

PROGRAMS AND PANELS

Wednesday, March 28, 2007

0101

12:00 PM – 2:30 PM

Humphrey Museum

**CSCA 2007 PRE-CONFERENCE
BRINGING SOCIAL RESPONSIBILITY TO THE PUBLIC:
AN OFF-SITE CONFERENCE EXPLORATION OF THE HUMPHREY MUSEUM**

Sponsor: CSCA Second Vice President, Nancy J. (Eckstein) Brule

Note: \$5 transportation fee. Attendees must pre-register by March 15.

Chair: Nancy J. (Eckstein) Brule, Bethel College

<i>Time:</i>	12:00 noon	Meet at the conference hotel lobby for transportation
	12:30 – 2:30 pm	Session
	2:30 pm	Leave for hotel

The Humphrey Institute is a world-renown school of public affairs that is recognized for its role in examining public issues and shaping public policy at local, state, national, and international levels and providing training for leadership and management expertise. This pre-conference opportunity allows participants to visit the Humphrey Museum which showcases the contributions of important politicians in government, politics, their commitment to social action and responsibility, as well as provides a glimpse into their personal lives. Participants will have the opportunity to view the museum and participate in a presentation and discussion of how the museum communicates the role of politicians in shaping public policy. An interactive simulation will show the interaction of special interest groups as policy is being developed.

0201

12:00 PM – 3:00 PM

Lake Superior A

**SHORT COURSE
THE “GRAPHIC NOVEL” AND NEW STRATEGIES FOR TEACHING COMMUNICATION**

Sponsor: CSCA President, Deanna Sellnow

Note: \$20 fee. Attendees must pre-register by March 12.

Facilitators: David Beard, University of Minnesota, Duluth
Katelyn Vo Thi-Beard, University of Wisconsin-Madison
Eden Leon, University of Minnesota, Duluth
Joey Erickson, University of Minnesota, Duluth

Comic books are on everyone's mind, and are a great tool to reach students of all levels. Join us to see how the adventures of Superman, the Holocaust memoirs like *Maus*, the new comics journalism of Joe Sacco's *Palestine*, the Iranian autobiography *Persepolis* and Japanese *Manga* can be used to teach concepts in public speaking, rhetoric, intercultural communication and new media communication. Students will leave with an understanding of the unique features of this new medium and a set of lesson plans for integrating graphic novels into their courses.

0301

3:00 PM – 6:00 PM

Lake Calhoun

**SHORT COURSE
ON BECOMING SOUND LITERATE WOMEN: INTRODUCTION TO THE SONIC REALM OF
DIGITAL STORYTELLING, SOUNDSCAPES, AND PERSONAL VOICE PERFORMANCE**

Sponsor: CSCA President, Deanna Sellnow
Note: \$20 fee. Attendees must pre-register by March 12.
Facilitators: Phylis Johnson, Southern Illinois University-Carbondale
Tracy Frederick, Southwestern College
Alison Aurelia Fisher, Southern Illinois University-Carbondale

The first women's music club in Minneapolis began in 1892, before the turn of the 20th century. Beyond such traditional music performance, women reside within a much larger sonic arena that intersects social and personal space. In the early 1900s, experimental theorists opened the concept of "composition" to include the organization of the very sounds that surround us. Voice, machine and nature all contribute to our daily sound manifesto, and to some extent sound is gendered. More than a century after the debut of the Lorelei Club, this session invites women on a sound adventure that contextualizes voice as personal narrative within a social space of sound. This short course is intended as an introductory session on digital audio storytelling and sound literacy. The context behind the voice is explored, with a keen interest toward sound preservation within natural and urban spaces. Participants will learn to experience deep listening and then collectively record and construct a soundscape that accentuates the social and personal geographies of women. Best practices in sound making and the creation of audio learning objects will be discussed as well.

0302

3:00 PM - 6:00 PM

Greenway HI

**SHORT COURSE:
WORK THAT WORKS: APPLYING CRITICAL THINKING
IN THE CLASSROOM AND ON THE JOB FOR SUCCESS**

Sponsor: CSCA President, Deanna Sellnow
Note: \$20 fee. Attendees must pre-register by March 12.
Facilitators: Donna Smith, Ferris State University
George Nagel, Ferris State University
Kimberly Beistle, Ferris State University
Mark E. DeKoster, Ferris State University

Students need to be able to make a connection between what they do in the classroom and what they will do on the job. Critical thinking can help foster that connection. Through critical thinking, students learn how to learn and thus become more aware and responsible for their learning and the decisions they make.

In this short course participants will learn a comprehensive, cross-disciplinary model of critical thinking. The model provides a simple vocabulary that faculty and students can use in the classroom and on the job. Critical thinking improves the quality of instruction, interaction, and learning dramatically. The presenters will delineate and demonstrate the application of the model to assignments or activities in a class. At the conclusion, we will discuss how to overcome the inevitable obstacles that impede our progress.

0303

3:00 PM – 6:00 PM

Cedar Lake

CSCA EXECUTIVE COMMITTEE MEETING

Sponsor: CSCA President, Deanna Sellnow

Thursday, March 29, 2007

1101

8:00 AM – 9:15 AM

Greenway A

**CONTEMPORARY COMMUNICATION: A COLLECTION
OF CONTEMPORARY COMMUNICATION RESEARCH**

Sponsor: Central States Advisory Council—State of Oklahoma Showcase Program

Participants:

“The rhetorical transformation of war rhetoric in the United Nations Security Council.” Richard Boyd, Rogers State University

“A study of expletives: Rhetorical analysis of the use of ‘dirty language’ in interpersonal communication.” James Heflin, Cameron University

“Defending the educational value of competitive forensics competition.” Jason Hough, John Brown University

“The impact of technology on intercollegiate forensics competitions.” Tyler Thornton, Cameron University, Bethany Beck, Cameron University

1102

8:00 AM – 9:15 AM

Greenway B

**ARE WE MAKING A DIFFERENCE? CREATING A SITE FOR DIALOGUE ABOUT
ASSISTANT BASIC COURSE DIRECTORS AND THE QUALITY OF OUR EVALUATIONS**

Sponsor: Basic Course

Chair: Nicole J. Schultz, Bowling Green State University

Participants:

Nicole J. Schultz, Bowling Green State University

Kristen McIntyre, University of Arkansas at Little Rock

Jennifer Walton, Ohio Northern University

Aaron Burton, Bowling Green State University

Zack Frohlich, Tarrant County College-Northwest Campus

Assistant basic course directors (ABCDs) play an important role in supporting basic course directors' administrative, curriculum, and pedagogical development efforts. However, evaluation practices for ABCD performance is not often discussed. The purpose of this panel is to engage in dialogue about the ways in which ABCDs are (or should be) held accountable for their professional and social responsibilities as assistant administrators. This will be an interactive session where experiences and suggestions regarding evaluation/feedback practices of ABCDs can be shared.

1103

8:00 AM – 9:15 AM

Greenway C

**BEARING WITNESS TO THE WITNESS: PERFORMATIVE
EXPLORATIONS OF PRESENCE AND NARRATIVE CHOICE**

Sponsor: Performance Studies and Theatre

Chair: Melinda Yeomans, Southern Illinois University-Carbondale

Participants:

“Talk in beauty: The intrapersonal dynamics of a practice of compassion.” Susannah LeBaron, Southern Illinois University-Carbondale

- “Holistic listening: An ecology of vulnerable excess.” Diana Tigerlily, Southern Illinois University-Carbondale
- “Intersecting voices: Expanding spaces of authentic connection.” Basma Ibrahim DeVries, Concordia University, St. Paul
- “Meditations on stillness: Breath, awareness, and story.” A. Lynn Zimmerman, Southern Illinois University-Carbondale
- “Prayerful writing: Honoring collective connections.” Melinda Yeomans, Southern Illinois University-Carbondale

Respondent: Jean Choe, Center for Victims of Torture

1104

8:00 AM – 9:15 AM

Greenway D

**IN SICKNESS AND IN HEALTH UNTO DEATH DO US PART: AN EXPLORATION
OF HEALTH ISSUES RANGING FROM ACUTE ILLNESS TO DEATH**

Sponsor: Health Communication

Chair: Sheryl Lidzy, Emporia State University

Participants:

Stephen M. Croucher, Bowling Green State University
Amy Agyeman, Longwood University and Young Stroke, Inc.
Donna R. Pawlowski, Creighton University
Lisa Bradford, University of Wisconsin-Milwaukee
Paige W. Toller, University of Nebraska at Omaha

This panel of scholars will explore the health issues encountered by individuals and families that are not easily resolved, and in some cases, impossible to cure. Panelists will discuss their research and contributions in the areas of HIV/AIDS, stroke recovery and familial communication, and ministry counseling with issues related to death and dying. After presenting their ideas, panelists will open the discussion to include audience members to discuss how we can continue research efforts in these avenues and how we can continue to help individuals coping with such health-related issues.

1105

8:00 AM – 9:15 AM

Greenway E

RE-INTRODUCING THE CONCEPT OF CIVILITY IN THE CLASSROOM

Sponsor: Community College

Chair: Brent Goken, Illinois Central College

Participants:

Debbie Hedeman, Illinois Central College
Ron Howell, Illinois Central College
Ann Marie Jablonowski, Owens Community College

Common courtesy has been lost in many of our daily interactions. From cell phone disruptions to text messaging, the iPod generation has become so immersed in technology that they have forgotten to be civil to one another. This roundtable discussion will provide an overview of the challenges that we, as communication educators, face with a lack of civility in our classrooms and in daily communication. The session will focus on course policies and activities aimed at improving civility.

1106

8:00 AM – 9:15 AM

Greenway F

**COMMUNICATION AND SOCIAL RESPONSIBILITY:
COMPETITIVE PAPERS ON COMMUNICATION ETHICS**

Sponsor: Freedom and Responsibilities of Speech
Chair: Amanda L. Brown, University of Wisconsin-Stout

Participants:

- “Moral development and communication ethics.” Paula Tompkins, St. Cloud State University
- “‘But the educated man’s sister – What does ‘patriotism’ mean to her?’ A rhetorical analysis of Virginia Woolf’s *Three Guineas*.” Alison A. Fisher, Southern Illinois University-Carbondale
- “Homosexuality and ethical decision making in an organizational context: A case study of an ELCA Church congregation.” Tammy Swenson Lepper, Winona State University
- “Transgressive collectives: Critical mass and the use of body rhetoric in social movements.” Brian Rothgery, University of Wisconsin-Milwaukee*
- “Who is listening? The new role of psychics and astrologers.” Shannon Lee Denney, University of Wisconsin-Milwaukee

* Debut Paper

1107

8:00 AM – 9:15 AM

Greenway G

SOCIALLY CONSCIENCE USE OF COMMUNICATION IN THE ORGANIZATION

Sponsor: Graduate Student Caucus
Chair: Nathan Bullock, Indiana University-Purdue University Indianapolis

Participants:

- “Txt me an invoice: Socially responsible use of mobile communication in the workplace.” Jonathan Pettigrew, Indiana University-Purdue University Indianapolis, Aron DiBacco, Indiana University-Purdue University Indianapolis, and Yifie Liu, Indiana University-Purdue University Indianapolis
- “Teaching social responsibility: Shoopty as metaphoric symbolization of the Boy Scout Action Troop’s slogan—Be Prepared.” Sheryl Barnett, Indiana University-Purdue University Indianapolis, and Rosalind Young-Perry, Indiana University-Purdue University Indianapolis
- “Networked or hoodwinked: Socially responsible uses of interorganizational networks of employees as a form of competition.” Rodger Johnson, Indiana University-Purdue University Indianapolis, Joshua Centor, Indiana University-Purdue University Indianapolis, and Will Kappauf, Indiana University-Purdue University Indianapolis
- “Medical responsibility or social consciousness as exhibited through a medical facility?” Dana Fields, Indiana University-Purdue University Indianapolis, Judith Scharnak, Indiana University-Purdue University Indianapolis, and Alec Cawlfeld, Indiana University-Purdue University Indianapolis

Respondent: Kim White-Mills, Indiana University-Purdue University Indianapolis

Communication audit instruments and observational techniques were used to examine the issue of social responsibility of organizations in four organizations. Observations, aimed at understanding the communication among organizational members served as the overarching goal for the subtopic, social responsibility. Students collected data over a semester.

1108

8:00 AM – 9:15 AM

Greenway H –

**EXPERIENCE AND RESPONSE: SHAPING PERCEPTIONS
OF THE GOOD LIFE THROUGH SYMBOLIC ENGAGEMENT**

Sponsor: Rhetorical Theory and Criticism
Chair: Angela M. Jerome, Western Kentucky University

Participants:

- "The shame must go on: Ron Artest and the rhetoric of the hero in contemporary sports mythology." Phil Chidester, Illinois State University
- "Beers, queers, and jeers: A study of Coors Brewing Company's response to Pete Coors' anti-gay statements." Ryan Kurtz, University of Maryland, and Angela M. Jerome, Western Kentucky University
- "When to blame and when to accept the blame: A case study of Bausch & Lomb's response to the MoistureLoc crisis." Julie A. Davis, College of Charleston
- "There is no spoon: Postmodernism, allegory, and the rhetoric of the Matrix series." Mike Milford, Tarleton State University

Respondent: Jeffrey L. Courtright, Illinois State University

1109

8:00 AM – 9:15 AM

Greenway I

"MINNESOTA NICE:" CO-CULTURAL VALUES AND COMMUNICATION BEHAVIORS

Sponsor: Intercultural Communication

Chair: Margaret Pryately, St. Cloud State University

Participants:

- Bassey Eyo, St. Cloud State University
- Joanna Pucel, St. Cloud State University
- Margaret Pryately, St. Cloud State University

This study has evolved from responses by over 800 St. Cloud State University students to surveys designed to assess their learning in the basic communication course. The students' preferred manner of expressing themselves was indicative of the shared co-cultural values of "Minnesota Nice" which is in opposition to the widely held notion of American individualism. From these responses the participants have investigated definitions of "Minnesota Nice," its positive and negative aspects, and how the communication values associated with being "Minnesota Nice" are manifested in behaviors in the classroom and workplace.

1110

8:00 AM – 9:15 AM

Greenway J

**COGNITIVE AND AFFECTIVE PROCESSES IN INTERPERSONAL COMMUNICATION:
THEMES AND TOPICS**

Sponsor: Interpersonal and Small Group Communication

Chair: Susanne Jones, University of Minnesota, Twin Cities

Participants:

- "Now you are about to enjoy the excitement of your heart in public! The role of positive affect and metaphors in reducing speech anxiety." Eusoon Lee, University of Minnesota, Twin Cities
- "Emotional deception in the context of interrogations." Linda Freeman, University of Minnesota, Twin Cities
- "Attachment orientation as a moderator of the influence of peer communication on adolescents' parent-child emotional disclosure schema updating." Naomi Kagawa, University of Minnesota, Twin Cities
- "Who's got to say what you do? The influence of parents, peers, and the media on adolescents' sexual attitudes and behaviors of adolescents." Alyssa Isaacs, University of Minnesota, Twin Cities

Respondent: Ascan Koerner, University of Minnesota, Twin Cities

Examining cognitive and affective processes in interpersonal communication continue to be one of the most important topic areas in interpersonal communication. Of course, cognition is central to the message production process. There has a particular upsurge of empirical research and theory development that examines the interface between emotion and cognition and its influence of message production across various contexts, including family communication, social support, deception, and small group communication. Work of this nature is important because it integrates both affective and cognitive processes and addresses criticism that research has focused on cognition to the exclusion of emotion. Implicitly, the panel is concerned with the question "What is the role of cognition and emotion in interpersonal communication?"

1111

8:00 AM – 9:15 AM

Cedar Lake

INTERSECTIONS OF COMMUNICATION AND ACTIVISM

Sponsor: Political Communication
Chair: Aaron Seaman, University of Illinois

Participants:

- "Small but mighty: Grassroots campaign strategies give a megaphone to local political efforts." Julie Surrat, University of Illinois
- "Activism.com: How grassroots organizations can increase their public effectiveness through online campaigns." Jason Rittenberg, University of Illinois
- "Please play this song on the radio': Community radio and the struggle for democratic media." Troy Cooper, University of Illinois
- "From disabilities to possibilities: Reframing the disability debate." Jennifer Knapp, University of Illinois
- "The reality of fifteen feet: Examining the rhetoric of Atlanta's anti-panhandling laws." Abbylin Miller, University of Illinois, and Aaron Seaman, University of Illinois

1112

8:00 AM – 9:15 AM

Lake Calhoun

**ACADEMIC ADVISING AND TECHNOLOGY:
STUDENT, FACULTY AND STAFF ROLES IN THE NEW MILLENNIUM**

Sponsor: Instructional Resources
Chair: Roxanne Heimann, University of Northern Iowa

Participants:

- "Advising as performance: How technology affects the roles we all play in the advising process." Paul Siddens, University of Northern Iowa
- "Sharing the magic wand, repositioning responsibility in the advising encounter." David Lau, Oakland University
- "Just a click away: Developing student responsibility through technology." Scott Crabill, Oakland University
- "An artist's touch, communication and advising." Pat Hebert, Louisiana State University at Monroe

Respondents: The audience

1113

8:00 AM – 9:15 AM

Lake Minnetonka

LESSON STUDY PLAN FOR THE PUBLIC ORAL COMMUNICATION COURSE

Sponsor: Undergraduate Programs
Chair: James E. Putz, University of Wisconsin-La Crosse

Participants:

James E. Putz, University of Wisconsin-La Crosse
Thomas D. Reinert, University of Wisconsin-La Crosse
Becky Belter, Jackson Community College, Michigan

The University of Wisconsin-La Crosse offers approximately seventy-five sections of the introductory communication class. One activity common to all sections is a library indoctrination session. Using the Lesson Study model, members from the Communication Studies Department and library staff modified the library indoctrination class. Lesson Study is a collaborative teaching improvement activity, in which a small group of instructors plans, teaches, observes, and revises a single lesson for a course. The Lesson Study group met to identify the desired outcomes of the library session, evaluate the current lesson, suggest modifications to the current plan and create a new plan.

1114

8:00 AM – 9:15 AM

Lake Nokomis

SHIFTING FROM A MASS TO DIGITAL COMMUNICATION PERSPECTIVE

Sponsor: Media Studies
Chair: James W. Chesebro, Ball State University

Participants:

“Life as a screenager: Wearing video in S-M-L-XL sizes.” Michael Holmes, Ball State University
“Bowling with millions: An examination of how community is effected by virtual communication.”
Nicholas W. Geidner, Ball State University
“Sold – the cost of advertising, happiness and self-esteem.” Rodney M. Smith, Ball State University
“A transformation in the basic media configuration: From the traditional mass communication scheme to the new digital reconfiguration.” James W. Chesebro, Ball State University

The participants on this program are unified by a common interest in exploring a media paradigm shift from mass to digital communication. Four different perspectives are employed to characterize this shift. Operating from a common research perspective, these four papers track some dramatic transformations in the nature of media systems and research about these systems.

1201

9:30 AM – 10:45 AM

Greenway A

EASING THE STRESS AND STRAIN: AN EXAMINATION OF FORENSIC EDUCATORS AS AT-RISK PROFESSIONALS AND STRATEGIES FOR COPING

Sponsor: Central States Advisory Council—State of Missouri Showcase Program

Participants:

Scott Jensen, Webster University
Peggy Dersch, Parkway West High School, Missouri

There is a great deal of evidence that frames forensic education as an at-risk part of the speech education profession. The presenters bring their combined 45 years of coaching and teaching at both high school and collegiate levels together for this examination of challenges that face forensic educators. This program examines the contemporary face of forensic education, highlighting factors that contribute to the at-risk nature of the profession. Causes for these factors are discussed. Additionally, strategies for coping and growing professional as an educator are also shared.

1202

9:30 AM – 10:45 AM

Greenway B

RESPONSIBLE PROFESSIONAL COMMUNICATION: WHAT IS IT? WHAT SHOULD IT BE?

Sponsor: Organizational and Professional Communication
Chair: Mary Anna Kidd, St. Ambrose University

Participants:

Scott Dickmeyer, University of Wisconsin-La Crosse
Elizabeth Lamoureux, Buena Vista University
John Madsen, St. Ambrose University
Carla Stevens, St. Ambrose University

Many campuses include Professional Communication or Business and Professional Communication in their curriculum. These courses incorporate a myriad of outcomes and foci. This discussion panel is designed to explore what we do teach. In addition, we will explore perhaps what we should be teaching. A brief survey of attendees and a presentation of position statements by participants will be used to focus this roundtable discussion.

1203

9:30 AM – 10:45 AM

Greenway C

**JUDGING DEBATES FOR THE FIRST TIME: EXPERIENCES
WITH THE DETROIT URBAN DEBATE LEAGUE**

Sponsor: Argumentation and Forensics
Chair: Tom Lietz, Wayne State University

Participants:

Patricia Kemp, Wayne State University
Denise L. Oles, Wayne State University
Ricardo Perez, Wayne State University
Ben Uhlman, Wayne State University

Respondent: Katherine Lavelle, Drake University

This panel will discuss their experiences judging competitive high school debates for the first time during a Detroit Urban Debate League competition. The participants will discuss the challenges of judging for the first time as well as what benefit each of them gained from the experience as well as what kind of feedback they can provide to the debaters.

1204

9:30 AM – 10:45 AM

Greenway D

**POLITICS IN THE CLASSROOM, DEFINING ACADEMIC FREEDOMS
AND LIMITS: A POINT/COUNTERPOINT DISCUSSION**

Co-Sponsors: Freedom and Responsibilities of Speech
Political Communication
Chair: Larry Underberg, Southeast Missouri State University

Participants:

Michael Bauer, Ball State University
Venessa Bowers, Ivy Tech State College-Lafayette
Darryl Clark, University of Indianapolis
Sarah Bonewits Feldner, Marquette University
Larry Lambert, Indiana University South Bend
Krista Longtin, Indiana University-Purdue University Indianapolis
Ian Sheeler, Indiana University-Purdue University Indianapolis
Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

This panel continues conversation from previous conventions about political discussion and freedom of speech in university classrooms, by examining opposing viewpoints on questions such as: the existence of a liberal bias in academe, the politics involved in selecting guest speakers, the limits of civility, and other issues related to academic freedom in communication classrooms. This panel will begin with a series of short point/counterpoint presentations followed by an open discussion with the audience.

1205

9:30 AM – 10:45 AM

Greenway E

**STUDENT RETENTION AT COMMUNITY COLLEGES:
AN INVITATION TO IMPROVEMENT**

Sponsor: Community College

Participants:

David L. Bodary, Sinclair Community College
Ed Schwarz, Prairie State Community College

Faculty members at all levels of higher education have a social responsibility to improve student retention. In this dialogue session the problem of student retention will be framed with a brief overview of the literature on this topic. Session participants will then be invited to share their perspectives and best practices for retaining students in Communication courses. The group will be encouraged to develop a set of retention recommendations for faculty teaching Communication courses at two-year, open enrollment institutions.

1206

9:30 AM – 10:45 AM

Greenway F

**FINDING COMMON GROUND BETWEEN SOMALI AND EURO-AMERICAN
HIGH SCHOOL STUDENTS IN CENTRAL MINNESOTA**

Sponsor: Intercultural Communication

Chair: Roseanna Ross, St. Cloud State University

Participants:

“Violent and prejudiced actions: Experiences of Somali high school students in Central Minnesota.” Eddah Mutua-Kombo, St. Cloud State University
“Adolescent prejudice: Causes, consequences, and cures.” Erika Vora, St. Cloud State University
“Performance as a non-threatening way to trigger discussion of possible racially-motivated incidents.” Marge Pryately, St. Cloud State University
“Mediation as a way of addressing cultural differences.” Jeff Ringer, St. Cloud State University

Respondent: Peter Nwosu, California State University, Northridge

In Central Minnesota, racial tensions among culturally diverse high school students have resulted in acts of violence and prejudice that create a culture of fear and distrust, indifference and lack of respect for diversity. These experiences have called for concerted efforts in the community to engage in activities that promote peaceful co-existence with the new immigrant communities. The panelists will discuss their contribution to creating a climate of acceptance, respect and tolerance in two local high schools.

1207

9:30 AM – 10:45 AM

Greenway G

**EXPLORING MASS MESSAGES THROUGH
CRISIS COMMUNICATION AND RHETORICAL LENSES**

Sponsor: Graduate Student Caucus

Chair: Nicole Kathol, University of Kansas

Participants:

- “They like me! They really like me! Managing identity through Academy Award acceptance speeches.” Michelle Moreton, Eastern Illinois University
- “Speaking from experience: An analysis of metaphor in anti-drug song lyrics.” Elizabeth A. Baiocchi, University of Missouri-Columbia
- “Incorporating stakeholders: Ideas for advancing crisis communication.” Kathleen Vidoloff, North Dakota State University

1208

9:30 AM – 10:45 AM

Greenway H

**LOCAL ISSUES, LOCAL AUDIENCES: FOSTERING SOCIAL
ENGAGEMENT IN PUBLIC SPEAKING STUDENTS BY DEVELOPING
LOCAL CONTEXTS FOR RHETORICAL COMPONENTS**

Sponsor: Basic Course

Chair: Joel Friederich, University of Wisconsin-Barron County

Participants:

- H. Gene Biby, University of Wisconsin-Rock County
- Tricia Clasen, University of Wisconsin-Rock County
- Joel Friederich, University of Wisconsin-Barron County
- Mary Hoeft, University of Wisconsin-Barron County
- Barry Liss, University of Wisconsin-Marathon County

This roundtable focuses on how placing rhetorical components in local contexts can foster students' engagement with social issues in the basic course. Topics will include an exploration of students' perspectives on local Native American communities; the development of local audiences for student speeches; the use of local sources to encourage safe debate; the impact of localized research methods, such as interviewing, on students' engagement; and the consideration of classical rhetorical texts in a local community.

1209

9:30 AM – 10:45 AM

Greenway I

LEARNING WAYS TO APPLY THE “PRIVACY DIAGNOSTIC TOOL”

Sponsor: Interpersonal and Small Group Communication

Chair: Sandra Petronio, Indiana University-Purdue University Indianapolis

Participants:

- Sandra Petronio, Indiana University-Purdue University Indianapolis
- Jennifer Reiersen, North Dakota State University
- Tennley Vik, North Dakota State University
- Julie Semlak, North Dakota State University
- Jean Ostrom-Blonigen, North Dakota State University

The format of this interactive panel invites the audience to collaboratively diagnose cases after a brief introduction to the main concepts of the *Privacy Management Diagnostic Tool*. Presenters will then introduce the cases and offer some initial guidance in diagnosing the dilemmas presented. Once the audience receives this information, they will break into small groups for a short period and work on diagnosing the cases with the presenters' assistance. The audience will reconvene and discuss the issues related to the cases together as a group.

1210

9:30 AM – 10:45 AM

Greenway J

**LET'S GET ENGAGED! INCORPORATING CIVIC AND
POLITICAL ENGAGEMENT INTO COMMUNICATION COURSES**

Sponsor: Political Communication
Chair: George Nagel, Ferris State University

Participants:

- "From theory to practice: Teaching the political communication course as a way to motivate civic engagement." Neil Patten, Ferris State University
- "Students motivating students: A collegiate honors public address class speaks to area high schools about affordable energy and a sustainable environment for the future." Donna Smith, Ferris State University
- "Moving beyond disciplinary bounds: Using the intercultural communication course to foster political engagement." Elizabeth Wilson, Ferris State University
- "Teaching politics, media and political engagement: The JSA classroom presidential campaign." Melissa Camacho, San Francisco State University

1211

9:30 AM – 10:45 AM

Cedar Lake

RELIGION, POLITICS, AND CULTURE INTERSECT: RESPONDING RHETORICALLY

Sponsor: Rhetorical Theory and Criticism
Chair: Kristi Gerding Scholten, Ferris State University

Participants:

- "Eugenic rhetoric and the fight for legal contraception: Voices from *The Birth Control Review*." Sarah Meinen Jedd, University of Wisconsin-Madison
- "The rhetoric and death of Freemasonry." Joshua Gunn, University of Texas at Austin
- "The divided prophetic voice: Social criticism and the American prophet." Sam Boerboom, University of Minnesota, Twin Cities
- "Invoking hatred through symbolic warfare and moral conflict: A case study of Godhatesfags.com." Christopher Roberts, Purdue University

Respondent: Aaron Burton, Bowling Green State University

1212

9:30 AM – 10:45 AM

Lake Calhoun

**COMMUNICATION AND SOCIAL RESPONSIBILITY:
STOP, LOOK, AND LISTEN TO THEORY APPLICATION**

Sponsor: Communication Theory
Chair: Bill Wallace, Northeastern State University

Participants:

- "Dialogue and phenomenology of the body." B. Hannah Rockwell, Loyola University Chicago
- "Newspaper trust and the United States war on terror: Examining the climate of opinion of spiral of silence in Spain & France." Stephen M. Croucher, Bowling Green State University, and Anthony T. Spencer, University of Oklahoma
- "The experience of being silenced: Queer students as a muted group." Tara M. Napoleone, Central Missouri State University, and Barbara L. Baker, Central Missouri State University
- "Reducing homophobia: A meta-analytic summary of technique effectiveness." Isabel Bauman, Southwest Missouri State University, John Bourhis, Southwest Missouri State University, Lindsay Timmerman, University of Wisconsin-Milwaukee, and Mike Allen, University of Wisconsin-Milwaukee

Respondent: Bradley Gangnon, College of Saint Scholastica

1213

9:30 AM – 10:45 AM

Lake Minnetonka

**EXPLORING THE MENTORING RELATIONSHIPS
BETWEEN WOMEN IN UNIVERSITY SETTINGS**

Sponsor: Women's Caucus

Chair: Renee Robinson, Saint Xavier University

Participants:

- "The importance of mentoring female students." Renee Robinson, Saint Xavier University
- "Communication between the mentor and protégé." Jessica Heierling, Saint Xavier University
- "Cost and benefit I: Advantages for mentors." Nicole Duszak, Saint Xavier University
- "Cost and benefit II: Advantages for protégés." Kimberly Henderson, Saint Xavier University
- "Complexities of the female mentoring relationship." Danielle Engleman, Saint Xavier University
- "Mentor selection: Choosing the right stuff." Meredith Gerber, Saint Xavier University

This panel consists of female students and faculty members that discuss the importance of female mentorship in higher education. Topics of discussion include: communication between mentor and protégé; the costs and benefits associated with each member; the complexities of the female mentor-protégé relationship; and the process of mentor selection. The panel is insightful because it provides information about student needs regarding academic advising and instruction.

