

Central States Communication Association

2006 Annual Meeting

“The Diamond Jubilee:
Celebrating the Past While Shaping the Future”
75th Anniversary, 1931-2006

Crowne Plaza Hotel and Conference Center at Historic Union Station
Indianapolis, Indiana
April 5-9, 2006

“The Diamond Jubilee: Celebrating the Past While Shaping the Future”

Thank you for all your hard work, particularly the program planners for working diligently to unite junior and senior scholars throughout the convention at this 75th Anniversary Diamond Jubilee!

--*Deanna Sellnow, First Vice President and Program Planner*

Patti Overton and Cecil Guess, Crowne Plaza Hotel
Diana B. Carlin, University of Kansas, President
Jack Kay, University of Michigan-Flint, Second Vice President
Lynn H. Turner, Marquette University, Past President
Scott A. Myers, West Virginia University, Executive Director
Jim L. Query, Jr., University of Houston, Journal Editor
David Zarefsky, Northwestern University, Finance Committee Chair
John Heineman, Lincoln (NE) High School, Member at Large
Lynda Dee Dixon, Bowling Green State University, Member at Large
Deborah C. Uecker, Wisconsin Lutheran College, States Advisory Council Chair
Robert Gobetz, University of Indianapolis, Local Arrangements Chair
Margaret O. Finucane, John Carroll University, Newsletter Editor
Brad Clemenson, North Dakota State University, Program Cover Designer
Lori DeWitt, North Dakota State University, Planner Assistant
Kathleen Vidoloff, North Dakota State University, Planner Assistant
Steve Venette, North Dakota State University, Planner Assistant
Interest Group, Caucus, and Section Program Planners
Kathleen O. Cesa, Member Services Manager
Nikki Loy, West Virginia University, Administrative Assistant
Danielle Febus, West Virginia University, Association Assistant
Carla Wendela, West Virginia University, Association Assistant
Rebecca Junod, West Virginia University, Association Assistant
Stefan Page, West Virginia University, Association Assistant
Kathryn Piddington, West Virginia University, Association Assistant

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About Central States Communication Association

The mission of Central States Communication Association (CSCA) is to unite and educate people with both an affinity to the central region of the United States and a scholarly interest in all areas of communication for promotion of their mutual goals and advancement of their field. CSCA strives to provide:

1. Sustained mentoring from senior to junior scholars.
2. Ongoing facilitation of networking across the discipline of communication.
3. Annual honors and awards for outstanding service, teaching, and scholarship.
4. Nationally recognized outlets showcasing excellent scholarship for both consumers and producers (via the journal and the annual convention).
5. Regular opportunities to share innovative teaching practices that influence life-long learning.

Executive Committee

Diana Bartelli Carlin, University of Kansas	President
Deanna Sellnow, North Dakota State University	First Vice President
Jack Kay, Wayne State University	Second Vice President
Lynn H. Turner, Marquette University	Past President
Scott A. Myers, West Virginia University	Executive Director
Jim L. Query, Jr., University of Houston	Journal Editor
David Zarefsky, Northwestern University	Finance Committee Chair
John Heineman, Lincoln (NE) High School	Member at Large
Lynda Dee Dixon, Bowling Green State University	Member at Large
Deborrah C. Uecker, Wisconsin Lutheran College	States Advisory Council Chair

States Advisory Council

Illinois: Ron Howell, Doug Jennings
 Iowa: Dennis Doyle
 Kansas: C. Sue Strohkirch
 Michigan: Ruth Kay, Tushar Oza
 Missouri: Gina Jensen, Scott Jensen
 Nebraska: John Heineman
 North Dakota: Robert Littlefield
 Oklahoma: Arlie V. Daniel
 Wisconsin: Deborrah C. Uecker

2005-2006 Standing Committees

Federation Prize Committee

Michael Pfau, University of Oklahoma, Chair
Robert Ulmer, University of Arkansas-Little Rock, Vice-Chair
William Benoit, University of Missouri-Columbia
Barbara Wilson, University of Illinois-Urbana

Finance Committee

David Zarefsky, Northwestern University, Chair
Lynn H. Turner, Marquette University
Scott A. Myers, West Virginia University
Jack Kay, Wayne State University
Jeff Tyus, Sinclair Community College

Outstanding New Teacher Award Committee

William J. Seiler, University of Nebraska-Lincoln, Chair
Jonathan M. Gray, Southern Illinois University-Carbondale, Vice-Chair
Ann Burnett, North Dakota State University
Ruth E. Kay, Detroit County Day School
Paul D. Turman, University of Northern Iowa
David F. Whitt, Nebraska Wesleyan University

Nominating Committee

Mitchell S. McKinney, University of Missouri-Columbia, Chair
Matthew Seeger, Wayne State University, Vice-Chair
Mary Christine Banwart, University of Kansas
Sherianne Shuler, Creighton University
Julia A. Spiker, University of Akron

CSCA Representatives to NCA

Scott A. Myers, West Virginia University (University representative)
Lori Zakel, Sinclair Community College (Community College representative)
John Heineman, Lincoln (NE) High School, (K-12 representative)

Convention Events

Registration

Onsite registration will take place in the first floor lobby. The hours for registration are:

Wednesday, April 5--5:00 p.m. – 8:00 p.m.

Thursday, April 6--8:00 a.m. – 5:00 p.m.

Friday, April 7--8:00 a.m. – 5:00 p.m.

Saturday, April 8--8:00 a.m. – 2:00 p.m.

Exhibits

Exhibits will be located in the first floor lobby by the elevators. The hours for exhibits are:

Thursday, April 6--9:00 a.m. – 5:00 p.m.

Friday, April 7--9:00 a.m. – 5:00 p.m.

Saturday, April 8--8:00 a.m. – 2:00 p.m.

Wednesday, April 5

Pre-conference, Ethical Leadership and Communication Practices

9:00 a.m. – 4:30 p.m.

Grand Central A

Short Course #1, Teaching Small Group Communication in the College Classroom and in the Corporate Setting

12:30 p.m. – 2:45 p.m.

Grand Central B

Short Course #2, Written and Oral Techniques for Creating Personal Narrative Performances

3:00 p.m. – 5:45 p.m.

Grand Central C

Thursday, April 6

Plenary Session

4:00 p.m. – 5:15 p.m.

Illinois Street Ballroom

Welcome Reception

5:30 p.m. – 8:00 p.m.

Illinois Street Ballroom

Friday, April 7

Hall of Fame Awards Luncheon and Business Meeting

12:30 p.m. – 2:15 p.m.

Illinois Street Ballroom

Wine and Cheese 75th Anniversary Reception

Sponsored by Routledge/Taylor and Francis

4:30 p.m. – 6:00 p.m.

Illinois Street Ballroom

Business Meetings

5: 45 p.m. – 6:30 p.m.

Instructional Resources

Interpersonal & Small Group Communication

National Educational Debate Association

Media Studies

Undergraduate Honors Research Conference

Organizational & Professional Communication

Communication Theory

Graduate Student Caucus

Kenneth Burke Society

Performance Studies & Theatre

Grand Central Station A

Grand Central Station B

Grand Central Station C

Victoria Station A

Victoria Station B

Victoria Station C

Pennsylvania Station B

Pennsylvania Station C

Haymarket Station A

Conrail Station

2007 Program Planners Meeting and Reception

6:30 p.m. – 8:00 p.m.

Grand Central D

Undergraduate Honors Reception

6:30 p.m. – 8:00 p.m.

Victoria Station D

Saturday, April 8

Past Officer's Breakfast

7:45 a.m. – 9:00 a.m.

Conrail Station

Undergraduate Honors Research Conference Lunch

12:00 p.m. – 1:00 p.m.

Pennsylvania Station B

Business Meetings

4: 00 p.m. – 5:15 p.m.

Intercultural Communication
 Women's Caucus
 Public Relations
 Basic Course and Part Time Faculty
 Political Communication
 CSCA Executive Committee

Grand Central Station A
 Grand Central Station C
 Victoria Station A
 Pennsylvania Station A
 Haymarket Station A
 Executive Board Room

Business Meetings

5:30 p.m. – 6:30 p.m.

Health Communication
 Freedom & Responsibilities of Speech
 States Advisory Council
 Argumentation & Forensics
 Communication Education
 Rhetorical Theory & Criticism
 Media Studies
 Community College
 Undergraduate Programs

Grand Central Station B
 Grand Central Station D
 Victoria Station B
 Victoria Station C
 Victoria Station D
 Pennsylvania Station B
 Pennsylvania Station C
 Haymarket Station B
 Conrail Station

75th Anniversary/Diamond Jubilee Gala

7:00 p.m. – 10:00 p.m.

Grand Ballroom, Historic Union Station

2006 Program Planners

Virginia L. Chapman	Argumentation and Forensics
Kristen P. Treinen	Basic Course
Jennifer L. Willis-Rivera	Communication Education
Sheryl Lidzy	Communication Theory
Ron Howell	Community College
Steven J. Venette	Freedom and Responsibilities of Speech
Min Liu	Freedom and Responsibilities of Speech
Scott L. Crabill	Graduate Student Caucus
Jeanine Fassl	GIFTS
Donna R. Pawlowski	Health Communication
Amy N. Aldridge	Instructional Resources
Richard I. Falvo	Intercultural Communication
Paul Schrodtt	Interpersonal and Small Group Communication
Jeffrey L. Courtright	Kenneth Burke Society
Jon W. Paulson	Kenneth Burke Society
Michaela D. E. Meyer	Media Studies
Sarah L. Bonewits Feldner	Organizational and Professional Communication
Judith S. Trent	Past Officers Graduate Student Debut Program
Tushar Raman Oza	Part-time Faculty
Lesa Lockford	Performance Studies and Theatre
Karen Anderson	Political Communication
Jeffrey D. Brand	Public Relations
Nichelle McNabb	Rhetorical Theory and Criticism
Deborah C. Uecker	States Advisory Council
Debra J. Ford	Undergraduate Programs
Amanda L. Brown	Women's Caucus
Phylis Johnson	Women's Caucus

2005-2006 Interest Group, Caucus, and Section Officers

Argumentation and Forensics

Chair: Virginia L. Chapman, Anderson University
 Vice-Chair: Donny Peters, Ball State University
 Vice-Chair Elect: Heather Norton, Fontbonne University

Communication Education

Chair: Jennifer L. Willis-Rivera, University of Wisconsin-River Falls
 Vice-Chair: Jeffrey T. Child, North Dakota State University

Community College

Chair: Ron Howell, Illinois Central College
 Vice-Chair: Barb Handley-Miller, Delta Community College
 Secretary: David Bodary, Sinclair Community College

Graduate Student Caucus

Chair: Scott L. Crabill, Wayne State University
 Vice-Chair: Joy Daggs, University of Missouri-Columbia
 Secretary: Jimmie Manning, University of Kansas

Instructional Resources

Chair: Amy N. Aldridge, Northeastern State University
 Vice-Chair: David A. Wendt, Keokuk (IA) High School

Basic Course

Chair: Kristen P. Treinen, Minnesota State University-Mankato
 Vice-Chair: Adam Jones, Missouri Western State College
 Secretary: David T. McMahan, Missouri Western State College

Communication Theory

Chair: Sheryl Lidzy, Murray State University
 Vice-Chair: Cynthia Grobmeier, St. Xavier University
 Secretary: John A. "Jack" Jones, University of Illinois-Chicago

Freedom and Responsibilities of Speech

Chair: Amanda L. Brown, North Dakota State University
 Vice-Chairs: Min Liu and Steven Venette, North Dakota State University
 Secretary: Cloy Tobola, North Dakota State University

Health Communication

Chair: Donna R. Pawlowski, Creighton University
 Vice-Chair: Joy Koesten, University of Kansas Medical Center
 Secretary: Abby Gold, North Dakota State University
 Historian: Lance Lippert, Illinois State University

Intercultural Communication

Chair: Richard I. Falvo, El Paso Community College
 Vice-Chair: Yang Lin, University of Akron
 Secretary: Julie Parenteau, Bowling Green State University

Interpersonal and Small Group

Chair: Paul Schrodtt, University of Kansas
 Vice-Chair: Adrienne Kunkel, University of Kansas
 Secretary: Leah E. Bryant, DePaul University
 Historian: Donna R. Pawlowski, Creighton University

Media Studies

Chair: Michaela D. E. Meyer, Christopher Newport University
 Vice-Chair: Brent Simonds, Illinois State University
 Secretary: Lora Cohn, Northwest Missouri State College

Part-time Faculty

Chair: Tushar Raman Oza, Oakland University

Political Communication

Chair: LeAnn Brazeal, Kansas State University
 Chair-Elect: Karen Anderson, University of North Texas
 Vice-Chair: Jenifer L. Lewis, Western Kentucky University
 Secretary: Kasie Mitchell Roberson, Miami University

Rhetorical Theory and Criticism

Chair: Nichelle McNabb, Otterbein College
 Vice-Chair: James Crocker, University of Cincinnati
 Secretary: Kathleen Edelmayer, Madonna University

Undergraduate Programs

Chair: Debra J. Ford, University of Kansas
 Vice-Chair: Rob Gobetz, University of Indianapolis
 Secretary: Joe Dailey, Carroll College

Kenneth Burke Society

Chairs: Jon W. Paulson, Buena Vista University and Jeffrey L. Courtright, Illinois State University

Organizational and Professional

Chair: Sarah L. Bonewits Feldner, Marquette University
 Vice-Chair: Scott G. Dickmeyer, University of Wisconsin-LaCrosse

Performance Studies and Theatre

Chair: Heather Carver, University of Missouri-Columbia
 Vice-Chair: Lesa Lockford, Bowling Green State University
 Secretary: Jonathan M. Gray, Southern Illinois University-Carbondale

Public Relations

Chair: Tim Sellnow, North Dakota State University
 Vice Chair: Jeffrey D. Brand, Millikin University

States Advisory Council

Chair: Deborrah C. Uecker, Wisconsin Lutheran College

Women's Caucus

Chair: Lucretia C. Scoufos, Southeastern Oklahoma State University
 Vice-Chair: Phylis Johnson, Southern Illinois University-Carbondale

2006 Top Paper and Panel Award Recipients

Argumentation and Forensics

Merci M. Decker, Minnesota State University-Mankato*
 Jeffrey VanCleave, Southern Illinois University-Edwardsville
 Donny Peters, Wayne State University

Basic Course

Stephen K. Hunt, Illinois State University, K. Megan Hopper, Illinois State University,
 Kevin R. Meyer, Ohio University, Kashmira V. Thakkar, Illinois State University,
 Vicky Tsoumbakopoulos, Illinois State University, & Kaylee J. Van Hoose, Illinois
 State University
 Barbara Hugenberg, Kent State University, Stephen K. Hunt, Illinois State University,
 B. Scott Titsworth, Ohio University, Melissa Beall, University of Northern Iowa, &
 Larry Hugenberg, Youngstown State University

Communication Education

Mark E. Comadena, Illinois State University, Stephen K. Hunt, Illinois State University,
 & Cheri J. Simonds, Illinois State University*
 Matthew M. Martin, West Virginia University, Jacob L. Cayanus, Oakland University,
 Keith Weber, West Virginia University, & Alan K. Goodboy, West Virginia
 University
 Scott A. Myers, West Virginia University & Chad Edwards, Western Michigan
 University
 Joseph P. Mazer, Illinois State University** *Friedrich Award Winner*

Communication Theory

Patric R. Spenc, Western Kentucky University*
 John A. Jones, University of Illinois at Chicago
 Christopher R Smith, Calvin College
 W. Thomas Duncanson, Millikin University
 Tony E. Adams, University of South Florida**
 Brian T. Kaylor, University of Missouri
 John Dowd, Eastern Illinois University

Graduate Student Caucus

Andrew M. Ledbetter, University of Kansas

Health Communication

Kyoungrae Oh, Purdue University, Induk Kim, Purdue University, & Mohan J. Dutta-
 Bergman, Purdue University*
 Jeanetta D. Sims, University of Oklahoma, Eileen S. Gilchrist, University of Oklahoma,
 Toni Siriko, University of Oklahoma, Cory Cunningham, University of
 Oklahoma, & Vince Falsarella, University of Oklahoma**
 Avinash Thombre, University of Arkansas, Little Rock

Instructional Resources

Justin Walton, Cameron University
 Rebecca Imes, Carroll College
 C. Mimi Harvey, Denison University
 David Fennema, Cameron University
 Stephanie S. Rollie, Miami University

Interpersonal and Small Group Communication

Heather L. Servaty-Seib, Purdue University & Brant R. Burleson, Purdue University*
 Emily N. Lamb, University of Nebraska-Lincoln, Cassandra LeClair-Underberg,
 University of Nebraska-Lincoln, & Jody Koenig Kellas, University of Nebraska-
 Lincoln
 Christine E. Rittenour, University of Nebraska-Lincoln, Scott A. Myers, West Virginia
 University, & Maria Brann, West Virginia University
 Paul D. Turman, University of Northern Iowa

Media Studies

Timothy Roy Gleason, University of Wisconsin-Oshkosh*
 Michael D. D. Willits, North Carolina State University** ***Becker Award Winner***
 Rebecca M.L. Curnalia, Kent State University
 Rebecca M. Chory-Assad, West Virginia University, Alan K. Goodboy, West Virginia
 University, Sarah E. Baker, West Virginia University, & Nathaniel Karl Hixson, West
 Virginia University
 Erin K. Willer, Illinois State University***

Organizational and Professional Communication

Julie M. Novak, North Dakota State University* **
 Alane K Smith, Ohio University, Heather J. Carmack; Ohio University, & B. Scott
 Titsworth, Ohio University
 C. B. Crawford, Fort Hays State University & C. Sue Strohkirch, Fort Hays State
 University
 Mary F. Hoffman, Texas State University-San Marcos, & Renee L. Cowan, Texas State
 University-San Marcos

Past Officers Graduate Student Debut Program Award

Carol A. Savery, University of Akron
 Michael J. Sharp, University of Cincinnati
 Diana Hadad, Wayne State University

Performance Studies and Theatre

Amy Pinney, Southern Illinois University-Carbondale
 W. Benjamin Myers, Southern Illinois University-Carbondale

Political Communication

Rosalee Clawson, Purdue University & Kasie Mitchell Roberson, Miami University*

Michael Kramer, Saint Mary's College

Dan Schill, University of Kansas** ***Auer Award Winner***

Chris Carpenter, Northern Illinois University

Rhetorical Theory and Criticism

Kristi L. Gerding, Ferris State University*

Katherine Hatfield, Creighton University

Robin P. Clair, Purdue University

Women's Caucus

Nicole Kathol, University of Kansas*

Jimmie Manning, University of Kansas

Sarah Meinen Jedd, University of Wisconsin-Madison

* Top Paper

** Top Student Paper

***Top Student Debut Paper

2007 Convention Theme

“Communication and Social Responsibility”

Plan now to attend the 2007 Central States Communication Association Conference, March 27 through April 1, in Minneapolis, Minnesota at the Hyatt Regency Downtown. Great shopping, wonderful food, interesting things to do, and, of course, a great conference, awaits you in Minneapolis. The conference theme is “Communication and Social Responsibility.” What is the role of our discipline in promoting civic engagement? How do we help people achieve the good life? Are our research findings useful in the helping professions? Does our pedagogy and substance promote socially responsible communication? These questions and more help frame an understanding of communication and social responsibility. Session planners are encouraged to consider this theme. I seek spotlight programs that highlight our teachers, researchers, practitioners, and students whose work addresses communication and social responsibility.

Please feel free to contact me with your ideas.

Jack Kay, Second Vice President and 2007 Convention Planner
jackay@umflint.edu

CSCA 75th Anniversary Endowment Fund Donors

Friend

Roberta A. Davilla
Kathleen Galvin
Lynn Harter
John Heineman
Edward Hinck
Debra J. Ford
Sandra Metts
Scott A. Myers
Jim L. Query, Jr.
Mary M. Roberts
Deanna Sellnow
Gregory J. Shepherd
Patric R. Spence
C. Sue Strohkirch
Kelly Taber

Supporter

Melissa Beall
Diana Carlin
Concordia College
Gus Friedrich
Jack Kay
Joann Keyton
Lynn H. Turner
David A. Wendt

Department Members as of 1/31/06

Anderson University	Northwest Missouri State University
Bellevue University	Ohio University
Bethel University	Otterbein College
Bowling Green State University	Saint Louis Community College-Florissant Valley
Coe College	Sinclair Community College
Concordia College	University of Akron
Creighton University	University of Houston
Dixie State College	University of Kansas
East Central University	University of Michigan-Flint
Eastern Illinois University	University of Missouri-Kansas City
Fort Hays State University	University of Nebraska-Lincoln
Heartland Community College	University of Northern Iowa
Indiana Wesleyan University	University of Oklahoma
Joliet Junior College	University of St. Thomas
Kansas Wesleyan University	University of Wisconsin-Milwaukee
Manchester College	Wayne State College
Missouri State University	West Virginia University
Northeastern State University	Western Iowa Tech Community College

Life Members as of 1/31/06

Tony E. Adams	Kristi L. Gerding	Linda Moore
Amy N. Aldridge	Kathleen M. German	Scott A. Myers
Mike Allen	Kathleen M. Golden	Bonita Dostal Neff
Kenneth E. Andersen	Robert W. Greenstreet	Paul E. Nelson
Mary Christine Banwart	Bruce E. Gronbeck	Robert D. Neuleib
Melissa L. Beall	Dale J. Hample	P. Judson Newcombe
David L. Bodary	John Heineman	Patricia Palmerton
Amanda L. Brown	Andrew F. Herrmann	Donn W. Parson
Julie A. Burke	Gregory James Hyde	Judy C. Pearson
Brant R. Burleson	Kathleen H. Jamieson	James W. Pratt
John O. Burtis	E. Clair Jerry	Robert C. Rowland
Diana Bartelli Carlin	Adam C. Jones	Paul Schrodtt
Donald J. Cegala	Robin A. Jones	William Seiler
Lora A. Cohn	Thomas F. Kaye	Deanna D. Sellnow
Jeffrey L. Courtright	Kathryn Kennedy	Tim L. Sellnow
James Crocker-Lakness	Stephen C. Koch	Ross B. Singer
Judith Dallinger	Kathie Leeper	Richard E. Soller
Arlie Daniel	Robert S. Littlefield	Patric R. Spence
Craig A. Dudczak	Lesa Lockford	K. E. Supriya
Jessica J. Eckstein	Matthew M. Martin	Susan Swan
Nichole Egbert	Nichelle D. McNabb	Paula S. Tompkins
Sarah Bonewits Feldner	Allen H. Merriam	Judith S Trent
Debra J. Ford	Larry D. Miller	Kathleen J. Turner
Kathleen M. Galvin	Nancy E. Mitchell	Steven J. Venette

John T. Warren
 Harold Widvey
 David Zarefsky

Patron Members as of 1/31/06

Heather Aldridge Bart	Gustav W. Friedrich	Masayuki Nakanishi
Karen Anderson	John Fritch	William W. Neher
John R. Baldwin	Ellen Reid Gold	Dennis Patrick
J. Kevin Barge	Dennis S. Gouran	Jon W. Paulson
Cheryl Baugh	Carrol Haggard	Ronald J. Pelias
Samuel L. Becker	Lynn Harter	C. Thomas Preston, Jr.
John S. Bourhis	Kellie D. Hay	Jill Rhea
Lisa Bradford	Joseph J. Hemmer, Jr.	Rick Rodrick
Jeffrey D. Brand	Edward A. Hinck	Karen M. Roloff
LeAnn M. Brazeal	Shelly Schaefer Hinck	Veronica Ross
Christa M. Brown	Ron Howell	Warren Sandmann
Leah E. Bryant	Stephen Hunt	Ronald M. Sandwina
Carolyn Calloway-Thomas	Mary E. Hurley	Roy Schwartzman
Adrienne E. Christiansen	Laura A. Janusik	Edward A. Schwarz
Pamela Cooper	Scott Jensen	Matthew Seeger
Verna C. Corgan	Jack Kay	Gregory J. Shepherd
Craig W. Cutbirth	Stephanie M. Kelley Romano	Sherianne Shuler
Joseph M. Dailey	Joann Keyton	Paul J. Siddens, III
Mary Ann Danielson	Erika Kirby	Susan A. Smyth
Roberta A. Davilla	Ronald E. Lee	Glen Stamp
Allison B. DeStefano	Sheryl Lidzy	Charles J. Stewart
Ray D. Dearin	Lance R. Lippert	Michael A. Tew
Linda B. Dickmeyer	Edward A. Mabry	Lynn H. Turner
Scott G. Dickmeyer	Becky McDonald	Denise Vrchota
Thomas A. Discenna	David T. McMahan	David L. Warne
Lynda Dee Dixon	Kelly McNeilis	Steven R. Wilson
Debbie S. Dougherty	Sandra Metts	David W. Worley
Karen Kangas Dwyer	Michaela D. E. Meyer	Debra A. Worley
Nancy J. Eckstein	Marcia Moore	
David Engen	Aysel Morin	

Emeritus Members as of 1/31/06

Jerry M. Anderson	Dan Pyle Millar
James R. Andrews	Melvin H. Miller
Patricia H. Andrews	Allwin D. Monson
Virginia A. Book	Donovan J. Ochs
Ernest G. Bormann	Terry H. Ostermeier
John K. Brillhart	Tom Pace
Bernard L. Brock	Edward J. Pappas
Bernard Brommel	Loren Reid
Diana S. Caldwell	Mary M. Roberts
Richard P. Douthit	Raymond S. Ross
Jerry D. Feezel	Robert L. Scott
Warren Y. Gore	Donald J. Shields
D. Ray Heisey	Donald K. Smith
Richard Hunsaker	Edna C. Sorber
Dominic A. Infante	Aileen L. Sundstrom
Richard Johannesen	Jimmie D. Trent
Marvin D. Kleinau	Richard Weaver, II
Barbara Larson	Edgar E. Willis
Joan E. Leininger	Tom E. Wirkus
Wilmer A. Linkugel	James Zeman

Past CSCA Executive Directors

1931-34	Charles R. Layton	1969-72	Kenneth E. Andersen
1937-39	Loren D. Reid	1972-74	David M. Berg
1939-45	Orville A. Hitchcock	1974-76	Gustav V. Friedrich
1946-47	Wayne N. Thompson	1976-81	David M. Berg
1947-50	William M. Sattler	1981-85	James F. Weaver
1950-53	J. Garber Drushal	1985-88	Larry D. Miller
1953-56	Wayne N. Thompson	1988-91	Linda L. Moore
1956-57	Halbert E. Gulley	1991-94	Daniel P. Millar
1957-60	H.L. Ewbank, Jr.	1994-97	Arlie V. Daniel
1960-63	Merrill T. Baker	1997-00	Lynn H. Turner
1963-66	Paul H. Boase	2000-04	Terry Perkins
1966-69	Larry D. Clark	2004-06	Scott A. Myers

Past CSCA Presidents

1931-34	Alan H. Monroe	1972-73	Larry D. Clark
1934-37	Harry G. Barnes	1973-74	Jerry M. Anderson
1937-38	Charles R. Layton	1974-75	Kenneth E. Andersen
1938-39	Franklin H. Knowler	1975-76	William Brooks
1939-40	H. Clay Harshbarger	1976-77	Donn Parson
1940-41	Wilbur E. Gilman	1977-78	Bruce Gronbeck
1941-42	Charles Green	1978-79	Barbara Larson
1942-45	James H. McBurney	1979-80	David M. Berg
1946-47	D. W. Morris	1980-81	Gustav V. Friedrich
1947-48	John W. Black	1981-82	Judith S. Trent
1948-49	Leroy T. Laase	1982-83	Donovan J. Ochs
1949-50	Paul Moore	1983-84	Mary M. Roberts
1950-51	William M. Sattler	1984-85	Dennis Gouran
1951-52	John W. Keltner	1985-86	Edward J. Pappas
1952-53	Martin J. Holcomb	1986-87	David Zarefsky
1953-54	John E. Dietrich	1987-88	Barbara S. Wood
1954-55	Max Fuller	1988-89	Charles J. Stewart
1955-56	Charles Balcer	1989-90	Judy C. Pearson
1956-57	Wilbur E. Moore	1990-91	Douglas M. Trank
1957-58	Wayne E. Thompson	1991-92	Larry D. Miller
1958-59	N. Edd Miller	1992-93	Melissa L. Beall
1959-60	Donald K. Smith	1993-94	Linda L. Moore
1960-61	Charlotte G. Wells	1994-95	Ellen Reid Gold
1961-62	H.L. Ewbank, Jr.	1995-96	Carolyn Calloway-Thomas
1962-63	G. Bradford Barber	1996-97	Daniel P. Millar
1963-64	Raymond G. Smith	1997-98	Lawrence Frey
1964-65	Merrill T. Baker	1998-99	Sandra Metts
1965-66	Winston L. Brembeck	1999-00	Arlie V. Daniel
1966-67	Orville A. Hitchcock	2000-01	Cynthia Berryman-Fink
1967-68	Charlotte Lee	2001-02	J. Kevin Barge
1968-69	Paul H. Boase	2002-03	Pamela Cooper
1969-70	Wilmer A. Linkugel	2003-04	Roberta A. Davilla
1970-71	Robert K. Gilmore	2004-05	Lynn H. Turner
1971-72	Ernest G. Bormann		

Past CSCA Convention Sites

1933	Iowa City, University of Iowa
1934	Evanston, Northwestern University
1935	Madison (cancelled)
1936	No convention
1937	Madison, University of Wisconsin
1938	Columbia, University of Missouri
1939	Minneapolis, University of Minnesota

1940 Terre Haute
1941 Oklahoma City, Hotel Biltmore
1942 Des Moines (cancelled)
1943 No convention
1944 No convention
1945 No convention
1946 No convention
1947 Columbia, University of Missouri
1948 Chicago, Congress Hotel
1949 Omaha, Hotel Fontenelle
1950 Columbus, Deshler-Wallick House
1951 Milwaukee, Hotel Schroeder
1952 Tulsa, Hotel Mayo
1953 Chicago, Congress Hotel
1954 Chicago, Hotel Sherman
1955 St. Louis, Hotel Jefferson
1956 Chicago, Hotel Sherman
1957 Minneapolis, Hotel Learnington
1959 Detroit, Statler Hotel
1960 Chicago, LaSalle Hotel
1961 Chicago, LaSalle Hotel
1962 Chicago, Hotel Sherman
1963 Chicago, Morrison Motel
1964 St. Louis, Sheraton-Jefferson
1965 Chicago, Pick-Congress Hotel
1966 Chicago, LaSalle Hotel
1967 Indianapolis, Claypool Hotel
1968 Chicago, LaSalle Hotel
1969 St. Louis, Chase Park Plaza
1970 Chicago, Sherman House
1971 Cleveland, Sheraton-Cleveland
1972 Chicago, Sheraton-Chicago
1973 Minneapolis, Learnington Hotel
1974 Chicago, Sherman House
1975 Kansas City, Muehlebach Hotel
1976 Chicago, Pick-Congress Hotel
1977 Southfield, Sheraton Hotel
1978 Chicago, Sheraton-O'Hare
1979 St. Louis, Chase Park Plaza
1980 Chicago, Sheraton-Chicago
1981 Chicago, Palmer House
1982 Milwaukee, Marc Plaza
1983 Lincoln, Lincoln House
1984 Chicago, Palmer House
1985 Indianapolis, Hyatt Regency
1986 Cincinnati, Netherland Hotel

- 1987 St. Louis, Clarion Hotel (with SSCA)
- 1988 Schaumburg, Hyatt Regency
- 1989 Kansas City, Adam's Mark
- 1990 Detroit, Westin Hotel
- 1991 Chicago, Palmer House
- 1992 Cleveland, Sheraton City Center
- 1993 Lexington, Radisson & Hyatt Regency (with SSCA)
- 1994 Oklahoma City, Century Centre
- 1995 Indianapolis, Hyatt Regency
- 1996 St. Paul, Radisson
- 1997 St. Louis, Regal Riverfront (with SSCA)
- 1998 Chicago, Hyatt Regency
- 1999 St. Louis, Adam's Mark
- 2000 Detroit, Marriott Renaissance Center
- 2001 Cincinnati, Omni Netherland
- 2002 Milwaukee, The Pfister
- 2003 Omaha, The Doubletree
- 2004 Cleveland, Renaissance Cleveland
- 2005 Kansas City, MO, Downtown Marriott

NCA Ad

PROGRAMS AND PANELS

Wednesday, April 5, 2006

0101

9:00 AM-4:30 PM

Grand Central A

CSCA 2006 PRE-CONFERENCE ETHICAL LEADERSHIP AND COMMUNICATION PRACTICES

Sponsor: CSCA Second Vice President, Jack Kay
Organizers: Paula Tompkins, St. Cloud State University
 Kenneth Chase, Wheaton College
Fee: \$30.00 for all attendees, including presenters. Copies of papers will be distributed. A boxed lunch is included in the registration fee.

