,000 and up: Cua Builders

### **Best of the Best Green Home Design - New Home**

- Priced \$500,000 to \$1 Million: GreenTech Construction
- Priced \$1 Million and up: Professional Design Services

## **REALTOR SALES CITATIONS**

### **\$2 Million**

- Cindy Braun, Keller Williams Classic Properties Realty

### **\$4 Million**

- Rick & Robin Lemmons, Coldwell Banker King Thompson - New Homes & Condo Division

## **BUILDER SALES CITATIONS**

### **Up to 99 Homes - \$2 Million**

- Angela Brown, Epcon Communities
- Susan DePrisco, Epcon Communities
- Penny Smith, Epcon Communities

### **Up to 99 Homes - \$3 Million**

- Ashley Ranson, Ryan Homes

### **Up to 99 Homes - \$4 Million**

- Amy Clarke, Fischer Homes
- Edd Dunlap, Compass Homes
- Lisa Finney, Schottenstein Real Estate Group
- Jason Wright, Schottenstein Real Estate Group

### **Up to 99 Homes - \$5 Million**

- Andy Moulton, Ryan Homes
- Matt Starinsky, Ryan Homes

### **Up to 99 Homes - \$7 Million**

- Justin Shear, Fischer Homes

### **Up to 99 Homes - \$9 Million**

- Kelly Sheffield, Schottenstein Real Estate Group

### **100-249 Homes - \$3 Million**

- Troy Borden, Rockford Homes
- Jermaine Fox, Maronda Homes

### **100-249 Homes - \$4 Million**

- Vicki Dravenstott, Maronda Homes
- Greg Szott, Westport Homes

### **100-249 Homes - \$5 Million**

- Jennifer Helpfrey & Jay Hughes, Westport Homes
- Roger Taylor, Westport Homes

### **100-249 Homes - \$6 Million**

- Patty Hughes, Rockford Homes

### **100-249 Homes - \$8 Million**

- Linda Parsons, Romanelli & Hughes

### **250 Homes or More - \$2 Million**

- Jay Freese, Dominion Homes
- Lana Mihailovich, Dominion Homes
- Jack Mueller, Wayne Homes
- Dannielle Patterson, Dominion Homes
- Tammy Piper, Wayne Homes

- Tina Reisinger, Dominion Homes

### **250 Homes or More - \$3 Million**

- Mike Anderson, Dominion Homes
- Shanna Davis, M/I Homes
- Todd Hendrickson, Wayne Homes
- Drew Murphy, Dominion Homes
- Sean Rauch, Dominion Homes
- Molly Rutherford, Dominion Homes

### **250 Homes or More - \$4 Million**

- Nate Archibald, M/I Homes
- Erin Collins, Wayne Homes
- Eric Hill, Dominion Homes
- Tina Monk, Wayne Homes

### **250 Homes or More - \$5 Million**

- Shannon Burbridge, M/I Homes
- Kristin Collins, Dominion Homes
- Lisa Ferguson, M/I Homes
- Chryssa Gartner, Dominion Homes
- Dana Levins, Dominion Homes
- Shawn Sheffield, M/I Homes
- Terra Shoaf, M/I Homes
- Tish Young, M/I Homes

### **250 Homes or More - \$6 Million**

- Joy Adkins, M/I Homes
- Shawn Bauer, M/I Homes
- Jessica Deubner, M/I Homes
- Shawn Hogan, Dominion Homes
- Tania Leigh, M/I Homes
- Chris Smart, Dominion Homes
- Myndi Zipf, Dominion Homes

### **250 Homes or More - \$7 Million**

- Mechele DeMatteo, Dominion Homes
- Phylliss Jensen, M/I Homes
- Jim King, Dominion Homes
- Caryn Rodeffer, M/I Homes

### **250 Homes or More - \$8 Million**

- Robin Blake, M/I Homes
- Bill Costello, Dominion Homes

### **250 Homes or More - \$9 Million**

- Alexis Skasko, M/I Homes

### **250 Homes or More - \$10 Million**

- Angela Baines & Todd Strayer, M/I Homes

### **250 Homes or More - \$14 Million**

- Amy Beery & Deron Bender, M/I Homes
- Emilie Hebert, M/I Homes

## **LEADERSHIP AWARDS**

### **Rookie of the Year**

- Builder/Remodeler: Jay Freese, Dominion Homes (\$2 Million)
- Builder/Remodeler: Shanna Davis, M/I Homes (\$3 Million)

### **Leadership Award**

- Builder/Remodeler: Edd Dunlap, Compass Homes (\$4 Million)
- Builder/Remodeler: Terra Shoaf, M/I Homes (\$4 Million)
- Builder/Remodeler: Amy Beery, M/I Homes (\$14 Million)
- Builder/Remodeler: Emilie Hebert, M/I Homes (\$14 Million)

### **Marketing Director of the Year**

- Builder/Remodeler: Jennifer McCord, Maronda Homes
- Associate: Julie Dyer, GreenScapes Landscape Co.

### **Sales Manager of the Year**

- Builder/Remodeler: Katie Clark, M/I Homes
- Associate: Tim Henson, America's Floor Source

### **Grand Marketing Award**

- Builder/Remodeler: Oak Park Dublin - Hallmark Homes
- Realtor: Coldwell Banker King Thompson - New Homes & Condo Division
- Associate: America's Floor Source & Décor Blvd