

## Annual Conference Syllabus

Our conference attendees refer to their syllabus over and over, giving your ad great exposure and a long shelf-life.

### Advertising Fees

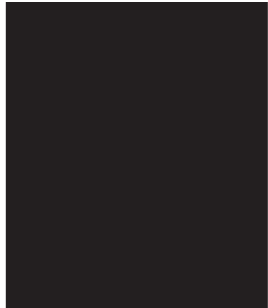
#### Conference Syllabus Print Advertising

- Full-Page Black & White Ad .....\$475
- Half-Page Black & White Ad .....\$375
- Quarter-Page Black & White Ad .....\$275
- Add Full Color .....\$375 for any size ad

#### Pre-Conference Syllabus Print Advertising

- Full-Page Black & White Ad .....\$175
- Half-Page Black & White Ad .....\$135
- Add Full Color .....\$175 for any size ad

### Ad Sizes



**Full-page:**  
7.5" wide x 10.5" deep



**Half-page:**  
7.5" wide x 5.25" deep



**Quarter-page:**  
3.70" wide x 5.25" deep

Please complete form below and return by email or fax

### Order Details

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone \_\_\_\_\_

### Payment Details

Credit Card # \_\_\_\_\_

Exp \_\_\_\_\_ Signature \_\_\_\_\_

### Syllabus Ad Specifications

#### Deadline

Ad Space Reservation: 06/09/23

**Ad Submission: 07/07/23**

#### File Format

Only ads in pdf format can be accepted (no Word docs or other file types, please).

#### Ad Specifications

- Submit your black & white ad in press-quality pdf format (300 dpi resolution).
- Submit your color ad saved as process color (CMYK) in press-quality pdf format (300 dpi resolution).
- There is no bleed on syllabus ads.
- Ads saved in RGB cannot be accepted.

#### Submit ads to

[nscott@casurgery.org](mailto:nscott@casurgery.org)

**If your ad is included in your sponsorship package, please disregard payment info at left. Use ad specification info above for your ad submission.**

### Questions or inquiries regarding CASA Syllabus advertising opportunities or ad submission:

Nicole Scott

Member Services

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