1214

9:30 AM – 10:45 AM

Lake Nokomis

**CRITICAL PERSPECTIVES ON CYBERIDENTITY AND
SOCIAL RESPONSIBILITY IN SOCIAL NETWORKING SYSTEMS**

Sponsor: Media Studies

Chair: Bridget L. Long, Bowling Green State University

Participants:

- "Racing the interface: Race, ethnicity and gender in online social networking." Natalia Rybas, Bowling Green State University, and Radhika Gajjala, Bowling Green State University
- "The counterpublic attack on making the private-public more public: Control and resistance in Facebook's news feed/mini-feed controversy." Bridget L. Long, Bowling Green State University, and Ross Singer, Bowling Green State University
- "You are invading 'MySpace': Student-instructor relationship in cyberspace." Ahmet Atay, Southern Illinois University-Carbondale
- "Facebook, a (gated) online community." Benjamin J. Cline, Fort Hays State University
- "Publicly private: Using blogs as Internet diaries." Emily Steele, Bowling Green State University, and Matthew Lamb, Bowling Green State University
- "BGMusicians.com: Online catharsis." Stephen Merrill, Bowling Green State University

1301

11:00 AM – 12:15 PM

Greenway A

**COMMUNICATION STUDIES AND FORENSICS: BRINGING NEW SCHOLARSHIP TO
FORENSICS AND FORENSIC'S PLACE IN ADVANCING SCHOLARSHIP**

Sponsor: Argumentation and Forensics

Chair: Larry Schnoor, Minnesota State University Mankato

Participants:

- “Sure it’s your favorite movie because you use it in every speech: Expanding beyond the narrative and incorporating the use of mediated theories into limited preparation events.” Brian Klosa, South Central College
- “It’s not all rhetoric and performance studies: What forensic coaches should know about small group theory and team dynamics.” James P. Dimock, Minnesota State University Mankato, and Joshua Randall, Minnesota State University Mankato
- “Coaching CAN change the world-moving critical theory and pedagogy from the classroom to the squad room.” Adam W. Tyma, North Dakota State University
- “What happens in forensics stays in forensics: Bridging the gap between activism and complacency in topics and literature used in forensics competition.” Holly M. Manning, Minnesota State University Mankato, and Chad J. Kuyper, Minnesota State University Mankato
- “Empowering ... but for whom?” Kristen Treinen, Minnesota State University Mankato

Respondent: Larry Schnoor, Minnesota State University Mankato

1302

11:00 AM – 12:15 PM

Greenway B

SYMBOLIC CONSTRUCTIONS IN ORGANIZATIONAL LIFE: COMPETITIVE PAPERS IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION

Sponsor: Organizational and Professional Communication
Chair: Mary Anna Kidd, St. Ambrose University

Participants:

- “Bounded fatherhood: Diverse men’s constructions of fatherhood and work-family management.” John D. Duckworth, William Blair & Company, Patrice Buzzanell, Purdue University
- “Negotiating a hybrid Latina Greek-letter organizational identity through nonverbal symbolism.” Margarita R. Olivas, University of Wisconsin-La Crosse
- “Trust as performance: The potential of the performance metaphor in conceptualizing organizational trust.” Matthew Gill, Purdue University
- “Working with a “boss” and working well: Implications for organizational identification.” Jeremy P. Fyke, Texas State University, San Marcos, Cynthia N. Shipman, Texas State University-San Marcos, Jacey C. Saucedo, Texas State University-San Marcos, and Nicole M. Trochta, Texas State University-San Marcos

Respondent: Sarah Bonewits Feldner, Marquette University

1303

11:00 AM – 12:15 PM

Greenway C

**EXPERIENCES IN INTERCULTURAL PEDAGOGY:
 AN OPPORTUNITY FOR GRADUATE STUDENTS TO DEVELOP THEIR
 SCHOLARSHIP OF TEACHING THROUGH DIALOGUE WITH FACULTY**

Co-Sponsors: Graduate Student Caucus
 Intercultural Communication
Chair: Nicole J. Schultz, Bowling Green State University

Participants:

- “Postcolonial-queer approaches in intercultural pedagogy.” Ahmet Atay, Southern Illinois University-Carbondale
- “Graduate teaching assistants and intercultural pedagogy: What it means to them and implications for pedagogical development.” Nicole J. Schultz, Bowling Green State University
- “Going global: Influences of study abroad and international student interaction on intercultural communication understanding.” Megan A. Learman, Bowling Green State University

“Experiences of an international teaching assistant: Intercultural experiences, teaching styles, and introductory-level communication courses.” Samara Anarbaeva, Central Michigan University

Respondent: Jennifer Willis-Rivera, University of Wisconsin-River Falls

1304

11:00 AM – 12:15 PM

Greenway D

**PROMOTING SOCIAL RESPONSIBILITY:
ENGAGING STUDENTS AND FACULTY IN THE COMMUNITY**

Sponsor: Health Communication

Chair: Debra Ford, University of Kansas Medical Center

Participants:

Nichole Egbert, Kent State University
Carolyn M. Anderson, University of Akron
Lynda Dixon, Bowling Green State University
Donna R. Pawlowski, Creighton University
Lance Lippert, Illinois State University

Panelists will discuss strategies for engaging students, faculty, and co-researchers in health communication research projects that are socially responsible. Participants will share ideas about service-learning projects that they have enacted in their health communication classes, as well as brainstorm about possible projects that address ethical issues and other concerns we need to consider when crafting such research designs.

1305

11:00 AM – 12:15 PM

Greenway E

MEET THE NATIONAL COMMUNICATION CANDIDATES

Co-Sponsors: National Communication Association
CSCA First Vice President, Jack Kay

Chair: Jack Kay, University of Michigan-Flint

Candidates:

Dawn O. Braithwaite, University of Nebraska-Lincoln
Diana Carlin, University of Kansas

Join the NCA Candidates for Second Vice President as they present their statements and answer your questions.

1306

11:00 AM – 12:15 PM

Greenway F

**EXPLORING NARRATIVE CONSTRUCTIONS IN MULTIPLE CONTEXTS:
DO NARRATIVES PROMOTE SOCIAL CHANGE OR REINFORCE THE STATUS QUO?**

Sponsor: Graduate Student Caucus

Chair: Katherine J. Denker, University of Missouri-Columbia

Participants:

“Narrating women’s stories in China: Any progress from Confucianism to feminism?” Shuang Xie, Bowling Green State University*
“Social capital and nonprofit organizations in crisis situations: The American Red Cross after September 11.” Kathaleen Reed, University of Missouri-Columbia*
“Nine to five: A narrative analysis of worker resistance as portrayed in popular music.” Stacy Tye-Williams, University of Nebraska-Lincoln

“From satire to carnivalesque: The question of ‘Family Guy’” Beth E. Bonstetter, University of Minnesota, Twin-Cities*

* Debut Paper

1307

11:00 AM – 12:15 PM

Greenway G

STRATEGIES IN POLITICAL RHETORIC: THEN AND NOW

Sponsor: Rhetorical Theory and Criticism

Chair: Victoria Westgate, Bates College

Participants:

“The use of dual-personas as a rhetorical strategy in George Washington’s farewell address.”
Brian Pridgeon, Central Michigan University*

“Reframing American democracy in the Progressive Era: The rhetorical praxis of Jane Addams.”
Casey Ryan Kelly, University of Minnesota

“Socially responsible agricultural rhetoric: Eisenhower’s early attempts to solve the farm problem.”
Lora Cohn, Park University

“Responsibility and cooperation: A critical analysis of Thai Prime Minister Chuan Leekpai’s address to the World Economic Forum in Davos, Switzerland on January 29, 1998.” Michael E. Pfahl, Ohio University

Respondent: Stephanie Kelley-Romano, Bates College

* Debut Paper

1308

11:00 AM – 12:15 PM

Greenway H

NEW PERSPECTIVES ON SUPPORTIVE COMMUNICATION

Sponsor: Interpersonal and Small Group Communication

Chair: Brant R. Burleson, Purdue University

Participants:

“Retrospective accounts of helpful and unhelpful esteem support messages.” Amanda J. Holmstrom, Purdue University

“Cognitive dynamics in the emotional support process: A new perspective.” Susanne M. Jones, University of Minnesota, Twin Cities

“Romantic relationship change, face threats, and face support: A measurement and structural model.” Jessica J. Rack, Purdue University, and Steven R. Wilson, Purdue University, and Adrienne Kunkel, University of Kansas

“Cultural variations in beliefs about the appropriateness and function of avoidance as a form of social support provision.” Hairong Feng, University of Minnesota, Duluth

Considerable research indicates that supportive communication from caring others contributes to the well-being of recipients in several ways, increasing their ability to cope with problematic situations, reducing emotional distress, improving the quality of interpersonal relationships, and even enhancing physical and mental health. To date, most of the research examining supportive messages in the communication discipline has focused on either emotional support (comforting messages) or informational support (advice messages). Although important, these are only two of the several different types of supportive communication. The papers composing this panel either explore types of supportive messages that have received little attention to date (e.g., esteem support, avoidance as a type of support) or provide fresh theoretical perspectives on more frequently studied support forms (emotional support, face support).

1309

11:00 AM – 12:15 PM

Greenway I

COMMUNICATION, GENDER, AND EXECUTIVE LEADERSHIP

Co-Sponsors: Political Communication
Women's Caucus

Chair: Aron DiBacco, Indiana University-Purdue University Indianapolis

Participants:

"Does candidate gender make a difference in the ideal characteristics of presidential candidates?"
Judith S. Trent, University of Cincinnati, Maribeth Metzler, University of Cincinnati, Cady Short-Thompson, Northern Kentucky University, Joseph T. Levi, University of Cincinnati, and Jimmie D. Trent, Miami University.

"What can Condoleezza Rice, Hillary Rodham Clinton, Christine Todd Whitman, and Jennifer Granholm tell us about the presidency? The prototype of the first woman president."
Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis, and Karrin Vasby Anderson, Colorado State University.

"She said, he said part II: Analysis of debate styles in United States Senate and gubernatorial debates." Mary Christine Banwart, University of Kansas, and Mitchell S McKinney, National Communication Association

"Does a woman need to speak like a man? Assessing the rhetorical dimensions of female versus male gubernatorial inaugurals." Mary Elizabeth Bezanson, University of Minnesota, Morris, and Susan B. Kretchmer, Johns Hopkins University

Respondent: Terry Robertson, University of South Dakota

1310

11:00 AM – 12:15 PM

Greenway J

MANAGING INCIVILITY IN THE BASIC COURSE CLASSROOM

Sponsor: Basic Course

Chair: Diana L. Rehling, St. Cloud State University

Participants:

"Addressing incivility in the classroom as a probationary faculty member." Wendy Bjorklund, St. Cloud State University

"Framing the issues: Classroom as learning community." Diana L. Rehling, St. Cloud State University

"The department chairperson's role in preserving classroom civility." Roseanna G. Ross, St. Cloud State University

"Issues of fairness and justice in classroom civility." Paula S. Tompkins, St. Cloud State University

"Incivility in the classroom when cultures clash." Erika Vora, St. Cloud State University

"Incivility and its causes among American university students." Margaret J. Pryately St. Cloud State University

According to both research and anecdotal evidence, incivility in the classroom is on the rise in higher education. Experienced educators who have studied and considered the problem present approaches they have developed to address the issue in the basic course classroom. Audience members will be asked to share their experiences and insights as well.

1311

11:00 AM – 12:15 PM

Cedar Lake

INSTRUCTIONAL RESOURCES FOR PROMOTING CIVIC AND POLITICAL ENGAGEMENT

Sponsor: Instructional Resources

Chair: Stephen K. Hunt, Illinois State University

Participants:

Adam Jones, Missouri Western State University
Stephen K. Hunt, Illinois State University
Lance R. Lippert, Illinois State University
Scott Titsworth, Ohio University

This roundtable discussion explores specific pedagogical strategies that can be used in a variety of communication courses to promote civic and political engagement. Panelists will explore a number of successful instructional strategies and describe unique challenges they have encountered. Assessment results, syllabi, assignments and student perspectives will be provided.

1312

11:00 AM – 12:15 PM

Lake Calhoun

COMMUNICATION AND SOCIAL RESPONSIBILITY: THEORY AND APPLICATION

Sponsor: Communication Theory
Chair: Laura Janusik, Rockhurst University

Participants:

“The position and challenge of Kierkegaard in communication theory.” Andrew F. Herrmann, University of South Florida
“A cross-theoretical approach to the campaign practice: Social responsibility to the child safety in online environment.” Kim McCann, Bowling Green State University
“The 42 below story (A company that breaks the rules of corporate social responsibility – and just doesn’t care).” Rita L. Rahoi-Gilchrest, Winona State University

Respondent: David Novak, Clemson University

1313

11:00 AM – 12:15 PM

Lake Minnetonka

**ARRESTING DEVELOPMENTS: THE FEMALE RHETORIC
SHIFTING, SHAPING AND BREAKING THE PARADIGM**

Sponsor: Women’s Caucus
Chair: Alison Aurelia Fisher, Southern Illinois University-Carbondale

Participants:

“The allegorical Margaret Sanger: Sadie Sachs, sexuality and the fight for birth control.” Sarah Meinen Jedd, University of Wisconsin-Madison
“Fall girl: An analysis of the representation of Kicker Katie Hnida.” Katherine L. Lavelle, Drake University
“The rhetoric of Andrea Yates: A feminist retelling of Henrik Isben’s classic.” Alison Aurelia Fisher, Southern Illinois University-Carbondale
“Oppressed oppressor: The possibilities of autobiography as a third space.” Nicole Kathol, University of Kansas

Respondent: Amy Darnell, Columbia College

1314

11:00 AM – 12:15 PM

Lake Nokomis

NEWS, TRUTH, AND TRUTHINESS: IT’S ON THE AIR

Sponsor: Media Studies
Chair: Krista Longtin, Indiana University-Purdue University Indianapolis

Participants:

- “A comparative analysis of network news documentary units and ancient craft guilds.” Aaron V. Burton, Bowling Green State University, and Thomas A. Mascaro, Bowling Green State University
- “Nothing but the truthiness: The use of irony on ‘The Colbert Report’.” Shelly Grimes, University of Indianapolis* +
- “Give me that late night religion: Exploring the intersections between religion and late night comedy shows.” Brian T. Kaylor, University of Missouri
- “Popping the undergraduate news bubble: Factors influencing current events among college students.” Abe Gong, University of Michigan*

Respondent: Rob Gobetz, University of Indianapolis

* Debut Paper

+ Undergraduate Paper

1401

1:00 PM – 2:15 PM

Greenway A

**TEACHING THE TIES THAT BIND: FAMILY COMMUNICATION
AS A COURSE OR UNIT IN THE COMMUNICATION CURRICULUM**

Sponsor: Central States Advisory Council—State of Missouri Showcase Program

Presenter: Scott Jensen, Webster University

Family communication is a relatively new area within the communication discipline. This workshop program introduces participants to family communication as both a course and the subject for units within existing communication courses. This program includes rationale for teaching family communication as well as texts and other resources that can be readily implemented into existing curricula. Sample teaching methods and strategies will be shared for both the high school and collegiate classroom.

1402

1:00 PM – 2:15 PM

Greenway B

DYNAMICS OF CIVIC ENGAGEMENT THROUGH JURY PARTICIPATION

Sponsor: Organizational and Professional Communication

Chair: Lance R. Lippert, Illinois State University

Participants:

- “Fulfilling my civic responsibility: A personal narrative.” Lance R. Lippert, Illinois State University
- “Jury leadership and decision-making dynamics.” Robert Heugel, Illinois State University, and Dusty Day, Illinois State University
- “A re-examination of group decision-making theories and their application to jury deliberation.” Isabel Botero, Illinois State University, and Shanan R. Litchfield, Illinois State University
- “Order in the court: The function of metonymy within legal rhetoric.” Kristyn Meyer, Illinois State University
- “Justice dependent on juries: An exploration of the forces that influence jury decisions.” Robert Heugel, Illinois State University

Respondent: Jeremy Rose, University of Minnesota, National Jury Project

1403

1:00 PM – 2:15 PM

Greenway C

ON-LINE COMMUNICATION: INVESTIGATING FACE, POWER, AND PRESENTATION

Sponsor: Media Studies

Chair: Christine Crouse-Dick, Bethel College

Participants:

- “Taking flight: Language, embodiment, and communication in the digital age.” John Dowd, Eastern Illinois University
- “Face-ism on Facebook: Facial prominence, Internet communities, and self-presentation.” Mark Glantz, University of Missouri-Columbia*
- “Interrogation of source diversity: Structural inequality and power operation in the Internet.” Kim McCann, Bowling Green State University
- “Facts behind the faces: An exploration of the accuracy of college website images.” Jessica Nodulman, Bowling Green State University*

Respondent: Jimmie Manning, Northern Kentucky University

* Debut paper

1404

1:00 PM – 2:15 PM

Greenway D

**POSITIONING HEALTH COMMUNICATION SCHOLARSHIP
FOR PUBLICATION: EDITORS’ INSIGHTS**

Sponsor: Health Communication

Chair: Eileen S. Gilchrist, University of Oklahoma

Participants:

- “Towards publishing in *Communication Yearbook*: Editorial insights and lessons.” Christina S. Beck, Ohio University
- “Towards publishing in *Communication Studies*: Editorial insights and lessons: 2002-2006.” Jim L. Query, Jr., University of Houston
- “Towards publishing in Erlbaum’s *Health Communication*: Editorial insights and lessons.” Lynn M. Harter, Ohio University
- “Towards publishing in *Communication Studies*: Editorial insights and lessons: 2006-2009.” William Benoit, University of Missouri-Columbia

1405

1:00 PM – 2:15 PM

Greenway E

**PAULO FREIRE, SOCIAL PEDAGOGUE:
EXPANDING HIS WORK IN SOCIAL RESPONSIBILITY**

Sponsor: Communication Education

Chair: Sandra L. Pensoneau-Conway, Wayne State University

Participants:

- “Bringing Freire and media literacy into the classroom” Anna Maria K. Flores, Wayne State University
- “Freire, radicalization, and educational crisis.” Kyle Leathers, Wayne State University
- “The intersection of faith and critical pedagogy.” Kris Paal, Malone College
- “Oppressor or oppressed: The importance of self awareness in the classroom.” Ricardo Perez, Wayne State University

Respondent: Satoshi Toyosaki, University of Wisconsin-La Crosse

Paulo Freire is often cited as the founder of critical pedagogy, largely due to *Pedagogy of the Oppressed* (1970). This remains a germinal text of critical pedagogues across the world. Freire’s ideas of social change thrive in classrooms today. These panelists bring Freire’s ideas into various areas of communication studies,

and demonstrate the importance of utilizing critical pedagogical theories within disciplines such as media studies, organizational crisis, religious/spiritual communication, and teacher education.

1406

1:00 PM – 2:15 PM

Greenway F

**COMMUNICATING RESPONSIBLY WITH NATIVE AMERICANS:
ON VARYING PERCEPTIONS OF CRISIS AND RISK**

Sponsor: Public Relations

Chair: Timothy L. Sellnow, North Dakota State University

Participants:

Robert S. Littlefield, North Dakota State University

Kimberly Cowden, North Dakota State University

Leander R. McDonald, Planning Director, Spirit Lake Nation, Fort Totten, ND

Joyce Sayler, Women's Way Coordinator for Custer District Health Unit, Mandan, ND

Elaine Keeps Eagle, Community Health Representative, Standing Rock Sioux Nation

Native Americans represent hundreds of the components in the multicultural population that comprises the United States. However, when risk and crisis messages are forthcoming from figures at various levels of authority, the cultures represented in the United States often are not reflected in the messages that are created, nor in the way those messages are transmitted. This roundtable discussion brings together Native and non-native scholars and health communication professionals to discuss varying perceptions of crisis and risk among members of four tribal groups in the upper Great Plains and lessons learned about responsibly communicating risk and crisis with Native Americans.

1407

1:00 PM – 2:15 PM

Greenway G

**EXPLORING CAREER POSSIBILITIES FOR GRADUATE STUDENTS: UNDERSTANDING
THE ROLE AND EXPECTATIONS FOR FACULTY AT TEACHING-FOCUSED COLLEGES**

Sponsor: Graduate Student Caucus

Chair: Joy L. Daggs, University of Missouri-Columbia

Participants:

Lisa Ford Brown, Columbia College

Nancy J. (Eckstein) Brule, Bethel University

Melissa L. Beall, University of Northern Iowa

This panel is designed to allow graduate students to learn from faculty members about the unique facets of a career at a teaching focused college or university. As most graduate students receive the vast majority of their education from research focused institutions, there is little discussion regarding what jobs at smaller institutions entail. This is a roundtable discussion allowing participants to share their experiences while interacting extensively with the audience.

1408

1:00 PM – 2:15 PM

Greenway H

CONSTRUCTING RHETORICAL PERSPECTIVES AND REVISITING TEXTS

Sponsor: Rhetorical Theory and Criticism

Chair: Lora Cohn, Park University

Participants:

"Diverse gospels: An exploratory theory of a fundamentalist hermeneutic." Michael Lee,
University of Minnesota, and Justin Killian, University of Minnesota

- “Rhetorically constructed, spiritually discerned: An autoethnographic discussion of the limits of rhetorical criticism of religious and spiritual subjects.” Benjamin J. Cline, Fort Hays State University
- “Emasculation and the myth of return in white supremacist novels: Revisiting *The Turner Diaries*.” Ryan M. Shepard, University of Kansas
- “Cicero’s *Funeral Blues*: Humor, music, and rhetoric.” Miguel Angel Munoz Lobo, University of Kansas

Respondent: Kathleen M. Edelmayer, Madonna University

1409

1:00 PM – 2:15 PM

Greenway I

TEACHING INTERCULTURAL COMMUNICATION: A RESPONSIBILITY TO DEVELOP THE COMMUNITY COLLEGE STUDENTS’ GLOBAL AWARENESS

Sponsor: Community College
Chair: Heidi Schuitmann, Delta College

Participants:
Jeff Tyus, Sinclair Community College
Adna Howell, Delta Community College

While there is a strong commitment at the community college to foster a global perspective and appreciation of diversity, many students are individually diverse, yet globally unaware. The community college classroom must present opportunities to examine other cultures and expand student views. This discussion will focus on pedagogies, assignments, and activities in communication courses that are aimed at encouraging student open-mindedness and expanding their appreciation of different ways of being.

1410

1:00 PM – 2:15 PM

Greenway J

ROUNDTABLE DISCUSSION ON TEACHING TECHNIQUES FOR IPC AND FAMILY COURSES

Sponsor: Interpersonal and Small Group Communication
Chair: Susan Wilson, DePauw University

Participants:
“Using genograms to teach intergenerational communication patterns.” Lauren Gril, Northwestern University, and Kathleen Galvin, Northwestern University
“Using contemporary fiction as a case study approach.” Susan Wilson, DePauw University
“Using a perspective taking approach in the introduction class.” Isolde Anderson, Hope College, and Deirdre Johnston, Hope College

1411

1:00 PM – 2:15 PM

Cedar Lake

YOU’RE ON NOTICE! *THE COLBERT REPORT*, SATIRE, ARGUMENT, AND POLITICAL PUNDITRY

Sponsor: Political Communication
Chair: John W. Self, Truman State University

Participants:
“When reason is weak we must make use of cunning: *The Colbert Report* and the tradition of satire and farce in argument.” Mike Milford, Tuleton State University

- “Tip of the hat or wag of the finger? An exploration of politicians’ rationale for appearing on *The Colbert Report*.” Dan Schill, Southern Methodist University
- “Gendered television: An analysis of the content and discourse presented in *The Colbert Report*.” Jenifer L. Lewis, Western Kentucky University
- “Mocking and meta-mocking: ‘The Word’ as refutation of conservative punditry.” John W. Self, Truman State University

Respondent: Phil J. Chidester, Illinois State University

1412

1:00 PM – 2:15 PM

Lake Calhoun

**COMMUNICATION AND SOCIAL RESPONSIBILITY:
COMBINING THEORY AND PRACTICE**

Sponsor: Communication Theory
Chair: Kenneth Lachlan, Boston College

Participants:

- “Web searching for health: Theoretical foundations and connections to health related outcomes.” Mohan J. Dutta, Purdue University, and Graham D. Bodie, Purdue University**
- “Hazard and outrage: Developing and expanding communication theory in the social interest.” Patric R. Spence, Calvin College, Kenneth A. Lachlan, Boston College, and Matthew Higgins, Boston College*
- “Framing ‘failed’ communication as successful in accounts of communicating with family about failures in romantic relationships.” M. Chad McBride, Creighton University

Respondent: Richard Rodrick, University of Wisconsin-La Crosse

* Top Paper

** Top Student Paper

1413

1:00 PM – 2:15 PM

Lake Minnetonka

**WHEN DID MOTHER BECOME A DIRTY WORD: EXAMINING
THE PERCEPTION OF MOTHERS IN SOCIETY AND THE WORKPLACE**

Sponsor: Women’s Caucus
Chair: Lynn Kuechle, Minnesota State University

Participants:

Christa Brown, Minnesota State University
Kristin Treinen, Minnesota State University
Kathleen Crawford, Minnesota State University

This panel will examine stereotypes, myths and common perceptions of mothers in modern day society. Derogatory terms containing mother create a lack of respect; glorified images of mothers create unrealistic expectations. Mothers face stereotypes of being lazy or uncaring depending upon whether they work or stay home, causing all mothers to constantly face feelings of guilt. Popular press titles about motherhood include words such as “manifesto,” “madness” and “wars.” We ask: When did mother become a dirty word?

1414

1:00 PM – 2:15 PM

Lake Nokomis

AUTOETHNOGRAPHY AND “THE BODY”: BODIES UNDER THE MICROSCOPE

Sponsor: Performance Studies and Theatre
Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

- “My body under the microscope: Beauty ideals and gay culture.” Ahmet Atay, Southern Illinois University-Carbondale
“The ethical turn inward: Problems posed from an autoethnography about anorexia.” April Chatham-Carpenter, University of Northern Iowa
“Homophobia: (self)abjection and autoethnography.” Christopher Collins, Southern Illinois University-Carbondale
“An open letter to Virginia, or: Seven lessons I have learned from Woolf.” Alison Aurelia Fisher, Southern Illinois University-Carbondale

1501

2:30 PM – 3:45 PM

Greenway A

**EXPLORING CHANGING GENDER ROLES AND
PORTRAYALS IN MEDIA AND RHETORIC**

Co-Sponsors: Argumentation and Forensics
Gender Orientation and Sexual Identity Caucus
Graduate Student Caucus
Chair: Joseph Sora, Duquesne University

Participants:

- “The rhetoric of the oxymor(m)on: An analysis of the GLBT Mormon group ‘Affirmation’.” Robin L. Scholz, University of Wisconsin-Milwaukee*
“Arguments against marriage: Bringing Emma Goldman into the 21st Century marriage debate.” Amy Pason, University of Minnesota, Twin Cities
“Out of the closet and into the spotlight: A narrative criticism of *The New York Times*’ coverage of gay rights issues.” Darrin Joseph Gully, University of South Dakota
“Representations of gender, sex, race and ethnicity in three Saturday morning children’s cartoons: A content analysis.” Kaitlyn Hawthorn, University of Nebraska-Lincoln*

Respondent: Jimmie Manning, Northern Kentucky University

* Debut Paper

1502

2:30 PM – 3:45 PM

Greenway B

**TRAINING THE TRAINER: PROFESSIONALS, FACULTY AND
STUDENTS CONSIDER THE STATE OF TRAINING EDUCATION**

Sponsor: Organizational and Professional Communication
Chair: Mary Hoffman, Texas State University

Participants:

- Anita Rios, Director of Staff and Leadership Development, Minnesota State Colleges and Universities
Jeff Hudson, Director of Supervisory Training, Minnesota State Colleges and Universities
Scott Dickmeyer, University of Wisconsin-La Crosse
Michael Burns, Texas State University
Jeremy Fyke, Texas State University

Respondent: Mary Hoffman, Texas State University

1503

2:30 PM – 3:45 PM

Greenway C

**BEING THE CHANGE YOU WISH TO SEE: CHRONICLING SOCIAL
RESPONSIBILITY IN THE CLASSROOM AND THROUGH PERFORMANCE**

Sponsor: Performance Studies and Theatre
Chair: David Eschelman, Arkansas Tech University

Participants:

- “Conundrum: The ethos of teaching performance and social responsibility.” Amy Darnell, Columbia College
- “Performing the abject: A fattie bites back.” Stephanie Howell, Depaul University
- “Resisting silence: Social responsibilities in solo performance.” Sadie Chandler, Central Michigan University
- “The third birthday party: On social responsibility and performing the voiceless.” Brock L. Fisher, Georgia College and State University

Respondent: Craig Gingrich-Philbrook, Southern Illinois University-Carbondale

1504

2:30 PM – 3:45 PM

Greenway D

COMPETITIVE PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations
Chair: Jeffrey D. Brand, Millikin University

Participants:

- “Subterfuge of innovation: A new twist on an old theory puts public relations profession at risk.” Jeanette L. Drake, Kent State University
- “Study on colonialism and brand preference in the context of identity formation of young Filipino adults in Manila: Is their brand preference an articulation of their identity formation?” Joanna Vanessa P. Santos, Indiana-Purdue University, Fort Wayne
- “Crisis communication in the Internet age: Evaluating hazard and outrage.” Kenneth A. Lachlan, Boston College, and Patric R. Spence, Calvin College
- “Remembering disaster: Since the media does, so must public relations.” Jeffrey L. Courtright, Illinois State University, and Gerald Z. Slaughter, Indiana State University

Respondent: Steven Venette, University of Southern Mississippi

1505

2:30 PM – 3:45 PM

Greenway E

**“HOW DO YOU GET THEM TO DO RESEARCH?”
STRATEGIES FOR TEACHING RESEARCH METHODS**

Sponsor: Communication Education
Chair: Jessica J. Eckstein, University of Illinois, Urbana-Champaign

Participants:

- Susan Wildermuth, University of Wisconsin-Whitewater
- Satoshi Toyosaki, University of Wisconsin-La Crosse
- Paul D. Turman, South Dakota Board of Education, Assessment
- Donna Pawlowski, Creighton University
- Linda Dickmeyer, University of Wisconsin-La Crosse
- Lawrence R. Frey, University of Colorado at Boulder
- Nancy J. (Eckstein) Brule, Bethel University

Because colleges have different requirements for research methods, some instructors expect students to do a completed research project, others only a prospectus, and some do not require either of these. This panel focuses on scholars who have taught methods over a number years and will provide a sample syllabus of their classes, discuss philosophy of their approach, and address weaknesses/strengths of their research methods classes. This discussion panel will encourage audience participation.

1506

2:30 PM – 3:45 PM

Greenway F

SYMBOLIC INTERACTIONISM: AN AUTOETHNOGRAPHIC APPROACH

Sponsor: Central States Advisory Council—State of Iowa Showcase Program

Chair: April Chatham-Carpenter, University of Northern Iowa

Participants:

Jenn Supple Nadeau, University of Northern Iowa
Aaron Barber, University of Northern Iowa
Amanda Jean Freking, University of Northern Iowa
Colice Williams, University of Northern Iowa
Danielle McGeough, University of Northern Iowa

Respondent: Pamela Cooper, University of South Carolina-Beaufort

Panelists will share their research and/or teaching experiences of using a variety of narrative methods to examine self and others' identities regarding eating disorders, child-birthing, feminism and Christianity, and self-esteem.

1507

2:30 PM – 3:45 PM

Greenway G

THE RHETORIC OF TERRORISM

Sponsor: Rhetorical Theory and Criticism

Chair: Julie A. Davis, College of Charleston

Participants:

"PEACE SIGNS: A generic analysis of American protest posters to the War on Terror." Jacqueline A. Irwin, California State University, Sacramento
"Anniversaries and the creation of meaning: The editorials of September 11, 2006." Kirsten Theye, University of Kansas
"Suicide terrorism as a means of conflict resolution." Burcu Pinar Alakoc, University of Kansas
"Building the 'Islamic Nation:' Early rhetoric of Osama bin Laden." Steven Melling, University of Kansas
"The framing of terrorism: An examination of President Bush's rhetoric on anti-terrorism legislation." Krista Phair, University of Kansas

Respondent: Julie A. Davis, College of Charleston

1508

2:30 PM – 3:45 PM

Greenway H

PERFORMING THE GOOD LIFE

Sponsor: Performance Studies and Theatre

Chair: M. Heather Carver, University of Missouri-Columbia

Participants:

"The good life: Everyday life performance." Nathan Stucky, Southern Illinois University-Carbondale

“Performing the good life.” Students in the Department of Speech Communication, Southern Illinois University-Carbondale

Respondent: Ronald E. Shields, Bowling Green State University

In response to the CSCA First Vice President’s convention theme, this performance is constructed from oral histories of individuals who were asked, “What constitutes the ‘good life’?” Using the methods of conversation analysis, the recorded interactions were transcribed and are re-performed through Everyday Life Performance (ELP)

1509

2:30 PM – 3:45 PM

Greenway I

**SPOTLIGHT PANEL ON SOCIAL ENGAGEMENT IN COMMUNITY CARE:
REDUCING DISPARITIES THROUGH SOCIAL RELATIONSHIPS**

Sponsor: Health Communication

Chair: Robert Littlefield, North Dakota State University

Participants:

Abby Gold, Minnesota State University Moorhead

Min Liu, Kutztown University of Pennsylvania

Julie M. Novak, Wayne State University

Farihya Farah, National Center for Food Protection and Defense

Fowzia Adde, Founder and Director of the Immigrant Development Center, Fargo

Within a community-based system of care and support that compliments health professions, lay health advisors can deal with short-term crises, life event challenges, and ongoing stressors such as poverty and discrimination. Lay health advisors are successful by altering the normative and communicative environment in informal social groups. This panel will connect scholars, lay health advisors, and health professionals in a discussion of how to tie social support, intercultural, and health communication research with health mentor/lay health advisor programs.

