

**Central Ohio Chapter CAI
Membership Committee Meeting Minutes
January 22, 2019**

Call to Order

- Bryan Herd called the meeting to order at 4:00 p.m.

Members Present

- Bryan Herd, Robin Bollinger and Kathie Cesa were present at the meeting.

Minutes

- The minutes from the 11/20/18 meeting were reviewed.

Committee Discussion Topics

- Member counts: 188 at March 2018 to 206 as of today.
- Committee goals for this year will be set at the next meeting.
- A reward system for committee members responsible for bringing on new CAI members was discussed.
- Non-renewal survey was reviewed by the CAI Board of Directors and thought it needed to be broader to reach more people. The Marketing Committee will be in place within the next few months. Nick Barnes is the Board liaison for both the Membership and Marketing Committees.
- Email to Property Managers asking for their help in recruiting new CAI members will be drafted by Robin Bollinger.
- New CAI member contact was discussed. Committee members would call the new members quarterly. Kathie Cesa will forward a list to Bryan to assign phone calls to members at the next meeting. Ideas for bullet points or a script will also be discussed.

Next Meeting

- The next Membership Committee meeting is scheduled for Tuesday, March 19, 2019 at 4:00 p.m. at Panera Bread in Worthington Mall.

Adjournment

- The meeting was adjourned at 4:47 p.m.



Submitted by: Robin Bollinger, Secretary