

**Central Ohio Chapter CAI**  
**Membership Committee Meeting Minutes**  
**March 5, 2018**

**Call to Order**

- Chairperson Scott Lloyd called the meeting to order at 4:10 p.m.

**Members Present**

- Kris Thomas, Katrina Lampinen, BJ Myers, Robin Bollinger, Julie Donnan, Nick Barnes, Kathie Cesa and Scott Lloyd were present at the meeting.

**Committee Discussion Topics**

- Committee Goals were reviewed.
- Currently there are 188 members. The Committee agreed to set a goal of 30 new memberships in 2018 bringing the total to 218.
- The Committee discussed various ways to increase the data base for potential members.
- Committee members will reach out to previous members to discover why they did not renew membership.
- Committee members will accompany new members at their first few events.
- Kris Thomas will forward draft email content for the Committee members to edit that will be used to contact potential members.
- The Committee will develop protocol for contact with potential members.

**Officers**

- Committee officers were appointed – Scott Lloyd, Chairperson (appointed at the 2/23/18 meeting); BJ Myers, Vice Chairperson; Robin Bollinger, Secretary.

**Next Meeting**

- The next Membership Committee meeting is scheduled for Tuesday, May 1, 2018 at 4:00 p.m. at Panera Bread, 875 Tuesday, October 10, 2017 at 6:00 p.m.

**Adjournment**

- Scott Lloyd moved to adjourn the meeting. Kathie Cesa seconded the motion. Motion carried. The meeting was adjourned at 5:08 p.m.



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Submitted by: Robin Bollinger, Secretary