

CASA

THE MEMBERSHIP THAT PAYS FOR ITSELF

	Other Programs & Non-Members	CASA Members
Membership	\$1000+	\$875 (2-3 ORs)
Benchmarking	\$300+	FREE
Salary Survey	\$500	FREE*
IP Seminar	\$650+	\$345
Education	\$600+	\$345
WC Calculaor	\$500	FREE
Resources	?	FREE
Advocacy	?	FREE
Regulatory Resources	?	FREE
Partner Discounts	?	-\$5000+

\$3550.00+ POTENTIAL SAVINGS WITH CASA

YOU COULD SAVE  **+\$7,000.00**

These figures are based on the average ASC's annual membership rate of \$875 for 2-3 ORs. ASCs with 1 OR, or those who receive a discounted corporate rate, receive significantly more savings!

CASA Partner Benefit Discounts

CASA Preferred Partners offer money-saving member discounts for ASC-related goods and services (workers' comp, waste management, consulting, graphics design).

Member Savings: \$5000+

FREE Benchmarking

CASA offers a free benchmarking reporting system - recognized as a model in the industry. Members enter their own ASC data and receive quarterly reports, including regional data that compares benchmarking data such as infection rates, transfers, complications and limited financial data. This is an incredibly useful tool for all ASCs and includes assisting with meeting accreditation and regulatory requirements.

Industry Comparison: \$300+

CASA Benchmarking: FREE

FREE!

Annual Salary Survey

We collect and publish average annual salaries and benefits for key ASC positions in CA and provide regionally-detailed info.

Industry Comparison: \$500+

***CASA Participating Members: FREE**

FREE!

Membership Dues

CASA's membership dues are among the lowest in the nation, yet we continually offer our members more for their dollar. We work hard for your ASC and the industry, and continually evolve with the trends.

Industry Comparison: \$1,000+

CASA Membership: \$675 1 OR | \$875 2-3 ORs | \$1100 4+ ORs

Annual Infection Prevention Training

Infection Prevention is a focus of the Medicare Conditions for Coverage, and all ASCs must demonstrate ongoing training in the area of infection surveillance and prevention. CASA offers one of the few ASC-specific training programs in the country. This acclaimed program receives amazing reviews, and attendees respond that by implementing the components of this program, they have had successful surveys and have met the standards for infection prevention and maintenance.

Industry Comparison: \$650+

CASA Members: \$345

Member Discount!

Education/Regulatory Training/HIPAA/Peer Review

CASA's education program maintains and expands the knowledge base of ASC clinical and administrative professionals, and it serves as a vital information resource for all members. Our annual conference offers members cutting-edge programs which identify the latest trends within the industry, timely continuing educational credits, and invaluable networking exposure and contacts.

Industry Comparison: \$600+

CASA Members: \$345 - \$565

Member Discount!

CA Workers' Comp Calculator

This free, easy tool allows you to enter your center's information for automatic calculations. Includes the latest ASC WC updates.

Industry Comparison: \$500+

CASA Members: FREE

FREE!

Members Only Resources

CASA's "Members Only" section of our website is the only comprehensive resource where an ASC can obtain the federal and state regulations, access free marketing and media relations tips, and have access to critical information on issues specific to California.

FREE!

Legislative Advocacy

CASA advocacy clearly and concisely communicates the industry message, shapes public opinion and advances the ASC agenda at the local and state level. Advocacy is your voice in the regulatory process, addressing issues of critical importance to the ASC industry.

FREE!

CASA
CALIFORNIA
AMBULATORY SURGERY
ASSOCIATION

For more information about CASA, contact us at info@casurgery.org or 530.790.7990
To become a member of CASA, contact us at membership@casurgery.org or 209.384.1640

FREE Exclusive Benchmarking

Our newly upgraded CASA benchmarking is FREE to members and includes areas mandated by CMS and accreditation bodies.