Ethical Leadership and Communication Practices introduces members of CSCA to the study of communication ethics as an emerging area of scholarship and teaching by focusing on the challenges of communication and ethical leadership. *Attendance is open to anyone who would like to listen to and discuss the presentations.*

A distinctive quality of Communication Ethics conferences is the discussion and interaction among conference attendees. Because all sessions are plenary, the format encourages dialogue among all attendees throughout the day, allowing themes and issues to emerge as the day progresses.

Pre-Conference Schedule

- 9:00-10:00 AM** *An Orientation to Communication Ethics.*
 Paula Tompkins, St. Cloud State University. Dr. Tompkins taught a seminar on Communication Ethics at the NCA Hope Conference for Faculty Development in 2004 and 2005.
- 10:00-10:15 AM** **Break**
- 10:15-11:45 AM** *Constructing Ethical Communication for Leadership: Issues and Principles*
 “Communication ethics and organizational leadership: Issues and Practices.”
 Janie M. Harden Fritz, LeeAnne M. Bell, and Ronald C. Arnett,
 Duquesne University
 “Proceeding independent of trust and proceeding at all.” Thomas Duncanson,
 Millikin College
 “A framework from Eugen Rosenstock-Huussy for thinking about ethical
 communication in leadership practice.” Meredith A. Cargill,
 Springfield, IL
- 12:00-1:15 PM** *Lunch and Discussion—Challenges of Religious Leadership in Public Life: Stewardship of Truth and Prophetic Vision.* A discussion among conference participants of Pat Robertson’s call for the assassination of Venezuelan President Hugo Chavez. Led by Bassey Eyo, Saint Cloud State University, and Sanda Tomuletiu, Duquesne University
- 1:30-3:00 PM** *Communication Practices in Ethical Leadership: Cases and Exemplars*
 “A leader’s behaviors and the staff mutiny at *Harvard Business Review*: Ethics-based analyses and recommendations,” James O. Olufowote,
 Boston College
 “Leadership, ethics and commander’s intent.” Jennifer Anne Thackaberry and Colleen Arendt, Purdue University

3:00-3:15 PM Break

3:15-4:30 PM Impact Session—Taking a communication ethics approach to leadership into our teaching and our communities.

Optional Dinner Discussion—For participants who wish to continue the conversation over dinner, the conference planners will make reservations at a local Indianapolis restaurant. Conference participants who take advantage of this opportunity will pay for their own meals.

0102 **12:30 PM-2:45 PM** **Grand Central B**

**SHORT COURSE:
TEACHING SMALL GROUP COMMUNICATION IN THE COLLEGE CLASSROOM
AND THE CORPORATE SETTING**

Sponsor: CSCA President, Diana Carlin
Facilitator: Chris R. Kasch, Bradley University
Tracy L. Kasch, Consultant
John F. Cragan, Illinois State University

For teachers, trainers, and consultants interested in the delivery of small group communication in the college classroom and the corporate setting. Both the theory and application of work groups will be emphasized. Course will furnish participants with a CD ROM containing PowerPoint presentations, files for an existing small group communication web site, learning activities, evaluation and self-assessment instruments, and so forth.

0103 **3:00 PM-5:45 PM** **Grand Central C**

**SHORT COURSE:
WRITTEN AND ORAL TECHNIQUES FOR CREATING PERSONAL NARRATIVE
PERFORMANCES**

Sponsor: CSCA President, Diana Carlin
Facilitator: Eric Love, University of Missouri

Personal narrative performance is a valuable means of giving expression to underrepresented or marginalized voices. Furthermore, it can be made accessible to non-performers as well as performers through certain compositional and presentational strategies. This short course presents techniques for developing personal narrative performances with any group for tackling difficult issues. Through anonymous composition coupled with group performance, writers have the opportunity to express their point of view and to experience their own words being performed; understanding themselves in a new perspective. Performers, on the other hand, have the opportunity to perform other peoples' words: expanding their perspectives through the experiences of others in a palpable, firsthand way. In this way, personal narrative performance can be a highly efficacious means of stimulating growth, learning, and dialogue. Additionally, compositional strategies adapted from oral tradition will be discussed, giving attendees another group of tools to use in future narrative development.

0104 **3:00 PM-9:00 PM** **Executive Board Room**

EXECUTIVE COMMITTEE MEETING

BEDFORD AD LEFT A

BEDFORD AD RIGHT A

BEDFORD AD RIGHT A

BEDFORD AD RIGHT B

Thursday, April 6, 2006

1101 **8:00 AM-9:15 AM** **Grand Central A**

THE STATE OF MEDIA LITERACY—WHERE IT IS NOW AND WHERE IT NEEDS TO GO

Sponsor: Communication Education
Chair: Adam W. Tyma, North Dakota State University

Participants:

- “Media literate: The basic course’s journey into the information age.” Jamie Hines, Illinois State University, Kaylee Van Hoose, Illinois State University
- “The state of media literacy in American schools.” Julie Semlak, North Dakota State University, Jessica F. Angelos, Illinois State University
- “What is this thing called ‘Media Literacy?’” Adam W. Tyma, North Dakota State University
- “Media literacy: An intercultural issue.” Mary Frances Casper, North Dakota State University

Media literacy, as a concept or system, is utilized and analyzed at schools across the country, and has been for the last 20+ years. Through examination of the term, its usage at the High School level, and impact on the basic communication course at the college level, educators and scholars can understand the present and future of “media literacy.”

1102 **8:00 AM-9:15 AM** **Grand Central B**

VISIONS OF LOVE: MEDIATED PORTRAYALS OF ROMANTIC RELATIONSHIPS

Sponsor: Interpersonal & Small Group Communication
Chair: Michael R. Kramer, Saint Mary’s College

Participants:

- “The portrayal of adolescent romantic experiences on television: Reinforcing stereotypes or accurate representations?” Denise Bartell, University of Wisconsin, Green Bay, Colleen Fitzpatrick, Saint Mary’s College, Benjamin Birkinbine, University of Wisconsin, Green Bay, Rebecca Heim, University of Wisconsin, Green Bay, Jacob Magnuson, University of Wisconsin, Green Bay
- “From screwball comedy to romantic comedy: Women’s role in romantic communication.” Amy Capwell-Burns, University of Toledo
- “The Rob and Amber phenomenon.” Tammy S. French, University of Toledo
- “Extra extra: Read all about it!” Lisa Baker Webster, Radford University

Respondent: Amy N. Heuman, Texas Tech University

1103 **8:00 AM-9:15 AM** **Grand Central C**

ELECTION 2004 AND THE MEDIA: WHAT WE ARE TOLD AND IS IT TRUE?

Sponsor: Media Studies
Chair: David Engen, Minnesota State University

Participants:

- “Journalism of convenience or substance: Analyzing pre- and post-debate coverage of the 2004 Presidential elections.” Previn Rodrigues, Ashland University, Richard Vogel, Ashland University
- “Political news for the Hip-Hop generation: MTV and the 2004 presidential election.” Geoffrey Baym, University of North Carolina, Greensboro

“Facts or agenda serving rhetoric: News magazines and the 2004 presidential election.” Anthony Esposito, Edinboro University of Pennsylvania

“Elections on ‘West Wing’: Influencing viewer’s perceptions of the campaign process.” Peggy Beck, Kent State University

Respondent: James Willis, Ashland University

1104

8:00 AM-9:15 AM

Grand Central D

MENTORING AND THE ARTICULATION OF A DISCIPLINARY MATRIX

Sponsor: Basic Course

Chair: Shelly Shaefer Hinck, Central Michigan University

Participants:

“Valuing mentoring: Setting the climate, reaping the rewards.” Wendy Papa, Central Michigan University

“Becoming a mentor: Rights, privileges, and responsibilities.” Jenell Barnard, Central Michigan University, Danielle Tate, Central Michigan University

“In search of a mentor: Recognizing your potential in the image of others.” Allana Bare, Central Michigan University, Stacey Pechacek, Central Michigan University, Scott Strittmatter, Central Michigan University, Brian Pridgeon, Central Michigan University, Cory Glover, Central Michigan University, Jackie Krawczak, Central Michigan University, Cerbrina Chou, Central Michigan University

“Being mentored: A case study.” Brian Swafford, Central Michigan University

“Negotiating the mentoring experience: Lessons from the field.” Shelly Shaefer Hinck, Central Michigan University, Derek Bolen, Central Michigan University, Dan Michaud, Central Michigan University, Bridget Long, Central Michigan University

1105

8:00 AM-9:15 AM

Victoria Station A

RHETORIC OF GENOCIDE: UNDERSTANDING THE HUMAN TRAUMA OF DARFUR AND SUDAN

Sponsor: Rhetorical Theory and Criticism

Chair: Ben Voth, Miami University of Ohio

Participants:

“A declaration of “Genocide” and the performative denouncing of the Sudanese body.” Matthew Maddex, Miami University of Ohio

“Genocide in Sudan: Colin Powell’s explanation of Darfur.” Rob Yale, Miami University of Ohio

“Genocide’s discourse: Biopolitics is end game.” Erika Thomas, Miami University of Ohio

Respondent: Ben Voth, Miami University of Ohio

1106

8:00 AM-9:15 AM

Victoria Station B

LOOKING AT MEDIA IMAGES: MEDIA REPRESENTATIONS AND ISSUES IN IDENTITY FORMATION

Sponsor: Media Studies

Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

“Media images and creation of global and hybrid identities.” Ahmet Atay, Southern Illinois University, Carbondale

- “*Sex and the City*: Syndicated as the contemporary *Beauty and the Beast*?” Alison Fisher, Southern Illinois University, Carbondale
- “Say it again Sam: Masculine mythos of progress and the progressive male.” Joe Hassert, Southern Illinois University, Carbondale
- “Identity and ideology: The rhetoric of Condoleezza Rice.” Elizabeth A. Petre, Southern Illinois University, Carbondale
- “Without us, some guys would grow up: An ideological criticism of Hardees’ 2005 advertising campaign.” James Petre, Southern Illinois University, Carbondale

Respondent: Kane Madison Click, University of Nebraska, Lincoln

1107

8:00 AM-9:15 AM

Victoria Station C

TEACHING RHETORICAL CRITICISM IN THE 21ST CENTURY

Sponsor: Instructional Resources

Chair: Julie A. Davis, College of Charleston

Participants:

- Julie A. Davis, College of Charleston
 Jacquelyn Irwin, University of Kansas
 Angela M. Jerome, Illinois State University
 Stephanie Kelley-Romano, Bates College
 Dan Schill, University of Kansas
 Kirsten Theye, University of Kansas
 Ryan Weaver, University of Kansas

In the internet age, providing students with critical analysis skills is just as important as when the Greeks invented rhetoric. The speed with which society changes, along with a student population lacking knowledge of history and current events, makes teaching criticism quite difficult. The panelists will share strategies that can be adapted to many contexts for teaching rhetorical analysis and thus will celebrate the past history of the field in order to shape the future.

1108

8:00 AM-9:15 AM

Victoria Station D

**FROM BASIC NECESSITIES OF FOOD AND MEDICINE FOR YOUR FAMILY
 TO MEDICAL EXPERTISE AND HIP AA REGULATIONS:
 PROVIDER COMMUNICATION IS IMPORTANT AT ALL LEVELS**

Sponsor: Health Communication

Chair: Carolyn M. Anderson, University of Akron

Participants:

- “Meanings of health: Interrogating structure and culture.” Mohan J. Dutta-Bergman, Purdue University, Ambar Basu, Purdue University
- “Communicating identity: Parenting a parent.” Tracy Frederick, Southwestern College
- “The knowledgeable physician: Identifying expertise in the doctor-patient interaction.” Peggy Kendall, Bethel University
- “An analysis of health care providers’ breaches of confidential health information and their contrary perceptions of their actions.” Maria Brann, West Virginia University

Respondent: Lynn M. Harter, Ohio University

1109

8:00 AM-9:15 AM

Pennsylvania Station A

**PAST PERFECT, FUTURE TENSE?: THREE INTERCULTURAL CASE STUDIES OF
MANAGING CONTROVERSIAL PUBLIC MEMORY**

Sponsor: Intercultural Communication

Chair: Elizabeth Goering, Indiana University Purdue University, Indianapolis

Participants:

“The memory of horror; the horror of memory: A comparison of the German and U.S. Holocaust museums.” Andrea Krause, Hesston College

“The Japanese-Mexican connection: A history lesson.” Damarys Lacayo-Salas, Arizona State University

“From foe to (faux?) friend: Hollywood’s role in remembering the Cold War.” Elizabeth Goering, Indiana University Purdue University Indianapolis

This panel discusses three controversial instances of managing public memory in intercultural situations. First, comparing how German and U.S. museums “remember” the holocaust. Second, focusing on the lessons learned from an almost forgotten instance in 1903 when farm workers from very different backgrounds--Japanese and Mexican—went on strike in California to fight for fair wages. Finally, analyzing the role of Hollywood movies in constructing America’s public memory about the Cold War.

Respondent: Srimati Basu, DePauw University

1110

8:00 AM-9:15 AM

Pennsylvania Station B

**DIRECTING THE ONE YOU LOVE:
WHEN INTIMATE RELATIONSHIPS TAKE TO THE STAGE**

Sponsor: Performance Studies and Theatre

Chair: Nicole L. Defenbaugh, Southern Illinois University, Carbondale

Participants:

“Facing each other across the footlights.” Amy Pinney, Southern Illinois University, Carbondale, Brett Aldridge, Tulsa Community College

“Who are you again?: Co-Directing role reversals.” Nicole L. Defenbaugh, Southern Illinois University, Carbondale

“Painful transformations: Lessons in trust.” Stephanie Howell, Southern Illinois University, Carbondale

1111

8:00 AM-9:15 AM

Pennsylvania Station C

DIAMOND FACTS OF COMMUNICATION THEORY

Sponsor: Communication Theory

Chair: Laura Janusik, Rockhurst University

Participants:

“Building communication theory.” Laura Janusik, Rockhurst University

“Students and theory: Perceptions and challenges.” Eugenia McAvoy, Saint Xavier University

“The intersection of educational theory and communication theory.” Renee Robinson, Saint Xavier University

“The evolution of theory over the decades.” John A. Jones, University of Illinois at Chicago

1112 **8:00 AM-9:15 AM** **Haymarket Station A**

TEACHING SPEECH OBJECTIVES IN THE ENGLISH CLASSROOM: THE IMPORTANCE OF STAYING CONNECTED IN THE LANGUAGE ARTS

Sponsor: States Advisory
Chair: Sharon Arbiture, Vernon Hills (IL) High School

Participants:
 Sharon Arbiture, Vernon Hills (IL) High School
 Sean Conroy, Vernon Hills (IL) High School

State and national learning standards include four communication skills: reading, writing, speaking and listening. This presentation will provide ideas and hands-on materials that will enhance the integration of speaking and listening instruction and assessment tools that can be adapted into other curriculums.

1113 **8:00 AM-9:15 AM** **Haymarket Station B**

COMPETITIVE PAPERS IN POLITICAL COMMUNICATION II

Sponsor: Political Communication
Chair: Kasie Mitchell Roberson, Miami University of Ohio

Participants:
 “Attica revisited: Lessons from the other side of the wall.” Kristine Clancy, Purdue University
 “Framing the debates: An analysis of post debate coverage in the 2004 presidential election.”
 Justin E. Mackey, University of Kansas
 “Female political candidates’ perceptions about the role of gender in their political campaigns.”
 Joy A. Piazza, University of Missouri
 “Celebrating Bower Aly to shape our understanding of the French rejection to the European constitution.” Miguel Angel Muñoz Lobo, University of Kansas

Respondent: LeAnn M. Brazeal, Kansas State University

1114 **8:00 AM-9:15 AM** **Conrail Station**

MOTIVATION: THE PROFESSOR VARIABLE

Sponsor: Community College
Chair: Brent Goken, Illinois Central College

Participants: Marcia Moore, Delta College
 Ron Howell, Illinois Central College

Community colleges by their very nature have very heterogeneous populations, and the learning agendas of those taking classes and those teaching classes may all too often work at cross purposes. The panel will discuss various aspects of the motivation puzzle. Specifically, the panel will examine the role of the professor as chief motivator to learning. Examining the role of motivation in the learning process may play a vital role in helping educators to understand how to maximize the success of learning goals. The panel will also examine the role that learning styles play in terms of increasing or decreasing the motivation to learn. A vital part of the panel’s discussion of motivation will be the results of a motivation survey given to approximately 2000 community college students enrolled in communication classes.

1115 **8:00 AM-9:15 AM** **Executive Board Room**
Room available for meetings or use by conference attendees.

1201

9:30 AM-10:45 AM

Grand Central A

GREAT IDEAS FOR TEACHING SPEECH (G.I.F.T.S.)

Sponsor: CSCA First Vice President, Deanna Sellnow
Co-Chairs: Jeanine Fassl, University of Wisconsin-Whitewater
 Tushar Raman Oza, Oakland University and Macomb Community College

A round-table discussion of class tested teaching activities appropriate in the Basic Course, either public speaking, interpersonal, small group or hybrid. The number of the GIFT will correspond to the table number where the creator/presenter will be located.

1. "Reflection paper with a twist." Joseph Mazer, Illinois State University
2. "Using pictures to illustrate speech outlining." Julie Semlak, North Dakota State University
3. "Do houses talk?" Patricia Clasen, University of Wisconsin-Rock County
4. "Paralinguistics in speaker credibility." Diana Trebing, Southern Illinois University
5. "Birth order." Jillian Klean Zwilling, University of Tennessee at Chattanooga
6. "RateMyProfessor.com." C. Leigh Nelson, James Madison University
7. "Effective introductions and conclusions." Julie E. Delaney, Purdue University

1202

9:30 AM-10:45 AM

Grand Central B

CELEBRATING "THE FOUNTAIN OF YOUTH" IN INTERPERSONAL COMMUNICATION

Sponsor: Interpersonal & Small Group Communication
Chair: Andrew M. Ledbetter, University of Kansas

Participants:

- "Youth work and instant messaging: Using cyberspace to meet the needs of young people."
 Peggy Kendall, Bethel University, Rebekah Wilson, Bethel University, Alexandra Christopherson, Bethel University***
- "Ageism toward youth: A closer look at senior citizens' perceptions of younger people."
 Christine E. Rittenour, University of Nebraska, Lincoln, Maria Brann, West Virginia University
- "Communication rules in friendship and their link to self-discrepancy: Comparisons of Japanese and U.S. Americans." Manako Fujiwara, Winona State University
- "Leadership, commitment, and attitudes as predictors of satisfaction in small task groups."
 Carolyn M. Anderson, University of Akron, Paul Madlock, University of Akron, Philip Hoffman, University of Akron

Respondent: Michael R. Dennis, University of Kansas

*** Top Debut Paper

1203

9:30 AM-10:45 AM

Grand Central C

WOMEN IN FRIENDSHIPS: WITH WHOM AND WHY DO WE RELATE?

Sponsor: Women's Caucus
Chair: Jacob Turner, Bowling Green State University

Participants:

- "Prisoners of love: An analysis of online support groups for women who love inmates." Nikki Howard, Bowling Green State University
- "Playing house: Women's narrative of friendship after marriage." Stormi Moskal, Bowling Green State University

“The *sex stuff* always gets in the way: Ethnography of a cross-sex friendship.” Amy Smith, Bowling Green State University

“I will remember you, will you remember me?”: Long distance friendships and college women.” Jessica Smith, Bowling Green State University

Respondent: Laura Lengel, Bowling Green State University

1204

9:30 AM-10:45 AM

Grand Central D

ALTERING INSTRUCTIONAL STRATEGIES: CAPTURING STUDENT PERCEPTIONS OF EFFECTIVE TEACHING—A ROUNDTABLE DISCUSSION

Co-Sponsors: Undergraduate Honors Research Conference
Communication Theory

Chair: Renee Robinson, Saint Xavier University

Participants:

“Beyond student evaluations: Obtaining feedback on instructional strategies.” Renee Robinson, Saint Xavier University

“Communication theory: A student’s perspective on effective teaching.” Jessica Heierling, Saint Xavier University

“From communication theory to practice: Examining effective teaching techniques.” Kimberly Henderson, Saint Xavier University

“Understanding communication theory: Identifying effective teaching.” Alicia Hiatt, Saint Xavier University

“Teaching: What works for me, what doesn’t.” Keith McMiller, Saint Xavier University

Robinson shares her first year teaching experience in a basic human communication course. Some topics of discussion include how to collect student feedback throughout the semester, using feedback to alter teaching strategies, ways to introduce course content, and how to use students in instructional decision-making. Each student presenter will share his or her personal experiences as an undergraduate student in a basic communication theory course. The presenters will discuss what they perceive to be effective instructional strategies used by communication professors in helping them to engage in and understand course content, as well as strategies that are not as successful in doing so.

1205

9:30 AM-10:45 AM

Victoria Station A

THE EVOLUTION OF APOLOGIA: AN EXAMINATION OF THE THEORY’S MODERN APPLICATIONS

Sponsor: Rhetorical Theory and Criticism

Chair: Edward A. Hinck, Central Michigan University

Participants:

“Dodge the draft now, pay for it later: A comparison of apologia strategies.” Jacob Stutzman, University of Kansas

“Singing the blues: Apologia and image restoration of the presidency in the wake of hurricane Katrina.” Ryan M. Shepard, University of Kansas

“I don’t want to say I’m sorry: An examination of President Bush and the war in Iraq.” Russell Luce, University of Kansas

“Admissions, denials, and pleading the 5th: A rhetorical study of how major league baseball players defended themselves in response to accusations of steroids use.” Brian Swafford, Central Michigan University

Respondent: Stephanie Kelley-Romano, Bates College

1206

9:30 AM-10:45 AM

Victoria Station B

SPOTLIGHT ON DOUG TRANK: DRAGGING DOUG THROUGH THE DECADES*Sponsor:* CSCA First Vice President, Deanna Sellnow*Chair:* David T. McMahan, Missouri Western State University

Through his service as a president of CSCA and as an editor of *Communication Education* along with his tireless support and guidance of students and colleagues, Doug Trank has made a profound impact on the discipline of communication. This panel will bring together students and colleagues who will discuss his many contributions and recount the humorous stories that make Doug a cherished friend and someone you can never forget.

Respondent: Doug Trank, Texas Tech University

1207

9:30 AM-10:45 AM

Victoria Station C

DEALING WITH INTERNET COMMUNICATION IN THE GRADUATE CURRICULUM: ONE APPROACH TO INTERACTIVE TECHNOLOGY AS A MASTER'S PROGRAM*Co-Sponsors:* Communication Education
Media Studies*Chair:* James W. Chesebro, Ball State University*Participants:*

“In the beginning: Genesis of a Master’s Program in digital storytelling.” Beth A. Messner, Ball State University

“Digital storytelling: A new medium for an old method.” Nancy B. Carlson, Ball State University

“So, what the heck is digital storytelling anyway?” Dom Caristi, Ball State University

“Bridging the digital divide through narrative: Thoughts from a student of digital storytelling.” Curtis Thomas Sutterfield, Ball State University

Respondent: James W. Chesebro, Ball State University

The emergence and rapid diffusion of interactive technology can no longer be ignored at the graduate level. The full range of digital technologies—such as the Internet, digital video editing, high-definition digital filmmaking, and even computer games—are dramatically altering the production, process, and understanding of human communication. To serve adequately the needs of their graduate students, some graduate programs themselves will necessarily have to and should focus on the new technologies as the essential focal point of their graduate program. In the case examined here, to more fully reflect how humans can use interactive technology, both a storytelling and an interdisciplinary approach are employed. The panel members trace the origin of the master’s program, identify administrative and substantive issues of the program, and suggest how graduate students have reacted to the program.

1208

9:30 AM-10:45 AM

Victoria Station D

TOP PAPERS IN HEALTH COMMUNICATION: RISKY BEHAVIORS AND AT-RISK POPULATIONS*Sponsor:* Health Communication*Chair:* Donna R. Pawlowski, Creighton University*Participants:*

“Telecommunication infrastructure in the context of infant and child mortality: A two-wave international longitudinal investigation.” Kyoungrae Oh, Purdue University, Induk Kim, Purdue University, Mohan J. Dutta-Bergman, Purdue University*

“Sick and tired: Employee expectations of job satisfaction, organizational climate, and coping behaviors in assisted living centers.” Jeanetta D. Sims, University of Oklahoma, Eileen S. Gilchrist, University of Oklahoma, Toni Siriko, University of Oklahoma, Cory Cunningham, University of Oklahoma, Vince Falsarella, University of Oklahoma**

“Organizing multiple HIV/AIDS discourses for India’s successful risk communication.” Avinash Thombre, University of Arkansas, Little Rock

Respondent: Lance R. Lippert, Illinois State University

*Top Paper

**Top Student Paper

1209

9:30 AM-10:45 AM

Pennsylvania Station A

STORIES, STUDENTS, COMMUNITY, AND BODY

Sponsor: Intercultural Communication

Chair: Satoshi Toyosaki, University of Wisconsin-La Crosse

Participants:

“Stories we tell and stories we hear: Importance of stories in intercultural communication education.” Ahmet Atay, Southern Illinois University, Carbondale

“Students’ voluntary use of narrative in teaching culture.” Sandy Pensoneau, Wayne State University

“(Re)creation of a community: How community members use talk to transform a field(space) into home(place).” Donald Richard Tomkins, Southern Illinois University, Carbondale

“White body.” Satoshi Toyosaki, University of Wisconsin-La Crosse

In this panel, we explore diverse perspectives and implications of storytelling in intercultural communication education. Within such educational contexts, storytelling plays a crucial role. It provides reminders from the past and opportunities for educational/narrative participants to interrogate the past and present. Consequently, storytelling often poses critical questions to educational/narrative participants, and promotes their more intentional engagement in constructing their future social actions. Thus, we value storytelling as a critical and pedagogical tool.