1510

2:30 PM – 3:45 PM

Greenway J

UNDERSTANDING AND RESPONDING TO CHILD ABUSE AND NEGLECT

Sponsor: Interpersonal and Small Group Communication

Chair: Steven R. Wilson, Purdue University

Participants:

“Child maltreatment and borderline personality influence: More than a one-way influence.” Jessica Rack, Purdue University

“Theory and therapy: How can the Goal-Plan-Action Model inform parent-child interaction therapy.” Nick Frye, Purdue University

“Understanding physical abuse in sibling relationships.” Alda M. Norris, Purdue University

“A review of research evaluating Sweden’s ban on corporal punishment.” Elizabeth Munz, Purdue University

“Media coverage of child abuse and neglect cases: A review.” Ranjani L. Rao, Purdue University

Respondent: Lynn H. Turner, Marquette University

Child abuse and neglect are serious, persistent problems in the US and many other societies. Addressing these problems is complicated because risk factors for child abuse and neglect exist at the individual, family, community, and cultural levels. In line with the conference theme of “Communication and Social Responsibility,” this panel explores how research from several areas of the Communication discipline can inform efforts to better understand and respond to child abuse and neglect.

1511

2:30 PM – 3:45 PM

Cedar Lake

ENGAGING STUDENTS THROUGH EXPERIENTIAL AND SERVICE LEARNING

Sponsor: Communication Education

Chair: Debra A. Worley, Indiana State University

Participants:

Barbara Hugenberg, Kent State University

Larry Hugenberg, Kent State University

David W. Worley, Indiana State University

This panel will provide a forum for participants to discuss their own experiences with experiential and service learning, as well as provide actual examples of such activities. Additionally, this panel will serve as a springboard to consider potential publishing outlets for participants to share their insights, knowledge, and skills with others.

1512

2:30 PM – 3:45 PM

Lake Calhoun

**CREATING SOCIAL RESPONSIBILITY IN COMMUNICATION CLASSROOMS:
APPLICATION AND ANALYSIS OF SERVICE LEARNING**

Sponsor: Instructional Resources

Chair: Ricardo Perez, Wayne State University

Participants:

“Incorporating service learning into a family communication course.” Jordan Soliz, University of Nebraska-Lincoln

“Fostering passion and social responsibility: Facilitating service learning in the public speaking classroom.” Elizabeth Ribarsky, University of Nebraska-Lincoln

“Organizational communication in action: Service learning to demonstrate corporate responsibility.” Candice Thomas-Maddox, Ohio University-Lancaster

“Service-learning and social problems: Using service-learning in debate courses.” Edward Hinck, Central Michigan University

“Service learning in a first year seminar in environmental advocacy.” Tom Duncanson, Millikin University

Panel participants will briefly discuss their experiences using service learning in communication classrooms and provide assignment handouts. In this roundtable format, panel attendees will be encouraged to interact with panel participants and other attendees to generate dialogue regarding social responsibility and service learning.

1513

2:30 PM – 3:45 PM

Lake Minnetonka

THE STATE OF THE STATE ASSOCIATION: TO BE OR NOT TO BE?

Sponsor: Undergraduate Programs

Chair: Billy W. Catchings, University of Indianapolis

Participants:

Kim White-Mills, Indiana University-Purdue University Indianapolis

Alphonso Atkins, Jr., Indiana University-Purdue University Indianapolis

Darryl Clark, University of Indianapolis

Robert Gobetz, University of Indianapolis

The Indiana Communication Association has a storied past which includes the leadership and participation of many of our field's distinguished names: Patricia Andrews, James Andrews, Jeffrey Auer, Dennis Gouran, Judy Pearson, and Robert Jeffrey, just to name a few. Members who are affiliated with Indiana institutions and other interested attendees are invited to participate in a discussion regarding the viability and/or need for a state association. While the case of the Indiana state association will be discussed, the value and role of state associations in general will be considered.

1514

2:30 PM – 3:45 PM

Lake Nokomis

MUSIC, RHETORIC, AND CULTURE

Co-Sponsors: Rhetorical Theory and Criticism
Media Studies

Chair: Bernard J. Armada, University of St. Thomas

Participant:

“Aural desires: The rhetoric of music in contemporary culture.” Bernard J. Armada, University of St. Thomas

This innovative program will utilize numerous multi-media devices, such as a digital stage piano, PowerPoint, and DVD film clips to explore the rhetorical dimensions of music in American culture. The presenter will use his vocal and instrumental skills to special use in an effort to capture the non-lyrical communicative aspects of music.

1515

2:30 PM – 3:45 PM

Lake Superior

GREAT IDEAS FOR TEACHING (G.I.F.T.) — Session 1

Sponsor: G.I.F.T.

Co-Chairs: Jeanine M. Fassl, University of Wisconsin-Whitewater
Tushar Raman Oza, Oakland University

Participants:

“Picture this: Exploring the relationship between nonverbal communication, perception development, and social responsibility through self-portraiture.” Renee Robinson, Saint Xavier University (1)

“Intercultural communication: Small group ‘voice’ project.” Sara J. Weisenbeck, Minnesota State University Mankato (2)

“Identifying frame of reference.” Margaret McCue, Saginaw Valley State University (3)

“Toe-to-toe.” Rebecca DiVerniero, University of Nebraska-Lincoln

“Creating opportunities for interaction in the interpersonal communication course.” Elizabeth G. Tolman, South Dakota State University (4)

“Defining communication.” Elizabeth A. Baiocchi, University of Missouri-Columbia (5)

“Identifying negotiation strategies in everyday encounters.” Diana Hadad, Wayne State University (6)

“Language and ethics in the basic course: The case of Donovan McNabb and Rush Limbaugh.” Michael E. Pfahl, Ohio University (7)

“What you’re thinking is not what I’m saying! (Or is it?)” Robin A. Jones, Southwest Oklahoma State University (8)

“Connecting college to community: The interview speech as a guide for interaction.” Sarah Wolter, Gustavus Adolphus College (9)

Each presenter will share a class-tested teaching activity in a roundtable forum with a small group. These G.I.F.T. concepts can be replicated and adapted for use in various communication courses. The number

corresponds to the table where each presenter will be located. Every 10 minutes audience members will change tables and listen to another exciting G.I.F.T. concept during this session.

1601

4:00 PM – 5:15 PM

Nicolette Ballroom

PLENARY SESSION: “LIGHTS! CAMERAS! COMMUNICATE!”

Sponsor: CSCA President, Deanna Sellnow

Chair: Deanna Sellnow, North Dakota State University

Participants:

Arnold Shapiro, Academy Award-winning and Emmy-winning
Filmmaker and Producer

Television is the ultimate communications medium and Arnold Shapiro has spent four decades as one of its more successful and ethical producers. Using film clips from his productions as well as his experience as a “broadcast communicator” and leader (which is what producers are), Arnold will offer his perspectives on effective communication, ethical leadership, and the making a positive difference in the lives of others – in a presentation that is both visually and emotionally compelling.

While words like “ethics” and “integrity” are not usually associated with a Hollywood producer, Arnold is one of the exceptions. His stories of trying to combine success with integrity offer both insight and humor. But with 16 Emmys, an Academy Award, and over 100 other awards, Arnold has proven that it’s possible (but not always easy) to be successful and honorable in the same lifetime.



1701

5:30 PM – 7:30 PM

Nicolette Ballroom

CSCA WELCOME RECEPTION

Sponsor: CSCA President, Deanna Sellnow

FEATURING LIVE MUSIC, HORS ’D’OEUVRES, AND CASH BAR

Great networking opportunity with CSCA colleagues
Meet and greet Arnold Shapiro
Meet and greet the NCA candidates for Second Vice President

1801

7:30 PM – 10:00 PM

Cosmos Restaurant

PAST OFFICERS DINNER

Sponsor: CSCA Past President, Diana Carlin

Cosmos Restaurant is located at 601 First Avenue North, Minneapolis.

Friday, March 30, 2007

2101

8:00 AM – 9:15 AM

Greenway A

**ARGUMENTATION AND SOCIAL RESPONSIBILITY:
CREATING AND EVALUATING SITES OF PUBLIC DISCOURSE**

Sponsor: Argumentation and Forensics

Chair: Heather Norton, Fontbonne University

Participants:

“Cross-fire as cross-roads.” Joseph Sora, Duquesne University

“The fundamentals of argumentation.” Larry Underberg, Southeast Missouri State University

“Real opportunities for civic engagement: Alternative to competitive intercollegiate speech and debate activities.” Steve Martin, Ripon College

“Walking the line: The practical and political challenges of fostering civic engagement.” Heather Norton, Fontbonne University

This panel/discussion features educators who have created and considered locations where pedagogy meets the public. It explores the ways that the participants have structured their classrooms and forensics programs to establish sites of connection between their students and the public, examines how political proclivities might influence or shape their experience at those sites, and finally considers the opportunities and challenges inherent in preparing students to continue their use of argumentation skills beyond their university experience.

2102

8:00 AM – 9:15 AM

Greenway B

DIRTY WORK: THE SOCIAL CONSTRUCTION OF TAINT

Sponsor: Organizational and Professional Communication

Chair: Melanie Mills, Eastern Illinois University

Participants:

“Doing justice: Dirty work in the legal system.” Shirley K. Drew, Pittsburg State University

“Stigma resistance: Bitching about secretarial dirty work.” Patty Sotirin, Michigan Technological University

“Bedpans, blood, and bile: Doing the dirty work in nursing.” Melanie Mills, Eastern Illinois University

“Struggling for legitimacy: Midwifery as tainted work.” Katie Griffis, Eastern Illinois University

Respondent: Bob Krizek, St. Louis University

2103

8:00 AM – 9:15 AM

Greenway C

ARCHIVING FAMILY

Sponsor: Performance Studies and Theatre

Chair: Nicole Mancino, Bowling Green State University

Participants:

“Boxed: Lives contained, opened, and lost.” Ronald J. Pelias, Southern Illinois University-Carbondale

“The Curry archives and the Currys’ archive.” Amy Pinney, Southern Illinois University-Carbondale

- “The photograph thieves: My family and its secret archives.” Craig Gingrich-Philbrook, Southern Illinois University-Carbondale
- “The public place of a personal past: Finding ‘daddy’ in the New York Public Library.” Lesa Lockford, Bowling Green State University

2104

8:00 AM – 9:15 AM

Greenway D

STUDENT PAPERS IN PUBLIC RELATIONS RESEARCH

Sponsor: Public Relations
Chair: Jeffrey L. Courtright, Illinois State University

Participants:

- “Un-‘loc’ing an issue: Bausch & Lomb’s response surrounding Fusarium Keratitis and its ReNu MoistureLoc Contact Lens Solution.” Marybeth Kasten, Illinois State University
- “Ole Miss, Colonel Reb, and Banner Metonymy.” Kristyn Meyer, Illinois State University
- “*Apologia* in the oil industry: Audience and effectiveness.” Christian Abrahamsen, Illinois State University
- “The reign of Barbie: An examination of the longstanding popularity of Mattel’s most successful doll.” Erin K. Meredith, Bacon’s Information, Inc.
- “Atonement as rhetorical face-saving: Hezbollah and Lebanon.” Tameem Al-Shawaf, Illinois State University
- “An articulation model analysis of the German National Image Campaign, ‘*Du bist Deutschland.*’” Janka Albert, German American Chamber of Commerce of the Midwest

Respondent: Jeffrey D. Brand, Millikin University

2105

8:00 AM – 9:15 AM

Greenway E

TOP PAPERS IN RHETORICAL THEORY AND CRITICISM

Sponsor: Rhetorical Theory and Criticism
Chair: Lora Cohn, Park University

Participants:

- “Freedom for the consumer: A generic analysis of visual protest rhetoric.” Jacqueline Irwin, California State University, Sacramento
- “Blaming Bush: An analysis of political cartoons following Hurricane Katrina.” Stephanie Kelley-Romano, Bates College, and Victoria Westgate, Bates College*
- “Articulatory politics and the prophetic style.” Sam Boerboom, University of Minnesota, Twin Cities
- “Public schools as bureaucracies: Why home school advocates reject public schools.” Nichelle McNabb, Otterbein College

Respondent: Kathleen M. Edelmayer, Madonna University

* Top Paper

2107

8:00 AM – 9:15 AM

Greenway G

**SOCIAL RESPONSIBILITY IN POLITICS:
 COMMUNICATION AND THE U.S. IMMIGRATION DEBATE**

Co-Sponsors: Political Communication
 CSCA First Vice President, Jack Kay
Chair: Jay P. Childers, University of Kansas

Participants:

Alberto Gonzalez, Bowling Green State University
Mitchell S. McKinney, National Communication Association
Jennifer Willis-Rivera, University of Wisconsin, River Falls

This panel will explore the on-going immigration “debate” in U.S. politics. Panelists will place the debate within a historical context and will then examine the communication of various political actors regarding the issues surrounding the immigration debate. Audience participation will be encouraged as we discuss ways in which political communication scholars can foster social responsibility for clear communication within this political hot topic.

2108

8:00 AM – 9:15 AM

Greenway H

FRAMING SOCIAL RESPONSIBILITY: MEDIA AND ITS IMPLICATIONS

Sponsor: Media Studies

Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

- “Framing the event/framing the deviant: Critical examination of media framing.” Ahmet Atay, Southern Illinois University-Carbondale
- “The zero degree of violence.” Jay Brower, Southern Illinois University-Carbondale
- “Framing Keith Ellison: Media coverage of an African-American Muslim congressional candidate.” Terrence Check, St. John’s University
- “Tonight romance! Tomorrow regret!” Dave Nelson, University of Southern Mississippi
- “Vision of Oliver Stone: Framing 9/11 in World Trade Center.” Joey Watson, Louisiana State University

Since media continue to set the agenda for American society, framing remains one of the most crucial media theories that researchers use. Media framing theory functions as a critical lens for theorists to understand the power of media and the complex relationships between media images and audiences. This panel examines media representations of key social events as a means of explicating communication theory.

2109

8:00 AM – 9:15 AM

Greenway I

**IN-LAWS, INFIDELITY, TALK ABOUT SEX,
AND THE FAMILY COMMUNICATION PATTERNS**

Sponsor: Interpersonal and Small Group Communication

Chair: Jessica J. Eckstein, University of Illinois

Participants:

- “Relational dialectics within the parent- and child-in-law relationship.” Christine E. Rittenour, University of Nebraska-Lincoln
- “Attack of the green-eyed mother: An exploratory investigation of jealousy experience and expression in the mother-in-law/daughter-in-law dyad.” Sylvia L. Mikucki, Illinois State University
- “Privacy management beyond and dyad: Children’s discovery and consequences experienced upon learning of infidelity in their non-divorced parents’ relationship.” Allison R. Thorson, University of Nebraska-Lincoln
- “Shaping adult children’s communication about sex: An analysis of parent/child communication.” Elizabeth Ribarsky, University of Nebraska-Lincoln, and Cassandra LeClair-Underberg, University of Nebraska-Lincoln
- “Family communication patterns and cognitive processing: Conversation and conformity orientations as predictors of informational reception apprehension.” Andrew M. Ledbetter, University of Kansas, and Paul Schrodt, Texas Christian University

2110

8:00 AM – 9:15 AM

Greenway J

**YOU'VE GOT MAIL: EXPLORING ELECTRONIC
COMMUNICATION IN UNIVERSITY SETTINGS**

Sponsor: Communication Theory
Chair: Renee Robinson, Saint Xavier University

Participants:

- “Rules of engagement: Identifying the communicative rules of online interactions.” Renee Robinson, Saint Xavier University.
- “Email legalities.” Eugenia McAvoy, Saint Xavier University
- “Institutional faculty-student e-mail policies: Implications for academic advising and instruction.” Julie McNellis, Saint Xavier University
- “Role, relationship, and responsibility issues in student-faculty email.” Henry E. Nicholson, University of Illinois at Springfield

2111

8:00 AM – 9:15 AM

Cedar Lake

ISRAEL VS. HEZBOLLAH: A RHETORICAL WAR ON MANY FRONTS

Co-Sponsors: Political Communication
Rhetorical Theory and Criticism
Chair: Jeffery Gentry, Rogers State University

Participants:

- “Israel vs. Lebanon’s Hezbollah: The first casualty.” Bill Wallace, Northeastern State University
- “The United Nations Security Council: Words vs. guns in the Israel and Lebanon crisis.” Richard Boyd, Rogers State University
- “Testing claims of media bias against Israel.” Jeff Gentry, Rogers State University
- “Student opinions of the Hezbollah and Israeli conflict and their relationships to primary and secondary news sources.” Lisa Schroeder, Southwestern Oklahoma State University

Respondent: Diana Carlin, University of Kansas

2112

8:00 AM – 9:15 AM

Lake Calhoun

**INVESTIGATING AND DESCRIBING THE IMPACT
OF LEARNING COMMUNITIES IN COMMUNICATION COURSES**

Sponsor: Instructional Resources
Chair: David W. Worley, Indiana State University

Participants:

- “Communicating within the learning community (LC): How to integrate general education requirements to achieve student engagement.” Stephen Braden, Kennesaw State University
- “Emphasizing civic engagement in a first year academic seminar for communication majors.” Darlene Hantzis, Indiana State University
- “Investigating the impact of learning communities in a basic, hybrid communication course.” Debra A. Worley, Indiana State University, David W. Worley, Indiana State University

2113

8:00 AM – 9:15 AM

Lake Minnetonka

GENDER CONTRADICTIONS IN THE WORKPLACE

Sponsor: Women's Caucus
Co-Chairs: Patrice M. Buzzanell, Purdue University
Lynn Harter, Ohio University

Participants:

- "Contemporary U.S. military nurses: Discursive contradictions in a gendered profession." Colleen Arendt, Purdue University
- "Can we live up to our feminist ideals? Organizational image and advertisements in *BUST* magazine." Suzy D'Enbeau, Purdue University
- "Gendered contradictions in the workplace: Exploring career counselors' gendered career discourses." Ashley C. Hiestand, Purdue University
- "Two strikes: Being African-American and female—discourses of resilience and determination: Workplace experiences of African-American women." Suchitra Shenoy, Purdue University, and Karen K. Myers, University of California, Santa Barbara
- "The dialectic of 'female' communication at work: An examination of competitive communication between women in the workplace." Sharon E. Snyder-Suhy, Purdue University
- "Conversations about social responsibility in the workplace: The contradictions of ambition in feminists' lives and its impact in organizations." Rebecca Weiler, Purdue University

Using a roundtable discussion to encourage audience interaction, participants present brief overviews on the gendered contradictions found in discourses of particular occupational members like military nurses and career counselors, and broader gendered phenomena like ad placements in a feminist magazine, experiences of African-American women navigating the two strikes of being female and minority, the expectations of "feminine" styles of workplace communication amidst contrary findings and the way feminists' ambition plays out in organizational settings.

2114

8:00 AM – 9:15 AM

Lake Nokomis

SPEAKING, LISTENING, AND MEDIA LITERACY STANDARDS FOR GRADES 6-12: AN NCA AND COLLEGE BOARD COLLABORATION

Sponsor: Communication Education
Chair: Mary Bozik, University of Northern Iowa

Participants:

- "History of NCA's standards." John Heineman, Lincoln High School, Nebraska
- "Role of NCA in College Board Standards." Mary Bozik, University of Northern Iowa
- "Issues and challenges." John Heineman, Lincoln High School, Nebraska, and Mary Bozik, University of Northern Iowa
- "Connecting to state standards." Roxanne Heimann, University of Northern Iowa

Co-Respondents: Melissa Beall, University of Northern Iowa
David Wendt, Keokuk High School, Iowa

CSCA members who represented NCA on the writing team and CSCA members who served as reviewers explore the history, development, issues, challenges and significance of the College Board Communication Standards. Panelists will tackle questions such as: What are they? Why are they? And who cares? The standards will be shared and time provided for discussion.

2115

8:00 AM – 9:15 AM

Lake Superior

PROMOTING SOCIAL RESPONSIBILITY IN THE BASIC COURSE THROUGH CRITICAL COMMUNICATION PEDAGOGY

Sponsor: Basic Course
Chair: John T. Warren, Southern Illinois University-Carbondale

Participants:

Keith Berry, University of Wisconsin-Superior
Jonathan Gray, Southern Illinois University-Carbondale
Sandy Pensoneau-Conway, Wayne State University
Angela Prater, Bowling Green State University
Kristen Treinen, University of Minnesota, Mankato
Melinda Yeomans, Southern Illinois University-Carbondale
Nicholas Zoffel, Bowling Green State University
Deanna L. Fassett, San José State University
John T. Warren, Southern Illinois University-Carbondale

Critical communication pedagogy—as a philosophy of teaching, a classroom practice and a research methodology—asks us to work together with our students to explore how communication functions to create, sustain and challenge social inequities such as racism, sexism or homophobia. Panelists from a variety of different academic positions (e.g., graduate teaching assistants, professors from multiple levels, GTA supervisors, researchers in critical communication pedagogy, etc.), including the authors of the new SAGE volume *Critical Communication Pedagogy*, will share their own successes and challenges in engaging in this socially responsible oriented work.

2201

9:30 AM – 10:45 AM

Greenway A

UNDERSTANDING AND ADDRESSING INCIVILITY IN THE CLASSROOM

Sponsor: Central States Advisory Council—State of Minnesota Showcase Program

Participants:

Wendy Bjorklund, St. Cloud State University
Margaret Pryately, St. Cloud State University
Diana Rehling, St. Cloud State University
Roseanna Ross, St. Cloud State University
Erika Vora, St. Cloud State University
Paula Tompkins, St. Cloud State University

By all accounts incivility in the classroom is on the rise. Six experienced educators who have been studying the topic come together for a roundtable discussion to examine the issues related to this growing problem. They will address such questions as how to define incivility, what is contributing to incivility, and how might we, as classroom teachers and as departments, address it. This session will be highly interactive and we invite both experienced educators as well as new teaching assistants to come and join the discussion.

2202

9:30 AM – 10:45 AM

Greenway B

**HOW DO WE, AND HOW WELL DO WE, TEACH
SOCIAL RESPONSIBILITY IN THE PUBLIC SPEAKING CLASSROOM?**

Sponsor: Basic Course
Chair: Melissa Beall, University of Northern Iowa

Participants:

“Teaching social responsibility through classroom culture.” Valerie Goodman, Iowa State University
“Political cartoons: Confronting students to create a space for social awakening.” Kathy Norris,
Iowa State University
“Responsible research: Critical thinking as social responsibility.” Maggie LaWare, Iowa State
University

- “Modeling social responsibility when teaching: Accommodating students with disabilities.” Mandi McReynolds, Iowa State University
- “Acts of kindness: Activities that lead to service learning.” Melissa Beall, University of Northern Iowa
- “Reading for the blind: Service learning for public speaking students.” Amy Slagell, Iowa State University
- “A call for change: Social responsibility through persuasive speaking in the basic course classroom.” Morgan Ginther, University of Memphis
- “Service learning: How much is enough?” Kristen McIntyre, University of Arkansas, and Jeremy Jon McIntyre, University of Arkansas

For this roundtable each participant will speak for about 5 minutes on either a specific strategy they use to teach social responsibility in the public speaking classroom or on their work assessing the impact of efforts to integrate activities that aim to teach social responsibility. After the ideas are presented, panelists will involve session attendees in dialogue to explore the benefits and challenges of including social responsibility as a learning outcome.

2203

9:30 AM – 10:45 AM

Greenway C

MINI-CAROUSEL—CULTURAL IDENTITY AND GENDER

Sponsor: Intercultural Communication
Chair: Yang Lin, University of Akron

Participants:

- “French-Muslims and the hijab: An analysis of identity and the Islamic veil in France.” Stephen M. Croucher, Bowling Green State University
- “Refusing to yas “y’all” – maintaining northern identity in the south.” Rebecca DiVerniero, University of Nebraska-Lincoln
- “Problematising privileged identities: Whiteness discourse in intercultural training.” Samantha P. McKelvie, Southern Illinois University-Carbondale
- “Student on colonialism and brand preference in the context of identity formation of young Filipino adults in Manila: Is their brand preference an articulation of their identity formation?” Joanna Vanessa P. Santos, Indiana-Purdue University, Fort Wayne
- “Nation, population, and Chinese women.” Yahui Zhang, Bowling Green State University
- “What are cartoons teaching our kids? Constructions of race and gender in Saturday morning TV.” Jennifer Willis-Rivera, University of Wisconsin-River Falls
- “A rhetorical analysis of Brokeback Mountain in Chinese and American interpretive communalities.” Yuping Mao, Ohio University

2204

9:30 AM – 10:45 AM

Greenway D

FLYING SOLO: GRADUATE STUDENTS TEACHING UPPER-LEVEL COURSES

Co-Sponsors: Communication Education
 Graduate Student Caucus
Chair: Christina L. Ross, University of North Dakota

Participants:

- Jim Abbott, University of North Dakota
- Zachary Frohlich, Tarrant County College
- Ronald Hochstatter, University of North Dakota
- David Kahl Jr., North Dakota State University
- Christina Ross, University of North Dakota
- Jessica Samens, Minnesota State University Mankato

Graduate students often receive opportunities to teach upper-level courses in the area(s) of their interest and expertise. While these opportunities can be beneficial in giving students experience and diversity, they can also create additional stress. Unlike teaching the basic course, which is often overseen by a qualified faculty member and accompanied by training, teaching upper-level courses tend to mean the student is on his/her own. As such, students must design their own course, plan daily activities, lectures, and exams, and familiarize themselves with a new textbook while also maintaining focus on graduate studies. This panel comprises students who have all had such experiences, teaching a wide range of courses in Interpersonal Communication, Oral Interpretation, Psychology of Communication, Small Group Communication, Business and Professional Speaking, and Internships at a variety of different institutions. Panelists will share advice for other graduate students and faculty teaching a course for the first time. Topics will include consulting available resources, finding a mentor, coping with stress, and maintaining focus on academic work.

2205

9:30 AM – 10:45 AM

Greenway E

ENGAGING RESPONSIBILITY: ASSESSING OUR CIVIC ENGAGEMENT EFFORTS

Sponsor: Communication Education

Chair: Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis

Participants:

Robert Bringle, Indiana University-Purdue University Indianapolis

Beth Goering, Indiana University-Purdue University Indianapolis

Matthew Lamb, Bowling Green State University

Jonathan Pettigrew, Indiana University-Purdue University-Indianapolis

Ronald M. Sandwina, Indiana University-Purdue University-Indianapolis

Kristina Horn Sheeler, Indiana University-Purdue University-Indianapolis

Michael Woeste, University of Cincinnati

As more universities incorporate the notion of civic engagement into their institutional missions, academic departments and faculty are charged with producing assessment data that qualifies the value and effectiveness of service learning and civic engagement programs. This roundtable discussion seeks to explore the development of assessment data that truly exemplifies the transformative experience of students and faculty involved in these projects.

2206

9:30 AM – 10:45 AM

Greenway F

**BURKEAN THEORY AND CRITICISM: PUBLIC RELATIONS,
CONTEMPORARY MUSIC, AND HEALTHY COMMUNICATION**

Sponsor: Kenneth Burke Society

Chair: Jeffrey L. Courtright, Illinois State University

Participants:

“Burke as counselor to today's public relations professionals.” Peter M. Smudde, University of Wisconsin-Whitewater

“The song above catastrophe: Kenneth Burke, the symbolic of song and Gretchen Wilson’s *Musik Mafia*.” Phil Chidester, Illinois State University

“Orientations to healthy communication: From destruction to growth.” Mark E. Huglen, University of Minnesota, Crookston

“Public relations genres and recalcitrance in organizations’ rhetorical situations.” Jeffrey L. Courtright, Illinois State University

“The allure of green: BP’s ‘Beyond Petroleum on the Street’ advocacy campaign.” Marybeth Kasten, Illinois State University

2207

9:30 AM – 10:45 AM

Greenway G

COMMUNICATION IN AND ABOUT CLOSE RELATIONSHIPS

Sponsor: Graduate Student Caucus
Chair: Curt Livesay, Illinois State University

Participants:

- “Health and nature of the sibling relationship: Self descriptions and interactions.” Katherine J. Denker, University of Missouri-Columbia
- “Re-examining the relationship between verbal aggression and sensation seeking.” Kenneth M. Sibal, Ohio University, and Patric R. Spence, Calvin College*
- “Let’s [not] talk about sex.” Rachael R. Brown, University of North Texas
- “Liquid confidence: The performance enhancer.” Abigale A. Alsene, Ball State University, and Elizabeth M. Stephan, Ball State University

Respondent: Jonathan A. Hess, University of Missouri-Columbia

* Debut Paper

2208

9:30 AM – 10:45 AM

Greenway H

FROM BITCHES TO MONSTERS AND BACHELORETTEES TO BRIDEZILLAS: EXAMINING MEDIA DEPICTIONS OF FEMALE AGGRESSION*

Sponsor: Women’s Caucus
Chair: Terri L. Russ, Purdue University North Central

Participants:

- “Screaming into a pillow: A critical analysis of female anger.” Grace Firaben, SUNY Brockport
- “Is daddy’s little girl a bitch or a princess? Female aggression on *Daddy’s Little Girl* and *My Sweet 16*.” Terri L. Russ, Purdue University North Central
- “The encouraged aggression of *Bridezillas*: Deconstructing acceptable forms of anger for women.” Melanie Laliker, Bridgewater College
- “An excuse for aggression: Analyzing film and media coverage of *Monster*’s Aileen Wuornos.” Frankee Waldron, University of Maine
- “The battling female in *The Bachelor*: Examining what is at stake for our womanhood.” Jennifer S. Kramer, Bridgewater College

* Top Panel Chosen by the Women’s Caucus

2209

9:30 AM – 10:45 AM

Greenway I

SPOTLIGHT PANEL: TEACHING THEORIES THAT PROMOTE SOCIAL JUSTICE OR THE COMMON GOOD

Sponsor: Communication Theory
Chair: John A. Jones, University of Illinois at Chicago

Participants:

- Em Griffin, Wheaton College
- Emily J. Langan, Wheaton College

Critical and interpretive theories that promote societal change are often complex and difficult for undergraduates to grasp. This interactive session will introduce a variety of accessible readings, feature film clips, classroom activities, discussion techniques, and outside assignments that create understanding, change outlooks, and perhaps stimulate advocacy. Theories to be discussed: critical approach to

organizations, cultural studies, standpoint theory, muted group theory, coordinated management of meaning, relational dialectics. Participant suggestions will be encouraged.

2210

9:30 AM – 10:45 AM

Greenway J

**MISSION IMPOSSIBLE? IMPROVING STUDENT LEARNING ACROSS DISCIPLINES
THROUGH REFLECTIVE COMMUNICATION AND CRITICAL THINKING**

Sponsor: Instructional Resources

Chair: Neil Patten, Ferris State University

Participants:

“Applications of critical thinking across disciplines.” George Nagel, Ferris State University

“Socratic questioning and the application of critical thinking in communication courses.” Donna Smith, Ferris State University

“Tuning in while tuning up: Application of critical thinking in automotive technology.” Mark DeKoster, Ferris State University

“Clear thinking and clean teeth: Application of critical thinking in dental hygiene.” Kimberly Beistle, Ferris State University

Respondent: Neil Patten, Ferris State University

2211

9:30 AM – 10:45 AM

Cedar Lake

TOP FOUR PAPERS IN INTERPERSONAL AND SMALL GROUP COMMUNICATION

Sponsor: Interpersonal and Small Group Communication

Chair: Adrienne Kunkel, University of Kansas

Participants:

“Cognitive flexibility as a mediator of family communication environments and young adult children’s well-being.” Joy Koesten, University of Kansas, Paul Schrodt, Texas Christian University, and Debra Ford, University of Kansas

“What counts as effective emotional support? Three studies exploring individual and situational differences.” Brant R. Burleson, Purdue University, Amanda J. Holmstrom, Purdue University, Graham D. Bodie, Purdue University, and Jessica Rack, Purdue University

“Social responsibility at home: Dyadic power theory and the unfair division of labor in the family.” Norah E. Dunbar, California State University-Long Beach

“Interpersonal communication motives as a predictor of middle adulthood siblings’ use of relational maintenance behaviors.” Scott A. Myers, West Virginia University, Maria Brann, West Virginia University, and Christine E. Rittenour, University of Nebraska-Lincoln

Respondent: Paul Turman, South Dakota Board of Regents

2212

9:30 AM – 10:45 AM

Lake Calhoun

**THE SOCIAL SIGNIFICANCE OF COMMUNICATION RESEARCH: CURRENT
TRENDS IN SCHOLARSHIP ON PRO- AND ANTI-SOCIAL COMMUNICATION**

Sponsor: Communication Theory

Chair: Terry A. Kinney, Wayne State University

Participants:

“Creativity is good: The bias associated with creative behavior in close romantic relationships.” Karyl Daughters, St. John’s University

- “Negotiating transgressions: The role of relational and face goals in strategy choice.” Diana Hadad, Wayne State University
- “Modeling the influence of peer anti-social communication behaviors on compliance gaining strategies used in romantic relationships.” Kristen Eis Cvancara, Minnesota State University Mankato
- “The prevalence and significance of social support for victimized schoolchildren.” Maili Pörhölä, University of Jyväskylä, Finland
- “What does it mean to be bullied? Adolescents’ views on bullying at school.” Sanna Karhunen, University of Jyväskylä, Finland
- “Self-report experiences of being accused of bullying in the workplace.” Sini Rainivaara, University of Jyväskylä, Finland
- “The dark side of arranged marriages: Emotional coercion and violence as a way of life.” Ganga Abhay Vadhavkar, Wayne State University
- “Rethinking pro- and anti-social communication in the context of a wartime deployment.” Katheryn C. Maguire, Cleveland State University, and Erin M. Sahlstein, University of Nevada-Las Vegas,
- “A review of the literature on the continuity and effects of childhood anti-social behavior in later life.” Teemu Kokko, University of Helsinki, Finland

Respondent: Terry A. Kinney, Wayne State University

This panel will bring together an array of scholars who work in the area of pro- and anti-social communication. The participants will discuss the social significance of their respective research lines as a way to examine the link between knowledge production in the field of Communication and the social responsibility that communication researchers have to disseminate their findings to publics.

