



## Event Details

September 3-5, 2025  
Sheraton San Diego Hotel and Marina  
San Diego, CA

**Program Schedule & Exhibitor Hours** (schedule subject to change)

### Wednesday, September 3, 2025

1:00 pm - 4:00 pm Exhibitor Set-up  
5:00 pm - 7:00 pm Welcome Reception with Exhibitors

### Thursday, September 4, 2025

11:00 am - 1:00 pm Lunch with Exhibitors  
3:05 pm - 4:00 pm Break with Exhibitors  
4:00 pm Exhibitor Break-down



## Who Attends

CASA membership continues to grow each year, with last year's attendance at 512. Attendees range from the seasoned California ASC leader to the newly appointed administrator. Over 70% of our previous year's attendees were lead ASC decision-makers.

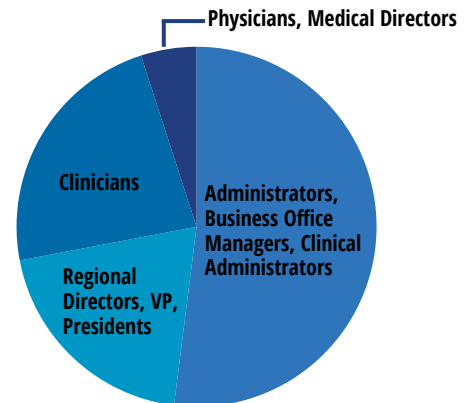


## Why Exhibit/Sponsor

The California Ambulatory Surgery Association is one of the largest state associations for Ambulatory Surgery Centers (ASCs). With 450 members, this show is an excellent opportunity to meet and network with California surgery center administrators, clinical directors and other ASC leaders. Past exhibitors know our show sells out early, as this is a unique opportunity to meet with so many California facilities. Reserve your space today to ensure your presence in San Diego.



## Breakdown of Attendees



## Sponsorship Packages

### SPECIAL EVENT PACKAGE

\$10,000

- Special 'WOW' recognition TBD
- Participation in the 'Conversation Cafe' event (1-on-1 session with attendees)
- 8x10 booth space located in a premium location
- 4 exhibitor passes
- 1 half-page color ad in syllabus (format tbd)
- 1 marketing item included in attendees' bags
- Exhibitor will be listed as Event Sponsor
- Weekly Acknowledgement and link to your organization in our ebulletins
- Sponsor recognition in Conference signage, CASA website, and in the conference syllabus
- CASA Board member liaison
- Invitation to 'exclusive invite only' President's Reception
- Pre and Post-attendee list

### ELITE PACKAGE

\$5,500

- Participation in the "Conversation Cafe" event (1-on-1 session with attendees)
- 8x10 booth space located in a premium location
- 4 exhibitor passes
- 1 half-page color ad in syllabus (Format tbd)
- Exhibitor will be listed as Elite Sponsor
- Weekly Acknowledgement and link to your organization in our ebulletins
- Sponsor recognition in Conference signage, CASA website, and in the conference syllabus
- CASA Board member liaison
- Invitation to 'exclusive President's Reception
- Pre and Post-attendee list

### PREMIUM PACKAGE

\$3,400

- Booth in prime location
- 3 exhibitor passes
- Pre and Post-attendee list

### STANDARD PACKAGE

\$2,800

- Standard booth
- 2 exhibitor passes
- Pre and Post-attendee list

**For Additional Sponsorship Opportunities and Hotel contact April Ligtenberg:**



April Ligtenberg



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