1210

9:30 AM-10:45 AM

Pennsylvania Station B

**COMMUNICATION EDUCATION ANYWHERE, ANYTIME, ANYPLACE:
COULD WE? WOULD WE? SHOULD WE?**

Sponsor: States Advisory

Chair: Melissa Beall, University of Northern Iowa

Participants:

Susan Cusmano-Reans, Hawkeye Community College and University of Northern Iowa

Mari Miller Burns, Iowa Lakes Community College

Melissa Beall, University of Northern Iowa

Institutions are offering communication courses in a variety of ways including “minimesters,” contracted courses in high schools, flexible testing schedules, ICN and online delivery. Panelists discuss their concerns and successes and encourage participation from the audience.

1211

9:30 AM-10:45 AM

Pennsylvania Station C

**CELEBRATING OUR PAST AND SHAPING OUR FUTURE:
FIRST YEAR PHD STUDENTS REFLECTING ON THEIR PATH TO GRADUATE SCHOOL
AND THE IMPACT OF THEIR CHOICES ON TEACHING THE BASIC COURSE**

Sponsor: Basic Course

Chair: Katherine J. Denker, University of Missouri, Columbia

Participants:

Tina Coffelt, University of Missouri, Columbia

Joy Daggs, University of Missouri, Columbia

Barbara Ellevold, University of Missouri, Columbia

The diversity of the paths taken to graduate school has always impacted ones career. In recent discussions, it has been noted that it also impacts the way that one handles their role as a GTA instructor for the basic course. This panel will discuss the variety of paths that individuals have come from and the ways that it plays factor into their role as an instructor.

1212

9:30 AM-10:45 AM

Haymarket Station A

THESE YOUNG PEOPLE TODAY!: RESPONSES OF YOUNG CITIZENS TO ELECTION 2004

Sponsor: Political Communication

Chair: Jay Childers, University of Texas, Austin

Participants:

“Whad’ya know? A focus group investigation of young voters’ political information and efficacy in the 2004 campaign.” Scott D. Wells, St. Cloud State University, Elizabeth A. Dudash, St. Cloud State University

“Political engagement through debates: Young citizens’ reactions to the 2004 presidential debates.” Mitchell S. McKinney, University of Missouri, Columbia

“Young voters and web campaigning: The effects of group identifications on favorability ratings of candidates as presented on campaign web sites.” Jenifer L. Lewis, Western Kentucky University

“Gender influences on political information and interest: The role of sources, perceptions, and cynicism.” Mary Christine Banwart, University of Kansas

1213

9:30 AM-10:45 AM

Haymarket Station B

MEET THE NCA CANDIDATES

Sponsor: CSCA First Vice President, Deanna Sellnow

Chair: Deanna Sellnow, North Dakota State University

Participants:

Betsy Bach, University of Montana

Lynda Lee Kaid, University of Florida

Join the NCA Candidates for Second-Vice President as they present their statements and answer your questions.

1214

9:30 AM-10:45 AM

Conrail Station

ORGANIZATIONAL RESPONSIBILITY IN COMPLEX INFORMATION SYSTEMS*Sponsor:* Public Relations*Chair:* Kyle Leathers, Wayne State University*Participants:*

“Diversity parity in employment in newspaper newsrooms: Effects on discourse, dialogue, and debate in the Public Sphere.” John Arnold, Wayne State University

“Bio-terrorism and local community needs.” Patric R. Spence, Western Kentucky University, Ken Lachlan, Boston College

“Applying chaos theory to organizational crisis Blackout 2003.” Kyle Leathers, Wayne State University of Nevada, Reno/Sierra Pacific Resources

Respondent: Matthew W. Seeger, Wayne State University

1215

9:30 AM-10:45 AM

Executive Board Room

Room available for meetings or use by conference attendees.

1301

11:00 AM-12:15 PM

Grand Central A

GREAT IDEAS FOR TEACHING SPEECH (G.I.F.T.S.)*Sponsor:* CSCA First Vice President, Deanna Sellnow*Co-Chairs:* Jeanine Fassl, University of Wisconsin-Whitewater

Tushar Raman Oza, Oakland University and Macomb Community College

A round-table discussion of class tested teaching activities appropriate in the Basic Course, either public speaking, interpersonal, small group or hybrid. The number of the GIFT will correspond to the table number where the creator/presenter will be located.

1. “Standpoint theory: How perceptions are formed.” Jessica Samens, Minnesota State University-Mankato
2. “I am a... ‘Diamond in the Rough.’” Katherine J. Denker, University of Missouri, Columbia
3. “Personal inventory: Topic Conception with Ease.” Dorothea O. Norton, University of Tennessee at Martin
4. “A new bag for the ‘Any Old Baggers.’” Jamie Hines, Illinois State University
5. “Movie speech: Delivery and creativity in public speaking” Denise L. Oles, Wayne State University, Komal Shah, Wayne State University
6. “Apples to apples.” Lauren Gragg, Wayne State University
7. “The talk show project.” Jimmie Manning, University of Kansas
8. “Awful oral citations.” Kate Magsamen, Mansfield University

1302

11:00 AM-12:15 PM

Grand Central B

NEW SCHOLAR PERSPECTIVES ON CRITICAL & CULTURAL STUDIES OF ORGANIZATIONS*Sponsor:* Organizational & Professional Communication*Chair:* Janel K. Anderson, University of St. Thomas*Participants:*

“Framing the work of art: Spirituality and career discourse in the nonprofit arts sector.”

Jennifer Mize Smith, Purdue University, Colleen Arendt, Purdue University, Jennifer

Bezek Lahman, Purdue University, Gina Settle, Purdue University, Ashley Duff, Purdue

- University
- “Restoring an ecclesiology of resistance: A Foucauldian reading of Mennonite Church USA.”
Jason R. Moyer, Bowling Green State University
- “The workplace bullying: A narrative analysis of ‘The Vortex of Evil’.” Stacy Tye-Williams,
University of Nebraska, Lincoln
- “On the rhetoric of organizational discipline and the logic of self-controlled lack of control.”
Ross Singer, Bowling Green State University
- “Dr. Seuss’ *Yertle the Turtle*: Shedding new light on organizational hegemony in the 21st
century.” Sheri Gapinski, Ball State University
- “Coping with organizational change: A multi-dimensional approach.” Stephen L. Bussell,
Indiana University/Purdue University at Indianapolis

This high-density panel features several innovative pieces submitted by scholars who are new to the field. Each author will present a brief summary of her/his paper. These presentations will be followed by a roundtable discussion of the ideas presented in the papers. Discussion will seek to identify themes and trends and suggest ways this work can be developed further.

1303**11:00 AM-12:15 PM****Grand Central C**

CURRENT STUDIES ON PRESENCE AND MEDIA

Sponsor: Media Studies
Chair: Kenneth Lachlan, Boston College

Participants:

- “My distance education lesson is not yours: Sex differences in critiquing telepresence in primary schools.” Kenneth Lachlan, Boston College, Donald Jung, Southeast Missouri State University, Melissa Spirek, Bowling Green State University
- “The role of presence in crisis and risk messages, an exploration.” Patric Spence, Western Kentucky University
- “‘It hits too close to home’: Presence and tragedy.” David Westerman, Michigan State University
- “The mapping effect: Exploring the role of Interface in video game-induced presence and enjoyment.” Paul Skalski, University of Minnesota-Duluth

Respondent: Jamel Santa Cruz Bell, Boston College

1304**11:00 AM-12:15 PM****Grand Central D**

BEYOND TERMS AND THEORIES: EXPLORING HUMAN CONNECTION AND COMMUNITY THROUGH NARRATIVE

Sponsor: Communication Education
Chair: David E. Engen, Minnesota State University-Mankato

Participants:

- “Using audio documentary in the communication classroom.” David E. Engen, Minnesota State University-Mankato
- “Engaging students in interpersonal theory: Integrating Gregory Michie’s *Holler if you Hear Me* in a basic communication course.” Kristen P. Treinen, Minnesota State University-Mankato, Kelly Galstad, Minnesota State University Mankato
- “Teaching about social class and communication through creative non-fiction.” Anthony Esposito, Edinboro University of Pennsylvania
- “‘But what I remember most from your class was that story about: Inspiring authentic connections in learning through narratives.’” Scott D. Johnson, University of Richmond

1305

11:00 AM-12:15 PM

Victoria Station A

ON ETHICS AND THE RELIGIOUS

Sponsor: Rhetorical Theory and Criticism
Chair: Benjamin Cline, James Madison University

Participants:

- “Augustine’s rhetorical politics: Sacred, secular, or profane?” Bryan Kampbell, Duquesne University
 “The Jeremiad: Past, present, and future of a rhetorical tradition.” Barbara S. Spies, Cardinal Stritch University
 “The ontology of dishonesty: A study in communication ethics.” W. Thomas Duncanson, Millikin University

Respondent: James Crocker, University of Cincinnati

1306

11:00 AM-12:15 PM

Victoria Station B

DIALOGISM SHAPING FUTURE TEACHING PRACTICES: USING PEER WORKSHOPS IN THE BASIC COURSE

Sponsor: Basic Course
Chair: Stephen K. Hunt, Illinois State University

Participants:

- Melissa A. Broeckelman, Ohio University
 LeAnn M. Brazeal, Kansas State University
 Abbie M. Farrens, Kansas State University
 Jennifer C. Dunn, Ohio University

Using past advances in theory and research, a dialogic approach to teaching the basic course was developed, implemented, and tested last year. We will share some of the research and our experiences using this approach. However, since peer workshops are at the heart of this teaching method, this will be a nontraditional panel in which attendees will also participate in a training exercise and learn how to conduct effective peer workshops in their own classrooms.

1307

11:00 AM-12:15 PM

Victoria Station C

DIAMOND MINING: TURNING THEORY INTO PRACTICAL APPLICATION AND CONSULTING

Sponsor: Communication Theory
Chair: Michael Searcy, University of Illinois at Springfield

Panelists:

- Steve Duck, University of Iowa
 Michael Searcy, University of Illinois at Springfield
 Robert Krizek, Saint Louis University

Without fail, academics follow some pattern of the “Observation, Theory, Research, and Application” cycle. Many, if not all, practicing communication academics frequently partake in the application portion of this cycle. Academics, who are also practicing consultants, discuss how “it all begins with the formation of a theory” or “theory is the root cause of all consulting” and how specific theories allow them to mine for diamonds through practical application: consulting.

1308

11:00 AM-12:15 PM

Victoria Station D

**HEALTH COMMUNICATION CHAIRS AND CHARTER MEMBERS CELEBRATE:
REFLECTING UPON THE PAST AND FOCUSING ON THE FUTURE**

Sponsor: Health Communication
Chair: James L. Query Jr., University of Houston

Participants:

Carolyn M. Anderson, University of Akron
Lynn M. Harter, Ohio University
Lynda Dee Dixon, Bowling Green State University
Christina S. Beck, Ohio University
Lance R. Lippert, Illinois State University
Donna R. Pawlowski, Creighton University
Joy Koesten, University of Kansas Medical Center

This roundtable discussion of past chairs, who are charter members of the Health Communication Interest Group since 1997, reflect upon history of the interest group. Chairs share their perceptions of the Interest Group's beginnings, growing pains, successes and their vision for the future of Health Communication. Having served as Chairs, these individuals share a unique inside perspective of the Interest Group's collective history. Audience members will also be encouraged to share and celebrate in our Interest Group's past and generate ideas for our future.

1309

11:00 AM-12:15 PM

Pennsylvania Station A

ASSESSING FOUR CONTEMPORARY COMMUNICATION THEORIES

Co-Sponsors: Communication Theory
Interpersonal and Small Group Communication
Chair: Steven R. Wilson, Purdue University

Participants:

"Baxter's theory of relational dialectics: Review and assessment." Jessica Rack, Purdue University
"Assessing Giles and colleagues' communication accommodation theory." Terri L. Towner, Purdue University, Ranjani L. Rao, Purdue University
"Explicating and evaluating Hajek and Giles' process model of intercultural communication competence." Elizabeth Munz, Purdue University
"O'Keefe's message design logic theory: Review and evaluation." Julie E. Delaney, Purdue University

Respondents: Em Griffin, Wheaton College
Lynn H. Turner, Marquette University

1310

11:00 AM-12:15 PM

Pennsylvania Station B

PUBLIC RELATIONS IN TRYING TIMES: COMPETITIVE PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Eva Szalvai, Bowling Green State University

Participants:

"Out of the rubble: Corporate disaster response (CDR) and the 9/11 tragedy." Kristin Whitver, Wichita State University

- “From kitchen table to museum: The image transformation of CANDLES, Inc.” Gerald Slaughter, Indiana State University, Jeffrey L. Courtright, Illinois State University
- “Political apologia: Bush, WMD, and the media.” Kasie Mitchell Roberson, Miami University of Ohio
- “Encephalitis outbreaks and public communications exigencies: A metaphoric analysis.” Keith Hearit, Western Michigan University

Respondent: Jeffrey Brand, Millikin University

1311 **11:00 AM-12:15 PM** **Pennsylvania Station C**

TEACHING THE UNDERGRADUATE COMMUNICATION RESEARCH METHODS COURSE

Sponsor: States Advisory

Chair: Randy K. Dillon, Missouri State University

Participants:

Isabelle Bauman, Missouri State University

Janis King, Missouri State University

An imperative or personal and professional success is for communication students to understand and appreciate the wide range of research methods employed in academic and applied communication research. This workshop focuses on a course designed to prepare students for future academic study in the communication discipline and for professional careers in communication or related fields. Emphasis is on how one communication program introduces students to the major concepts, issues, and techniques of quantitative, qualitative, and rhetorical methods as they are used in communication research.

1312 **11:00 AM-12:15 PM** **Haymarket Station A**

THIS AIN'T YOUR MAMA'S CX: RECONSIDERING LEGISLATIVE DEBATE

Sponsor: Argumentation and Forensics

Chair: Tracy Frederick, Southwestern College

Participants:

"Legitimizing legislative debate: Considering the academic opportunities." Robert Greenstreet, East Central University

"The nuts and bolts: Envisioning legislative debate in action." Amy Aldridge, Northeastern State University

"Legislative debate: A viable alternative?" Tracy Frederick, Southwestern College

1313 **11:00 AM-12:15 PM** **Haymarket Station B**

MODERN AUDIENCES: DIAMONDS IN THE ROUGH

Sponsor: Community College

Chair: Ron Howell, Illinois Central College

Participants:

Glenda Boling, Danville Area Community College

Brent Goken, Illinois Central College

This panel will spend timing discussing tactics to help teach students how to be a successful audience member. The panel will also examine how audiences have changed over the years.

1314

11:00 AM-12:15 PM

Conrail Station

**PEDAGOGICAL PERFORMANCE PRACTICES: TEACHING DIVERSITY IN THE
PERFORMANCE STUDIES COURSE**

Sponsor: Performance Studies and Theatre
Chair: Lisa Ford-Brown, Columbia College

Participants:

M. Heather Carver, University of Missouri, Columbia
Eileen Cherry-Chandler, Bowling Green State University
Nicole Defenbaugh, Southern Illinois University, Carbondale
Craig Gingrich-Philbrook, Southern Illinois University, Carbondale
Anita Rich, Eastern Michigan University
Ronald E. Shields, Bowling Green State University
Tami L. Spry, St. Cloud State University
Diana Tigerlily, Southern Illinois University, Carbondale
John T. Warren, Bowling Green State University

Participants in this roundtable discussion examine how various instructors address, incorporate, and embody diversity in the Performance Studies classroom.

1315

11:00 AM-12:15 PM

Executive Board Room

RHETORICAL ANALYSIS OF PRESIDENT BUSH'S FOREIGN POLICY

Sponsor: Political Communication
Chair: Ben Voth, Miami University of Ohio

Participants:

“The Inaugural Address as Foreign Policy Rhetoric: George W. Bush’s 2nd Inaugural.” Aaron Noland, James Madison University
“The “Bush Doctrine”: An examination of the change in foreign policy through the use of polarizing rhetoric and the creation of a moralistic dichotomy.” Matthew Maddex, Miami University of Ohio
“President Bush: A Comical Examination of a Foreign War.” Russell Luce, University of Kansas

Respondent: Ben Voth, Miami University

1401

1:00 PM-2:15 PM

Grand Central A

TOP ORIGINAL MEDIA SUBMISSION SCREENING & DISCUSSION

Sponsor: Media Studies
Chair: John P. McHale, Illinois State University

Participants:

“Victory at Sea? Culture jamming Dubya.” Kevin Howley, DePauw University

This session features a screening of *Victory at Sea?*, the top original media submission for 2006. The film presents an analysis of George W. Bush’s declaration of victory in Iraq from aboard the flight deck of the USS Abraham Lincoln and offers a “culture jamming” approach to media images and texts. This approach opens room for a discussion about uses and practices in alternative media creation.

1402

1:00 PM-2:15 PM

Grand Central B

BEST PRACTICES: PERSPECTIVES ON TEACHING IN THE UNDERGRADUATE CURRICULUM

Sponsor: Undergraduate Programs
Chair/Facilitator: Jennifer Willis-Rivera, University of Wisconsin-River Falls

Participants:

- “Teaching communication theory in the undergraduate curriculum.” Debra J. Ford, University of Kansas
- “Teaching interpersonal communication in the undergraduate curriculum.” Steve Duck, University of Iowa, David T. McMahan, Missouri Western State College
- “Teaching public relations in the undergraduate curriculum.” Timothy Sellnow, North Dakota State University, Steven Venette, North Dakota State University
- “Teaching organizational communication in the undergraduate curriculum.” Mary Hoffman, Texas State University, San Marcos
- “Teaching intercultural communication in the undergraduate curriculum.” Jennifer Willis-Rivera, University of Wisconsin-River Falls

Communication faculty members likely share a common concern about what students will take away from their courses. Many common concerns regarding communication curriculum are shared in a special issue of *Communication Education* (2002, 51/1). The “what” that is taught in undergraduate courses is as varied as the instructors who teach the courses. Agreement on the “best material” to present in our undergraduate courses may not come naturally. This panel turns to well-respected teacher-scholars from several emphasis areas to find out what “should” be a part of the undergraduate curriculum they teach. Topics covered may include overviews of what is traditionally taught to undergraduates in each area; recent trends in course content, textbook and resource decisions; and cutting edge theories/research in the content area. This will lead to personal perspectives on the “must haves” for today’s undergraduate students. Audience members will be encouraged to participate in this important discussion.

1403

1:00 PM-2:15 PM

Grand Central C

INFORMATION LITERACY, CRITICAL THINKING, PEER FEEDBACK, AND ARGUMENTATION IN THE BASIC COURSE CLASSROOM

Sponsor: Basic Course
Chair: William J. Seiler, University of Nebraska, Lincoln

Participants:

- “Revising general education: Critical thinking assessment in the basic communication course.” Stephen K. Hunt, Illinois State University, Joseph P. Mazer, Illinois State University, Jeffrey Kuznekoff, Illinois State University, Heather Dillon, Illinois State University, Jamie Hines, Illinois State University, Anna Carmon, Illinois State University, Kathleen Webster, Illinois State University
- “Assessing critical information literacy skills of students in the basic communication course.” Stephen K. Hunt, Illinois State University, K. Megan Hopper, Illinois State University, Kevin R. Meyer, Ohio University, Kashmira V. Thakkar, Illinois State University, Vicky Tsoumbakopoulos, Illinois State University, Kaylee J. Van Hoose, Illinois State University*
- “Celebrating the use of traditional pedagogical tools: The use of peer feedback in the basic communication course.” Julie Semlak, North Dakota State University
- “Celebrating Toulmin while shaping the future of basic course pedagogy: Assessing preemptive argumentation in students’ persuasive speech outlines.” Kevin R. Meyer, Ohio University, Jamie L. Hines, Illinois State University, Ryan R. Kurtz, Illinois State University

Respondent: William J. Seiler, University of Nebraska, Lincoln

*Top Paper

1404

1:00 PM-2:15 PM

Grand Central D

SPOTLIGHT PANEL: USES OF THE PAST: REFLECTIONS ON RESEARCH IN RHETORIC AND HISTORY

Sponsor: Rhetorical Theory and Criticism

Chair: Nichelle D. McNabb, Otterbein College

Participants:

James R. Andrews, Professor Emeritus, Indiana University

Stephen Hartnett, University of Illinois

Susan Zaeske, University of Wisconsin-Madison

The panelists, all of whom have won the Winans-Wichelns Award for critical studies of rhetorical texts in historical contexts, will offer their reflections on aspects of this kind of research, commenting on issues gleaned from their investigations. After each panelist has made a short presentation, the discussion will be enlarged to include the audience who will be invited to raise questions or offer comments on methodological, philosophical, or practical research issues of concern to them.

1405

1:00 PM-2:15 PM

Victoria Station A

CAMPAIGNS, COMPETITIONS, COMPLIANCE GAINING AND CLINICAL TRIALS: INDIVIDUAL PAPERS IN THE UNDERGRADUATE RESEARCH HONORS CONFERENCE

Sponsor: Undergraduate Honors Research Conference

Chair: Linda Dickmeyer, University of Wisconsin-LaCrosse

Participants:

“Defending the “Holocaust on Your Plate” campaign: An analysis of PETA’s use of crisis communication” Sarah Collins, Cameron University

“The eighth wonder of the World: Compliance gaining within registered student organizations.” Penni Jess, Southern Illinois University, Carbondale

“Pulling loose strings on threadless.com: A study in defending judging criteria on a public design competition.” Holly Dirickson, Indiana University Purdue University, Indianapolis

“Eli Lilly’s responses to suicide of clinical trial participant: A rhetorical analysis.” Jennifer L. Marks, Indiana University Purdue University, Indianapolis

“Don’t let BP fuel you: Strategies used in the “BP on the Street” campaign to reduce cognitive dissonance.” Brittany Beggs, Drury University, Sarah Duvall, Drury University, Amanda Hornick, Drury University; Reneta Kenelova, Drury University

“The centrifugal force of discourses.” Amanda J. Gilbertson, Hamline University

Respondent: Linda Dickmeyer, University of Wisconsin-LaCrosse

1406

1:00 PM-2:15 PM

Victoria Station B

**SEEKING INFORMATION AND CONSUMER BEHAVIORS: ANALYSES OF HEALTH
COMMUNICATION CAMPAIGN MESSAGES**

Sponsor: Health Communication
Chair: Maria Brann, West Virginia University

Participants:

- “The relationship between health information seeking and community participation: The roles of motivation and ability.” Ambar Basu, Purdue University, Mohan J. Dutta-Bergman, Purdue University
- “The culture centered approach to health campaigns: An examination of the USAID campaign in Haiti.” Jelena Nikodijevic, Purdue University
- “College students’ perception of ecstasy health communication: A qualitative study.” Jeffrey Kuznekoff, Illinois State University
- “Othering the unhealthy in mediated health messages: An analysis of people’s daily reports on HIV/AIDS.” Min Liu, North Dakota State University

Respondent: Dennis Gouran, Pennsylvania State University

1407

1:00 PM-2:15 PM

Victoria Station C

**BEGINNING THE JOURNEY TO YOUR FUTURE: MAKING THE TRANSITION FROM
GRADUATE STUDENT TO FACULTY MEMBER**

Sponsor: Graduate Student Caucus
Chair: Joy L. Dags, University of Missouri, Columbia

Participants:

- Leah E. Bryant, DePaul University
- Jenifer L. Lewis, Western Kentucky University
- Karen K. Myers, Purdue University
- Laura H. Pollom, Concordia University

This discussion based panel includes recent doctoral graduates who have been in their faculty positions for less than 5 years. The panelists will discuss the differences between being a graduate student and a faculty member and challenges of transitioning from being a graduate student to being a faculty member at a variety of institutions. Panelists will share their own experiences with the audience and offer advice to those about to make this important transition.

1408

1:00 PM-2:15 PM

Victoria Station D

CRITICAL INCLUSION OF GENDER AND SEXUALITY IN EDUCATION

Sponsor: Communication Education
Chair: Satoshi Toyosaki, University of Wisconsin-La Crosse

Participants:

- Ahmet Atay, Southern Illinois University, Carbondale
- Bradley A. Gangnon, College of Saint Scholastica
- David Hanley-Tejeda, Southern Illinois University, Carbondale
- Sandy Pensoneau, Wayne State University

1409

1:00 PM–2:15 PM

Pennsylvania Station A

SCHOLARS-AT-WORK ROUNDTABLE: DIAMONDS IN THE MAKING*Sponsor:* Women's Caucus*Chair:* Phylis Johnson, Southern Illinois University*Participants:*

"Gracious submission: The southern Baptist convention's press portrayals of women." Brian Kaylor, University of Missouri, Columbia

"Female style and theology: A rhetorical analysis of evangelist Joyce Meyer." Tracy Frederick, Southwestern College

"A modern etiquette for a modern lady: A feminist critique." Jillian Klean Zwilling, University of Tennessee, Chattanooga

"Sex work and emotional labor." Barbara Ellevold, University of Missouri, Columbia

1410

1:00 PM–2:15 PM

Pennsylvania Station B

IDENTIFYING AND OVERCOMING CHALLENGES IN THE (INTRODUCTORY) RHETORICAL CRITICISM COURSE*Sponsor:* Instructional Resources*Chair:* Billy Catchings, University of Indianapolis*Participants:*

James L. Cherney, Miami University of Ohio

Darryl Clark, University of Indianapolis

Larry Lambert, Indiana University, South Bend

Kristina Horn Sheeler, Indiana University Purdue University, Indianapolis

Teaching Rhetorical Criticism presents many challenges not found in other classes. Panelists will make an opening statement identifying a specific issue facing instructors of rhetorical criticism and possible ways to deal with it. The chair will then facilitate discussion between the panelists and audience members. Since the audience will likely consist of people who have taught rhetorical criticism and those who soon will, we anticipate a large amount of audience participation.

1411

1:00 PM–2:15 PM

Pennsylvania Station C

SPOTLIGHT PANEL: PRO- & ANTI-SOCIAL COMMUNICATION: CURRENT TRENDS IN THEORY AND RESEARCH*Sponsor:* Communication Theory*Chair:* Diana Hadad, Wayne State University*Participants:*

"Using the theory of planned behavior to predict peer influences on acceptance and use of anti-social communication in romantic relationships." Kristen Eis C'vancara, Minnesota State University-Mankato, Terry A. Kinney, Wayne State University

"Bullying in the workplace: Victims' views on coping and social support." Sini Rainivaara, University of Jyväskylä, Finland, Maili Pörhölä, University of Jyväskylä, Finland

"Theoretical advances in anti-social communication: Examining the effects of school bullying on victims' interpersonal relationships." Maili Pörhölä, University of Jyväskylä, Finland

"The effects of anti-social behavior and relational threat management on well-being." Terry A. Kinney, Wayne State University, Amy Peterson, Wayne State University

"An analysis of anti-social rhetoric within militia groups: Implications for communication theory and message design." John M.J. Kulikowski, Wayne State University

- “Relational message content and perceptions of pro-social and anti-social teasing messages.”
Jennifer Charpentier, University of Minnesota, Terry A. Kinney, Wayne State University
- “Examining the cognitive processes and message features of pro-social influence messages.”
Colleen M. Klatt, The College of New Jersey, Terry A. Kinney, Wayne State University
- “Psychological protective factors and social skills: An examination of spirituality and pro-social behavior.” Laura Jacobi, University of Minnesota, Terry A. Kinney, Wayne State University

This spotlight panel will bring together an array of scholars who work in the areas of pro- and anti-social communication to discuss recent trends and theoretical developments in their areas of expertise.

1412 & 1413

1:00 PM-2:15 PM

Haymarket Station A & B

SENIOR SCHOLAR MINI CAROUSEL: INITIATING A CONVERSATION

Sponsor: CSCA First Vice President, Deanna Sellnow
Chair: Deanna Sellnow, North Dakota State University

Senior Scholars:

J. Kevin Barge, University of Georgia
Cynthia Berryman-Fink, University of Cincinnati
Dawn Braithwaite, University of Nebraska, Lincoln
Brant Burleson, Purdue University
Carolyn Calloway-Thomas, Indiana University
Ellen Reid Gold, University of Kansas
Alberto Gonzalez, Bowling Green State University
Laura Janusik, Rockhurst University
Ronald J. Pelias, Southern Illinois University, Carbondale
James L. Query, Jr., University of Houston
Michael Roloff, Northwestern University
Robert C. Rowland, University of Kansas
Judith S. Trent, University of Cincinnati
David Zarefsky, Northwestern University

This session provides junior scholars an opportunity to visit about their research one-on-one or in small groups with senior scholars. Attendees should come prepared to share their current research ideas with various scholars or simply come to meet them. Senior scholars will provide insight and offer suggestions for future research.