2213 **9:30 AM – 10:45 AM** **Lake Minnetonka**

THE ONLINE CLASSROOM FOR UNDERGRADUATE PROGRAMS: PANIC OR PANACEA?

Sponsor: Undergraduate Programs
Chair: Sheri Bleam, Adrian College

Participants:

Scott W. Marshall, University, University of St. Francis
 Carl Isaacson, Bethany College
 Jeffrey D. Brand, Millikin University
 Leila Brammer, Gustavus Adolphus College

This is a discussion-oriented panel that will involve some debate and differences of opinion concerning the role and value of online classrooms as opposed to traditional classrooms for undergraduate programs.

2214 **9:30 AM – 10:45 AM** **Lake Nokomis**

TOP FACULTY PAPERS IN THE MEDIA STUDIES INTEREST GROUP

Sponsor: Media Studies
Chair: Tony E. Adams, University of South Florida

Participants:

- “A hymn called faith and misery: Green Day music videos and the loss of innocence.” Timothy Roy Gleason, University of Wisconsin-Oshkosh
- “There’s no I in team: A framing analysis of the power relationship between Team USA and Mike Krzyzewski.” Katherine L Lavelle, Drake University
- “Stick it in your ear: Toward a psychoanalytic rhetoric of music, with the example of the iPod.” Mirko M. Hall, University of North Dakota, and Joshua Gunn, University of Texas at

Austin
“Philadelphia and its metaphors.” Jimmie Manning, Northern Kentucky University*

Respondent: Christina S. Beck, Ohio University

* MSIG Top Faculty Paper Award Winner

2215

9:30 AM – 10:45 AM

Lake Superior

**SPOTLIGHT PROGRAM:
SYMBOLIC CONVERGENCE THEORY PAPERS HONORING ERNEST BORMANN**

Sponsor: CSCA First Vice President, Jack Kay

Chair: Donald C. Shields, University of Missouri-Kansas City and University of
Missouri-St. Louis

Participants:

“Sanctifying sanctioning agents: ‘Easy Rider’ as failed religious drama.” Thomas G. Endres,
University of Northern Colorado

“Using symbolic convergence theory to study family communication.” Dawn O. Braithwaite,
University of Nebraska-Lincoln

“A fantasy theme analysis of sons’ remembered conversations with their fathers.” George
Gaetano, Hamline University

“Culture clash in Missouri: Fantasies of populism, patriotism, and principles in the 2006 senatorial
campaign.” Margaret Duffy, University of Missouri-Columbia, and Janis T. Page,
University of Florida

“Recent developments in instrumentation for measuring rhetorical vision participation.” John F.
Cragan, University of St. Thomas, and Donald C. Shields, University of Missouri-Kansas
City and University of Missouri-St. Louis

Respondent: Ernest G. Bormann, University of Minnesota

2301

11:00 AM – 12:15 PM

Greenway A

WHO’S WATCHING WHOM: MAKING MEANING THROUGH MASS MEDIA IMAGES

Sponsor: Argumentation and Forensics

Chair: Denise L. Oles, Wayne State University

Participants:

“Hollywood baby boom: Images of celebrity pregnancy and the ideology of motherhood.” Emily
Anzicek, Wayne State University

“Scars illuminated: A study of iconic post 9-11 images in Spike Lee’s 25th Hour.” Katherine Lavelle,
Drake University

“A tale of two houses: The maxima of American history and the nostalgic dream in miniature.”
Patricia Kemp, Wayne State University

“Presidency of purpose: A Burkean analysis of the visual and verbal rhetoric of George W. Bush.”
Thomas Lietz, Wayne State University

“Crash spectacle: The (mis)representation of NASCAR through stock images.” Denise L. Oles,
Wayne State University

Respondent: Sandy Pensoneau-Conway, Wayne State University

Visual culture saturates the world and is emerging within academia as an area of study that investigates the means for examining and reconsidering how things are looked at culturally through a historical combination of meanings and subjects. Visual culture is historical based on the acknowledgment that the

visual image is not constant but changing as its relation changes to external stimuli at particular times. This panel will examine the impact of visual images depicted in the mass media as a mechanism for influencing how we make sense of our surroundings through multiple representations and the impact these images have on our culture's ideologies.

2302

11:00 AM – 12:15 PM

Greenway B

TOP PAPERS IN THE BASIC COURSE INTEREST GROUP

Sponsor: Basic Course

Chair: Adam C. Jones, Missouri Western State University

Participants:

“Webgrader: An on-line instrument to evaluate and assess oral competency.” Lynn O. Cooper, Wheaton College*

“Communication tests: The construction, contents, and relationship of student learning to the paper-pencil exam.” Renee Robinson, Saint Xavier University

“Women, public speaking, and peacemaking: Implementing United Nations Resolution 1325 through the basic public speaking course.” Beth Gillis, Roosevelt University

“The influence of instructor status and sex on student perceptions of teacher credibility and confirmation across time.” Roxanne Heimann, University of Northern Iowa, and Paul Turman, South Dakota Board of Regents

Respondent: David T. McMahan, Missouri Western State University

* Top Paper

2303

11:00 AM – 12:15 PM

Greenway C

COMPETITIVE PAPERS IN INTERCULTURAL COMMUNICATION

Sponsor: Intercultural Communication

Chair: Nobleza C. Asuncion-Lande, University of Kansas

Participants:

“Cluster analysis of speakers’ (inter)subjectivity: Racial identity politics and hope of intersubjectivity in US-American education.” Satoshi Toyosaki, University of Wisconsin-La Crosse

“A case study of international students and classroom civility and appropriateness.” Katherine R. Graham, St. Cloud State University, and Diana L. Rehling, St. Cloud State University

“*Arta de a cere scuze in cultura Romaneasca*: Use of apology in ethnic Romanian Culture.” Oana Trimbilas, Yang Lin, University of Akron, and Kathleen D. Clark, University of Akron

“Selection and regulation in Japanese and U.S. American friendship: Roles of culture and self-construals.” Manako Fujiwara, Winona State University

Respondent: Sheryl Lidzy, Emporia State University

2304

11:00 AM – 12:15 PM

Greenway D

THE COMPOSTERS’ HAUL THE MOTHERLOAD

Sponsor: Performance Studies and Theatre

Participants:

Alison Aurelia Fisher, Southern Illinois University-Carbondale

Janet Donoghue, Southern Illinois University-Carbondale

Respondents:

Jonathan Gray, Southern Illinois University-Carbondale
Lesla Lockford, Bowling Green State University

This session presents *The Composters*, a post-modern satirical duo in a 40-minute performative inquiry into our personal and global relations with the environment. This performance seeks to question our perceptions regarding proper gender roles, especially in the realm of the home (i.e. happy homemaking, domestic engineering, and Betty Friedan's "the problem that has no name"). Discussion with audience follows performance and response.

2305

11:00 AM – 12:15 PM

Greenway E

**EDUCATIONAL RESPONSIBILITY AT THE COMMUNITY COLLEGE: THE NEED TO
PROVIDE AMPLE OPPORTUNITY TO STUDENTS WHO NEED REMEDIATION**

Sponsor: Community College
Chair: Ron Howell, Illinois Central College

Participants:

Debbie Hedemann, Illinois Central College
Ann Marie Jablonowski, Owens Community College
Angie McNaught, Illinois Central College

The Community College movement has always been a democratic effort to provide wider opportunities for higher education. For faculty, that means new innovations in teaching are needed to address the many students who need considerable remedial help to be able to perform in college-level courses. This roundtable discussion will center on ways the community college can offer creative course-work and diverse types of assistance from staff and faculty to give remedial students the best opportunity to succeed in the classroom.

2306

11:00 AM – 12:15 PM

Greenway F

BLURRING THE LINE: AN EXAMINATION OF ETHICAL DILEMMAS

Sponsor: Freedom and Responsibilities of Speech
Chair: Jessica Samens, Minnesota State University Mankato

Participants:

Hillary Hoover, Minnesota State University Mankato
Jessica Samens, Minnesota State University Mankato
Darren L. Epping, University of Nebraska-Lincoln
Patrick Barton, Kansas State University
Sarah Wolter, Gustavus Adolphus College
Katie Ischkin, Minnesota State University Mankato

Ethical predicaments within communication evolve from misunderstandings. Ethics are created through our learned social behaviors and we pass those ethical values to others through our social experiences. Because notions of moral standards vary from relationship to relationship, the line between what is ethical and what is immoral is not clear, but instead it is blurred. This roundtable discussion examines how ethical lines are no longer right or wrong, but are open to interpretation.

2307

11:00 AM – 12:15 PM

Greenway G

TOP FOUR GRADUATE STUDENT CAUCUS PAPERS

Sponsor: Graduate Student Caucus
Chair: Jayne Henson, University of Missouri-Columbia

Participants:

- “Editorial cartoon depictions of religion.” Brian Kaylor, University of Missouri-Columbia
- “‘It’s not all grins and giggles’: Using narratives to reduce uncertainty in long-distance relationships.” Elizabeth Ribarsky, University of Nebraska-Lincoln
- “Social (ir)responsibility and the rhetoric in defense of heteronormative marriage.” Samuel Boerboom, University of Minnesota, Twin Cities
- “Mad cow and a baby calf: A fantasy theme analysis of Britain’s 2001 foot-and-mouth crisis.” Sarah Steimel, Kansas State University

Respondent: Roberta Davilla, University of Northern Iowa

2308

11:00 AM – 12:15 PM

Greenway H

WOMEN’S CAUCUS TOP PAPERS

Sponsor: Women’s Caucus
Chair: Amy Aldridge Sanford, Northeastern State University

Participants:

- “Feminist rhetoric: The past, the present and the future.” Heather A. Nesemeier, North Dakota State University*
- “Women responsible for peace: The women in Black movement.” B. Pinar Alakoc, University of Kansas*^
- “The propensity to initiate negotiations: Examining gender differences.” Christine M. Wampach, Northern Kentucky University*
- “Feminist readings of one-child policy in China.” Yahui Zhang, Bowling Green State University
- “Who’s a feminist? A criticism of Barbara Bush’s Wellesley speech.” Lori J. DeWitt, North Dakota State University

Respondent: Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis

* Debut Paper

^ Top Paper

2309

11:00 AM – 12:15 PM

Greenway I

TOP PAPERS IN HEALTH COMMUNICATION

Sponsor: Health Communication
Chair: Joy Koesten, University of Kansas

Participants:

- “Examining the mediating role of attitudes and subjective norms in connecting knowledge of the dangers of environmental tobacco smoke and support for clean indoor air policies: Implications for campaigns promoting clean indoor air.” Brian L. Quick, Ohio University, Benjamin R. Bates, Ohio University, and Sharon M. Romina, Ohio University*
- “Communicating health: Self perception and the health and aging experiences of elderly women in our communities.” Heather L. Seipke, University of Michigan-Flint
- “Communication with older patients: A thematic analysis of medical communication textbooks.” Elizabeth Gill, Purdue University**
- “Being culturally competent in healthcare encounters with Hispanic immigrant patients.” Karen S. Braselton, Southern Illinois University-Carbondale

Respondent: Donna R. Pawlowski, Creighton University

* Top Paper

** Top Student Paper

2310

11:00 AM – 12:15 PM

Greenway J

DISPARITIES IN HEALTH COMMUNICATION RESEARCH

Sponsor: Health Communication

Chair: Eileen Gilchrist, University of Oklahoma

Participants:

“Children of addiction: Communicative coping through narrative.” Cassandra LeClair-Underberg, University of Nebraska-Lincoln

“An initial test of the integrated model of online health information seeking.” Ambar Basu, Purdue University, and Graham D. Bodie, Purdue University

“Towards expanding the relational health communication model: A conceptual and research template for studying Hispanic AD caregivers.” Melinda Weathers, University of Houston, and Jim L. Query, Jr., University of Houston

“Combating tooth decay in Native American children.” Sally Blomstrom, Chadron State College, and Kathleen Kirsch, Chadron State College

Respondent: Lance Lippert, Illinois State University

2311

11:00 AM – 12:15 PM

Cedar Lake

TOP PAPERS IN POLITICAL COMMUNICATION

Sponsor: Political Communication

Chair: Jenifer L. Lewis, Western Kentucky University

Participants:

“Conflicting agendas: The presidency and the mass media.” Robert J. Baron, University of Minnesota, Twin Cities

“Issue ownership and framing in U.S. Senate campaigns: Democrats in red states.” Corey B. Davis, University of Missouri-Columbia

“The role and functions of rhetorical framing analysis: A clarification, a development and a case study.” Michael C. Souders, University of Kansas**

“A new generation of removed volunteers: The changing civic identity of adolescents in the United States.” Jay P. Childers, University of Kansas*

Respondent: Charles Stewart, Purdue University

* Top Paper

** J. Jeffrey Auer Award Winner, Top Graduate Student Paper

2312

11:00 AM – 12:15 PM

Lake Calhoun

**COPING WITH THE PROBLEM STUDENT:
MANAGING STUDENTS WHO REFUSE TO ACCEPT RESPONSIBILITY**

Sponsor: Instructional Resources

Chair: Tammy French, University of Wisconsin-Whitewater

Participants:

Amy Capwell Burns, University of Toledo
Tara Burma, University of Toledo
Lauren Gregg, Wayne State University
Stephanie Rolain-Jacobs, University of Wisconsin-Oshkosh
Fatima Shousher, University of Toledo

Creating socially responsible students and a supportive climate in the classroom continue to be important goals for educators. Unfortunately, we occasionally have students who create distractions through inappropriate behavior. Using case studies, four faculty members, a doctoral candidate, and an undergraduate student will examine varying types of disruptive student behavior, discuss the outcomes, and offer suggestions for coping with “problem” students. In these situations, responsible actions can offer opportunities to create connections with lifelong learners.

2313

11:00 AM – 12:15 PM

Lake Minnetonka

BURKEAN THEORY AND APPLICATIONS: COMPETITIVE PAPERS

Sponsor: Kenneth Burke Society
Co-Chairs: Peter M. Smudde, University of Wisconsin-Whitewater
Jeffrey L. Courtright, Illinois State University

Participants:

“Transcendence and redemption: George W. Bush’s reframing of Iraq.” Cory Glover, Central Michigan University*
“Guilt and redemption at the White House Correspondent’s Association Dinner: Humorous forms of victimage and mortification.” Mark Glantz, University of Missouri*
“Dramatistic form: The arousing and relieving of stress.” Stan A. Lindsay, Florida State University
“Sacco and Vanzetti’s last words: A Burkean analysis.” Joseph P. Zompetti, Illinois State University

Respondents: Jeffrey L. Courtright, Illinois State University
Peter M. Smudde, University of Wisconsin-Whitewater

* Student Debut Paper

2314

11:00 AM – 12:15 PM

Lake Nokomis

TOP GRADUATE STUDENT PAPERS IN THE MEDIA STUDIES INTEREST GROUP

Sponsor: Media Studies
Chair: Lora A. Cohn, Park University

Participants:

“Parceling the body—commodifying My-Space: The co-optation of individual identities within online social communities.” Adam W. Tyma, North Dakota State University*
“A new media world is possible: A case study of Indymedia’s network communication practices.” Jon R. Pike, North Dakota State University
“Comics in the college classroom: Inciting student engagement with the humanities.” Robert S. Jersak, Minnesota State University Mankato*
“Look at what you’ve done: Challenging the production of men of war.” Jessica Prody, University of Minnesota**

Respondent: Brent Simonds, Illinois State University

* Debut Paper

** Samuel Becker Award Winner, Top Graduate Student Paper

2401

12:30 PM – 2:15 PM

Nicolette Ballroom

HALL OF FAME AWARDS LUNCHEON AND BUSINESS MEETING

Presiding: CSCA President, Deanna Sellnow

Hall of Fame award winners, Outstanding New Teacher award winners, and Federation Prize award winners will be honored at our luncheon and business meeting. Luncheon fees are included in your registration fee, however, reservations are required. Be sure to mark the reservation box indicating that you plan to attend.

2501

2:30 PM – 3:45 PM

Greenway A

ARGUMENTATION AND FORENSICS TOP PAPER PANEL

Sponsor: Argumentation and Forensics

Chair: Heather Norton, Fontbonne University

Participant:

“Using Perelman and Olberchts-Tyteca to teach beginning speakers: Audience, premise, and presence.” Christine Haynes, Texas State University

Respondent: Joseph Sora, Duquesne University

2502

2:30 PM – 3:45 PM

Greenway B

**CONVENTION THEME SPOTLIGHT PROGRAM:
THE COMMUNICATION OF CORPORATE SOCIAL RESPONSIBILITY**

Co-Sponsors: Organizational and Professional Communication

First Vice President, Jack Kay

Chair: Dale Cyphert, University of Northern Iowa

Participants:

Dale Cyphert, University of Northern Iowa

Doug Picirillo, Hartmarx

Lori Widmer, The Risk Factor

A position statement on corporate citizenship in the public sphere will meet with responses from two corporate representatives and then opened to the audience for a conversation about corporate social responsibility and the public sphere.

2503

2:30 PM – 3:45 PM

Greenway C

**THE ARTICULATE BODY: A PANEL HONORING ELYSE PINEAU, RECIPIENT OF THE
OUTSTANDING SCHOLAR AWARD FOR PERFORMANCE STUDIES AND THEATRE**

Sponsor: Performance Studies and Theatre

Chair: Jonathan M. Gray, Southern Illinois University-Carbondale

Participants:

Elyse Pineau, Southern Illinois University-Carbondale

D Soyini Madison, Northwestern University

Tami Spry, St. Cloud State University

Ronald J. Pelias, Southern Illinois University-Carbondale

John T. Warren, Southern Illinois University-Carbondale

Panelists will discuss the contributions of Elyse Pineau to Performance Studies and Theatre, considering broadly her work with performance methodology and poetic-performative writing.

2504

2:30 PM – 3:45 PM

Greenway D

TOP PAPERS IN PUBLIC RELATIONS

Sponsor: Public Relations

Chair: Debra Worley, Indiana State University

Participants:

“eHarmony’s break-up: Literal and rhetorical dissociation to achieve legitimacy.” Ashley C. Hiestand, Purdue University

“The leader as the face of a crisis: Phillip Morris’ CEO speeches during the 1990s.” Maria De Fatima Oliveira, Temple University, and Priscilla Murphy, Temple University

“A holistic view of stakeholder management: A prospective look from a Burkean perspective.” Peter M. Smudde, University of Wisconsin-Whitewater, and Jeffrey L. Courtright, Illinois State University

“The Internet as a site of resistance: The case of the Narmada Bachao Andolan.” Mohan J. Dutta, Purdue University, and Mahuya Pal, Purdue University

Respondent: J. J. McIntyre, University of Arkansas, Little Rock

2505

2:30 PM – 3:45 PM

Greenway E

SOCIAL RESPONSIBILITY AND THE ONLINE COMMUNICATION CLASSROOM

Sponsor: Community College

Chair: Marcia Moore, Delta College

Participants:

Ann Marie Jablonowski, Owens Community College

Ron Howell, Illinois Central College

The web is here to stay, but how can we improve our social responsibilities as educators when offering communication classes in this format? This roundtable discussion will focus on the strengths and weaknesses of teaching communication courses online and the responsibility we hold as educators in upholding the rigor of those courses on the web.

2506

2:30 PM – 3:45 PM

Greenway F

**COMMUNICATION AND SOCIAL RESPONSIBILITY:
COMPETITIVE PAPERS ON FREEDOM OF EXPRESSION**

Sponsor: Freedom and Responsibilities of Speech

Chair: Min Liu, Kutztown University of Pennsylvania

Participants:

“The influence of setting on Supreme Court religious expression decisions.” Joseph J. Hemmer, Jr., Carroll College

“It’s not a game: The first amendment, video games, and the Minnesota Restricted Video Game Act.” Susan B. Kretchmer, Johns Hopkins University and the Partnership For Progress on the Digital Divide, and Mary Elizabeth Bezanson, University of Minnesota, Morris

“Regulating cyberspace: The challenge of protecting intellectual property on the Internet.”
LaChrystal Ricke, University of Kansas

Respondent: Mark Goodman, Mississippi State University

2507

2:30 PM – 3:45 PM

Greenway G

**SPOTLIGHT ON GRADUATE STUDENT MEDIA RESEARCH:
EXAMINING NEW PARADIGMS IN MEDIA RESEARCH**

Co-Sponsors: Graduate Student Caucus
Media Studies

Chair: Joy L. Daggs, University of Missouri-Columbia

Participants:

“Postmodern performance in *28 Days Later*.” Emanuelle Wessels, University of Minnesota, Twin Cities

“Deconstructing the ideological binary in U.S. media coverage of one-child policy in China.”
Yahui Zhang, Bowling Green State University

“Resisting patriotism as consumerism: How counter-hegemonic ideologies are promoted through the dominate ideology.” Katie Griffis, Eastern Illinois University

“Climbing Brokeback: Difficulty in rectifying the frontier myth with ‘gay cowboys.’” Nichole K. Kathol, University of Kansas

Respondent: Adam W. Tyma, North Dakota State University

2508

2:30 PM – 3:45 PM

Greenway H

**QUEER TEXTS/QUEER IMAGES:
REPRESENTATION OF HOMOSEXUALITY IN MEDIA AND FILM**

Sponsor: Media Studies

Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

“(Human) media coverage of LGBTQ nonhumans.” Tony E. Adams, University of South Florida

“Urbana: A queer narrative.” Ahmet Atay, Southern Illinois University-Carbondale

“Kubrick's queers.” Bryan K. Crow, Southern Illinois University-Carbondale

“Truth, justice, and the American ... gay? Superhero identity as queer identity on ‘Smallville.’”
Andrew J. Kirk, Southern Illinois University-Carbondale

“Sexual cinema 2005: Queers, steers, aliens, and gangsters(stas).” Jimmie Manning, Northern Kentucky University

“Queer Muslim subject in film: An oxymoron?” Naida Zukic, Southern Illinois University-Carbondale

The goal of this panel is to examine portrayals of homosexuality and queerness in contemporary American cinema and media. Our purpose is to look at contemporary representations of homosexuality and queer narratives and create alternative queer readings of queer film and media. We will use textual, rhetorical, and ideological analyses to unpack and interpret representation of homosexuality.

2509

2:30 PM – 3:45 PM

Greenway I

CRITICAL APPROACHES IN HEALTH COMMUNICATION RESEARCH

Sponsor: Health Communication

Chair: Christine North, Ohio Northern University

Participants:

“Turning point: The role of communication in the alcoholic’s decision to seek treatment.” Brendan Young, University of Iowa.

“Language in licensing exams : Socially responsible of socially disenfranchising?” Ginger Bihn-Coss, Albion College.

“*I am a recovering client*: Autoethnographic metatherapy.” Satoshi Toyosaki, University of Wisconsin-La Crosse.

“A bird in the hand is worth one case of the flu: Mass media framing to shape public perception of the ‘bird flu.’” Eileen S. Gilchrist, University of Oklahoma.

Respondent: Christina S. Beck, Ohio University

2510

2:30 PM – 3:45 PM

Greenway J

**FACTORS IN SATISFYING HEALTHY ROMANTIC RELATIOSHIPS?
GUILT, NAGGING, EMOTION, DISTANCE AND COMMUTING**

Sponsor: Interpersonal and Small Group Communication

Chair: Andrew Ledbetter, University of Kansas

Participants:

“The guilt effect: Maintaining dual relationship in a social triangle.” Tamara Hastings, Southern Illinois University-Edwardsville, Heidi Brandstad, Southern Illinois University-Edwardsville, Kristen Ruppert-Leach, Southern Illinois University-Edwardsville, and Aimee Hermanson, Southern Illinois University-Edwardsville

“Romantic partners’ appeals for healthy behavior: Effects of relational intimacy types and compliance-gaining strategies.” Michael Robert Dennis, University of Kansas

“Emotional expressivity, psychological gender, and relational satisfaction: towards a “recipe” for satisfying romantic relationship.” Curtis Livesay, Illinois State University

“Uncertainty in premarital long distance romantic relationships: A tale of two theories.” Kathryn C. Maguire, Cleveland State University

“Structuration and the negotiation of family caregiving in commuter marriages.” Karla Mason Bergen, College of Saint Mary, Erika L. Kirby, Creighton University, and M. Chad McBride, Creighton University

Respondent: Diane M. Monahan, Belmont University

2511

2:30 PM – 3:45 PM

Cedar Lake

TOP PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education

Chair: Jeffrey T. Child, North Dakota State University

Participants:

“Perceptions of teacher power, credibility and teacher traits.” Katherine J. Denker, University of Missouri-Columbia*

“Repairing mythos by utilizing identification: Multicultural education and constitutive pedagogy.” Kane M. Click, University of Nebraska-Lincoln

“The influence of computer-meditated word-of-mouth communication on student perceptions of instructor credibility and attractiveness.” Chad Edwards, Western Michigan University, Autumn Edwards, Western Michigan University, Qingmei Qing, Western Michigan University, and Shawn T. Wahl, Texas A&M University-Corpus Christi

“Social class in the interpersonal communication course.” David E. Engen, Minnesota State University Mankato, and Scott D. Johnson, University of Richmond

Respondent: David T. McMahan, Missouri Western State University

* Top Paper

2512

2:30 PM – 3:45 PM

Lake Calhoun

**COMMUNICATING IN “MYSPACE”:
CHALLENGES OF COMPUTER-MEDIATED COMMUNICATION**

Sponsor: Central States Advisory Council—State of Illinois Showcase Program

Participants:

Lauren Morgan, College of DuPage
Jason Smart, College of DuPage
Stephen Thompson, College of DuPage
Shaun Keating, Harper College

Students are communicating more and more in computer-mediated environments, whether by social networking in MySpace or Facebook, doing assignments on Blackboard, or texting on their cell phones. This session will help teachers learn how to manage the challenge of teaching in the landscape of computer-mediated communication.

2513

2:30 PM – 3:45 PM

Lake Minnetonka

LEARNING SOCIAL RESPONSIBILITY TOGETHER

Sponsor: Undergraduate Programs

Chair: Diana L. Rehling, St. Cloud State University

Participants:

Wendy Bjorklund, St. Cloud State University
Joanna Pucel, St. Cloud State University
Diana Rehling, St. Cloud State University
Suzanne Stangl-Erkens, St. Cloud State University
RoxAnn Strand, National Marrow Donor Program Representative
Michael Sullivan, Granite Rotary Representative
David Warne, St. Cloud State University
Student Organizers of the 2007 Registration Drive, St. Cloud State University

Faculty, students and community members discuss a project which has for six years been engaging students in their communities, while also preparing them to do so effectively. Discussion of the annual bone marrow donor registration drive, now part of a university-wide effort to encourage civic engagement, will focus upon the weaving together of service, nurturance of community, and the learning and application of communication concepts that is the core of this award-winning endeavor.

2514

2:30 PM – 3:45 PM

Lake Nokomis

**CAMPAIGN COMMUNICATION FOR A VOTING AMERICA:
THE ROLE OF ISSUE FRAMES, PARTY IDENTIFICATION, AND PRIMARY DEBATES**

Sponsor: Political Communication

Chair: John W. Self, Truman State University

Participants:

- “Paternal rhetoric versus communal discourse: The rhetorical framing of the war on terror during the 2006 general election.” Jay Childers, University of Kansas
- “Connecting with young voters: Political affiliation identification as an indicator of candidate favorability.” Jenifer L. Lewis, Western Kentucky University
- “Leader of the pack: The emergence of a presidential nominee through primary debates.” Mitchell S. McKinney, National Communication Association, and Mary Christine Banwart, University of Kansas

2515

2:30 PM – 3:45 PM

Lake Superior

DISTINGUISHED SCHOLAR MINI CAROUSEL

Sponsor: CSCA First Vice President, Jack Kay
Chair: Jack Kay, University of Michigan-Flint

Distinguished Scholars:

Mike Allen, University of Wisconsin-Milwaukee
 Dawn O. Braithwaite, University of Nebraska-Lincoln
 Brant Burleson, Purdue University
 Carolyn Calloway-Thomas, Indiana University
 Diana Carlin, University of Kansas
 Pamela Cooper, University of South Carolina-Beaufort
 Sandra Metts, Illinois State University
 Michael Pfau, University of Oklahoma
 Jim L. Query, Jr., University of Houston
 Ellen Reid, University of Missouri-Columbia
 Bill Seiler, University of Nebraska-Lincoln
 Deanna Sellnow, North Dakota State University
 Tim Sellnow, North Dakota State University
 Judith S. Trent, University of Cincinnati

This session provides emerging scholars an opportunity to visit about their research one-on-one or in small groups with our discipline’s distinguished scholars. Attendees should come prepared to share their current research ideas with various scholars or simply come to meet them. Our distinguished scholars will provide insight and offer suggestions for future research.

2601

4:00 PM – 5:15 PM

Greenway A

**THE POLITICAL TIMES: A REVIEW OF THE MIDTERM ELECTIONS
 AND A PREVIEW OF THE 2008 PRESIDENTIAL CAMPAIGNS**

Sponsor: Political Communication
Chair: Karen Anderson, University of North Texas

Participants:

Karlyn Kohrs Campbell, University of Minnesota, Twin Cities
 Robert V. Friedenberg, Miami University
 Mitchell S. McKinney, National Communication Association
 Judith S. Trent, University of Cincinnati

This panel will wrap up the 2006 midterm elections as well as preview the upcoming 2008 presidential campaigns. Panelists will analyze the outcome of key races and how the election results and the new Congress influence the upcoming presidential races. Panelists will also preview potential presidential candidates to watch over the coming year. The panel will combine individual presentations with audience participation and discussion.