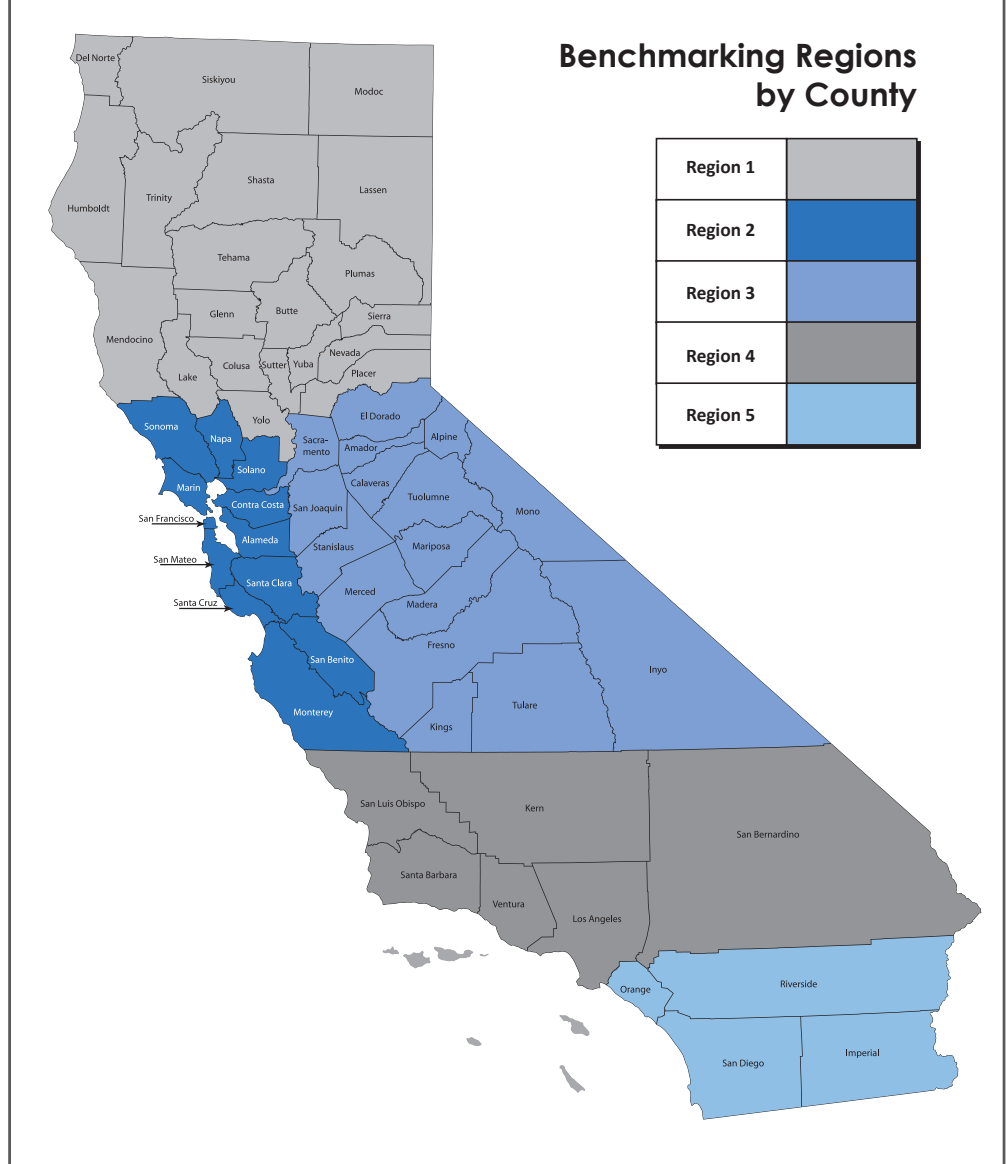
This is the only benchmarking program that provides information specific to your California region.

Data Highlights include:

- Demographic & Ownership Structure
- Accreditation
- Payor Mix
- Net Revenue
- Days In AR
- Supplies as a % of Net Revenue
- Productive Hours Per Case
- Cancellation Rates
- Complications
- Incidents
- Hospital Transfers
- Infection Rates
- Complaints
- Post-Operative Normothermia
- Unplanned Anterior Vitrectomies

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CASA Benchmarking is a critical component for progressive ASCs. Take advantage of this free opportunity to improve your operations.



Contact CASA
Executive Director
Beth LaBouyer
530.790.7990
info@casurgery.org
www.casurgery.org

What do **ASC** leaders have to say about **CASA**?



In order for us to concentrate on what's most important, our patients and their safety, we know that we have CASA always readily available as a research tool. As we focus on our patients, CASA is constantly feeding us valuable educational information so we can make sure we're doing everything on our end to provide the utmost precautionary care to our most deserving. Thank you, CASA for being such a wonderful asset in the ASC world!

Stacy Peña | Administrator
Otay Lakes Surgery Center

Our surgery center gains ongoing insight and support as a member of CASA. From an educational, networking and overall advocacy standpoint, WE LOVE CASA!

Patty Robles, R.N., B.S.
Director of Nursing
Fort Sutter Surgery Center

I look forward to CASA's Annual Conference every year to learn what other centers are doing, to hear about the latest regulatory issues and to network.

Lori Jerome MSN, RN, CPAN
Administrator
Peninsula Eye Surgery Center

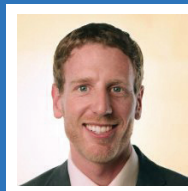
CASA is a constant resource when managing the overwhelming amount of



regulatory compliance changes. Our state lobbyist is busy keeping us connected with the politicians at the capital and tracking thousands of bills that may affect our industry. And let's not forget the daunting Workers Compensation fee schedule that changes frequently. CASA is always providing the necessary updates in the weekly newsletter.

Deborah L. Mack, RN, CNOR, CASC
Independent Healthcare Consultant

We are lucky to have the state association that we do here in California. The CASA team continues to produce high quality educational programs and keep us all informed of the necessary and frequent changes that we face in out-patient surgery. This is particularly evident when it comes to working within the CA Workers Compensation system and navigating that ever changing and evolving system. The operational support that CASA provides in the form of tools and community are invaluable, and the benchmarking continues to improve as more and more members participate. I feel that our facilities are well supported, well represented, and also well represented throughout CASA's continued political advocacy.



Patrick Haley
Physicians Surgery Centers, LLC

CASA'S MEMBERSHIP DUES ARE AMONG THE LOWEST IN THE NATION, YET WE CONTINUALLY OFFER OUR MEMBERS MORE FOR THEIR DOLLAR. WE WORK HARD FOR YOUR ASC AND THE INDUSTRY, AND CONTINUALLY EVOLVE WITH THE TRENDS.

CASA members receive access to the only comprehensive resource that allows an ASC to obtain the latest federal and state regulations, free marketing and media relations tips, and critical information on issues specific to California.

To learn more about how CASA membership can benefit your ASC, please visit us at casurgery.org.

To become a member, please visit casurgery.org/join

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