1414

1:00 PM-2:15 PM

Conrail Station

NEGOTIATING IDENTITIES: UNDERGRADUATE RESEARCH PROPOSALS

Sponsor: Undergraduate Programs
Chair: Diane Tobin Johnson, Truman State University

Participants:

- “Parental perceptions: Communicating with adolescent adoptive children about adoption.” JoAnn Jorgovan, Truman State University
- “Discrepant desires: Negotiating sexual intimacy in college dating relationships.” Sara Miller, Truman State University
- “Hellenistic homiletics: An ethnographic study of exemplum in an American college fraternity.” Samuel Murphey, Truman State University

Audience members will be provided with abstracts of the proposed research. After brief presentations from the participants; the floor would be open for questions and comments.

1415 **1:00 PM-2:15 PM**
Room available for meetings or use by conference attendees.

Executive Board Room

1501 **2:30 PM-3:45 PM**

Grand Central A

CELEBRATING FORMER TOP PAPERS IN HEALTH COMMUNICATION: WHAT SCHOLARS DID? WHERE HAVE PAPERS BEEN PUBLISHED? WHERE ARE THEY GOING?

Sponsor: Health Communication
Chair: Dennis Gouran, Pennsylvania State University

Participants:

Donna R. Pawlowski, Creighton University
 Heather J. Carmack, Ohio University
 Carolyn M. Anderson, University of Akron
 Maria Brann, West Virginia University
 Mohan J. Dutta-Bergman, Purdue University

Respondent: Dennis Gouran, Pennsylvania State University

This panel will begin with a content analysis project highlighting the status of the top health communication papers within Central States Communication Association and Regional Journals, followed by a reflection of those scholars who authored some of the of top papers since the beginning of the Health Communication Interest Group in 1997. Panelists will examine how their participation in the interest group enhanced their research endeavors and how their research agendas have changed throughout their careers.

1502 **2:30 PM-3:45 PM**

Grand Central B

SEEING THE DIAMOND IN THE ROUGH: SCHOLARS AND STUDENTS CELEBRATING COMMUNICATION MENTORSHIP

Sponsor: Interpersonal and Small Group Communication Interest Group
Chair: Nancy J. Eckstein, Bethel University

Participants:

Mentors: Steve Duck, University of Iowa
 Sandra Metts, Illinois State University
 James L. Query, Jr., University of Houston
 Arthur L. Terry, Wheaton College

Protégés: Eileen S. Gilchrist, University of Oklahoma
 Emily Lamb, University of Nebraska, Lincoln
 David T. McMahan, Missouri Western State University
 Michael Rivet, Producer

An exciting aspect of being a communication scholar is the multi-dimensionality of the profession: teaching, researching, and mentoring. In fact, for those who have been in the discipline for long periods of time, the most meaningful reward is often watching a student develop as a scholar, teacher, and communication community member. The purpose of this panel is to bring together scholars who have served as role models and mentors in varying areas of the discipline with students they have mentored. This panel discussion will focus on the rewards and challenges associated with the mentoring process, and active audience participation will be encouraged.

1503

2:30 PM-3:45 PM

Grand Central C

PEDAGOGY OR ANDRAGOGY: WHAT ARE WE DOING IN OUR CLASSROOMS AND TRAINING ROOMS?

Co-Sponsors: Communication Education
Organizational & Professional Communication

Chair: Janel K. Anderson, University of St. Thomas

Participants:

“What is an adult learner and when does one become one?” Janel K. Anderson, University of St. Thomas

“Sometimes we are adults, sometimes we aren’t: The student perspective.” Ross Trooien, University of St. Thomas, Adam Maikkula, University of St. Thomas, Emily Schwamberger, University of St. Thomas

“Why do I have to be here? I have work to do!: A consultant’s perspective.” Katherine Rosback, Independent Consultant

“Are we teaching about training or are we training the trainers?” Sarah L. Bonewits Feldner, Marquette University

“Potential impacts of educating traditional college students using andragogical philosophies and practices.” Scott Dickmeyer, University of Wisconsin-LaCrosse

This panel examines the application of organizational communication principles in the arena of training and development. It specifically addresses the differences in teaching and learning methods as we bridge the divide between the college classroom and the training classroom. This panel includes the multiple perspectives of students, professors, and professional trainers. It questions whether there is a meaningful distinction between pedagogy and andragogy and if so, how it affects our work in both the university and corporate settings.

1504

2:30 PM-3:45 PM

Grand Central D

GETTING YOUR STATE ONLINE: BRINGING WEBMASTERS TOGETHER

Sponsor: States Advisory

Chair: John Heineman, Lincoln (NE) High School

Presenter:

Chris Begeman, Norfolk (NE) High School

The Nebraska Speech Communication and Theatre Association has a new interactive website where members can find information about what’s happening in the state, post tournament invitations and results, discuss classroom strategies, and post stories and articles for the membership. In this workshop, NSCTA Webmaster Chris Begeman will demonstrate the website and then members of the audience, including other state officers and webmasters, are encouraged to ask questions, share ideas, look at other websites in hopes of helping all states associations get online.

1505

2:30 PM-3:45 PM

Victoria Station A

WHAT’S THE MATTER WITH KANSAS?

Sponsor: Rhetorical Theory and Criticism

Chair: Mary Hoffman, Texas State University, San Marcos

Participants:

“Education of the state: Kathleen Sebelius’s 2004 State of the State address, a failing grade.” Seth D. Bundy, University of Kansas

- “Entelechial and reformative functions of anti-queer rhetoric in Kansas.” Jimmie Manning, University of Kansas
- “Testing the liberal public sphere in the third congressional district in Kansas.” Robert C. Rowland, University of Kansas
- “The devolution of science in Kansas: Satire as a response to unintelligent design of biology standards.” Kirsten Theye, University of Kansas

Respondent: Mary Hoffman, Texas State University, San Marcos

1506

2:30 PM-3:45 PM

Victoria Station B

AN OPPORTUNITY FOR CONVERSATION, COLLABORATION, AND GETTING THE PROJECT OFF THE GROUND

Sponsor: CSCA President, Diana Carlin
Chair: Diana Carlin, University of Kansas

Mentors and mentees have an opportunity to begin conversations as described by President Carlin on the CSCA website.

1507

2:30 PM-3:45 PM

Victoria Station C

DIAMONDS THAT SHINE: COMPETITIVE PAPERS IN INSTRUCTIONAL COMMUNICATION

Sponsor: Instructional Resources
Chair: Amy N. Aldridge, Northeastern State University

Participants:

- “Trust issue management as a special topics course: Celebrating old and new ways of looking at trust.” Josh Boyd, Purdue University
- “The effect of instructor humor on perceived instructor credibility, student state motivation, and student motives to communicate in the classroom.” Katie Neary Dunleavy, West Virginia University
- “Do native Japanese attending an American university have higher than typical levels of communication anxiety?” Paul Westbrook, Northeastern State University

Respondent: Pamela Cooper, University of South Carolina-Beaufort

1508

2:30 PM-3:45 PM

Victoria Station D

SUPPORTING OUR FUTURE: ADDRESSING THE NEEDS OF K-12 TEACHERS AND FORENSIC COACHES IN THE ACADEMIC LITERATURE

Sponsor: Argumentation and Forensics
Chair: Robert S. Littlefield, North Dakota State University

Participants:

- “An analysis of K-12 communication education materials published in national communication journals.” Lori J. DeWitt, North Dakota State University, Robert S. Littlefield, North Dakota State University
- “An analysis of K-12 communication education materials published in national forensic journals.” Adam C. Tyma, North Dakota University, Andrea Quenette, North Dakota State University
- “Identifying the needs of K-12 teachers and forensic coaches from the academic literature.” David McKinsey, David Tyre, Plymouth High School, Indianapolis, IN

Respondent: Scott Wunn, National Secretary, or his designee from the Executive Council of the National Forensic League

1509 **2:30 PM-3:45 PM** **Pennsylvania Station A**

WOMEN AND THE PRODUCTION OF POWER IN THE MEDIA

Sponsor: Media Studies

Chair: Linda Baughman, Christopher Newport University

Participants:

“Gender and the U.S. presidency in popular culture.” Kristina Horn Sheeler, Indiana University Purdue University Indianapolis, Karrin Vasby Anderson, Colorado State University

“‘They can’t just make this stuff up:’ The production of female identity on The Real World.” Danielle M. Stern, Ohio University

“‘Bewitched’ and bothered: Mediated productions of powerful women.” Linda Manning, Christopher Newport University, Linda Baughman, Christopher Newport University

Respondent: Krista Longtin, Indiana University Purdue University Indianapolis

1510 **2:30 PM-3:45 PM** **Pennsylvania Station B**

FROM BLACK BOARD TO SMART BOARD: THE EVOLUTION OF THE BASIC SPEECH COURSE AT I.U.P.U.I.

Sponsor: Basic Course

Participants:

Janet DeWester, Indiana University Purdue University, Indianapolis

Kathryn Thedwall, Indiana University Purdue University, Indianapolis

Sumana Jogi, Indiana University Purdue University, Indianapolis

This panel discussion will trace the evolution of the basic course at I.U.P.U.I. from a lecture-recitation format to one that uses a variety of teaching techniques. The discussion will move from the current teaching methods including online teaching and freshman learning communities to a discussion of what the future holds. That future will include the ongoing development of the student ePortfolio and the creation of a course combining the traditional classroom with online teaching.

1511 **2:30 PM-3:45 PM** **Pennsylvania Station C**

FINDING DIAMONDS IN THE ROUGH: VIEWING KATRINA THROUGH THE EYES OF COMMUNICATION THEORY

Sponsor: Communication Theory

Chair: Elizabeth Goering, Indiana University Purdue University, Indianapolis

Participants:

“National identification or racial sivation?: A Burkean Analysis of Katrina discourse.” Beth Barnette, Indiana University Purdue University, Indianapolis

“Re/Framing disaster: A social constructionist analysis of the Katrina disaster.” Cindy Budyn, Indiana University Purdue University, Indianapolis

“Stealing or surviving?: An analysis of attribution in the aftermath of Katrina.” Andrea Ekins, Indiana University Purdue University Indianapolis, John Pettigrew, Indiana University Purdue University, Indianapolis

- “Gaining compliance in catastrophic situations: A case study analysis of Hurricane Katrina.” Brian Scherschel, Indiana University Purdue University Indianapolis
- “Coordinating meaning: A CMM analysis of Katrina.” Bradley S. Wesner, Indiana University Purdue University, Indianapolis, Sue Wheeler, Indiana University Purdue University, Indianapolis

Hurricane Katrina forced us as a nation to critically revisit the past as we rebuild for the future. Communication theories provide a useful lens for analyzing this natural disaster. This student panel consists of five papers written as part of a graduate communication theory class. Each paper applies a different communication theory to the Katrina disaster, collectively transforming the catastrophe that was Katrina into an opportunity for discovery and learning.

1512 **2:30 PM-3:45 PM** **Haymarket Station A**

POLITICAL MESSAGE DISSEMINATION: EXAMINING THE ROLE OF MEDIA IN U.S. POLITICS

Sponsor: Political Communication
Chair: Justin E. Mackey, University of Kansas

Participants:

- “Exploring the future: A look at the surfacing presidential candidates for 2008.” Justin E. Mackey, University of Kansas
- “Whose setting the agenda? A look at White House press briefings and the their use in mainstream newspapers.” Erin E. Blocher, University of Kansas, Abbie P. Hodgson, University of Kansas, Justin E. Mackey, University of Kansas
- “On air: A look at female pundits and their appearance on the national news.” Rebecca P. Mank, University of Kansas
- “Examining media framing: Local versus national news coverage on the one-year anniversary of the Iraq war.” LaChrystal D. Ricke, University of Kansas

Respondent: Jamel Santa Cruz Bell, Boston College

1513 **2:30 PM-3:45 PM** **Haymarket Station B**

REFLECTIONS ON UNDERGRADUATE STUDENT RESEARCH

Sponsor: Undergraduate Programs
Chair: Joe Dailey, Carroll College

Participants:

- “Working with the IRB.” Jackie Schmidt, John Carroll University
- “Can the Research Methods Course Be Successful as a First Year Course?” Rebecca Imes, Carroll College
- “Students and Scholars: Evaluating Process and Outcome in Undergraduate Research.” Rick Rodrick, University of Wisconsin-La Crosse
- “What Should an Undergraduate Know About Research?” Deborah Uecker, Wisconsin Lutheran College
- “Is Student Research Any Good for the Student?” Sheri Bleam, Adrian College
- “The Senior Research Project.” Alan Lerstrom, Luther College

Respondent: Deirdre Johnston, Hope College

1514 **2:30 PM-3:45 PM** **Conrail Station**

AUTOETHNOGRAPHY OF THE BODY

Sponsor: Performance Studies and Theatre

Chair: Nicole Defenbaugh, Southern Illinois University, Carbondale

Participants:

“My teeth (straight and white).” W. Benjamin Myers, Southern Illinois University, Carbondale

“My breath (control?).” Jonathan M. Gray, Southern Illinois University, Carbondale

“My skin (a geographical exploration of body borders).” Rachel Hastings, Southern Illinois University, Carbondale

“My hands.” Diana Tigerlily, Southern Illinois University, Carbondale

Respondent: Tami L. Spry, St. Cloud State University

1515 **2:30 PM-3:45 PM** **Executive Board Room**
Room available for meetings or use by conference attendees.

1601 **4:00 PM-5:15 PM** **Illinois Street Ballroom**

PLENARY SESSION

Sponsor: CSCA President, Diana Carlin

Chair: Diana Carlin, University of Kansas

Presenter: Paul Tate, Senior Scholar and Dean in Residence,
 Council of Graduate Schools, Washington, D.C.

1701 **5:30 PM-8:00 PM** **Illinois Street Ballroom**

WELCOME RECEPTION

FEATURING HORS'D'OEUVRES AND LIVE MUSIC
NETWORKING OPPORTUNITY
MEET THE NCA CANDIDATES FOR SECOND VICE PRESIDENT
 Betsy Bach, University of Montana
 Lynda Lee Kaid, University of Florida

1801 **7:30 PM-10:00 PM**

PAST OFFICER'S DINNER

JIM QUERY AD

Oxford Ad

Oxford Ad

McGraw-Hill Ad

McGraw-Hill Ad

Friday, April 7, 2006

2101

8:00 AM-9:15 AM

Grand Central A

COMMUNICATION THROUGH THE MEDIA: EXAMING HOW TELEVISION AND MAGAZINES PORTRAY "REALITY"

Sponsor: Undergraduate Honors Research Conference

Chair: Jennifer L. Willis-Rivera, University of Wisconsin-River Falls

Participants:

"Beyond the looking glass: What is the role of women in magazine advertising?" Michelle Dodge, University of Wisconsin-River Falls

"Not just a pretty face: Analyzing physical characteristics in Saturday morning children's television programming." Sarah Oberdeck, University of Wisconsin-River Falls

"Nothing left to hide: An examination of sexual content on television." Brooke Eglinton, University of Wisconsin-River Falls

"Who's that girl?: Examining physical characteristics targeted toward young girls on Saturday Morning children's television programming." Christina Green, University of Wisconsin-River Falls

Respondent: Jennifer L. Willis-Rivera, University of Wisconsin-River Falls

2102

8:00 AM-9:15 AM

Grand Central B

APPLIED INSTRUCTIONAL APPROACHES: TECHNIQUES FOR APPLYING NEW LINES OF RESEARCH IN THE SMALL GROUP, INTERPERSONAL, AND FAMILY COMMUNICATION COURSES

Sponsor: Interpersonal and Small Group Communication

Chair: Paul D. Turman, University of Northern Iowa

Participants:

"'It may be safest to walk home...': Applying research to prevention of date rape." Nancy J. Eckstein, Bethel University

"Exposing 'Group hate': Preparing students to address exigencies members have against grouping." Paul D. Turman, University of Northern Iowa

"Defining the 'Family' in family communication." Paul Schrodt, University of Kansas

"Lie detector: Real-life Life detection." Leah E. Bryant, DePaul University

Participants will present techniques for taking academic research and turning it into teaching units to help students apply academic research. Each participant will present a brief presentation of a research article that has been converted into a practical application activity or assignment for the interpersonal, group and family communication courses. The contributions of this panel lie not only in its pedagogical approach for the novice instructor teaching one of these courses for the first time, but also for the more experienced instructor teaching an advanced course who has an interest in continued integration of scholarship in course content.

2103

8:00 AM–9:15 AM

Grand Central C

**TEACH YOUR CHILDREN WELL: COMMUNICATION AND THE CONTINUING CROSSROADS
OF SOCIAL JUSTICE SCHOLARSHIP AND CRITICAL/CULTURAL STUDIES**

Sponsor: Media Studies

Chair: Jennifer A. Machiorlatti, Western Michigan University

Participants:

“Name that brand: Examining child recognition of product placements in Spy Kids.” Stephanie A. Slingerland, Western Michigan University

“‘Guns or Butter’: A semiotic analysis of how success is signified through mainstream hip-hop music.” Timothy Terrentine, Western Michigan University

“A walk in the pasture: Ideological perspectives on masculinity and mental grazing in college men.” Jacob Arndt, Western Michigan University

“Politics and the pulpit: Towards an understanding of the relationship between Christian media consumption and dissemination of moral/political ideology by ecclesiastics.” Erich Sommerfeldt, Western Michigan University

Respondent: Rob Gobetz, University of Indianapolis

2104

8:00 AM–9:15 AM

Grand Central D

**INSTRUCTIONAL DIAMONDS:
ILLUSTRATING COURSE CONCEPTS WITH VIDEO**

Sponsor: Instructional Resources

Chair: Stephanie S. Rollie, Miami University of Ohio

Participants:

Stephanie S. Rollie, Miami University of Ohio

Rebecca Imes, Carroll College

C. Mimi Harvey, Denison University

James D. Patterson, Miami University of Ohio

Sandra Metts, Illinois State University

Nathan Wilson, University of Iowa

Video clips can be real gems in the classroom. They can be used to illustrate course concepts, place concepts into context, or to set the stages for rich discussion of concepts and theories. Members of this panel will show and discuss video clips they use to illustrate course concepts in interpersonal, health, conflict, intercultural, media, and rhetoric courses. Audience members are encouraged to bring and/or discuss examples they use in their classrooms as well.

2105

8:00 AM–9:15 AM

Victoria Station A

**VOICES FROM THE SUBALTERN: LISTENING TO VERNACULAR RHETORIC FOR A
BETTER FUTURE**

Sponsor: Rhetorical Theory and Criticism

Chair: Joseph P. Zompetti, Illinois State University

Participants:

“The ‘Blues Vernacular’ in contemporary society: A critical analysis of a blues compilation.” Richard Murphy, Illinois State University

“Sexual violence: Survivors/Activists as a vernacular.” Danielle McGeough, Illinois State University

- “Vernacular in the Middle East: Positionality, power and Arab feminist Nawal El Saadawi.” David Montgomerie, Illinois State University
- “Dante’s rhetorical vision: Vernacular rhetoric and the *De Vulgari Eloquentia*.” Joseph P. Zompetti, Illinois State University
- “Understanding gay vernacular: The use of the term ‘fag’ in gay and homophobic communities.” Michelle Kelsey, Illinois State University

Respondent: James L. Cherney, Miami University of Ohio

2106 **8:00 AM-9:15 AM** **Victoria Station B**

**INTEGRATING THE BASIC COMMUNICATION COURSE INTO LEARNING COMMUNITIES:
NEW APPROACHES FROM PAST LESSONS**

Sponsor: Basic Course

Participants:

- Diane A. Gorcyca, Missouri Western State University
Marilyn D. Hunt, Missouri Western State University
Adam C. Jones, Missouri Western State University
Beverly D. Payne, Missouri Western State University and University of Kansas

This roundtable will address the experience of teaching the Basic Communication Course within Learning Communities. Panelists have taught the following course in a LC: Oral Communication, Introduction to Business, Freshman Seminar. At Missouri Western State University, faculty collaborate to achieve curricular integration among their linked classes. Panelists will explore a variety of successful instructional strategies and describe unique challenges they have encountered. Retention results, LC syllabi, assignments and student viewpoints will be provided.

2107 **8:00 AM-9:15 AM** **Victoria Station C**

UNDERGRADUATE RESEARCH IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Debra A. Worley, Indiana State University

Participants:

To be announced in the CSCA Program Supplement.

2108 **8:00 AM-9:15 AM** **Victoria Station D**

**UNDERSTANDING THE POWER OF GENDERIZATION: FROM INFANCY AND THE
PLAYGROUND TO ADVERTISING AND THE INTERNATIONAL POLITICS OF HIV/AIDS**

Sponsor: Women’s Caucus
Chair: Kim White-Mills, Indiana University Purdue University, Indianapolis

Participants:

- “The genderization of Dr. Spock’s *Baby and Infant Care* book, 1946 – 1992.” Kim White-Mills, Indiana University Purdue University Indianapolis, Catherine A. Dobris, Indiana University Purdue University, Indianapolis, Toula Vasilopoulos, Indiana University Purdue University, Indianapolis
- “The best a man can get?: Genderization and Gillette’s advertising.” Krista Longtin, Indiana University Purdue University, Indianapolis
- “Genderization in the design and implementation of HIV/AIDS educational and social change programs in empowering African Women.” Doreen Geddes, Clemson University

“Genderization and HIV/AIDS: The experiences of Senegal and Uganda.” Khadidiatou Ndiaye,
Pennsylvania State University

2109

8:00 AM–9:15 AM

Pennsylvania Station A

TEACHING INTERCULTURAL COMMUNICATION FROM MULTIPLE PERSPECTIVES

Sponsor: Intercultural Communication

Chair: Ahmet Atay, Southern Illinois University, Carbondale

Participants:

“Bridging the gap: Incorporating queer theory and queer pedagogy to intercultural communication.” Ahmet Atay, Southern Illinois University, Carbondale

“Native American (or Black, Hispanic, other co-cultures): Perspectives of intercultural communication.” Lynda Dee Dixon, Bowling Green State University

“Let’s overcome the obstacles of teaching intercultural communication!” Naoki Kambe, Wayne State University

“Cultural learning styles: Implications for intercultural communication courses.” Diana Trebing, Southern Illinois University, Carbondale

“No ‘milk toast’ in my kitchen: How to avoid the bland when teaching intercultural communication.” Gail Mason, Eastern Illinois University

Respondent: Victoria DeFrancisco, University of Northern Iowa

In this panel, we aim to understand intercultural communication from multiple perspectives. In doing so, we propose critical, cultural, and interpretive standpoints and ways of approaching intercultural communication. We recognize the importance of understanding, teaching, and learning intercultural communication and we see it as a reciprocal and ongoing process. As a result, we propose different ways to teach, to learn and to understand intercultural communication.

2110

8:00 AM–10:45 AM

Pennsylvania Station B

BRING THE RESUME BUILDER TO LIFE: THE REWARDS AND CHALLENGES OF NCA STUDENT ORGANIZATIONS FOR YOUR DEPARTMENT

Sponsor: CSCA First Vice President, Deanna Sellnow

Co-Chairs: Marisa Fuoti Fink, NCA Student Clubs, Ball State University

Mike Searcy, Lambda Pi Eta, Sigma Lambda Chapter, University of Illinois at Springfield

Dudley Turner, Lambda Pi Eta, Mu Beta Chapter, The University of Akron

Deborah Whitt, Lambda Pi Eta, Mu Gamma Chapter, Wayne State College

Poster Session:

Indiana University Purdue University, Indianapolis

Lambda Pi Eta, Kappa Rho Chapter

Matt Randall, President

Sheri Diefenbacher, Vice President

Diana Conrad, Secretary

Ron Sandwina, Advisor

The University of Akron

Lambda Pi Eta, Mu Beta Chapter

Danielle Pierce, President

Amber Genet, Vice President

Dudley Turner, Advisor

Communication Opportunities for Majors and Minors (COMM)
 Illinois State University
 Courtney Harris, President

Examine the appeal of NCA's three undergraduate student organizations during this interactive poster session and roundtable discussion. Posters displaying the creativity and enthusiasm of NCA Student Clubs, Lambda Pi Eta, NCA's honorary for students in four-year communication programs, and Sigma Chi Eta, NCA's honorary for students in two-year communication programs, launches the session.

Roundtable Discussion:

Indiana University Purdue University, Indianapolis
 Lambda Pi Eta, Kappa Rho Chapter
 Matt Randall, President
 Sheri Diefenbacher, Vice President
 Diana Conrad, Secretary
 Ron Sandwina, Advisor

Northern Kentucky University
 Lambda Pi Eta, Pi Tau Chapter
 Stephen C. Yungbluth, Advisor
 Ball State University
 NCA Student Clubs
 Marisa Fuoti Fink, Advisor
 Elizabeth Wagner, Vice President

University of Illinois at Springfield
 Lambda Pi Eta, Sigma Lambda Chapter
 Mike Searcy, Advisor

The University of Akron
 Lambda Pi Eta, Mu Beta Chapter,
 Dudley Turner, Advisor

Wayne State College
 Lambda Pi Eta, Mu Gamma Chapter,
 Deborah Whitt, Advisor

National Communication Association
 Sara Baker, Undergraduate Student Organizations Coordinator

This roundtable discussion examines the impact of student communication organizations on collegiate campuses completes the program. Current chapter advisors and student members as well as those interested in starting an NCA student organization are encouraged to participate.

2111

8:00 AM-9:15 AM

Pennsylvania Station C

OVERCOMING ATTITUDES OF YESTERDAY IN TEACHING STUDENTS TODAY: USING THEORY TO ADDRESS STUDENT COMMENTS REGARDING RACE AND CULTURE

Sponsor: Communication Education
Chair: Patricia Clasen, University of Wisconsin-Rock County

Participants:

Melissa Beall, University of Northern Iowa
 Patricia Clasen, University of Wisconsin-Rock County
 Pamela Cooper, University of South Carolina, Beaufort

John Heineman, Lincoln (NE) High School

2112 **8:00 AM–9:15 AM** **Haymarket Station A**

THE CROSSFIRE ALTERNATIVE TO TRADITIONAL TEAM DEBATE

Sponsor: Argumentation & Forensics
Chair: Heather M. Norton, Fontbonne University

Participants:

Mike Bauer, Ball State University
Virginia Chapman, Anderson University
Robert Glenn, Owensboro Community College
Joseph Sora, Duquesne University
Larry Underberg, Southeast Missouri State University

The National Educational Debate Association began offering divisions of “Crossfire” debate (modeled after the popular high school format) in 2005. Panelists will assess the format’s reception by judges, students, and coaches.

2113 **8:00 AM–9:15 AM** **Haymarket Station B**

BUILDING STRONG COMMUNITY RELATIONSHIPS

Sponsor: States Advisory
Chair: Wendy L. Bjorklund, St. Cloud State University

Participants:

Wendy L. Bjorklund, St. Cloud State University
Christa Brown, Minnesota State University-Mankato
Dave Engen, Minnesota State University-Mankato
Kristen Treinen, Minnesota State University-Mankato

Increased attention has been recently given to helping students make connections between communication and community through experiential learning such as internships and service learning projects. Panelists will share the steps their programs have taken to build community relationships, including generating community within programs, extra-curricular activities, and connecting classes to the community. This panel is designed to be interactive with ample opportunity for all participants to share experiences.

2114 **8:00 AM–9:15 AM** **Conrail Station**

THE TRIALS AND TRIBULATIONS OF NON-TRADITIONAL STUDENTS

Sponsor: Community College
Chair: John Beesley, Illinois Central College

Participants:

Ann Marie Jablonowski, Owens Community College
Angie McNaught, Illinois Central College

This panel will discuss the hurdles that non-traditional students must overcome to be successful college students. The panel will also discuss how professors can enhance communication with non-traditional students and increase their motivation to learn.