2602

4:00 PM – 5:15 PM

Greenway B

**TOP COMPETITIVE PAPERS IN ORGANIZATIONAL
AND PROFESSIONAL COMMUNICATION**

Sponsor: Organizational and Professional Communication

Chair: Lance Lippert, Illinois State University

Participants:

“Unobtrusive control in a leadership organization: Integrating control and resistance.” Ryan S. Bisel, University of Kansas, Debra J. Ford, University of Kansas, and Joann Keyton, University of Kansas*

“Existential and phenomenological approaches to organizational sensemaking: Narrative and ethnography.” Andrew F. Herrmann, University of South Florida**

“Measuring organizational identification: Scale development and initial findings.” Robyn E. Parker, Kent State University, and Paula Haridakis, Kent State University

“Be careful what you ask for: Role negotiation and work/life integration.” Mary F. Hoffman, Texas State University, and Renee L. Cowan, Texas A & M University

Respondent: Patrice Buzzanell, Purdue University

* Top Paper

** Top Student Paper

2603

4:00 PM – 5:15 PM

Greenway C

**COMMUNICATION, CULTURE, AND SOCIAL RESPONSIBILITY:
TEACHING CRITICAL INTERCULTURAL COMMUNICATION**

Sponsor: Intercultural Communication

Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

Ahmet Atay, Southern Illinois University-Carbondale

Lynda Dee Dixon, Bowling Green State University

Naoki Kambe, Wayne State University

Qi Tang, Ohio University, Southern campus

Diana Trebing, Southern Illinois University

Shuang Xie, Bowling Green State University

Melinda Yeomans, Southern Illinois University-Carbondale

Since teaching intercultural communication from critical perspectives requires more responsibility and sensitivity, as scholars it is our goal to generate debates, organize networks, and share stories, sorrows, and joys of this responsibility. This panel seeks to generate a scholarly discussion about teaching critical intercultural communication from the trenches; therefore, our vision is to build a healthy network to discuss our teaching and our approaches to critical issues and theories in intercultural communication. Furthermore we bring our own stories and positionalities into this discourse.

2604

4:00 PM – 5:15 PM

Greenway D

**TEACHING “GENERATION NEXTERS” EFFECTIVELY:
SOCIAL RESPONSIBILITIES OF BASIC COURSE EDUCATORS**

Sponsor: Basic Course

Chair: Nicole J. Schultz, Bowling Green State University

Participants:

- “GenNext: Exploring the impact of traditional aged college students on basic course directors and teaching assistants.” Kristen P. Treinen, Minnesota State University Mankato
- “Educators on the cusp: Investigating what younger Xer and Older Nexter teaching assistants are facing with Generation Nexters in the classroom.” Nicole J. Schultz, Bowling Green State University
- “Reducing unnecessary classroom stress for Generation NeXters while maintaining the critical thinking objective.” Jaclynn Krawczak, Central Michigan University
- “Catering to Generation NeXt: Entertainment or engaged pedagogy?” Sarah Wolter, Gustavus Adolphus College
- “Can we leave early?’ Dealing with expectations and maintaining the attention of Generation NeXters.” Bridget L. Long, Bowling Green State University
- “Films, fun, and the future: An analysis of how the shift into generation Next effects popular culture examples in the classroom.” Seth Michael Smith, University of Wisconsin-River Falls
- “The challenges for digitally experienced students: Creating a new learning environment in postmodern age.” Kim McCann, Bowling Green State University

Recent civic engagement, service learning, and active learning efforts have improved the rigor of pedagogical practices and student engagement in the basic course. However, these efforts to enhance student learning are not typically grounded in assumptions about students of the NeXt Generation who represent the majority of our classrooms. This panel will focus on providing basic course educators with suggestions for working with students of the NeXt Generation.

2605

4:00 PM – 5:15 PM

Greenway E

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education

Chair: Amy Aldridge Sanford, Northeastern State University

Participants:

- “Field-text process analysis: The *Brown v. Board of Education* ruling.” Sandra L. Pensoneau-Conway, Wayne State University, and Satoshi Toyosaki, University of Wisconsin-La Crosse
- “Using critical pedagogy to design a small group communication class.” David H. Kahl, Jr., North Dakota State University
- “The naughty professor: An examination of student attributions of teacher misbehaviors.” Julie L. Semlak, North Dakota State University, and Anna F. Carmon, North Dakota State University
- “Perceived instructor aggressive communication and college students’ motives to communicate with their instructors.” Scott A. Myers, West Virginia University, Chad Edwards, Western Michigan University, and Shawn T. Wahl, Texas A&M University, Corpus Christi

Respondent: Paul Schrodt, Texas Christian University

2606

4:00 PM – 5:15 PM

Greenway F

CONTEMPORARY ISSUES IN RHETORICAL THEORY AND CRITICISM

Sponsor: Rhetorical Theory and Criticism

Chair: Katherine L. Hatfield, Creighton University

Participants:

- “The triad of evil and the Bush incumbency: Convergence, competition, and cooperation.” Meryl J. Irwin Carlson, University of Iowa
- “The eloquent face of the Other: A dialogue between Levinas and rhetorical theory.” Zachary J. Walton, Southern Illinois University
- “Communicating demotivation: An ironic parody for the social good or spectacle in a dead language?” Kristi Gerding Scholten, Ferris State University
- “In the trenches: An argument for critical cultural scholarship in HIV/AIDS.” Katherine L. Hatfield, Creighton University

Respondent: Lora Cohn, Park University

2607

4:00 PM – 5:15 PM

Greenway G

**CONVENTION THEME SPOTLIGHT PROGRAM:
COMMUNICATION ACTIVISM SCHOLARSHIP AS A SOCIAL RESPONSIBILITY**

Sponsor: CSCA First Vice President, Jack Kay
Chair: Jack Kay, University of Michigan-Flint

Keynote: Lawrence R. Frey, University of Colorado at Boulder

The need for communication scholarship to promote social change has never been more apparent and important. Frey first examines the theory and practice of “communication activism scholarship” as a social responsibility, followed by interaction with audience members about conducting this type of scholarship, including audience members sharing their research studies and/or project ideas.

2608

4:00 PM – 5:15 PM

Lake Superior

GREAT IDEAS FOR TEACHING (G.I.F.T.) — Session 2

Sponsor: G.I.F.T.
Co-Chairs: Jeanine M. Fassl, University of Wisconsin–Whitewater
Tushar Raman Oza, Oakland University

Participants:

- “Without a trace: Silencing noisemakers through game playing.” Ann M. Schwalboski, Eastern Idaho Technical College (1)
- “The group mission.” Jason Schmitt, Bowling Green State University (2)
- “Speech support groups.” Beth Gillis, Concordia University (3)
- “Question, critique, rank: Improving Internet source evaluation.” Christina L. Ross, University of North Dakota (4)
- “Service learning in the public speaking course.” Barbara S. Spies, Cardinal Stritch University (5)
- “Communication theory podcasts.” Rick Rodrick, University of Wisconsin-La Crosse (6)
- “Exploring emotional and facial expressivity in speech delivery.” Bernard J. Armada, University of St. Thomas (7)
- “Using opposing viewpoints as a discussion starter in health communication and beyond.” Lori DeWitt, North Dakota State University (8)
- “Making ‘noises and marks’ ethically.” Tim Behme, University of Minnesota (9)
- “Ceremonially speaking: Delivery and creativity in public speaking.” Denise L. Oles, Wayne State University (10)

Each presenter will share a class-tested teaching activity in a roundtable forum with a small group. These G.I.F.T. concepts can be replicated and adapted for use in various communication courses. The number corresponds to the table where each presenter will be located. Every 10 minutes audience members will change tables and listen to another exciting G.I.F.T. concept during this session.

**FEDERATION PRIZE REPORT—EXPLAINING THE EFFECTS OF MESSAGES INTENDED
TO PROVIDE EMOTIONAL SUPPORT: DEVELOPMENT AND TESTS OF A DUAL-
PROCESS MODEL OF SUPPORT MESSAGE PROCESSING AND OUTCOMES**

Sponsor: CSCA Research (Federation Prize) Committee

Chair: Terry A. Kinney, Wayne State University

Participants:

Brant R. Burleson, Purdue University

Graham D. Bodie, Purdue University

5:30 PM – 6:30 PM

BUSINESS MEETINGS

2701	Communication Theory	Greenway A
2702	Graduate Student Caucus	Greenway B
	The Graduate Student Caucus invites you to a Pizza Party immediately following the business meeting. This party is an excellent opportunity to network with graduate students and enjoy some great food and fun. There will also be some surprises you don't want to miss!	
2703	Instructional Resources	Greenway C
2704	Interpersonal and Small Group Communication	Greenway D
2705	Kenneth Burke Society	Greenway E
2706	Media Studies	Greenway F
2707	National Educational Debate Association	Greenway G
2708	Organizational and Professional Communication	Greenway H
2709	Performance Studies and Theatre	Greenway I
2710	Undergraduate Honors Research Conference	Greenway J
2711	Intercultural Communication	Lake Calhoun

2008 PROGRAM PLANNERS MEETING AND RECEPTION

Co-Sponsors: CSCA First Vice President, Jack Kay
CSCA Second Vice President, Nancy J. (Eckstein) Brule

Chair: Nancy J. (Eckstein) Brule, Bethel University

All program planners for the 2008 CSCA conference should attend this important session. Vital information for planners will be provided. The meeting will end with a reception for both the 2007 and 2008 program planners.

Saturday, March 31, 2007

3001 **7:00 AM – 8:00 AM** **Lake of the Isles**

PAST OFFICERS BREAKFAST

Sponsor: Deanna Sellnow, North Dakota State University

3101 **8:00 AM – 9:15 AM** **Greenway A**

CIVIC ENGAGEMENT: SIMULATION AND STUDENT RESPONSE

Sponsor: Central States Advisory Council—State of Iowa Showcase Program

Chair: Marilyn Shaw, University of Northern Iowa

Simulation Leader:
Jennifer Thierman, Lutheran Social Services, Iowa

Participants:
University of Northern Iowa students

This session will provide a poverty simulation exercise led by Thierman, a social worker, with responses from University of Northern Iowa students who had previously attended a poverty simulation for an oral communication class. They will provide a response to both simulations.

3102 **8:00 AM – 9:15 AM** **Greenway B**

EFFECTIVE PEDAGOGY: USING CASE STUDIES TO TEACH STUDENTS TO BE ENGAGED ORGANIZATIONAL MEMBERS

Sponsor: Organizational and Professional Communication

Chair: Lance R. Lippert, Illinois State University

Participants:
“Irreconcilable differences? A case study in the deterioration of culture.” Sandra L. Colee, Illinois State University
“Diffusing technology in a nonprofit organization.” Richard Murphy, Wayne State College
“What about us? Managing stakeholder resistance to innovation implementation.” Michelle Doyle, Illinois State University
“The Galileo Society: A case study in office politics.” Martha L. Wilkinson, Eastern Illinois University

Respondent: Anna Carmon, North Dakota State University

3103 **8:00 AM – 9:15 AM** **Greenway C**

RESPONSE-ABILITY IN ETHNOGRAPHIC PERFORMANCE

Sponsor: Performance Studies and Theatre

Chair: Lesa Lockford, Bowling Green State University

Participants:

“Everything depends on myself and my horse.” Season Ellison, Bowling Green State University
“Who’s telling the story?” Lawrence Blackwell, Bowling Green State University
“Pocketbooks and wallets.” Nicole Mancino, Bowling Green State University

Respondent: Lisa Ford-Brown, Columbia College

Participants will perform excerpts from their current ethnographic performance research. They explore such issues as women’s cultural and/or familial identity and the constitution of community through storytelling.

3104

8:00 AM – 9:15 AM

Greenway D

COMMUNICATING IN A POLITICALLY DIVERSE SOCIETY

Co-Sponsors: Political Communication
Graduate Student Caucus

Chair: Brian T. Kaylor, University of Missouri-Columbia

Participants:

“The President’s remarks at the annual White House Correspondents Association Dinner: A rhetorical genre.” Mark Glantz, University of Missouri-Columbia

“Analyzing bias in presidential election coverage by major newsmagazines: An extension of the functional theory of political communication.” John Hooker, Purdue University, and Corey B. Davis, University of Missouri-Columbia

“Biting the hand that feeds: An exploratory study of political criticism in popular mainstream rock.” Jayne Henson, University of Missouri-Columbia

Respondent: Joseph R. Blaney, Illinois State University

3105

8:00 AM – 9:15 AM

Greenway E

**INTEGRATING SOCIAL RESPONSIBILITY INTO
COMMUNITY COLLEGE COMMUNICATION COURSES**

Sponsor: Community College

Chair: Alaina M. Winters, Heartland Community College

Participants:

Susan Salazar, Heartland Community College

Ryan Wyckoff, Danville Area Community College

Barbara Handley-Miller, Delta College

Marcia Moore, Delta College

David Bodary, Sinclair Community College

Community colleges offer a unique site for integrating social responsibility into communication courses. In this roundtable discussion, community college faculty will discuss pedagogy, course design, and assignments that emphasize social responsibility. The emphasis in the session will be on courses typically taught at the community college: the basic course, small group communication, interpersonal communication and introduction to public relations. Attendants will be encouraged to share their experiences in integrating social responsibility into the community college classroom.

3106

8:00 AM – 9:15 AM

Greenway F

**COMMUNICATION AND SOCIAL RESPONSIBILITY: GIFTS FOR
TEACHING COMMUNICATION ETHICS AND FREEDOM OF EXPRESSION**

Co-Sponsors: Freedom and Responsibilities of Speech
G.I.F.T.
Moderator: Steven J. Venette, North Dakota State University

Participants:

"Learning from a legacy of hate." Beth A. Messner, Ball State University
"Tensions between free speech and ethics: Hate on trial." Paula Tompkins, St. Cloud State University
"Teaching communication law: A moot court approach." Joseph J. Hemmer, Jr., Carroll College
"Talking policy: Dialectical tensions between the Pentagon and the people's right to know." Priscilla M. Meddaugh, Millikin University
"Facebook and MySpace: Lessons in freedom of speech and privacy." Jeffrey D. Brand, Millikin University
"*Flight From Death*: Introducing philosophical anthropology in teaching communication ethics." Tom Duncanson, Millikin University

3107

8:00 AM – 9:15 AM

Greenway G

**DONUTS, HANUKKAH, AND AN UNSUCCESSFUL WAR:
MODERN APPLICATIONS OF MYTHIC CRITICISM**

Sponsor: Rhetorical Theory and Criticism
Chair: Stephanie Kelley-Romano, Bates College

Participants:

"Rethinking 'Homer's phobia:' Heterosexual national fantasy and queer politics in Springfield on *The Simpsons*." Ryan Weaver, University of Kansas
"Monomyth and the War on Terrorism: Understanding America's new war in light of Campbell's quest myth." Ryan M. Shepard, University of Kansas
"Tackling the Emergence of a Mythic Hero: The Story of Pat Tillman." Russ Luce, University of Kansas
"Jewish home ritual: The dominance of mythic reenactments over communal ceremony." Jacob Stutzman, University of Kansas
"The Jeremiad of Dr. Laura Schlesinger: Using mythic idioms in 'The Proper Care and Feeding of Husbands.'" Rob Bussinger, University of Kansas

Respondent: Stephanie Kelley-Romano, Bates College

3108

8:00 AM – 9:15 AM

Greenway H

**MAPPING MEDIATED SUBJECTIVITIES:
EXPLORING AGENTIAL POTENTIAL IN CYBERSPACE**

Sponsor: Performance Studies and Theatre
Chair: Jake Simmons, Southern Illinois University-Carbondale

Participants:

"The politics of pleasure in cyberspace: Lesbian tales of agency." Naida Zukic, Southern Illinois University-Carbondale
"Radical cartography/radical subjectivity." Travis Brisini, Southern Illinois University-Carbondale
"Utilize!" Jake Simmons, Southern Illinois University-Carbondale

3109

8:00 AM – 9:15 AM

Greenway I

REMEMBERING HOW TO PLAY IN THE MUD:

STUDYING THE (GUILTY) PLEASURE AS RESPONSIBLE SCHOLARSHIP

Sponsor: Media Studies
Chair: Beth Bonnstetter, University of Minnesota

Participants:

- “Guilty pleasure in *Passions*: Out of tune in harmony and singing its praises.” Jessie Stewart, Southern Illinois University-Carbondale
“‘Is anyone else totally P’d that T & E are having sex again?’ Constructing ownership of *Passions* in cyberspace.” Samantha P. McKelvie, Southern Illinois University-Carbondale
“Unpacking Simone: A soap opera lesbian goes to camp.” Andrew J. Kirk, Southern Illinois University-Carbondale
“Opening Endora’s Box: performing ‘Witch’ on NBC’s *Passions*.” Emily Kelly-Padden, Southern Illinois University-Carbondale

The soap opera genre has a long storied history in American media studies, but it receives little attention today. The newest addition to the daytime landscape, NBC’s *Passions*, has attracted media attention for its outrageous content and young fan base, but rarely does that attention extend beyond the popular press. We would like to change that. Our interest in *Passions* involves general notions of what soap operas continue to teach us about societal trends and media influences.

3110

8:00 AM – 9:15 AM

Greenway J

BEYOND THE CLASSROOM: BASIC COURSE AND CIVIC ENGAGEMENT

Sponsor: Basic Course
Chair: Kristen P. Treinen, Minnesota State University Mankato

Participants:

- Derrick Lindstrom, College of Saint Benedict/St. John’s University
Karyl Daughters, College of Saint Benedict/St. John’s University
Sarah Wolter, Gustavus Adolphus College
Jessica Samens, Minnesota State University Mankato
Kathleen Crawford, Minnesota State University Mankato
Amy Wolff, Winona State University

The Basic Course offers a compelling opportunity to introduce students to the notion of civic engagement. Introducing public dialogue as a catalyst for addressing pressing issues in a community is vital knowledge for students to become engaged citizens beyond their years in higher education. This panel addresses requiring public service as a means to teach civic engagement. Panelists will share perspectives of varying degrees of project implementation, from initial ideas to full-fledged assignments, followed by audience participation.

3111

8:00 AM – 9:15 AM

Lake Calhoun

DIALOGIC RESEARCH IN THE RESEARCH OF DIALOGUE: POSSIBILITIES, PROBLEMS, PRACTICE

Sponsor: Communication Theory
Chair: M. Chad McBride, Creighton University

Participants:

- Karla Mason Bergen, College of Saint Mary
Karen L. Daas, Saint Mary’s University
Lynn M. Harter, Ohio University
Phyllis M. Japp, University of Nebraska-Lincoln

Erika L. Kirby, Creighton University
M. Chad McBride, Creighton University
Paige W. Toller, University of Nebraska-Omaha

Dialogism as a meta-perspective/theoretical construct has gained currency across the communication discipline. As all theory, a dialogic perspective should inform the way we do research.

3112 **8:00 AM – 9:15 AM** **Lake Minnetonka**

SPOTLIGHT ON THE HOPE CONFERENCE FOR FACULTY DEVELOPMENT

Sponsor: Undergraduate Programs
Chair: Deborrah Uecker, Wisconsin Lutheran College

Participants:

“The impact of cell phone use on the possibilities of dialogue.” Isolde Anderson, Hope College
“I wonder if dialogue can help the department chair? A practical application.” Deborrah Uecker, Wisconsin Lutheran College
“Teaching ‘dialogue’ in an e-mail project between Russia and the U.S.” Jackie Schmidt, John Carroll University

This panel showcases the types of collaborative projects that emerge for attendees to the Hope Conference for Faculty Development. For the past five years the conference has been held at Luther College in Decorah, Iowa. This year it moves to Randolph Macon College in Virginia. Over the years the conference has been invaluable for faculty to make connections with top scholars and to develop avenues for collaboration for faculty at small schools or from small departments. Presentations of projects that emerged from last year’s conference will be discussed. The projects emerged from attendance at a dialogue seminar conducted by John Stewart.

3113 **8:00 AM – 9:15 AM** **Lake Nokomis**

**PROMOTING SOCIAL RESPONSIBILITY THROUGH CLASSROOM PROJECTS: A
DIALOGUE SESSION ON THE RELATIVE ADVANTAGES/DISADVANTAGES OF SERVICE
LEARNING, EXPERIENTIAL LEARNING AND CIVIC ENGAGEMENT**

Sponsor: Communication Education
Chair: Judy C. Pearson, North Dakota State University

Participants:

Denise Gorsline, Minnesota State University Moorhead
Elizabeth Tolman, South Dakota State University
Jeffrey T. Child, North Dakota State University
Cassandra LeClair-Underberg, University of Nebraska-Lincoln
Lori DeWitt, North Dakota State University
Najla Amundson, North Dakota State University

The terms “service learning,” “experiential learning,” and “civic engagement” are used frequently, and sometimes, interchangeably. While each often involves interaction with the community outside the university campus, can all be classified as acts of “social responsibility?” Does each format offer the same level of benefit to the community and to the learners? Panelists will explore these questions. Additionally, examples of service learning, experiential learning, and civic engagement will be provided and compared side-by-side.

3114 **8:00 AM – 9:15 AM** **Lake Superior**

COMPETITIVE POSTER SESSION

Sponsor: Undergraduate Honors Research Conference

Participants:

- “Communication as a gendered discipline.” David Jorgensen, Rebecca Cain, Megan Schettler, Sara Larsen, and Nikiya Lyles, Buena Vista University
- “Identity actualization within the application of self and other.” Julie Lemley, Minnesota State University Mankato
- “*Lysistrata* and the collapse of social obligation in Athenian society.” Adam J. Welton, Wayne State College
- “I’m gonna Facebook your face! A report of relationship development through an on-line phenomenon.” Jennifer Swenty, Jennifer Thomas, Molly Murphy, Will Meissner, and Mike Havinga, Carroll College
- “St. Jude Children’s Research Hospital fundraising letter.” Kendra Stonebraker, Southwestern College, Kansas
- “The effects of ‘Always worth it’ Bud Light beer commercials.” Karen Ward, and Sarah Hoover, Southeastern Oklahoma State University
- “Television viewing habits of Southeastern Oklahoma State University students and their subsequent grade point average.” Robert Aitken, and Lauren Armstrong, Southeastern Oklahoma State University
- “Negative communication and the adverse effect on team performance.” Jennifer Landry, Southeastern Oklahoma State University
- “Communication apprehension: How the discipline can help.” Joshua Enoch Randall, Minnesota State University Mankato
- “Nonverbal communication in *How to lose a guy in 10 days*.” Kali Pettijohn, Missouri Western State University
- “Communication mediums and political opinions of Latinos in the Twin Cities.” Faith Kroeker, Jamie Rietema, and Heidi VanEpps, Bethel University
- “Relational messages.” Rachel Hansen, Michael Roth, Kelli McKenzie, and Betsy Emanuelson, Bethel University
- “Effects of viewing late night talk show hosts’ monologues: Perceptions of host political affiliation.” Tara Pagenkopf, Southwestern College
- “Blogs or Smogs? An examination of adherence to SPJ codes on journalism blogs.” Shaun McCabe, Jordan Solko, and Kyle Miller, Wayne State College
- “Personal vs. national: When reporting goes too far or not far enough.” Adam Cherek, Jonna Huseman, and Rick Prusa, Wayne State College
- “Media smorgasbord: A content analysis of electronic and print tabloid journalism.” Fey Okubango, Kyle Christensen, Tony Gerald, and Lois Burnnert, Wayne State College
- “Tabloid journalism and social responsibility.” Gina Diehm, Jessica Helgren, Demanda Arkfield, and Keri Brichacek, Wayne State College
- “Social responsibility and Iraq war coverage: A content analysis.” Nick Benes, Heath Swanson, and Mike O’Brien, Wayne State College

Respondents include teacher/scholars who are special advocates of undergraduate research, including:

Deb Whitt, Wayne State College
Debra Ford, University of Kansas Medical Center
Scott Turcott, Indiana Wesleyan University
Nancy J. (Eckstein) Brule, Bethel University
Artie Terry, Bethel University
Ronda Knox, University of Wisconsin-La Crosse
Linda B. Dickmeyer, University of Wisconsin-La Crosse
Jennifer Willis-Rivera, University of Wisconsin-River Falls

**TRADITIONS, EVOLUTIONS, AND EDUCATIONAL APPLICATIONS IN READER'S
THEATRE: A REVIEW OF THE INSTITUTE FOR READER'S THEATRE**

Sponsor: Central States Advisory Council—State of Illinois Showcase Program

Participants:

Steve Schroeder, College of DuPage
Bonnie Gabe, McHenry County College
Kathryn Nash, Harold Washington College

The panel will present scripting and staging techniques as taught by the Institute for Reader's Theatre, whose premise is "everything can be scripted." This approach demonstrates how reader's theatre, as a uniquely engaging educational tool, can be applied across disciplines. Additionally, the panel will describe the kinds of grants being given for utilizing reader's theatre to improve reading comprehension.

3202

9:30 AM – 10:45 AM

Greenway B

**FACING THE FACEBOOK PHENOMENON:
AN EXPLORATION OF IMPLICATIONS FOR ORGANIZATIONAL PRACTICE**

Sponsor: Organizational and Professional Communication

Chair: Sarah Bonewits Feldner, Marquette University

Participants:

Janel Anderson, Thomson Global Product Design
Scott C. D'Urso, Marquette University
Heidi Heyrman, Marquette University
Breanna Kuhn, Corporate Consultant
Joseph Petek, Marquette University
Richard Wood, Marquette University

While most people associate the Facebook site with universities, Facebook has expanded to include corporate networks. This discussion panel seeks to explore the implications of Facebook as it continues to expand. Participants representing various viewpoints including: corporate professionals, students, and faculty will address what they see as the key issues that must be addressed when considering Facebook from an organizational perspective. Following brief presentations, the audience will be invited and encouraged to join the discussion.

3203

9:30 AM – 10:45 AM

Greenway C

ASSESSMENT IN THE BASIC COURSE

Sponsor: Basic Course

Chair: Shannon VanHorn, Valley City State University

Participants:

"What do you mean you want to have virtual testing out: An institutional perspective of assessment." Christopher Crawford, Fort Hays State University
"What do you mean I have to have an audience: Policies for assessing the virtual basic course." C. Sue Strohkirch, Fort Hays State University
"What do you mean I have to come to campus: Procedures for virtual testing out of the basic course." Carrol R. Haggard, Fort Hays State University
"What do you mean I have to give a speech: Requirements for virtual testing out of the basic course." Jeffrey T. Child, North Dakota State University

Respondent: Debra Ford, University of Kansas

The growing popularity of virtual delivery of the basic course raises some unique issues which this panel will examine. Presentations focus on the institutional perspective with accreditation concerns to the practices involved in establishing procedures, policies, and requirements for virtual testing out.

3204

9:30 AM – 10:45 AM

Greenway D

**MAKING AND BREAKING THE MOLD:
POLITICAL COMMUNICATION BY INFLUENTIAL LEADERS**

Sponsor: Political Communication

Chair: Edward Hinck, Central Michigan University

Participants:

“The rhetoric of realism in Washington’s Atlanta exposition address: Acknowledging Blacks’ personhood in the new South.” Erin Blocher, University of Kansas

“The co-optation of popular culture within presidential campaign rhetoric.” Steven Melling, University of Kansas

“When saying sorry is not enough: The failure of George W. Bush’s Abu Ghraib *apologia*.” Ryan M. Shepard, University of Kansas

“Commemorating the tragic: A genre of memorial speeches.” Russell R. Luce, University of Kansas

Respondent: Edward Hinck, Central Michigan University

3205

9:30 AM – 10:45 AM

Greenway E

**DIVERSITY: THE COMMUNITY COLLEGES’ RESPONSIBILITY TO
RESPOND TO DIVERSE STUDENTS AND RECRUIT DIVERSE FACULTY**

Sponsor: Community College

Chair: Ron Howell, Illinois Central College

Participants:

Debbie Hedemann, Illinois Central College

Angie McNaught, Illinois Central College

The community college has a proud heritage of open enrollment and has embraced a diverse student body. Many community colleges do considerable outreach to the community to increase enrollment from diverse populations and couple these efforts with initiatives to diversify their faculty. This roundtable session will explore what constitutes “diversity” and ways community colleges can improve the campus climate to be more inclusive and promote more diverse ways of learning.

3206

9:30 AM – 10:45 AM

Greenway F

THE RIGHT TO DISSENT IN POST 9-11 AMERICA

Co-Sponsors: Freedom and Responsibilities of Speech
Undergraduate Honors Conference

Chair: Joseph J. Hemmer, Jr., Carroll College

Participants:

Prosecution:

Madeline Kissane, Carroll College

Linda May, Carroll College

Defense:

Kate Griffith, Carroll College
Alissa Dries, Carroll College

This program is based on a moot court assignment in Professor Hemmer's Communication Law class. Students are assigned a hypothetical court case which involves a group of protestors who are arrested and charged with disrupting a pro-Iraqi War assembly of the Veterans of Foreign Wars. Students use case law, witnesses, and other forms of evidence to present constructive speeches, rebuttals, and final appeals. The audience (jury) renders a verdict. Everyone discusses the moot court encounter and the issue.

3207

9:30 AM – 10:45 AM

Greenway G

RE-EXAMINING POPULAR CULTURE: ITS RHETORICAL SIGNIFICANCE

Sponsor: Rhetorical Theory and Criticism

Chair: Sam Boerboom, University of Minnesota, Twin Cities

Participants:

"Judgment and rhetorical invention in the arena of sport." Michael L. Butterworth, Bowling Green State University

"Myth, folklore, and Santa Claus." Kirsten Theye, University of Kansas

"Insights of rhetoric in critical studies: Rhetorical shift from an ideological construction to an everyday social function." Kim McCann, Bowling Green State University

"Empowerment or reinforcement? Sex, toys, and rhetoric." Jeremy Fyke, Texas State University, San Marcos

Respondent: Kristie L. Gerding, Ferris State University

3208

9:30 AM – 10:45 AM

Greenway H

POETICS IN PERFORMANCES BEYOND THE PAGE

Sponsor: Performance Studies and Theatre

Chair: Craig Gingrich-Philbrook, Southern Illinois University-Carbondale

Participants:

"Resisting 4/4 at 44: Language poetry, sound design, and the rejection of closure in a poetics of midlife." Craig Gingrich-Philbrook, Southern Illinois University

"The indeterminate lens: A visual response to John Ashbery's *Where Shall I Wander*." Jake Simmons, Southern Illinois University-Carbondale

"Taking pains: Poems in installation." Jim Ferris, University of Wisconsin

3209

9:30 AM – 10:45 AM

Greenway I

A "SPOTLIGHT" ON EXCELLENCE: TRIED AND TRUE ACTIVITIES FOR TEACHING INTERPERSONAL AND GROUP COMMUNICATION CLASSES

Sponsor: Interpersonal and Small Group Communication

Chair: Leah E. Bryant, DePaul University

Participants:

"Communication is not 'common cents.'" Leah E. Bryant, DePaul University

"Emotional animals: Creating controversy as a teaching tool in the interpersonal communication classroom." Jessica J. Eckstein, University of Illinois at Urbana-Champaign

- “So you want to make a difference? Making research real by empowering students to apply and implement learned interpersonal theory, concepts, and skills.” Nancy J. (Eckstein) Brule, Bethel University
- “Networking skills training.” Joy Koesten, University of Kansas
- “Keeping on the ball: Teaching elements of systems theory through an experimental activity.” Alexandra Murphy, DePaul University
- “Improving listening through public storytelling.” Stephanie S. Rollie, Miami University

Successful teaching can be defined by the extent to which course content is understood and made meaningful to the students’ lives. The following exercises help facilitate the understanding of interpersonal and small group communication course material. Through the application of the course content students can make better communication choices. The activities offered in this spotlight panel can help students understand that in order to be successful communicators, communication skills such as listening, critical thinking, argumentation, and casual conversation require more purposeful thought and planning than just common sense.

3210

9:30 AM – 10:45 AM

Greenway J

COMMUNICATION AND SOCIAL RESPONSIBILITY: NEW THEORETICAL PERSPECTIVES

Sponsor: Communication Theory
Chair: Tony E. Adams, University of South Florida

Participants:

- “The new McCarthyism: Southern Baptist fundamentalists and same-sex marriage.” Brian T. Kaylor, University of Missouri
- “The structuration of mediated sport organizing.” Kelby K. Halone University of Tennessee
- “Understanding attitude change through social judgment theory.” Anji L. Phillips, Illinois State University

Respondent: Sheryl Lidzy, Murray State University

3211

9:30 AM – 10:45 AM

Cedar Lake

COMMUNICATING TO NEW AMERICANS: THE COMMUNICATION CHALLENGES FACING AFRICAN REFUGEES IN THE UPPER MIDWEST

Sponsor: Intercultural Communication
Chair: Abby Gold, Minnesota State University

Participants:

- Julie L. Semlak, North Dakota State University
- Najla G. Amundson, North Dakota State University
- Lori J. DeWitt, North Dakota State University
- Anna D. H. Kudak, North Dakota State University
- David H. Kahl, Jr., North Dakota State University
- Adam W. Tyma, North Dakota State University
- Kelly E. Wolf, North Dakota State University
- Kimberly Cowden, Cowden Communication

This panel unites researchers of three projects to discuss issues facing African refugees living in the upper Midwest. These three projects provide insight into health, acculturation, and nutritional challenges faced by refugees moving to the United States. Using intercultural communication research, each project will discuss their suggestions to increase communication to the growing African refugee community in the upper Midwest.

