



# Event Schedule

## Annual Conference & Tradeshow

### Wednesday, October 16th

5:30 - 7:30

**Reception**

*Second Floor Atrium*

### Thursday, October 17th

8:00 - 9:30

**Breakfast, Registration, Check-In, Tradeshow**

9:30 - 10:15

***Increase Your Facility's Local Online Presence Through Digital Marketing Tools*** - Steve Lucas, The Storage Group

10:15-11:00

***STORAGEMART, a 50 year Overnight Success***  
Mike Burnam

11:00 - 12:00

***10 Things to Know About the CO Self-Storage Statute***  
Attorney Jeff Greenberger, Greenberger & Brewer, LLP

12:00 - 1:15

**Lunch & Annual Meeting of Members, Tradeshow**

1:15 - 1:30

***Real Estate Tax Update***  
Beth Diehl, Property Tax Commercial

1:30 - 2:15

***Colorado Market Update***  
Adam Schlosser - The LeClair-Schlosser Group, Marcus & Millichap  
Ben Vestal - Argus Self Storage Advisors  
Jon Suddarth - Buchanan Street Partners  
Moderator: Jeff Kinder, Advantage Self Storage

2:15 - 3:00

***Self Storage Data: Where are We and Where are We Going***  
Tyson Huebner, Yardi

3:00-3:45

***What Makes Them Click Rent?***  
Tommy Nguyen, StoragePug

3:45- 5:00

***Ask an Attorney with Jeff Greenberger***

3:45- 5:00

**RV Group Breakout**

*\*Schedule subject to change.*