2115 **8:00 AM–9:15 AM** **Executive Board**
Room available for meetings or use by conference attendees

2201 **9:30 AM–10:45 AM** **Grand Central A**

**INTERMEDIA: EXPLORING INTERSECTIONS BETWEEN INTRAPERSONAL
COMMUNICATION AND MEDIA STUDIES**

Co-Sponsors: Media Studies
Interpersonal and Small Group Communication
Chair: Elizabeth Ribarsky, University of Nebraska, Lincoln

Participants:

- “For better or for worse: A case study in examining how television serves as a model for interpersonal social support.” Jimmie Manning, University of Kansas
- “Dr. feel good? ‘Getting Real’ about mediated therapy.” Cassandra LeClair-Underberg, University of Nebraska, Lincoln, Elizabeth Ribarsky, University of Nebraska, Lincoln
- “I like you because you like me and we both like *The Sopranos*.” Jill Tyler, University of South Dakota
- “Reality TV and interpersonal relationship perceptions.” Kristin Cherry, University of Missouri, Columbia
- “Acting out and holding it in’: Dialectical tensions in relationships and acting styles in Nip/Tuck.” Taylor S. Lake, Indiana University Northwest
- “The Internet as a site for continued ‘Mothering’ of the deceased.” Sally Hastings, University of Central Florida, Judith Hoover, Western Kentucky University, George Musambira, Western Kentucky University

2202 **9:30 AM–10:45 AM** **Grand Central B**

**A FAMILY JUBILEE: CELEBRATING DIVERSE AND UNDER-STUDIED ASPECTS OF
FAMILY COMMUNICATION**

Sponsor: Interpersonal and Small Group Communication
Chair: Stephanie S. Rollie, Miami University

Participants:

- “Adolescent-to-parent abuse: Impacts on the family.” Nancy J. Eckstein, Bethel University
- “Reconfiguring the boundaries: Family communication patterns and outcomes of Internet access.” Andrew M. Ledbetter, University of Kansas**
- “The family cohesion, adaptability, and friendships of young adult children of divorce.” Katie Neary Dunleavy, West Virginia University, Matthew M. Martin, West Virginia University
- “With respect to emotion in the dominion of rationality: Managing conflict in the face of differing worldviews.” Stephen C. Yungbluth, Northern Kentucky University

Respondent: Sandra Metts, Illinois State University

** Top Student Paper

2203 **9:30 AM–10:45 AM** **Grand Central C**

BUILDING COMMUNITIES THROUGH INTERNET RHETORIC

Sponsor: Rhetorical Theory and Criticism
Chair: Alex May, University of Nebraska, Lincoln

Participants:

- “Resisting alienation: The social construction of Internet communities supporting eating disorders.” Jessi McCabe, Wayne State University

- “Examining the use of archetypal metaphors in the rhetoric of Fathers Canada 4 Justice.” Vidhi A. Chaudhri, Purdue University
- “Silent rhetoric on the Internet: A case study of activism through photographed nudity.” Marisa Ellsworth, Purdue University

Respondent: Katherine L. Hatfield, Creighton University

2204

9:30 AM-10:45 AM

Grand Central D

TOP PAPERS IN ORGANIZATIONAL & PROFESSIONAL COMMUNICATION

Sponsor: Organizational & Professional Communication
Chair: Scott Dickmeyer, University of Wisconsin-LaCrosse

Participants:

- “Socialization and the first-year college experience: Managing the tension of In(ter)dependence.” Alane K. Smith, Ohio University, Heather J. Carmack; Ohio University, B. Scott Titsworth, Ohio University
- “Communication in knowledge organizations: Communication apprehension as a predictor of knowledge acquisition, creation, and application.” C. B. Crawford, Fort Hays State University, C. Sue Strohkirch, Fort Hays State University
- “The meaning of work/life: An analysis of corporate discourse on work/life issues.” Mary F. Hoffman, Texas State University-San Marcos, Renee L. Cowan, Texas State University-San Marcos
- “Using informant interviews to explore organizational culture in a food processing plant: How foregrounded communication impacts risk management.” Julie M. Novak, North Dakota State University*

Respondent: Robert L. Krizek, Saint Louis University

* Top Paper and Top Student Paper

2205

9:30 AM-10:45 AM

Victoria Station A

LOOKING BACK FROM NEW PERSPECTIVES: REVISITING THE PAST TO SHAPE FUTURE FACULTY

Sponsor: Graduate Student Caucus
Chair: James L. Cherney, Miami University of Ohio

Participants:

- “Another day of infamy: A dramatic analysis of dehumanizing discourse.” Lisa Hanasono, Miami University of Ohio
- “Rhetorical revolution and activism: Tony Kushner’s commencement address to Vassar College.” Erika M. Thomas, Miami University of Ohio
- “Security psychosis: Making your opponents crazy.” Joshua Scott, Miami University of Ohio

Respondent: Darryl Clark, University of Indianapolis

Graduate student education often involves examination of the traditional methods and texts of rhetorical criticism, typically encouraging students to sharpen their critical views by looking at rhetoric from the perspective of established scholars. Such training helps perpetuate the discipline’s appreciation for touchstones and representative scholarship, but it also provides an opportunity for the discipline to see anew a work or theory from the perspective brought by the students.

2206

9:30 AM-10:45 AM

Victoria Station B

**COMMUNICATION AND THE ART OF POLITICS: EXAMINING THE ROLE OF
COMMUNICATION IN POLITICS AS “UN”USUAL**

Sponsor: Undergraduate Honors Research Conference

Chair: Jennifer L. Willis -Rivera, University of Wisconsin-River Falls

Participants:

“Vote or die: Determining whether the funeral is as close as we think.” Autumn V. Johnson, Central Michigan University

“The great communicator.” Andrew Bethel, Indiana University Purdue University, Indianapolis

“We honor the memory? Eulogy, rhetorical hybrids, and posthumous campaigns.” Angela Green, Indiana University Purdue University, Indianapolis

“An analysis of Governor Jennifer M. Granholm’s inaugural address.” Abbey E. Wojno, Central Michigan University

“Who died and made you President? Legitimizing strategies vice presidents use in special inaugural addresses.” Leah E. LeFebvre, University of Wisconsin-LaCrosse

“Persuasive techniques used by Republican presidential candidates.” Leah Engelhart, Bethel University, Ericka Johnson, Bethel University, Jay Pound, Bethel University

Respondent: Jennifer L. Willis -Rivera, University of Wisconsin-River Falls

2207

9:30 AM-10:45 AM

Victoria Station C

RE-PRESENTING WOMEN: IMAGES AND NARRATIVES

Sponsor: Women’s Caucus

Chair: Amy Smith, Bowling Green State University

Participants:

“Female imagery on MMORPG box covers.” Mark Cruea, Bowling Green State University

“Re-presentation of females in current music video.” Jacob Turner, Bowling Green State University

“Producing identities: Controlling images of Bohemian women.” Dellareese Higgs, Bowling Green State University

“Party gaze/male gaze: Re-construction of femininity in post-communist Romanian women’s magazines.” Anca Birzescu, Bowling Green State University

“Re-presenting woman’s narratives in cold war.” Margaret Filasky, Bowling Green State University

Respondent: Lynda Dee Dixon, Bowling Green State University

2208

9:30 AM-10:45 AM

Victoria Station D

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education

Chair: William J. Seiler, University of Nebraska, Lincoln

Participants:

“Student perceptions of teacher power as a function of perceived teacher confirmation.” Paul D. Turman, University of Northern Iowa, Paul Schrodt, University of Kansas

“Graduate teaching assistants and social support.” Lisa Theisen, University of Northern Iowa, Roberta Davilla, University of Northern Iowa

- “Politeness in the classroom: Effects of timing and type of teacher feedback.” Ian M. Borton, Bowling Green State University
- “Viewing film from the communication perspective for the college classroom.” Robin Patric Clair, Purdue University, Rebekah L. Fox, Purdue University, Jennifer Bezek Lahman, Purdue University

Respondent: William J. Seiler, University of Nebraska, Lincoln

2209 **9:30 AM-10:45 AM** **Pennsylvania Station A**

**TAPPING INTO GRADUATE STUDENT ENERGY TO REVITALIZE THE BASIC COURSE:
ROUNDTABLE PRESENTATIONS AND DISCUSSION**

Sponsor: Basic Course

Chair: Amy R. Slagell, Iowa State University

Participants:

- “Critical pedagogy: Injecting social justice issues into the basic course.” Kathy Norris, Iowa State University
- “What matters to our students: An analysis of persuasive speech topics.” Morgan Ginther, Iowa State University, Sabrina Shields-Cook, Iowa State University
- “Helping revise curriculum: Service learning in the basic course.” Kristen Gullicks, North Dakota State University
- “Getting on board: Strategies for acculturation and preparation of graduate teaching assistants.” Valerie Goodman, Iowa State University
- “Who's afraid of public speaking?: What the PRPSA tells us about our students.” Sarah Setnes, Iowa State University, Jennifer Maddox, Iowa State University

(2110) **8:00 AM-10:45 AM** **Pennsylvania Station B**

**BRING THE *RESUME BUILDER* TO LIFE: THE REWARDS AND CHALLENGES OF NCA
STUDENT ORGANIZATIONS FOR YOUR DEPARTMENT**

This double-session continues from 8:00 AM.

2210 **9:30 AM-10:45 AM** **Pennsylvania Station C**

STUDENTS AT RISK: ADDRESSING THE NEEDS OF VARIOUS STUDENT POPULATIONS

Sponsor: Instructional Resources

Chair: David W. Worley, Indiana State University

Participants:

- “The at-risk transition: Starting college as an at-risk student.” Stephen K. Hunt, Illinois State University, Julie L. Semlak, North Dakota State University, Jamie L. Hines, Illinois State University
- “Communicating with physically and learning disabled college students.” Debbie Huckabee, Indiana State University
- “Listen to my story: Improving instructional resources by listening to students with learning disabilities.” Myrna Cornett-DeVito, Emporia State University
- “Accommodating students with physical disabilities in oral performance courses: A review of strategies.” David W. Worley, Indiana State University

2211 **9:30 AM-10:45 AM** **Haymarket Station A**

PUBLIC DEBATE: WALMART'S BUSINESS PRACTICES ARE DETRIMENTAL TO AMERICA

Sponsor: Argumentation & Forensics
Chair: Mike Bauer, Ball State University

Affirmative Side:

Larry Underberg, Southeast Missouri State University
 Joseph Sora, Duquesne University

Negative Side:

Virginia Chapman, Anderson University
 Cindie Jeter-Yanow, Southeast Missouri State University

Participants will debate using the “Crossfire” or “Public Forum” format that has recently gained significant popularity in high school. In addition to discussing the merits of the resolution, participants will evaluate the advantages and limitations of the format utilized in the debate.

2212 **9:30 AM-10:45 AM** **Haymarket Station B**

UNDERGRADUATE RESEARCH IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Debra A. Worley, Indiana State University

Participants:

To be announced in the CSCA Program Supplement.

2213 **9:30 AM-10:45 AM** **Conrail Station**

FOSTERING THE SCHOLAR-ARTIST-CITIZEN THROUGH INTERACTIVE PERFORMANCE

Sponsor: Performance Studies and Theatre
Chair: Nancy C. Kennedy, Middle Georgia College

Participants:

Rebecca Hutton, President & CEO, Theater of Inclusion, Inc.
 Dante Ventresca, Founding Director, Theater of Inclusion, Inc.

This performance-based workshop will use a combination of human movement, text, drawing, sculpture, personal narrative, and dialogue to create a sustainable framework for fostering the scholar-artist-citizen through performance. Participants will explore our ability and desire to contribute within and outside the academy as scholar-artist-citizens. Each Theater of Inclusion event is unique, evolving out of the resources shared within each particular gathering.

2214 **9:30 AM-10:45 AM** **Executive Board**

SPOTLIGHT PANEL: RUSSIA & THE UNITED STATES: AN EMAIL PROJECT FOR INTERCULTURAL INTERACTION

Sponsor: States Advisory
Facilitator: Deborrah Uecker, Wisconsin Lutheran College

As a part of a course in Intercultural Communication, students have been given an opportunity to e-mail students in Rostov-on-Don, Russia. A variety of assignments has been used and will be shared as part of the presentation. Of particular interest has been a project to share dialogues or samples of ‘everyday talk’ that the partners can explore at many levels of communication. This part of the project is the result of a Hope Conference presentation from last year where the method for such projects was explored. The results thus far will be shared as well as the rewards and challenges of such a project.

2301**11:00 AM-12:15 PM****Grand Central A**

CURRENT ISSUES IN PUBLIC RELATIONS: SHAPING THE FUTURE OF THE PROFESSION

Sponsor: Public Relations

Chair: Debra A. Worley, Indiana State University

Participants:

Ingrid Cummings, President Rubicon Communications, LLC, Indianapolis

Richard Nelson, Manager Public Affairs, National Association of Mutual Insurance Companies, Indianapolis

Anthony Scott, Communications Coordinator, Eiteljorg Museum of American Indians and Western Art, Indianapolis

Leah Chandler, Account Manager, Hiron & Company Communications, Indianapolis

Myra S. Cocca, Vice President, Borshoff Johnson Matthews, Indianapolis

Tracy McVey, Marketing Communications Manager, Indiana State Museum, Indianapolis

This roundtable brings together professionals working in the field to highlight critical and current issues shaping public relations today and tomorrow.

2302**11:00 AM-12:15 PM****Grand Central B**

SPOTLIGHT PANEL: A HISTORY OF VIOLENCE: INTERPERSONAL COMMUNICATION SCHOLARS RESPONDING TO RELATIONAL ABUSE, AGGRESSION, AND SYMBOLIC FORCE

Sponsor: Interpersonal and Small Group Communication

Chair: Adrienne Kunkel, University of Kansas

Participants:

Teresa Sabourin, University of Cincinnati

Glen Stamp, Ball State University

William R. Cupach, Illinois State University

Steven R. Wilson, Purdue University

Michael Roloff, Northwestern University

Katy Fonner, Northwestern University

The societal and relational problems of spouse and child abuse, violence, and aggression within relationships have been well documented as both prevalent and severe. This year’s “spotlight” panel features prominent interpersonal communication scholars and their accounts of what the discipline has and has not done, as well as what it is doing and will do in response to these dilemmas. Audience members will be encouraged to add their insights to those of the panelists, thus further highlighting opportunities for research and pedagogy to address these darker aspects of relationships.

2303

11:00 AM-12:15 PM

Grand Central C

LEADERSHIP, SUPERVISION & MANAGEMENT COMMUNICATION*Sponsor:* Organizational & Professional Communication*Chair:* Scott D'Urso, Marquette University*Participants:*

“Media richness, source credibility, effect salience and message believability across formal and informal communication networks.” Brittany L. Rugotska, University of Wisconsin-Milwaukee

“Reframing the ELVN construct through relational dialectics.” Andrew F. Herrmann, University of South Florida

“New directions: Younger supervisors and older subordinates.” Tina Coffelt, University of Missouri, Columbia

“Sensemaking in narratives and the uniqueness paradox in leader-member exchange.” Elizabeth Prebles, Wayne State University

Respondent: Lance R. Lippert, Illinois State University

2304

11:00 AM-12:15 PM

Grand Central D

SHAPING THE FUTURE OF THE BASIC COURSE: SPEECH EVALUATION TRAINING AND ASSESSMENT ACROSS THREE UNIVERSITIES*Sponsor:* Basic Course*Chair:* David R. Novak, Ohio University*Participants:*

Cheri J. Simonds, Illinois State University

B. Scott Titsworth, Ohio University

Debra J. Ford, University of Kansas

Kevin R. Meyer, Ohio University

Joseph P. Mazer, Illinois State University

Kaylee J. Van Hoose, Illinois State University

Anji Phillips, Illinois State University

Jamie L. Hines, Illinois State University

Margaret M. Quinlan, Ohio University

Erin Meredith, Illinois State University

Derrick Deaton, Illinois State University

Philip Pulley, Illinois State University

This roundtable discussion brings together researchers from three different universities who participated in cross-institutional speech evaluation training. Participants will address the training program used by all three universities, the resulting cross-institutional data collection, and the specific methods employed to analyze instructor evaluation forms and grading comments. Participants will discuss how conducting criterion-based assessment in the basic communication course shapes the future of the communication discipline while celebrating previous evaluation procedures and practices.

2305

11:00 AM-12:15 PM

Victoria Station A

MOVED TO RHETORICAL ADVOCACY: ANALYZING THE LANGUAGE OF SOCIAL MOVEMENTS*Sponsor:* Rhetorical Theory and Criticism*Chair:* Lora Cohn, Park University

Participants:

- “John Lennon’s Imagine: A manifesto for the peace social movement.” Emily Donahue, Miami University of Ohio*
- “Exemplars of praxis: The ecological paradigm according to Vandana Shiva and Rachel Carson.” Joshua Frye, Purdue University
- “The rhetoric of lost identity: Anti-globalization and the internally-directed rhetoric of the American Labor Movement.” Jeffrey VanCleave, Southern Illinois University, Edwardsville
- “Celebrating our past and shaping our future as rhetorical choices: Toward a critical Eco-Historical rhetoric.” Jeffrey Thomas Bile, Spalding University

Respondent: Kathleen Edelmayer, Madonna College

*Debut paper

2306

11:00 AM–12:15 PM

Victoria Station B

COMPETITIVE PAPERS FOR THE UNDERGRADUATE HONORS RESEARCH CONFERENCE

Sponsor: Undergraduate Honors Research Conference

Chair: Arlie Daniel, East Central University

Participants:

- “Integrated reality communication: Hyperreality and culture in the modern society of the spectacle.” Benjamin J. Birkinbine, University of Wisconsin-Green Bay
- “The historical foundation of contemporary moral crisis: The case of Wounded Knee.” Benjamin Seitzer, Indiana University Purdue University, Indianapolis
- “Cosmo, women and identity: Problemizing the obvious.” Crystal Angeles, Indiana University
- “Impact of peer mentor training on leadership and problem solving skills.” Blair Brown, University of Illinois at Springfield
- “The effectiveness of product placement on college students.” John W. C. Leininger, Bethel University, Brandon C. Hundt, Bethel University, David G. Paulson, Bethel University, Zachary Tarraf, Bethel University, Travis L. Wermedal, Bethel University
- “The levels of affection in families and how they affect children.” Quinn Engelhard, Bethel University, Stephanie Martinek, Bethel University, Adam Nordmark, Bethel University, Hannah Riesgraf, Bethel University, Stephanie Swanson, Bethel University, Dana Tloutan, Bethel University

Respondent: Arlie Daniel, East Central University

2307

11:00 AM–12:15 PM

Victoria Station C

MENTORING OUR COLLEAGUES ACROSS THE CURRICULUM

Sponsor: States Advisory

Chair: Meryl Irwn Carlson, University of Iowa

Participants:

- Meryl Irwn Carlson, University of Iowa
- Merrie Sue Holtan, Concordia College, Moorhead, MN
- Cynthia Carver, Concordia College, Moorhead, MN

Secondary and post-secondary institutions have seen an increasing effort to incorporate initiatives of writing and speaking across the curriculum. Our colleagues are often required to include assignments that

draw on communication competencies in diverse classes from chemistry to history, psychology to math. The panelists will share experiences in mentoring faculty in incorporating oral skills, such as interviewing, role playing, mock trial, oral examinations, small group discussions and projects, as well as public speaking. Panelists will also consider the mentoring needed for administrators in advancing communication and theatre in the institution.

2308**11:00 AM–12:15 PM****Victoria Station D**

SPOTLIGHT PANEL: SHAPING THE FUTURE OF ELDERLY CARE

Sponsor: Health Communication
Chair: Eileen S. Gilchrist, University of Oklahoma

Participants:

Susan L. Albers, Executive Director, Indiana Assisted Living Federation of America
 Jean MacDonald, Director of Public Policy, Indiana Association for Home & Hospice Care
 Emilie Perkins, Director of Special Events and Training, Indiana Association of Homes and Services for the Aging
 H. Dan O'Hair, University of Oklahoma
 James L. Query, Jr., University of Houston
 Toni A. Siriko, University of Oklahoma

The rapidly increasing number of elderly within our population represents a social phenomenon without historical precedent. Projections indicate that the elderly (65 years of age and over) population in the United States will continue to swiftly escalate such that by 2050 one in five Americans will be elderly. Housing and care of these individuals is and will continue to be a significant issue as increasing amounts of time and energy are devoted to organizing and providing care for the aged. In this roundtable dialogue merging research with practical experience, elderly care industry leaders will discuss their experiences and concerns, and organizational and health communication scholars will present current research trends. Topics will include resident safety, decision-making, social support, employee retention and coping, organizational climate, public policy, and directions for future research.

2309**11:00 AM–12:15 PM****Pennsylvania Station A**

OUTSTANDING NEW TEACHERS SHARE CLASSROOM STRATEGIES

Co-Sponsors: CSCA First Vice President, Deanna Sellnow
 Outstanding New Teacher Award (ONTA) Committee
Chair: William J. Seiler, University of Nebraska, Lincoln

Participants:

Paaige Turner, Saint Louis University (2000 winner)
 Stephen K. Hunt, Illinois State University (2002 winner)
 Paul D. Turman, University of Northern Iowa (2003 winner)
 Dacia Charlesworth, Robert Morris University (2005 winner)
 To be Named (2006 winner)

This panel features teachers who have recently won the ONTA. Each panel member will discuss their teaching philosophy, goals, strategies, and/or a teaching activity that illustrates his or her teaching style or methods. There will be an opportunity for discussion and questions after the panel members present.

2310

11:00 AM–12:15 PM

Pennsylvania Station B

**RHETORIC AND POPULAR CULTURE: HOW CELEBRITIES INFLUENCE POPULAR
CULTURE THROUGH ARGUMENT**

Sponsor: Argumentation and Forensics
Chair: Donny Peters, Wayne State University

Participants:

- “Bringing down the system: An analysis of anti-war rhetoric in popular contemporary music.”
Jayne Henson, University of Missouri, Columbia
- “Motives of a madman.” Paige Clark, Ball State University
- “Becoming Martha: Perfect, poised, and the fascinating identity of the ideal domestic.” Denise
Oles, Wayne State University
- “The legacy of *Rififi*: Socialist metaphor in the robbery film.” Kane Madison Click, University of
Nebraska, Lincoln
- “The rhetoric of anti-war in hip hop and folk music: An analysis of Eminem’s *Mosh* and Bob
Dylan’s *Masters of War*.” Donny Peters, Wayne State University

Respondent: Kelly Young, Wayne State University

2311

11:00 AM–12:15 PM

Pennsylvania Station C

**SHAPING OUR POLITICAL FUTURE: RACES TO WATCH IN THE 2006 MIDTERM
ELECTIONS**

Sponsor: Political Communication
Chair: LeAnn M. Brazeal, Kansas State University

Participants:

- Mary Christine Banwart, University of Kansas
- Robert V. Friedenber, Miami University of Ohio
- Mitchell S. McKinney, University of Missouri, Columbia
- Judith S. Trent, University of Cincinnati
- Lynda Lee Kaid, University of Florida

This panel will be discussing and analyzing the upcoming 2006 midterm elections. Panelists will present their analyses of the key races – the races “to watch” – in the midterm cycle, identify the important variables to consider as each race unfolds, propose research questions to be studied, and suggest the potential impact upon the 2008 presidential election. The panel will combine a panel discussion with audience participation.

2312

11:00 AM–12:15 PM

Haymarket Station A

**FEELINGS OF ISOLATION:
BLAZING NEW TRAILS FOR WOMEN IN THE ACADEMY**

Sponsor: Women’s Caucus
Chair: Sheryl Lidzy, Murray State University

Participants:

- “Only Native American.” Lynda Dee Dixon, Bowling Green State University
- “Only female.” Tracy Frederick, Southwestern College
- “Only without children.” Michaela D. E. Meyer, Christopher Newport University
- “Only female primary breadwinner.” Sheryl Lidzy, Murray State University
- “Only non-married.” Lucretia Scoufos, Southeast Oklahoma State University

2313 **11:00 AM-12:15 PM** **Haymarket Station B**

**THE RHETORIC OF WAR: AN EXAMINATION OF THE CONSTRUCTION OF THE ENEMY
IN THE 21ST CENTURY**

Sponsor: Graduate Student Caucus
Chair: Ben Voth, Miami University of Ohio

Participants:

- “The changing face of the enemy: The role of the USA Patriot act in defining war and enemy combatants.” Krista Phair, University of Kansas
- “Shaping the future of protest film: A rhetorical analysis of visual strategies in the protest film *Uncovered: The whole truth about the Iraq war*”. Jacqueline Irwin, University of Kansas
- “The enemy that makes us laugh: An examination of team America: World Police.” Russell Luce, University of Kansas
- “Painted into a corner: Prospect theory and public support of war.” Jacob Stutzman, University of Kansas

Respondent: Ben Voth, Miami University of Ohio

2314 **11:00 AM-12:15 PM** **Conrail Station**

MINING FOR DIAMONDS IN THE BACKYARD: PERFORMING FAMILY

Sponsor: Performance Studies and Theatre
Chair: M. Heather Carver, University of Missouri, Columbia

Participants:

- “The hardest working three year old I know: Creating an ethnographic performance on autism with my sister.” Brock Fisher, Bethel College
- “Telling secrets on stage: Familial and cultural politics of performance.” Sadie Chandler, University of Missouri, Columbia
- “AS I AM.” Angela Kerr, Performance Artist, Seattle, Washington
- “Keeper: Possessing and preserving memories via photographs.” Amy Darnell, Columbia College

Respondents:

Claire Van Ens, Kutztown University
Elaine Lawless, University of Missouri, Columbia

2315 **11:00 AM-12:15 PM** **Executive Board**

**AN OPPORTUNITY FOR CONVERSATION, COLLABORATION, AND GETTING THE
PROJECT OFF THE GROUND**

Sponsor: CSCA President, Diana Carlin
Chair: Diana Carlin, University of Kansas

Mentors and mentees have an opportunity to begin conversations as described by President Carlin on the CSCA website.

2401 **12:30 PM-2:15 PM** **Illinois Street Ballroom**

HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING

2501

2:30 PM-3:45 PM

Grand Central A

SPOTLIGHT PANEL: CELEBRATING THE LIFE AND WORK OF DAN P. MILLAR

Co-Sponsors: Public Relations
 CSCA First Vice President, Deanna Sellnow
Chair: Debra A. Worley, Indiana State University

Participants:

Dan P. Millar, President, Millar Communications Strategies; Past President, Central States Communication Association; Professor Emeritus, Indiana State University
 Fredrick Bagg, Director of Community Relations & Marketing Communication, Saint Francis Hospitals & Health Centers, Indianapolis, Indiana
 Bonita Dostal Neff, Associate Professor, Valparaiso University, Valparaiso, Indiana
 Dean Kruckeberg, Professor, University of Northern Iowa, Cedar Falls, Iowa
 Myra S. Cocca, Vice President, Borshoff Johnson Matthews, Indianapolis, Indiana
 Rich Nelson, Manager Public Affairs, National Association of Mutual Insurance Companies, Indianapolis, Indiana

Please join us in paying tribute to the man, his life and work. We remember all that Dan has given to us in the academic and professional public relations communities, and in the Central States Communication Association.

2502

2:30 PM-3:45 PM

Grand Central B

MASCULINITY, REPRESENTATION, AND THE MEDIA

Sponsor: Media Studies
Chair: Linda Baughman, Christopher Newport University

Participants:

“The gender of Napoleon and the power of dynamite.” M. Rosie Russo, University of Colorado at Denver
 “Will the real Slim Shady please stand up? Misogynist lyrics and the production of Eminem as an authentic rapper.” Allison Burr-Miller, Christopher Newport University
 “Pin-ups, power and masculine understanding of women: A visual communication analysis.” Sean Gilmore, Baldwin-Wallace College, Linda Baughman, Christopher Newport University
 “THUGGED OUT: Representation of black masculinity.” T. Nathaniel French, Christopher Newport University

Respondent: Mark Orbe, Western Michigan University

2503

2:30 PM-3:45 PM

Grand Central C

THE DARK SIDE OF RELATIONSHIPS: REVISITING THE PAST AND INTRODUCING THE FUTURE

Sponsor: Interpersonal and Small Group Communication
Chair: Jacob D. Eckstein, Colorado State University

Participants:

“Disentangling the dark side of interpersonal communication.” Brian H. Spitzberg, San Diego State University, William R. Cupach, Illinois State University
 “The self-disclosure practices of men in abusive, heterosexual relationships.” Jessica J. Eckstein, University of Illinois, Urbana

“I did not have premarital sex’: Parents of high-risk adolescents use of deception as compliance gaining strategy.” Nancy J. Eckstein, Bethel University

“It’s a blessing he died’: Hurtful messages shared during grief.” Kaitlyn Hawthorn, DePaul University, Leah E. Bryant, DePaul University, Jaime Bochantin, DePaul University

In the last two decades, interpersonal communication scholars have shown an increased interest in the under-studied and “darker” issues surrounding personal relationships. This panel begins with an overview of the history of the “dark side” of relational research -celebrating the development and continuation of a vibrant line of research. Other presentations will introduce newer lines of dark side relational research. This panel will provide plenty of opportunities for questions, answers, and discussion that encourages audience participation.