3212

9:30 AM – 10:45 AM

Lake Calhoun

THE RHETORIC OF VIOLENCE: THE CULT OF THE KILL IN CONTEMPORARY SOCIETY

Co-Sponsors: Kenneth Burke Society
Rhetorical Theory and Criticism

Chair: Joseph P. Zompetti, Illinois State University

Participants:

“Trapped in the ironic comedy: A study of R. Kelly’s ‘Trapped in the Closet.’” Brandon Wood, Illinois State University

“Violent masculinity and sexualized femininity: An examination of gender performance in *Underworld*.” Curtis Livesay, Illinois State University

“Prisoner of words: Contemporary rhetoric regarding Eugene V. Debs.” Kristyn Meyer, Illinois State University

“The fruits of war: A Burkean criticism of the mythical strategies of the street gang MS.” Robert L. Heugel, Illinois State University

Respondent: Darryl Clark, University of Indianapolis

3213

9:30 AM – 10:45 AM

Lake Minnetonka

HEALTH COMMUNICATION SCHOLARS AS PUBLIC INTELLECTUALS

Sponsor: Health Communication

Chair: Eileen S. Gilchrist, University of Oklahoma

Participants:

“The Use of aesthetic and narrative theory as engaged scholarship: The case of passion works.” Lynn M. Harter, Ohio University

“Engaging health educators and clients: A multi-methodological approach informing organizational practices.” Kellie Duran Cutsinger, University of Houston, and Jim L. Query, Jr., University of Houston

“Blurring private and public boundaries: The implications of celebrity social activism for the allocation of health resources.” Christina S. Beck, Ohio University

“Integrating Hispanic organizations into field research: Promoting their voices during catastrophic illness.” Amanda Martinez, University of Houston, Jim L. Query, Jr., University of Houston, and Mindy R. Weathers, University of Houston

Respondent: Lance Lippert, Illinois State University

3214

9:30 AM – 10:45 AM

Lake Nokomis

**SOCIALLY RESPONSIBLE LEARNING: ENGAGING STUDENT
AND COMMUNITY THROUGH SERVICE-LEARNING**

Sponsor: Communication Education

Chair: Kristen McIntyre, University of Arkansas at Little Rock

Participants:

“High school forensics tournaments: A venue for service-learning in the public speaking and broadcasting courses.” Lora Cohn, Park University

“Service-learning in the interviewing course.” David Bodary, Sinclair Community College

“Encountering cultures: Service-learning in the intercultural communication course.” Kathleen M. Edelmayer, Madonna University

- “Service-learning in the on-line accelerated communication course: Engaging distance-learners.”
Rusty Norris, Park University
- “Addressing challenges with service-learning and the basic course: A community college perspective.” Allison DeStefano, Waubensee Community College

In this round-table discussion, participants will share their experiences integrating service learning into specific communication courses. Significant time will be devoted to audience participation. Discussion will include: determining learning objectives conducive to service-learning; identifying the community need and appropriate community partner; and assessing student learning.

3301

11:00 AM – 12:15 PM

Greenway A

EXPLORING INCIVILITY IN INTERPERSONAL COMMUNICATION

Sponsor: Central States Advisory Council—State of North Dakota Showcase Program
Chair: Ann Burnett, North Dakota State University

Participants:

- “Sex differences in perceived incivility.” Anna F. Carmon, Becky DeGreef, Julie Semlak, and Kelly Wolf, North Dakota State University
- “Student and instructor on-line relationships: An issue of civility.” Emily Lawson, Jennifer McKenzie, and Tennley Vik, North Dakota State University
- “Incivility and interpersonal relationships: A study of the effects of perception of uncivil communication.” Vanessa Wasserman, Pam Leino-Mills, and Roxanne Johnson, North Dakota State University
- “Civility: Medicine’s new spoonful of sugar?” Jean Ostrom-Blonigen, North Dakota State University

Respondent: Ann Burnett, North Dakota State University

Recent news stories suggest that incidences of incivility in American culture are increasing. While communication scholars have examined incivility in teacher-student relationships, few studies have examined the ways incivility has infiltrated all types of interpersonal relationships. The papers in this panel explore incivility from various interpersonal angles.

3302

11:00 AM – 12:15 PM

Greenway B

EMERGING PERSPECTIVES IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION: COMPETITIVE PAPERS IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION

Sponsor: Organizational and Professional Communication
Chair: Scott Dickmeyer, University of Wisconsin-La Crosse

Participants:

- “Organizing resistance on the Internet: The case of the International Campaign for Justice in Bhopal.” Mahuya Pal, Purdue University, and Mohan J. Dutta, Purdue University
- “Organizational communication and epistemic rhetoric: Application in knowledge management and stakeholder relationships.” Matt Koshmann, University of Texas, Austin
- “Kierkegaard and communicating organizational ethics: A theoretical exploration.” Andrew F. Herrmann, University of South Florida
- “Women, leadership, and dissent.” Patrice Buzzanell, Purdue University, Rebecca J. Meisenbach, University of Missouri-Columbia, and Robyn Remke, Southern Illinois University

Respondent: Mary Hoffman, Texas State University

3303

11:00 AM – 12:15 PM

Greenway C

TOP PAPERS IN UNDERGRADUATE RESEARCH

Sponsor: Undergraduate Honors Research Conference
Co-Chairs: Linda B. Dickmeyer, University of Wisconsin-La Crosse
Jennifer Willis-Rivera, University of Wisconsin-River Falls

Participants:

- “Communicative messages within divorce.” Andrew Norell, Nicole Murphy, Katherine Anderson, Lindsay Fendler, Erik Hallstrom, and Ceciwa Khondowe, Bethel University
- “Communicating with the outside world: A qualitative study of how intercultural perceptions affect the communication between Amish and English persons.” Jenny Ellefson, University of Wisconsin-La Crosse
- “Self-disclosure of sensitive topics within a dating relationship.” Bradley Atkinson, Lauren Dahl, Kari Eakins, Erick Holm, and Amy Johnson, Bethel University
- “Redefining the ‘Fogey Farm:’ A fantasy theme analysis of public relations rhetoric from assisted living facilities.” Jennifer Lynn Metzger, College of Wooster
- “Communication trends in marital styles.” Ruthie Calvin, Briana Larson, Elizabethe Lenzen, and Peter Rimmereid, Bethel University

Respondent: Steve Duck, University of Iowa

3304

11:00 AM – 12:15 PM

Greenway D

**FROM TERROR TO TAPPING: A DISCUSSION OF PRESIDENT BUSH’S
RHETORICAL STRATEGIES SINCE 9/11 AND AMERICA’S RESPONSE**

Co-Sponsors: Political Communication
Rhetorical Theory and Criticism
Chair: Katherine L. Hatfield, Creighton University

Participants:

- “Rallying the troops: A rhetorical examination of President Bush’s efforts to unite the American people after the 9/11 attacks.” Katherine L. Hatfield, Creighton University
- “Bush strategy in narratives of Middle America: How Dubbya became ‘with us.’” Kristi Gerding Scholten, Ferris State University
- “Attack on Iraq: Bush’s appeals to the international community for support.” Nichelle McNabb, Otterbein College, and Rachel Friedman, Doane College
- “A voice of dissent: A rhetorical study of Former Vice President Al Gore’s Speech, ‘Bush Administration policies on domestic surveillance.’” Brian Swafford, Ohio University

Respondent: Edward Hinck, Central Michigan University

3305

11:00 AM – 12:15 PM

Greenway E

**BEYOND INFO-SNACKING: TEACHING INFORMATION LITERACY SKILLS
TO DEVELOP MORE INFORMED AND ENGAGED CITIZENS**

Sponsor: Community College
Chair: Barbara Handley-Miller, Delta College

Participants:

- Tom Eland, Minneapolis Community and Technical College Library
- Denise Elmer, Southeast Community College, Nebraska

Are your students Info-Snackers? This roundtable session will focus on how to help students expand their research options beyond gathering factoids on the web and make more powerful choices in academic research source selection. Tom Eland, a leader in Information Literacy Teaching initiatives, will discuss his "Curriculum-Integrated Approach to Information Literacy," a recent contribution to a handbook published by the Association of College and Research Libraries. The other panelists will share assignments and pedagogies for developing this critical skill of information literacy.

3306

11:00 AM – 12:15 PM

Greenway F

IS AMERICA SEDUCED BY THE RHETORIC OF WAR?

Sponsor: Argumentation and Forensics

Chair: Larry Underberg, Southeast Missouri State University

Participants:

Affirmative

Michael Bauer, Ball State University

Donald Jung, Southeast Missouri State University

Negative

Virginia Chapman, Anderson University

Cindie Jeter Yanow, Southeast Missouri State University

Participants will be debating whether United States foreign policy inappropriately emphasizes military intervention over diplomatic options.

3307

11:00 AM – 12:15 PM

Greenway G

CELEBRATING A LIFE OF COHERENCE: BERNARD BROCK AS POETIC HUMANIST

Sponsor: Rhetorical Theory and Criticism

Chair: Kathleen M. Edelmayer, Madonna University

Participants:

Mark McPhail, Miami University

Sharon Howell, Oakland University

Mark Huglen, University of Minnesota, Crookston

Former colleagues and students will celebrate the life of Professor Bernard Brock and his work within the community. For Brock, rhetorical theory and criticism could not be contained within classrooms; indeed, one has a responsibility to apply rhetoric in the community to advance the public good. Participants will address Brock's work with the Center for Arts and Public Policy (a non-profit organization in Detroit), his life as a social and political activist, and his contributions to political discourse.

3308

11:00 AM – 12:15 PM

Greenway H

**CONTEMPORARY PERFORMANCES OF TRADITIONAL RITUALS:
PERFORMING SOCIAL RESPONSIBILITY**

Sponsor: Performance Studies and Theatre

Chair: Jennifer Tudor, St. Cloud State University

Participants:

"An autoethnographic critique of women's spirituality groups." Tami Spry, St. Cloud State University

- “Sinking the freedom ship: Rituals of spatialized labor in the Industrial and Post-Industrial Ages.”
Aaron Klemz, Century College
- “Right to passage: The makeover show as contemporary initiation ritual.” Marla Kanengieter, St. Cloud State University, and Jennifer Tuder, St. Cloud State University

3309

11:00 AM – 12:15 PM

Greenway I

SUPPORT, FAITH, AND CHANGE: SOCIAL AND SPIRITUAL DIMENSIONS

Sponsor: Interpersonal and Small Group Communication
Chair: Cassandra Le-Clair Underberg, University of Nebraska-Lincoln

Participants:

- “The feeling of mean: Teenage girls' negative emotions and desire for positive face support in the context of relational aggression.” Erin K. Willer, University of Nebraska-Lincoln
- “Communication of social support.” Jason Thomson, University of Nebraska-Lincoln
- “Forging a new measure of online communication competence and social support: A conceptual and research template.” Tammy Salo, University of Houston, and Jim L. Query, Jr., University of Houston
- “How are you doing spiritually? Talking about faith on a college campus.” Melissa W. Aleman, James Madison University, Kristen Lynott, James Madison University, Andrew Spotts, James Madison University, Amber Cox, James Madison University, and Corey Goggin, James Madison University
- “*The way of social change: A case study of a house church as a bona fide group.*” Jonathan Pettigrew, Indiana University-Purdue University Indianapolis

3310

11:00 AM – 12:15 PM

Greenway J

**CHANGE ... IT'LL DO YOU GOOD!
EXAMINING SOCIAL RESPONSIBILITY FOR PERSONAL LIFE CHANGES**

Co-Sponsors: Women's Caucus
Communication Theory
Chair: Sheryl Lidzy, Emporia State University

Participants:

- Debra Ford, University of Kansas
- Tracy Frederick, Southwestern College
- Phylis Johnson, Southern Illinois University-Carbondale
- Sheryl Lidzy, Emporia State University
- Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis
- Christine North, Ohio Northern University

These communication scholars will examine the recent changes that have occurred in their academic and personal lives, focusing on social change theories, such as diffusion of innovation, communication accommodation theory, culture shock, and the rhetoric of change. This roundtable discussion will apply communication theory to personal life changes, examining social responsibility for these events and their outcomes.

3314

11:00 AM – 12:15 PM

Lake Nokomis

RESPONSIBLE COMMUNICATION WITH ADJUNCT AND PART-TIME FACULTY

Sponsor: Adjunct/Part-Time Faculty Caucus
Chair: Jeanine M. Fassl, University of Wisconsin-Whitewater

Participants:

Tushar Raman Oza, Oakland University
Lauren Gragg, Wayne State University
Jeanine M. Fassl, University of Wisconsin-Whitewater
Arness Krause, Prairie State College

This roundtable discussion will begin with comments and issues faced by current adjunct/part-time faculty to develop a list of action goals the APFC should focus upon in the coming year.

3315

11:00 AM – 12:15 PM

Lake Superior A

PIECING TOGETHER THE ETHICS PUZZLE: AN UNDERGRADUATE PERSPECTIVE

Co-Sponsors: National Communication Association
CSCA First Vice President, Jack Kay

Chair: Deborah Whitt, Lambda Pi Eta-Mu Gamma Chapter, Wayne State College

Participants:

“The ethical implications of Facebook.” Rhea Lanholm, President, Tanna Siecke, Historian, Cara Watchorn, Vice President, Deborah Whitt, Adviser; Mu Gamma Chapter, Lambda Pi Eta, Wayne State College
“Using one’s identity, without losing it.” Kelly Helling, President, Nickie Dix, Public Relations Officer, Kay Mueller, Adviser, Communication Studies Club, Iowa State University
“The lack of a definitive code of ethics for trial consultants and its effect on defendant communications in trials.” Shauna Nicholson, Vice President, Andrew Gallavan, Public Relations Officer, Brianna Richardson, Treasurer, Neil Patten, Adviser; Ferris Communication Association, Ferris State University

In this interactive panel session members of Lambda Pi Eta and NCA student clubs from the central region will present case studies that explore specific ethical dilemmas examined with an eye towards socially responsible communication. Panelists and audience members will break into small groups to discuss one of three case studies and debate possible solutions to the ethical situations presented. The entire group will convene at the end of the brainstorming session to present their proposed solutions and discuss the consequences and outcomes of these measures. The panel provides an excellent opportunity for student and faculty to collaborate on practical approaches to communication ethics.

3401

12:00 PM – 1:00 PM

Lake Superior B

UNDERGRADUATE HONORS RESEARCH CONFERENCE LUNCH

3501

1:00 PM – 2:15 PM

Greenway A

SPREADING THE WORD ON THE IMPORTANCE OF COMMUNICATION

Sponsor: Central States Advisory Council—State of Illinois Showcase Program

Participants:

B. J. Lawrence, Bradley University
Doug Jennings, Illinois State University
Jane Bailey, Waterloo High School, Illinois
Lindsay Sank, Illinois State University
Kevin Poduska, Hersey High School, Illinois
Roxanne Ferricci, Lake Forest District Schools, Illinois

Our discipline is consistently challenged by negative budget and curricular decisions. This panel will discuss potential strategies to remind school official, legislators, and other opinion leaders of the value of formal communication instruction.

3502

1:00 PM – 2:15 PM

Greenway B

GRADUATE STUDENT COMPETITIVE PAPERS IN ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION

Sponsor: Organizational and Professional Communication
Chair: Scott Dickmeyer, University of Wisconsin-La Crosse

Participants:

- “Superiors socio-communicative style and leadership style as predictors of subordinates’ communication satisfaction.” Paul E. Madlock, West Virginia University
- “What’s the problem? Issues of swift trust and framing trust violations in collective organizations.” Matthew Gill, Purdue University
- “The uniqueness paradox in high, medium and low leader-member exchange stories.” Elizabeth Prebles, Wayne State University
- “The structuration of dysfunction: Opportunities to learn from the Cramer Fire.” Elizabeth Williams, Purdue University

Respondent: Scott Dickmeyer, University of Wisconsin-La Crosse

3503

1:00 PM – 2:15 PM

Greenway C

CONTRIBUTED AND DEBUT PAPERS IN PERFORMANCE STUDIES AND THEATRE

Sponsor: Performance Studies and Theatre
Chair: Jonathan M. Gray, Southern Illinois University-Carbondale

Participants:

- “Embracing the catastrophe: Gay body seeks acceptance.” Keith Berry, University of Wisconsin-Superior
- “Transgressing expectations and the courage to not write a literature review: An autoethnography.” Cece McFarland, University of Missouri-Columbia*
- “Getting to the heart(s) of the matter: Poaching performance and living in postmodernity.” Jessie Stewart, Southern Illinois University-Carbondale
- “Being all that someone else can be: Exploring queer identity performance in *Being John Malkovich*.” Nicole Mancino, Bowling Green State University*

Respondent: Lesa Lockford, Bowling Green State University

* Debut Paper

3504

1:00 PM – 2:15 PM

Greenway D

COMMUNICATION AND SOCIAL RESPONSIBILITY IN POLITICAL CAMPAIGNS

Sponsor: Political Communication
Chair: Robert V. Friedenberg, Miami University

Participants:

- “Suggestions for improving communication and social responsibility in the surfacing stage of political campaigns.” Judith S. Trent, University of Cincinnati

- “Suggestions for improving communication and social responsibility in the primary stage of political campaigns.” Cady Short-Thompson, Northern Kentucky University
- “Suggestions for improving communication and social responsibility in the convention stage of political campaigns.” Kasie Mitchell Roberson, Miami University
- “Suggestions for improving communication and social responsibility in the general election stage of political campaigns.” Robert V. Friedenber, Miami University

3505

1:00 PM – 2:15 PM

Greenway E

COMPETITIVE PAPERS IN COMMUNICATION EDUCATION

Sponsor: Communication Education
Chair: Jeanine Fassl, University of Wisconsin-Whitewater

Participants:

- “Hot for teacher: The influence of teacher attraction on student affective learning, motivation and teacher evaluation.” Paul D. Turman, South Dakota Board of Regents, Tracy Brown, University of Northern Iowa, and Paul Schrod, Texas Christian University
- “I’ll see you on “Facebook”: The effects of computer-mediated teacher self-disclosure on student motivation, affective learning, and classroom climate.” Joseph P. Mazer, Ohio University, Richard E. Murphy, Wayne State College, and Cheri J. Simonds, Illinois State University
- “Drawing connections: Exploring the role of learner-to-learner immediacy in online classrooms.” Karen Anderson, University of North Texas, and Rachael R. Brown, University of North Texas
- “Evangelism, entertainment, or education: Examining student responses to campus street preachers.” Brian T. Kaylor, University of Missouri-Columbia

Respondent: Jeffrey T. Child, North Dakota State University

3506

1:00 PM – 2:15 PM

Greenway F

**FEELINGS OF ISOLATION – ONE YEAR LATER: HAS IT CHANGED?
 BLAZING NEW TRAILS FOR WOMEN IN THE ACADEMY**

Sponsor: Women’s Caucus
Chair: Sheryl Lidzy, Emporia State University

Participants:

- Lynda Dixon, Bowling Green State University
- Tracy Frederick, Southwestern College
- Phylis Johnson, Southern Illinois University-Carbondale
- Robin Jones, Southwest Oklahoma State University
- Sheryl Lidzy, Emporia State University
- Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis
- Christine North, Ohio Northern University

The purpose of this discussion is two-fold: (a) to provide social support for each other as they are currently trailblazing, and (b) to mentor others who are contemplating their own trailblazing endeavors. Each of these participants has experienced feeling of being isolated as they blaze trails in the academy. Some of these have been placed in an “only” position (e.g. “Only Native American”) and searched for others who might mentor them through the process. These communication scholars will continue the panel discussion begun in 2006 of the roles women play in their department, college, building, university, or their community.

3507

1:00 PM – 2:15 PM

Greenway H

SPOTLIGHT PANEL ON STATE JOURNALS

Sponsor: CSCA President, Deanna Sellnow
Co-Chairs: Deborrah Uecker, Wisconsin Lutheran College, Editor, *Journal of Wisconsin Communication Association*
Nanette Johnson-Curiskis, Minnesota State University Mankato, Editor, *Communication & Theatre Association of Minnesota Journal*

Participants:

Robert Littlefield, North Dakota State University, Editor, *North Dakota Journal of Speech and Theatre*
Gina Jensen, Webster University, Editor, *Journal of the Speech and Theatre Association of Missouri*
Alan Lerstrom, Luther College, Editor, *Iowa Journal of Communication*

This may be the biggest secret in the Central region! There are state journals that provide additional avenues for scholars to publish their work. These journals are peer reviewed and highlight top quality scholarship in communication and theatre. Editors of state journals in Central will provide information about the editorial policies and submission criteria for their respective state journal. A display table of state journals will also be part of the conference. Conference attendees will have a chance to look at the state journals prior to the panel session and can then ask questions regarding the journals.

3508

1:00 PM – 2:15 PM

Greenway I

DEALING WITH CHALLENGES IN ROMANTIC RELATIONSHIPS

Sponsor: Interpersonal and Small Group Communication
Chair: Steve Duck, University of Iowa

Participants:

- “Perceptions of risk held in dating and marital relationships, and its impact on relational interactions.” Joy Daggs, University of Missouri-Columbia, and Jon A. Hess, University of Missouri-Columbia
- “In your face: Dating partners’ accounts of facework strategies in conflict situations.” Mary Jeanette Smyth, University of Missouri-Columbia
- “The challenges and consequences of emotion expression in close relationships.” Sandra Metts, Illinois State University, Sylvia L. Mikucki, Illinois State University, and Adam C. Smith, Illinois State University
- “The language of love: Linguistic challenges in married people’s conversations about sex.” Jon A. Hess, University of Missouri-Columbia, and Tina A. Coffelt, University of Missouri-Columbia

When people do have to deal with challenges in their relationships, they are most in need of guidance for what to do. Thus, research on how to deal with prominent challenges in romantic relationship has a lot to offer, both in theory development and also in practical application. The papers on this panel address these needs. They examine perceptions people have of risk in their romantic relationships and how those perceptions influence behavior choices, how people maintain face during conflict, the challenges and consequences people experience in expressing emotions, and challenges people face when discussing sexual relations with a partner. Together, these papers address some of the most prominent challenges people face in romantic relationships, and they offer insight into how people manage these problematic issues.

3509

1:00 PM – 2:15 PM

Greenway J

EXPLORING THE POWER OF VISUAL RHETORIC

Sponsor: Rhetorical Theory and Criticism
Chair: Aaron Burton, Bowling Green State University

Participants:

- “Museum on the Seam’s coexistence: Promoting social responsibility through artistic images.”
Deborah A. Wertanen, Minneapolis Community and Technical College
- “The epideictic function of visual rhetoric: The case of lynching postcards.” Jan M. Hovden,
University of Kansas
- “The fantasy rhetoric of ritual: Exploring army recruitment commercials.” Stormi Moskal,
Bowling Green State University
- “Aesthetic community empowerment: A neo-Aristotelian analysis of The Wall of Respect mural.”
Richard A. May III, California State University, San Bernardino

Respondent: Katherine L. Hatfield, Creighton University

3510 **1:00 PM – 2:15 PM** **Cedar Lake**

GRADUATE SCHOOL FAIR

Prospective graduate students are invited to meet with representatives from graduate programs to learn more about graduate study in communication. Graduate programs must register in advance to participate. This session continues through the next program period.

3511 **1:00 PM – 2:15 PM** **Lake Calhoun**

THE VISIBILITY OF THE DISCIPLINE: ON COMMUNICATION THEORY, WIKIPEDIA, AND SOCIAL RESPONSIBILITY

Co-Sponsors: Communication Education
Communication Theory
Chair: Jacqueline A. Irwin, Sacramento State University, California

Participants:

- Jimmie Manning, Northern Kentucky University
Anna Hogan, Northern Kentucky University
Aimee Shandy, Northern Kentucky University
Daniel Strasser, Northern Kentucky University
Christine Wampach, Northern Kentucky University
Bridgette Whittlesey, Northern Kentucky University

Respondent: Kylie Larsen, University of Kansas

While communication educators frequently warn against using *Wikipedia* as a supporting resource, many arguments can be made about the viability and utility of the website. This discussion panel explores issues regarding *Wikipedia* including the reliability of its content; the responsibilities of an open access source of knowledge; the role of educators, researchers, and practitioners in contributing to *Wikipedia*; and a graduate course project that sought to bring communication theory to the online encyclopedia.

3512 **1:00 PM – 2:15 PM** **Lake Minnetonka**

KENNETH BURKE, NARRATIVES, AND HEALTH COMMUNICATION SCHOLARSHIP: A ROUNDTABLE DISCUSSION

Sponsor: Health Communication
Chair: Mohan Dutta-Bergman, Purdue University

Participants:

Phyllis M. Japp, University of Nebraska-Lincoln
Christina S. Beck, Ohio University
Margaret M. Quinlan, Ohio University
Marie Thompson, Ohio University
Lynn M. Harter, Ohio University
Tom Workman, University of Nebraska-Lincoln

Participants on this roundtable will focus attention on the corpus of Kenneth Burke's writings as resources for Health Communication Theory and Practice. Collectively, panelists will reclaim the various contours of Burkean theory for health communication scholarship in the 21st century including his work on perspective by incongruity, the four master tropes, piety and impiety, consubstantiality and identification, and motives. Panelists bear witness to how complex health narratives in the midst of larger life and public narratives can frame and define, stigmatize and/or empower, confuse and/or enlighten.

3513

1:00 PM – 2:15 PM

Lake Nokomis

MUSIC, SPORTS, AND VIDEO GAMES: A MEDIA STUDIES PERSPECTIVE

Sponsor: Media Studies
Chair: Ahmet Atay, Southern Illinois University-Carbondale

Participants:

"Are they giving away music to make money? An exploratory content analysis of independent musician communities on the Internet." Michael Pfahl, Ohio University
"An assessment of the quality of information on ESPN's SportsCenter: A comparison of the content of ESPNNEWS and SportsCenter." Jacob S. Turner, Bowling Green State University*
"Speed queens? An exploratory content analysis of the representation of female race car drivers on their personal websites." Michael Pfahl, Ohio University
"Anti, bounded, and hyper-: Conceptualizing hierarchical negotiation in the online videogame." Kane Madison Click, University of Nebraska-Lincoln

Respondent: Lora A. Cohn, Park University

* Debut Paper

3514

1:00 PM – 2:15 PM

Lake Superior A

COMMUNICATION STUDIES: BEYOND GRADUATION

Sponsor: Undergraduate Honors Research Conference

Participants: Ronda Knox, University of Wisconsin-La Crosse
Debra Whitt, Wayne State College
Judy Pearson, North Dakota State University
Scott Turcott, Nebraska Wesleyan University

This panel features a roundtable discussion presented by communication professionals who will answer questions frequently raised by the communication undergraduate. Topics covered will include careers in communication, internship advice, resumes and interviewing, and an introduction to graduate school.

Students will be able to ask questions in a comfortable, casual format and have an opportunity to network with communication scholars and fellow students.

3515

1:00 PM – 2:15 PM

Lake Superior B

DISTINGUISHED SCHOLAR MINI CAROUSEL

Sponsor: CSCA First Vice President, Jack Kay
Chair: Jack Kay, University of Michigan-Flint

Distinguished Scholars:

Sam Becker, University of Iowa
William Benoit, University of Missouri-Columbia
Jim Chesebro, Ball State University
Lawrence R. Frey, University of Colorado at Boulder
Alberto Gonzalez, Bowling Green State University
Dennis Gouran, Pennsylvania State University
Laura Janusik, Rockhurst University
Ron Pelias, Southern Illinois University-Carbondale
Sandra Petronio, Indiana University-Purdue University Indianapolis
Robert Scott, University of Minnesota
Matthew Seeger, Wayne State University
David Zarefsky, Northwestern University

This session provides emerging scholars an opportunity to visit about their research one-on-one or in small groups with our discipline's distinguished scholars. Attendees should come prepared to share their current research ideas with various scholars or simply come to meet them. Our distinguished scholars will provide insight and offer suggestions for future research.

3601

2:30 PM – 3:45 PM

Greenway A

BASIC COURSE PROBLEMS AND SOLUTIONS: A FOLLOW-UP STUDY

Sponsor: Basic Course
Chair: David W. Worley, Indiana State University

Participants:

Barbara Hugenberg, Kent State University
Larry Hugenberg, Youngstown State University
David W. Worley, Indiana State University
Angela Vitosky, Indiana State University

This session will feature a report and discussion of a follow-up study of problems in the basic communication course, as originally identified in the most recent national survey of the basic course. This will be an interactive panel welcoming participation from those in attendance.

3602

2:30 PM – 3:45 PM

Greenway B

**SOCIAL RESPONSIBILITY IN THE GLOBAL CLASSROOM:
AN EXPLORATION INTO ISSUES OF TEACHING ABROAD**

Sponsor: Communication Education
Moderator: Sarah Bonewits Feldner, Marquette University

Participants:

Darryl Clark, University of Indianapolis
Krista Hoffmann-Longtin, Indiana University-Purdue University Indianapolis
John Parrish-Sprawl, Indiana University-Purdue University Indianapolis
Kristina Horn Sheeler, Indiana University-Purdue University Indianapolis
Kate Thedwall, Indiana University-Purdue University Indianapolis

This panel is composed of faculty members who have taught in France, Greece, Indonesia, Macedonia, Poland, and Russia. Participants will discuss teaching abroad issues, such as: communication barriers, cultural differences in perceptions of cheating/plagiarism, resource issues, cultural differences in perceptions of time, making the most (cultural experience, vacation/recreation) of your time abroad, general tips for teaching abroad that you might not think about, cultural differences in perceptions of student-teacher role expectations, workload expectations, and assessment issues.

3603

2:30 PM – 3:45 PM

Greenway C

**CONCEPTUALIZING INTERCULTURAL RESEARCH:
ISSUES OF RESEARCHER RESPONSIBILITY**

Sponsor: Intercultural Communication
Chair: Robert Littlefield, North Dakota State University

Participants:

Min Liu, Kutztown University of Pennsylvania
Julie M. Novak, Wayne State University
Abby Gold, Minnesota State University Moorhead

Given increasing diversity in our society, it is incumbent upon all communication scholars to acknowledge and address culture during the stage of research conceptualization. This panel features researchers from crisis, health, interpersonal, and family communication that will discuss issues of research design and measures of validity, and reliability when conducting empirical research.

3604

2:30 PM – 3:45 PM

Greenway D

**CROSSING OVER IN POLITICAL COMMUNICATION:
MAKING LINKS WITH OTHER COMMUNICATION CONTEXTS**

Co-Sponsors: Organizational and Professional Communication
Political Communication
Chair: Mary Christine Banwart, University of Kansas

Participants:

“Crossing over in political communication: Homophily as an indicator of candidate favorability.”
Jenifer L. Lewis, Western Kentucky University
“The role of emotional intelligence in voter perception of political candidates.” Erin Blocher,
University of Kansas
“Organizational attachment vs. political attachment: Finding similar applications and unique
constraints.” Rebecca Mank, University of Kansas
“Communication competency and politics: Predicting voter attitudes and perceptions.” Mary
Christine Banwart, University of Kansas

Respondents: Mary F. Hoffman, Texas State University-San Marcos

3605

2:30 PM – 3:45 PM

Greenway E

PERFORMING CIVILITY: PROMOTING SOCIAL CHANGE THROUGH PERFORMANCE

Sponsor: Performance Studies and Theatre
Chair: Brock L. Fisher, Georgia College and State University

Participants:

- “Booby prize: An autobiographical performance about surviving breast cancer.” M. Heather Carver, University of Missouri-Columbia
- “Made for a woman: Directed by a man: Directing a multicultural and multigenerational production of *Vagina Monologues*.” Matt Nesmith, Central Michigan University
- “Performing and creating classroom civility through educating.” Mary Jo Nesmith, Central Michigan University, and Saie Chandler, Central Michigan University

Respondents: Brock L. Fisher, Georgia State College University
Lisa Ford-Brown, Columbia College

3606

2:30 PM – 3:45 PM

Greenway F

CASE STUDIES IN ACADEMIC TRANSFORMATION: A VIEW FROM THE COMMUNICATION DISCIPLINE

Sponsor: Basic Course
Chair: Phyllis Japp, University of Nebraska-Lincoln

Participants:

- Debra Japp, St Cloud State University
- Scott Titsworth, Ohio University
- Alane Smith, Ohio University
- Stephanie Norander, Ohio University
- Jeffrey Bineham, St. Cloud State University
- Brittney Buttweiler, St. Cloud State University
- Marla Kanengieter-Wildeson, St. Cloud State University
- Dan Wildeson, St. Cloud State University
- Lynda Milne, Minnesota State Colleges & Universities

The National Center for Academic Transformation (NCAT) promotes efforts to leverage technology and other resources so that the delivery of curricula can be more efficient and pedagogically effective. In two separate projects, faculty at St. Cloud State University and Ohio University implemented NCAT initiatives in their basic courses, one a public speaking course and the other an introduction to communication course. This roundtable panel discusses the two initiatives and offers advice to others who may wish to take similar steps on their campuses.

