



BIG NIGHT

Building Industry Gala
July 29, 2021

Presented by the Building Industry Association of Central Ohio, The BIG Awards were created to honor the top achievers in the new home industry. BIG award winners cross all BIA membership ranks and include builders, interior designers, architects, landscapers, suppliers, remodelers, realtors and more.

5:30 - 7:30PM Cocktails, appetizers, dinner stations

7:30 - 9:30PM Awarding Ceremony and Sweet Treats, Annual Awards of Distinction, Judged Sales & Marketing Awards

ANNUAL AWARDS OF DISTINCTION

BIA Hall of Fame

Tom Hart, Isaac Wiles Burkholder & Tector, LLC

David Haid, Jimenez-Haid Builders

Irving E. Schottenstein Builder of the Year

Jack Mautino, Westport Homes

Washburn Schofield Memorial Award

Chris Eramo, John Eramo & Sons, Inc.

Associate of the Year

Steve Schehl, EMH&T, Inc.

Rising Star

Ashley Casuccio, Rieman & Arszman Custom Distributors, Inc.

Citizen of the Year

Jeff Fix, Fairfield County

SPONSORSHIP OPPORTUNITIES

◆ TITLE SPONSOR \$7,500 EXCLUSIVE

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Company representative to briefly address the audience and present a major award during the awards ceremony
- Logo on select ceremony table
- centerpieces & table number signage
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- Full page ad in Awards ceremony program
- 60 second video promotion to appear during the Awards ceremony
- 6 images featured during the ceremony sponsor module (suggest 3 to be company logo messages and 3 to be product images)
- Complimentary VIP-reserved ceremony tickets for a table of 8 (preferred seating in front of room)

◆ RECEPTION SPONSOR \$4,000 EXCLUSIVE

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1/2 page ad in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images).
- Up to 6 ceremony tickets

◆ BAR SPONSOR \$4,000 EXCLUSIVE

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Company logo on cocktail napkins
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1/2 page ad in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images).
- Up to 6 ceremony tickets

◆ SWEET REWARDS SPONSOR \$3,500 EXCLUSIVE

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Company logo on napkins at Dessert Table
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1/4 page ad in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images).
- Up to 4 ceremony tickets

◆ WINNERS GALLERY SPONSOR \$3,500 EXCLUSIVE

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Company logo projected on ballroom walls
- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- Signage in Winners Gallery
- 1/4 page ad in Awards ceremony program
- 4 images featured during the ceremony sponsor module
- Up to 4 ceremony tickets

◆ PLATINUM SPONSORS \$3,000

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1/4 page ad in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 1 to be company logo messages and 1 to be product images).
- Up to 4 ceremony tickets

◆ SILVER SPONSORS \$2,000

PRE-EVENT

- Logo on the BIG Awards sponsor page
- Recognition on all BIG Awards marketing emails

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 4 images featured during the ceremony sponsor module (suggest 2 to be company logo messages and 2 to be product images).
- Up to 2 ceremony tickets

◆ FRIENDS SPONSOR \$750

SHOW

- Recognition on Awards ceremony walk-in screen
- Recognition in Awards ceremony program
- 1 image featured during the ceremony sponsor module

SPONSORSHIP CONTACT

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