2504

2:30 PM-3:45 PM

Grand Central D

ESTABLISHING AN AGENDA FOR NONPROFIT AND ACADEMIC PARTNERSHIPS: A CONVERSATION AMONG NONPROFIT AND ORGANIZATIONAL SCHOLARS

Sponsor: Organizational & Professional Communication

Chair: Robert L. Krizek, Saint Louis University

Participants:

Kristen A. Gronbjerg, IUPUI Center for Philanthropy
Robert Bringle, IUPUI Center for Service and Learning
Lynn Harter, Ohio University
Rebecca Meisenbach, Concord University

With increasing frequency, organizational communication scholars are turning their attention to nonprofit and philanthropic organizing processes. The location of this year’s convention offers a unique opportunity for the advancement of research and practice in this area. IUPUI is home to two well-known centers that focus on the nonprofit sector, the Center on Philanthropy and the Center for Service and Learning. This panel brings together representatives from these centers with organizational communication scholars who focus on nonprofit organizing. This session will provide an opportunity to dialogue about specific issues and concerns facing organizations in the not-for-profit sector, and see how organizational communication scholars might leverage their knowledge to assist or to simply try to figure out ways in which ways in which both organizational and nonprofit scholars can help each other and advance research in both areas. All who attend this panel are invited (and expected) to participate in this unique opportunity to bring theory together with practice.

2505

2:30 PM-3:45 PM

Victoria Station A

TOP PANEL IN THE BASIC COURSE: PROBLEMS AND SOLUTIONS

Sponsor: Basic Course

Chair: David W. Worley, Indiana State University

Participants:

Barbara Hugenberg, Kent State University
Stephen Hunt, Illinois State University
B. Scott Titswoth, Ohio University
Melissa Beall, University of Northern Iowa
Larry Hugenberg, Youngstown State University

This dialogue session will feature a group of basic course directors responding to data collected from the most recent national survey of the basic course that identifies and the top ten problems identified in this study. While the problems will be reviewed, the majority of the time will spent discussing how these problems might be addressed. Audience participation will be encouraged.

2506

2:30 PM-3:45 PM

Victoria Station B

**APPEALING TO INTERNATIONAL AUDIENCES
VIA POLITICAL RHETORIC**

Sponsor: Rhetorical Theory and Criticism
Chair: Katherine L. Hatfield, Creighton University

Participants:

- “Gatejumping in the 2004 presidential campaign: How the swift boat veterans for truth set the agenda, reached voters, and took down John Kerry.” Dan Schill, University of Kansas
- “Eisenhower’s budget rhetoric: A metaphoric wedding set for America.” Lora A. Cohn, Park University
- “The misuse versus falsification of evidence: Tony Blair’s dossier on WMD in Iraq.” Rebecca M. L. Curnalia, Kent State University
- “A rhetorical analysis of Sun Yat-sen’s speech in 1924: National morale, world tranquility and nationalism.” Yuping Mao, Ohio University
- “Bucharest’s 2001 public controversy over strayd.” Ioana Andreea Cionea, Northern Illinois University

Respondent: Darryl Clark, University of Indianapolis

2507

2:30 PM-3:45 PM

Victoria Station C

**FAMILY, FRIENDS AND BEYOND: EXAMINING COMMUNICATION IN FRIENDSHIP,
FAMILY AND ROMANTIC RELATIONSHIPS**

Sponsor: Undergraduate Honors Research Conference
Chair: Linda Dickmeyer, University of Wisconsin-LaCrosse

Participants:

- ““We’re just friends”: Examining gender rules in cross-sex friendships.” Jackie Frederick, University of Wisconsin-River Falls
- “Family coping strategies when a family member has a spinal cord injury: A qualitative study.” Karin Dillner, University of Wisconsin-LaCrosse.
- “Relationship on the rocks: How a relationship changes after a person acquires physical disability.” Brian Grewe, University of Wisconsin-LaCrosse
- “The female perceptions of interpersonal communication when intercourse is either present or absent in an exclusive heterosexual romantic relationship.” Leah Larson, Creighton University
- “When do you use the “L” word: How men and women construct concepts of “love” in relationships.” Jacquelyne Harvey, University of Wisconsin-River Falls
- “The relationship among deception, relationship termination, and friendship.” Dana Termaat, Bethel University, Melissa Kucharski, Bethel University, Ginger Sanner, Bethel University, Chris Rudeen, Bethel University, Heather Butler, Bethel University, Joanna Hillman, Bethel University

Respondent: Jennifer L. Willis-Rivera, University of Wisconsin-River Falls

2508

2:30 PM-3:45 PM

Victoria Station D

IF I PRESENTED FOR THE HOPE CONFERENCE IN 2006...

Sponsor: Undergraduate Programs
Chair: Deborah Wooldridge, Coe College

Participants:

Kathleen Galvin, Northwestern, Interpersonal and Family
 J. Kevin Barge, University of Georgia, Leadership and Organizational
 Lynn H. Turner, Marquette University, Gender and Communication Theory
 Bruce Gronbeck, University of Iowa, Rhetoric and Visual
 Lynda Dixon, Bowling Green State University, Intercultural and Native American

Moderator: Helen Sterk, Calvin College, Rhetoric and Gender

Respondents: Alan Lerstrom, Luther College, and Joe Dailey, Carroll College

Participants and moderator are former presenters at the Hope College Seminar for Faculty Development. The Hope Conference introduces current research to faculty from small colleges and departments who may not be as familiar with latest trends as faculty in large research institutions. Today's presenters will describe new research trends or understudied areas they would suggest as seminar topics if asked to present at the 2006 conference.

Respondents are the current directors for the Hope at Luther Conference. Based on the group's topic proposals, they will create an ideal program of six seminars. Brochures describing the actual 2006 seminars will be available.

2509**2:30 PM-3:45 PM****Pennsylvania Station A****ISSUES OF DIVERSITY ON CAMPUSES**

Co-Sponsors: Community College
 States Advisory

Chair: Tushar Raman Oza, Oakland University and Macomb Community College

Participants:

Lauren Gragg, Wayne State University
 Komal Shah, Wayne State University
 Jeanine M. Fassl, University of Wisconsin-Whitewater
 Tushar Raman Oza, Oakland University and Macomb Community College

Each panelist will discuss different diversity issues from our campuses and focus on varying special needs in our classrooms. Brief presentations will be followed by a roundtable discussion along with an engaging discussion to minimize bias and insensitivities on college campuses.

2510**2:30 PM-3:45 PM****Pennsylvania Station B****COMPETITIVE PAPERS IN FREEDOMS AND RESPONSIBILITIES**

Sponsor: Freedom and Responsibilities of Speech

Chair: Min Liu, North Dakota State University

Participants:

"Beyond black and white: Painting civil rights in collective colors." Lisa Hanasono, Miami University
 "Place, space, and race: Provoking public discourse on diversity in the university context." Brent A. Bonine, Ohio University
 "'We are ashamed': Embedded narratives of the Dixie Chicks as ideographic representatives of patriotism and freedom of speech." Heather J. Carmack, Ohio University

Respondent: Amanda Brown, University of Wisconsin-Stout

2511 **2:30 PM-3:45 PM** **Pennsylvania Station C**

ROUNDTABLE DISCUSSION: CELEBRATING THE WOMEN'S CAUCUS—GLIMMERS OF THE PAST AND FUTURE

Sponsor: Women's Caucus

Participants:

Lucretia Scoufos, Southeast Oklahoma State University
 Kristina Horn Sheeler, Indiana University Purdue University, Indianapolis
 Krista Longtin, Indiana University Purdue University, Indianapolis

This panel reviews the history of the Women's Caucus and its programs. It is an open forum for members and nonmembers who want to celebrate the successes of its past leaders and offer suggestions for the future. In what ways have research and teaching practice evolved over the years? What are some particular challenges for women educators and researchers? Former Caucus members and leadership are invited to participate in the discussion.

2512 **2:30 PM-3:45 PM** **Haymarket Station A**

COMPETITIVE PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication

Chair: Jenifer L. Lewis, Western Kentucky University

Participants:

"Wilson's rhetorical presidency: A historical analysis of moral leadership and the use of pathos in 'Man will see truth'." Dan Kramarz, Northern Illinois University
 "Political advertisements in newspaper during the 2004 Taiwanese presidential election: A study of their content characteristics." Chung-Hsien Lee, University of Akron, Yang Lin, University of Akron
 "Horse race journalism and the 2004 presidential election: A content analysis of newspaper coverage in battleground states." Donny Peters, Wayne State University
 "A patchwork quilt of voters: Discourse of presidential candidates on entertainment talk shows." David M. Rhea, University of Missouri, Columbia

Respondent: Mary Christine Banwart, University of Kansas

2513 **2:30 PM-3:45 PM** **Haymarket Station B**
Room available for use or meetings by conference attendees.

2514 **2:30 PM-3:45 PM** **Conrail Station**

PERFORMING AMERICAN ICONS

Sponsor: Performance Studies and Theatre

Chair: Lesa Lockford, Bowling Green State University

Participants:

"Who's taking liberties with liberty now?" Pamela Joyce, Bowling Green State University
 "As pure as the driven slush: Performing bankhead." Amy Pinney, Southern Illinois University, Carbondale
 "A journey out of realism: My performative relationship with John Ashbery." Jake Simmons, Southern Illinois University, Carbondale
 "What it takes: Why I can't be Miss America." Heather Williams, Bowling Green State University

Respondent: M. Heather Carver, University of Missouri, Columbia

Each participant performs an American icon in order to foreground the myths and shared cultural knowledges that attend on them.

2515 **2:30 PM-3:45 PM** **Executive Board Room**
Room available for meetings or use by conference attendees.

2601 **4:00 PM-5:15 PM** **Grand Central A**

21ST CENTURY ADJUNCT INSTRUCTION

Sponsor: Part-time Faculty
Chair: Lauren Gragg, Wayne State University

Participants:

- “Adjunct instruction is a serious responsibility.” Lauren Gragg, Wayne State University
- “Making it easy: Consolidating and organizing information electronically is imperative for adjunct instructors.” Komal Shah, Wayne State University
- “Part-time adjunct Faculty: Bringing the past into the present and future of the basic communication course.” Sandy Pensoneau, Wayne State University
- “Appraising the past and envisioning the future.” Tushar Raman Oza, Oakland University and Macomb Community College
- “Resources for adjuncts: Strengthening communication.” Dawn T. Muhammad, Calumet College of St. Joseph

2602 **4:00 PM-5:15 PM** **Grand Central B**

TOP FOUR PAPERS IN INTERPERSONAL AND SMALL GROUP COMMUNICATION

Sponsor: Interpersonal & Small Group Communication Interest Group
Chair: Paul Schrod, University of Kansas

Participants:

- “Bereaved adolescents’ evaluations of the helpfulness of support-intended statements: Associations with person-centeredness and demographic, personality, and contextual factors.” Heather L. Servaty-Seib, Purdue University, Brant R. Burleson, Purdue University*
- “Sometimes they matter and sometimes they don’t: The use of address terms in stepfamily interaction stories.” Emily Lamb, University of Nebraska, Lincoln, Cassandra LeClair-Underberg, University of Nebraska, Lincoln, Jody Koenig Kellas, University of Nebraska, Lincoln
- “Commitment and emotional closeness in the sibling relationship.” Christine E. Rittenour, University of Nebraska, Lincoln, Scott A. Myers, West Virginia University, Maria Brann, West Virginia University
- “Parental sport involvement: Parental influence to encourage young athlete continued sport participation.” Paul D. Turman, University of Northern Iowa

Respondent: Donna R. Pawlowski, Creighton University

* Top Paper

2603

4:00 PM–5:15 PM

Grand Central C

**“BESTOWING HONOR” OR “PROMOTING RACISM?”: THE CONFLICT OVER NATIVE
AMERICAN IMAGERY IN AMATEUR AND PROFESSIONAL SPORTS**

Sponsor: Freedom and Responsibilities of Speech

Chair: Beth A. Messner, Ball State University

Participants:

“Hostile and abusive: Native American mascots in collegiate sports.” Beth A. Messner, Ball State University

“Satire as social change: A rhetorical analysis of the ‘Fighting Whities.’” Christian Norman, Ball State University

“Crisis communication in colleges: A content analysis of newspaper editorials and Native American mascots.” Christopher Seitz, Ball State University

“Baseball: Beginning to break the mascots.” Amie Slevin, Ball State University

Respondent: Joseph J. Hemmer, Jr., Carroll College

2604

4:00 PM–5:15 PM

Grand Central D

TOP PAPERS IN RHETORICAL THEORY AND CRITICISM

Sponsor: Rhetorical Theory and Criticism

Chair: Russ Luce, University of Kansas

Participants:

“Rising out of the dust: A rhetorical analysis of iconic imagery in a 9/11 culture of terror.” Katherine L. Hatfield, Creighton University

“Celeb-rating” historical notions of the artist while shaping the future of resistance: The public narrative of the Dixie Chicks’ debacle.” Kristi L. Gerding, Ferris State University*

“Rhetorical history, contemporary stories: From Emma Goldman to the United Students against sweatshops.” Robin Clair, Purdue University

Respondent: Nichelle D. McNabb, Otterbein College

* Top Paper

2605

4:00 PM–5:15 PM

Victoria Station A

**SPOTLIGHT PANEL: MSIG’S DIAMOND JUBILEE: THE LIFE AND WORK OF
SAMUEL BECKER**

Sponsor: Media Studies Interest Group

Participants:

Samuel Becker, University of Iowa

This session is a celebration of the Media Studies Interest Group founder, Dr. Samuel Becker from the University of Iowa. Colleagues, students and friends of Dr. Becker will speak, and a reception will follow.

2606**4:00 PM–5:15 PM****Victoria Station B****COMMUNICATING TERRORISM***Sponsor:* States Advisory*Chair:* Arlie Daniel, East Central University*Participant:*

Marshall Ferrell, Cameron University

Professor Marshall Ferrell, a former Army officer, applies communication theory as a descriptive model of why terrorists commit the violent acts that define them. Starting with the Shannon and Weaver model and looking at what speech-act theory (Austin and Searle) defines as the necessary “felicity settings” in order of communication to be successful, Ferrell applies the models to “terrorist communication.” Ferrell then applies Berlo’s SMCR model to define why acts fail to deliver the desired result. Ferrell’s analysis also identifies “contextual discontinuities” – elements of Burke’s “Scene” that are so radically different between the speaker’s culture and the receiver’s culture that true communication is possible. The presentation will be followed by audience dialogue.

2607**4:00 PM–5:15 PM****Victoria Station C****FEDERATION PRIZE REPORT: AN ETHNOGRAPHIC ANALYSIS OF CLASSROOM COMMUNICATION COMPETENCE***Sponsor:* CSCA Research (Federation Prize) Committee*Chair:* Michael Pfau, University of Oklahoma*Participants:*

B. Scott Titsworth, Ohio University
 David W. Worley, Indiana State University
 Myrna Cornett-Devito, Emporia State University
 Debra A. Worley, Indiana State University

2608**4:00 PM–5:15 PM****Victoria Station D****COLLABORATING AND GRANT WRITING IN HEALTH COMMUNICATION***Sponsor:* Health Communication*Chair:* Dawn O. Braithwaite, University of Nebraska, Lincoln*Participants:*

Mark J. Di Corcia, Purdue University
 Joy Koesten, University of Kansas Medical Center
 Julie Novak, North Dakota State University
 Howard Sypher, Purdue University

Respondent: Dawn O. Braithwaite, University of Nebraska, Lincoln

A great deal of health communication research is based upon large granting institution dollars. Grant writing can be just as daunting as the research project itself; however, it can also be just as rewarding. In order to highlight the spectrum of this process, individuals on the panel will discuss the benefits and pitfalls of collaborative grant writing for projects in health communication.

2609 **4:30 PM–6:00 PM** **Illinois State Ballroom**

WINE AND CHEESE 75th ANNIVERSARY RECEPTION

**Hosted by: Routledge/Taylor and Francis
and James L. Query, Jr., Editor, *Communication Studies***

2610 **4:00 PM–5:15 PM** **Pennsylvania Station B**

TOP PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Shari Veil, North Dakota State University

Participants:

- “Analysis of a student organization: Improving recruitment, motivation and responsibility.”
Keesha Dhaene, Southern Illinois University*
- “Diffusion of innovations by PR practitioners.” Carol A. Savery, The University of Akron
- “Examining the influence of organization-public relationships and organizational identification with a psychological group on institutional affiliation, behavioral intent, and evaluations of satisfaction.” Stephen D. Bruning, Capital University, Emily Sidle, Capital University, Jennifer Sradeja, Capital University
- “International media transparency experiences.” Katerina Tsetsura, University of Oklahoma

Respondent: Dan Millar, Indiana State University

*Top Paper

2611 **4:00 PM–5:15 PM** **Pennsylvania Station C**

**THE COAL THAT NEVER QUITE PRODUCED DIAMONDS:
THEORIES MINED WITHOUT SUCCESS: WHAT WENT WRONG?**

Sponsor: Communication Theory
Chair: Michael Searcy, University of Illinois at Springfield

Participants:

- Steve Duck, University of Iowa
- Dan Kirkpatrick, Aurora University
- Henry Nicholson, University of Illinois at Springfield

Respondent: Jack Jones, University of Illinois at Chicago

Many theories discussed in the social sciences and communication have been seen as exemplars or prototypes of understanding human phenomena. Panelists will critique such communication theories and/or provide situations where theories may prove more useful but had not been previously explored or suggested by their creators.

2612

4:00 PM–5:15 PM

Haymarket Station A

**BURKE VISITS MIDDLE EARTH AND THE GOOD OLD DAYS:
COMPETITIVE PAPERS**

Sponsor: Kenneth Burke Society

Chair: Keri Bodensteiner

Participants:

“Nostalgia for sale: Extending Burke’s theory of substance to idealized images of home.” Deneen Gilmour, North Dakota State University

“You can’t beat the goat till you’ve done what “thou shall not” do: The role of the invention of the negative in scapegoating.” Krista Phair, University of Kansas

“‘Ringing’ America, Iraq, and terrorists: Using Burke to discover equipment for (argu)ing.” Brent Yergensen, Eastern Illinois University

Respondent: Jeffery L. Courtright, Illinois State University

2613

4:00 PM–5:15 PM

Haymarket Station B

NEGOTIATING FROM THE HEART: STORIES FROM OUR CLASSROOMS

Sponsor: Basic Course

Chair: Ahmet Atay, Southern Illinois University, Carbondale

Participants:

Ahmet Atay, Southern Illinois University, Carbondale

Melissa Beall, University of Northern Iowa

Nicole Defenbaugh, Southern Illinois University, Carbondale

Lynda Dee Dixon, Bowling Green State University

Jonathan M. Gray, Southern Illinois University, Carbondale

Naoki Kambe, Wayne State University

Elizabeth A. Petre, Southern Illinois University, Carbondale

James Petre, Southern Illinois University, Carbondale

Kristen Treinen, Minnesota State University-Mankato

Derrick Williams, Southern Illinois University, Carbondale

This panel is aimed at examining and sharing stories from our basic course classrooms which challenge us, encourage and sometimes discourage us, and more importantly teach us to be better teachers and mentors. We approach basic course teaching from multiple, critical perspectives. We use our lived experiences as teachers to present various ways we attempt to balance of power as well as ways we deal with complex critical and cultural issues within our classrooms.

2614

4:00 PM–5:15 PM

Conrail Station

**DIAMONDS ARE FOREVER: THE LITERARY TRADITION IN PERFORMANCE STUDIES
A PANEL HONORING SHERON J. DAILEY, RECIPIENT OF THE OUTSTANDING SCHOLAR
AWARD FOR THE PERFORMANCE STUDIES AND THEATRE INTEREST GROUP**

Sponsor: Performance Studies and Theatre

Chair: Lesa Lockford, Bowling Green State University

Participants:

Sheron J. Dailey, Indiana State University

Gary Balfantz, Lake Superior State University

C. Sue Davis, Indiana State University

Lisa Ford-Brown, Columbia College

Ronald J. Pelias, Southern Illinois University, Carbondale
Robert E. Smith, Purdue University

By means of performance and discussion participants will consider the continued vitality of the literary tradition in performance studies.

2615 **4:00 PM-5:15 PM** **Executive Board Room**
Room available for meetings or use by conference attendees

5:45 PM-6:30 PM

BUSINESS MEETINGS

2701	Instructional Resources	Grand Central Station A
2702	Interpersonal & Small Group Communication	Grand Central Station B
2703	National Educational Debate Assoc. (NEDA)	Grand Central Station C
2704	ROOM UNAVAILABLE	Grand Central Station D
2705	Media Studies	Victoria Station A
2706	Undergraduate Honors Research Conference	Victoria Station B
2707	Organizational & Professional Comm.	Victoria Station C
	(Networking Session to follow)	
2708	ROOM UNAVAILABLE	Victoria Station D
2709	ROOM UNAVAILABLE	Pennsylvania Station A
2710	Communication Theory	Pennsylvania Station B
2711	Graduate Student Caucus	Pennsylvania Station C
2712	Kenneth Burke Society	Haymarket Station A
2713	Room available for meetings	Haymarket Station B
2714	Performance Studies and Theatre	Conrail Station
2715	Room available for meetings	Executive Board Room

6:30 PM-8:00 PM

2801	2007 Program Planners Meeting (6:30-7:00 PM) Reception: 2006 & 2007 Planners (7:00-8:00 PM)	Grand Central D
2802	Undergraduate Honors Reception	Victoria Station D

Saturday, April 8, 2006

7:45 AM-9:00 AM
PAST OFFICER'S BREAKFAST
 (See Program #3114)

3101 **8:00 AM-9:15 AM** **Grand Central A**

COMPETITIVE PAPERS IN MEDIA STUDIES: NATIONALISM, REPRESENTATION, AND HEROISM

Sponsor: Media Studies
Chair: Brent Simonds, Illinois State University

Participants:

- “A study of the virtual public at www.stickmanbangkok.com: An exploration and analysis of “Is” and “Ought.” Michael E. Pfahl, Ohio University
- “The national images of Thailand in the U.S. newspapers.” Natalia Rybas, Bowling Green State University
- “Crackpots and terrorists: Representations of the militia movement in popular fiction and film.” Heather M. Norton, Fontbonne University
- “The holistic hero: The new rhetoric of heroism in *Spider-Man 2*.” Brent Yergensen, Eastern Illinois University

Respondent: Lee Artz, Purdue University

3102 **8:00 AM-9:15 AM** **Grand Central B**

THE VERBIAGE OF INTERPERSONAL AND HEALTH COMMUNICATION: DIAGNOSING, DISCLOSING, DESCRIBING, DEFINING, AND DISRUPTING ILLNESS AND DISABILITY

Sponsor: Interpersonal and Small Group Communication
Chair: Michael Robert Dennis, University of Kansas

Panelists:

- Michael Robert Dennis, University of Kansas
- Sandra Petronio, Indiana University Purdue University, Indianapolis
- Betsy Bach, University of Montana
- Dawn O. Braithwaite, University of Nebraska, Lincoln
- Lynn Harter, University of Ohio

This panel embraces this year's conference theme, “The Diamond Jubilee: Celebrating the Past, Shaping the Future” by reviewing and introducing the contributions of interpersonal communication scholarship to the health communication discipline. Though health communication, as a discipline, examines far more than interpersonal interactions related to health, it is important to recognize interpersonal skills that improve such interactions. This panel features five scholars who traverse both disciplines and have made their own contributions to each. We will summarize recent advances in understanding the roles of five interpersonal skills or verbs (i.e., diagnosing, disclosing, describing, defining, disrupting) in enhancing health-related communication. We hope to inspire connections and questions among presenters and audience members and will structure the panel to leave adequate time for both.

3103

8:00 AM-9:15 AM

Grand Central C

ABDUCTED BY ALIENS: MODERN MYTHS AND NARRATIVES*Sponsor:* Rhetorical Theory and Criticism*Chair:* Stephanie Kelley-Romano, Bates College*Participants:*

“Closet masochists? Finding the truth in the alien abduction narratives.” Mutiara Stillman, Bates College

“Abducted! A comparative generic analysis of Native American captivity stories and alien abductions.” Anne Tiernan, Bates College, Stephanie Kelley-Romano, Bates College

“Alien archetypes: Light, dark, and UFOs in narrative of abduction.” Victoria Westgate, Bates College

“Birth kills, abortion saves: Two perspective by incongruity in Ridley Scott’s *Alien*.” Eric Williams, Bates College

Respondent: Robert C. Rowland, University of Kansas

3104

8:00 AM-9:15 AM

Grand Central D

CALL & RESPONSE: RESEARCH PRESENTATIONS ON SOCIALIZATION & DIALOGUE ABOUT OUR SOCIALIZATION TO ACADEMIC RESPONSE*Sponsor:* Organizational & Professional Communication*Chair:* David R. Novak, Ohio University*Participants:*

“Foreign and new: Information seeking by new employees at encounter stage.” Min Liu, North Dakota State University

“Socialization to cancer and clinic cultures: An oncology clinic case study socializing new cancer patients through provider-client interactions.” Natalie R. King, Western Kentucky University

“The sacred and the secular: College recruitment messages and organizational identification.” Frances L. M. Smith, University of Missouri, Columbia

Respondents: Kristen Lucas, Purdue University
 Robyn V. Remke, Southern Illinois University, Carbondale
 J. Kevin Barge, University of Georgia

Conferences often feature “debut papers” to highlight the work of newer scholars. This panel takes this model a step further as it features both student papers and debut responders. Following brief presentations of research on organizational socialization, “debut” respondents will offer comments on the papers. After this, an experienced respondent will offer some insight on the papers and the respondents. The remainder of the session will be devoted to dialogue about socialization and how we formulate productive responses to work presented at conferences.

3105**8:00 AM-9:15 AM****Victoria Station A****CONTRIBUTED AND DEBUT PAPERS IN PERFORMANCE STUDIES AND THEATRE***Sponsor:* Performance Studies and Theatre*Chair:* Lesa Lockford, Bowling Green State University*Participants:*

“Performing poetry/performing Black maleness: A critical auto(poetic)ethnography.”* Javon Johnson, Northwestern University

“Ethnographic ritual and religious belief: Negotiating religious and ethnographic performance.”* W. Benjamin Myers, Southern Illinois University, Carbondale

“Performing theatre: The hidden curriculum, the legitimate, and the other.” Kevin Babbitt, University of Missouri, Columbia

“‘Art is a serious thing’: Anna Baright Curry, 1854-1924.” Amy Pinney, Southern Illinois University, Carbondale

*Debut paper

Respondent: M. Heather Carver, University of Missouri, Columbia**3106****8:00 AM-9:15 AM****Victoria Station B****MARRIAGE, CULTURAL IDENTITY, PUBLIC IDENTITY AND CONSTRUCTIONS OF SELF AND “OTHERS”***Sponsor:* Undergraduate Honors Research Conference*Chair:* David Worthington, DePauw University*Participants:*

“Motherhood, identity and choice: Single -by-choice motherhood.” Jenna Dahman, DePauw University

“Neo-Nazis and contemporary German identity.” Christine Maxey, DePauw University

“Cosmo, women and identity: Problemitizing the obvious.” Lee Brandt, DePauw University

“Fear through language: Cannibalism as social metaphor.” JP Kinerk, DePauw University

“The relationships between marital quality and intimacy in marriages at a specific point in time.” Amanda Case, Bethel University, Maggie Enz, Bethel University, Dave Karlson, Bethel University, Tyler Lindquist, Bethel University, Shannon Mitchell, Bethel University, Sarah Ward, Bethel University

Respondent: Suzanne Enck-Wanzer, Eastern Illinois University**3107****8:00 AM-9:15 AM****Victoria Station C****THE COMMUNICATION LABORATORY AS A COLLABORATIVE EFFORT BETWEEN FACULTY AND STUDENTS***Sponsor:* Instructional Resources*Chair:* Bill Wallace, Northeastern State University*Participants:*

Daniel Chornet-Roses, University of Iowa

Muriel B. Saunders, Northern State University

Kimberly A. Johnson, University of Oklahoma

Jana Elliott, Northeastern State University

Stephanie S. Rollie, Miami University

Rex Langley, Northeastern State University
 Jennifer Dixon, Kansas State University
 Kyle Rudick, Northeastern State University

This roundtable will focus on the collaboration that must exist between faculty and laboratory consultant to ensure smooth functioning of a communication lab. Discussion topics will include the necessity of requiring student participation, managing complaints, and the recruitment of laboratory consultants. Audience members will be encouraged to add to the discussion by sharing their own experiences and insights on these, and related, points of interest.