3607

2:30 PM – 3:45 PM

Greenway G

SOCIAL RESPONSIBILITY AND THE CONSEQUENCES OF PRESIDENTIAL RHETORIC: IMMEDIATE VERSUS LONG TERM EFFECTS OF SUCCESSES AND FAILURES IN FOUR CASE STUDIES

Sponsor: Rhetorical Theory and Criticism
Chair: Edward A. Hinck, Central Michigan University

Participants:

- “The ethical implications of George Washington’s rhetorical strategies in his farewell address.” Brian Pridgeon, Central Michigan University
- “Woodrow Wilson’s fourteen points: A vision of socially responsible leadership before its time.” Cory Glover, Central Michigan University

“Truman’s Address to Congress, March 12, 1947.” Scott Strittmatter, Central Michigan University
“George Bush’s post September 11, 2001 speeches: Defending freedom at any cost.” Jaclynn Krawczak, Central Michigan University

Respondent: Nichelle McNabb, Otterbein College

3608

2:30 PM – 3:45 PM

Greenway H

COMMUNICATING COMMON GROUND THROUGH SERVICE LEARNING

Sponsor: Central States Advisory Council—State of Minnesota Showcase Program

Participants:

Pakou Vang, Century College

Michele Neaton, Century College

Service learning is a growing pedagogy in colleges and universities because of the powerful learning that occurs when students engage in community service. What are the benefits of service learning for communication courses and how can we use it to build common ground in our communities? Forging partnerships is the focus of the panel: the “why” and “how” of placing college students in K-12 schools to tutor, mentor, and foster relationships that build common ground.

3609

2:30 PM – 3:45 PM

Greenway I

**PROBLEMATIZING ‘DARKNESS’ IN THE DARK SIDE
OF INTERPERSONAL COMMUNICATION**

Sponsor: Interpersonal and Small Group Communication

Chair: Paul Schrodtt, Texas Christian University

Participants:

“Reconsidering the dark side: Expanding notions of light and dark in interpersonal communication.” Jimmie Manning, Northern Kentucky University

“Illuminating the ‘dark’ foundations of interpersonal computer-mediated communication.” Kiley Larson, University of Kansas, and Andrew M. Ledbetter, University of Kansas

“From ‘darkness’ to ‘heaviness’: Repositioning our understanding of deception in interpersonal relationships.” Amber S. Messersmith, University of Kansas, and Ryan S. Bisel, University of Kansas

“The dark side of parent communication: The roles in child development.” Stephenson J. Beck, University of Kansas

Respondent: Nancy J. (Eckstein) Brule, Bethel University

In the opening chapter of Cupach and Spitzberg’s (1994) initial examination of the “dark side” of interpersonal communication, Duck (1994) challenged communication scholars to avoid simple dichotomous understandings of personal relationships that divide relational behaviors into “positive” and negative” categories. Rather, Duck (1994) encourage future researchers to consider “dark” behaviors as one part of a larger constellation of everyday behaviors that often encompass the totality of relational experience. Consistent with Duck’s (1994) original call, the primary purpose of this panel is to problematize the metaphor of “darkness” be re-considering key constructs that have received increasing attention from communication scholars and “dark side” constructs, but that nevertheless have potentially beneficial and/or positive relational outcomes. After an initial presentation critiquing the social paradigms researchers use to study “dark side” constructs, the remaining presentations offer theoretical and/or empirical consideration necessary for a more complete understanding of three interpersonal constructs: computer-mediated communication, deception, and parental compliance-gaining. Finally, after responses to

each presenter, audience member will be invited to participate in theoretical discussion that evaluates the utility of the “dark side” metaphor.

3610

2:30 PM – 3:45 PM

Greenway J

COMMUNICATION COMPETENCE AND CARING FOR PATIENTS

Sponsor: Health Communication
Chair: Rebecca Imes, Carroll College

Participants:

- “Assessing the role of communication competence and social support between cancer patients transitioning to survivor roles and their oncologists.” Sarah Bible, University of Houston, Jim L. Query, Jr., University of Houston, and Kevin B. Wright, University of Oklahoma
- “Finding meaning in the journey: Methods of spiritual coping for aging cancer patients.” Nichole Egbert, Kent State University, Lisa Sparks, Chapman University, Gary L. Kreps, George Mason University, and Athena du Pré, University of West Florida
- “Communication apprehension influences radiologic technology students’ messages.” Denise K. Orth, Fort Hays State University
- “Health care compliance: Can the Health Belief Model or the Protection Motivation Theory explain noncompliance?” Bailey Follette, Michigan State University

Respondent: Sheryl Lidzy, Emporia State University

3611

2:30 PM – 3:45 PM

Cedar Lake

GRADUATE SCHOOL FAIR

Prospective graduate students are invited to meet with representatives from graduate programs to learn more about graduate study in communication. Graduate programs must register in advance to participate.

3615

2:30 PM – 3:45 PM

Lake Superior

COMPETITIVE UNDERGRADUATE PAPERS FROM NORTH DAKOTA STATE UNIVERSITY

Sponsor: Undergraduate Honors Research Conference
Chair: Deanna Sellnow, North Dakota State University

Participants:

- “Religion as a determining factor on the success of inter-faith relationships.” Erin Haugeberg, April Serr-Haugen, Josh Skjoldal, and Teri Martin, North Dakota State University
- “The influence of movies, music, and television on young adults and their romantic relationships.” Mark Foss, Stacey Frolek, Andy Post, and Dustin Gustafson, North Dakota State University
- “Effective parenting styles: Influencing youth to avoid risk behaviors.” Cheryl Breiner, Michele Haider, Jessica Johnson, Shannon Koble, Melissa Redlin, and Olivia Tkach, North Dakota State University
- “Necessities and luxuries: College students’ assessment of characteristics in a potential romantic partner.” Heather Martel, Mara Brust, and Mik Honl, North Dakota State University

Respondent: Alberto Gonzalez, Bowling Green State University

When programs offer both a Master’s and a Ph.D., top undergraduates may sometimes be overlooked. Yet it can also be assumed that research standards are higher. This panel will honor those undergraduates who deliver research papers that exceed the norm of their peers. NDSU professors selected these papers in a

competitive fashion, hoping to encourage students to pursue other outlets for their excellent work and to consider graduate school.

4:00 PM – 5:15 PM

BUSINESS MEETINGS

3701	Adjunct/ Part Time Faculty	Greenway A
3702	Basic Course	Greenway B
3703	CSCA Executive Committee	Greenway C
3705	Political Communication	Greenway E
3706	Public Relations	Greenway F
3707	Sexual Orientation and Gender Identity Caucus	Greenway G
3708	Women's Caucus	Greenway H

5:30 PM – 6:30 PM

BUSINESS MEETINGS

3801	Argumentation and Forensics	Greenway A
3802	Communication Education	Greenway B
3803	Community College	Greenway C
3804	Freedom and Responsibilities of Speech	Greenway D
3805	Health Communication	Greenway E
3806	Rhetorical Theory and Criticism	Greenway F
3807	States Advisory	Greenway G
3808	Undergraduate Programs	Greenway H
3809	G.I.F.T.	Greenway I

3901 **6:30 PM – 9:30 PM** **Nicolette Ballroom**

**76TH ANNUAL CENTRAL STATES COMMUNICATION ASSOCIATION
PRESIDENT'S *CEILIURADH***

Sponsor: CSCA President, Deanna Sellnow

For the first time in many years, the 2007 CSCA convention actually occurs in March. So, we thought it would be fun to extend a St. Patrick's Day theme for the President's Party. Join us for this *ceiliuradh* (Irish for "celebration"), featuring live music from Poitin: The Wild Fish Band (including Don Rice from Concordia College in Moorhead, Minnesota). Dance instructor, Bonnie Haney, will teach interested folks a few simple Irish dance steps and there will be prizes for best Irish costumes. Don't forget to wear green! As always, we'll also enjoy elegant cuisine and a cash bar. Following the *ceiliuradh* will be an optional and unofficial downtown Minneapolis Irish Pub Crawl.

Sunday, April 1, 2007

4101

8:00 AM – 9:15 AM

Greenway A

**GARBAGE PILES: THE SOCIAL IRRESPONSIBILITY
OF THE AMERICAN LIFESTYLE**

Sponsor: Undergraduate Honors Research Conference

Chair: Max McElwain, Wayne State College

Participants:

“Advertising the throw-away society: Repercussions of the American lifestyle.” Sarah Stark, Wayne State College

“An examination of social responsibility and the environment.” Alexis Dvorak, Wayne State College

“One man’s trash: The rotten truth.” Amy Kucera, Wayne State College

Respondent: Rick Rodrick, University of Wisconsin-La Crosse

4102

8:00 AM – 9:15 AM

Greenway B

VERBAL AND NONVERBAL PERFORMANCE: MESSAGES IN CONTEXT

Sponsor: Undergraduate Honors Research Conference

Chair: Michelle D. Dodge, Mankato State University

Participants:

“Rock on: Culture, connection and communities in a concert.” Anton Ness-Deden, University of Wisconsin-River Falls

“What’s with all the head butts? Touch and sports.” Cody Scheick, University of Wisconsin-River Falls

“Fan’atic performances: Nonverbal communication and the performance of the fan.” Tressa Gustafson, University of Wisconsin-River Falls

“Gee your hair looks terrific: Examining hair style and color regarding perceived success.” Jacquelyn Harvey, University of Wisconsin-River Falls

“Should I really talk that way to my husband? Examining married life and communication on the TV sitcom.” Maggie Holbrook, University of Wisconsin-River Falls

“Gestures, learning and children’s television programming.” Callie Frieler, University of Wisconsin-River Falls

“‘We are family:’ Examining issues of family and culture on television shows.” Ashley Anderson, University of Wisconsin-River Falls

4103

8:00 AM – 9:15 AM

Greenway C

NEW SCHOLARS’ WORKSHOP I: IDEAS FOR TEACHING RELATIONAL CLASSES

Sponsor: CSCA Second Vice President, Nancy J. (Eckstein) Brule

Note: NO fee for participation. Attendees should pre-register by March 15. Walk-ons are welcome but will not receive workshop packets.

Chair: Nancy J. (Eckstein) Brule, Bethel University

This workshop is a hands-on session that will provide the philosophies, ideas, activities, and syllabi of seasoned scholars who have successfully taught family and interpersonal communication classes. Presentations by seasoned scholars will feature a “from the ground up” approach in the creation, implementation, and “tweaked to perfection” journey of their classes. Pre-registered participants will receive handouts of exercises and syllabi.

4201

9:30 AM – 10: 45 AM

Greenway A

COMPETITIVE PAPERS SCHOLAR SESSION

Sponsor: Undergraduate Honors Research Conference
Co-Chairs: Jennifer Willis-Rivera, University of Wisconsin-River Falls
Linda B. Dickmeyer, University of Wisconsin-La Crosse

Participants:

- “Tennyson House: An assessment of organizational effectiveness in meeting the needs of marginalized girls.” Alanna R. Foxwell, Wheaton College
- “Happily ever after—a process, not a destination: An analysis of the role communication behaviors play in romantic relationship breakups.” Joel Cencius, Cardinal Stritch University
- “Desperate measures and grey areas: The gender politics of ABC’s Sunday night lineup.” Dave Sagehorn, University of Wisconsin-Milwaukee
- “Does gender matter? The role of stereotypes in the workplace.” Kenzie Vlack, University of Wisconsin-La Crosse
- “Making sense of patronizing speech: Examining elderly perceptions of intergenerational communication.” Jessie Pierquet, University of Wisconsin-La Crosse
- “Persuading to cohabitate: Compliance-gaining tactics.” Lucas Langworthy, Ben Cook, Devin Foley, Nathan Hamel, and Alyssa McGuire, Bethel University
- “Decision-making and gender roles.” Melissa Hampson, Tim Nelson, Jenny Rosene, Mark Tarman, and Nicki Wood, Bethel University
- “Self-disclosure and initial interactions.” Kelsey Arnold, Joshua Ask, Christopher Frost, Derek Harlow, Nicholas Hendrychs, and Tara Wanbaugh, Bethel University
- “Levels of marital satisfaction before and after childbirth.” Mary Ann Gazich, Leah Leafblad, Julia Nicholson, Evelyn Prazuch, and Faith Norine, Bethel University
- “Family rituals and relational satisfaction.” Rebekah Wilson, Angela Lindstedt, Christi Paulson, Jessica Fletcher, Lindsey Wible, and Kelly McEwen, Bethel University
- “Impact of online communication on self-disclosure.” Alexandra Christopherson, Jonathan Kuriscak, Ian Lueck, and Jillian Jenkins, Bethel University

Respondents: Fernando Delgado, Hamline University
Steve Duck, University of Iowa
Deb Ford, University of Kansas Medical Center
Raymie McKerrow, Ohio University
Alberto Gonzalez, Bowling Green State University

This unique panel will pair undergraduate scholars with published scholars for an in-depth critique of their papers. After a brief introduction of all authors and scholars, audience members will be encouraged to sit in on a small group session of 2-3 papers for a short presentation from each student followed by a response from the experienced scholar.

4202

9:30 AM – 10: 45 AM

Greenway B

INTEGRATING NARRATIVES: PORTRAITS OF ILLNESS AND ITS EFFECTS ON FAMILIES

Sponsor: Undergraduate Honors Research Conference
Chair: Diane Torbin Johnson, Truman State University

Participants:

- “Playing grown-up: A child coping with the illness of a parent.” Kathleen Dorsey, Truman State University
“Grandpa before and after: Coping with stroke.” Alyssa Guess, Truman State University
“A distant memory: Grandmother and Alzheimer’s.” Colleen Noonan, Truman State University

Respondent: Donna Pawlowski, Creighton University

4203

9:30 AM – 10: 45 AM

Greenway C

**THE QUESTION OF EFFECTIVE STRATEGY IN
MODERN AND HISTORICAL SOCIAL MOVEMENTS**

Sponsor: Undergraduate Honors Research Conference
Chair: Edward L. McGlone, Emporia State University

Participants:

- “Anarchist womyn or womyn anarchist? *Mujeres libres* formation of identity.” Tiara Naputi, Emporia State University
“Is violence persuasive? Comparing the rhetorical tactics of NAWSA and WUO.” Lacey Hall, Emporia State University
“Chicano identity creation in *La Raza Unida*.” Lindsey Middleton, Emporia State University
“The National Family Farm Coalition: A look at rhetorical and social movement theory.” Chad Woolard, Emporia State University

Respondent: Edward L. McGlone, Emporia State University

4301

11:00 AM – 12:15 PM

Greenway A

**TRANSFORMING ORGANIZATIONS THROUGH EFFECTIVE
COMMUNICATION-BASED TRAINING AND DEVELOPMENT**

Sponsor: Undergraduate Honors Research Conference
Chair: Scott G. Dickmeyer, University of Wisconsin-La Crosse

Participants:

- “Leading organizations from a management of meaning perspective.” Megan Buhrandt, Cheryl Behnke, Melissa Aggen, Kim Cichucki, Dana Floberg, and Kara Miller, University of Wisconsin-La Crosse
“A communicative approach to organizational change.” Josh Katz, Katherine Gavin, Nick Spence, Stephanie Souvenir, and Kelly Walt, University of Wisconsin-La Crosse
“A communicative approach to organizational recruitment and socialization.” Becca Moore, Noah Fischer, April Pekel, Rebecca Zielke, Annie Ehrich, and Elizabeth Roth, University of Wisconsin-La Crosse
“Diversity issues in organizations: A training and development workbook.” Katie Sparks-Erickson, Ashley Larsen, Karen Sobiek, Kaitlin Haack, and Dana Weyenberg, University of Wisconsin-La Crosse
“Leadership, communication and styles.” Marcus Movrich, Andrea Holewa, Katie Manske, and Krissy Liegel, University of Wisconsin-La Crosse
“Communicating organizational culture.” Jay Matthes, Emily Griesser, Ashley Guy, Jordan Hauser, Trish Zwieg, and Tom Flatley, University of Wisconsin-La Crosse
“Work-life issues.” Dana Hoffman, Melissa Irish, Stephanie Baer, Ashley Sannes, Mackenzie Cook, Ashley Davidson, and Mike Van Lieshout, University of Wisconsin-La Crosse
“Team-based approaches to organizations.” Stephanie Pavletich, Courtney Capes, Molly Sjoquist, Rachel Brzezinski, Brittany Vilar, and Travis Jones, University of Wisconsin-La Crosse

Respondents: Kevin Barge, University of Georgia
Melody McKay, Vice President of Americas Business Unit, Ergotron Inc.
Jeff Hudson, Director of Supervisory Training, MN State Colleges and Universities
Anita Rios, Director of Staff and Leadership Development, MN State Colleges and Universities

4302

11:00 AM – 12:15 PM

Greenway B

“LOOKING AT WOMEN:” AN ANALYSIS OF WOMEN’S REPRESENTATION IN THE MEDIA

Sponsor: Undergraduate Honors Research Conference

Chair: Max McElwain, Wayne State College

Participants:

“She looks so perfect: An insight into TV women’s images.” Savannah Wissig, Wayne State College

“I want to be skinny: Analysis of women in magazines.” Heather Bennett, Wayne State College

“Do I look fat? Diet ads and female images in society.” Marissa Rose, Wayne State College

“The presentation of body as an object and the thin ideal in women’s magazines.” Angela Johnson, College of St. Scholastica

“The rhetoric of women’s rights: What is ‘equality?’” Andrea Bergstrom, University of Wisconsin-River Falls

“MMIA – Mothers Missing in Action: Gender and motherhood in Disney movies.” Jennifer Black, University of Wisconsin-River Falls

“Looking, culture, and *Cosmo*: Racial subtexts in magazine advertisements.” Ali Meisen, University of Wisconsin-River Falls

“Attraction, success, and cosmetics: The influence on perceived attraction.” Jacqueline Frederick, University of Wisconsin-River Falls

4303

11:00 AM – 12:15 PM

Greenway C

HOW TO GET PUBLISHED IN COMMUNICATION JOURNALS

Sponsor: CSCA President, Deanna Sellnow

Chair: Deanna Sellnow, North Dakota State University, Editor-Elect, *Communication Teacher*

Participants:

Mike Allen, University of Wisconsin-Milwaukee, Editor, *Communication Monographs*

William Benoit, University of Missouri-Columbia, Editor, *Communication Studies*

James Chesebro, Ball State University, and Raymie McKerrow, Ohio University, Editors, *Review of Communication*

Lisa Sparks, Chapman University, and Wendy Samter, Bryant University, Editors, *Communication Research Reports*

Timothy Sellnow, North Dakota State University, Editor, *Journal of Applied Communication Research*

This roundtable discussion will focus on what editors are looking for in manuscript submissions. Attendees should come prepared with questions for this highly interactive session.

4304

11:00 AM – 12:15 PM

Greenway D

**NEW SCHOLARS’ WORKSHOP II:
CONDUCTING RESEARCH IN A SCHOOL THAT EMPHASIZES TEACHING**

Sponsor: CSCA Second Vice President, Nancy J. (Eckstein) Brule
Note: NO fee for participation. Attendees should pre-register by March 15. Walk-ons are welcome but will not receive workshop packets.
Chair: Nancy J. (Eckstein) Brule, Bethel University

The majority of Ph.D.'s in the communication discipline teach at state or private universities where the focus is on undergraduate education. These types of schools often require a 3-3 or 4-4 teaching load in addition to advising while still maintaining research requirements for promotion and tenure. This demanding schedule creates unique challenges in providing time for research. Seasoned scholars participating in the workshop have spent their careers teaching in state and private institutions and have been successful in publishing in a manner that has brought them recognition and success in the communication discipline. This workshop will provide practical advice and approaches used by seasoned scholars who have been successful in maintaining an active research agenda.

ACKNOWLEDGEMENTS—Thank you to the reviewers and others who made the conference program possible

Tony E. Adams, University of South Florida
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Linda Baughman, Christopher Newport University
Christina S. Beck, Ohio University
Becky Belter, Jackson Community College
Suzanne Berg, University of Wisconsin-La Crosse
Joseph R. Blaney, Illinois State University
Sheri Bleam, Adrian College
David L. Bodary, Sinclair Community College
Jeffrey D. Brand, Millikin University
LeAnn Brazeal, Kansas State University
Melissa A. Broeckelman, Ohio University
Jay Brower, Southern Illinois University-Carbondale
Amanda Brown, University of Wisconsin-Stout
Nancy Bruele (Eckstein), Bethel University
Jim Cherney, Miami University
Phillip J. Chidester, Illinois State University
Jeffrey T. Child, North Dakota State University
Jay P. Childers, University of Kansas
Darryl Clarck, University of Indianapolis
Steve Clements, University of Missouri, Columbia
Tina Coffelt, University of Missouri, Columbia
Lora A. Cohn, Park University
Jeffrey L. Courtright, Illinois State University
Joy L. Daggs, University of Missouri, Columbia
Julie A Davis, College of Charleston
Katherine Denker, University of Missouri, Columbia
Virginia Dickinson, Anderson University
Linda B. Dickmeyer, University of Wisconsin-La Crosse
Scott G. Dickmeyer, University of Wisconsin-La Crosse
Jennifer C. Dunn, Ohio University
Scott C. D'Urso, Marquette University
Jessica Eckstein, University of Illinois
Kathleen M. Edelmayer, Madonna University
Tom Eland, Minneapolis Community and Technical College
Barbara Ellevold, University of Missouri, Columbia
Denise Elmer, Southeast Community College
Jeanine M. Fassl, University of Wisconsin-Whitewater
Alison Aurelia Fisher, Southern Illinois University-Carbondale
Brock L. Fisher, Georgia College and State University
Colleen Fitzpatrick, St. Mary's Seminary & University

Debra J. Ford, University of Kansas
Kelly Galstad, Epic Systems Corporation
Mark Glantz, University of Missouri, Columbia
Timothy Roy Gleason, University of Wisconsin-Oshkosh
Robert Gobetz, University of Indianapolis
Steven R. Goldzwig, Marquette University
Brent Goken, Illinois Central College
Denise Gorsline, Minnesota State University Moorhead
Lauren Gragg, Wayne State University
Jonathan M. Gray, Southern Illinois University-Carbondale
Robert Greenstreet, East Central University
Diana Hadad, Wayne State University
Barbara Handley-Miller, Delta College
Bethany Harnden, University of Illinois, Champagne-Urbana
Todd Hauser, University of Missouri, Columbia
Katherine L. Hatfield, Creighton University
Todd Hauser, University of Missouri, Columbia
Debbie Hedemann, Illinois Central College
Jayne Henson, University of Missouri, Columbia
Patricia S. Hill, University of Akron
John F. Hooker, Purdue University
Adna Howell, Delta College
Ron Howell, Illinois Central College
Stephen K. Hunt, Illinois State University
Ann Marie Jablonowski, Owens Community College
Angela M. Jerome, Western Kentucky University
Phylis Johnson, Southern Illinois University-Carbondale
Adam C. Jones, Missouri Western State University
John A. Jones, University of Illinois at Chicago
Robin A. Jones, Southwest Oklahoma State University
Nichole Kathol, University of Kansas
Brian Kaylor, University of Missouri, Columbia
Stephanie Kelley-Romano, Bates College
MacKenzie Keaster, Western Kentucky University
Mary Ann Kidd, St. Ambrose University
Rhonda Knox, University of Wisconsin-La Crosse
Adrienne Kunkel, University of Kansas
Kenneth Lachlan, Boston College
Andrew Ledbetter, University of Kansas
Mark Leeman, Ohio University
Jenifer L. Lewis, Western Kentucky University
Sheryl Lidzy, Emporia State University
Yang Lin, University of Akron
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 Cheri Simonds, Illinois State University
 Amy R. Slagell, Iowa State University
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 Arnold S. Wolfe, Illinois State University
 Ryan Wyckoff, Danville Area Community College

INDEX by Participant Listing

Abbott, Jim	2204	Beck, Bethany	1101
Abrahamsen, Christian	2104	Beck, Christina S.	1404, 2214, 2509, 3213, 3512
Adams, Tony E.	2214, 2508, 3210	Beck, Stephenson J.	3609
Adde, Fowzia	1509	Becker, Sam	3515
Aggen, Melissa	4301	Behme, Tim	2608
Agyeman, Amy	1104	Behnke, Cheryl	4301
Aiken, Robert	3114	Beistle, Kimberly	0302, 2210
Al-Shawaf, Tameem	2104	Belter, Becky	1113
Alakoc, Burcu Pinar	1507, 2308	Benes, Nick	3114
Albert, Janka	2104	Bennett, Heather	4302
Aldridge Sanford, Amy	2308, 2605	Benoit, William	0303, 1404, 2401, 3515, 4303
Aleman, Melissa W.	3309	Bergen, Karla Mason	2510, 3111
Allen, Mike	1212, 2515, 4303	Bergstrom, Andrea	4302
Alsene, Abigale A.	2207	Berry, Keith	2115, 3503
Amundson, Najla	3113, 3211	Bezanson, Mary Elizabeth	1309, 2506
Anarbaeva, Samara	1303	Bible, Sarah	3610
Anderson, Ashley	4102	Biby, H. Gene	1208
Anderson, Carolyn M.	1304	Bihn-Coss, Ginger	2509
Anderson, Isolde	1410, 3112	Bineham, Jeffery	3606
Anderson, Janel	3202	Bisel, Ryan S.	2602, 3609
Anderson, Karen	2601, 3505	Bjorklund, Wendy	1310, 2201, 2513
Anderson, Katherine	3303	Black, Jennifer	4302
Anzicek, Emily	2301	Blackwell, Lawrence	3103
Arendt, Colleen	2113	Blaney, Joseph R.	3104
Arkfield, Demanda	3114	Bleam, Sheri	2213
Armada, Bernard J.	1514, 2608	Blocher, Erin	3204, 3604
Armstrong, Lauren	3114	Blomstrom, Sally	2310
Arnold, Kelsey	4201	Bodary, David L.	1205, 3105, 3214
Ask, Joshua	4201	Bodie, Graham D.	1412, 2211, 2310, 2609
Asuncion-Lande, Nobleza C.	2303	Boerboom, Samuel	1211, 2105, 2307, 3207
Atay, Ahmet	1214, 1303, 1414, 2108, 2508, 2603, 3513	Bonewits Feldner, Sarah	1204, 1302, 3202, 3602
Atkins Jr., Alphonso	1513	Bonstetter, Beth E.	1306, 3109
Atkinson, Bradley	3303	Bormann, Ernest G.	2215
		Botero, Isabel	1402
Baer, Stephanie	4301	Bourhis, John	1212
Bailey, Jane	3501	Bowers, Venessa	1204
Baiocchi, Elizabeth A.	1207, 1515	Boyd, Richard	1101, 2111
Baker, Barbara L.	1212	Bozik, Mary	2114
Banwart, Mary Christine	1309, 2514, 3604	Braden, Stephen	2112
Barber, Aaron	1506	Bradford, Lisa	1104
Barge, Kevin	4301	Braithwaite, Dawn O.	1305, 2215, 2515
Barnett, Sheryl	1107	Brammer, Leila	2213
Baron, Robert J.	2311	Brand, Jeffrey D.	1504, 2104, 2213, 3106
Barton, Patrick	2306	Brandstad, Heidi	2510
Basu, Ambar	2310	Brann, Maria	2211
Bates, Benjamin R.	2309	Braselton, Karen S.	2309
Bauer, Michael	1204, 3306	Breiner, Cheryl	3615
Bauman, Isabel	1212	Brichacek, Keri	3114
Beall, Melissa L.	1407, 2114, 2202	Bringle, Robert	2205
Beard, David	0201	Brisini, Travis	3108
Beard, Katelyn Vo -Thi	0201	Brower, Jay	2108
		Brown, Amanda L.	1106
		Brown, Christa	1413

Brown, Rachael R.	2207, 3505	Colee, Sandra L.	3102
Brown, Tracy	3505	Collins, Christopher	1414
Brule (Eckstein), Nancy J.	0101, 0303, 1407, 1505, 2401, 2801, 3114, 3209, 3609, 4103, 4304	Cook, Ben	4201
		Cook, Mackenzie	4301
Brust, Mara	3615	Cooper, Lynn O.	2302
Bryant, Leah E.	3209	Cooper, Troy	1111
Brzezinski, Rachel	4301	Cooper, Pamela	2515, 1506
Buhrandt, Megan	4301	Courtright, Jeffrey L.	1108, 1504, 2104, 2206, 2313, 2504
Bullock, Nathan	1107	Cowan, Renee L.	2602
Burleson, Brant R.	1308, 2211, 2515, 2609	Cowden, Kimberly	1406, 3211
Burma, Tara	2312	Cox, Amber	3309
Burnett, Ann	3301	Crabill, Scott	1112
Burnnert, Lois	3114	Cragan, John F.	2215
Burns, Michael	1502	Crawford, Christopher	3203
Burton, Aaron V.	1102, 1211, 1314, 3509	Crawford, Kathleen	1413, 3110
Bussinger, Rob	3107	Croucher, Stephen M.	1104, 1212, 2203
Butterworth, Michael L.	3207	Crouse-Dick, Christine	1403
Buttweiler, Brittney	3606	Crow, Bryan K.	2508
Buzzanell, Patrice	1302, 2113, 2602, 3302	Cvancara, Kristen Eis	2212
		Cyphert, Dale	2502
Cain, Rebecca	3114	D'Enbeau, Suzy	2113
Calloway-Thomas, Carolyn	2515	D'Urso, Scott C.	3202
Calvin, Ruthie	3303	Daas, Karen L.	3111
Camacho, Melissa	1210	Daggs, Joy L.	1407, 2507, 3508
Campbell, Karen Kohrs	2601	Dahl, Lauren	3303
Capes, Courtney	4301	Darnell, Amy	1313, 1503
Capwell Burns, Amy	2312	Daughters, Karyl	2212, 3110
Carlin, Diana	0303, 1305, 1801, 2111, 2401, 2515	Davidson, Ashley	4301
Carmon, Anna F.	2605, 3102, 3301	Davilla, Roberta	2307
Carver, M. Heather	1508, 3605	Davis, Corey B.	2311, 3104
Catchings, Billy W.	1513	Davis, Julie A.	1108, 1507
Cawlfild, Alec	1107	Day, Dusty	1402
Cencius, Joel	4201	DeGreef, Becky	3301
Centor, Joshua	1107	DeKoster, Mark E.	0302, 2210
Chandler, Sadie	1503, 3605	Delgado, Fernando	4201
Chapman, Virginia	3306	Denker, Katherine J.	1306, 2207, 2511
Chatham-Carpenter, April	1414, 1506	Denney, Shannon Lee	1106
Check, Terrence	2108	Dennis, Michael Robert	2510
Cherek, Adam	3114	Dersch, Peggy	1201
Chesebro, James W.	1114, 3515, 4303	DeStefano, Allison	3214
Chidester, Phil	1108, 1411, 2206	DeVries, Basma Ibrahim	1103
Child, Jeffrey T.	2511, 3113, 3203, 3505	DeWitt, Lori J.	2308, 2608, 3113, 3211
Childers, Jay P.	2107, 2311, 2514	DiBacco, Aron	1107, 1309
Choe, Jean	1103	Dickmeyer, Linda B.	1505, 3114, 3303, 4201
Christensen, Kyle	3114	Dickmeyer, Scott	1202, 1502, 3302, 3502, 4301
Christopherson, Alexandra	4201	Diehm, Gina	3114
Cichucki, Kim	4301	Dimock, James P.	1301
Clark, Darryl	1204, 1513, 3212, 3602	DiVerniero, Rebecca	1515, 2203
Clark, Kathleen D.	2303	Dix, Nickie	3315
Clasen, Tricia	1208	Dixon, Lynda Dee	0303, 1304, 2401, 2603, 3506
Click, Kane Madison	2511, 3513	Dodge, Michelle D.	4102
Cline, Benjamin J.	1214, 1408	Donoghue, Janet	2304
Coffelt, Tina A.	3508	Dorsey, Kathleen	4202
Cohn, Lora	1307, 1408, 2105, 2314, 2606, 3214, 3513		

