

# CASA CONFERENCE 2021

## VENDOR OPPORTUNITIES & SPONSORSHIP PACKAGES

Annual Conference & Exhibits | September 8-10, 2021 | Hyatt Regency Huntington Beach

SPECIAL EVENT OPPORTUNITIES	Booth	4 Vendor Badges*	BONUS RECOGNITION (\$5000 value)	1/2-page Color Ad in Syllabus (\$750 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus	Participation in Vendor Valuation*	Invitation to President's Reception
<b>SPECIAL EVENT Sponsorship</b> <b>\$10,000   1 LEFT</b> <b>Includes Premier Booth</b> <b>SPECIAL EVENT EXCLUSIVE:</b> <b>Includes creative and custom highlighted recognition at Thursday Special Event!</b>	•	•	•	•	•	•	•	•	•	•	•
<b>ELITE BOOTH SPONSOR</b> \$5,000   2 LEFT Our premium booth offers excellent exposure and lots of extras!	•	•		•	•	•	•	•	•	•	•
<b>HEALTH CHECK-IN STATION SPONSOR</b> \$5,000   1 available Sponsor logo will be displayed at the station. Screening as mandated, potential temp check, testing or attestation. TBD in compliance with state regulations. Marketing materials can be displayed at station.		•		•	•	•	•	•	•		•
<b>THURSDAY LUNCH SPONSOR</b> \$5,000   1 available <b>SOLD</b>		•		•	•	•	•	•	•		•
<b>WEDNESDAY EVE RECEPTION SPONSOR</b> \$5,000   1 available		•		•	•	•	•	•	•		•
EXHIBITOR BOOTHS	Booth	3 Vendor Badges*	2 Vendor Badges				Recognition on Event Signage	Recognition on CASA website	Recognition in E-Bulletins and/or Syllabus		
<b>PREMIUM FOOD &amp; BEVERAGE</b> \$3,000   6 LEFT	•	•					•	•	•		
<b>STANDARD 8x10</b> \$2,500   5 LEFT	•		•				•	•	•		
<b>STANDARD 8x8</b> \$2,000   8 LEFT	•		•				•	•	•		

\*Additional exhibitor attendee passes may be purchased for \$200 each.



ADDITIONAL SPONSORSHIPS	2 Vendor Badges*	1 Vendor Badge*	Full-page Color Ad in Syllabus (\$850 value)	1/2-page Color Ad in Syllabus (\$750 value)	1/2-page B/W Ad in Syllabus (\$375 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus
<b>PRE-CONFERENCE BREAKFAST</b> \$2,000   1 available		•						•	•	•
<b>RAFFLE SPONSOR</b> \$2,000   1 available Sponsor will be recognized at the start of the conference raffle.		•						•	•	•
<b>LANYARD SPONSOR</b> \$2,000   1 available Sponsor will donate 600 lanyards, co-branded with CASA's logo.		•		•				•	•	•
<b>CHARGING STATION SPONSOR</b> \$2,000   1 available				•				•	•	•
<b>NOTE PAD</b> \$1,500   1 available Sponsor donates 600 note pads to be distributed throughout conference.		•						•	•	•
<b>PEN</b> \$1,500   1 available Sponsor donates 600 pens to be distributed throughout conference.		•						•	•	•
<b>MINTS</b> \$1,500   1 available Sponsor donates 625 mints to be distributed throughout conference.		•						•	•	•
<b>THURSDAY MORNING BREAK</b> \$1,500   1 available		•						•	•	•
<b>THURSDAY AFTERNOON BREAK</b> \$1,500   2 available		•						•	•	•
<b>FRIDAY MORNING BREAK</b> \$1,500   1 available		•						•	•	•
<b>PRE-CONFERENCE BREAK</b> \$1,000   1 available		•			<b>PRE-CON SYLLABUS</b>			•		