3108 **8:00 AM-9:15 AM** **Victoria Station D**

KENNETH BURKE: PROBLEMS AND POSSIBILITIES OF DEFINITIONS AND APPLICATIONS

Sponsor: Kenneth Burke Society
Chair: Donn Parson, University of Kansas

Participants:

“Burkean feminism: A metatheory.” Nichole Kathol, University of Kansas
 “Queering Burke's definition of man.” Jimmie Manning, University of Kansas
 “Kenneth Burke goes to South Park.” Jan Hovden, University of Kansas
 “Kenneth Burke and a rhetoric of architecture.” Cindy Frewen Wuellner, University of Kansas

Respondent: Jon Paulson, Buena Vista University

3109 **8:00 AM-9:15 AM** **Pennsylvania Station A**

**WHAT KIND OF SPEECHES DO THEY *REALLY* GIVE?
 RESEARCH REFLECTING OUR PAST, BUILDING OUR FUTURE**

Sponsor: Basic Course
Chair: Denise Gorsline, Minnesota State University, Moorhead

Participants:

“Qualitative Results, Participant Interviews.” Theresa Hest, Minnesota State University-Moorhead
 “Survey Methodology and Results.” Tim Borchers, Minnesota State University-Moorhead
 “Implications for Basic Course Design.” Denise Gorsline, Minnesota State University-Moorhead

Respondent: David Bodary, Sinclair Community College

3110 **8:00 AM-9:15 AM** **Pennsylvania Station B**

PUBLIC RELATIONS PRINCIPLES: COMPETITIVE PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Patricia Traynor, University of North Dakota

Participants:

“Managing culture through public relations: A case study of website testimonials at one of the best companies to work for in America.” Scott Dickmeyer, University of Wisconsin-LaCrosse
 “Corporate social responsibility among ten most reputed firms.” Mahuya Pal, Purdue University
 “Using ten Sun Tzu principles to teach foundation concepts to public relations students.” Morris Brown Jr., California State University, Chico
 “Promoting employee training programs: The promises and the pitfalls.” Brian C. Sowa, Eastern Illinois University

Respondent: Dan Millar, Indiana State University

3111 **8:00 AM-9:15 AM** **Pennsylvania Station C**

CELEBRATING THE TOP STUDENT PAPERS IN COMMUNICATION THEORY

Sponsor: Communication Theory

Chair: Amy N. Aldridge, Northeastern State University

Participants:

“Speaking for others: Finding the “Whos” of discourse.” Tony E. Adams, University of South Florida*

“The balancing act: Addressing analog/digital relation states within balance theory.” John Dowd, Eastern Illinois University

“A rhetorical “God Gap”? The religious messages of George W. Bush & John F. Kerry in the 2004 election.” Brian T. Kaylor, University of Missouri, Columbia

Respondent: Michael Searcy, University of Illinois at Springfield

*Top Student Paper

3112 **8:00 AM-9:15 AM** **Haymarket Station A**

MULTIPLE PERSPECTIVES IN FAMILY HEALTH ISSUES: CAN WE HEAL THYSELF?

Sponsor: Health Communication

Chair: H. Dan O’Hair, University of Oklahoma

Participants:

Lynda Dee Dixon, Bowling Green State University

Leah E. Bryant, DePaul University

Joy Koesten, University of Kansas Medical Center

Donna R. Pawlowski, Creighton University

Panelists will discuss the importance of how family environment and communication patterns of members affect the health status of family functioning. Various issues related to cultural contexts, acute illnesses, age-specific groups, and family life cycles will set the stage for discussion. Panelists will share their experiences from their lines of research, as well as invite the audience members to engage in conversations related to issues of the “family unit” as a core component that contribute to one’s health status.

3113 **8:00 AM-9:15 AM** **Haymarket Station B**

EFFECTIVE LEADERSHIP IN COMMUNICATION: A DISCUSSION OF LEADERSHIP AND COMMUNICATION RESEARCH

Sponsor: Graduate Student Caucus

Chair: Kenneth M. Sibal, Western Kentucky University

Participants:

Kenneth M. Sibal, Western Kentucky University

Cindy L. Ehresman, Western Kentucky University

Julie A. Childress, Western Kentucky University

This discussion panel will differentiate among these diverse leadership contexts through a discussion of various topics such as: 1) leading organizational change, 2) leading change among and across dissimilar cultures, 3) leadership and cultural expectations, and 4) leadership in professional careers. The panelists

will present current communication research in these areas as well as map new emerging trends. As this is a discussion panel, audience participation is encouraged.

3114 **8:00 AM-9:15 AM** **Conrail Station**
PAST OFFICER'S BREAKFAST

3115 **8:00 AM-9:15 AM** **Executive Board Room**

CONDUCT AND CIVILITY IN THE CLASSROOM

Sponsor: States Advisory
Chair: Keith Hardeman, Westminster College

Participants:

Keith Hardeman, Westminster College
Elizabeth Lamoureux, Buena Vista University
Paul D. Turman, University of Northern Iowa
Denise Vrchota, Iowa State University

A panel of "seasoned instructors" will discuss conduct or civility issues in the classroom. For example, how do you handle cell phones, students arriving late to class, students choosing topics like abortion or gun control, using the Bible for academic support, or not being prepared for their speech? This moderated discussion will be insightful and offer ideas and courses of resolution in dealing with common classroom issues.

3201 **9:30 AM-10:45 AM** **Grand Central A**

SHAPING THE FUTURE: NEW SCHOLARS OF INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication
Chair: Yang Lin, University of Akron

Participants:

"1917 East St. Louis riot commemoration: The coping continues." Angela Moore, Saint Louis University
"International students at risk: Theoretical frameworks and considerations." Diana Trebing, Southern Illinois University, Carbondale
"White body/Black community." Kristine M. Warrenburg, University of Denver
"Support provision across cultures: Differences and similarities between Americans and Chinese." Hairong Feng, Purdue University
"Relax... *It's Just Sex*: A queer criticism." Amy Smith, Bowling Green State University
"The future of the census: Public policy or personal choice." Candice J. Munoz, Bowling Green State University
"Race, culture, & wealth." Tonja Lawrence, Wayne State University
"Gender politics: Staged covert control and the perpetuation of masculinity in the organization." Jaime Elizabeth Bochantin, DePaul University

Respondent: Carolyn Calloway-Thomas, Indiana University

3202**9:30 AM-10:45 AM****Grand Central B**

**SHAPING THE FUTURE OF VISUAL SUPPORT IN COMPETITIVE INDIVIDUAL EVENTS:
LAPTOPS AND PROJECTORS AT TOURNAMENTS**

Sponsor: Argumentation & Forensics
Chair: Robert Greenstreet, East Central University

Participants:
Robert Greenstreet, East Central University
Tracy Frederick, Southwestern College

East Central University students have used laptops and projectors to provide visual support for speeches for three years. This interactive session will focus on their experiences and the experiences of a tournament host and judge. The interactive session will offer examples from ECU presentations.

3203**9:30 AM-10:45 AM****Grand Central C**

CELEBRATING EXCELLENCE IN RESEARCH: TOP PAPERS IN WOMEN'S CAUCUS

Sponsor: Women's Caucus
Chair: Amanda Brown, University of Wisconsin-Stout

Participants:
"February is another word for feminist: A rhetorical analysis of a social movement." Nichole Kathol, University of Kansas
"The Case of *Will & Grace* versus *Roseanne*: Exploring contributions to a gendered social movement through the examination of language in fictive media narratives." Jimmie Manning, University of Kansas
"Reframing history: Gloria Feldt creates a glorious past." Sarah Meinen Jedd, University of Wisconsin-Madison

Respondent: Cynthia Berryman-Fink, University of Cincinnati

3204**9:30 AM-10:45 AM****Grand Central D**

**CELEBRATING THE PAST WHILE SHAPING STUDENTS' FUTURE: ACADEMIC
DISHONESTY IN THE COMMUNICATION CLASSROOM**

Sponsor: Basic Course
Chair: David R. Novak, Ohio University

Panelists:
Stephen K. Hunt, Illinois State University
B. Scott Titsworth, Ohio University
Joseph P. Mazer, Illinois State University
Adam R. Soliman, Illinois State University
Kevin R. Meyer, Ohio University
Julie L. Semlak, North Dakota State University

This roundtable discussion unites researchers from three universities to discuss academic dishonesty in the basic course. Panelists will address each university's academic dishonesty policies and procedures, developing and maintaining relationships with library staff and other university officials, methods of preventing cheating and plagiarism, and strategies for combating academic dishonesty in the communication classroom. Additionally, panelists will celebrate previous studies in this area and discuss lines of future research.

3205**9:30 AM-10:45 AM****Victoria Station A****THE CENTRAL STATES ASSOCIATION 2006 DEBUT PROGRAM***Sponsor:* CSCA Past Officers*Chair:* Judith S. Trent, University of Cincinnati*Participants:*

"Diffusion of innovations by PR practitioners." Carol A. Savery, University of Akron

"Sensemaking in Cincinnati: Sharing stories of racial discord." Michael J. Sharp, University of Cincinnati

"A qualitative inquiry into factors contributing to romantic reconciliation." Diana Hadad, Wayne State University

Respondent: Judy C. Pearson, North Dakota State University**3206****9:30 AM-10:45 AM****Victoria Station B****SHAPING THE FUTURE OF RHETORIC: EXPANDING RHETORICAL ANALYSIS INTO THE INTERNET SOCIETY***Sponsor:* Rhetorical Theory & Criticism*Chair:* Annette Powell, University of Louisville*Participants:*

"Shaping the future of the protest revolution: A rhetorical analysis of visual strategies utilized by an anti-war organization's website." Jacqueline Irwin, University of Kansas

"The narrowing gulf: The rhetorical purpose of a soldier's blog in Gulf War II." Andrew Ledbetter, University of Kansas

"Facebook.com: A study of self-disclosure on the Internet." Samantha Faimon, University of Kansas

"Citizen designers and the public city." Cindy Frewen Wuellner, University of Kansas

Respondent: Annette Powell, University of Louisville**3207****9:30 AM-10:45 AM****Victoria Station C****OLD DOGS AND NEW PUPS: CELEBRATING THE PAST WHILE SHAPING THE FUTURE USING COLLEAGUES AS INSTRUCTIONAL RESOURCES***Sponsor:* Instructional Resources*Chair:* John E. Tapia, Missouri Western State University*Participants:*

Adam C. Jones, Missouri Western State University

Marilyn Hunt, Missouri Western State University

David T. McMahan, Missouri Western State University

John E. Tapia, Missouri Western State University

Participants will discuss the role of colleagues at all academic ranks in assisting and informing our instruction of students. The assistant professors will discuss becoming acclimated to and accepted within the departmental culture and communicating with established faculty. Associate and Full Professors will examine such issues as how "new" faculty influence the culture of the department including curriculum and program development, overall planning and personality. Audience participation will be strongly encouraged.

3208**9:30 AM-10:45 AM****Victoria Station D****WHAT I DID LAST SUMMER: LESSONS FROM INCORPORATING CIVIC ENGAGEMENT AND SERVICE LEARNING INTO A GRADUATE CURRICULUM***Sponsor:* Communication Education*Chair:* Ronald M. Sandwina*Participants:*

Pamela Altmeyer, Gleaners Food Bank of Indiana, Inc.
 Sarah B. Feldner, Marquette University
 Daniel Leinbaugh, Indiana University Purdue University, Indianapolis
 Ronald M. Sandwina, Indiana University Purdue University, Indianapolis
 Kristina Horn Sheeler, Indiana University Purdue University, Indianapolis
 Major Dennis Strissel, The Salvation Army
 Bradley S. Wesner, Indiana University Purdue University, Indianapolis
 Sue Wheeler, Indiana University Purdue University, Indianapolis

This roundtable discussion will focus on the benefits, challenges, and opportunities that engagement offers a graduate curriculum. Panelists will represent multiple perspectives from which to explore this issue. Community partners, graduate students, and faculty will examine how to build community partnerships, citizenship, civic responsibility, transforming curriculum, and the role of community partners in building curriculum, among others.

3209**9:30 AM-10:45 AM****Pennsylvania Station A****SPOTLIGHT PANEL: BEYOND THE IVORY TOWERS: EXPANDING COMMUNICATION SCHOLARSHIP TO NEW AUDIENCES***Sponsor:* Organizational & Professional Communication*Chair:* Scott Dickmeyer, University of Wisconsin-La Crosse*Participants:*

- “Neither a "right" or a "perk": Navigating work-family communication concerns.” Patrice Buzzanell, Purdue University, Scott Dickmeyer, University of Wisconsin-La Crosse, Erika Kirby, Creighton University
- “The people make the place v. making the people in the place: What socialization practices communicate to organizational members.” Paaige Turner, Saint Louis University, Vernon Miller, Michigan State University
- “Working dialogically in managerial practice: Voices from the European systemic community.” J. Kevin Barge, University of Georgia
- “Framing communication in communication assessments.” Beverly Davenport Sypher, Purdue University, David Butts, Purdue University, Matt Gill, Purdue University
- “Narrative as organizational communication theory, method, and praxis.” Lynn Harter, Ohio University
- “Working with professionals in multi-disciplinary teams: The institutional perspective in practice.” John Lammers, University of Illinois

Most organizational executives, managers, and members recognize that their company has a “communication problem.” Unfortunately, a common misperception persists as organizational members consider communication to be a skill that when done well yields the desired results. Meanwhile communication scholars recognize that because organizations are symbolic constructions, communication is the problem and the solution to most organizational challenges. The purpose of this panel is to argue that several popular organizational concerns are communicative in nature and the solutions are found in communication scholarship. The panelists will demonstrate their efforts to illuminate strong

communication scholarship to organizational audiences through a variety of practices such as writing for this audience, organizational consulting, and crafting and facilitating training and development seminars.

3210 **9:30 AM-10:45 AM** **Pennsylvania Station B**

LEARNING FROM THE PAST, PREPARING FOR THE FUTURE: IDENTIFYING THE BEST PRACTICES FOR RISK AND CRISIS COMMUNICATION

Sponsor: Public Relations
Chair: Matthew W. Seeger, Wayne State University

Participants:

“Charting the course: Establishing ten best practices for risk and crisis communication.” Timothy Sellnow, North Dakota State University, Robert Ulmer, University of Arkansas-Little Rock, Shari Veil, North Dakota State University, Kathleen Vidoloff, North Dakota State University

“Ten best practices for risk and crisis communication: Confirming messages effectiveness with the general population.” Steven Venette, North Dakota State University, Sucheta Bhattacharya, North Dakota State University

“Ten best practices for risk and crises communication: Reaching out to new Americans and underrepresented populations in the United States.” Robert Littlefield, North Dakota State University, Farhiya M. Farah, University of Minnesota, Kim Cowden, North Dakota State University

Respondent: Matthew W. Seeger, Wayne State University

3211 **9:30 AM-10:45 AM** **Pennsylvania Station C**

WEATHERING THE STORMS: GEORGE W. BUSH AS CRISIS PRESIDENT

Sponsor: Political Communication
Moderator: Mary Christine Banwart, University of Kansas

Participants:

Ellen Reid Gold, University of Kansas
Steven R. Goldzwig, Marquette University
Robert C. Rowland, University of Kansas
Patricia A. Sullivan, SUNY, New Paltz
David Zarefsky, Northwestern University

This panel, featuring rhetoric and political communication scholars, will discuss and analyze the crisis rhetoric of George W. Bush. Panelists will present their analyses of the president’s rhetorical performance during his administration as he dealt with the crises of 9/11, war, and the natural disasters that have impacted the homeland; this session will also provide a forum for discussing the administration’s interpretations of more recent political events. Following the presentation of the panelists’ analyses, the session will be devoted to audience interaction.

3212 **9:30 AM-10:45 AM** **Haymarket Station A**

**MENTORS AND MENTEES IN HEALTH COMMUNICATION:
SEASONED AND NEW SCHOLARS CELEBRATE NETWORKING RELATIONSHIPS**

Sponsor: Health Communication
Chairs: Abby Gold, North Dakota State University
Min Liu, North Dakota State University

*Participants:**Mentors:*

Leigh Arden Ford, Western Michigan University
 Austin Babrow, Purdue University
 James L. Query, Jr., University of Houston

Mentees:

Eileen S. Gilchrist, University of Oklahoma
 Marianne S. Matthias, Purdue University
 Angela Denise Prater, Bowling Green State University
 Toni Siriko, University of Oklahoma

This panel brings together seasoned scholars and new scholars in health communication to discuss their experiences and insights about real mentoring in the discipline. Points of discussion include how the mentoring relationship was created, how the mentors and the mentees stayed together and kept in touch, networked, or how they at times grew apart. Discussion will also include multiple dimensions of the importance of a mentor-mentee relationship.

3213**9:30 AM-10:45 AM****Haymarket Station B****CELEBRATING OUR UNDERGRADUATE STUDENT ORGANIZATIONS**

Sponsor: Undergraduate Programs
Chair: Deborah Whitt, Wayne State College

Participants:

Janel Anderson, University of St. Thomas
 Sara Baker, Lambda Pi Eta National Coordinator
 Karla Bergen, University of Nebraska, Lincoln
 Linda Dickmeyer, University of Wisconsin-La Crosse

The panel participants will discuss the purpose of the communication clubs operating in their departments, present past achievements and activities, and share potential future plans for undergraduate student organizations. Audience participation is encouraged.

3214**9:30 AM-10:45 AM****Conrail Station****Room unavailable at this time.****3215****9:30 AM-10:45 AM****Executive Board Room****ACTIVELY RECRUITING AND KEEPING AFRICAN AMERICAN STUDENTS IN SPEECH AND THEATRE PROGRAMS**

Sponsor: States Advisory
Chair: Brian Jones, Jennings (MO) High School

Participants:

Brian Jones, Jennings (MO) High School
 Patricia Penn, Jennings (MO) High School

This program features an interactive discussion on attracting African American students to speech and theatre program in predominantly white schools. Focus is on challenges and motivations for pursuing strategies that increase diversity within our programs. Narratives are shared that highlight success stories and potential pitfalls.

3301**11:00 AM-12:15 PM****Grand Central A****COMPETITIVE PAPERS IN MEDIA STUDIES: GENDER, SEXUALITY, AND FEMINISM***Sponsor:* Media Studies*Chair:* Lora Cohn, Park University*Participants:*

“Signs of destruction: A semiotic and feminist analysis of *Thirteen*.” Erin K. Willer, Illinois State University***

“Teen sexuality and the WB: *Gilmore Girls* and *7th Heaven*.” Emily Anzicek, Wayne State University

“Reflections on a century of living: Gendered differences in popular songs.” Melissa A. Click, University of Missouri, Columbia, Michael W. Kramer, University of Missouri, Columbia

“Frida Kahlo: Representations in American mainstream media messages.” Gwyn Zawisza, Purdue University

Respondent: Christina Beck, Ohio University

*** Top Student Debut Paper

3302**11:00 AM-12:15 PM****Grand Central B****ISSUES OF SEX AND GENDER IN INTERPERSONAL COMMUNICATION***Sponsor:* Interpersonal and Small Group Communication*Chair:* Brandon Wood, Illinois State University*Participants:*

“Sex and the nitty-gritty: Everyday communication and the material performance of self.” Steve Duck, University of Iowa

“Turbulent boundaries: The relevance of gender and sex in privacy management.” Sandra Petronio, Indiana University Purdue University, Indianapolis

“Gendered scripts in dating relationships.” Sandra Metts, Illinois State University, Kate Magsamen, Mansfield College

“Issues of gender and communication among stepfamily members.” Dawn O. Braithwaite, University of Nebraska, Lincoln, Paul Schrod, University of Kansas

“Sex roles and the perceived appropriateness of abuse and aggression in close relationships.” Curt Livesay, Illinois State University

This high-density panel is intended to stimulate reflection and discussion among audience members about the important issue of sex and gender in the study of communication and relationships. Several scholars in the interpersonal area will present what they consider to be important issues about sex and gender in their respective areas of expertise. Rather than having a discussant critique these presentations, the chair will serve as a facilitator to engage the audience in exploring the issues that the panel members raise.

3303**11:00 AM-12:15 PM****Grand Central C****EXPLORING EXPERIENTIAL APPROACHES TO INTERCULTURAL EDUCATION***Sponsor:* Instructional Resources*Chair:* Scott D. Wells, St. Cloud State University*Participants:*

“Using literature to promote critical intercultural understandings.” Justin D. Walton, Cameron University

“Utilizing radio narratives to teach intercultural communication.” Rebecca Imes, Carroll College

“Applying critical approaches to intercultural communication.” C. Mimi Harvey, Denison University

“Masks as teaching tools for arts.” David Fennema, Cameron University

“Nacirema: Attempts to make the familiar strange.” Stephanie S. Rollie, Miami University

This panel explores various approaches to the teaching and study of intercultural education, Evidence suggests that experiential approaches to multicultural education contribute to students’ understandings of social complexity and communication competence. Each panelist will provide his/her own approach to intercultural/multiculturalism with specific emphases on instructional design, projects, assignments, and learning outcomes. After the presentations, audience members will be invited to ask questions and provide additional insights into instructional strategies.

*Top Panel

3304**11:00 AM-12:15 PM****Grand Central D****GRADUATE STUDENT CAUCUS DEBUT PAPERS PANEL***Sponsor:* Graduate Student Caucus*Chair:* Rose Cooper, Oakland University*Participants:*

“Exposing the myth: A look into the conflicting rhetoric surrounding the Terry Schiavo debate.” Jessica A. Gourley, University of Nebraska, Lincoln

“Communication apprehension in the classroom: A qualitative approach to teacher immediacy and classroom climate.” Jessica Samens, Minnesota State University-Mankato

“Workplace bullying: A communication perspective and measure.” Jenny Jakulin, Cleveland State University, Sharon Snyder-Suhy, Cleveland State University

“Communication and related factors affecting academic success among college students.” Disraelly Cruz, University of Missouri, Columbia

Respondent: Roberta Davilla, University of Northern Iowa**3305****11:00 AM-12:15 PM****Victoria Station A****“CULTURE IS ORDINARY”: AN EXPLORATION OF POPULAR CULTURE ARTIFACTS***Sponsor:* Rhetorical Theory and Criticism*Chair:* Brian Swafford, Central Michigan University*Participants:*

“Controlled noise: Nirvana and youth in the early 1990s.” Naoki Kambe, Wayne State University

“The (un)racialization of a sport team: Extreme incongruous reversal as a counter-narrative for social change.” Heather Carmack, Ohio University

“New mediums in researching the sublime and the fascination of horror film.” Brent Yergensen, Eastern Illinois University

“‘Smoke while you’re doing so:’ Modernity, postmodernity and aqua teen hunger force.” Donny Peters, Wayne State University

“Postmodernism and the ‘real.’” Allison Burr-Miller, Christopher Newport University*

Respondent: Kristi Gerding, Ferris State University

*Debut Undergraduate Paper

3306

11:00 AM-12:15 PM

Victoria Station B

T.I.E.S. (TEACHERS’ IDEA EXCHANGE & SUPPORT) – OUR TEXTBOOKS

Co-Sponsors: CSCA First Vice President, Deanna Sellnow
Community College

Chair: Tushar Raman Oza, Oakland University and Macomb Community College

Participants:

David Zarefsky, Northwestern University

David W. Worley, Indiana State University

Paul E. Nelson, North Dakota State University

Tushar Raman Oza, Oakland University and Macomb Community College

Panelists ranging from distinguished authors to struggling adjuncts will share their perspectives about textbooks in our discipline. Presentations will be followed by an engaging roundtable discussion related to the factors we consider in selecting textbooks for our courses. “The Diamond Jubilee: Celebrating the Past While Shaping the Future” theme provides us an opportunity to explore changes in our public speaking textbooks over the years and envision the future of our discipline.

3307

11:00 AM-12:15 PM

Victoria Station C

DIAMONDS IN THE FIELD: TEXTUAL GEMS IN PERFORMANCE STUDIES

Sponsor: Performance Studies and Theatre

Chair: Lesa Lockford, Bowling Green State University

Participants:

Michael S. Bowman, Louisiana State University, Baton Rouge

M. Heather Carver, University of Missouri, Columbia

Sadie Chandler, University of Missouri, Columbia

Sheron J. Dailey, Indiana State University

Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Ronald J. Pelias, Southern Illinois University, Carbondale

Amy Pinney, Southern Illinois University, Carbondale

Tami L. Spry, St. Cloud State University

Ronald E. Shields, Bowling Green State University

John T. Warren, Bowling Green State University

Scholars in performance studies from across the ranks each discuss the one book or essay from performance studies/oral interpretation that significantly influenced their scholarship or orientation to the field.

3308**11:00 AM-12:15 PM****Victoria Station D****BURKEAN ROUNDTABLE: APPROACHES TO ORGANIZATIONAL RHETORIC**

Co-Sponsors: Kenneth Burke Society
Public Relations

Chair: Lee Krähenbühl, Manchester College

Participants:

“The mis-identification of Dr. David P. Wendell: Burkean identification as organizational crisis strategy.” Phil Chidester, Illinois State University

“A motive of mindfulness: Learning through the rhetoric of risk.” Shari R. Veil, North Dakota State University

“The Red Cross and response to criticism of its handling of the 9/11 ‘Liberty Fund.’” Jeffrey L. Courtright, Illinois State University, Joseph P. Zompetti, Illinois State University

Respondent: Charles Stewart, Purdue University

3309**11:00 AM-12:15 PM****Pennsylvania Station A****ORGANIZATIONAL & PROFESSIONAL COMMUNICATION SPEED-MENTORING**

Sponsor: Organizational & Professional Communication

Chair: Paaige Turner, Saint Louis University

Participantss:

J. Kevin Barge, University of Georgia

Patrice Buzzanell, Purdue University

Scott Dickmeyer, University of Wisconsin-La Crosse

Lynn Harter, Ohio University

Vernon Miller, Michigan State University

Beverly Davenport Sypher, Purdue University

Paaige Turner, Saint Louis University

John Lammers, University of Illinois

The Central States Region benefits from the strong and active participation of many influential and experienced scholars in organizational communication. As graduate students and new faculty members begin to develop their professional identities, many find themselves in places where they are not in close proximity with others who share their research interests. Mentors are often two states over, rather than right next door. This panel brings together these experienced scholars and new scholars for a fast paced mentoring and networking section. Taking its cue from the new trend in many cities, “speed dating,” this is a speed mentoring session. Whether you consider yourself to be seasoned or new, come to this session to meet with organizational communication scholars who have contributed to Central States over the years. Bring your questions and your research ideas to gain feedback, perspective, and direction or simply come to make a personal connection with others who are shaping the discipline. This is an opportunity you will not want to miss.

3310**11:00 AM-12:15 PM****Pennsylvania Station B****Room not available.**

3311

11:00 AM-12:15 PM

Pennsylvania Station C

**MENTORING NEWCOMERS: APPLYING THE THEORY OF ORGANIZATIONAL
ASSIMILATION & SOCIALIZATION TO POSTSECONDARY INSTITUTIONS**

Sponsor: Communication Theory
Chair: Renee Robinson, Saint Xavier University

Participants:

- “Organizational assimilation and socialization: A theoretical overview applied to newcomer experience.” Renee Robinson, Saint Xavier University
- “Departmental processes and relationships: Providing newcomer information and support for successful interactions and metamorphosis.” Eugenia McAvoy, Saint Xavier University
- “University processes for socializing new faculty: Moving toward faculty retention.” Julie McNellis, Saint Xavier University

Respondent: Henry Nicholson, University of Illinois at Springfield

3312

11:00 AM-12:15 PM

Haymarket Station A

**DIFFERING VIEWS OF COMMUNICATION INSTRUCTIONAL TRENDS:
PREDICTING OUR FUTURE**

Sponsor: States Advisory
Chair: Douglas K. Jennings, Illinois State University

Participants

- “From basic to beyond: Trends in connecting the college basic course.” BJ Lawrence, Bradley University
- “Fomenting the relationship between 2 and 4 year schools: The future of articulation.” Ed Schwarz, Prairie State College
- “Meeting the needs of *No Child Left Behind* through secondary speech courses and standardized assessments: National research results.” Lindsay Sank, Illinois State University, Larry W. Long, Illinois State University
- “Incorporating speaking and listening instruction in P-8 schools: The Lake Forest School District model.” Elizabeth Thompson, Bloomington (IL) High School
- “The future of speech communication teacher education.” Mark Adams, University (IL) High School, Douglas K. Jennings, Illinois State University

Higher and secondary education faculty consistently talk about the future of our discipline – especially what we teach and how we teach it. This panel explores five key challenges to our discipline via research, observation and practices in order to discover myth, reality, and future trends at K-12 and higher educational institutions.

3313

11:00 AM-12:15 PM

Haymarket Station B

THE FIRST AMENDMENT AND RELIGIOUS EXPRESSION

Co-Sponsors: Freedom and Responsibilities of Speech
Undergraduate Honors Research Conference
Chair: Joseph J. Hemmer, Jr., Carroll College

Participants:

- “Is James Madison rolling over in his grave?: A look at Supreme Court jurisprudence in the Ten Commandments cases.” Jeanne Hudon, Carroll College

“Deciding religious liberty: Analyzing contradictory clauses within the first amendment.”

Brianna Lannon, Carroll College

“Academia and religious expression: Unique features of the public school locus.” Alissa Dries, Carroll College

“The constitutionality of religious display.” Katrina Probst, Carroll College

“Justice William Rehnquist’s pronouncements on religious expression: A psychoanalytical critique.” Kate Griffith, Carroll College

Respondent: Judith S. Trent, University of Cincinnati

3314

11:00 AM-12:15 PM

Conrail Station

ONLINE LEARNING: DIAMONDS OR COAL?

Sponsor: Community College

Chair: Ron Howell, Illinois Central College

Participants: Glenda Boling, Danville Area College

Anne Marie Jablonowski, Owens Community College

This roundtable discussion will focus on both the positives and negatives of online learning. The panel will debate the issue of which communication courses are really suited for online learning.