Dowd, John	1403		3203, 3310, 4201
Doyle, Michelle	3102	Ford-Brown, Lisa	1407, 3103, 3605
Drake, Jeanette L.	1504	Foss, Mark	3615
Drew, Shirley K.	2102	Foxwell, Alanna R.	4201
Dries, Alissa	3206	Frederick, Jacqueline	4302
Du Pre, Athena	3610	Frederick, Tracy	0301, 3310, 3506
Duck, Steve	3303, 3508, 4201	Freeman, Linda	1110
Duckworth, John D.	1302	Freitag, Jennifer	1506
Duffy, Margaret	2215	Freking, Amanda Jean	1506
Dunbar, Norah E.	2211	French, Tammy	2312
Duncanson, Tom	1512, 3106	Frey, Lawrence	1505, 2607, 3515
Duran Cutsinger, Kellie	3213	Friedenberg, Robert V.	2601, 3504
Duszak, Nicole	1213	Friederich, Joel	1208
Dutta, Mohan J.	1412, 2504, 3302, 3512	Friedman, Rachel	3304
Dvorak, Alexis	4101	Frieler, Callie	4102
		Frohlich, Zachary	1102, 2204
		Frolek, Stacey	3615
Eakins, Kari	3303	Frost, Christopher	4201
Eckstein, Jessica J.	1505, 2109, 3209	Frye, Nick	1510
Edelmayer, Kathleen M.	1408, 2105, 3214, 3307	Fujiwara, Manako	2303
Edwards, Autumn	2511	Fyke, Jeremy P.	1302, 1502, 3207
Edwards, Chad	2511, 2605		
Egbert, Nichole	1304, 3610	Gabe, Bonnie	3201
Ehrich, Annie	4301	Gaetano, George	2215
Eland, Tom	3305	Gajjala, Radhika	1214
Ellefson, Jenny	3303	Gallavan, Andrew	3315
Ellison, Season	3103	Galvin, Kathleen	1410
Elmer, Denise	3305	Gangnon, Bradley	1212
Emanuelson, Betsy	3114	Gavin, Katherine	4301
Endres, Thomas G.	2215	Gazich, Mary Ann	4201
Engen, David E.	2511	Geidner, Nicholas W.	1114
Engleman, Danielle	1213	Gentry, Jeffrey	2111
Epping, Darren L.	2306	Gerald, Tony	3114
Erickson, Joey	0201	Gerber, Meredith	1213
Eschelman, David	1503	Gerding, Kristie L.	3207
Eyo, Bassey	1109	Gilchrist, Eileen S.	1404, 2310, 2509, 3213
		Gill, Elizabeth	2309
Farah, Farihya	1509	Gill, Matthew	1302, 3502
Fassett, Deanna L.	2115	Gillis, Beth	2302, 2608
Fassl, Jeanine M.	1515, 2608, 3314, 3505	Gingrich-Philbrook, Craig	1503, 2103, 3208
Fendler, Lindsay	3303	Ginther, Morgan	2202
Feng, Hairong	1308	Glantz, Mark	1403, 2313, 3104
Ferricci, Roxanne	3501	Gleason, Timothy Roy	2214
Ferris, Jim	3208	Glover, Cory	2313, 3607
Fields, Dana	1107	Gobetz, Robert	1314, 1513
Firaben, Grace	2208	Goering, Beth	2205
Fischer, Noah	4301	Goggin, Corey	3309
Fisher, Alison Aurelia	0301, 1106, 1313, 1414, 2304	Goken, Brent	1105
Fisher, Brock L.	1503, 3605	Gold, Abby	1509, 3211, 3603
Flatley, Tom	4301	Gong, Abe	1314
Fletcher, Jessica	4201	Gonzalez, Alberto	2107, 3515, 3615, 4201
Floberg, Dana	4301	Goodman, Mark	2506
Flores, Anna Maria K.	1405	Goodman, Valerie	2202
Foley, Devin	4201	Gorsline, Denise	3113
Follette, Bailey	3610	Gouran, Dennis	3515
Ford, Debra	1304, 2211, 2602, 3114,	Graham, Katherine R.	2303

Gray, Jonathan	2115, 2304, 2503, 3503	Hiestand, Ashley C.	2113, 2504
Gragg, Lauren	2312, 3314	Higgins, Matthew	1412
Griesser, Emily	4301	Hinck, Edward	1512, 3204, 3304, 3607
Griffin, Em	2209	Hinck, Shelly Schaefer	0303, 2401
Griffis, Katie	2102, 2507	Hochstatter, Ronald	2204
Griffith, Kate	3206	Hoeft, Mary	1208
Gril, Lauren	1410	Hoffman, Dana	4301
Grimes, Shelly	1314	Hoffman, Mary F.	1502, 2602, 3302, 3604
Guess, Alyssa	4202	Hogan, Anna	3511
Gully, Darrin Joseph	1501	Holbrook, Maggie	4102
Gunn, Joshua	1211, 2214	Holewa, Andrea	4301
Gustafson, Dustin	3615	Holm, Erick	3303
Gustafson, Tressa	4102	Holmes, Michael	1114
Guy, Ashley	4301	Holmstrom, Amanda J.	1308, 2211
		Honl, Mik	3615
		Hooker, John	3104
Haack, Kaitlin	4301	Hoover, Hillary	2306
Hadad, Diana	1515, 2212	Hoover, Sarah	3114
Haggard, Carroll R.	3203	Hough, Jason	1101
Haider, Michele	3615	Hovden, Jan M.	3509
Hall, Lacey	4203	Howell, Adna	1409
Hall, Mirko M.	2214	Howell, Ron	1105, 2305, 2505, 3205
Hallstrom, Erik	3303	Howell, Sharon	3307
Halone, Kelby K.	3210	Howell, Stephanie	1503
Hamel, Nathan	4201	Hudson, Jeff	1502, 4301
Hampson, Melissa	4201	Hugenberg, Barbara	1511, 3601
Handley-Miller, Barbara	3105, 3305	Hugenberg, Larry	1511, 3601
Hansen, Rachel	3114	Huglen, Mark E.	2206, 3307
Hantzis, Darlene	2112	Hunt, Stephan K.	1311
Haridakis, Paula	2602	Huseman, Jonna	3114
Harlow, Derek	4201		
Harter, Lynn M.	1404, 2113, 3111, 3213,		
	3512	Imes, Rebecca	3610
Harvey, Jacquelyn	4102	Irish, Melissa	4301
Hastings, Tamara	2510	Irwin, Jacqueline A.	1507, 2105, 3511
Hatfield, Katherine L.	2606, 3304, 3509	Irwin Carlson, Meryl J.	2606
Haugeberg, Erin	3615	Isaacs, Alyssa	1110
Hauser, Jordan	4301	Isaacson, Carl	2213
Havinga, Mike	3114	Ischkin, Katie	2306
Hawthorn, Kaitlyn	1501		
Haynes, Christine	2501		
Hebert, Pat	1112	Jablonowski, Ann Marie	1105, 2305, 2505
Hedeman, Debbie	1105, 2305, 3205	Janusik, Laura	1312, 3515
Heflin, James	1101	Japp, Debra	3606
Heierling, Jessica	1213	Japp, Phyllis M.	3111, 3512, 3606
Heimann, Roxanne	1112, 2114 2302	Jedd, Sarah Mienen	1211, 1313
Heineman, John	2114	Jenkins, Jillian	4201
Helgren, Jessica	3114	Jennings, Doug	3501
Helling, Kelly	3315	Jensen, Gina	3507
Hemmer, Jr., Joseph J.	2506, 3106, 3206	Jensen, Scott	1201, 1401
Henderson, Kimberly	1213	Jerome, Angela M.	1108
Hendrychs, Nicholas	4201	Jersak, Robert S.	2314
Henson, Jayne	2307, 3104	Johnson, Amy	3303
Hermanson, Aimee	2510	Johnson, Angela	4302
Herrmann, Andrew F.	1312, 2602, 3302	Johnson, Diana Torbin	4202
Hess, Jonathan A.	2207, 3508	Johnson, Jessica	3615
Heugel, Robert L.	1402, 3212	Johnson, Phylis	0301, 3310, 3506
Heyrman, Heidi	3202	Johnson, Rodger	1107

Johnson, Roxanne	3301	Kucera, Amy	4101
Johnson, Scott D.	2511	Kudak, Anna D. H.	3211
Johnson-Curiskis, Nanette	3507	Kuechle, Lynn	1413
Johnston, Deidre	1410	Kuhn, Breanna	3202
Jones, Adam C.	1311, 2302	Kunkel, Adrienne	1308, 2211
Jones, John A.	2209	Kuriscak, Jonathan	4201
Jones, Robin A.	1515, 3506	Kurtz, Ryan	1108
Jones, Susanne M.	1110, 1308	Kuyper, Chad J.	1301
Jones, Travis	4301		
Jorgensen, David	3114		
Jung, Donald	3306	Lachlan, Kenneth A.	1412, 1504
		Laliker, Melanie	2208
		Lamb, Matthew	1214, 2205
Kagawa, Naomi	1110	Lambert, Larry	1204
Kahl, Jr., David H.	2204, 2605, 3211	Lamoureux, Elizabeth	1202
Kambe, Naoki	2603	Landry, Jennifer	3114
Kanengieter, Marla	3308, 3606	Langan, Emily J.	2209
Kappauf, Will	1107	Langworthy, Lucas	4201
Karhunen, Sanna	2212	Lanholm, Rhea	3315
Kasten, Marybeth	2104, 2206	Larsen, Ashley	4301
Kathol, Nicole K.	1207, 1313, 2507	Larsen, Kylie	3511, 3609
Katz, Josh	4301	Larsen, Sara	3114
Kay, Jack	0303, 1305, 2107, 2215, 2401, 2502, 2515, 2607, 2801, 3315, 3515	Larson, Briana	3303
Kaylor, Brian T.	1314, 2307, 3104, 3210, 3505	Lau, David	1112
Keating, Shaun	2512	Lavelle, Katherine L.	1203, 1313, 2214, 2301
Keeps Eagle, Elaine	1406	LaWare, Maggie	2202
Kelley-Romano, Stephanie	1307, 2105, 3107	Lawrence, B. J.	3501
Kelly, Casey Ryan	1307	Lawson, Emily	3301
Kelly-Padden, Emily	3109	Leafblad, Leah	4201
Kemp, Patricia	1203, 2301	Learman, Megan A.	1303
Keyton, Joann	2602	Leathers, Kyle	1405
Khondowe, Ceciwa	3303	LeBaron, Susannah	1103
Kidd, Mary Anna	1202, 1302	LeClair-Underberg, Cassandra	2109, 2310 3113, 3309
Killian, Justin	1408	Ledbetter, Andrew M.	2109, 2510, 3609
Kinney, Terry A.	2212, 2609	Lee, Eusoon	1110
Kirby, Erika L.	2510, 3111	Lee, Michael	1408
Kirk, Andrew J.	2508, 3109	Leino-Mills, Pam	3301
Kirsch, Kathleen	2310	Lemley, Julie	3114
Kissane, Madeline	3206	Lenzen, Elizabeth	3303
Klemz, Aaron	3308	Leon, Eden	0201
Klosa, Brian	1301		
Knapp, Jennifer	1111	Lerstrom, Alan	3507
Knox, Ronda	3114, 3514	Levi, Joseph T.	1309
Koble, Shannon	3615	Lewis, Jenifer L.	1411, 2311, 2514, 3604
Koerner, Ascan	1110	Lidzy, Sheryl	1104, 2303, 3210, 3310, 3506, 3610
Koesten, Joy	2211, 2309, 3209	Liegel, Krissy	4301
Kokko, Teemu	2212	Lietz, Thomas	1203, 2301
Koshmann, Matt	3302	Lin, Yang	2203, 2303
Kramer, Jennifer S.	2208	Lindsay, Stan A.	2313
Krause, Arness	3314	Lindstedt, Angela	4201
Krawczak, Jaclynn	2604, 3607	Lindstrom, Derrick	3110
Kreps, Gary L.	3610	Lippert, Lance R.	1304, 1311, 1402, 2310, 2602, 3102, 3213
Kretchmer, Susan B.	1309, 2506	Liss, Barry	1208
Krizek, Bob	2102	Litchfield, Shanan R.	1402
Kroecker, Faith	3114	Littlefield, Robert S.	1406, 1509, 3507, 3603

Liu, Min	1509, 2506, 3603	McNellis, Julie	2110
Liu, Yifie	1107	McPhail, Mark	3307
Livesay, Curt	2207, 2510, 3212	McReynolds, Mandi	2202
Lobo, Miguel	1408	Meddaugh, Priscilla M.	3106
Lockford, Lesa	2103, 2304, 3103, 3503	Meisen, Ali	4302
Long, Bridget L.	1214, 2604	Meisenbach, Rebecca J.	3302
Longtin, Krista	1204, 1314, 2205, 3310, 3506, 3602	Meissner, Will	3114
Luce, Russell R.	3107, 3204	Melling, Steven	1507, 3204
Lueck, Ian	4201	Meredith, Erin K.	2104
Lyles, Nikiya	3114	Merrill, Stephan	1214
Lynott, Kristen	3309	Messersmith, Amber S.	3609
		Messner, Beth A.	3106
		Metts, Sandra	2515, 3508
		Metzger, Jennifer Lynn	3303
Madison, D Soyini	2503	Metzler, Maribeth	1309
Madlock, Paul E.	3502	Meyer, Kristyn	1402, 2104, 3212
Madsen, John	1202	Middleton, Lindsey	4203
Maguire, Katheryn C.	2212, 2510	Mikucki, Sylvia L.	2109, 3508
Mancino, Nicole	2103, 3103, 3503	Milford, Mike	1108, 1411
Mank, Rebecca	3604	Miller, Abbylin	1111
Manning, Holly M.	1301	Miller, Kara	4301
Manning, Jimmie	1403, 1501, 2214, 2508, 3511, 3609	Miller, Kyle	3114
Manske, Katie	4301	Mills, Melanie	2102
Mao, Yuping	2203	Milne, Lynda	3606
Marshall, Scott W.	2213	Moore, Becca	4301
Martel, Heather	3615	Moore, Marcia	2505, 3105
Martin, Steve	2101	Monahan, Diane	2510
Martin, Teri	3615	Moreton, Michelle	1207
Martinez, Amanda	3213	Morgan, Lauren	2512
Mascaro, Thomas A.	1314	Moskal, Stormi	3509
Matthes, Jay	4301	Movrich, Marcus	4301
May, Linda	3206	Mueller, Kay	3315
May, III, Richard A.	3509	Murphy, Alexandra	3209
Mazer, Joseph P.	3505	Murphy, Molly	3114
McAvoy, Eugenia	2110	Murphy, Nicole	3303
McBride, M. Chad	1412, 2510, 3111	Murphy, Priscilla	2504
McCabe, Shaun	3114	Murphy, Richard E.	3102, 3505
McCann, Kim	1312, 1403, 2604, 3207	Munz, Elizabeth	1510
McCue, Margaret	1515	Mutua-Kombo, Eddah	1206
McDonald, Leander R.	1406	Myers, Karen K.	2113
McElwain, Max	4101, 4302	Myers, Scott A.	2211, 2605
McEwen, Kelly	4201	Nadeau, Jenn Supple	1506
McFarland, Cece	3503	Nagel, George	0302, 1210, 2210
McGeough, Danielle	1506	Napoleone, Tara M.	1212
McGlone, Edward L.	4203	Naputi, Tiara	4203
McGuire, Alyssa	4201	Nash, Kathryn	3201
McIntyre, Jeremy Jon	2202, 2504	Neaton, Michele	3608
McIntyre, Kristen	1102, 2202, 3214	Nelson, Dave	2108
McKay, Melody	4301	Nelson, Tim	4201
McKelvie, Samantha P.	2203, 3109	Nesemeier, Heather A.	2308
McKenzie, Jennifer	3301	Nesmith, Mary Jo	3605
McKenzie, Kelli	3114	Nesmith, Matt	3605
McKerrow, Raymie	4201, 4303	Ness-Deden, Anton	4102
McKinney, Mitchell S.	1309, 2107, 2514, 2601	Nicholson, Henry E.	2110
McMahan, David T.	2302, 2511	Nicholson, Julia	4201
McNabb, Nichelle	2105, 3304, 3607	Nicholson, Shauna	3315
McNaught, Angie	2305, 3205	Nodulman, Jessica	1403
		Noonan, Colleen	4202

Norander, Stephanie	3606	Prebles, Elizabeth	3502
Norell, Andrew	3303	Pridgeon, Brian	1307, 3607
Norine, Faith	4201	Prody, Jessica	2314
North, Christine	2509, 3310, 3506	Prusa, Rick	3114
Norris, Alda M.	1510	Pryately, Margaret	1109, 1206, 1310, 2201
Norris, Kathy	2202	Pucel, Joanna	1109, 2513
Norris, Rusty	3214	Putz, James E.	1113
Norton, Heather	2101, 2501		
Novak, David	1312		
Novak, Julie M.	1509, 3603	Qing, Qingmei	2511
Nwosu, Peter	1206	Query, Jr., Jim L.	1404, 2310, 2515, 3213, 3309, 3610
		Quick, Brian L.	2309
O'Brien, Mike	3114	Quinlan, Margaret M.	3512
Okudanjo, Fey	3114		
Oles, Denise L.	1203, 2301, 2608		
Olivas, Margarita R.	1302	Rack, Jessica J.	1308, 1510, 2211
Oliveira, Maria De Fatima	2504	Rahoi-Gilchrest, Rita L.	1312
Orth, Denise K.	3610	Rainivaara, Sini	2212
Ostrom-Blonigen, Jean	1209, 3301	Randall, Joshua E.	1301, 3114
Oza, Tushar Raman	1515, 2608, 3314	Rao, Ranjani L.	1510
		Redlin, Melissa	3615
Paal, Kris	1405	Reed, Kathaleen	1306
Page, Janis T.	2215	Rehling, Diana L.	1310, 2201, 2303, 2513
Pagenkopf, Tara	3114	Reid, Ellen	2515
Pal, Mahuya	2504, 3302	Reierson, Jennifer	1209
Parker, Robyn E.	2602	Reinert, Thomas D.	1113
Parrish-Sprawl, John	3602	Remke, Robyn	3302
Pason, Amy	1501	Ribarsky, Elizabeth N.	1512, 2109, 2307
Patten, Neil	1210, 2210, 3315	Richardson, Brianna	3315
Paulson, Christi	4201	Ricke, LaChrystal	2506
Pavletich, Stephanie	4301	Rietema, Jamie	3114
Pawlowski, Donna R.	1104, 1304, 1505, 2309, 4202	Rimmereid, Peter	3303
Pearson, Judy C.	3113, 3514	Ringer, Jeff	1206
Pekel, April	4301	Rios, Anita	1502, 4301
Pelias, Ronald J.	2103, 2503, 3515	Rittenberg, Jason	1111
Pensoneau-Conway, Sandra	1405, 2115, 2301, 2605	Rittenour, Christine E.	2109, 2211
Perez, Ricardo	1203, 1405, 1512	Roberson, Kasie Mitchell	3504
Petek, Joseph	3202	Roberts, Christopher	1211
Petronio, Sandra	1209, 3515	Robertson, Terry	1309
Pettijohn, Kali	3114	Robinson, Renee	1213, 1515, 2110, 2302
Pettigrew, Jonathan	1107, 2205, 3309	Rockwell, B. Hannah	1212
Pfahl, Michael E.	1307, 1515, 3513	Rodrick, Richard	1412, 2608, 4101
Pfau, Michael	2515	Rolain-Jacobs, Stephanie	2312
Phair, Krista	1507	Rollie, Stephanie S.	3209
Phillips, Anji L.	3210	Romina, Sharon M.	2309
Picirillo, Doug	2502	Rose, Jeremy	1402
Pierquet, Jessie	4201	Rose, Marissa	4302
Pike, Jon R.	2314	Rosene, Jenny	4201
Pineau, Elyse	2503	Ross, Christina L.	2204, 2608
Pinney, Amy	2103	Ross, Roseanna G.	1206, 1310, 2201
Poduska, Kevin	3501	Roth, Elizabeth	4301
Pörhölä, Maili	2212	Roth, Michael	3114
Post, Andy	3615	Rothgery, Brian	1106
Prater, Angela	2115	Ruppert-Leach, Kristen	2510
Prazuch, Evelyn	4201	Russ, Terri L.	2208
		Rybas, Natalia	1214

Sagehorn, Dave	4201	Siddens, Paul	1112
Sahlstein, Erin M.	2212	Siecke, Tanna	3315
Salazar, Susan	3105	Simmons, Jake	3108, 3208
Salo, Tammy	3309	Simonds, Brent	2314
Samens, Jessica	2204, 2306, 3110	Simonds, Cheri	3505
Samter, Wendy	4303	Singer, Ross	1214
Sandwina, Ronald M.	2205	Sjoquist, Molly	4301
Sank, Lindsay	3501	Skjoldal, Josh	3615
Sannes, Ashley	4301	Slagell, Amy	2202
Santos, Joanna V.P.	1504, 2203	Slaughter, Gerald Z.	1504
Saucedo, Jacey C.	1302	Smart, Jason	2512
Sayler, Joyce	1406	Smith Adam C.	3508
Scharnak, Judith	1107	Smith, Alane	3606
Scheick, Cody	4102	Smith, Donna	0302, 1210, 2210
Schettler, Megan	3114	Smith, Seth Michael	2604
Schill, Dan	1411	Smith, Rodney M.	1114
Schmidt, Jackie	3112	Smudde, Peter M.	2206, 2313, 2504
Schmitt, Jason	2608	Smyth, Mary Jeanette	3508
Schnoor, Larry	1301	Snyder-Suhy, Sharon E.	2113
Scholten, Kristi Gerding	1211, 2606, 3304	Sobiek, Karen	4301
Scholz, Robin L.	1501	Soliz, Jordan	1512
Schrodt, Paul	2109, 2211, 2605, 3505, 3609	Solko, Jordan	3114
Schroeder, Lisa	2111	Sora, Joseph	1501, 2101, 2501
Schroeder, Steve	3201	Sotirin, Patty	2102
Schuitmann, Heidi	1409	Souders, Michael C.	2311
Schultz, Nicole J.	1102, 1303, 2604	Souvenir, Stephanie	4301
Schwalboski, Ann M.	2608	Sparks, Lisa	3610, 4303
Schwarz, Ed	1205	Sparks-Erickson, Katie	4301
Scott, Robert	3515	Spence, Nick	4301
Seaman, Aaron	1111	Spence, Patric R.	1412, 1504, 2207
Seeger, Matthew	3515	Spencer, Anthony T.	1212
Seiler, Bill	2515	Spies, Barbara S.	2608
Seipke, Heather L.	2309	Spotts, Andrew	3309
Self, John W.	1411, 2514	Spry, Tami	2503, 3308
Sellnow, Deanna	0201, 0301, 0302, 0303, 1601, 1701, 2401, 2515, 3001, 3615, 3507, 3901, 4303	Stangl-Erkens, Suzanne	2513
Sellnow, Timothy	1406, 2515, 4303	Stark, Sarah	4101
Semlak, Julie L.	1209, 2605, 3211, 3301	Steele, Emily	1214
Serr-Haugen, April	3615	Steimel, Sarah	2307
Shandy, Aimee	3511	Stephan, Elizabeth M.	2207
Shapiro, Arnold	1601	Stevens, Carla	1202
Shaw, Marilyn	3101	Stewart, Charles	2311
Sheeler, Ian	1204	Stewart, Jessie	3109, 3503
Sheeler, Kristina Horn	1204, 1309, 2205, 2308, 3602	Stonebraker, Kendra	3114
Shenoy, Suchitra	2113	Strand, RoxAnn	2513
Shepard, Ryan M.	1408, 3107, 3204	Strasser, Daniel	3511
Shields, Donald C.	2215	Strittmatter, Scott	3607
Shields, Ronald E.	1508	Strohkirch, C. Sue	3203
Shipman, Cynthia N.	1302	Stucky, Nathan	1508
Short-Thompson, Cady	1309, 3504	Stutzman, Jacob	3107
Shousher, Fatima	2312	Sullivan, Michael	2513
Shroeder, Steve	3201	Surrat, Julie	1111
Sibal, Kenneth M.	2207	Swafford, Brian	3304
		Swanson, Heath	3114
		Swenson Lepper, Tammy	1106
		Swenty, Jennifer	3114
		Tang, Qi	2603

Tarman, Mark	4201	Wahl, Shawn T.	2511, 2605
Terry, Artie	3114	Waldron, Frankee	2208
Thedwall, Kate	3602	Wallace, Bill	1212, 2111
Theye, Kirsten	1507, 3207	Walt, Kelly	4301
Thierman, Jennifer	3101	Walton, Jennifer	1102
Thomas, Jennifer	3114	Walton, Zachary J.	2606
Thomas-Maddox, Candice	1512	Wampach, Christine M.	2308, 3511
Thompson, Marie	3512	Wanbaugh, Tara	4201
Thompson, Stephen	2512	Ward, Karen	3114
Thomson, Jason	3309	Warne, David	2513
Thornton, Tyler	1101	Warren, John T.	2115, 2503
Thorson, Allison R.	2109	Waserman, Vanessa	3301
Tigerlily, Diana	1103	Watchorn, Cara	3315
Timmerman, Lindsay	1212	Watson, Joey	2108
Titsworth, Scott	1311, 3606	Weathers, Melinda	2310, 3213
Tkach, Olivia	3615	Weaver, Ryan	3107
Toller, Paige W.	1104, 3111	Weiler, Rebecca	2113
Tolman, Elizabeth G.	1515, 3113	Weisenbeck, Sara J.	1515
Tompkins, Paula S.	1106, 1310, 2201, 3106	Welton, Adam J.	3114
Toyosaki, Satoshi	1405, 1505, 2303, 2509, 2605	Wendt, David	2114
Trebing, Diana	2603	Wertanen, Deborah A.	3509
Treinen, Kristen P.	1301, 1413, 2115, 2604, 3110	Wessels, Emanuelle	2507
Trent, Jimmie D.	1309	Westgate, Victoria	1307, 2105
Trent, Judith S.	1309, 2515, 2601, 3504	Weyenberg, Dana	4301
Trimbitas, Oana	2303	White-Mills, Kim	1107, 1513
Trochta, Nicole M.	1302	Whitt, Deborah	3114, 3314, 3514
Turcott, Scott	3114, 3514	Whittlesey, Bridgette	3511
Tuder, Jennifer	3308	Wible, Lindsey	4201
Turman, Paul D.	1505, 2211, 2302, 3505	Widmer, Lori	2502
Turner, Jacob S.	3513	Wildermuth, Susan	1505
Turner, Lynn H.	1510	Wildeson, Dan	3606
Tye-Williams, Stacy	1306	Wilkinson, Martha L.	3102
Tyma, Adam W.	1301, 2314, 2507, 3211	Willer, Erin K.	3309
Tyus, Jeff	1409	Williams, Colice	1506
		Williams, Elizabeth	3502
		Willis-Rivera, Jennifer	1303, 2107, 2203, 3114, 3303, 4201
		Wilson, Elizabeth	1210
Uecker, Deborrah	0303, 2401, 3112, 3507	Wilson, Rebekah	4201
Ulhman, Ben	1203	Wilson, Steven R.	1308, 1510
Underberg, Larry	1204, 2101, 3306	Wilson, Susan	1410
		Winters, Alaina M.	3105
		Wissig, Savannah	4302
Vadhavkar, Ganga Abhay	2212	Woeste, Michael	2205
Van Lieshout, Mike	4301	Wolf, Kelly E.	3211, 3301
VanEpps, Heidi	3114	Wolff, Amy	3110
Vang, Pakou	3608	Wolter, Sarah	1515, 2306, 2604, 3110
VanHorn, Shannon	3203	Wood, Brandon	3212
Vasby Anderson, Karen	1309	Wood, Nicki	4201
Venette, Steven J.	1504, 3106	Wood, Richard	3202
Vik, Tennley	1209, 3301	Woolard, Chad	4203
Vidoloff, Kathleen	1207	Workman, Tom	3512
Vilar, Brittany	4301	Worley, David W.	1511, 2112, 3601
Vitosky, Angela	3601	Worley, Debra A.	0303, 1511, 2112, 2401, 2504
Vlack, Kenzie	4201		
Vora, Erika	1206, 1310, 2201	Wright, Kevin B.	3610
		Wyckoff, Ryan	3105

Xie, Shuang	1306, 2603
Yanow, Cindie Jeter	3306
Yeomans, Melinda	1103, 2115, 2603
Young, Brendan	2509
Young-Perry, Rosalind	1107
Zarefsky, David	0303, 2401, 3515
Zhang, Yahui	2203, 2308, 2507
Zielke, Rebecca	4301
Zimmerman, A. Lynn	1103
Zoffel, Nicholas	2115
Zompetti, Joseph P.	2313, 3212
Zukic, Naida	2508, 3108
Zwieg, Trish	4301

INDEX by Interest Group, Caucus, and Section

Adjunct/ Temporary Faculty Caucus

3314

Argumentation and Forensics

1203, 1301, 1501, 2101, 2301, 2501, 3306

Basic Course

1102, 1208, 1310, 2115, 2202, 2302, 2604, 3110, 3203, 3601, 3606

Communication Education

1405, 1505, 1511, 2114, 2204, 2205, 2511, 2605, 3113, 3214, 3505, 3511, 3602

Communication Theory

1212, 1312, 1412, 2110, 2209, 2212, 3111, 3210, 3310, 3511

Community College

1105, 1205, 1409, 2305, 2505, 3105, 3205, 3305

Freedom and Responsibilities of Speech

1106, 1204, 2306, 2506, 3106, 3206

Gender Orientation and Sexual Identity Caucus

1501

G.I.F.T.

1515, 2608, 3106

Graduate Student Caucus

1107, 1207, 1303, 1306, 1407, 1501, 2204, 2207, 2307, 2507, 3104

Health Communication

1104, 1304, 1404, 1509, 2309, 2310, 2509, 3213, 3512, 3610

Instructional Resources

1112, 1311, 1512, 2112, 2210, 2312

Intercultural Communication

1109, 1206, 1303, 2203, 2303, 2603, 3211, 3603

Interpersonal and Small Group Communication

1110, 1209, 1308, 1410, 1510, 2109, 2211, 2510, 3209, 3309, 3508, 3609

Kenneth Burke Society

2206, 2313, 3212

Media Studies

1114, 1214, 1314, 1403, 1514, 2108, 2211, 2214, 2314, 2507, 2508, 3109, 3513

National Communication Association

1305, 3315

Organizational and Professional Communication

1202, 1302, 1402, 1502, 2102, 2502, 2602, 3102, 3202, 3302, 3502, 3604

Performance Studies and Theatre

1103, 1414, 1503, 1508, 2103, 2304, 2503, 3103, 3108, 3208, 3308, 3503, 3605

Political Communication

1111, 1204, 1210, 1309, 1411, 2107, 2111, 2311, 2514, 2601, 3104, 3204, 3304, 3504, 3604

Public Relations

1406, 1504, 2104, 2504

Rhetorical Theory and Criticism

1108, 1211, 1307, 1408, 1507, 1514, 2105, 2111, 2606, 3107, 3207, 3212, 3304, 3307, 3509, 3607

States Advisory Council

1201, 1401, 1506, 2106, 2201, 2512, 3101, 3201, 3301, 3501, 3608

Undergraduate Honors Research Conference

3114, 3206, 3303, 3514, 3613, 4101, 4102, 4201, 4202, 4203, 4301, 4302

Undergraduate Programs

1113, 1513, 2213, 2513, 3112

Women's Caucus

1213, 1309, 1313, 1413, 2113, 2208, 2308, 3310, 3506