

BOMA NETWORKING/MEMBERSHIP COMMITTEE NOTES

2/14/23

Attendees – Allison McClure, Jeff Price, Jamie Ottery, ~~Bonnie Henry~~, Alex Gleim, Lisa Davis, Jacob Gasser, Sean Eaton, Molly Munro, ~~Natalie Stout, Aimee Corney~~

• **Membership Opportunities –**

- Attend to Win! No winner in Jan, so prize is \$100 for the March lunch.
- Adding a yellow dot to new member name tags, so people know to greet them.
- Attempt to have black napkins for PMs and white for vendors, alternate every seat so facilitate mingling.
- Allison will check on how many portfolios we have. Jamie will send vendor link to team so we can all vote on new gift ideas.
- BOMA GOALS –
 - Promote Participation & Attendance at New Member Orientations
 - Continue what we've been doing.
 - Invite all new members, Board & Committee members via email. Follow-up with call if no RSVP.
 - Events will be before lunches in March & August + maybe Nov
 - Jeff or I email/call new members when notified by Allison
 - Allison will send email with new members the week prior to our monthly meeting.
 - BOMA Buddy? Assign committee member to new member (we'll attempt PM-PM and vendor-vendor)
 - You are their point of contact for their first few months. Notify them of events, greet them at events, etc.
 - Reach out to new members via phone call before most/all social networking events?
 - Recruit 20 New Regular Members (PM or building owner) in 2023
 - We broke goal down into Q1 – 3 (already have 5!), Q2 – 5, Q3 – 7, Q4 – 5
 - Cost is pro-rated after June. 15 months for 12 starting in October.
 - Get list of head honchos from local PM companies – have board and/or committee members reach out to promote BOMA and find out why (not) involved. Ask them to encourage employees/owners to join.
 - Jamie & Jeff will send a list to get input
 - Alex thought to ask Barb York for help, and she agreed!
 - Working with marketing to create flyer/email to use for promotions
 - Jamie & Jeff will draft ideas and send to the team for input
 - Use promotional materials to reach PM companies that are not involved with BOMA
 - Have a trade show booth – giving away one membership has been approved!
 - Membership Drive – better data collection so we can follow-up with non-members.
 - Continue to ask for help at lunches

- **Networking Schedule –**

- *January* – Escape Room 1/24 – Lockology in Powell followed by HH at Nocterra. Successful & Fun! We need payment from a person who “party crashed” 😊 Made \$164!
- *February* – Snow Trails Tubing Event 2/22– Benefits FHF. We will ask for donations based on FHF needs. They plan to join us for event and take donations back with them. We will also sell 50/50 raffle tickets to benefit FHF. Jeff will make sure they know to join us for “free”. \$1,500 for daytime session (1-3). 150 people max. 48 registered to date. We’ll suggest people meet in lodge around noon, tube 1-3, and then say afterwards if they want to ski/hang out. Jamie will pre-order appetizers for noon.
- *March* – March Madness Party 3/16 – Jeff Price to lead again! At The Scarlet Room from 12-5. We expect it to cost about \$2,000 so are asking for 10 companies to buy \$200 sponsorships. They will get signage and props...and the event will be “free to attend”. People must register. Maybe add a \$10 fee if they want to buy a bracket? This idea was brought up by Mike Kasas, who won last year. Jeff and I will talk to Allison and decide.
- *April* – Vendor Expo – booth? Who can help? What hand out? We didn’t get into details at this meeting...will next month.
- *May* – Derby Event 5/18. Tour of grandstands + racing. Jake found out pricing details. We will rent the smaller room that holds 40+. It will have a bar and we can pre-order food. We plan to have a betting training session prior to the races starting. \$25 per person for one drink ticket, food, and admission.
- *June* – Building Tour + HH 6/14. Alex suggested Alterra’s Easton Oval. Molly and Alex will figure out if this will work before our next meeting.

Meetings are second Tuesday every month. Next Meeting March 14th. J Lui Worthington