3315

11:00 AM-12:15 PM

Executive Board Room

CONNECTING/ERASING THE DOTS: UNDERSTANDING THE VARIOUS RHETORICAL MEANS FOR ERASING WOMEN AND CULTURES FROM THE GLOBAL MAP

Sponsor: Political Communication

Chair: Beth Voth, Miami University of Ohio

Participants:

“Genocide in Iraq: Surfacing the subtext of international debates of Iraq.” Josh Dickhaus, Miami University of Ohio

“An American sunset: The cultural genocide of Japanese Americans.” Lisa Hanasono, Miami University of Ohio

“Surviving genocide: Rape as a tool of human destruction.” Jessica Baer, Miami University of Ohio

Respondent: Beth Voth, Miami University of Ohio

3401

12:00 NOON-1:00 PM

Pennsylvania Station B

UNDERGRADUATE HONORS RESEARCH CONFERENCE LUNCH

3501

1:00 PM-2:15 PM

Grand Central A

TOP PAPER PANEL: ARGUMENTATION AND FORENSICS

Sponsor: Argumentation and Forensics

Chair: Joseph Sora, Duquesne University

Participants:

“All you need is love...and a note card: A study on the environmental factors that create romantic relationships within a forensics team.” Merci M. Decker, Minnesota State University-Mankato*

- “Toward a theory of visual arguments: An examination of the connection between enthymeme and visual arguments.” Jeffrey VanCleave, Southern Illinois University, Edwardsville
- “Foucault and social constructionism: An analysis of *Madness and Civilization*.” Donny Peters, Wayne State University

Respondent: David Zarefsky, Northwestern University

*Top Paper

3502

1:00 PM–2:15 PM

Grand Central B

WALKING THE TIGHTROPE OF POLITICS IN THE CLASSROOM: FACILITATING PRODUCTIVE DISCUSSION EVEN IN CHALLENGING TIMES

Co-Sponsors: Communication Education
Freedom and Responsibilities of Speech

Chair: Krista Longtin, Indiana University Purdue University, Indianapolis

Participants:

- Michael Bauer, Ball State University
Sarah Bonewits Feldner, Marquette University
Venessa Bowers, Ivy Tech State College, Lafayette
Josh Boyd, Purdue University
Kristina Horn Sheeler, Indiana University Purdue University, Indianapolis
Krista Longtin, Indiana University Purdue University, Indianapolis
Roger D. Priest, Ivy Tech State College, Lafayette

3503

1:00 PM–2:15 PM

Grand Central C

CHRONICLES OF HURRICANE KATRINA

Sponsor: Intercultural Communication

Chair: Carolyn Calloway-Thomas, Indiana University
Nicole Defenbaugh, Southern Illinois University, Carbondale

Participants:

- “The Katrina aftermath: When rhetoric, race, and class collide.” Deborah F. Atwater, Pennsylvania State University
- “Walking from New Orleans: Race, class, and conscience at the eye of the storm.” Mark McPhail, Miami University
- “Muted rhetorical frames: Diriment responses and diriges in relief efforts for Hurricane Katrina.” Dorthy Pennington, University of Kansas
- “Relations among survivors at Camp WOW.” Kim Lampron, Southern Illinois University, Carbondale
- “Camp WOW: In the voices of the people.” Antoinette L. McDonald, Southern Illinois University, Carbondale
- “Survivor camps: Communication and cultural construction after a hurricane.” Sabrina Worsham, Southern Illinois University, Carbondale
- “Nonfiction in the space between; Transformation through reciprocity.” Denise Kaye, Southern Illinois University, Carbondale

Respondent: Carolyn Calloway-Thomas, Indiana University
Keith Berry, University of Wisconsin-Superior

The first three participants address the issue: “Americans were reminded of the powerful intersection of race, class and culture in this country. Or were they?” They examine discourse surrounding Hurricane

Katrina from a variety of scholarly viewpoints, using ideology, media, culture, class and race as sites of interrogation. The last four participants provide studies conducted at a Relief Camp supporting 125 survivors that were transferred from the Convention Center. Through different methodological lenses, these scholars seek to provide insight into and further understanding of adaptation processes, managing diversity, and intercultural communication.

3504**1:00 PM–2:15 PM****Grand Central D****TEACHING THE COLLEGE COURSE IN COMMUNICATION THEORY**

Sponsor: Communication Theory

Participants:

Em Griffin, Wheaton College
Emily Langan, Wheaton College

For instructors who are or will be teaching the undergraduate course and want students to understand, compare, and apply specific communication theories. The seminar will offer a variety of classroom activities, film/video resources, discussion techniques, outside assignments, primary and secondary readings, methods of evaluation, strengths of different texts, and sample syllabi. Continuing Web support will be offered.

3505**1:00 PM–2:15 PM****Victoria Station A****TOP PAPERS IN POLITICAL COMMUNICATION**

Sponsor: Political Communication

Chair: Mary Christine Banwart, University of Kansas

Participants:

- “Post 9/11: Elite framing, materialism and support for war.” Rosalee Clawson, Purdue University, Kasie Mitchell Roberson, Miami University of Ohio*
- “President Carter and human rights: Using Melanson’s domestic consensus framework as a guide for evaluation and invention of foreign policy communication.” Michael R. Kramer, Saint Mary’s College
- “The influence of nonverbal visual cues in political information processing and candidate assesment.” Dan Schill, University of Kansas**
- “The rhetorical continuity of nuclear weapons guilt as seen in President Bush’s Plans for deep penetration.” Chris Carpenter, Northern Illinois University

Respondent: Mitchell S. McKinney, University of Missouri , Columbia

*Top Paper

**Top Graduate Student Paper

3506**1:00 PM–2:15 PM****Victoria Station B****MINING FOR DIAMONDS IN LEARNING COMMUNITIES**

Sponsor: Community College

Participants:

Ed Schwarz, Prairie State College
Marcia Moore, Delta College

The panel will discuss various aspects of the learning puzzle. Specifically, the panel will examine learning communities as a means of enhancing learning. The panel will also examine the role that learning styles play in terms of increasing or decreasing the motivation to learn.

3507**1:00 PM-2:15 PM****Victoria Station C**

FREE SPEECH, ACADEMIC FREEDOM AND TENURE: THE STATE OF THE PROFESSION

Sponsor: States Advisory

Chair: Keith T. Hardeman, Westminster College

Participants:

“Freedom of speech, student diversity and the state of the profession.” John Madsen, St. Ambrose University

“How much responsibility goes with academic freedom?” Scott Cawelti, University of Northern Iowa

“The continuing assault on academic freedom: Will tenure survive?” Keith T. Hardeman, Westminster College

Free speech is at the forefront of our discipline. With situations such as with Ward Churchill raising issues about academic freedom and tenure, there is no more appropriate time to examine the rights and obligations of academic freedom.

3508**1:00 PM-2:15 PM****Victoria Station D**

TOP PAPERS IN THE MEDIA STUDIES INTEREST GROUP

Sponsor: Media Studies

Chair: Tony E. Adams, University of South Florida

Participants:

“The legal history of the hyperlink: A review of British telecommunications PLC v. Prodigy communications corporation.” Michael D. D. Willits, North Carolina State University**

“Asia in ‘LIFE’: The magazine’s representation of ‘It’s Troubles and Opportunities’.” Timothy Roy Gleason, University of Wisconsin-Oshkosh*

“Multiple levels of motivation for news viewing: Theory of planned behavior versus elaboration likelihood model predictions.” Rebecca M.L. Curnalia, Kent State University

“An exploratory investigation of the personality-video game link: Frequency of play and interpretations of content.” Rebecca M. Chory-Assad, West Virginia University, Alan K. Goodboy, West Virginia University, Sarah E. Baker, West Virginia University, Nathaniel Karl Hixson, West Virginia University

Respondent: Michaela D.E. Meyer, Christopher Newport University

* MSIG Top Faculty Paper Award Winner

** Samuel Becker Award Winner, Top Graduate Student Paper

3509**1:00 PM–2:15 PM****Pennsylvania Station A****EXPERIENTIAL LEARNING THEORY: ALTERING THE MESSAGE, CHANGING THE MEDIUM, AND VARYING THE CONTEXT FOR AUDIENCE ENGAGEMENT***Sponsor:* Instructional Resources*Chair:* Renee Robinson, Saint Xavier University*Participants:*

“Experiential learning: A theoretical overview and discussion of diverse learners in the communication classroom.” Renee Robinson, Saint Xavier University

“From theory to practice: Applying experiential learning theory to communication courses part I.” Eugenia McAvoy, Saint Xavier University

“From theory to practice: Applying experiential learning theory to communication courses part II.” Julie McNellis, Saint Xavier University

The purpose of this panel discussion is to examine and apply Kolb’s (1983) experiential learning theory and diverse learning styles to the teaching of communication. It is designed to familiarize audience members with the theoretical components of experiential learning, the strengths and limitations of the theory, and classroom tested activities that illustrate the theory at work in various communication courses.

3510**1:00 PM–2:15 PM****Pennsylvania Station B****I’M GRADUATING. . .NOW WHAT?: PATHWAYS FOR THE COMMUNICATION GRADUATE—A ROUNDTABLE***Sponsor:* Undergraduate Honors Research Conference*Chair:* Jennifer L. Willis -Rivera, University of Wisconsin-River Falls*Participants:*

Jennifer L. Willis -Rivera, University of Wisconsin-River Falls

Alberto Gonzalez, Bowling Green State University

Linda Dickmeyer, University of Wisconsin-LaCrosse

Participants join in discussion with communication scholars about different pathways they might take with a communication degree. Graduate school, consulting, and positions in private and non-profit industries will be discussed.

3511**1:00 PM–2:15 PM****Pennsylvania Station C****(RE)SHAPING ORGANIZATIONAL IDENTITY, PLACE AND SPACE IN THE WAKE OF HURRICANE KATRINA***Sponsor:* Organizational and Professional Communication*Chair:* Rebecca Meisenbach, Concord University*Participants:*

“For the times they are a-changin’: Shifting practices and organizational identity in order to respond to a disaster.” Rebecca Meisenbach, Concord University

“When there’s something wrong in your neighborhood, who you gonna call? Wal-Mart! The rise of the corporate savior in the wake of Hurricane Katrina.” Amy O’Connor, North Dakota State University

“The perfect storm: Meteorological and corporate rhetoric about Katrina.” Mark Meister, North Dakota State University

“Identity in a city scattered: Moving beyond bricks and mortar to re-cover New Orleans.” Robyn Remke, Southern Illinois University, Carbondale

“Integrating contemporary events into teaching leadership and communication.” Scott D’Urso,

Marquette University

Respondent: Janel K. Anderson, University of St. Thomas

3512 & 3513

1:00 PM-2:15 PM

Haymarket Station A & B

SENIOR SCHOLAR MINI CAROUSEL: INITIATING A CONVERSATION

Sponsor: First Vice President, Deanna Sellnow

Chair: Deanna Sellnow, North Dakota State University

Senior Scholars:

James Andrews, Indiana University
 Ronald C. Arnett, Duquesne University
 Diana Carlin, University of Kansas
 James Chesebro, Ball State University
 Pamela Cooper, University of South Carolina-Beaufort
 C. Sue Davis, Indiana State University
 Steven Duck, University of Iowa
 Dennis Gouran, Pennsylvania State University
 Dan Millar, Indiana University
 Sandra Metts, Illinois State University
 H. Dan O'Hair, University of Oklahoma
 Sandra Petronio, Indiana University Purdue University, Indianapolis
 Michael Pfau, University of Oklahoma
 Matthew W. Seeger, Wayne State University
 Charles Stewart, Purdue University
 George Ziegelmüller, Wayne State University

This session provides junior scholars an opportunity to visit about their research one-on-one or in small groups with senior scholars. Attendees should come prepared to share their current research ideas with various scholars or simply come to meet them. Senior scholars will provide insight and offer suggestions for future research.

3514

1:00 PM-2:15 PM

Conrail Station

A DIAMOND IN THE ROUGHAGE: *THE COMPOSTERS'* UNTIDY DIGGING FOR PERSONAL AND POLITICAL REVOLUTION AND TRANSFORMATION

Sponsor: Performance Studies and Theatre

Chair: Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

Participants:

Janet Donoghue-Wilson, Southern Illinois University, Carbondale
 Alison A. Fisher, Southern Illinois University, Carbondale

Respondent: Craig Gingrich-Philbrook, Southern Illinois University, Carbondale

This session presents *The Composters*, a post-modern satirical duo in a 45-minute performative inquiry into our personal and global relations with the environment. The performers question our perceptions of death, resistance and heteronormativity. Following the performance and response, the participants will facilitate a discussion about questions concerning environmentalism, feminism, and activism.

3515**1:00 PM-2:15 PM****Executive Board Room****EXPERIENTIAL LEARNING AND COMMUNICATION PEDAGOGY:
LINKING THEORY AND PRACTICE**

Sponsor: Communication Education
Chair: David W. Worley, Indiana State University

Participants:

- “Experiential learning and organizational communication pedagogy: Linking theory and practice.” Gerald Slaughter, Indiana State University
- “Experiential learning and public relations pedagogy: Community engagement strategies.” Debra A. Worley, Indiana State University
- “Experiencing the experience: The meshing of methods with high school speech.” Mary Hogg, Eastern Michigan University
- “Experiential learning and research methods: A client-based approach.” David W. Worley, Indiana State University

This panel considers the intersection of communication pedagogy, experiential learning, and specific communication courses. Specifically, the members of this panel will discuss how they have linked experiential learning with courses they have taught. The panelists will describe the ways in which these courses have been constructed as well as the potential and problems they encountered in doing so.

3601**2:30 PM-3:45 PM****Grand Central A****COMPETITIVE PAPERS IN INTERCULTURAL COMMUNICATION: CELEBRATING
INTERCULTURAL COMMUNICATION FROM THE CLASSROOM TO THE COMMUNITY**

Sponsor: Intercultural Communication
Chair: Richard I. Falvo, El Paso Community College

Participants:

- “Difference in eye contact between American and Asian students.” Peter JiangBo HuangFu, Fort Hays State University, Carrol Haggard, Fort Hays State University
- “Hospitality comes at a price: An autoethnography of a cultural outsider’s struggle with religious communication that others.” Min Liu, North Dakota State University
- “When Harry met Sachiko: Highlighting the longevity and benefits of cross-cultural student partnerships to the intercultural communication instruction process.” Michael W. Corrigan, Edgewood College
- “Listening and intercultural communication: Viewing international debate as a means of improving listening effectiveness.” Joseph P. Zompetti, Illinois State University

Respondent: Alberto Gonzalez, Bowling Green State University

3602**2:30 PM-3:45 PM****Grand Central B****WEATHERING THE STORM: MEDIA COVERAGE OF HURRICANE KATRINA**

Sponsor: Media Studies
Chair: Kathleen M. German, Miami University of Ohio

Participants:

- “Visual tropes: Framing Hurricane Katrina in print media.” Kathleen M. German, Miami University of Ohio
- “The corpse in the wheelchair: The presence and absence of disability in media coverage of Katrina.” James L. Cherney, Miami University of Ohio

- “Political apologia: An analysis of President Bush’s defense of the federal government’s response to Hurricane Katrina.” Kasie Mitchel Roberson, Miami University of Ohio
- “Taking the Radio by Storm: A rhetorical comparison of ‘Nagin’s Nightmare’ and Bush’s calm response to Hurricane Katrina.” Kiana D. Williams, Miami University of Ohio

Respondent: Lee Artz, Purdue University

3603

2:30 PM-3:45 PM

Grand Central C

**CELEBRATING WOMEN IN SCIENCE, TECHNOLOGY AND ENGINEERING:
SHAPING A GROWING FUTURE**

Sponsor: Women’s Caucus

Chair: Lynn H. Turner, Marquette University

Participants:

- “Female pioneers and leadership in science, technology, and engineering.” Leah Jamieson, Purdue University
- “3rd wave feminist perspectives on leadership in computer interest groups.” Wendy Zeitz Anderson, Purdue University
- “A case study of the EPICS program model: Attracting and supporting women and non-traditional students in engineering.” Carla Zoltowski, Purdue University
- “Career identity constructions of young women on STEM teams: Middle school, high school, and college.” Lorraine Kisselburgh, Purdue University
- “Gender and socialization: Popular representations of women in the sciences.” Maria Mastronardi, University of Illinois at Urbana-Champaign
- “Feminist perspectives of careers and identities of women in STEM.” Patrice M. Buzzanell, Purdue University
- “Higher education initiatives and funding opportunities in the intersections of communication and science, technology, and engineering.” Beverly Davenport Sypher, Purdue University

3604

2:30 PM-3:45 PM

Grand Central D

**HIGHLIGHTS IN RESEARCH AND THEORY IN HEALTH COMMUNICATION:
WHAT’S WORKED, WHAT’S NOT, WHAT’S HOT FOR THE FUTURE**

Sponsor: Health Communication

Chair: Leah E. Bryant, DePaul University

Participants:

- Christina S. Beck, Ohio University
- Lynn M. Harter, Ohio University
- Lance R. Lippert, Illinois State University
- James L. Query Jr., University of Houston
- Sandra Petronio, Indiana University-Purdue University, Indianapolis

Authors and editors discuss the status of health communication from various contextual perspectives. These scholars will identify critical methodologies and theoretical paradigms that have shaped the discipline of health communication. Audience participation and dialogue are encouraged to generate key areas for untapped issues to advance the health communication field.

3605**2:30 PM-3:45 PM****Victoria Station A****TRANSITIONING TO THE FUTURE: RESPONDING TO PROFOUND LOSS***Sponsor:* Rhetorical Theory and Criticism*Chair:* Chris Benson, Madonna University*Participants:*

“The blame game: Press coverage of the Kansas City floods of 1952 and 1993.” Lora Cohn, Park University

“The Shuttle disasters: Rhetoric and recovery.” Allison DeStefano, Waubensee Community College

“Transition in the church: Responding to the death of Pope John Paul II.” Kathleen M. Edelmayer, Madonna University

“Do words stick? News media coverage of the Hurricane Katrina Disaster.” Jamel Santa Cruz Bell, Boston College

Respondent: Ellen Reid Gold, University of Kansas**3606****2:30 PM-3:45 PM****Victoria Station B****INVESTIGATING COMMUNICATION IN POLAND***Sponsor:* Undergraduate Honors Research Conference*Chair:* John Parrish-Sprowl, Indiana University Purdue University, Indianapolis*Participants:*

“Exploring international sales: A case study of mobile phone marketing in Poland.” Doug Smith, Indiana University Purdue University, Indianapolis

“Non verbal cues in an intercultural setting: A case study of an international student conference in Poland.” Sarah Webster, Indiana University Purdue University, Indianapolis

“Adapting internet language to daily conversation: English usage in Poland.” Sean Crain, Indiana University Purdue University, Indianapolis, James Morrison, Indiana University Purdue University, Indianapolis, Lisa Pedersen, Indiana University Purdue University, Indianapolis

“Developing print media in post-socialist Poland.” Joel Hutton, Indiana University Purdue University, Indianapolis

3607**2:30 PM-3:45 PM****Victoria Station C****EMPHASIZING MARGINALIZED VOICES AND NON-DOMINANT PERSPECTIVES IN ORGANIZATIONAL COMMUNICATION COURSES***Sponsor:* Organizational & Professional Communication*Chair:* Cynthia Berryman-Fink, University of Cincinnati*Participants:*

Cynthia Berryman-Fink, University of Cincinnati

Elizabeth Meyr, Saint Louis University

Paaige Turner, Saint Louis University

Heather Zoller, University of Cincinnati

Most organizational communication courses and textbooks offer a traditional approach that discusses organizational theories and culture and offers strategies for effective internal and external corporate communication. At best, individual chapters or course units introduce, as an addendum, concepts of critical theory and alternative perspectives, including feminist approaches. This panel will discuss ways to teach

organizational communication from a non-dominant, non-corporate perspective. Panelists will discuss alternative courses as well as readings, case studies and assignments that can be added to existing courses to develop students' fuller understanding of alternative approaches to organizing, decision-making, power and leadership.

3608**2:30 PM-3:45 PM****Victoria Station D**

TOP PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education

Chair: David T. McMahan, Missouri Western State University

Participants:

“Authentic portfolio assessment in the communication classroom: An examination of student comments and scores on speech self-evaluation forms.” Joseph P. Mazer, Illinois State University**

“College students’ stress and its impact on their motivation and communication with their instructors” Matthew M. Martin, West Virginia University, Jacob L. Cayanus, Oakland University, Keith Weber, West Virginia University, Alan K. Goodboy, West Virginia University

“Perceived instructor credibility as a function of instructor aggressive communication.” Scott A. Myers, West Virginia University, Chad Edwards, Western Michigan University

“The effects of teacher clarity, nonverbal immediacy, and caring on student motivation, affective, and cognitive learning: A research note.” Mark E. Comadena, Illinois State University, Stephen K. Hunt, Illinois State University, Cheri J. Simonds, Illinois State University*

Respondent: Pamela Cooper, University of South Carolina, Beaufort

*Top paper

**Top student paper

3609**2:30 PM-3:45 PM****Pennsylvania Station A**

A ROUND TABLE DISCUSSION ON NEW TECHNOLOGIES IN THE BASIC COURSE: THE GOOD, THE BAD, AND THE UGLY

Sponsor: Basic Course

Chair: Kristen Treinen, Minnesota State University-Mankato

Participants:

Denise Elmer, Southeast Community College, Beatrice

Jonna Reule-Ziniel, Henderson Community College

Shannon Vanhorn, Valley City State University

John Hendrickson, Minnesota State University

Tushar Raman Oza, Oakland University and Macomb Community College

Over the past decade, technology has become more pervasive in the basic course. Technology brings several advantages to the basic course. However, what is the price paid when we allow these new technologies into our classroom? This round table session will examine a myriad of topics that surround technology in the classroom, such as the online basic course, digital portfolios, current and future trends, and activities using “new” technologies. Come share your experiences and ideas!

3610**2:30 PM-3:45 PM****Pennsylvania Station B*****A PRAYER FOR SUDAN: A COMMUNITY-BASED PERFORMANCE****Sponsor:* Performance Studies and Theatre*Chair:* Linda Welker, Calvin College*Participants:*

Tim Bollinger, Calvin College
 Cheryl Brown, Calvin College
 Nana Ya Dodi, Calvin College
 Rebecca George, Calvin College
 Justin Kent, Calvin College
 Emily Pearce, Calvin College
 Joke Olateju, Calvin College
 Chelsea Yergin, Calvin College
 Daniel Atem, Sudanese Lost Boys of Michigan
 Matthew Riack, Sudanese Lost Boys of Michigan

A collaborative effort of the Sudanese refugee community in Grand Rapids, Michigan and the students of Calvin College, *A Prayer for Sudan* is a performance that tells the story of one journey and many sojourners. This is a story of Sudan and its people. Discussion will follow the performance.

3611**2:30 PM-3:45 PM****Pennsylvania Station C*****DIAMONDS OF COMMUNICATION THEORY: CELEBRATING FOUR TOP PAPERS****Sponsor:* Communication Theory*Chair:* Sheryl Lidzy, Murray State University*Participants:*

“Names, imperatives, and articulation in the speech thought of Eugen Rosenstock-Huessy.” W. Thomas Duncanson, Millikin University
 “Piecing together Aristotle’s rhetorical theory of memory.” John A. Jones, University of Illinois at Chicago
 “Hearing voices: The possible contributions of autoethnography to the crisis of American disabled identity.” Christopher R Smit, Calvin College
 “Organizational ethical climate and whistle-blowing: Applying theory.” Patric R. Spence, Western Kentucky University*

Respondent: Rick Rodrick, University of Wisconsin-LaCrosse

*Top Paper

3612**2:30 PM-3:45 PM****Haymarket Station A*****UNDERSTANDING POLITICAL DECEPTION: FOUR APPROACHES****Sponsor:* Political Communication*Chair:* Melanie Mills, Eastern Illinois University*Participants:*

“A fantasy theme analysis of Michael Moore’s Fahrenheit 9/11.” Kimberly A. Johnson, University of Oklahoma
 “Exploring the connections between deception and deviance: Selves, symbols, and political meanings.” Justin D. Walton, Cameron University

“Extremists masquerading as centrists: The art of campaign deception in a world of savvy politicians.” Scott D. Wells, St. Cloud State University
 “Apparent deception versus actual deception in the political arena.” Bill Wallace, Northeastern State University

Respondent: David Scott, Northeastern State University

3613 **2:30 PM-3:45 PM** **Haymarket Station B**

GRADUATE STUDENT CAUCUS TOP PAPERS PANEL

Sponsor: Graduate Student Caucus
Chair: Scott L. Crabill, Wayne State University

Panelists:

“Search engines or selling engines? A critique of search engine practices versus users’ expectations.” Deneen Gilmour, North Dakota State University**
 “Re/Deconstruction of Whiteness? Racial consciousness versus racial abolition.” Kim McCann, Bowling Green State University
 “Media use and relational closeness in long-term friendships: Interpreting past and future patterns of multimodality.” Andrew M. Ledbetter, University of Kansas*
 “Alternative education: Understanding student identities.” Kelly Galstad, Minnesota State University-Mankato

Respondent: Judith S. Trent, University of Cincinnati

*Top Paper
 **Debut Paper

3614 **2:30 PM-3:45 PM** **Conrail Station**

EXECUTIVE BOARD LISTENING SESSION

Sponsor: CSCA First Vice President, Deanna Sellnow
Facilitator: Deanna Sellnow, North Dakota State University

Members of the CSCA Executive Board will be available during this program slot. The goal is to have members come to share ideas, concerns, and suggestions to improve the association and/or the convention. The board members will listen, take notes, and bring ideas with them to the Board meeting scheduled to meet follow this session.

3615 **2:30 PM-3:45 PM** **Executive Board Room**

VIDEO GAMES AS COMMUNICATION SYSTEMS: A PRELIMINARY EXPLORATION OF SOME OF THE ISSUES, RESEARCH QUESTIONS, AND STRATEGIES

Sponsor: Media Studies
Chair: James W. Chesebro, Ball State University

Participants:

“MMORPG Gals: The Role(playing) of Women in Massively Multiplayer Online Gaming.” Kristin Lindsley, Indiana State University
 “‘Being a Part of That Movie’: A Paradigm of Narrative Motivation in Video Games.” Curtis Sutterfield, Ball State University
 “From Virtual to Actual: Video Games and the Creation of Reality.” Kristen Chamberlain, North Dakota State University

Respondent: Michael E. Holmes, Ball State University

Video games are a neglected object of study in the discipline of communication. Yet, annual video games sales now almost double yearly movie attendance ticket sales. Additionally, volumes such as Wolf and Perron's 2003 *The Video Game Theory Reader* and Raessens and Goldstein's 2005 *Handbook of Computer Game Studies* suggest that video games can be a powerful vehicle for exploring and understanding significant dimensions of human communication. The papers on this panel are intentionally selected because they reflect the wide range of topics, research questions, and methods that can be employed when examining, studying, and analyzing video games as communication systems. One paper explores the role of gender in multiplayer online games. Another employs qualitative methods to determine the degree to which a narrative paradigm reveals video game motivations. The final paper explores how video games constitute an enclave of virtual and symbolic realities that ultimately can influence everyday face-to-face realities.

4:00-5:15 PM

BUSINESS MEETINGS

3701	Intercultural Communication	Grand Central Station A
3702	Room available for meetings	Grand Central Station B
3703	Women's Caucus	Grand Central Station C
3704	Room available for meetings	Grand Central Station D
3705	Public Relations Interest Group	Victoria Station A
3706	Room available for meetings	Victoria Station B
3707	ROOM UNAVAILABLE	Victoria Station C
3708	Room available for meetings	Victoria Station D
3709	Basic Course and Part Time	Pennsylvania Station A
3710	Room available for meetings	Pennsylvania Station B
3711	ROOM UNAVAILABLE	Pennsylvania Station C
3712	Political Communication	Haymarket Station A
3713	Room available for meetings	Haymarket Station B
3714	Room available for meetings	Conrail Station
3715	CSCA Executive Committee	Executive Board Room

5:30-6:30 PM

BUSINESS MEETINGS

3801	Room available for meetings	Grand Central Station A
3802	Health Communication	Grand Central Station B
3803	Room available for meetings	Grand Central Station C
3804	Freedom and Responsibilities of Speech	Grand Central Station D
3805	Room available for meetings	Victoria Station A
3806	States Advisory	Victoria Station B
3807	Argumentation and Forensics	Victoria Station C
3808	Communication Education	Victoria Station D
3809	Room available for meetings	Pennsylvania Station A
3810	Rhetorical Theory and Criticism	Pennsylvania Station B
3811	Media Studies	Pennsylvania Station C
3812	Room available for meetings	Haymarket Station A
3813	Community College	Haymarket Station B
3814	Undergraduate Programs	Conrail Station
3815	Room available for meetings	Executive Board Room

**7:00 PM-10:00 PM
DIAMOND JUBILEE GALA
GRAND BALLROOM
HISTORIC UNION STATION**

*Featuring live music, elegant buffet dinner, cash bar,
History of CSCA walkthrough exhibit, and Parade of Past Presidents*

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